



H. R. Haldeman Diaries Collection, January 18, 1969 – April 30, 1973

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Saturday, July 11.

No schedule. Had me in for two long spells in morning, with Kissinger in between and short shot with Flanigan. Then off to Camp David at 2:00. Took Rumsfeld, Shultz, Ehrlichman.

Got going again on political strategy. Especially wants to emphasize to all our key people that everything we do - all decisions and statements, must consider first their effect on November. He was very upset that he had been led to approve the IRS ruling regarding no tax exemption for segregated private schools - feels it will make no votes anywhere and will badly hurt private schools both North and South. Thinks we opened Pandora's Box - says Ehrlichman told him Harlow for it and that sucked him into it - now thinks it was bad advice. Point is, for next few months the political considerations are more important than the substantive because we have to pick up at least three senators. Along this line, he's following up on all Kevin Phillips' advice - i.e., placating oil people, avoiding wheat price drop, etc.

Also is very concerned that we are still not adequately developing our lines to Catholics, Italians, Poles, etc.

Came up with the idea of putting VP on paid TV with ads, etc., to take a stab at fundraising. Using the pitch of the need for a New Congress.

Keeps trying to figure out how to implement his idea of changing name of Republican Party to Conservative Party. Based on polls, there are twice as many conservatives as Republicans. Tough legal and technical problem.

Still wants to push Flanigan as Under Secretary of State with Rogers. Feels he is our best possible choice. I agree.

No activity at Camp David after arrival.