Richard Nixon Presidential Library Contested Materials Collection Folder List

Box Number	Folder Number	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
36	2	8/29/1972		Campaign	Photograph	Handwritten notes on campaign subjects, including Democrats for Nixon and telehpone campaigning. 4 pgs.
36	2	9/5/1972		White House Staff	Memo	From unknown to "Gordon" RE: information in attached documents. 1 pg.
36	2	9/2/1972		Campaign	Memo	From Magruder to MacGregor RE: contacting Republican candidates and incumbents. Proposed letter and suggested press releases attached. 5 pgs.
36	2	9/11/1972		Campaign	Memo	From Magruder to MacGregor RE: Edward Nixon's campaign role. 1 pg.

<u>Box Number</u>	Folder Number	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
36	2	8/10/1972		Campaign	Letter	From Edward Nixon to George Baker, Jr. RE: Bob Carroll's New York State Assembly campaign. 1 pg.
36	2	9/14/1972		Campaign	Memo	From Glenn J. Sedam, Jr. through Magruder, to MacGregor RE: a list of committees authorized to act on RN's behalf in the campaign. List of committees attached. 12 pgs.
36	2	9/13/1972		Campaign	Memo	From Sedam, through Magruder, to MacGregor RE: delays in obtaining financial statements from the McGovern campaign. 2 pgs.
36	2	9/10/1972		Campaign	Memo	From Sedam, through Magruder, to MacGregor RE: monitoring McGovern's campaign expenditures thr ough the Office of Federal Elections. 2 pgs.
36	2	9/12/1972		Campaign	Memo	From Sedam, through Magruder, to MacGregor RE: the 1972 presidential ballot in each state. Information on ballots attached. 58 pgs.

Box Number	Folder Number	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
36	2	9/13/1972		Campaign	Letter	From Sedam, through Magruder, to MacGregor RE: a Youth Against McGovern organization. Literature from the group and a letter from Sedam to the group attached. 8 pgs.
36	2	9/14/1972		Campaign	Memo	From Sedam to MacGregor RE: the use of film of candidates and RN in political advertisements. Letter to state chairmen on the same subject attached. 5 pgs.
36	2	9/18/1972		Campaign	Memo	From Brad E. Hainsworth to Dent RE: Arizona's important 1972 statewide elections. 1 pg.
36	2	9/15/1972		Campaign	Other Document	Handwritten notes related to the presidential campaign's status in various states. 1 pg.
36	2	9/18/1972		Campaign	Memo	"Background Memorandum" revolving around the politics of nineteenth century British prime ministers Disraeli and Gladstone generated by Haldeman. 2 pgs.

<u>Box Number</u>	<u>Folder Number</u>	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
36	2			Campaign	Other Document	Handwritten document relaying campaign information from Jerry Jones and LaRue. 1 pg.
36	2			Campaign	Other Document	"Jerry Jones" folder containing memos and other administrative material on a Campaign Kickoff. 36 pgs.
36	2	9/2/1972		Campaign	Memo	Sheet of paper containing memo from Strachan to "Follow Up" and memo from Strachan to Al Snyder RE: Daley's possible endorsement of McGovern and information from the New York Overnights on the convention, respectively. 1 pg.
36	2	8/31/1972		Campaign	Memo	From Malek to Strachan RE: information on support from various Citizens Groups. 1 pg.
36	2	8/14/1972		Campaign	Memo	From Strachan to Malek RE: potential campaign support for RN from various citizens groups. 1 pg.

Box Number	Folder Number	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
36	2	8/4/1972		Campaign	Memo	Copy of a memo from Strachan to Haldeman RE: support for RN's campaign from key committees. Lists of committees and analyses of their degrees of support attached. 34 pgs.
36	2	7/26/1972		Campaign	Memo	"Action Memo" generated by Haldeman relaying RN's request to see a list of committees supporting the President's 1972 campaign. 1 pg.
36	2	7/27/1972		Campaign	Memo	From Higby to Strachan RE: support from committees in key areas, such as economic policy and national defense. 1 pg.
36	2			Campaign	Other Document	Handwritten notes on campaign information form "FM." 1 pg.
36	2	8/17/1972		Campaign	Memo	"Political Action Memo for Follow-Up" generated by Haldeman RE: delegating responsibilities for the presidential campaign in various states to key White House figures. 1 pg.

Box Number	Folder Number	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
36	2	8/28/1972		Campaign	Memo	From Strachan to "Follow Up" RE: reminders to check in with various campaign figures on important projects. 1 pg.
36	2	8/30/1972		Campaign	Other Document	Handwritten notes laying out the dates of key campaign meetings. 1 pg.
36	2	8/20/1972		Campaign	Other Document	Handwritten notes laying out important points from a meeting between "FM," LaRue, Whitaker, Morgan, and Jones. 2 pgs.
36	2			Campaign	Other Document	Handwritten notes addressing key points of meetings involving Malek and Mitchell. 1 pg.
36	2			Campaign	Other Document	Handwritten notes relating to the dates of various meetings and laying out critical points for the Democrats for Nixon. 1 pg.

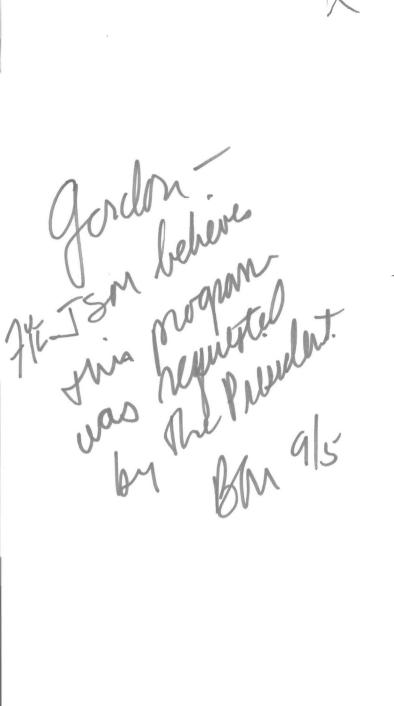
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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

September 2, 1972.

MEMORANDUM

CONFIDENTIAL

FOR: Clark MacGregor

FROM: Jeb Magruder

Ed Failor has a program underway whereby his office and our field men will contact our incumbent and non-incumbent candidates for the House and Senate.

This contact will be made by phone, and through weekly mailings of suggested statements to be used as press releases.

These suggested statements will cover three categories each week on a different issue:

- 1. Suggested statement to be used if your opponent has not taken a stand on whether he supports McGovern.
- 2. Suggested statement to be used if your opponent has endorsed McGovern.
- 3. Suggested statement to be used if your opponent has announced against McGovern.

The purpose and aim is:

The President now enjoys a very healthy lead, according to the latest polls. We hope our House and Senate candidates, through their support of the President, can profit from this lead.

Enclosed is a copy of the letter and the first three releases which were mailed to our candidates today.

Enclosures

CONFIDENTIAL

2 Propherical 1701 PENNSYLVALUA AVENUE, N.V., WASHINGTON, E.C. 20006 (202) 553-6920

September 2, 1972 ,

Dear

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مواقد مرد عدایو مدر امریک در دیر ۲۰ م

Enclosed are suggested statements, which may be the subjects of news releases, depending on the circumstances in your campaign. Obviously, these are subject to whether you are in agreement with the contents.

Barbara Higgins of my office will be calling you within the next week to discuss the campaign in more detail.

With best wishes,

Sincerely,

E. D. Failor Special Assistant to Clark MacGregor

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Enclosures

(Name Title Address) SUGGESTED PRESS RELEASE TO BE USED IF YOUR OPPONENT HAS NOT STATED HIS POSITION ON SENATOR MC GOVERN:

-#1

(Name and title of candidate and/or incumbent) today branded Senator McGovern's welfare proposals "irresponsible and ill conceived giveaway programs which would double taxes on the average family and dramatically increase the welfare rolls.

(Last name and title of candidate and/or incumbent) demanded that (your opponent's name and title) state "clearly and concisely" whether or not he supports the McGovern program.

(Last name and title of candidate and/or incumbent) charged that Senator McGovern's tax and welfare program unveiled last week in New York is "out of balance by at least \$99 billion and probably more."

"Senator McGovern says his program would mean no new taxes on Americans who make less than \$22,000 a year," (<u>last name and title of</u> <u>candidate and/or incumbent</u>) said, "but that is a cruel deception. Senator McGovern would either have to finance his giveaway schemes by increased taxes or through massive federal deficits which would touch off explosive inflation. Either way, the American working family pays the bill," he said.

"The Nixon Administration has calculated the necessary taxes to pay for Sen. McGovern's welfare package at an additional \$1,038 on a family of four making \$12,500 a year," (last name of candidate and/or incumbent) said.

I want to know if (your opponents last name and title) endorses this McGovern program or not.

* * * *

SUGGESTED PRESS RELEASE IF YOUR OPPONENT HAS ANNOUNCED HE WILL NOT SUPPORT SEN. MC GOVERN:

DATELINE. Date -- (<u>Name and title of incumbent and/or candidate</u>) demanded today that (<u>your opponent's name and title</u>) "accept or reject the McGovern welfare and tax proposals unveiled in New York last week."

"(Your opponent's last name and title) has said he doesn't support Sen. McGovern," (your last name and title) said, "but the people of (the location of your constituency, i.e., 3rd Congressional District of <u>Iowa</u>) are entitled to know where he stands on the welfare programs advanced by his party's Presidential candidate."

"These programs would increase the tax bill on a family of four earning \$12,500 per year by at least \$1,038," (your last name and title) said.

"That would double the average family's tax bill."

"Sen. McGovern claims his programs would not increase taxes," (your last name and title), said. "But the total program is out of balance by at least \$99 billion. The only way to pay for that kind of program is through increased taxes or by massive federal deficits that would fuel the fires of inflation."

"I am totally and unalterably opposed to such irresponsible welfare spending," (your last name and title) said. "The people of (<u>location of your constituency</u>) are entitled to know if (your opponent's <u>last name and title</u>) is, too."

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1..... SE NO. 3

SUGGESTED PRESS RELEASE IF YOUR OPPONENT HAS ENDORSED SEN. MC GOVERN:

DATELINE, Date -- (<u>Name and title of incumbent and/or candidate</u>) said today that (<u>your opponent's name and title</u>) "cannot escape responsibility for Sen. George McGovern's latest tax and welfare proposals, proposals that, (<u>your last name and title</u>) said, "would double the tax bill of the average family if they were enacted by the Congress."

(Your last name and title) said that (your opponent's last name) is openly supporting Sen. McGovern, "and therefore must explain to the people of (location of your constituency, i.e., 3rd Congressional District of Iowa) why he thinks programs which would increase taxes on a family of four making \$12,500 a year by \$1,038 per year are good programs."

"Sen. McGovern has re-jiggered the details of his famous plan to give every American \$1,000 per year regardless of his income," (your last <u>name and title</u>) said. "But the McGovern goal remains the same: to tax the working people of America in order to multiply the nation's welfare rolls."

"Sen. McGovern and (<u>your opponent's name</u>) apparently are convinced that America needs to put more and more people on welfare," (<u>your last name</u> <u>and title</u>) charged. "I believe we should put more and more people into productive jcbs."

"Sen. McGovern and (<u>vour opponent's name</u>) think we should increase taxes on working people to pay for their welfare programs," (<u>your last name</u> <u>and title</u>) said. "President Nixon and I think we should do something to lower taxes."

"There is no escaping simple arithmetic," (your name and title) said. "And the arithmetic of the McGovern tax and welfare schemes says they are out of balance by at least \$99 billion. McGovern and (your opponent's <u>name</u>) would either have to raise taxes or run the federal government into a huge deficit which would fuel the fires of inflation."

"Either way, the average family pays the bill."

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

September 11, 1972

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CLARK MACGR	EGOR
JEB S. MAGR	UDERAA
Edward C. N	V B Sman
Campaign Ac	tiviques

MEMORANDUM FOR:

FROM:

SUBJECT:

From a legal standpoint there are no problems in fund-raising, but there are obvious political implications. Thus, a policy decision is needed.

1. Do you approve of Ed Nixon's endorsing State candidates?

NO _____

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YES

COMMENT

- Should Ed Nixon involve himself in fund-raising events for another candidate?
 - YES 🗸

NO

COMMENT

3. If we believe Ed should be allowed to support State condidates, I suggest we review each on an individual basis.

9/13

YES

NO

COMMENT

Edward (M) Nixon WASHINGTON, D. C.

August 10th, 1972

Dear Mr. Baker:

I am taking time from my efforts in behalf of my brother's reelection to ask for your support of a very important legislative campaign in New York State. I refer to the election bid of Bob Carroll.

At twenty one years of age, Bob is the youngest candidate in New York. He won his Assembly nomination in the Republican Primary by a two to one margin, gathering 65% of the vote in a major upset. He now faces a difficult uphill battle against an ultraliberal Democrat.

I believe that Bob Carroll has a bright future ahead of him in public life. My support of him is not simply a pro forma endorsement. I have known Bob for several years, and I feel he would make an outstanding legislator.

The Republican party certainly needs the support of qualified young men and women; please give them a vote of confidence by making a generous donation to Bob Carroll's campaign. Make your check payable to, "Carroll for Assembly", and mail it in the enclosed envelope.

Thank you for your time and consideration. I hope we can rely on your support.

Sincerely,

Edward C. Nixon

ECN;nc

Mr. George Baker, Jr. 2 Wall Street New York, New York 10005

Committee for the Re-election of the President

September 14, 1972

MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

THROUGH:	+	JEB S. MAGRUDER
FROM:		GLENN J. SEDAM, JR.
SUBJECT:		Status of Our Committees as of the September 10th
		Filings at the GAO

The Finance Committee's list of authorized committees shows 67 committees which have been authorized to operate on behalf of the President. (See attached Tab "A").

Records at the GAO, however, indicate that 140* committees have filed registration statements with GAO purporting to operate on behalf of the President. (See attached Tab "B"). The 76 committees so registered and shown on the GAO print-out as supporting the President, but are not on our Finance Committee's list of authorized committees are listed on Tab "C".

The three committees authorized by the Finance Committee to act on behalf of the President which are not registered as yet with the GAO are:

- Illinois United Republican Fund 1.
- 2. Republican Victory Committee
- 3. National Hispanic Finance Committee to Re-elect the President

Of the authorized committees registered with the GAO, the following 16 have not filed the required September 10th report as yet:

Arkansas Finance Committee California Finance Committee Bay Area Citizens Committee to Re-elect the President Georgia Finance Committee Nixon-Nunn Kentucky Campaign Committee Michigan Finance Committee Mississippi Finance Committee

* Of the original 152 committees registered, 12 have been terminated.

(Cont.)

New Hampshire Finance Committee Pennsylvania Finance Committee South Dakota Finance Committee Tennessee Finance Committee Texas Finance Committee Washington Finance Committee Puerto Rico Finance Committee Virgin Islands Finance Committee Southern California Presidential Dinner

I am forwarding a copy to Maurice Stans and will work with Stanley Ebner to assist him in getting our committees filed. Further, I am suggesting to him that they send a letter to each committee not authorized by us, but listed with GAO as operating on our behalf, advising them that they are not so authorized by us with a copy of that letter to GAO.

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Further, there are 68 other Republican Party committees throughout the country who have not filed with GAO. I have advised Tom Evans of this and will also work with him to help get those GOP committees in compliance.



COMMITTEES AUTHORIZED BY THE FINANCE COMMITTEE TO RE-ELECT THE PRESIDENT TO ACT ON HIS BEHALF

Finance Committee to Re-elect the President Television Committee to Re-elect the President Radio Committee to Re-clect the President Media Committee to Re-elect the President California Finance Committee to Re-elect the President New York Committee to Re-elect the President, Inc. Pennsylvania Finance Committee to Re-elect the President Ohio Finance Committee to Re-elect the President Illinois Finance Committee to Re-elect the President Michigan Finance Committee to Re-elect the President Maryland Finance Committee to Re-elect the President Texas Finance Committee to Re-elect the President New Jersey Finance Committee to Re-elect the President North Carolina Finance Committee to Re-elect the President Florida Finance Committee to Re-elect the President Missouri Finance Committee to Re-elect the President Connecticut Finance Committee to Re-elect the President Indiana Finance Committee to Re-elect the President Oregon Finance Committee to Re-elect the President Tennessee Finance Committee to Re-elect the President Washington Finance Committee to Re-elect the President Wisconsin Finance Committee to Re-elect the President Kentucky Finance Committee to Re-elect the President Oklahoma Finance Committee to Re-elect the President South Carolina Finance Committee to Re-elect the President Colorado Finance Committee to Re-elect the President Nebraska Finance Committee to Re-elect the President Hawaii Finance Committee to Re-elect the President Minnesota Finance Committee to Re-elect the President Virginia Finance Committee to Re-elect the President District of Columbia Finance Committee to Re-elect the President Nevada Finance Committee to Re-elect the President Kansas Finance Committee to Re-elect the President Alaska Finance Committee to Re-elect the President Alabama Finance Committee to Re-elect the President Arkansas Finance Committee to Re-elect the President Georgia Finance Committee to Re-elect the President Louisiana Finance Committee to Re-elect the President Maine Finance Committee to Re-elect the President New Mexico Finance Committee to Re-elect the President Utah Finance Committee to Re-elect the President Arizona Finance Committee to Re-elect the President Iowa Finance Committee to Re-elect the President Mississippi Finance Committee to Re-elect the President Delaware Finance Committee to Re-elect the President

