

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
35	1	n.d.	Memo	Ziegler to Higby re: Releases to Agnew party. 1 pg.
35	1	10/28/1968	Memo	Nixon to Higby re: Attacking Louis Harris. 2 pg.
35	1	n.d.	Other Document	Index card with handwritten phone numbers for advisory meeting. 1 pg.
35	1	07/02/1968	Other Document	News release re: forming committee of nation's financial and industrial leaders to advise Nixon Presidential campaign. 5 pg.
35	1	09/1968	Report	Higby expense report Re: first week of September. 1 pg.
35	1	10/26/1968	Letter	Robert Ellsworth to Louis Harris Re: Harris political poll data in Washington Post. 2 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
35	1	n.d.	Other Document	News release Re: John Mitchell statement on Harris political poll. 3 pg.
35	1	n.d.	Other Document	List of phone numbers. 3 pg.
35	1	08/19/1968	Letter	From Larry to Jeanette Re: Convention organ. 1 pg.
35	1	06/1968	Other Document	Photocopy of address label. 1pg.
35	1	07/31/1968	Letter	From H.R. Haldeman to Earl Adams Re: Corey's additional California polls.1 pg.
35	1	07/22/1968	Letter	From Robert Mullen to Robert Haldeman Re: Letter to Herbert Klein and Walter Williams statement. Also, letter from Robert Mullen to Herbert Klein Re: Eisenhower appointees in Nixon newspaper ad. 2 pg.
35	1	07/22/1968	Letter	From Bob Mullen to Haldeman Re: List of former Eisenhower appointees receiving Walter Williams correspondence. 12 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
35	1	07/26/1968	Letter	From Robert Mullen to Robert Haldeman Re: Updates to "Eisenhower Team Endorsing Nixon" list. 2 pg.
35	1	06/1968	Report	Corey poll of CA registered voters. Also, letter from Haldeman to Earl Adams Re: Corey poll. Also, letter from Earl Adams to Haldeman Re: Corey poll. 4 pg.
35	1	07/30/1968	Letter	From Haldeman to Dr. Andreas Pogany Re: Chairmanship of Hungarian Freedom Fighters bi-annual congress. Also, letter from Dr. Pogany to Haldeman Re: Chairmanship of Hungarian Freedom Fighters bi-annual congress. 2 pg.
35	1	07/30/1968	Letter	From Haldeman to Bob Nesen Re: David Mulford. 1 pg.
35	1	07/29/1968	Letter	From Higby to Fred Divel Re: Miami Beach job correspondence. 1 pg.
35	1	07/29/1968	Letter	From Haldeman to Suzy Hamblen Re: Song license agreement. 2 pg.
35	1	06/29/1968	Letter	From Suzy Hamblen to Felix Kent Re: Song contract. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
35	1	07/01/1968	Other Document	Contract between Hamblen Music Company Inc. and Fuller & Smith & Ross, Inc. and Nixon for President Committee Re: Hamblen song. 4 pg. 2 copies.
35	1	07/01/1968	Letter	From E. D. Mahoney to John Shlaes Re: Hamblen song negotiation. Also, letter from Felix Kent to Edward Mahoney Re: Song contract. Also, sheet music for "What Can I Do For My Country" by Stuart Hamblen. 6 pages.
35	1	07/01/1968	Letter	From Edyth Jacobs to Felix Kent Re: Hamblen song license agreement. 1 pg.
35	1	07/02/1968	Letter	From Felix Kent to Edward Mahoney Re: Suzy Hamblen letter. 2 pg.
35	1	n.d.	Memo	To John Re: Counselor letter and Hamblen song contract. 1 pg.

feb

TO: Ron Ziegler  
FROM: Larry Higby  
RE: Releases to Agnew party

To confirm our conversation of Friday evening,  
from now on you will forward via teletype, or telecopier  
copies of all our releases and statements to the Agnew  
traveling party.

October 28, 1968

MEMORANDUM

TO: RN

FROM: L. Higby

Attached is the action taken with regard to attacking Louis Harris. You requested a report.

Washington Post  
October 24, 1968  
Louis Harris  
(News Summary)

*Handwritten initials/signature*

"... Back in September RN was believed to be more  
a 'man of integrity' by 7 points over HHH. Now in the  
latest survey, this has reversed and HHH edges RN by 3  
points. Number of voters who feel RN is 'all things to all  
men' has risen 6 points in a month from 46 to 52%

*H*  
*again - It is necessary*  
*to destroy his*  
*credibility -*

These statements  
were released  
attacking Harris. Truth  
Squad also notified.

*Get Chotone and*  
*to get going -*  
*Report Results*  
*B to RN*

Carole Christman

Russ Ziegler

Herb  
Payne

914

047-6100 PL 13723

Business Advisory Mtg  
203 762-7840 Done



News Release

✓ check  
FI.



Nixon For President Committee

Information Office  
450 Park Avenue  
New York, New York 10022

(212) 661-6400  
Night/758-9363

Contact: Mike Monroe  
Extension 70

FOR IMMEDIATE RELEASE, JULY 2, 1968

NEW YORK -- 51 top American leaders representing a broad national spectrum of the nation's industrial and financial community announced today the formation of a committee to serve in an advisory capacity to Richard Nixon during the Presidential campaign and after.

More than 40 members of this group met with Nixon in a private meeting at New York's Pierre Hotel this afternoon for discussion and to develop plans for committee action.

The leaders, who have formed the committee, will consult with Nixon, offering ideas on the nation's economy from their wide realm of experience in business and industry.

Barry T. Leithead, Chairman of the board of Cluett, Peabody & Inc. will serve as Chairman of the committee. Leithead in the past has been an active supporter of both General Dwight Eisenhower and Richard Nixon.

- MORE -

George Champion, Chairman of the Board of Chase Manhattan Bank, presided over the committee organization meeting in the absence of Leithead.

At the meeting Nixon discussed a major statement on the economic future of the nation which will be released later this week.

The committee includes industrial and financial leaders from all sections of the country. The following are the organizing members of the group:

- |     |                               |       |   |
|-----|-------------------------------|-------|---|
|     | Eugene N. Beesley             | -     | President<br>Eli Lilly Company<br>Indianapolis, Indiana                               |
|     | John C. Bierwirth             | -     | President<br>National Distillers & Chemical Corp.<br>New York, New York               |
|     | ✓ John D. Biggers<br>874 5559 | - 419 | Former Chairman<br>Libby-Owens-Ford Glass Co.<br>Toledo, Ohio                         |
| WCB | ✓ Elmer H. Bobst              | -     | Chairman of the Board<br>Warner Lambert Pharmaceutical Co.<br>Morris Plains, New York |
| WCB | ✓ Courtney Burton             | -     | Chairman<br>Oglebay Norton Co.<br>Cleveland, Ohio 201 285 0234                        |
| WCB | ✓ George M. Champion          | - 216 | Chairman of the Board<br>Chase Manhattan Bank<br>New York, New York 861 3300          |
|     | John E. Corette               | -     | Chairman<br>The Montana Company<br>Butte, Montana                                     |
| WCB | ✓ David R. Cudlip             | -     | Vice President<br>Overseas National Airways<br>Jamaica, Long Island 552 3156          |
| WCB | ✓ Paul Davies                 | -     | Partner<br>Lehman Brothers<br>New York, New York 02 6 8500                            |
|     |                               |       | BO 93700  |

Mr. Russell De Young - Chairman of the Board  
The Goodyear Tire & Rubber Co.  
Akron, Ohio

Sutherland Dows - Chairman of the Board  
Iowa Electric Light & Power Co.  
Cedar Rapids, Iowa

WCB. ✓ Gordon Edwards - Chairman  
National Dairy Products Corp.  
New York, New York MU 66100

Louis Eilers - President  
Eastman Kodak Co.  
Rochester, New York  
On Vacation Fredric Ehrman. BO 93700

Aiken W. Fisher - Director  
Mellon National Bank & Trust Co.  
Pittsburgh, Pa.

John Simon Fluor - Chairman  
Fluor Corporation, Ltd.  
Los Angeles, California

John Clifford Folger - Chairman of the Board  
Folger, Nolan, Fleming & Co., Inc.  
Washington, D.C.

Fred C. Foy  
G. Keith Funston - Chairman of the Board  
Kopper Co. - Pittsburgh. 412 3913300  
Olin Mathieson Chemical Corp.  
New York, New York

General Alfred M. Gruenther- Washington, D.C.

Edward J. Hanley - President  
Allegheny Ludlum Steel Corp.  
Pittsburgh, Pa.

