Richard Nixon Presidential Library White House Special Files Collection Folder List

Box Number	<u>Folder Number</u>	Document Date	Document Type	Document Description
49	22	08/12/1960	Newspaper	The Greensboro Record - front section. Not scanned.
49	22	n.d.	Newspaper	Article: Greensboro Daily News - "Coliseum Manager Kept Busy Preparing For Nixon's Visit" by Douglas Kerr. Not scanned.
49	22	08/13/1960	Newspaper	Article: Greensboro Daily News- "Nixon Plans to Bring Campaign to Greensboro Next Wednesday" by David S. Greene. Not scanned.
49	22	n.d.	Newspaper	Article: Greensboro Daily News- "Nixon's Greensboro Appearance is Stirring Interest in South" by Bruce Jolly. Not scanned.
49	22	n.d.	Newspaper	Article: unknown newspaper- "Nixon to Appear on TV Here Before Address at Coliseum". Not scanned.
49	22	n.d.	Newspaper	Article: unknown newspaper - "Nixon's Route Arranged Through City". Not scanned.

<u>Box Number</u>	Folder Number	Document Date	<u>Document Type</u>	Document Description
49	22	08/17/1960	Newspaper	Greensboro Daily News - multiple articles. Not scanned.
49	22	n.d.	Newspaper	Advertisement: "Welcome Back to North Carolina, Pat and Dick". Not scanned.
49	22	08/18/1960	Newspaper	Article: The Greensboro Record - "Pat Nixon Proves Herself Capital Charmer to Press" by Phyllis Morrah McLeod. Not scanned.
49	22	08/18/1960	Newspaper	Article: The Greensboro Record - "Memorial Facilities Jammed First Time by Nixon Reception" by Charlie Hamilton. Not scanned.
49	22	08/18/1960	Newspaper	Article: The Greensboro Record - "Nixon Appeal for Votes Here is Aimed at All Conservatives" by Martha Mader. Not scanned.
49	22	08/17/1960	Newspaper	Article: Greensboro Daily News - "Nixon and the New South". Not scanned.
49	22	08/17/1960	Newspaper	Articles: Greensboro Daily News - "Nixon to Meet Tar Heels at Rally Here Tonight" by David S. Greene and "Coliseum Now Ready for Nixon" by Douglas Kerr. Not scanned.

<u>Box Number</u>	Folder Number	Document Date	<u>Document Type</u>	Document Description
49	22	08/12/1960	Newspaper	Article: The Greensboro Record - "Nixon to Visit Here Next Week" by Charlie Hamilton. Not scanned.
49	22	08/15/1960	Newsletter	"Political Memo from COPE" by AFL-CIO. Not scanned.
49	22	09/15/1960	Letter	To Robert McCune from Jordan J. Frassineti of the Guilford Co. Republican Executive Committee re: campaign material. 1 page.
49	22	n.d.	Other Document	Handwritten list: "Greensboro Traveling Party". 1 page.
49	22	n.d.	Other Document	Itinerary: The Vice President and Mrs. Nixon's Schedule - Greensboro, North Carolina - August 17, 1960. 1 page.
49	22	08/17/1960	Other Document	List: VP Staff Traveling On Board Press Plane. 1 page.
49	22	08/17/1960	Other Document	List: Traveling Press - Greensboro, North Carolina - August 17, 1960. 1 page.

Box Number	Folder Number	Document Date	Document Type	Document Description
49	22	n.d.	Other Document	Handwritten notes. 6 pages.
49	22	08/12/1960	Other Document	Telegram from Herbert Klein to Neil Scott re: potential Greensboro engagement and tour of Negro colleges with Nettie Washington, granddaughter of Booker T. Washington. 1 page.
49	22	n.d.	Other Document	Handwritten notes. 4 pages.
49	22	n.d.	Brochure	Pamphlet and seating plan for the Greensboro War Memorial Auditorium / Coliseum. 8 pages.
49	22	n.d.	Other Document	Schedule for "Piedmont Republican Association Skating and Coffee Party with Pat and Dick". 1 page.
49	22	n.d.	Other Document	Notes for Greensboro, N.C. "Picnic with Pat and Dick". 1 page.
49	22	n.d.	Other Document	List and contact info for potential campaign workers in the Greensboro area. 2 pages.

