Richard Nixon Presidential Library Contested Materials Collection Folder List

Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
45	13		V	Campaign	Other Document	List of Personnel and Itinerary for President's trip to Miami, FL, on July 24. 10pgs
45	13		V	Campaign	Other Document	List of performers recommended to sing or play the National Anthem. 1pg
45	13		✓	Campaign	Other Document	Miscellaneous list related to the RNC Convention. Features programming plans and mentions the Heritage Gala. 1pg
45	13	7/20/1972		Campaign	Memo	To: H.R. Haldeman From: Dwight L. Chapin RE: "Convention." 4pgs
45	13		✓	Campaign	Memo	To: Dwight Chapin, Dick Moore From: Tex McCrary RE: "Convention Impact." 4pgs
45	13	7/20/1972		Campaign	Memo	To: H.R. Haldeman From: Dwight L. Chapin RE: "Convention." 4pgs
45	13		✓	Campaign	Memo	To: Dwight Chapin, Dick Moore From: Tex McCrary RE: "Convention Impact." 4pgs
45	13	7/19/1972		Campaign	Memo	To: Clark MacGregor (through Jeb Magruder) From: William E. Timmons RE: "'72 Convention." 1pg
45	13	7/13/1972		Campaign	Memo	To: Dwight Chapin From: H.R. Haldeman RE: "Convention Planning." 1pg
45	13	7/1/1972		Campaign	Memo	To: Clark MacGregor (through Jeb Magruder) From: William E. Timmons RE: "'72 Convention." 4pgs

Thursday, March 01, 2012 Page 1 of 2

Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
45	13	6/22/1972		Campaign	Report	Itinerary for the 1972 Republican Natinal Convention in Miami Beach, Florida, for Monday, August 21, 1972, from 12:30pm- 1:11pm. 1pg
45	13	6/22/1972		Campaign	Report	Itinerary for 1972 Republican National Convention in Miami Beach, Florida, Monday, August 21, 1972, from 12:30pm- 1:11pm. 1pg
45	13	6/22/1972		Campaign	Report	Itinerary for 1972 Republican National Convention in Miami Beach, Florida, Monday, August 21, 1972, from 12:30pm- 1:11pm. 1pg
45	13	6/22/1972		Campaign	Report	Itinerary for 1972 Republican National Convention in Miami Beach, Florida, Monday, August 21, 1972, from 12:30pm- 1:11pm. 1pg
45	13	6/28/1972		Campaign	Memo	To: Ed Harper From: Charles Colson RE: Asking if Ed Harper is doing an analysis of the Democratic Platform, both as to cost and political impact. 1pg
45	13	6/23/1972		Campaign	Memo	To: H.R. Haldeman From: Dwight L. Chapin RE: "Republican Convention." 1pg
45	13	6/23/1972		Campaign	Memo	To: H.R. Haldeman From: Dwight L. Chapin RE: "Republican Convention." 1pg
45	13	5/18/1972		Campaign	Memo	To: John Mitchell From: William E. Timmons RE: "'72 Convention: Host Committee." 2pgs
45	13		✓	Campaign	Other Document	Handwritten notes from H.R. Haldeman RE: 1972 RNC Convention. 8pgs

Thursday, March 01, 2012 Page 2 of 2

PERSONNEL

NOTES: * = double up in rooms
(W) = probably bring wives

ON SITE - MIAMI

	•	becretaries *
1.	Assistant to Host Chairman: Ann Wilson	0
2.	Office Manager: Steve Nostrand	<u>· 1</u>
2		1

7/24 ARRIVAL

1.	Convention Coordinator: Bill Timmons (W)	*	0
2.	Deputy Coordinator: Jon Foust (W)		0
3.	Deputy Coordinator: Bill Henkel (W)		0
4.	Deputy Coordinator: Stan Anderson (W)		0
5.	Deputy Youth Director: Tom Bell	=	0
6.	Director of Communications: Nick Volcheff		0
7.	Security Agent: Bob Houston	•	0
7			0

8/4 ARRIVAL

	V Wis.	
1.	Director of Security: Uim McCord	1
2.	Rooms Chairman: John Gartland	1
3.	Director of Transportation: Dewey Clower	1
4.	Rally Chairman: Mike Duval	1
5.	Airport Arrivals Chairman: Phil Martyr	1
6.	Escorts Chairman: Jack Goldsborough	1
· 7.	Rally Support Chairman: Sandy Abbey	1
8.	Director of Youth: Ken Rietz	1
9.	Director of Administration: Rob Odle (W)	1
10.	Press Room Manager: Powell Moore	1

-Convention Coordinator	1 .
-Deputy Coordinator	1
-Deputy Coordinator	1
-Deputy Coordinator	1
-Deputy Youth Director	1
-Director of Communications	1
•	1.4

10

Secretaries :

8/11 ARRIVAL

1.	Platform Coordinator: John	n Ehrlichman (W)	1
2.	Platform: Ken Cole (W)		1
3.	Platform: Ed Harper (W)	•	1
4.	Platform: Tod Hullin (W)		0
5.	Platform: Ed Morgan		0
6.	Platform: Bud Krogh		0
/ 7.	Platform: John Whitaker (V	W)	0
8.	Platform: Lou Engman (W	7)	0
9.	Platform: Bill Gifford (W)		0
10.	Platform: John Evans (W)		0
11.	Platform: John Lehman		. 0
12.	Assistant to Vice President	t: Roy Goodearle (W)	· 1
13.	Vice Presidential Advancem	nan: Doug Blaser	0
14.	Assistant to Finance Chairn	nan: Hugh Sloan (W)	1
15.	Assistant to Finance Chairn	man: Lang Washburn (W)	1
16.	Riot Control Officer: John 1		1
17.	Assistant Riot Control Offic	cer:* Fred Fielding	· 1
18.	S	an: * Jack Packard	1
19.	•	•	/ 1
20.	•		1
21.	Car Dispatcher:*		- 1
22.	•		1
23.	•		1
24.	*		0
25.	Radio Operator: *		0
26.	Radio Operator: *		0
27.	Airport Rally: *		0
28.	,		0
29.	Airport Rally: *		0
30.	Inside Rally: *		0
31.	Inside Rally: *		0
32.	Inside Rally: **		0
34.	Outside Rally: *		0
35.	Outside Rally: *	•	0 -
36.	Outside Rally: *		0
37.	Outside Rally: *	•	0
38.	Escort: *		0
39.	Escort: *		0
40.	Escort: *		0
41.	Escort: *		0
42.	Escort: *	•	0

i g**a**

į	43.	Assistant to Campaign Director: Jeb Magruder (W)	1
2	44.	Operations Coordinator: Fred Larue	- 1
r	45.	Program Control Officer: Dick Moore	1
A solution.	46.	CP Communications Officer: Ron Crawford	0
1/ 1.00	47.	Media Control Officer: Al Snyder	0
re	48.	Director of Women's Activity: Pat Hutar (W)	1
where her	49.	Director of Nixonnaires: Angie Miller	. 1
: Washing	50.	Deputy Director of Advertising: Phil Jounou (W)	1
· Out	51.	Advertising Materials: Mike Scott	1
	52.	Press Secretary: Van Shumway (W)	1
	53.	Communications Assistant: Ann Dore	. 1
	54.	Photographer: Bill Parrish i	1
	55.	Audio-Visual: Scott Peters	1
1	56.	Research: Leslie Arsch	1
	57.	Writer: Art Amolsch	. 1
•	. 58.	Writer: John Fuller	1
•	59.	Re-Elector Editor: Frank Leonard (W)	1
: •	60.	Production Assistant: D.J. Atwood	. 1
	61.	Artist:	0
	62.	Director of Spokesmen: Bart Porter (W)	1
	63.	Assistant Spokesmen: Kurt Herge	1
•	64.	Celebrities-Athletes: Ed Crane	1
	65.	Cabinet: Sandra Kramm	1
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	66.	Director of Citizens: Fred Malek (W)	1
\ V /	67.	Assistant-Citizens: Charles Shearer (W)	1
1.11.9/	68.	Assistant-Youth: Ken Smith	1
11 May May	69.	College Director: George Gorton	. 0
W : 10	70.	Security Agent: *	1
V	71.	Security Agent: *	1
	72.	Director of Receptionists: Mike Farrell (W)	1
	73.	White House Liaison: David Hoopes	1
Noway	074.	Cabinet Liaison: Dan Kingsley (W)	. 1
Nov ()	75.	Harry Dent (W)	1
• • /		-Personnel Locator	6
:/		• · · · · · · · · · · · · · · · · · · ·	
	75	•	49
/, H			

