

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
38	12	03/22/1962	Letter	H.R. Haldeman to Robert A. Fischer. Re: Richard Nixon's appearance at UCLA's Royce Hall. 1pg.
38	12	03/22/1962	Letter	H.R. Haldeman to Honorable Bob Wilson. Re: Grant Reynolds. 1pg.
38	12	03/22/1962	Letter	H.R. Haldeman to Richard R. St. Johns. Re: Suggestion re: autographed copies of the book. 1pg.
38	12	03/23/1962	Letter	H.R. Haldeman to Arthur J. Dolan Jr. Re: Invitation from Alumni of Columbia University. 1pg.
38	12	03/23/1962	Letter	H.R. Haldeman to Helen M. Riddell. Re: Acknowledgment of letter re: campaign strategy. 1pg.
38	12	03/26/1962	Letter	H.R. Haldeman to R. L. Harper Jr. Re: Acknowledgment of letter re: campaign strategy. 1pg.

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38	12	03/26/1962	Letter	H.R. Haldeman to Robert G. Sironi. Re: Thanks for posters and pictures. 1pg.
38	12	03/27/1962	Letter	H.R. Haldeman to Theodore R. Owings. Re: Offer of assistance. 1pg.
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38	12	03/27/1962	Letter	H.R. Haldeman to Joseph Martin Jr. Re: Bumper Strip Flying Squad Campaign. 1pg.
38	12	03/26/1962	Memo	H.R. Haldeman to Research Department. Re: Compiling material for a trial group of speech writers. 1pg.
38	12	03/28/1962	Letter	H.R. Haldeman to Thomas E. Smith. Re: Congratulations on new position. 1pg.

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38	12	03/26/1962	Memo	H.R. Haldeman to C. Arth, C. Farrington Jr., H. Kalmbach, J. Kalmbach, S. Sammelman, Y. Smith. Re: Reviewing material to be presented at upcoming Leadership Seminar. 1pg.
38	12	03/26/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Headquarters' opening. 1pg.
38	12	03/26/1962	Memo	H.R. Haldeman to Joseph Martin Jr. Re: Phil Ray. 1pg.
38	12	03/26/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Richard Nixon photo session. 1pg.

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38	12	03/26/1962	Memo	H.R. Haldeman to Loie Gaunt. Re: Ned Harding's request to get a card run on Massachusetts mailing list from 1960. 1pg.
38	12	03/26/1962	Memo	H.R. Haldeman to Sammy. Re: Control of reordering materials. 1pg.
38	12	03/22/1962	Memo	H.R. Haldeman to Jean Dewey. Re: Marvin Gorrie. 1pg.
38	12	03/21/1962	Memo	H.R. Haldeman to Jean Dewey. Re: COPE release. 1pg.
38	12	03/20/1962	Memo	H.R. Haldeman to Joe Martin Jr. Re: Bumper strips. 1pg.
38	12	03/21/1962	Memo	H.R. Haldeman to Research Department. Re: Warning from David Heyler re: Angell & Blodgett material on the Santa Barbara Embarcadero. 1pg.

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38	12	03/12/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Draft letters from Richard Nixon to each campaign Chairman at time of appointment. 1pg.
38	12	03/19/1962	Memo	H.R. Haldeman to Staff Members. Re: Weekly Conference. 1pg.
38	12	03/19/1962	Memo	H.R. Haldeman to Research Department. Re: Names of appropriate Task Force heads or members for referring callers. 1pg.
38	12	03/19/1962	Letter	H.R. Haldeman to Thomas W. Riley. Re: letters from Richard Nixon to Miller and Shepard. 1pg.
38	12	03/21/1962	Letter	H.R. Haldeman to Frank Avren. Re: Bliss Report. 1pg.
38	12	03/20/1962	Letter	H.R. Haldeman to Marian Ganong. Re: Invitation to Mr. and Mrs. Nixon to attend opening night of "Advise & Consent" of California Adoption Foundation. 1pg.

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38	12	03/15/1962	Letter	H.R. Haldeman to Vera E. Storer. Re: Report of the radio program on KABC. 1pg.
38	12	03/15/1962	Letter	H.R. Haldeman to Robert Harper. Re: Acknowledgment of letter re: campaign strategy; request for autographed picture. 1pg.
38	12	03/19/1962	Memo	H.R. Haldeman to J.R. White. Re: Norton Norris. 1pg.
38	12	03/19/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Drafts of Richard Nixon introductions. 1pg.
38	12	03/19/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Weekly meetings. 1pg.
38	12	03/19/1962	Memo	H.R. Haldeman to Nick Ruwe. Re: Richard Nixon's meeting with Farm group. 1pg.
38	12	03/19/1962	Memo	H.R. Haldeman to Loie Gaunt. Re: Stan McCaffrey. 1pg.

