Richard Nixon Presidential Library
Contested Materials Collection
Folder List

| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 |  | $\nabla$ | White House Staff | Other Document | Indecipherable handwritte |

Memo

| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten notes dated 9/22. 2 pgs. |
| 22 | 3 |  | $\checkmark$ | White House Staff | Memo | From L. Higby to GS. RE: Message that reads, "He wants them kept together." 1 pg . |
| 22 | 3 | 9/14/1972 | $\square$ | Campaign | Memo | From Stephen Bull to Haldeman. RE: Key Senate Candidates. 2 pgs. |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: 1972 U.S. Senate Races. 10 pgs. |
| 22 | 3 |  | $\checkmark$ | Domestic Policy | Other Document | A detailed schedule of "prominent opportunities" as of September 16. 4 pgs. |


| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 9/18/1972 | $\square$ | Campaign | Memo | From Harry S. Dent to Haldeman. RE: <br> Senate Races in Alabama and Louisiana. 4 pgs. |
| 22 | 3 | 9/16/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: Congressional Campaigns. 4 pgs. |
| 22 | 3 | 9/16/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: Several problems that have arisen concerning the Congressional races. 4 pgs. |
| 22 | 3 | 9/16/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: Congressional Campaigns. 3 pgs. |
| 22 | 3 | 9/15/1972 | $\square$ | Campaign | Memo | From William Timmons to Haldeman. RE: Presidential Endorsements. 3 pgs. |

Wednesday, May 25, $2011 \quad$ Page 3 of 14

| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 9/15/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: Congressional Comapaigns (copy of the origional). 6 pgs. |
| 22 | 3 | 9/3/1972 | $\square$ | Campaign | Memo | From Dwight L. Chapin to Stephen B. Bull and David N. Parker. RE: The campaign strategy of helping men in key Senate races by having them meet with the President in his office. 1 pg . |
| 22 | 3 | 9/13/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: 1972 U.S. Senate Races, with attached chart summarizing the 14 marginal races. <br> *Documents repeated throughout. 4 pgs. |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: 1972 U.S. Senate Races. 10 pgs. |
| 22 | 3 | 9/6/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: 1972 U.S. Congressional Races. 1 pg. |


| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 9/5/1972 | $\square$ | Campaign | Memo | From Harry Dent to Haldeman. RE: 1972 U.S. Congressional Races. 14 pgs. |
| 22 | 3 | 9/18/1972 | $\square$ | Domestic Policy | Other Document | Louis Harris Survey. RE: The contests for the White House and for control of Congress. 4 pgs. |
| 22 | 3 |  | $\nabla$ | Campaign | Other Document | A chart listing the details of the various upcoming senate races. Information includes the likelihood of a victory on a scale of: Safe, probable, marginal, and long shot. 1 pg . |
| 22 | 3 | 9/7/1972 | $\square$ | Campaign | Memo | From Charlie McWhorter to Haldeman. RE: Senate Campaign-1972. 1 pg. |
| 22 | 3 | 9/12/1972 | $\square$ | Domestic Policy | Memo | A political action memo that reads: "We need to review the question of supplying, or directing financing, to key Senate races." 1 pg. |

$\overline{\text { Wednesday, May 25, } 2011}$

| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 9/6/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: 1972 U.S. Congressional Races, and the factual analysis prepared by Dent. 1 pg . |
| 22 | 3 | 9/5/1972 | $\square$ | Campaign | Memo | From William E. Timmons to Haldeman. RE: '72 Campaign, and the need to work with the Re-Elect Committee's resources. 1 pg . |
| 22 | 3 |  | $\checkmark$ | Domestic Policy | Other Document | A report on "Late News/Miscellany". RE: NBC's Harris Poll results on the approval of the bombing policy, and the report that Democratic seats are in trouble in certain states. 1 pg . |
| 22 | 3 | 9/6/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: 1972 U.S. Congressional Races. 1 pg. |
| 22 | 3 | 9/5/1972 | $\square$ | Campaign | Memo | From Harry Dent to Haldeman. RE: 1972 U.S. Congressional Races. 14 pgs. |

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| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 9/6/1972 | $\square$ | Domestic Policy | Memo | From Bruce Kehrli to William Timmons. RE: The request for a complete plan for all possible endorsement requests, and challengers in Gubenatorial, House, and Senate races. 1 pg. |
| 22 | 3 | 9/6/1972 | $\square$ | Domestic Policy | Memo | From William E. Timmons to Haldeman. <br> RE: Endorsement of Incumbents. 1 pg . |
| 22 | 3 | 9/5/1972 | $\square$ | Campaign | Memo | From Mary Ann Allin to Bill Timmons. RE: Endorsement of Congressional Candidates, Part 1: Incumbent Republicans in the House. 1 pg . |
| 22 | 3 | 9/1/1972 | $\square$ | Campaign | Other Document | Lists of incumbent Republican Members of the House who have been endorsed by the President. 2 pgs. |
| 22 | 3 | 9/7/1972 | $\square$ | Campaign | Letter | Unknown sender to Phil. RE: Best wishes for successful re-election campaign for the $\underline{\text { House of Representatives. } 1 \mathrm{pg} .}$ |


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| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | $\underline{\text { Indecipherable handwritten notes. } 1 \mathrm{pg} \text {. }}$ |
| 22 | 3 | 9/4/1972 | $\square$ | Domestic Policy | Memo | From the President to Haldeman. RE: The need to come up with a plan to help elect Republican Senate and House members. 3 pgs. |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: The status of the 33 U.S. Senate Races. 10 pgs. |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | From Robert Marik to Haldeman. RE: Senate Races, and a list of the candidates for the U.S. Senate in every state where a seat is up for election. 6 pgs. |
| 22 | 3 | 7/10/1972 | $\square$ | Campaign | Memo | From Harry S. Dent to Haldeman. RE: 1972 U.S. Senate Races, and attached are a brief analysis of the 33 U.S. Senate races. 7 pgs. |


| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 7/10/1972 | $\square$ | Campaign | Memo | From Harry S. Dent to Haldeman. RE: 1972 Governor Races. 5 pgs. |
| 22 | 3 | 7/10/1972 | $\square$ | Campaign | Memo | From Harry S. Dent to Haldeman. RE: 1972 U.S. Congressional Races, with the GOP Congressional campaign committee expecting a pickup of 12 to 25 House seats. 20 pgs . |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | From Robert H. Marik to Haldeman. RE: Status of the Senate Races. 3 pgs. |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | From Robert Marik to Haldeman. RE: A list of all the candidates for the U.S. Senate in every state where a seat is up for election. 6 pgs. |
| 22 | 3 | 7/10/1972 | $\square$ | Campaign | Memo | From Harry S. Dent to The President. RE: The 1972 U.S. Senate Races, and an attached rundown on the 33 U.S. Senate races. 7 pgs. |


| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: 1972 U.S. Senate Races, along with handwritten notes that describe each race with the current estimation of the chances for victory. 4 pgs. |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten notes. 3 pgs. |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten notes. 5 pgs. |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten note. RE: Heading that reads: " P could campaign and help in." 1 pg. |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten notes. 3 pgs. |


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| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten note. 1 pg . |
| 22 | 3 | 9/5/1972 | $\square$ | Campaign | Memo | From William E. Timmons to Haldeman. <br> RE: '72 Campaign. 1 pg. |
| 22 | 3 | 8/29/1972 | $\square$ | Domestic Policy | Memo | From Harry Flemming to Clark MacGregor. RE: Congressional and Gubernatorial Assistance Program. 7 pgs. |
| 22 | 3 | 8/16/1972 | $\square$ | Campaign | Report | A report of the Key House Races. Listed are: The Code, State, District, GOP Candidate, Democrat Candidate, and Comments. 12 pgs. |
| 22 | 3 |  | $\checkmark$ | Campaign | Report | A report of the 1972 State Legislative Seats. 2 pgs. |


| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 7/10/1972 | $\square$ | Campaign | Memo | From Harry S. Dent to The President. RE: 1972 U.S. Congressional Races. 20 pgs. |
| 22 | 3 | 8/30/1972 | $\square$ | Domestic Policy | Memo | From Harry Dent to Haldeman. RE: Maximizing the Coattails. 2 pgs. |
| 22 | 3 | 7/10/1972 | $\square$ | Campaign | Memo | From Harry Dent to The President. RE: 1972 Governor Races. 5 pgs. |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten notes dated 9/3. 2 pgs. |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten notes. 1 pg . |


| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 9/6/1972 | $\square$ | Campaign | Memo | From Gordon Strachan to Haldeman. RE: 1972 U.S. Congressional Races. 1 pg. |
| 22 | 3 | 9/5/1972 | $\square$ | Campaign | Memo | From Harry Dent to Haldeman. RE: 1972 U.S. Congressional Races. 14 pgs. |
| 22 | 3 | 9/6/1972 | $\square$ | Campaign | Report | An Evans-Novak Political Report from Evans-Novak to the subscribers. RE: Possible danger for Nixon in his campaign for re-election if he lets himself go. 4 pgs. |
| 22 | 3 |  | $\checkmark$ | White House Staff | Other Document | Indecipherable handwritten note dated 9/7. 3 pgs. |
| 22 | 3 | 9/7/1972 | $\square$ | Campaign | Report | A report entitled: "Campaign Strategy Group Meeting of September 7. 1972." 3 pgs. |

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| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | A memo listing the candidates for the U.S. Senate in every state that is up for election. 6 pgs. |
| 22 | 3 | 9/4/1972 | $\square$ | Campaign | Memo | A memo analysis of the 33 Senate races of 1972.3 pgs. |
| 22 | 3 | 9/7/1972 | $\square$ | Campaign | Memo | A memo analyzing the total 1972 campaign, along with an attached summary of Congressional races. 3 pgs. |
| 22 | 3 |  | $\checkmark$ | Campaign | Report | A report listing the Candidates in Marginal Races where the incumbant is now running. 6 pgs. |
| 22 | 3 |  | $\checkmark$ | Campaign | Report | A report listing the Districts Where no Incumbant is Running in 1972.8 pgs. |



TO: H.R. HALDEMAN
FROM: GORDON STRACHAN
Clark MacGregor has scheduled
a meeting on Friday, September
22 with Dent, Timmons, Anderson
and Teeter to review local
races. I will attend the
meeting and report to you.

# THE WHITE HOUSE 

WASHINGTON

September 18, 1972

MEMORANDUM FOR :

FROM:

SUBJECT:
H. R. HALDEMAN

HARRY S. DENT

Senate Races in Alabama and Louisiana

## Alabama

Red Blount is in an uphill battle, but shows good signs of closing the gap. Al Fox*, political editor of The Birmingham News, says the sparkman people have been terribly quiet about poll data, but that he managed to worm some figures out of a Sparkman aide. The data comes from an oliver Quayle poll of about three weeks ago, showing Sparkman ahead with 56\%. This worries the Sparkman people, because:

1. Given his incumbency and the fact he has been campaigning hard, the gap should be wider.
2. No accurate assessment was made on a black candidate who has just started campaigning under the banner of a black-white liberal Democrat faction called the National Democrat Party of Alabama. Sparkman concedes the black's candidacy will cut into his vote.
3. Quayle picked Sparkman to win the Democrat primary by $54 \%$. He wound up with about $50 \%$.

Wallace remains quiet. Everyone is holding their breath, since a wallace endorsement would be the magic Sparkman needs right now. The wallace people have been calling about a $\$ 45$ million highway fund they think the Administration is

[^0]Page Two
H. R. Haldeman

September 18, 1972
holding up, and have dropped hints that the outcome on this could have some impact on the Blount race - though they won't define specifics. Wallace has the impression the president made a commitment on the funds. My office is working on this.

Mrs. Sage Lyons, wife of the Wallace-picked Speaker of the Alabama House, is working for Blount. Pro-Blount interest has also been expressed by former Wallace campaign professionals now working with the Connally organization.

Blount has made much of the "McGovern-Sparkman"ticket, leading Sparkman to deny support of McGovern in a recent television shot. Now Sparkman is trying to take advantage of the RN coattails. A bumper sticker supposedly put on in Alabama this week reads: "The best of the Two-Party System: Nixon/Sparkman."

On balance, this race at present is about even, and may be won by a small margin. The two most significant factors, short of a Wallace endorsement for either candidate, seem to be:

1. The President's coattails. Definitely Blount's major advantage.
2. The black candidate. The NDPA is no fly-bynight entity, having been born and having ballot position in Alabama in 1968. Their candidate is a Mobile man by the name of LeFlore, a long-time civil rights activist. There is some suggestion the McGovernites may have helped orchestrate this because they would like to see Proxmire chairman of the Banking Committee. But a strong vote for LeFlore would be to Blount's advantage. The NDPA got more than $10 \%$ in 1970, and that much from Sparkman could help this time.

Page Three
H. R. Haldeman

September 18, 1972

Surprisingly, Jimmy Allison - Blount's campaign manager says one of their big problems at the moment is money.

## Louisiana

Optimism is running pretty low for the candidacy of the GOP's Senate nominee Ben Toledano. This is primarily because some of the flukes it would take to put Toledano in just aren't happening.

A Toledano victory has been envisioned through the following means: Former Governor John McKeithen gets in as an independent, and so does a black. Between them, the two independents siphon off enough votes from Ben Johnston, the Democrat nominee, to throw the election to Toledano.

But, though McKeithen will get on the ballot, he's not there yet. And it looks highly unlikely that a black will get on. The reason lies in Louisiana law: An independent candidate must file a petition signed by 1,000 registered independent voters. There are only 12,000 such folk in the whole state, and estimates are that 5,000 are dead or have moved. McKeithen has been paying his volunteers $\$ 5$ a name.

Toledano has a serious name-recognition factor. According to a poll taken by Dave Treen, who was considering the Senate race. Toledano had a $26 \%$ recognition factor statewide, concentrated mainly in New Orleans, Toledano's home. Estimate is that it would take $\$ 350,000$ to overcome that problem.

Toledano's plusses are that he is a good campaigner, and, being a resident of southern Louisiana, can play the same theme that gave Edwards the gubernatorial victory: It's

Page Four
H. R. Haldeman

September 18, 1972
time south Louisiana had a Senator. Since $60 \%$ of the population is in the south, that could help. McKeithen and Johnston both hail from the north, the traditional source of GOP strength in Louisiana.

McKeithen has indicated he might switch to GOP when and if elected. But publicly, he is playing theme that he would go to Senate as independent and demand a price for Louisiana for the right vote.

MEMORANDUM FOR:
FROM:
SUBJECT:
H. R. HALDEMAN

GORDON STRACHAN $S$
Campaign Russia 5 Minute Spot

You reviewed the Russia 5 Minute Spot last Thursday, September 14, when you saw the Connally 5 Minute Spots. In Peter Daily's meeting with the President and you on Friday, September 15, the subject of the Russia 5 and 1 minute spots was raised but Daily does not know what decision was reached. Dailey decided on his own to drop the basketball sequence in light of the Olympics.

The attached September 14 Action Memorandum indicates some specific changes. Also, the Tamra reference, has been dropped from the Drug speech. (anat)
What specifically should bailey do to the Russia 5 and 1 minute spots?

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Flemming - Fielel Repert

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The White House "mawson


THE WHITE HOUSE
WASHINGTON
September 14, 1972
3:00 p. m.
MEMORANDUM FOR: H. ${ }^{*}$ : HA $\quad$ DWIGHT L. CHAPI
VIA:
FROM: STEPHEN BULL
RE: KeySenate Candidates

You asked that a plan be developed for bringing key Senate candidates into the White House. The basic idea that was suggested by you was to set up one day per candidate where he (or she) would come in, meet and be briefed by a number of people, and then meet with the President for 30-40 minutes.

I discussed the matter with Bill Timmons who feels that it is a great idea but offered the observation that realistically he doubts whether the President or his staff can spare enough separate days for all of the candidates. Therefore, the recommendation is offered that one day be set aside where all of the candidates are brought in and receive briefings. Although we lose the individual flavor whereby, for example, Domenici would be discussing something of particular importance to New Mexico, the candidates would be given a broad spectrum briefing on many domestic issues which would bring them in tune with the White House. At the conclusion of the day we would schedule a film session for each of the candidates with the President, but would announce to the Press that these individual candidates are meeting with the President and other staff members throughout the day.

Gordon Strachan gave me what he referred to as a "rough cut" of what Teeter has determined to be those Republican candidates with a decent chance of winning. This list, according to Gordon, will probably be cut in half by the end of September, which is to say by the time we get around to scheduling the briefing. The list of 15 candidates from the rough cut is as follows:


The briefings that would be set up are as follows:
John Ehrlichman - domestic economy
Henry Kissinger - national security
Charles Colson - attack issues
William Simmons - legislation
Dwight-Chapin possible scheduling opportunities
Harry Dent - politics
It is proposed that the Roosevelt Room be set aside the entire day for these briefings.

General concept of plan:
Approve $\qquad$ Disapprove

cc:
D. Parker

THE WHITE HOUSE
WASHINGTON
$\vdots$
$\vdots$
September 4,1972

MEMORANDUM FOR :
FROM:
SUBJECT :
H. R. HALDEMAN

GORDON STRACHAN
1972 U.S. Senate Races

This memorandum briefly describes the status of the 33 U.S. Senate races. The attachment describes each race with the current estimation of the chances for victory by Clark MacGregor (CM), Harry Dent (D), Fred Malok (FM), Bill Timmons (BT), and Robert Marik (RM), along. with Bob Teeter ( $T$ ). The comments by MacGregor, Dent, Simmons, Teeter, and Male's Field Operation are given below for the 18 swing states:

Alabama


Dent believes Blount could win because of the straight party ticket voting. Also, a black ia entering the race. This will pull votes from Sparkman.

Teeter says Blount is moving up in the polls and is now within $10-15 \%$, up substantially from the Wave II polls.

