

Richard Nixon Presidential Library
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| 33 | 3 | 1968 | Other Document | HRH Handwritten Notes. Sept.-Oct.-Nov.- Through End on 1968 Campaign, continued. |

RN

9/30 eve notes.

File

✓ Hallow - Price - Buckman - Ellsworth
 work up stmt for press conf tomorrow
 → call Ruck - any chg in State position
 what admin line is?
 Dickson find out for case -

LA - will say not indicate anything now

LC - RN call Jack Howard

6:45
 ✓ call to LBT - re AH stmt - bombing halt.
 q. of any change in admin. policy -
 (no word that RN called LBT) -

Sh - had five Congmen there to write -
 not intro'd - if there, have to intro.
 ∴ don't have them there
 - it was badly screwed up.
 less V/P is the better

W - have to get law & order questions
 - Romney pushing hard on Wayne Co. suburbs.
 IG - radio spots on busin. + deseg. - B stmt
 Mike - ck on law & order spots

RN

9/30

file

~~more~~
~~Z~~
~~W~~
~~St~~
~~E~~

~~Keyes/phone~~ - Paul Keyes free after Oct 9
wants to join us -
presents problem -
have him come for couple of days -
& then slip in for big TV -
but shld not be along consistently
would be risk for him.

Q's to RN
↓

~~Meet Alvin Miller~~

~~N. England Train TV~~

~~- 17 APeds~~

~~Albany 430 or 520~~

~~Rochester site - then to Boston~~

~~- 15th Miami - noon -~~

~~(K. Tues nite 8:00 maybe OK =)~~

✓ ? scratch Illinois train?

✓ Steamsters over-ruled Fitz - & endorsed AH.
Le's still with us & will work for us in
local deleg. etc. are all up for election
& can't push too hard.

RN
10/1

- re sched -

need more in center of State of Penn.

maybe do on the 1/6th - way back from K.C.
- who is on Pa.?

- Syracuse better than Albany

- knock off Ill train -

do a prop stop
& something like of 23rd
then also get Pa.

93 10/1

DRN

✓ Hobby's paper - Fri.
✓ Toledo Blade + Paul Wolf's paper

? Oct. 5 - Mami's going to do her bit - Cato.
Oct. 14 - DDE birthday
LBT proclaimed E week

✓ Formis just the guy - have Syre call McC.

- = prob. in Cong. of RN with Landas
next majority leads - esp w/ Amers -

? - RN meet w/ rebel Georgians.

✓ → Call Agnew tonite

✓ - Time may not up for balance of trip
Don't tell him if he asks

10/2

To AV

re sched

Columbus Day

✓ NY-TJ+D - NY in review stand

Volpe march to stand + join

X Oct - T + Silvio Conte - in car in parade
prominence assumed

✓ ~~stay in Texas Suite~~ - or go to K.B. - arr hotel 3:15 AM

Scranton meeting - in Akron 10th (his bond the 8th)
4:30 - 8:00 staff time 5:00 meeting

✓ - 15th noon rally Miami - 2,500 is OK. (5) if we can
Tricity Airport

~~DC - Connet Capitol Armory ⁸⁵⁰⁰ - rough section of town
or Uline Arena ⁵⁵⁰⁰ - bad phy. terrible area.
X or Willard Hotel ballroom -
or at room on steps - outside
veal identity of Va + Md.~~

~~Greenboro?~~

RN
+F
10/2

fre staff -

need more in on creative mtgs -
+ Keo, Haul, P, (Gaw?)

✓ have Keo read B's recs before in -
- if disagrees - note your view.

SK+B - get comms ready for TV
5 min + 1 min.
- 2-3 hours for TV taping -

✓ - zero in from now on
positive stmts - or speeches -

AK - don't use the student film
content is all wrong - even if good show

L-sh
4 - no more appeals to Negroes - dignity etc.
- get me rating for HH speech Mon write
- get me the Gallup data for Marty

✓ - add a city in Tex - or prop stop it.
concentrate Pa. + Tex

skip No Carolina
E - turn off Brooke Negro mtg.

- There is a special tv. program of adverts.
- They're doing Hamblen - John Wayne -

- media campaign is better for issue points
need law + order, social security etc.

- B
- get spots ready - text. etc. - fitted precisely
notes - try to shoot some tomorrow



- get Lubell column to G

- rundown on Ball

analysis of coverage of our stuff.