Jack K. Horton - President  
Southern California Edison Co.  
Los Angeles, California

WCB Preston Hotchkis - Chairman  
Robert L. Ireland III  
Bixby Ranch Co.  
Los Angeles, California  
BO 91650

Out of Country will be back there.  
✓ Donald M. Kendall - President  
Pepsico  
New York, New York  
MU 84500

- WCB William H. Kendall - President  
*Mr. Lasdon* L & N Railroad  
 Louisville, Kentucky *TE 82439*
- E. H. Lane - Chairman  
*Lasdon* Warner-Lambert, 201 2850234  
 The Lane Company, Inc.  
 Altavista, Virginia
- WCB William ~~Littke~~ *Littke* - Chairman of the Board  
 Barry T. Leithead *713* *Texas Pennzoil United Fire*  
 Cluett, Peabody & Co., Inc. *Houston*  
 New York, New York
- WCB *Bernard* LASKER. - Chairman  
 Donald B. Lowrie *2288741* E.H. Stern Co. 9440317  
 The Quaker Oats Co.  
 Chicago, Illinois
- WCB ✓ George H. Love - Chairman  
 Consolidation Coal Co., Inc.  
 Pittsburgh, Pa. *912 281 8100*
- WCB David L. Luke, III - Chairman  
 West Virginia Pulp & Paper Co.  
 New York, New York *688 5000*
- George P. MacNichol, Jr. - Executive Committee and Former  
 Chairman  
 Libby-Owens-Ford Glass Co.  
 Toledo, Ohio
- WCB Charles P. McCormick - Chairman  
*David Mahoney* McCormick & Co., Inc.  
 Baltimore, Maryland  
*Norton Simon Inc. 532 4300*
- No thought* Roger Milliken - President and Chairman of the Board  
*Jeremiah Milbank* Deering Milliken, Inc.  
 New York, New York  
*WH 9 8686*
- George S. Moore - Chairman of the Board  
 First National City Bank of New York  
 New York, New York
- Aksel Nielsen - President  
 Mortgage Investments Co.  
 Denver, Colorado
- Spencer T. Olin - Director  
 Olin Mathieson Chemical  
 East Alton, Illinois
- Thomas F. Patton - Chairman and President  
 Republic Steel Corp.  
 Cleveland, Ohio

✓ Herbert Payne

- Consultant for Homes Insurance Agency  
New York, New York

✓ Gwilym A. Price

*William Prince.*

- Chairman  
Westinghouse Electric Corp.  
Pittsburgh, Pa. *University of Pittsburgh*  
*6213500*

Walter M. Ringer

- Chairman  
Toley Manufacturing Co. *603 Bruce Hall Pitts.*  
Minneapolis, Minn.

✓ Clifford Roberts

- Partner  
Reynolds and Co. *WO 96700*  
New York, New York

William Robinson

- Former Chairman of the Coca-Cola Co.

Kenneth Rush

- President  
Union Carbide Corp.  
New York, New York

Robert T. Stevens

- President  
J. P. Stevens Co., Inc.  
New York, New York

*WCB #10*

*David Schiff*

Hardwick Stires

- General Partner  
Scudder Stevens & Clark  
New York, New York  
*7972100*

*WCB*

✓ Clement Stone

*Mr. Simpson.*

*312* President  
Combined Insurance Co. of America  
Chicago, Illinois *2758000*

Admiral Lewis L. Strauss

- Former Chairman - Atomic Energy Commission  
Washington, D.C.

~~A. Thomas Taylor~~

~~Chairman  
International Packers, Ltd.  
Chicago, Illinois~~ *Does not want to be on*

✓ E. J. Thomas

- Chairman, Executive and Finance Committee  
The Goodyear Tire and Rubber Co.  
Akron, Ohio *7942121*

*216*

*WCB*

✓ O. Pendleton Thomas

- President & Chairman of the Board  
Sinclair Oil Corp.  
New York, New York

*2463600*

- MORE -

*WCB  
No ideas*

Kupert C. Thompson, Jr.

- Chairman  
Textron, Inc.  
Providence, R.I. 5213500

*401*

John C. Virden

- Chairman  
Executive Committee  
Eaton, Yale & Towne, Inc.  
Cleveland, Ohio

Sinclair Weeks

- Chairman  
Reed & Barton Corp.  
Taunton, Mass.

*WCB Russell D E Young*

*Goodyear*

*WCB*

*M.C.L. TITTMANN*

*American Smelting &  
Refining  
Re 29500*

EXPENSE REPORT

*file*

For : Lawrence Higby

Period: September 1, 1968 thru September 7 1968

Amount of expense for week \$100.10

Signed \_\_\_\_\_

TELEGRAM

October 26, 1968

Mr. Louis Harris  
Louis Harris & Associates, Inc.  
1 Rockefeller Plaza  
New York, New York

The recent publication of your Nixon-Humphrey Profile Report, together with Democratic U. S. Senator Tydings' pre-publication prediction of the contents of a Harris poll, raises serious questions of bias, and challenges the credibility of the Harris political poll reporting.

Senator Tydings was quoted in the Washington Post of October 24 as predicting that "... the new Harris poll ... will show a dramatic spurt ..." (for Humphrey). How would he know in advance what the Harris Poll would show? Is the Harris Poll employed by him? Is the Harris Poll employed by several Democratic Senators or state or national Democratic party organizations? Is Harris political reporting biased against Nixon?

In the same issue of the Washington Post, the Harris Report concludes that the image gap between Nixon and Humphrey is narrowing. The report, however, presents only enough selected data to prove that conclusion. By using other Harris data, a case can be made to show that the gap is widening in favor of Nixon, rather than narrowing -- thus challenging the credibility of the Harris Report.



For example, according to Harris data, those seeing Nixon as a strong figure increased from 66 percent in August to 69 percent in October, while those seeing Humphrey as a strong figure remained at a low 54 percent from August to October. Nixon has increased his margin over Humphrey.

Further, those seeing Humphrey as "exciting" declined from 34 percent in August to 28 percent in October. No comparable data for Nixon were given.

Thus, on the basis of Senator Tydings' pre-publication access to Harris data, together with the use of selected data to support unwarranted conclusions in the Harris Survey Report itself, it appears there is ample reason to question the bias and credibility of the Harris political poll report.

Robert Ellsworth  
National Political Director  
Nixon-Agnew Campaign

Herbert G. Klein  
Manager for Communications

Information Office  
450 Park Ave.  
New York, N.Y. 10022

(212) 661-6400  
Night/758-9363

Contact: NEWS BUREAU

FOR IMMEDIATE RELEASE

NEW YORK, OCTOBER 27 -- The following is a statement issued by Mr. John Mitchell, Nixon-Agnew National Campaign Manager, from the New York headquarters today:

"The Democrats continue to whistle in the wind and, as usual, it's the Harris Poll that provides the wind.

"Senator Tydings of Maryland told Democrats last week not to be discouraged by the Gallup Poll showing Nixon's large lead over Humphrey. He said, 'I feel confident that the new Harris Poll will show a dramatic spurt, and the election will be too close to call.'

"This is the second time in this election that the Democrats have referred to the 'next Harris Poll.' Since the next Harris Poll is not scheduled for publication until later this week, prediction without some prior knowledge would seem to be a dangerous business.

"Senator Tydings also goes out of his way to discredit the Gallup Poll, which this week shows Nixon leading Humphrey by 8 points. The Gallup organization is the most respected polling company in the nation and has an unparalleled reputation for neutrality and accuracy. Past results in political polling have shown it to

MORE

average only 1½ percent error. It's polling procedures have been developed from long experience and the mix of people polled is based on latest population data.

"The Harris Poll has a record of inaccuracy going back many years.

"In 1960, Harris predicted a Kennedy win in the state of Ohio. He lost.

"In 1964, Rockefeller won a stunning primary victory in Oregon. Harris said he would lose.

"Harris predicted a Rockefeller win in the 1964 California primary. Goldwater won.

"Shortly before the California primary this year, Harris told the press that Senator Robert Kennedy was being rejected by the people as evidenced by a sharp decline in popularity. Kennedy then proceeded to sweep the California primary with the largest vote ever given a candidate in a Democratic primary.

"Harris failed miserably in his predictions of the size of Nixon's primary victories. In this he was consistently at odds with the more accurate Gallup predictions.

"However, Harris chooses his polling samples, there seems little doubt that they do not represent the people of the United States.

"The latest Gallup Poll gives Nixon 44 to 36 percent lead over Hubert Humphrey.

MORE

"Regional and state polls conducted by Gallup and other neutral pollsters bear out the national Gallup results.

"Richard Nixon will be elected President of the United States in November, in spite of Harris, with an overwhelming plurality of the popular vote. And the people of the United States will show their displeasure with Hubert Humphrey and the policies of the last four years by giving Mr. Humphrey the smallest percentage of the popular vote total of any Democrat in history."

