

**NIXON PRESIDENTIAL MATERIALS STAFF****Tape Subject Log**  
(rev. Nov-03)

Conversation No. 792-1

Date: October 5, 1972  
Time: 11:05 a.m.-12:10 p.m.  
Location: Oval Office

The President met with Frank Cormier, Gaylord Shaw, Eugene V. Risher, Norm Kempster, Ralph Harris, Pat Heggernan, Marc Hutten, Claude Moisy, Gene Carlson, Thomas E. Jarriel, Robert Pierpoint, Dave Breasted, Gary Axelson, Forrest Boyd, Mike Maus, Cliff Evans, Fay G. Wells, Donald Fulsom, Gil Butler, Charles Van Dyke, Thomas Girard, Peter Kumpa, Phil P. Potter, Sal Micciche, Lucian C. ("Lou") Warren, Peter Lisagor, Tom Littlewood, Fred Farrar, Courtney Sheldon, Karen Elliott, Jerald F. ("Jerry") terHorst, Sarah McClendon, John Cauley, Bob Toth, Frank Wright, Frank van der Linden, Paul Healy, Stan Carter, Robert B. Semple, Jr., Martin Schram, Larry O'Rourke, Jim Deakin, Jim Gannon, Carroll Kilpatrick, Garnett D. ("Jack") Horner, Mary McGrory, Jim Carey, David Barnett, Robert Boyd, Donald Bacon, Bruce Agnew, Hugh S. Sidey, Henry Hubbard, John F. Osborne, Jerrold L. Schecter, Howard Norton, John P. ("Jack") Sutherland, Al Sullivan, Bill Sprague, Roy McCartney, Dave de-Segonzac, Fred Bonavita, Frank Kane, Ed O'Brien, Kenji Wakamatsu, Akira Noguchi, Hiroshi Kondo, Jin Tae Hong, Tatsuro Matsumura, H.R. ("Bob") Haldeman, Ronald L. Ziegler and Patrick J. Buchanan.

[This press conference of the following conversation may be found in *Public Papers of the President*, 1972, pp. 952-962]

## 1972 campaign

- Corruption charges
- Response
  - The President's partisan advisors
- Member of Congress [Jerome Waldie]
- Democratic party
- Press
- George McGovern
  - Vice President Spiro T. Agnew
  - Motives

## Vietnam

- Negotiated settlement
- Timing
- 1972 election

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Nov-03*)

- South Vietnam
- North Vietnamese
- South Vietnam
  - Communist government
- Prisoners of war [POWs]
  - Cease-fire
  - Bombing halt
    - 1968
- Negotiations
  - Status
  - Possible election of Democratic president
    - 1968 election
      - Bombing halt
      - Hubert H. Humphrey
    - Hanoi
    - Polls
    - South Vietnam
      - Communist government
- Bombing purpose
  - Lisagor
  - Mining
  - San Clemente
  - South Vietnam
    - Predictions
      - Time*
      - Newsweek*
      - New York Times*
      - Washington Post*
      - Network commentators
  - The President's May 8, 1972 decision
    - Communist takeover
- Critics
  - Mining
  - US-Soviet Union summit
  - View
    - Credence
- Mining
  - South Vietnam
    - Provincial capitals

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Nov-03*)

US-Soviet Union grain deal

- Allegations
  - Earl L. Butz
  - House Committee on Agriculture
  - Big Six grain dealers
  - Wheat growers
    - Southwest
  - [Federal Bureau of Investigation] [FBI]
- The President's recent conversation with Andrei A. Gromyko
  - Capitalists
- Benefits to US
  - Farm payments
    - Costs
  - Benefits
    - Farmers
      - Farm income
    - Jobs
      - American merchant marine
      - Farming and processing
  - Tax payers
    - Storage costs
  - People's Republic of China [PRC]
  - Japanese
  - Balance of trade
  - Balance of payments
- Terms
  - Peter G. Peterson
  - Butz
- Inside information
- Role of aide [Clarence D. Palmby] in negotiations
  - Butz
  - July 8, 1972, announcement
    - San Clemente
  - US-Soviet Union trade agreement
  - Economic negotiations
    - Compared to arms control negotiations
  - Palmby's trip to the Soviet Union

