Box Number	Folder Number	Document Date	Document Type	Document Description
46	9	n.d.	Memo	Itinerary of Vice President Nixon: October 3 through October 7, 1960. 20 pages with attachments.

FOURTH CAMPAIGN WEEK

STRICTLY GONFIDENTIAL

ITINERARY OF VICE PRESIDENT RICHARD NIXON

October 3 through October 7, 1960

Monday, October 3

11:00 AM

Pat Nixon Week Ceremonies

11:30 AM EDTDepart Washington - Butler Aviation, MATS Terminal
to Richmond, Virginia(95 mi. - 1:00)

11:30 AM EST

Arrive Richmond, Richard E. Byrd Field AM: Paul O'Brien

Population of Richmond is 240,000

Eugene Sydnor, Jr., is in charge of arrangements

Flowers for Mrs. Nixon presented by Mrs. Douglas Southall Freeman

Band at airport: Jack Kaminsky's Band

Reception Committee:

Mr. and Mrs. Walter Robertson, former assistant Secretary of State

- Mr. and Mrs. Eugene Sydnor, Jr., head of Democrats for Nixon
- Mr. and Mrs. John C. Gayle, Vice Chairman, Democrats for Nixon
- Mrs. Douglas Southall Freeman, Democrats for Nixon Mrs. Robert Haskins, Democrats for Nixon
- Mrs. Hazel Bargar, National Committeewoman

Walter R. Gambill, State Vice Chairman

- Mr. and Mrs. R. E. Cabell, Campaign Chairman
- Mr. and Mrs. Ted R. Mann, Chairman, 3rd District
- Mr. and Mrs. Robert Hatcher, Democrats for Nixon
- Henry Chesley, Democrats for Nixon; co-Chairman of Arrangements

Motorcade Chairman is Rubin Viener

11:50 AM

Depart airport enroute to State Capitol Grounds

Hossible stop hand the line line

Monday, October 3 (continued)

12:40 PM	ARRIVE STATE CAPITOL GROUNDS	
	 Platform Committee: Mrs. Eleanor Sheppard, Vice Mayor of Rimayor Claude Woodward Thomas S. Cockrill, Co-Chairman of Arr Committee, Democrats for Nixon Mrs. Walter Gambill James C. Wheat (who is blind), Young Report Mrs. Merritt I. Taylor, State Central Conditionard C. Poague, former Vice Chairman and 20 other community and party leader 	angoments publicans mmittee an, State
12:50 PM	Presentation of a gift to Mrs. Nixon by Mrs. Sheppard, Vice Mayor of Richmond	Eleanor
• •	Bands: Jack Kaminsky's Band Ivy Green's Dixieland Band	FROF
	Program: Master of Ceremonies is Eugene Sydnor, Invocation by Dr. A. Pernell Bailey (Meth Vice President introduced by Walter Robe Assistant Secretary of State	nodist)
1:00 to 1:30 PM	ADDRESS BY THE VICE PRESIDENT	
	Live TV - WRVA-TV	Wallace -TV.
	Greets platform guests following address	Durte
1:40 PM	Depart State Capitol Grounds enroute to airp	ort
2:20 PM	Arrive airport	
2:30 PM EST	Depart Richmond enroute to Charlotte, North Carolina	(260 mi1:30)
	Lunch on plane	
4:00 PM EST	Arrive Charlotte, North Carolina, Douglas Municipal Airport	AM: Paull Marshall

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And the former of the second ł : :

Monday, October 3 (cc.