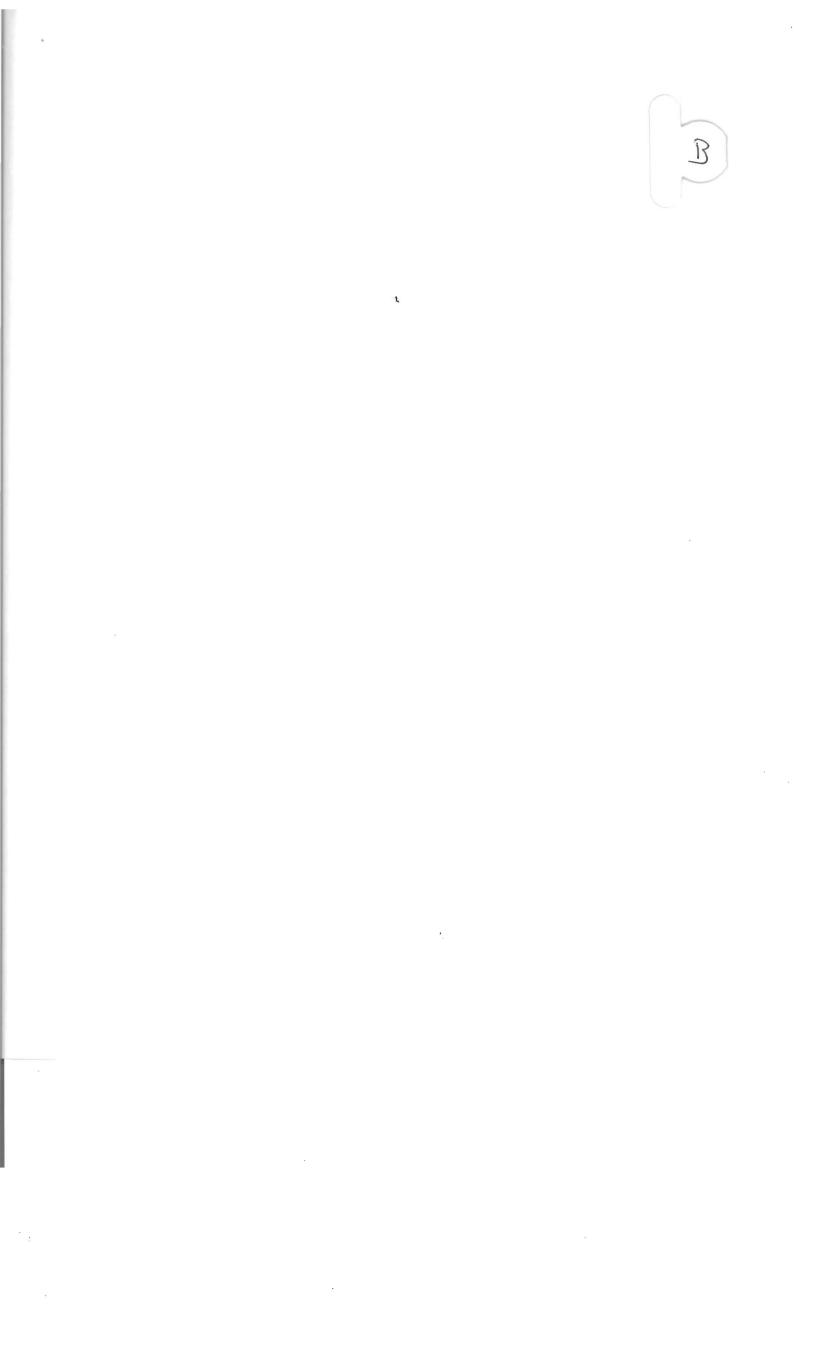
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Republican Victory Committee

Nixon-Nunn Kentucky Campaign Committee

Bay Area Citizens' Committee for the Re-election of the President National Hispanic Finance Committee to Re-elect the President Democrats for Nixon



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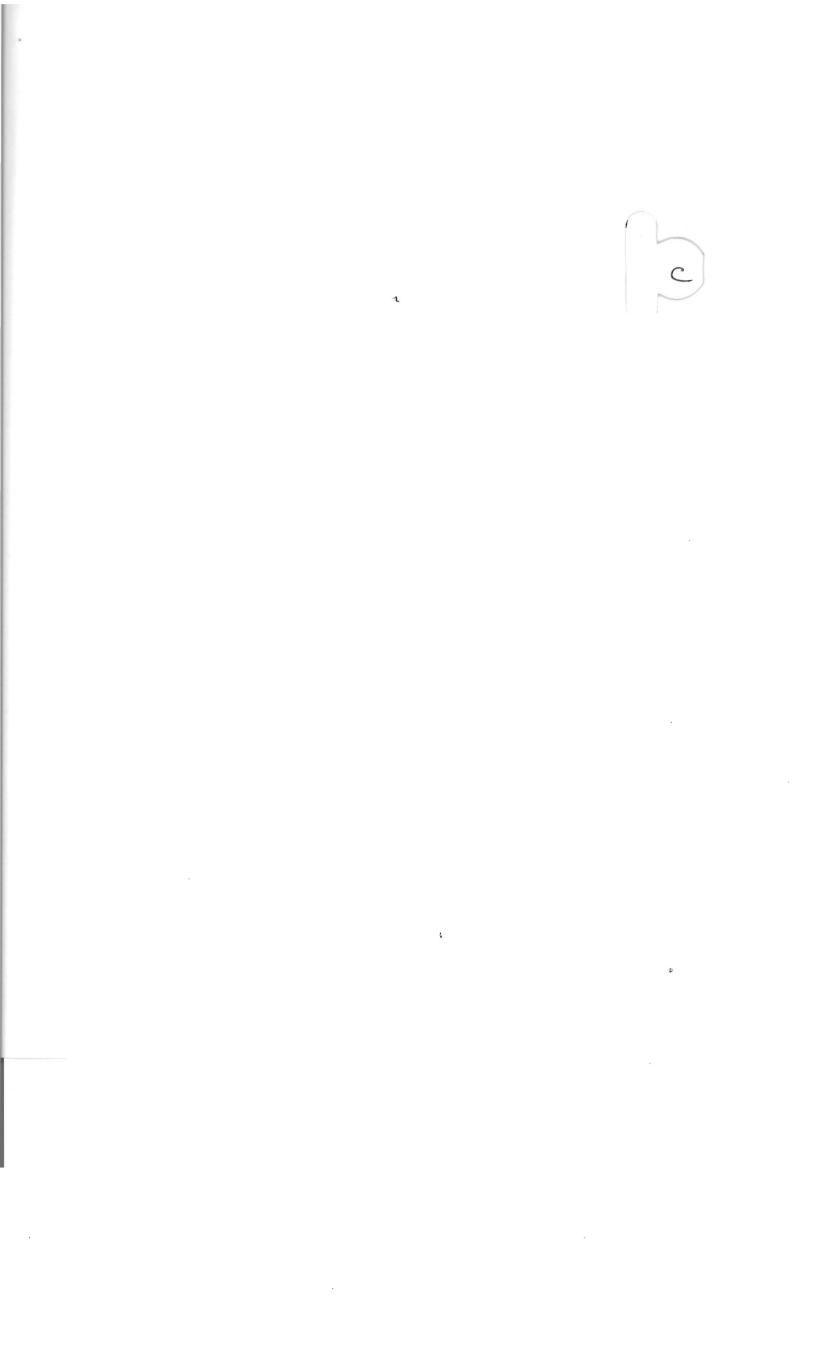
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COMMITTEES LISTED AT THE GAO, BUT NOT AUTHORIZED BY THE FINANCE COMMITTEE TO RE-ELECT THE PRESIDENT:

Consumer Reporting Collection Executives Political Citicorp Employees Voluntary Political Fund Barge Towing Industry Committee for Political Citizens for Constitutional Government Chapter JC-62 D.R.I.V.E. Special Projects Group Committee to Re-elect the President Heritage Dinner Committee Richard Nixon for President Clubs of America New England Business and Industry Committee for the Sunset Action Committee El Paso Country Republican Executive Committee Pace-Political Action for Co-op Effect California Delegation Committee California Committee to Re-elect the President Republican Central Committee of Mendocino County Republican Central Committee of Lake County Orange County Comm. to Re-elect the President Tulare County Committee to Re-elect the President Marin County Citizens Committee for the San Mateo County Citizens Committee Contra Costa County Committee to Re-elect the President Santa Clara County Committee to Re-elect the President The Alameda County Committee for the Re-election of Santa Barbara County Republican Central Committee Republican Central Committee of Fresno County Connecticut Republican State Central Committee Salute to Ted Agnew Night D.C. Republican Primary Campaign Committee D.C. Republican Committee Republican Party of Hawaii Illinois Republican State Central Committee Indiana Committee for the Re-election of the President Greater Indianapolis Republican Finance Committee Wayne County Republican Central Committee Concerned Citizens for Nixon - Nunn Young Kentuckians for Nixon-Nunn Nixon-Nunn Republican Campaign Committee Jefferson County Republican Campaign Committee '72 Louisiana Federation of Republican Women Salute to Ted Agnew Night Committee Taxpayer for Re-election of President Nixon Michigan Committee for the Re-election of the President Republican State Central Committee of Michigan Southeastern Michigan United Republican Fund Marquette County Republican Committee

UNAUTHORIZED COMMITTEES CONTINUED

Kent County Republican Women Finance Committee Kent County Republican Finance Committee Kent County Republican Committee 5th District Republican Committee Houghton County Republican Committee Freeborn County Republican Committee Republican Party of Douglas County Washoe County Republican Central Committee Committee to Re-elect President Nixon Republican Party-Quay County Nassau County Republican Committee Republican State Central - Executive Committee of Ohio Ohio Convention Committee Lorain County Republican - Executive Committee Montgomery County Republican Executive Committee Warren County Republican Central and Executive Committee Geauga County Republican Finance Committee Northampton County Republican Committee Republican Committee of Berks County Westmoreland County Republican Committee The Rhode Island Republican State Jefferson County Republican Executive Committee Brazoria County Republican Party Wisconsin Committee for the Re-election of the President Oneida County Republican Party Portage County Republican Party Columbia County Republican Organization Republican Party of Grant County, Wisconsin Texas Democrats for Nixon Suffolk Republicans for Nixon and Team

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Committee for the Re-election of the President

MEMORANDUM

September 13, 1972

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MEMORANDUM FOR	THE HONORABLE CLARK MacGREGOR
THROUGH:	JEB S. MAGRUDER
FROM: '	GLENN J. SEDAM, JR.

SUBJECT: <u>Delays in Availability of McGovern Committee September</u> Tenth Financial Statements

Our continuing research of the McGovern committees has now focused upon the statutorily required September 10th financial statements. Due to the processing procedures employed by the Office of Federal Elections and the apparant failure of many of the McGovern committees to file, the financial statements of only 117 of the 348 committees which have registered as advocating the McGovern candidacy have been obtained.

We are in possession of all September 10th McGovern committee financial statements which have been made publicly available as of 4 p.m., Wednesday, September 13th. These statements were to be filed by 5 p.m. Monday, September 11th or postmarked no later than Friday, September 8th in order to have been considered timely.

Before a financial statement which is received by the Office of Federal Elections is made available for public viewing, it must be processed internally. There is presently a time lag of 48 to 74 hours between the point when the statement is first received and the point when it is released to the public. Thus, statements which were received before the close of business on Monday should be available by 10 a.m., Thursday, September 14th. This schedule approximates the time requirements of Section 20.2(a) of the ComptrolJer General's Rules and Regulations which provides that filed statements are to be made available for public inspection or duplicating "not later than the end of the second day following the date of receipt..."

The Office of Federal Election's processing procedures are as follows: once received, the envelope containing the statement is opened and the statement is "stamped-in"; the receipt of the statement is physically noted on the computer print-out sheet; the committee's identification number is checked for accuracy and a new identification number is assigned to distinguish the particular statement of the committee; a file folder is prepared for the statement; information from the statement is placed on key punch cards; photostatic copies of the statement are produced for public viewing and the master, or original, is placed in a secured file; and a public availability list is prepared. Statements listed on the public availability list can then be viewed and photostatic copies ob-

tained therefrom.

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Since photostatic copies of the September 10th statements are essential to our research, there is an additional time lag of five to seven hours for the Office of Federal Elections to produce such copies.

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MEMORANDUM

September 10, 1972

MEMORANDUM FOR THE HONORABLE CLARK MACGREGOR

THROUGH:

JEB S. MAGRUDER

FROM:

SUBJECT:

GLENN J. SEDAM, JR. September 10th Filings of the McGovern Campaign Committees

For your information, we have developed a systematic procedure by which to monitor and to investigate all financial statements filed by the McGovern Campaign committees with the Office of Federal Elections. Having researched all the pre-convention financial statements of these committees, we are now prepared to scrutinize photostatic copies of these statutorily required September 10th filings within 24 hours after receipt by the Office of Federal Elections.

The September 10th filings are required to cover the period between the date of the last filed pre-convention statement and August 31st. Since September 10th fell on a Sunday, financial statements filed on Monday, September 11th, will be deemed to be timely. As of Saturday, September 9th, of the more than 1,000 political committees registered with the Office of Federal Elections, only 140 committees had filed September 10th statements. In order to examine these statements as quickly as possible once they have been filed, arrangements have been made with the Office of Federal Elections to provide us on a daily basis with all of the McGovern Campaign committee's financial statements submitted within the prior 24 hour period.

In examining the more than 1,000 pre-convention statements spawned by approximately 305 McGovern Campaign committees, the expertise we gained will greatly facilitate further research. In addition, there is also an important interrelationship between the pre-convention and September 10th filings, since the Federal Election Campaign Act of 1971 requires that each financial statement reflect all transactions of the present reporting period as well as all aggregate transactions from the beginning of the calendar year.

Because of this vast proliferation of documents, we developed a filing system which would allow prompt accessibility to (1) all McGovern Campaign committees which we catalogued first as to the state in which the committees are located and secondly, by the name of the committee and (2) all financial statements which are keyed to cross indices as to both the name and the identification number of the committee. The Honorable Clark MacGregor September 10, 1972 Page 2--

In addition to examining the McGovern Campaign committees' financial statements for irregularities and violations of the Campaign Act, the following information will be extracted from the September 10th filings of each committee as it has been from the pre-convention statements:

> A. the amount donated and the identity of all individuals who have contributed \$1,000 or more;

B. the original amount, the outstanding balance and the identity of the sources of all loans;

C. the amount and the identity of the receiving and contributing committees making transfers of funds;

D. the total amount received in individual contributions of more than \$100; and

E. the total amount received in individual contributions of less than \$100.

As soon as we have an opportunity to review the financial statements, we will promptly inform you of all the substantive findings of our research.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

September 12, 1972

CONFIDENTIAL

MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

THROUGH: JEB S. MAGRUDER

FROM: GLENN J. SEDAM, JR.

SUBJECT: November Ballot by State as of September 11th

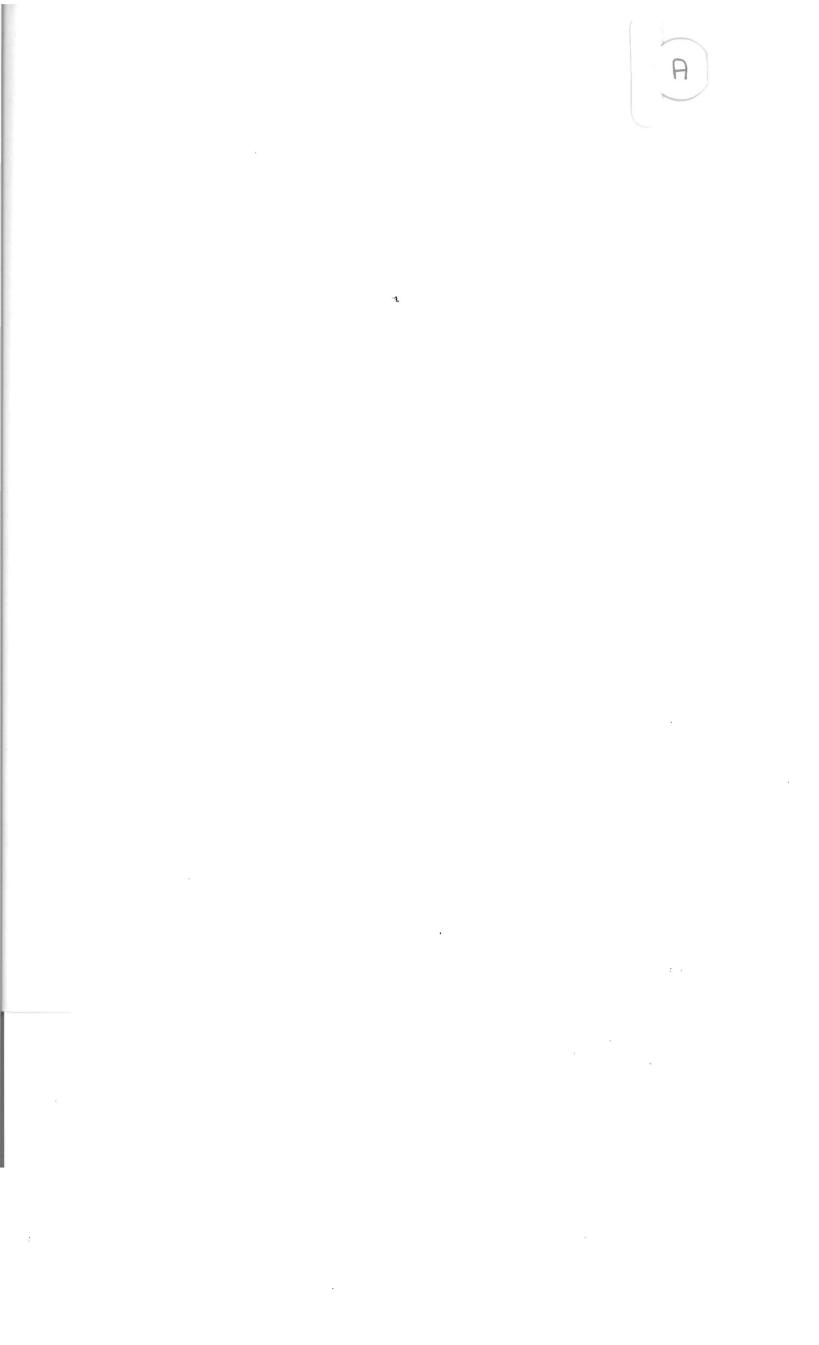
Based on information available to us as of September 11th, we have prepared an analysis of the presidential ballot in each state. We plan to provide follow-up information for those states where the ballot is not firm.

We have focused upon Representative Schmitz and Dr. Spock in a summary table which indicates their ballot status by state. (Tab "A").

As of September 11th, Schmitz will definitely not be on the ballot in the District of Columbia, Hawaii, Indiana, Illinois, Maine, Massachusetts, Nebraska, Nevada, South Dakota and West Virginia. He will most likely not be able to attain ballot status in Georgia, Missouri and New York. Wallace is still the American Party's listed candidate in New Jersey. In order for Schmitz to be substituted for Wallace in that state, New Jersey law requires that Wallace decline in writing the American Party's nomination by September 28th.

As of the present date Spock's name appears on the ballot in California, Colorado and Kentucky. It is likely that he will soon attain ballot position in Idaho and New Jersey. Finally, based on our present findings, it is possible that he will be listed in Montana, New Mexico, Washington and Wisconsin as well.

A more detailed analysis listing all presidential candidates by party in each state is attached at Tab "B". Included is a description of the status of the ballot (i.e., whether candidates may still be added through the standard procedure or by court action). We have also indicated the order in which candidates are to be listed in each state.