RN
9/30

(file)

ST
50

✓ - have girls in Fla for 3-day visit -
have them at KB Villa

- watch college polls
- second wave polls

only anything that's changed

L-
- defensive action on Agnew
circulate editorials that are good.
don't let him be luted

✓ - RN report on Agnew sched.
✓ - for Fla - take Dade Co. Auditorium
to Fla mtg - instead of Henderson

E/
Moyon
- re: what KH say tonight
- re comb. pause - dep. on info we get
Laird + etc. / Mundt etc. s/d predict
comb. pause - some big gesture
Watch out for trick -
not Agnew in this

R
- stop stop saying "fear of Wallace"
just real Nline - protest vote
- do move away from overconfidence
going all out -
no pic. re after election
might build

2.

✓ - NY motorcade -
~~best for NR + wife in car just behind.~~
~~if NR alone - put him in w/ RN~~
put NR + RN in first - waves in 2nd
Thurs. Otherwise NR - PN - RN in first car
M - Fri. or Mon. - he should call Jack Dreyfus
say RN asked him to talk to him
- re: status on our TV prog.
M see Dreyfus - ^{RN} didn't discuss amt
will be 100-500 \$
Attans not to talk to him
fine for B. Rogers work out legal details
maybe let him pay for the telephone -
(if \$ is his emp)

- re last five weeks - home stretch
things fly fast - need coolness
complement Z + C - they are extremely cool
if people have to see RN
C handle in very off hand way -
delay til end of day -
don't come in ahead & say it
if it is urgent - come in & say it.

first resp is keep cand in cool shape
take care of everything I can
lets - memo - phone calls
C got disturbed. T & J hehled

✓
M - watch very carefully the joint appearance
Teamster endorsed HH?

RN

9/30



- ✓ - la of RW types - top / B Set P Keo
max 1 page ^{or less} conclusion
what they th / r shld say re W.
segg answer to J.
- Saffie - will go with speech - no changes
except for Wilson quote
more eff if cover circumstances under
which it was made
do the research - where said - time, etc.
- Sh - Warren Wallace - not going to use it
- what are your needs for RW time?

9/29

RN - Sunday

file

~~file~~
~~file~~
~~file~~

call Tom Vail

LW - be sure DFI not joint appearance
real reason is that whole stunt is TV
want people to judge - not press
let AP drag for news

W - eff. eve only - W. + M.
something in Wash DC hall
Arlington, Alexandria, Bethesda, Silver Spring
break hall in half -
small space for DC people
good paper + TV
then not at either V or M
all it Wash. area only
have to beat site
pitch to govt. workers -

✓ Row - too much for B alone -
has to work w/ others
get to Sepine - B - re needs for news
Jeff - Paul - B no the 3 for city.
weak spot is day-day

✓ what doing re counterattack

- need Cuban start

good, sharp, not too long
have Allen prepare it?

It has in mind
drop here in Miami

✓ has strong thoughts on strategy -
worked out last time

J. Bu
H. E
P

- best line on W is Tampa except
get it circulated to everyone
sunspots. etc

only way you can lose is to divide
the protest

- say hit hard in 50

- maybe use as basis of R.N. voice
run on South

✓ falling into good luck -

remember a month ago they pushed
Forbes

Prob. of Fortas - makes LBJ mad
second of interest of pers. affairs
✓ run spot in 50 - not White
use finger on latter line.

✓ B. Shaker

W- M - Jewish thing for
polls show Israeli stand hurts us.

✓ - why not bring Volpe along on tour

✓ - look for more Catholic forums

B + Lind. - needs up to date bkg matl
go thru books & take out all
not relevant to 3 TV's
still too much stuff out there &
useless

✓ B - prepare for on plane tomorrow
all new Q+A's for Detroit

top
priority

Veil - front page edit - Plain Dealer
out front to endorse J in 64

KL

- get max. dist. all editors
maybe use Veil's card

get someone to see hi (Brock?)
get out on string

John
Ply chain endorsed -
get ltr to him

KL

50P - ltr for RL sig to any pub
inquiry when he endorses

be sure Tom Veil gets note
glowing ltr - out front!!!

watch carefully for endorsements

A

- every AM or eve. B or someone sends
in news summary.

does need any attack made - i.e. Bellamy
wants news re what action
by counterattack grp.
dont delay - but note brief
what will do.