4:50 PM

2:30 PM EST Depart Richmond & route to Charlotte, North Carolina (260 mi. -1:30)Lunch on plane 4:00 PM EST Arrive Charlotte, North Carolina, AM: Paull Marshall Douglas Municipal Airport Population of Charlotte is 215,000 Congressman is Charles Raper Jonas (10th District) Candidate for U.S. Senate is Kyle Hayes Candidate for Governor is Robert Gavin Marcus Hickman is in charge of arrangements Flowers for Mrs. Nixon presented by Mrs. W Frank Graham (mother of Billy Graham) Band at airport: Harding High School Band Reception Bommittee: Mayor James Smith Mr. and Mrs. W. Frank Graham Congressman and Mrs. Charles Jonas Mr. and Mrs. Robert Cavin, Candidate for Governor Mrs. Louis Rogers, National Committeewoman J. E. Broyhill, National Committeeman William Cobb, State Chairman Marcus Hickman, County Chairman Motorcade Chairman is Jerry Blucher 4:20 PM Depart airport enroute to Hotel Barringer 4:40 PM ARRIVE HOTEL BARRINGER Press Room located in Rooms 219 through 223 and Rooms 225 and 226. Phones and teleprinters.

> Vice President will meet with the Textile Group for a few moments before retiring with the eight spokesmen for an informal talk around the table. Colony Room, Hotel Barringer.

TEXTILE SPOKESMEN FOR CONFERENCE WITH VICE-PRESIDENT RICHARD M. NIXON CHARLOTTE, NORTH CAROLINA OCTOBER 3, 1960

Mr. Robert T. Stevens (Chairman) President, J. P. Stevens & Company, Inc. Stevens Building Broadway at 41st Street New York 36, New York

Mr. C. A. Cannon President Cannon Mills Company Kannapolis, North Carolina

Mr. J. M. Cheatham, President American Cotton Manufacturers Institute, Inc. President, Dundee Mills, Inc. Griffin, Georgia

Mr. Robert C. Jackson Executive Vice-President American Cotton Manufacturers Institute, Inc. 1145 Nineteenth Street, N. W. Washington 6, D. C.

Mr. J. Spencer Love Chairman of the Board Burlington Industries, Inc. Greensboro, North Carolina

Mr. Roger Milliken President Deering, Milliken & Company, Inc. 234 South Fairview Avenue Spartanburg, South Carolina

Mr. E. A. Morris President Blue Bell, Inc. Greensboro, North Carolina

Mr. Seabury Stanton President Berkshire Hathaway, Inc. Post Office Box 904 New Bedford, Massachusetts

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1-3/4 HOURS STAFF WORK

7:15 PM

7:35 PM

ARRIVE COLISEUM

Flowers for Mrs. Nixon presented by Mrs. Louis Rogers, National Committeewoman

Bands: East Mecklenburg High School East Wade Junior High School West Charlotte High School Harding High School and Voices for Nixon

Depart Hotel Barringer for Coliseum

Platform Committee:

Mayor James Smith Mr. and Mrs. W. Frank Graham Congressman and Mrs. Charles Jonas Mr. and Mrs. Robert Gavin, Candidate for Governor Mrs. Louis Rogers, National Committeewoman J. E. Broyhill, National Committeeman William Cobb, State Chairman Marcus Hickman, County Chairman

Program:

Master of Ceremonies is Marcus Hickman Invocation by Bishop Nolan B. Harmon (Methodist) Vice President introduced by Congressman Jonas

ADDRESS BY THE VICE PRESIDENT

WBTV will videotape the rally and will play this back from 11:15 to 11:45 PM the same evening. This will also be carried by Ashville, North Carolina, Charleston, Greenville, and Columbia, South Carolina. (Program Advance: Ev Hart)

Textile workers Greets platform guests following address will present NW w cloth Depart Coliseum/enroute to airport

Arrive Newark Municipal Airport

8:35 PM

7:45 to

8:15 PM

Arrive airport

9:05 PM

9:20 PM EST Depart Charlotte enroute to Newark, New Jersey (550 mi. -2:40)

1:00 AM EDT (Tuesday)

AM: John Ehrlichman **Bill Black**

Tuesday, October 4

9:20 PM EST (Monday)

Depart Charlotte, North Carolina enroute to Newark, New Jersey

1:00 AM EDT

Arrive Newark Municipal Airport

Population of Newark is 410,000

U.S. Senator is Clifford Case

Congressman for Passaic and Paterson is Gordon Canfield (8th District) (retiring)

