

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
17	8	7/1/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Bruce Kehrli. RE: The attached memo from Cashen concerning "Celebrities." 1 pg.
17	8	6/17/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Henry C. Cashen II to Bruce Kehrli. RE: The partnership between the White House, and celebrities willing to endorse the President. 2 pgs.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [DOC#42]	Memo	Whitaker to HRT, re: Brief Remarks by the President introducing the Press Briefing for the Energy message	6/3/71	C
N-2 [DOC#43]	memo	Whitaker to JDE, re: Bob Mc Carthy, Senator Mundt's administrative Assistant to work for Harry Dent	5/25/71	C
N-3 [DOC#44]	memo	Kehuli to HRT, re: attached, re: and USDA info on hog prices, with attachments	n.d.	C
N-4 [DOC#45]	memo	Stuchon to Whitaker, re: Environment - Pollution: Polling Information	5/11/71	C
N-5 [DOC#46]	memo	Highly to Whitaker, re: phone call from Jane Brunley	4/15/71	C
N-6 [DOC#47]	memo	Casher to Kehuli, re: Status Report on Celebrities	7/9/71	C
N-7 [DOC#48]	memo	Rumsfeld to Klein, Colson, JDE, HRT, re: Hugh O'Brian	7/12/71	C
N-8 [DOC#49]	memo	Casher to Kehuli, re: Hugh O'Brian	7/20/71	C

FILE GROUP TITLE

HRT

BOX NUMBER

272

FOLDER TITLE

[misc. memos (To Be Interfiled)] [1 of 5]

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
 B. National security classified information.
 C. Pending or approved claim that release would violate an individual's rights.
 D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
 F. Release would disclose investigatory information compiled for law enforcement purposes.
 G. Withdrawn and return private and personal material.
 H. Withdrawn and returned non-historical material.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-9 [DOC# 50]	Memo	Strachan to Kehuli, re: attached memo from Cashen on Celebrities; with attachment	7/1/71	C
N-10 [DOC# 51]	memo	Cole to HRH, re: people in charge of issues	10/22/71	C
N-11 [DOC# 52]	memo	Cole to Kehuli, re: Bicentennial Commission, with attachments	9/23/71	C
N-12 [DOC# 53]	memo	Cole to Highby, re: Bobbie Hilberg	9/20/71	C
N-13 [DOC# 54]	memo	JDE to HRH, re: Gregor, Timmons, et al, re: major steps of the Administration's Domestic Initiative	10/28/71	C
N-14 [DOC# 55]	Memo	Hullin to HRH, re: attached memo from Klein, with attachment	10/7/71	C
N-15 [DOC# 56]	memo	Whitaker to President, re: Decision to Cancel the Cross Florida Barge Canal [attached to cover slip, Huntman to Kehuli, 5/13/71], with attachments	2/18/71	C

FILE GROUP TITLE

HRH

BOX NUMBER

272

FOLDER TITLE

[1 of 5]

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Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman
Box Number: 272

Folder: [Misc. Memos (to be interfiled)] [1 of 5]

<u>Document</u>	<u>Disposition</u>		
42	Retain	Open	
43	Retain	Close	Invasion of Privacy
44	Retain	Open	
45	Retain	Open	
46	Retain	Open	
47	Retain	Open	
48	Retain	Open	
49	Retain	Open	
50	Return	Private/Political	
51	Retain	Open	
52	Retain	Close	Invasion of Privacy
53	Retain	Close	Invasion of Privacy
54	Retain	Open	
55	Retain	Open	
56	Retain	Open	

D - Cashen's sending
over a memo to
- Call him if not
Here By 7:30

THE WHITE HOUSE
WASHINGTON

Fur.
CASHEN
7/19

July 1, 1971

MEMORANDUM FOR:

BRUCE KEHRLI

FROM:

GORDON STRACHAN ^G

SUBJECT:

Attached Memo
from Cashen on
Celebrities

Based on discussion with Magruder, Rietz, and Sloan it is my view that any Citizens organization, such as the one suggested for celebrities, should have a front individual and a young organizer for affective use of the talent.

As to a front individual for the celebrities, Cashen's suggestion of Bob Hope is obviously one to be considered carefully.

As to an organizational operative, I would suggest someone from the organizational end of the entertainment business. Entertainers are notoriously peculiar to deal with and you need a professional who can function as a businessman from 3:00 a.m. until 12:00 noon. Several individuals come to mind, including some that I worked with in New York. However, before we get to that stage, we should obtain suggestions from the people mentioned in Cashen's memo. In light of my aversion to meetings, I think this could best be done by a memorandum from Magruder to Colson, Chapin, Rumsfeld, and Moore.

Anything else?

THE WHITE HOUSE

WASHINGTON

CONFIDENTIAL

DETERMINED TO BE AN
ADMINISTRATIVE MARKING

June 17, 1971

E.O. 12066, Section 6-102

By Emf, Date 9-10-87

MEMORANDUM FOR: BRUCE KEHRLI

FROM: HENRY C. CASHEN II *HC*

SUBJECT: Celebrities

As I have indicated to you, both Chuck and I have been attempting from this office to track on the various activities which are happening with respect to cultivating and working with celebrities.

In this regard, I have made it a point to keep in regular contact with Dick Moore, Connie Stuart, and Peter Malatesta in the Vice President's office, with regard to anything that involves celebrities and their relationship to the President. Malatesta (Bob Hope's nephew) has excellent connections with many of the more prominent Hollywood celebrities and his advice has proved very helpful.

As far as independent contact from a citizens basis with celebrities, the most productive individual in this regard has been Paul Keyes. As I am sure you know, Dwight Chapin has an excellent relationship with Keyes and can talk to him or get his advice on almost any subject which we are considering in this regard. However, Keyes is so deeply involved in his own personal business that I doubt whether he would consider assuming the role of citizens chairman for celebrities. I think he best serves the President in working with Dwight and making personal contacts with those prominent celebrities with whom we need to work.

As I also mentioned to you, Jeb Magruder has talked to Don Rumsfeld about further organizing and working with celebrities and has asked that I consult with Don when he is in a position to call such a meeting. Consequently, I am awaiting word from either Rumsfeld or Magruder as to what thoughts they have in this regard.

I think it would be a good idea if the above mentioned individuals, including Colson, Chapin, Rumsfeld, Moore, and Magruder, got together to consider possible individuals to head the citizens group for celebrities. I know and

have met with Cy Laughter who did this in the 1968 campaign, but I do not think he should be lead man. Cy can be helpful, but a more prominent individual with better and easier contacts would be more ideal for the job.

Please let me know if you need anything further at this time and I will keep you posted on further developments.

CC: Dwight Chapin