JORDAN J. FRASSINETI ATTORNEY AT LAW 926 SOUTHEASTERN BUILDING GREENSBORO, NORTH CAROLINA

September 15, 1960

Pec'd 9/10/60 afternoon Dec'd 9/10/60 defternoon Too cate to belg

Mr. Robert McCune Nixon-Lodge Headquarters Box 7398 Washington 4, D. C.

Dear Bob:

A problem concerning material for the campaign for Vice President Nixon has arisen here in our area inasmuch as volunteers for Nixon and Lodge have not yet started operating and are in no position to furnish us with materials and our own treasury is sadly depleted due to the fact that we have a local campaign coupled with the expenses incurred with the August 17 visit.

If at all possible, we should like to receive from your headquarters bumper strips, Nixon-Lodge literature and buttons.

Our Treasurer has already expended more than \$1,000 for such literature which goes quite well in this area. It is imperative that we have more inasmuch as Senator Kennedy will visit Greensboro briefly Saturday of this week and the Democrats are going to make quite a splash.

If you can help us out in any way it will be deeply appreciated.

Yours very truly,

m

Jordan J. Frassineti, Chairman Guilford County Republican Executive Committee

JJF:f

senst Travelling Party

RN PN Hughes Valdeman Sherwood Klein ong Jonas Mis-Jonas Charles Rhyne Lyman Brownfield Lee Potter Ted Kogers John Patterson Patingen Rale Shallt ret Klim motores

25 Press Peter Kaye Jim Flowas Ed Mc Daniel Co Hart Henry Hyde Charles Mc Whote Cam Newberry

Bob McCune Bill Black Bruce allen

THE VICE PRESIDENT AND MRS. NEXONIS SCHEDULE

Greensbore, North Carolina

Wednesday, August 17, 1960

5:45 p. 10. EDT	3oth	Tabold on United Airlines Charter from Hangar #8 Next to Butler Aviation (1 hr. and 15 minute flight) Dinner served on board
6:05 9- **• EST	Both	Arrive Greenobere-High Point Aisport No Aisport crowd expected Greetings by: Mayor Washburn of High Point, Mayor Seach of Greenobere, State Chairman Mill Cobb, National Committeeman Mrs. Lowis Aegers, National Committeeman Mrs. Lowis Aegers, National Committeeman Ed Broyhill, Gubernatorial Candidate Bob Gavin Candidate for Senate Kyle Hayes, State Vice Chairman Mrs. Steele Rutiodge
6:25 p. 80. (at latest)	Beth	Depart Airport
6:45 p.m.	Both	Arrive WFMTTV CBS Station
7:00 p. m.	ж Ņ	TV Press Conference
	PH	Meet with judies of the Press - not tolovised
7:30 p.m.	Noth	TV ends depart for Collocum
71 45 p. m.	Both	Arrive Collocum proceed to reception of Dube University Alumni (number of gueste unknown at this time)
8:15 p.m.	Both	Sater Arena and proceed to speakers platform
8:30 p.m.	кN	The VICE PASSIDENT SPEAKS
91 90 p. 221.	RM	Remarks over
9115 p.m.	Seth.	Depart for Aleport
9:30 p.s.	Both	Arrive Airpert
9:45 p.m. 587	Both	Takeoff for Washington, D. C.

12:30 Midnight Arrive Hanger 18, negt to Butler Aviation on United Alribies Charter

VP STAFF TRAVELLING ON BOARD PRESS PLANE

WASHINGTON, D.C. TO GREENSBORO, N.C.

Ed. McDaniel Ev Hart Henry Hyde Charles McWhorter Cam Newberry Herb Klein Pete Kaye Jim Flowers

Vin O'Brien

RETURN -- GREENSBORO TO WASHINGTON, D.C.