Congressman for Paramus and Hackensack is Frank Osmers, Jr., (9th District)

Congressman for New Brunswick is James C. Auchincloss (3rdmDistrict)

Congressman for Newark is George M. Wallhauser (12th District)

Congressman for Elizabeth is Florence P. Dwyer (6th District)

Candidates for Congress are A. Jerome Moore, Trenton (4th District); Samuel F. Kanis, Hudson County (13th District); Frank A. Musto, Hudson County (14th District); Alphonse A. Miele, Newark (10th District); Frank A. Palmiere, West Orange (11th District), Walter P, Kennedy (8th District)

Ray Bateman is in charge of arrangements

Reception Committee: Senator Clifford Case Bernard Shanley, National Committeeman Mrs. Webster Todd, National Committeewoman

1:20 AM

Depart airport enroute to hotel

ARRIVE HOTEL ROBERT TREAT AND REMAIN OVERNIGHT

Press Room: Georgian Room, off lobby

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(550 mi. -2:40)

AM: John Ehrlichman Bill Black

Tuesday, October 4 (continued)

10:00 PM Depart West Orange Amory enroute to New York City

11:00 PM ARRIVE COMMODORE HOTEL AND REMAIN OVERNIGHT

Wednesday, October 5

Population of New York City is 8,000,000

Governor is Nelson Rockefeller

U.S. Senators are Jacob Javits and **Kenneth Keating**

Congressmen are John H. Ray (15th District) and John V. Lindsay (17th District)

Candidates for Congress are : Joseph A. Demarco (13th District) Joseph A. Bailey (16th District) Charles Muzzicato (18th District) Thomas P. O'Callaghan (19th District) Morris Aarons (20th District) Thomas Bartzos (21st District)

Bernard Newman, Chairman, New York County, is in charge of arrangements

Reception Committee: - Commodore Governor Nelson A. Rockefeller Lt. Governor Malcolm Wilson Attorney General Louis J. Lefkowitz Senator Jacob K. Javits Senator Kenneth Keating Mr. L. Judson Morhouse, State Chairman Miss Wilma Sivertsen, Vice State Chairman Mr. Lyle W. Hornbeck, Campaign Manager Bernard Newman, Chairman New York County Mr. Herman Winner, Chairman Bronx County Mrs. Preston Davie, Vice Chairman New York County Mrs. Gladys E. Banks, Vice Chairman Bronx County Mr. Francis P. Gallagher, Chairman of the New York State Independent Citizens for Nixon-Lodge

Mrs. John L. Loeb, Vice Chairman of the New York State Independent Citizens for Nixon-Lodge

9:00 AM

Stop-by Ballroom, Commodore Hotel, New York State **Independent Citizens for Nixon-Lodge.** Coffee and doughnuts.

Mrs. Nixon: Possible live television - TODAY Program. Pat Nixon Week.

At the New York State Independent Citizens for Nixon-Lodge breakfast flowers will be presented to Mrs. Nixon by Miss Toni Devon (Negro)

Platform:

F. P. Gallagher, Chairman

Program:

Master of Ceremonies is Mrs. John Loeb, Vice Chairman

Vice President introduced by Mrs. John Loeb,

REMARKS BY THE VICE PRESIDENT

Motorcade departs Hotel Commodore enroute to Fordham University

10:00 AM

9:10 to

9:25 AM 9:30 AM

> ARRIVE ADMINISTRATION BUILDING FORDHAM UNIVERSITY, BRONX

The Vice President drops by office of President of University, Father Lawrence J. McGinley. Vice President of University, John J. O'Connor.

NOTE: Father McGinley will NOT accompany the Vice President to auditorium or be present at the speech.

Platform Committee:

Father Victor Yanitelli, S.J., Vice President Students:

John Kirby, President, College Student Government George Joiner, Vice President College Student Government.