- this will get everyone tracking

- need broader # of people reacting.
more than just B.

get Harlow et al on team to do this

- needling signs for H4.

Explain link up now

RN

9/28

w/ Chr

File 1

✓ — Kids in Detroit Mon

✓ — out of this weekend - knock down overconfidence thing

✓ — list of calls - go over for priority
cut further

none except for polit. purpose

nothing for money or thanking

✓ — re Tower - work out w/ Hollow

he handle mtg. after Critical Issues

try to avoid more mtgs w/ Tower

wld file a memo instead

✓ — re what he sees - put off all except essential

- make more use of Evans

✓ — use F - Laid - Norton on political messaging

they must understand -

Keep it away from RN

✓ — re meetings

- no more local press stuff

- VIP's, polit & finance

Always after the meeting

try to avoid -

make brief if at all - 15 min.

keep down to 25-50

- knock off polsci, etc. - just do chief

✓ — use the kids on the train.

✓ — not Miami - do Lauderdale

- So. radio network on crime
- + use TV shorts - eliminate

- no more votes to get from HHHH

- got long & good memo from Morse

- do more TV

- argument betn Greenpan & Price

Greenpan said had to get votes for W

Price said H vote was soft - get it

- only 8% undecided - H can get them

- N can gain for W - so can H
we have better chara

- PR need more hot cutting issues into border
& South -

issues are law - Negroes - Communism

Can't just let Thurmond carry

N has to do it.

Fla - NC - Va - Tenn.

- is Ochs spending any money?

- Reagan into Memphis - hi priority

~~8~~

✓ surely ought to do another in Tenn.

✓ - what about a controlled ^{for TV!} Wilkison Q+A
in key states - instead of rally
✓ - fixed Q+A's instead of speech at a rally

✓ - use TV and radio more -
just 1/2 hour chat

✓ - Agnew prop stop Texas

✓ = drop off a little stmt
for every local stop -
- lean hard - no more Negro appeal
- re Wallace } except one more
Dignity speech

hit law + order
hang an ad? - re finger on the button
who is man to make decision to avoid war
can't afford to take chance on H or W
(same attack as against Castro)
main thing is no war - distrust military

✓ - get some intelligence re McCarthy's plans.

[Handwritten mark]

- get a writer -

- Hurlong excellent start

- shld be RN start saying how glad
Dems all over country recognize
this is election bigger than polts.
in new admin - will welcome D's + R's

✓

- re Mex-Am -

NR has great appeal

try to get him into Texas to speak Spanish
or do TV or radio spot in Spanish

- re sched.

- I have reg. daily mtg w/ whole staff -

incl E, Hallow, VIP's

B, P, Leo

need to have sense of participation

each day have a gab fest.

main purpose is to

keep our people calm

I avoid rushing to RN

- orders - stop talking about cabinet

- after Nov. 5 - enormous problem

M is best judge of men at highest level
have to avoid reverting to DDE Lacks
(Kulow problem)

M at one level - esp. Dir. of Budget

shld try to decide now

Treasury has to be torn apart

make a breakthrough - not the old type

1
- on tour - demands are so great

can't add other VIPs on tour

- H handle call list

- re calls - make up small list -

politically would do more if called
NR, RR, key Govs., etc ^{Durkin} Ford
rather than just massage somebody

- refinance -

set up some social event afterwards

NTold Adams he could promise we'd see

no more appts - or calls

R & W - 1st draft of NATO ready

not Allen, Nathan OK

run by Strong Hope

discuss w/ Scranton on return

- Price another dignity

- dissent

- education

- Bob Murphy - ch on Far East foreign policy

- old folks - problem

get stmt circulated

re-write for radio talk

directed to old folks

hit it again - Fla + Lab - esp.

- excerpts - down to nut of hard stuff

not writing a speech -

pick out a section of rally speech

& expand slightly -

only few points to make

use other items by dropping stats

(not as excerpts)

drop a page stat tomorrow

RN doesn't need to see them

~~W~~ - re phone list - some calls for tomorrow
give RN priorities

~~W~~ - re-do timing in Wmsburg

~~Sh~~ - need to know in advance about need for TV
allow ample time - don't rush it.

