

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
49	13	2/20/1970	<input type="checkbox"/>	Campaign	Memo	From Jeb Magruder to the President. RE: Action Memorandum P145; monitoring apparatus for big local TV stations. 1pg.

DOCUMENT WITHDRAWAL RECORD [NIXON PROJECT]

DOCUMENT NUMBER	DOCUMENT TYPE	SUBJECT/TITLE OR CORRESPONDENTS	DATE	RESTRICTION
N 1 C [99]	MEMO	MAGRUDER TO THE PRESIDENT	2-20-70	C (NIXON)
N 2-N 4 [100]	MEMO	MAGRUDER TO BROWN (3 copies)	3-9-70	C (NIXON)
N 5 [101]	MEMO	BROWN TO MAGRUDER	3-5-70	C (NIXON)
N 6 [102]	MEMO	KLEIN TO THE PRESIDENT	3-12-70	C (NIXON)
N 7 [103]	MEMO	BROWN TO KLEIN	3-9-70	C (NIXON)
N 8 [104]	MEMO	BROWN TO KLEIN	3-17-70	C (NIXON)
N-9 [141]	Memo	Klein to Staff Secretary re: Action Memorandum P-55, 1p.	1/7/70	C
N-10 [142]	Memo	Klein to RN re: Action Memo P-88 - Year-end Backgrounds, 3pp.	1/28/70	C

FILE GROUP TITLE

HERB KLEIN MEMORANDA

BOX NUMBER

5

FOLDER TITLE

White House Action MEMOS (1) [142]

RESTRICTION CODES

- A. Release would violate a Federal statute or Agency Policy.
 B. National security classified information.
 C. Pending or approved claim that release would violate an individual's rights.
 D. Release would constitute a clearly unwarranted invasion of privacy or a libel of a living person.

- E. Release would disclose trade secrets or confidential commercial or financial information.
 F. Release would disclose investigatory information compiled for law enforcement purposes.
 G. Withdrawn and return private and personal material.
 H. Withdrawn and returned non-historical material.

Presidential Materials Review Board

Review on Contested Documents

Collection: Herbert G. Klein
Box Number: 5

Folder: White House Action Memos (I) [1 of 2]

<u>Document</u>	<u>Disposition</u>	
99	Return	Private/Political
100	Retain	Open
101	Retain	Open
102	Retain	Open
103	Retain	Open
104	Retain	Open
141	Retain	Open
142	Retain	Open

*Tele: WH Act. Mem
Mem to Pres*

February 20, 1970

MEMORANDUM FOR THE PRESIDENT

SUBJECT: Action Memorandum P145

Preliminary contacts have been made with persons in two informal advisory groups to establish a monitoring apparatus to monitor the big local TV news shows in ten major cities. First, Herb Klein has been meeting over the past six months with 15 PR people from throughout the nation, and some of these men will assist in the effort. Charlie McWhorter has begun to set up his "political PR" operation in 15 or 20 key states, and the persons involved with this will also be able to help.

The problem we want to avoid here is public exposure of such an apparatus. If it became known that the Administration had played a hand in this operation, the reaction from the broadcast media would be far worse than that which followed the Vice President's speech. Consequently, we want to proceed very cautiously.

Jeb S. Magruder
Deputy Director for Communications

cc: Mr. Herb Klein ✓

FEB 20 1970

Director of Communications

HGK-----
PWC-----
RLT-----
MEW-----
VSS-----
SML-----
RCO-----