Wheel

- Campaign Director: John Mitchell (W)
- 2. Director, Region I: Al Kaupinen (W)
- Director, Region II: Harry Flemming 3.
- 4. Director, Region III: Don Moisman (W)
- 5. Director, Region IV: Clayton Yeutier (W)
- 6. Director, Region V: Bob Mardian (W)
- 7. Assistant-Region I:
- Assistant-Region II: 8.
- 9. Assistant-Region III:
- 10. Assistant-Region IV:
- 11. Assistant-Region V:
- 12. Assistant-Magruder: Bob Reisner
- 13. General Counsel: Glen Sedam (W)
- Director of Advertising: Peter Dailey (W) 14.
- 15. Director of Communications: Clifford Miller (W)
- 16. · Pollster: Bob Teeter
- 17. Ballot Security: Murray Chotiner (W)
- Advisor: Clif White 18.
- 19. Advisor: Tom Evans (W)
- 20. Mrs. Mitchell *: Kristin Forsberg
- 21. Mrs. Mitchell *: Carol Willis
- 22. Special Aide: Steve King
- 23. Assistant-Womens Division: Nancy Steorts
- 24. Transients: Dick McAdoo
- 25. Floor Leader: Hugh Scott (W)
- 26. Assistant Floor Leader: Bill Hildenbrand
- 27. Francis Dale (W)
- 28. Frank Borman (W)
- 29. Don Schollander
- 30. Max Fisher (W)
- 31. Rita Hauser
- Thomas Pappas (W) 32.
- 33. Eric Jonsson (W)
- 34. Robert Volk (W.)
- 35. Edward Nixon (W)
- 36. Campaign Planning: Bob Marik (W)
- 37. Direct Mail: Bob Morgan
- 38. Telephone: Nancy Brataas
- 39. Assistant-Planning: Rick Fore
- 40. Doctors: Bill Stover (W)
- 41. Lawyers: Dan Piliero (W)
- 42. Labor: Don Rogers (W)

04.0		
8/18 A	RRIVAL (continued)	Secretaries *
43.	Business: Paul Kayser (W)	0
44.	Aged: Dan Todd (W)	. 0
45.	Ethnic: John Wirth (W)	. 0
46.	Blacks: Paul Jones (W)	. 0
47.	Veterans: Frank Naylor	0
48.	Spanish: Alex Armendaris	. 0
49.	Jewish: Larry Goldberg (W)	0
50.	Assistant-Citizens: Andre Letendre	1
51.	Finance Chairman: Lucius Clay (W)	1
52.	Finance Director: Maurice Stans (W)	1
53.	Assistant-Finance: Lee Nunn (W)	1
54.	Assistant-Finance: Herb Kalmbach (W)	i
55.	Assistant-Finance: (W)	i
56.	Comptroller: Paul Barrick (W)	1
57.	Don Rumsfeld (W)	1
58.	Clark MacGregor (W)	ì
59.	Chuck Colson (W)	. 1
60.	Herb Klein (W)	
61.	Peter Flanigan (W)	1
62.	Leonard Garment (W)	. 0
63.	John Scali	0
64.	Des Barker (W)	Ö
65.	Henry Cashen (W)	0
66.	George Bell (W)	0
67.	Dick Howard	0
68.	Pat O'Donnell	0
69.	Steve Karalikas	0
70.	David Wilson	0
71.	Peter Millspaugh	. 0
72.	Wallace Henley	· 0
73.	Jon Rose	0
74.	Dick Allen (W)	0
75.	Ken Clawson (W)	o • .
76.	Stan Scott	ø
77.	Al Snyder	0
78.	Margareta White	0
79.	Dick Cook	O .
80.	Tom Korologos	0
81.	Wallace Johnson	0
82.	Max Friedersdorf	0
83.	John Nidecker	0
84.	John McLaughlin	· 0
85.	Lee Huebner	0
86.	John Andrews	0
87.	Ken Khachigian	0
88.	John Campbell	0
- •	•	

8/19 ARRIVAL

Staff/Secy/Security

1.	Cap Weinberger (OMB)	1
2.	Frank Carlucci (OMB)	0
3.	(OMB)	0
4.	Edward David (OST)	0
5.	Virginia Knauer (OCA)	0
6.	Russell Train (CEQ)	.0
7.	Phillip Sanchez (OEO)	0
8.	Jerome Jaffe (ODA)	0
9.	William Eberle (STR)	0
10.	Herb Stein (CEA)	0
11.	Ezra Soloman (CEA)	0
12.	Marina Whitman (CEA)	0
13.	William Brown (EEOC)	0
14.	William Ruckelshaus (EPA)	0
15.	Arthur Burns (FRB)	0
16.	Joseph Blatchford (ACTION)	0
17.	James Fletcher (NASA)	0
18.	Thomas Kleppe (SBA)	0
19.	Frank Shakespere (USIA)	• 0
20.	Donald Johnson (VA)	0
21.	Arthur Sampson (GSA)	0
22.	John Hannah (AID)	0
23.	Earl Butz (Agriculture)	2
24.	. Phil Campbell (Agriculture)	0
25.	Melvin Laird (Defense)	2
26.	Kenneth Rush (Defense)	0
27.	Robert Seamans (AF)	1
28.	Robert Froehlke (Army)	1
29.	John Warner (Navy)	1
30	Peter Peterson (Commerce)	2
31.	James Lynn (Commerce)	0
32.	Elliot Richardson (HEW)	2
33.	John Veneman (HEW)	0
34.	George Romney (HUD)	2
35.	Richard Van Dusen (HUD)	0
36.	Rogers Morton (Interior)	2
37.	Richard Kleindienst (Justice)	2
38.	(Justice)	0
39.	James Hodgson (Labor)	2
40.	Laurence Silberman (Labor)	0
41.	William Rogers (State)	. 2
42.	V. Alexis Johnson (State)	. 0
43.	John Irwin (State)	0
44.	George Bush (UN)	1
45.	John Volpe (Transportation)	2

