

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
49	5	n.d.	Other Document	List of contacts - "California - Feb. 17-22". 3 pages.
49	5	02/08/1960	Memo	To Don Hughes from H.R. Haldeman re: California Trip. 2 pages.
49	5	02/13/1960	Memo	To Don Hughes from H.R. Haldeman re: photo opportunity with Clifford Bull. 1 page.
49	5	02/24/1960	Letter	To Newton Stearns from H.R. Haldeman re: obtaining copies of local newspapers. 1 page.
49	5	02/13/1960	Memo	To Charles Farrington, Jr. from H.R. Haldeman re: re-advances for the California itinerary. 3 pages.
49	5	n.d.	Other Document	Tentative schedule - California - Feb. 17-22. 4 pages.

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49	5	n.d.	Other Document	List of traveling press for California trip, Feb. 17-22. 1 page, 3 copies.
49	5	n.d.	Other Document	California Schedule - Feb 17-22. 11 pages.
49	5	03/18/1960	Financial Records	Handwritten tally of expenses. 2 pages.
49	5	02/29/1960	Memo	From Del Smith re: RN Trip Advance for 11-20 February - California. 2 pages.
49	5	03/03/1960	Letter	To Del Smith from H.R. Haldeman, expressing appreciation and mentioning other possible advance trips. 1 page.
49	5	02/12/1960	Other Document	List - "Traveling Press for Detroit - February 14, 15, 1960". "Traveling Press for California - February 17-20, 1960". "California Press That Will Pick Us Up in San Francisco."
49	5	n.d.	Other Document	Floor plan of the 4th - 9th floors of the Hotel Senator in Sacramento, Calif. 2 pages.

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49	5	n.d.	Letter	To "Friend of Richard Nixon" from John Walton Dinkelspiel and Casper W. Weinberger re: Nixon visit to California. 2 pages.
49	5	n.d.	Newspaper	Partial clipping re: Olympic Winter Games. Not scanned.

Farrington CR 96421
n. Scottsdale WH 52733

Ehrlichman MO 22852
n. SL 48476

Rogers HO 95911
res. GL 45427
780 N Tower

CALIFORNIA - FEB. 17-22

Contacts

San Francisco

S. S. - Tom Hanson, Klondike 2-2350 x. 6801
res. Corte Madera - Wabash 4-3259

General Arrangements - Newt Stearns, SU-13751;
res. San Rafael, GL 64234

Nixon-in-'60 John Dinkelspiel, GA-18630
res. DA 35044

Cab Weinberger, GA-17323
res. DI 21719

State Chairman - George Miliias, Gil roy VI-22121 or 23186
res. VI-22579

KQED - Program Dir. Jonathan Rice SU 18861 n. (Rose) GL 47812

Stanford Bus. School - Verl Taylor, San Leandro EL-77300
res. Palo Alto, EM-69466

Palace - Mr. Tate aut mgr
Hotel - St. Francis - Mgr. Dan London EX 77000
Res. Mgr. - David Plant

Airport - Emmett Smith aut. sep. PL 60500, JU 84200 n. DI 26993
Howard Greenley VA Operations Chief JU 82424

Sacramento

UAL Seth Parker
S. S. - Steve Byrne, Hickory 4-8110 ex. 308
res. Ivanhoe 9-6682

W & B representative Bill Queale, GI 35971
res. IV 9-1419

County Chairman - George Smith, GI 22525
res. (Courtland) ST 5-2706

Nixon-in-'60 Chmn. - Maynard Nelson, HI 77875
res. IV 71479

Hotel - Senator - John Mehl, Mgr.
Don Kaskey, Asst. Mgr. - GI 25081

Contacts, California, Feb. 17-22

Eldorado Motel -

PR Man - Fred Cracchiolo - WA 26251

Fresno

VAC Charlie Wightson

S.S. -

As Los Angeles - Guy Spaman - MA-57411 x. 396
res. AX-37871

W & B

repres. -

John Dugan - BA9-9886

Nixon-in-

'60 Chmn. -

Melville Wilson, AD 3-3177
res. BA 7-4243

Chmn., Dia-
mond Jubilee
Committee -

Dick Atkins, AD-71113
res. BA 7-7098

PR Director,
Jubilee Com.

Ed Soderberg, AD-32141
res. BA 2-1358

General

Contact -

Oakley Hunter, BA-96485
res. AM-86238; AD-79151

*secy's home
BA 70938*

rotat
Californian - AM 49611

Stockton

S. S. -

Same as Sacramento

Nixon-in-
'60 Chmn.

Tom Brewer, HO-63814
res. GR 7-9689

Sports Din-
ner Cmn.

John Inglis, res. GR-74188

Hotel -

Stockton Hotel

Motorcade - Eddie Davis

Computation Center Tom Meckling

2 RN
4 Staff
2 SS

- 3 -
Contacts, California - Feb. 17-22

13 press
21 total

Squaw Valley

UA Reno FA 91020 Geo Taylor - W.L. Cole - Martin Brown
Olympic TC Sacte Q16 + 2L +
Hdqtrs. - In Squaw Valley OL 8-1960 (via Tahoe City)

S. S. - Same as Sacramento

Chairman,
Organizing
Comm. - Prentice Hale,
Vice-Chairman - Bob DiGiorgio^{SF} JO 28972 2
WE 10880

San-Francisco
Hdqtrs. - YU-27373

Asst. Managing Director in Squaw Valley - ~~Al Ewen~~
Ed Washburn X118 225 JU 33668

Protocol &
Entertainment

Dorothea Walker - SF OR 37094
PR 67376

SF Francis 955

Chief Annex

Tom Torland (PIO for Labor Dept - friend)

PR - Jack Seyer OL 81960

Transportation - Tom Malone JJ 33576 ^{copy in} _{changed}

Housing - Dick Connett

Police - Sheriff Scott Placer County OL 85256 - 81960 x 300

Ceremonies - Major ^{Low} King =

Col Bernard, M.C. Comdr. Steno. 8190711 Reno
F190104 no

Helicopters Col Carr.

Hotel Holiday Hotel mgr Mr. Hawney FA 90411

February 8, 1960

TO: Don Hughes
FROM: Bob Haldeman

RE: California trip

The following will provide some background information for several of the events on the California itinerary:

Sacramento: The dinner and ball which the Vice-President is to attend are sponsored by the Sacramento City-County Chamber of Commerce, Olympic Committee members, members of the foreign and domestic press corps, and representatives of the 33 teams will be honored at this meeting. Gov. and Mrs. Brown will be present and the Governor requested that the Vice-President and Mrs. Nixon be requested to participate. I have learned that members of the International Olympic committee will not be able to attend, through prior commitments in Santa Barbara that day, but there will be one representative of the group at the dinner and the ball. The general group at the dinner will consist of the heads of missions, heads of the teams, a representative of the organizing committee; local Sacramento officials and the key press people ... a total group of only about 125-150.