Property tax relief

- John D. Ehrlichman statement

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Nov-03*)

- Federal Government
  - Payment to states
  - Tax increase
- Priorities
  - The President's meeting with Robert E. Merriam
  - Advisory Committee on Intergovernmental Relations [ACIR]
  - Retired people
    - Tax burden
  - George P. Shultz
  - Congress
    - Reducing tax burden
    - Elderly

Watergate

- [FBI]
  - Investigation
    - Alger Hiss case
    - Comparisons
  - Committee to Re-elect the President [CRP]
  - Grand Jury
    - Indictments
    - Statements on legal cases
      - Charles Manson case
      - Denver
      - California

Campaigning

- Warren
- Avoiding tax increase
  - Congress
    - The President's previous statements in San Clemente and San Francisco
    - Adjournment
      - Spending
        - Tax increase for 1973
        - Budget ceiling
  - Bills
    - Budget
    - Tax income

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Nov-03*)

- Possible vetoes
- Democrats
- Budget
- Vetoes
- Limits on the President's travels

1972 election predictions

- 1968 election
  - Electoral votes
- Goal
- Polls
- Voter turnout
- Pollsters
  - Margin of vote
  - 1964
    - George H. Gallup
    - Barry M. Goldwater
    - Lyndon B. Johnson
- Polls
  - Reliability
- Popular and electoral vote
- New American majority
  - Republicans, Democrats and Independants

Presidential availability

- Press conferences
- Presentation of positions
  - Taxes
    - Tax increase
    - Ehrlichman
    - Shultz
    - Camp David
      - Radio speech by the President, October 7, 1972
      - Press coverage
- Press conferences
  - Press role
    - Potter
  - Preparation for press conference
    - The President's previous conversation on airplane
    - DC-3

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Nov-03)

- Speech writing
- John Foster Dulles

Welfare reform

- House Resolution [HR] 1
  - Minimum income assistance for poor
    - Second term
- Senate
  - William V. Roth, Jr.
- Work requirement
  - Working poor
- Budget
- Welfare rolls
- Work requirement
- Senate and House of Representatives

Busing

- Senate bill
- Constitutional amendment
- Issues
  - Amnesty
  - Tax increases
  - Defense cuts
    - Soviet Union
  - Domestic proposals
    - The President's 1972 State of the Union Address
      - Sample
      - Health
      - Government reorganization
      - Welfare reform
- Congress's response
  - Northern cities
    - Southern cities
  - Possible legislation
    - Compared to Constitutional amendment
      - Legislative process

[End of *Public Papers* 1972, pp. 952-962]

[General conversation]

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Nov-03)

-Unknown book

The President's clothing

- Tie
- Manolo Sanchez
- Blue tie
  - [Stet] Goodman
  - Design

*Newsday*

Everyone except Haldeman left at 11:42 am.

-Frequency

Press conferences

- John A. Scali's view
- Preparation
  - Henry A. Kissinger
  - Charles W. Colson
    - Memorandum
      - Patrick J. Buchanan
- Scali
- Busing

An unknown woman entered at an unknown time after 11:42 am.

The President's schedule

- Scali
- Colson

Suit

- Cost

The unknown woman left at an unknown time before 11:47 am.

Press conference

- Critique
  - The President's style

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

- Oval Office
- Television [TV]
- Equal time

The President's schedule

- Forthcoming Radio Address on Federal Spending
- Timing
- Radio, TV

An unknown woman entered at an unknown time after 11:42 am.

The President's schedule

- Ziegler

The unknown woman left at an unknown time before 11:47 am.