	· ·			······	
STATE	FIRM	ACTION NECESSARY-DATE	SCHMITZ ON	SPOCK ON	· •
Alabama	Yes		Yes	No	
Alaska	Yes		Yes	No	
Arizona	No	Spock - suit instituted Schmitz - needs 1,000 vote write-in at September 12 primary	Probably .	Probably Not	
Arkansas	No	AIP petitions have been challenged	Probably	No	
California	Yes	-	Yes	Yes	
Colorado	No	File petition (300 signatures) by September 24	Probably	Yes	
Connecticut	Yes		^ن ر Yes	No	
Delaware	Yes		Yes	No	
District of Co	lumbia Yes		No	No	
Florida	No	File petition (17,000 signatures) by September 12	Possibly	No	
Georgia	Probably	AIP court suit pending	Probably Not	No	
Hawaii	Yes		No	No	
Idaho	No	Certify by September 22	Yes	Probably	

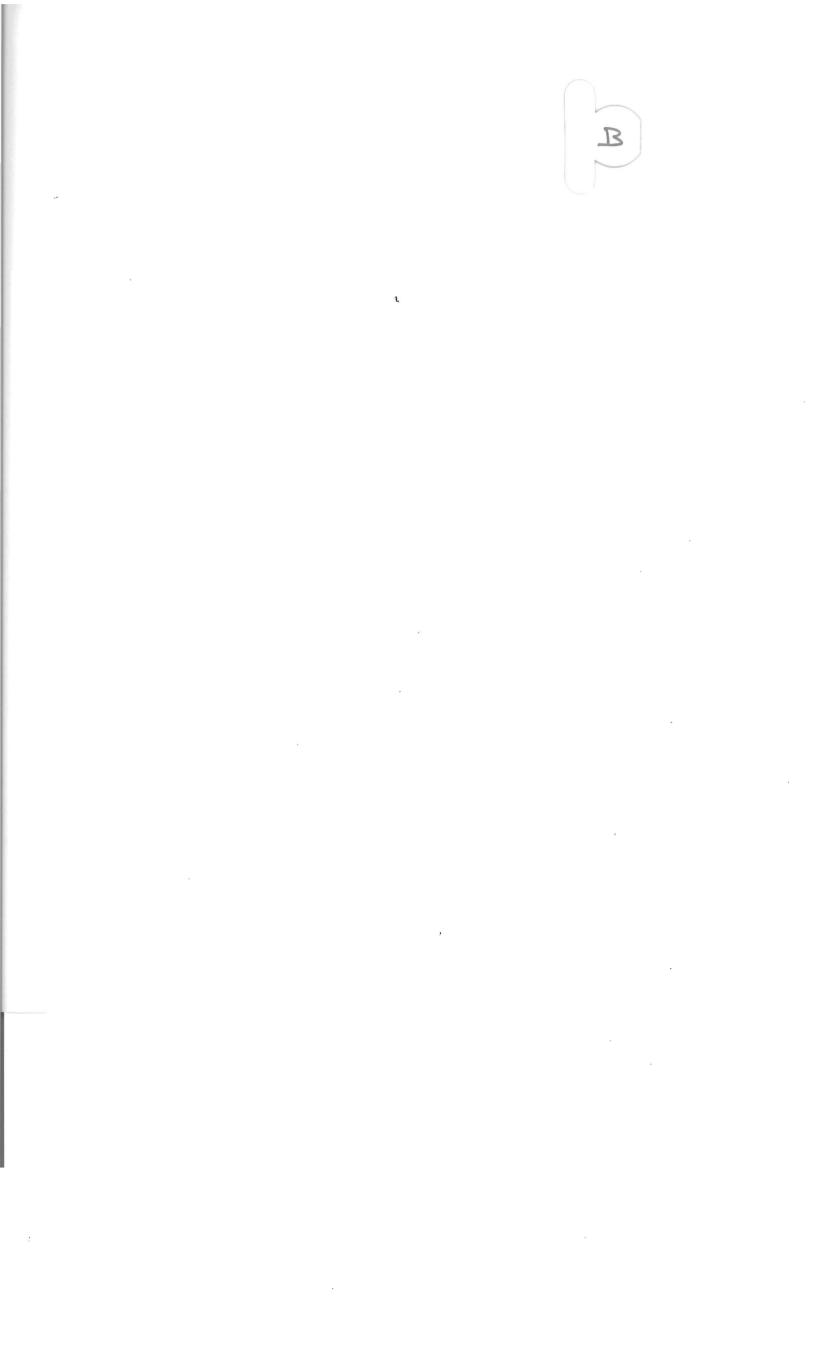
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Nebraska Yes No No	Montana		Certify by September 23	Yes	Possibly
	Nebraska	Yes		No	No

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4	STATE	FIRM	ACTION NECESSARY-DATE	SCHMITZ ON	SPOCK ON	:* *
	Nevada	Yes		No	No	
	New Hampshire	No	Certify by September 27	Probably	No	
	New Jersey	No	Substitute by September 28.	Wallace now on	Probably	
	New Mexico	No	Certify by September 26	Yes	Possibly	•
	New York	Probably	Courage Party may institute court suit	Probably not	No	
	North Carolina	Yes		Yes	No	
	North Dakota	No	File petition (300 signatures) by Septem- ber 29	Probably	No	
	Obio	Yes		Yes	No	
	Oklahoma	Yes		Yes	No	
	Oregon	Yes		. Yes (Without party desig- nation)	No	
	Pennsylvania	Yes	·	Yes	No	
• •	Rhode Island	· No	Elections Board hearings under way. If successful, AIP must certify by Septem 15.	Possibly	No	
	South Carolina	Yes		Yes	No	
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•	STATE	FIRM	ACTION NECESSARY-DATE	SCHMITZ ON	SPOCK ON
				· ·	
	South Dakota	Yes	'	No	No
	Tennessee	Yes		Yes	No .
	Texas	No	AIP court suit pending	Possibly	No
	Utah	Yes	·	Yes	No
	Vermont	No	File petition (1,500 signatures) by September 30	Yes	Probably not
	Virginia	Yes		Yes	No
	Washington	No	File petition (700 signatures), hold conven- tion on September 19	Possibly	Possibly
	West Virginia	Yes		No *	No
	Wişconsin .	No	File petition (3,000 signatures) by September 19	Yes	Possibly (now gathering signatures)
	Wyoming	No	File petition (6,000 signatures) by September 27	Possibly .	Probably not
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ALABAMA

Schmitz/Anderson Munn/Uncapher McGovern/Shriver Nixon/Agnew McGovern/Shriver

Alabama Conservative Party Alabama Prohibition Party Democratic Party Republican Party The National Democratic Party of Alabama

Order: A standard ballot form is utilized throughout the state. The names of the presidential candidates do not appear on the ballot; electors are listed by party. Ballot position is determined alphabetically by name of party.

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ALASKA

*Nixon/A		Republican Party	
McGovern	n/Shriver	Democratic Party	
Schmitz	/Anderson	American Independent Party	
	, ,		
*Order:	Names are	rotated by State House district.	
Status:	Firm.	-	

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Nixon/Agnew	Republican	Party
McGovern/Shriver	Democratic	Party

Order: Number of votes cast for governor in the last general election.

Status: Because the American Independent Party failed to meet the state's July 14th filing requirement, it must obtain 1,000 write-in votes for designated presidential electors in September 12th primary to qualify for November ballot position. The Communist Party and the New Party, which is supporting Dr. Spock, have brought suit in an attempt to attain ballot status. A decision is imminent in both instances.

ARKANSAS

*Nixon/Agnew	Republican Party
McGovern/Shriver	Democratic Party
Schmitz/Anderson	American Independent Party

*Order: Determined in each county by lot.

Status: The AIP obtained status as a new party by filing a petition signed by a number of qualified voters equal to seven percent of the vote cast for governor in the last election. The authenticity of some of the signatures on the AIP's petition is presently under challenge and that party may lose its ballot position.

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CALIFORNIA

*McGovern/Shriver Nixon/Agnew Schmitz/Anderson Spock/Hobson

Democratic Party Republican Party American Independent Party Peace and Freedom

*Order: Names are rotated by assembly district.

Status: The ballot is firm. Four additional parties have filed the 45 presidential elector names necessary to attain ballot status for write-in candidates:

> Hospers/Nathan Jenness/Pulley Munn/Uncapher Fisher/Gunderson

Libertarian Party Socialist Workers Party Prohibition Party Socialist Labor Party

COLORADO

*Nixon/Agnew McGovern/Shriver Fisher/Gunderson Hall/Tyner Jenness/Pulley Spock/Hobson Republican Party Democratic Party Socialist Labor Party Communist Party Socialist Workers Party People's Party

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*Order:

ler: Rotated by recinct in each county

Status: Other parties may attain ballot position by filing petitions containing at least 300 signatures by September 24th.

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CONNECTICUT

Nixon/Agnew McGovern/Shriver Schmitz/Anderson Republican Party Democratic Party George Wallace Party

Order: Number of votes cast for governor in the last general election.

Status: Both the Communist and Socialist Workers parties have filed petitions with the requisite number of names necessary to attain ballot position. Three weeks will be needed to verify signatures before candidates of these two parties will be placed on the ballot. It is anticipated that the Socialist Workers ticket will list Jeness/Pulley and that the Communist slate will be composed of Hall/Tyner. McGovern/Shriver Nixon/Agnew Schmitz/Anderson Munn/Uncapher Democratic Party Republican Party American Party Prohibition Party

Order: State law requires that the Republican Party be listed to the right of the Democratic Party. Other positions on the ballot are determined by date of filing.

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DISTRICT OF COLUMBIA

*Nixon/Agnew McGovern/Shriver

Republican Party Democratic Party

*Order: To be determined by lot.

Status: The Board of Elections is currently conducting a hearing to decide whether the Socialist Workers Party should be granted ballot status. The validity of the signatures on the party's nominating petitions has been challenged. The Communist Party has filed a court suit to compel the Board of Elections to place that party on the ballot. Its petitions were ruled defective by election officials.

FLORIDA

McGovern/Shriver Nixon/Agnew

Democratic Party Republican Party

Order:

Number of votes cast for governor in last general election.

Status:

: The two major parties are the only parties currently recognized in Florida. Deadline for filing petitions for unrecognized parties to obtain ballot position is September 12th. Both the American Independent and Socialist Workers parties are collecting signatures for this purpose. A number of names equal to one percent of the vote cast for the governor in the last general election is required.

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GEORGIA

McGovern/Shriver Democratic Party Nixon/Agnew Republican Party

Order: Number of votes cast for governor in last general election.

Status: The filing deadline for third party candidates was passed on June 14. The Socialist Workers and American parties have brough suit in an attempt to attain ballot position. A Decision is expected shortly.

HAWAII.

Nixon/Ag	n/Shriver gnew	Democratic Republican	Party
Order: Status:	Listed alphabeti Firm.	cally by name o	of party.
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IDAHO

Republican Party Democratic Party American Party Socialist Workers Peace and Freedom Party

Order: At the discretion of the Secretary of State, currently a Republican.

Status: The Peace and Freedom and Socialist Workers have yet to certify candidates. They must do so by September 22nd.

INDIANA

McGovern/Shriver Nixon/Agnew Reed/DeBerry Fisher/Gunderson

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Democratic Party Republican Party Socialist Workers Socialist Labor

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Order: Number of votes cast for Secretary of State in the last general election.

ILLINOIS

*McGovern/Shriver Nixon/Agnew Fisher/Gunderson Democratic Party Republican Party Socialist Labor Party

*Order: The County Clerk has the privilege of determining the order in which the parties are listed.

Status: Minor parties had to file 25,000 signatures by August 7th to attain ballot position. The Communist and Socialist Workers parties have challenged this requirement in court. A decision is expected by September 18th. *Nixon/Agnew McGovern/Shriver Schmitz/Anderson Jenness/Pulley Fisher/Gunderson Hall/Tyner Green/Fry

Republican Party Democratic Party American Independent Party Socialist Workers Party Socialist Labor Party Communist Party Universal Party

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*Order: At the discretion of the county clerk.

Status: Firm.

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KANSAS

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*McGovern/Shriver Nixon/Agnew Schmitz/Anderson Munn/Uncapher

Democratic Party Republican Party Conservative Party Prohibition Party

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*Order: The candidates names are rotated by county and also by precinct in the larger counties.

KENTUCKY

McGovern/Shriver Nixon/Agnew Schmitz/Anderson Jenness/Pulley Hall/Tyner Spock/Hobson Democratic Party Republican Party American Party Socialist Workers Party Communist Party People's Party

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Order: The number of votes cast for governor in the last general election.

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Status: Firm.

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LOUISIANA

+ /	American Party
McGovern/Shriver	Democratic Party
Nixon/Agnew	Republican Party

Order: Alphabetically by name of party.

Status: Other parties have until September 19th to attain ballot position. They may do so by filing a petition signed by 1,000 qualified voters. The American Party has yet to designate candidates. All candidates must be certified by September 19th.

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MAINE

McGóvern/Shriver Demc Nixon/Agnew Repu

Democratic Party Republican Party

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Order: Alphabetical by party. 1

Status: Firm

McGovern/Shriver Nixon/Agnew Schmitz/Anderson

Democratic Party Republican Party American Party

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Order: Number of votes cast in the last gubernatorial election.

MASSACHUSETTS

McGovern/Shriver Nixon/Agnew Jenness/Pulley

Democratic Party Republican Party Socialist Workers

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Order: Alphabetical by name of party.

MICHIGAN

McGovern/Shriver Nixon/Agnew Schmitz/Anderson Fisher/Gunderson Jenness/Pulley Hall/Tyner

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Democratic Party Republican Party American Independent Party Socialist Labor Party Socialist Workers Party Communist Party

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Order: , The two major parties are listed by the number of votes cast for Secretary of State in the last general election. Other parties are listed in order of filing date.

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MINNESOTA

McGovern/Shriver Nixon/Agnew Fisher/Gunderson Jenness/Pulley Hall/Tyner Schmitz/Anderson Democratic Farmer Labor Party Republican Party Industrial Government Party Socialist Workers Party Communist Party USA American Party

Order: Number of votes cast for governor in the last general election.

Status: The Liberatarian Party, a homosexual rights group, is in the process of circulating a petition to gather the 2,000 signatures needed to certify; they have until the 12th of September to fulfill this requirement.

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MISSISSIPPI

Order: Vote for Governor in the last general election.

Statu's: Open. The deadline for filing petitions to qualify third party or independent candidates is September 27th, 1972. The signatures of 1,000 qualified voters are required.

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MISSOURI

McGovern/Shriver Nixon/Agnew £

Democratic Party Republican Party

Order:

Number of votes cast in the last gubernatorial election. 1

Status: Firm. The deadline for filing petitions was July 31st. The American Independent Party is threatening legal , action to obtain ballot position. The AIP claims that it should be a recognized party under state law because it polled 2% of the vote in the 1970 election on a state-wide basis. Missouri law requires 2% in each congressional District. No such suit has been implemented to date.

MONTANA

*McGovern/Shriver Nixon/Agnew Schmitz/Anderson / Democratic Party Republican Party American Party New Reform Party

*Order: Names are rotated by precinct in each county.

Status: The New Reform Party, a dormant party that nevertheless qualifies for ballot position under Montana law, might be used to carry Spock/Hobson as their candidates. To do so, the party must hold a convention and certify a candidate by September 23rd. McGovern/Shriver Nixon/Agnew

Democratic Party Republican Party

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Order: Number of votes cast in the last gubernatorial election.

NEVADA

McGovern/Shriver Nixon/Agnew

Democratic Party Republican Party

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Order: Alphabetical order by party.

NEW HAMPSHPRE

Nixon/Agnew	Republican Party
McGovern/Shriver	Democratic Party
/	American Party

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Order: Number of votes cast for governor in the last general election.

Status: The American Party is qualified but has not as yet certified its candidates. It must do so by September 27th. The Socialist Workers Party is circulating petitions to attain ballot position. It must file petitions containing 1,000 signatures by September 27th.

NEW JERSEY

Nixon/Agnew McGovern/Shriver Wallace/Andrews Jenness/Pulley Fisher/Gunderson Hall/Tyner Mahlachik/_ 1

Republican Party Democratic Party American Party Socialist Workers Party Socialist Labor Party Communist Party America First Party Feople's Party

Order: Drawn by lot by the County Clerk of each county

Status: Remaining candidates must be designated by October Ist. Substitutions can be made until that date. In order for Schmitz to be substituted for Wallace, state law requires that Wallace decline the American Party nomination in writing by September 28th.

NEW MEXICO

*McGovern/Shriver	Democratic Party	
Nixon/Agnew	Republican Party	
Schmitz/Anderson	American Independent Party of New Mexico	
	Socialist Workers Party People's Constitutional Party Partido la Raza Unido Party	

*Order: At the discretion of the Secretary of State, presently a Democrat. .

Status: The remaining parties have until September 26th to certify candidates.

NEW YORK

Nixon/Agnew McGovern/Shriver Nixon/Agnew McGovern/Shriver Reed/DeBerry Fisher/Gunderson Hall/Tyner Republican Party Democratic Party Conservative Party Liberal Party Socialist Workers Party Socialist Labor Party Communist Party

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Order: By number of votes cast in last gubernatorial election.

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Status: Firm. The deadline for filing petitions to attain ballot position was August 31st. Twenty Thousand signatures were required. The Courage Party, under whose label Wallace ran in 1968, failed to meet this requirement. A court test has been threatened but not implemented.

NORTH CAROLINA

McGovern/ShriverDemocratic PartyNixon/AgnewRepublican PartySchmitz/AndersonAmerican Party

Order: The the discretion of the Secretary of State.

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NORTH DAKOTA

Nixon/Ag	new	Republican Party
McGovern	/Shriver	Democratic Party
Jenness/	Pulley	Socialist Workers Party
Order:	Vote cast for U.S. general election.	Representative in the last
Status:	petitions signed by	ttain ballot position by filing 300 qualified voters before e American Party is attempting to so

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*Nixon/Agnew McGovern/Shriver Fisher/Gunderson Hall/Tyner Jenness/Pulley Schmitz/Anderson Republican Party Democratic Party Socialist Labor Party Communist Party Socialist Workers Party American Independent Party

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*Order: Rotated by precinct.

Status: Firm.

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OKLAHOMA

McGovern/Shriver Nixon/Agnew Schmitz/Anderson Democratic Party Republican Party American Party

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Order: Parties are listed across the ballot. State law requires that the candidates of the Democratic Party appear in the first column, those of the Republican Party in the second column, and those of other parties in succeeding columns by vote in the last general election.

OREGON

*McGovern/Shriver Nixon/Agnew Schmitz/Anderson Democratic Party Republican Party independent candidates

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*Order: Rotated by county.

Status: Schmitz is listed in the independent candidate column, without a party name. The ballot is firm.

PENNSYLVANIA

McGovern/Shriver Nixon/Agnew Schmitz/Anderson Jenness/Pulley Hall/Tyner

Democratic Party Republican Party Constitutional Party Socialist Workers Communist Party

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Order: Arranged according to the vote cast for governor in the last general election.

RHODE ISLAND

McGovern/Shriver Nixon/Agnew _______ DeTemple/_____

Democratic Party Republican Party American Wallace Party Socialist Workers Party

Order: Vote cast for the governor in the last general election.

Status: The Board of Elections is currently holding hearings to determine if the American Wallace Party has satisfied the state's filing requirements. Petitions containing the signatures of at least 500 voters was due by July 28th. If permitted ballot position, the American Wallace Party, has until September 15th to certify candidates. The Socialist Workers Party must also certify a Vice Presidential candidate by that date.

SOUTH CAROLINA

McGovern/Shriver Nixon/Agnew Schmitz/Anderson

Democratic Party Republican Party Independent Party

Order: Number of votes cast in last gubernatorial election.

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SOUTH DAKOTA

McGovern/Shriver Nixon/Agnew Jenness/Pulley Democratic Party Republican Party independent candidates

Order: Number of votes cast in last gubernatorial election.

