

Richard Nixon Presidential Library  
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23	3	01/01/1973	Letter	To: Kathy. From: Richard Nixon. Re: Enclosed pin which is the Seal of the President of the United States.
23	3	10/17/1972	Memo	To: Chuck Colson. From: Bruce Kehrli. Re: Phone Call Program.
23	3	08/07/1972	Memo	To: Chuck Colson. From: HR Haldeman. Re: Need for a systematic plan of phone calls.
23	3	12/13/1972	Memo	To: The President. From: John Volpe. Re: Recommendation to the relationship of the Heritage Group effort to the Republican National Committee. 2 pages.

THE WHITE HOUSE

WASHINGTON

January 1, 1973

Dear Kathy,

all of Washington is proud  
of your father today for his  
great game which sent the  
Redskins to the Super Bowl.

But I noted in the  
morning paper that he is  
proudest of you and your courage.

I have asked him to  
bring you this enclosed pin  
which is the Seal of the President of  
the United States.

You can wear it as a token  
of respect the nation has  
for courageous people like  
your father and you.

Sincerely,  
Jimmy Carter

THE WHITE HOUSE  
WASHINGTON

October 17, 1972

*Dme*

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: CHUCK COLSON  
FROM: BRUCE KEHRLI *BK*  
SUBJECT: Phone Call Program

As you know, the President made quite a few phone calls yesterday afternoon and wants to continue the program. There should be fewer calls to contributors and fat cats -- people who would not be surprised by that type of call -- and more political calls to people working in the campaign, mayors, and union leaders.

Please forward your phone call recommendations to Alex Butterfield by close of business, today.

Thank you.

cc: Alexander P. Butterfield

DEFINITION OF AN  
ADM  
By JDG 8/9/94

7-10-72  
THE WHITE HOUSE  
WASHINGTON

August 7, 1972

MEMORANDUM FOR : CHUCK COLSON

FROM : H. R. HALDEMAN

*h for H*

The President is back on the need for a systematic plan of phone calls - not to contributors, but to those who help us with votes, Democrats, workers, etc. He feels he should move into an intensive period of this kind of activity immediately after the convention and wants plans cleared for him in this regard.



THE SECRETARY OF TRANSPORTATION

WASHINGTON, D.C. 20590

December 13, 1972

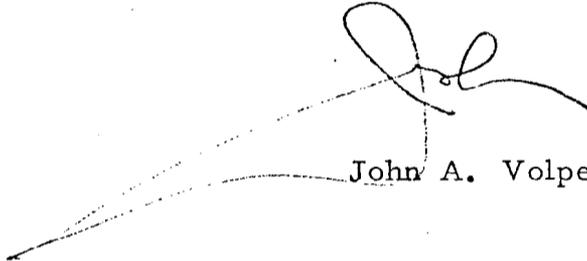
MEMORANDUM FOR THE PRESIDENT:

I am pleased to submit for your consideration the following recommendations relative to the relationship of the Heritage Groups' effort to the Republican National Committee. These suggestions result from a review of the Heritage Groups' activities during the past campaign.

I believe that this year, more than ever in the history of our Party, there was a good working relationship between the Republican National Committee and our attempt to broaden the base of the Party, especially among those of various ethnic heritage. However, to consolidate the progress we have made, and continue to build for the future, I suggest consideration of the following which I believe will enable us to develop the new majority.

- (1) It would be desirable if the Co-chairman of the Republican National Committee, or at least one or two of the Deputy Chairmen, could be an ethnic.
- (2) The Heritage Groups (Nationalities) Division should be continued and expanded.
- (3) To enable us to convert the pro-Nixon-Agnew votes into permanent support for the Republican Party, the budget for the Heritage Groups (Nationalities) Division should be increased.

- (4) As a part of the Heritage Groups (Nationalities) Division, there should be an Italian, and a Mexican-American-Puerto Rican-American (Spanish) operation.
- (5) An appropriate proportion of the appointed members of the Executive Committee of the RNC should be ethnics.
- (6) The Executive Committee should be asked to exercise their duties in accordance with Rule #26(b) (i.e. The Executive Committee shall exercise all of the Executive and Administrative functions required of the RNC between meetings of the full Committee.)
- (7) The ex officio members of the Executive Committee should be given a more important role (e.g. committee assignments on conducting studies on the effectiveness of the RNC and of the RNFC operations, planning new programs to bring the RNC and the Republican Party closer to the people, directing and coordinating membership drives, studying possibilities for Party reforms, etc.)



John A. Volpe