· Delivery

AL		Staff/Secy/Security
46, 47. 48. 49. 50.	James Beggs (Transportation) George Shultz (Treasury) Charls Walker (Treasury) Edwin Cohen (Treasury) Paul Volker (Treasury) Romana Bonuelos (Treasury)	0 2 0 - 0 0
51		27
VICE PRE	SIDENT'S TRAVELLING STAFF	
1. 2. 3. 4. 5. 6. 7.	Art Sohmer Vic Gold (W) David Keene Peter Malatasta Herb Thompson (W) John Damgard Doctor -Vice President	1 0 0 0 1 0 0
•		• • • • • • • • • • • • • • • • • • •
PRESIDEN	IT'S TRAVELLING STAFF	
1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14.	H. R. Haldeman (W) Larry Higby (W) Gordon Strachan (W) Alex Butterfield (W) Dwight Chapin (W) Mark Goode (W) Ron Walker (W) Advanceman Advanceman Advancemen Steve Bull (W) David Parker (W) Rose Mary Woods Ray Price (W) David Gergen Bill Safire (W) Pat Buchanan (W)	1 0 0 1 1 1 0 2 0 0 0 0 1 0 1
10. 11. 12. 13. 14.	Advancemen Steve Bull (W) David Parker (W) Rose Mary Woods Ray Price (W) David Gergen Bill Safire (W)	() () ()

PRESIDENT'S TRAVELLING STAFF (continued) Staff/Secy/Security 18. Henry Kissinger 1 19. Staff Aide 0 20. Bob Finch (W) 0 Connie Stuart (W) 21. 1 22. Lucy Winchester 1 23. Helen Smith 0 24. Ron Ziegler (W) 1 25. Jerry Warren (W) 1 26. Neal Ball 1 27. Tim Elbourne (W) 1 28. John D'Arcy (W) 0 29. Ollie Atkins 1 30. Bob Knudson 0 Agnes Waldron

31

31.

18

0

OFFICIALS NOT INVITED

Check local on their

Name

David Kennedy William Pecora Patrick Gray Robert Hampton James Schlesinger Donald Whitehead Gerard Smith Clay Whitehead George Lincoln Richard Helms William Anders Lewis Hershey Secor Browne Dean Burch ' Preston Martin Helen Bentley Curtis Coonts Oakley Hunter

John Nassikas Henry Kearns Miles Kirkpatrick Lyle Garlock George Stafford Ronald Berman Nancy Hanks Edward Miller Bradford Mills William Casey Curtis Tarr John Mahan Catherine Bedell Aubrey Wagner E. T. Klassen Rev. Theodore Hesburg J. Carter Brown John D. Rockefeller, 3rd. Theodore Yntema Joseph McConnell

Activity

State Interior FBI Civil Service AEC Appalachia ACDA OTP OEP CIA NASA Pres. Advisor on Manpower CAB FCC Home Loan Bank Federal Maritime Mediation & Conciliation FNMA FPC XM Bank FTC Foreign Claims ICC Nat'l. Endowment for Humanities Nat'l Endowment for Arts NLRB OPIC SEC Asst. Secretary of State SACB Tariff Commission TVA

Postal Service

COMSAT

Population Growth

Commission on Civil Rights

Commission on Railroad Retirement

Commission on Fine Arts

OFFICIALS NOT INVITED (continued)

George Boldt Jackson Grayson Thomas Curtis E. A. Jaenke Frank Wille Jerome Kuykendall Ira Millstein Herman Nickerson Dr. H. G. Stever George Ives Levi Jackson William Crowley W. Allen Wallis Reed Hunt Neil McElroy Arthur Dewey Harold Russell James Lovell Jeremiah Walsh Richard Burress Dillon Ripley

· Pay Board Price Commission Rent Board Farm Credit FDIC Indian Claims .Nat'l. Commission on Consumer Finan National Credit Union Administration NSF National Mediation Board National Selective Service Appeals Postal Rate Commission Pres. Commission on Federal Statistic Pres. Commission on Financial Structuation Pres. Commission on School Finance Pres. Commission on White House Fe President Commission on Handicapped Pres. Council on Physical Fitness Railroad Retirement Renegotiation Board Smithsonian

THE NATIONAL ANTHEM

The following performers have been recommended to sing or play the National Anthem: John Cash, Van Cliburn, Vicki Carr, The Fifth Dimension, Ethel Ennis, Kate Smith Dionne Warwick, Roberta Flack.

These names have been give to Bart Porter + Taft Schreiber.

We would prefer Van Cliburn for the fourth session and Johnny Cash for the fifth session.

Another excellent exaple of our celebrities group.

Miscellaneous

- Paul Keyes He should not be behind the Platform as Chapin at one time suggested. Instead, he should probably be at Miami Beach writing quips that can be fed to various people during the Convention.
- 2) Bill Timmons will have a plan of alternate programming, press conferences and caucus teams.
- 3) Timmons is having a problem with Ehrlichman and Rose regarding a list of spokesmen at the Platform but believes they can resolve the matter.
- 4) Reagan should not be the introducer of the President because he is Temporary Chairman.
- 5) Rockefeller will nominate the President and he is locked.
- 6) Bob said that Ed Brooks should not be the Moderator as that would be too obvious, but he should have a role in the panel of keynoters.
- 7) Concerning Dick Lugar, Bob mentioned that he should probably be included in the panel.
- 8) Concerning Governor Evans, there was general agreement that he might be useful because he will read a script given to him.
- 9) Bob noted that Bush cannot be used. Neither can Red Blount per Haldeman and Bob jabbed at Timmons for making such a stupid suggestion.
- 10) When Timmons mentioned that there were very few ethnics and women, Bob suggested that Timmons work directly with Balzano and Franklin to get this worked out.
- 11) Concerning the Heritage Gala on Sunday night, Bob suggested that Mrs. Nixon attend while the girls do the regular Gala.

THE WHITE HOUSE

WASHINGTON

July 20, 1972 12:40 p.m. High Priority

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

DWIGHT L. CHAPIN

SUBJECT:

Convention

Attached to this memorandum you will find two memos. One is a critique of our present Convention program by Tex McCrary. It is felt that Tex is overly critical of the Convention plan and, in particular, overreacting to Reagan and Anne Armstrong. It is attached just so you will be aware of his thinking. Undoubtedly he is right in terms of some of the feel of our present program since he has no idea as to what alternate programming is planned.

Also attached is a copy of the memorandum which Safire sent you today. It plays off the conversation he had with Howard K. Smith. The main point here being that the President's and Vice President's acceptance speeches should be on different nights.

Dick Moore and I met with Garment, Scali and Safire this morning in order to discuss Safire's recommendation that the President and Vice President speak on separate nights. After considerable discussion I think we are all in unanimous consent that we should put the Vice President's nomination and acceptance speech on the second evening.

We would recommend the following alterations in the program:

TUESDAY NIGHT

Main Elements:

- 1. Opening of Convention.
- 2. Possible series of Democratic speakers urging other Democrats to support the President.

do bernege

TUESDAY NIGHT (Cont'd):

- 3. Nomination of the President by Rockefeller.
- 4. Seconding Speeches.
- 5. Demonstration as the President goes over the top.
- 6. Cutaway to President departing White House and brief interview on the South Grounds as he boards helicopter. He would state his pleasure at being renominated, state that he is looking forward to addressing the Convention delegates the next evening.
- 7. The Vice President's nomination.
- 8. Acceptance speech by the Vice President.

Note: This will make a long evening. If we roll along and cut back our demonstration times, we should be able to get the Vice President on the air at 11:00 or 11:15 p.m. EDT. The one element which has been moved out of the evening activities is the film on Nixon, the Man which we will put the evening of the acceptance speech.

WEDNESDAY EVENING

Main Elements:

- 1. The Opening.
- 2. Film -- Nixon, the Man.
- 3. Introduction of the President. (It has been suggested that perhaps we use a nonpolitical figure. We're trying to determine who that could be.)
- 4. President's acceptance speech.