The Snow Ball will open with a Grand March led by Gov. Brown. It is suggested that the Vice-President and Mrs. Nixon plan to stand in an honored guest box and view the grand march and then leave the ball after that. Later on in the evening, a Miss Winter Olympics of 1960 will be selected and crowned.

The political gathering at the Senator Hotel scheduled prior to the dinner will be a receiving line with invited guests - about 200-300; not a public meeting. There is a possibility that the second and third congressional district committees who we scratched in Marysville, may come into Sacramento, in which case the Vice-President could stop by a gathering of their group at 5:00, prior to going to the other reception at 5:30.

The State Legislators' breakfast in the morning will be at the Sutter Club, a stag affair; approximately 30 attending with McCarthy and Dahl co-hosting.

Fresno: The primary function here is the Diamond Jubilee Luncheon celebrating the 75th Anniversary of the City of Fresno. The celebration will run through the summer, climaxing on October 27. This luncheon is the kick-off for the period of celebration. It is planned to build some sort of a monument to commemorate the anniversary and the Golden Spike which the Vice-President will be given to present to Dick Atkins, president of the Jubilee Committee, will be used in this memorial.

February 8, 1960

This is strictly a Chamber of Commerce civic event as far as Fresno is concerned and is not political. They would appreciate remarks by the Vice-President along the line of the historic past of the City of Fresno and the way it relates to the great future for Fresno, the United States and the world.

At this point we don't have much dope on the Q. & A. session with the Nixon-in-'60 people. This will be televised and I think it's important that a TV man be put in there. I don't think they're going to carry it live; it's a bad time on the air anyway but it will be filmed for later release. This one could be very effective if handled right and should be picked up by someone who knows how to handle it as soon as possible.

We are planning to re-advance Fresno a couple of days ahead of the event as well as the day before. The Vice-President should know that water is the primary problem in this area, and he will undoubtedly be questioned on this topic at this Q. & A. He can also expect some questions on the farm problem and agricultural situation.

cc: Bob Finch
Herb Klein

February 13, 1960

TO: Don Hughes

FROM: Bob Haldeman

We have arranged to have the Vice-President have a picture taken of the Congressional candidate from the 11th Congressional District in California when he arrives at the Stockton Airport next week. The candidate's name is Clifford Bull, and arrangements have been made with his campaign manager, George Creighton in Lodi.

P. O. Box 7398
Washington 4, D. C.
February 24, 1960

Mr. Newton Stearns
870 Market Street, Room 828
San Francisco 2, California

Dear Newt:

Would you please obtain copies of the following papers and mail them to me at the above post office box:

Sacramento Bee	-	February 17 and 18
Union	-	" "
Fresno Bee	-	February 19 and 20
Stockton Record	-	" "
San Francisco		
News-Call-Bulletin	-	February 17, 18, 19, 20 and 21
Chronicle	-	" 17, 18, 19, 20 and 21
Examiner	-	" 17, 18, 19, 20 and 21
Oakland Tribune	-	" 17, 18, 19, 20 and 21

Thank you for your assistance on this.

Very truly yours,

H. R. Haldeman

HRH:cfo

February 13, 1960

TO: Charles Farrington Jr.
John Ehrlichman

FROM: Bob Haldeman

The purpose of this memorandum is to put down for you some points that ought to be checked when you do your re-advances in the various cities on the California itinerary.

For your general information, we have sent a number of people into the California area for certain specific purposes. Among these is Ted Rogers who is going to be handling actual production arrangements for television in both Fresno and San Francisco. Ted is an old friend of the Vice-President's, who has worked with us in earlier campaigns in this same capacity. John Hamlin from Washington has contacted a number of people on the stop to get some background information to be used in preparing material for the Vice-President's speech. Peter Kay is a newspaperman from San Diego who has covered most of the stops personally, checking on background color material again for use in remarks at speeches.

We were also very concerned last week, and the Vice-President was especially concerned by the problem of making this trip completely non-political with two exceptions - those being the reception in Stockton and the reception in San Francisco. All the other events must be of a non-political and civic or community nature. Thus we have changed sponsorship of several of the events and worked out other means of taking them out of the political area. This, however, creates the problem of getting a crowd to each of the public things. In order to meet this, we have sent Dell Smith into Fresno and San Francisco and Sacramento to work on crowd-building at the airport arrivals on each of these three places and also the public receptions in Sacramento and San Francisco. Dell is a former executive secretary of the National Young Republican Federation and has worked with us in other campaigns in this crowd-grouping area. He has been contacting various young peoples organizations and that kind of thing to make sure there are lots of people out - all of course, under non-political banner. In essence, he has been encouraging public participation in the various events that are open to the public. Please be sure on each of your re-advances to contact the Secret Service and fill them in on the schedule as included with this memo. You will note this schedule is, in many ways, a revision from earlier schedules and we have made so many changes during the last couple of weeks that I'm not sure what the Secret Service is aware of and what they aren't.

Newt Stearns tells me that Whittaker & Baxter will advance each of the stops and Newt himself will advance Fresno and Sacramento which will coincide with Farrington's activities. Mike Abramson will advance San Francisco and Stockton which will coincide with John's activities.

We will probably have pretty near 15 traveling press with us. It will thus be necessary, in each stop, to arrange transportation and hotel rooms for a press group of this size. As you know, their hotel rooms should be

on a different floor from those of the Vice-President's party. In most cases, we have arranged 2 cars for traveling press. If we have a group of 15, we will need 4 cars so I think you will have to add 2 more cars to the transportation lineup. I will confirm by phone the actual number as soon as I know.

It is absolutely essential that you get in advance of the arrival of the Vice-President's party - a complete list of names, addresses and activity of all the people who participated in any way in the Vice-President's visit. This should include the drivers and donors of all the cars, all the committee people handling any part of the arrangements, all the people participating in the program, the directors of bands, and that type of thing, the names of people who read the invocation, sing the Star Spangled Banner ... in other words, everybody who has any remote connection with the event. Be sure the list gives their full name, their accurate address and a sufficiently detailed description of what they did so a proper thank-you letter can be prepared.

In the area of press arrangements, be sure that there is at each stop - a man assigned by the local committee as a press man to handle the working arrangements with the working press group - especially those in our traveling press. In this connection, be sure there are specifically reserved seats for our traveling press at every event...also that there is adequate provision for food for the traveling press and for the staff at each meal stop. Where we are in Hotels, be sure there is a work room where the traveling press can put their typewriters on tables and work on their stories.

John - in the case of the telecasts at KQED, be sure there is a room where the traveling press can watch the program on a closed circuit. Also, I am not sure if we have a press room at the St. Francis but that should be checked out.

In the Hotels where we stop for any appreciable amount of time, it is necessary that there be an IBM Electric typewriter on a stand in the room we are using for the office or for Rose Woods. Also, in setting up hotel arrangements, be sure that all members of the staff are pre-registered and the keys are in the doors of their rooms prior to our arrival. The press should be pre-registered and keys held at the desk in envelopes in their names. In this connection, I'll call you with the names of the traveling press as soon as I have them.