Camp David

Clark MacGregor entered at 11:47 am.

The President's recent press conference

- Radio
  - Purchase of airtime
  - Rebroadcast
- Polls
  - New majority
  - Goldwater
- Issues
  - Amnesty, spending increases, defense cuts, domestic proposals
  - Sample
- MacGregor's view
- Welfare
- Press release
  - Single standard
  - Radio tape
- Possible office press conference
  - Timing

Stephen B. Bull entered at an unknown time after 11:47 am.

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Nov-03*)

Colson  
-Ehrlichman

Bull left at an unknown time before 11:50 am.

Ehrlichman's schedule  
-Seattle  
-Pacific Northwest

The President's recent press conference  
-Tax increase  
-Ehrlichman  
-Scali's view  
-MacGregor's recent conversation with Colson and Ehrlichman  
-Distribution of text of the President's remarks  
-Purchase of radio time

Scali entered at 11:50 am.

-Questions  
-Audibility

Press conferences  
-Press relations  
-San Clemente  
-Office  
-TV  
-Equal time  
-Networks  
-Office  
-Press relations  
-Scali's view  
-McGovern  
-Press

Ehrlichman and Ziegler entered at 11:52 am.

Ehrlichman's schedule  
-Seattle

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Nov-03)

Synthetic natural gas

- Administration position
- Timing
  - 1972 election
- Oil producers
  - John B. Connally
- Upcoming call from Ehrlichman

Ehrlichman's schedule

- Fund raising dinner
- George Jessel

The President's recent press conference

- Possible office press conference
- Radio coverage

Colson entered at 11:53 am.

- Tone
- CRP
  - Purchase of political time
    - Radio
- Frequency of press conferences
  - McGovern
- Press conference as platform for presentation of issues
  - Presidential posture
- Questions
  - Foreign policy
- McGrory
  - Proposed question
    - Ehrlichman
- Adjournment of Congress
  - Timing of another press conference
  - Democrats
    - Waldie
      - Washington Post*
      - Agnew
- United Press International [UPI]
  - McGovern
    - Charges of corruption

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

- Vietnam
  - Nazis
  - Jews
- Tax increase 1973
  - Congressional overspending
- Vietnam settlement
  - Negotiations
  - Status
  - Timing
    - 1972 election
    - Bombing halt
    - Lyndon B. Johnson
- Gromyko

Press conference

- Timing
  - McGregor's view
  - Scali's view
  - Colson's view
  - Zieglers's view
  - Ehrlichman's view
  - Potter
  - The President's schedule
    - Atlanta
    - New York
- Oval Office compared with East Room
  - Size
- Equal time
  - [McGovern]

*TV Guide*

- Joyce Brothers
  - Agnew
    - Relationship
  - TV show
  - Article on press conferences
    - Question
    - Length

Press conference

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

- Questions
  - Networks
  - Wire services
    - Lisagor
    - McClendon
  - White House press corps
    - Ziegler
    - East Room
  - Foreign policy
  - [Watergate]
    - Radio coverage
    - McClendon
- Single standard
  - Manson
- McClendon question on Watergate
  - Tone
    - Answer
- Answer McGovern's charge of corruption
  - Answer
    - Comparisons to Adolph Hitler
      - PRC
      - Soviet Union
      - The President's partisan advisors
      - Mexican children

Welfare

- Abraham A. Ribicoff
  - HR 1
    - Russell B. Long
      - Possible filibuster
    - Work requirements
    - Welfare rolls
- Columbia Broadcasting System [CBS]
  - Coverage of speech

The President's schedule

Watergate

- Wiretaps
  - Listening

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
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- Accusation
  - MacGregor, William E. Timmons
- Anecdote
  - Bob
  - FBI
    - Red Squad, San Francisco

Haldeman, Scali, Ziegler, and Colson left at 12:09 pm.

