

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
38	30	08/17/1962	Memo	H.R. Haldeman to J.R. White. Re: Contributions received and earmarked for Nixon campaign. 1pg.
38	30	08/17/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Chad's activities. 1pg.
38	30	08/17/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Kurt Hahn. 1pg.
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38	30	05/15/1962	Memo	H.R. Haldeman to Betty Haldeman. Re: Distributing book to college students and young people. 1pg.
38	30	08/15/1962	Memo	H.R. Haldeman to Charlie Farrington. Re: Answering service. 1pg.
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38	30	08/15/1962	Memo	Dorothy Wright to Al Moscow. Re: Reply to Dr. Robert C. Hall, Marysville. 1pg.
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38	30	08/07/1962	Memo	H.R. Haldeman to Loie Gaunt. Re: Richard Nixon letter to Mr. Charles Bieger re: curbing juvenile delinquency. 2pp. w/ attachment.
38	30	08/07/1962	Memo	H.R. Haldeman to Jim Halley. Re: Field men. 1pg.
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**J. R. White**

**Bob Haldeman**

8-17-62

**Dear Bob:**

**Attached are letters received from K. O. Baker, Finance Director, United Republican Finance Committee, setting forth contributions received and earmarked for the Nixon-for-Governor campaign.**

**They are sent along for routine processing.**



Herb Kalmbach

Bob Haldeman

8-17-62

Will you give me, as quickly as possible,  
a rundown on Chad's activities - just a general  
summary - since the Primary, as well as his plans from  
here on out?

Herb Kalmbach

Bob Haldeman

Kurt Hahn

8-17-62

Will you please take on Kurt Hahn?

His letter needs acknowledgment -- and  
if you think he can be used, let's give him an assignment.

Many thanks.

Ruth Watson and Jim Halley

8-15-62

Bob Haldeman

You two are really accomplishing great things. I am referring to your memo of August 13th and the Special Assistants you now have lined up. I was most interested in your report of Lucile Hosmer's activities, and of course George Milias will be of real assistance.

Keep up the good work.

**George Grassmuck**

**Bob Waldman**

8-15-62

Ross Wurm, staff man for "Farmers for Nixon", informs me that a Dr. John Mehren sent to RN a 5 page opus on his recommendations for the Nixon Farm Platform.

The "Farmers for Nixon" group, on which RN is relying solely, strongly urged that this document of Mehren's be used as the basis for whatever agriculture speech is to be made during the campaign. It should, therefore, be resurrected and worked over. Also, a copy should be provided RN before his informal farm area tour on August 27th.

RN

Bob Haldeman

8-15-62

(CONFIDENTIAL)

Ralph Bunje feels very strongly that while Steve Hess may be a great speech writer, his limitations in the farm area are great.

He urges that you not use Hess for preparation of the farm speeches to be made during the campaign. He feels that Hess does not grasp the problem and, more importantly, that his tricky and colorful phraseology will not set well at all with the farm group.

Don Frey

8-15-62

Bob Haldeman

This is to confirm the agreement re: Chuck Lichenstein's salary.

It is my understanding that he has been paid at his full rate through the month of July. We have agreed to pay him at the rate of \$350.00 per month starting August 1, and it is my further understanding this will be covered by the Research budget.

**Mrs. Betty Haldeman**

8-15-62

**Bob Haldeman**

As soon as someone takes on the book project, they should work on getting maximum distribution in colleges and among young people. The book seems to have a strong effect on those in this group who have read it.

It should also get maximum distribution in Jewish areas, where it has had the same effect.

The program should also include an all-out effort to get the book into the hands of discussion groups and influential organizations - the Ebell Club types.

Charlie Farrington

8-15-62

Bob Haldeman

Answering Service

Other than being in full agreement with the first sentence of your memo, my only other comment would be to add a criticism of this service which might easily be corrected. It is my understanding Margaret always inquires name, where person is calling from, the number etc. before ringing through to our office. I understand also the necessity for this in the event of a disconnection. However, if possible, it might be well for her to say, "This is the answering service...in case we get disconnected, may I have your number?"

If this is impossible, I don't think there is much we can do about it at this late date.

As for your suggestions re: switchboard hours and instructions to the staff, I'll leave this up to you and Herb to decide and handle.