Note: We would hope that this session would not begin until around 9:00 p.m. with the President's speech coming around 9:45 p.m.

that

MISCELLANEOUS NOTES FROM MEETING WITH MOORE, SAFIRE SCALI AND CHAPIN:

- Anne Armstrong would not be interpreted as a Texas fat cat.
 It would be good having a woman open the Convention.
 more
- 2. We should find/of our new and more upcoming types to work on the Convention. We need to get a list of the comers.
- Reagan is still extremely popular even though he may be weak in California. He has not appeared on national television in a long time and can be very powerful at our Convention but he should not be overused. If he's going to be the Temporary Chairman, he should not be the Presidential introducer.
- 4. Scali informed us that he has intelligence from the network people that he's talked to that they're taking some of their better reporters and putting them on the demonstration activities for the Republican Convention. He says they expect there will be more trouble and want to cover it with their better people.
- 5. We should have a Democrats for Nixon news conference, maybe on two different days in Miami.
- 6. There is some concern over using the young girl from South Carolina as one of the three main keynote speakers. It is felt that we should do a survey of State Legislature women around the country to find the most articulate woman spokesmen we can find who is a Republican. Right now we have a Governor, a Senator, a Mayor, and if we can get a State Legislator type it would fit perfectly.
- 7. There is some concern over Sammy Davis, Jr. Garment and Moore feel that he's wrong and does not represent our constituency. It is felt that he would be misinterpreted by some of our constituency. They feel he should not do the National Anthem but that if he did one song like "This is My Country" or "My Country 'Tis of Thee" that it would be fine. We may try to work him in the program that way. The other suggestion was to use him as a seconder.

and the second

8. No one can be found that's for having Kate Smith in the program. We have dropped that idea unless you want to dictate that she should be in the program.

cc: Dick Moore
Bill Timmons
Bill Carruthers

PERSONAL AND CONFIDENTIAL

TO:

Dwight Chapin

Dick Moore

FROM:

Tex McCrary

SUBJECT:

Convention Impact

- 1. At the discussion of the convention program with both of you during which I voiced the vehement objection to an opening impression from which the President will have to struggle to escape, I have since thoroughly reviewed every aspect and accent and focal point, every headline, picture and caption that might come out of it, and this is my summary judgement:
- 2. This is not Nixon's convention, it is Goldwater's. This is not the Spirit of '76 or even '72 -- it is '64 and '48. It is the convention that produced the LBJ landslide, and Truman's upset of Tom Dewey.
- 3. It makes the McGovern convention by comparison look like Oklahoma and South Pacific and My Fair Lady and Funny Girl and Fiddler on the Roof.
- 4. The McGovern convention made rising stars; the Nixon convention uses faded stars.
- 5. You vote that you open with a woman -- Ann Armstrong is not a woman, she is fat cat Texas king ranch.
- 6. The dominate name that hits the eye and ear first is Ronald Reagan, who could not carry his own state even against Pat Brown this year. In the year when George Wallace made tax reform an issue with as much sex appeal as busing, Ronald Reagan comes through still as the millionaire governor who paid no state taxes.
- 7. Reagan will overshadow the only black face in the opening line-up, Ed Brooke -- who is scarcely a hero to blacks and has been often as maverick as Javits.

- 8. In the year where there is a chance that the President can crack the critical Jewish vote in the key cities, the only Jew prominent in the line-up of your convention is Sammy Davis, Jr. -- who will be remembered throughout the South as a black who married a white girl and then discarded her. And you have him singing the National Anthem! Why not Sinatra, whom somebody wanted to take to Moscow.
- 9. In a year when with the help of the Jewish vote and the split in labor, you might crack Chicago and Los Angeles and Miami and New York City, the only voice of the cities is lost behind Reagan and Brooke in the key-note quartet -- Mayor Luger of Indianapolis. And labor is as speechless here as in McGovern's show.
- 10. When Dwight said that "We have to work Goldwater in somewhere," he needn't worry -- Barry is already everywhere, the spirit of '64.
- 11. It is true that you have a touch of class in Jimmy Stewart and even Clint Eastwood and Johnny Cash; and nostalgia in John Wayne and even Pat Boone; and both class and nostalgia in Mamie Eisenhower -- but from the opening shot of this monumental bore, I keep expecting to see Bob Doe or Ronald Reagan introduce Jimmy Hoffa and Harold Janine and Carswell and Haynsworth and Martha Mitchell and Hedda Hopper and all the other grinning ghosts working to help McGovern win in the closing week of '72 as Humphrey was winning at the finish in '68.
- 12. The feel and smell of this Nixon convention of '72 is frighteningly reminiscent of the euphoria that beat Tom Dewey -- I stayed for Dewey's closing Madison Square Garden. rally in '48 and watched in horror an audience walk out on his speech and next day on NBC I said, "Last night, Tom Dewey lost the elction."
- 13. The insensitivity of this spectacle is frighteningly reminiscent of the insolated arrogance of the Taft gang, which we attacked in the Madison Square Garden rally for Eisenhower in the winter of '52. And in Chicago, starting with the young Texans I brought to that rally, Taft was routed the way the McGovern gang took Humphrey and Wallace and Muskie and Jackson and Meany and Daley. The same tide is rising again. But for the Democrats.

- 14. Now I know why that battle cry for the '72 campaign came from -"Nixon now more than ever" is "in your heart you know he's right", plus
 8 and spelled backwards, but not in Hebrew.
- 15. Johnny Unitas in this line-up has only three pass receivers -- Mamie and Pat and the President -- and nothing but holes in his pockets to give him protection until he can get rid of the ball.
- 16. The President acceptance speech better be better than Lincoln's Gettysburg Address -- and it better be full of quotes that will finally get him into Bartlett's and give him a headline for the campaign equal to "I never shoot blacks".
- 17. And you better figure out a way fast to get Kissinger and Connally into the Convention line-up; and get Agnew into black-face to play Jimmy Brown.
- 18. Also "the only man who can beat Nixon is Nixon" -- now he can add the architects of this convention to that list of one.
- 19. After the Peking trip, I wrote across the bundle of headlines: "Look Out for Loose Boards". In this convention structure, it is hard to find anything but loose boards.
- 20. In introducing Agnew at the Heritage Dinner I tried to make two points: "Not since Disraeli has any immigrant Jew been brought to such biblical power by any great power as Richard Nixon has given to Dr. Henry Kissinger. In America no political party can become, or deserves to become a majority party, until minorities feel at home within it." This Nixon convention, as outlined, even to Archie Bunker is pure early California WASP, Right parade.
- 21. In terms of show biz there isn't a belly laugh or a roar, not even a chuckle or a knuckle in the whole lineup -- no sex, only X. In terms of drama, no suspense, no gut emotion except Mamie, no encore! In terms of news, no headlines. In terms of history, it is as sharply focused and significant and electric as Dave Mahoney's plans for the Bicentennial.

New Subject: Had a good meeting with three key guys on Agnew's staff --Summers, Damgaard and Goodearle. Based on working with them by phone on the Zionist and Heritage Dinners, they seemed genuinely hospitable, not at all resentful or suspicious at my office. To sit with them from time to time for suggestions, review, and preview. They accept even though Connally is my friend, I am not his man. As I have suggested to Dick, perhaps the best way I can be helpful to all of you from now on is to be helpful as I can to Agnew -- I think your boss is going to need a very good fullback to score on the ground, the muddy ground, until his instincts and scars tell him it is safe to put the ball in the air.

New subject: Around John Price and Queens, which is Archie Bunker country and the key to the New York State election, we will try to set up a perfect prototype campaign for any strategic urban area. In that territory Agnew will have more candle power than any movie star, second only to the President, if the President comes into the climax. My gut instinct and scars tell me that this weird campaign will be won in Hanoi, Wall Street, and other chancey places like Queens -- not on Pennsylvania Avenue.

