

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
38	21	05/10/1962	Letter	H.R. Haldeman to Sandy L. Weiner. Re: Having a member of the Jewish community pose a question to Brown re: Kennedy's Israel-Syria policy. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Updated version of the "Black Book" for reference in preparing invitation lists. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Carol Arth. Re: L.A. Times article re: Richard Nixon's stance on Francis amendment. 1pg.
38	21	05/11/1962	Memo	H.R. Haldeman to Richard Nixon. Re: Mailing List. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Carter Barber. Re: Mailing speeches on subjects to leaders in those fields for commentary irregardless of political affiliation. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Al Moscow. Re: Sending positive editorials to newspaper editors. 1pg.

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38	21	05/10/1962	Memo	H.R. Haldeman to Carol Arth. Re: Organization strength in San Marino, CA. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Tom Caton. Re: Feature story on "history making aspects" of Richard Nixon's campaign. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Dick Ports. Re: Correlating schedule with local schedules. 1pg.
38	21	05/11/1962	Memo	H.R. Haldeman to Carol Arth. Re: Coffee Hours. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Joseph Martin Jr. Re: Ensuring that no money is going from U.R.F. to Republican National Committee. 1pg.
38	21	05/11/1962	Letter	H.R. Haldeman to Robert E. Alshuler. Personal. Re: Inability to attend UCLA Alumni Association event. 1pg.

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38	21	05/11/1962	Memo	H.R. Haldeman to Bill Spencer. Re: Mrs. Kenneth Schecter; activity in Los Altos, CA. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Messrs. Folger and Hall. Re: Joe Shell's television purchases. 1pg.
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38	21	05/10/1962	Memo	H.R. Haldeman to Jerry Reynolds, Al Moscow, Research Committee. Re: Copying Steve Hess on all memos to Richard Nixon. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Richard Nixon. Re: Correspondence from Ken McCormick. 1pg.
38	21	05/10/1962	Memo	H.R. Haldeman to Loie Gaunt. Re: Addition to letter to Warren Hellman. 1pg.

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38	21	05/08/1962	Letter	H.R. Haldeman to James C. Ray. Re: County Ordinance 515 re: laws governing campaign advertising. 1pg.
38	21	05/08/1962	Letter	H.R. Haldeman to Mack Armstrong. Re: Offer of assistance. 1pg.
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38	21	05/09/1962	Memo	H.R. Haldeman to A. Downey Orrick. Re: Forwarding cash donations to Veterans' activities. 1pg.
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38	21	05/07/1962	Memo	H.R. Haldeman to Richard Nixon. Re: Memo re: Northern California contributors. 2pp. w/ attachment.
38	21	05/07/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Memo: Richard Nixon's hole-in-one. 1pg.
38	21	05/08/1962	Memo	H.R. Haldeman to Alice Leopold. Re: Hayward Parker. 1pg.

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38	21	05/07/1962	Memo	H.R. Haldeman to Loie Gaunt. Re: Endorsement by Independent Voters League of California. 1pg.
38	21	05/07/1962	Memo	H.R. Haldeman to Rose Mary Woods. Re: Richard H. Cronshey. 1pg.
38	21	05/07/1962	Memo	H.R. Haldeman to Carter Barber. Re: Education policies. 1pg.
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38	21	05/07/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re; Mailing List. 1pg.

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38	21	05/07/1962	Letter	H.R. Haldeman to H. W. King. Re: Offer of analyses of state-wide surveys. 1pg.
38	21	05/07/1962	Letter	H.R. Haldeman to Jane Dannenhauer. Re: Airline ticket. 1pg.
38	21	05/07/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Fitzjohn Advertising. 1pg.
38	21	05/07/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Gladys Halley; Mabel Cage; Telephone Operation. 1pg.
38	21	05/07/1962	Memo	H.R. Haldeman to Rose Mary Woods. Re: John Pearce. 1pg.
38	21	05/07/1962	Memo	H.R. Haldeman to Al Moscow. Re: Strategy for primary election. 2pp. w/ attachment
38	21	05/07/1962	Letter	H.R. Haldeman to Waller Taylor. Re: Bob Gibson. 2pp. w/ attachment

May 10, 1962

Dear Sandy:

It has been suggested to us that the Kennedy Administration is becoming increasingly vulnerable vis-a-vis the UN Resolution on Israel-Syria. Apparently Ben Gurion raised hell with Stevenson the other day and the New York Israeli partisans are hopping mad at Kennedy, recalling his grandiose speeches during the campaign on how he would handle the Middle East.