Ed McDaniei Ev Hart Henry Hyde Charles McWhorter Cam Newberry Bob McCune Bill Black Bruce Allen Jim Flowers Pete Kaye

Vin O'Brien

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TRAVELING PRESS - GREENSBORO, NORTH CAROLINA - August 17, 1960

ROUND TRIP - WASHINGTON-GREENSBORO, N.C. - WASHINGTON

William Stringer	Christian Science Monitor
Elsie Carper	Washington Post
Warren Weaver	New York Times
Ernest Ferguson	Baltimore Sun
Herb Kaplow Jerome Gold David Wiegman	NBC News NBC Sound Man NBC Camera Man
Paul Niven Tom Craven, Jr. John Levy	CBS News CBS Camera Man CBS Sound Man
Warren Duffee	United Press International
Frank Cancellare	UPI Wire Photos
William Arbrogast	Associated Press
Henry Griffin	AP Wire Photos
Jim Mathis	Houston Post
Bob Hartmann	Los Angeles Times
Burt Meyers	TIME Magazine
Norman Ridder Hank Walker	LIFE - Correspondent LIFE - Photographer
Harold Lavine	NEWSWEEK
Jimmy Lyons Harold Lion	Telenews - Camera Man Telenews - Sound Man
Ralph Heath	Western Union Representative
Les Tremayne	Telephone Company Representative

JOIN IN GREENSBORO, N.C., AND RETURN TO WASHINGTON, D.C.

Earl Mazo

New York Herald Tribune

NOTE: 25 total including Western Union and Telephone Co. representatives

McCune spatform list have to wait for press -They have to cover Duke meeting be sure

MA

RN-PN 55 2 wire services 5 Press bus - need seats for 32 travelling 76 VIP - 1 Jonas + Mus + Potter 89 MP - 2 Rhyne - Brownfield - Patterson

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Conference Room 1+2 in Town Hall. section of Coliseum Reception - Duke people. - Suvalumni gather on area adj to mans office at 730 gather in dining room Quantico - drum + bugle Staff VID Jonas Rhyne + Brownfield Press ford? - Staff- pres dinner on plan Charlie on plane?

Run 1224 King Cotton McCure BR 2-8181 TV-1226 Colisein BR 58561 Get buttons signs & literaluce not civil rights No. Carolina

Jyman Bravn field - Old law school buddies - Bit Mclum - get people Mcl jur LB dope

Kerbhow many press how many we lines press conference? family coming? need hotel facilities -3 Cad 3 Cher 3 Line 9 cars \checkmark - what to do Duke classmatis -16 min driv time - augat to Column 4 5 6 tap RN-55 = photo-wire - press bus - press his

Bob mcc include and for Senate & Shulpd ty people augoit mayor of Treendood Bill Web · brighpon Mis Rogers Broyhill Navin sende cand. Jordan Trascinelle fonas will intro Prelim program - Voices Eddy anold then Jordan trassincti chum 15 min inhos · local, Cobb inter state then form RN on at 8's - formal program

WESTERN I PD 3 EXT WASHINGTON DO 12 13117 EOT HERBERT KLEIN, PUBLIC RELATIONS ADVISOR TO PRESIDENTIAL CANDIDATE RICHARD M NIXON K de 1146 19 ST NORTHWEST WASHDC Halle -WOULD BE ADVISABLE TO HAVE NETTIE WASHINGTON- GRANDDAUGHTER OF BOOKER T WASHINGTON- FAMOUS NEGRO LEADER AND EDUCATOR- AT GREENSBORD ENGAGEMENT - HAVE MISS WASHINGTON TO TAKE PRESIDENT OVER WALKING TOUR OF NEGRO COLLEGES AND NEGRO DISTRICTS ETC-ALSO HAVE VICE-PRESIDENT VISIT DR CHARLOTTE HAWKING BROWN-FOUNDER OF THE FIRST AND ONLY NEGRO FINISHING SCHOOL PLEASE CALL FOR DETAILS 1960 AUG 13 AM 5 13 NEIL SCOTT SR SHOREHAN HOTEL 707F. LX 1270 (1-51)

Charles Rtype - Mc Cune = - Poor-(lady) Mayor of Durkan V Winston meet Duke people in recept com FE 84916 Vefore program law school Class excart to platform add Rhyne on platform Dob Frager - former mayor of Freemboro W 5 Womble - Macco W5 + Tucteer of Duke 80 yrs dd -> Check Brownfield re Duke classmates Mrs. Willis Smith - widow of Sen. secil on platform - get pic w/M Pot - pression ?

