Conversation No. 459-1

Date: February 27, 1971
Time: Unknown between 9:18 am and 9:35 am
Location: Oval Office

The President talked with Henry A. Kissinger

Forthcoming briefing

News story
  -Henry Brandon

Unknown man’s schedule
  -William P. Rogers

Conversation No. 459-2

Date: February 27, 1971
Time: 9:35 am - 11:57 am
Location: Oval Office

The President met with Alexander P. Butterfield and H. R. (“Bob”) Haldeman

The President’s schedule
  -Astronaut dinner
    -Attendance
      -Guest list
    -Social Office
  -Ronald L. Ziegler’s view
    -President’s role
  -Tricia Nixon
  -Julie Nixon Eisenhower
  -East Room
  -Seating arrangements
    -The President
    -Astronauts
    -The Vice President
    -William P. Rogers
-John B. Connally
-Dr. Edward E. David, Jr.
-David Packard
-William L. Safire
-Hole-in-One Club
-Alan B. Shepard, Jr.
-Awards
-President’s view
-The President’s remarks
-Citations
-William A. Anders
-The Vice President
-Children
-Camp Hoover
-Butterfield
-Peter M. Flanigan’s visit
-Robert H. Finch
-Condition of camp
-Furniture
-Possible visit by the President
-Major General James D. (“Don”) Hughes
-Possible visit by the President
-Difficulties

Butterfield left at an unknown time after 9:35 am

-Florida trip
-Thelma C. (Ryan) (“Pat”) Nixon
-Camp David
-Upcoming schedule
-Trip to Florida
-Weather

Butterfield entered at an unknown time after 9:35 am

-Hughes’ report on Camp Hoover
-Recommendation

Butterfield left at an unknown time before 9:46 am

-Weekend activities
-Church
- Camp David
- Florida
  - Forthcoming trip
- Camp David
  - Presidential work schedule
- Forthcoming National Security Council [NSC] meeting
  - Victor Lasky
    - Interview with the President
    - Book
      - Lasky’s research
    - Proposed interview with the President
      - Questions
    - Fiftieth anniversary of Reader’s Digest
      - Possible White House dinner
        - DeWitt Wallace
        - Announcement
        - Lila (Acheson) Wallace
    - Attitudes
    - Arrangements

Butterfield entered at 9:46 am

Morning schedule

Henry A. Kissinger entered and Haldeman and Butterfield left at 9:47 am

Laos (Lam Son)
  - Military situation
    - Army of the Republic of Vietnam [ARVN]
    - Briefing
    - Attitudes of military
      - General Creighton W. Abrams, Jr.
        - ARVN airborne forces
        - Strategy
    - ARVN military
      - North Vietnamese forces
      - Kissinger’s assessment
      - News reports
    - Kissinger’s meeting with Anatoliy F. Dobrynin
      - Soviet position
        - North Vietnam
      - Soviet view of Cambodia and Laos operations
Nixon Presidential Materials Staff

Tape Subject Log
(rev. 9/08)

-Cambodian operation
  -Reports
    -ARVN
    -North Vietnamese casualties

An unknown woman entered at an unknown time after 9:47 am

BEGIN WITHDRAWN ITEM NO. 1
[National Security]
[Duration: 2m 20s]

MIDDLE EAST

The unknown woman left at an unknown time before 10:06 am

END WITHDRAWN ITEM NO. 1

Laos (Lam Son)
  -Marines
    -Reinforcement
      -Airborne forces
      -Tactical movement
  -Supply routes
  -Military situation
  -Strategy
    -Supply routes
    -Tchepone
    -ARVN forces
    -Timing
  -President’s view
    -North Vietnamese supply routes
    -Rationale
  -Casualties
    -North Vietnamese
-B-52 Strikes
-ARVN
-Media coverage
-John D. Ehrlichman
-James B. (“Scotty”) Reston
-Democratic briefings
-Kissinger’s forthcoming conversation with Reston

[The President talked with Haldeman at an unknown time between 9:47 am and 10:06 am]

[Conversation No. 459-2A]

-Ehrlichman’s call to Reston

[End of telephone conversation]

-Reston’s reaction to Laos operation
-Kissinger’s previous conversation with Reston
-Cambodia
-The President’s policy
-Reaction of European press
-Henry Brandon
-Media coverage
-Kissinger’s view

Haldeman entered at an unknown time after 9:47 am

The President’s schedule
-John N. Mitchell
-Florida
-Des Moines
-Charles G. (“Bebe”) Rebozo
-Weather in Florida
-The President’s decision

Haldeman left at an unknown time before 10:06 am

Stephen B. Bull entered at an unknown time after 9:47 am
Schedule
- Forthcoming NSC meeting
  - Melvin R. Laird
  - Joseph J. Sisco
  - Rogers
  - Richard M. Helms
  - General Alexander M. Haig, Jr.