The Senatorial Campaign Committee lists Alabama as 5 th in ito 6 priority races (Rhode Island, Now Mexico, Oklahoma, North Carolina, Alabama, and Montana). In each of these races they will give the Republican candidate $\$ 70 \div 75,000$. Dent says they are asking 1701 for an additional $\$ 500,000$ to distribute between September 15 and 30 .

## georgia

Dent says Fletcher Thotrpes is coming up but would have had a better chance against Cambrel. Maddox's blast at McGovern helped the President and Thompson. The President's coattails and personal identification with Thompson would be very helpful.

Teetor indicates there are no polls available. He knows Thompeon personally and characterizes him as an "opportunist" and "free spiril".

MacGregor and Malok concur in this assessment of Thompson (opportunist), They urge money and organizational support for Thompson.

Timmons says Thompson is a long shot but possible. 3 Idaho

Dent says the race is closer than previously believed. The Preaident could really help with personal identification.

MacGregor and Malck say there are still party wounds from the tough primary. Teeter concura. All indicate McClure needs money and organizational help.:

Timmons belleves MçClure should win.
$6 / \frac{\text { Kentucky }}{}$
Dent urges more Presidential tdentification with Nunn, who should win.

Teeter reporta Nunn is moving up in recent polls.
MacGregor says the field organization is good, but Malek aays Nunn needs money. There ts some question about a possible commitment of money made by Mitchell to get Nunn to run.

Timmons saya Nunn is a winnex.
5 Louisiana
Dent reports that the Republican candidate, Ben Toledano, could havo a chance in the three-and positbly four-way raco. Bennett Johnson is the conservative Democratic candidate, Ex-Governor McKeithan, who ts running as an Independent will split the Democrattc voto. McKeithan is also urging a black to run to pull votes from Johnston.

6 Maine
Teeter urges a non-political trip by the President to show his support of Smith as a national figure. She needs no money.

Michigan
Dent believes this is very close though he gees Griffin with a slight edge.

Teeter says the polls have had Griffin ahead and behind twice in the last year. Busing may fade some by November. Teeter urges Administration assistance in the form of granta or projects, especially in the Detroit tri-county area.

MacGregox says Griffin needs money and Administration assistance.
Males indicates that all telephone and door-to-door canvassing is done jointly by the President and Griffin's campaign organizations.

Dent says Hibbard has a better chance than previously thought. The Senatorial Campaign Committee has Montana listed 6th. A Presidential sweep could pull Hibbard in.

Theater says there are no polls available. Met call is well liked in Montana.

Male says Hibbard is a poor candidate with a poor organization. New Mexico

Dent gives Domenici a $50 / 50$ chance.
Teeter says Domenici needs money.
Male reports that neither the President's nor Domenici's organizations are very strong. Domenici needs money and organizational support.

Simmons says Domenici has a good chance.
The Senatorial Campaign Committee Lists. New Mexico and in its list of 6 top priority seats.

## 1 North Carolina

Dent bays Helms has a $50 / 50$ chance but badly needs identification with the President.

Teeter's month old data indicates Helme is behind in spite of the President's huge lead.

MacGregor and Malekindicate Helms neods money but organizational help more.

Timmons believes Helims is a good possibility.
The Senatorial Campaign Committoe has North Carolina fourth. // Oklahoma

Dent says Bartlett really needs identification with the President. Bellmon's gratuitous slap at Bartlett recently didn't help.

Teeter urges a Presidential visit because Bartlett needs the identification and the President is so far ahead there is little risk.

Malek reporta Bartlett has real organizational probleme.
Timmons says Bartlelt has a fighting chance.
The Senatorial Campaign Committee has Oklahoma 3rd.
(2eregon
Dont says Hatfield should win because MeCall is atill staying out.
Teeter anys the race is very close because Hatfield's appioval rating is so low ( $35 \%$ by R'epublicans). McCall is very popular ( $65 \%$ by Republicans) and shopld be encouraged to help Hatfield.

Malek says Hatfield has no money problems but the 1701 and Hatfield organizations arei not helping each other to the degree that they should.

Timmons says Hatfield will win.

## Rhode Island

Dent says this is our best chance for a Democratic seal, but he wonders whether Chafee will vote with the President.

Teeter says the race is closer than most believe, and Chafes's lead is the "softest" in the country.

Malok says money is not a problem but needs organizational help. Chafes has been "playing anti-Nixon games" so far.

Simmons says Chafed is a winner.
The Senatorial Campaign Committee has Rhode Island at the top of their list of six.

## South Dakota

Dent believes this should be our \#1 defensive battle. Hirsch is coming on strong and would totally support the President. Abourezk . is identified too closely with McGovern.

Teeter says Hirsch was way behind but since Abourezk is 50 close to McGovern, Hirsch has a chance.

Malek urges money for Mirach but no Presidential visit,
Simmons says Hirsch is a sure loser.

## Texas

Dent says this should be our \#2 defensive battle.
Teeter believes Tower will win, because the President is so strong.
Malek says money is no problem and the organizational problems are resolving themselves. 1701 and Tower are working their telephone campaigns together.

Vixginia
Dent gaya Scott could only win if the President won by a landslide. Even Harry Byrd doesn't like Scott. Scott would vote with the President if elected.

Malek urges some money for organizational help but auggesta that Scott be kept off the road and that there be no Presidential visit. The possibility of sending Cliff White into Virginia was raised.

Timmong says Virginia is a long shot.
To summarize, the President should visit Texas and Oliahoma. In the other states, money and behind the scenes organizational help should be given.


T, D, RM,
FM, CM
Arkansas $\begin{aligned} D\left(\begin{array}{l}\text { Babbitt (R) } \\ \\ \\ \text { McClellan (D) }\end{array}\right)\end{aligned}$
Colorado $R \nearrow$ Allott (R) Primary 9/12)

RM, CM,
$F M, D, T$

Delaware $R\left(\frac{\text { Bogqs (R) }}{\text { Biden (D) }}-\cdots-\mathrm{RM}_{3} \mathrm{CM}_{2}\right.$
$P$ Georgia D Thompson (R) Nunn (D) it Cambele

RM, CM,
FM, D, T
?Idaho D McClure (R) $\begin{aligned} & \text { Davis (D) fordon }\end{aligned}$
D, BT
RM, CM, FM, $\mathbf{T}$

Hlinois Rr Percy (R)
RM, CM, Pucinski (D)

FM, T
Howa $R / \frac{\text { Miller }(R)}{\text { Clark (D) }} \ldots T, R M, C M$,

Kansas $P$
Pearson(R) Tetzlaff (D) T, CM, FM D

RM,D
Huddleston (D)

Thoutsiana D
Toledano (R)
Johnston (D) Clandr McKeithan (I)

| Maine | Rr | Smith (B) <br> Hathaway (D) | FM. ${ }_{\text {BT }}$, D |
| :---: | :---: | :---: | :---: |
| Mass. | $R \checkmark$ | Brooke (R) <br> (Democratic <br> Primary 9/19) | $\begin{aligned} & \mathrm{T}, \mathrm{CM}, \mathrm{FM} \\ & \mathrm{RM}, \mathrm{D}, \mathrm{BT} \end{aligned}$ |

$7_{\text {Michigan }} R \frac{\text { Griffin (R) }}{\text { Kelley (D) }}$
Minnesota. D Hansen (R)Mondale (D)Mis6issippi $D /$ Carmichael (R)

## T, RM,

 CM, FM DFa日tland (D)$\gamma_{\text {Montana }} D \quad$ Hibbard (R)Metcalf (D)D $\quad$ T, RM,

$$
C M, F M
$$



Republicans
Democrats
Win Favored

Candidates


## PROMINENT SCHEDULE OPPOR TUNITIES

## (As of September 16)

| Sept. 17-21 | International City Management Association | Minneapolis | V.P. (19th) <br> Weinberger |
| :---: | :---: | :---: | :---: |
| Sept. 18 | Citizenship Day | Chicago | Mrs. N . |
| Sept. 18-22 | United Steelworkers of America, AFL_CIO | Las Vegas | Hodgson (20th) |
| Sept. 18-19 | Yellowstone Centennial | Yellowstone Park | Mrs. N. (19th) <br> Morton |
| Sept. 20 | Young Presidents Organization | Wash, DC | Cong. Wilson |
| Sept. 20-23 | Retired Officers of America | A naheim, Calif. | Coffin (20th) <br> Moorer (22nd) |
| Sept. 21-23 | U. S. Attorneys Conference | Myrtle Beach, S. Carolina | Kleindienst <br> (2lst to 23 rd ) |
| Sept. 21 | Natl. Conference on Agri. Exports | Chicago | Butz |


| Sept. 21 | National Retail Merchants Association |
| :---: | :---: |
| Sept. 22 | National Federation of Womens Clubs |
| Sept. 22 | National Farm Power Show |
| Sept. 24-27 | Natl. Assoc. of Retired Federal Employees |
| Sept. 24-25 | Natl. Defense Transportation Association |
| Sept. 26 | Federal Bar Association |
| Sept. 24-28 | American Transit Assoc. Annual Meeting |
| Sept. 25-29 | State Bar of California Annual Meeting |
| Sept. 25-28 | American Academy of General Practice |
| Sept. 26-28 | Farm Progress Show |


| Wash., DC | Hodgson (2lst) |
| :---: | :---: |
| L. Ang eles | Banuelos |
| Algona, Iowa |  |
| Ft. Worth | $\begin{aligned} & \text { V.P. (26th) } \\ & \text { Flemming (24th) } \\ & \text { Kleindienst (25th) } \end{aligned}$ |
| San Antonio | V.P. (25th) |
| L. Angeles | Kleindienst |
| Seattle | Volpe |
| Monterey, Cal. | Reagan (27th) |
| N. Y. City | Richardson |
| Galesburg, Ill. | $\begin{aligned} & \text { V.P. } \\ & \text { Butz (27th) } \end{aligned}$ |


| Sept. 28 | Council on Foreign Relations | N. Y. City | Rogers |
| :---: | :---: | :---: | :---: |
| Oct. 3-6 | National Business League | Dallas | Hooks |
| Oct. 7-13 | International Narcotics Conference | N. Orleans | Ambrose |
| Oct. 10-13 | National Future Farmers of America Conv. | K. City, Mo. | RN? <br> Butz (12th) |
| Oct. 13-19 | Natl. Assoc. of Mutual Insurance Agents | N. Y. City | Volpe (17th) |
| Oct. 15 | Annual Pulaski Parade | Buffalo, N. Y. | V.P.? <br> Kemp |
| Oct. 16 | Natl. Savings and Loan League Convention | L. Angeles | Finch |
| Oct. 17 | Int. Association of Chiefs of Police | Salt Lake City | Kleindienst Romney |
| Oct. 18-20 | World Trade Conference | Williamsburg, <br> Virginia | Eberle |


| Oct. 22-25 | National Association of Food Chains |
| :--- | :--- |
| Oct. 29-Nov. 1 | American Dental Association |
| Oct. 29-Nov. 2 | Pennsylvania Student Nurse Association |
| Oct. 30-Nov. 2 | National Safety Congress and Exposition |
| Nov. 2-4 | Associated Collegiate Press |


| Miami Beach | Peterson (23rd) |
| :--- | :--- |
| San Francisco | Dunn (27th) <br> Reagan (29th) |
| Philadelphia | Knauer (Nov. 1) |
| Chicago | Ford (Nov. 1) |
| N. Y. City | Klein (2nd) <br> Ambrose (3rd) |

# THE WHITE HOUSE 

) WASHINGTON
September 18, 1972

MEMORANDUM FOR:
H. R. HALDEMAN

FROM:
HARRY S. DENT

Senate Races in Alabama and Louisiana
SUBJECT:

## Alabama

Red Blount is in an uphill battle, but shows good signs of closing the gap. Al Fox*, political editor of The Birmingham News, says the Sparkman people have been terribly quiet about poll data, but that he managed to worm some figures out of a Sparkman aide. The data comes from an Oliver Quayle poll of about three weeks ago, showing Sparkman ahead with $56 \%$. This worries the Sparkman people, because:

1. Given his incumbency and the fact he has been campaigning hard, the gap should be wider.
2. No accurate assessment was made on a black candidate who has just started campaigning under the banner of a black-white liberal Democrat faction called the National Democrat Party of Alabama. Sparkman concedes the black's candidacy will cut into his vote.
3. Quayle picked Sparkman to win the Democrat primary by $54 \%$. He wound up with about $50 \%$.

Wallace remains quiet. Everyone is holding their breath, since a Wallace endorsement would be the magic Sparkman needs right now. The wallace people have been calling about a $\$ 45$ million highway fund they think the Administration is

[^1]Page Two
H. R. Haldeman

September 18, 1972
holding up, and have dropped hints that the outcome on this could have some impact on the Blount race - though they won't define specifics. Wallace has the impression the president made a commitment on the funds. My office is working on this.

Mrs. Sage Lyons, wife of the Wallace-picked Speaker of the Alabama House, is working for Blount. pro-Blount interest has also been expressed by former wallace campaign professionals now working with the connally organization.

Blount has made much of the "McGovern-Sparkman"ticket, leading Sparkman to deny support of McGovern in a recent television shot. Now Sparkman is trying to take advantage of the RN coattails. A bumper sticker supposedly put on in Alabama this week reads: "The best of the Two-Party system: Nixon/Sparkman."

On balance, this race at present is about even, and may be won by a small margin. The two most significant factors, short of a wallace endorsement for either candidate, seem to be:

1. The President's coattails. Definitely Blount's major advantage.
2. The black candidate. The NDPA is no fly-bynight entity, having been born and having ballot position in Alabama in 1968. Their candidate is a Mobile man by the name of LeFlore, a long-time civil rights activist. There is some suggestion the McGovernites may have helped orchestrate this because they would like to see proxmire chairman of the Banking committee. But a strong vote for LeFlore would be to Blount's advantage. The NDPA got more than $10 \%$ in 1970 , and that much from sparknan could help this time.

Page Three
H. R. Haldeman

September 18, 1972

Surprisingly, Jimmy Allison - Blount's campaign manager says one of their big problems at the moment is money.

## Louisiana

Optimism is running pretty low for the candidacy of the GOP's Senate nominee Ben Toledano. This is primarily because some of the flukes it would take to put Toledano in just aren't happening.

A Toledano victory has been envisioned through the following means: Former Governor John McKeithen gets in as an independent, and so does a black. Between them, the two independents siphon off enough votes from Ben Johnston, the Democrat nominee, to throw the election to toledano.

But, though McKeithen will get on the ballot, he's not there yet. And it looks highly unlikely that a black will get on. The reason lies in Louisiana law: An independent candidate must file a petition signed by 1,000 registered independent voters. There are only 12,000 such folk in the whole state, and estimates are that 5,000 are dead or have moved. Mckeithen has been paying his volunteers $\$ 5$ a name.

Toledano has a serious name-recognition factor. According to a poll taken by Dave Treen, who was considering the Senate race, Toledano had a $26 \%$ recognition factor statewide, concentrated mainly in New orleans, Toledano's home. Estimate is that it would take $\$ 350,000$ to overcome that problem.

Toledano's plusses are that he is a good campaigner, and, being a resident of southern Louisiana, can play the same theme that gave Edwards the gubernatorial victory: It's

Page Four
H. R. Haldeman

September 18, 1972
time south Louisiana had a Senator. Since 60\% of the population is in the south, that could help. McKeithen and Johnston both hail from the north, the traditional source of GOP strength in Louisiana.

McKeithen has indicated he might switch to GOP when and if elected. But publicly, he is playing theme that he would go to senate as independent and demand a price for Louisiana for the right vote.

MEMORANDUM FOR:
FROM:
SUBJECT:
H. R. HALDEMAN

## cosena smanctany $S$ <br> Congressional Campaigns

This memorandum outlines several problems that have arisen while compiling data on Congressional races. You would probably have to discuss personally with MacGregor the recommended solution.

1. In Congressional campaigns since 1966, the Republican Congressional Campaign Committee has attempted to formulate a list of key races through a process of checking with Congressional leaders like Ford and Wilson, reviewing outside data such as AmPac and BiPac (Business and Industry Political Action Committee), and analyzing reports received from various field sources. Their current number of target districts is 115. The process in the past has been very complex and resistant to changes during the campaign. The process has not been effective according to Timmons and Anderson.
2. In the 1701 strategy meeting last week, Clark MacGregor indicated a strong desire to rely heavily on the opinions of Ford, Wilson and the Congressional Campaign Committee because they badly want a Republican House.

Bob Teeter and Stan Anderson, who are assigned the task at 1701 of pulling together data on the House and Senate races, argue strongly that it doesn't make sense to rely entirely on these Hill sources. They propose instead an internal committee which would analyze all available sources, but would be independent and flexible and be in a position to make judgements on various races on the basis of what is best for the President. Attached at Tab A are several examples of how the polling data and field reports compiled by Anderson differ widely from information available to the Congressional Campaign Committee.

Teeter and Anderson recommend forming a small working committee at the White House to undertake the basic analysis of House races. They recommend that Bill Timmons be the senior member of this committee; others included would be Ehrlichman, Dent and Dick Cook. Timmons role would not be a visible one. This group would rely heavily on available polling data and on detailed field reports from 1701, then analyze the individual races and make recommendations on each race as to Presidential, White House and campaign involvement.


