

Richard Nixon Presidential Library
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Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
18	1		<input checked="" type="checkbox"/>	Campaign	Memo	From unknown to "L" RE: campaign issues and themes. 1 pg.
18	1		<input checked="" type="checkbox"/>	Campaign	Other Document	List of campaign themes for six particular Congressional races in 1970. 2 pgs.
18	1	10/13/1970	<input type="checkbox"/>	Campaign	Memo	From Chotiner to Haldeman RE: campaign issues in 1970 U.S. Senate races. 15 pgs.

A, B

Hold

Candidates'
Issues
+
Themes.

CAMPAIGN THEMES

Florida, Congressman William Cramer

1. Experience -- can get more done in Florida - very positive approach.
2. "Chiles is part of liberal establishment."
3. Walking Senator versus Working Senator.

Cramer running as a Nixon Man.

Maryland, Congressman J. Glenn Beall

1. Spending.
2. Deliverance of Government services, more state and local government.
3. Beall a moderate good guy, not an arrogant liberal.
4. Law and order.

He is tying in with the President.

New Jersey, Nelson Gross

1. "You'll know he's there." A powerful new voice in Washington.
2. Spending
3. The war.
4. Law and order.

"100% behind Nixon."

Nevada, William Raggio

1. Law and order.

Nixon candidate.

Tennessee, Congressman Bill Brock

1. The war.
2. Spending.
3. Domestic unrest, law and order.
4. Prayer in schools.

All the way with the President.

Texas, Congressman George Bush

1. "He can do more."
2. Bentsen's shady dealings (farm subsidies, other business dealings).
3. Economy.

Running as a "Texas" candidate, and proud of his Nixon affiliation.

THE WHITE HOUSE

WASHINGTON

October 13, 1970

MEMORANDUM FOR

H. R. HALDEMAN

FROM: MURRAY CHOTINER

RE: Major Issues Being Discussed in the 1970
Senatorial Campaigns

ALASKA

The prior report still stands, i. e.

Peace without dishonor in Vietnam.
Law and Order.
Jobs for Alaskans.
More Money for Education.

ARIZONA

The prior report still stands, i. e.

Lawlessness and Violence.
Increase in the high cost of living.
Improvement of American life.

CALIFORNIA

Tunney voted against the D. C. crime bill.

Tunney voted against the President's proposal to empower the FBI to investigate bombings on institutions (colleges and universities) that operate with federal funds. This proposal was part of the crime bill that was recently passed.

Tunney said the Chicago 7 should have been tried for a misdemeanor.

They are talking up Murphy's anti-smog bill that he co-sponsored.

Murphy supports the President's new peace plan. He has supported the President all along on Vietnam, including his Vietnamization program and the action he took in Cambodia. Tunney was against both of these programs.

It is because of what the President did with the Vietnamization program and Cambodia that he has made his new peace plan possible. Tunney is saying he supports the President's new peace plan, but he is now being an opportunist as he never supported the President before.

They are also using what was previously reported, to wit:

Murphy's record of achievement as against Tunney's record of having done nothing.

The need to meet the employment requirements.

Environment and the stress on what Murphy has done in that area.

The President has done a great job in Vietnam. Murphy will talk about the Mid-East and the need to help Israel and to stop Communist aggression in the Mid-East.

CONNECTICUT

The prior report still stands, to wit:

Social Issues

Pollution.

Enforcement of existing laws without favor.

Increased funding and development of secondary sewage plants.

Health

Increased disease research.
Improved health care, including increased hospital construction.

Narcotics

Extension of Federal research facilities.
Increased funding of Federal and State rehabilitations programs.
Cutting off foreign aid to governments that do not work effectively to prevent export of drugs into the U.S.
Against the legalization of marijuana and for increased penalties for drug pushers.

Transportation

The Federal Government should buy and maintain railroad beds like they do for highways and airports.

