

Richard Nixon Presidential Library  
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July 28, 1971

MEMORANDUM TO: H. R. HALDEMAN

FROM: PAT BUCHANAN

Concerning your disparagement of Monday on Monday, a dissent. Of all the political publications I can recall, Monday is the lone one that gets regular wire service copy. Week after week, it has created a major national political story--helpful to the President, damaging to the Democrats.

The Muskie "Temper", the "Indecisiveness" of Muskie were either started by Monday, or promoted. Likewise, the Collapse of the Muskie Fortunes--McGovern's "Front" for Kennedy, and this week (see attached) the "O'Brien" collusion with Muskie. These are first-rate political stories in some of which I had a hand myself. They are being picked up and repeated by the national press. They are doing the opposition more harm than any GOP publication in my time. That's my view.

These stories have all made the wires which means millions of readers, while the PR section in the center on the China trip, was seen by only a few thousand Republicans--who more than likely are already with the President. My own view was that the PR thing on the China trip was impressive--especially considering GOP wariness over the trip --but who did it reach besides the party faithful who are by and large for Richard Nixon--China Trip or not?

*bee blue*