Joanne Rollins

8-15-62

Bob Haldeman

RW's memo of 8/9

May I see the form letter you are using for TD's -  
employing Rose's suggestions?

Murray Chotiner

8-15-62

Bob Haldeman

We understand Brown has plans to use a gimmick called a "Space Light" - which is nothing more than a glorified slide projector to project images or words against buildings and low clouds, i.e. "Reelect Governor Brown".

We've heard he is leasing two or three of them at a price of about \$1500 each per month.

Isn't this something we might plant with someone like Hoppe or another columnist to take the edge off their planned usage, if true -- in any event, have a little fun with it?

Al Moscow

8-15-62

Dorothy Wright

Reply to Dr. Robert C. Hall, Marysville (Yuba County)

Al -

It is Bob's suggestion you prepare this letter for your own signature - rather than his.

May we please have a fax of the incoming and cc of your reply -- for our files?

Many thanks.

August 14, 1962

Dear Harry:

Thanks for your August 8th letter regarding the Alumni Association's Public Affairs Committee.

Naturally, I appreciate your thinking of me in this connection and would be happy to serve as a member of the Committee under Charlie Wellman's chairmanship.

In fairness to all concerned, however, I would have to qualify my acceptance insofar as participation is concerned for the balance of this year -- at least until after November. For example, I am certain it would be impossible for me to make the meeting scheduled August 21st.

In view of this, you may want to consider someone whose availability during the next three months would be assured.

I'll leave it up to you entirely. Let me know your thinking and I'll be guided accordingly.

Kindest regards.

Sincerely,

H. R. Haldeman

Mr. Harry J. Longway  
UCLA Alumni Association  
Los Angeles 24, California

August 15, 1962

Dear Robbie:

Thanks very much for  
your letter of August 14th.

Please let me know  
as soon as you have Mr. Beitz'  
schedule. I agree it is certainly  
advisable to try to work out a  
mutually convenient time at some  
point in the campaign for a meeting  
with Dick.

I'll wait to hear from  
you further.

Best regards.

Sincerely,

H. R. Maldeman

Mr. Elwood J. Robinson  
President  
Robinson & Haynes, Inc.  
1111 Wilshire Blvd.  
Los Angeles 17, California

Alice Leopold

Bob Haldeman

William Nelligan

8-14-62

Mr. William Nelligan, 495 Marietta Drive,  
San Francisco, served on the Labor Committee of the  
California Republican Assembly for many years. He has sent  
us a number of points that might be emphasized in the  
approach to labor. This is passed along for whatever use  
or follow-up you feel is in order.

Bob McKeen

Bob Haldeman

Cyril Roche

8-14-62

Dear Bob:

We understand Mr. Cyril Roche, an attorney in Hayward, is anxious to help out in the campaign. He can be reached at LUcerne 1-1654, address - Schaefer Building, Mission Boulevard at B Street, Hayward.

Would you make the contact and then let me know the result?

Many thanks, and best regards.

August 14, 1962

Dear Mr. Logan:

Thank you for your letter of  
August 13th.

So far as I know at this time,  
I will be in town the week of August 27th and  
will be expecting your call.

We are, of course, most interested  
in having your thoughts and suggestions in the  
area of small business.

Kind regards.

Sincerely,

H. R. Haldeman

Mr. William B. Logan  
President  
William B. Logan & Associates, Inc.  
400 Montgomery Street  
San Francisco 4, California



August 14, 1962

Dear Fred:

My feeling about the out-of-state speaker for the CRA Board Meeting in September is, as suggested in your letter, that it is fraught with too many political uncertainties.

In view of the fact we have keyed the entire campaign effort to and with Californians, it might be much wiser to keep it strictly on this basis.

Just a thought, but perhaps you might succeed in getting Bill Knewland and Geodie Knight on the same platform.

In any event, my considered opinion is that we should stay away from the out-of-state speaker angle, and I trust you agree this is the course to follow.

Best regards.

Sincerely,

H. R. Haldeman

Hon. Fred Hall  
President  
California Republican Assembly  
P.O. Box 20110  
Long Beach 1, California

**Schedule**

**8-14-62**

**Bob Haldeman**

**Attached (50 copies each) are two  
RN suggested introductions for use wherever and when-  
ever appropriate.**

**Lois Gaunt**

**8-14-62**

**Bob Haldeman**

**Father Monagle and Catholic Youth Organization (your July 21 memo)**

**We had this checked out per copy of Bill Spencer's memo attached.**

**In turn, we have asked that Jim Halley make the TD phone call to Father Monagle.**

August 14, 1962

Dear Don:

Perhaps Bill Spencer has been in touch with you about the contact made with Fred Magle. If not, I know you will be interested in the attached copy of his memo reporting on the situation.