Employment

Protect Connecticut by restricting imports that affect local manufacturers.
Private and Federal loans to make housing available (for low income) to meet the shortage in Connecticut and to create job opportunities.

Federal Spending

Priorities should be placed on current spending to deal with the commonly needed programs.
Vietnam -- continued withdrawal of American troops.
He essential supports the President's withdrawal plans from Vietnam.

Weicker is stressing his legislative experience. His campaign theme is "Put Your Confidence In A Man With Guts."

He is stressing working within the system and working against the dividers. "Keep Duffy in left field; and Dodd in right field; so we can walk down the middle."

Meskill, in the Governor's race, is using:

State finances, the inefficiency of the present State government, and the lack of action on the part of the State agencies.

Fight against organized crime in the State and the need for wire tapping legislation.

Fight against drugs.

Pollution.

Meskill has spoken out against campus disorders. He takes a "hard line" on this issue.

DELAWARE

The prior report still stands, i. e. :

International Peace.

Economy in Government.

Restructuring of government to make it more responsive to national and human needs.

Education.

Environment.

HAWAII

The prior report still stands, ie.

Environment and pollution.

National priorities such as Vietnam and Defense

Spending -- allocation of resources for domestic needs.

Housing.

Crime.

ILLINOIS

Vote fraud. The Justice Department has filed a law suit asking for an injunction against the Chicago Board of Election Commissioners. They are presently operating under a ten-day restraining order. The suit claims the Board of Election Commissioners violated 15 or 16 statutory provisions of the Illinois State Election Code.

The prior report still stands, to wit:

Law and order, including drugs, crimes of violence
and campus unrest.
Foreign policy areas -- Vietnam.

The basic thrust of the campaign is that they are with President Nixon.

INDIANA

Roudebush has a good record on Social Security and is compassionate to the elderly.

Hartke is now saying he supports the President, mainly because this has become popular to do so. The President is liked in Indiana. Hartke is trying to get on the bandwagon.

Previously, it was reported:

Hartke is not supporting the President. He voted against all the President's key measures such as ABM, Supreme Court, etc.

Hartke is a "big spender." This causes inflation.

Riots and Civil Disorders.

Hartke showed weakness by voting against the HEW bill to cut off aid to students who were convicted of inciting riots and crime.

There are special interests outside the state that support Hartke from Chicago, New York and Washington.

Hartke received \$30,000 from Spiegel.

There is an FCC investigation over \$4,000 worth of free radio time given to Hartke in the 1964 campaign by a local station.

Roudebush is strong on national issues in support of President Nixon.

Under the Omnibus U. S. Judge Bill passed two months ago, two new Federal Judgeships would have been created for Indiana. Andrew Jacobs, Democratic Congressman from Indiana, joined with Hartke and cut the two judgeships from Indiana for political reasons. Consequently, the crime problem remains the same with fewer judges to cope with the situation and to do the job needed.

MAINE

The prior report still stands, to wit:

Opposed to gun controls.
For Orderly Marketing Act to protect industry and jobs.
Opposed to the Machias Port Oil Refinery, which Muskie has used only for political gains.
Supports the President on Cambodia and Vietnam.
Muskie talks on both sides of the question of pollution.
Says one thing but does another.
Opposed to Dickey-Lincoln Hydroelectric project in Northern Maine, which is another political boondoggle that Muskie is using.

Hitting hard on "Muskie is a part-time Senator."
Anti drugs.

MASSACHUSETTS

The prior report from the Spaulding committee stands, to wit:

Pollution.
Population control.
Economy. Supports the President's position
and program on this issue.

MICHIGAN

The prior report still stands, to wit:

Crime -- law and order.
Inflation -- Mrs. Romney blames the Johnson Adminis-
tration for our present economic situation and
Senator Hart as the prime architects of inflation.

Student unrest -- get rid of the administrators who
cannot and do not control their colleges or uni-
versities and expel students who incite riots.
Students should be subject to the laws like any-
one else. "College is to learn, and not to burn."