630 doors open 725 Vand concert 745 Eddie arnold 800 Voices N S'S Intior 8'S RN 6 30 an auport Reception - long. Jonas, Mayor Washburn A High paint, Mayor Roach of Themston Bill Coll Hate GOD, Mis Lewi Kogers Natt Comm, Ed Broyhill Natt Can, Bob Savin bor land to Kyle Hayes Aen Cand, Mis Stiele Kutledge Got Vice Chimin , No crowd expected. 6 45 lo for Coliseum an Coliseum - to private soom Coliseum reception comm. 730 meet with Dake alumin 815 Avoir stops Retprin quests enter RV enters sits deour Rogan Starts · _ · _ · _

an an port Pat press an TV WFMY-TV Press Conf lo for Col and Col reception 7:50 and Col meet Ducke de into Hall Cerena

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Da Dyre Hart

- acting hes Duke

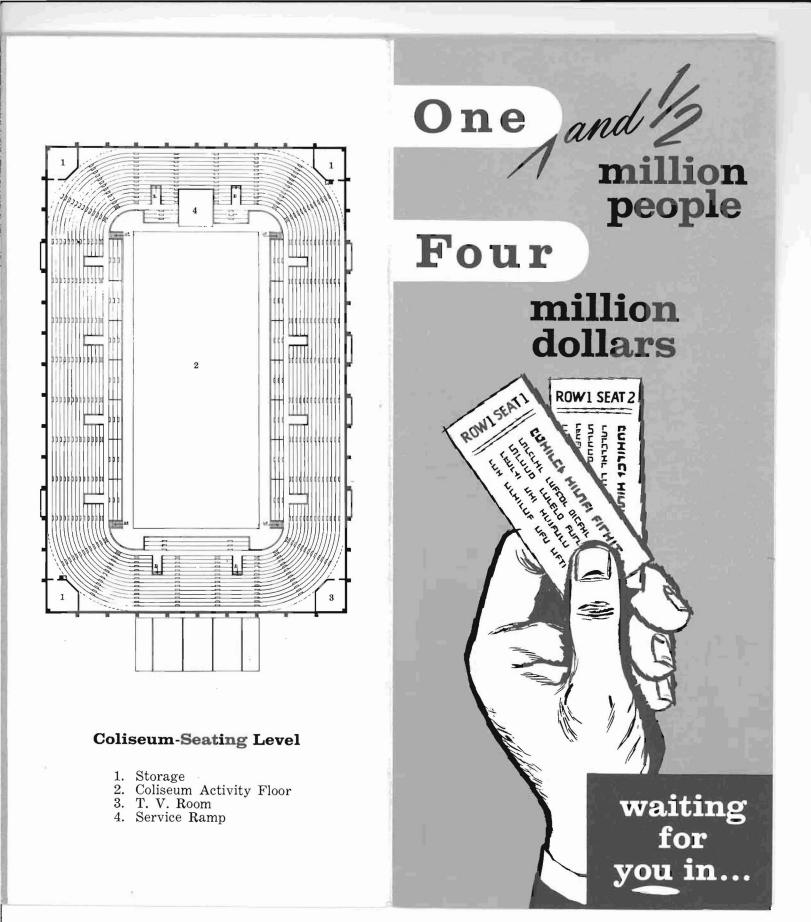
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Bro Frager Drom. Dem. ask this to airport

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-RN knowskim

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Greensboro, North Carolina War



Memorial Auditorium liseum

Here in the "Magic Circle of the Piedmont", live more than 1- $\frac{1}{2}$ million people within an hour's drive. Here, too, is the dream of every exhibitor, convention planner and showman . . . 10 years in the planning and 4 million dollars in the building . . . the magnificent Greensboro War Memorial Auditorium/Coliseum.

The three-in-one structure is designed to provide facilities for entertainment with a maximum of spectator comfort, a minimum of distraction and complete safety for the patron.

Just minutes from downtown Greensboro, this breathtaking structure dominates its surroundings.

And it's yours, completely equipped in every detail, ready for your next event.

But this architectural triumph is more than a building. It's the dream-come-true of a busy, active, energetic people. People who are interested in all that America has to offer. People who will be your biggest, most enthusiastic audience.

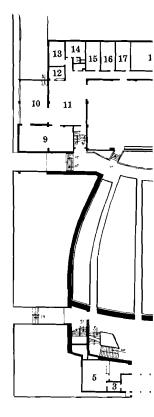
Paved parking areas for over 5,000 vehicles are adjacent to the structure.

