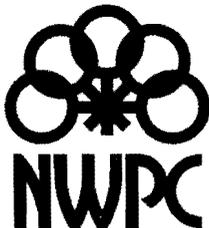


WHSF:SMOF Anne Armstrong
Subject Files, Equal Rights
Amendment [1 of 3], Box 7



JAN 13 RECD

NATIONAL WOMEN'S POLITICAL CAUCUS • 1302 18th Street N.W., #603 • Washington, D.C. 20036 • (202) 785-2911

January 10, 1973

Dear Mrs. Armstrong:

Enclosed is a copy of all the printed information we send out regarding the Equal Rights Amendment which I hope may be of some help to you. We very much appreciate all the help you and the Republican National Committee can give us.

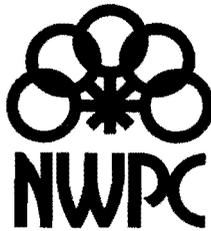
The staff here all agrees with me that if Mrs. Nixon and/or Julie were to speak out in favor of the ERA at this time, it would be an immense push toward passage in the states.

In addition to the enclosed, Pat Keifer at Common Cause has agreed to have her staff send out weekly or bi-monthly status reports on the progress of the ERA in the states. I'm sure she would be glad to send a copy of each issue to your office.

I very much enjoyed talking with you yesterday and I hope I will have the chance to work with you soon. Please let me know if there is anything else you need.

Sincerely,

Marlene Miller



NATIONAL WOMEN'S POLITICAL CAUCUS • 1302 18th Street N.W., #603 • Washington, D.C. 20036 • (202) 785-2911

The ratification of the Equal Rights Amendment has reached a critical stage. Thirty-eight states must ratify the legislation before it will become a Constitutional Amendment -- and only 22 have done so. Beginning in January, the ERA will come before the legislatures of 23 additional states. Without a doubt it is one of the most controversial items any of these states will consider in the early months of 1973.

Lobbying efforts for and against the ERA are intense. We believe that the highly visible aspects of those efforts can produce interesting and exciting news coverage.

In most states, pro-ERA coalitions have been formed spearheaded largely by groups such as the National Women's Political Caucus, the League of Women Voters, the Business and Professional Women's Clubs. They are already actively engaged in a broad range of pursuits, including one-to-one lobbying of state legislators -- what are they doing? why are they doing it? what kind of response are they getting? how are their mostly male state legislators reacting to them and to the issue itself? In some areas women have devised highly unusual programs: In Florida pro-ERA women all over the state have begun a "Give your blood for your rights" program. They are lining up outside blood banks, giving their blood, and donating the money for ERA lobbying efforts. Those who can't give blood are giving the equivalent in cash. Enclosed is a state-by-state breakdown of activities, and I have designated those states which seem to have the most colorful and/or effective programs. Illinois and Missouri seem particularly interesting.

On the other side, the anti-ERA forces appear to be well-financed and organized and appear to move into a state rather than evolving out of the state itself. Where is the anti-ERA money coming from? Why? How can their success with emotion-packed (if legally discredited) arguments be explained?

We will continue to monitor these activities nationally. Additional information will be available here after January 3, 1973.