# # # # #

*file*

2+1  
8/21

<u>NAME</u>	<u>NIGHT LINE</u>	<u>AUXILIARY LINE</u>
✓ALLEN, Dick		758-7449 ✓
✓ANDERSON, Annalise		758-6806 ✓
✓ANDERSON, Martin	661-6413	758-9336 ✓
✓BAITER, Barbara		758-6473 ✓
✓BALSDON, Kathleen		758-9496 ✓
✓BELL, Jeff		758-6742 ✓
✓BUCHANAN, Pat		758-9365 ✓
✓BUCHHEIT, Tina		758-7203 ✓
✓BUCKLEY, Chris		758-9338 ✓
✓CHAPIN, Dwight	661-6402	758-9194 ✓
✓COLE, Ken		758-8870 ✓
✓DAVIES, John		661-1133 ✓
✓DUGAN, Pat		758-7157 ✓
✓DUGGAN, Anne		758-7527 ✓
✓ELLSWORTH, Bob		758-9492 ✓
✓Elliott, Tom		758-8870 ✓
✓FLANIGAN, Pete		758-9266 ✓
✓GARMENT, Len	661-6401	758-9294 ✓
GAVIN, Bill		758-6413
✓GREENSPAN, Alan		758-6413 ✓
✓GUTHRIE	661-6408	758-9426 ✓
✓HALDEMAN, Bob	661-6410	
✓HAUSER, Rita		758-9474 ✓
✓HIGBY, Larry	661-6410	
✓HOFE, Doug	661-6405	758-9373 ✓
✓KAKLEY, Dolores	661-6401	758-9294 ✓
✓KHAGAGIAN, Ken		758-7441 ✓
✓KLEIN, Herb		758-7203 ✓
		758-9338 ✓
		758-8599 ✓
✓KILGALLEN, Kay	661-6400	758-9111 ✓
	661-6402	758-9194 ✓
✓LEONARD, Frank		758-7499 ✓

<u>NAME</u>	<u>NIGHT LINE</u>	<u>AUXILIARY LINES</u>
✓McCLINTOCK, Shirley		758-9405 ✓
✓McFADDEN, Marge		758-9266 ✓
✓McKINLEY, Arch	661-6411	758-9363 ✓
✓McWHORTER, Charlie		758-9448 ✓
✓MEYER, Lea		758-7464 ✓
✓MITCHELL, John		758-9311 ✓
MONROE, Mike		758-6589
✓MORRISON, Sue		758-9311 ✓
MOYNAHAN, Steve		758-7473
✓NIXON, Ed		758-6418 ✓
✓ODELL, Kay		758-7074 ✓
✓OLDS, Glen	661-6414	758-6728 ✓
✓PRICE, Ray		758-9383 ✓
✓SAFIRE, Bill		758-9387 ✓
✓SCARNEY, Shelley	661-6400 661-6402	758-9194 - 758-9111 -
✓SEARS, John		758-7491 ✓
✓SHAKESPEARE, Frank		758-7204 ✓
✓SCHLAES, John	661-6412	758-9387 ✓
✓SMITH, Marge	661-6414	758-6728 ✓
✓TRENT, Darrell		758-7401 ✓
VALLELLY, Joseph		758-7557
✓VOLZ, Anne	661-6407	758-9299 ✓
✓WALDRON, Agnes	661-6403	758-7439 ✓
✓WEISS, Michele		758-7534 ✓
✓WOODS, Rose Mary	661-6400	758-9111 ✓ 688-4967 ✓
✓ZIEGLER, Ron		758-7203 ✓
✓MAIN FLOOR LOBBY	661-6409	
✓SECOND FLOOR	661-6406	
✓BASEMENT	661-6415	

## FINANCE COMMITTEE

<u>NAME</u>	<u>NIGHT LINE</u>	<u>AUXILIARY LINE</u>
Burroughs, Fred	758-3445	758-3616
Chambers, Arden	758-3444	758-3616
Dornheim, Fred		758-3651
Gleason, Jack	758-3446	758-3643
Hofgren, Dan		758-3651
✓ Kalmbach, Herb	758-3447	758- <del>5320</del>
✓ Krumme, Linda	758-3445	758-3625 ✓
Ladd, Georgianne		758-7163
Martin, Maurine		758-7154
Mooney, Marian		758-3643
✓ Muncoll, Debby		758-5936 ✓
✓ Stans, Maurice	758-3444	758-3616 ✓
✓ Waldo, Nona		758-7157 ✓

# N

NIXON FOR PRESIDENT COMMITTEE,  
P. O. BOX 1968, TIMES SQUARE STATION,  
NEW YORK, NEW YORK 10036  
PHONE (212) 661-6400

*chef  
Janet*  
*(JLB)*

*Robert Ellsworth, National Director*

August 19, 1968

TO: Larry  
FROM: Jeanette  
RE: Convention organ

I spoke with Mrs. Gaylord, National Committeewoman from Colorado about the organ. She said that the Baldwin Organ people in Cincinnati are going to contact us at our NY headquarters. If they do not do so within the next week or so, I am to get in touch with Mrs. Gaylord again.

She also took my name and number in case she hears from them.

Mrs. Gaylord recommends that we make a definite effort to publicize the disposition of the organ -- whom RN decides to give it to -- since they received very little publicity at the Convention itself.

Mrs. Gaylord's number is: 303/722-3474



ARH

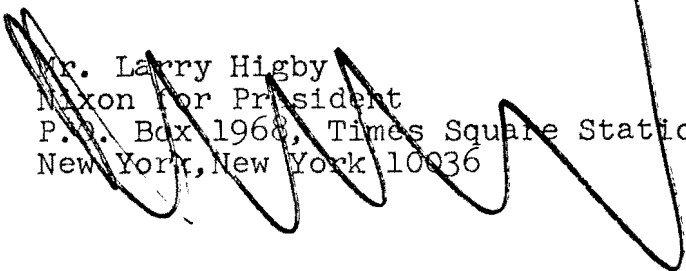
Correspondence

Jun-Jul-Aug - Sep - end of camp 1968

Heldena  
Private

NIXON FOR PRESIDENT COMMITTEE  
P. O. BOX 1968, TIMES SQUARE STATION  
NEW YORK, NEW YORK 10036

Mr. Larry Higby  
 Nixon for President  
 P.O. Box 1968, Times Square Station  
 New York, New York 10036



July 31, 1968

Mr. Earl C. Adams  
Nixon for President Committee  
3257 Wilshire Boulevard  
Los Angeles, California 90005

Dear Earl:

Thanks very much for forwarding the additional  
California polls by Dorothy D. Corey.

I'm trying to track down the page you originally  
gave us, and will send it on to you.

I look forward to seeing you and California  
in the near future.

Sincerely,

H. R. Haldeman

CHARLES S. RHYNE  
National Chairman

THOMAS W. EVANS  
National Director



*File* *(K)*

*Done as  
release  
7/29*

July 22, 1968

Mr. Robert Haldeman  
Chief of Staff  
Nixon for President Committee  
450 Park Avenue  
New York, N. Y. 10022

Dear Bob:

The enclosed copy of letter to Herb Klein will advise you of our action following your phone call to me of Saturday. Bob Barry, who has been working over the Walter Williams list, plans to see Herb this week, or as soon as Herb can receive him, and will set up some plan for handling the names still coming in and being checked.

As to ad copy: Walter Williams asked for a brief written "reason why" statement from those to whom he wrote. Some, but of course not all, responded. I have gone over these responses carefully and while, of course, they vary in detail, the main thrusts are that they favor Nixon because (1) his experience, and especially his training under Eisenhower, make him the best qualified, (2) Nixon can do most to unify and animate the Republican Party, bringing needed balance and authority to the two-party system, and (3) he provides the best rallying point for all those disenchanted with the Democrats, and he can win.

Please let me know if I can be of further service.

Cordially,

Robert R. Mullen  
Chairman  
Public Relations Committee

July 20, 1968

Mr. Herbert G. Klein  
Manager for Communications  
Nixon for President Committee  
450 Park Avenue  
New York, New York 10022

Dear Herb:

Had a call from Bob Haldeman about the list of Eisenhower appointees who favor Nixon. Bob has in mind running an advertisement in the "New York Times," "Washington Star," and, hopefully, some publicity. Asked me to program with you.

Background is that Walter Williams wrote all the appointees for whom he could find addresses.

He turned over to me a folder marked "A" of those who responded with endorsement and permission to use a quote, and a "B" folder of those who, for one reason or another, did not wish to publicly surface.

Bob Barry has been working on these to (1) perfect the A list as to jobs held, etc., and (2) converting as many from B to A as he can. It has been a ponderous and time-consuming job. He feels that in view of the Eisenhower endorsement a few more plums will fall. More than 100 names are now reviewed and cleared for action.

As a general observation, we are pleased with the high percentage of favorable responses from those contacted, but time has taken its toll, so we have relatively few former Cabinet officers (only two) and top officials. The bulk are men who held junior positions, so you may want to ponder the proper use of the list. Our candid judgement is that it would not rate much publicity, though some of the names may have a news value in their local papers. An ad might have a certain effect in demonstrating the loyalty felt by former associates. Enclosed is a draft of some suggested ad copy, and the list of those whose names we can now use.

