Richard Nixon Presidential Library White House Special Files Collection Folder List

Box Number	Folder Number	Document Date	Document Type	Document Description
35	20	09/23/1968	Other Document	Message (Answer Desk) regarding polls in Minnesota, Missouri, Michigan, and Texas. 1pg.
35	20	09/23/1968	Other Document	Message from John B. Shales to Frank Shakespear RE: list of completed endorsements. 1pg.
35	20	09/23/1968	Memo	Memo from Rose Mary Woods to Haldeman RE: telephone call from Paul Davies. 1pg.
35	20	09/27/1968	Letter	Letter from Paul Davies to Richard Nixon expressing concern over planning of post election progams. 5pgs.
35	20	n.d.	Memo	Memo (from?) Bob Haldeman (no recipeint listed) RE: Agnew's Las Vegas crowd of 3,000. 1pg.
35	20	09/20/1968	Memo	Memo from Kimball to Ellsworth RE: media coverage of surrogate candidates. 3pgs.

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Box Number	Folder Number	Document Date	Document Type	Document Description
35	20	09/18/1968	Memo	Memo from Pat Hillings to Mitchell, Haldeman, Flanigan, Chotiner, and Klein RE: poll figures from the South. 1pg.
35	20	09/18/1968	Memo	Memo from Higby to Ehrlichman RE: RN's questions on counterattack. 2pgs.
35	20	09/20/1968	Memo	Teletype memo from Chotiner to Haldeman RE: story challenging Humphrey hanging on Mitchell. 1pg.
35	20	09/18/1968	Report	New York Times (Peter Millones) news summary RE: Wirtz's assertion that RN is evading big issues. 1pg.
35	20	09/17/1968	Report	AP news summary (Harry Kelley) RE: Humphrey's accusation that RN is "playing politics with the lives of humanity." 1pg.
35	20	09/17/1968	Memo	Memo from Buchanan to RN RE: feeling that Humphrey is lost on the great issues. 1pg.
35	20	09/18/1968	Memo	Memo from Patrick Hillings to Rose Woods RE: Wallace's tremendous TV coverage. 1pg.

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Box Number	Folder Number	Document Date	Document Type	Document Description
35	20	09/18/1968	Memo	Memo from Pat Hillings to Haldeman, Mitchell, Flanigan, Klein, Chotiner, Buchanan, Garment, and LaRue RE: Wallace being regarded as a serious contender. 1pg.
35	20	09/16/1968	Memo	Memo from Chotiner to Garment, Shakespear, Schlaes, Mitchell, Flanigan, Haldeman RE: suggesting announcements as well as money to be made after RN appears in public. 1pg.
35	20	09/16/1968	Memo	Memo from Choitner to Whitaker RE: Vincint Abano wanting RN for meeting. 1pg.
35	20	09/16/1968	Memo	Memo from Chotiner to Agnew RE: suggestion that HHH be challenged on the hypocrisy of remarks concerning Thurmond and others in the South supporting the Nixon-Agnew ticket. 1pg.
35	20	09/14/1968	Memo	Memo from Chotiner to Klein RE: the importance of RN making a statement concerning the Jewish New Year. 1pg.
35	20	09/12/1968	Memo	Memo from Richard Allen to Rose Mary Woods RE: Bob Crane getting access to RN. 2pgs.
35	20	09/11/1968	Memo	Memo from Whitaker to Haldeman RE: decisions on RN's schedule. 1pg.

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Box Number	Folder Number	Document Date	Document Type	Document Description
35	20	09/11/1968	Memo	Memo from Laughter to Haldeman RE: Celebrities for Nixon (Updated List). 1pg.
35	20	09/10/1968	Memo	Memo from Haldeman to Erilichman RE: Tour Operations. 6pgs.
35	20	09/10/1968	Memo	Memo from Allen to Buchanan RE: problems of transition to a new administration. 2pgs.
35	20	n.d.	Other Document	Chart showing Presidential Responsibilities. 1pg.
35	20	09/09/1968	Memo	Memo from Hitt to Haldeman RE: recent meeting of of B'nai B'rith. 1pg.
35	20	09/06/1968	Memo	Memo from Chotiner (from Unger via phone) to Haldeman RE: dissastisfaction over lack of organization in campaign. 1pg.
35	20	09/06/1968	Memo	Memo from Woods to Haldeman RE: campaign announcements. 1pg.

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Box Number	Folder Number	Document Date	Document Type	Document Description
35	20	09/05/1968	Memo	Memo from Haldeman to RN regarding Howard Stein's seeing if Bunny Lasker could be persuaded to the Nixon side. 1pg.
35	20	09/05/1968	Memo	Memo from Buchanan to Haldeman RE: Buchanan's concerns of potential appointees. 1pg.
35	20	09/05/1968	Memo	Memo from Rhyne to Haldeman RE: courting Duke Alumni. 1pg.
35	20	09/04/1968	Memo	Memo from Rhyne to Haldeman RE: Sam Williams' proposal and meeting with the Ripon Society. 1pg.
35	20	09/04/1968	Report	Report from Sam Williams & John Campbell RE: proposal for increased studen support - a student coalition. 3pgs.
35	20	09/06/1968	Memo	Memo from Rhyne to Haldeman RE: meeting with Ripon Society leaders. 1pg.
35	20	09/13/1968	Memo	Memo from Haldeman to Mitchell, Flanigan, Ellsworth, McWhorter, Sears (et. Al.) RE: Ed Nixon handling requests. 1pg.

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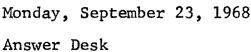
Box Number	Folder Number	Document Date	Document Type	Document Description
35	20	09/02/1968	Memo	Memo from Camp (via phone to Kay Kllgallon) to Haldeman RE: Nixon and HHH making joint/individual statements on Paris Peace Talks. 1pg.
35	20	n.d.	Newspaper	Newspaper article by Martin Tolchin RE: Humphrey offer to Nixon to make joint statements on Paris Peace Talks. Not scanned.
35	20	n.d.	Memo	Memo from Whittaker to Haldeman RE: Nixon's interest in appearing with Buffalo steel workers. 1pg.
35	20	n.d.	Memo	Memo from Hillings to Woods RE: Nixon counterattack statements to HHH. 1pg.
35	20	n.d.	Memo	Memo from Haldeman to Ehrlichman, Greenspan, Ed Nixon, & Olds RE: expense form approvals. 1pg.
35	20	n.d.	Memo	Memo (to and from unknown) regarding RN television spots and their funding. 1pg.
35	20	n.d.	Memo	Memo from Buchanan to Haldeman RE: Nixon advertising spots. 1pg.

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Box Number	Folder Number	Document Date	Document Type	Document Description
35	20	n.d.	Memo	Memo from Rose (Mary Woods) to (no recipeint) RE: able young men and women to help with campaign issues. 1pg.
35	20	n.d.	Memo	Memo from Buchanan to Haldeman RE: campaign strategy. 1pg.
35	20	09/19/1968	Memo	Memo from Buchanan to RN suggesting Freeman and Clark public support for the campaign. 1pg.

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Polls:

<u>Minnesota</u> (Minneapolis Tribune) -- Humphrey leads Nixon 46 to 41%; Wallace 9%.

M issouri (Quayle) -- Humphrey leads Nixon 38 to 33%; Wallace 22%.

Michigan (Quayle) -- Humphrey leads Nixon 38 to 36%; Wallace 15% (Washington Post 9/23/68)

Texas -- (Belden) -- Humphrey and Nixon 30%; Wallace 25%.

FI. He placent betwee that they have Belden Poll that will wire to un in Seattle if so.

RMN NY DID YOU GET ALL THAT GA PLS TØ FRANK SHAKESPEARE FRØM JØHN B. SHALES SEPT 23

THE FOLLOWING IS A LIST OF ENDORSEMENTS WHICH HAVE BEEN DONE*

: 40-:60

CONG. GEO. BUSH TEXAS

SEN. GEO. MURPHY CALIF.

