Conversation No. 792-1

Date: October 5, 1972
Time: 11:05 a.m.-12:10 p.m.
Location: Oval Office


[This press conference of the following conversation may be found in Public Papers of the President, 1972, pp. 952-962]

1972 campaign
- Corruption charges
- Response
  - The President’s partisan advisors
  - Member of Congress [Jerome Waldie]
- Democratic party
- Press
- George McGovern
  - Vice President Spiro T. Agnew
  - Motives

Vietnam
- Negotiated settlement
  - Timing
  - 1972 election
- South Vietnam
- North Vietnamese
- South Vietnam
  - Communist government
- Prisoners of war [POWs]
  - Cease-fire
  - Bombing halt
  - 1968

- Negotiations
- Status
- Possible election of Democratic president
  - 1968 election
  - Bombing halt
  - Hubert H. Humphrey
- Hanoi
- Polls
- South Vietnam
  - Communist government

- Bombing purpose
  - Lisagor
  - Mining
  - San Clemente
  - South Vietnam
  - Predictions
    - Time
    - Newsweek
    - New York Times
    - Washington Post
    - Network commentators
  - The President’s May 8, 1972 decision
    - Communist takeover

- Critics
  - Mining
  - US-Soviet Union summit
  - View
  - Credence

- Mining
  - South Vietnam
  - Provincial capitals
US-Soviet Union grain deal
- Allegations
  - Earl L. Butz
  - House Committee on Agriculture
  - Big Six grain dealers
  - Wheat growers
  - Southwest
  - [Federal Bureau of Investigation] [FBI]
- The President’s recent conversation with Andrei A. Gromyko
  - Capitalists
- Benefits to US
  - Farm payments
  - Costs
  - Benefits
    - Farmers
      - Farm income
    - Jobs
      - American merchant marine
      - Farming and processing
    - Tax payers
      - Storage costs
    - People's Republic of China [PRC]
    - Japanese
    - Balance of trade
    - Balance of payments
- Terms
  - Peter G. Peterson
  - Butz
- Inside information
- Role of aide [Clarence D. Palmby] in negotiations
  - Butz
  - July 8, 1972, announcement
  - San Clemente
  - US-Soviet Union trade agreement
  - Economic negotiations
  - Compared to arms control negotiations
  - Palmby’s trip to the Soviet Union

Property tax relief
- John D. Ehrlichman statement
-Federal Government
  -Payment to states
  -Tax increase

-Priorities
  -The President’s meeting with Robert E. Merriam
    -Advisory Committee on Intergovernmental Relations [ACIR]
    -Retired people
      -Tax burden
  -George P. Shultz
  -Congress
   -Reducing tax burden
   -Elderly

Watergate
  -[FBI]
    -Investigation
      -Alger Hiss case
        -Comparisons
    -Committee to Re-elect the President [CRP]
  -Grand Jury
   -Indictments
   -Statements on legal cases
   -Charles Manson case
     -Denver
     -California

Campaigning
  -Warren
  -Avoiding tax increase
    -Congress
      -The President’s previous statements in San Clemente and San Francisco
  -Adjournment
    -Spending
      -Tax increase for 1973
      -Budget ceiling
  -Bills
    -Budget
    -Tax income
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-Possible vetoes
-Democrats
-Budget
-Vetoes
-Limits on the President’s travels

1972 election predictions
-1968 election
-Electoral votes
-Goal
-Polls
-Voter turnout
-Pollsters
-Margin of vote
-1964
-George H. Gallup
-Barry M. Goldwater
-Lyndon B. Johnson
-Polls
-Reliability
-Popular and electoral vote
-New American majority
-Republicans, Democrats and Independants

Presidential availability
-Press conferences
-Presentation of positions
-Taxes
-Tax increase
-Ehrlichman
-Shultz
-Camp David
-Radio speech by the President, October 7, 1972
-Press coverage

-Press conferences
-Press role
-Potter
-Preparation for press conference
-The President’s previous conversation on airplane
-DC-3
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-Speech writing
-John Foster Dulles