All this, plus fine accommodations at first class hotels and motels. Excellent dining facilities. Plenty to do and see.

So, Get to Greensboro, soon. Bring your most elaborate show, convention, trade exhibit or arena event. Complete facilities, planned by experts and staffed by courteous, efficient personnel, are waiting here for you.

Auditorium Legend

- Foyer Lobby 1. 2.
- 3. Tickets
- Administration Office 4. 5.
- Coat Room Orchestra Seating 6.
- 7. Orchestra Pit
- Stage 8.
- Prop Storage 9.
- 10. Loading Dock
- 11. Work Area
- Stage Manager
 Animal Room
- First Aid 14.
- 15. Maintenance Room
- Sound Room Light Room 16.
- 17.
- Male Chorus 18.
- Wardrobe 19.
- 20. Female Chorus
- 21. Dressing Room



Grade

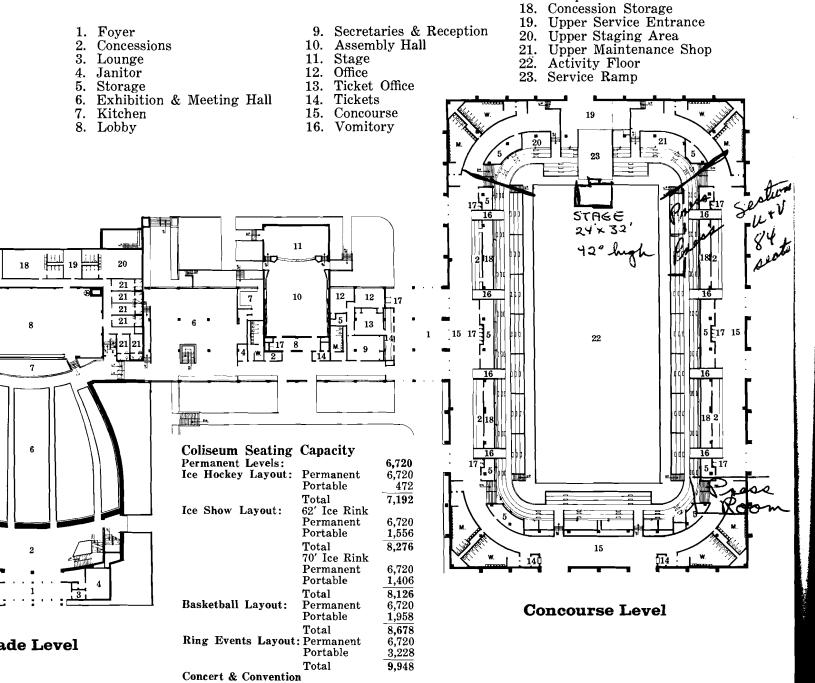
Auditorium Seating Capacity Grade Level Balcony Level 1,592 847 Total 2,439 Connecting Wing Seating Capacity Assembly Hall 298



17.

Telephones

Town Hall and Coliseum Legend



6,720 2,684

9,404 6,720 3,068

9.788

Permanent

Permanent Portable

Portable

Total

Total

Layout:

Alternate Concert

& Convention:

Floor Plan

Scale <u>20 40 60 60</u>

Playground of the Piedmont

Serving 1-1/2 Million Prosperous North Carolinians

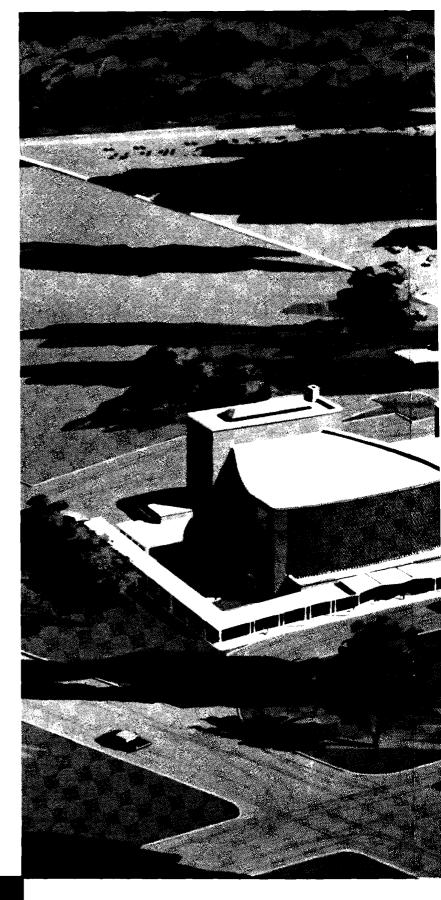
Here, in the heart of the Piedmont Plain, are exhibition facilities to challenge the nation's finest. Three units . . . an auditorium, town hall and coliseum . . . built to accommodate the most elaborate (or the simplest) presentation.