CONG. LESLIE ARENDS ILLINOIS

SEN. CHAS. PERCY

ILLINGIS

SEN. HIRAM FØNG HAWAII

SEN. HOWARD BAKER TENNESSEE - BENL AUA

SEN. MARK HATFIELD ØREGØN

SEN. HUGH SCØTT PENNSYLVANIA

SEN. JACOB JAVITS NEW YORK SEN. CARL MUNDT SOUTH DAKOTA

SEN. CHAS. GOODELL NEW YORK

SEN. EVERETT DIRKSEN ILLINGIS

GOV. RONALD REAGAN CALIFORNIA

SEN. BARRY GØLDWATER ARIZØNA

ART LINKLETTER CELEBRITY

PAT BOONE CELEBRITY

JØHN WAYNE CELEBRITY BART STARR ATHLETE

BUD WILKINSON ATHLETE

STILL CHECKING ON ROCKEFELLER

TO BOB ELLSWORTH

FROM BARBARA HIGGINS

SEPT-22

KEN TOWERTS CHALBMAN FOR WIXON-AGNEW IN TEXAS WOULD LIKE YOU TO CALL HIM- HIS NUMBER IS (512) 477-9787

MMERMIELY NATIONKIDE

September 23, 1968



MEMORANDUM

TO:

Bob Haldeman

FROM:

Rose Mary Woods

RE:

Telephone call from Paul Davies

This morning Paul Davies called -- had been trying to reach you and then talked with me but still wants to talk with you.

He said he had been at some meeting in Secretary Fowler's office the ther day -- Tom Gates was also there. Gates said that Paul McCracken had called to ask him to head up the National Security group for RN. Gates said he is willing to take any time off and do whatever "Dick wants me to" but he had to know that Dick wanted him to -- not Paul McCracken.

Davies said that no one knows McCracken and that he will not be able to get the top men for RN.

Davies said that if George Champion, Lucius Clay or someone of that stature called Gates he probably would not need a call from RN -- but, of course, a call from RN would be good.

As you know, Paul Davies is a great talker -- so would you please get back to him as soon as possible on this one.

THANKS.

PAUL L. DAVIES P.O. BOX 760 SAN JOSE, CALIFORNIA 95106

September 27, 1968

SPECIAL DELIVERY

Mr. Richard M. Nixon Key Biscayne Hotel Key Biscayne, Florida

Dear Dick:

I am afraid you will never see this letter due to the pressures of the campaign and the many layers of campaign executives that are essential to insulate you from the host of well-meaning supporters that would like to personally take the time which you have none. I am equally conversant with the necessity of organization and your having to delegate major decisions on campaign policies to those who are giving more than full time to the prosecution of your campaign.

However, you and I have always been perfectly frank with each other over the many years of our friendship. You no doubt remember our discussions after the 1960 campaign and my making the arrangements for you to practice law in San Francisco which you subsequently decided against. At your request I actively served on your ill-fated campaign for Governor, both as your Finance Committee Chairman for Northern California and helping set up key people to work on your campaign throughout the State.

I have never waivered in my firm conviction that for the welfare of our country you should be President. I suggested the Business Advisory Committee For Richard Nixon program, and at your request recruited the first twenty-five members of that Committee at the Business Council meeting in May, and have worked actively with Barry Leithead and George Champion in enlarging the committee activities since its inception.

I'm sure I don't need to tell you I want no favors or position in government if you are elected, but I am very concerned about the way one segment of your planning for post-election programs is being handled and the lack of what I consider key business leaders in our country who are devoting time and thought to recruitment of members of key task forces to serve in laying out plans that will be ready to be put into effect next January.

A week ago today I attended a meeting of Secretary Fowler's ten-man Business Council Treasury Liaison Committee on which I have served for many years. A number of your friends, such as Roger Blough, Fred Donner, Keith Funston, Tom Gates and Harold Boeschenstein, serve on that Committee.

Tom Gates spoke to me, knowing of my active interest in your campaign and asked who was giving thought to setting up task forces for you for various segments of necessary planning. I said I did not know and he said he had been contacted by Paul McCracken and asked to head up the National Security Task Force.

He said he would do anything to help he could, but he would not take on an assignment such as this without knowing from someone he had great respect for, or from yourself, what you expected to be done, who the panel members were to be and how the plans developed would be considered and by whom.

I think you know I spend a portion of my time in California on the affairs of FMC Corporation, from which F retired as Chief Executive in 1966, and the major part of my time in New York as a Senior Partner of Lehman Brothers. Lucius Clay is also a Senior Partner of that firm and, as you know, has been most active in fund raising for the Party, and more recently for you. He is willing to do anything you would like him to do to be helpful.

Jack Bierwirth, who is one of New York's top citizens and a close friend of mine, has been Chairman of Federal Reserve of New York and is on many top Boards. He had a long meeting with Bill Martin the other day. He had a message he was very anxious to get to you. He talked to both Barry Leithead and me about how to get the message to you and Barry tried to get Mr. Mitchell and couldn't. He left word with Mr. Mitchell's office to have Mr. Mitchell contact Mr. Bierwirth, but nothing has happened. Jack left for Europe yesterday and is very upset because he felt what he had to say was important, and I do too.

I wanted to pass on to you, or get the message to you, of what I think is vital to both the money raising function and the success of your administration if you are elected, but I have left word with Mr. Holdeman's assistant and Mr. Mitchell's assistant asking that I be called, but that was almost a week ago and nothing has happened.

I fully realize the pressures of the campaign, the major tasks that involve primarily your getting elected, but I also know you need to have a group of advisors who have stature in the business community to help you in selecting people for these task forces in representing you in getting them to serve, and in letting people who want to be heard and who will contribute substantial amounts, if allowed to express their ideas to some individual or group of individuals they have confidence in. There is no way of this being taken care of now in your organization and there is a great deal of criticism in many business circles because this has not been taken care of.

You need perhaps an Advisory Committee of a few key people who will give their time unstintingly over the next several months, but particularly now, so people will feel you do have individuals who have respect of the business community working on the problems we discussed when I last met you in your apartment.

I suggest that men such as General Clay, Harold Boeschenstein, Barry Leithead, Charles Mortimer and numerous others, including myself, would be willing to devote most of our time to helping recruit people for the important tasks that lie ahead, as well as acting as sounding boards for important people that must have their ideas listened to by someone they think has your ear, even though they do very sparingly.

I want to thank you for seeing Russell Giffen and Albert Russell in San Francisco. They are out working hard for you and are raising money in the South amongst growers and industrialists for your campaign. Both these men would be very valuable members of an Agricultural Panel that should be working now on agricultural programs. Their ideas are sound and not self-serving.

I am sorry you haven't been able to see Mr. Ferguson of the Lykes group. I talked to him yesterday. They are sending a substantial contribution and will give more, but they should be able to talk to someone about ideas they want to express. They want no commitments whatever, merely an opportunity to express to someone they have respect for, what they feel is important in their particular sphere.

I flew to San Francisco yesterday for an FMC Board meeting today and will be on the Coast all of next week. I hope to raise some money for Maury with the shipping interests on the West Coast next week.

I'm doubly concerned about the necessity for some action of the type I recommend above in view of my partner in Lehman Brothers, George Ball, announcing his resignation as Ambassador to the United Nations and becoming active in Humphrey's campaign.

George stands very high in the business community, is a tireless worker and you can rest assured he will be active in passing on to Humphrey the sentiments of various groups and they will have confidence that George has Humphrey's ear.

I just had a telephone call from Steve Bechtel, who is in New York at a Ford Foundation meeting, saying he had had dinner last evening with Irwin Miller, President of Cummins Engine Company. Irwin was Chairman of the Rockefeller-For-President Committee and is one of the richest industrialists in the country, also a great citizen. He is President of the National Council of Churches and is on a number of Boards, including American Telephone and Equitable.