THE WHITE HOUSE

WASHINGTON

July 20, 1972 12:40 p.m. High Priority

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

DWIGHT L. CHAPIN

SUBJECT:

Convention

Attached to this memorandum you will find two memos. One is a critique of our present Convention program by Tex McCrary. It is felt that Tex is overly critical of the Convention plan and, in particular, overreacting to Reagan and Anne Armstrong. It is attached just so you will be aware of his thinking. Undoubtedly he is right in terms of some of the feel of our present program since he has no idea as to what alternate programming is planned.

Also attached is a copy of the memorandum which Safire sent you today. It plays off the conversation he had with Howard K. Smith. The main point here being that the President's and Vice President's acceptance speeches should be on different nights.

Dick Moore and I met with Garment, Scali and Safire this morning in order to discuss Safire's recommendation that the President and Vice President speak on separate nights. After considerable discussion I think we are all in unanimous consent that we should put the Vice President's nomination and acceptance speech on the second evening.

We would recommend the following alterations in the program:

TUESDAY NIGHT

Main Elements:

- 1. Opening of Convention.
- 2. Possible series of Democratic speakers urging other Democrats to support the President.

Roll Comments

TUESDAY NIGHT (Cont'd):

- Nomination of the President by Rockefeller.
- Seconding Speeches. 4.
- 5. Demonstration as the President goes over the top
- Cutaway to President departing White House and brief 6. interview on the South Grounds as he boards helicopter. He would state his pleasure at being renominated, state that he is looking forward to addressing the Convention, delegates the next evening.
- 7. The Vice President's nomination.
- 8. Acceptance speech by the Vice President.

This will make a long evening. If we roll along and cut Note: back our demonstration times, we should be able to get the Vice President on the air at 11:00 or 11:15 p.m. EDT. The one element which has been moved out of the evening activities is the film on Nixon, the Man which we will put the evening of the accounts. we will put the evening of the acceptance speech.

WEDNESDAY EVENING

Main Elements:

- The Opening.
- 2. Film -- Nixon, the Man.
- 3. Introduction of the President. (It has been suggested that perhaps we use a nonpolitical figure. We're trying to determine who that could be.)
- 4. President's acceptance speech.

We would hope that this session would not begin until Note: around 9:00 p.m. with the President's speech coming

pretty bad to

MISCELLANEOUS NOTES FROM MEETING WITH MOORE, SAFIRE SCALI AND CHAPIN:

- 1. Anne Armstrong would not be interpreted as a Texas fat cat.

 It would be good having a woman open the Convention.

 more
- We should find/of our new and more upcoming types to work on the Convention. We need to get a list of the comers.
 Reagan is still extremely popular even though he may be
- Reagan is still extremely popular even though he may be weak in California. He has not appeared on national television in a long time and can be very powerful at our Convention but he should not be overused. If he's going to be the Temporary Chairman, he should not be the Presidential introducer.
- 4. Scali informed us that he has intelligence from the network people that he's talked to that they're taking some of their better reporters and putting them on the demonstration activities for the Republican Convention. He says they expect there will be more trouble and want to cover it with their better people.
- 5. We should have a Democrats for Nixon news conference, maybe on two different days in Miami.
- 6. There is some concern over using the young girl from South Carolina as one of the three main keynote speakers. It is felt that we should do a survey of State Legislature women around the country to find the most articulate woman spokesmen we can find who is a Republican. Right now we have a Governor, a Senator, a Mayor, and if we can get a State Legislator type it would fit perfectly.
- 7. There is some concern over Sammy Davis, Jr. Garment and Moore feel that he's wrong and does not represent our constituency. It is felt that he would be misinterpreted by some of our constituency. They feel he should not do the National Anthem but that if he did one song like "This is My Country" or "My Country 'Tis of Thee" that it would be fine. We may try to work him in the program that way. The other suggestion was to use him as a seconder.

Pearl Boiley of mayor

8. No one can be found that's for having Kate Smith in the program. We have dropped that idea unless you want to dictate that she should be in the program.

cc: Dick Moore
Bill Timmons
Bill Carruthers

PERSONAL AND CONFIDENTIAL

TO:

Dwight Chapin

Dick Moore

FROM:

Tex McCrary

SUBJECT:

Convention Impact

- 1. At the discussion of the convention program with both of you during which I voiced the vehement objection to an opening impression from which the President will have to struggle to escape, I have since thoroughly reviewed every aspect and accent and focal point, every headline, picture and caption that might come out of it, and this is my summary judgement:
- 2. This is not Nixon's convention, it is Goldwater's. This is not the Spirit of '76 or even '72 -- it is '64 and '48. It is the convention that produced the LBJ landslide, and Truman's upset of Tom Dewey.
- 3. It makes the McGovern convention by comparison look like Oklahoma and South Pacific and My Fair Lady and Funny Girl and Fiddler on the Roof.
- 4. The McGovern convention made rising stars; the Nixon convention uses faded stars.
- 5. You vote that you open with a woman -- Ann Armstrong is not a woman, she is fat cat Texas king ranch.
- 6. The dominate name that hits the eye and ear first is Ronald Reagan, who could not carry his own state even against Pat Brown this year. In the year when George Wallace made tax reform an issue with as much sex appeal as busing, Ronald Reagan comes through still as the millionaire governor who paid no state taxes.
- 7. Reagan will overshadow the only black face in the opening line-up, Ed Brooke -- who is scarcely a hero to blacks and has been often as maverick as Javits.

- 8. In the year where there is a chance that the President can crack the critical Jewish vote in the key cities, the only Jew prominent in the line-up of your convention is Sammy Davis, Jr. -- who will be remembered throughout the South as a black who married a white girl and then discarded her. And you have him singing the National Anthem! Why not Sinatra, whom somebody wanted to take to Moscow.
- 9. In a year when with the help of the Jewish vote and the split in labor, you might crack Chicago and Los Angeles and Miami and New York City, the only voice of the cities is lost behind Reagan and Brooke in the key-note quartet -- Mayor Luger of Indianapolis. And labor is as speechless here as in McGovern's show.
- 10. When Dwight said that "We have to work Goldwater in somewhere," he needn't worry -- Barry is already everywhere, the spirit of '64.
- 11. It is true that you have a touch of class in Jimmy Stewart and even Clint Eastwood and Johnny Cash; and nostalgia in John Wayne and even Pat Boone; and both class and nostalgia in Mamie Eisenhower -- but from the opening shot of this monumental bore, I keep expecting to see Bob Doe or Ronald Reagan introduce Jimmy Hoffa and Harold Janine and Carswell and Haynsworth and Martha Mitchell and Hedda Hopper and all the other grinning ghosts working to help McGovern win in the closing week of '72 as Humphrey was winning at the finish in '68.
- 12. The feel and smell of this Nixon convention of '72 is frighteningly reminiscent of the euphoria that beat Tom Dewey -- I stayed for Dewey's closing Madison Square Garden rally in '48 and watched in horror an audience walk out on his speech and next day on NBC I said, "Last night, Tom Dewey lost the elction."
- 13. The insensitivity of this spectacle is frighteningly reminiscent of the insolated arrogance of the Taft gang, which we attacked in the Madison Square Garden rally for Eisenhower in the winter of '52. And in Chicago, starting with the young Texans I brought to that rally, Taft was routed the way the McGovern gang took Humphrey and Wallace and Muskie and Jackson and Meany and Daley. The same tide is rising again. But for the Democrats.