Best regards.

Sincerely,

H. R. Haldeman

Hon. Don Malford  
2150 Franklin St.  
Oakland 12, California

August 13, 1962

Dear Art:

We understand the Chairman of the Mariposa County Republican Central Committee, Robert Bondshu, has been waiting to hear from someone in the North regarding Nixon Campaign needs from Mariposa County. Apparently they are making up the budget and want to cooperate.

Perhaps you have already heard from the Committee, but if not, you may want to get in touch with them.

Many thanks and best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Arthur J. Dolan, Jr.  
Vice President  
Blyth & Co., Inc.  
Russ Building  
San Francisco, California

8-13-62

per Jack Harriman

- recalled reading article in Wall Street Journal recently re: California Public Health League and Dr. Ralph C. Teal, who is head of the organization.

- Jack says this is the political arm of the AMA - Dr. Teal lives in Sacramento, and - in Jack's opinion - should definitely be contacted.

- the several thousand doctors involved would be an active network - possibly tied in with WIN program - or maybe "Get out the Vote" - or Registration canvass.

- Harriman thought maybe you would want to call Dr. Teal.

- call? or refer to Muscow

## Nixon for Governor

To: Bob Haldeman

From: Betty McVey

Subject: Phone call from Mr. Dale Helsper, Director of Public Welfare for the State of New Mexico

Distribution:

Date: August 13, 1962

Mr. Helsper is going to San Francisco to attend a meeting of the state Directors of Public Welfare -- purpose of meeting is to discuss allocation of federal funds to the states (\$384 million). Mr. Helsper would like to see whomever would represent us in this field while he is in San Francisco -- knows Weedemeyer who is Browns' man but Helsper does not want to talk to him. Helsper is a friend of Governor Mecham and they both are behind RN 100% he says. Therefore, he would like to fill ~~in~~ our man in on this meeting which will be attended by all of the State Directors of Public Welfare and their comptrollers. Also, the Secretary of X Health, Education, and Welfare is having this group in Washington from August 24th to the 27th.

Mr. Helsper can be reached tonight and for the rest of the week in San Francisco at the Sheraton Palace -- EX 2-8600. Will you please have someone get in touch with him.

Thank you.

# Nixon for Governor

To: \_\_\_\_\_ Date: **August 13, 1962**

From: **Bob Haldeman**

Subject: **Telephone Credit Card**

Distribution:

**Attached is your new telephone credit card.**

**Each staff member holding a credit card has been assigned a separate number. This will provide a quick check on all calls placed, the person responsible, and the department to be charged.**

**It is important that you make every effort to keep such calls to an absolute minimum.**



August 13, 1962

Dear Mr. Casey:

Dick Nixon has asked me to acknowledge and thank you for your letter of July 27.

Since Dick is a candidate in the forthcoming election here in California, he has had to make a firm rule there can be no involvement in other campaigns, in state or out of state, and of course there can be no deviation from this policy.

We feel certain you will understand what we believe to be the only fair and just method of handling this and many other similar requests.

With kind regards.

Sincerely,

H. R. Haldeman

Mr. Larry Casey  
Room 207, #2 Cooper Street  
Woodbury, New Jersey

August 13, 1962

Dear Bill:

We'll be on the lookout for the package of jewelry. This can certainly be put to good use and we appreciate your sending it along.

This is going to be one of the hardest hitting campaigns in California's history - but there is no doubt in our minds as to the outcome. Glad to know you share our optimism for the November victory.

Thanks again, Bill, and very best regards.

Sincerely,

H. R. Haldeman

Mr. W. H. Petridge  
Executive Vice President  
Diamond T. Motor Truck Company  
4401 West 26th Street  
Chicago 23, Illinois

August 13, 1962

Dear Bob:

Thanks very much for your note. I was sure you would understand our policy in connection with endorsements.

Glad to have the information about Joe McCord. This is something our Northern California campaign organization should have and I am asking them to get in touch with Mr. McCord immediately.