He says Miller would like to actively work for you, bring along a number of his committee members, and give substantially, but he's never met you and wants to do so. I don't know who to pass this on to but I think even with your crowded schedule it's important and he'll fly anywhere you say to sit down with you for ten minutes. I can understand his feeling about being in position to say he's met you, although I'm sure some of your lieutenants won't feel you should spare the time.

In conclusion all I really want to say is that there is a real area in your campaign and future planning organization that needs strengthening and you must get the proper people to serve. Unless you let the public know in some way that people they have respect for in the business community are actively working on planning for policy and recruitment of good people to do this, and unless you provide a channel for ideas to get to you that your supporters feel important, you will not get the cooperation from the business and financial community you should.

I do want you to know I'm anxious to help in any way I can. If you wish to designate someone to listen to my ideas in more detail, I'd be glad to express them in person as it would be much easier to do than to try to get them in coherent fashion in a letter.

I think Pat and you and your organization are doing a wonderful job in the campaign, I think our prospects are bright, but I think the opposition is going to be tougher in the ensuing six weeks.



Warm regards to Pat and to you.

Truly yours,
Paul L. Davies

vm

cc: Miss Rosemary Woods
 Key Biscayne Hotel
 Key Biscayne, Florida

Mr. John Mitchell Nixon-Agnew Campaign 445 Park Avenue - 3rd Floor New York, New York

Mr. Robert Holdeman Wyndham Hotel 42 W. 58th Street New York, New York 10019

Mr. Robert Holdeman Nixon-For-President 450 Park Avenue New York, New York 10022

BOB HALDEMAN

On 9/20/68 RN read in the times a story about Agnew;s crowd in Las Vegas -- said there were 3000 people there but that the local party officials had expected more. RN wants to get across the point that 3000 in Las Vegas is like having 300,000 in NYC.

He suggested that maybe Laxalt himself out to say -- what are you talking about -- he could write the TIMES.

(My own personal opinion is that it is a mistake for us to start getting people to write the times on Agnew crowd figures and comments -- let's stick to our own and let his people do that if they feel it is appropriate. -- However, if you think you should have someone call Laxalt -- its your message)



TO:

Bob Ellsworth

FROM:

Jeff Kimball

DATE:

September 20, 1968

SUBJECT: MEDIA COVERAGE OF SURROGATE CANDIDATES

The following is a brief description of the media coverage on each of the Surrogate candidates trips since the convention. In addition to the direct media coverage mentioned, each appearance has included a press conference resulting in newspaper and additional media coverage.

8/25

Congressman George Bush

Astabula, Ohio

Speech taped by WICU - TV (NBC) from Erie, Pennsylvania for replay on 9/26, prempting

:30 of Johnny Carson Show.

9/6

"Bud"Wilkinson

Minneapolis, Minnesota

KSTP - radio talk show from 10:10 p. m. until

midnight.

9/7

"Bud" Wilkinson

Minneapolis, Minnesota

WCCO - TV -: 10 news tape and: 15 minute sports

tape.

9/10

Congressman Clark MacGregor

Kansas City, Missouri

WDAF - TV (NBC):15 minute news taping.

9/13

George Bush

Portsmouth, Virginia

WAVY - TV, "Compass"

Show, I hour live talk show, followed by short

news taping.

Newport News, Virginia

WREC - TV, 10 minute news taping.

9/13 Senator Howard Baker

Chicago, Illinois

WBBM - TV (CBS) "At Random" show, during which Senator Baker appeared for the first hour. Was taped for showing on 9/14.

Dallas, Texas

KRLD - TV (CBS)

"Point of View" TV interview show which Senator appeared on for 30 minutes. Taped for showing the following week.

9/14 Senator Howard Baker

Dallas, Texas

WFAA - TV (ABC) "Face to Face" TV interview show on which Senator appeared for 30 minutes.

9/20 Congressman Clark MacGregor

Sioux Falls, South Dakota

"Party Line" TV interview show taping to be shown on 9/23. Congressman to appear for 30 minutes.

9/21 Congressman George Bush

Chicago, Illinois

WBBM - 15 minute radio interview and 20 minute TV news interview.

9/25 Governor Walter J. Hickel

Portland, Oregon

KOIN - TV (CBS) "Hi Neighbor" TV interview show. Governor to be on 30 minutes.

KLIQ - radio talk show on which Governor is to appear for 1 hour.

9/26 Governor Walter J. Hickel

San Francisco, California

KGO - TV (ABC)

"A. M. Show" A live TV show in color on which Governor is to be guest for 1 hour.

Governor Walter J. Hickel

KPIX - TV

"Noon News" on which Governor is to have interview. L.ve news.

9/26 "Bud"Wilkinson

Casper, Wyoming

KTWO - TV - 10 minute news taping for show on 6:00.

9/27 Governor Walter J. Hickel

Los Angeles, California

KABC - TV (ABC) "Good Day L. A.". Live TV show on which Governor to be guest for 30 minutes.

KHJ - TV

"Tempo II"

Interview show on which Governor to be guest for 30 minutes.

9/28 Governor Walter J. Hickel

San Diego, California

KOGO - TV - 15 minute TV news taping.



SEPT. 18

TO JOHN MITCHELL

ROBERT HALDEMAN

PETE FLANIGAN

MURRAY CHOTINER

HERB KLEIN

FROM PAT HILLINGS

KARL MUNDT'T OFFICE ADVISEDS THE FOLLOWING RESULTS OF THE SOUTH
DAKOTA STATE POLL BE BE RELEASED TO THE PRESS TOMORROW IN THAT STATE.

RN 58%

HHH 17%

WALLACE 9%

UNDECIDED

1 6%

END OF MSG

OK TO VOICE OVER

9

September 18, 1968



MEMORANDUM

TO:

John Ehrlichman

FROM:

Larry Higby

RE:

RN's questions on counterattack.

I had a conversation with Murray Chotiner this afternoon in which we covered the following points:

- (1) We released a story <u>today</u> by Mr. John Gilhooley, Chairman of our New York state organization that attacked HHH on the following:
 - (a) His embracing of Maddox earlier this year.
- (b) The fact that he had no qualms in accepting Southern support for his nomination. We included the exact figures as to the number of Southern delegate votes he received and specifically stated that had he not received those votes he would not have been nominated.
- (2) We released an attack today by John Mitchell in which he asked HHH to state on which issues he disagrees with John-son and to name specifically which Cabinet members he would retain from the present Administration if he were elected.
- (3) We also released a story today attacking HHH position on young people. In substance it states that HHH is a "me too" candidate. He is copying RN statement re: "Student Coalition" of a week ago.

- (4) Concerning RN's questions on counterattacking HHH for his being insensitive to the Czechs on the Non-Proliferation Treaty, an attack will go out on this tomorrow.
- (5) In response to the Buchanan memo re: the Jeff Hart memo: as stated above we have already made the point on Lester Maddox. Concerning points B and C of that memo, Chotiner feels that by referring to Wallace and the Humphrey-Muskie-Wallace ticket we are only showing weaknesses and building Wallace. He feels we don't want to build Wallace to the point of a threat even if he is a threat.

Murray is also aware of the fact that we need earlier and more positive counterattacks as stated in RN notes, rather than "knee jerk" reactions.

I will check with Murray Chotiner tomorrow to make sure we have followed up on the other points mentioned by RN.

RMN NY TO: BOB HALDEMAN FROM: MURRAY CHOTINER DATE: SEPT 28 TELETYPED

THE STORY CHALLENGING HUMPHREY ON STATING THE ISSUES ON WHICH HE DISAGREES WITH JOHNSON AND THE CABINET MEMBERS HE WILL RETAIN HAS BEEN RELEASED. IT WAS HUNG ON MITCHELL.