APPROVE DISAPPROVE

## mac of set it up

DISCUSS


Attached at Tab B is a list of Congressional seats which, if won by the GOP, would result in a net gain. Anderson and Simmons concur with Dent's list of 10 incumbents that need defensive help.

|  | Race | $\begin{gathered} \text { GOP } \\ \text { Candidate } \end{gathered}$ | Democrat Candidate | Polling Results | Field <br> Survey | Congressional <br> Campaicn <br> Committee |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | - |  |
| Calif. | 11th | - Chase | Ryan | -25 | 1 in 20 | target |
| Calif. | 34th | Ratterree | Hanna | -25 | no chance | target |
| Conn. | 1st | Rittenband | Cotter | - | little <br> chance | target |
| Ind. | 4th | Bloom | Roush | -28 | poor | target |
| Kans. | 2nd | Mcatee | Roy | $-35$ | poor | target |
| Mich. | 18th | Huber (Anti-Nixon Rep.) | Montgomery | -15 | poor | target |
| Wyom. | AL. | Kidd | Roncalio | -13 | - | target |



# THE WHITE HOUSE 

WASHINGTON

September 16, 1972

MEMORANDUM FOR:
FROM:
SUBJECT:
H. R. HALDEMAN

GORDON STRACHAN $S$
Congressional Campaigns

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DISCUSS

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| Wyom. | AL | Kida | Roncalio | $-13$ | $\cdots$ | target |



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SUBJECT:
H. R. HALDEMAN

GORDON STRACHAN
Congressional Campaigns

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APPROVE
DISAPPROVE

Drscuss

Attached at Tab $B$ is a list of Congressional seats which, if won by the GOP, would result in a net gain. Anderson and fimmons concur with Dent's list of 10 incumbents that need defensive help.

NIGHT LD
BY GEORGE J. MARDER
WASHINGTON (UPI) --DEMOCRATS IN CONGRESS BELIEVE SEN. GEORGE S. MCGOVERN WILL BE RIDING THEIR COATTAILS -- NOT THE OTHER WAY AROUND -- IN THE NOVEMBER ELECTION.

NONETHELESS THE CHAIRMAN OF THE HOUSE DEMOCRAT IC CAMPAIGN COMMITTEE, REP. THOMAS P. $0^{\prime}$ NEILL OF GASSACHUSETTS, SAID SUNDAY SOME DEMOCRATS ARE EDUCATING VOTERS ON TICKET SPLITTING, SO THOSE WHO DON' T WANT TO VOTE FOR MCGOVERN WILL STILL BE ABLE TO VOTE FOR THE CONGRESSXAN OF THEIR CHOICE.
"THE DEHOCRATIC MEMBERS OF CONGRESS DON' T RUN ON THE COATTAIL OF THE PRESIDENT OR THE CANDIDATE FOR PRESIDENT," O NEILL SAID IN A UPI WASHINGT ON WINDOW INTERVIEW.
" IT WORKS IHE OTHER WAY AROUND. MCGOVENN WILL ACTUALLY BE RUNNING ON THE COATTAIL OF THE DEMOCRATIC CANDIDATES. THE STRENGTH THAT THEY SHOW LOCALLY WILL HELP HIM IMMENSELY. IT DOESN'T WORK THE OT HER WAY." ASKED IF TICKET SPLITTING WILL BE A CRUCIAL FACTOR IF MCGOVERN does not do well, o' neill said "I have to agree with you on that." ASKED IF A STUUY HAD BEEN MADE ON THE TICKET SPLITTING POSSIBILITIES, HE SAID, "YES, VERY DEFINITELY."

HE WENT ON TO LIST THE STATES WHERE TICKET SPLITTING IS ALLOWED AND SAID CANDIDATES WHO WERE TRYING TO EXPLOIT THE POSSIBILITY WERE BEING TOLD TO GET VOTERS TO IDENTIFY WITH THEIR NAME -- SO VOTERS CAN SINGLE THEM OUT RATHER THAN VOTING A SIRAIGHT TICKET WITH PRESIDENT NIXON AT THE TOP.

O' NE ILL FLATLY PREDICTED THE DEMOCRATS WOULD CARRY THE HOUSE IN IOVEMBER BY WINNING "A MINIMUIT" OF 50 SEATS MORE THAN THE REPUBLICANS. HE FIXED THE HOUSE BATTLEGROUND AT 87 MARGINAL SEATS, 58 NOY HELD BY DEMOCRATS AND 29 BY REPUBLICANS, CONCEDING THAT THE DEMOCRATS WOULD FINISH UP WITH A NET LOSS OF POSSIBLY 15 SEATS.

REPUBLICANS WOULD have to make a net gain of 39 seats to win CONTROL.
$0^{\prime}$ NE ILL, WHO ALSO IS DEMOCRATIC WHIP IN THE HOUSE, DISMISSED AS " IDLE TALK" REPORTS THAT REPUBLICANS MIGHT TRY TU TAKE CONTROL OF THE house in the next congress with the aid of cunservative democrats, in THE EVENT THE ELECTION IS CLOSE.
he also discounted much anxiety expressed by somen denocratic Cand idates that they may be pulled down to defeat in the event of a MCGOVERN LOSS.
"THAT'S TAE USUAL COMAENT THAT YOU HEAR," 0 ' NEILL SAID. "I RECALL DURING THE KENNEDY DAYS WHEN MEMBERS OF̈ CONGRESS CAME TO ME AND SAID, 'DON'T ALLOW KENNEDY TO COME INTO MY DISTRICT, HE WILL HURT ME.' WE HAD THE SAME THING HAPPEN IN 1958 WHEN THEY DIDN' T WANT HUBERT HUMPHREY INTO THEIR DISTRICTS.
" I predict that before this election is over, those sad sacks will BE ASKING THE COMMITTEE IF THERE'S ANY POSSIBLY WAY THAT MCGOVERN AND SHR IVER (DEMOCRAI IC VICE PRESIDENTIAL CANDIDAIE R. SARGENT SHRIVER) CAN GET INTO THEIR DISTRICTS," HE ADDED.
$0^{\circ} N E I L L$ SAID "WORK AND WAGES" ARE THE BIG ISSUES FOR DEMOCRATS IN THE CONGRESSIONAL ELECTIONS. HE EXPECIED "SIZEABLE FINANCIAL HELP FROM LABOR IN THE 87 BATTLEGROUND SEATS WHILE PREDICTING THAT REPUBLICANS WOULD OUTSPEND DEMOCRATS IN HOUSE RACES, $\$ 20$ TO ONE.

UPI OF-17 01:52 PED

## ADMINISTRATIVELY CONFIDENTIAL

THE WHITE HOUSE
WASHINGTON

September 15, 1972

MEMORANDUM FOR:

FROM:

SUBJECT:
H. R. HALDEMAN


Presidential Endorsements

Attached is Mary Ann Allin's excellent report on candidates and possible Presidential endorsements. I have reviewed the listing and make recommentions for each category.

My congressional staff and Stan Anderson, handling congressional candidates information for the Re-Elect Committee, concur in this report.

## PART I - INCUMBENT REPUBLICANS IN HOUSE

I recommend no Presidential endorsements for:

1. Pete McCloskey (Calif)
2. Donald Riegle (Mich.)
3. John Ashbrook (Ohio)

I suggest a carefully worded, non-endorsement letter to Rep. Bob Price (Tex) who faces incumbent Democrat Graham Purcell, a strong Presidential supporter on Vietnam and domestic issues.

All GOP incumbents should receive the standard letter attached except those with asterisks who should have personal letters tailored for maximum assistance.

## PART II - NON-INCUMBENT REPUBLICANS FOR HOUSE

I recommend no Presidential endorsements to GOP challengers for the following Democrats:

## ADMINISTRATIVELY CONFIDENTIAL

| Alabama: | Nichols, Bevill, Jones |
| :--- | :--- |
| Calif: | Johnson, Sisk, Holifield, Wilson |
| Conn: | Monagan, Giaimo |
| Fla: | Bennett, Chappell, Haley, Rogers |
| Ga: | Davis, Stuckey |
| Ill: | Kluczynski, Shipley, Price, Rostenkowski |
| Ky: | Stubblefield |
| LA: | Passman |
| Md: | Byron |
| Missouri: | Randall, Bolling, Ichord, Burlison |
| N. Mex: | Runnels |
| NY: | Pike, Stratton, Rooney (if he wins new primary) |
| N. C.: | Fountain, Jones, Taylor |
| Ohio: | Ashley, Hays |
| Okla: | Steed, Jarman |
| Ore: | Green |
| Pa: | Flood, Morgan |
| S.C.: | Dorn, Davis, Mann, Gettys |
| Tenn: | Evins, Jones |
| Tex: | Roberts, Cabell, Teague, Brooks, Fisher, Casey |
| Va: | Downing |
| W. Va: | Slack, Staggers |
| Wash: | Foley |
| Wis: | Zablocki |

These Members have supported the President on Vietnam and most have good voting records on domestic issues. Of the 57, 8 are officially "targets" by the Congressional Campaign Committee and the committee judges only 4 of the 8 as realistic possibilities. These four are seats held by Monagan (Conn), Shipley (Ill), Davis (SC) and Cabell (Tex).

I support a standard endorsement letter to other Republican challengers in Part II.

## PART III - INCUMBENT REPUB LICAN SENATORS

I concur in Presidential endorsements for all incumbents seeking re-election. However, they should be tailored to suit the candidate with less enthusiastic letters for Stevens, Percy, Pearson, Brooke and Case,

## PART IV - GOP HOUSE MEMBERS SEEKING SENATE

Recommend good lefor Thompson and McClure but a tailored
endorsement for Sco ?

## ADMINISTRATIVELY CONFIDENTIAL

## PART V - REPUBLICAN SENATE CHALLENGERS

I recommend no endorsement letters for GOP challengers to these Democrats:

1. John Sparkman (Alabama)
2. John McClellan (Ark)
3. James Eastland (Miss)
4. Jennings Randolph (W.Va)

PART VI - INCUMBENT REPUBLICAN GOVERNORS
I concur in letters to all.

PART VII - REPUBLICAN GUBERNATORIAL CHALLENGERS
Recommend against endorsements for:

1. Len Blaylock (Ark)
2. Henry Grover (Texas)

MEMORANDUH FOR: H. R. IIALDEMAN
EROM: GORDON STRACIIAR
SUBJECT:

Congressional Campaigns

This menorandum outlines several problems that have arisen while conpiling data on Congressional races. You would probably have to discuss personally with Maccregor the recommended solution.

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Approve $\qquad$ Disapprove $\qquad$

Attached at Tab B is a listing of Congressional setts which, if won by the cop, would result in a net gain.

GS/jb




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Yatcoman lan actaresd the icas that perhaps we can bolpmen in dev anass rac:0 by invinetum core in to meet with the Presuncatindis u.ice. fite it a wowd be to set up a cay for





 the Destratior tixiy or forty minutes. The icea wowld bo to etre tie resa a west doz of erpuwre vithin the White House


 tatir races.

Vill you dease ductop a plan for brircirg these key Sonate comateses in? "wu ciond ret a list of ise cancicates from Fectaz. Fiequoust putcovener a menorascum to goin to IVIncman on Yotnosivy of this coming week listing who the key Sematorial corificates are, as well as wat ocr ecenario vould be when thay come in. Croe we get epproval on the plan. forn we can move oft whin schectulin tion time for them.
Gat par pull

## ADHIMISTRAYIVELY COIFIDEHTIAL.

September 13. 1972

HEMORAMDUM FOR:
FROM:
SUBJECT:
H. R. HALDRMAM

GORDOX 8TRACHAM
1972 U.S. Senite Races

The attached chart sumarizes the 14 marginal Sonato races. Block caps indicate net gain above the current 45 Republican mestas. The polling data, when available. has Republican first. Anticipated date of receipt of post-Labor Day polling is indicated.

GS/jb

| STATE | CANDIDATES | POLLS | COMMENTS |
| :---: | :---: | :---: | :---: |
| Mich. | Griffin (R) <br> Kelley (D) | 8/30-42-39-19;9/18 | Close. Detroit - Metro Key Area. Needs P visit, grants, money. Busing issue, may die. |
| Texas | Tower (R) <br> Sanders (D) | 8/15-45-32-24;9/18 | Close, but Tower pulling away. Needs P and VP visit. |
| KY. | Nunn (R) <br> Huddleston (D) | Poll avail - 10/7 | Jan poll - Nunn behind. Field reports Nunn up. Needs $\$$. AMPAC active. |
| NEW MEXICO | Domenici ( R ) Daniels (D) | Jul- 37-53-10;10/1 | Domenici's org. weak; Napolitan on Daniels; needs $\$$, campaign management and $P$ visit. |
| RHODE <br> ISLAND | $\begin{aligned} & \text { Chaffee (R) } \\ & \text { Pell (D) } \end{aligned}$ | $\begin{gathered} \text { Poll avail - } \\ \text { (Becker) } \end{gathered}$ | Pell gaining; needs $\$$ and surrogate visits. |
| S.D. | Hirsch (R) <br> Abourezk (D) | $\begin{array}{lll} 8 / 15 & \text { H }-6 & ; 10 / 7 \\ \frac{N}{6} & 2 \frac{M}{8} & \frac{U}{16} \end{array}$ | No P or VP visit; Needs $\$$ \& Butz; Gov \& 2 close Cong. |
| Id. | $\begin{aligned} & \text { McClure (R) } \\ & \text { Davis (D) } \end{aligned}$ | Poll avail - 10/10 Central Surveys | Field reports slightly ahead; needs \$ \& help healing primary split. |
| GEORGIA | Thompson (R) Nunn (D) | $\begin{gathered} 8 / 3-43-16-41 ; ~ \\ (\text { misleading }) \end{gathered}$ | Needs issue help. P or VP visit helpful. |
| OKLAHOMA | ```Bartlett (R) Edmondson (D)``` | Jul- 36-54-10;10/5 | Field reports close behind. Needs $P$ visit, strategy help Gov. |
| NORTH CAROLINA | ```Helms (R) Galifanikas (D)``` | Aug- Helms behind; Poll avail-? | Needs \$ \& org. help; Field reports moving up. |
| ALABAMA | Blount (R) <br> Sparkman (D) | $\begin{aligned} & \text { Jun 30- 24-64-4-8; } \\ & \text { Poll avail- } 9 / 19 \end{aligned}$ | Field reports 15 down; no overt help. |
| MONTANA | Hibbard (R) <br> Metcalf (D) | Poll avail - 9/30 | Needs \$ \& Mansfield in D.C. |
| LOUISIANA | Toledano (R) <br> Johnston (D) <br> McKeithen | ? | Needs \$ \& org. \& poll. |
| VIRGINIA | Scott (R) <br> Spong (D) | Behind; <br> Poll avail- ? | Needs $P$ ident. \& landslide; poor candidate. |

Septernber 13, 1972

FELORALDUM FOR:
FROM:
SubJECT:
H. R. hatidenand

GORDON BTRACHAA
1972 U.S. Senate Races

The attached chart sumnarizes the 14 marginal Senate reces. Block caps indicate not gain above the curront 45 Republican seats. Tho poling data, vien available. has Eepublican first. nnticipated date of receipt of post-Labor pay polling is indicated.

GS/jb

| STATE | CANDIDATES | POLLS | COMMENTS |
| :---: | :---: | :---: | :---: |
| Mich. | Griffin (R) Kelley (D) | 8/30-42-39-19;9/18 | Close. Detroit - Metro Key Area. Needs p visit, grants, money. Busing issue, may die. |
| Texas | $\begin{aligned} & \text { Tower (R) } \\ & \text { Sanders (D) } \end{aligned}$ | 8/15-45-32-24;9/18 | Close, but Tower pulling away. Needs P and VP visit. |
| KY. | $\begin{aligned} & \text { Nunn (R) } \\ & \text { Huddleston (D) } \end{aligned}$ | Poll avail - 10/7 | Jan poll - Nunn behind. Field reports Nunn up. Needs $\$$. AMPAC active. |
| NEW MEXICO | Domenici (R) <br> Daniels (D) | Jul- 37-53-10;10/1 | Domenici's org. weak; Napolitan on Daniels; needs \$, campaign management and $P$ visit. |
| RHODE <br> ISLAND | $\begin{aligned} & \text { Chaffee (R) } \\ & \text { Pell (D) } \end{aligned}$ | $\begin{gathered} \text { Poll avail - } 9 / 22 \\ \text { (Becker) } \end{gathered}$ | Pell gaining; needs \$ and surrogate visits. |
| S.D. | Hirsch (R) <br> Abourezk (D) | $\begin{array}{lll} 8 / 15 & H-6 & : 10 / 7 \\ 5 \frac{N}{6} & 28 & \frac{M}{8} \end{array} .$ | No P or VP visit; Needs \$ \& Butz; Gov \& 2 close Cong. |
| Id. | $\begin{aligned} & \text { McClure (R) } \\ & \text { Davis (D) } \end{aligned}$ | Poll avail - 10/10 Central Surveys | Field reports slightly ahead; needs $\$ \&$ help healing primary split. |
| GEORGIA | $\begin{aligned} & \text { Thompson (R) } \\ & \text { Nunn (D) } \end{aligned}$ | $\begin{gathered} 8 / 3-43-16-41 ; 9 / 31 \\ \text { (misleading) } \end{gathered}$ | Needs issue help. $P$ or Vp visit helpful. |
| OKLAHOMA | Bartlett (R) <br> Edmondson (D) | Ju1-36-54-10;10/5 | Field reports close behind. Needs $P$ visit, strategy help Gov. |
| NORTH CAROLINA | Helms ( R ) <br> Galifanikas (D) | Aug- Helms behind; Poll avail-? | Needs \$ \& org. help; Field reports moving up. |
| ALABAMA | Blount (R) <br> Sparkman <br> (D) | $\begin{aligned} & \text { Jun 30- } 24-64-4-8 \text {; } \\ & \text { Poll avail- } 9 / 19 \end{aligned}$ | Field reports 15 down; no overt help. |
| MONTANA | Hibbard (R) <br> Metcalf (D) | Poll avail - 9/30 | Needs \$ \& Mansfield in D.C. |
| LOUISIANA | Toledano (R) <br> Johnston (D) <br> McKeithen | $?$ | Needs \$ \& org. \& poll. |
| VIRGINIA | scott (R) <br> Spong (D) | Behind; Poll avail- ? | Needs $P$ ident. \& landslide; poor candidate. |

THE WHITE HOUSE

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September 4, 1972
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MEMORANDUM FOR :

FROM:

SUBJECT:

H, R. HALDEMAN
GORDON STRACHAN
1972 U.S. Senate Races

This memorandum briefly describes the status of the 33 U.S. Senate races. The attachment describes each race with the current estimation of the chances for victory by Clark MacGregor (CM), Harry Dent (D), Fred Malok ( $F M$ ), Bill Simmons ( $B T$ ), and Robert Mari (RM), along. with Bob Teeter (T). The comments by MacGregor, Dent, Timmons, Teeter, and Malek's Field Operation are given below for the 18 awing states:

## Alabama

Dent believes Blount could win because of the straight party ticket voting. Ale, a black is entering the race. This will pull votes from Sparikman.

