

Richard Nixon Presidential Library
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45	3		<input checked="" type="checkbox"/>	Campaign	Report	1968 Presidential Race data from Idaho. Includes information on Presidential prospects, Senate race, House of Representatives race, and comments. 2pgs

IDAHO

1968 Presidential race:

Nixon:	165,369
Humphrey	89,273
Wallace:	36,541

Presidential prospects:

The President has lost considerable ground in Idaho according to the State Chairman & National Committeeman. Unemployment does not seem to be any problem but an "uneasiness" and general lack of enthusiasm seem to permeate political discussions about the President. In terms of election strength the consensus seems to be that we would win the state, but not with the 56% of the vote we took in 1968. -

No Democrat seems to be especially strong, either. Muskie doesn't seem to kindle any flames and neither does Humphrey.

Senate race:

At this point Senator Len B. Jordan looks strong for another term despite his 72 years. He should not have too tough a race.

House of Representatives race:

Both our incumbents appear strong for re-election. Redistricting didn't affect either Congressman significantly, and they received 58% & 65% of the vote respectively in 1970. Our people believe the Democrats will throw all their resources into the election for the state legislature, in an attempt to win majorities for Governor Andrus's programs. This should take some of the heat off our Congressional candidates.

Comments:

It seems that the major problem our party is going to have in Idaho is with the state organization. It is badly faction-ridden and the press has really come down hard on some of the far rightest elements in party leadership roles. Dave Little, the National Committeeman hardly speaks to Roland Wilbur, the State Chairman. Party office holders also shy away from the organization.

This state gave Wallace 12% of its vote, much of it from small town Republicans. The far-right's leadership in the party would seem to make it an unattractive group through which to run a campaign. The Democrats, fresh from their Guber-

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natorial victory in 1970 have a potent and inspired organization.

The Republican Lt. Governor, Jack Murphy is a good contact concerning further questions on the states political climate.