THE STORY ON HUMPHREY "ME TOOING" DICK WAS RELEASED AND HUNG ON BILL AYRES.
END
ANNY MESSAGES
GA

RMN PA
>PO
RMN PA
FOF CCC FOF XXXXX
DID YOU GET THE MESSAGE FOR HALDEMAN AND WILL IT BE DELIVERED SOON

GA
HAVENT LOCAYED HALDEMAN YET
JUST SO HE GETS THE MESSAGE END
WILL GIVE IT TO LARRY HIGBY OK
GREAT THANKS ENDO
RMN PA

6 P

The New York Times -- Wednesday, September 18, 1968
WIRTZ ASSERTS NIXON IS TRYING TO 'TIPTOE' TO EVADE BIG ISSUES
By Peter Millones

Secretary of Labor W. Willard Wirtz said here yesterday that Richard M. Nixon was tyring "to tiptoe through the tulips" to avoid a stand on major campaign.

issues.

E.F.

AP - by Harry Kelley -- September 17, 1968

Buffalo, New York -- Hubert H. Humphrey accused his
Republican opponent Richard M. Nixon of "playing politics with)
the lives of humanity."

Humphrey in a speech Tuesday to a Democratic luncheon in Buffalo attacked Nixon's stand on the nuclear nonproliferation treaty now awaiting approval by the Senate.

If the United States misses the opportunity to ratify the treaty Humphrey declared it may have "missed the opportunity to save the world from nuclear confrontation."

Although Nixon has endorsed the treaty he has recommended that the Senate withhold approval due to the Soviet invasion of Czechoslovakia.

"Mr. Nixon I ask you to be a statesman and to stop playing politics with the lives of humanity," Humphrey said.

Earlier Humphrey told students and hecklers that as President he would do everything necessary to end the Vietnam war, but he reminded them that it is Lyndon Johnson -- not himself -- who is controlling events.

"You have one President at a time." Humphrey said.
"That's all you need."

But Humphrey acknowledged that a major controversy of his young campaign was due to his failure to read the minority plank on Vietnam offered by doves at the Democratic National Convention in Chicago.

"If I had read the minority report before I went to
Pbiladelphia I wouldn't have been in as much trouble as I was
last week," Humphrey said.



MEMO TO RN

From Buchanan

September 17, 1968

Jeff Hart has a memo to RN which I will summarzie briefly. He feels HHH is lost on the great issues, thus must move on the "symbolic" issues like Fortas and NPT.

He says HHH sure to stress the role of Thurmond, that RN ought

- 1) Deny and "deal" briefly and flatly.
- 2) Point out loudly that HHH not well situated to pursue the argument because HHH has

(a) himself publicly embfaced Lester Maddox as a good Democrat and b) In the South his lieutanants are actively cooperating with the Wallace campaign to hurt the Republicans and 3) we might allude to the Humphrey-Muskie-Wallace ticket in South Carolina, as seen by E-N in south Carolina.

BUCHANAN

Nixon Agnew

Campaign Committee

Staff of Richard M. Nixon 450 Park Avenue New York, N.Y. 10022 (212) 661-6400

9/18/68

TO: ROSE WOODS

The tremendous coverage Wallace has been getting on TV and radio of late is having considerable affect on the electorate, in my opinion. I'd appreciate it if you'd ask RN if I should encourage our speakers and our friends on Capitol Hill to open up on Wallace. Any guidelines you can give us will be most helpful.

4

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Campaign Committee 450 Park Avenue New York, New York 10022 (212) 661-6409

Patrick J. Hillings
Special Assistant to Campaign Manager

September 18, 1968

TO:

Robert Haldeman John Mitchell Pete Flanigan Herb Klein Murray Chotiner Pat Buchanan Len Garment Fred LaRue

FROM: Pat Hillings

In monitoring the media, it is obvious that the TV and radio networks now consider Wallace as serious a contender as RN and HHH. Without attempting to actually measure time alloted to him on newscasts, etc., it appears he is being given as much coverage as the standard bearers of the two major parties.

This means politically that he has the biggest forum any third party candidate has ever had in our country's history and if he utilizes this properly to get his message through, he will hurt our side.

This situation, if it continues, will require a revision of strategy on our part. It will mean we can no longer continue to ignore Wallace and we may have to begin openly attacking and exposing him. We may have to instruct our surrogate candidates, for example, on how they should handle this in speeches and press conferences.

,™ >:}. *

NIXON AGNEW

Campaign Committee 450 Park Avenue New York, New York 10022 (212) 661-6400

Murray Chotiner Special Assistant to Campaign Manager

MEMORANDUM

TO:

Len Garment

Frank Shakespeare

John Schlaes
John Mitchell
Pete Flanigan
Bob Haldeman

FROM:

Murray Chotiner

DATE:

September 16, 1968

Our man in Ohio, Warren Brock, suggests that when Dick is going to a rally, shopping center, etc., sometime after a TV show (especially if the next day), an anouncement to that effect after the Q. and A. program might help enlarge the crowd. Also a pitch for money after each TV program should be made.

MMC: jsz

-M-3-

NIXON AGNEW

Campaign Committee 450 Park Avenue New York, New York 10022 (212) 661-5400

Murray Chotiner Special Assistant to Campaign Manager

MEMORANDUM

TO: John

John Whitaker

FROM: Murray Chotiner

DATE: September 16, 1968

Vincent Abano, G.O.P. county leader, wants Dick for meeting to cover Stuyvesant town and Peter Cooper area -- east side above 14th Street -- middle class.

Votes Republican as a rule.

Claims he will have 18 to 20 thousand people.

You can reach him at County Headquarters in Roosevelt Hotel.

MMC:jsz

cc: John Mitchell

Pete Flanigan Bob Haldeman •



Campaign Committee 450 Park Avenue New York, New York 10022 (212) 661-6400

Murray Choliner Special Assistant to Campaign Manager

MEMORANDUM

TO: Governor Spiro Agnew

FROM: Murray Chotiner

DATE: September 16, 1968

It is suggested that HHH be challenged on the hypocrisy of his remarks concerning Senator Strom Thurmond and other people in the South supporting the Nixon-Agnew ticket.

HHH had no hesitancy in accepting the support of the South to get the nomination. 620 of his $1760\frac{1}{4}$ votes came from 11 southern states and 5 border states. Only 130 votes in those 16 states went against him, including 12 abstentions.

On 9-14-67, HHH put his arm around Governor Maddox of Georgia, saying, "The Governor of Georgia is a good Democrat. I am happy to be in the presence of a good Democrat."

MMC: jsz

Cl: John Musehall
Bob Waldeman

Pat Hillings

NIXON AGNEW

Campaign Committee 450 Park Avenue New York, New York 10022 (212) 661-6400

Murray Chotiner Special Assistant to Campaign Manager

September 14, 1968

MEMO TO:

Herb Klein

FROM:

Murray Chotiner

COPIES TO: John Mitchell, Peter Flanigan, Bob Haldeman

It is important that a statement come from Dick for the Jewish New Year which begins sundown Sunday, September 22.

To get to the Jewish weekly press in time for Thursday, September 19, publication, it should go out soon.

To show it comes from Dick rather than from the Headquarters, how about datelining it from wherever he is?

MMC/laf

Richard V. Allen

Nixon for President Committee 450 Park Avenue New York, N.Y. 10022 (212) 661-6400

Foreign Policy Research Coordinator



Memo: Rose Mary Woods

Rose--

Bob Crane will try anything to get in to see RN. Today he called, said he had a letter from "a multi-mildionairs who has influence" and has an idea about "international affairs." He says it is such a personal thing that he . (Crane) should hand the letter to RN and "discuss" it with him. I told Bob that the best thing would be for him to give the letter to you, that RN's time is impossible, etc., and that if he did not want me to see the idea [over]

or know about it, that was just fine wik with me, etc.

Crane has again asked for a staff
job; in my view, this would be a mistake, so I have told him there is no
possibility. I have been feeding him
research and position appear paper jobs,
and have paid him well.

On the staff, Crane would not be very productive; after the election, it's another matter, I guess.

