

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
21	3	01/06/1969	Letter	Letter from Ehrlichman to A.J. Schoepf expressing gratitude for generosity. 1pg.
21	3	12/26/1968	Letter	Letter from Schoepf to Ehrlichman informing him of Dorsey's note. 1pg.
21	3	01/06/1969	Letter	Letter to William B. Lettney, Jr. from Ehrlichman expressing appreciation for the offer of assistance. 1pg.
21	3	12/26/1968	Letter	Letter from Lettney to Ehrlichman offering assistance in the area of air transport. 1pg.
21	3	01/04/1969	Memo	Memo from RN to Ehrlichman RE: collection of cartoons. 1pg.
21	3	n.d.	Other Document	Note (author unk.) listing Van de Heorel, Keogh, Klein, and Ziegler. 1pg.

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21	3	01/04/1969	Memo	Memo from RN to Ehrlichman RE: beefing up on the "color" of research staff. 2pgs.
21	3	n.d.	Other Document	Handwritten notes on margins of victory (1960, 1968), total votes in key states, and TV man. 1pg.
21	3	01/04/1969	Memo	Memo from RN to Ehrlichman RE: Television Man. 1pg.
21	3	01/04/1969	Memo	Memo from RN to Haldeman RE: Campaign Finance Report. 1pg.
21	3	11/23/1968	Memo	Memo from Flemming to Ehrlichman RE: floor plan for office space. 1pg. (Floor plan blueprint/map - not scanned).

January 6, 1969

Mr. A. J. Schoepf  
Vice President  
Sales & Services, Eastern Region  
United Air Lines  
277 Park Avenue  
New York, New York 10017

Dear Tony:

I am sorry that I was not available to see you the other day when you called. It seems that my time is not quite my own any more.

However, if I had seen you I would have told you that my attendance at your dinner was very much in the line of duty, since it certainly is to our interest to participate in a critique of the kind in which your organization so excellently conducted.

Accordingly, I have written Dick Dorsey the enclosed letter declining his generous reimbursement.

At the same time, I want to tell you how much I enjoyed participating in the Chicago meeting and in renewing the acquaintances with all your good people.

Your personnel at JFK continue to take superb care of us as we come and go on scheduled flights, and we are most grateful for their interest.

Best personal wishes for a Happy New Year.

Yours sincerely,

John D. Ehrlichman  
Counsel to the President-elect

JDE:sw



277 Park Avenue, New York, New York 10017, Telephone 922-3300

December 26, 1968

Mr. John Erlichman  
c/o Nixon Staff  
Hotel Pierre  
Fifth Avenue & 51st Street  
New York, New York 10021

Dear John:

I had hoped to deliver this letter personally but in view of our inability to get together, I am sending it to you in this fashion. I am sure Dick Dorsey's note is self-explanatory.

Best wishes for the coming New Year.

Sincerely,

A handwritten signature in cursive script that reads "Tony".

A. J. Schoepf  
Vice President  
Sales & Services  
Eastern Region

AJS:bjs

Enclosure

January 6, 1969

Mr. William B. Letteney, Jr.  
Assistant Sales Manager  
United Air Lines  
Prudential Center, Suite 4085  
Boston, Massachusetts 02199

Dear Bill:

Thank you very much for your letter. I appreciate the offer of assistance and assure you that one of my continuing regrets about the campaign was that we did not keep you in the place where you were for the whole time.

I know a good man when I see one, and I felt all along that I had made a bad trade.

All's well that ends well, I am told, but next time we will do it differently. Best personal regards, and again many thanks for your kind letter. I hope to see you soon.

Yours sincerely,

John D. Ehrlichman  
Counsel to the President-elect

JDE:sw



Prudential Center, Suite 4085, Boston, Massachusetts 02199, Telephone 262-5770

December 26, 1968

Honorable John D. Ehrlichman  
Special Counsel to the President Elect of  
the United States  
The Hotel Pierre  
New York, New York

Dear Mr. Ehrlichman:

I would like to take this opportunity to offer my sincerest congratulations on your most recent appointment and my thanks for your many kindnesses during our association in the past campaign.

I look forward to the coming administration and the most important role you will hold in government. I extend my best wishes for every success.

If I may ever personally offer to you any assistance here in Massachusetts, my home state, or in the area of air transport, please do not hesitate to call upon me at any time.

Thank you again for the distinct pleasure of my association with you.

Very truly yours,

A handwritten signature in cursive script that reads "William B. Letteney, Jr." with a long, sweeping flourish at the end.

William B. Letteney, Jr.  
Assistant Sales Manager

WBL/1

January 4, 1969

MEMORANDUM

TO: John Ehrlichman

FROM: RN

In the PR Department, I think it would be well to ask for originals of cartoons. I note that Karl Humenthal of the Herald-Examiner had one in the January 1 paper, and there are probably a number of others that we would like to have for our collection.

