<table>
<thead>
<tr>
<th>Box Number</th>
<th>Folder Number</th>
<th>Document Date</th>
<th>No Date</th>
<th>Subject</th>
<th>Document Type</th>
<th>Document Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>20</td>
<td>8/10/1971</td>
<td>☐</td>
<td>Campaign</td>
<td>Memo</td>
<td>From Khachigian to Buchanan RE: Toledano's anti-RN speech before conservatives. 2 pgs.</td>
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<td>1</td>
<td>20</td>
<td>8/11/1971</td>
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<td>White House Staff</td>
<td>Memo</td>
<td>From Buchanan to Haldeman RE: Khachigian's comments on the conservative luncheon. Handwritten response added by Haldeman about Toledano's comments. 1 pg.</td>
</tr>
</tbody>
</table>
MEMORANDUM

THE WHITE HOUSE
WASHINGTON

August 10, 1971

PERSONAL AND CONFIDENTIAL

FOR: BUCHANAN
FROM: KHACHIGIAN

SUBJECT: TOLEDOANO'S TALK BEFORE CONSERVATIVES

Sentiment was pretty much anti-RN from what I could tell: i.e., to the extent that deprecatory words about RN's policies elicited approving buzzes. Ralph opened up by saying: "Welcome to the Scoop Jackson for President Club." He reminisced about his early years with RN, and how now he can't even get in to see RN because of HRH.

The talk was much like a Hugh Sidey column; Toledano has become an ambiance chaser. Said that he was shocked when RN picked his top aides in '68. That the only decent men left around the President were Kissinger and Klein (decent in the sense of thoughtful and humane), and that Klein is in trouble. Very negative on HRH and Flanigan. He said he would have to assassinate HRH if he wanted to get to see the President. Flanigan: "take all his tact and you could put it in the eye of a fly and the fly wouldn't blink" -- very harsh on Peter.

RN wants to be loved; he is an introvert; coldly and calculatingly political; a great believer in history (that's why he would make the China move); great political instinct (the Checkers speech was emotional for a reason); etc.

Said his feelings about RN were ambivalent. Cursed the men around him. Said there were a bunch of PR men who knew nothing about politics and less about PR.

Said if RN didn't think conservatives would go elsewhere in '72, he's wrong. They'll go to Scoop Jackson, get their own candidate, or sit on their hands. Believes that Scoop Jackson is the hardest to beat and thinks he can get the nomination -- that he will clean everybody out in the Florida primary -- and continue on because Florida is a new bellwether primary. Said EMK would be easiest to beat; that HHH was out of it because of Pentagon papers.
Offered a very curious observation. Said that there was the possibility of a minor scandal revolving around HRH -- namely that HRH was "lining his pockets" as Asst. to RN. Vaguely referred to an entertainer HRH reputedly wanted for a White House function to boost the singer's record sales -- and turned down by Mrs. RN. Said that he's surprised Mollenhoff or other reporter hasn't come up with a story, but believes some reporter will "blow" the story on HRH -- scandal, etc. Very strange, indeed -- made a fellow from AEI very angry who thought it was a slur which bordered on slander -- because Toledano didn't substantiate it.

Obviously these fellows are upset with RN. They think he's in trouble and think people around RN don't know he's in trouble -- thinks the aides are all political know-nothings. FAP is bad; China bad; etc. Yet, he knows RN is conservative, but does these things because he wants to be loved by people -- Scotty Reston and others, though they never will support him. Many comments that it was a poor talk.
MEMORANDUM

THE WHITE HOUSE
ADMINISTRATIVELY
CONFIDENTIAL

MEMORANDUM TO: H.R. HALDEMAN
FROM: PAT BUCHANAN
DATE: AUGUST 11, 1971

Had Ken attend this luncheon of conservatives to assess the sentiment—and he returned with a report which might be of interest to you. Would appreciate it if you alerted me, if you intend to make any follow-up since such follow-up right now would surely be traced right back here—and further jeopardize our relations and lines into the conservative community.

Buchanan

Thanks for the report. Have no intention of any follow-up unless you think it should. Hard to figure his attack on me—the only time he has seen RV as Rose was when I got him in—in an attempt to launch him on a project to make some # for him & help us get the time out. Oddly enough—Klein (R or else Hale) shot it down. To my knowledge his name came to see Rose several times to the “scandal”—parent hogwash & no possible way to build any story there. I have frequently recommended enterprises—on basis of benefit to WH—but don’t know a single one of them—so could hardly live my pockets. Some we have tried—some have been turned down. Oh well.

Tragic though is a little off the track or this. (Sorry— I that he was a friend.)
August 9, 1971.

MEMORANDUM FOR: 
H. R. Haldeman  
(cc: C. Colson)

FROM: 
Patrick Buchanan

SUBJECT: 
Edith Efron

Personally, Miss Efron's credentials are unimpeachable. Jewish, a graduate of Barnard in 1942, and the Columbia Graduate School of Journalism in 1944, she was on the staff of the New York Times Magazine from 1944-46; from 1946 to 1952 she served as Life and Time stringer in Central America, writing articles for Life -- operating out of Port Au Prince and in the Dominican Republic. She has been married twice, once to a Haitian; she has a child with Negro blood. From 1953 to 1955 she was managing editor of the special editorial department of Look Magazine. In 1966 she was Mike Wallace's partner in writing his syndicated column; then worked with Wallace on his television program in 1958. From 1960 to today, she has been with TV Guide.

She was registered as a Democrat at one time, then as a Republican -- but a few years ago she re-registered as a New York Conservative. The foundation which funded her is an anti-Communist Foundation with William F. Buckley the head figure, and others such as Neil Freeman of King Features on the board with Lawrence Fertig, the Conservative economist, and Ruth Matthews, the wife of J. B. Matthews. The foundation is the New York Historical Research Foundation.

To break all connection with politics and the White House, PJB endorsement of the book was taken off the cover -- there are no links other than phone from PJB to Efron between us right now. She told me that those phoning her have yet to go after the foundation link; but they are likely to do so.

We agreed in conversation that the fewer links with the White House, or politicians, the better for the book's credibility and its sales. She told me the first copies should be off the presses by the end of this month, for review; and she will send me one. She is most interested in our interest.