~~W~~ - no more Cong. candidates for TV spots

Bob Wilson → 714-
239-
1307 - get letter to every Cong. candidate
endorse / enthusiastic - etc.

~~W~~ - heavy on the U. Nam spot in the South
all adverts zero in on the border states

Agnes/Ke - ck Kuyke's comment re HH SF crowd.

~~Leo~~ - in editing - don't attack above HH
too much refers to HH & "my opponent"
get more - on humorous - use teases

get stuff out of local press

✓ - poll Ky -
✓ - do Tennessee again

Agnes - Gallup for DDE in '52 + '53
in 8-6-4 who before election
vs final
- also for Dewey in '48

✓ get girls into E Tenn, ^{Bristol - etc.} London Ky etc
Southerners are polite
Tenn, Va, NC, Fla
have girls up us on train

RN 2 - on plane to Tampa - to see RN - ~~etc~~

9/27

E-W - get Reagan to Memphis - (rec. by Lyghendell)
use closest person to him
RN personal request.
also could help in Virginia

G-Sh - Baker said radio esp. eff. in South
RN would like to target them in South -
even if cut TV
esp. in border states
also for Sun rite speech
buy separate time w/ time in ads
& run in So + border states
2-3 times on So. network

1 Chr - re steps for balance of campaign -
may need funding for fighting Yippies
they now plan to shout down Nixon
not Wallace

Maybe set up a special squad to handle
or assign a top advance man -
learn how they work etc.

W - work in Chattanooga types now + the
god, enthusiastic crowds -
also don't have Yippie problem in South

W - Baker wants Agnew in South + border -
from Tampa to Miami - Tower in cabin.

- ✓ - talk to Z - will knock off individ. interviews
- no more commitments -
- will see ed. for Wash Post.
- RV may determine on selective basis
to do some - when for his benefit.
- if someone does something esp. good -
or who really hasn't been seen
i.e. shld. see CoO but if anyone
- from news on just absolute N advocates.
little favor for a friend.

M - Kissinger mtg

Sound systems - Orlando

RN
9/27
w/ Harlow

Ch

- re transition -

don't get stuck now w/ 2nd rate people
people will jump after election
important to have task forces working

- keep what we have - go no further

add no new task forces

give McCracken a clerk to handle
move Loomis in w/ McCracken
to service him as needed.

Bob Meriam, Rod Perkins, Brad Patterson
best man would be Budget Director's Deputy

Charlie Murphy.
use Frank Lincoln for transition post
M - tell him this is just for interim

Ch -

article re what students are going to do

- get it out to advance men -

+ ready for editorial coverage

! Ch

- probably happens out tonight -

be ready for them

W
301-365
2920

- ✓ OK - David McDonald - on for Pa. ?
- ✓ No - really want guts on all the time at end ?
+ Finck's Mex. meeting ?
 - Fisher's going to ask for another few wty
 - deny cabinet assents at Romney press mtg
 - Lincoln is seeing Clark Clifford this week
 - to assure him RN won't hit defense or LOS
 - RN wants Clifford ready on Def. personnel
- set mtg w/ Kissinger. - Wmsbury?

RN - Call Veil

H - Call Whitaker

have Lou Nichols ch it out
thru his guy
have Agnes ch back on Pearson
column - involves Cobby Hunter

(M)

E
Babe - free re Bantyer

McDaniel - crank up power on PA

Bill Patrick - 10-25 to Hannon + boat club

(M) Carmen Bolino - in DC - why w/ O'Brien
has some corresp. re R.N. + Hoffa

↓
None

R - in conn. w/ some of his land deals
since he was in public office
need to know about it - so can handle

- re trucking - Harold Louins of ATA gave Mel Laird
stunt which he gave N + Niscoming out
of - would be on other side

X understand R trying to set up mtg
w/ Loughery + Wilkinson

X Warren Weaver story today in cabinet
gives lot of N acids.

top advisor indicated privately N
wld keep Clark Clifford as Sec. Def.
etc.

X Laird's stunt being played as support
of HH position re troop updrawals

9/22

213-273-3613

(file)

RN - Conn. - ev. rally ?