Welfare reform
-House Resolution [HR] 1
  -Minimum income assistance for poor
  -Second term
-Senate
  -William V. Roth, Jr.
-Work requirement
  -Working poor
-Budget
-Welfare rolls
-Work requirement
-Senate and House of Representatives

Busing
-Senate bill
- Constitutional amendment
-Issues
  -Amnesty
  -Tax increases
  -Defense cuts
    -Soviet Union
  -Domestic proposals
    -The President’s 1972 State of the Union Address
      -Sample
      -Health
      -Government reorganization
      -Welfare reform
-Congress's response
-Northern cities
  -Southern cities
-Possible legislation
  -Compared to Constitutional amendment
    -Legislative process

[End of Public Papers 1972, pp. 952-962]
-Unknown book

The President's clothing
  -Tie
  -Manolo Sanchez
  -Blue tie
    -[Stet] Goodman
    -Design

*Newsday*

Everyone except Haldeman left at 11:42 am.

-Frequency

Press conferences
  -John A. Scali’s view
  -Preparation
    -Henry A. Kissinger
    -Charles W. Colson
    -Memorandum
      -Patrick J. Buchanan
  -Scali
    -Busing

An unknown woman entered at an unknown time after 11:42 am.

The President's schedule
  -Scali
  -Colson

-Suit
  -Cost

The unknown woman left at an unknown time before 11:47 am.

Press conference
  -Critique
    -The President’s style
- Oval Office
  - Television [TV]
    - Equal time

The President's schedule
  - Forthcoming Radio Address on Federal Spending
    - Timing
      - Radio, TV

An unknown woman entered at an unknown time after 11:42 am.

The President’s schedule
  - Ziegler

The unknown woman left at an unknown time before 11:47 am.

Camp David

Clark MacGregor entered at 11:47 am.

The President’s recent press conference
  - Radio
    - Purchase of airtime
      - Rebroadcast
  - Polls
    - New majority
      - Goldwater
  - Issues
    - Amnesty, spending increases, defense cuts, domestic proposals
      - Sample
    - MacGregor’s view
  - Welfare
  - Press release
    - Single standard
      - Radio tape
    - Possible office press conference
      - Timing

Stephen B. Bull entered at an unknown time after 11:47 am.
Colson
  -Ehrlichman

Bull left at an unknown time before 11:50 am.

Ehrlichman’s schedule
  -Seattle
  -Pacific Northwest

The President’s recent press conference
  -Tax increase
    -Ehrlichman
  -Scali’s view
  -MacGregor’s recent conversation with Colson and Ehrlichman
    -Distribution of text of the President’s remarks
    -Purchase of radio time

Scali entered at 11:50 am.

  -Questions
    -Audibility

Press conferences
  -Press relations
    -San Clemente
    -Office
  -TV
    -Equal time
      -Networks
  -Office
    -Press relations
      -Scali’s view
        -McGovern
  -Press

Ehrlichman and Ziegler entered at 11:52 am.

Ehrlichman's schedule
  -Seattle
Synthetic natural gas
- Administration position
- Timing
  - 1972 election
- Oil producers
  - John B. Connally
    - Upcoming call from Ehrlichman

Ehrlichman’s schedule
- Fund raising dinner
  - George Jessel

The President’s recent press conference
- Possible office press conference
- Radio coverage

Colson entered at 11:53 am.

- Tone
- CRP
  - Purchase of political time
  - Radio
- Frequency of press conferences
  - McGovern
- Press conference as platform for presentation of issues
  - Presidential posture
- Questions
  - Foreign policy
- McGrory
  - Proposed question
  - Ehrlichman
- Adjournment of Congress
  - Timing of another press conference
  - Democrats
    - Waldie
      - Washington Post
      - Agnew
- United Press International [UPI]
  - McGovern
    - Charges of corruption
Tape Subject Log
(rev. Nov-03)