Exhaustive research went into the design, and these impressive structures place facilities of unparalleled excellence at your command.

All three units are attached with connecting entrances but each has private entrance and may be used individually or simultaneously.

Your next convention, sports event, trade exhibit, banquet, dance or meeting is assured of the finest facilities when you choose the Greensboro War Memorial Auditorium/Coliseum.

Major daily newspapers, television and a host of fine radio stations afford excellent coverage and bring news of your event to an eager audience.



Fabulous Facilities for...

Conventions Trade Shows Sales Meetings Ice Shows Dances

Ice Hockey Stage Shows Sports Events Automobile Shows Banquets

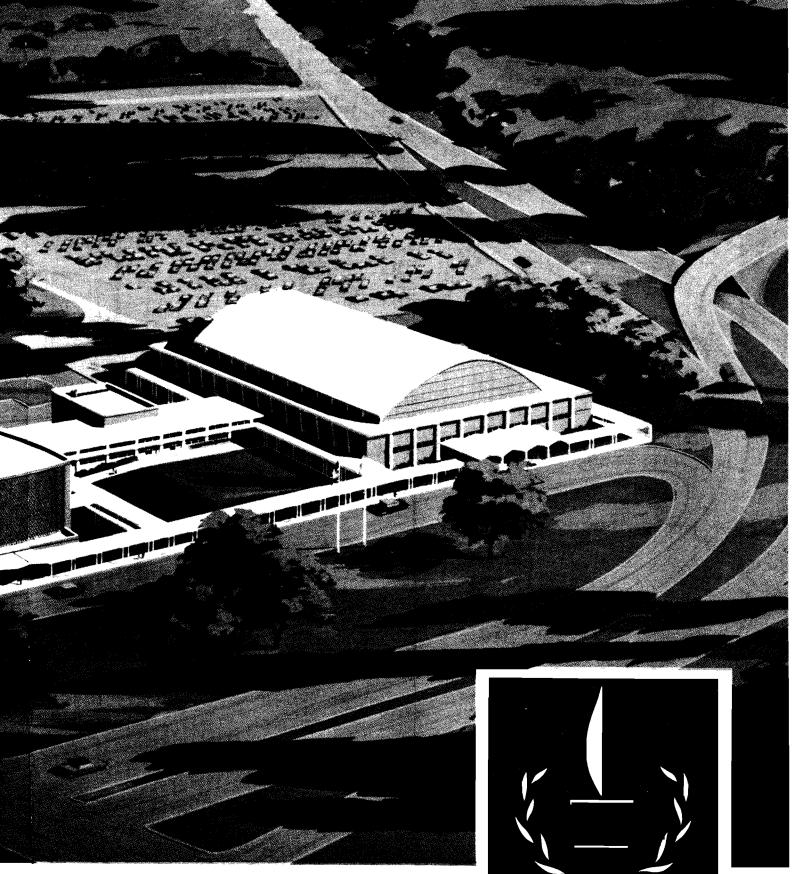
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Parking

Paved and well-lighted parking facilities for 5,000 vehicles are provided on the War Memorial grounds adjacent to the Auditorium, Town Hall and Coliseum.





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Major daily newspapers, television and a host of fine radio stations afford excellent coverage and bring news of your event to an eager audience.

Fabulous Facilities for

Conventions **Trade Shows** Sales Meetings Ice Shows Dances

Park

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Ice Hockey Stage Shows **Sports Events** Automobile Shows **Banquets**

Greens

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Parking

Paved and well-lighted parking facilities for 5,000 vehicles are provided on the War Memorial grounds adjacent to the Auditorium, Town Hall and Coliseum.