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38	12	03/13/1962	Letter	H.R. Haldeman to Honorable Don Mulford. Re: Proper business mailing address. 1pg.
38	12	03/12/1962	Memo	H.R. Haldeman to Norton Norris. Re: J.R. White as Treasurer of each Nixon committee as it is formed. 1pg.
38	12	03/12/1962	Memo	H.R. Haldeman to Norton Norris and Sandy Norris. Re: Mailing Services. 1pg.
38	12	03/12/1962	Memo	H.R. Haldeman to Research Department. Re: Issues to be developed for immediate follow-up. 1pg.
38	12	03/12/1962	Memo	H.R. Haldeman to Research Department. Re: Follow-up on request for report on favorable/unfavorable points where California ranks first. 1pg.
38	12	03/12/1962	Memo	H.R. Haldeman to Research Department. Re: Follow-up on preliminary report on attitudes of special interest organizations. 1pg.

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<del>38</del>	<del>12</del>	<del>03/12/1962</del>	<del>Memo</del>	<del>Out of office memo. Re: Telephone call from Mr. Bello from B'nai B'rith re: Richard Nixon. 1pg.</del>
38	12	03/06/1962	Memo	<del>H.R. Haldeman to Herb Kalmbach. Re: Requirement for keeping records and reporting receipts. 1pg.</del>



**March 22, 1962**

**Dear Bob:**

**You were certainly nice to take the time to drop me a note regarding Dick Nixon's appearance at Royce Hall.**

**All of the reaction we have had has been similar to yours, so I can only conclude this must have been a highly successful appearance.**

**I trust we may continue to step up the pace from now until November.**

**Many thanks again for writing, and best regards.**

**Sincerely,**

**H. R. Haldeman**

**Mr. Robert A. Fischer  
Sportsmen of the South  
c/o U.C.L.A. Athletic Department  
University of California  
Los Angeles 24, California**

**file: Cand. - Reports re: appearances  
x - F  
x - chron.**

**March 22, 1962**

**Dear Bob:**

**Thanks for your note regarding Grant Reynolds.**

**I have heard nothing from him since his trip out here, and don't have his address in New York. If you think it would be a good idea for me to get in touch with him before he comes back to California, I will certainly follow your advice.**

**I will also do my best to arrange an appointment for Mr. Reynolds with the Candidate (as I tried to do on his last trip, also), but we are running into the usual problem which you, among all men, are most familiar with - - namely, a total absence of the Candidate's time for things he should do.**

**I agree, however, an interview would undoubtedly be helpful on both sides, and will do my best to work it out.**

**Best regards.**

**Sincerely,**

**H. R. Haldeman**

**Honorable Bob Wilson  
House Office Building  
Washington 25, D. C.**

**File: - W  
x - Reynolds  
x - chron.**

**March 22, 1962**

**Dear Dick:**

**Thanks for your suggestion  
regarding autographed copies of the book.**

**You will be pleased to know  
that RN has been busily engaged in this  
specific pursuit for several weeks.**

**What is the saying about great  
minds etc. ?**

**Best regards.**

**Sincerely,**

**H. R. Haldeman**

**Mr. Richard R. St. Johns  
O'Melveny & Myers  
433 South Spring Street  
Los Angeles, California**

**file: Cand. - Book**

**x - S**

**x - chron.**

March 23, 1962

Dear Art:

This will acknowledge your note of March 22nd regarding the alumni of Columbia University invitation.

It has been received, acknowledged by Dick and referred to the Schedule Committee for consideration. The Committee meets tomorrow and we will try to include it on the agenda. As I am sure you know, however, the schedule from here through May is almost fully committed, but I'm glad to have your thoughts on this one. We will let you know whether or not anything can be worked out.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Arthur J. Dolan, Jr.  
Vice President  
Blyth & Co., Inc.  
Russ Building  
San Francisco, California

file: to Schedule

x - D

x - chron. ✓

March 23, 1962

Dear Helen:

I certainly appreciate your note and the accompanying material which you left a week or so ago; also your note this week regarding the warning on forthcoming smear tactics. I am sorry I didn't get a chance to see you when you were here at the headquarters, but trust your many activities will permit another visit to our lair.