- Tapes monitoring of unknown woman
- House Un-American Activities Committee

MacGregor left at 12:09 pm.

- Synthetic natural gas
  - Administration position
  - Timing
    - Peter G. Peterson
    - 1972 election

- The President's recent press conference
  - Press relations
    - Single standard
    - Manson
  - Ehrlichman's view
    - Effectiveness
    - Rebroadcast

Ehrlichman left at 12:10 pm.

Conversation No. 792-2

Date: October 5, 1972  
Time: Unknown between 12:14 pm and 3:03 pm  
Location: Oval Office

Unknown men [custodial staff] met.

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Nov-03)

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BEGIN WITHDRAWN ITEM NO. 1

[Non-historical]

[Duration: 52s]

END WITHDRAWN ITEM NO. 1

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The unknown men left at an unknown time before 3:03 pm.

Conversation No. 792-3

Date: October 5, 1972

Time: Unknown between 3:03 pm and 3:04 pm

Location: Oval Office

The President met with Stephen B. Bull.

The President's schedule

Bull left at an unknown time before 3:04 pm.

Conversation No. 792-4

Date: October 5, 1972

Time: 3:04 pm - 4:53 pm

Location: Oval Office

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

The President met with H.R. (“Bob”) Haldeman, John D. Ehrlichman, Clark MacGregor, Robert J. Dole, Bryce N. Harlow, and John N. Mitchell; the White House photographer was present at the beginning of the meeting.

Greetings

The President's recent press conference  
-Question and answer [Q&A] session

Seating arrangements

[Photograph session]

Consumer Protection Agency  
-Senate filibuster  
-Cloture vote  
-Jacob K. Javits  
-Charls H. Percy  
-Office of Economic Opportunity [OEO]  
-Welfare

Welfare bill  
-Timing  
-Medicaid  
-Edward M. Kennedy

Congressional schedule  
-Senate  
-Michael J. Mansfield  
-House of Representatives  
-Six day rule  
-Suspensions

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BEGIN WITHDRAWN ITEM NO. 1  
[Personal returnable]  
[Duration: 1h 14m 33s ]

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

END WITHDRAWN ITEM NO. 1

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- The President's position on issues
  - The President's forthcoming radio speeches
  - Amnesty
  - Busing
  - Defense cuts
  - Government spending
    - Taxes
  - Government reorganization
  - Health
  - Arms control
  - Welfare
    - Rolls
    - Cost
  - Property taxes
  - Prices
    - Controls
    - Cost of living
  - Unemployment
  - Taxes
  - Congressional messages
  - George S. McGovern's stands
  - Committee to Re-elect the President [CRP]
  - Polls
    - Issues
      - Robert Teeter's views
        - Amnesty
        - Busing
        - Abortion
        - Marijuana
      - George H. Gallup's views
      - Louis P. Harris's views
      - Amnesty
        - McGovern
        - Possible advertisement
        - Vietnam veteran

**NIXON PRESIDENTIAL MATERIALS STAFF****Tape Subject Log**  
(*rev. Nov-03*)

- Average voter
  - The president's view compared to McGovern's
- Youth vote
- Youth vote
  - Abortion
- Busing
  - Michigan
- Welfare
  - House Resolution [HR] 1
    - Prospects
    - Pilot programs
- Defense
  - California
  - Budget cuts
  - Soviet Union
- South Vietnam
  - Nguyen Van Thieu
  - Communist government
- Defense
  - Jobs in defense industries
    - Melvin K. Laird
  - The President's view
    - Soviet Union
    - Laird's efforts
  - Arms control
    - Mutual and Balanced Force Reduction [MBFR]
  - Soviet Union
  - People's Republic of China [PRC]
  - US allies
    - Israel
      - US capabilities
      - McGovern
  - McGovern
    - Communism
    - Barry M. Goldwater
- Vietnam
  - The President's October 9, 1968 speech
  - McGovern's forthcoming speech
- McGovern
  - Response