Teeter bays Blount is moving up in the polls and is now within $10-15 \%$, up substantially from the Wave II polls.

The Senatorial Campaign Committee lists Alabama as 5 th In ito 6 priority races (Rhode Island, Now Mexico, Oklahoma, North Carolina, Alabama, and Montana). In each of these races they will give the Republican candidate $\$ 70-75,000$. Dent says they are asking 1701 for an additional $\$ 500,000$ ito distribute between September 15 and 30.

## Georgia

Dent says Fletcher Thotrpson is coming up but would have had a better chance against Cambrel. Maddox's blast at McGovern helped the President and Thompson. The President's coattails and personal identification with Thompson would be very helpful.

Teetor indicates there aro no polls available. He knows Thompson personally and characterizes him as an "opportunist" and "free p piril".

MacGrogor and Malok concur in this aseesement of Thompson (opportunist). They urge money and organizational support for Thompson.

Timmons says Thompson is a long shot but possiblo.

## Idaho

Dent says the race is:claser than previously believed. The Preaident could really help with personal identification.

MacGregor and Malek say there are still party wounds from the tough primary. Teeter concurs. All indicate McClure needs money and organizational help.

Timmong believes MçClure should win.

## Kentucky

Dent urges more Presidontial identification with Nunn, who should win.

Teeter reports Nunn is moving up in recent polle.
MacGregox says the field organization is good, but Malek aayo Nunn needs money, There is some question about a posaible commitment of money made by Mitchell to get Nunn to run.

Timmons atas Nunn is a winner.

## Louisiana

Dent reports that the Republican candidate, Ben Toledano, could havo a chance in the three-and poosibly four-way raco. Bonnett Johnston is the conservative Democratic candidate. Ex-Governor McKeithan, who io running as an Independent will split the Demo* cratic vote. McKeithan is also urging a black to run to pull votes from Johneton.

Maino
Teeter urges a non-political trip by the President to show hig support of Smith as a national figure. She needa no money.

## Michigan.

Dent bellevea this is very close though he sees Griffin with a Blight odge.

Teeter saya the polls have had Griffin ahead and behind twice in the last year. Busing may fade some by November. Teeter urges Administracion assistance in the form of grants or projects, especially in the Dotroit tri-county area.

MacGregor baye Grifini needs money and Adminiblration absistance.
Malek indicates that all tolephone and door-to-door canvabsing is done jointly by the Prosident and Griffin's campaign organizations,

## Montana

Dent aays Hibbard has a better chance than previoualy thought. The Senatorial Campaign Commitiso has Montana listod 6th. A. Presidential sweop could pull Hibbard in.

Teater aays there are no polls available. Metcall is well liked in Montana.

Malek says Hibbard is a poor candidate with a poor organization.

## New Mexico

Dent gives Domenici a $50 / 50$ chance.
Teeter saya Domenici noods money.
Malek reporte that neither the President's nor Domenicl's organizations are very strong, Domenici neods money and organizational support.

Timmons bays Domenici has a good chance.
The Senatorial Campaign Committoe liato New Mexico 2nd in its list of 6 top priority geate.

## - North Carolina

Dent says Helms has a 50/50 chance but badly needs tdentification with the President.

Teetor's month old data indicales Helms is behind in spite of tho President'e huge lead.

MacGregor and Malek:indicate Helms needs money but organdzational help more.

Timmons believes Helms is a good possibility.
The Senatorial Campaign Committoe has North Carolina fourth. Oklahoma

Dent aays Bartlett really needs identification with the Preaident. Bellmon's gratuitous slap at Bartlett recently didn't help.

Teeter urges a Preaidential visit because Bartlett nécds the identification and the Prestdent is so far ahead there is little risk.

Malek reporta Bartlett has real organizational problema.
Timmons says Bartlett has a fighting chance.
The Senatorial Campaign Committoe has Oklahoma 3rd.

## Oregon

Dent says Hatfield should win because McCall is atill staying out.
Teeter baye the race la very close because Hatfield's approval rating is so low ( $35 \%$ by R'epublicans). McCall is very popular ( $65 \%$ by Republicans) and should be encouraged to help Hatfield.

Malck says Hatfield has no money problems but the 1701 and Hatfield organizations are not helping each other to the degroe that they should.

Ttmmans gays Hatfield will win.
: Rhode Island
Dent says this is our best chance for a Democratic soal, but he wonders whether Chafee will vote with the Preaident.

Teetex says the race is closer than most believe, and Chafee's lead is the "softest" in the country.

Malok eays money is not a problem but needs organizational help. Chafee has been "playing anti-Nixon games" so far.

Timmons says Chafee ts a winner.
The Senatorial Campaign Committee has Rhode Island at the top of their list of six.

South Dakota
Dent believes this should be our \#1 defensive battle, Hirsch is coming on strong and would totally support the Preaident. Aboureak io identified too closely with McGovern.

Teeter says Hirsch was way behtnd but aince Abourezkis so close to McGovern, Hirsich has a chanco.

Malek urges money for Hirscla but no Presidential visit, 1
Timmons says Hirech is a suro loser.

## 1 Texan

Dent says this should be oux \#2 defensive battle.
Teeter belleves Tower will win, because the President is so etrong.
Malek says money is no problem and the organizational problems are resolving themselvoa. , 1701 and Tower are working their telephone campaigns togethor.

## Virginia

Dent says Scott could only win if the President won by a landslide. Even Harry Byrd doosn't like Scolt. Scott would voto with the President if elected.

Malek urges some money for organizational help but auggesta that Scott be kept off the road and that there be no Presidential visit. The possibility of senditig Cliff White into Virginia was raised.

Timmons says Virgitia is a long shot.
To summarize, the President should visit Texas and Oklahoma. In the other states, money and behind tho scenes organizational help should be given.


N.H. D (Republican $\quad$ FM $\quad$ T,RM, CM D

Primary 9/12)
McIntyre (D)
N.J. $R \checkmark \frac{\text { Case }[\mathrm{R}]}{\text { Krebs }(D) .} \quad, \quad \begin{aligned} & T, C M, F M, \\ & R M, D, B T\end{aligned}$

7 New Mexico $D$ Domenici (R)
RM. D, BT $\quad$, CM, FM
${ }^{7}$ N. C. D $\begin{aligned} & \text { Helms (R) } \\ & \text { Galifianakis (D) fordo. }\end{aligned}$
7Oklahoma D Bartlett (R)
Edmondson (D) Harris
Oregon R. Hatfield (R) . BT:
Morse (D)
(Rhode Island D Chafee (R) $\because$ BT Pell(D)

T, RM, CM, FM, D
S. Carolina $R($ Thurmond $(R) \quad T, R M$, Ziegler (D)

CM, FM
D. Dakota $R \quad \begin{aligned} & \text { Hirsch }(R) \text { iegler (D) } \\ & \text { Abourezk }(D)\end{aligned}$

T, CM,
RM, D

$$
\begin{aligned}
& \text { Tennessee } R \checkmark \text { Baker (R) } \cdot{ }^{\prime}, R M \text {, } \\
& \text { Blanton (D) } \\
& \text { CM, FM } \\
& \text { D, BT }
\end{aligned}
$$



T,
CM
D

THE WHITE HOUSE

WASHINGTON

## ADMINISTRATIVELY CONFIDENTIAL

September 6, 1972

MEMORANDUM FOR:
FROM:
SUBJECT:
H. R. HALDEMAN

GORDON STRACHAN $S$
1972 U.S. Congressional Races

Dent has prepared a factual analysis of the Congressional races, indicating that the Republicans must hold all current incumbent seats and win 39 new seats to reach the 218 needed to organize the House. Ford's Southern Democrats switchover project will not become important unless the Republicans are close to 218. Dent's Tab A picks the top 30 requiring attention.

Timmons independently reviewed the September 5 Congressional Campaign Committee analysis. Timmons' picks are double underscored while Dent's are single underscored. Where Dent and Timmons agree three underlines appear.

Malek's field organization can provide assessments of 50 important individual races by September 13. Malek's input would be conjecture before then.

MacGregor's views will be checked September 7.
Teeter talked with an AMPAC representative on September 5 regarding access to their polls. Teeter received a commitment to obtain the 25 completed polls on September 8.

This analysis of the Congressional races will be resubmitted when the additional information is acquired.

The only people involved in this project are Bill Simmons, Clark MacGregor, Fred Malek, Bob Teeter and Stan Anderson. Harry Flemming has done an independent analysis for Clark MacGregor but has not reviewed it with Mitchell or MacGregor.

# THE WHITE HOUSE 

WASHINGTON

September 5, 1972

| MEMORANDUM FOR: | H. R. HALDEMAN |
| :--- | :--- |
| FROM: | HARRY DENT |
| SUBJECT: | $\frac{1972 ~ U . S . ~ C o n g r e s s i o n a l ~}{\text { Races }}$ |

The GOP Congressional election picture is brighter today than on July 10 when I submitted the last memorandum, primarily because the president is stronger. The congressional Campaign Committee is privately predicting a minimum pickup of $20-25$ seats, recognizing we could win more if the tide is strong enough. Jerry Ford is still working on the prospect of Southern Democrat switchovers after the election if we are close enough to the magic number of 218 seats required to organize the $H_{o} u s e$. The present lineup is 178 GOP (plus Brad Morse vacancy) and 255 Democrats (plus Governor Edwards of Louisiana vacancy). In order to win 218 we must keep everything we have, including the Brad Morse vacancy, and pick up 39.

Attachment $A$ contains a listing in state alphabetical order of the top 10 incumbent seats which need defending (most vulnerable on our side); our best 10 possible pickups; and then our second best 10 possible pickups.

Attachment $B$ contains a listing of congressional seats targeted by the GOP Congressional Campaign Committee, defensively and offensively. The ones underscored in red need priority attention to win.

## TOP 10 THAT NEED DEFENDING

| 1. California 6 | Mailliard |
| :--- | :--- |
| 2. Colorado 1 | McKevitt |
| 3. Iowa 1 | Schwengel |
| 4. Iowa 4 | Kyl |
| 5. Indiana 10 | Dennis |
| 6. Michigan 2 | Esch |
| 7. Minnesota 6 | Zwach |
| 8. Tennessee 8 | Kuykendall |
| 9. Utah 2 | Lloyd |
| 10. Wisconsin 3 | Thomson |

TOP POSSIBLE PICKUPS (TOP 10)

1. California 36
2. California 42 (safe)
3. Illinois 17
4. Indiana 11
5. Maine 2
6. New York 26
7. North Carolina 4
8. Pennsylvania 9
9. South Dakota 2
10. Washington 4

Ketchum (new seat)
Burgener (new seat)
o'Brien (new seat)
Hudnut (Jacobs)
Cohen (Dem. open)
Gilman (Dow)
Hawke (Dem. open)
Shuster (Rep. open)
Abdnor (Dem. open)
Bledsoe (McCormac) primary 9/19

POSSIBLE PICKUPS (SECOND 10)

1. Illinois 3
2. Illinois 10
3. Illinois 11
4. Illinois 22
5. Indiana 4
6. Kentucky 6
7. Maryland 4
8. Massachusetts 12
9. Mississippi 5
10. New Jersey 12

Hanrahan (new seat)
Young (Mikva)
Hoellen (Annunzio)
Lamkin (Shipley)
Bloom (Roush)
Jackson (Dem. open)
Holt (new seat)
Weeks (Rep. open)
Lott (Dem. open)
Rinaldo (Rep. open)

| CODE: | $\begin{array}{r} \text { ND - NEW } \\ \text { RO }- \text { REP } \\ \text { DO }-D E M \\ \text { PAIR }- \text { TWO } \\ *-I N C \end{array}$ | STRICT <br> ICAN OPEN <br> AT OPEN <br> CUMBENTS <br> ENT |  | AS OF 9-5-72 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
|  | alabama | 2 | * Dickinson | Reeves |  |
|  | ALASKA | AL | Young | * Begich |  |
| ND | ARIzona | 4 | Primary 9/12 | Primary 9/12 |  |
|  | CALIFORNIA | 6 | * Mailliard | Boas |  |
|  | CALIFORNIA | 7 | Hannaford | * Dellums |  |
| ND | CALIFORNIA | 11 | Chase | Ryan |  |
|  | CALIFORNIA | 18 | * Mathias | Lavery |  |
| R0 | CALIFORNIA | 20 | Moorhead | Binkley |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | democrat candidate | COMmENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | CALIFORNIA | 31 | Valentine | * C. Wilson |  |
|  | CALIFORNIA | 34 | Ratterree | * Hanna |  |
|  | california | 35 | Brown | * Anderson |  |
| ND | CALIFORNIA | 36 | Ketchum | Lemucchi |  |
| ND | CALIFORNIA | 38 | Snider | Brown |  |
| Ro | CALIFORNIA | 39 | Hinshaw | Black |  |
| ND | CALIFORNIA | 42 | Burgener | Lowe |  |
|  | COLORADO | 1 | McKevitt | Primary 9/12 |  |
|  | COLORADO | 4 | Primary 9/12 | * Aspinall |  |
| No | COLORADO | 5 | Primary 9/12 | Primary 9/12 |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | connecticut | 1 | Rittenband | * Cotter |  |
|  | CONNECTICUT | 2 | * Steele | Hilsman |  |
|  | CONNECTICUT | 5 | Sarasin | * Monagan |  |
| ND | FLORIDA | 5 | Primary 9/12 | Primary 9/12 |  |
|  | FLORIDA | 8 | Thompson | * Haley |  |
| ND | FLORIDA | 10 | Primary 9/12 | Primary 9/12 |  |
| ND | FLORIDA | 13 | Primary 9/12 | Primary 9/12 |  |
| R0 | georgia | 5 | Cook | Young |  |
| RO | IDAHO | 1 | Symms | Williams |  |
| ND | Illinois | 3 | Hanrahan | Coman |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ND | ILLINOIS | 10 | Young | * Mikva |  |
|  | ILLINOIS | 11 | Hoellen | * Annunzio |  |
| ND | illinois | 17 | O'Brien | Houlihan |  |
| R0 | ILlinois | 21 | Madigan | Johnson |  |
| . | Illinois | 22 | Lamkin | * Shipley |  |
|  | Indiana | 2 | * Landgrebe | Fithian |  |
|  | Indiana | 3 | Newman | * Brademas |  |
|  | indiana | 4 | $\stackrel{\text { B100m }}{ }$ | * Roush |  |
|  | Indiana | 8 | * Zion | Deen |  |
|  | indiana | 10 | * Dennis | Sharp |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Indiana | 11 | Hudnutt | * Jacobs |  |
|  | IOWA | 1 | * Schwenge 1 | Mezvinsky |  |
|  | IOWA | 2 | Ellsworth | * Culver |  |
| PAIR | IOWA | 4 | * Kyl | * Smith |  |
|  | KANSAS | 2 | McAtee | * Roy |  |
|  | KANSAS | 3 | * Winn | Barsotti |  |
|  | kentucky | 3 | Kaelin | * Mazzoli |  |
| D0 | kentucky | 6 | Jackson | Breckinridge |  |
|  | LOUISIANA | 3 | Treen | Run-0ff 9-30 |  |
|  | MAIne | 1 | Porteous | * Kyros |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | CORMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DO | MAINE | 2 | Cohen | Violette |  |
|  | MARYLAND | 1 | * Mills | Hargreaves |  |
| ND | MARYLAND | 4 | Holt | Fornos |  |
|  | MARYLAND | 6 | Mason | * Byron |  |
| . | MASSACHUSETTS | 4 | Primary 9/19 | Drinan | . |
| RO | MASSACHUSETTS | 5 | Primary 9/19 | Primary 9/19 |  |
|  | MASSACHUSETTS | 6 | Moseley | * Harrington |  |
| R0 | MASSACHUSETTS | 12 | Weeks | Studds |  |
|  | MICHIGAN | 2 | Esch | Stempien |  |
|  | MICHIGAN | 12 | Serotkin | * O'Hara |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMERT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| N0 | Michigan | 18 | Huber <br> * | Montgomery |  |
|  | minnesota | 6 | * Zwach | Nolan |  |
|  | MINNESOTA | 7 | Haaven | * Bergland |  |
| DO | MISSISSIPPI | 2 | Butler | Bowen |  |
| 00 | MISSISSIPPI | 4 | Cochran | Bodron |  |
| DO | MISSISSIPPI | 5 | Lott | Stone |  |
| 00 | MISSOURI | 6 | $\stackrel{\text { Sloan }}{\Longrightarrow}$ | Litton |  |
| Ro | MISSOURI | 7 | Taylor | Thomas |  |
|  | montana | 1 | * Shoup | 01 sen |  |
|  | NEW JERSEY | 3 | Dowd | * Howard |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | NEW Jersey | 6 | * Forsythe | Brennan |  |
|  | NEW Jersey | 9 | Schiaffo | * Helstoski |  |
| Ro | NEW JERSEY | 12 | Rinaldo | English |  |
| ND | NEW JERSEY | 13 | Maraziti | Meyner |  |
|  | NEW MEXICO | 2 | Presson | Runnels |  |
|  | NEW YORK | 1 | Boyd | * Pike |  |
| ND | NEW YORK | 3 | Roncallo | Bales |  |
|  | NEW YORK | 6 | Gallagher | * Wolff |  |
|  | NEW YORK | 23 | * Peyser | Ottinger |  |
|  | NEW YORK | 24 | Vergari | * Reid |  |


CODE
STATE
OHIO
OKLAHOMA

| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | tennessee | 6 | Beard | * Anderson |  |
|  | tennessee | 8 | * Kuykendall | Patterson |  |
|  | texas | 5 | Steelman | * Cabell ? |  |
| Pair | TEXAS | 13 | Price | * Purcell |  |
|  | UTAH | 1 | Primary 9/12 | Mckay |  |
|  | UTAH | 2 | * Lloyd | Primary 9/12 |  |
|  | virginia | 4 | Daniel | Gibson |  |
| R0 | Virginia | 6 | Butler | Anderson |  |
| Ro | Virginia | 8 | Parris | Horan |  |
| R0 | WASHINGTON | 1 | Primary 9/19 | Primary 9/19 |  |
|  | WASHINGTON | 4 | Primary 9/19 | * McCormack |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | WISCONSIN | 1 | Primary 9/12 | * Aspin |  |
|  | WISCONSIN | 3 | * Thomson | Primary 9/12 |  |
| PAIR | WISCONSIN | 7 | * O'Konski | * Obey |  |
|  | WISCONSIN | 8 | Primary 9/12 | Primary 9/12 |  |
| . | WYOMING | AL | Kidd | * Roncalio |  |

220 rass 4 2nd Street, Nem York, N,Y. 10017

HARES SiRvEY
For Raleaste: itonday $A M$, September 18th, 1972
Not Before
By Louis llarris

Althoug President Mixon has been leading Sen. McGovern by a substantial margir in the Harris Survey, Democrats are ahead in nationvide races for Congress, $46-4.1$ percent it the comparable stage of the 1968 campaign, Democratic candidates for Congress held a 49-40 percent lead. Except for the Nicwast, where the GOP holds a 5-point lead, Denocrats running for House seats in other parts of the country average out 9 to 13 points chead of their Republican opponents.