It sounds as though you will have a busy time for the next few weeks, but it also sounds as though you have everything under control.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Robert Ogden  
624 Paulsen Building  
Spokane 1, Washington

**N i x o n   f o r   G o v e r n o r**

To: **Bob Haldeman**

Date: **August 13, 1962**

From: **RN**

Subject: **Nick Ruwe**

Distribution:

**I think Nick Ruwe is being wasted by being my chauffeur. I think with his knowledge of the state and his ability to talk to people effectively on the phone and in person he ought to take on a major responsibility on planning of campaign schedules and of handling advance work.**

**I would like to have this move made immediately.**

August 13, 1962

Dear Charlie:

Thanks very much for  
the Romney material.

This is interesting,  
and we're glad to have it.

When is your next trip  
West?

Best regards.

Sincerely,

H. R. Haldeman

Mr. Charles McWhorter  
195 Broadway  
New York, New York

August 10, 1962

Dear Jim:

Thanks very much for your letter of August 6th.

We appreciate your acquainting us with the "Space Light" and will, of course, respect the confidential aspect of your reporting it to us.

With the hard-hitting campaign ahead, we certainly need all the help available. If you do return to California, I hope you will actively participate.

Meantime, your thoughtfulness in sending along the information you picked up is appreciated.

WIN WITH NIXON!

H. R. Haldeman

Mr. F. James Sensenbrenner, Jr.  
P. O. Box 62  
Washotah, Wisconsin

August 10, 1962

Dear Ross:

Attached received from Charles S. Edwards is passed along for your information.

I am sure we put this fellow in touch with the Farmers for Nixon during the Primary. Will appreciate your checking on it, however, and if he hasn't been contacted, will you follow through? RN was impressed with these people (Turkey Growers of California) when he saw them and wants to be sure they have been brought into the campaign.

Many thanks.

Sincerely,

H. R. Haldeman

Mr. Ross Wurm  
P.O. Box 3186  
Modesto, California

Mr. Edward Valentine

8-9-62

Mr. Bob Haldeman

Northern California Finance

cc: RN  
M. Stans

During the course of the State Central Committee meetings in Sacramento last weekend, I had several sessions with the Northern California United Republican Finance group. As you know, it is their intention to set up a URF to cover all of the Northern Counties. At the present time they have an agreement from about 10 Counties, but expect to be able to expand this successfully to cover the bulk of the rest. Their plan is to raise \$1 million and they have allocated this to the candidates, as follows:

Nixon	\$440,000
Christopher	170,000
Coakley	150,000
Busterud	75,000
Reagan	75,000

..balance to be used for lesser candidates, etc.

I think we come out very well on this percentage-wise, and hence neither Dolan nor I raised any objection to the allocation. It is, of course, highly unlikely they will raise the \$1 million, but it is agreed the percentages will apply to all funds raised.

There was considerable discussion over the commitments the candidates would make regarding their own fund-raising activities. It was agreed that any funds raised by a candidate's organization from a normal URF or Republican Party source would be credited to the candidate's quota within the county up to the amount that source would normally contribute to the Party. This means any funds raised from other sources do not go against the quota, nor do any funds raised from normal sources, but in greater amounts than normal.

They also felt that any funds raised and expended within a county on behalf of one single candidate should be credited against the quota. I strenuously objected to this, and although the wording was left in the final draft of their plan, it was agreed verbally this was not a practical clause and that no



attempt would be made to enforce it. If carried to its extreme, this would mean that any money used by local people for literature, materials, headquarters etc. would be deducted from their overall quota. This, of course, would create an impossible situation.

Dolan appears to be ready, willing and able to go to work for Nixon, and seemed quite charged with the idea and necessity of raising separate Nixon money outside of the URF quota. So maybe there is some hope.

Herb Kalmbach

8-9-62

Bob Haldeman

I met Mr. and Mrs. Sisson (cards attached) at the Republican meeting in Sacramento. They were introduced to me by Assemblyman Chet Wolfrum, who said they were both excellent workers and anxious to be of help in the Nixon campaign.

It occurs to me that this pair might be willing to take on the bumper strip assignment for their district, or a wider area. In any event, they should be contacted and put to work.