Md. - Bethesda or Prince Georges

N.C. - Greensboro

N.J. - Orange

Queens out

- election night

10th LA to Quad City - noon rally

Chiron ev. rally

Dallas overwatch

won indoors -

TV

must have RN on satellite
need start re-grav. spec.
on cabinet

Williamberg speed ?

wants to know for informal pics - aft. Disayne

KL - follow thru of Stanton

set on mtg RN then to Press Club

Issues & Answers - Today Show

Ehr - re advance man

Restm good piece on RN outlook - foreign policy

AP eds. morning 17th

UPI conf - old explore same for pol. staff of

9/26

file

Sh...

~~TD~~

- Mexico - pretty strong votes no.
Mexicans - Moore, Harlow, Finkel
Goldwater, Hill
no votes in Mex, grandstanding,
resentment of other areas left out,
risk of incident, security.

- ✓ - UPI eds. - Q+A or speech or panel?
- election night
- new admin - staffing, transition, etc.
w/ Harlow

✓ - girls were not in a rally - deal outside HQ.
spoke only brief greetings

in NY -

Hart's was best written speech yet -
drama of presentation
have him re-do other stuff
he could do excerpts - put bits in
in college polls in Ky - W is not
Wallace is a threat in Ky + border -
Pom Agnew in here -

9/25
2/

? Down on flights Orlando to K Bic

(file) C M Sh

- kids never say a word if hecklers in audience

Jean

- Agnew - start being less available to press
don't do the little shows etc
push in the border states
avoid adversary proceedings

E? set up state Dept briefing room?

Mariani to Louisville

John

Orlando - all the big shots went to ride to Tampa
7 guys

M

David McDonald -

Riesel's objections

- Buffalo - sugg we film it for 1/2 hr rally
- Akron - no place except college - 4th
- Minn. - pretty late 7^{pm} or 7³⁰
- KC -

→ Sh

re NY + Boston TV

part of Univ. Gordon on 22
buy Missouri on Texas TV

- Fr lot of problems

- only 400 at H Havnir - all unions

- Have girls up as most of the time 3 weeks
 - talk to Kilgallon as well as Whitaker
- re Mexico - get reading -
handle on basis of sched. here -
- skip the little states now

- Packwood - do TV tape - or send it

- loosen up sched.

- re TV

use controlled Q & A -

Wilkins or ask g.'s phoned in
make questions tough - but
asked in friendly way
maybe use local cand to
ask g.'s. -

skip Canada if we can -

or at least not that day
need State Dept briefing on Mon 7th

RN
9/24

- Evans - initiate calls to major VIPs -
How it's going - how hands
100 most important people -
finance

Geo Champion Jack Whitney J Dant
Elmer Bobst. Cliff Folger Tom Appas
ck w/ Eddie & Dave Smith

RN

9/25

re sched.

2nd - Wmsley

AM - speech - Americas Ideal
midday - college leader Q & A.
evening - Norfolk rally

4th - Friday after Greenville

- ~~X~~ - into NY - do nothing
- #2 b. Orange or Paterson NJ - into rally
- ~~X~~ Bethesda or Prince Georges Md. - "
- #1 d. Connecticut
- ~~X~~ NC - Greensboro

- do something about cabinet stories
- orders to staff - say nothing - from top.

W/Katella - kids in Binghamton -

shd never be sched. to address a rally
150 people - 50 SDS themselves
reception + TV OK - but no rallies
safest in border states, Ky Tex Fla
keep out of big states in north
if any on now - cancel them -
OK to go to rally if another speaker

Major speech on NATO - when Swanton back
one on Asian policy

Education

re-do Budget

need to show constructive thinking

15 min talk on dissent

Arrived at college campuses - not Negro

Self-destructive

totalitarian in reverse

next big one is law + order - radio Sun rite

Social Security - cover retirement etc.

- re Wallace - have to take him on in some way

show N's for thing - W against

must not call him a racist

everyone think about ways to do it

PN
9/24
on plane

File

F/Bess - Bantya to Deanna + Babe - hold up Banner
as well as F

Z - put out N talked to Belovich
sd N running strong - + whole ticket looks good.

Sched:

Tex - do noon rally - + TV -
+ into N. Mex: Ark. etc.
maybe fly in all Repub boys - Seno-Congress?
big celebs for Wash. Sq. Garden -
Rock Romm Volpe etc.
The National rally -

[going to try to shake up R + W -
not talking any to each other
(should have except for every stop?)]