We also understand the Israeli business is hurting Kennedy among the rich Democratic contributors, since the promoters of the Birthday Party at Madison Square Garden are having trouble getting rid of the high priced tickets.

It has been further suggested that we try to put Governor Brown on the spot on this issue by having someone high in the Jewish community address a question to Brown on how he stands on the Kennedy policy towards Israel-Syria. Whatever he says, he will be on the spot.

Do you have any thoughts or suggestions on this?

Sincerely,

H. R. Haldeman

Mr. S. L. Weiner
9879 Santa Monica Boulevard
Beverly Hills, California

File: Minor. & Nat'l.
W (Sandy Weiner)
L (Victor Lasky)
date

Herb Kalmbach

5-10-62

Bob Haldeman

Rose Mary Woods needs an up-dated version of the Black Book for reference in preparing invitation lists for the RN Reception. The lists we turned over to her did not identify the people and we will have to give her something by category to help her make up the overall list.

Carol Arth

5-10-62

Bob Haldeman

I assume that calls and letters were directed to the L. A. Times attacking their treatment of Nixon's May 3rd speech in which he outlined his stand on the Francis Amendment.

The reporting was obviously misleading and the headline obviously intentionally detrimental.

Please let me know what has been done.

RN

5-11-62

Bob Haldeman

Mailing List

The mailing list has been thoroughly reviewed. To make certain no oversights occur in the future, one staff member here is now responsible for transmitting all information to the mail house.

The list has been divided into 25 specific categories, and mailings will be requested by list number or numbers, according to what is involved.

Where we have discovered an omission because a name had not been added to the mailing list, we are providing an up-to-date supply of all material issued thus far.

File: Mailing List
x RN Memo file
x date

Carter Barber

5-10-62

Bob Haldeman

While I realize we don't have the where-with-all to do this now, will you please give some thought to the following suggestion, and see if we can work something out for the fall campaign, if not for the balance of the primary?

It has been suggested that we take each speech on a specific subject and mail it with a cover letter state-wide to all the leaders in that field, regardless of political affiliation etc., and ask them for their comments and evaluation.

In addition to the comments, which of course will be of some value, this will give us a listing of organization leaders who are friendly to us and who can be used for future endorsement and/or promotional purposes.

It is most important that we try to set up a procedure for doing this and I would appreciate your giving it some thought.

File: Research - Carter Barber
x - Post-Primary - follow-up
x - date

Al Moscow

5-10-62

Bob Haldeman

As you recognize, we badly need some good, constructive, detailed, optimistic editorials which can be reproduced and mailed to editors within the state.

Larry Collins, Sr., and Beebe in Oroville, are among the possibilities for getting this done, and RM has asked that they be contacted immediately and provided with fodder for writing such material.

Then please be sure we follow up to get any such editorials that actually run, have them reproduced, and sent perhaps with a covering letter from you to all editors in the state, suggesting that they may find the attached material of value.

Among the things that should be covered are the usual statistics plus some emphasis on the wide variety of groups RM has covered, i.e. universities, person-to-person visits on the streets, statewide organizations, many groups across party lines -- but a scanning of the schedule for the past four months suggests all kinds of possibilities.

File: Pub. Rela. - Editorials - Initiated
x - Al Moscow
x - date

Dan Waters

5-10-62

Bob Haldeman

Do we have an Insurance Committee and a
Real Estate Committee?

If not, these two very fruitful fields
should be tapped quickly. Several very key insurance
leaders met with RN the other day and perhaps they
could be used as spearheads.

File: Dan Waters - memo file
x - date

Carol Arth

5-10-62

Bob Haldeman

Do we have enough organization strength in San Marino to get a fairly broad telephone poll made quickly? If so, please get it under way immediately.

The point of this would be to do a relatively deep analysis of the Shell strength in a supposedly "all Shell" area.

The calls should be made only to registered Republicans, if possible, and the questioning should be as fast and simple as possible. Perhaps something like, "Hello, this is Republican Headquarters..we are taking a voter survey... do you plan to vote for Nixon or Shell in the primary?" The answer can be records -- say "thanks" - and hang up.