Cordially,

Robert Mullen  
Public Relations Advisor

RM:p

From the desk of

ROBERT R. MULLEN

July 22, '68

*Handwritten:*  
Ike  
to  
open

Mr. Haldeman

Bob:

Here is a copy of  
the list of former appointees  
of Ike that Walter Williams  
wrote to. Original has  
gone to Herb Klein. Bob Barry  
is continuing his efforts to  
add names.

bob mulen...

EISENHOWER TEAM ENDORSING NIXON

✓ Arthur A. Ageton  
Ambassador to Paraguay

John C. Allen  
Assistant Postmaster General

John J. Allen, Jr.  
Under Secretary of Commerce

Julian B. Baird  
Under Secretary of the Treasury

Parke M. Banta  
General Counsel, Dept. of Health, Education and Welfare

Bert B. Barnes  
Member, Civil Service Commission

Frank Barr  
Assistant Postmaster General

Robert R. Barry  
Eisenhower Western Campaign Manager  
Congressman - Westchester County, New York

Lewis E. Barry  
Assistant Director, Office Civil Defense Mobilization

Vance Bland  
Director, Export-Import Bank

✓ Spruille Braden  
Ambassador to Argentina

✓ W. Randolph Burgess  
Ambassador to NATO

J. Vincent Burke, Jr.  
General Counsel, Dept. of Defense

✓ Arthur F. Burns  
Chairman, Council of Economic Advisers

Vinton Chapin  
Ambassador to Luxembourg

✓ Owen Clarke  
Chairman, Interstate Commerce Commission

✓ Albert M. Cole  
Administrator, Federal Housing Administration

Tom B. Coughran  
Assistant Secretary of the Treasury

✓ Philip Crowe  
Ambassador to Ceylon

Edward P. Curtis  
Special Assistant to the President

Clarence A. Davis  
Under Secretary, Dept. of Interior

✓ Ralph H. Demmler  
Chairman, Securities and Exchange Commission

Wesley A. D'Ewart  
Assistant Secretary of Interior

George C. Doub  
Assistant Attorney General

continued. . .

✓ Everett F. Drumright  
Ambassador to China

Stephen F. Dunn  
General Counsel, Dept. of Commerce

✓ Lane Dwinell  
Assistant Secretary of State

Harris Ellsworth  
U. S. Civil Service Commission

✓ Glenn L. Emons  
Commissioner of Indian Affairs

Roger Ernst  
Assistant Secretary of Interior

✓ Joseph S. Farland  
Ambassador to the Dominican Republic

✓ Guy Farmer                      Labor  
Chairman, National Relations Board

A. Gilmore Flues  
Assistant Secretary of the Treasury

Raymond H. Fogler  
Assistant Secretary of the Navy

✓ John Clifford Folger  
Ambassador to Belgium

✓ Edward N. Gadsby  
Chairman, Securities and Exchange Commission

continued



Evan Galbraith  
Special Assistant to Secretary of Commerce

Oliver M. Gale  
Special Assistant to Secretary of Defense

Ray M. Gidney  
Comptroller, Treasury Department

Hyde Gillette  
Assistant Postmaster General

Abe McGregor Goff  
Member, Interstate Commerce Commission

Ben H. Guill  
Vice-Chairman, Federal Maritime Board

John H. Hamlin  
Executive Assistant, White House Staff

Bryce N. Harlow  
Deputy Assistant to the President

Frank H. Higgins  
Assistant Secretary of the Army

Harvey V. Higley  
Administrator of Veteran Affairs

Robert C. Hill  
Ambassador to Mexico

continued. . .

Harrison C. Hobart  
Assistant Secretary of Labor

Leo A. Hoegh  
Director, Civil and Defense Mobilization

✓ Herbert Hoover, Jr.  
Under Secretary of State

Katherine G. Howard  
Deputy Commissioner General, Brussels World's Fair

✓ Edward F. Howrey  
Chairman, Federal Trade Commission

✓ George Humphrey  
Secretary of the Treasury

Harold C. Hunt  
Under Secretary of Health, Education and Welfare

Richard Jackson  
Assistant Secretary of the Navy

Courtney Johnson  
Assistant Secretary of the Army

✓ Richard L. Jones  
Ambassador to Liberia

✓ James H. Juliana  
Executive Director, Civil Aeronautics Board

✓ Henry Kearns  
Assistant Secretary of Commerce

continued

Ormonde A. Kieb  
Assistant Postmaster General

Arthur Kline  
Vice-Chairman, Federal Power Commission

Rod Kreger  
Assistant Administrator, General Services Administration

Robert J. Lamphere  
Deputy Administrator, Veterans Administration

✓ Dana Latham  
Commissioner, Internal Revenue Service

Orme Lewis  
Assistant Secretary, Dept. of Interior

✓ W. F. Libby  
Commissioner, Atomic Energy Commission

Franklin B. Lincoln, Jr.  
Assistant Secretary of Defense

✓ John Davis Lodge  
Ambassador to Spain

Donald B. Lourie  
Under Secretary of State

✓ Clare Boothe Luce  
Ambassador to Italy

Eugene J. Lyons  
Assistant to the President

continued

✓ Edward A. McCabe  
Administrative Assistant to the President

✓ Dr. Kevin McCann  
Former President, Defiance College, Ohio  
Official Biographer of Dwight D. Eisenhower

John J. McCarthy  
Assistant Administrator, Small Business Administration

✓ Perkins McGuire  
Assistant Secretary of Defense

✓ Dempster McIntosh  
Ambassador to Colombia

C. P. Milne  
Assistant Secretary of the Navy

George M. Moore  
Assistant Postmaster General

✓ Clarence Morse  
Chairman, Federal Maritime Board

✓ E. Frederic Morrow  
Administrative Assistant to the President

Trus D. Morse  
Under Secretary of Agriculture

✓ Frederick H. Mueller  
Secretary of Commerce

Robert R. Mullen  
Public Relations Chairman, Citizens for Eisenhower

continued

Robert B. Murray, Jr.  
Under Secretary of Commerce

Frederick C. Nash  
General Counsel, Department of Commerce

Carl F. Oechsle  
Assistant Secretary of Commerce

J. Allen Overton, Jr.  
Vice-Chairman, Tariff Commission

Don Paarlberg  
Coordinator, Food-for-Peace

John S. Patterson  
Deputy Director, Office of Civil and Defense Mobilization

✓ William Pawley  
Ambassador to Brazil

✓ Wilton B. Parsons  
Assistant to the President

✓ Val Peterson  
Ambassador to Denmark

✓ William T. Pheiffer  
Ambassador to the Dominican Republic

✓ Doug Price  
Staff Assistant to the President

✓ E. R. Quesada  
Ambassador to the Dominican Republic

Percy Rappaport  
Assistant Director, Bureau of Budget

Emil W. Reutzel, Jr.  
Assistant Director, Office of Civil and Defense Mobilization

Albert J. Robertson  
Chairman, Federal Home Loan Bank Board

Walter S. Robertson  
Assistant Secretary of State

H. Chapman Rose  
Under Secretary of the Treasury

Lou Rothschild  
Under Secretary of Commerce

Fred A. Seaton  
Secretary of the Interior

E. George Siedle  
Assistant Postmaster General

Gerard C. Smith  
Assistant Secretary of State

Murray Snyder  
Assistant Secretary of Defense

Raymond Spruance  
Ambassador to the Philippines

John H. Stambaugh  
Special Consultant to the President

continued. . .

✓ ✓ Maurice H. Stans  
Director of the Budget

✓ ✓ Robert L. Stevens  
Secretary of the Army

✓ Harry F. Stimpson  
Ambassador to Paraguay

✓ ✓ Lewis L. Strauss  
Secretary of Commerce

✓ ✓ Arthur E. Summerfield  
Postmaster General

✓ Birks Summers  
Ambassador to Luxembourg

Edward T. Tait  
Commissioner, Federal Trade Commission

✓ Henry J. Taylor  
Ambassador to Switzerland

✓ Dan Thornton  
Member, President's Commission on Intergovernmental Relations

✓ Sigfrid B. Under  
Member, Federal Maritime Board

F. Trowbridge Von Bor  
General Counsel, Dept. of Navy

✓ Angus Ward  
*Ambassador to Afghanistan*

Abbott Washburn  
Deputy Director, United States Information Agency

Robert C. Watson  
Commissioner of Patents

✓ ✓ Sinclair Weeks  
Secretary of Commerce

Clyde A. Wheeler, Jr.  
Staff Assistant to the President

Thomas E. Whelan  
Ambassador to Nicaragua

Donald S. Whyte  
Assistant Secretary of the Interior

Robert E. Williams  
Legislative Liaison Officer

W. Walter Williams  
Under Secretary of Commerce

✓ Jesse Eaine Wolcott  
Chairman, Federal Deposit Insurance Corporation

Felix Edgar Wormser  
Assistant Secretary of Interior

Julian H. Zimmerman  
Commissioner, Federal Housing Administration



*From the desk of*

ROBERT R. MULLEN

July 26, '68

Mr. Haldeman

Bob:

Bob Barry has made the attached changes on the list of Eisenhower appointees that I sent you.