Bull left at an unknown time before 10:06 am
- Television
Laird, Helms, Sisco, Rogers, and Haig entered at 10:06 am

BEGIN WITHDRAWN ITEM NO. 2
[National Security]
[Duration: 1h 14m 39s ]

MIDDLE EAST
An unknown person entered at an unknown time after 10:06 am
The unknown person left at an unknown time before 11:21 am

END WITHDRAWN ITEM NO. 2

Admiral Thomas H. Moorer and Lieutenant Colonel Walter B. Ratliffe entered and Sisco left at 11:21 am
Laos (Lam Son) operation
  - Previous briefings
  - Status
  - Congress
  - Rogers
- The President’s forthcoming television appearance
  - Rogers’ forthcoming press conference
  - Strategy
    - US policy
    - Public relations
  - Abrams
  - Rogers

Cambodia (Chub) operation
- Military situation
  - Casualties
  - Goals
  - Death of General Do Cao Tri
    - Effect on South Vietnamese forces
  - Military operations
    - General Thomas J. ("Stonewall") Jackson
    - Gettysburg
  - Importance of leadership

Laos (Lam Son)
- Military situation
- Strategy
- Military operations
  - Ground forces
  - Bombing
  - North Vietnamese forces
    - Casualties
  - Tank Fight
- South Vietnamese [ARVN] forces
  - Military situation
    - Casualties
- Military operations
- Abrams’ plan
  - Airborne troops
  - Marines
  - ARVN reserves
    - Laird’s view
- North Vietnamese strategy
  - Troop movements
  - Effect on US strategy
    - General Vo Nguyen Giap
  - US Air Force bombing
- North Vietnam headquarters
  - Command centers
    - Problems
- Intelligence
  - President’s view
    - Helms’ response
    - Press accounts
- Abrams
  - Unknown ARVN general
- Ho Chi Minh Trail
  - Decrease in North Vietnamese use
    - Supplies
    - Effect on Lam Son operation
    - Routes
    - Moorer’s assessment
  - President’s view
    - Need for public relations
    - Intelligence
    - Goals of Lam Son operation
- ARVN forces

BEGIN WITHDRAWN ITEM NO. 3
[National Security]
[Duration: 5s]

LAM SON

END WITHDRAWN ITEM NO. 3

-Demilitarized Zone [DMZ]
  - US strategy
  - North Vietnamese troop strength
  - American troop strength
  - Khe Sanh
-US troop strength
  -Estimates
  -Roles
-US strategy
  -Effect on North Vietnamese forces
  -Marines
  -Central Intelligence Agency [CIA]
  -Defense Intelligence Agency [DIA]
-Infantry role
  -Press account
    -Search and rescue missions
  -Rogers
  -John Sherman Cooper
    -Search and rescue missions
      -Son Tay mission
      -Administration position
  -Press accounts
  -Department of Defense briefing
    -Jerry W. Friedheim
-Press briefing
  -Ziegler
    -Questions and responses
      -Administration position
      -Vietnam policy
  -President’s previous experiences
    -Dwight D. Eisenhower
    -Middle East
-Relations with press corps
  -President’s position
  -Ziegler’s role
    -Answers to questions on Lam Son
  -Goal of press corps
  -President’s view
  -Abrams
    -Responses to questions
    -Importance of public relations
-Theodore S. (“Ted”) Williams
  -Relations with press
  -Denny D. McLain
-Need for objective coverage
  -President’s position
-Rogers’ view
-Laos
  -Abrams
  -ARVN
    -Need for victory
    -Terrain
    -Prisoners
    -Casualties
  -South Vietnamese morale
  -North Vietnamese morale
  -Laird’s trip

Press conferences
  -Ziegler
  -Methods of handling
    -President’s position
    -Responses to questions

Laos (Lam Son)
  -Objectives
    -Changes
    -Tchepone
    -Ho Chi Minh Trail
    -North Vietnamese supplies
    -Decrease
  -Media coverage
    -Laird/Kissinger Experience