While both the contests for the White House and for control of Congress can change considerably in the seven remaining weeks of the campaign, voters at this moment are expressing intentions to split their tickets this fall more than at any time in our politicil history. The total spread between party votes for President and party votes for Congress now runs a full 39 percentage points nationwide and even higher among specific blocs of voters.

Between Ausust 30th and September let, a cress section of 1,640 likely voters
Was as?.s.
"If rhe aloction were betug held today and you had to decide right now, in this Conctastonal bistriet, sould you vote for the Repubican or Democratic candidate for Congrasis?"

## vote for congress

| Mationtie | Congress: |  | Pres |  | Spread |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Rep |  | HCS. |  |
|  | 46 | 41 | 63 | 29 | 39 |
| by revon |  |  |  |  |  |
| Eusc | 49 | 36 | 60 | 34 | 39 |
| Maimese | 43 | 48 | 64 | 29. | 30 |
| Souch | 47 | 38 | 70 | 19 | 60 |
| West | 50 | 39 | 58 | 34 | 35 |
| By Sae |  |  |  |  |  |
| 13-29 | 53 | 32 | 52 | 42 | 31 |
| 30-49 | 45 | 41 | 68 | 25 | 47 |
| 50 and over | 45 | 46 | 65 | 26 | 38 |
| By Parey |  |  |  |  |  |
| Republican | 10 | 80 | 93 | 5 | 18 |
| Democratic | 74. | 17 | 43 | 47 | 53 |
| Independent | 33 | 47 | 68 | 22 | 32 |
| By Religion |  |  |  |  |  |
| Wás? | 37 | 51 | 74 | 20 | 40 |
| Catnolic | 49 | 35 | 62 | 27 | 49 |
| Jewish | 72 | 24 | 47 | 44 | 51 |
| By Union Xembers | 58 | 32 | 56 | 34 | 48 |
| By Income |  |  |  |  |  |
| Under \$5,000 | 48 | 38 | 56 | 36 | 30 |
| \$5,000-9,999 | 52 | 35 | 58 | 32 | 42 |
| \$10,000-14,999 | 42 | 45 | 70 | 23 | '44 |
| \$15,000 and over | 43 | 45 | 71 | 24 | 45 |
| By Education |  |  |  |  |  |
| Under 8th grade | 53 | 38 | 56 | 36 | 35 |
| High school | 45 | 41 | 66 | 26 | 44 |
| College | 46 | 41 | 63 | 31 | 37 |

A nombr of kev ioribeations emerge fron thase results:

in tha actual balmotrg on November 7 th, for it is much easier for people to indicato a desine to split fratr tichets in a whlic opinion survey than to do it in fact in tie voting booth. Inas might nomally be viewed as an advantage for the Republicans, since the Prosidential line will be at the heac of the ballot in each state.
-- However, some of the groups who express the most sizable desire to split their tickets are from the most articulate segments of the electorate: voters under 30 , the collese-educated, those with incomes of $\$ 15,000$ and over, and Jewish voters. These groups might very well take the time and trouble to split tickets on Election Day.
--- Union members and those who are Catholic are among the most prolific intended ticket-splitters. Their early defections in this election from the Democratic line for president have been taken by some political analysts to indicate that a major realignment of parties is about to take place in this country. It is entirely possible, on the other hand, that the Democratic ties they show on the Congressional line might well temper their potential defections to the Republicans at the head of the ticket.
--- The Democratic showing in the East and the West is rougly similiar to the vote the Democrats cast in the off-year elections of 1970 for Congress, when they retained control of the House and Senate. Horever, the Republican vote in the South is well above previous years' showings and could presage gains there for the cop. In the Midnest, the Republicans generaliy do better than in other regions for Congress, but they still mijht score some gains there.
--. Thas resuics indicate that, at least eariy in the campaisn, President Nixon: coattaila can be ralyal wo oher Republicans rimning this fall, but might not be suficient co change the longstanding Democratic rule in the House of Representatives. In fact, fity vison, were to peas his luck and go all out to ask for a Republican Congress to be elected with him, the Democratic undertow that is evident might cost him votes rather than win votes for nepublicen candidates running with him.
-- These results point up the fact that the electorate in 1972 is in a highly volatile state of mina, as indeed it has been all year long. When as many as one in four voters is prepared to switch his vote between the Presidential and Congressional lines on the same ballot, it means that selectivity rather than dow-the-line unifomity is likely to be the rule in this year's election.
--- Intended ticket-splitting is lowest among Republicans and independents.
 could cast some previously relatively safe Democratic seats into the doubtful column.

From these initial results, it is evident that pro-Democratic tugs are still strong on enrolled Democrats, at least as far as the Congressional elections are concemed. And, if voter attention becomes focused on the Congressional balloting, it could have a significant impact on President Mixon's early lead in head-to-head painings against Senator McGovern.

|  | \% | \% |
| :---: | :---: | :---: |

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## Memorandum

To: Bob Haldeman


From: Charli © Mdhorter
Re Senate Campaign - 1972
At the present time there is general agreement that the greatest threat to current Republican Senate seats is in South Dakota and Idaho. The best prospects for a pickup are in Rhode Island, Virginia, North Carolina, Georgia, Alabama, Louisiana, Oklahoma and New Mexico. It should be noted that there is every reason to think that the President should be able to defeat McGovern in all of these states with the possible exceptions of South Dakota and Rhode Island.

It is my strong recommendation that the media campaign on behalf of the President in all of these states be kept flexible enough so that during the last four weeks of the campaign a major effort can be made on behalf of our Senate candidates. This would require an ability to add the name of our Senate candidates to billboards, literature and commercials. In my opinion, it is more important to make every effort to obtain the election of Republican Senators in these states than it is to squeeze out a few extra percentage points to add to the President's plurality. I don't think we can count on the President's coattails to be the decisive factor for our Senate candidates. Rather, we will have to make a deliberate effort to mobilize resources from the President's effort on their behalf. The results should pay off in the election of additional Senators plus increased political goodwill.

It should be noted that similar opportunities are available with regard to many contests for the House of Representatives, but these would require careful evaluation of all relevant factors before there was a diversion of emphasis from the Presidential campaign.

ACIION MXMO - POLITICAD

Wi noed to roview the puettion of auplying, ow directing finanelug.
 and South Dakote, aecortity to Smator Scott.

HEXHzpm
$9 / 12 / 72$

September 6. 1972

MEAORATOUA FORI
FROM:
sumbers:
B. R. HaLOmans
copdow scrachan


Dent han prepared a Suctual malysis of the Congreasional raoen. indionting that the mopabiloonil mat hold all crument incumbent beate and win 39 now ocats to reaph the 218 mepded to organise the House. Ford'm Eouthern Demporita mittchomar project will not bopem inportant
 ploks the top 30 requiring attention.

Timaem independently revioved the septomber 5 congreamional
 soored while Dent's are single undarsoored.

Malek' field oxqunisation oan provid amoesmante of 50 impertent individunl reae by septembor 13. malek: impat wewla be conjecture betore than.

Maccregor's views will be cheoked september 7.