As I advised you in Calif. Mr. Barry is making a special point of keeping Herb Klein's list up-date until the moment of release.

bob...

*Amanda -  
We contacted  
others. who  
received copy  
of list by  
phone.*

*add to  
file*

**MEMORANDUM**

**SUBJECT:** "EISENHOWER TEAM ENDORSING NIXON" LIST  
**DATE:** July 25, 1968  
**TO:** Walter Williams  
**CC:** Amanda Abernathy - Secretary to Bob Mullen  
**FROM:** Brenda Peak

You received a copy of the above list from Bob Mullen before it was finalized, and the following changes should be made:

- Page 1. **Add:** Harbert Brownell, Jr.  
Attorney General
- Page 5. Check to make sure Katherine G. Howard is listed as "Deputy Administrator, Office of Civil and Defense Mobilization."
- Page 7. Dr. Kevin McCann should be listed as "Special Assistant to the President."
- Page 7. **Delete:** John J. McCarthy  
Assistant Administrator, Small Business Administration
- (Mr. McCarthy expects to be active for Nixon shortly, but for business reasons, he cannot be publicly identified at present time.)
- Page 9. **Add:** William P. Rogers  
Attorney General

CHOICE FOR PRESIDENT AMONG CALIFORNIA REGISTERED VOTERS AS  
OF THE LAST OF JUNE 1968...

TABLE 055, QUESTION 14 CHOICE FOR PRESIDENT

	TOTAL	RELIGION				GRADE SOME HIGH	HIGH SOME COL.	COL. POST COL.	UNION		VOTING INTENTION		
		CATH- OLIC	PROT ESTNT	JEW- ISH	OTHER				MEMBR	MEMBR	CRAN- STON	RA- FERTY	OTHER
RESPONDENTS	2465	615	1494	82	274	496	1426	543	859	1606	1144	988	333
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ROCKEFELLER	356	72	233	11	40	52	184	120	124	232	190	126	40
	14.4	11.7	15.6	13.4	14.6	10.5	12.9	22.1	14.4	14.5	16.6	12.8	12.0
NIXON	547	99	399	5	44	71	327	149	141	406	61	418	68
	22.2	16.1	26.7	6.1	16.1	14.3	22.9	27.5	16.4	25.3	5.3	42.3	20.5
HUMPHREY	316	96	172	26	22	103	178	35	146	170	225	57	34
	12.8	15.6	11.5	31.7	8.0	20.8	12.5	6.4	17.0	10.6	19.7	5.8	10.2
MCCARTHY	771	226	403	32	110	153	444	174	271	500	491	201	79
	31.3	36.7	27.0	39.0	40.1	30.9	31.1	32.0	31.6	31.1	42.9	20.4	23.7
REAGAN	26	3	12		11	5	8	13	6	20		26	
	1.1	.5	.8		4.0	1.0	.6	2.4	.7	1.2		2.6	
WALLACE	54	12	38		4	19	31	4	23	31	14	34	6
	2.2	2.0	2.5		1.5	3.8	2.2	.7	2.7	1.9	1.2	3.4	1.8
OTHER	37	14	12	4	7	18	12	7	15	22	8	14	15
	1.5	2.3	.8	4.9	2.6	3.6	.8	1.3	1.7	1.4	.7	1.4	4.5
DK	358	93	225	4	36	75	242	41	133	225	155	112	91
	14.5	15.1	15.1	4.9	13.1	15.1	17.0	7.6	15.5	14.0	13.6	11.3	27.3

CHOICE FOR PRESIDENT AMONG CALIFORNIA REGISTERED VOTERS AS  
OF THE LAST OF JUNE 1968...

TABLE 055, QUESTION 14

	TOTAL	CHOICE FOR PRESIDENT INCOME				SEX		AGE			RACE			
		UNDER \$5000	\$5000 \$9999	\$10M \$15M	OVER \$15M	MALE	FEMALE	21-30	31-50	OVER 51	WHITE	NEGRO	MEX-ICAN	OTHER
RESPONDENTS	2465	385	877	780	423	1265	1200	582	1171	712	2127	180	109	49
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
ROCKEFELLER	356	45	132	96	83	198	158	73	194	89	308	27	13	8
	14.4	11.7	15.1	12.3	19.6	15.7	13.2	12.5	16.6	12.5	14.5	15.0	11.9	16.3
NIXON	547	86	191	144	126	287	260	85	238	224	522	2	13	10
	22.2	22.3	21.8	18.5	29.8	22.7	21.7	14.6	20.3	31.5	24.5	1.1	11.9	20.4
HUMPHREY	316	58	115	106	37	185	131	47	166	103	224	61	19	12
	12.8	15.1	13.1	13.6	8.7	14.6	10.9	8.1	14.2	14.5	10.5	33.9	17.5	24.5
MCCARTHY	771	113	263	283	112	360	411	282	356	133	665	48	42	16
	31.3	29.4	30.0	36.3	26.5	28.5	34.2	48.5	30.4	18.7	31.3	26.7	38.5	32.7
REAGAN	26	4	7	5	10	12	14	3	12	11	26			
	1.1	1.0	.8	.6	2.4	.9	1.2	.5	1.0	1.5	1.2			
WALLACE	54	11	25	16	2	36	18	19	15	20	54			
	2.2	2.9	2.8	2.0	.5	2.8	1.5	3.3	1.3	2.8	2.5			
OTHER	37	14	8	14	1	15	22	6	15	16	33			4
	1.5	3.6	.9	1.8	.2	1.2	1.8	1.0	1.3	2.2	1.6		3.7	
DK	358	54	136	116	52	172	186	67	175	116	295	42	18	3
	14.5	14.0	15.5	14.9	12.3	13.6	15.5	11.5	14.9	16.3	13.9	23.3	16.5	6.1

July 30, 1968

Mr. Earl C. Adams  
Nixon for President Committee  
3257 Wilshire Boulevard  
Los Angeles, California 90005

Dear Earl:

Thanks very much for forwarding polls by  
Dorothy D. Corey Research concerning the state  
of California. I found them to be most interesting.

I am sorry to report that I have misplaced the  
photostat of the first page of the poll, and will  
therefore be unable to return it to you. I hope  
this doesn't cause too great an inconvenience.

I look forward to seeing you and California in  
the near future.

Sincerely,

H. R. Haldeman



NIXON FOR PRESIDENT COMMITTEE, 3257 WILSHIRE BOULEVARD, LOS ANGELES, CALIFORNIA 90005

PHONE (213) 482-4500

**Earl Adams**

Chairman, Los Angeles County

**Waller Taylor, II**

Vice Chairman, Los Angeles County

July 23, 1968

Mr. Robert Haldeman  
Chief of Staff  
Nixon for President Committee  
450 Park Avenue  
New York, New York 10022

*L Acknowledge.  
Can I have  
page 1.*

Dear Bob:

Enclosed are the second and third pages of the poll taken throughout the State of California by Dorothy Corey which should be added to the first sheet which you and Dick retained Saturday night.

You will note upon inspection of the enclosed pages 2 and 3 that the report was not made in triplicate. The first page gives the poll with respect to the vote for candidates and the second and third pages relate to the poll taken with respect to the various religious groups, grade, high school, college, union and non-union members and income groups, age groups and ethnic groups. Perhaps an examination and study of this poll might indicate some leads.

I would greatly appreciate it if you would photostat the first page of the poll and at your convenience return the original sheet to me so that I can then give it back to Dorothy Corey with the rest of the report.

The reaction to the meetings of last Sunday is excellent. I am sure we made some hay.

Always with best wishes, I am

Sincerely,

EARL C. ADAMS

ECA: jm  
enc.

mJuly 30, 1968

Dr. Andreas H. Pogany, President  
Hungarian Freedom Fighters'  
Federation, U.S.A.  
201 Raymond Avenue  
South Orange, New Jersey 07079

Dear Dr. Pogany:

Richard Nixon has asked me to advise you that he would be pleased and honored to have you use his name as honorary chairman of the Hungarian Freedom Fighters' Federation bi-annual congress in New York City this year.

As I am sure you will understand, the demands on Mr. Nixon's time will probably preclude his taking any personal active part in the congress and if this is clearly understood by your group, he will be most happy to have you name him as honorary chairman.

Thank you very much for your support and interest.

Cordially,

H. R. Haldeman

**HUNGARIAN FREEDOM FIGHTERS' FEDERATION, U.S.A.**

*AN*

DR. ANDRAS H. POGANY  
PRESIDENT

201 RAYMOND AVENUE  
SOUTH ORANGE, N. J. 07079

(201) 762-3674

July 17, 1968

*Act*

*AK*

Mr. Bob Haldeman  
Nixon for President Committee  
750 Park Avenue  
New York City, New York

Dear Mr. Haldeman:

I was advised by Mr. John C. Whitaker in Washington D.C. to write to you in this matter.