I know that you and a number of others have been concerned about the Birch Society situation, but hope Dick's column on this subject in the Los Angeles Times last week helped to explain the reasoning behind this situation. I am sure you will also find his column next week on the subject of combatting Communism of great interest. In the months ahead, we will certainly be providing you "vote-getters" with plenty of material regarding positions on the issues of Education, Transportation and the many other important matters that are of legitimate concern to the California voters.

I am delighted to hear you are working for Mr. McDonough on Roybal's eastside area, and trust you will continue to put in a good word for us at the same time.

Hope to see you soon. Meantime, keep up the good work and very best regards.

Sincerely,

H. R. Haldeman

Mrs. Helen M. Riddell  
4121 Wilshire Boulevard  
Los Angeles 5, California

File: Riddell  
x chron.

March 26, 1962

Dear Bob:

Thanks so much for your  
letter of March 23rd.

Your suggestions are excellent,  
and we will certainly plan to follow through  
along these lines in the general election.  
Hope you'll be able to help out.

Again, thanks, and best  
regards.

Sincerely,

H. R. Haldeman

Mr. R. L. Harper, Jr.  
7600 East Camelback Road  
Suite 18  
Scottsdale, Arizona

Personal

File: - Harper  
x - Chron.  
x - follow-up

March 26, 1962

Mr. A. C. Nielsen, Sr.  
Chairman  
A. C. Nielsen Company  
2101 Howard Street  
Chicago 45, Illinois

Dear Mr. Nielsen:

Thank you very much for your letter of March 22nd. You have provided us with a very complete run-down of the services which your organization is so well equipped to offer. They are outstanding, and I hope we will be able to take advantage of them.

I am passing your letter and the material you included along to our advertising agency, Hixson & Jorgensen, for their careful review.

Again, our appreciation for your interest and help.

Best regards.

Sincerely,

H. R. Haldeman

bec Kal Jorgensen / with ltr. and orig. file  
" C. Farrington, Jr.  
File: A. C. Nielsen  
x - Chron.

March 26, 1962

Mr. Robert G. Sironi  
371 Lake Street  
Newark 4, New Jersey

Dear Mr. Sironi:

I have been meaning to write you since our official Headquarters opening.

Mrs. Sammelman has told me of her telephone conversations with you and of your very generous thought in connection with the campaign materials. I know she has written you, but certainly I don't want this time to pass without a personal thank-you on behalf of the Nixon-for-Governor campaign organization.

We were especially in need of posters and pictures. Your supply helped tremendously, and particularly on March 5th, when we opening the State Headquarters. I understand from Mrs. Sammelman you are now sending additional posters to us. They will be put to good use and, needless to say, gratefully received.

Many thanks again for your thoughtfulness in contacting us and your very generous follow-through on supplying us with the material.

Kind regards.

Sincerely,

H. R. Haldeman

cc: Sammy Sammelman  
File: Campaign Materials  
x - Chron.



March 27, 1962

Mr. Theodore R. Owings  
801 North Kenton Avenue  
Los Angeles, California

Dear Mr. Owings:

Mrs. Erdle came by Headquarters this afternoon and mentioned her visit with you and your offer to help out in the campaign period ahead.

Because of your own activities in the field of Public Relations, I am asking Mr. Charles Farrington, Jr., our Director of Public Relations, to telephone you. However, I wanted to write this personal note expressing the gratitude of the Nixon-for-Governor campaign organization for your interest in and support of our program.

If you are in the area, be sure to stop by our office.

You will be hearing from Mr. Farrington soon. Meantime, our thanks again for your interest and offer to help, and very best regards.

Sincerely,

H. R. Haldeman

bcc Mrs. Helene Drown  
File: Offers - to C. Farrington, Jr.  
x - O  
x - chron.

March 27, 1962

Mrs. E. A. Dickson  
425 South Windsor Street  
Los Angeles, California

Dear Mrs. Dickson:

Mrs. Erdle came by our Headquarters this afternoon. She mentioned her visit with you yesterday morning, together with Mrs. Drown and the others attending the meeting in the home of Mr. and Mrs. Martin.

We are, of course, especially glad to learn of your interest in our campaign program, and I am wondering if there is a particular area in which you might like to become active. With this in mind, I am taking the liberty of asking Mrs. Carol Arth of our Staff to get in touch with you.

I did want to write this personal note, however. Mrs. Arth and Mrs. Drown have told me you were very helpful in making arrangements for the meeting in the Martin home yesterday, and we are most grateful.