Status: The ballot is firm. Jenness/Pulley will be listed on the ballot as independent candidates. The name of the "Socialist Workers Party" will not appear. *Nixon/Agnew McGovern/Shriver Schmitz/Anderson

Republican Party Democratic Party American Party

*Order: At the discretion of the election commissioner of each county.

TEXAS

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McGovern/Shriver	Democratic Party
Nixon/Agnew	Republican Party
Jenness/Pulley	Texas Socialist Workers

Order: Number of votes cast in last gubernatorial election.

Status: The state elections board has refused to qualify the American Party. The party circulated petitions to attain ballot position outside of the prescribed time period during which such signatures are supposed to be solicited. A court suit over this issue was heard by a Federal court on September 7th. A decision is expected shortly. UTAH

*Nixón/Agnew McGovern/Shriver Schmitz/Anderson Republican Party Democratic Party American Independent Party

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*Order: At the option of the clerk of each county.

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VERMONT

Nixon/Agnew McGovern/Agnew Spock/Hobson Jenness/Pulley Schmitz/Anderson Hall/Tyner

Republican Party Democratic Party Liberty Union Party Socialist Workers Party American Party Communist Party

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··· Order:

State law requires that the Republican Party nominees be listed in the left column of the ballot, and that < candidates of the Democratic party appear in the</pre> second column. The order of other party listings is determined by the Secretary of State.

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Status: The deadline for additional parties to file petitions to attain ballot position is September 30th. Slightly over 1,500 names are required.

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VIRGINIA

Fisher/Gunderson Schmitz/Anderson Nixon/Agnew McGovern/Shriver Soviet Labor Party American Party Republican Party Democratic Party

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Order: The order listed above came about as the result of a drawing held by the Board of Elections.

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WASHINGTON

McGovern/Shriver Nixon/Agnew

Democratic Party Republican Party

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Order: Number of votes cast in last presidential election.

Status: Minor parties can attain ballot position by holding a convention on primary day, September 19th, and filing by September 26th a certificate of nomination signed by 100 voters from each of the seven congressional districts in the state who did not vote in the primary.

WEST VIRGINIA

McGovern/Shriver Nixo'n/Agnew

Democratic Party Republican Party

Order: Number of votes cast in the last gubernatorial election.

Status: Firm.

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WISCONSIN

McGovern/Shriver Nixon/Agnew Schmitz/Anderson Reed/DeBerry Hall/Tyner Democratic Party Republican Party American Party Socialist Workers Party Communist Party

Order: Number of votes cast for governor in the last election. The Social Workers and Communist parties are listed on "the ballot in a general independent column with the name of the party appearing below the candidate's name.

Status: Other parties can attain ballot position by filing petitions containing 3,000 signatures by September 19th. The People's Party which supports Spock/Hobson is currently circulating petitions for this-purpose.

WYOMING

*Nixon/Aş McGovern f	gnew n/Shriver	Republican Democratic	•
*Order:	At the option o	f the Clerk	of each county
Status:			, third parties er 27th signed 1

To attain ballot position, third parties must file petitions by September 27th signed by a number of qualified voters equal to at least five percent of the total vote cast for Representatives in Congress in the last general election.

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MEMORANDUM

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September 13, 1972

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MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

THROUGH: JEB S. MAGRUDER FROM: GLENN J. SEDAM, JR. J SUBJECT: Youth Against McGovern

Literature circulated by Youth Against McGovern was brought to our attention by Rob Odle. We have investigated this committee and have learned that it is not registered with the Comptroller General's Office. For this reason Youth Against McGovern is presently in violation of the Federal Election Campaign Act of 1971. In addition, it is in violation of Section 12.7 of the Comptroller General's Regulations which provide that any political committee shall include on the face of all literature or any advertisements soliciting funds the standard notice that copies of its financial statements are available to the public through the U.S. Government Printing Office. As is evidenced by the solicitation literature you have provided us, such requisite public notice is lacking. See attached Item A.

Because there is a likelihood that the public may view this Committee as part of the President's re-election campaign effort and that the Office of Federal Elections may construe this committee's activities as having been conducted on behalf of the President, I have sent the attached letter (Item B) to the Youth Against McGovern committee with a copy to Phillip Hughes of the Office of Federal Elections at the GAO.

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cc: Mr. Frederic V. Malek Mr. Robert C. Odle, Jr.

Fellow Concerned American:

George McGovern has won in Miami...he may be the next President of the United States!

How did a radical like McGovern capture control of the Democratic Party?

George McGovern used the vehicle of youth power to seize control of the Democratic Party. Now he plans to use the same power to capture the Presidency. McGovern's strategy for 1972 is to organize the new 18 year old vote of nearly 25 million into an army of volunteers that will bring him victory in November. He may succeed, please read on...

Youth Against McGovern was organized to demonstrate that millions of young people are opposed to McGovern and his radical youth army.

--They don't want to legalize marijuana that destroys lives, as McGovern does

--They don't want amnesty for draft dodgers, as McGovern does

- --They don't want to redistribute the wealth by rewarding those who won't work, as McGovern does
- --They don't want to cut defense spending so that our country is left defenseless, as McGovern does
- --They don't want to legalize abortion, as McGovern does

Today, millions of young people do not support, but, in fact are against George McGovern. Unfortunately, many are confused and bewildered after the big media buildup for McGovern. We must reach these young people with the message that not all young people support George McGovern. Here's what we're doing.

Across the nation thousands of student leaders are answering the call to join in and expose McGovern. On campus and in communities, literature is being passed out on McGovern's radical positions; meetings are being held to inform citizens about McGovern; pro-McGovern speakers are being challenged in debate; and anti-McGovern students are going door to door to reach the people with the truth.

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In Washington, a headquarters has been established to reach the nation's press with news about the Youth Against McGovern movement. From this co-ordinating center, anti-McGovern literature is being shipped to local leaders for distribution.

Most importantly, the Youth Against McGovern shatters the myth that young people want George McGovern to be the next President of the United States. Young people don't want this and neither do you. To go on we must have your assistance.

Youth Against McGovern needs funds immediately. Unlike the young McGovern radicals who are being financed by the various peace and disarmament lobbies, Y.A.M. must draw its support from you and other patriotic citizens.

You can stop George McGovern by hitting at his potential strength-the youth vote. If McGovern reaches enough young people with his message (there are some 25 million new voters in 1972) he will win in '72. Support Youth Against McGovern by donating today.

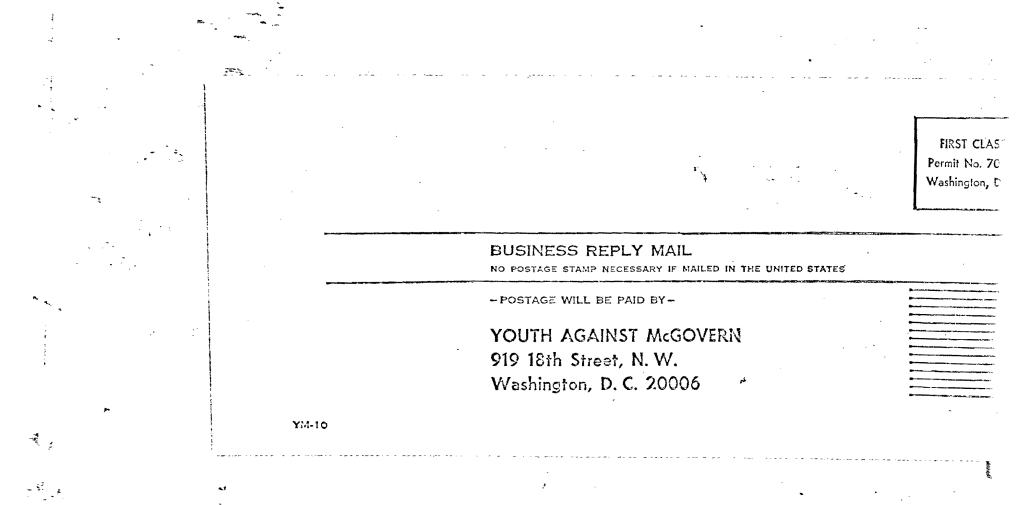
Please send your contribution now. A postage paid envelope is enclosed for your convenience. <u>We must stop George McGovern</u>.

Sincerely,

Wenter 9. Chilpin

Herbert Philbrick

HP/11



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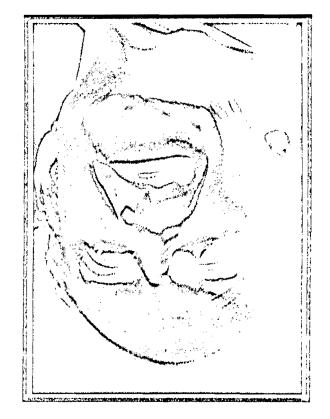
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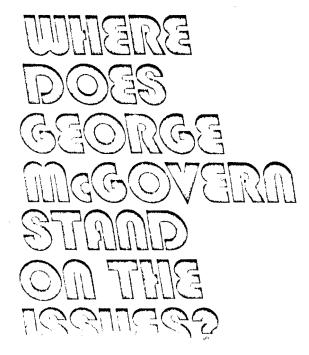
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> for more information write: Youth Appliest McGovern





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Q. What is McGovern's income redistribution plan?

A. There has been much confusion over this proposal simply because McGovern keeps changing his mind. What emerges is a plan for giving every American (even children) \$1,000.00 annually. For example, a welfare mother with eight children would receive \$9,000.00 under the McGovern proposal. Where would the money come from? From your taxes.

Q. Is McGovern really supported by far-left elements both here in the United States and abroad?

A. Yes, McGovern is backed by some of the most militant Communists in and out of the United States. Even the official North Vietnamese Communist newspaper sings the praises of the Democrat Presidential nominee.

Q. What does McGovern plan to do about our national defenses? A. McGovern has long been the champion of U.S. disarmament, even in the face of Soviet military buildup. McGovern pledges to cut defense appropriations by \$40 billion. Liberal Sen. Hubert Humphrey has said of McGovern's position on defense, "No responsible President (McGovern) would think of cutting our defenses back to the level of a second class power in the face of the expanding Russian Navy and Air Force."

Q. What kind of cabinet would George McGovern appoint should he become President?

A. In an effort to appease minority groups, McGovern has said his Cabinet will include a Black, a Jew, a Mexican-American, an Indian and a woman.

Persons chosen for Cabinet positions should be selected solely on their qualifications to serve in such a high

position of responsibility rather than prejudicely choosing persons according to race, sex and religion.

Q. How would McGovern handle the Vietnam War?

A. McGovern has said that he will end all U.S. Involvement in Vietnam immediately and end all American support of the South Vietnamese government. He would undertake such action without any guarantee from the Communists that they would return our prisoners of war. McGovern has said, "Begging is better than bombing."

Q. Does McGovern support legalization of marijuana?

A. McGovern has tried to modify his position on legalizing marijuana, but he is on record as favoring legalizing this dangerous drug. McGovern is the only major political figure ever to suggest such an extreme idea.

Q. Can George McGovern be elected President?

A. Yes, he can if too few people take part in alerting others to his radical views. McGovern is banking on a solid coalition of young radicals, civil rights groups and Communist fronts to win in November.

In other words, apathy among patriotic citizens is McGovern's strongest weapon.

Q. How can I insure that McGovern will not be the next President of the United States?

A. One positive thing you can do is support YOUTH AGAINST McGOVERN. Spearheading the McGovern drive is a radical band of young militants who hope to induce new 18 year old voters to support George McGovern at the ballot box in November.

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	You bet I'll help YOUTH AGAINST McGO You bet I'll help YOUTH AGAINST McGO represents some of the most extreme in politics. Here's my donation. Stoe My Name	e elements
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September 14, 1972

Youth Against McGovern 919 18±h Street, N.W. Washington, D.C. 20006

Dear Sir:

The campaign fund solicitation activities of Youth Against McGovern have recently come to our attention. We have received political literature mailed by Youth Against McGovern which requests the addressee to contribute to your "political committee."

The Federal Election Campaign Act of 1971 now requires all persons, associations, committees, etc., which anticipates expending monies or receiving contributions of \$1,000 or more, to file a statement of registration with the Comptroller General since they fall within the definition of a political committee. That Act also requires a public notice to be printed on all literature used by the political committee to solicit funds, stating that copies of reports which must be filed with the Comptroller General pursuant to the Act are available from the U.S. Government Printing Office.

The records of the General Accounting Office do not reflect that you have complied with the registration, reporting, or public notice provisions of the Federal Election Campaign Act of 1971.

Youth Against McGovern is not in any way associated with the Committee for the Re-election of the President, Finance Committee to Re-elect the President, or any other committee authorized by the President to act on his behalf. In order to insure that the necessary notice of distinction is formally recorded, a copy of this letter has been sent to Philip S. Hughes, Director, Office of Federal Elections, General Accounting Office, 441 G Street, N.W., Washington, D.C., 20548.

Very truly yours, Glenn J. Scdam, General Counsel

Committee for the Re-election of the President

September 14, 1972

CONFIDENTIAL

MEMORANDUM FOR THE HONORABLE CLARK MacGREGOR

FROM: GLENN J. SEDAM, JR.

SUBJECT: <u>The President's Appearance in Television Commercials</u>

Bill Timmons has asked us about the legal consequences of a candidate for the Senate using film clips of himself with the President as the basis of television commercials.

The purchase of broadcast time "on behalf of" any candidate for Federal office must, under the Federal Election Campaign Act of 1971, be applied against the applicable communications media expenditure limitation for the office in question. The issue posed is whether the media expenditure involved for broadcasting such a film clip can be charged wholly against the Senatorial candidate media advertising campaign or must be jointly allocated between his limitation and that of the President.

The new law requires that all communications media advertisements, whether or not authorized, made in furtherance of the candidacy of any legally qualified candidate for Federal office shall be deemed to be made by that candidate. At this point in time the issue of whether the content of a particular advertisement advocates a Federal candidacy is frequently a subjective one. The Comptroller General's Regulations, however, make specific provision as to this question in regard to the factual circumstances you have raised. Section 4.4 thereof states:

"A use of communications media is deemed to be 'on behalf of the candidacy' of any such candidate if the use (1) involves his participation by voice or image or advocates his candidacy; or (2) identifies the candidate, directly or by implication, or advocates his candidacy."

We are of the view that this interpretation is unduly broad. There is unfortunately little which can be done from a legal standpoint to alter it. Congress did not itself make provision as to what constitutes a use of communications media "on behalf of" a candidate in the Federal Election Campaign Act of 1971, but specifically left that determination to the Comptroller General. The Comptroller

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General adopted a definition similar to that established by the FCC in deciding equal time and fairness doctrine questions pursuant to Section 315 of the Federal Communications Act of 1934. The courts, as a rule, are loathe to upset a clear delegation of authority from Congress to establish appropriate regulatory standards absent a showing of unreasonableness.

From a practical standpoint, the new law places the burden of deciding whether an advertisement is being made on behalf of a particular candidate or candidates upon the owner of the communications media being utilized. He is prohibited from charging a fee for carrying an advertisement advocating a Federal candidacy without first obtaining a certification from an authorized representative of the candidate in issue. Except in those instances where opposition candidates may be monitoring media activities, this is the only effective check on advertising expenditures.

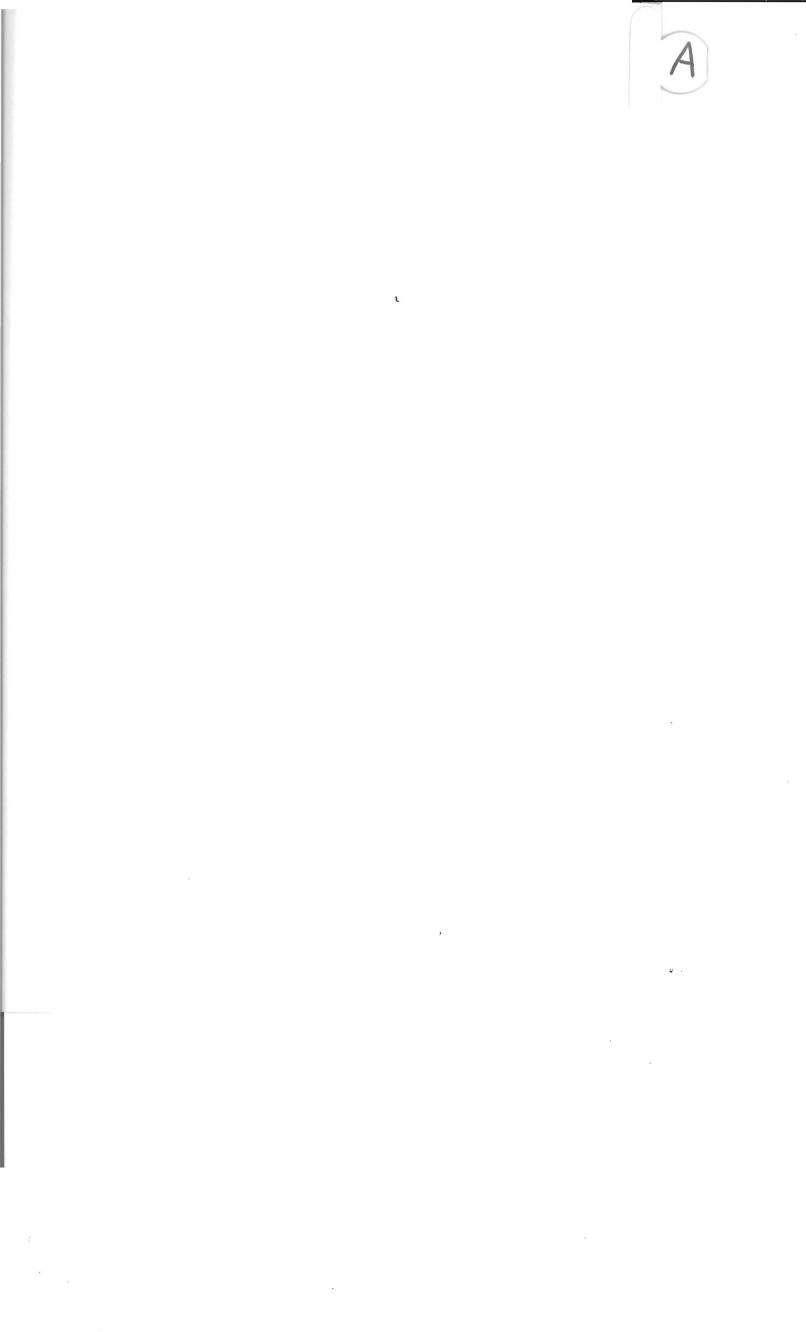
We have made provision in our media limitation budget for the committee to co-certify a number of joint advertisements promoting both local candidates and the President. Some \$300,000 worth of the value of advertising permitted to us has been allocated for these purposes.

The senatorial candidates involved in the particular advertisements you are producing should contact the Nixon committee chairman in their state to obtain the necessary certification to provide to the media owner running the commerical. The cost of the broadcast time will be apportioned against both candidate's media limitations. Production costs and other incidental costs involved in preparing an advertisement are not chargeable against the limitation and need not be allocated.