Farewells

Instructions to Moorer
  -Abrams
  -Report

Kissinger, *et al.* left at 11:57 am
Conversation No. 459-3

Date: February 27, 1971
Time: Unknown between 11:57 am and 11:58 am
Location: Oval Office

The President met with Stephen B. Bull

The President’s schedule
- Leonard Garment

Bull left at an unknown time before 11:58 am

Conversation No. 459-4

Date: February 27, 1971
Time: 11:58 am - 2:58 pm
Location: Oval Office

The President met with H. R. (“Bob”) Haldeman

Leonard Garment
- White House Staff
- Haldeman
- John D. Ehrlichman
- George P. Shultz
- Ehrlichman
- Charles W. Colson
- Robert H. Finch
- Role of White House staff
  - Minorities
  - Arts
  - Ehrlichman’s schedule
  - Finch

Stephen B. Bull entered at an unknown time after 11:58 am

Military retirees
- Report
John B. Connally
- *Washington Post*

The President’s schedule
- Des Moines
- Finch
  - Location
  - Youth meeting

Bull left at an unknown time before 12:00 pm

BEGIN WITHDRAWN ITEM NO. 6
[Personal Returnable]
[Duration: 2m 59s]

Alexander P. Butterfield and Bull entered at 12:00 pm

END WITHDRAWN ITEM NO. 6

Youth meeting
- Participants
  - Department of Health, Education, and Welfare [HEW] staff
  - Lowell P. Weicker, Jr.’s staff
  - Michael Collins
  - Lyndon K. (“Mort”) Allin
  - Finch
BEGIN WITHDRAWN ITEM NO. 7
[Personal Returnable]
[Duration: 5s]

END WITHDRAWN ITEM NO. 7
Conv. No. 459-4 (cont.)

Garment entered and Butterfield and Bull left at 12:07 pm

Greetings

Garment’s efforts
-Role on White House staff
-Responsibilities
-Roger E. Johnson
-Minority groups
-Arts

Conference of National Music Educators of America
-Garment’s participation

Public relations
-Portraits of John Quincy and Louisa C. (Johnson) Adams
-President’s role
-Carl Sandburg
-Alexander H. Stephens
-The President’s previous [Thomas] Woodrow Wilson International Center for Scholars speech
-Coverage
-Robert Pierpoint
-General Joseph Maurer
-Civil War story
-General Ulysses S. Grant
-General William T. Sherman
-Abraham Lincoln
-Staff requirements
-Sandburg
- Stephens
  - Jefferson Davis
- The President’s speech on Adams
  - Career
  - Henry Clay
  - Career
    - James Monroe
    - Napoleon Bonaparte
  - Career
    - American Revolution
    - Russian mission
    - Thomas Jefferson
- Speeches
  - Importance of history
    - White House staff
  - Example of Adams
  - Speeches
- The President’s speech on Adams
  - Thelma C. (Ryan) (“Pat”) Nixon
  - Ronald L. Ziegler
  - Need for better public relations efforts
    - John F. Kennedy
    - White House efforts
- Adams’ portraits ceremony
  - Attendees
  - Speakers
    - Adams family descendants
    - Historians
    - National Gallery spokesman
    - The President’s presentation
  - Publicity
- Techniques
- Social issues
- Ecology
- Need for uninhibited leadership
- Speeches
  - Dwight D. Eisenhower
  - Kennedy
  - Lyndon B. Johnson
  - Harry S Truman
  - Franklin D. Roosevelt
  - Herbert C. Hoover
  - [John] Calvin Coolidge
Finch entered at 12:20 pm

-Bicentennial Commission remarks by the President
  -David J. Mahoney, Jr.
  -San Francisco
  -Television

Garment
  -White House role
  -Minorities
  -Arts
  -Maurice H. Stans
    -Minority business speeches
  -Finch
  -Donald H. Rumsfeld
  -Bryce N. Harlow
  -Record of administration
    -Administration efforts
    -Desegregation
    -Need for public relations
      -Strategy
      -Garment’s view
      -Planning
Public relations
- Garment’s role
- Arts
- Mrs. Nixon’s activities
- Adams’ portraits
- Visit by Jacqueline Lee Bouvier Kennedy Onassis
  - Press coverage
    - Possible leak
    - White House waiters
  - Possible stories
- Rex W. Scouten
  - Emil (“Bus”) Mosbacher, Jr.
  - Possible stories
  - Peter M. Flanigan anecdote
  - Absence of photographers
- Press release of visit information
- Need for public relations