With kind regards and good wishes,

Sincerely,

H. R. Haldeman

File: Offers -- to Carol Arth  
x - D  
x - chron.  
cc: Mrs. Helena Drown

March 27, 1962

Dear Joe:

It is the concensus of opinion, the bumper strip promotion idea you put forth is excellent and should be undertaken.

Herb Kaimbach suggested we have a "Bumper Sticker Flying Squad Chairman". It would then be his responsibility to organize several of these so-called "squads". The Captain of each squad would report to and receive assignments from the Chairman on a weekly basis.

Herb also suggested the work among the squads might well be set up on a competitive basis. At the same time, he thinks it would be a good idea to set up the activity at the various County Headquarters with squads operating from these to all points of the County, and especially appearing at the different major events.

This subject is on the agenda for our Leadership Seminar this coming Saturday.

Many thanks for your help, Joe. I am asking Herb to continue following through on the project down here, and will be interested in knowing the results up north.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Joseph Martin, Jr.  
400 Montgomery Street  
San Francisco, California

cc: Herb Kaimbach  
File: Bumper Strips  
x - Martin  
x - Chron.

**Research Department**

**3-26-62**

**Bob Haldeman**

I have a group of young lawyers and a couple of copy writers who have volunteered anonymously to try to see if they can be of help in preparing Nixon speech material. They have suggested that as a trial, we supply them with a bundle of research on some particular subject, together with a general indication of Nixon's position on this and related matters, and give them the opportunity to develop a basic speech on that subject, as well as a set of excerpts to accompany.

I think this might be a very productive effort and certainly is worth a try.

Will you please, therefore, get to me by March 29th as complete a compilation as possible of material on whatever subject you think would be best for this trial run?

File: - Research - Staff Memos  
x - Chron  
x - follow-up

March 28, 1962

Dear Tom:

The George D. Buccola Investment Company announcement was received this morning.

Congratulations! They're lucky to have you, and of course I hope it proves all and more than you now anticipate.

At the same time, I must add we are sorry to come out the loser. However, I trust as the weeks roll on, you may find it possible to help out.

Best of luck, Tom.

Sincerely,

H. R. Haldeman

Mr. Thomas E. Smith  
George D. Buccola Investment Company  
3700 Newport Boulevard  
Newport Beach, California

File: S  
x - chron.

**Sandy Quinn**

**3-26-62**

**Bob Haldeman**

**I find that on an invoice dated February 16th from the Lerios Travel Service in San Francisco there is an expenditure of \$60.62 for airplane tickets for B. Becker and D. Berghels, San Francisco to Los Angeles. I assume these should be reimbursed and trust you will make the collection immediately.**

File: Sandy Quinn  
x - chron - x - follow-up

**Sandy Quina**

**3-26-62**

**Bob Haldeman**

**We are in real trouble with the Finance Committee due to your extreme laxity in getting the press billing for the Mother Lode Tour processed. This creates special problems since the reimbursement will now come in subsequent to RN's filing, although the payments to the bus and airplane people were made before filing.**

**This cannot happen again. It is imperative that the present backlog be cleaned up immediately.**

File: Sandy Quina  
x - chron x - follow-up

**Sandy Quinn**

**3-26-62**

**Bob Haldeman**

**Will you please see that Ned Harding, 147 Court Street, Dedham, Massachusetts, is put on the list to receive all mailings of texts of Nixon's speeches, and excerpts also. He was one of our key volunteer staff people in '60 and is working on George Lodge's campaign now.**

**File: - Sandy -**

**x - L**

**x - H**

**x - chron. ✓**



(see below)

3-26-62

Bob Haldeman

I would like to review the material to be presented at the March 31st Leadership Seminar in advance of the meeting.

Will you please have to me by 5 P.M. Wednesday, March 28th, the text of your remarks or the outline from which you expect to work, so that I can review it Wednesday night and discuss it with you on Thursday?

To: C. Ash  
C. Furrington, Jr.  
H. Kalmbeck  
J. Kalmbeck  
E. Sennelimer  
Y. Smith

File: Leadership Seminar March 31st, 1962  
x - Chron. ✓  
x - follow-up

**Herb Kalmbach**

**3-26-62**

**Bob Haldeman**

**Headquarters' openings**

**cc: John Kalmbach**

**It is imperative to get a crash program under way on headquarters openings. There is too much talking, and not enough doing.**

**I very strongly feel that all County and Community Chairmen should be given Monday, April 23rd, as the deadline date for having a headquarters opened, staffed and operating.**

**The impact of a large number of headquarters in full swing immediately after Easter will be tremendous -- but it isn't going to happen if we keep asking them instead of telling them.**