The Hungarian Freedom Fighters' Federation, U.S.A., is going to have its bi-annual congress for re-election of officers in New York City from August 31st through September 2nd in the Sheraton Atlantic Hotel. It is always an important event for the Hungarian-American community as well as for our delegates coming from all over the country.

Our Federation had the great honor and pleasure in 1966, when the Tenth Anniversary Celebrations were held in the United States, to have Mr. Richard M. Nixon throughout the year as our honorary chairman and also as the chairman of the American Citizens Committee to Celebrate the Tenth Anniversary of the Hungarian Revolution.

We would like to have the permission on this occasion to use his name as the honorary chairman of our bi-annual congress in New York City.

Although the Federation, as a non-profit, educational and fraternal organization, cannot, by its by-laws support or oppose any candidate for any office, the entire board of officers are hard-core Republicans and faithful supporters of Mr. Nixon. Gov. John D. Lodge, Mr. Thomas Evans, or Mr. Robert Clark can easily testify to this, including the activities of my own person. We would be grateful indeed to have this honor again in 1968.

Sincerely yours,

*Andras H. Pogany*

Dr. Andras H. Pogany  
Associate Professor, Seton Hall Univ.  
National President,  
Hungarian Freedom Fighters Fed., USA



July 30, 1968

Mr. Bob Nesen  
P.O. Box 1312  
Oxnard, California

Dear Bob:

Attached you will find a note from David Mulford, who is currently president of Associated Students of Hastings Law College. I had the opportunity to speak with David at a recent gathering at the Century-Plaza Hotel in Los Angeles.

He seemed to be the type of individual that we could use effectively in some way. As you'll note in his letter, he has volunteered his services. Perhaps it would be worthwhile for you to take a moment to contact him if you feel he could be of help to you in any way.

Sincerely,

H. R. Haldeman

N

File

NIXON FOR PRESIDENT COMMITTEE,  
P. O. BOX 1968, TIMES SQUARE STATION,  
NEW YORK, NEW YORK 10036  
PHONE (212) 661-6400

July 29, 1968

Mr. Fred Divel  
204 West Cordoba Avenue  
San Clemente, California 92672

Dear Fred:

All your correspondence has been forwarded to Mr. John Ehrlichman, Tour Director, at the Hilton-Plaza Hotel in Miami Beach. You and several others are under consideration for various jobs on the tour. Should anything be available, he will be in touch with you.

Regards,

Lawrence Higby

LH:DK

July 29, 1968

Mrs. Suzy Hamblen  
Hamblen Music Company, Inc.  
Post Office Box 46043  
Hollywood, California 90046

Dear Mrs. Hamblen:

It was a great pleasure to meet you and Mr. Hamblen out in Los Angeles, and I especially enjoyed hearing the tape recording of Mr. Hamblen's song and his extremely well done statement to counteract the Wallace effect in the South.

As we discussed out there, there are a couple of fairly understandable misunderstandings between your representatives and our representatives which have resulted in confusion in trying to get an agreement settled upon. I think we can iron those out fairly easily, and I will try to do so in this letter.

As a starting point, let's use the license agreement submitted by you, under cover of your letter of June 29th to Mr. Felix Kent.

There are only two major areas of concern. The first of these is the provision that "all expenses and costs in connection therewith shall be paid by Agency and Committee." Our representatives are concerned that there is no specific figure assigned to these expenses and costs. It was our original understanding with Mr. Hamblen that our obligation would be to pay \$2000 to cover the expenses and costs of producing the master recording tapes and background tapes. If this is correct, that amount would be satisfactory for us but we would prefer that this be specified, rather than be left in general terms as it is now.

The second item of concern relates to the question of royalties for use of the sheet music. As I indicated to you, we don't intend to produce sheet music and are really interested only in license to use the song, present recordings, the lyrics, and to develop other

arrangements and uses of the same work. It was our original understanding that we would pay a \$5000 use fee for this. We can drop the item covered in Section 5b --- that is, a ten thousand dollar, non-returnable advance of royalties, based on ten cents per copy for each copy of sheet music printed, then there should be no other major problems. As we discussed, we would not intend to print sheet music, therefore are concerned about making a nonreturnable advance payment on ~~abilities~~ <sup>royalties</sup>.

The other possible area of concern is in relation to the possible area of song rights not exclusive to us. The only exclusivity extends to "commercial or political purposes." It is our understanding that you have granted mechanical rights to someone else, and that apparently you can also go on selling sheet music. We would be concerned, of course, about having the song used during the campaign period for any purpose other than the campaign.

On the purely legal side, I also understand there is some concern due to the fact that in your proposed agreement the Agency and the Nixon Committee are jointly liable, and there is a question of whether the assumption of such a liability by the Agency might not be in violation of the law.

In any event, if the general principles outlined herein are satisfactory to you, would you please so notify Edythe Jacobs and ask her to be in touch with Felix Kent to get the whole thing worked out, so that we can ~~still see to~~ proceed with our common goal of winning the election.

Again, it was a great pleasure to meet you. I certainly hope that we can now resolve whatever confusions or problems may exist. Thanks very much for your cooperation and help.

Cordially,

H. R. Haldeman

CC: Felix Kent, E. H. Mahoney, Len Garment, John Schlaes

# Hamblen Music Company, Inc.

POST OFFICE BOX 46043  
HOLLYWOOD, CALIFORNIA 90046

3100 Torreyson Place

June 29, 1968

Mr. Felix Kent  
LAWLER, STERLING & KENT  
500 Fifth Ave.  
New York, N. Y. 10036

Dear Mr. Kent:

As we discussed over the telephone, here is our revised contract, setting forth a little more in detail what we consider a mutually fair and worthy contract.

Realizing that time is of the essence, we've typed it up over the week-end without benefit of secretary in order to have it to you on Monday.

You have our telephone number in case you need to call us. Otherwise, please return a signed copy to us for our files.

Sincerely yours,



Suzy Hamblen, for  
HAMBLÉN MUSIC CO., INC.

P. S. Our attorney, Miss Edythe Jacobs, will be forwarding a letter to you direct.

# Hamblen Music Company, Inc.

POST OFFICE BOX 46043  
HOLLYWOOD, CALIFORNIA 90046  
3100 Torreyson Place

## LICENSE AGREEMENT

THIS AGREEMENT IS made this first day of July, 1968, by and between HAMBLEN MUSIC CO., INC., a corporation, hereinafter called "PUBLISHER" and FULLER & SMITH & ROSS, INC., a corporation, hereinafter called "AGENCY" and NIXON FOR PRESIDENT COMMITTEE, hereinafter called "COMMITTEE", with reference to the following facts:

Hamblen Music Co., Inc. is the owner and publisher of that certain musical composition entitled "WHAT CAN I DO FOR MY COUNTRY", words and music by STUART HAMBLEN, hereinafter referred to as the "WORK", which has been published by Publisher, owner of the registered copyright thereon for the United States and the entire world. Publisher has heretofore caused to be prepared an arrangement of the Work which has been recorded. Publisher owns the master tapes of said recording. Publisher has also caused to be prepared master background tapes reproducing portions of the Work for use in radio and television advertising which Publisher has heretofore submitted to Agency for consideration;

Agency is the advertising agency employed by Committee to advertise and promote the nomination and candidacy of the Honorable Richard M. Nixon for Presidency of the United States. Agency and Committee desire to obtain a license for certain uses of the Work and said arrangements, recording and background master tapes for use in connection with said Nixon campaign, for the purposes and for the consideration, covenants and conditions hereinafter specified:

NOW THEREFORE, for and in consideration of the sum of Fifteen Thousand Dollars (\$15,000) in hand paid, receipt whereof is hereby acknowledged, and the royalties hereinafter agreed to be paid, and in consideration of the mutual covenants and agreements herein contained, it is agreed as follows:

1. Publisher hereby grants to Agency and Committee the exclusive license for the term of this agreement to use said Work, said arrangements and recorded performance on said master tapes and said background tapes for the following uses and purposes:

(a) To cause copies of said copyrighted Work to be printed, using either the arrangement printed by Publisher or making other arrangements of the music and alterations of the lyrics, changing and adapting said Work, so long as any modification of the lyrics shall be tastefully executed and shall be appropriate to the candidacy of Mr. Nixon for the office of the President of the United States; provided that all printing of sheet music to be sold or distributed shall be printed either by Publisher, or Golden West Music Press of Los Angeles, California, or G. Schirmer, Inc. of New York, or by such other music printing company as may be mutually agreed upon in writing by the parties hereto; and provided further that all

printing, delivery and other costs of printing, sale and distribution of printed copies of said Work shall be paid by Agency and Committee, and Publisher shall be relieved of and saved harmless from any and all costs, expenses and liability in connection therewith;

(b) To use the master recording tapes of the performance of the Work and the background tapes submitted by Publisher in connection with radio and television advertising and promotion of the candidacy of Mr. Nixon for President of the United States; provided that all expenses and costs in connection therewith shall be paid by Agency and Committee;

(c) It is understood and agreed that the ownership of and all rights in and to any and all alterations, adaptations, modifications, and arrangements of the Work, including all copyrights thereon, are vested in Publisher, subject however to this license granted to use the same during the term of this agreement;

2. Agency and Committee hereby covenant and agree to have included and include on the title or first page of each and every copy of the original lyrics, music, melody, or arrangement, or all of them, in whatever form printed, and whether in whole or in part, the statutory copyright notice as follows:

"(C) Copyright 1961 by Hamblen Music Co., Inc., Los Angeles, California. International Copyright secured. Used by permission, Printed in the U.S.A. All rights reserved, including right of public performance for profit."