I do not like to fend off a very good friend this way, but I operate on the assumption that RN really has nothing of great importance to discuss with him at this time. Basically, and despite my reassurances, Crane thinks he will not get a job in the new Admin.

Lile)

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MEMORANDUM

SEPTEMBER 11, 1968

TO: BOB HALDEMAN FROM WHITAKER (VIA TELECOPIER)

DECISIONS ON RN SCHEDULE

1. Rita Hauser, on a cloud after the New Yorkers for Nixon/Agnew, said that RN told her that he would do Madison Square Garden and she wants to call Irving Felt who will give her the Garden in October.

She wants Lefkowitz to work out a Lewish group to meet sometime on the $oldsymbol{N^0}$ 23 September in New York. Not clear whether this her idea or resulted from

her conversation with RN. - plan to fuzz for a while - please advise.

Ninth Annual UPI Editors and Publishers Conference - Washington, D. C.

October 7-8. Wallace on 7th. They are asking HHH on 8th. Want RN on 7th. 3. I gave Dwight copy of Strom Thurmond's August 28th letter to RN. Has

- 4. Volpe recommending RN be in Philadelphia, Newark, Trenton on one day -Columbus Day - yet Volpe has no events in each city. I could investigate this
- but it frankly leaves me cold. What follow-up do you want me to make on our now non-existent Columbus Day plans?
- 5. National Newspaper Association October 9-12 meeting in Cincinnati. Supposed to be national organization serving publishers and editors in 50 states. I recommend TD. Please advise.
- 6. Is RN still interested in prison drop-by or do I throw that in neutral, m eaning probably forget it for the campaign. Former Director of Prisons Bennett has given us several suggestions.

7. If RN is going to do the Sam Newhouse publishers cocktail party it shouldn't be too late in the campaign and we really never get back to NY except Sunday evening the 22nd which should be a full day off. Do you want to commit to this? If so, we need lead time badly.

, 3 rd av 2 m

there been a reply? Please advise.

LES BROWN Honorary Chairman

CY LAUGHTER Executive Director



Fy F per your

September 11, 1968

TO: Bob Haldeman

FROM: Cy Laughter

RE: Celebrities for Nixon (Updated List)

Edie Adams

Blackwood Brothers

Steve Dunne

James Drury

Buddy Epsen

Tony Fontane

Jade Haggen

Buddy Lester

Robin Moore

Forrest Tucker

Murray The K

DIVISION OF UNITED CITIZENS FOR NIXON

September 10, 1968

Memo to: John Erlichman

From: Bob Haldeman

Re: Tour Operations

Following are some random thoughts regarding various facets of the tour last week. I realize many of them are minor, and that many of them have already been tended to, but thought it might be helpful to run through the list, just in case.

Allow me to assure you, however, that I think the overall tour operation was superb, and far exceeded any possible expectations for the first week.

There is a real problem in the area of the material covered by the detailed confidential schedule. There were a number of changes made after the schedule was typed and distributed, some of which were not transmitted to the people concerned. For instance, on Wednesday Senator Percy was added to the greeting committee, but I discovered that while I knew this, from some source or another, Dwight Chapin was not aware of it at the time theplane was landing. This means, I assume, that had I not happened to mention it to Dwight in checking up on details, RN also would not have known Percy was going to be there, and this could create a problem.

I strongly feel, as I have mentioned to you, that the car signs, bus signs, and all other display material relating to the operation of the Nixon tour, should say "Nixon Presidential Special "or something like that, rather than "Nixon-Agnew."

I noticed in the motorcades that the drivers were very rarely at their cars, waiting to go. I think this standard operating procedure should be re-emphasized. Also, with the instructions that they should not be standing by the car, but sitting in it at the wheel with the engine running. I realize that we don't seem to run tight motorcade start-ups anymore but I still think it is far safer to have the driver in the car, rather than wandering around or standing outside of it.

On this same line, I wonder if we can't tighten up the motor-cade departure some. It appears that the Old Man gets in his car, then we wait a long long time before the thing starts. I know that most of that waiting is for the press, but I also know that in earlier times, we were able to get them aboard, and the thing rolling much faster. There is some question as to whether that is really desirable. It may very well be that our present operation is better, but at least it should be given some thought.

Also in regard to motorcades, we have discussed the problem of the police escorts, and I know you're trying to work that out with the Secret Service. Let me know if there's any way I can be of help. It seems to me it's imperative that the

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entire motorcade be covered by the police escort, not just the secured section, which is of concern to the SS.

With a little firmness on the part of the advance man we can substantially reduce the size of the motorcades. For example, in Pittsburgh there was a large number of VIP cars set into the motorcade behind the bus. In a movement of that sort, there is no reason for any VIP cars at all, since we were going direct to the hotel and had no activity planned there. In other wor In other words, the VIPs should have proceeded on their own and independently from the airport to whatever their destination might be. While the advance man is tightening up the length of the receiving line at the airport he could also tighten up the number of cars in the motorcade. This gets to the problem of the H&H car. I know that it adds to the problem by putting one more vehicle in the motorcade, but for the present at least, I still feel that it is probably necessary. We have made good use of the car at several stops, and it does provide a standby VIP car for unforeseen emergency situations, such as the Max Fischer . type of thing. Unless we get the motorcade under tighter escort control, however, locating the H&H car hehind the buses creates an enormous problem. If you want to continue leaving it there that's okay with me. I would much prefer to have the H&H car directly ahead of the first bus, naturally, and if this can be done without creating a total disaster, it would be greatly appreciated. If it can't, let's leave it where it is for now, and see how it works out. In any event, the car and see how it works out. In any event, though, the car should should be numbered for its position in the motorcade, wherever it's assigned, otherwise there is complete confusion as to where and when it ought to be located.

I'm sure that after all the discussion, there is no need to further explore the problem of the non-speech in front of the Blackstone. And based on the evidence of the rest of the week, I think this kind of thing is probably under good control now.

Since we are apparently going to be doing some parading in Philadelphia and other cities in the future, there are a couple of points regarding the Chicago motorcade that ought to be given consideration. For example, there was no advance man, as far as I could determine, cut in front of the parade a block or so in Chicago, and therefore no way of our knowing until we got there whether there were any heckleralong the route or unfriendly signs or opportunities for some sort of unusual activity. In the future, one of the advance men should be at least a block (preferably two blocks) ahead of the first car of the motorcade, walking down the street and looking for this kind of thing. He should, of course, have a walkie-talkie so he can relay his information back to those in charge of the motorcade.

No one in Chicago seemed to be the least bit concerned with the cars behind the RN car, or with the press buses; they were just left to lag behind and get engulfed by the crowd. Obviously, this defeats the purpose of the motorcade, because the press doesn't see the crowd reaction at the time it's happening. When we go into a parade formation in open cars, we should also eliminate every vehicle between the RN car and the press bus that can possibly be eliminated. All that should be left in

there are minimum number of security cars that we can get away with, plus the open VIP convertibles for those who also need to have such treatment.

This reminds me that in San Francisco, for some inexplicable reason, Tricia, Julie and David were placed in a closed car, as of course should never happen in a parade situation.

As we have already discussed, the motorcade or parade routes in Chicago and San Francisco were way too long. They would have both been more effective at about half the length. We should certainly keep this in mind in Philadelphia and other cities.

We have got to avoid the kind of situation that happened in Chicago on Michigan when RN's car speeded up and went roaring past the photo truck, apparantly under the direction and control of the Secret Service. There was obviously no emergency and therefore no reason for this kind of thing to happen.

There seems to be fairly substantial errors in the timing as worked out on our schedules. We frequently arrive at airports in the morning long before we are scheduled to, which would indicate that the driving time allowed is overestimated.

In a similar sense, there is still the tremendous lead time between baggage call and time of departure from a hotel in the morning. Since we no longer have to go through the SS check-up operation, I wonder if that time couldn't be shortened. I know we're still shaking down the baggage operation, but in the past a half hour prior to departure was, I believe, the normal baggage call time, and it would certainly be desirable to get back to that, if we could. I've also noticed that the bags sometimes are not picked up till quite a long time after the baggage call time.