**This should be emphasized at the March 31st session and this will give those in attendance three weeks in which to get the job done -- which is more than ample time, since many are already under way.**

**By April 23rd, we should have at least 50 headquarters opened in Los Angeles and at least one in every other County, with additional in all major cities of outlying Counties.**

**I am currently also of the opinion we should seriously consider a Los Angeles County headquarters separate from 3908 Wilshire, which would then function solely as State Headquarters. If possible, the L. A. County headquarters should be located near 3908 Wilshire.**

**File: Headquarters Openings x - H. Kalmbach x - Chron. (follow-up)**

**Mr. Joseph Martin, Jr.**

**3-26-62**

**Mr. Bob Haldeman**

**Dear Joe:**

**From several sources, I have been approached regarding the desirability of getting Phil Ray active in the campaign. Would appreciate your evaluation of Ray's potential value to us and any thoughts you might have on where and how we might use him.**

**File - Martin  
x - Ray  
x - Chron  
x - follow-up - 3/30**

**Charles Farrington, Jr.**

**3-26-62**

**Bob Haldeman**

**RN photo session**

**I think we can get some time this week for an RN photo session.**

**The boss suggests we approach the LIFE photographer who did the cover and other recent stuff to see if he would do this as a free-lancer.**

**The boss thought possibly he might be willing to do it for nothing, or for material costs, since he seemed to be very dedicated to our cause.**

**File: C. Farrington  
x - chron  
x - follow-up - 3/27**

Charles Farrington, Jr.

3-26-62

Bob Haldeman

I am concerned about Lou Mack's financial arrangements, especially since I see invoices from him, including charges for photos and prints of Nixon tours. I would like to discuss this with you.

File: C. Farrington -  
x - chron.  
x - follow-up

Loie Gaunt

3-26-62

Bob Haldeman

Ned Harding is working on George Lodge's campaign and is most anxious to get a card run of our full Massachusetts mailing list from '60.

Do we have a policy on this?

Ned indicates they would be happy to pay for the cost of running the cards. I am sure they also would be willing to pay a price for getting this material by ordering it direct from Dean Borton & Associates.

Would appreciate your advice as to what, if anything, we should do for them.

File: - Loie -  
x - follow-up 3/28  
x - chron.

**Sammy**

**3-26-62**

**Bob Haldeman**

**cc: Herb Kalmbach**

**I need to discuss with you our control of reordering materials. The Finance Committee was not satisfied with my explanation of our present set-up, which I am not sure I understand myself.**

**File:**

**Sammy - Memos (follow-up)  
x - chren**

**Jean Dewey**

**3-22-62**

**Bob Haldeman**

**Marvin Gorrie**

**It is my understanding, per our conversation when you were here, that you are going to check with Marvin Gorrie regarding his availability as a pilot for the campaign without our renting one of his airplanes. Let me know how you make out.**

**file: Dewey**

**x - Serv. & Fac.**

**x - chron.**

**x - follow-up 3/29**



**Jean Dewey**

**3-21-62**

**Bob Haldeman**

**COPE**

**Jean -**

**Thanks for the COPE release. I think someone should cover this - either by a staff member up there -- or perhaps a qualified volunteer. Is it something Alice Leopold would do for us?**

**File: - Labor ✓  
x - chron ✓  
x - follow-up 3/26 and 4/2**

**Joe Martin, Jr.**

**March 29, 1962**

**Bob Haldeman**

**Bumper Strips**

**Mrs. Watson; Messrs. Orrick, Weinberger and H. Kalmbach.**

**Dear Joe:**

**Thanks for sending me copy of your letter to Downey Orrick. I couldn't agree with you more. Bumper strips are only good if they're on bumpers! They are also an item of cost in terms of the numbers we deal in, and a little more concentrated effort toward getting them actually on bumpers is certainly in order. By copy of this memo, I am asking Herb Kalmbach to give this some thought and see what might be worked out down here along the lines you have suggested.**

**Many thanks and best regards.**

**File: Bumper Strips**

**x - M**

**x - chron. ✓**

**Research Department**

**3-21-62**

**Bob Haldeman**

**I have been warned by David Heyler we should not rely on the Angell & Blodgett material regarding the Santa Barbara Embarcadero. He says Capt. Ellison, State Investigators Board, Los Angeles, partial to Brown, has some bad stuff on Angell & Blodgett. Don't know anything about it, but am passing along for your information.**

**File: Research - Staff Memos.**

**x - A**

**x chron.**

**March 19, 1962**

**Dear Sandy:**

**Is this something that  
would be valuable for us to reproduce and  
distribute in quantity?**

**Will appreciate having your  
comments.**

**Best regards.**

**Sincerely,**

**H. R. Haldeman**

**Mr. S. L. Weiner  
9879 Santa Monica Boulevard  
Beverly Hills, California**

**California Jewish Press 3/9 issue  
"Jewish Leaders Support Nixon in Race for State Governor"**

**File: M & N**

**X - W**

Herb Kalmbach

3-12-62

Bob Haldeman

Are you preparing draft letters from RN  
to each of our Chairmen to be sent as soon as each is appointed?