**NIXON PRESIDENTIAL MATERIALS STAFF****Tape Subject Log**  
(*rev. Nov-03*)

- Attack mode
  - Charles W. Colson
    - Corruption charges
  - Foreign policy speech
    - Cleveland
    - Response
      - Attack mode
        - William P. Rogers
  - Corruption charge
    - Earl L. Butz
  - Defense
  - Amnesty
  - Defense
  - Welfare
  - Government spending
    - Taxes
  - Press relations
    - Law and order, crime, marijuana
      - McGovern
        - Ehrlichman's previous conversation with an unknown person
  - Defense mode
- Position papers
  - Farm policy
  - Foreign policy
    - Speech, October 5, 1972
- Corruption charges
  - Vice President Spiro T. Agnew
- Foreign policy speech
  - Response
    - Rogers
      - United Nations [UN]
    - Laird
- Attacks on significant initiatives of the President
  - Timing
- Vietnam
  - South Vietnam
    - Communist government
- Debate
- Frank F. Mankiewicz

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Nov-03)

- Press relations
  - Handling of techniques compared to views
  - James B. ("Scotty") Reston
  - Mary McGrory
  - Thomas W. Braden
  - Thomas Grey ("Tom") Wicker
  - Eastern Establishment, White house press corps views
    - Defense cuts
    - Amnesty
    - Vietnam
    - Welfare
    - Busing
  - Ronald L. Ziegler
  - 1972 election
    - McGovern
      - Rejection of views
  - The *New York Times*
  - The *Washington Post*
  - Columbia Broadcasting System [CBS]
  - National Broadcasting Company [NBC]
  - American Broadcasting Company [ABC]
  - Concern
  - Separation of concepts from candidate
    - Liberal establishment
    - Thomas F. Eagleton
  - Recent speech to United Press International [UPI] editors
    - Television [TV]

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BEGIN WITHDRAWN ITEM NO. 3

[Personal returnable]  
[Duration: 1m 9s ]

END WITHDRAWN ITEM NO. 3

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**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

Stephen B. Bull entered at an unknown time after 3:04 pm.

The President's schedule

Bull left at an unknown time before 4:44 pm.

Campaign practices

- Response to McGovern's style and charges
  - Jerome R. Waldie
  - The President's speeches to editors
  - McGovern and staff
    - Harlow's view
  - Standing in the polls
  - Speech to UPI editors

James D. Hodgson, Donald E. Johnson and John F. Evans entered at 4:44 pm.

Greetings

Veterans education bill

- Monthly benefits
  - Amount
    - Olin E. ("Tiger") Teague
    - Vance Hartke
    - Vietnam veterans
      - Veteran's organizations

Haldeman, Ehrlichman, MacGregor, Dole, Harlow, and Mitchell left at 4:46 pm. Hodgson, Johnson, and Evans remained; the White House photographer was present at the beginning of the meeting.

Veterans education bill

- Monthly benefits
  - Amount
- Clarence E. Miller
  - Role

[Photograph session]

- Left handed people

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

Veterans education bill

- Edward R.F. Cox
- Veterans
- College campuses
- Medical care

Unemployment rate

- Veterans
- Numbers
- American industry
- “Belt tightening”
- Productivity

Vietnam War era veterans

- Numbers at work
- Age group
- Goals
- Reserves
- Manpower Authorization Voucher [MAV]
- School

1972 campaign

- Hodgson’s recent meeting with labor leaders
- Michigan
- McGovern
- American Association of Junior Colleges
- Fred Schwengel
- The President’s view
- University, Iowa City
- Abraham Lincoln
- Recent speech
- Lincoln
- Comparison to the President

Weather

- The President’s schedule
- Camp David

Possible Cabinet meeting

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

Hodgson, Johnson, and Evans left at 4:53 pm.