In San Francisco the drivers of the VIP cars had no instructions as to what they were to do and were in a state of total confusion as the motorcade was trying to form at the airport. Also, there were all kinds of interlopers into the motorcade, and there was no police protection after the number one car; the buses all had to fend for themselves in getting out, as did the cars behind the buses. Interestingly enough, the driver of our car informed me that when Humphrey was last in San Francisco, they cleared the freeway for his motorcade, while for ours they didn't even provide an escort for anything past the first cars. Since this was under the direction of the California Highway Patrol we may have to expect similar problems in future visits to California. This may be something we ought to raise with Finch to have handled with the CHP. Since that's a state with a Republican Governor, I would think we'd be able to get better treatment than the Democratic Vice President does.

As I'm sure you are aware, there seems to be at least one, and sometimes several too many buses. We ought to be able to get a

better count on the need for having bus seats, so that we don't go to the expense and confusion of having extras on hand unless it's absolutely necessary. He does a good job of getting the extras out of the motorcade, and maybe that's the best way to handle it, so we're always safe. We've already talked about some of the problems of hotel room arrangements. Let me emphasize from my own personal viewpoint one absolute necessity: my room should be as close to Chapin's as is possible, either the room next to his or better yet, the room across the hall from his. It has become apparant that, once we're in a hotel, Dwight and I have to work closely together and also he has to be able to get me quickly at odd hours for the Old Man. I would hope you would emphasize this to the advance man when he is setting up the hotel lineup. I know there are lots of other consideration, but let me just say that the ideal arrangement for me would be to have the room right across the hall from Dwight's room, and have Larry's room next to mine and connecting. The closer to this ideal we can get, the better off we'll be.

The telephone problems in the hotels seem to be working out, bit by bit, and I trust that given another seven or eight weeks, we'll have that one licked.

Further, on hotel arrangements, we have got to establish clearly with the advance man the basic philosophy of the hotel room arrangement system. Namely, that we get the key staff people located close to RN and that we get the office, and certainly the Secret Service and tour office located far away from him. In this regard, I wonder whether our original hotel plan of having the advance man's room right next to yours, and therefore up close to RN's is a good idea. It's my feeling now that the tour office should be way down the hall, and that the advance man should be next to the tour office, rather than next to you. Maybe this would impair your working with him, but I suspect it would not. I still feel that your room should be near RN's, but I don't see any real need for the advance man's to be. Thinking back to '60, I'm sure that that was the way we arranged it then.

I'm sure you've thought of it, but on this coming tour, where we'll be away from New York for two weeks, we should certainly be sure that good laundry facilities are available at the Miramar over the weekend.

I've had several extended conversations with Chapin regarding movements in crowds, etc. but I think that generally this is working extremely well, or at least so it appears watching it from my vantage point. I don't know what problems you guys may have internally on the ground, but overall the movements appear to be working very well.

As I think I have already mentioned earlier in this memo (but since I'm dictating it into a machine, I can't go back and find out what I have said) the airport arrival procedure is still pretty messy. I know you included in your notes the request that the greeting committee be limited to ten and hopefully cut to five. I think maybe even more emphasis should be given to this point, and that a standard greeting committee should be prescribed consisting of the National Committeeman, National Committeewoman, State Chairman of the GOP, State Chairman of the Nixon organization,

Governor, Senators, local Congressmen, and one local dignitary (such as the Nixon chairman or county chairman) plus, of vourse, the inevitable lady with the roses.

Along this line, RN has the feeling that we ought to try to work into the schedule a brief meeting for him with the local hacks, this to be at the hotel or other convenient place and to last for about fiftenn minutes. This would avoid hanging around, waiting to get into The Presence, and would also help to cut the greeting committe at the airport and perhaps the VIP requirements in the motorcade. In other words, have a room at the hotel where RN is to drop by to meet with the group of local dignitaries at a convenient point in the schedule, such as right after the main event or right after arrival at the hotel. I know that there are problems with this, but I suspect it's well worth the try.

I think we need to further clarify the degree to which you want me and/or Higby to participate in drawing up the staff list for airplanes and determining what staff is to move to particular events, etc. I'd be glad to handle this in any way you feel would be most efficient. I do want to be sure that if changes are made in the aircraft assignments of key people or the travelling VIPs, that I am at least consulted on it first, because there are sometimes very specific and sound reasons for people being where they are.

I talked with RN about the problem of adding morepress to our plane, as we discussed with Ziegler yesterday, and he feels that if possible we should try to make a couple of more press seats available beyond what we agreed to with Ron. One way to do this would be by taking two of the RMW types and moving them to the press plane, letting Keogh determine which two are to be moved on each particular flight. He would base his decision on his evaluation of who would be needed in the air. This might be worth a try.

RN is concerned that we have too many staff on his plane, and that we should make this kind of effort to cut down on staff and increase press seating. Let's try it, and if it seems to impair our working efficiency, we can always shift back.

I think that covers all the notes that I have from the first week, and having gone through them, I have the feeling that things were really sensationally well done, since the sum total of the critique is very minimum (or something). During the coming week, I'm going to try and make some more detailed notes on the specifics of our operation within the hotel and in getting the motorcade under way, because it seems to me that now these are the two areas in which we're not as efficient as we are in others. I know you can hardly wait to review the results of these efforts, so I will pursure them with utmost diligence. In the meantime, you and all of your crew are to be highly complimented on a superb job, beautifully done.

I think the advance men, especially, are to be commended, since all of last week's operations had to be set up on quite short notice and involved a far greater number of problems than even the most experienced ones had had to deal with in the past. Therewere one or two weak points which we've already discussed, and don't need to be repeated here. Also, I kwen't gone into anything on

rallies or meetings themselves, as we've pretty thoroughly discussed that in meetings in the last couple of days, and I know thatwhatever decisions we've made now will change from day to day, anyway.

All in all, it's been great --- I just hope we can keep it that way.

10 September 68, P.M.



Buchanan

From:

Allen

Last week Glenn Olds went to Harvard, where he met with a group studying the problems of transition to a new Administration. The group consists of Phil Areeta, Chairman, Franklin A. Lindsay, and Ernest May. This group has already produced an initial memo on transition, which apparently found its way to Olds. Henry Kissinger also sits with this group.

Today I talked with Kissinger, who said: "Listen, I am telling you as a friend, my colleagues here were appalled" as a consequence of the meeting with Olds, and "he made a complete ass of himself." Apparently Olds went armed with his famous "chart" in three colors, which purports to describe the functions of an Administration. The chart has to be seen to be believed; a copy is attached.

That this man, whose outlook and ideology belongs clearly to the left--to wit, his one-time suggestion of Felix Green as an Advisor on Vietnam, his contacts withAndrew Cordier, his proposal of McNamara and Ralph Bunche as advisors, his request of a Polish Marxist Professor to identify people who "know" Eastern the CONS Europe and its problems, and subsequent recommendation of the man identified by the Polish professor--that this man should be given a free rein to careen around the country and to present himself as RN's key man in "issue and policy and manpower development" is a flat-out catastrophe. He is a danger to RN, and to RN's supporters who have labored long and hard on RN's behalf.

This issue can no longer be muted. As I explained to you before, the man is likable and obviously competent in certain prescribed areas, and my contention with him revolves not around a personality dispute between academicians with substantial egos—but it is a crucial matter of orientation, of feeling, of issues and ideas and the people to implement them.

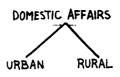
Believe me, I am getting out of this in-fighting once and for all, and will concentrate my efforts exclusively in the realm of production. I want no more part of this; it has gone on long enough. And, quite apart from my own feelings in the matter, there is the objective issue of this man, Glenn Olds, whom I regard as unsuited for the position which he occupies in the operation or competent to discharge the broad mandate which he has arrogated to himself. My concern is for our candidacy, for the victory, and for the chance to govern by RN.