For Information

concerning a vailable dates, rental rates, booth arrangements and other data, address your inquiry to:

> **Robert H. Kent, Manager** Greensboro War Memorial Auditorium/Coliseum Drawer W-2 Greensboro, North Carolina



Huditorium Air conditioned throughout, the Auditorium provides ideal facilities for musical shows, plays, concerts, operas and other theatrical attractions, plus conventions, sales meetings and religious gatherings.

The Auditorium is designed to seat 2,439 persons. Comfortable seating and excellent sight lines are combined with a superb sound system and brilliant stage lighting. Backstage are spacious dressing rooms for principals and choruses; large areas are provided for wardrobes, equipment and properties.

On the lower level are additional rest rooms, showers, lounge rooms and mechanical equipment rooms.

Entering the Auditorium, the patron goes through a foyer into a softly-lighted lobby and proceeds to the orchestra level or to the mezzanine where rest rooms, lounges and concession spaces are located. The lower level houses additional rest rooms and concession spaces.

Stage Features and Dimensions

verali Vali * 95' X 57' Wall Wali 46' Arch 60' Wide - 34' High ootlights to Wall roscenium Arch

Stage to Gridiron 60' 57 Hydrau ulic-Lift Orchestra Pit



The Magnificent **Shoro War Memorial**

Auditorium/Coliseum

Freensboro, North Carolina



Town Hall The Town Hall connects the

Auditorium and Coliseum and serves three major functions:

- 1. As ssembly hall uses with seating for 300 and a small stage. Small groups will find it ideal for local productions, sales meetings, conventions and closed-circuit TV meetings.
- 2. Exhibit uses with 63' x 63' space for floor shows, sales displays, art exhibits, etc. Three large meeting rooms adjoin this area and may be opened or closed off from the main portion as desired. Kitchen facilities are available for catering services.
 - 3. Administrative uses with offices and ticket sales facilities located in this center unit. Space is provided for secretaries, a ticket office and two private offices.

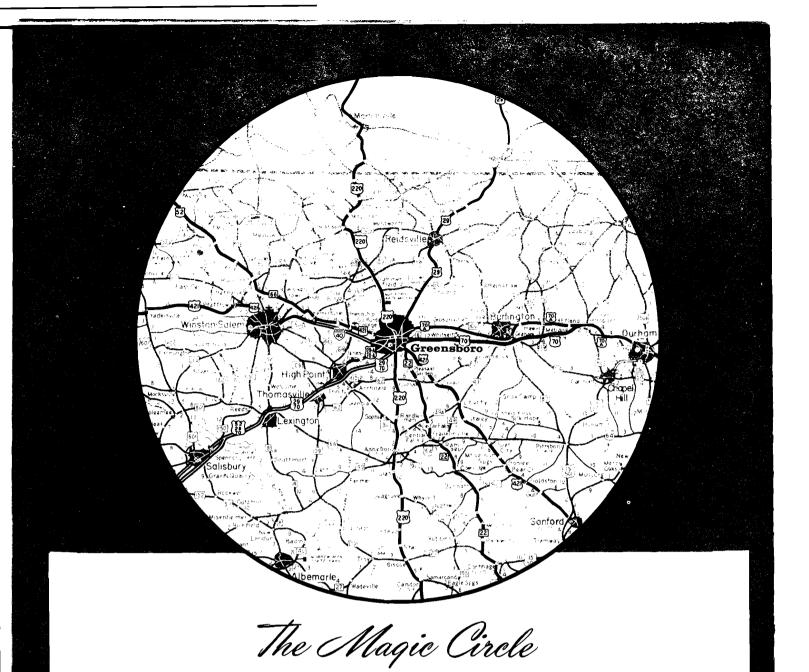
Coliseum The Coliseum is designed with fixed seats for 6,720 persons plus portable seats which increase its capacity to over 10,000 for certain events. This unit was planned for use in presenting basketball games, circuses, ice shows, ice hockey, rodeos, etc., as well as large exhibits and conventions. Complete ice rink facilities are included. It is intended also to handle large political conventions, mass religious activities and similar events. Full concession facilities are included for serving either large or small groups. Locations have been provided for open exhibit space, meeting areas, storage, dressing rooms and other special purposes. Large doors provide access to the Coliseum floor area for big equipment such as farm machinery, automotive equipment, trucks, etc. In the basement area are mechanical equipment rooms, locker and shower rooms, a maintenance shop, two large staging areas and a large storage area.