- Vietnam
  - Nazis
    - Jews
- Tax increase 1973
  - Congressional overspending
- Vietnam settlement
  - Negotiations
    - Status
  - Timing
    - 1972 election
      - Bombing halt
        - Lyndon B. Johnson
  - Gromyko

Press conference
  - Timing
    - McGregor’s view
    - Scali’s view
    - Colson’s view
    - Ziegler’s view
    - Ehrlichman’s view
    - Potter
  - The President's schedule
    - Atlanta
    - New York
- Oval Office compared with East Room
  - Size
  - Equal time
    - [McGovern]

TV Guide
  - Joyce Brothers
  - Agnew
    - Relationship
  - TV show
  - Article on press conferences
    - Question
      - Length

Press conference
-Questions
-Networks
-Wire services
-Lisagor
-McClendon
-White House press corps
-Ziegler
-East Room
-Foreign policy
-[Watergate]
-Radio coverage
-McClendon
-Single standard
-Manson
-McClendon question on Watergate
-Tone
-Answer
-Answer McGovern's charge of corruption
-Answer
-Comparisons to Adolph Hitler
-PRC
-Soviet Union
-The President’s partisan advisors
-Mexican children

Welfare
-Abraham A. Ribicoff
-HR 1
-Russell B. Long
-Possible filibuster
-Work requirements
-Welfare rolls
-Columbia Broadcasting System [CBS]
-Coverage of speech

The President's schedule

Watergate
-Wiretaps
-Listening
Haldeman, Scali, Ziegler, and Colson left at 12:09 pm.

MacGregor left at 12:09 pm.

Synthetic natural gas
- Administration position
  - Timing
    - Peter G. Peterson
    - 1972 election

The President’s recent press conference
- Press relations
  - Single standard
  - Manson
  - Ehrlichman’s view
    - Effectiveness
    - Rebroadcast

Ehrlichman left at 12:10 pm.

Conversation No. 792-2

Date: October 5, 1972
Time: Unknown between 12:14 pm and 3:03 pm
Location: Oval Office

Unknown men [custodial staff] met.
BEGIN WITHDRAWN ITEM NO. 1
[Non-historical]
[Duration: __52s__]

END WITHDRAWN ITEM NO. 1

The unknown men left at an unknown time before 3:03 pm.

Conversation No. 792-3

Date:  October 5, 1972
Time:  Unknown between 3:03 pm and 3:04 pm
Location:  Oval Office

The President met with Stephen B. Bull.

The President's schedule

Bull left at an unknown time before 3:04 pm.

Conversation No. 792-4

Date:  October 5, 1972
Time:  3:04 pm - 4:53 pm
Location:  Oval Office
The President met with H.R. (“Bob”) Haldeman, John D. Ehrlichman, Clark MacGregor, Robert J. Dole, Bryce N. Harlow, and John N. Mitchell; the White House photographer was present at the beginning of the meeting.

Greetings

The President's recent press conference
  - Question and answer [Q&A] session

Seating arrangements

[Photograph session]

Consumer Protection Agency
  - Senate filibuster
    - Cloture vote
      - Jacob K. Javits
      - Charls H. Percy
    - Office of Economic Opportunity [OEO]
  - Welfare
Welfare bill
  - Timing
    - Medicaid
      - Edward M. Kennedy

Congressional schedule
  - Senate
    - Michael J. Mansfield
  - House of Representatives
    - Six day rule
      - Suspensions