Press
- Kennedy
  - The Trumans
  - The Eisenhowers
  - Charles L. Bartlett
  - Jack J. Valenti
  - Mary Lou Gallagher
- Public perception
- George H. W. Bush’s swearing-in ceremony
  - Wilbur D. Mills
- Ziegler
  - Public relations
- Mills
  - White House strategy
  - Public relations efforts

Arts
- Mrs. Nixon’s activities
- Evenings at the White House
- J. F. Kennedy Center for the Performing Arts
  - Board meeting
    - Haldeman
  - Founding Artists series
    - Previous performance at White House
- Beverly Sills
- Johnny Cash
- Isaac Stern
- Leonard Bernstein
- Arthur Rubinstein
  - Rudolf Serkin
  - Age
- Eugene Ormandy
- Antal Dorati
- White House activities
  - List of White House entertainers
    - Release to press
    - Compared to Kennedy Administration
- Brazil 66
  - Sergio Mendes

BEGIN WITHDRAWN ITEM NO. 8
[Privacy]
[Duration: 21s]

END WITHDRAWN ITEM NO. 8

- "60 Minutes"
  - Anna Maria Alberghetti
  - Marine Corps Band
- Nancy Hanks
  - The Kennedys
  - The Johnsons
- Pearl M. Bailey
- Louis Brown
- Leslie T. ("Bob") Hope
- Edward K. ("Duke") Ellington
- Irish entertainment
- Filming
- Cash
-Documentary
-Irish entertainment
  -Art Carney
  -Herbert J. ("Jackie") Gleason
  -Lennon Sisters
  -Jim Ryan
  -Castle Group
  -Duration of event

Youth
  -Mrs. Nixon
  -Des Moines

BEGIN WITHDRAWN ITEM NO. 2
[Personal Returnable]
[Duration: 17s]
- Television
  - Garment
    - View of President
  - "Dick Cavett Show"
- Connally
- Kennedy
- Mary Martin
- Marjorie Main
- Greer Garson
- Ann Sheridan
  - White House guest list
    - Walter Lang
    - Sheridan
  - Dinner in 1961
    - Metropolitan Opera
    - Kennedy
- "Morning Show"
  - Herbert G. Klein
  - Ziegler
- Richard A. Moore
  - Laos
  - Revenue sharing
  - Image of the President
- Alvin Snyder
- Finch’s television appearance in Miami
  - Hubert H. Humphrey
  - Questions and responses
- Henry A. Kissinger
  - Television appearance
  - Marvin L. Kalb
  - Ziegler
- White House staff television appearances
  - Snyder
  - Jeb Stuart Magruder
  - Rumsfeld
  - Issues
    - Substance versus anecdotes
- Flanigan
- Garment
- Substance
  - Kissinger
  - William P. Rogers
- Melvin R. Laird
- Problem of substance
  - White House policy
- Press conference
  - The President’s handling
    - Kissinger
- Admiral Thomas H. Moorer
- Press
  - Ziegler
  - Press questions
    - White House policy
    - President’s view
      - Responses
- Briefings
  - Purpose
- Kissinger
  - Bernard Kalb
- White House strategy
  - President’s view
  - Wire services
  - Alger Hiss case

Press conferences
  - Television
  - Frank van der Linden
    - Reporters’ view of President
- White House strategy
  - President’s view
  - Press
  - Robert B. Semple, Jr.
  - View of the President

******************************************************************************
BEGIN WITHDRAWN ITEM NO. 9
[Privacy]
[Duration: 6s ]
END WITHDRAWN ITEM NO. 9
******************************************************************************
Public relations
- Garment’s role
  - Comments about the President
    - Friendship
    - Background
    - 1960s
  - Nixon’s staff compared to Edmund S. Muskie’s staff
    - Staff size
    - Patrick J. Buchanan
    - Raymond K. Price, Jr.
    - Dwight L. Chapin
    - John A. Scali
    - Rose Mary Woods
  - Hill case
  - President’s leadership style
- Comments about the President
  - Finch
  - Garment
  - Ehrlichman
  - Cabinet officers
    - Connally
  - Daniel P. (“Pat”) Moynihan
    - Commentary article
- Paul W. McCracken
- Shultz
- Pornography
  - Charlton Heston’s wire
    - Hope’s previous conversation with the President
    - President’s view
    - Forthcoming call to Heston
      - President’s view
    - “I Am Curious (Yellow)”
  - Low budget films