I realize this basically parallels the telephone precinct work we plan to get started next week, but hope some spot checks can be made immediately, perhaps with old precinct lists. Don't limit it to one precinct - try to get a cross section.

(this confirms above which was transmitted by telephone 9:30 A.M.)

File: Carol Arth - memo file
x - date

Tom Caton

5-10-62

Bob Haldeman

There are a number of history making aspects to this campaign which, when pulled together, might make quite a feature story. I am sure you can think of a number of them, but some ideas are -- Nixon is the first Vice President to run for state office in California; in the primary campaign, Nixon will have met more people, spoken to more people and shaken more hands than any candidate for state office in any primary in any state of the Union.

I am sure that with a little digging, you and the other guys can uncover a number of other unique features along this line.

File: Tom Caton - memo file
x date

Dick Ports

5-10-62

Bob Maldeman

It is imperative that you check extremely carefully to be sure that your schedule for each day is in exact agreement with the local people's schedule. Don't assume that they have gone along with everything you suggest or discuss. Pin it down, minute by minute.

We found on the Stockton trip, which I realize is a horrible example of almost everything, that our schedule did not check with the one Monagan and the local committee were using, and that they were expecting arrival at each place at completely different times than we were.

I understand the reasons for this type of discrepancy, but that does not alter the fact that it must be ironed out in advance - if we are to avoid the kind of confusion that arises when Nixon goes to his room, counting on an hour to make telephone calls, only to be smilingly informed by the local chairman that he is scheduled to leave in 10 minutes.

File: x
date
Schedule (HRH file)

Carol Arth

5-11-62

Bob Haldeman

It is absolutely imperative that every Coffee Hour includes an adequate staff of people to handle bumper strips -- get them on the cars -- and really get the job done.

File: C. Arth - memo file
x Bumper Strips
x date

Joseph Martin, Jr.

5-10-62

Bob Haldeman

I assume you have taken the necessary steps to assure that no money is going from U.R.F. or any other source to the Republican National Committee. If this is not the case, please let me know.

File: - Finances - (Natl.)
x - date

May 11, 1962

Dear Bob:

I feel very guilty that I have completely abandoned my responsibilities as a Director of the Alumni Association, but know you and Harry understand the reason.

Unfortunately, I will be in Monterey at a statewide meeting of the Chamber of Commerce on the evening of May 19th, and consequently will miss the Chancellor's reception and program.

All I can do is assure you that once I have completed my current project, which of course will assure us of infinitely better representation at the top of the Board of Regents, I will try to make up for lost time with the Alumni Association.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Robert E. Alshuler
President
UCLA Alumni Association
Los Angeles 24, California

File: HRH Personal
X - date

May 11, 1962

Dear Jim:

Many thanks for letting us know about the LOOK luncheons.

I don't know where I'll be on June 20th and 21st -- but hope it's here - because I would like very much to attend.

Best regards.

Sincerely,

H. R. Haldeman

Mr. James S. Milloy
Vice President
Look Magazine
Sheraton-Carlton Hotel
Washington 6, D.C.

File:
x
Milloy
date

Bill Spencer

5-11-62

Bob Haldeman

cc: Jim Halley

Mrs. Kenneth Schecter, Bob Finch's sister, who lives in Los Altos, has written her concern about the lack of activity up there. She says there is absolutely nothing going on in that part of the Peninsula, that it's all Shell, with headquarters opening, great publicity and more recently, a tremendous rash of bumper strips. She says no one seems to be contacting our people from Palo Alto to San Jose.

Will you get in touch with Mrs. Schecter immediately, get her active in the organization and find out directly from her what is lacking, why, and what can be done to change the complexion of things without delay. I would also like a full report on this.

Mrs. Kenneth Schecter
 23709 Arbor Avenue
 Los Altos

File:
 x x x
 Nor. Calif. - Bill Spencer
 S (Schecter)
 No. Calif. - Names
 date
 24

May 10, 1962

To: Messrs. Folger and Hall

From: Bob Haldeman

The attached memorandum summarizes Joe Shell's television purchases for the primary campaign.

You will note his expenditure totals over \$86,000 for spots, and he will have one-hour coverage of his Rally on the 23rd.