For all the meetings where the Vice-President is speaking, be sure that arrangements have been made for a tape-recording that will be turned over to either you or me at the end of the meeting. It is essential that we pick up this tape ourselves as soon as the speech ends. This includes all press conferences. In addition to the tape, it will be necessary to have the local committee arrange to have a Court Reporter or other competent Stenotypist cover each major meeting and record the speech and send the transcript to Herb Klein in the Vice-President's office within 48 hours after the event. Be sure and check the lecturn or podium that they plan to use and see it has adequate lighting on it, and that the microphone setup is such that we won't have any mike problems. Remember that in press

On the airport arrivals we should be sure to have a microphone available since if Dell Smith does his work - there will be a huge crowd at each of them, but it should not be in evidence. It should be tucked away somewhere and ready to pull out if he wants to use it to address the crowd. There should definitely not be any platform or any other obvious preparation for a speech or anything that indicates we are expecting a big crowd. It is important that in each of these airport arrivals the crowd appear to be a tremendous surprise to all of us. Don't let this hold you back on doing anything you think of to make sure it is a big crowd, however.

On each stop, re-check the schedules and timing if you will, please and go over the master schedule which is attached, with the local people so that we are all in agreement on what we plan to do and when we plan to do it.

Charlie - the Sacramento breakfast, you will note, has been changed from 8:00 to 7:30 - that's the breakfast with the State legislators. Unfortunately the invitations have already gone out saying 8:00 but the plan is to send a wire to each of the people who accept, telling them that because of the transportation problem into Squaw Valley, the breakfast has been moved up to 7:30. Will you please check to be sure this has been done.

Also, Charlie - I think we better arrange a suite for the Nixons in the Californian Hotel in Fresno, since they will go direct to the Californian from the Rainbow Ballroom luncheon and might want a place to rest for a few minutes before they start the events at the Californian.

I will be in Detroit all day Monday at the Statler Hotel. The phone no. is Woodward 3-6000. I will also be there Monday night so if you have any problems, call the Hotel and if you can't reach me, leave word and I'll call you back. I'll leave Detroit Tuesday morning and fly to Reno via Chicago and San Francisco; hence will be in the air most of the day Tuesday, hoping to end up in Squaw Valley Tuesday evening. I don't yet know where I'll be or how I can be contacted there, but as soon as I find out, I'll let you know.

Best regards and good luck.

CALIFORNIA - FEB. 17-22

Master

Tentative Schedule

Wed. -17th

- 12:15 P.M. Arr. San Francisco International Airport - UA 841 from D.C. - GREETING AT AIRPORT - Olympic officials and sizeable crowd expected.
Change planes - to Convair charter
- 12:45 Lv. San Francisco by charter to Sacramento
- 1:15 Arr. Sacramento Airport
GREETING AT AIRPORT - Olympic dinner and Chamber of Commerce officials plus Nixon Club and Republican party
- 1:35 Lv. Airport by motorcade for Senator Hotel - ? rides
- 2:00 Arr. Hotel - to room - 30 MIN. RESERVED FOR R.N.
- 2:30 Lv. room for press meeting in Hotel
PRESS MEETING - 1/2 hour
- 3:00 Return to room
2-1/2 HOURS RESERVED FOR R.N.
- 5:30 *5:00 2nd + 3rd districts*
Lv. room for reception in Hotel
NIXON IN '60 and REPUBLICAN PARTY RECEPTION (200- 300)
receiving line - invited guests - not public
- 6:30 Lv. reception for room - change to black tie?
- 7:00 Lv. hotel by car for El Dorado Motel - dinner & ball
(Semi-Formal for official party)
- 7:10 Arr. cocktail party - in progress since 6:30
COCKTAIL RECEPTION
- 7:30 DINNER - (150) - heads of missions, heads of teams, organizing comm., local officials, key press
- After dinner - to rooms at El Dorado
- 9:00 SNOWBALL - Drop by to watch Gov. Brown lead grandmarch
- 9:30 (App.) Lv. Ball - return by car to Senator Hotel -
OVERNITE AT SENATOR HOTEL

California Schedule, Feb. 17-22

Thurs. - 18th

7:45³⁰ or 8:00 Lv. room for breakfast at Sutter Club or ~~Senator Hotel~~
(McCarthy + Dahl with ~~accompanying~~ - Walk or ride 2 blocks
8:00 - STATE LEGISLATOR'S BREAKFAST (App. 30)
Co-hosts - McCarthy and Dahl (?)

9:30 Lv. Breakfast by car to airport

9:55 Arr. Airport

10:00 Takeoff by charter Convair to Reno

10:30 Arr. Reno - change to helicopter (or cars)

11:00 Arr. Squaw Valley (12:00 if by car)

1:00 Dedication of Charles Blyth arena

1:30 Opening ceremonies

3:00 End ceremonies - tour Olympic grounds

5:00 To residence of Charles Theirot - overnite

Fri. - 19th

8:30 A.M. (or 9:30 if helicopter) Lv. Squaw Valley by car to Reno

10:00 Arr. Reno airport - takeoff for Fresno

11:30 Arr. Fresno airport
GREETING BY CIVIC OFFICIALS - plus sizeable crowd

11:45 Lv. Airport by car to Rainbow Ballroom

12:15 Arr. Rainbow Ballroom
DIAMOND JUBILEE LUNCHEON (¹²⁰⁰~~2400~~)
R. N. Speaks at 1:00

1:30 End speech - RN expected to shake hands after speech

~~1:45~~ 2:00 Lv. Ballroom by car for Californian Hotel

Separate reception for Pat - large scale - open

California Schedule - Feb. 17-22

2:00 2:15 Arr. Californian
Q. & A. - ~~NIXON IN '60 CLUBS~~ of Southern San
Joaquin Valley (250 app.) *Friends of the VP*
~~Panel of 4-6 to ask questions~~
Questions from floor - Televised for later release.

3:00 3:15 End Q. & A.

3:15 3:30 Lv. by car for airport

3:45 4:00 Arr. Airport - take off for Stockton

4:15 4:30 Arr. Stockton airport -
GREETING BY NIXON AND LOCAL OFFICIALS -
sizeable crowd

4:35 4:50 Lv. airport by car for Stockton Hotel

5:00 5:15 Arr. Stockton Hotel - to ballroom
MEETING - NIXON IN '60 and REPUBLICAN LEADERS (250)
Friends of the VP

5:30 6:30 Lv. ballroom for rooms
/ 2 HOURS RESERVED FOR R.N.