Sh/G - Television sent two videos over -
Talking w/ Negroes -
ORDER - don't use the Negn ones.
no black pictures -

(file)

~~Chr~~
MCD

- tell McDavid to crank up power on PA
so RV team talk quietly -
if money problem - get full system
to bring along

~~Chr~~
E+SS
Chr

- not enough shots of people close - ropes too far apart
- C+2 55 - walk 6 paces ahead of RV
when in an aisle - that's roped off.
OK right behind - but no one in front

- let people swarm in -

Chr

- next stop call ahead to adv. man
be well organized to handle heckling at Wash

Chr

- put a camera car min. in front of RV
not a security car.

- print route when we come into town
take advantage of crowds -

- fact sheet - to editors etc.

mail all lies of HH.

get the whole bunch in one summary

file

RN re: sched - alternatives - Williamsburg on spirit
do Am. School speech
pub. outside.

✓ Student leader Q+A at Williamsburg
film for possible network use on 9th
use our student coalition group as
panel - completely controlled setup
at Wm + Mary College - special room

✓ Texas TV - must decide whether to do
polit group genly feels no -
latest Belden poll shows us even

X - JFK Tower drop-by - re transportation problems

✓ ~~17th~~ - AP editors - about 6 - preferably in NY
? same day as UPI? - or wait til 17th

✓ - going ahead w/ Mad. Sq. Hudson Thurs 31
do parade same day?

network the 9th - options
Williamsburg - student
rally

High school for St Louis
R. Reagan

Warren Wallace docum.

9/24

52 shot in Mex City gun battle -
school near Olympics

(gile)

- Minneapolis - or Rockford Ill

45 H. 44 M

F says Minn.

- Galley tomorrow

- who has most charisma

N 38 H 25 U 21

- who like best on TV

N 54 H 28

- who most likeable

N 43 H 40 Neither 6

- who remembered as greatest statesman

N 39 H 29 Neither 18

- who best help Am - esp. in world affairs

N 51 H 31

- who most believable

N 46 H 34

US News listed cabinet

got of planted re this

total denial - never discussed - etc

struggles out of minds

shld call each one of these people -

tell them nothing to it

RN

9/24

+ Moore
Hallow
Jaird

file

- 9 of more to Hansen in Cbks.
Jaird says someone for RN should get ^{it} to him

H

- call Patrick - RN vitally interested in Hansen
10-25H - to beat Church

Hallow +
Jaird

- re 55T - somewhat resp-
but still favoring it + air power gen'ly.
in view of alarming Soviet gain
in land-based missile
US must not be 2nd in any area
relate to all kinds of research.

9/23

? Atlanta TV -

file

? ~~Victoria Lasby on plane~~

- sched -

OK - Fl rec drop Smith dinner

Student Q + A Wmby - for TV

ck poll - Clemson? only if we can win SC.

UPI eds - Wallau there

- Madison Se Gordon Thurs. 31

- AP editors get details

Keisiger - just back from Paris

strongly recs: Pol say nothing re VN this week

+ if has to stay with present line

Knutz M 10³⁰ Thurs AM.

For Wanner talk to Bantzen Citizens

C - Dirksen on call list for Tues

C - Malone tonight

Pete handle - get out of dinner
base on Olympic games
make thru Migr.

→ Harlow call Dirksen - SAP
report to Dirksen
RN wanted to pass on msg from ^{Paris} Dirksen be sure to mail LBT hard
find out what's going on

- get at it to write

(H) M - try to see Kissinger earlier

- have Ag. give Bush a call

say he's heard rumors re Paris

is there anything we shld know about

- need to know mmy.

(Why)

Have M come to Florida - for the weekend.

(get some rest)

FL - would not alienate Cooke permanently
would be a problem
some risk of Humphrey - + waste of time

Regrey not too concerned - Cooke was.

LE 55300 Rm 832 Fl. loop.