- 14. Now I know why that battle cry for the '72 campaign came from -- "Nixon now more than ever" is "in your heart you know he's right", plus 8 and spelled backwards, but not in Hebrew.
- 15. Johnny Unitas in this line-up has only three pass receivers -- Mamie and Pat and the President -- and nothing but holes in his pockets to give him protection until he can get rid of the ball.
- 16. The President acceptance speech better be better than Lincoln's Gettysburg Address -- and it better be full of quotes that will finally get him into Bartlett's and give him a headline for the campaign equal to "I never shoot blacks".
- 17. And you better figure out a way fast to get Kissinger and Connally into the Convention line-up; and get Agnew into black-face to play Jimmy Brown.
- 18. Also "the only man who can beat Nixon is Nixon" -- now he can add the architects of this convention to that list of one.
- 19. After the Peking trip, I wrote across the bundle of headlines: "Look Out for Loose Boards". In this convention structure, it is hard to find anything but loose boards.
- 20. In introducing Agnew at the Heritage Dinner I tried to make two points: "Not since Disraeli has any immigrant Jew been brought to such biblical power by any great power as Richard Nixon has given to Dr. Henry Kissinger. In America no political party can become, or deserves to become a majority party, until minorities feel at home within it." This Nixon convention, as outlined, even to Archie Bunker is pure early California WASP, Right parade.
- 21. In terms of show biz there isn't a belly laugh or a roar, not even a chuckle or a knuckle in the whole lineup -- no sex, only X. In terms of drama, no suspense, no gut emotion except Mamie, no encore! In terms of news, no headlines. In terms of history, it is as sharply focused and significant and electric as Dave Mahoney's plans for the Bicentennial.

New Subject: Had a good meeting with three key guys on Agnew's staff --Summers, Damgaard and Goodearle. Based on working with them by phone on the Zionist and Heritage Dinners, they seemed genuinely hospitable, not at all resentful or suspicious at my office. To sit with them from time to time for suggestions, review, and preview. They accept even though Connally is my friend, I am not his man. As I have suggested to Dick, perhaps the best way I can be helpful to all of you from now on is to be helpful as I can to Agnew -- I think your boss is going to need a very good fullback to score on the ground, the muddy ground, until his instincts and scars tell him it is safe to put the ball in the air.

New subject: Around John Price and Queens, which is Archie Bunker country and the key to the New York State election, we will try to set up a perfect prototype campaign for any strategic urban area. In that territory Agnew will have more candle power than any movie star, second only to the President, if the President comes into the climax. My gut instinct and scars tell me that this weird campaign will be won in Hanoi, Wall Street, and other chancey places like Queens -- not on Pennsylvania Avenue.

#

Strackan

July 19, 1972

MEMORANDUM FOR:

CLARK MacGREGOR

THROUGH:

JEB MAGRUDER

FROM:

WILLIAM E. TIMMONS

SUBJECT:

'72 Convention

BLACK DELEGATES: While biographical information is sketchy, early indications are that there are only six Black Delegates and a few more Alternates. The contrast between Democratic & GOP conventions will be disastrous. California and New York leaders have given up their seats for minorities and have become "honorary delegates."

If other state Republican bigshots could follow the California and New York leads we might have a few more Blacks. Is this something your political arm can do?

cc: Fred LaRue

ANNO HU 8/1

July 13, 1972

MEMORANDUM FOR:

DWIGHT CHAPIN

FROM:

H. R. HALDEMAN

RE:

Convention Planning

The Convention plan should include a segment for speeches -brief speeches -- by Democrats and Independents who will appear
by invitation of the Convention management. These should include
possibly John Connally, some Independents, youth, prominent
Governors, Senators, etc., who will make the point that they have
decided to support President Nixon's reslection because of the outstanding job he has done because of his trip to China and Russia,
because he can't take McGovern, etc.

This should include the maximum number of Democrats, at least one Chicano, and only one Black, some Italians and Polish, one or two youth, but it should not go hog-wild on youth. It should be done as a solid hour in order to get impact.

If we do a telethon, we should include some Democrats on that also.

We might even want to consider a prominent Democrat for a seconding speech.

Don't let this idea get lost.

HRH:kb

· .

ACTION

SENSITIVE

July 1, 1972

MEMORANDUM FOR:

CLARK MacGREGOR

THROUGH:

JEB MAGRUDER

FROM:

WILLIAM E. TIMMONS

SUBJECT:

¹72 Convention

Pursuant to your request, there follows several political decisions that were pending before your appointment as Campaign Director.

I. PRESIDENT'S NOMINATION

I recommended either

1. Nominate:

Nelson Rockefeller

Second:

Art Fletcher

Second:

Romano Baneulos

Second:

Bill Brock

or

2. Nominate:

Nelson Rockefeller

Second:

Ten minutes of seconding remarks by fifteen Delegates (40 seconds each) from the Floor using ethnics, aged, young, women, Blacks, Senators, etc.

John Mitchell knows of the options and asked me to check with Mr. Crew who favored the second option and felt we could go forward with Rockefeller but hold the seconding participants until after the Democratic Convention. Therefore, I need to know.

- 1. Has Rockefeller been asked to nominate by Mitchell?
 If not, who will contact him?
- 2. Do you want a list of specific recommendations for seconders about July 17th?

II. PRESIDENT'S INTRODUCTION

I recommended Barry Goldwater. The President introduced Barry at the '64 Convention and this makes a nice turn about. Also, Goldwater has been a loyal, hard charger.

Crew prefers to let the Vice Presidential candidate use his acceptance speech as the introduction of the President.

I would like to appeal this for several reasons:

- 1. It runs the two acceptance speeches together and is too long to hold TV audience.
- 2. Does not give network as much time for station breaks and commercials since the introducer would also have a floor demonstration.
- 3. The Vice Presidential candidate would appear to be "polishing the apple" too much if he introduced the President.
- 4. We have no other good role for Barry Goldwater.

May I have your views on the President's introducer?

III. KEYNOTER

We have planned a different format for the Keynoter this year. One Moderator and three participants, each taking a part of address. I recommended Ed Brooke as moderator with Dick Lugar, Sherrie Shealey and George Bush as participants.

However, it was felt that Ed Brooke would be better as one of the participants but not the lead guy.

How would you feel about Governor Ogilvie being keynoter moderator with Lugar, Shealey and Brooke as participants? We would have a governor, senator, mayor and state representative. Also a Black, and a woman who is also young (22).

You may want to discuss this with Crew this week.

IV. THE VICE PRESIDENT

I will await signals on the status of Vice President Agnew. Obviously, we will have to arrange nominations, seconding addresses and introduction for our Veep candidate. Additionally, buttons, badges, signs, etc. will have to be ordered.

However, are there any objections to planning a reception in Agnew's honor, sponsored by the Re-Elect Miami Host Committee? Regardless how the Vice President affair turns out, a reception would be fitting I think.

If Agnew chooses not to run again, I assume we should build him into the program. If Agnew decides to stay on the ticket, what are chances of John Connally appearing in some good Convention role?

Please advise soonest?

V. CONVENTION ARRANGEMENTS

When you are settled in, I request two hours of your time to give you a detailed brief on Convention planning: logistics, staff, budget, operations, events, convention program, platform, etc.

. VI. DEMOCRATS

Not necessarily connected with the convention but nevertheless extremely important is an operation Mitchell, Ford, Brock and I are undertaking to encourage selected incumbent Democrats to publically support the President after McGovern is nominated. This should have priority consideration now. Jeb can fill you in on details.

VII. DEMOCRATIC CONVENTION

Also please ask Jeb to fill you in on details for the operations at the DNC Convention next week-end. This operation will be publicized at some point and you will surely be asked to comment.