7:30 Lv. Hotel by car for Civic Auditorium

7:35 Arr. Civic Auditorium
STOCKTON "PORTS" BASEBALL DINNER
8:30 Program starts

Introductions

Brief talks by sports personalities

9:15 R.N. speaks

9:45 End speech

10:00 Lv. Auditorium by car for airport

10:20 Arr. Airport - take-off for San Francisco

11:20 Arr. San Francisco Airport - car to St. Francis Hotel

12:00 Arr. St. Francis - overnite

- 4 -
California Schedule - Feb. 17-22

Sat. - 20th

- 9:00 Lv. suite for separate suite in St. Francis
MEETING WITH 1ST DISTRICT COMMITTEE
- 9:30 Lv. meeting for ballroom?
GENERAL PARTY WORKERS COFFEE HOUR
2- 3 thousand - precinct workers, etc.
co-host Nixon-60 and Party + YR OK
- 11:30 *Cent 930
VR 10
N-60 11*
Lv. Party meeting for room
1 HOUR RESERVED FOR R.N.
- 12:30 Lv. room for private dining room *20-70*
FINANCE LUNCHEON *Italian Room*
(Invitation says 12:15)
- 2:30 End luncheon - return to room
- 2:45 Lv. Hotel by car for ^{TV} ~~REED~~ studio - *Jack London Square - Oakland*
(Weinberg + producer ride)
- 3:00 Arr. Studio - film program with Weinberger
all 4 papers - polit. eds.
- 3:45 Lv. studio by car for St. Francis *leaf school*
- 4:00 Arr. St. Francis - no room
2 HOURS RESERVED FOR R.N. *Behrens - Chon
Ron Johnson - Peam
Jack McDowell - Call
Don Thomas - Oak Trib*
- 6:00 Lv. Hotel by car for Palace Hotel
- 6:10 Arr. Palace - to Presidential Suite
PRIVATE COCKTAIL PARTY
Officers of Harvard & Stanford Bus. School
Alumni and top faculty people (50)
- 7:00 Lv. Presidential Suite - to Garden Court
HARVARD-STANFORD DINNER (800 - 1000)
- 8:00 (app.) R.N. intro.)
- Q. & A. FROM FLOOR
- 9:15 End Q. & A.
- 9:30 Lv. Hotel by car to airport
- 10:00 Arr. Airport - takeoff - commercial jet to D.C.

Luncheon - Pat - Mrs. Jerd Sullivan

CALIFORNIA TRIP - FEB. 17-20

4 cars
12-20

TRAVELING PRESS

Press who will accompany on entire trip starting in Washington and returning to Washington

- 1 Paul Viren - CBS
- 2 Frank Bourgholtzer - N. B. C.
- 3 Don Irwin - N. Y. Herald Tribune
- 4 Dick Lyons - Washington Post
- 5 Bart Meyers - Time Magazine
- 6 Eleanor Harris - Readers Digest

Press who will meet party in San Francisco and continue for balance of trip back to Washington

- 7 Mary McGrory - Washington Star

Join in Sacto
 7 Jerry Reynolds (NY)
 8 Ted Streshinsky
 (Sacto + SV)

California Press who will join party in San Francisco and continue through California on itinerary, dropping out in the end at San Francisco

Total 5

- 1 Squire Behrens - San Francisco Chronicle
- 2 Jack McDowell - San Francisco Examiner
- 3 Dick Campbell - Toronto Telegram
- 4 Ralph Bennett - San Diego Tribune

NOTE: There will probably be 2 or 3 additional Washington press people and 5 or 6 additional California press

Sacto-Fres Ted Akley Hunter
~~all the way~~ Peter Kaye
 Fresno-Fres John Kiebel
 George Milias
 Ted Rogers

CALIFORNIA TRIP - FEB. 17-20

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CALIFORNIA SCHEDULE

SAN FRANCISCO ARR.

Wednesday, Feb. 17

12:15 P.M. Arr. San Francisco International Airport
UA 841 from Wash., D.C. at Gate 16, Concourse B

AIRPORT GREETING - CIVIC COMMITTEE
on sidewalk off airport ramp

Transfer to UA Convair Charter at Gate 11, Concourse B
(Baggage to be moved by UA porters)

12:45 Lv. San Francisco by UA Convair to Sacramento

SACRAMENTO
Wednesday, Thursday, Feb. 17-18

- 1:30 P.M. Arr. Sacramento Airport
 - AIRPORT GREETING - Chamber of Commerce *20 min*
Olympic Dinner Committee
- 1:50 Lv. Airport by motorcade to Senator Hotel
(Mayor to ride with R.N. & P.N.)
- 2:15 Arr. Senator Hotel - direct to rooms
 - 600-603 Nixon suite
 - 604 Secret Service
 - 647 Hughes
 - 646 Finch
 - 645 Klein
 - 644 Haldeman
 - 643 Woods
 - 642 Office
 - 605 Farrington
 - 641 & 606 Reserved
 - Press work room -
10 rooms held for travelling press
- 2:30 Lv. room for Room 221-223 (Mrs. Nixon meets with press
ladies in suite)
PRESS MEETING - 30 min.
- 3:30 ^{5.60} Return to rooms
1-1/2 HOURS RESERVED FOR STAFF WORK
- 5:00 Lv. room for Gold Room
STOP-BY - MEETING OF 2ND & 3RD DISTRICT COMMITTEES
(Approx. 45-50 expected)
- 5:30 Arr. Empire and Gold Rooms
RECEPTION - FRIENDS OF VICE-PRESIDENT
Receiving line - to shake hands
Expect approx. 500
- 6:30 Return to rooms - change to black tie
- 7:00 Lv. Hotel by motorcade for El Dorado Motel
(no one will ride with R.N. & P.N.)
- 7:10 Arr. El Dorado Motel -
to reception room
OLYMPIC DINNER RECEPTION
(in progress since 6:30)
Approx. 150 heads of missions, team representatives,

organizing committee, local officials, key press.
Semi-formal for official group

7:30 OLYMPIC DINNER
Same group as reception
Introductions - no speeches
8:45 Lv. dinner for suite at El dorado
9:15 Lv. suite for Ballroom

OLYMPIC SNOW BALL
Sponsored by Sacramento Chamber of Commerce
Approx. 1000 guests - open to public
Gov. Brown leads Grand March

9:45 Lv. Ball - motorcade to Senator Hotel
(No one will ride with R.N. & P.N.)
10:00 Arr. Senator Hotel - direct to rooms

OVERNIGHT AT SENATOR HOTEL

Thurs. Feb.
18th

7:30 A.M. Lv. Hotel on foot or by car to Sutter Club - 2 blocks
(McCarthy and Dahl will accompany R.N.)
for Hill
Mrs. Nixon to remain at hotel

7:35 Arr. Sutter Club

STATE LEGISLATOR'S BREAKFAST

Hosts - McCarthy & Dahl, caucus leaders

9:00 Lv. Sutter Club by motorcade - to airport
Mrs. Nixon will be in car on arrival at Sutter Club.
No one else will ride.

