

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
53	33	9/29/1972	<input type="checkbox"/>	Campaign	Memo	From Colson to Haldeman RE: "One-Liners" 1pg

**DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]**

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [DX#78]	Memo	From Colson to Haldeman Re: one liners	9/29/72	C

FILE GROUP TITLE: STAFF SECRETARY      BOX NUMBER: 124

FOLDER TITLE: One Liners [I]

RESTRICTION CODES

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| <p>A. Release would violate a Federal statute or Agency Policy.</p> <p>B. National security classified information.</p> <p>C. Pending or approved claim that release would violate an individual's rights.</p> <p>D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.</p> | <p>E. Release would disclose trade secrets or confidential commercial or financial information.</p> <p>F. Release would disclose investigatory information compiled for law enforcement purposes.</p> <p>G. Withdrawn and return private and personal material.</p> <p>H. Withdrawn and returned non-historical material.</p> |
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Presidential Materials Review Board

Review on Contested Documents

**Collection:** Staff Secretary  
**Box Number:** 124

**Folder:** One Liners [I]

<u>Document</u>	<u>Disposition</u>
78	Return Private/Political

THE WHITE HOUSE  
WASHINGTON

September 29, 1972

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: CHARLES COLSON   
SUBJECT: One-Liners

Do we still have the business of one-liners? Two are very much deserved this week.

First, Wally Johnson really came up with the idea of sand-bagging McGovern; that is, letting the word out that we didn't have the votes to defeat the Brooke End the War Amendment, then pulling the votes in at the last minute. In fact, holding one back so that there would be a tie and then having Brooke go up to the galleries and blast McGovern. I helped with Brooke, but 99% of this was Wally's idea, both in its conception and in its execution. I think it was a master-stroke and a one-liner would certainly be appropriate. It wouldn't, obviously, have to refer to the specifics.

On a second item, Ken Khachigian came up with the idea of putting Shriver's own recording on the Re-election Committee's spotmaster. That was a really inspired move. It had a hell of a good impact and we're going to continue to exploit it. Ken is a very underrated guy. I never thought much of him as a writer and still don't, but he is very talented in coming up with clever thoughts. This is but one of many that he has contributed to our 9:15 meetings and a little pat on the back from the President would really encourage him.

I wonder if it might not also be a good idea to have the President congratulate some of the surrogates who do a particularly effective job on the road. One this week was clearly Myles Ambrose.