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Teetar talked with an AMPAC reprementative on septamber 5
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``` ment to obtain the 25 completed polle on september 8.
This analysis of the Congreasional races will be rearmaitted when the additionnl information is moguired.
The only people involved in thif project ase Bill tivmona, Clark Maceregor, Ixed Malak, Bob tepter und Stan Andermon. Harry Flomaing hat don an indopondont analysie for Claxk madregor but has net reviewed it with mitekill or haogegor.
```

GS/jb

MEMORANDUM FOR:
FROM:
SUBJECT:
H. R. HALDEMAN

'72 Campaign

I would like to have primary White House responsibility for keeping tabs on Senate and House aces (incumbents and challengers) during the campaign with Stan Anderson at 1701 as the principal staffman on the assignment.

Working with the ReElect Committee's resources as well as my congressional staff and their contacts I feel I am the best central source for accumulating pertinent campaign information -- with a low profile, of course -- and making any recommendations necessary.

APPROVE $\qquad$ DISAPPROVE $\qquad$ $\therefore$

OTHER


## LATE NEWS/MISCELLANY

NBC noted Harris Poll gives RN's bombing policy approval by 55-32. New Republic presents analysis of Hoffman, director of Dem Senatorial Campaign Comm., on the Senate races. He doesn't feel GOP can take control. He concedes 5 Dem seats are in trouble. -New Mex, Okla, Georgia, N. Car., R.I., and in all 5 the RN margin could make the difference. He doesn't feel Sparkman, Spong, Metcalf, or McIntyre are in much trouble, nor that La. will be lost to Dems due to split by McKeithen. And he sees 50-50 chance that Dems can pick up Mich., Ky., S.Dak., Oregon, and Idaho. And Hoffman has hopes for Texas, Iowa, and Delaware. But he's pessimistlc on S. Carolina, Maine, or Tenn. But article notes the Dem official is "scrounging for the money his comm. needs."

Hodgson says Admin has cut the rate of inflation in half. It is still around $3 \%$, "and we have to work on it," he said at a San Diego news conference reported here by AP.

Albert denied he was drunk in a "small traffic" accident, which the Post says ended w/a policeman driving Albert home. Albert said damage was minor and "we settled it" at the scene.

A world fortune-tellers conference predicted RN will be re-elected and Taiwan annexed to the PRC in $5-6$ years. They also predicted no WW-III, but said cold wars could occur.

AP leads from Minneapolis: "The largest crowd of McG's postconvention campaign turned out to hear EMK appeal for the same support for McG as Minnesotans gave JFK."

AP also reports on the NET-chosen "average American" who'd back EMK if he could but is unsure of whom he'll vote for after a rare, close-up week on the road $\mathrm{w} / \mathrm{McG}$. His opinion of McG is improved, but he's concerned about McG's "indecision", lack of dynamism, and he acknowledges RN's successes.

## OLYMPICS

CBS film from Olympics where the closing day's mood was in such sharp contrast to the opener. Athletes on film saying politics must be kept out, indicating interest in less nationalistically oriented

MEMORANDUM FOR:
FROM:
SUBJECT:


1972 U.S. Congressional Races

Dent has prepared a factual analysis of the Congressional races, indicating that the Republicans must hold all current incumbent seats and win 39 new seats to reach the 218 needed to organize the House. Ford's Southern Democrats switchover project will not become important unless the Republicans are close to 218. Dent's Tab A picks the top 30 requiring attention.

Timmons independently reviewed the September 5 Congressional Campaign Committee analysis. Timmons' picks are double underscored while Dent!'s are single underscored. Where Dent and Timmons agree three underlines appear.

Malek's field organization can provide assessments of 50 important individual races by September 13. Malek's input would be conjecture before then.

MacGregor's views will be checked September 7.
Teeter talked with an AMPAC representative on September 5 regarding access to their polls. Teeter received a commitment to obtain the 25 completed polls on September 8.

This analysis of the Congressional races will be resubmitted when the additional information is acquired.

The only people involved in this project are Bill Timmons, Clark MacGregor, Fred Malek, Bob Teeter and Stan Anderson. Harry Flemming has done an independent analysis for Clark MacGregor but has not reviewed it with Mitchell or MacGregor.

# THE WHITE HOUSE 

WASHINGTON

September 5, 1972

MEMORANDUM FOR:
FROM:

SUBJECT:

## H. R. HALDEMAN

 HARRY DENT
## 1972 U. S. Congressional

 RacesThe GOP Congressional election picture is brighter today than on July 10 when $I$ submitted the last memorandum, primarily because the president is stronger. The congressional Campaign Committee is privately predicting a minimum pickup of $20-25$ seats, recognizing we could win more if the tide is strong enough. Jerry Ford is still working on the prospect of Southern Democrat switchovers after the election if we are close enough to the magic number of 218 seats required to organize the $H_{o}$ use. The present lineup is 178 GOP ( $p$ lus Brad Morse vacancy) and 255 Democrats (plus Governor' Edwards of Louisiana vacancy). In order to win 218 we must keep everything we have, including the Brad Morse vacancy, and pick up 39.

Attachment $A$ contains a listing in state alphabetical order of the top 10 incumbent seats which need defending (most vulnerable on our side): our best 10 possible pickups; and then our second best 10 possible pickups.

Attachment $B$ contains a listing of congressional seats targeted by the GOP Congressional Campaign Committee, defensively and offensively. The ones underscored in red need priority attention to win.

## TOP 10 THAT NEED DEFENDING

| 1. California 6 | Mailliard |
| :--- | :--- |
| 2. Colorado 1 | McKevitt |
| 3. Iowa 1 | Schwengel |
| 4. Iowa 4 | Kyl |
| 5. Indiana 10 | Dennis |
| 6. Michigan 2 | Esch |
| 7. Minnesota 6 | Zwach |
| 8. Tennessee 8 | Kuykendall |
| 9. Utah 2 | Lloyd |
| 10. Wisconsin 3 | $: \quad$ Thomson |

TOP POSSIBLE PICKUPS (TOP 10)

1. California 36
2. California 42 (safe)
3. Illinois 17
4. Indiana 11
5. Maine 2
6. New York 26
7. North Carolina 4
8. Pennsylvania 9
9. South Dakota 2

10: Washington 4

## POSSIBLE PICKUPS (SECOND 10)

1. Illinois 3
2. Illinois 10
3. Illinois 11
4. Illinois 22
5. Indiana 4
6. Kentucky 6
7. Maryland 4
8. Massachusetts 12
9. Mississippi 5
10. New Jersey 12

Ketchum (new seat)
Burgener (new seat)
o'Brien (new seat)
Hudnut (Jacobs)
Cohen (Dem. open)
Gilman (Dow)
Hawke (Dem. open)
Shuster (Rep. open)
Abdnor (Dem. open)
Bledsoe (McCormac) primary 9/19

Hanrahan (new seat)
Young (Mikva)
Hoellen (Annunzio)
Lamkin (Shipley)
Bloom (Roush)
Jackson (Dem. open)
Holt (new seat)
Weeks (Rep. open)
Lott (Dem. open)
Rinaldo (Rep. open)

| CODE: | ND - NEH DISTRICT <br> ro - republican open <br> do - democrat open <br> pair - tho incumbents <br> * - incumbent |  |  | AS OF 9-5-72 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANOIDATE | COMMENT |
|  | alabama | 2 | * Dickinson | Reeves |  |
|  | ALASKA | AL | $\begin{aligned} & \text { Young } \\ & \hline \end{aligned}$ | * Begich |  |
| No | ARIZONA | 4 | Primary 9/12 | Primary 9/12 |  |
|  | CALIFORNIA | 6 | * Mailliard | Boas |  |
|  | california | 7 | Hannaford | * Dellums |  |
| ND | CALIFORNIA | 11 | Chase | Ryan |  |
|  | CALIfornia | 18 | * Mathias | Lavery |  |
| RO | CALIFORNIA | 20 | Moorhead | Binkley |  |


| CODE | STATE | DISTRICT | gop candidate | democrat candidate | COMmENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | CALIFORNIA | 31 | Valentine | * C. Wirson |  |
|  | CALIFORNIA | 34 | Ratterree | * Hanna |  |
|  | california | 35 | Brown | * Anderson |  |
| ND | CALIfornia | 36 | Ketchum | Lemucchi | $i$ |
| ND | CALIFORNIA | 38 | Snider | Brown |  |
| RO | CALIFORNIA | 39 | Hinshaw | Black |  |
| ND | CALIFORNIA | 42 | Burgener | Lowe |  |
|  | COLORADO | 1 | * McKevitt | Primary 9/12 |  |
|  | COLORADO | 4 | Primary 9/12 | * Aspinall |  |
| ND | COLORALO | 5 | Primary 9/12 | Primary 9/12 |  |


| CODE | Staie | DISTRICT | gop Candidate | DEMOCRAT CANDIDATE | COMEAT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | connecticut | 1 | Rittenband | * Cotter |  |
|  | connecticut | 2 | * Steele | Hilsman |  |
|  | connecticut | 5 | $\stackrel{\text { Sarasin }}{=}$ | * Monagan |  |
| ND | florida | 5 | $\underline{\text { Primary 9/12 }}$ | Primary 9/12 |  |
|  | florida | 8 | Thompson | * Haley |  |
| No | FLORIDA | 10 | $\stackrel{\text { Primary 9/12 }}{ }$ | Primary 9/12 |  |
| ND | florioa | 13 | $\underline{\text { Primary } 9 / 12}$ | Primary 9/12 |  |
| R0 | GEorgia | 5 | Cook | Young |  |
| Ro | IDAHO | 1 | symms | Williams |  |
| ND | illinois | 3 | Hanrahan. | coman |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ND | illinois | 10 | Young | * Mikva |  |
|  | ILLINOIS | 11 | Hoellen | * Annunzio |  |
| ND | illinois | 17 | $\begin{array}{r} \text { 0'Brien } \\ \hline \end{array}$ | Houlihan |  |
| Ro | ILLinois | 21 | Madigan | Johnson |  |
|  | illinois | 22 | $\stackrel{\text { Lamkin }}{\underline{-}}$ | * Shipley |  |
|  | Indiana | 2 | Landgrebe | Fithian |  |
|  | Indiana | 3 | Newman | * Brademas |  |
|  | Indiana | 4 | ${ }^{\text {B10 }} 100 \mathrm{~m}$ | * Roush |  |
|  | Indiana | 8 | * Zion | Deen |  |
|  | Indiana | 10 | * Dennis | Sharp |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMME:T |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Indiana | 11 | Hudnutt | * Jacobs |  |
|  | IOWA | 1 | * Schwengel | Mezvinsky |  |
|  | IOWA | 2 | Ellsworth | * Culver |  |
| PAIR | IOWA | 4 | * Kyl | * Smith |  |
|  | KANSAS | 2 | McAtee | * Roy |  |
|  | KANSAS | 3 | $\stackrel{\text { Winn }}{\underline{=}}$ | Barsotti |  |
|  | KENTUCKY | 3 | Kaelin | * Mazzoli |  |
| D0 | kentucky | 6 | Jackson | Breckinridge |  |
|  | louisiana | 3 | Treen | Run-Off 9-30 |  |
|  | maine | 1 | Porteous | * Kyros |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | democrat candidate | COMGENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DO | maine | 2 | Conen. | Violette |  |
|  | maryland | 1 | * Mills | Hargreaves |  |
| No | maryland | 4 | Holt | Fornos |  |
|  | maryland | 6 | Mason | * byron |  |
|  | MASSACHUSETTS | 4 | Primary 9/19 | Drinan |  |
| R0 | MASSACHUSETTS | 5 | Primary 9/19 | Primary 9/19 |  |
|  | MASSACHUSETTS | 6 | Moseley | * Harrington |  |
| RO | MASSACHUSETTS | 12 | Weeks, | Studds |  |
|  | michigan | 2 | Esch | Stempien |  |
|  | michigan | 12 | Serotkin | * O'Hara |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ND | MICHIGAN | 18 | * | Montgomery |  |
|  | MINNESOTA | 6 | * Zwach | Nolan |  |
|  | Minnesota | 7 | Haven | * Bergland |  |
| D0 | MISSISSIPPI | 2 | Butler | Bowen |  |
| DO | MISSISSIPPI | 4 | Cochran | Bodron |  |
| D0 | MISSISSIPPI | 5 | Lott | Stone |  |
| DO | MISSOURI | 6 | Sloan | Litton |  |
| RO | MISSOURI | 7 | Taylor | Thomas |  |
|  | MONTANA | 1 | * Shoup | 01 sen |  |
|  | NEW JERSEY | 3 | Dowd | * Howard |  |


| CODE | StATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMEMT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | NEW JERSEY | 6 | * Forsythe | Brennan |  |
|  | NEW JERSEY | 9 | Schiaffo | * Helstoski |  |
| RO | NEW JERSEY | 12 | Rinaldo | English |  |
| ND | NEW JERSEY | 13 | Maraziti | Meyner |  |
| . | NEW MEXICO | 2 | Presson | Runnels | . |
|  | NEW YORK | 1 | Boyd | * Pike |  |
| ND | NEW YORK | 3 | Roncallo | Bates |  |
|  | NEW YORK | 6 | Gallagher | * Wolff |  |
|  | NEW YORK | 23 | * Peyser | Ottinger |  |
|  | NEW YORK | 24 | Vergari | * Reid |  |

CODE STATE
NEW YORK
NEW YORK


| COOE | STATE | DISTRICT | gop candidate | DEMOCRAT CANDIDATE | COMAEMT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | tennessee | 6 | Beard | * Anderson |  |
|  | tennessee | 8 | * Kuykendall | Patterson |  |
|  | TEXAS | 5 | Steelman | * Cabell ? |  |
| PAIR | TEXAS | 13 | *Price | * Purcell |  |
|  | UTAH | 1 | Primary 9/12 | Mckay |  |
|  | UTAH | 2 | * Lloyd | Primary 9/12 |  |
|  | virginia | 4 | Daniel | Gibson |  |
| R0 | Virginia | 6 | Butler | Anderson |  |
| R0 | Virginia | 8 | Parris | Horan |  |
| Ro | WASHINGTON | 1 | Primary 9/19 | Primary 9/19 |  |
|  | WASHINGTON | 4 | Primary 9/19 | * McCormack |  |



The White house
washington
Date $9 / 6 / 72$
TO: WILLIAM TIMMONS
ERO: ERUCE KEn ing
Before deciding on this issue, a
complete plan for all possible
endorsement requests (incumbents
and challengers in gubenatorial
races, House races, Senate races,
etc.) has been requested. It is
being put together for your re-
view by the end of the week by
Mary Ann Allin.

## THE WHITE HOUSE

WASHINGTON

September 6, 1972


Attached is a memo from Mary Anne Allin proposing Presidential letters to GOP incumbents seeking re-election to the House. While I favor the letters, there are problems connected with this approach such as Bob Price (R) and Graham Purcell (D) running against each other in a new Texas district. Purcell is one of our Vietnam supporters. Also once released there will be great pressure from GOP challengers for similar endorsements and this could get into problems with other loyal southern Democrats. Would Don Riegle get one?

Guidance please.

# THE WHITE HOUSE 

WASIITMGTON

September 5, 1972

| MEMORANDUM FOR: | Bill Timmons |
| :--- | :--- |
| VIA: | Roland Elliott |
| FROM: | Mary Ann Allin |

SUBJECT: Endorsement of Congressional Candidates, PART I: Incumbent Republicans in the House

In view of the President's remarks at the Convention and his directions since then to the writing staff, we have changed the language of our endorsement letter and are now ready to send out Presidential letters to all incumbent Republican Members of the House except those who have already been endorsed (list attached), those who still face primary opposition (list attached) and those troublesome people whom you might identify who ought not to receive the President's blessing (eg, Pete McCloskey and John Ashbrook). With your approval the letters will be prepared and dated for September 7.

Unless it seems advisable at a later date, we do not intend to send any other "mass mailing" from the President to our candidates, but I hope your staff will encourage Members to ask for Presidential messages tied to political events between now and the election. We will do everything possible to assist their re-election.

Incumbent Republican Members of the House Who Have Been Endorsed by the President to date:

Harold Collier, Ill. 6th
Elwood Hillis, Ind. 5th
Peter Peyser, N. Y. 23rd
Carleton King, N. Y. 29th
William Keating, Ohio 1st
Herman Schneebeli, Pa. 17th

Incumbent Republican Members of the House Who Face September Primary Challenges:

John Rhodes, Ariz. 1st
Bill Frenzel, Minn. 5th
Sherman Lloyd, Utah 2nd
Alvin O'Konski, Wis. 7th
Glenn Davis, Wis. 9th

## THE WIMTE HOCSE

WASHINGTON

September 7, 1972

## Dear PLiv///:

As you begin your 1972 campaign for re-election to House of Representatives, you have my very best wishes for well-earned and deserved success. I also want to convey my heartfelt appreciation for the ability you have unfailingly demonstrated in your distinguished service to the American people. Your leadership in advancing the programs and policies of this Administration has been vital, and we will be counting on your help in the days and years ahead to form what I have called a "new majority." To accomplish this, we need able men and women in the Congress who share my conviction that Americans are bound together by our common ideals, and that with a renewed spirit of confidence and cooperation we can make our nation and the world a better, safer place in which to live.

It is my earnest hope that all citizens of $A d x \$ k d y d B C h$ District will join our New Majority by registering, voting, and actively supporting Pakd/Pbditid $\phi$, for he is a man deeply committed to bringing positive change to our country.

Sincerely,

Recent $+E_{+} n$
Hownire Watergate-cuc in-Clawsen
obpue Corn.
5sm v.cuc.
Bresk thru sen

- l on each, inemp poll data, sut in eara
- ut end summary of Le out defei
$\rightarrow$ Le out definitely carit urin + cant lese
- note "oneum" not reenneing
- cluat on I p. 10-4 crunch "iaces"


# THE WHITE HOUSE 

WASHINGTON
September 4, 1972

MEMORANDUM FOR:


Several people have talked to me about the need for us to help House and Senate candidates in their races. I talked to Bob Finch about this and also, as you recall, we talked about it on the phone.

There is one problem that has occurred to me which must be borne in mind in any decision we make in this area. We have to remember that Connally's organization and our major labor supporters are supporting only the President for re-election and are making a great point of the fact that they are supporting Democratic candidates for the House and Senate.


Ne also have to have in mind that a number of Democratic Governors and party leaders at the State and local level are sitting on their hands as far as the Presidential election is concerned and even quietly are giving us some support. On the other hand, they are strongly for the Democratic candidates for the House and Senate.

What this adds up to is that anything we do in behalf of House and Senate candidates must be very low profile. Also, I am convinced that we should not do anything which is too overt in this area until approximately three weeks before the election

If for example we began a national qampaign at this time aimed at helping Republican candidates for the House and Senate, many Democratic Party loyalists across the country who are cool on McGovern would become terrified at the thought of losing their House and Senate seats and might join up with McGovern in order to avoid a debacle. Incidentally, this also means that MacGregor, Mitchell, Finch, Dole and others who talk to the Press should go very light on any linkage between the Presidential campaign and the campaigns for the House and Senate at this time. We must have at national news stories two months before the election that the Nixon operation is going all out to elect Republicans to the House and Senate.

What can be done at this time is to lay out a very well planned PR operation in special Senate races and a few House races to begin a few weeks before the election. If we begin it then, it wilh be too late for the Democratic pro's to do very much with regard to turning their organization for McGovern in order to save House and Senate seats. On reflection, I believe that the most effective way to help them is to use direct mail and radio. Television tends to be too high profile and of course the same goes for billboards. I know I mentioned the possibility of billboards to you in our telephone conversation, but on reflection I think this is a bad idea. As far as billboards are concerned generally/incidentally, I do not believe we should use them for the Presidential campaign. There is no kind of activity which tends to be a target for those who claim we have too much money than the use of billboards. Having in mind the fact that they have only marginal effect in any event. I want you to see that the PR group knocks off billboard advertising wherever they can across the country. For us to have great numbers of flashy billboards and McGovern to have none would give the opposition d ready-made issue.