Finch left at 1:05 pm

- Garment’s speech to music teachers
  - The President’s music background
    - High school
      - Mrs. [Forename unknown] Fuller
- College
  - Margareta Lohman
- Piano background as aid to memory
  - President’s view
  - Latin as aid to memory
  - Classical music

BEGIN WITHDRAWN ITEM NO. 3
[Personal Returnable]
[Duration: 1m 8s]

END WITHDRAWN ITEM NO. 3

Garment left at 1:11 pm

Garment
- Public relations ability
  - Benefits
    - Comparison with Jesus Christ

Kissinger’s interview
- President’s view
- Press
- Kalb
- Television
- President’s policy
- Ziegler

Oval Office decor
- Possible changes

Administration’s image
- Economy
- Vietnam
- Television
- Ehrlichman
Conv. No. 459-4 (cont.)

Ziegler entered at 1:15 pm

Kissinger’s television interview
- Kalb
- Rogers and Laird
- Television appearance
  - Circumstances
  - Klein and Ziegler
  - President’s position
    - State of the World message
    - Rationale
- Rogers
  - President’s position
  - Haldeman’s forthcoming conversation
- Ziegler’s proposal
  - Foreign policy message
    - Circumstances
    - Kalb
    - Robert G. Houdek’s role
    - Ziegler’s view of Kissinger’s appearance
      - Ziegler’s conversation with Kissinger
      - Ziegler’s conversation with General Alexander M. Haig, Jr.
    - Length of interview
    - Future coordination
- Haldeman’s understanding
  - Length of interview
- Kissinger’s schedule
  - Ziegler’s role
  - Press
- Walter L. Cronkite, Jr.
  - Use of Kissinger appearance
- Rogers’ view
  - Haldeman’s forthcoming conversation with Rogers
- Kissinger appearance
  - Klein’s role
- President’s position
  - White House policy
- Role
- Television appearance
  - Ziegler’s view
    - Compared to backgrounders

Public relations
- Possible television appearances by White House staff
  - Kissinger
  - Ehrlichman
  - Flanigan
  - President’s position
    - Content of interview
      - Emphasis on President
      - Kissinger
  - Ehrlichman
    - Domestic policy
    - Effect on Cabinet officers
      - George W. Romney
      - Connally
      - Elliot L. Richardson
  - President’s position
    - Briefings
  - Kissinger
    - James B. (“Scotty”) Reston
  - Rumsfeld
  - Kissinger’s use
    - Backgrounders
    - Television appearances
      - Backgrounders
        - Content
        - Length
        - Content
  - Klein’s briefings
    - Content
  - Television appearances by White House staff
    - Ehrlichman
    - Kissinger
    - Connally
- Interviews
  - Support for Administration
  - Associated Press request for appearance
  - Ehrlichman
  - Paul Miller
- Kissinger
  - Television appearance
    - Future coordination with Ziegler
  - Circumstances

Press
- Search and rescue mission
  - Laird
    - President’s instructions
- Value of briefing
  - Ziegler
  - Kalb
  - Kissinger
- Laos
  - Press comments
    - United States’ involvement
      - Search and rescue missions
        - Son Tay Prison raid
    - John Sherman Cooper
    - Coordination
      - Saigon press offices
- Allin
  - National Broadcasting Company [NBC] story
  - US policy
- Magruder
  - Search and rescue operations
    - Coverage
      - News stories
        - Inaccuracies
      - Use by Administration
        - The Vice President
    - President’s position
    - Snyder’s role
  - President’s position

Press coverage of the Vietnam War
- Administration responses
-The Vice President
-Barbara Walters
-Reporter casualties
-Larry Burroughs
-Richard L. Wilson
-Ken Crawford
-Debate among press corps
  -Effect of reporter casualties
  -Other casualties
-The Vice President’s role
  -Timing of response
  -Buchanan
  -Allin
-Crosby S. Noyes
-Crawford
-Dennis Warner
-R. L. Wilson
-Editorials
  -Wall Street Journal
-President’s view
-Congressional response
  -Hugh Scott
  -Clark MacGregor
  -Robert J. Dole
  -Partisan response
-Administration response