RN

9/22
Phone

File

Day yesterday will have enormous effect
long-term

~~Evans~~

Evans handle VIPs + celebrities
call all biggest contacts - list
tell how we're doing

M. who's filling Evans spot at Citizens
no one

adv. man deserve large "well done" on yesterday

RN
9/22
phone

Magy Regier for acquaintances
listed as RN greeting

- talked w/ Archb. Cooke - good talk
re dinner 16th
no speeches etc.
W - have to do the dinner - 5 min appearance
- Cooke has talked with all the bishops etc.
- We should see them

- W - RN sugg go Mex. to L.A. - then NY for nite
- LA Cardinal or Dallas
wants joint appearance

- talked to M - told him about Evans
- C - on phone lists - should ch M first -
ie Hall + Celmer - recs of Chot
& Timman - recs of E

- H - call Taft Schiwe re RR.

- wants to see Duigo material on polls
get feel of states
M this lies off in Mo.

- W - have Bates ch Ohio + other key states

- W - maybe deep in Clemson in S.C.

- W - Cig in NC Va Tenn Ky Fla - border states
do this min. - no Ala to Miss Ga
let RN do Ga - not SC by them.
- in motorcade - get a Catholic school out

- re Wallace

N holds 95% of GOP

∴ W comes from Dem + Ind.

don't use Og for Cong + Seno -

- use him in borders

bill him as stand-up guy on law + order

✓ send over Derg polls

- re scheds - to maintain momentum

diff kind of TV - to re-do states

Cinheim or SLK type of rally

could cut 1/2 in TV out of it

boomer + enthusiasm

can't do another Q + A format

or at least not the same thing

so use paid TV in big states - for rallies

ie Buffalo rally

never live - tape it -

run two days later

voices for N, celeb, best lines of speech

advantage of big roaring crowd

impression, showmanship

Winger
Chot
Allen

- G feels idea of huge rally would be good
- to be Cleve. Quad. rally - soon later

Sh - SLC was taped & ran the next nite

Sh - obviously was a prob. w/ the antagonist in Philo

W - what are the inside rallies we can use
- do this for 2nd time around.

ck specifics

→ send RN a new calendar

W - add Clason in S. Carolina

Winger
Reine

nothing about people

like the woman who inhaled in Bucks County

here's the oldest sawmill in the world

sugg here's good way to get into it

also the stuff out of the paper

need a little throat -

say min. of people to mention - fewest poss.

then sugg. what to say. - crucial to grab

more is good. -

like to fill nat'l press in or local seem

- unless you've made a speech you
can't know what goes into it.

- motorcading easier than some other things
ie not only Suffolk -
for witness entrances into cities
use a car that can avoid leaving out.

- airport crowds etc. no good
counts kill you, hard to speak, etc.
any outdoor

ck for
this week
W - got to cut outdoor appearances
always go inside - 3 M min capy.

- keep Ark. pass open - use inside Tall

do Dallas rally in Texas -
& maybe use it for TV instead of DVA.

→ W - call Mexican Ambassador in DC
be sure embassy knows

- Chat -

use Keldat out of RMC - to test.
Agnew's willing to say more

- Fox + SC - separate polls -

- Allen - memo re Foreign Affairs Adv. Com.
hold it up - not heavy enough.
use advice - but not public.
can't have Hill as chmn -
have them meet - but
don't announce any more task forces
same of Kissinger, Bob Murphy etc
cause more trouble than value
wd also have pub. w/ military, etc.

RN

9/19
night

file

- net 4.5 million
- counter attack problem - still need big man
 ck on how much play O'Brien getting
- Springfield - at least 30M
- Peoria - cut because rained all day.
- NY today - chanting group - re: grapes
 get some of our guys working on 'em
 may have to have police move in.
- Sh - not enough control of live TV audience
- lib will start swinging wild.
- set up on gun squad
 young people w/ press badges
 see who it is - labor?

9/21
car '25
from [unclear]

signs for HH - just one - strong
 HH trying to use W to beat U -
 foriba demagogue

SL

rate TV spot - Dave Mc Donald.
 better zero in on song.

E

9/19

fill

RN

B.D. Reynolds get idea -

trying to buy one-day world series
he says get a Sun 65 cent
contract of opt -

William - pleasant thing

big leagues - send down - big

big leagues all agree & the wa

I put in sports names

no irrelevant NY type thing

& nothing w/ RN face

tell whoever handles

N - has ordered that this opt be cleared

w/ Reynolds

& RN wants to know what it is.

I f/u w/ Reynolds

not a straight political - -

Phila panel - Negro

RN - store plan to buy all men in

Cleveland Toledo Detroit Phil.

Atlanta (CBS copy)