Bob Finch thought you would be interested in these figures, and the fact that because of severe budget limitations, it appears we will have to forego any television spot advertising, although we had originally budgeted \$75,000 for this purpose statewide.

Best regards.

File: Shell
Finance - Budget
Date

May 10, 1962

To: Pete Flanigan

From: Bob Haldeman

File: Shell
x Finance - Budget
x Date

The attached memorandum summarizes Joe Shell's television purchases for the primary campaign.

You will note his expenditure totals over \$86,000 for spots, and he will have one-hour coverage of his Rally on the 23rd.

Bob Finch thought you would be interested in these figures, and the fact that because of severe budget limitations, it appears we will have to forego any television spot advertising, although we had originally budgeted \$75,000 for this purpose state-wide.

Best regards.

RH

5-10-62

Bob Waldeman

attached correspondence from Ken McCormick

I have done some checking and can find no evidence of right wing Republicans in this area swinging punches at the book.

As you know, Al Moscow has a project under way for supplying the book to Republican leaders and urging them to promote it.

✓
X
H
L
N
P
S
T
U
V
W
X
Y
Z

Loie Gaunt

5-10-62

Bob Haldeman

In thanking Warren Hellman in San Francisco (on attached list), please add a paragraph saying

I regretted very much our conversation was interrupted the last time we were together, and certainly hope our paths cross again soon.

Apparently Mr. Hellman's nose is out of joint because someone interrupted - and the conversation was never resumed.

The above information came from Milt Esberg - who says this added paragraph will be helpful - and worth money.

(Loie -- this is the message I told Clair was coming over -- and the reason we asked you to hold up on Mr. Hellman's letter, if not already written.)

D.W.

May 8, 1962

Dear Mr. McKay:

Mr. Nixon appreciated your letter and asked me to write you regarding our campaign staff, since this is one of the responsibilities of my office.

You have an excellent background indeed and I only wish we could utilize your services in the current campaign program. However, our staff has been complete for some time, and we do not have funds to expand it beyond present limits.

We do appreciate your writing us, and your continued loyalty to and support of Mr. Nixon.

With kind regards and good wishes.

Sincerely,

H. R. Haldeman

Mr. L. M. McKay
W. 1320 - 8th Avenue, #8
Spokane 4, Washington

File: Personnel - TD's - Out of State
x - date
bcc Mail Office (MM)

May 8, 1962

Dear Mr. Ray:

Thank you very much for your letter reminding our organization of County Ordinance 515, which prohibits the posting of all campaign posters and handbills within the County right of way.

Our staff has been fully informed of requirements in this connection, and we want to assure you of our complete cooperation and full intention to comply in all respects with the Ordinance.

Thank you for bringing this matter specifically to our attention.

Sincerely,

H. R. Waldeman

Mr. James C. Ray
Department of Public Works
County of Sacramento
827 7th Street
Sacramento 14, California

File: Campaign Advertising - Laws Governing
x - date
(file to CF)

May 8, 1962

Dear Mr. Armstrong:

Your recent letter was appreciated very much by Mr. Nixon. Since campaign staffing falls under my office, it has been referred to me for reply.

First, we do want to thank you for your enthusiastic comments which indicate your loyalty to and support of Dick Nixon in his gubernatorial campaign.

As far as the campaign staff is concerned, the headquarters organization has been complete for some time and we do not have funds to increase it beyond present limits.

Since you are planning to come to California this summer, I would certainly suggest you get in touch with us upon your arrival. I can assure you whatever time you might have free to devote on a volunteer basis will be needed and gratefully received.

Thank you again for writing us.

Sincerely,

H. R. Haldeman

Mr. Mack Armstrong
124 Avery-
University of North Carolina
Chapel Hill, N. C.

File
bcc
x
Personnel - TD's Out of State
Mail Office MM
Date

May 8, 1962

Dear Mr. Hoopes:

Since campaign staffing falls under this office, Dick Nixon asked me to reply to your recent letter and to explain our present status.

Certainly we appreciate your acquainting us with Stanley F. Quackenbush and providing us with his resume. We are also glad to have your own comments about his qualifications.

Unfortunately, our headquarters staff has been complete for some time, and we do not have funds to expand it beyond present limits.