Public relations
-Press conferences
  -The President’s performance
-Portraits of J. Q. and L. C. Adams
  -Ziegler’s view
  -Mrs. Nixon
-Washington Post story
-Radio coverage of ceremony
  -James McManus
  -Donald Fulsom
  -Thomas Girard
  -Fay G. Wells
  -Compared to Washington Post’s coverage
-Dan Rather’s story
-Wire services coverage
- Press conference schedules
  - Television
  - Timing
  - President’s view
  - Network news
  - Options

Sanchez entered at an unknown time after 1:15 pm

Refreshments

The President left at an unknown time before 1:44 pm

Refreshments
  - Tea
  - Coffee
  - Origin

Sanchez left at an unknown time before 1:44 pm

Television appearance
  - Kissinger
  - Ziegler’s role

[Haldeman talked with an unknown person at an unknown time between 1:15 pm and 1:44 pm]

[Conversation No 459-4A]

[Unintelligible]

[End of telephone conversation]

Schedule

The President entered at an unknown time after 1:15 pm

Press conference schedule
  - Options
    - Ziegler’s view
  - Coverage
    - Radio and replays

Price
-Staff
  -Lee W. Huebner
  -William H. Carruthers
  -Richard K. Cook
  -William L. Safire
  -Patrick J. Buchanan
  -John K. Andrews, Jr.

Bull entered at an unknown time after 1:15 pm

Price’s whereabouts

Bull left at an unknown time before 1:44 pm

[The President talked with Major General James D. (“Don”) Hughes between 1:44 pm and 1:45 pm]

[Conversation No. 459-4B]

Report on the Connallys at Camp David
  -Camp commander
  -Location

[End of telephone conversation]

The President’s speech before Iowa legislature
  -Television coverage
    -Possible network coverage

Sanchez entered at an unknown time after 1:45 pm

- The President’s schedule
  -Price
  -Andrews
  -Cook

Sanchez left at an unknown time before 1:47 pm

Press conferences schedule
  -Ziegler’s view
  -Frequency
  -Television pros and cons
  -Timing
-Options
-Television pros and cons
-Film
-Audience

[Hughes talked with the President between 1:47 pm and 1:48 pm]

[Conversation No. 459-4C]

Connally at Camp David

[End of telephone conversation]

Press conferences schedule
-Timing
-Strategy of communication
-Focus
-Benefits to the President compared benefits to press
-Variation of format
-Efficacy of television
-Goals
-Ziegler’s view
-Methods of Presidential communication
-Television
-Press
-Timing

White House press corps
-Role
-Importance
-Contact with the President
-Importance
-Television
-Role
-Press conferences
-Domestic policy
-Shultz
-L. B. Johnson’s dealings with press corp
-Shortcomings

Peregrine Worsthorne’s column
-The President
Conv. No. 459-4 (cont.)

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 9/08)

-Kissinger
-Opposition to Vietnam
-Domestic violence
-Toleration of citizens
-The President
- L. B. Johnson
- The Presidency
-George S. McGovern
-Trip to New Hampshire
-Comments by unknown man
- Humphrey
- Vietnam
- Support for President
- US policy

The President’s schedule
- Time management
- Des Moines
- Blacks
- Flanigan
- Science Advisory
- Muscular dystrophy
- Communications program
- Importance
- Time management
- Health program
- Consumer program
- Revenue sharing

The President’s remarks before Iowa legislature
- Potential impact
- News coverage
- Forum for communication
- Domestic goals
- Indochina goals
- Need to respond
- Laos
- Laird’s press conference
- Ziegler’s view
- Forthcoming press conference

Public relations
-Focus on issues
  -Senior citizens
    -Compared to youth
      -Importance
    -Need for White House coordination
      -John B. Martin
    -Hope’s conversation with Haldeman
  -Focus of activities
    -The President’s schedule
      -Time management
      -Possible meetings with senior citizens
    -White House efforts
      -Press releases and news stories
        -Colson
      -Efforts
  -Youth
    -Electorate
    -The President’s previous meeting with Princeton University students
    -Finch
  -White House policy

Iowa remarks
  -Rural development
  -Laos
    -Pros and cons
    -President’s view
      -Vietnam goals

Vietnam
  -Dole
    -Possible statement
    -Democratic caucus
  -American involvement
    -Eisenhower Administration
    -Democratic administrations’ war involvement
      -Casualty figures
    -Republican moves to end involvement
      -The President
  -Democratic minority
    -John C. Stennis
    -Cooper
    -Henry M. (“Scoop”) Jackson
-Possible Dole speech
  -Buchanan