MINNESOTA

The overall question of the old politics; Government;
Reform and Reorganization. The unresponsiveness
of the Federal Government.

Major reason for the problem of law and order is Congress
has not been responsive to the problem. It is the "old
politics" of Humphrey.

MISSOURI

Crime, student unrest and violence.

Symington's record of not dealing with domestic problems as much as he has concentrated on military and foreign relations and his recent (September and October) record of absenteeism from the Senate.

Symington's claim that every dollar spent by the Federal Government in Missouri he is taking credit for is a false statement.

Symington is a super liberal, big spender, obstructionist.

The Danforth Campaign theme is "It is better to have a man who will work with the President and the Administration, and can do more for Missouri than to have Symington who is working against the President."

The need for a two-party system in Missouri and cooperation with the Administration.

Gun control is a big issue. Symington voted for the 1968 gun control act, which is not a popular stand in Missouri.

Economy and inflation. President Nixon has the unfortunate job of bringing our economy into balance and stabilizing it.

Symington's record. Danforth will hit hard at the ineffectiveness of the Senator and his inability to cope with and represent the problems of our time, both for Missouri and the Nation.

Symington is 69 and Danforth only 34. Who will represent the people of Missouri in the seventies -- a new fresh face with new ideas, or stay with the old policies.

MONTANA

Voluntary prayer in the schools.
Gun registration.
Mansfield's position on Vietnam.
Imports and exports (beef products and timber products).
Communist issues.

Wallace will talk against Mansfield's record. He has published a booklet showing Mansfield's voting record covering 91 issues.

NEBRASKA

Vietnam. Senator Hruska supports the President's position.

Crime and law enforcement.

Agriculture. Senator Hruska is a bit distressed over Secretary Hardin's opposition to the Senate Farm Bill.

Campus Unrest.
Drugs.
Inflation.

NEW MEXICO

New Mexico's economy and lack of jobs.
Need for new leadership in the Senate for the 70's.
Need to support the President on Vietnam and inflation.
Montoya's ineffectiveness.

OHIO

The President has a responsible withdrawal plan of troops from Vietnam.

The Democrats are blocking effective action on crime control.

Taft has introduced a bill requiring States and the universities to handle student unrest by a cutoff of funds if no plan for controlling the disorders is put into effect.

The Taft bill giving a tax credit for pollution control. Inflation and cost of living. Blame is on Kennedy/Johnson Administrations.

NORTH DAKOTA

Law and Order.

Crime.

Bombings.

Success on Vietnam policy.

Narcotics -- hard line on drugs. Kleppe is against legalizing marijuana.

"We should get rid of the bad guys in the Senate" who make it possible for students to riot, criminals to run wild."

Congressman Kleppe wants the President to say something about rural America and the farmer.

PENNSYLVANIA

The economy. In Pennsylvania, under Republican Governors Shafer and Scranton, unemployment has been kept consistently below the national level. For example, unemployment nationally is above 5% at the present time, but is only around 3% in Pennsylvania. The economic situation in the State has consistently been better than nationally.

The President's new peace plan has been accepted very well in Pennsylvania. Senator Scott backs the President's policy on Vietnam.

Crime and Law Enforcement, and bombings.

Environment and pollution control.

The steel industry and the ill effects of foreign imports.

The Bicentennial for 1976.

Broderick backs and supports the President's policy on Federal Revenue Sharing.

Broderick backs and supports the President's plan for Federalization of the welfare system.

Broderick's opponent, Milton Shapp, stated in 1968 at the Democratic National Convention in Chicago, that our country is a fascist state. Law has been Broderick's life. He was President of the Constitutional Convention of 1967. His running mate, Judge Scalera, for Lieut. Governor, is also a man of the law.

RHODE ISLAND

Senator Pastore's record of non-achievement for the State.

A positive program for senior citizens.

A positive program for young industrial (blue collar) workers.