It is indeed hard to conceal a sense of outrage in this matter---for RN and what he stands for, and for myself.

PRESIDENTIAL RESPONSIBILITIES













CATEGORY-

SPECIALIST

PROFESSIONAL

SOURCE POLITICAL

GENERAL

CONCEPTS-

ISSUES -

CREATIVE IDEAS -

SUPPORTIVE MATERIAL -

POSITION PAPERS CANDIDATE PARTY OTHER PUBLICATIONS

REFERENCE INFORMATION ANALYSIS REPORTS

POLICY RECOMMENDATION-

PUBLICS

POLITICAL

GENERAL



Fisher

WOMEN FOR NIXON

Mrs. Patricia Reilly Hitt, National Co-Chairman, Nixon F., Physica of Constabline

September 9, 1968

Memo to Bob Haldeman

From Pat Hitt

Re: Yesterday's meeting of B'nai B'rith

I wondered if you met any women in the B'nai B'rith leadership yesterday who might be useful to us in the Women's program. If you have any names and addresses would appreciate receiving them.

September 6, 1968

TO:

Haldeman

FROM:

Chotiner (from Unger via phone)

"Will be joing great entourage from Washington and will call in Monday and Tuesday forthcoming. Old friends, acquaintances, all citizens groups (including those in New York and other eastern factions) and people at every level in headquarters (including number two man in whole operation) in state of uproar and total dissatisfaction over lack of organization in campaign. Had lunch with someone highly involved who confirmed these sentiments.



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MEMORANDUM

TO:

Bob Haldeman

FROM:

Rose Mary Woods (RN dictated following for you)

With regard to the news to be made next week.

September

I think Bob Haldeman should call John Mitchell and see that we have some kind of a major announcement that can be made on Monday rather than RN making one. I think we are going to run out of statements soon if I keep making them all the time.

If the Lausche thing comes off, that announcement would be good for Monday.

Monday should be a day for campaign organization announcements -- that is what we want.

RN

9/5/68

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HOWARD STEIN (Dreyfus Co. President) went over to see BUNNY LASKE this afternoon to say that he would like to go over to the Nixon side and if possible bring a whole group of McCarthy people over too.

Bunny wondered whether it would be possible for you to spend a few minutes with him when you are in town on Tuesday.

May a figure a set or a line of a

Stein will be there Tuesday -- leaves on a plane for someplace Tuesday night.

BOB HALDEMAN

DWIGHT

Please advise -- I told Bunny I would let him know.

(This could be a really big thing if it works as Stein was probably the money raiser for McCarthy too -- and this would probably also mean that Jack Dreyfus would come back on the team wholeheartedly as well).

Sob -

Please

Admi

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MEMO TO BOB HALDEMAN
From Patrick J. Buchanan
September 5, 1968

Three things you ought to at least be aware of.

Dick Allen in research feels that Ellsworth is going around him in talking with people like Henry Kissinger which Allen sees as his province and area of concern.

Ellsworth thinks that, rather Scranton told him that not he felt that our foreign policy group should be headed up by Bob Hill. And that Ellsworth feels it might be more balanced. Come to think of it---why don't you let me see if I can handle this one.

Anderson and the Researchers in New York are concerne and aggry that Mitchell and GXarment have apparently given Olds a go-ahead to set up task forcest for the take-over in Washington. To a man they think Olds wholly lacks the intertied of speciality--Allen is especially insistent that Olds doesn't know his ass fromfirst base about foreign policy, that he hobnobs with left-wing asses, whom we seek to remove from g-v ernment not restore. I would not underestamate the concern mer over this development---and I would vote to have Olds kept out of this stuff myself.-----------Buchanan





UNITED CITIZENS FOR NIXON-AGNEW

CHARLES S. RHYNE National Chairman

THOMAS W. EVANS National Director

HEADQUARTERS • WILLARD HOTEL, WASHINGTON, D.C. 20004 • PHONE (202) 784-1560

MEMORANDUM

TO:

Bob Haldeman

FROM:

Charles S. Rhyne

DATE:

September 5, 1968

Re your memo of September 2, 1968 -- tell Dick
I have indeed gone after Duke Alumni and we have several
thousand working for him. We will get at the others.

My best, Bob.

CSR:p





UNITED CITIZENS FOR NIXON-AGNEW

CHARLES S. RHYNE National Chairman THOMAS W. EVANS National Director

HEADQUARTERS • WILLARD HOTEL, WASHINGTON, D.C. 20004 • PHONE (202) 783-1560

MEMORAND UM

TO:

H. R. Haldeman

FROM:

Charles S. Rhyne

DATE:

September 4, 1968

With reference to your memo of August 31, 1968,

I enclose Sam Williams' proposal. Please tell me where and

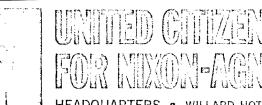
when and we'll get the students there.

I meet tonight with the entire governing group of

the Ripon Society. They are coming into the campaign, I believe.

CSR:p

cc: John Mitchell



CHARLES S. RHYNE National Chairman THOMAS W. EVANS National Director

HEADQUARTERS • WILLARD HOTEL, WASHINGTON, D.C. 20004 • PHONE (202) 783-1560

RIPON SOCIETY MEETING

DATE: September 4, 1968

FROM: Sam Williams & John Campbell (former National Director &

Assistant Director Rockefeller youth campaign)

SUBJECT: Proposal for Increased Student Support -- A Student Coalition

To capture support among youth, we recommend the creation of a student coalition, utilizing the involvement of students and specific talents of the academic community in solving urban problems.

The week after the Democratic Convention, R.N. should meet with a select group of 12 student leaders for one hour to discuss gover ideas on urban problems and unveil a major plan for student and academic participation in the problem. These selected students would be screened to insure their interest in the program and the candidate. After the meeting, a press release would give details of the proposal and the meeting. Positive student reaction of the proposal and the candidate should also be given to the press. This meeting should be held soon after the Democratic Convention, before Humphrey begins a major youth drive.

This student coalition, involving students, the academic community and city government, would discuss and plan throughout the campaign, proposals to more completely involve the whole spectrum of education.

LAN MICO

in developing solutions to local problems of jobs, housing, and education. Specifics of the plan might include an intern program between students and city government, academic proposals for improving the effectiveness and efficiency of government and government requests for advice from the academic community. The idea could be developed into a national program, similar to the Peace Corps for possible use by the Nixon Administration.

The idea could be expanded to include city, state and national government, implementing the positive contributions of youth and the educational experience received.

Details would be prepared for Richard Nixon's briefing before the student meeting, pointing out examples and possible limitations of the program.

Alternatives for expanding the coalition after it's initial announcement by Nixon might include a student presidents sponsoring committee and implementation of professors and administrators already recruited for endorsements. Plans might be submitted from campuses in consultation with city governments. It is very important that examples of specific schools be used as promotions (Harvard Business, George Washington Law, New York Urban Corps, etc.).

This initial meeting with the candidate will be as significant as several campus appearances, leaving the candidate free from numerous campus speeches. Senators Baker, Brooke, Hatfield, Percy, and Mayor Lindsay would emphasize this program and act as the spokesmen on campuses for the Nixon-Agnew ticket.

The positive student reaction to this involvement in our urban problem will lead the way for a significant youth campaign.





UNITED CITIZENS FOR NIXON-AGNEW

CHARLES S. RHYNE National Chairman THOMAS W. EVANS

National Director

September 6, 1968

HEADQUARTERS • WILLARD HOTEL, WASHINGTON, D.C. 20004 • PHONE (202) 783-1560

MEMORANDUM

TO:

H. R. Haldeman

FROM:

Charles S. Rhyne

RE:

My memo of September 4, 1968

I had dinner last evening with the Ripon Society leaders whose names are listed below. I believe that all of them will be working with us.