On the other hand, I am disappointed that on my trip out here I have yet to see a Nixon bumper strip except for the one on Presley's car. There may be some conscious PR decision not to use bumper strips, and if so I understand. If, on the other hand, we are going to use them, I would think that a concerted campaign could now be begun to get out the President Nixon bumper strips--don't use the Reelect the President one for the reason I have mentioned previously. I would think this would be an excellent project for our younger people to hit parking lots on a certain day, perhaps the 15 th of September. As we have learned from experience, don't hand them out at rallies because people will not put them on. They will only take them home and put them on their mirrors.

The new Bachrach pictures were very satisfactory as far as everybody was concerned. I want you personally to follow up to see that they are distributed as broadly as possible and as soon as possible, particularly the ones of the family, of Pat and myself, and the new smiling ones of me should be used to replace the ones that are currently distributed to our campaign people and to the Press. Give me a report on what progress you make in this respect.

It is important to get our surrogates out immediately this next week on an all out attack on McGovern's more extreme positions. noted The whe wingticating that McGovern during the past week subtlely was changing his line and was sounding more and more like a Democratic candidate in the old Democratic tradition. We must not let him get away with this. It is vital to keep him on the defensive on his most vunerable issues. F Frrment The issue that is most difficult for him to finesse is Vietnam and defense. He cannot move too far off of his extreme position here or he will lose his whole left-wing support. For example, the quote from Fortune with regard to his belief that the Communists would not test him because they would not want to lose his friendship would be very effective in carrying out George Meany's line that he just doesn't understand the Communist threat. It is very important here to see that this kind of material is used only by highly sophisticated people in a way that McGovern will not be able to respond that his loyalty or patriotism is being questioned. Every statement should be prefaced with the idea that he is naive and lacks judgment on appraising the Communist threat. But when you have such a collection of statements--that the Russians were rearmed after World War II only because we did, that he would throw Thieu out and have a Communist government come into power in South Vietnam, the statement in Fortune the quote from the Newsweek interview which Henry has given to Colson and which Newsweek use--these and others provide ammunition that could be used for over the next two months in a devastating way.

Obviously every effort should also be made to keep reminding people of his extreme welfare plans and his high budget which would result in an increase in taxes. It is vitally important to keep the ball on his side of the court--in other words, have the debate be about his plans and not about our tax reform plan which may come later on in the campaign.

Finally, in view of the Harris poll results, our positive speakers should hammer courage, integrity, world leader, and of course the hard line in Vietnam knowing that we find a very receptive audience to begin with on these points. All speakers should now start taking the line of calling upon people to join the new majority, give the President the chance to finish the job that he has begun at home and abroad.

September 4, 1972

MEMORANDUM FOR :
FROM:
SUBJECT:

HoR. HALDEMAN
GORDON STRACHAN
1972 U.S. Senate Races

This memorandum briefly describes the status of the 33 U.S. Senate races. The attachment describes each race with the current estimation of the chances for victory by Clark MacGregor (CM), Harry Dent (D), Fred Male (FM), Bill Timmons (BT), and Robert Marik (FM), along with Bob Teeter ( $T$ ), The comments by MacGregor, Dent, Simmons, Teeter, and Malek's Field Operation are given below for the 18 swing states:

## Alabama

Dent believes Blount could win because of the straight party ticket voting. Also, a black is entering the race. This will pull votes from Sparkman.

Teeter says Blount is moving up in the polls and is now within $10-15 \%$, up substantially from the Wave II polls.

The Senatorial Campaign Committee lists Alabama as 5th in its 6 priority races (Rhode Island, New Mexico, Oklahoma, North Carolina, Alabama, and Montana). In each of these races they will give the Republican candidate $\$ 70-75,000$. Dent says they are as king 1701 for an additional $\$ 500,000$ to distribute between September 15 and 30 .

## - Georgia

Dent says Fletcher Thompson is coming up but would have had a better chance against Cambrel. Maddox's blast at McGovern helped the President and Thompson. The President's coattails and personal identification with Thompaon would be very helpful.

Tecter indicates there are no polls available. He knows Thompson personally and characterizes him as an "opportunist" and "free spirit".

MacGregor and Malek concur in this assessment of Thomps on (opportuniat). They urge money and organizational support for Thomps on.

Timmone says Thompson is a long shot but possible.
Idaho

Dent says the race is closer than previously believed. The President could really help with personal identification.

MacGregor and Malek say there are still party wounds from the tough primary. Teeter concure. All indicate McClure needa money and organizational help.

Timmons believes McClure should win.

## Kentacky

Denk urges more Presidential identification with Nunn, who should win.

Ieeter reporte Nunn is moving up in recent polls.
MacGregor says the field organization is good, but Malek sayi Nunn needs money. There is some question about a possible commitmeat of money made by Mitchell to get Nunn to run.

Timmons says Nunn ls a winner.
Louisiana
Dent reports that the Republican candidate, Ben Toledano, could have a ehance in the three-sad possibly four-way race. Bennett Johnson is the conservative Democratic candidate. Ex-Governor McKeithan, who if running as an Independent will split the Democratic vote. McKeithan is also urging a black to run to pull votes from Johnston.

## Maine

Teeter urges a non-political trip by the President to show his support of Smith as a national figure. She needs no money.

## - Wrichigan

Dent believes this is very close though he sees Griffin with a slight edge.

Teeter says the polls have had Griffin ahead and behind twice in the last year. Busing may fade some by November. Teeter urges Administration assistance in the form of grants or projects, especially in the Detroit tri-county ares.

MacGreqor says Griffin needs money and Administration assistance.
Malek indicates that all telephone and door-to-door canvassing is


## Montane

Dent says Hibbard has a better chance than previously thought. The Senatorial Campaign Committee has Montana listed 6th. A Presidential sweep could pull Hibbard in.

Teeter says there are no polls available. Mitchell is well liked in Montana.

Malek says Hibbard is a poor candidate with a poos organization. Hew Mexico

Dent gives Domenici a $50 / 50$ chance.
Teeter saye Domenici needs money.
Malek reports that neither the President's nor Domenici's organizations are very etrong. Domenici needs money and organizational support.

Timmons says Domenici hasg good chance.
The Senatorial Campaign Committee Lists New Mexico 2nd in its list of 6 top priority seats.

Dent says Helms has a $50 / 50$ chance but badiy needs idenfletication with the President.

Ieeter'g month old data indicates Helmes is behind in spite of the President's huge lead.

MacGrecor and Malek indicate Helms needs money but organizational help more.

Timmons believes Helms is a good possibility.
The Senatereal Campaign Committee has North Carolina fourth. Loklahoma

Dent bays Bartlett really needs Identification with the President. Bellmon's gratuitory slap at Bartlett recently didn't help.

Tetter urges a Presidential visit because Bartlett needs the identification and the President is so far ahead there is little risk.

Malek reporta Bartlett has real organizational problems.
Timmons seye Bartlet has a fighting chance.
The Senatorial Campaign Committee has Oklahoma 3rd.

## Oregon

Dent says Hatfield should win because McCall is still staying out.
Teeter says the race is very close because Hatfield's approval rating ie so low ( $35 \%$ by Republicans). McCall is very popular ( $65 \%$ by Republicans) and should be encouraged to help Hatfield.

Malek says HatIixeld has no money problems but the 1701 and Hatfield organigations are not helping each other to the degree that they should.

Timmons says Hatfield will wia.

Dent says this is our best chance for a Democratic seat, but he wonders whether Chafee will vote with the President.

Teeter says the race is closer than most believe, and Chafee's lead is the "softest" in the country.

Malek says money is not a problem but needs organizational help. Chafee has been "playing anti-Nixon games" eofar.

Timmons says Chafee is a winner.
The Senatorial Campaign Committee has Rhode Ialand at the top of their list of six.

South Dakota

Dent believes this should be our $\frac{H 1}{\text { y }}$ defensive battle. Hirsch is coming on strong and would totally support the President. Abourezk is identifadtieo closely with McGovern.

Ieeter says Hirsch was way behind but since Abourezk is so close to McGovern, Hirach has a chance.

Malek urges money for Hirsch but no Presidential visib.
Timmons says Hirsch is a sure loser.

## Texas

Denk says this should be our 俉 defonsive battie.
Teeter believes Tower will win, because the President is so strong.
Malek says money is no problem and the organizational problems are resolving themselves. 1701 and Tower are working their telephone campaigns together.

## Virginia

Dent saym Scott could only win if the President won by a landslide. Even Harry Byrd doesn't like Scott. Scott would vote with the President if elected.

Malek urges some money for organizational help but suggests that Scott be kept off the road and that there be no Presidential visit. The possibility of sending Cliff White into Virginia was raised.

## Timmons says Virginia is a long shot.

To summarize, the President should visit Texas and Oklahoma. In the other states, money and behind the scenes organiational help should be given.

State

| Alabama | Blount (R) <br> Sparkman (D) |  |  | D | $\begin{aligned} & \mathrm{RM}, \mathrm{FM} \\ & \mathrm{CM}, \mathrm{~T} \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Alaska | Stevens (R) <br> Guess (D) | $\mathrm{RM}, \mathrm{CM}, \mathrm{~T}$ | D, FM |  |  |  |
| Arkansas | Babbitt ( R ) McClellan (D) |  |  |  |  | $\mathrm{T}, \mathrm{D}, \mathrm{RM}$ <br> FM, CM |
| Colorado | Allott. (R) <br> (Democrat <br> Primary 9/12) | $\begin{aligned} & \mathrm{RM}, \mathrm{CM} \\ & \mathrm{FM}, \mathrm{D}, \mathrm{~T} \end{aligned}$ |  |  |  |  |
| Delaware | $\begin{aligned} & \text { Boggs (R) } \\ & \text { Biden (D) } \end{aligned}$ | $\begin{aligned} & \mathrm{RM}, \mathrm{CM} \\ & \mathrm{FM}, \mathrm{D}, \mathrm{~T} \end{aligned}$ |  |  |  |  |
| Georgia | Thompson (R) Nunn (D) |  |  | $\begin{array}{ll} \mathrm{RM}, & \mathrm{CM} \\ \text { FM, } & \mathrm{D}, \mathrm{~T} \end{array}$ |  |  |
| Idaho | McClure (R) Davis (D) |  | D, BT | $\begin{aligned} & \mathrm{RM}, \mathrm{CM}, \\ & \mathrm{FM}, \mathrm{~T} \end{aligned}$ |  |  |
| Illinois | Percy (R) <br> Pucinski (D) | $\begin{aligned} & \text { RM, } C M, \\ & \text { FM, } \end{aligned}$ | D |  |  |  |
| Iowa | $\begin{aligned} & \text { Miller (R) } \\ & \text { Clark (D) } \end{aligned}$ | $\begin{aligned} & \text { T, RM, CM, } \\ & \text { FM, D } \end{aligned}$ |  |  |  |  |


|  |  | Win | Favored | Close | Favored | Win |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| State | Candidates |  |  |  |  |  |
| Kansas | $\begin{aligned} & \text { Pearson (R) } \\ & \text { Tetzlaff (D) } \end{aligned}$ | $\begin{aligned} & \text { T, CM, FM } \\ & \mathrm{D} \end{aligned}$ | RM |  |  |  |
| Kentucky | Nunn (R) <br> Huddleston (D) | BI | RM, D. | CM, FM | T |  |
| Louisiana | Toledano (R) Johnston (D) <br> McKeithan (I) |  |  | D | $\begin{aligned} & \text { RM, CM } \\ & \text { FM } \end{aligned}$ | T |
| Maine | Smith (R) <br> Hathaway (D) | $F M, B T, D$ | T, RM, CM |  |  |  |
| Mass. | Brooke (R) <br> (Democratic <br> Primary 9/19) | $\begin{aligned} & \mathrm{T}, \mathrm{CM}, \mathrm{FM} \\ & \mathrm{RM}, \mathrm{D}, \mathrm{BT} \end{aligned}$ |  | - |  |  |
| Michigan | $\begin{aligned} & \text { Griffin (R) } \\ & \text { Kelley (D) } \end{aligned}$ |  |  | T, RM, CM, FM D |  |  |
| Minnesota | Hansen (R) <br> Mondale (D) |  |  |  | D | $\begin{aligned} & \mathrm{T}, \mathrm{CM}, \\ & \text { FM, RM } \\ & \text { BT } \end{aligned}$ |
| Mississippi | Carmichael (R) Eastland (D) |  |  |  |  | RM, FM <br> CM, T, |
| Montana | Hibbard (R) <br> Metcalf (D) |  |  | D | T, RM, CM, FM |  |
| Nebraska | $\begin{aligned} & \text { Curtis (R) } \\ & \text { Carpenter (D) } \end{aligned}$ | $\begin{aligned} & \mathrm{T}, \mathrm{RM}, \mathrm{CM} \\ & \mathrm{D} \end{aligned}$ | FM |  |  |  |


| State | Candidates | Win | Favored | Close | Favored | Win |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| N. H. | $\begin{aligned} & \text { (Republican } \\ & \text { Primary 9/12) } \\ & \text { McIntyre (D) } \end{aligned}$ |  |  | FM | T, RM, CM | D |
| N.J. | Case (R) <br> Krebs (D) | $\begin{aligned} & \mathrm{T}, \mathrm{CM}, \mathrm{FM} \\ & \text { RM, D, BT } \end{aligned}$ |  |  |  |  |
| New Mexico | Domenici (R) <br> Daniels (D) |  |  | RM, D, BT | T, CM, FM |  |
| N. C. | Helms (R) Galifianakis (D) |  |  | RM, CM. <br> FM, D, BT | I |  |
| Oklahoma | Bartlett (R) <br> Edmondson (D) |  |  | RM, CM, FM, D, BT | T |  |
| Oregon | Hatfield (R) <br> Morse (D) | BT | $\begin{aligned} & \text { RM, CM, } \\ & \text { FM } \end{aligned}$ | T, D |  |  |
| Rhode Island | $\begin{aligned} & \text { Chafee (R) } \\ & \text { Pell (D) } \end{aligned}$ | BT | $\begin{aligned} & \text { T, RM, CM, } \\ & \text { FM, D } \end{aligned}$ |  |  |  |
| S. Carolina | Thurmond ( R ) Ziegler (D) | T, RM, CM, FM <br> D, BT |  |  |  |  |
| S. Dakota | Hirsch (R) <br> Abourezk (D) |  |  | $\begin{aligned} & \mathrm{T}, \mathrm{CM}, \\ & \mathrm{FM} \end{aligned}$ | RM, D |  |
| Tennessee | Baker (R) <br> Blanton (D) | T, RM, CM, FM D, BT |  |  |  |  |


| State | Candidates |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Texas | Tower (R) <br> Sanders (D) |  | T | $\begin{aligned} & \text { CM, FM, } \\ & \text { RM, D } \end{aligned}$ |  |
| Virginia | $\begin{aligned} & \text { Scott (R) } \\ & \text { Spong (D) } \end{aligned}$ |  |  |  | $\begin{aligned} & I, R M, \\ & C M, F M \\ & D, B T \end{aligned}$ |
| W. Virginia | Leonard (R) <br> Randolph (D) |  |  |  |  |
| Wyoming | $\begin{aligned} & \text { Hansen (R) } \\ & \text { Vinich (D) } \end{aligned}$ | $\begin{aligned} & \mathrm{I}, \mathrm{FM} \\ & \mathrm{CM}, \mathrm{D} \end{aligned}$ | RM |  |  |

T, RM, CM, FM


| State | Candidates |  | Comments |
| :---: | :---: | :---: | :---: |
| Delaware | Boggs | (R)* (59.1\%) | Seeking third term |
|  | Biden | (D) | Lawyer:New Castle County Council Rep.; 29 yrs. old |
|  | Mijka | (Amer) |  |
| Georgia | Nunn | (D) | Defeated incumbent Gov. Carter appointee DAVID GAMBRELL in runoff election 8/29/72. |
|  | Thompson | (R) | Incumbent fifth District Congressman |
| Idaho | Davis | (D) | President, Idaho State U. |
|  | McClure | (R) | First District Congressman (GOP incumbent retiring) |
| Illinois | Percy | (R)* (54.9\%) | Seeking second term |
|  | Pucinski | (D) | Congressman-11th District |
|  | Gross | (Soc.Labor) |  |
|  | Halstead | (Soc.Workers) |  |
| Iowa | Miller | $(\mathrm{R}) *$ (62.2\%) | Seeking third term |
|  | Clark | (D) | AA to 2nd District Congressman John Culver |
|  | Rocap | (AIP) |  |
| Kansas | Pearson | (R)* (52.1\%) | Seeking third full term |
|  | Tetzlaff | (D) | Anesthesiologist |
|  | Miller | (Con.) |  |
|  | Hadin | (Pro.) |  |



| State | Candidates |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
| Minnesota | Mondale | (DFL)* | (54.9\%) | Seeking election to Second Full Term |
|  | Hansen | (R) |  | Lutheran Minister |
|  | Franklin | (DFL) |  |  |
|  | Griffin | (DFL) |  |  |
|  | Leaf | (DFL) |  |  |
|  | Heck (Indust. Gov't.) |  |  |  |
| Mississippi | Eastland | (D)* | (73.3\%) | Chairman, Senate Judiciary Cormittee |
|  | Carmichael | (R) |  | Automobile Dealer |
| Montana | Metcalf | (D)* | (53.2\%) | Seeking third term |
|  | Hibbard | (R) |  | State Senator |
| Nebraska | Curtis | (R)* | (61.0\%) | Seeking reelection to fourth term. |
|  | Carpenter | (D) |  | State Senator |
| New Hampshire | McIntyre | (D)* | (54.1\%) | First elected Nov. 1962 |
|  | Powell | (R) |  | Former Two Term Governor |
|  | Cobleigh | (R) |  | State House Speaker |
|  | Brock | (R) |  | Former U.S. Attorney |
|  | Booras | (R) |  |  |
| New Jersey | Case | (R)* | (61.6\%) | Seeking fourth term |
|  | Krebs | (D) |  | Former U. S. Rep. |
|  | Freund | (Amer.) |  |  |


| State | Candidates |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
|  | Levin | (Soc.Labor) |  |  |
|  | Wiley | (Concerned | Voter's Voice) |  |
| New Mexico | Domenici | (R) |  | Unsuccessful GOP Candidate for Governor in 1970. |
|  | Daniels | (D) |  | Former State Rep. <br> (Dem. Incumbent retiring) |
| N. Carolina | Galifianakis (D) |  |  | 4th Dist. Cong.; defeated inc. in run-off primary |
|  | Helms | (R) |  |  |
| Oklahoma | Edmondson | (D) |  | Inc. Congressman; 2nd Dist. (Dem. inc. retiring) |
|  | Bartlett | (R) |  | Former Governor |
| Oregon | Hatfield | (R)* | (51.7\%) | Seeking second term |
|  | Morse | (D) |  | Former U.S. Senator |
| Rhode Island | Pell | (D) * | (67.7\%) | Seeking third term |
|  | Chafee | (R) |  | Former Gov.; Former Sec. of the Navy |
| South Caro: lina | Thurmond | (R)* | (62.2\%) | Seeking reelection to fourth term |
|  | Ziegler | (D) |  |  |
| S. Dakota | Abourezk | (D) |  | U.S. Rep; 2nd District |
|  | Hirsch | (R) |  | Former State Senator (GOP incumbent retiring) |
| Tennessee | Baker | (R) * | (55.7\%) | Seeking Second Term |
|  | Blanton | (D) |  | Inc. 7th Dist; Congressman |


| State | Candidates |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
| Texas | Tower | (R)* | (56.4\%) | Seeking reelection to second full term |
|  | Sanders | (D) |  |  |
| Virginia | Spong | (D)* | (58.5\%) | Seeking second term |
|  | Scott | (R) |  | Inc. old 8th District |
|  | Henderson | (Indep.) |  |  |
| W. Virginia | Randolph | (D)* | (59.5\%) | Seeking reelection to third full term |
|  | Leonard | (R) |  | State Senator |
| Wyoming | Hansen | (R)* | (51.8\%) | Seeking second term |
|  | Vinich | (D) |  | Former AA to Democrat Congressman Roncalio |

# FHE WHITEHOUSE 

※ASHINGTON

July 10, 1972

## ADMINISTRATIVELY CONFIDENTIAL

MEHORANDUA FOR:<br>FROM:<br>SUBiJ İCI':<br>H. R. Haldeman<br>IIMRRY $S$. DENT V,<br>1972 U. S. Scnate Races