BEGIN WITHDRAWN ITEM NO. 1
[Personal returnable]
[Duration: 1h 14m 33s]
The President’s position on issues
  - The President’s forthcoming radio speeches
  - Amnesty
  - Busing
  - Defense cuts
  - Government spending
    - Taxes
  - Government reorganization
  - Health
  - Arms control
  - Welfare
    - Rolls
    - Cost
  - Property taxes
  - Prices
    - Controls
      - Cost of living
  - Unemployment
  - Taxes
  - Congressional messages
  - George S. McGovern's stands
  - Committee to Re-elect the President [CRP]
  - Polls
    - Issues
      - Robert Teeter’s views
        - Amnesty
        - Busing
        - Abortion
        - Marijuana
      - George H. Gallup’s views
      - Louis P. Harris’s views
      - Amnesty
        - McGovern
        - Possible advertisement
          - Vietnam veteran
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-Average voter
  -The president’s view compared to McGovern’s
-Youth vote
-Youth vote
  -Abortion
-Busing
  -Michigan
-Welfare
  -House Resolution [HR] 1
    -Prospects
    -Pilot programs
-Defense
  -California
  -Budget cuts
  -Soviet Union
-South Vietnam
  -Nguyen Van Thieu
  -Communist government
-Defense
  -Jobs in defense industries
    -Melvin K. Laird
  -The President’s view
    -Soviet Union
    -Laird’s efforts
-Arms control
  -Mutual and Balanced Force Reduction [MBFR]
-Soviet Union
-People’s Republic of China [PRC]
-US allies
  -Israel
    -US capabilities
    -McGovern
-McGovern
  -Communism
    -Barry M. Goldwater
-Vietnam
  -The President’s October 9, 1968 speech
    -McGovern’s forthcoming speech
-McGovern
  -Response
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-Attack mode
  -Charles W. Colson
    -Corruption charges
  -Foreign policy speech
    -Cleveland
    -Response
      -Attack mode
        -William P. Rogers
  -Corruption charge
    -Earl L. Butz
-Defense
-Amnesty
-Defense
-Welfare
-Government spending
-Taxes
-Press relations
  -Law and order, crime, marijuana
    -McGovern
      -Ehrlichman’s previous conversation with an unknown person
-Defense mode
-Position papers
  -Farm policy
  -Foreign policy
    -Speech, October 5, 1972
-Corruption charges
  -Vice President Spiro T. Agnew
-Foreign policy speech
-Response
  -Rogers
    -United Nations [UN]
    -Laird
-Attacks on significant initiatives of the President
  -Timing
-Vietnam
  -South Vietnam
    -Communist government
-Debate
-Frank F. Mankiewicz
-Press relations
  -Handling of techniques compared to views
  -James B. ("Scotty") Reston
  -Mary McGrory
  -Thomas W. Braden
  -Thomas Grey ("Tom") Wicker
  -Eastern Establishment, White house press corps views
    -Defense cuts
    -Amnesty
    -Vietnam
    -Welfare
    -Busing
  -Ronald L. Ziegler
  -1972 election
    -McGovern
      -Rejection of views
  -The New York Times
  -The Washington Post
  -Columbia Broadcasting System [CBS]
  -National Broadcasting Company [NBC]
  -American Broadcasting Company [ABC]
  -Concern
  -Separation of concepts from candidate
    -Liberal establishment
    -Thomas F. Eagleton
  -Recent speech to United Press International [UPI] editors
    -Television [TV]

BEGIN WITHDRAWN ITEM NO. 3
[Personal returnable]
[Duration: __1m 9s__]

END WITHDRAWN ITEM NO. 3
Stephen B. Bull entered at an unknown time after 3:04 pm.

The President's schedule

Bull left at an unknown time before 4:44 pm.

Campaign practices
   -Response to McGovern's style and charges
     -Jerome R. Waldie
     -The President’s speeches to editors
   -McGovern and staff
     -Harlow’s view
   -Standing in the polls
   -Speech to UPI editors

James D. Hodgson, Donald E. Johnson and John F. Evans entered at 4:44 pm.

Greetings

Veterans education bill
   -Monthly benefits
     -Amount
       -Olin E. (“Tiger”) Teague
       -Vance Hartke
     -Vietnam veterans
       -Veteran’s organizations

Haldeman, Ehrlichman, MacGregor, Dole, Harlow, and Mitchell left at 4:46 pm. Hodgson, Johnson, and Evans remained; the White House photographer was present at the beginning of the meeting.