I think this is very important and should be  
done immediately, if not already done.

This should include County Chairmen, Community  
Chairmen, over all Vice Chairmen etc.

Letters should be submitted to the Mail Office  
in draft form with names and addresses. They will be processed  
from there.

File: H. Kalmbach - follow-up  
x - chron.

**Staff Members**

**March 19, 1962**

**Bob Haldeman**

**Weekly Conferences**

**I am setting aside each Thursday as Staff Conference Day so that it will be possible for me to meet with each staff member individually on a regular weekly basis.**

**Listed below are the appointment hours which I hope will work out satisfactorily. If it is necessary to cancel because of other commitments, just let me know, and you will be notified if something should preclude my seeing you at the set time. Herb Kalmbach will plan to sit in as many of these meetings as his schedule will permit.**

<b>10:00 A.M.</b>	<b>C. Farrington</b>
<b>10:30 A.M.</b>	<b>C. Farrington with Sandy Quinn and Dave Henley</b>
<b>1:30 P.M.</b>	<b>Yvonne Smith</b>
<b>2:30 P.M.</b>	<b>Carol Arth</b>
<b>3:30 P.M.</b>	<b>Sammy Sammelman</b>
<b>4:30 P.M.</b>	<b>John Kalmbach</b>

**C. Arth  
C. Farrington  
D. Henley  
H. Kalmbach  
J. Kalmbach  
S. Quinn  
S. Sammelman  
Y. Smith**

**Research Department**

**3-19-62**

**Bob Haldeman**

**cc: Rose Mary Woods**

**May I please have, and will you please send to Rose Mary Woods, names of appropriate Task Force heads or members to whom we can refer callers who wish to discuss matters re: Water, Education, Taxes etc. ?**

**File: Research - follow-up  
x - chron.**

C

March 19, 1962

Mr. Thomas W. Riley  
Lynmar Company  
427 Tenth Street  
Richmond, California

Dear Tom:

Thanks very much for your letter of March 14th and the attached material.

I am sure you will understand that there is a problem involved in having Dick address letters to Miller and Shepard at this particular time. However, I know that he would be most happy to do so if you file and are unopposed in the GOP primary.

Meantime, I have talked with Cap and think perhaps he may be able to be of some assistance to you in this situation. I assume you will have heard from him by now.

I certainly wish you the best of luck and trust you will be able to solve the financial problem, which I recognize can be a real tough hurdle.

Keep me posted on the situation, and best regards.

Sincerely,

H. R. Haldeman



C

March 21, 1962

Dear Frank:

Just a note to thank you  
for sending along the Bliss Report.  
It was received a few days ago and  
I do appreciate your getting me this  
copy.

It would be good to hear from  
you. When you have a moment, drop  
me a line and bring things down to date.

Thanks again, and best regards.

Sincerely,

H. R. Haldeman

Mr. Frank Avren  
Republican State Headquarters  
17 North High Street  
Columbus, Ohio

②

March 20, 1962

Miss Marian Ganong  
Public Relations Director  
California Adoption Foundation  
158 N. Occidental Boulevard  
Los Angeles 26, California

Dear Miss Ganong:

Through Carol Arth, I have your letter of March 19th.

On behalf of Mr. and Mrs. Nixon, may I express appreciation for the cordial invitation extended them by the California Adoption Foundation to attend the opening night of ADVISE & CONSENT Thursday, April 2nd, at the Huntington Hartford Theater. Unhappily, this conflicts with an out-of-town commitment of long standing which will preclude their accepting.

I know both Mr. and Mrs. Nixon are hoping to see the play during the Los Angeles run, but will be especially sorry to miss the opening night which is being sponsored by the California Adoption Foundation, and joining their guests and members of the cast for the after theater party which is being planned.

Will you please express to the Board of Directors of the Foundation the appreciation of Mr. and Mrs. Nixon for the thoughtful invitation, and their regret they cannot accept?