The law states that the candidates are to agree among themselves as to the appropriate division of braodcast time charges. The only requirement is that whatever apportionment is determined be "reasonable". The issue at stake is not whose funds are being utilized to pay for the advertisement, but the extent to which it benefits each candidate. In determining the reasonableness of the percentages to be used, we would suggest that such factors as the theme of the advertisement, and the relative impact on the respective races for the offices in question be taken into account. Where one candidate utilizes his campaign funds to pay for part or all of that portion of an advertisement chargeable to another candidate, the expenditure must be reported as a contribution in kind to the other's campaign.

For your information I have attached at Tab "A" a letter that is being sent to state Nixon chairmen on the subject of joint advertising.

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of the Presiduation and the sylvania and and manifesten, e.c. 20003 (202) 233-6920

September 12, 1972

Dear Mr. Hartman:

Countribute For the Re-alexiters

> As you know, one of the President's major objectives is to ensure the election of Republicans to Congressional and State offices. In line with this objective, he plans to give up a portion of his advertising limitation (not actual dollars) to each state for use in joint advertising. The purpose of this letter is to outline our program.

By way of background, the Federal Election Campaign Act of 1971 requires that the charges for joint advertising on behalf of the candidacy of more than one candidate for federal elective office must be appropriately apportioned to each of the candidates' media spending limitation and each candidates' apportioned share must be certified by that candidate. The certification is that his apportioned share of the charge for advertising does not exceed his media spending limitation under Title I of the Act. To permit you maximum flexibility in scheduling joint advertising of other candidates with the President, we have devised a system to help in your effort.

First, we will supply your Finance Chairman with preprinted certificates drawn against the President's limitation to be used by you in your state. These certificates will be in denominations of \$10, \$20, \$50, and \$100 and total \$1,116 for your state.

Second, within this dollar limitation, these certificates contain no restriction on the manner of use and therefore may be employed to support the President's share of joint advertising as you best see fit. However, as a condition of your authority to make these judgements, you must assume the following responsibilities:

A. The Act stipulates that each candidate must certify to a reasonable allocation of the joint advertising cost. You - working with your Finance Chairman - will be responsible for determining that the allocation as to the President's share is accurate. Obviously, we look to you to avoid the penaltics that accrue if the allocations are deemed unreasonable by the Federal Elections office.

- B. In addition to the propaid certificate, the law requires that you also provide the medium with certain other information about the advertisement. A form for this purpose is attached. A copy of this form must also be sent to your Nixon State Finance Chairman. This will provide him with the information he legally must report on schedule C of Election Form #3.
- C. Regardless of the media expenditure allocation for certification purposes, 100% of the actual money cost for joint advertising must be provided on a State or local level. No dollar obligation will be assumed by the Committee for the Re-election of the President.
- D. You will be responsible for determining that any joint advertising involving the President's participation is in good taste and in keeping with the tone of the national campaign. In no instance should Mr. Nixon's name or image be associated with undesirable advertising, such as that containing derogatory statements about the opposition, involving name-calling, and the like.

A detailed explanation concerning the control and issuance of the presigned forms will be provided to your State Finance Committee Chairman in the letter transmitting the certifications to him, a copy of which will be provided to you. Notifying candidates in your state will be your responsibility. Similarly, you will have to determine how best to "spend" your state's allocation.

As you can imagine, it is very important that you fully comply with the Federal Elections Campaign Act of 1971 in the use of the certifications delegated to you. Therefore, if you have any questions concerning the use of these certifications, please call me or call our General Counsel, Mr. Glenn Sedam, at 202/333-1912.

Clark MacGregor Campaign Director

Sincerely,

MEMORANDUM

THE WHITE HOUSE washington

September 18, 1972

1

TO: Harry S. Dent

FROM: Brad E. Hainsworth

RE: ARIZONA

The President: The President should carry the state McGovern is not popular in the state and his organization is laced around the Cezar Chavez farm union movement. Democrats have been concentrating on Chicano registration.

Governor: No race

Senate : No race

House:

lst District: John J. Rhodes (R) won heavily in the primary and should win. Democrat is Gerald Pollock, Rhodes' 1970 opponent.

2nd District: Morris K. Udall (D) should win. Republican is dentist <u>Gene Savoie</u>.

<u>3rd District:</u> Sam Steiger (R) should win. Democrat is Professor <u>Ted Wyckoff</u>.

4th District: GOP favored, but could be close. Republican is John Conlon. Democrat is Jack Brown.

Issues: The farm labor movement is becoming the chief issue and we have little chance of making a dent in the Chicano vote.

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BEH:j bcc: MacGregor, Parker, Haldeman

9/15 FM Ul OK Wed NJ pere - Tihen Pites Pat X Colon cone 3 n 0 N cere convoiring ma as good as but rot, Obie + 4 60% in Pa 40% in NY -lug Ŷ - peps 2 + more ces (Ata out in conter lee 800 e actie Ded W last 6 was 4

BACKGROUND MEMORANDUM

In 1874, Dismaeli attacked Gladstone's period of great reform in a reply to an election address by Gladstone.

Disrnell did not say much about social reform or the empire, although he devoted a good deal of space to the alleged inequities of the government's policy over the Straights of Malacca, an issue on which they had, so he claimed, been insufficiently careful of British interest.

Dismeli's main theme was essentially negative - a straightforward conservative attack upon "incessant and harassing legislation" and the dangerous opinions of the advanced liberals. He conceded that the Prime Minister "is not certainly at present opposed to our national institutions or the integrity of our empire", but he claimed that many of his supporters were hostile to the monarchy, the House of Lords, the Ghurch of England, and the union with Ireland.

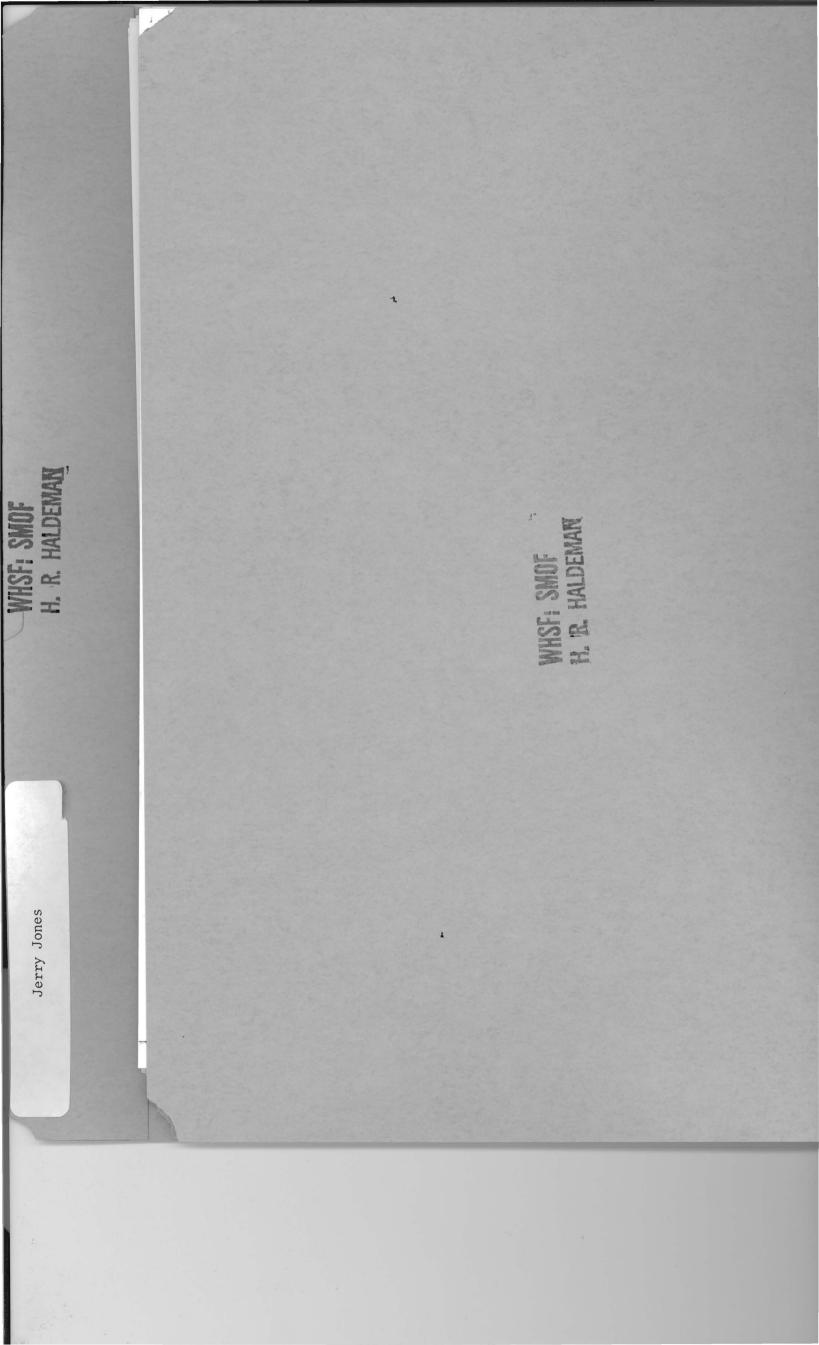
This jather negative line probably accorded better with the public mood, than a more constructive declaration of policy. Often, after a period of streamons reform, a moment arrives quite suddenly, when the British people tires of being improved. This was just such an occasion. Gladstone's administration was the first avowed and vigorous reformist government since Grey's and its legislation had annoyed almost as many groups and interests as the Whigs had managed to offend between 1830 and 1834. In fact, Disraeli found himself playing the role of Feel in the 1830s - a rallying point for the forces of property, disturbed at excessive innovation, though ready to accept the need for cautious, plecensel reform. Disraeli was determined to beat the patriotic drum, and he was right in gauging the impatience of the votors with the little Englander and internationalist tone which seemed to sound so often in the speeches of leading liberals.

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HRH 17m

9/18/72

321-8729-2 a65 - 4500 - Pol Die - Jerry Jones s Project Maneger for Coners 9/16 - Toter office very gel performany - 9/13 - Scrater loser 520 - Kill off-- Not I mil on Sturon St. - not huge rollies lite Truin Rochville, ma. mrs. agney. Tony Mac Depute / al abalans. 1000 - Storefronts 30-50,000 canvassers San Story? A - Ronney anne farms - On Crity Rull - S.F. a Rive JM- fine, no profedural prols Convass-OK, but i fuls to Telephone program cual is best get out voters WH relations OK; only dent like ca c doubts effectuiness of attack My no comment on Rocept



Jury	genes
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September 4, 1972

MEMORANDUM FOR:	YVP STATE CHAIRMEN
	& DIRECTORS
	YVP FIELD PERSONNEL
FROM:	KEN RIETZ
SUBJECT:	September 16 Kickoff
4	

From all reports the convention went well. The publicity was superb and the reaction of most young people who attended was very enthusiastic. All of you are to be congratulated for a great effort.

THE PRESID

The next step in our YVP effort is turning out volunteers for the Committee for the Re-election of the President "Sixty Days to Victory" program. This is the voter identification and turnout program that is essential for a maximum Nixon vote on election day. Attached is a manual that describes the activities involved in this program.

This is our chance to put YVP volunteers to work. We now have over 250,000 young volunteers and all of them want to do "meaningful" work. There is nothing more meaningful than this program.

When the Young Voters for the President began in 1971, we set as our target 500,000 volunteers. We felt that if this many young people worked actively for the re-election of the President it would have a dramatic impact on the youth vote. We have been building a volunteer organization since that time. Now it's time to put those volunteers to work.

Through the Nixon State and Local Chairmen, we should be supplying thousands of volunteers to this effort. September 16th is the kickoff and we have indicated to Clark MacGregor that 50% of all volunteers that day will be Young Voters. That's our challenge, and I think we can live up to it.

September 16th is the beginning. Let's get out our volunteers. After that, let's put them to work in this program, manning store 'front headquarters, stuffing envelopes, etc. There's lots of work to do so let's get our people active.

1701 Pennsylvania Avenue, N.W., Washington, D.C. 20006 (202) 333-4570 bc: Fred Malek, Regional Directors, Rick Fore

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gerry Jones

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

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September 11, 1972

Attached is a Revised Checklist as of September 11, 1972, 2 PM. NOTE: Revised - Suggested schedule, Point 12)

REVISED CHECKLIST FOR SEPTEMBER 16 KICK-OFF

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1 Au. 1

1.	KICK-OFF CHAIRMAN (should be citizen, non staff for publicity)
	Name
	Home Phone
	Office Address
	Office Phone
2.	HEADQUARTERS FOR KICK-OFF
	a) Address
	Phone
	b) Is the Headquarters big enough to process and dispatch 500 volunteers or target goal with some degree of order?
	c) Is Headquarters near enough to the areas to be canvassed?
	d) Adequate parking available and known to canvassers?
3.	STATE AND/OR LOCAL STAFF RESPONSIBILITY (<u>at least</u> one person should be working full time on this project between September 10 and September 16)
	Name
	Office Address
	Office Phone
	Home Phone
4.	KICK-OFF ORGANIZATION TEAM: KEY LOCAL ROLES
	a) Volunteer Recruitment Chairman
	b) Materials Chairman
	c) Transportation and assignment Chairman
	d) Team captains and instructors
	e) Instruction Chairman
ŕ	f) VIP Chairman
	g, Refreshments Chairman

Revised Checklist for September 16 Kick-Off page 2

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- 5. NEIGHBORHOOD SELECTION FOR CANVASSING (specify)
 - a) For Surrogate and/or Celebrity (must ultimately be firmed with Regional Director and Tour advance or White House Advance)

Surrogates and Celebrities can generally be scheduled for two or three neighborhoods, chosen for maximum publicity and voter bloc impact. Allow 15-20 minutes maximum in each neighborhood.

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b) For canvassers generally:

6. STATE CAMPAIGN LEADERS AND STAFF PARTICIPATION ON SEPTEMBER 16

7. LOCAL AND STATE LEADERSHIP PARTICIPATION ON SEPTEMBER 16

8. NIXONETTES PARTICIPATION

Rev: page	sed Checklist for September 16 Kick-Off 3
9.	ADEQUATE VOLUNTEER RECRUITMENT
	What is the goal for the number of volunteers?
	What means are being employed? (Refer to checklist of September 1 and September 7 Malek memos)
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10.	OTHER CAMPAIGN DIVISION PARTICIPATION
	a) Young Voters
	b) Citizens
	c) Volunteers
	d) Veterans
	e) Others
	······································
11.	TIME SCHEDULE FOR DAY OF SEPTEMBER 16
	a) Arrival of Headquarters "Staff"
	b) Arrival, training and organization of canvassers (coffee and donuts)
	c) Arrival of Surrogate/Celebrity
	d) Departure for neighborhoods
	e) Canvassing time
	f) Reception at Headquarters (sanwiches and refreshments)
12.	SUGGESTED TIME SCHEDULE AND PARTICIPANTS FOR FORMAL PROGRAM AT HEADQUARTERS (Adjustments as necessary) a) Call to order and introduction of local VIP's
	b) Surrogate arrives10:05 AM
	c) Prief review of main instructions

Revised	Checklist	for	September	16	Kick-Off
page 4					

- d) Introduction of Surrogate or Celebrity by Kick-Off Chairman.....10:15-10:16
- f) Departure for Neighborhoods by10:30 AM

This program must be brief and tightly controlled. If celebrity is present in addition to Surrogate, this person (or persons) would give a one minute greeting - but <u>NO OTHER SPEECHES</u>.

13. NECESSARY EQUIPMENT AND FURNISHINGS FOR HEADQUARTERS ON SEPTEMBER 16 (See memos of September 7 and September 10 for details)

14. MATERIALS

Received:

B) Brochures

a) Canvass covers and other items

- c) Door hangers
- d) Computer printouts or NCR sheets
- e) Sheet on how to register or vote absentee (to be furnished by State Campaign

Assemble for Individual Canvassers _____

15. PUBLICITY

a) Check with State CREP Press Director to make sure the publicity is underway and see if you can be of help

b) Local Publicity Chairman for September 16

16. WEATHER

Rain or Shine. If merely a light drizzle, Volunteers should come with umbrellas and/or raincoats. If a deluge, an alternate plan will include a longer program at the Headquarters and perhaps use of the phone centers for canvass by phone.

PLEASE CALL IN INFORMATION PER CHECKLIST BY LATE WEDNESDAY, SEPTEMBER 13 TO:

*** RNC STAFF TO FRED SLIGHT

*** CREP STAFF TO BETSY PALMER

(Obviously details and names not necessary in all cases, but only where different from listed information or important for possible Headquarters use.)

(As soon as possible, CREP Staff should also phone in to Betsy their phone numbers in the field.)

Mir. Jones

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

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September 11, 1972 5:00 p.m.

MEMORANDUM FOR THE HONORABLE CLARK MAC GREGOR

THROUGH:

JEB S. MAGRUDER

FROM:

HERBERT L. PORTER

SUBJECT:

Canvass Kick-Off, September 16, 1972

The following list of principal participants and celebrities is current as of this writing. We will keep you apprised as additional speakers and celebrities are locked in.

FIRST PRIORITY CITIES

Speaker Los Angeles Sec. Romney San Francisco Mr. Ruckelshaus San Diego Tom Evans

Connecticut Hartford

Sen. Packwood

<u>Illinois</u> Chicago

Sen. Dolė Sen. Percy

<u>Maryland</u> Rockville Towson

Michigan

Detroit

Mrs. Agnew Mr. Edward Nixon

Mayor Perk (?)

* Lionel Hampton

Celebrity

* Pam Powell * Tommy Roe

* James Drury # Bill Muncey

* Mary Ann Mobley * Gary Collins

Gordie Howe
Nick Pietrosante

£.

* Celebrity # Athlete Page 2

Speaker

<u>New York</u> New York City Buffalo

Ohio Cleveland Cincinnati Columbus Dayton

<u>New Jersey</u> Bergen County Trenton

Pennsylvania Philadelphia Pittsburgh

<u>Texas</u> Dallas Houston

California Sacramento Orange County

<u>Illinois</u> Rock Island-Moline

Michigan Lansing

Minnesota Minneapolis

<u>Missouri</u> St. Louis Kansas City Mrs. Nixon Sec. Peterson

Sec. Richardson Mr. Edward Cox Tricia N¶xon Cox Governor Holton

Sen. Taft Mr. Rumsfeld

Julie Nixon Eisenhower Mr. Mac Gregor

Sen. Fannin Cong. Kemp

SECOND PRIORITY CITIES

Mr. Klein Mrs. Armstrong

Cong. Ford

Sen. Scott

Sec. Hodgson Sec. Butz

Celebrity

* Greg Raffa # Barbara Ann Cochran

* Allen Jones # Rita Justice

* Miss Ruta Lee

* John Payne

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Page 3

Speaker <u>Celebrity</u> Texas Austin Sec. Shultz * Maureen Reagan El Paso * Miss Lita Baron Washington Seattle Mayor Lugar Wisconsin Milwaukee Sen. Brock New York Albany Mr. Finch * Lloyd Nolan THIRD PRIORITY CITIES Colorado Mrs. Knauer Denver Florida Miami Georgia Atlanta Mr. Dent Idaho Boise * Ed Nelson Iowa Cedar Rapids Gov. Milliken * Don DeFore Kansas Wichita Sen. Bellmon Kentucky Sec. Morton Massachusetts Sec. Volpe # Andy Robustelli Christopher Connelly

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Louisville

Boston

Montana Billings

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Page 4
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New Mexico Albuquerque

Charlotte

North Carolina

1

Speaker
Cong. Rhodes
* Archie Campbell
۶ Sen. Saşbe

Celebrity

0klahoma Oklahoma City

North Dakota Bismarck

* Jock Mahoney

South Dakota Sioux Falls

Tennessee Nashville

Sen. Cook

* Buddy Ebsen

Utah Salt Lake City Mr. Blatchford .