9:25 Arr. Airport

9:30 Takeoff by UA Convair for Reno

10:30 Arr. Reno airport
Change to helicopters for Squaw Valley

NOTE: Cars will stand by at Sacramento and Reno in case
weather not suitable for flying

8:30 ground

9:15 helicopter take off

9:00 baggage

9:30 leave hotel

9:45

Arr. Reno Airport

Change to UA Convair

10:00

Takeoff by UA Convair for Fresno (D. Hunter joins party)

11:30

Arr. Fresno Air Terminal

AIRPORT GREETING - DIAMOND JUBILEE COMMITTEE
Fresno Chamber of Commerce

11:45

Lv. Air Terminal by Motorcade to Rainbow Ballroom
(Atkins or mayor will ride with RN & PN)

12:15

Arr. Rainbow Ballroom

FRESNO DIAMOND JUBILEE LUNCHEON
Sponsored by Chamber of Commerce Committee
Approx. 1200 guests - open to public
10 at Head Table - plus RN & PN
President, Chamber of Commerce
Mayor
Chairman, Bd. of Supervisors
7 members of Jubilee Committee

12:45

Program begins
Introductions
Remarks by comm. chairman

1:00 Remarks by RN

1:30 End remarks

RN expected to remain to shake hands with guests

2:00

Lv. Ballroom by motorcade for Californian Hotel
(Mrs. Nixon starts separate schedule) *Dea - Mayor's wife*

2:15

Arr. Californian Hotel - to Ballroom

Q & A. -

R.N. to take questions directly - from floor

TV tape for later release ~~mm~~

Approx. 350 Community leaders from Valley area in audience

3:15

End meeting

3:30

Lv. Hotel by motorcade for Air Terminal

4:00

Arr. Air Terminal - take off for Stockton

Archie & Meade join party
Arrival T Rogers & K. Smith

FRESNO

Friday, February 19th

STOCKTON

Friday, Febr. 19

4:30 P.M. Arr. Stockton Airport
 AIRPORT GREETING - CIVIC COMMITTEE

4:50 Lv. Airport by motorcade for Stockton Hotel
 (No one will ride with RN & PN)

5:15 Arr. Stockton Hotel - to Ballroom
 RECEPTION - REPUBLICAN PARTY AND NIXON-in-'60
 Approx. 800-1000 expected
 Receiving line - to shake hands

6:45 Lv. Ballroom for rooms
 211-13-15 Nixon Suite
 214 Hughes
 209 S. S.
 212 Klein
 207 Staff (direct phone)

45 MIN. RESERVED FOR STAFF WORK

7:30 Lv. Hotel by motorcade for Civic Auditorium

7:35 Arr. Civic Auditorium - back entrance
 STOCKTON "PORTS" BASEBALL DINNER
 Head table gathers in side room -
 RN & PN enter after head table seated.

8:30 - Program begins
 Introductions - ~~R.N.~~
 Brief talks by sports personalities
 (Lavagetto, Stoneham)

9:15 Remarks by RN
 9:45 Remarks end

10:00 Lv. Auditorium by motorcade for airport
~~in~~ (No one will ride with RN & PN)

10:20 Arr. Airport - take off by UA Cpnvair for San Francisco. *Brickman joins*

11:00 Arr. San Francisco Airport

SAN FRANCISCO

Marty

Fri., Sat., Feb. 19 - 20th

Fri., Feb. 19

11:00 P.M. Arr. San Francisco Airport

Motorcade to St. Francis Hotel
(No one will ride with RN & PN)

11:30 Arr. St. Francis Hotel - direct to rooms

Presidential suite - Nixon suite

643	- Secret Service	
659	444 - Hughes	<i>Wagers</i>
651-2	628 - Woods and office	<i>Smith</i>
657	629 - Finch	<i>Creed</i>
625	628 - Klein	<i>Medins</i>
646	627 - Haldeman	
627	647 - Farrington	
654	651 - Erlichman	
649	- Reserve	

Press work room - 261
rooms held for travelling press

OVERNIGHT AT ST. FRANCIS

Sat., Feb.
20th

9:15 A.M. Lv. rooms for Room 217

STOP-BY - MEETING 1st DISTRICT COMMITTEE

20-25 District Republican leaders
Coffee and donuts
Remarks by RN

9:30 To Mural Room

COFFEE HOUR WITH:
9:30 - Central Committee groups
10:00 - Young Republicans
10:30 - Other Republican organization
11:00 - Nixon-in-'60

Receiving line - to shake hands

11:30 Return to rooms

45 MIN. RESERVED FOR STAFF WORK

12:15 Lv. rooms to Italian Room *Off Airport plane* *1205*
(Mrs. Nixon starts independent schedule) *Mrs. Jedd Sullivan -7- luncheon 30-320*
FINANCE LUNCHEON *Robt Hornby*
(Marco Hellman and Porter Seson, hosts) *Magnum Room SF. Italian*
Approx. 60 guests

2:15 Lv. Italian Room - return to rooms
motorcade

2:30 Lv. Hotel by ~~taxi~~ for TV studio in Jack London Square, Oakland
(Cap Weinberger and TV producer will ride with RN)

3:00 Arr. TV studio
Q. & A. PANEL - TV TAPE - 30 MIN.
Panel of 4 newsmen
Squire Behrens - Chronicle
Don Johnson - Examiner
Jack McDowell - Call-Bulletin
Don Thomas - Oakland Tribune
motorcade

3:45 Lv. TV studio by ~~taxi~~ for St. Francis
(no one will ride with RN)

4:15 Arr. St. Francis - direct to rooms
2 HOURS RESERVED FOR STAFF WORK
(Mrs. Nixon rejoins RN)

6:15 Lv. St. Francis by motorcade to Palace Hotel
(No one will ride with RN & PN)

6:25 Arr. Palace - to Presidential Suite
COCKTAIL PARTY
50 officers of Harvard and Stanford Business
School Alumni and top Stanford faculty

7:00 Lv. Presidential Suite - to Garden Court
STANFORD-HARVARD ALUMNI DINNER *MC Chambers Pres Harvard Club*
Approx. 800 alumni, faculty & students
8:00 RN introduced by David Packard,
Pres. Stanford Bd. of Trustees
Q. & A. - Questions ~~will be asked from~~ floor - no moderator
9:15 - end Q & A.

9:30 Lv. Hotel by motorcade for airport

10:00 Arr. airport - take off by TW 68 to Washington, D.C.

CALIFORNIA - FEB. 17-22

STOCKTON

- Airport Arrival - Plans have now been revised, and we will expect a large airport crowd at Stockton with greetings by Nixon and local officials.
- Political Meeting- The plan for the reception by the Nixon-in-'60 committee and Party officials has been changed to a closed meeting by invitation only which will be held at the Hotel. We will still plan to have the Vice-President shake hands with all the group there. This will be done immediately upon arrival at the Hotel before going to the Vice-President's suite.
- Stockton Ports' Baseball Dinner - Dinner Chairman, John Inglis, President of the Stockton Ports' baseball team; also president of a local bakery. Dinner will be priced at either \$12.50 or \$15. A group of about 950 people are expected to attend. Program will consist of introductions of 20-40 prominent baseball people who will be in the audience, and then introductions of probably three nationally-known sports personalities; tentatively Cookie Lavagetto, Young McPhail, and Eddie LaBaron. Master of ceremonies is tentatively scheduled to be Joe E. Brown. There will be a bar open prior to the dinner with drinks served on the basis of two ticket stubs that will be attached to each dinner ticket. After the introduction of, and brief talks by the 3 important sports personalities mentioned above, there will be a talk by the Vice-President.
- Motorcade - We need to determine who will be in charge of car arrangements. This will probably be handled through Tom Brewer.