Also, as I am sure you will quickly understand, we have tried to utilize in this campaign those people who were familiar with the state, its political programming, and who had general but overall knowledge of the California picture.

Mr. Quackenbush might, however, check with us if he is planning to be here this summer in any event, and we would be very glad indeed to talk with him.

Mr. Nixon appreciated your thoughtfulness in writing us, as do I.

Sincerely,

H. R. Haldeman

Mr. Lorenzo N. Hoopes
45 Mott Place
Oakland, 19, California

File: Personal - TD's Out of State
bcc Mail Office (MM)
x date

May 8, 1962

Dear Mr. Tinney:

Thank you very much for your letter reminding our organization of State laws governing campaign signs.

We appreciate too receiving the copies of the summary of provisions of the Outdoor Advertising Act and regulations, together with the application forms.

Our staff is being fully informed of requirements in this connection, and this is to assure you we will comply with the provisions of the law as set forth.

Thank you again for bringing this matter specifically to our attention.

Sincerely,

H. R. Haldeman

Mr. Edward L. Tinney
Maintenance Engineer
Division of Highways
P.O. Box 1499
Sacramento 7, California

File: Campaign Advertising - Laws Governing - file to CF
x
date

A. Downey Orrick

5-9-62

Bob Haldeman

During his recent visit, RN pick up the attached in several cash contributions. He wanted it sent on to you for use in Northern California. I would suggest this as a partial advance to Jack Flynn for the Veterans' activities, unless you have a better idea. Since it was cash, it need not go through the reporting procedure.

Finance - No. Calif.
x - date

Cashiers Check

200.⁰⁰

Western Union B of A

No. 362 - 4289

RN

5-8-62

Bob Haldeman

We are keeping in touch with Ken Favell. Alice Leopold reports she has had several interesting and satisfactory meetings with him.

Also, we will follow-up on Paul Bagwell's idea of letters from outside California immediately after the primary.

File: Labor
x - RN memo file
x - date

May 7, 1962

Dear Pat:

Thought you would be
interested in attached fax copy of
a memo on the 25th District.

Sincerely,

H. R. Haldeman

Mr. Pat Hillings
3921 Wilshire Boulevard
Los Angeles 5, California

bcc Rose Mary Woods

File: 25th Dist.
x XM Hillings
x date

Don Waters

5-7-62

Bob Waldeman

Jim Smith - Water Committee

EM - fyi
Research Dept.
Hugh Flourney
Rose Mary Woods

File:
X -
X -
X -
X -

S & I - Water - Jim Smith Committee
Smith, Jim (Folder)
Waters - memo file
Research - memo file
date

Jim Smith of Modesto, who is on the Board of the Irrigation District Association and a long time supporter of EM, has been elected Chairman of a group of people, all of whom attended the IDA meeting last week, who got together on their own and formed a committee to work for EM from now through November.

They plan to spend the next six to eight weeks in organization activities and will become active very shortly after the primary. This group will be composed of representatives of all facets of the water situation - state-wide.

Will you please immediately send 50 copies of EM's water speech to Jim Smith, Post Office Box 35, Modesto, California, together with a covering letter indicating that you will be happy to provide him with whatever staff assistance he may need in the early stages of pulling his organization together?

May 7, 1962

Dear Ralph:

Dick Nixon has just advised that Kenneth Haussler, President of the California School Board Association, is a Republican - and for us - but cannot take an active part in politics. However, Haussler gave Dick the name of Bernell Marlan of Woodland and said he could be very helpful on water problems of Northern California, especially agriculture. He can be contacted through Ken Haussler, or direct.

We should try to get him active in our agriculture group. Would you make the contact and let me know what you are able to work out with him?

I understand Marlan is listed in the Woodland phone book. Ken Haussler's address is Route 1, Box 1540, Davis, California - Telephone: SKylins 3-3814.

Many thanks, and best regards. I look forward to seeing you and Ross on Friday.

Sincerely,

H. R.aldeman

Mr. Ralph B. Bunje
World Trade Center
Ferry Building
San Francisco 11, California

File: 'Farmers for Nixon'
X - S & I - Water
X - H
X - date

Dan Waters

5-7-62

Bob Haldeman

"Trojans for Nixon"

Pat Mitt advises that Wm. C. Sangster, who lives in Balboa - 1560 Ocean Blvd. - and works in Long Beach (on West Chapman at corner of Orange), and Grenville "Grennie" Lansdell will organize the "Trojans for Nixon". Both were on Shell's Rose Bowl team and Lansdell was the real All-American in this group. They need letterheads etc.