Any new versions or arrangements of the Work shall bear a similar 1968 copyright notice in addition to the above notice. All copies of whatsoever nature shall bear appropriate copyright notice together with appropriate ASCAP seal. Any and all new arrangements of music, or altered or changed lyrics shall be registered in the name of Publisher as proprietor in the office of Register of Copyrights of U.S.A. and 10 copies of the same shall be furnished to Publisher as proprietor for U.S. and world copyrights. It is expressly understood and agreed that no interest in the copyright of said work is assigned under this license and licensee shall have no right or claim in or to the copyright of said Work or any new version or arrangement made pursuant to this license. All copyrights shall be and remain the property of Publisher in connection with said Work.

3. It is expressly covenanted and agreed that this license is granted for the limited purpose of commercial and political advertising use in connection with said candidacy of Mr. Nixon for President of the United States, and that no use of said Work for any other purpose is intended or granted under this license.

4. The term of this license shall be to and including August 4, 1968, and if Richard M. Nixon is nominated as the Republican candidate for President of the United States, the term of this license agreement shall be automatically extended to and including November 4, 1968. Upon the expiration of the initial term or extended term in the event of nomination of Mr. Nixon as the Republican candidate for President of United States, all rights, privileges, licenses and

permits granted under this license shall automatically revert to Publisher. Upon the expiration of this license all master tapes, manuscripts, printers' plates and forms, and other original sources of copies, records and tapes shall be delivered to Publisher. Any and all unsold and undistributed copies, records, tapes, arrangements and other copies of said Work shall either be delivered to Publisher or such unsold and undistributed copies shall be destroyed and an affidavit by duly authorized office of Agency and Committee shall be furnished to Publisher showing such disposition of copies of said Work made pursuant to this license.

5. It is understood and agreed between the parties hereto that the Fifteen Thousand Dollars (\$15,000) paid to Publisher concurrently with the execution of this agreement shall be applied as follows:

(a) \$5,000 shall be applied in payment for the execution of this agreement and the license for use of the Work as hereinabove provided for commercial and political purposes in connection with the Nixon candidacy for President of the United States, including performance on radio and television and Public Address Systems, and the right to use said background tapes therefor.

(b) \$10,000 of the initial payment to Publisher shall be applied as a non-returnable advance of royalties payable to Publisher for use of said Work as follows:

Ten cents (10¢) per copy for each copy of sheet music printed under this license.

No royalty shall be payable to Publisher for duplicate copies of background tapes for advertising on radio or television; compensation therefor shall be deemed included in the initial payment for execution of this license agreement.

6. Agency and Committee covenant and agree to furnish to Publisher duplicate copies of all invoices for printed copies of sheet music.

7. In addition to copies of invoices for printed copies, Agency and Committee covenant and agree to furnish statements on the first day of August, 1968 and on the first day of each succeeding month thereafter during the term of this license, showing royalties payable to Publisher as hereinabove provided, accompanied by payment of any royalties payable to Publisher. A closing statement and payment shall also be made on final expiration of this license.

8. Publisher covenants and agrees that during the term of this license, Publisher will not print for its own use any copies of sheet music, nor license any other person, firm or entity to make printed copies of said Work and Publisher will, so far as is within its ability to do so, interrupt its sale of sheet music of said Work. Publisher covenants that it will not license the use of said Work to any other person, firm or entity for commercial or political purposes during the term of this license.

9. Publisher represents and warrants as follows:

(a) Said Work is an original musical composition composed and written by Stuart Hamblen;

(b) Said Work does not and will not infringe upon or violate the copyrights or any other rights whatsoever of any person or entity;



(c) No adverse claim exists with respect to said work except that the performing rights on said Work have been assigned to and are controlled by American Society of Composers, Authors and Publishers (ASCAP) with whom Publisher is affiliated, and also except for any issued or outstanding mechanical licenses on said Work;

(d) Publisher owns and controls said musical composition and all rights therein throughout the world, subject to mechanical licenses or statutory use for manufacture of recorded performances and subject to control of performances by ASCAP; and

(e) Publisher has the full and exclusive right and authority to enter into this agreement and grant the license herein contained.

Publisher hereby agrees to indemnify and save harmless Agency and Committee and any radio and television station over whose facilities such Work is broadcast from and against any claim of loss, damage or expense, including reasonable attorney's fees resulting from or by reason of the breach of warranties and representations hereinabove set forth.

9. Agency and Committee will procure clearances from ASCAP for radio, television or other use of said Work for public performance for profit.

10. It is expressly understood and agreed that this license and the rights, privileges, and permits herein granted are not assignable and are not to be used for any purpose or by any other person or entity except in furtherance of the purposes of this license as hereinabove stated.

Executed by the parties hereto as of the date hereinabove first written.

HAMBLEN MUSIC CO., INC.,  
a corporation,

By Stuart Hamblen President

FULLER & SMITH & ROSS, INC.,  
a corporation

By \_\_\_\_\_ President

NIXON FOR PRESIDENT COMMITTEE

By \_\_\_\_\_ Authorized  
Agent

F U L L E R & S M I T H & R O S S I N C .

*advertising  
marketing*

666 FIFTH AVENUE • NEW YORK, NEW YORK 10019  
212-582-9000

July 1, 1968

CONFIDENTIAL

TO : John SHLAES

From : E.D. MAHONEY

Subject : "WHAT CAN I DO FOR MY COUNTRY?" SONG NEGOTIATION

Enclosed you will find copies of the memorandum from our counsel Felix Kent which I received today. I would like to review the background briefly for your consideration :

1. As is noted on the sheet music in my possession, the song has a copyright dated 1961 by Hamblen Music Co. This is coincidental with the John F. Kennedy inaugural speech in which President Kennedy made the statement :

" Ask not what your country can do for you, but rather what you can do for your country. "

As you will note the first two lines of the sheet music (see enclosure) are :

" What can I do for my country, for all the things she's done for me? "

I mentioned this to Mr. Hamblen last week and he admitted that that was how the song came to be written, mentioned that President Kennedy had quoted Cicero for these lines. This may well be true, but in the public mind, the phrase is more likely to be connected with President Kennedy than with Cicero.

2. Apparently the song was sent to President Kennedy's office and offered for sale; but, nothing materialized. However, it was published by Hamblen Music that year and appeared as a Columbia record. When he was in town last week, Mr. Hamblen did not inform us that song had been published or that it had ever been recorded, altho specifically asked these two points by counsel and myself. This has a bearing on the top para on page two of Mr. Kent's letter.

NEW YORK

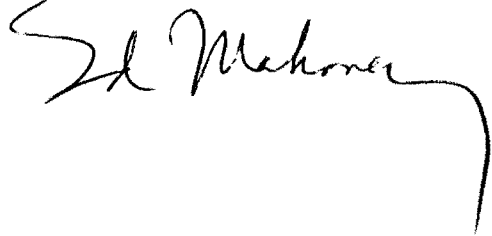
CHICAGO  
LONDON

CLEVELAND  
MONTREAL

LOS ANGELES  
TORONTO

PITTSBURGH

3. I was informed that early this year an agent for Mr. Hamblen approached the Robert Kennedy office and Vice President Humphrey's office; in both cases to sell the song as a political property. Since Mr. Hamblen has offered this song to numerous other political contenders in the past and the amount of cash his lawyers are asking is considerably higher than would be the usual charge for campaign songs rights (George Marron of the Harry Fox Agency quoted an average of \$1000 for a political three months lease for all rights and parody, it would seem wise to review the intended use of the song in order to get a clear idea of how much money is to be involved between now and November. Incidentally, Mr. Hamblen who was in town last week made several statements in front of our lawyers and personnel that he was not interested in making money out of this song but rather in having his song help the "cause". Both our attorneys and we were rather surprised when his wife and Miss Jacobs expressed a very different point of view from the agreement he agreed to in New York last week.

A handwritten signature in cursive script, appearing to read "S. H. Mahoney". The signature is written in dark ink and has a long, sweeping tail that extends downwards and to the right.

cc. Mr. John Poister.

July 1, 1968

MEMORANDUM TO Mr. Edward H. Mahoney  
Fuller & Smith & Ross Inc.

Friday afternoon, I received a call from Mrs. Hamblen and a Miss Edith Jacobs, the attorney for the Hamblens, to discuss the proposed contract for the sale of the song.