Dimensions

Wall to Wall	314' x 202'		
Coliseum Floor	212' x 100'		
Exhibit Space	55,000 sq. ft.		
Registration Areas			
150 Display Booths on Premises			
Superh Public Add	Irass System		

Electric Power 120 and 220 volts Ramp Door-18'6" x 14' 7 Ticket Booths Portable Stage Convention Offices and Conference Rooms.

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Here, in the Magic Circle and within a comfortable one-hour drive from Greensboro, live more than $1-\frac{1}{2}$ million people.

Located in the brisk center of rapidly developing Piedmont North Carolina, Greensboro is a city of 120,000 people; 49 square miles in area. It is well situated as a transportation and distribution center and contains widely diversified industrial and commercial enterprises. Airline and rail service is excellent and numerous major highways converge here. Dual-lane, limited access North Carolina-U.S. highways 29S and 70W enter Greensboro from High Point, Thomasville and Lexington-Salisbury, while 70E serves Burlington, Graham, Raleigh-Durham. New Interstate Highway 40 brings traffic from Winston-Salem and the west. U.S. 220 north and south and 421, northwest and southeast, complement the transportation picture.

Get to Greensboro, where prosperous people are eager to see and enjoy your next presentation.

Piedmont Republican Association

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Skating and Coffee Party with

Pat and Dick

700 dues open 7:30 p.m. progra Arrive Greensboro (?) Airport Motorcade to Greensboro Coliseum 8:15 p.m. Arrive Coliseum to Speakers stand. Program in progress since 7:30 p.m. including ice skating, exhibition and public skating, band music, voices for Nixon and Minnie Pearl (?). 8:30 p.m. RN introduced by candidate for Governor Bob Gavin. Vice President speaks. 9:15 p.m. Program concluded. Depart for airport. 10:00 p.m. Take off for Washington.

NOTES FOR GREENSBORD, N. C. "PICNIC WITH PAT AND DICK"

- 1. Outdoor event
- "Picnic with Pat and Dick" free coffe, pie, coke -- publicize it as a "bring the family" event
- Givic reception at airport -- try to get mayor of Greensbore and neighboring cities. Put them in notorcade from airport to picnic itself.
- 4. RN and Pat to arrive at picuic in time for coffee and pie before speaking
- 5. Arrange for band and suitable pre-speech entertainment.
- 6. Pete Flanigan has Nixon Club operative at Durham. Haideman will check possibilities of support here.
- Get reading on what sort of sponsorship we ought to indicate for picnic --we want as many Democrats as possible to swell the crowd.
- Based on information you get, we will assist in preparation of initial press release to be put out simultaneously here and in Greensboro by Bill Cobb.
- 9. We will try to get Charlie Jongs to attend your meeting this afternoon.

Bob Haldeman

any interest in any of these people in connection with your North Carolina advance?

lgg

Greensboro, North Carolina

Mr. V. C. Bradley Attorney and Counsellor at Law 101-1/2 West Market Greensboro, North Carolina

Mr. J. Spencer Love Chairman and President Burlington Industries, Inc. Greensboro, North Carolina

Mr. John Marshall 1207 Park Avenue Greensboro, North Carolina

Mr. George L. Pollock King Cotton Hotel Greensboro, North Carolina

Dr. John C. Burwell, Jr. 1026 Professional Village Greensboro, North Carolina (M.D. and Duke alumnus) ltr. to RN dated 6/8/59 - Mu purpose in writing this is to let you know that I stand ready to help out in any way that I can toward the furtherance of your candidacy for the Presidency.. any time that I can help out, please let me know

RN knows on a "Dear Spencer" basis.

ltr to RN 8/59 - congrats on trip to Russia and Poland. I hope someday to have the honor of meeting you. My son, John Marshall, Jr. is a page in the Senate... if I can ever be of service to you, please feel free to call on me.

per George B. McKibbin - she is intelligently interested in international affairs and is a loyal support of the V.P.

ltr to RN 12/15/59 - "As a Duke alumnus and as a Republican since the days of F.D.R., I have followed your career with interest and a great deal of personal satisfaction. As am American, from the purely selfish standpoint of wanting the best for my country, I am now deeply interested that you be our next president. If I can be of any **service** service in this objective, please do not hesitate to let me know."