I have been glancing over the material enclosed with your letter and have found it most attractive and effective.

With all good wishes.

Sincerely,

H. R. Haldeman

March 15, 1962

Mrs. Vera E. Storer  
1188 North Commonwealth  
Los Angeles 29, California

Dear Mrs. Storer:

Thank you for your letter of  
March 11th.

I was interested in your report  
of the radio program on KABC and you were  
thoughtful to take the time to write us.

Your letter is being passed  
along to our staff members who are particularly  
interested in this type of activity. They will  
appreciate, as I do, your kindness in writing us.

Kind regards.

Sincerely,

H. R. Haldeman

bc - Carol Arth / with orig. letter  
x - Camp. Corres. - misc.  
x - chron. ✓  
x - S

file: - Harper (H)  
x - chron.  
cc Lole with req. for picture.

March 15, 1962

Dear Bob:

I appreciated your letter and of course understand your position and reasoning. It makes good sense, and anything you want to pass along that you feel would be helpful, you know will be gratefully received.

About the autographed picture. I have done the needful, and it will be coming along.

Thanks again, Bob, and let me know when you are next in the area. Incidentally, our "damp town" has dried out.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Robert Harper  
6747 North 15th Place  
Phoenix, Arizona

Personal

Mr. J. R. White

March 19, 1962

Mr. Bob Haldeman

Dear Bob:

Norton Norris, Contact Director, terminated as of March 15, 1962, is to receive salary through March 31, 1962.

Will you please see that his check is mailed immediately to him at his home address which you have on your records?

*— or at least as soon as possible.*

March 15, 1962

Mrs. Forchan Daca  
1781 Longwood Avenue  
Los Angeles 19, California

Dear Mrs. Daca:

Your letter of March 12th  
has been brought to my attention and has  
been read with interest.

We always appreciate  
receiving suggestions and comments on the  
various issues and aspects of the campaign.

Thank you very much  
indeed for taking the time to write us.

Sincerely,

H. R. Haldeman

Charles Farrington, Jr.

3-19-62

Bob Haldeman

Where are the drafts of the RN introductions? The Candidate has asked me three times to see them, and it is getting a little difficult to cover for the staff's lack of delivery.

C. Farrington - f-u  
x - chron.

Charles Farrington, Jr.

3-19-62

Bob Haldeman

I am setting up Thursday of each week as staff conference day, meeting with individual members of the staff.

It seems to me the morning might well be devoted to Public Relations, beginning with a meeting with the Agency people at 9:00 A.M. for one hour; with you alone from 10:00 to 10:30 A.M., and with you, Sandy and Dave from 10:30 to 11:00 A.M.

I would also like a regular weekly meeting with the P.R. group. This possibly could be set up on Thursday also, at 12:00 Noon.

Will you 1) check with Kai about the 9:00 A.M. Thursday date, and 2) sound out the P.R. group on the regular Thursday luncheon-meeting?

C. Farrington - f-u  
x - chron.



**Nick Ruwe**

**March 19, 1962**

**Bob Haldeman**

**RN meeting with Farm group**

**cc: Jean Dewey**

**Ralph Bunje is anxious that the key members of his Farm group have an opportunity to meet with RN at Modesto at an early date.**

**Will you see if this could be coordinated with the April 10th visit -- perhaps in the late afternoon? Bunje suggested breakfast or luncheon, but perhaps would settle for this instead.**

**He may feel this is too early to get the group together, in which case we will try to schedule it later on.**

**File: Schedule - Joanne Rollins for follow-up**

**x - Chron.** ✓

*Chen*

**Lois Gaunt**

**3-18-62**

**Bob Haldeman**

**I haven't answered Stan McCaffrey, but apparently he is up to his old tricks. Do you feel any of the people listed need an RN letter, or should I handle from here with McCaffrey?**

March 13, 1962

Dear Bob:

Thought you might be interested in the attached memorandum from Sandy Quinn and the press clippings arising from Grant Reynolds' recent visit.

As Reynolds probably told you, I covered with him immediately prior to his departure the fact that we had had some adverse reaction among our own supporters to a number of the comments he had made at meetings and press conferences.

I do feel that Reynolds' recommendations can be of great help to us, but that his activities in California should be limited to constructive matters rather than criticism of past or present errors -- especially in public.

I understand Reynolds is going to be back out here in April and hope we can take further advantage of his advice and counsel. However, I also hope you will have an opportunity to discuss with him the necessity for accentuating the positive.

Best regards.

Sincerely,

H. R. Haldeman

Honorable Bob Wilson  
House Office Building  
Washington 25, D. C.