Conversation No. 792-5

Date: October 5, 1972  
Time: Unknown between 4:53 pm and 4:55 pm.  
Location: Oval Office

The President met with Stephen B. Bull.

The President's schedule

Bull left at an unknown time before 4:55 pm.

Conversation No. 792-6

Date: October 5, 1972  
Time: 4:55 pm - 6:23 pm  
Location: Oval Office

The President met with Samuel Lubell and Charles W. Colson; the White House photographer was present at the beginning of the meeting.

Greetings

-Previous meeting with the President

[Photograph session]

-Previous meetings with the president

-Dwight D. Eisenhower

-1956

-Oliver F. ("Ollie") Atkins

The President's writing

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

- Tobacco
- Dictation

The President's meetings with pollsters

- Louis P. Harris
- Albert E. Sindlinger
- George H. Gallup
- Purpose

An unknown person entered at an unknown time after 4:55 pm.

Refreshment

The unknown person left at an unknown time before 5:00 pm.

- Richard M. Scammon
- National trends

National trends

- Lubell's articles
- Developments since 1968, 1972
- Changes in country's attitudes

H.R. ("Bob") Haldeman entered at 5:00 pm.

Introduction

Welfare

- Family Assistance Plan [FAP]
  - 1969
  - Daniel P. ("Pat") Moynihan
  - Work requirements
  - Benefits
  - Popular support in 1969
    - Harris, Gallup polls
    - The president's August 11, 1969 speech
  - Workfare
  - Demonstrations in 1969
    - Vietnam War issue
    - National defense

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Nov-03*)

- US role in the world
- Pessimism
- Cities
- Blacks
- Moynihan
- Popular support in 1972
  - The President's recent meeting with [Robert J. Dole]
  - Dole's moderate position
    - Vietnam War
      - Communist government in South Vietnam
  - Defense
    - Supersonic Transport [SST]
    - Environmentalists

Senators and Congressmen reflecting popular mood

Lubell's surveys

- Changes in the country
  - Reasons
    - Race, taxes, work ethic, jingoism
- Britain
  - Sir Alexander F. ("Alec") Douglas-Home
  - Previous conversation with the President
  - Prime Minister's position
    - The President's view
    - Edward R.G. Heath
  - Labor force
    - Douglas-Home's observations
      - George Meany
        - Visit to Britain
          - Meany's relationship with the President
          - Miami
          - Comparisons to the US
    - Labor government
  - Inflation
    - Wage-cost push
- Inflation
  - Wage and price controls
    - Adherence
    - Labor

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
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- Eastern Establishment
  - Time*
  - Newsweek*
  - Networks
  - Washington Post*
  - New York Times*
  - Lubell's readership
    - World-Telegram*
      - New York City
      - Long Island Press*
        - Jamaica, New York
        - New York Times*
    - The Washington Star*
    - World Telegram*
    - Washington Star*
  - Elections
  - Washington Post* series
    - Lubell's analysis
      - George S. McGovern
      - Democrats
      - Personalities of candidates
- Interests and concerns of voters
  - Identification with candidates
  - Selection
    - Psychology
      - Listening
      - Lack of interest
  - Politicians personalities
    - Charisma
      - Credibility
    - Eisenhower as an example
      - Effects on people
        - War and peace
        - Domestic policies
        - 1958 recession
          - Sherman Adams
          - Stroke
        - Popularity
        - Democrats
          - Farm prices

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Nov-03)

- 1956 election
  - Adlai E. Stevenson, III
  - House of Representatives
  - Senate
- 1954 election
- Issues and personality
  - Washington Post* series
  - McGovern
  - Candidates and voters
    - Mutual manipulation
    - Process
- Lubell's article in the *Washington Star*
  - Tone
  - Watergate
    - Reconciliation
      - Nobel Peace Prize
      - State Department
    - Income distribution of campaign funds
    - Charities
      - Democrats
      - Republicans
- Public concerns
  - 1968 election
    - George C. Wallace
      - Voter decisions
    - Hubert H. Humphrey
      - North
      - The President
        - South
    - Lyndon B. Johnson
      - Bombing halt
        - Effect on voters
          - Wallace
          - Humphrey
        - Increase of votes in the South
- 1972 election
  - Two party choice
    - Compared to 1968 election
  - Welfare plan
    - FAP