CALIFORNIA - FEB. 17-22

FRESNO

Airport Arrival - There's expected to be a large crowd at the airport in addition to a group of civic officials who will welcome the Vice-President on behalf of the Diamond Jubilee Committee.

Diamond Jubilee Luncheon -

At Rainbow Ballroom in Fresno - approximately 1200 guests expected. Head table to consist of 7 members of the Diamond Jubilee Committee; president of the Chamber of Commerce; Mayor, and the Chairman of the Board of Supervisors....strictly non-political. Vice-President will be asked to present a gold spike to Atkins, the chairman of the Jubilee Committee.. the spike to be used in a permanent memorial later on. Program will consist of introduction of head table guests, brief statement of the purpose of the luncheon and they expect a 20-minute address by the Vice-President.

Political Q. & A. -

In Ballroom at Californian Hotel, sponsored by Nixon-in-'60 Club. Approximately 250 people. A representative local panel of 4 - 6 people will be selected to ask the questions. The balance of the group will be seated in auditorium style in the ballroom.

Motorcade -

It will be necessary to determine who is in charge of transportation in Fresno. Contact would either be Atkins or Sederberg.

Hotel -

No arrangements have been made for rooms in the Hotel....probably should have a suite on stand-by basis in the event the Vice-President wishes to freshen up before the Q. & A. session.

CALIFORNIA - February 17-22

SACRAMENTO

- Airport Arrival - Nixon-in-'60 organization and party workers are expected to turn out large airport crowd with band, etc. Official greeting will be by Chamber of Commerce officials who are sponsoring Olympic Dinner and Snow Ball.
- Hotel - Senator Hotel - Mgr.: John Mehl
Assist. Mgr.: Don Kaskey
Ph. GI 2-5081
- Nixon suite - 600-601-602-603
S. S. - 604
Hughes - 647
Finch - 646
Klein - 645
Haldeman - 644
Woods - 643
Office - 642
Farrington - 605
Erlichman - 641
Reserved - 606
- 10 rooms blocked for to use for traveling press
Press work room on 2nd floor or mezzanine
- Press Meeting - Press room - Hotel
Bill Queale (W. & B representative) in charge
- Reception - Senator Hotel - co-sponsored by Nixon-in-'60 & party
Invited guest list
Can schedule 5:00-5:30 special private meeting
with 2nd & 3rd District committees
- Snow Ball Dinner
and Ball - Dinner - approximately 125 - 150 including foreign
and domestic press
Estimated 1,000-1,200 at Ball - Gov. Brown leads
Grand March at 9:00 and crowns queen at 10:45
- Legislators Break-
fast - McCarthy and Dahl as caucus leaders of Senate
and Assembly will be hosts

CALIFORNIA - FEB. 17-22

SAN FRANCISCO

- First Distr. Comm. Meeting - There is some doubt as to whether this event will be held since it is not yet determined how many of the 1st District people would be able to come into San Francisco at this time. This must be worked out.
- General Party Workers Coffee Hour - In Ballroom at St. Francis Hotel. regular reception with receiving line; groups to be staggered on arrival times; total of 2,000-3,000 people expected. N-'60 and Republican Party will co-host. Stand-up reception with coffee and donuts served.
- Finance Luncheon - Italian Room at the St. Francis. This has been arranged between RN and finance leaders. Details should be checked out.
- Harvard-Stanford Dinner - Verle Taylor, President of Stanford Business School Alumni Association is chairman. Dinner is preceded by private cocktail party for the officers of the Harvard & Stanford Business School Alumni and a selected group of key faculty people from Stanford. There will be a no-host cocktail party for the full dinner group, running concurrently downstairs in the Hotel.
- Dinner is open to all alumni of Harvard and Stanford living in San Francisco Bay area. Direct invitations have been sent to Harvard and Stanford graduate business school alumni. Presidents of all other alumni organizations have been advised so that they can announce to their groups. The graduate students at the Stanford Business School have also been invited.
- The dinner is open to wives, although there will be considerably more men than women attending.
- The program will consist only of the welcome by Taylor; introductions of head table guests by the Harvard president and an introduction of the Vice-President by Dave Packard, the president of the Board of Trustees of Stanford. Vice-President will conduct Q & A.
- Dress is business suit.
- MOTORCADE - No arrangements have been made at this point for transportation. This must be done.
- Hotel - St. Francis. Mgr. Dan London; Res. Mgr. Dave Plant. Only tentative arrangements have been made and it will be necessary to confirm the room layout and specific rooms for the various events at the St. Francis.

trip file
calif.

Expences

1,065.00

Busses Furnished, Signs,
Flags, etc.

192.62

Air Travel

466.00

Hotel, meals, phone (non charges),
out-of-pocket, tips, laundry, etc.

72.00

Taxi, Bus, Limozine Transportation

8.00

Parking

166.82

Car rental (Avis and Hertz)

1,964.94 - TOTAL.

2,000.00 - ADVANCE

35.06 - BALANCE.

Receipts and memo for Expences
Available in my personal records.

EDS, 3/18/60

29 February 1960

Subject: RN Trip Advance for 11-20 February - California

1. On 11 February I left Los Angeles for San Francisco to advance for Public Participation. During the following five days up to Tuesday, 16 February, I accomplished the following itinerary:

San Francisco
Sacramento
Fresno
Los Angeles
San Francisco
Fresno
Stockton
Sacramento
San Francisco

2. Public Participation was directed and coordinated for the following portions of RN's trip:

Wednesday, 17 February, 12:00 noon - San Francisco Airport
1:30 p.m. - Sacramento Airport
5:30 p.m. - Senator Hotel, Sacramento

Friday, 19 February, 11:30 a.m. - Fresno Airport
12:30 p.m. - Rancho Auditorium, Fresno
4:45 p.m. - Stockton Airport

Saturday, 20 February, 9:30 a.m. - St. Francis Hotel, Mural Room Reception,
San Francisco

3. Four problems appear at this time to be typical of factors which prevent optimum Public Participation and crowd gatherings for RN trips.

a. Local people tend to be overly focused on working only through Party channels and seem to forget making appeals to the public to attend airport receptions, etc.

b. Local people making arrangements don't cover all the bases in encouraging attendance at airports, speeches, etc. They seem to forget factors such as Boy Scouts, Girl Scouts, Service Clubs, Junior Chamber of Commerce, Schools, Colleges, High School Bands, etc.

c. Personality clashes among local party people evidently tend to cut down cooperation.

d. Local people often do not understand the purpose and intent of a visit by RN. When it is suggested that a large crowd ought to be present at the airport, they feel it is simply to impress RN. They don't seem to realize that this is all for the impression made on the Press. Another misunderstanding is that when RN makes non-political visits, such as this one, local people continue thinking in political reception terms.