Dennis Hannery, Secretary, College Student Government Al Preisser, Treasurer, Senior Class

Bernard D'Andrea, President, Uptown Business School Bob Boris, President, Downtown Business School Ken Speranza, President, Pharmacy

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Program:

- Flowers for Mrs. Nixon presented by Ann Linsky, (Miss Fordham)
- Vice President introduced by John Kirby, President of Student Government

10:15 to 10:45 PM

ADDRESS BY THE VICE PRESIDENT

Greets platform guests following address

11:00 AM

11:40 AM

Depart Fordham University enroute to Rockefeller Center Menanders - Atil Chand - As where of the ARRIVE ROCKEFELLER CENTER

Platform Committee - Rockefeller Center Governor Nelson A. Rockefeller Lieutenant Governor Malcolm Wilson Attorney General Louis J. Lefkowitz Senator Jacob K. Javits Senator Kenneth Keating Mr. L. Judson Morhouse, State Chairman Miss Wilma Sivertsen, Vice State Chairman Mr. Lyle W. Hornbeck, Campaign Manager Mr. Bernard Newman, Chairman New York County Mrs. Preston Davie, Vice Chairman New York County Mr. G. S. Eysell, President of the Rockefeller Center Incorporated Mr. Joseph A. Bailey, Candidate for Congress (16th district) Honorable John V. Lindsay, Incumbent Congressman (17th district) Mr. Charles Muzzicato, Candidate for Congress, (18th district)

Mr. Thomas P. O'Callaghan, Candidate for Congress, (19th district)

Mr. Morris Aarons, Candidate for Congress (20th district) Mr. Thomas H. Bartzos, Candidate for Congress (21st district)

Program:

Flowers presented to Mrs. Nixon by Mrs. Preston Davie

Governor Rockefeller will introduce the Vice President

11:45 to 12:05 PM

REMARKS BY THE VICE PRESIDENT

12:20 PM

Depart Rockefeller Center by motorcade enroute
to Garment District (Bandwagon to arrive 11:30 AM)
Pictures to be taken with District Congressional Candidates:

Thomas H. Bartzos

Joseph A. Bailey John V. Lindsay Dr. Charles Muzzicato

Thomas P. O'Callaghan Morris Aarons

12:40 PM

ARRIVE GARMENT DISTRICT John Roosevelt* Platform Committee: Bernard Newman, Chairman, New York County Gertrude Parker, Secretary Mrs. Preston Davie, Chairwoman of Women's Division Councilman Isaacs Congressman John Lindsay Secretary of State Caroline Simon Judge Raphael P. Koenig Rodman Rockefeller Harold C. Burton Joseph Jimina George Fowler

Program:

Master of Ceremonies is Bernard Newman, Chairman, New York County Vice President introduced by Governor Rockefeller

12:50 to. 1;10 PM

REMARKS BY THE VICE PRESIDENT

Greets guests following address

1:30 PM

1:45 PM

ARRIVE HOTEL COMMODORE FOR COLUMBIAN LEAGUE LUNCHEON

Depart Garment District enroute to Hotel Commodore



Platform Committee: Frank P. Tufaro, President Ralph Falco, Vice President Joseph Anzelone, Secretary James Amadei, Treasurer Ann Rizzo, President, Women's Division

***Possibility that** he will be in the pre-rally program. At press time this was not yet determined. Advance Man will advise.

Joseph Pericone, Commissioner Transit Authority Congressman Paul Fino Michael Schelsi, Executive Secretary, State Committee Joseph Carlino, Speaker of State Assembly Judson Morhouse, Chairman, State Committee Lyle Hornbeck, Campaign Manager and Secretary of State Committee Wilma C. Sivertsen, Vice Chairman of State Committee

and Co-Campaign Manager

Program:

Master of Ceremonies is: Frank P. Tufaro Vice President introduced by Governor Rockefeller or Frank P. Tufaro

2:00 to 2:30 PM

ADDRESS BY THE VICE PRESIDENT

Greets platform guests following address

2:40 PM Depart meeting

STAFF WORK

1:30 PM	MRS. NIXON''S SCHEDULE Depart Garment District enroute to TV Studios	
1:30 to 3:00 PM	TODAY tape - NBC-TV	
	(Upon completion - return to hotel)	
3:15 PM (Approx)	Depart hotel enroute to airport	
3:45 PM	Arrive airport (LaGuardia Marine Terminal)	
4:00 PM	Depart New York enroute to Philadelphia, Pa.	