**Mrs. Betty Haldeman**

**8-9-62**

**Bob Haldeman**

**Sybil Brand**

**Sybil Brand, whom you may know, is the wife of Harry Brand, Public Relations Director at Warner Brothers and a top P.R. political adviser in the past.**

**Sybil has been active in previous Nixon campaigns and wants to help again in this one. She has had some discussions with RH and is, I imagine, working with Sue Taurog and Florence Wellborn on their projects.**

**I understand, however, that she has a special interest in hospital registration activities and I think it would be wise to set up a special project with her in charge to carry this on. It could be expanded to include absentee ballot coverage in the hospitals as well as current registration.**

**Will you contact Mrs. Brand and see if she would like to do this?**

**Lois Count**

**8-9-62**

**Bob Waldman**

**cc: Millie Younger  
Chuck Lichtenstein  
Al Moscow**

**EM has asked that everyone who signs letters with his or her own name but in his behalf should use the title Administrative Assistant to Mr. Nixon.**

**At the moment this would apply to Al Moscow, Millie Younger and Chuck Lichtenstein, but as others take on this assignment, they should also use this title.**

RN

8-9-62

Bob Haldeman

I have covered verbally with you the situation regarding Pat's attendance at the Englewood opening where they had 15 people out in the street.

As I mentioned, this appearance was set up directly between the local people and Pat, going through your office; consequently, the campaign organization was not even aware of the plan and so in no way was able to stop it or beef it up.

Until Bessie gets here, I think it is imperative that all Pat's appearances be checked with the campaign schedule office prior to acceptance so that this type of thing will not recur. After she gets here, I assume she will be responsible for Pat's plans and we will set up a specific procedure for handling all of her activities.

H

Pat Hillings

8-9-62

Bob Haldeman

Robert Wright

Dear Pat:

RN had a session with Robert Wright, Republican candidate, 65th Assembly District, while we were in Sacramento over the weekend. Wright's card and literature are attached.

While it is highly unlikely this man will have much success against Unruh, it is also obvious that anything he can do to keep Unruh busy in the District will to ours and the Party's advantage.

RN told Wright he would see what could be done to get him the necessary financial assistance and campaign advice that he needs in order to get his campaign under way.

We cannot, of course, divert funds or manpower for this, but anything we can do to get others to give Wright some help would be worthwhile. I assume this falls in your bailiwick as Republican Party liaison.

Schedule Committee

8-9-62

Bob Haldeman

In a meeting in Sacramento last weekend, RN told Jud Leetham that he thought it would be a good idea for him (RN) to appear and speak to a Los Angeles County Precinct meeting, attendance to be limited solely to active precinct workers.

Keep this in mind.

August 8, 1962

Mr. A. L. Cole  
Vice President and General Manager  
Reader's Digest  
Pleasantville, New York

Dear Mr. Cole:

Dick Nixon told me of your very generous offer to provide reprints of the Reader's Digest condensation of the Caracas chapter from Six Crises. I have held off writing you on this until I could determine from our campaign people what quantities they felt we might be able to use productively.

It appears we would be able to put up to 100,000 copies to very good use, and if you would be willing to make this number, or any quantity up to this number of reprints available to us, we will be very grateful.

Our general plan is to use the reprints in the following ways:

Distribution through Nixon headquarters (100 headquarters, 200 copies each)	20,000
Republican Organizations	10,000
Enclosures with campaign mail	5,000
Fairs and Nixon booths at public events	10,000
Meetings and Rally handouts: 30 meetings @ 1,000 each	50,000



August 8, 1962

The foregoing totals 95,000, and I am sure the additional 5,000 could also be used.

I would like very much to know, as soon as convenient for you, how many reprints you will be able to supply and approximately when they will be available.

Needless to say, your offer is extremely appreciated. We hasten to accept, and to assure you that the reprints will be a most effective addition to our campaign.

Kind regards.

Sincerely,

  
H. R. Haldeman

Nixon for Governor *J. W.*

To: **Staff Memo** Date: **8-7-62**

From: **Bob Haldeman**

Subject: **Gladys O'Donnell, Campaign Liaison with Republican Women**

Distribution: **Carol Arth, C. Farrington, Don Frey, Herb Kalmbach, John Kalmbach, Herb Klein, Dick Ports, Sandy Quinn, Sammy Sarnelman, Dan Waters.**

RH has asked Gladys O'Donnell to serve as our campaign liaison with the Republican women. All matters which require clearance or communication with Republican women's organizations regarding schedule, campaign activities, local field operations etc. should be handled through Gladys O'Donnell.