4. Efforts to overcome the above mentioned problems and to encourage greater Public Participation seem to be successful when simple suggestions are provided to local people. I have used the following breakdown in "boofing up" these receptions:

ENCOURAGING PUBLIC PARTICIPATION ACTIVITIES

- | | | |
|---|---|---|
| A. People <ol style="list-style-type: none">1. Schools<ol style="list-style-type: none">a. Grammar
Parochialb. Highc. Colleges2. Scouts
(wear uniforms)3. Civic Groups
(invitation by phone call)4. Service Clubs
(invitation by phone call)5. Churches
(invitation by phone call)6. Junior Chamber | C. Transportation and Arrangements <ol style="list-style-type: none">1. Buses2. Airport Arrangements3. Police Arrangements4. Secret Service Clearance5. Names for RN
Thank You Letters | B. Color <ol style="list-style-type: none">1. Signs (Hand)2. Banners3. Band4. Special Effects5. American Flags
(in quantity)6. Honor Guard7. Flowers |
|---|---|---|

5. This report is a simple outline and does not include many details and precautions which are necessary.

Del Smith

P. O. Box 7398
Washington 4, D. C.
March 3, 1960

Mr. Del Smith
Leach Corporation
18435 Susana Road
Compton, California

PERSONAL

Dear Del:

Now that the sound and fury has died away I just wanted to express my appreciation for the wonderful job you did in getting a large and enthusiastic crowd at each of our key appearances in California on the trip a couple of weeks ago.

In case you didn't see them, I thought you might be interested in the attached columns by Mary McGrory covering this trip. As you can see, your groups made quite an impression on her.

I still don't know how much future activity is planned. At this point, we don't have any scheduled treks other than a one-day swing into Nebraska this month. I will keep you posted, however, and as we get the general plan worked out, perhaps a little later we can discuss where best you should fit in.

Sincerely,

H. R. Haldeman

HRH:efc

P.S. I would appreciate a run-down on the expenditure of the money we sent you and return of any remaining balance as soon as you are able to put it together.

February 12, 1960

TRAVELING PRESS FOR DETROIT - February 14, 15, 1960 - FINAL LIST

Paul Niven	Columbia Broadcasting Company
David Corbett	Tulsa Tribune
Don Irwin	New York Herald Tribune
Don O'Connor	Detroit Times
Frank Bourgholtzer	National Broadcasting Company
Bert Meyers	Time Magazine

TRAVELING PRESS FOR CALIFORNIA - February 17-20, 1960
(Holding 6 seats for press - 5 confirmed thus far)

*Peter Keye
will accompany
thru Calif.*

Frank Bourgholtzer	National Broadcasting Company
Don Irwin	New York Herald Tribune
Dick Lyons	Washington Post
Bert Meyers	Time Magazine
Mary McGrory	Washington Star (Will pick Party up in San Francisco and continue rest of way back to D.C.)

CALIFORNIA PRESS THAT WILL PICK US UP IN SAN FRANCISCO

Squire Behrens	San Francisco Chronicle
Jack McDowell	San Francisco Examiner

Reynolds - UPI? Johnson - A. Tab?

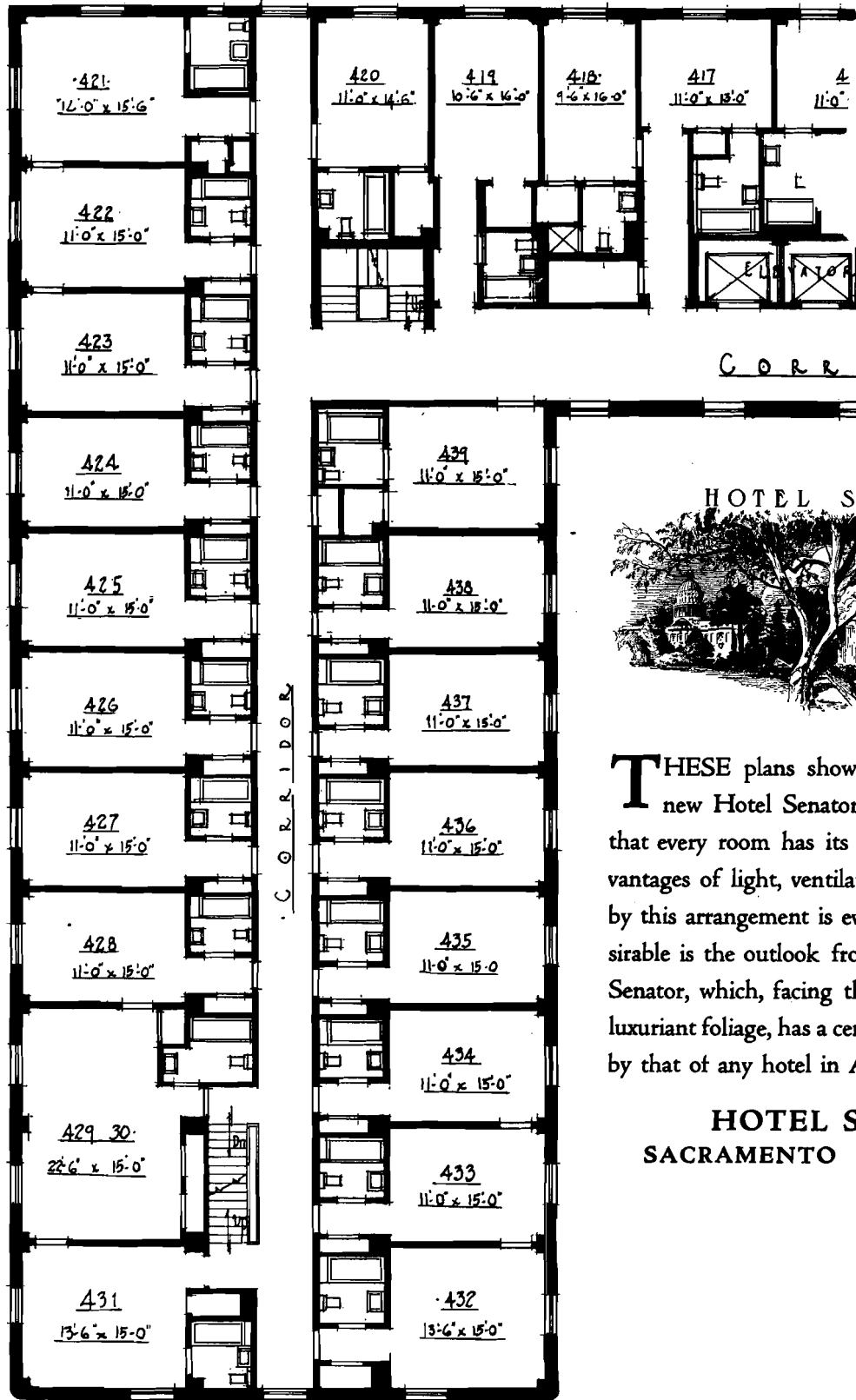
Note: Bob Haldeman making hotel reservations for Detroit press and making reservations for press traveling with us from Washington for the California trip. California press who pick us up in San Francisco will make their own reservations.