Please get in touch with Sangster immediately and see what you can work out. If you have already started to work with another contact, try to bring them together.

File: Trojans for Nixon
x -
x -
date
Waters - memo file

RN

5-7-62

Bob Waldeman

Your memo of May 4th - No. Calif. Contributors

cc: Loie Gaunt

I wrote Milt Esberg May 2nd on this subject.

It has been suggested Northern California follow the same procedure set up for Southern California, with their lists sent direct to Loie for acknowledgments from here.

Also suggested to Milt he get a complete list of the Northern California Finance Committee to Loie so a thank-you can be sent for their service in this capacity.

Believe we have this one straightened out.

File: Finance - No. Calif.
X - RN memo file
X - date

N i x o n f o r G o v e r n o r

To: **Bob Haldeman**

Date: **May 4, 1962**

From: **RN**

Subject:

Distribution: **Lois Gaunt**

Paul Davies told me on the phone the other day he had gotten complaints from people saying they had received nice letters from Christopher thanking them for their contributions but had received none from us.

Would you check and let me know what the trouble is. I think we need to write these people. However, if Maury Stans made the decision that we not write them let him talk to Paul Davies and explain it.

Davies said that Milt Esberg is the one who has the names and addresses and if we are sending out any type letter I would like to have someone contact Esberg and see that the contributions from the people in the north are acknowledged.

Charles Farrington, Jr.

5 - 7 - 62

Bob Haldeman

Your May 4th memo - RM's Hole-in-One

Let's skip this. I agree with you -- it's "old hat".

File: CF memo file
x - date

Alice Leopold

5-8-62

Bob Haldeman

Hayward Parker

I am sending you fax copies of correspondence about Hayward Parker.

He is a Democrat and trade-union member - who wants to help in the campaign and has been recommended by two interested co-workers.

Would you check into this and see if there is anything that could or should be done by way of further follow-up?

Many thanks, and I'll appreciate getting your report.

File ✓
Review report on (red)
JTF

Charles Farrington, Jr.

5-7-62

DW

Mailing List

cc: Herb Kalmbach

Just a reminder - but you were going to see that all Chairmen, Co-Chairmen, Finance Committee members (North and South) received immediately all releases, excerpts, statements etc. so far issued. Also make certain they are now on the mailing list. Perhaps the mailing going out today (release and Francis amendment) could be excluded -- since we have made certain they get this particular mailing.

You may be including this report in the reply to HRH's memo to you on this subject - which he needs for reporting back to RN.

File: x -
CF - memo file
Mailing List
date

Charles Farrington, Jr.

5-7-62

Bob Haldeman

No. Calif. PR Com. Report

Let's add this to the agenda for our next PR meeting and discuss any possibilities.

✓ x - File: CF memo file
date

Loie Gaunt

5-7-62

Bob Haldeman

Endorsement by Independent Voters League of California

I would suggest a letter along the lines of the attached draft be sent to Wood Wilson.

✓
File:
x -
Cand. - Endorsements
date

Rose Mary Woods

5-7-62

Bob Haldeman

Richard M. Cronshey (your April 17th memo)

I had Ralph Bunje, Chairman of "Farmers for Nixon", get in touch with Mr. Cronshey. Ralph has just written that the contact has been made and Mr. Cronshey is being brought actively into the program.

File: "Farmers for Nixon"
x - RMW memo file
x - date
x - C (Cronshey)

Carter Barber

5-7-62

Bob Haldeman

Will you please check to see if Ed Carter has been contacted by anyone regarding education policies?

This was suggested to Hugh Flournoy - my memo of April 16th.

If he hasn't been consulted, he should be.

File: S & I - Education
X - Research - Staff Memos
X - date

RN

5-7-62

Bob Haldeman

**We have discussed the possibility of your talking to
Holt, and recommend that you not do so.**

**File: RN memo file
x - H (Holt)
x - date**

Charles Farrington, Jr.

