

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
53	5	2/10/1970	<input type="checkbox"/>	Domestic Policy	Memo	From Brown III to Dent RE Mass Media Techniques Study 1pg

## DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N-1 [68]	Memo	Brown to Dent re: "Robert Walters' report re. RNC"	2/10/70	c(Nixon)
N-2 [69]	Memo	Brown to Dent re: "January 27 memorandum"	2/3/70	c(Nixon)
N-3 [70]	Memo	Brown to Dent re: "The Emerging Republican Majority"	12/3/69	c(Nixon)

FILE GROUP TITLE

STAFF SECRETARY

BOX NUMBER

83

FOLDER TITLE

PRESIDENTIAL MEMOS DENT 1970

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
- B. National security classified information.
- C. Pending or approved claim that release would violate an individual's rights.
- D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
- F. Release would disclose investigatory information compiled for law enforcement purposes.
- G. Withdrawn and return private and personal material.
- H. Withdrawn and returned non-historical material.

Presidential Materials Review Board

Review on Contested Documents

Collection: Staff Secretary  
Box Number: 83

Folder: Presidential Memos Dent 1970

<u>Document</u>	<u>Disposition</u>
68	Return Private/Political
69	Retain Open
70	Retain Close Invasion of Privacy

[Iron 11/2]

February 10, 1970

MEMORANDUM FOR HARRY DENT

In the January 28 issue of the Washington Star Robert Walters reported that the RNC, spending over \$200,000 last year for computer work and mass media techniques, became the first of the parties to commit itself to a substantial and continuing program of applying such advanced techniques to its day-to-day operation. The largest sum of the 1969 funds, at least \$43,000 went to public relations firms headed by James Howard. His firm was involved in analysing the impact of the GOP's "Listening Post" operation.

On reading this the President noted that this just doesn't make sense. He questioned what benefit we actually got from studies such as the one done by James Howard. He feels it is vital that we keep this type of wasted spending down.

JOHN R. BROWN III