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(*rev. Nov-03*)

- Gallup, Harris
- Lubell
  - 1968 campaign work for Nelson A. Rockefeller
  - Guaranteed annual income
  - Social Security
  - Jobs
  - 1968 election
    - Envy
    - Rockefeller
    - Lubell's position
      - Rockefeller
      - Guaranteed annual income
        - Increase in Social Security
        - Competitive aspect
          - Private income
- Polls
  - Questions
    - Wording
    - Complexity of issues
      - Single questions
      - Examples
        - Capital punishment, Vietnam
  - Lubell's interviewing techniques
    - Psychology
- 1960 primaries
  - John F. Kennedy
  - Humphrey
  - Wisconsin
    - Voter indecision
    - Catholics
      - Kennedy
    - Protestants
      - Humphrey
- Work ethic
  - Welfare
    - Racial feelings
    - Economic feelings
    - General frustration
    - Opponents
      - Blacks

**NIXON PRESIDENTIAL MATERIALS STAFF****Tape Subject Log***(rev. Nov-03)*

- Supporters
  - Personal family experiences
    - Letters to Lubell
- Guaranteed annual income
  - McGovern
  - Ira Mendells
    - Statistical concept
      - John Maynard Keynes
      - Keynesian approach
- Problems
  - Money supply
    - Milton Friedman
    - Government
    - Lubell's experiences in World War II
    - Choices
    - Inflation
  - Monetary grant
  - Welfare rolls
- Defense and foreign policy
  - Jobs
  - Vietnam War
    - Public sentiment and support
      - The President's May 8, 1972 decision
        - Mining
        - Bombing
        - North Vietnamese
        - Reactions from experts
          - Mistake
          - US-Soviet Union summit
      - Cabinet
      - Hard line compared to soft line
- Vietnam
  - Lubell's articles
  - Attitudes
    - Summer 1971
      - Hawks
      - Economy
      - Wage-price freeze, [August 1971]
        - Eisenhower
          - Compared to the President

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Nov-03)

- Actions taken
- Lubell's health
- Bob Fischer
  - Previous conversation with Lubell
- Economic improvement
  - Effect
    - Lubell's *Washington Star* article, January-February 1972
    - White House staff telephone call to Lubell
- South Vietnamese offensive
- Hawks and doves
  - Accuracy of terms
    - Eugene J. McCarthy
      - New Hampshire
    - Korean conflict
      - Comparisons
        - Eisenhower
          - 1952 election
    - Bird watching analogy
- Cease-fire
  - Reactions
  - The President's political fortune
    - Lubell's recent article
    - 1972 election
    - Lubell's recent series of articles
      - Washington Star*
    - Voters
      - 1972 election
      - Bombing
      - Mining of harbors
        - Soviet Union reaction
        - Summit
      - End of war
        - Attrition
  - Conditions
    - Alternatives
  - Middle East
  - Korea
    - Truce
  - Prisoners of war [POWs]
  - South Vietnam

**NIXON PRESIDENTIAL MATERIALS STAFF****Tape Subject Log**  
(*rev. Nov-03*)

- Effectiveness
- Maurice Schuman
  - Previous meetings with the President
    - Lubell's previous conversation with French agency representative
  - Bombing halt
    - 1968 election
      - Compared to 1972 election
      - Mining lifting
- Veterans education bill
  - Importance of signature
  - Taxes
- Soviet Union
- People's Republic of China [PRC]
- Violence
  - “Syndrome”
  - Toleration
    - Demonstrations
      - 1969 - 1970
    - Hecklers
  - Young people
    - Moynihan's predictions
    - Vietnam War
      - Draft
        - Uncertainty
    - McGovern
    - Economic concerns
      - Availability of jobs
        - The “entry generation”
      - Acclimation to society
        - Vietnam War
  - Blacks
    - 1968
    - 1972
  - Restraint
    - Gambling
    - Blacks
      - Whites
        - Balance
  - Institutional