File: Wilson  
x - Reynolds  
x - chron. ✓

March 13, 1962

Dear Don:

Thanks for your March 8th letter.

My home address is 550 Spoleto Drive, Pacific Palisades;  
telephone - GL 4-5217.

I would appreciate it, however, if you would address all written material to my office, since it all has to be handled there anyway; also, except in cases of dire emergency, please direct your calls to my office. I spend roughly twelve to sixteen hours a day there, and try to use what little time I have at home for uninterrupted paper work, brief communication with my family, and occasionally sleep.

Glad to hear your Task Force is well organized. Howard Thelin does keep us very well posted.

Sincerely,

H. R. Haldeman

Hon. Don Mulford  
State Capitol  
Sacramento, California

*File - Mulford  
x Ebron*

**Norton Norris**

**3-12-62**

**Bob Haldeman**

**Herb Kalmbach, Bill Spencer, J. R. White**

**It was agreed at a meeting of the finance group last Friday that J. R. White should be set up as Treasurer of each Nixon committee which is formed. He will handle collection, accounting and reporting of all funds collected for every committee.**

**File: Finance - Treasurer**  
**x - J. R. White**  
**x - chron.**

**Norton Norris and Sandy Quinn**

**3-12-62**

**Bob Haldeman**

**Mailing Services**

**cc: John Kaimbach  
Sammy Sammelman**

**bc: R. H. Finch**

**As I am sure you know, we have an excellent mailing facility available to us at Dean Borton and Associates.**

**All of our IBM type mailing list cards are maintained by this organization and they are uniquely set up to service our particular campaign structures.**

**They are fully equipped with flex-o-writers for mass production of individually typed letters and with auto-pen equipment for machine produced personal signatures.**

**Any of the direct mail work which you do should be processed through this firm by Sammy Sammelman at headquarters unless there is some compelling reason for not doing so.**

**If you have any questions or need any further information, I am sure Sammy can answer you.**

**File: Mailing Service  
x chron. ✓**

Bob Haldeman

Issues to be developed for immediate follow-up.

cc: R. H. Finch

At a meeting of the Public Relations Advisory group, several points came up regarding issues which should be developed and RN asked that these be followed up immediately.

- 1) It was agreed the problem of urban transportation was one in which our program should be developed and enunciated fast before it is pre-empted by the opposition.
- 2) We should give consideration to the problem of retraining members of the labor force who are becoming unemployable through technical advances. The state should not wait for the federal government to take the lead on this. We should develop two or three new positive approaches to the whole problem of retraining. It was felt that anything done on this should not be released until later, since Brown would probably pick it up right away.
- 3) It was felt that we should develop material for our farmer group to make a strong negative attack on Brown. It was agreed this would be much more valuable than a positive position for RN on agriculture, since farmers basically prefer to be against things, rather than for them. It was submitted the real issue is saving California agriculture and/or the inland empire. Brown should be attacked as a stooge for Goldberg, AFL-CIO. It should be pointed out that it is up to Brown to work with the national administration to get the national minimum wage raised, rather than to raise California's minimum wage above the present \$1.00 level, which is far higher than many other states. He should be attacked as a rubber stamp of Goldberg and a stooge of the CIO. Action might be taken under the name of "Committee to save the Inland Empire", or "Committee to save California Agriculture".

Your thoughts and recommendations on the above will be appreciated as soon as possible.

File: Research Memos - f-u  
x - chron.

Research Department

3-12-62

Bob Haldeman

It is my understanding RN requested from you some time ago a listing of all favorable points where California ranks second or below and all the unfavorable points where California ranks first, i.e. crime etc.

He again raised this point at the Research group meeting last week.

He has asked me several times since whether we have this list. I hope it can be developed as quickly as possible and would appreciate knowing right away when you expect to have it ready.

File: Research - Staff Memos - f-u  
x - Chron. ✓



**Research Department**

**3-12-62**

**Bob Haldeman**

**cc: H. Flournoy**

**Hugh Flournoy's memo of March 6th indicated a preliminary report on attitudes of special interest organizations would be airmailed from Sacramento by March 9th. This has not yet been received. May I please have a progress report?**

**File: Research - Staff Memos - f-u  
x - chron. ✓**

Sandy Quinn

3-12-62

Bob Haldeman

WCTU

I think the WCTU incident is a good example of the necessity of checking things out a little more carefully before raising questions or making recommendations.

I agree with you that we can retire the Joe Fox request to the files.

file: Candidate - Appt. Req.  
x - chron.