Media relations
- Negative attitude of press
- Administration treatment of press corps
- Oval Office press conference
- Pres corps view of Presidency
  - Reston
    - Kissinger
    - News stories
- Peter Lisagor
  - "Agronsky and Company"
    - View
      - Impact
      - Rather
      - Wire services
- Television press conference
- One-on-one circumstances with the President
  - Joe Garagiola
  - American Broadcasting Company [ABC]
- Importance of television
  - Effectiveness
  - Benefits
    - Compared to press conferences
- Radio speeches
  - Special interest groups
    - Length of speeches
- Live television speech
  - Length
  - Timing
- Radio speeches
  - Use of tape
    - L. B. Johnson
  - Timing
  - Benefits
- Live radio speeches
- Television out-takes
- Scheduling
- Newspapers
- Radio audience
- Timing
Sanchez entered at an unknown time after 1:48 pm

Schedule
- Telephone call
  - Unknown man

Sanchez left at an unknown time before 2:58 pm

Radio speeches
- Timing
  - Women
  - Senior citizens
  - Issue coverage

President’s forthcoming press conference
- Foreign policy
  - Preparation
  - Domestic policy
    - Revenue sharing
  - Press coverage
  - Ziegler’s view
  - Pros and cons
  - Justification
  - Length

One-on-one television appearances
- Public perception
  - R. L. Wilson
    - Emphasis of administration
    - Wells
  - Adams’ portraits
    - Washington Post
    - Wells
    - Influence of Washington Post

Sanchez entered at an unknown time after 1:48 pm

Food
Ziegler and Sanchez left at an unknown time before 2:58 pm

The President’s schedule
  - Dinner plans
  - Finch
  - Shultz

Importance of communication
  - Ziegler’s role
  - Klein
  - Compared to other issues
  - Ehrlichman
  - Shultz
  - John C. Whitaker
  - Flanigan

Ziegler entered at an unknown time after 1:48 pm

Forthcoming Helen A. Thomas story
  - Foreign policy advisors
    - Laird
    - Rogers
    - Richard M. Helms
  - Possible Ziegler statement
  - Joseph J. Sisco
  - Ziegler’s statement
    - Focus of White House business
      - Foreign policy
    - Moorer
    - Sisco
      - Middle East
    - White House meetings
      - Participants
      - Topics

Ziegler left at an unknown time before 2:58 pm

The President’s schedule
  - Camp David
  - Connally
  - Weekend plans
Public relations
  - White House efforts
  - Time management
  - Vietnam

Sanchez entered at an unknown time after 1:48 pm

[Unintelligible]

Sanchez left at an unknown time before 2:58 pm

Public relations
  - White House efforts
  - Haldeman’s view
    - Issues
      - Polls
      - Harlow
  - John R. Wanamaker
    - Statement on usefulness of advertising
  - Use of key resources
    - Time management
      - The President
      - White House staff
      - Effectiveness
  - George E. Reedy, Jr. book
    - Use of staff
    - The President’s schedule
BEGIN WITHDRAWN ITEM NO. 5
[National Security]
[Duration: 4m 16s]

MIDDLE EAST

An unknown person entered at an unknown time after 1:48 pm

The unknown person left at an unknown time before 2:58 pm

END WITHDRAWN ITEM NO. 5

The President’s schedule
- Camp David
- Relationship between Connally and Ehrlichman

Bull entered at an unknown time after 1:48 pm

- Departure time for Camp David
- Mr. and Mrs. Taft Schreiber
- Charles W. Butterfield
  - A. P. Butterfield
  - Location
- Schreiber
  - Finch
  - Tour of White House
- Butterfield and Schreibers
Tape Subject Log
(rev. 9/08)

-Possible meeting with President
-Tour of Oval Office
-Meeting by helicopter

Bull left at an unknown time before 2:58 pm

The President and Haldeman left at 2:58 pm

Conv. No. 459-4 (cont.)

Conversation No. 459-5

Date: February 27, 1971
Time: Unknown between 2:58 pm and 3:11 pm
Location: Oval Office

Robert H. Finch met with Mr. and Mrs. Taft Schreiber and Charles W. Butterfield

[Unintelligible]

Recording was cut off at an unknown time before 3:11 pm