**NIXON PRESIDENTIAL MATERIALS STAFF****Tape Subject Log**  
(*rev. Nov-03*)

- Church
- School
- Family
- Campaign tactics
  - Effect of campaigning on voters
  - 1968 campaign
    - Advertisements
  - Campaign spending
    - Ability to spend
    - Article
- New Deal coalition
  - Use of government
    - Racial tensions
    - Religious prejudice
    - Franklin D. Roosevelt
    - World War II
    - Depression
- Self-interest
  - Increase
    - Inflation
- Government
  - Purpose
  - Civil rights
    - Integration
      - Volunteerism in South
        - White and black
        - Tolerance
    - Social arena
      - Interests
    - Pace
  - Tolerance
    - Blacks
      - Neighborhoods
      - President
    - Suburban migration
      - Warren, Michigan
- Bel Air
- Interest and concerns of the electorate in 1972
  - Busing
  - Media view of people

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

- Manipulation
- 1952 election
  - Eisenhower
    - Depression
    - Korean War
- Economic issues
- Candidates
  - Choice
    - Reading
    - Lives

1972 election

- Lubell's forthcoming analysis

Presentation of gifts by the President

- Cuff links
- Presidential seal

Lubell's advice to Presidents

Polling methods and techniques

- Reasons for views
  - Series of questions
- Computers
- Colson

Photograph

Lubell and Colson left at 6:04 pm.

Lubell

- Writing style compared to speaking style
  - Compared to Patrick J. Buchanan
- Vietnam War
  - Economy
- PRC
- Soviet Union
- Article
- Vietnam War
  - Public support

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

- Bombing
- Draftees
- Casualties
- Cost
  - Number of bombs
    - John W. Chancellor
  - Effectiveness of US military action
- Cease-fire
  - John B. Connally
- POWs
  - Effectiveness

\*\*\*\*\*

BEGIN WITHDRAWN ITEM NO. 5

[Personal returnable]

[Duration: 2m 11s ]

END WITHDRAWN ITEM NO. 5

\*\*\*\*\*

The President's schedule

- Press conferences
- Frequency

An unknown person entered at an unknown time after 6:04 pm.

Request for Ronald L. Ziegler to join him

The unknown person left at an unknown time before 6:23 pm.

The President's schedule

- Press conferences
  - One topic
    - Announcement
- October 5, 1972

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
(rev. Nov-03)

- Editors
- Possible press coverage
- October 7, 1972, address on taxes

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BEGIN WITHDRAWN ITEM NO. 6  
 [Personal returnable]  
 [Duration: 1m 6s ]

END WITHDRAWN ITEM NO. 6

\*\*\*\*\*

Stephen B. Bull entered at an unknown time after 6:04 pm.

- The President's schedule
- Voting registration
- Deadline

Bull entered at an unknown time before 6:23 pm.

- Press conferences
- Press relations
- Quality
- Tone
- Vietnam

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BEGIN WITHDRAWN ITEM NO. 7  
 [Personal returnable]  
 [Duration: 6m 43s ]

END WITHDRAWN ITEM NO. 7

**NIXON PRESIDENTIAL MATERIALS STAFF**

**Tape Subject Log**  
*(rev. Nov-03)*

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Unknown person

Henry A. Kissinger

-Remarks

-Ability

Lubell

-Vietnam

-National mood

-Change

-January-February 1972

Haldeman left at 6:23 pm.