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4:00 PM	Depart LaGuardia enroute to Philadelphia, Pennsylvania	(75 mi :55)
5:00 PM	Arrive <u>Philadelphia International</u> Airport	AM: John Whitaker
	Population of Philadelphia is 2,100,00	00
	U.S. Senator is Hugh Scott	-
•	Candidates for Congress are: Michael Grasso, Jr. (1st district) Joseph C. Burno (2nd district) Joseph P. Gorham (3rd district) Clarence M. Smith (4th district) James W. Gilmour (5th district) David O. Maxwell (6th district)	
	Band at airport: Valley Forge Militan General Milton Baker, superintend	· · ·
ŝ	Flowers for Mrs. Nixon presented by Chairman of "Pat for First Lady	-
		· Tal
5:20 PM	Depart airport enroute to Hotel Belle ARRIVE HOTEL BELLEVUE-STRATE	evue-Stratford 48 action
6:35 PM	ARRIVE HOTEL BELLEVUE-STRATE Blind Man presents rig 1 1/2 HOURS STAFF WORK	
8:05 PM	Depart hotel enroute to Convention H	all
8:20 PM	ARRIVE CONVENTION HALL Waiting Norm Platform Committee:	
	Candidate for Congress, Michael	Grasso (lst district)
		runo (2nd district)
		. Gorham (3rd district)
		arence Smith (4th district)
		ilmour (5th district)
	"""David O.	Maxwell (6th district)

Band: Orchestra directed by Hyram C. Wynne and Voices for Nixon Chorus

Wendell Corey on program

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	Program:
	Master of Ceremonies is Wilbur H. Hamilton, City Chairman
2	Invocation by Very Rev. Hunter Guthrie, St. Joseph's Catholic College
	Vice President introduced by General Milton Baker, State Director, Nixon-Lodge Volunteers
8:30 to	
9:00 PM	ADDRESS BY THE VICE PRESIDENT Live TV
•	Benediction by a Rabbi
·	Greets platform guests following address
9:20 PM	Depart Convention Hall enroute to Hotel
9:35 PM	ARRIVE BELLEVUE-STRATFORD HOTEL AND REMAIN OVERNIGHT

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Rally from Bandwagon located in front of hotel at North Broad and Westminister Streets, a tri-angular plaza.

Vice President introduced by Florence Dwyer, Congresswoman

55 2:35 PM

3:13 Depart Elizabeth via New Jersey Highway 28, passing through communities of Roselle, Cranford, Garwood, Westfield, Scotch Plains and Fanwood. --

9:10 left Committee will encourage those who wish to see the Vice President in this area to gather in the plaza in Westfield.

3:00 PM

3.50 PM

ARRIVE PLAINFIELD (20 W)

Arrive Westfield 5109

Jackie Robinson to accompany from Plainfield and participate in this rally by introducing the Vice. Fresidest-

Park and West 2nd Streets Rally in front of Bandwagon in Park Street facing intersection

Greeted by Mayor Dykeman

Vice President introduced by Congresswoman. Florence Dwyer Senator Care

4:45 4:00 PM

0 5:15 PM

Depart Plainfield via Park Avenue through South Plainfield via Oak Tree Road through Iselin and onto Garden State Parkway, speed limit 65 mph. Off Parkway at exit 144 through congested narrow lowincome residential area and Negro slums to 17th and Boyd Streets enroute to Rev. Henry Hays Housing William Development

Arrive Hays Housing Development (25 W)

Rally in front of Bandwagon in empty lot area between housing development apartment houses

Greeted by Herb Tate, State Assemblyman and State Chairman, Nixon-Lodge Committee. (Negro)