COPIES TO:
Bob Haldeman
Don
Betty
Herb

*We provide for all press transport
all housing except Squares*

Typical Floor Plan—41

P.



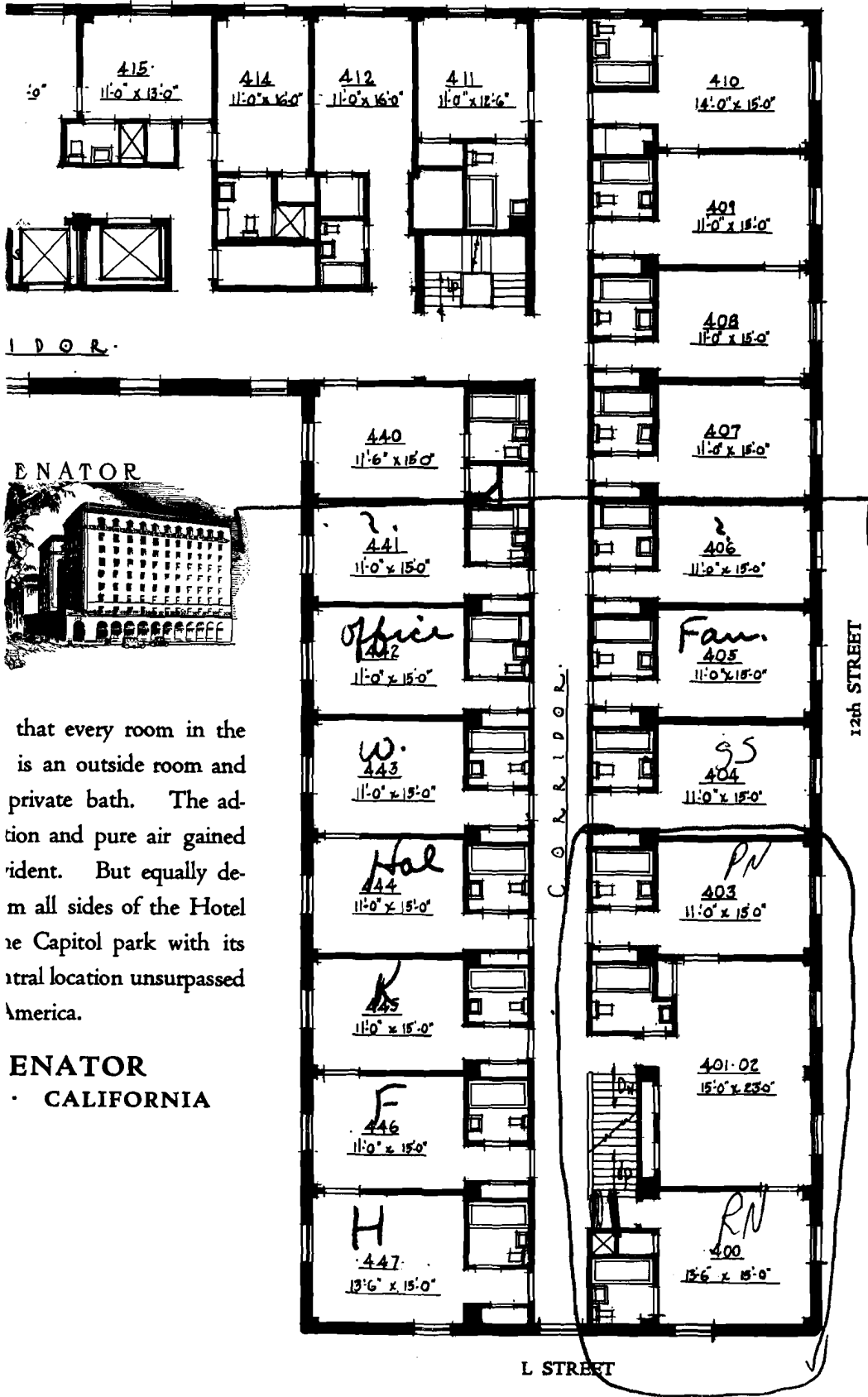
THESE plans show
 new Hotel Senator
 that every room has its
 vantages of light, ventila
 by this arrangement is ev
 sirable is the outlook fro
 Senator, which, facing th
 luxuriant foliage, has a cer
 by that of any hotel in /

HOTEL S
 SACRAMENTO

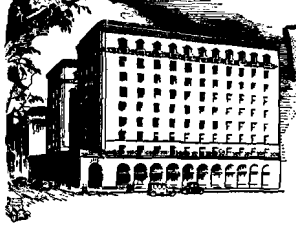
L STREET

6th, 5th, 6th, 7th, 8th & 9th floors

ARK LANE



ENATOR



that every room in the is an outside room and private bath. The addition and pure air gained ident. But equally determine all sides of the Hotel near Capitol park with its central location unsurpassed in America.

ENATOR
CALIFORNIA

Dear friend of Richard Nixon:

We are pleased to report that Vice President Nixon will be in California next week to open the Winter Olympic Games, and that while here, he and Mrs. Nixon will be honored at the following events:

Feb. 17	San Francisco <i>must have Olympic people</i>	12 noon	Arrival and greeting outside Concourse "B" S. F. International Airport
"	Sacramento	1 p. m.	Arrival and greeting, Sacramento Municipal Airport
"	Sacramento	5:30 p. m.	Reception, Empire Room, Hotel Senator
"	<i>Sacramento</i>		<i>olympic dinner + Ball - Sacramento Club Flomman - El Dorado Motel</i>
Feb. 19	Fresno	11:30 a. m.	Arrival and greeting, Fresno Air Terminal
"	Fresno	12 noon	Fresno Diamond Jubilee Luncheon, Rainbow Gardens (tickets \$5 each, available at C. of C., 1745 Mono St.)
"	Stockton	4 p. m.	Arrival and greeting, Stockton Airport
"	"	5 p. m.	Reception, Stockton Hotel
Feb. 20	San Francisco	9:30 to 11:30 a. m.	Reception, Mural Room, St. Francis Hotel (the period from 11 to 11:30 a. m. is sponsored by Nixon in '60 Clubs)

This is a wonderful opportunity to extend a rousing welcome to Dick and Pat Nixon, and demonstrate to them the enthusiasm of the Nixon-for-President movement in northern California. We hope you will join them in greeting them at one airport and/or one of their scheduled stops. Come and bring your friends!

John Walton Dinkelspiel

Casper W. Weinberger