Virginia Richmond

Sen. Gurney

cc: Jeb S. Magruder-Curt Herge Bill Minshall Roger J. Stone Charlie Reisler Sandy Cram Jon Foust Bill Moeller Dwight Chapin Dave Parker Pat O'Donnell Ray Caldiero Kristin Forsberg Ruth Packard Tom Scott Rick Fore Fred Malek Jerry Jones Fred Karem Mike Venuto Al Abrahams Tony McDonald

INFORMATION ON CELEBRITIES AND ATHLETES

Name Description Tommy Roe Country and Western Singer Mary Ann Mobley Actress; former Miss America Gary Collins Actor Pam Powell Actress; Chairman, Young Voters Program T.V. Star - "The Virginians" James Drury Bill Muncey Three-time winner - President's Cup Regatta Lionel Hampton Band Leader Gordie Howe Hockey Player - Detroit Red Wings Nick Pietrosante Ex-football Player - Detroit Lions Greg Raffa Musical Conductor - Radio City Music Hall Barbara Ann Cochran Olympic Gold Medal Winner - Skiing Allen Jones Singer Rita Justice Women's Champion Bowler T. V. Actress - "Hollywood Squares" Ruta Lee John Payne Actor Actress - Governor Reagan's Daughter Maureen Reagan Lita Baron Actress - (Spanish-Speaking) Lloyd Baron Actor Ed Nelson Actor - "Peyton Place"

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Information on Celebrities and Athletes (Continued)

Name	Description
Don DeFore	Actor - "Hazel" series
Andy Robustélli	Ex-football Player - New York Giants
Christopher Connelly	Actor - "Peyton Place"
Archie Campbell	Country and Western Star - "Hee Haw"
Jock Mahoney	Actor - "Tarzan"
Buddy Ebsen	T. V. Star - "Beverly Hillbillies"

MEDIA PLAN "CANVASS KICK-OFF"

September 16, 1972

I. Introduction

Emphasis on the people-to-people level should be the main thrust of the media campaign to be conducted by state and regional committee staffs. It is expected that this campaign will get big play nationally, but, in addition, we expect excellent state and local coverage, particularly if the volunteers, who are active in their communities should become involved, as should Older Americans, Youth, Labor organizations, Businessmen, Heritage groups, Educators and other groups.

Set forth below is the suggested PR Plan on the state level. The Political Department of the Committee will be responsible for distributing the state and local PR programs.

Four to six days after the national announcement, the state committee chairmen will hold press conferences identifying their portion of the "Canvass Kick-Off" campaign. Similar press conferences subsequently should be held on a local level.

II. State and Local Participation

- A. Photographs of the coordinator of volunteers and/or volunteers with state or local chairmen - Prior to Sept. 16 if possible for release to daily and weekly press.
- B. Press coverage, in particular TV, of "training in canvass techniques" (Prior to and after the 16th of Sept.)

MEDIA PLAN - 2

- C. Photographs of surrogates and celebrities with state or local chairmen launching the drive - for release as soon as possible after the 16th.
- D. Photographs of celebrities with volunteers in various categories. Use for release to hometown papers, etc.
- E. Photographs of the 10,000th (for instance) local or state volunteer. (This would, of course, occur after the 16th)
- F. Introduce typical or outstanding volunteers (with surrogates) at Republican rallies during the weeks ahead.

III. Followup Events

Following the Kick-Off Day (Sept. 16) state and regional press conferences can be held in October, reporting on the progress of the campaign, activities of celebrities and surrogates, rallies, volunteer registration effort (latter to include number of volunteers recruited locally and statewide) and citing future campaign programs.

Timetable

DATE ACTIVITY

Sept. 7 National announcement by Tricia Nixon Cox

Sept. 11-13 Local press conferences (Re-election Committee and Republican State Central) announcing plans for 16th including the names of celebrities and surrogates who will attend as well as canvass chairman or other volunteer figures.

Placement of local officials, state chairmen, articulate volunteers, etc. on local TV and radio talk shows.

Begin placement of local interviews and feature stories on volunteers or other good local human interest. MEDIA PLAN - 3

Sept. 14 Contact state and local press and invite them to attend the arrival of surrogate/celebrity. Appropriate arrival plans to be determined on individual state basis working with Washington Committee. Sept. 14-16 Audio feeds of surrogates to local stations from Washington or from states with audio operation. Sept. 15 Surrogate/celebrity arrival activity - Press availability only - no formal press conference. Sept. 16 Canvass Kick-Off Audio/video where possible for feeds later in day. Arrange with newspapers, radio and TV stations for coverage of surrogates/celebrities activities in each city. Camera crews (national, local and Committee) should accompany "typical" and "celebrity" canvass teams in the field. There also will be audio and TV coverage monitoring our telephone efforts. Sept. 17-21 Local followup by campaign and Republican chairmen and canvass chairmen. Continue canvass and publicity. Sept. 21 Begin placing feature stories including uncovered resource (i.e., human interest story at local level). October State and regional press conferences can be held reporting on the progress of the canvass, activities of celebrities and surrogates, etc.

Committee for the Re-election of the President

of the President 1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

September 7, 1972

Dear State Communications Director:

You are the key to success in 49 cities throughout the country involved in the "Canvass Kick-Off" on September 16th. The "Canvass Kick-Off" cities in your state will be the focal point of your effort to re-elect President Nixon. Your role is to coordinate and stimulate media coverage on each event in your area.

Your personal understanding of the media outlets, contacts and issue focus at the local level will be the touch necessary to make the "Canvass Kick-Off" a success. Press conferences with local celebrities, local feature stories and, in general, involving local press will result in good coverage and create interest in this campaign emphasis. Your degree of effort will make the difference.

Attached you will find a public relations package on the "Canvass Kick-Off." These resource documents give the complete overview of our number one campaign priority -- the "Canvass Kick-Off" on September 16.

Your local communication plan should be looked at in three increments. First should be pre-September 16th coverage of local personalities in a volunteer setting; second, on the September 16 "Canvass Kick-Off" Day, full press coverage of the major celebrity working in your city including his headquarters appearance and his actual canvassing in neighborhoods; and third, the September 16th followup. Keep the ball rolling with press conferences reporting on the progress of the campaign, on activities of celebrities and surrogates, on rallies and on the volunteer registration effort.

I urge you to give the "Canvass Kick-Off" the highest priority.

Victory in '72,

Al Abraham

Albert E. Abrahams Director of Communications

Committee for the Re-election of the President 170

of the President 1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

MEMORANDUM

MEMORANDUM FOR:

NIXON STATE CHAIRMEN/EXECUTIVE DIRECTORS

FROM:

CLARK MacGREGOR

1

SUBJECT:

"Canvass Kick-Off"

In our effort to re-elect the President, one of our major jobs is to conduct a "people-to-people" campaign at the precinct level. In the precincts, on November 7, the people of this country will decide who will be President of the United States for the next four years. Our goal is to get those people favoring President Nixon identified, registered, and of course to the polls.

The most effective method of accomplishing these goals is the utilization of volunteers canvassing door-to-door in every precinct. In addition to performing these three functions, the presence of doorto-door volunteers is an inspiring sales force persuading voters to cast their ballots for the President.

On September 16, a national canvass by persons of all ages and from every walk of life will start in 49 cities. This canvass is the most critical and important single project of the entire campaign. To help make the "Canvass Kick-Off" a success the attached package has been sent to your press director for action. I encourage you to ensure its implementation and make any additional effort to further enhance this program.

While continuing to stress the issues of this campaign, I ask you to use every forum available to further publicize the "Canvass Kick-Off."

Jones

Committee for the Re-election of the President

of the President 1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

September 7, 1972

MEMORANDUM FOR:	SEPTEMBER 16 CANVASS KICKOFF LEADERSHIP
FROM:	FREDERIC V. MALEK DEPUTY CAMPAIGN DIRECTOR

SUBJECT:

Planning for the National Canvass Kickoff

The momentum of our neighbor-to-neighbor canvass program will greatly accelerate on Saturday, September 16. Our nationally publicized canvass kickoff, with dignitaries, celebrities, and thousands of volunteers participating, will notify all that the President's message and record will be taken to the doorsteps of America in 1972 as never before in a national campaign.

For this National Canvass Kickoff to be successful, your dedicated help will be absolutely essential.

Enclosed are a number of practical suggestions to assist you in preparing for this day. Please carefully follow these guidelines in planning for the kickoff in your city. Contact either your Regional Director, National Field Representative, Republican National Committee Field Representative, or call Fred Karem in my office for further help on this project.

Your excellent work on the President's re-election effort is always deeply appreciated. Thank you.

Enclosures

September 6, 1972

ADVANCE PREPARATIONS FOR THE SEPTEMBER 16 CANVASS KICKOFF

- 1. Designate a Headquarters (large enough to accommodate 500 volunteers) and starting time for canvass.
- 2. Recruit canvassers -- See: (a) Recruiting campaigners memo
 - (b) Suggested conversation for recruiting canvassers
 - (c) Volunteers recruited form
- 3. Determine precincts to be canvassed plan for approximately 500 volunteers. Each person will be able to call on about 50 homes Saturday the 16th.
- 4. Order canvass materials from your State Nixon Headquarters:
 - (a) Canvass kit covers (1 for each volunteer)
 - (b)(1) Walking lists of registered voters California, Connecticut, Illinois, Ohio, New York, Pennsylvania, Texas, New Jersey, Maryland and Michigan
 - (2) NCR canvass sheets for all other states
 - (c) Canvass conversation and instructions:
 - (1) Green conversations for states with walking lists
 - (2) Blue conversations for other states
 - (d) Nixon volunteer name tags
 - (e) "The Record" Nixon brochures
 - (f) Not-at-home doorhangers
- 5. Assemble in advance of September 16 your canvass kits. Each will include:

1. One canvass kit cover

- 2. Walking lists or NCR canvass sheets for about 50 homes
- 3. Two Nixon name tags
- 4. One canvass conversation sheet

...over...

(continued)

- 5. 50 Nixon brochures
- 6. 25 Nixon doorhangers (stuff 25 of the brochures in the doorhangers)

<u>Also tape a precinct map</u> to the kit cover. Mark on the map the assigned street(s) where the assigned 50 homes are located.

Write the precinct number on each kit cover. Keep the kits for each precinct together.

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT 1701 Pennsylvania Avneue NW Washington, D.C. 20006

SEPTEMBER 16 CANVASS KICK-OFF - HEADQUARTERS PREPARATIONS

- 1. Arrange for coffee and donuts for Canvass Kick-Off morning.
- 2. Recruit a volunteer staff to insure a smooth-operating headquarters:
 - (a) Headquarters Director overall coordinator
 - (b) Several receptionists to sign in volunteers as they arrive
 - (c) Ten or more assigners who will check out assembled canvass kits to each volunteer. Assigners will also pair volunteers together - so that two people go in the same car to adjacent areas.
 - (d) Instructors who give brief directives to volunteers before they are dispatched
 - (e) Hostesses responsible for refreshments
- 3. Signs to identify and direct volunteers to each area of the Headquarters:
 - (a) SIGN IN HERE
 - (b) KIT ASSIGNMENTS
 - (c) INSTRUCTIONS
- 4. Obtain a podium and a speaker system for your dignitary's use.

5. Supplies needed for your Headquarters:

- (a) Folding tables and chairs
- (b) Marks-a-lots, pens, pencils, scotch tape(c) Volunteer sign-in sheets
- (d) Large maps of area in addition to precinct maps
- 6. Ask your volunteer headquarters staff to come Saturday morning at least 30 minutes before other volunteers are asked to arrive.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT 1701 Pennsylvania Avenue NW Washington, D.C. 20006 (202) 965-4500

RECRUITING CAMPAIGNERS FOR THE SEPTEMBER 16 CANVASS KICKOFF

- GOAL: Aim to recruit approximately 500 volunteers to join your guest dignitary in kicking off our grassroots door-to-door campaign on Saturday, September 16, from your city.
- APPOINT: One energetic leader to be responsible for volunteer recruitment for that day. He or she must be given the address of the headquarters (where volunteers will meet) and the time they should arrive. (The starting time will vary depending on when your dignitary will arrive. Your Nixon or Republican National Committee political advance man will give you the starting time when he visits your city.)

RECRUITMENT SCHEDULE:

Monday, September 11	Call	for	volunteers	(from	loaned	phone	banks)
Tuesday, September 12	11	11	11	11	**	11	**
Wednesday, September 13	**	**	11	11	11	11	11
Thursday, September 14 and Friday, September 15		ing 1	calls to r not homes f				

CALL THESE VOLUNTEER SOURCES:

- 1. GOP office holders, candidates, party officials and other leaders. Ask your state and county Nixon chairmen to make these contacts.
- 2. Republican Women's Club members.
- 3. Nixon Citizen Groups (lawyers, accountants for Nixon, etc.) and voter blocs (ethnics, labor, etc.)
- 4. Republican Precinct Chairmen and other party workers.
- 5. Young Voters for the President.
- 6. Young Republicans.
- 7. All Nixon volunteer lists.
- 8. Nixon Volunteer Division Leaders.
- 9. Friends, relatives, service club members, etc.

SUGGESTED CONVERSATION

FOR RECRUITING VOLUNTEERS FOR THE SEPTEMBER 16 CANVASS KICKOFF

Plan to call the week of September 11:

PHONER: "Good morning (afternoon) Mr./Mrs	, this is
calling for President Nixon's re-election campaign	in
	(city/county)
1	
will be in	on Saturday morning,
(Guest Dignitary's Name and Title) (Guest Dignitary's Name and Title)	on Saturday morning,
September 16, to help us launch the President's doo	r-to-door campaign here. You
are invited to meet with at	at
are invited to meet with at (Dignitary)	ne) (headquarters address)
for coffee and then to join him/her in canvassing s	some nearby neighborhoods to
seek support for the President. May we count on yo	ou to be with
	(dignitary)
this Saturday?"	
TO "YES" ANSWERS: "Thanks so much, Mr./Mrs	. We will look forward to
to seeing you at this coming Saturday at	• "
to seeing you at this coming Saturday at	(Repeat headquarters address)
TO "NO" ANSWERS: "Thank youperhaps you can sugge	est someone else who could help
with this important task? Thanks again. Go	oodbye."
DUONEDCA Diagon record names and share surbars of	

PHONERS: Please record names and phone numbers of recruited volunteers on the "Volunteers Recruited for September 16 Canvass Kickoff Form".

Return your list of committed volunteers to your Volunteer Chairman or to Nixon Headquarters. THANK YOU.

<u>NOTE</u>: Remember that your city is one of 50 selected nationwide for this kickoff. On September 16 celebrities including members of the Nixon family, Governors Reagan and Rockefeller and others will be launching throughout the country this nationally publicized people to people campaign for the President.

Volunteer Chairman or Headquarters phone number _____.

City/county_____

NameName	Phone number	Recruited by
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Return this completed list to volunteer chairman or to headquarters.

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FACT . SHEET

The Committee To Re-elect President Nixon and the Republican National Committee join in a national door-to-door canvass by persons of all ages and from every walk of life which will be kickedoff in 49 cities on September 16, 1972

Celebrities and surrogates will join with other volunteers at Storefront Headquarters of the Committee for the Re-election of President Nixon in this national program. Included will be the First Lady in New York City, the President's daughters, Julie Eisenhower in Philadelphia, and Tricia Cox in Columbus Ohio, as well as Senators, Governors and Administration officials such as Secretary Richardson and Special Counsel to the President, Harry Dent. Large numbers of volunteers will be at the Storefront Headquarters to participate in the door-to-door canvass in each city. These volunteers will include local youths who are not necessarily eligible to vote, older Americans, heritage groups, businessmen, citizen groups, and those involved in community servies. Telephone centers, "loan-a-phone" and host/hostess telephone operations also will be an integral part of this campaign.

Special effort by the more than 250,000 Young Voters for the President taking part in this canvass will be made to get other young people voting for the first time to register and vote for the President. The goal is to identify locally every voter supporting the President, regardless of political affiliation, register him and get him to the polls on Election Day.

The canvass people-to-people operation in each city will continue daily through local headquarters up to Election Day.

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****<u>*</u>

"CANVASS KICK-OFF" - 49 CITIES

CALIFORNIA Los Angeles Sacramento San Francisco San Diego

10%

CONNECTICUT Hartford

FLORIDA Miami

GEORGIA Atlanta

IDAHO Boise

ILLINOIS Chicago Rock Island (Moline)

INDIANA Indianapolis

<u>IOWA</u> Cedar Rapids

KANSAS Wichita

> KENTUCKY Louisville

MARYLAND Rockville Towson (Baltimore County)

MASSACHUSETTS Boston MICHIGAN Detroit Lansing

MINNESOTA Minneapolis

MISSOURI 1 St. Louis Kansas City

MONTANA Billings

NEVADA Reno

NEW JERSEY

Trenton Hackensack (Bergen County)

NEW MEXICO Albuquerque

<u>NEW YORK</u> New York Buffalo Albany

NORTH CAROLINA Greensboro

;

NORTH DAKOTA Bismarck

OHIO Cleveland Cincinnati Columbus Dayton OKLAHOMA Oklahoma City

PENNSYLVANIA Philadelphia Pittsburgh

SOUTH DAKOTA Sioux Falls

TENNESSEE Nashville

TEXAS Dallas Houston Austin El Paso

UTAH Salt Lake City

VIRGINIA Richmond

WASHINGTON Seattle

WISCONSIN Milwaukee

BACKGROUND PAPER

There are 3,141 counties in the United States, and about 166,000 precincts. The election will be won in these counties and precincts and help on the local level everywhere is needed.

Hard work and tight organization pay large dividends in U.S. politics. Therefore, we must be sure that the President's campaign is better organized and harder-working than that of the opposition.

We will run a positive campaign and re-elect the greatest President in history. We will tell the voters about: (1) the President's outstanding achievements; (2) the threat which extreme defense and welfare policies which the opposition candidate poses to the stability of the United States and the world situation. Be sure the voters are aware of the President's great record and that they understand what the opposition stands for -- get the facts straight and the voters out. Local headquarters should have useful material on the issues. Identify the pro-Nixon voters -register them and get them to the polls on Election Day.