I doubt if I can write a letter each time since we will often find that cartoonists will hit us over and over again. But the first letter should go from me to the cartoonist, and then from time to time I probably should follow up and then from time to time I probably should follow up, and then another time, Ziegler or you could drop a note requesting the original for our collection.

We might go back to the early stages of the campaign, as a matter of fact, even to the pre-convention and post-convention period, to get this collection going.

Generally speaking, only those who draw favorable cartoons will be willing to send me originals. But from time to time we should request cartoons from others, even though they are unfavorable, and continue to do so unless we get a firm statement that they do not want to send them. For example, this is the case with Herblock -- he does not give his originals to anybody.

Serry Van de Hevel

KEOGH

KLEIN

ZIEGLER

January 4, 1969 - RN Tape

TO: JOHN EHRLICHMAN cc: Bob Haldeman  
FROM: RN

I think we still need some beefing up on the "color" side of our research staff. Buchanan does a good job but he will be increasingly tied up on the news summaries as time goes on. As I have indicated before, Safire and possibly Gavin will be able to help in this respect. What is needed is a bit of humor where appropriate and then an anecdote like the Guild Hall speech showed up in that form, and at times a quotation, although I generally do not like to throw out quotations in speeches. The greatest need is for some good, brief anecdotes along the lines that Jimmy Humes prepared prior to the campaign. I am sure that if a man with talent in this area puts his mind to it he will come up with some pretty good ideas that I will be able to use.

In this same connection, it is necessary for whoever is in charge of the schedule to keep the research people completely briefed well in advance of every possible occasion where I shall be asked to say a few words. People hang on every word a President utters and if at times instead of just beating the obvious to death in making an award or accepting one, etc. I can find an appropriate eloquent phrase which might stick in the public conscience, we can make some points.

I have emphasized this point in several other conversations and memoranda but I don't think anybody really realizes how important I think it is and how necessary and helpful it will be to my operation. Again, I suggest you talk to the research people and go out on a talent hunt for a man who might fit the bill. We haven't found him yet although each of our own staff from time to time does make a contribution which is helpful. Dick Moore, as a matter of fact, made the most contributions of this type during the campaign which I was able to use. He should be included in the group which discusses this problem. My guess is that a young, bright, intellectual type who would really love such an assignment and could learn to do it extremely well would be the type of individual to get.

✓ With further regard to my schedule, somebody slipped in not having any suggested comments prepared for the Anaheim homecoming. In the future in every instance where I am expected to speak even for five minutes a few thoughts should be put in front of me even though I may not use them so that it will at least stir my own thinking.

# # #

KLEIN

① How  $\Delta$  margins of victory  
1960  
1968

Total

Votes in key states

Cal
Ill
Ohio
Mo.
So Car

② TV man

③

January 4, 1969

MEMORANDUM

TO: John Ehrlichman

FROM: RN

SUBJECT: Television Man

I believe we still need a full-time television man who will not only handle special events for which we already have a pretty good system, but even more important, who will be along on all trips and at the White House to handle the many instances when news shots may be taken.

For example, at the Rose Bowl we had an audience of approximately 60 million. The camera shot may have been only one or two minutes, but while our advance men and the Rose Bowl people had done an excellent job in setting up the arrangements for my physical movements, I had no one who had the slightest idea as to when the television shot might be taken and how we could make the most out of it.

What is really needed here is an imaginative, not an abrasive type, who can keep me informed as to when television shots are likely to be taken. And then who can make some suggestions as to how we can get the greatest advantage out of them. I think we were deficient in this respect somewhat even during the campaign where we had superb people for all the special events, but no one who handled the getting on and off airplanes and the many other casual shots which probably make the news shows more than the formal things we did. Would you give some thought to this problem and give me a recommendation.

My guess is that a television news producer might be what we are looking for here.

E

RN tape - 1/4/69

TO: Bob Haldeman  
FROM: RN  
SUBJECT: Campaign Finance Report

In reading the wire service stories on the finance reports filed by Stans and the Democrats I find the usual problem which always plagues us. That the Democrats appear to be spending far less because ~~the~~ the huge amounts the unions spend do not show up in their reports. I want you <sup>To</sup> get Klein and the others who should make a contribution in this area to set the record straight. Perhaps a memorandum should be written for those who may be going on television programs, and the word passed to key Congressmen, Senators, Governors or any others who might be called upon to answer questions on this subject.

Another problem which concerns me is the ~~danger of~~ failure of our Finance Committee to make its report on time. This shows the necessity for a hard-nosed, sophisticated person who serves as Counsel to the National Committee who will handle such matters on a proper basis in the future. I think this Counsel job is more important than some realize. As soon as we can get Scribner out of there let's get a really good man in his place -- one who is really bright enough and young enough but done well enough to do an effective job. This position cannot go to one of the hacks.

TO HRT  
FYI  
gives you  
feel for  
situe

MEMORANDUM

TO: JOHN EHRLICHMAN  
FROM: HARRY FLEMMING

NOVEMBER 23, 1968

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Attached is a floor plan for our office space as per your request. Vice-President elect Agnew's space is outlined in red and is so designated.