Pastore has extended this country militarily in opposition to the Guam Doctrine, and has neglected the human and social needs of the people of the State and the Nation.

We should concentrate on ethnic groups and the middle American who are burdened with taxes, fearful of job security and concerned with the prohibitive cost of college for their children.

The whole group of Middle-America should be brought into the mainstream of political life as they are "sitting ducks" for people like Wallace.

We should be concerned with the senior citizens who have been neglected.

UTAH

Moss, during the October Moratorium, sent a telegram to the demonstrators with the message "Your cause is just."

The prior report stands, to wit:

Senator Moss' obstructive tactics against the President's attempt to bring a balance to the Supreme Court on two occasions.

The Spend, Spend, Spend tactics of the Democratic controlled Senate in the past Democratic Administrations and the attempts to embarrass, harrass and impede the President's program to stabilize the economy and halt inflation.

Sen. Moss' flip-flop stand on Vietnam. He supported President Johnson's handling of the war, but is now "dovish" towards the war in the Nixon Administration, which is evidenced by his vote against ABM and his dovish stand on the anti-war amendments.

The general permissiveness which was fostered during the Democratic years, as evidenced by the total disregard for law and order, riots, student unrest, coddling of the criminal, etc.

Narcotics -- more stringent and larger enforcement tools be placed in the hands of U. S. Customs to stop the inflow of drugs across our international borders.

VERMONT

Prouty's opponent, former Gov. Hoff, is trying to duck Vietnam. Prouty talks about Vietnam and supports the President's program. He is stressing the President's latest peace initiative for Indochina. The President is popular on Vietnam in Vermont. People are for him and his program

Prouty supports the President on ABM. The people of Vermont think ABM is a good thing, and is helping the SALT talks.

Bring Government back to the people through reform.

Welfare is the biggest and hottest issue although the people of Vermont do not understand the President's program. The President should stress the work aspect of his welfare program and against the "hand out" welfare.

Prouty is ducking inflation. 44% of the people believe the President is doing a good job on inflation, but 66% believe he is doing a good job on Vietnam.

The President's overall popularity in Vermont is around 70%.

The Senator is talking about the good job he (Prouty) is doing on job training, education, health care for the elderly and transportation (Prouty steered the National Inter-City Rail Passenger Corporation Bill through the Senate and is for the Federal Rail Safety Act).

WISCONSIN

Erickson supports the President on the war in Indo-China and is stressing this stronger than before in view of the President's new peace plan.

College Campus Unrest. The college and educational institutions must save themselves from within or the change must come from outside.

We must have a strong defense for this Nation. Erickson is using the statement "we regret that Proxmire does not agree with this." This is being emphasized in view of the Russian activity in the Mid-East.

Social issues: Drugs, Pollution, War on Crime.

The economy comes into the category of social issues and is important, but the three things named under social issues are more important.

Erickson supports the President.

WYOMING

Inflation. We inherited this from the Democrats and their big spending programs. Senator McGee in particular is responsible for the inflation problem. He voted for \$23 billion worth of inflationary spending in the past five years. McGee engineered the Congressional pay raise to help himself.

Crime and Student unrest.

Vietnam.. Wold supports the President's program in Vietnam. McGee made the statement that we should stay in Vietnam indefinitely if it took 25, 50 or 100 years. Wold and the President do not feel this way. We should get out of Vietnam on an honorable basis, as soon as possible.

McGee said the voters of his State need a man of higher mentality to represent them in the U. S. Senate. Wold is using this against McGee labelling him a man of "arrogance."

Wold is for voluntary prayer in the schools. McGee voted against the Dirksen amendment.

Wold has sent out more questionnaires and newsletters to his constituents than anyone in the history of Wyoming. Wold feels it is essential to get the views of the voters and to apprise them of what is happening.

A handwritten signature in cursive script, appearing to read "D. Wold".

cc: Messrs. Buchanan, Ziegler