Veterans education bill
   -Monthly benefits
     -Amount
     -Clarence E. Miller
       -Role

[Photograph session]
   -Left handed people
Veterans education bill
  -Edward R.F. Cox
  -Veterans
  -College campuses
  -Medical care

Unemployment rate
  -Veterans
    -Numbers
  -American industry
    -“Belt tightening”
    -Productivity

Vietnam War era veterans
  -Numbers at work
    -Age group
  -Goals
    -Reserves
  -Manpower Authorization Voucher [MAV]
  -School

1972 campaign
  -Hodgson’s recent meeting with labor leaders
    -Michigan
    -McGovern
  -American Association of Junior Colleges
  -Fred Schwengel
    -The President’s view
    -University, Iowa City
    -Abraham Lincoln
    -Recent speech
    -Lincoln
      -Comparison to the President

Weather
  -The President’s schedule
    -Camp David

Possible Cabinet meeting
Hodgson, Johnson, and Evans left at 4:53 pm.

Conversation No. 792-5

Date: October 5, 1972
Time: Unknown between 4:53 pm and 4:55 pm.
Location: Oval Office

The President met with Stephen B. Bull.

The President's schedule

Bull left at an unknown time before 4:55 pm.

Conversation No. 792-6

Date: October 5, 1972
Time: 4:55 pm - 6:23 pm
Location: Oval Office

The President met with Samuel Lubell and Charles W. Colson; the White House photographer was present at the beginning of the meeting.

Greetings
-Previous meeting with the President

[Photograph session]
-Previous meetings with the president
  -Dwight D. Eisenhower
    -1956
  -Oliver F. (“Ollie”) Atkins

The President’s writing
Tape Subject Log
(rev. Nov-03)

- Tobacco
- Dictation

The President's meetings with pollsters
- Louis P. Harris
- Albert E. Sindlinger
- George H. Gallup
- Purpose

An unknown person entered at an unknown time after 4:55 pm.

Refreshment

The unknown person left at an unknown time before 5:00 pm.

- Richard M. Scammon
- National trends

National trends
- Lubell’s articles
- Developments since 1968, 1972
  - Changes in country's attitudes

H.R. (“Bob”) Haldeman entered at 5:00 pm.

Introduction

Welfare
- Family Assistance Plan [FAP]
  - 1969
  - Daniel P. (“Pat”) Moynihan
- Work requirements
- Benefits
- Popular support in 1969
  - Harris, Gallup polls
  - The president’s August 11, 1969 speech
- Workfare
- Demonstrations in 1969
  - Vietnam War issue
    - National defense
Tape Subject Log
(rev. Nov-03)

- US role in the world
- Pessimism
- Cities
- Blacks
- Moynihan
- Popular support in 1972
  - The President's recent meeting with [Robert J. Dole]
    - Dole’s moderate position
  - Vietnam War
    - Communist government in South Vietnam
  - Defense
    - Supersonic Transport [SST]
    - Environmentalists