CAMBRIDGE

NEW YORK

Lee Huebner

John Price

Lee Auspitz

Gene Marans

Tim Petri

Michael Christian

September 3, 1968

TO: Mitchell Klein LaRue
Flanigan Ziegler Ehrlichman
Ellsworth Shakespeare Olson
McWhorter Garment Chapin
Sears McKinlay Chotiner

Rose Woods

FROM: Bob Haldeman

From now on, any requests for telegrams or messages to fund raisers, banquets or other meetings, will be handled by Ed Nixon.

MEMORANDUM TO: BOB HALDEMAN W.B. CAMP via phone to Kay Killgallon FROM: SEPTEMBER 2, 1968 A group of RN's friends in California heard the radio statement that HHH made asking RN to join him in making a statement concerning the Paris Peace Talks...and...They would like to relate to RN that they feel that he should not join Humphrey with any statement. Camp says that Nixon should make his OWN statement if one is to be made. Mr. Camp wants you to know that he spend Saturday in New Jersey with Elmer Bobst and Senator Haws. Mr. W. B. Camp 701 Oleander Avenue Bakersfield, California

TO HALDEMAN FROM WHITTAKER

1. IS RN INTERESTED IN A DROP-BY IN BUFFALO ON OCTOBER! ARRIVE
ABOUT 3 P.M. TO BETHLEHEM STEEL PLANT AND DO BLAST FURNACE BIT WITH
STEEL WORKERS. RECOMMENDED BY STATE CHAIRMAN- BEN FRANK- WHO
FEELS THAT ALTHOUGH WE CANNOT MAKE INROADS WITH THE UNION LEADERSHIP WE CAN DO WELL WITH THE WORKINGMAN DIRECTLY. LATE IN THE
DAY FOR A WIRE PHOTO. SEE POLITICIANS AND DO A GOOD TV PROGRAM
HEAD TO HEAD IN BUFFALO PROBABLY FROM 7-8 AND THEN FLY WILLIAMSBURG.

note and prob. belle . W - 804; yes . Long of Them.
2. SATURDAY - OCTOBER 5 - TALKING ABOUT TRAIN FROM SUFFOLK THROUGH
NASSAU COUNTY - DO WHISTLE STOP FORMAT.

ACTERNATE: WAIT UNTIL NOVEMBER 2 AND RIDE LIR INTO MADISON SQUARE GARDEN TO THE GARDEN RALLY NIGHT OF THE 2ND.

REACTION PLEASE. I MEET WITH FRANK TODAY AT 5 OUR TIME.

A

TO: ROSE WOODS

FROM: PAT HILLINGS

We're starting operation counterattack today and the first statement will be issued tonight or tomorrow morning by Senator Karl Mundt in Washington. Mundt will challenge HHH's statement that RN is a "cold warrier" who is not a peace maker, etc., pointing out that RN and the Eisenhower Administration brought peace to Korea and under no stretch of the imagination can RN be responsible for the mess in Viet Nam for which the LBJ-HHH Administration must take full responsibility. RN may be interested in this.

For your information we are watching all HHH statements daily and will be prepared to counter-attack through statements by office holders and will message answers to attacks to our key leaders throughout the country for local consumption. Please advise if you have additional instructions.

TO: John Ehrlichman Alan Greenspan Ed Nixon Glenn Olds

FROM: Bob Haldeman

SUBJECT: Expense form approvals

From now on all expense forms and invoices (previously approved and forwarded to Pat Dugan) should be sent to:

Mr. Ray Underwood, Comptroller Republican National Committee 1625 Eye Street, N. W. Washington, D. C. 20006

All checks now come from our Washington Office and, therefore, expediting payment promptly is impossible when routed through Pat Dugan's office.



Cal Giegrich--National Creative Director, Fuller, Smith

Jack Keane--New York Creative Director

Norman Hetwood -- Creative Consultant on Nixon account.

These are the top three guys on the RN account. They, and all working under them, agree that the large fee bhey're getting is Treleavan rejecting " "new look" spots...rejecting wasted. that use a vignette or carteens to make a point...reject anythi

. it

have RN in the picture, from beginning to end.

They agree RN is good on TV or film. But they maintain to new era of political advertising (starting with '64, best exem ' Rockefeller campaign) you have got to make a graphic, gutty proof the issues--especially when you start with high candidate if on. Everyone knows the look and sound of RN. What the working is the presentation of an issue, an attitude toward it-then supprise the and race with the news that RN is the man who said these things. In a year when we've got the issues, it's silly to rely only on RN's personality. Excerpts of the acceptance speech, sure-but you also need a graphic presentation of the issues that are bugging the people, preferably in these imaginative 40-second spots, and then relate it mixion all to RN in the last five or ten.seconds. That is the way to copen closed minds, to nudge the apathetic.

These guys have produced at least two dozen spots like the three or four you have. Not a single one has gotten by Harry Treleavan. They call Treleavan, Garment, and Shakespeare the Holy Trinity. They are deeply frustrated, because they believe in the candidate and his issues, and in their oppnion the large fees going to F, S, and R are now being wasted.

MEMO TO BOB HALDEMAN

From Buchanan

This stuff sent to us by members of the Ad Agency we have employed. They think it is good---it seems like the kind of gutsy stuff RN wanted to me---but everything they put out of this kind is vetoed apparently. I call this to your attention as we were together in RN's presenence when RN said he wanted spots---without himself in it. This is the type of stuff which Rocky used so effectively.

Buchanan

There are two dozen like this---and apparently nothing goes through.----Buchanan

from Rose

In mentioning able young men -- it would be good to try to include

Ed Nixon -- and if he has any young men working w th him this would
help out morale wise because it is not much fun to be the ones sitting
back there answering the mail - sending out messages, etc. when all
that looks exciting is happening on the road -- or over at 445 where

Mitchell et al are located.

Also if we still have a Washington Headquarters it would be good to mention them in a memo even if nothing else were ever done.

Also Pat Hitt's women -- I think we will find in the long run they will be of much more value than the Citizens groups.

Another person you might want to write up would be Bud Wilkinson's son (but I guess that is Citizens so that is covered).

Also don't forget the schedulers -- too many times lists of people who are important and vital are given out and John Whitaker is left out -- and believe me he does a great job.

(And he has some young men with him now too.

Also Advance Men -- although we don't have to have ;a special story on them it could be pointed out what fine young men they are -- many of them do much more than say the new fellows who have just joined as the fellows working for Mitchell and Flanigan -- they are xix apparently wonderful fellows -- but we do have to watch leaving some of the kids out all the time.

MEMO TO BOB HALDEMAN FROM Buchanan

What O'Breen is up to with all his talk is the old strategy used on Godlwater. Frighten the hell out of people. Now, that strategy cannot possible be as effective against RN as it was against BG---but it can have some impact in a number of close states. Buchcanan suggests that RN devote a major speech to the old in America----what we are going to do for them; what we are going to ask of them in the New America----that RN further begin to get a line or two in his basic speech which we can get across the country to fm offset this O'Brien talk of an end to social progress and a repeal of social progress in this country if RN wins.

Seriously, I would apreciate it if you would take this up with DC---or do what is necessary on this. SEcondly, we should hit this in radio and tv ads to offset the impact of what O'Brien is saying. Those old folks are one hell of a lot of votes. / Finally, it is rumored that the Information Office uses a Cadillac limousine to dxeliver releases. XXXXXX While this is a subject of some humor---it would mean an adverse press story if it were true. Not So

Buchanan

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MEMO TO RN
From Buchanan
September 19, 1968

I noticed yesterday where Cohen of HEW and Wirtz of Labor, the President's Cabinet were out onthe hustings trying to help Hubert. We haven't seen Orville Freeman or Ramsey Clark out there yet---but I'd be willing to suspend the Hatch Act to get them out onx the stump (Buchanan unsure if it is the Hatch Act that applies here.)

Buchanan