5-7-62

Bob Haldeman

Mailing List

If all our Chairmen and Finance people are not on the mailing list for RN's statements, they certainly should be.

Will you please make certain this is set up immediately? They should get all releases, statements and anything else we have going out.

Note RN's last paragraph. Will you give me a report on this to get back to him no later than Tuesday afternoon.

File: RNXX Mailing List
x - date

May 7, 1962

Dear Mr. King:

We very much appreciate your interest and desire to help.

While the information you could provide would be extremely valuable, we must regretfully advise that for budget reasons primarily, we will be unable to take advantage of your offer to send us analyses of portions of your state-wide survey.

We are of course aware that Mr. Nixon must strike out and take the lead on issues, and assume you have observed the progress along this line in the press recently.

Thank you again for your interest, and kind regards.

Sincerely,

H. R. Haldeman

Mr. H. W. King
Director
King's Research Service
760 Market Street
San Francisco 2, California

File: Polls
x - K (King)
x - date

date

May 7, 1962

Dear Jane:

Enclosed is American Airlines round-trip ticket which is left open for you to complete your reservation at that end.

Doris Jones just advised us you expected to arrive May 16th.

We'll look forward to seeing you then.

Best.

Sincerely,

H. R. Haldeman

Miss Jane Dannenhauer
1711 Massachusetts Avenue, N.W.
Washington, D.C.

Charles Farrington, Jr.

5-7-62

clerk

Bob Haldeman

Fitzjohn Advertising

Send this file over to Bob Finch and ask him what we can or should do about it.

Herb Kalmbach

3-7-62

Bob Haldeman

1) Gladys Halley; 2) Mabel Cage; 3) Telephone Operation

- 1) This is a top level contact in San Marino, referred by Pat Hitt: Mrs. Gladys Halley, whose husband is Dr. E. J. Halley, is rabidly anxious to go to work for Nixon. Address: 2390 Roanoke Road, San Marino Phone: AT 7-9696

Please be sure this is followed up at the top level.

- 2) Also, it is Pat's understanding that Mabel Cage has not been contacted at all. While she is controversial, she is a hard worker and Pat feels would be excellent in organizing a portion of the telephone operation in the primary -- and should be put to work.
- 3) Pat also feels that in the counties where we don't have a volunteer heading up the telephone operation actually at work, we should hire someone for the balance of the pre-primary period -- a top level gal who can get this going. This would apply to all strongly Republican counties.

File: H. Kalmbach - memo file
X - offers date

Rose Mary Woods

5-7-62

Bob Haldeman

John Pearce

Do you know John Pearce, and what can you tell me about him? He is the local type, and claims to be an old friend of RH's.

File: RMW - memo file
x - P (Pearce)
x - date

Al Moscow

5-7-82

Bob Haldeman

Will you follow through with Tom Duggan and George Putnam per RN's suggestion in his memo, attached. Also get the word to the friendly commentators and columnists throughout the state.

Please report back to RN, with a copy to me.

Many thanks.

File: Cand. - RN memo file
X - Moscow
X - date

N i x o n f o r G o v e r n o r

To: **Bob Haldeman**

Date: **May 4, 1962**

From: **RN**

Subject:

Distribution:

It should be suggested to both Tom Duggan and George Putnam that the week before election, as a routine matter, they might indicate to all voters -- Democrat and Republican -- that they can write in a name in the primary even though the man they want to vote for is not in their party.

Also, try to get friendly commentators and columnists throughout the state to do some work on this.

May 7, 1962

Dear Waller:

Our Field Director,
John Kalmbach, called Bob Gibson,
the young attorney you referred to us.
He is coming into the office next
week to discuss area of activity.

Many thanks - and
keep 'em coming.

Sincerely,

H. R. Haldeman

Mr. Waller Taylor
Adams, Duque & Hazeltine
523 West Sixth Street
Los Angeles, California

✓
File: Offers
x - T (Waller Taylor)
x - date

Note: referred to John Kalmbach

John Kalmbach

5-2-62

Bob Haldeman

Offer

Waller Taylor tells me that an attorney by the name of Bob Gibson - MA 9-1231, is "dying to get to work in the campaign - and is willing to sweep up peanut shells at headquarters or anything else."

Will you please get in touch with Gibson, determine his availability and ability and put him to work?