Miss Jacobs advised me at the outset that she and Mrs. Hamblen were not satisfied with the terms of the agreement. She told me very bluntly that there was not enough compensation for Mr. Hamblen, and that he had been under the impression that he would receive fantastic royalties from ASCAP resulting from the use of this song. I pointed out that you and we had spent several days negotiating this contract with Mr. Hamblen and that no one from my office nor you could have lead Mr. Hamblen to believe that he would receive tremendous royalties from ASCAP from the use of this song over the next three or four months. She then said that obviously Mr. Hamblen had been under a misapprehension.

Coming down to brass tacks, Miss Jacobs said that she wanted to disregard the entire financial structure which you had worked out with Mr. Hamblen and she wanted an initial advance of \$10,000 against the sale of printed copies of the song and \$5,000 against the use on television.

I inquired why she insisted on such a large advance, and she told me that she had had prior experience with political committees and she wanted to make sure that she had the money in hand in case the Nixon Committee ran out of money.

I told Miss Jacobs that I had no authority to make any commitment for the NIXON FOR PRESIDENT Committee, and that all I could do would be to present her proposal to the Committee. She suggested that she would re-write the contract the way she would like to see it and send it to me air mail.

She also criticized us for not including a paragraph relating to the outstanding rights to this song which had been granted to Columbia Records to which I could only respond that Mr. Hamblen had not informed us about the contract with Columbia Records, and, in fact, had told us that nobody else had any rights in the song.

I asked her whether Mr. Hamblen was present during this phone conversation which I was carrying on with Miss Jacobs and Mrs. Hamblen and was told that he very conveniently was not, and was given the impression that it didn't really matter what Mr. Hamblen had said as they were the ones who would make the deal.

I told Miss Jacobs that I was rather amazed that after spending all this time with Mr. Hamblen that we had to renegotiate the deal from scratch and that if this was the situation it would have been better if she had been in New York rather than Mr. Hamblen. She agreed completely.

It was left that I would review her draft contract with you and get in touch with her.

Felix H. Kent

FHK:MW

# WHAT CAN I DO FOR MY COUNTRY

WORDS AND MUSIC BY:  
STUART HAMBLEN

WHAT CAN I DO FOR MY COUN-TRY  
 FOR ALL THE THING SHE'S DONE FOR ME?  
 SHE GAVE ME E-QUAL RIGHTS — PRICE-LESS LI-BER-  
 TY, THE RIGHT TO WOR-SHIP AS I PLEASE AND CHOOSE WHAT I MAY  
 BE, MINE TO HAVE AND HOLD THO' FIRES OF HATE HAVE  
 MOUNT-ED IN HER HOUR OF NEED I WILL STAND UP TO BE  
 COUNT-ED, WHAT CAN I DO FOR MY COUN-TRY  
 IN GRA-TI-TUDE FOR WHAT SHE'S DONE FOR ME.

Chords: Bb, F7, Bb, F7, Eb6, Bb, F7, Bb, Dm, F7, Bb, Eb, Eb, Bb, F7, Bb, Gm7, C7, Gm7, G7, Gm7, C7, F7, Cm, F Dim, F7, Cm6, A7, D, Ebm7, D7, Gm, D7, Gm, Bbm6, C, Dm7, C7, F, Bb, F Dim, F7, Bb, Dm, F7, Eb6, Bb, Gm, Dm7, Gm, Cm7, D7, Cm7, Dm, Bb, FINE - 2ND 11

© COPYRIGHT 1961 BY HAMBLEN MUSIC CO.

Handwritten musical notation on a single staff. The key signature is B-flat major (two flats). The melody consists of quarter and eighth notes. Chords written above the staff are Bb, Eb6, Gb7, and Bb.

JUST RE-CALL THE BAT-TLES THAT WERE FOUGHT FOR YOU AND ME, OF

Handwritten musical notation on a single staff. The melody continues with quarter and eighth notes. Chords written above the staff are Eb, Ab6, Bb7, and Eb.

VA-LIANT MEN WHO FOUGHT AND DIED TO KEEP OUR COUN-TRY FREE - A

Handwritten musical notation on a single staff. The melody continues with quarter and eighth notes. Chords written above the staff are C, F, Gm7, and C.

LINE WOULD CIR-CLE 'ROUND THE WORLD IF THEY WERE ON PA-RADE, A

Handwritten musical notation on a single staff. The melody continues with quarter and eighth notes. Chords written above the staff are C, Dm7, C7, F7, Cm7, Fdim, F7, Dm, and F7.

DEBT SO O-VER-WHELM-ING IT CAN NEV-ER BE RE-PAID. WHAT CAN

D.C. TO FIN

Five empty musical staves for additional notation.

EDYTHE JACOBS  
ATTORNEY AT LAW  
3440 WILSHIRE BOULEVARD, SUITE 1208  
LOS ANGELES, CALIFORNIA 90005  
TELEPHONE 386-8350

*cc. J. Speer*  
*FYI*  
*Hamblen*  
*Call Mon*

July 1, 1968

Mr. Felix Kent  
c/o Lawler, Sterling & Kent  
500 Fifth Ave.  
New York, New York 10036

Dear Mr. Kent:

Re: Hamblen Music Co., Inc. License Agreement

Pursuant to our telephone conversation on Friday, June 28, I prepared a rough draft of a license agreement for your consideration in connection with the use of the musical composition entitled, "What Can I Do For My Country?" by Stuart Hamblen in the Nixon For President Campaign.

I turned the rough draft over to Hamblen Music Co. Inc. to have typed over the week end, as I had no secretary available, and they were to forward the same to you by air mail. I trust that by the time you receive this letter you will have received the same.

Will you please contact me if you have any questions in regard to the terms of the agreement which was hurriedly prepared due to the pressure of time.

Very truly yours,

*Edythe Jacobs*  
EDYTHE JACOBS

EJ:jl

cc Hamblen Music Co., Inc.  
3100 Torreyson Pl.  
Hollywood, California 90028

*One copy of this letter  
rec'd July 8.*

**McMANUS**  
*mjm*  
JUL 8 - 1968



LAWLER, STERLING & KENT

COUNSELORS AT LAW  
500 FIFTH AVENUE  
NEW YORK, N. Y. 10036

T. NEWMAN LAWLER  
OLIVER J. STERLING  
FELIX H. KENT

ARTHUR P. LAWLER  
WILLIAM J. MARLOW  
H. MELVILLE HICKS, JR.

PETER LANDAU

RICHARD B. RODMAN  
THOMAS R. AMLICKE

GERALD A. KAUFMAN  
EDWARD M. HOLTZMANN  
DAVID H. CARLIN

TELEPHONE 736-7050  
AREA CODE 212  
CABLE ADDRESS • AWLDROC

July 2, 1968

Mr. Edward H. Mahoney  
Fuller & Smith & Ross Inc.  
666 Fifth Avenue  
New York, New York 10019

Dear Ed:

I enclose herewith a copy of letter just received from Mrs. Suzy Hamblen together with two copies of the revised contract proposed by Mrs. Hamblen which, as she describes in her accompanying letter, is what they consider a "mutually fair and worthy contract". The contract bears ~~no~~ resemblance to what you had worked out with Mr. Hamblen and I ~~would~~ like to summarize some of the more important provisions:

1. An advance of \$15,000 is required, \$10,000 of which constitutes an advance against royalties of 10¢ per copy on each copy of sheet music printed by you. As we discussed, 10¢ per copy is slightly higher than what top composers of our generation are getting.

2. The song is not exclusive to your committee. The only exclusivity extends to "commercial or political purposes". They have granted mechanical rights to some one else and apparently they can also go on selling sheet music although they will make an effort to interrupt the sale of sheet music during the term of the agreement.

3. You may use the master recording tapes of the performance and the background tapes submitted by Mr. Hamblen, provided that you pay all expenses and costs. No amount is set forth, and, presumably, this could cover the musicians and everything else.

4. The agency and the Nixon Committee are jointly liable under this agreement. This raises a question in my mind whether the assumption of such a liability by Fuller & Smith & Ross Inc. might not be in violation of the law.

Please note that all rights in the song and in any versions, arrangements, etc. which you may create become the property of Hamblen Music Company, Inc. at the expiration of the term.

In the accompanying letter, Mrs. Hamblen states that I am to receive a letter directly from Miss Jacobs, her attorney. So far I have not received same.

Very sincerely yours,



Felix H. Kent

FHK:MW  
Encs.

Dear John:

Attached is a copy of our counsel's letter to me and two copies of the Hamblen contract. As you will note, it has no resemblance to the agreement Mr. Hamblen was happy with last week and does not grant exclusivity or account for the expenses of the background tapes. In addition, his royalty of 10¢ per copy is 2¢ higher than Irving Berlin who is the highest in the country. He agreed to 5¢ last week. Also under para 4 in Felix Kent's letter, there is an important legal point mentioned, which may make the contract invalid.

When we receive Miss Edythe Jacobs' letter, I will forward a copy of it to you immediately.

A handwritten signature in black ink, appearing to be 'S. H.', written in a cursive style.