Jan



Vice President introduced by

6/15 **5:55 PM** Depart Hays Housing Development

6:15 PM ARRIVE ROBERT TREAT HOTEL

2 HOURS STAFF WORK

- 8:00 PM Baggage in lobby
- 8:15 PM Depart hotel enroute to Armory
- 8:55 PM ARRIVE WEST ORANGE ARMORY

Platform Committee:

Robert Winthrop Kean (Cane), Essex County Chairman former Senatorial Candidate and former member of Congress

Senator Clifford P. Case

H. Alexander Smith, former U.S. Senator

Mayor James Sheeran

Congressman George M. Wallhauser (12th District) Alphonse A. Miele, Candidate for Congress (10th District)

Frank A. Palmieri, Candidate for Congress (11th District)

and other local candidates

There will be an orchid for Mrs. Nixon in the office of Lt. Colonel William Marshall. The orchid is from Mrs. Manda's green house and is called the "Pat Nixon" orchid.

Program:

Master of Ceremonies is Robert Winthrop Kean (Cane) Invocation by a parish priest from Seaton Hall University Vice President introduced by <u>Senator-Clifford Case</u>

Robt Kean

ADDRESS BY THE VICE PRESIDENT

9:00 to 9:30 PM

> Armory has seating capacity of 4500-5500. Overflow crowd

Greets platform guests following address

10:00 PM Depart auditorium

11:00 PM

ARRIVE COMMODORE HOTEL, NEW YORK CITY

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Tuesday, October 4 (continued)

10:0510:00 AM

Depart Hotel Robert Treat actual top up ARRIVE PATERSON - Noute published topdown after in Paterson Rally at Market and Colt Streets with Bandwagon City Hall across street Greeted by retiring Congressman Canfield Can Vice President introduced by Congressional Candidate Kennedy, - Cale inters EN Keys to aty - New Mayor Depart Paterson (20 W)

11:15 11:15 AM

11:55 AM

Arrive Hackensack - Passaic and Main Streets

Proceed slowly down main street of Hackensack

12:05 12:10 PM

Arrive Line County Court House, Hackensack back down into judges chambers in baleness General by State Senator Walter Jones Introduced by Congressional Candidates William Widnall (7th District) and Frank Osmer (9th District) (Hackensack is both 7th and 9th Districts)

Press Room - basement of County Court House at rear of platform

ADDRESS BY THE VICE PRESIDENT

(Speaks from constructed platform on Court House steps)

Depart Hackensack Court House (15 W)

Box lunch in car

Proceed via New Jersey Turnpike (60 mph) and **urban streets in North Elizabeth to Hotel Winfield Scott, Elizabeth, New Jersey**

ARRIVE ELIZABETH

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12:20 to

512:50 PM

2:05 PM

September 30, 1960

MEMCRANDUM

To: Ted Regers

From: George Rogers

Subject: Radio and Television - Vice President Nixon

October 3 - 8, 1960

MONDAY, OCTOBER 3

1. Richmond, Virginia

Live telecast of the Vice President's remarks from Capitol Square by WRVA-TV, WTVR and WXEX-TV will cover ______ with newsreels.

T. V. Advance: Al Wallace

2. Charlotte, N. C.

Station "BTV will video tape the Vice President's remarks from the sally and will play this back from 11:15 to 11:45 P. M. the same evening. This will also be carried by Ashville, N. C. at the delayed time.

Also, there is a possibility that through the request of the Honorable James F. Byrnes that the rally will be telecast in South Carolina in: Charleston, Columbia, and Greenville. The question here is whether it can be worked out technically to feed from Charlotin, N. C. to this South Carolina network at 9:30 p.m., Monday, October 3.

T. V. Advance: Ev Hart

TUESDAY, OCTOBER 4

1. Miscellaneous newsreels during New Jersey tour

WEDNESDAY, OCTOBER 5.