In order to achieve this, volunteers <u>everywhere</u> must become involved in canvassing and registering voters. Regardless of the number of speeches, eye-catching ads, spectacular campaign materials, the voter alone has the last word. And this word depends on the first word delivered by the door-to-door volunteer, working for the re-election of the President. What better way of learning <u>who</u> is for the President?

We must get out and become inclved for the President who needs each of us -- NOW, MORE THAN EVER.

TALKING PAPER

Getting out the vote on November 7 will be the number one priority in the campaign to re-elect President Nixon in 1972. A kick-off in 49 cities through the organization of RNC and CRPN will be held by state Committees beginning on September 16, 1972.

In order to accomplish this, all-out efforts on the local level, through volunteers, are required. Volunteers will take part in door-to-door canvassing of voters in their districts. This voter identification effort will be followed by voter registration and voter turnout on Election Day. These volunteers will identify all voters favorable to the President, will attempt to register all unregistered favorable voters, and will arrange to get these voters to the polls on November 7.

A volunteer chairman will be designated to direct recruitment of canvass personnel in his area, and another person will be placed in charge of registration, voter identification and voter turnout. The latter individual will be responsible for training the volunteers for canvassing activities.

Door-to-door volunteers will be instructed in canvassing techniques. They will not become involved in long discussions with the prospective voters; they will say so if they are unable to reply to queries, and provide a brochure outlining the President's record.

The area headquarters will be the operating center for all priority precincts. Volunteers will obtain convassing material from these headquarters, which will be staffed full time, and will be given a set time to return to the headquarters with their materials.

TALKING PAPER - 2

Volunteers will meet in a group before and after canvassing, and precinct captains will be used in highly organized areas (though the state Committees will retain strict accountability).

Although door-to-door canvassing is the preferred medium, telephone centers, "loan-a-phone" and host/hostess telephone operations will be an integral part of the campaign. Particular emphasis should be placed on the help of older Americans on the phone and in support capacities. Arrange transportation for these persons to places of registration as well as out to vote on Election Day.

The Committee to Re-elect President Nixon and RNC will coordinate these efforts. Its regional staffs will supply volunteer canvass kits and other materials in addition to managing the scheduling of events on the community and state levels. SPEECH INSERT -- Identify, Register, and Vote the President's Supporters

This year, for the first time in 16 years, a Republican President is running for re-election. This year, instead of explaining how we could do a better job, our task is to take the President's record to the people and tell what a fine job he has done already.

Considering the outstanding record of achievement which the President has built over the last three and one-half years, considering the very high standing with the American people which the President is maintaining in the polls and considering the known advantages of incumbency — all these things may tempt us to regard the President as a shoo-in.

Such a temptation, I believe, could be detrimental to our hopes for a second term for our President. Looking at the history of incumbent Presidents seeking re-election in the Twentieth Century, only two have been defeated for re-election. That is a comforting statistic. But another view is that two incumbent Presidents <u>in fact have been defeated</u>. I would prefer that we keep that second statistic in mind, even if the conditions which led those two men to defeat are not present this year.

Defeat <u>is possible</u>. It is not probable; but neither is it unthinkable. Therefore, I urge that you do <u>think</u> about it. And then act to prevent it. Specifically, we must identify every Nixon supporter we can find. We must registe that supporter if he is not already registered...and we must get him to the polls on Election Day. We must always think of the alternative!

On September 16 we will have our "Canvass Kick-Off" in some 49 cities throughout the country. This will be just the first of our daily efforts from then until election day to guarantee a maximum response from a door-to-door, people-to-people effort to assure the President's re-election.

SPEECH INSERT - 2

In 1968, I would remind you, Richard Nixon was elected President of the United States by approximately two votes per precinct. In 1962, Senator McGovern defeated a Republican incumbent to win election to the U.S. Senate by 597 votes. Those are good statistics for all of us to keep in mind this year as we go about the business of re-electing a great President.

The future of our country for the next four years -- and perhaps for the next generation -- will be determined by the things that each of us does between the "Canvass Kick-Off" on September 16 and on Election Day, November 7. There is a lot of hard work to be done between now and then. But, when the votes have been counted and Richard Nixon has been re-elected, believe me, it will all have been worthwhile.

SAMPLE RELEASE - SURROGATES AND CELEBRITIES

(NAME OF TOWN WHERE THEY LIVE) (DATE) -- (Name and title) announced today that (he/she) will be actively involved in the "Canvass Kick-Off" which starts September 16th.

(Name) said (he/she) will be at the Nixon Storefront in (city and address) on (day), September 16 to work with volunteers at the headquarters and in the precincts who are conducting the voter identification canvass.

"I feel that direct participation by me and by other American citizens in the election process is a responsibility and an obligation," (Name) said. "President Nixon believes very strongly that his campaign, as well as the governmental process, becomes more meaningful with involvement by local citizens. This desire to bring the government to the people is one of the reasons I am going to work actively for his re-election and I would urge all citizens to do likewise," (he/she) added.

The canvass, designed to identify voters who support the re-election of the President or who are still undecided, will be coordinated at local Storefront headquarters and volunteers wishing to participate should contact the Nixon Storefront at (local organization fill in here).

(Name) described the voter identification canvass as the most useful and vital project of the Nixon campaign.

-30-

SAMPLE RELEASE - STATE AND COUNTY VOLUNTEER CHAIRMEN (Photo with) WASHINGTON, (DATE) -- (Name) of (city) has been named as the (state or county) Coordinator of Volunteers, according to (Name), Chairman of the Committee to Re-elect President Nixon.

1

(Name) will be corrdinating the (state or county) portion of the September 16 "Canvass Kick-Off" and subsequent days of canvassing. Starting on the 16th of September, volunteers will go into the nation's precincts to conduct a mass canvass to identify voters who support the re-election of the President or who are still undecided. (Name) said (he/she) was very enthusiastic about the number of (state) who have offered to do volunteer work for President Nixon's re-election campaign.

"The voter identification canvass will be coordinated at local Storefront Headquarters," (Name)said, "and all volunteers will receive expert training in canvass techniques. Unregistered voters will be urged to register and support the President," (he/she) added.

"President Nixon believes that direct participation by American citizens in the election process, as well as the governmental process, is the right and responsibility of all American citizens," (Name) stated. "This desire to bring the government to the people, instead of making the people go to the government, is one of the reasons so many other (state or county) are going to actively work for his reelection.

(He/she) said those wishing to volunteer their time should contact the Nixon Storefront in their town or the state Storefront at (address of state headquarters).

(Name) described the voter identification canvass as one of the most useful and vital projects of the Nixon campaign.

-30-

FOR IMMEDIATE RELEASE

JULY 14 1973

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Cffice of the White House Press Secretary (San Clemente, California)

THE WHITE HOUSE

NATIONAL VOTER REGISTRATION MONTH

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A FROCLAPHATION

As we continually work to construct a better and better Nation, America has no need of sidewalk superintendents. And any person who is qualified to vote, but who does not register to vote, can be little more than a sidewalk superintendent standing apart from the vital project of building national progress in the challenging era of the 1970s.

In recent years, Federal and State governments have taken historic actions to extend the voting privilege to more and more of our citizens, including those between 18 and 21 years of age.

All of these efforts to broaden the base of the American constituency -- in order to insure continuing national political vitality and accurate representation -- will have been in vain, however, if the newly eligible voters do not activate their newly won voting rights by registering according to the laws of the States.

There is no place for apathy in an America facing the momentous challenges and opportunities of the era of the 1970s. The Nation needs the talents and the energies of each and every citizen, and it needs all their votes on election day.

I am convinced that nationwide, non-partisan voter registration campaigns could substantially reduce the number of qualified citizens who will be barred from voting in the forthcoming general elections by reason of failure to comply with election registration laws.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby proclaim September, 1972, as National Voter Registration Month, and I urge the Governors, and election officials of the several States, together with other officials, candidates for public office, and political parties and organizations, to institute non-partisan campaigns designed to achieve the registration of as many qualified citizens as possible prior to the forthcoming elections.

I also urge all interested citizens and all civil and educational organizations to participate in voter registration campaigns and to take all appropriate steps to assure maximum registration of qualified voters.

Finally, I urge our newspapers, magazines, and other periodicals, our television and radio stations and networks, and all other news media to publicize and promote voter registration drives and the importance of voter registration.

IN WITNESS WHEREOF, I have hereunto set my hand this thirteenth day of July, in the year of our Lord nineteen hundred seventy-two, and of the Independence of the United States of America the one hundred ninety-seventh.

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RICHARD NIXON

Sept FU g| 2 Haufener FOLLOW UP MEMORANDUM FOR: GORDON STRACHAN FROM: The Daley organization has formally endorsed the McGovern. The possibility that the organization would not formally endorse appeared **xikex** in news accounts after organization has formally endorsed the à McGovern's meeting with Daley. × 2 AL SNYDER MEMORANDUM FOR: GORDON STRACHAN FROM: SUBJECT: New York Overnights You are undoubtedly obtaining the New York Overnights from all of the Convention TV times. Would you advise when you will have this information available and forward me a copy at that time? FU - 8/28 9/11 - Aaley "Lam supporting 50-Qipin "La whole ticket" but den't the whole ticket " but den't the whole ticket " but den't the whole ticket " but den't he a beer - ale word committee man-ne a beer - ale word committee man-processer - ale word committee man processer - newst elect to monon as processer - Anger ticket with put out - Daley might put out Sample Ballot So assume Galey not setting on Qands So assume Galey not setting on Qands Bill Dulpel - Erec Der ande Tom House

MEMORANDUM

August 31, 1972

MEMORANDUM	FOR:	MR

FROM:

SUBJECT:

. GORDON STRACHAN FREDERIC V. MALEK Citizens Groups

The request for a status report on the Citizens Groups arrived during the time we were at the Convention, which resulted in the delay in responding.

2

It is difficult to specifically delineate areas of support as such. All Committees have indicated to us that their support is across the board. They are each available however, to respond to specific issues when we request that they do so.

All of the following Committees have National Committees and about 750 State Chairmen have been selected at this time to organize these Committees in all 50 States. Nearly 1500 Chairmen will have been selected within two weeks.

> Architects Community Leaders Hair Dressers Mayors State, County and Local Government Officials State Legislators Travel Agents Petroleum Marketers Mutual Savings Savings & Loan Commerical Bankers High Performance Industry Life Underwriters Motorcyclists Optometrists

Pharmacists Pilots Veterinarians Security Dealers Insurance Agents Clergy and Layman CPAs National Automobile Dealers Association Funeral Directors Real Estate Agents Association Executives Volunteer Firemen Law Enforcement Construction Industry ADMINISTRATIVELY CONFIDENTIAL

C check marses

August 14, 1972

HA104000

MEMORANDUM FOR:

FROM:

SUBJECT:

FRED MALEK GORDON STRACHAN Citizens Groups

On July 28 we discussed a list of committees that support the President in the fields of economic policy, national defense, etc. You suggested that I obtain a list of your citizens groups. These were submitted to Bob in the format attached. His question was whether these were already erganized and established. Would you indicate the status of each of the committees listed and any additional committees that may not have appeared on the list submitted by you on July 28.

Second, the entire list should be assembled and broken down by subject area in which they will support us.

Could we have a report on the status of this project on August 18. Reisner - willobtein

GS/jb FU - 8/1%

WCB

THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

August 4, 1972

MEMORANDUM FOR:		H. R. HALDEMAN		
FROM:	ž	GORDON' STRACHAN S		
SUBJECT:		Lists of Committees		

You asked for lists of committees that are supporting us in the fields of economic policy, national defense, etc.

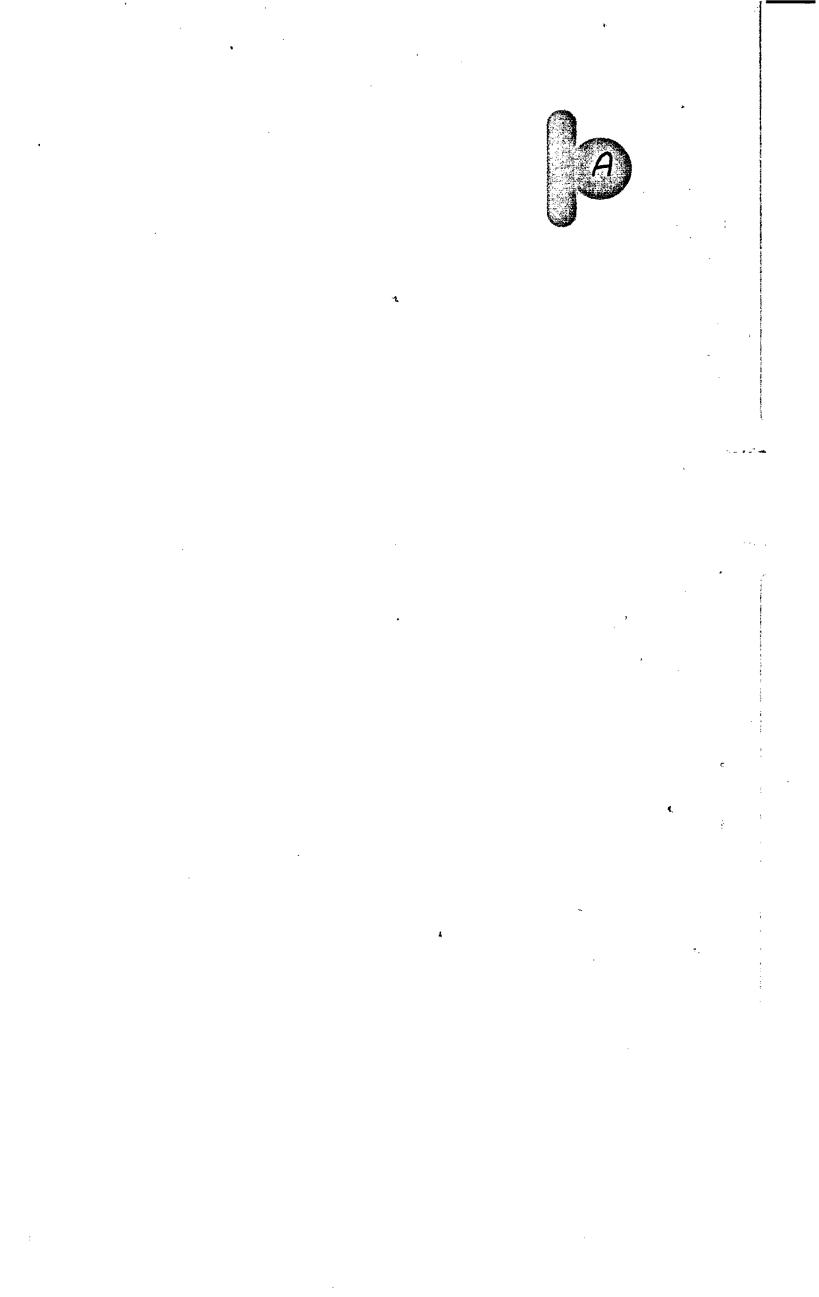
Colson's office submitted two lists. The first by Henry Cashen lists the largest and most important groups that will probably support the President on the issues mentioned (attached at Tab A). Notations indicate Cashen's assessment of the issue that the group would support.

The second list submitted by Colson is the "generally supportive organization list" taken from Colson's "support books", which are maintained by Joanne Gordon. The groups on the list will either support the President generally or on specific issues of interest to them (attached at Tab B).

Fred Malek does not currently have a list of committees that fit in any of these categories. However, as the various citizens committees -- e.g. Defense Workers for the President, Economists for the President, etc. -are firmed, they will be listed in this support group. The current list of Malek's Citizens Groups, already organized, is attached at Tab C.

attached at Tab D.

These though be assenbed -and better down, by subjectores in which they will support cas.



MEMORANDUM

THE WHITE HOUSE WASHINGTON

July 28, 1972

DETERIS . TO RE AN

CONFIDENTIAL

ADMINIS E.0, 12003, Section 6-102 By _ EP____ MARS, Date _ 4-6-8-

MEMORANDUM FOR:

BILL RHATICAN

,U HENRY C. CASHEN II

FROM:

SUBJECT:

Organizations that might support the President on Tax Reform (TR), Economy (E), and National Defense (ND)

- Chamber of Commerce of the U.S. TR & E 1.
- 2. National Association of Manufacturers- TR & E
- 3. All major military organizations (you will supply complete list) ND
- 4. National Forest Products Association- TR & E
- 5. Associated Credit Bureaus, Inc. - TR, E, & ND
- National Association of Home Builders- TR(?) & E 6.
- American Society of Association Executives (including a 7. good percentage of its 4,000 members) TR, E, and a few out of loyalty -- ND
- 8. American Retail Federation - TR(?) & E
- 9. National Automobile Dealers Assn. - TR & E
- 10. Automobile Manufacturers Association- TR & E
- 11. National Association of Real Estate Boards- TR & E
- 12. American Iron and Steel Institute- TR, E, & ND(?)

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- 13. The National Grange- E & ND(?)
- 14. American Apparel Manufacturers Assn., Inc. TR, E, & ND(?)
- 15. The Aluminum Association- TR & E
- 16. The Farm Bureau- E
- 17. National Council of Farmer Cooperatives- E
- 18. American Retail Grocers Assn. E
- 19. International Conference of Policemen's Assn. E(?) & ND
- 20. Marine Engineers Beneficial Association- E & ND
- 21. National Petroleum Institute- E & TR
- 22. American Bankers Assn. E & TR
- 23. Teamsters International- E & ND
- 24. National Rifle Assn. E(?) & ND(?)
- 25. National Association of Small Businessmen- E, & TR(?)
- 26. National Federation of Small Businesses E & TR(?)
- 27. Patrolmen's Benevolent Association of New York- ND
- 28. Grocery Manufacturers of America, Inc. E
- 29. National Association of Food Chains- E
- 30. National Tool, Die & Precision Machining Assn. TR & E

Within the given time frame, this is a quick assessment of those who <u>might</u> be inclined to support the President on the various indicated issues. We can follow up directly with each association or group. I would

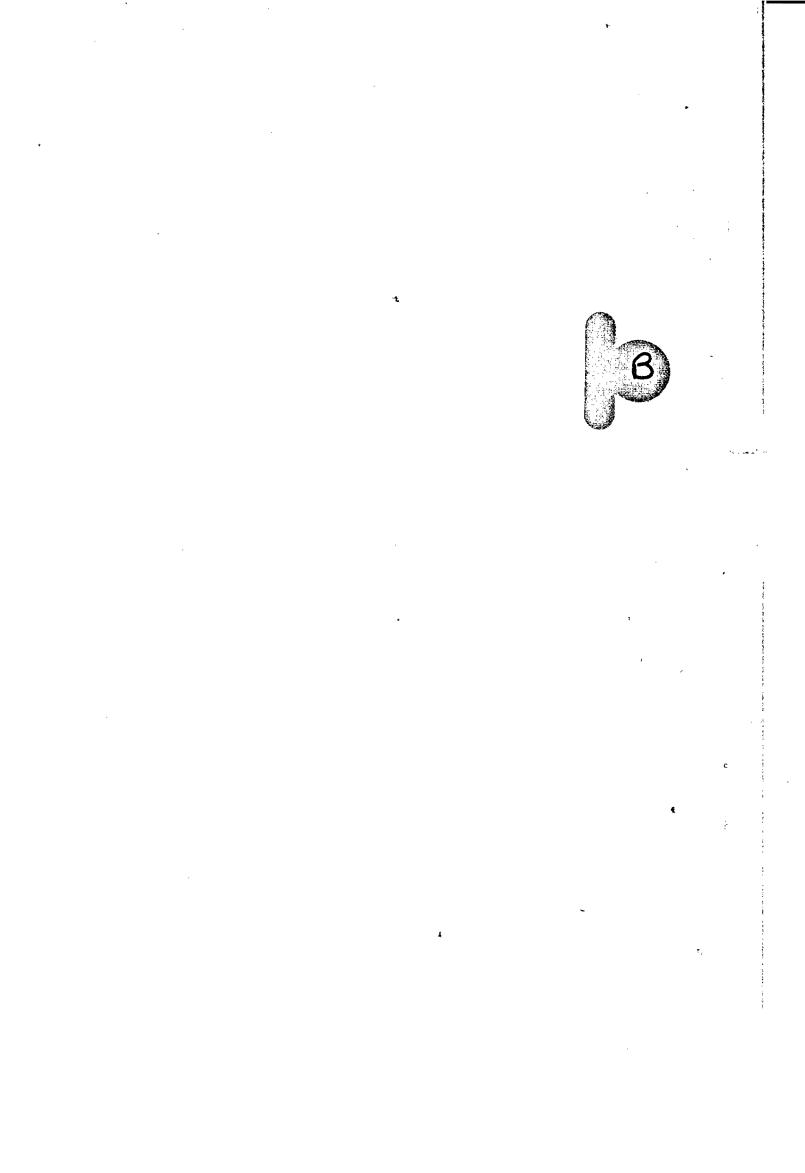
appreciate hearing from you as to what decision is made for approaching the individual organizations. There is no question this list can be expanded but I think you and I have to discuss the principal objective.