Senators and Congressmen reflecting popular mood

Lubell's surveys
- Changes in the country
  - Reasons
    - Race, taxes, work ethic, jingoism
  - Britain
    - Sir Alexander F. (“Alec”) Douglas-Home
    - Previous conversation with the President
    - Prime Minister’s position
      - The President’s view
      - Edward R.G. Heath
    - Labor force
      - Douglas-Home’s observations
        - George Meany
          - Visit to Britain
            - Meany’s relationship with the President
              - Miami
            - Comparisons to the US
              - Labor government
                - Inflation
                  - Wage-cost push
                - Inflation
                  - Wage and price controls
                    - Adherence
                      - Labor
- Eastern Establishment
  - *Time*
  - *Newsweek*
  - Networks
  - *Washington Post*
  - *New York Times*
  - Lubell’s readership
    - *World-Telegram*
      - New York City
    - *Long Island Press*
      - Jamaica, New York
    - *New York Times*
  - *The Washington Star*
  - *World Telegram*
  - *Washington Star*
  - Elections
  - *Washington Post* series
    - Lubell’s analysis
      - George S. McGovern
      - Democrats
      - Personalities of candidates
  - Interests and concerns of voters
    - Identification with candidates
    - Selection
      - Psychology
      - Listening
      - Lack of interest
  - Politicians personalities
    - Charisma
    - Credibility
    - Eisenhower as an example
    - Effects on people
      - War and peace
      - Domestic policies
      - 1958 recession
      - Sherman Adams
      - Stroke
      - Popularity
      - Democrats
      - Farm prices
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-1956 election
  -Adlai E. Stevenson, III
  -House of Representatives
  -Senate
-1954 election
-Issues and personality
  -Washington Post series
  -McGovern
  -Candidates and voters
    -Mutual manipulation
    -Process
-Lubell's article in the Washington Star
  -Tone
  -Watergate
    -Reconciliation
      -Nobel Peace Prize
      -State Department
    -Income distribution of campaign funds
    -Charities
      -Democrats
      -Republicans
-Public concerns
-1968 election
  -George C. Wallace
    -Voter decisions
  -Hubert H. Humphrey
    -North
  -The President
    -South
  -Lyndon B. Johnson
    -Bombing halt
      -Effect on voters
        -Wallace
        -Humphrey
        -Increase of votes in the South
-1972 election
  -Two party choice
    -Compared to 1968 election
  -Welfare plan
    -FAP
- Gallup, Harris
- Lubell
  - 1968 campaign work for Nelson A. Rockefeller
  - Guaranteed annual income
  - Social Security
  - Jobs
  - 1968 election
    - Envy
    - Rockefeller
    - Lubell's position
      - Rockefeller
      - Guaranteed annual income
      - Increase in Social Security
      - Competitive aspect
      - Private income

- Polls
  - Questions
    - Wording
      - Complexity of issues
      - Single questions
      - Examples
      - Capital punishment, Vietnam
    - Lubell's interviewing techniques
      - Psychology

- 1960 primaries
  - John F. Kennedy
  - Humphrey
  - Wisconsin
    - Voter indecision
      - Catholics
        - Kennedy
      - Protestants
        - Humphrey

- Work ethic
  - Welfare
    - Racial feelings
    - Economic feelings
    - General frustration
    - Opponents
      - Blacks
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-Supporters
  -Personal family experiences
  -Letters to Lubell
-Guaranteed annual income
  -McGovern
  -Ira Mendells
    -Statistical concept
      -John Maynard Keynes
      -Keynesian approach
-Problems
  -Money supply
    -Milton Friedman
  -Government
  -Lubell’s experiences in World War II
  -Choices
  -Inflation
  -Monetary grant
  -Welfare rolls
-Defense and foreign policy
  -Jobs
  -Vietnam War
    -Public sentiment and support
      -The President's May 8, 1972 decision
    -Mining
    -Bombing
    -North Vietnamese
    -Reactions from experts
      -Mistake
    -US-Soviet Union summit
    -Cabinet
    -Hard line compared to soft line
-Vietnam
  -Lubell’s articles
-Attitudes
  -Summer 1971
    -Hawks
  -Economy
  -Wage-price freeze, [August 1971]
    -Eisenhower
      -Compared to the President
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-Actions taken
  -Lubell’s health
  -Bob Fischer
    -Previous conversation with Lubell
  -Economic improvement
    -Effect
      -Lubell’s *Washington Star* article, January-February 1972
        -White House staff telephone call to Lubell
  -South Vietnamese offensive
  -Hawks and doves
    -Accuracy of terms
      -Eugene J. McCarthy
      -New Hampshire
  -Korean conflict
    -Comparisons
      -Eisenhower
        -1952 election
      -Bird watching analogy
  -Cease-fire
    -Reactions
      -The President’s political fortune
        -Lubell’s recent article
        -1972 election
      -Lubell’s recent series of articles
        -*Washington Star*
      -Voters
        -1972 election
        -Bombing
        -Mining of harbors
          -Soviet Union reaction
            -Summit
        -End of war
          -Attrition
  -Conditions
    -Alternatives
  -Middle East
  -Korea
    -Truce
  -Prisoners of war [POWs]
  -South Vietnam
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-Effectiveness
-Maurice Schuman
  -Previous meetings with the President
    -Lubell’s previous conversation with French agency representative
  -Bombing halt
    -1968 election
      -Compared to 1972 election
    -Mining lifting
-Veterans education bill
  -Importance of signature
    -Taxes
-Soviet Union
-People’s Republic of China [PRC]