1. Pessible videe taping of Mrs. Nixon at the NBC television studies for the TODAY program to be telecast Thursday morning, October 6. As of this date this has not been cleared by Mrs. Nixon 2. Paid political telecast of the Vice President's remarks from Convention Holl in Philadelphia, to be carried over the following stations:

V PIL-TV	- Philadelphia	V BAB-TY	Willes-Barre
S FBG-TV	Altoens	V JAG TV	Johnstown
KDKA-TV	Pittsburgh	* ICU-TV	Erio
VGAL-TV	Lancaster	WSRE-TV	Erie
V TPA-TV	Harrisburg		

Organisations participating in this paid political broadcast are the Panneylvania State Committee and individual county committees that have one of the stations of the Penneylvania network.

T. V. Advance: Ev Hart

THURSDAY, OCTOBER 6.

1. The Vice President's remarks at the rally in Nashville. Tennassee, will be video taped by WSM-TV and played back at the conclusion of that day's world series game and repeated at 8 p.m. that night. WLAC-TV and WSIX will cover with newsreels.

T. V. Advance: Al Wallace

FRIDAY, OCTOBER 7

1. National Television Dobate from Washington, D. C.

SATURDAY, CCTOBER .

1. LaCrosse, Wisconsin

Newsreel coverage (WKBT)

2. Nochester, Minnesota

Newsreel coverage by RROC-TV

3. Milwaukee, Misconsin

The Vice President appears on the \mathbb{V} TMJ television program Open Question. This will be recorded on video tape between 6 and 7 p.m. and played back at 8 to 8:30 p.m. local time.

T. V. Advance: Al Wallace

GMR/cm		
cc: Herb Klein Jack Woolley	Jim Bassett George Grassmuck	Ev Hart Ruth Jones
Bob Haldeman	Don Hughes	Lou Guylay

September 30, 1960

Mr. Lee Greenhouse Doremus-Eshieman 1616 Walnut Street Philadelphia, Pennsylvania

Dear Lee:

First, let me thank you for all your help in our joint effort. It has been a real pleasure working with you.

This will be the format of the half-hour paid political telecast from Convention Hall in Philadelphia Wednesday evening, October 5, 1960;

- We will open up video-wise on Convention Hall and the crewd. Over this, audio will be from the local stations with the individual local political disclaimer. We will allow ten seconds for this.
- 2. Over the same video the announcer in Philadelphia will briefly set the scene and with "and new to the rostrum and the Honorable Milton G. Baker, Chairman of the Nixon for President Committee." We will allow thirty seconds for this.
- 3. Mr. Baker will then introduce the Vice President with this introduction only:

"It gives me great pleasure to introduce the next President of the United States, Vice President Richard M. Nixon."

We will allow ten seconds for this.

- 4. Vice President and Mrs. Nixon will then enter, and from entrance to close of remarks there will be a total of 27 minutes and 15 seconds.
- 5. At the close of the Vice President's remarks and voice over the ovation, the Philadelphia announcer should reset the scene something to the effect:

"You have just heard Vice President Richard M. Nixon speaking from Convention Hall in Philadelphia."

Video-wise from Philadelphia at this point there should be the Nixon-Lodge flip or telop, which we will supply and over which the Philadelphia announcer reads, "Vote for Nixon and Lodge. They understand what peace demands."

Ve will allow fifteen seconds for this.

6. Video-wise and audio-wise the local stations will then cut away for a period of one minute for mentioning the statewide candidates and the local political disclaimer.

As I understand it, the last one minute where we will be cutting away to the individual stations will take care of the request for inclusion and mention of the statewide candidates.

Unless otherwise notified, by you, the following stations will carry this telecast:

WFIL-TV - PhiladelphiaWBRE-TV - Wilkes-BarreKDKA-TV - PittsburghWJAC-TV - JohnstownWFBG-TV AlteonaWICU-TV - ErieWGAL-TV LancasterWSWE-TV - ErieWTPA-TV Harrisburg

Again, many thanks for your help.

Cordially,

George M. Rogers, Jr.

GMR/cm

cc: Ted Rogers

Jim Bassett Ruth Jones Bob Haldeman Ev Hart