ISED #4 - June	22, 1972		N NATIONAL CONVENTION Ch, Florida	will Memo.	PAGE 1 0
•	MONDAY, AUGUST 21, 1972	FIRS	T SESSION THEX	E: Philosophy - What the Republ	lican Party Stands For
TIME	<u>EUBJECT</u>	RNC SPEAKER	PERSONALITIES	MULTI-MEDIA	MUSIC
12:30-1:00 PH (30 minutes)	Delegates, Alternates and Guest Assemble	Eone	As needed	A light and slide accompani- ment to the music.	Kusic selected
•					should be upbeat and bright.
				The music and visuals cease ja Convention being called to ord On the screen, we project the Republican National Convention	der by Bob Dola. insignia of the
1:00-1:01 PM	Convention Called	Bob Dole	None	As above	None
(1 minute)	To Order	• • • • • • • • • • • • • • • • • • • •			
1:01-1:02 PM (1 minute)	Introduction of	Bob Dole	- None	svods ek	As needed
1:02-1:05 (3 minutes).	Introduction of Unit and Presentation of Colors by Special Personality.	Vicki Cerr Group	Special persona- lity introduces the Presentation of Colors.	With the Introduction and Presentation of Colors, we can project an exciting displi of the American Flag by using different pictures of Ameri- can people with the Flag	-
.1:05-1:08 PM (3 minutes)	Introduction of Pledge of Allegiance Their makes to The to attact or The ship a factor Argue - but	Hone lest is with it would be sent from	Special persona- lity introduces young person like the winner of the National High School Oratory— Contest to lead the Convention in the Fledge of	As needed in line with the shove — keep simple. Con I closed in line with the show in the few special for the special few spe	col personality on the "sker or what?
1:08-1:11 PM (3 pinutes)	Argue for Introduction of Individual and National Anthem	Vicki Carr Vicki Carr	Allegiance. Special personality introduces a star performer who leads the Convention in the singing of the National Anthem.	As mooded in line with the	"Star Spangled Banner" The least, net

			Mramr beac	m, Florida	•	*
	ı	MONDAY, AUGUST 21, 1972	FIRST	SESSION THEM	E: Philosophy - What the Republ	lican Party Stancs For
J	TIME	SUBJECT	RNC SPEAKER	PERSONALITIES	MULTI-MEDIA	MUSIC
1.	12:30-1:00 PM (30 minutes)	Delegates, Alternates and Guest Assemble	None	As needed	A light and slide accompaniment to the music.	Music selected should be upbeat and bright.
/•			•		The music and visuals cease ju Convention being called to ord On the screen, we project the Republican National Convention	ier by Bob Dole. insignia of the
2.	1:00-1:01 PM (1 minute)	Convention Called To Order	Bob Dole	None	As above	None
3.	1:01-1:02 PM (1 minute)	Introuction of	Bob Dole	None	As above	As needed
4.	1:02-1:05 (3 minutes).	Introduction of Unit and Presentation of Colors by Special Personality.	Vicki Carr Group	Special persona- lity introduces the Presentation of Colors.	With the Introduction and Presentation of Colors, we can project an exciting displa of the American Flag by using different pictures of Ameri- can people with the Flag	As performed by Group.
5.	1:05-1:08 PM (3 minutes)	Introduction of Pledge of Allegiance	None	Special persona- lity introduces young person like the winner of the National High School Oratory Contest to lead the Convention in the Pladge of Allegiance.		None Conservation of the contract of the cont
6.	1:08-1:11 PM (3 minutes)	Introduction of (Individual and National Anthem	Vicki Carr Vicki Carr	Special personality introduces a star performer who leads the Convention in the singing of the National Anthem.	above keen simple	"Star Spangled Bonner" - 1/12

	MONDAY, AUGUST 21, 1972 FIRST SESSION			SESSION TH	THEME: Philosophy - What the Republican Party Stands For	
Ų.	TIME	SUBJECT	RNC SPEAKER	PERSONALITIES	MULTI-MEDIA	<u> Music</u>
1.	12:30-1:00 PM (30 minutes)	Delegates, Alternates and Guest Assemble	None	As needed	A light and slide accompaniment to the music.	Music selected should be upbeat and bright.
. •			•		The music and visuals cease ju Convention being called to ord On the screen, we project the Republican National Convention	er by Bob Dole. insignia of the
2,	1:00-1:01 PM (1 mitute)	Convention Called To Order	Bob Dole	None	As above	None
3.	1:01-1:02 PM (1 minute)	Introuction of	Bob Dole HEX	·None	As above	As needed.
4.	1:02-1:05 (3 minutes).	Introduction of Unit and Presentation of Colors by Special Personality.	Vicki Carr Group	Special persona- lity introduces the Presentation of Colors.	Presentation of Colors, we	As performed by Group.
5.	1:05-1:08 PM (3 minutes)	Introduction of Pledge of Allegiance	None	Special persona- lity introduces young person like the winner of the National High School Oratory Contest to lead the Convention in the Pledge of Allegiance.	e above keep simple.	None Circle of the state of th
6.	1:08-1:11 PM (3 minutes)	Introduction of (Individual and National Anthem	Vicki Carr Vicki Carr	Special personal introduces a star performer who leathe Convention in the singing of the National Anthem.	ads	"Star Spangled Banner"

		MONDAY, AUGUST 21, 1972	FIRST	SESSION THEM	E: Philosophy - What the Republ	ican Party Stands For
~	TIME	SUBJECT	RNC SPEAKER	PERSONALITIES	MULTI-MEDIA	MUSIC
1.	12:30-1:00 PM (30 minutes)	Delegates, Alternates and Guest Assemble	None	As needed	A light and slide accompaniment to the music.	Music selected should be upbeat and bright.
					The music and visuals cease ju Convention being called to ord On the screen, we project the Republican National Convention	er by Bob Dole. insignia of the
2.	1:00-1:01 PM (1 minute)	Convention Called To Order	Bob Dole	None	As above	None
3.	1:01-1:02 PM (1 minute)	Introduction of	Bob Dole HEX		As above	As needed
	1:02-1:05 (3 minutes).	Introduction of Unit and Presentation of Colors by Special .Personality.	Group	Special persona- lity introduces the Presentation of Colors.	With the Introduction and Presentation of Colors, we can project an exciting displa of the American Flag by using different pictures of Ameri- can people with the Flag	As performed by Group. y
5.	1:05-1:08 PM (3 minutes)	Introduction of Pledge of Allegiance The Postarton The Postarton	None least is	Special persona- lity introduces young person like the winner of the National High School Oratory Contest to lead the Convention in the Pledge of Allegiance.	As needed in line with the above keep simple. CECOS I Consider the above keep simple.	None Level and to de l'alle l
6.	1:08-1:11 PM (3 minutes)	Introduction of (Individual and National Anthem	Vicki Carr Vicki Carr	Special personalit introduces a star performer who lead the Convention in the singing of the National Anthem.	y As needed in line with the	"Star Spangled Banner" The Censy, 224

What when

June 28, 1972

MEMORANDUM FOR:

ED HARPER

FROM:

CHARLES COLSON

Do I correctly assume that you are doing an analysis of the Democratic Platform both as to cost and political impact? It would seem to me if we analyse the Democratic Platform, it will give rise to thoughts for our own where we want to draw a contrast or alternatively where we want to duck an issue.