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NATIONAL DEFENSE

Air Force Association Air Force Sergeants Association The American Legion American Veterans Committee AMVETS Association of U.S. Army Blinded Veterans Association Catholic War Veterans **Disabled American Veterans** Disabled Officers Association Fleet Reserve Association Jewish War Veterans Marine Corps League Military Order of the Purple Heart Military Order of World Wars National Association of Uniformed Services National Association of Collegiate Veterans National Guard Association Naval Reserve Association Navy League of the U.S. Non Commissioned Officers Association Paralyzed Veterans of America **Reserve Officers Association Retired Officers Association** Veterans of Foreign Wars Veterans of World War I

American Security Council



Stuart G. Tipton - President Dr. George W. James - Senior Vice President Frederick Davis - Vice President Air Transport Association 1000 Connecticut Avenue, N. W. Washington, D. C. 20036 Bud Meredith American Apparel Manufacturers Association, Inc. 2000 K Street, NW. Washington, D. C. 20006 337-7177 1. Robert Lederer Executive Vice President American Association of Nurserymen 835 Southern Building 15th and H Streets, NW. Washington, D. C. Bernard Nash 659-4670 Charles Thomas Mr. Sullivan, Nash's Assistant American Association of Retired Persons 215 LO3-8834 Philadelphia, Pa. Mr. Fred Fassen President American Association of Retired Persons 1225 Connecticut Avenue, NW. Washington, D. C. Charles E. Chapman, President Edmund J. Gleazer, Jr., Exe. Dir. American Association of Junior Colleges 1 DuPont Circle Washington, D. C. 20036 293-7050 Hilton C. Buley, President Allan Ostar, Exec. Dir. American Association of State Colleges and Universities 1 DuPont Circle 293-7070 Washington, D. C. 20036

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Rev. Joseph A. Cogo American Committee on Italian Migration 9 East 35th Street New York, N. Y. 10016

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S. D. Burks, President Walter J. McCoy, VP Edward Cohen, VP American Concrete Institute Box 4754 Redford Station 22400 West Seven Mile Road Detroit, Michigan 48219 313-532-2600 Dr. Logan Wilson, President American Council of Education 1 DuPont Circle Washington, D. C. 20036 293-2400 Spencer Oliver, Exec. Dir. American Council of Young Political Leaders 1616 H Street, NW. Washington, D. C. 20006 347-9353 Cliff McIntyre John C. Datt, Asst. Dir. DC Office Roger Fleming, Secretary-Treas. Dale Sherwin, Assist. Leg. Div. American Farm Bureau Federation 425 13th Street, NW. Washington, D. C. 20004 ME8-6315 W. E. Glennon, Pres. American Feed Manufacturers Assn. Inc. 53 West Jackson Blvd. Chicago, Illinois 60604 312-427-0046 Or Robert F. Hutton American Fisheries Society 1040 Washington Bldg. 20005 Washington, D. C. George Lawrence, Dir. of Government Relations Leonard W. Fish, VP & Director, Planning Div. 524-2000 American Gas Association 1515 Wilson Boulevard Arlington, Virginia 22209 Henry Durham, President Susan Davies, Secretary American Horse Council 1776 K Street, NW. . Washington, D. C. 296-4031 William J. Baroody American Enterprise Institute 1200 17th Street, NW., Suite 807 Washington, D. C. 20036

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William J. Kuhfuss - President American Farm Bureau Federation Merchandise Mart Room 1000 Chicago, Illinois 60654

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: •

Melvin L. Stark, VP American Insurance Association 1025 Connecticut Avenue, Suite 211 Washington, D. C.

Alfred P. Chamie John H. Geiger National Commander The American Legion 1608 K Street, NW Washington, D. C.

William B. Harman, Jr. General Counsel American Life Convention 1701 K Street, NW. Washington, D. C. 20006

Mr. William D. Farr President American National Cattlemen's Assoc. Box 878 Greeley, Colorado

C. W. McMillian Executive Vice President American National Cattlemen's Association 1015 National Press Building 14th and F Streets, NW. Washington, D. C. 20004

Wayne Gibbons John Young Frank Ikard Stark Ritchie American Petroleum Institute 1801 K Street, NW. Washington, D. C. 20006

John I. Sutherland Executive Vice President American Seed Trade Association Executive Building, Suite 964 1030 15th, NW. Washington, D. C. 20005 293-2440

833-5600

Alfred LaGasse, Pres. James P. Low, Exec. VP Charles Mortensen American Society of Association Executives 2011 Eye Street, NW., Room 500 Washington, D. C. 20006

Ralph T. Jackson Chief Executive Officer American Soybean Association Hudson, Iowa 50643

: •

: •

Horace D. Godfrey Vice President American Sugar Cane League 1825 Connecticut Avenue, NW., Suite 309 Washington, D. C. 20009

Stuart Boswell American Textile Manufacturers Institute, Inc. 1120 Connecticut Avenue, NW. Washington, D. C.

William A. Bresnahan, President Jack McGill Robert McHale American Trucking Association 1616 P Street, NW. Washington, D.C.

Joe Baroody Americans for Winning the Peace 1100 17th Street, NW., Room 712 Washington, D. C. 20036

John Spafford, Pres. Associated Credit Bureaus, Inc. 6767 Southwest Freeway Houston, Texas 77036

John Butterbrodt President Associated Milk Producers, Inc. 1707 South Park Madison, Wisconsin 53713

Harold S. Nelson General Manager Associated Milk Producers, Inc. 800 N.W. Loop 410 P. O. Box 32287 San Antonio, Texas 78216 893-8463 (Home)

659-3333

338-6440 269-3234 269-3235

466-8414

Frederick Ness, Pres. Association of American Colleges 1818 R Street, NW. Washington, D. C. 20009

: •

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Paul Marshall, Assist. VP Association of American Railroads 300 New Jersey Avenue, SE Washington, D. C. 20003

Stephen Ailes President Association of American Railroads 1920 L Street, NW. Washington, D. C. 20036

Michael Manning Association of Student Governments 1 DuPont Circle Washington, D. C. 20036

Brigadier General Robert F. Cocklin, USAR Director of Public Affairs Association of the United States Army 1529 Eighteenth Street, NW. Washington, D. C. 20036

Amb. Theodore Archilles Atlantic Council 1616 H. Street, NW. Washington, D. C. 20006

Dr. Robert Denny Mr. C. E. Bryant Baptist World Alliance 1628 16th Street, NW. Washington, D. C. 20009

Joseph E. Moody President Bituminous Coal Operators Association 918 16th Street, NW., Room 303 Washington, D. C.

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William M. Batten, Chairman John Burke, Exec. Secretary The Business Council 888 17th Street, NW., Room 506 Washington, D. C. 20006 CO513137

466-8570

347-9353

Bishop Edward E. Swanstrom Executive Director Catholic Relief Services 350 Fifth Avenue New York, New York

2.1

Harold Lindsell Editor Christianity Today 15th and New York Avenue NW Washington, D.C.

C. Thomas Clifton C. Thomas Clifton Associates PO Box 5748 Cincinnati, Ohio 45205

Charles A. Byrley Director Council of State Governments 1735 DeSales Street N.W. Washington, D.C. 20036

Ms. Claire Cox. Claire Cox Associates, Inc. 301 East 48th Street New York, New York 10017

Archie K. Davis President Chamber of Commerce of the United States 1615 H Street N.W. Washington, D.C. 20006

Cecil W. Stevenson Edward Conroy

National Commander Disabled American Veterans 1221 Massachusetts Avenue N.W. Washington, D.C.

Claude Gifford Director of Editorial Page Farm Journal Washington Square Philadelphia, Pennsylvania 19108 W. C. White

Assistant Vice President The Fertilizer Institute 1015 18th Street N.W. Washington, D.C. 20036

Robert L. Bastian National President Fleet Reserve Association 1303 New Hampshire Avenue N.W. Washington, D.C. 20036

Robert W. Nolan National Executive Secretary Fleet Reserve Association 1303 New Hampshire Avenue N.W. Washington, D.C. 20036

Reverend Norman Vincent Peale Editor Foundation for Christian Living Pawling, New York 12564

Mr. Myron L. Boardman Executive Director Foundation for Christian Living Pawling, N.Y. 12564

Brig. General E. F. Black Freedoms Foundation Valley Forge, Pennsylvania

Edward Kaskowitz Executive Director Gerontological Society One Dupont Circle N.W. Washington, D.C. 20036

Mr. Elbert Harp Executive Director Grain Sorghum Producers Association 1212 14th Street, Citizens Center Lubbock, Texas 79401 Donald Christianson Greater Washington Investors 1015 18th Street N.W. Washington, D.C.

George Koch President Grocery Manufacturers Association 1425 K Street N.W. Washington, D.C. 20005

Paul M. Hawkins Washington Counsel Health Insurance Association of America 1701 K Street N. W., Suite 805 Washington, D.C. 20006

General Stephen O'Malley Honor America Day Committee 1725 DeSales Street N.W. Washingt on, D.C.

Quinn Tamm Executive Director International Association of Chiefs of Polics 11 Firstfield Road Gathersburg, Md. 20760 948-0922

Vincent A. Demo Chairman New York Committee International Committee of Passenger Lines 25 Broadway New York, N.Y. 10004

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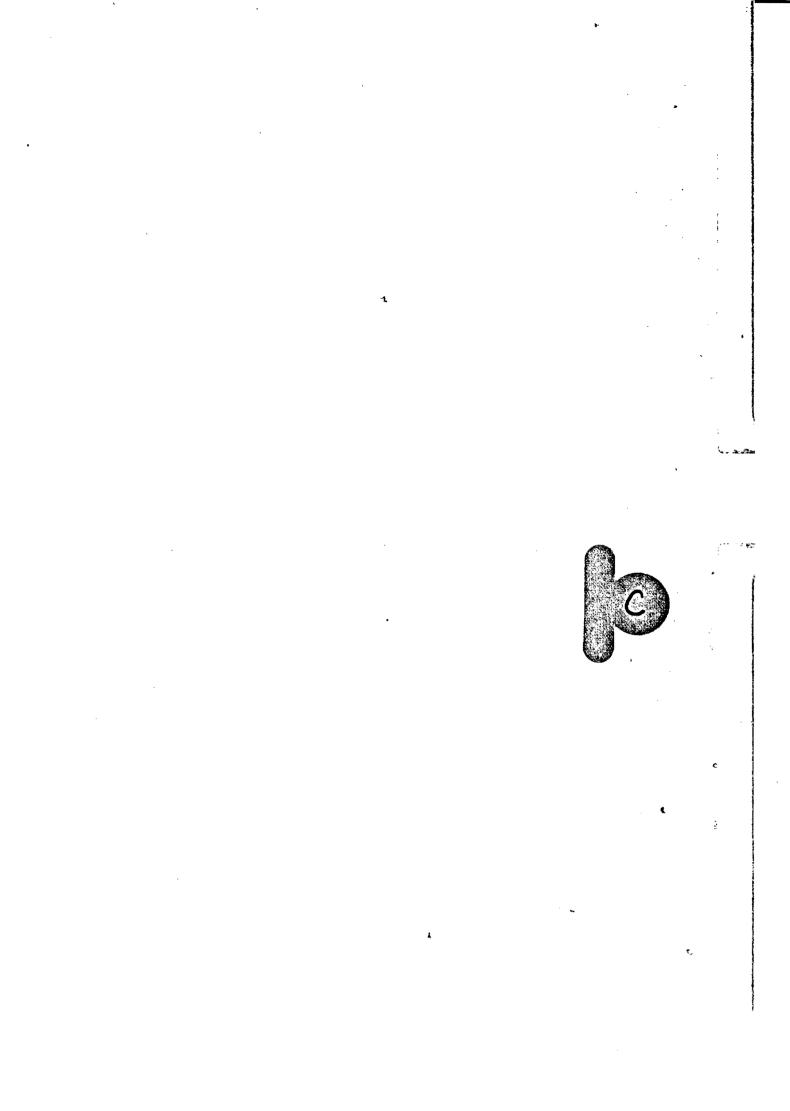
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Association Executives For The Re-Election of the President Volunteer Firemen " " " " Chamber of Commerce Executives " " " "

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Americans for Responsible Foreign Policy Americans for Winning the Peace Citizens for Government Reorganization Citizens for New Prosperity Citizens Committee for Peace With Security Citizens Committee for Postal Reform Citizens for the SST Honor America Day Committee Nationsl Citizens Committee for Revenue Sharing Tell It To Hanoi

ACTION MEMO

The President wants to see the lists of committees in each of the fields, cur potential support committees on taxation, economic policy, national defense, etc. ÷.

HRHpm

7/26/72

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

L. HIGBY

Bob asked that you prepare by Friday a memorandum to him that attaches the lists of committees that are supporting us in the fields of economic policy, national defense, etc. He also would like to see what it would look like for our potential support committee on taxation -- I imagine you will want to get this from Malek and Colson.

. K

FM Orcellept, resolved consistent u/Fm int's -E agreed under cercis not st thing to do -some portice reports. - Repolated correctly Not have bent, Morgan & Welutala E on trips will meet 'ce/ party + Niron types te Relp FM D'Watergate - productive - joined, eut as observer - on it track now 3 u/H for Blast - informal 8:30 - 1p u/P for zo-min-4.

POLITICAL ACTION MEMO FOR FOLLOW-UP

We need to confirm the assignment of key White Houser campaign organization men to the individual states.

The basic plan will be for Mitchell to handle New York and New Jersey, and possibly Missouri; Connally is responsible for Texas; Malek should have California, although he should maintain a contact between Mitchell and Reagan and Finch; Ehrlichman should have Michigan; MacGregor should have Minnesota; Colson should have Massachusetts; Dent should have the southern states, although individuals should be assigned to Florida, Arkansas, Tennessee and Kentucky.

We also need assignments for Ohio, Pennsylvania and Illinois - in the later case someone who is not too close to Ogelvee.

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HRH hdm 8/17/72 THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

Hyu 9/30

August 28, 1972

MEMORANDUM FOR:

FOLLOW UP

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FROM:

On August 29 check with Fred Malek regarding the status of the Ehrlichman-Morgan-Whitaker project. Also check with Larry, Magruder and LaRue in light of the Ehrlichman meeting on August 29.

H F8/30 DR gtzs Le Cal at Es Rios Steve Ball 4-135 p Cal time E > Mac & re Tues merning mty - Urusta: > H, Dean Z w/ Mac G - 9a at San Clemente - ? miljeit. -> # E, Mae G + Malek at 10a in can Cem Field arg 4.

8/20 FM, La Rue, Whitaller, Morgon, Jones P. Concerned w/ RNC U. MOI differences E>H+ good idea for woperation bet. Pany Dent, Argon white den to more to 1701 to reselve probabilit. MacG/Hole 3 Key 8ts to be split up by Dent, Mirg, whit -Get te anoie + Setern of really working FM - I will not have of thing to de E > BT to get Scute + Start strating Rep St ann FM - OK Por D, M + U to meet u/Rep St am CM met al Pole 5/19 after CM blasted Pole re Post stories F FM+ CM agreed to meet + call to GOP amn, -JEman later - 20 minis late FM concerped that pothers come in as P men - trouble Morgan - P went lare u/H+FE + supposed to be "por stroke" not a resolving function Prob up "p's men" - so Ull Mor - ifinited a 170/ Chmis shitty get out.

Harry Dent - an 349 Pol coord's an + undrown (not P's FM - Qat's a lot of shit 1 HD - must anow & staff + WH Hoopes - Tickets #p - Someone must be out there seeing RNC, Den Nison, 1701-working logute FM-admit emite pol judg but connot Grave side by sile operation. Proe is departure of JM + now CM departure of JM + now CM E+H fr/C O supposedly > EM, HD, E had big mtg in KB 8/19 4.

Demonis at Berel today Whe try to reachout - Definitely not send out mar G FM-mtg u/ E+ CM-ybay wong thing to de + E responded Fm/cm-releg puts +? is now east to deal u/it FM- chructure in place E- elieves a trependouly security - agreed if we have to show it deen throat wont work EM-we have an imposse, What E proposes is unavilable and dent want E, E - said CM /would have to tele RA as camp Bin that can do it 7 too milen respen E - left to call it + P. but if P/still to move CM+FM JEM-mtg & Desaster + do not think shed yo to P. FMAE a fight + lod works cm supports FM

Marg Schol - Gene Malea / ISM - Staff Mtg - Dailey 915 Weekley - Regin Wed, Budget Mtg - next Web 3p. Pol Group of IV - next Weel cc Jon + FM materials-memors. E-travel & to get budget + meet all & amn + may meddes waters Whoon attack response - J8M memo Roe if H backtracks Demo for RN Tough letter ce/positive "The Recerd" Drochure J8m vill change brochere but Conn wanted attach letter + positive brochere Complete meg memo 3 Mtgs u/ conh on wver letters) Stategy hetters 9/15-22 - 67-million betters 13 of the compising. 25 million - total camp. 7; 7-Oct, 15 Rep Mg / All favoralles Responses Falegin 11 Aug 815