**John Kalmbach:** Will you please provide Gladys immediately with the name and address of all Nixon County Chairmen and the address and telephone number of every Nixon Headquarters in Southern California? Will you also be sure she receives copies of all bulletins and instructions to the field organization and Nixon Chairmen so that she will be able to coordinate Republican women's activities with those of our organization?

**Sammy S.:** Will you please provide Gladys with whatever quantity she feels is necessary of all available brochures and Nixon literature? I would suggest you send her a sample of each existing piece and let her request the quantities she feels will be needed. Also, make certain she receives samples of each new piece as it is issued so that she can request a supply.

**Sandy Quinn:** Will you please check with Gladys to determine how she wants to handle distribution of news releases to the Federation clubs?

## Nixon for Governor

To: BOB HALDEMAN

Date: August 6, 1962

From: BILL SPENCER

Subject: Fred Nagle and your memo of July 27, 1962

Distribution:

James Halley, Dick Hayden and I met with Fred Nagle in Sacramento and talked to him about his candidacy in the Second Congressional District. We offered our assistance and asked him for whatever help he could give us.

We found Nagle to be a fairly difficult person with whom to work. He is running an independent campaign and stated that he had very little interest in working with or for anyone else but Fred Nagle.

He is well financed by one of Shell's former backers and is receiving some help from other Shell people. We are told by some that Nagle is an extremely conservative Republican and that in the past he has been uncooperative with the regular party.

The contact was made, mutual offers of assistance put forth, and in the opinion of Jim Halley and Ruth Watson nothing else should be done.

I will talk with Mulford and tell him that we have made contact with Nagle.

  
WMS

Paul W. Keyes

August 6, 1962

Rose Mary Woods

Memorandum - June 1 - Telethons

Haldeman, Keyes

In preparing for future telethons this Fall, the Boss has been looking at your memorandum of June 1. He appreciated your comments with regard to the telethon and for the most part agreed with your suggestions. However, he completely rejects your suggestion on the handling of the questions.

He wants them to be handled as they come in. While this does not make for as smooth an operation and some subjects he may want to cover may be left out, he thinks the only fair way to do this is to take the questions of the listening audience as they come in.

Loie Gaunt

8-6-62

Bob Haldeman

*date*

R U S H

The attached draft of a letter to Mr. Raymond Berry,  
Burney, California, should get off as quickly as possible.

Will appreciate your rushing it through before another  
phone call is received.

Sorry.

Loie Gaunt

8-7-62

*date*

Bob Haldeman

RN letter to Mr. Charles Bieger

Jim Reynolds met with Mr. Bieger recently, who provided the attached idea in connection with curbing juvenile delinquency.

Reynolds has asked that Bieger receive an RN letter.

Suggested draft is attached hereto.

suggested draft

Dear Mr. Bieger:

I have had brought to my attention your suggested program for curbing juvenile delinquency by Mr. James Reynolds, with whom you met recently.

First, I do want to assure you of our deep appreciation for the time and thought you have given this vital subject, so important to all of us.

The ideas you have put forth merit and will certainly receive our full consideration.

I hope you will continue to provide us with any thoughts or suggestions you may have from time to time on this or other matters. They will be gratefully received.

My thanks again for your interest and support.

**Jim Halley**

**8-7-62**

**Bob Haldeman**

*date*

**Dear Jim:**

**Have you come up with any specific thoughts on field men? You mentioned Peter Johnson and possibly one other.**

**Many thanks.**



date

August 7, 1962

Dear Don:

Thanks very much for your letter of July 30th and your very interesting thoughts on the role of television in the forthcoming campaign.

While I am certain you would have a great deal to offer us and could be of tremendous assistance, I trust you will understand why, after giving further consideration to local availabilities, we have concluded it would be wiser to draw on this source, rather than import the required talent. In view of this, we have again surveyed the local arena and believe we now have the right person lined up. We are, nonetheless, very grateful for the interest you have expressed in the campaign and your offer to be of assistance to us.

Many thanks, and very best regards.

Sincerely,

H. R. Haldeman

Mr. Donald Stuart Hillman  
223 Fox Meadow Road  
Scarsdale, New York

cc: Mr. Steve Hess