-Violence
  -“Syndrome”
-Toleration
  -Demonstrations
    -1969 - 1970
  -Hecklers
-Young people
  -Moynihan’s predictions
-Vietnam War
  -Draft
    -Uncertainty
-McGovern
-Economic concerns
  -Availability of jobs
    -The “entry generation”
  -Acclimation to society
    -Vietnam War

-Blacks
  -1968
  -1972
-Restraint
  -Gambling
  -Blacks
    -Whites
      -Balance
  -Institutional
NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. Nov-03)

-Church
-School
-Family
-Campaign tactics
  -Effect of campaigning on voters
    -1968 campaign
      -Advertisements
    -Campaign spending
      -Ability to spend
        -Article
 -New Deal coalition
  -Use of government
    -Racial tensions
    -Religious prejudice
    -Franklin D. Roosevelt
    -World War II
    -Depression
-Self-interest
  -Increase
    -Inflation
-Government
  -Purpose
-Civil rights
  -Integration
    -Volunteerism in South
      -White and black
        -Tolerance
    -Social arena
      -Interests
-Pace
-Tolerance
  -Blacks
    -Neighborhoods
    -President
  -Suburban migration
    -Warren, Michigan
-Bel Air
-Interest and concerns of the electorate in 1972
  -Busing
  -Media view of people
-Manipulation
-1952 election
  -Eisenhower
  -Depression
  -Korean War
- Economic issues
- Candidates
  - Choice
  - Reading
  - Lives

1972 election
  - Lubell’s forthcoming analysis

Presentation of gifts by the President
  - Cuff links
    - Presidential seal

Lubell’s advice to Presidents

Polling methods and techniques
  - Reasons for views
    - Series of questions
  - Computers
    - Colson

Photograph

Lubell and Colson left at 6:04 pm.

Lubell
  - Writing style compared to speaking style
    - Compared to Patrick J. Buchanan
  - Vietnam War
    - Economy
  - PRC
  - Soviet Union
  - Article
  - Vietnam War
    - Public support
**Tape Subject Log**
*(rev. Nov-03)*

- Bombing
- Draftees
- Casualties
- Cost
  - Number of bombs
  - John W. Chancellor
  - Effectiveness of US military action
- Cease-fire
  - John B. Connally
  - POWs
  - Effectiveness

***************************************************************
BEGIN WITHDRAWN ITEM NO. 5
[Personal returnable]
[Duration: __2m 11s__]
END WITHDRAWN ITEM NO. 5

***************************************************************

The President's schedule
  - Press conferences
    - Frequency

An unknown person entered at an unknown time after 6:04 pm.

Request for Ronald L. Ziegler to join him

The unknown person left at an unknown time before 6:23 pm.

The President’s schedule
  - Press conferences
    - One topic
      - Announcement
    - October 5, 1972
Tape Subject Log
(rev. Nov-03)

- Editors
- Possible press coverage
  - October 7, 1972, address on taxes

BEGIN WITHDRAWN ITEM NO. 6
[Personal returnable]
[Duration: __1m 6s__]

END WITHDRAWN ITEM NO. 6

BEGIN WITHDRAWN ITEM NO. 7
[Personal returnable]
[Duration: __6m 43s__]

END WITHDRAWN ITEM NO. 7

Stephen B. Bull entered at an unknown time after 6:04 pm.

The President’s schedule
  - Voting registration
    - Deadline

Bull entered at an unknown time before 6:23 pm.

Press conferences
  - Press relations
    - Quality
    - Tone
    - Vietnam
Unknown person

Henry A. Kissinger
  -Remarks
  -Ability

Lubell
  -Vietnam
  -National mood
  -Change
    -January-February 1972

Haldeman left at 6:23 pm.