I noted with very special interest George Meany's comments yesterday and he raised what is with labor a very key point, i.e. the export of jobs. If you read Meany's remarks in full, you will see that what he is saying is the Democratic Party should be more concerned with American capital going abroad resulting in exports of jobs than in such things as abortion, women's lib, etc. In this area, I think we could do some very, very effective demagoguing if we could write a plank that hits this issue head on. It would not only ring bells with Meany, but would give Don Rodgers, our labor man, something to really sell across the country. The labor people don't understand the issue of "export of jobs" has become something of a code word with labor, but that language alone would be useful. Coald you explore this and let me know what the prospects are because there is an opportunity for real political exploitation here.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 23, 1972 11:30 a.m. Eggs Odly

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

DWIGHT L. CHAPIN

SUBJECT:

Republican Convention

One of the big problems we are going to have at the Republican Convention is to keep the television cameras centered on our program from the platform. In other words, we are going to stage our events in such a way as to know that the best television and the television that we want on the air is going to come from the podium.

It would seem that about halfway into the Democratic Convention, it might be a good idea to start a telephone campaign to the networks via Joe Citizen asking the networks why they keep spotlighting everything except what's happening on the podium. Say that they are distressed because the coverage the network is offering does not focus on the actual proceedings. If they are going to cover an event, then they should cover it accurately and portray what's happening from the podium and not try to create stories of their own. I see us putting calls in to the network as well as getting letters written, etc.

If you agree with this plan, I will see that it is executed via Colson's operation with Mitchell's approval.

Approve	Disapprove
Other	

THE WHITE HOUSE WASHINGTON

June 23, 1972 11:30 a.m.



MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

DWIGHT L. CHAPIN

SUBJECT:

Republican Convention

One of the big problems we are going to have at the Republican Convention is to keep the television cameras centered on our program from the platform. In other words, we are going to stage our events in such a way as to know that the best television and the television that we want on the air is going to come from the podium.

It would seem that about halfway into the Democratic Convention, it might be a good idea to start a telephone campaign to the networks via Joe Citizen asking the networks why they keep spotlighting everything except what's happening on the podium. Say that they are distressed because the coverage the network is offering does not focus on the actual proceedings. If they are going to cover an event, then they should cover it accurately and portray what's happening from the podium and not try to create stories of their own. I see us putting calls in to the network as well as getting letters written, etc.

If you agree with this plan, I will see that it is executed via Colson's operation with Mitchell's approval.

Approve	 Disapprove	Algority to the second
Other		

VL

May 18, 1972

MEMORANDUM FOR:

JOHN MITCHELL

FROM:

WILLIAM E. TIMMONS

SUBJECT:

'72 Convention Host Committee

Tommy Thomas, Florida GOP and Re-Elect State Chairman, has appointed Mr. and Mrs. J. Deering Danielson as co-chairman for the President's Campaign Committee in Dade County. He urges us to use them also as the Committee's Convention Host Chairman believing the two jobs are complimentary.

I have met with the Danielsons and am impressed with their loyalty to the President and dedication to a successful convention. However, their political and campaign backgrounds appear limited, and they have little appreciation of the tasks necessary to guarantee proper convention operations. They are wealthy blue-bloods, a house in Spain, Chairman of Trustees Art Center, etc. However, they do know all the influential people in South Florida and seem eager to undertake the additional responsibility.

It is my recommendation that Mr. Danielson be named Convention Host Chairman for the Re-Flection Committee and build a small staff under him to perform the necessary functions. Specifically, I would like to see Steve Nostrand be employed as Executive Director, Joyce Hooker (no pun!) as secretary with a number of volunteer subcommittee chairmen for housing, transportation, receptions, etc.

Store is the #2 man in the Chamber of Commerce and can take leave of absence. He will have to be compensated. Hostrand is also currently involved as a solunteer with the Youth Orcheon of the Re-Elect Committee.

Joyce is a superb secretary with excellent skills, and is a tireless worker. I have known her for ten years from the time she worked on Capitol Hill and in the National Young Republicans. She has attended many GOP Conventions and lives with her husband in the Miami area.

Also, we can rent a three-bedroom apartment in the Octagon Building immediately in front of the Convention hall and use it as the office for the Host Committee. You may recall Nelson Rockefeller used rooms in this building as his command post in 1968. During the convention period, this facility can serve as Youth Headquarters.

The Danielsons should solicit other prominent Floridians to serve on the committee. Individuals like the Frank Bormans, Jim Geraghtys, Loren Berrys, Alvah Chapmans, Sam Higginbottoms, Dr. Butari, etc.

I would hope the Host Committee could underwrite the expenses of the office and staff which I estimate to be:

6. Miscellaneous supplies, \$100 for 3 months	3,000 4,500 2,700 1,500 225
TOTAL \$1	2.225
YES	

Pirandas

F toughter

Thurtard Man him Rool Knowles construe + a Command Past-an insièle un rather than trailers Where areli was last time 20 × 30' OK Room - not much fu/Corven Hall + its OK - nontering activities outside Tule more than insiele Offices - Separate in for man on who has PLs to nets Chart for - Pol/Cut away coverage dates Hotel Recomm Doral out the Ocean feet = It is clear/note people checker, from all Re- Elect Comm+ Fat lats P will be at Key Bis all time Get Boot der Lacil + blipad at Boral Prue el Demois - trappel en Hotel

(ole) P will have a hydrofoilt Homes - get them for possible - Col + VP, the may use fall ranop

2 aerplanes & 60 card

that Es (enul) No cers

provided to Num amm

Ceefall

""" motorpool. -Use motorpool.
- Must assign conste Cal JM, H = BT to get Cal to get own cars-no lime's. advertising No, no Mille Thompson. BT must steel & if he wants it Broke his pulldun there for ashbrook, Host Comm - contrell Banille Need Colles Staff H- Get Disney folks involved. Sandy Juin

H-Thank your last of these things BT Iwell Outs floor to look CIA + FBI have sentes for us to look dun -try to get HS grown for staging area for over young people in Floor ares stole lights on floor Communie - too compler in 68 Hotel whe - direct room dialing v. operator upo Staff mess up in Starlight um BT-no wives, off the separate offstreet Older men- whe use UH walker tallies? - the use 1st Fam. Probal not use UH. Val Ital on rallies, only U/. 1st Fam open?

Mc G/ Chis is the Doral before In- fungator TM > BT - Quell Burn Machenautre - Net approved terday, rust a heel. -ailen off? -old friend of TM fust watch out for him, E-any Fast Periods? -Only thing set on program is opening session. Herman v Tomne 150/m screen. BT- Multi Even - can move on 150 - out of nedia badget, get it out of stans, Kendale resions for names - need a Reggo + Conn? E - Reggo + Conn? Nomin, Enlers, ete-hold up to the. Platform Comm hold at the Theather of Conven Center

H- Whole WH moe? JM - le home # - Rigures

- UP has same # Staff as P.

- authur Bruns - an indep

can't ge to a Repair No. Hershey Shul, Melen, My, -all CEA go E check Harper re #offpe unters JM- Don't talle indep agency Good's unless perform beenetion for Flans H-can a gov. le to Convention Dean-op on for S/ Fleen - will got Flamings Cul to be avail for hast people Revelwell Key Poise Hotel - John Rollins-ordered 7 orean villas, etc. In + H & freeze all rooms

H must cheel Hak, E, etc. BT- Caucies Teams w/ WHSA Cal to st Coucies on 25 on 25 on 25 E + Raodes - OK on Platferm vutually funished but no probs - very few creeness - get specter in as a Consol + - sweicher - en Blat Comm I hel Pa-no WH Knool a pirk - Marty anderson, etc. past stars / Nurs for work E - will sheft names but no increase #5 Bout memo 7/ - E+ Hullein - villas at KB

Erectrerg-menst sterfford Copefform-Post E + 170/m Poile Boroody