Attachment $\pi$ contajns a briee runciown on the $33 \mathrm{U} . \mathrm{S}$. Senato races. Calculating conservatively and without a Presidontial swoen, we should win l4, are favorod im 4 more, and aze clowe in 6. The Domocrats should min 5 and are favored in 4 . It we wjn all those where wo are sure wimmors, favorod, aire close (which is possible with a Presidontial swoop and monotiary assistance) tho new lineup would be 50-50, with ivrd of Virginia ass a Denocrat. If he switchod, we would prevail 5.l-49.

Races where roney could have tho best impact are: Georgia, Kentucky, Nen líerico, North carolina, oklahoma and South Dakota. Secondary money states are: Alaska, Idaho, Montana, Rhode Island and Virojinia.

Kovin Philljps and Evans-ivovak rato the South as the biggest potenitial pickup area: virginia, North Carolina, Georgia, Alabmma and saving the kontucliy soat. Also, they rate luew ijoxico and Oklahoma as possibilities in bordor areas, with Rhode fisjand as the best pickup bot in the Northeast. The southern potontial depends on the Nixom coattaiJs', no Walnace candidacy and Demoexat probloms. unfortunately, most southorn bajobos are arxancjed to enconrage spjit tickot voting.

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Page Two
July .lo, 1972
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Here is how 7 rato theso races at presont:


## 1972 Sonata Races

Alabama: Sen. John Suavman (D) is favored. Ropubijican Winton Blount has a chance with a heavy presidential vote. The National Democratic Party of Alabama (IDPA). has a candidate who will split Sparkman's black vote.

Alaska: Sen. Ted stevens ( $R$ ) is favored. This will be a tough fight against Democrat Gone cess, but stevens should win.
Arkansas: Sen. John Mcclellan (D) should win. Mcclellan won his runoff against David prior, and should win against Republican Wame Babbitt. Win Rockefeller is pushing Babbitt with some hope.
$S$ colorado: son. cordon Nlotol( N ) should win. The Democrat nominee vil be either Floyd Haskell or Tony vollack. Neither is a credible candia date.
$S \frac{\text { Delaware: }}{\text { challenger }} \frac{\text { Sch. J. Cal ch posts (1) }}{27 \text { vear-old Josewin biden, who is well- }}$ financed and aggressive.
ster party prob, brut

 Idaho: Sen. Ion jordan is not seeking re-eloction. Republican should win. The Republicans have a real horse race between ox-Governof bob Smylio, Glen Vegnex, exCongressman George Hansen, and Congressmm dm Mcclure, a who should get the bid. Democrats are Rose Bowman (woman Lib) ; Byron Jolson, a close ally of frame: Church; wijuiam Dons, president of idaho state university; and state Attornoyeally General Tony bank who will get tho nomination.


Tllinois: Sen. Charles M. verey (R) should win; but iss unpopular with many Republicans because or his criticism of the president's vietnam policy. Fine Democrat is
Congressmen Roman Pucinskj.
ok, sure est
Iowa: Sem. Jack milton (R) should win. The Democrat is
Dick clark, a political unkmom.

## brewis

Kansas: Sen. James B. Pearson (R) should win after a nuisance primary. J he Democrat is $A$. O. Tetzlaff, a political unknown.

Kentucky: Sen. Job Sherman cooped (iN) is not seeking reelection. Republican Louie Kmmmado a good showing in tho primary. The nonocrat iss nee frodiloston, and is supported $a$

page three
Attachment A
1972 Senate Races

Minnesota: Sen. Water ग. Mondale (D) should win. The endorsed Republican, phillip larsen is a hardarorking comm \$ and dynamic Lutheran minister.

## u dark hoarsen a yombe

$\frac{M i s s i s s i n n i: ~}{\text { Republicans have an attractive candidate in Gil. Carmichael. }}$ Republicans have an attractive candid Cate in Gil. Carmichael. Montana: Son. Le Metcalf f om is favored. Repubijean State Senator mary Mibbard received the nomination, and has a chance. There is some disaffection among montanan over Netcalif's temper and other habits. Prebencolddopo Nebraska: sen carl curtis (R) Should win. Curtis' age could have been an issue, but the Democrats nominated Terry Carpenter, age 72.

## canterestliem

Now Hampshire: Sen. Thomas licintyre (D) is favored. Filing deadijne is July lo. Likely GOP candidates are EOW Hill, Wesley powell, Peter Bores, Dave Brock, and Speaker of the House marshall cobleigh. Cobleigh has a strong base of support in the State House of Representatives.
New Jersey: Son. Clifford p. Case (R) OKhould win. The Democrat is Paul Krebs, who headed tho state consumer protection agency until the Governor let him go.

New Mexico: Sen. Clinton Anderson (D) is retiring. Republican Pete Dominies, 1970 governor candidate, has an excellent organization and is doing the ground work. The Democrat is Jack daniels, who was defeated in the lg 70 Gubomatorial primary. Th heavy prosidential vote will holp. chose.

Page Font
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1972 Senate Races

North Carolina: Sen. Everett Jordan (D) was upset for remelection by Row. Nick Galifiampais who will be a fairly good candidate. 'the keynincan is conservative TV station oman Jesse Helms He is getting many Jemocsat endorsements. minis will de close. Rn coattails will help.

OK. a noma: Sen. Fred Harris (D) is not seeking Republican Donor, Bartlett has a hard fight, but with a good presidential vote, ho could make it. There are nine Democrats in the primary (Aus. 22) but Congressman Ed Edmomotion will probably prevail. Close.
Orecon: Sen. Mark O. Hatfield (R) sioula win. cone
excellent organization, and jo has mended many fences
Rumor persists that Governor rom McCall might try to run as an irnopendent, but the logistics of doing that before the filing doadinge (ing. 29) are owtromely difficult.


He is chaixmar of the dejection to the nation convention, which would seem to cull for whity. The Democrat is Wayne torse, who has age against him.

Rho te Islams Sem. Claiborne poll (1)) Ropublican John chare is iavorus. is May poll showed him with a LWo-to-one dolce. poll's war record is becoming a major issue. The Presidential vote will be a help io Chare.
 Democrats are ion Dolt culbertson and mich zoigher, who will get the nomination.

South Datiota: Son Natl wundt jotising. wis will be close. The Democrat, Congressman James FDonrez, is a slight favorite more so if HeGovorn is the presidential nominee. Ie has been announcing all of the factional. grants resulting from the flood - this has hurt. mho Republican is ox-stato soldo Leader bob mirach. Informal media polis have shone a a lose rice.

Page Five
Attachment is
1972 Senate laces most likely Democrat is Rep. Ray Blanton. The primary is August 3. The presidential vote will help Baker.

Texas: Sen. John Tower (R) favored. Tower would have hade O ${ }^{\prime}$ man caster race against Yarborough; Barefoot Sanclens has mo record to score and he appears less liberal than he is. $x_{1}$ big Presidential vote will help Tower.

Virginia: Sen. William B. Sponge, Ur. (D) is favored, but Republican Rap. indian Scott has a chance with the expected heavy presidential vote. Scott's organization is boginning to take shape and campaign finance activities are beginning.

West Virginia: Sen. Jennings Randolph (D) should win.
 campaign shows little strength. Covin
 is well-financed, and a late spring poll indicates he is very popular. The Democrat is ifikq vinich, who will not be able to hold the Democrats in line.

# THE WHITE HOUSE 

WASHINGTON

July 10, 1972

## ADMINISTRATIVELY CONFIDENTIAL

MEMORZNDUM FOR:

FROM:
SUBJECT:
H. R. Haldeman

Harry $S$. Dent
1972 Governor Races

The Democrats should continue to keep the lead in Governorships (29-21 now, excluding ours in puerto Rico, Samoa, and the Virgin Islands), but we have the potential for closing tho gap by one or two seats. Of the 18 Governorships up this year, we should win three, are favored in two, and are close in five. The Democrats should win four and are favored in four.

The tough fights will be in Illinois (R), New Hampshire (R), West Virginia (K), Missouri (D), and rorth Dakota (D). We are favored to pick up Rhode Island (D), and are expected to lose our seat in Indiana ( R ).

States where money would have the best impact are the five close states listed above, with N. C. (D) and S. D. (D) worth watching, depending on the Presidential race.

These judgments are based on conservative cvaluation from our side, and not predicated on a Presiciential sweep.

Here arc the evaluations:

| Republican |  |  | Democrat |  |
| :---: | :---: | :---: | :---: | :---: |
| Win | Favored | Close | Favored | Win |
| Del. (IR) | Vt. (R) | III. (R) | Ind. (R) | Ark. (D) |
| Iowa (R) | R.I. (D) | N.H. (R) | Mont. (D) | Kan. (D) |
| Wash. (R) |  | W. Va. (R) | N.C. (D) | Texas (D) |
|  |  | MO. (1) | S.J. (D) | Utah (D) |
|  |  | N.D. (D) |  |  |
| 3 | 2 | 5 | 4 | 4 |

Page Two
The President
July 10,1972

Gov. Luis Fer゙re should keep his GOP seat in Puerto Rico. Attachment "A" has more information on each race.

Attachment

1. Arkansas: Gov. Dale Bumpers (D) should win. The hope is to keep him under $60 \%$. The Repulslican is Len Blay lock.
2. Delaware: Gov. Russcll W. Peterson ( $R$ ) is the endorsed candidate, but could be forced into divisive primary at July 17 convention with Buckson. The strongest and most likely Democrat is State Treasurer Mrs. Emily Womack. Other Democrats are Earl McGjmess, Sherman Tribbett, Ed Sandstrom, and william Quillen. Republican should win.
3. Illinois: Gov. Richard B. Ocilvie (R) won the primary easily. His chances continue to improve. The Democrat is Daniel Walker, who was the surprise primary winner over a Daley candidate. Walker led Ogilvie by two-toone right after the primary, but this was probably antiDaley sentiment. Walker's victory probably helps ogilvie. Very close race here.
4. Indiana: Otis (DOC) Bowen is the Republican nominee. GOP Gov. Ed whitcomb is barred from re-election. The Democrat is ex-Governor Mathor Welsh. Democrat favored.
5. Iowa: Gov. Robert D. Ray (R) should win. Lt. Gov. Jepson has dropped out of the primary, leaving the field to Ray. Democrats are John Tapscott, James Lynch, and Paul Franzenburg, who will probably get the nomination.
6. Kansas: Gov. Robert Docking (D) is very popular throughout the state anc is favored. Republicans are Morris Kay, Reynolds Shultz, John Mnderson, and Ray Prisbie. Anderson is leading, but Frisbie is Prosident of the Kansas Farm Bureau, which gives him a strong constituency.
7. Missouri: Gov. Warren E. Hearnes (D) is barred from re-election. Democrats are Edward Dowd, William Morris, Earl Blackwell, and Joseph Teasdale. Morris and Teasdale are the leading contonders. Republicans are R. J. King, Steve Burns, Harvey Engie, Gene MoNary, and Kit Jond, who should get the nowinaiion. Clove, with GOP chance.
8. Montana: Gov. Forrost Anderson (D) is not seeking re-election. Democrat is It. Gov. Thomas I. Judge. Republican is Ed Smith. Democrat is favored.
9. New Hampshire: Gov. Walter Peterson, Jr. (R) will have close race. GOP primary opposition is from Bob Hill and Meldrin Thompson. Peterson should win the primary. Hill's campaign is unimpressive and Thompson was the 1970 AIP Candidate. If Peterson loses; the top three offices could go Democrat, ewpecially if Cotton's seat should become vacant. The Democrat is Rocor Crowley, who lost to Peterson in 1970. Close race since Peterson hurt on tax proposal. (Hill looking at Gov. and senate races).
10. North CaroIina: Gov. Robert V. Scott (D) is barred from re-clection. The Democrat is Skipper Bowles, a fresh face who beat the establishment. Ropublican is Jim Holshouscr, who has a chance, but must reunite the GOP after a divisive primary. It would take an RN sweep to win. Democrat favored.
11. North Dakota: Gov. William Guy (D) is not seeking re-election. Democrat is Concressman Arthur Link. The endorsed Republican is It. Gov. Kichard Iarsen. Robert McCarneyr a maverick Republican, js expected to insist on a primary. This could keep the GOP from uniting until september. Race will be close.
12. Rhode Island: Gov. Frank Licht (D) is not seeking re-elcction. Democrat is Phillip Noel. Republican is Herbert Desimone, (DOT Assistant Secretary). Late April newspaper poll shows Desimone tro-to-one over Noel. Republican favored.
13. South Dakota: Gov. Richard Kneip (D) is hurt by his income tax proposal, which was defeated by the Jegislature, Republican is Carve Thombson, a druggist with four years' experience in the state Housc of Representatives. Democrat favored.
14. Texas: Gov. Preston Smith (D) was defeated. Democrat is Dolphe Briscoe. Repuloljcan is right-wing state Sen. Henry Grover. Democrat should win.

Page Three
Attachment A - 1972 Governor Races
July 10, 1972
15. Utah: Calvin L. Ramoton (D) is sceking an unprecedented third term. Republican is Nicholas Strike. Democrat favored.
16. Vermont: Gov. Deane C. Davis (R) is not seeking re-election. Republicans are Jim Jeffords, Richard Snelling, John Burgess, and Luther Hackett, who will probably get the nomination. Democrats are John Downs and Leo O'Brien. Close, but Republican favored.
17. Washincton: Gov. Daniel J. Bvans (R) will face either Albert Rosellini, who is leading, or Martin Duxkan. Evans defeated Rosellini in 1964. Republican should win.
18. West Virginia: Gov. Arch A. Moore, Jr. (R) has compiled an excelint record. The Democrat is Jay Rockefeller with a big primary win and plenty of money. cjose.

## ADMINISTRATIVELY CONFIDENTTAL

- W...2 10, 1972

MEMORALDUM FOR:

FROM:
SUEJFCJ:

## H. R. HALDEMAN

MRRRY $S$ D DRNT
19'12 U. S. Congressional Races

The GOP Congressional campajgn committee erpects a pickur of 12 to 25 House scats in J.372, with an outside chance that a Presidential sweep and sevoral southern switch overs could prowide the magic number of 10 nocded to organize the Housc. Prodjeting is tough, honover, consjdering past rosults, as in 2956 when we lost 2 in the Eiscmoner victory anc InJ's gain or 37 in 1964. In 1970 we lost $9, ~ i n ~ 1.968$ we gained 2 and in 1966 wo jumped 17.

Reapportiomment will help us pick up several scats, and we should score on some weak Democrats, especially where we lost in 1970 .

The prosent lineup is 178 GOp (plus the Brad Morse vacancy) and 255 Jemocrats (plus tho Gov. Eduards' Iouisjana vacancy). It takes 218 io organize.

One reason we have a problom wimning 218 is because we will be letting 30 to 35 scats go uncontested; whereas, the Democrats will have 3 to 5 unconiestod (fiarsha ancl Broinn of Ohio and spence of south carolina for cortain).

スttarhment $A$ shows my evaluation of the 435 House races for 2972. This is bascd on clucks with oun loadors jn the states and the campaign committec. It worles out as Eollous:

Republican

| $\frac{\text { Republican }}{\text { Win }}$ |  |  | Domocrat |  |
| :---: | :---: | :---: | :---: | :---: |
| 137 | 41 | Close | Favored |  |

We may want to considar chanmeling some fund help to some key congressional races. jhese can botter be evaluated within the noxit two momths.

## ATPACTMANさ A

## 1972 U. S. Commenssional Races

| Ropublican |  |  |  | pemocrat |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| . State | Shonda vin | Favored | close | Should <br> Win | Favored |
| A Labama <br> 1. U. Edwarcts-p <br> 2. bickjnson-r <br> 3. Nichols-D <br> 4. Bevill-D <br> 5. R. Jones--p <br> 6. Buchanan--R <br> 7. Flowers-ip | 2 X <br> X | 2 <br> r |  | I. <br> X | 3 <br> X <br> X <br> X |
| A Jaska <br> 1. Begien | $\begin{aligned} & 3 \\ & \mathrm{X} \end{aligned}$ |  |  |  |  |
| Arizona <br> 1. Rhodes--R <br> 2. UCiall-D <br> 3. Stcigcr-R <br> 4. primary-Sept. <br> 12 | $\begin{aligned} & 2 \\ & \mathrm{x} \\ & \mathrm{x} \end{aligned}$ | 1 <br> X |  | $I$ <br> X |  |
| Arkansas <br> l. Al.cxander- -1. <br> 2. Hills-i) <br> 3. IJemacrschmidt-R <br> 4. primary-rug. 29 | 1 <br> X |  |  | $\begin{aligned} & 3 \\ & x \\ & x \\ & x \\ & x \end{aligned}$ |  |


| Stato | Shoula <br> Win | Favord | Close | Should Win. | Favorcd |
| :---: | :---: | :---: | :---: | :---: | :---: |
| California | 14 | 4 | 1 | 15 | 9 |
| 1. CTauscra-R | X |  |  |  |  |
| 2. Johnscm-D |  |  |  |  | $x$ |
| 3. Noss -D ) |  |  |  | $X$ |  |
| 4. うeccoettro |  |  |  | X |  |
| 5. 33nsion-1) |  |  |  | X |  |
| 6. lajlliard-R |  |  | X |  |  |
| 7. Dellums - D |  |  |  |  | X |
| 8. Nio incumbont |  |  |  |  | $X$ |
| 9. Eumards-D |  |  |  | X |  |
| 10. Gubeser-l? | X |  |  |  |  |
| 11. No ireumbont |  |  |  |  | Y |
| 12. Talcoet-- | X |  |  |  |  |
| 13. Toughe-R |  | $\chi$ |  |  |  |
| 74. Vanciie-D |  |  |  | X |  |
| 15. HCちall-D/R |  |  |  | X |  |
| 16. Sisk-1) |  |  |  | X |  |
| 17. NeCloskey-R |  | X |  |  |  |
| 18. Wathias-R | X |  |  |  |  |
| 19. Holifiold-D |  |  |  | X |  |
| 20. No incumbont | X |  |  |  |  |
| 21. Hawsins-D |  |  |  | X |  |
| 22. Corman-j |  |  |  | X |  |
| 23. Clivijom-R | X |  |  |  |  |
| 24. Rousselot-k | X |  |  |  |  |
| 25. Wiogans-R | $X$ |  |  |  |  |
| 26. $\operatorname{Recs}-1)$ |  |  |  | X |  |
| 27. Golchator-R |  | $y_{2}$ |  |  |  |
| 28. M0].7.-. | $x^{r}$ |  |  |  |  |
| 29. Danirlson-D |  |  |  | X |  |
| 30. ROY y -11-5) |  |  |  |  | X |
| 31. Wilson-D |  |  |  |  | $x$ |
| 32. Jiosmer-R | $X$ |  |  |  |  |
| 33. PCttis-R | $X$ |  |  |  |  |
| 34. Jtanma- - |  |  |  | X |  |
| 35. (3. latacweron-1) |  |  |  |  | 2 |

Page Thmee
Attachment $A$
1.972 Congressional Races

|  | Rejubilican |  |  | Denocrat |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| State | Should <br> Win | Pavored | close | $\begin{gathered} \text { Sinould } \\ \text { Win } \end{gathered}$ | Faroned |
| Californja (con't) <br> 36. No incumbent <br> 37. No incumbent <br> 38. No incumbent <br> 39. No incumbent <br> 40. B. Wilson-R <br> 4\%. Van Deerlin-D <br> 42. No incumbent <br> 43. Veysey-R | $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | X |  | $\mathrm{X}$ $\mathrm{X}$ | $\begin{aligned} & X \\ & X \end{aligned}$ |
| Colorado <br> 1. McKevitt-R <br> 2. Brotzman-R <br> 3. Evans-1) <br> 4. Aspinall-D <br> 5. No incumbent | 1 <br> X | $\begin{aligned} & 2 \\ & x \\ & x \\ & x \end{aligned}$ | 1 <br> X | 1 <br> X |  |
| Connecticut <br> J. Cotter-D <br> 2. Stcele-R <br> 3. Giamo-5 <br> 4. Mckinnay-R <br> 5. Monacjan-D <br> 6. Grasso-i) | $2$ <br> X <br> X |  |  | $\begin{aligned} & \mathrm{l} \\ & \mathrm{X} \end{aligned}$ | 3 <br> X <br> $X$ $X$ $X$ |
| Delaware <br> J. dupont-R | $\begin{aligned} & 1 \\ & X \end{aligned}$ |  |  |  |  |

Republican
Domocrat


1

Page Five
及ttacihmont $\lambda$
1972 Congyossional liaces

RepuloIjcan
Democrat

| State | Should rinn | Tavored | Close | Should. Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Mawaij. <br> 1. Matsunaga-D <br> 2. Mink-D |  |  |  | 1 <br> X | $\begin{gathered} 1 \\ \mathrm{x} \end{gathered}$ |
| Idaho <br> 1. Jo incumbont <br> 2. Hansen-l. |  | $\begin{aligned} & 2 \\ & y_{2} \\ & X \end{aligned}$ |  |  |  |
| Il. inois <br> 1. Mctcalfe-D <br> 2. Hurphy-1 <br> 3. No incumbent <br> 4. Dorwinski-12 <br> 5. Kluezynski-D <br> 6. Collics- ? <br> 7. Collins.-1) <br> 8. Rostenkonski...D <br> 9. Yates-1) <br> 30. Mikva-1) <br> 11. Knnunzio-b <br> 12. Crame-R <br> 13. MCClory-R <br> 14. Erlimborn… <br> 15. Arencis-R <br> 16. Anderson-R <br> 17. No incumbent <br> 18. Kichel-R <br> 19. Railsbacis-R <br> 20. findloy- <br> 2.. No incumbont <br> 22. Shijsley-b <br> 23. Pxice-D <br> 24. GEay-1) | 11 <br> $X$ <br> $X$ <br> X <br> K <br> X <br> X <br> $x$ <br> X <br> $X$ <br> X <br> $x$ | 1 <br> $\lambda$ | 3 <br> X <br> X <br> $X$ | 9 <br> X <br> X <br> X <br> X <br> X <br> X <br> $X$ <br> $x^{\gamma}$ <br> $x$ | 1 |

Page six
Attachmont A
1972 Comoresssional Raco:

Republican
Democtat

| Stato | $\begin{aligned} & \text { Shoula } \\ & \text { nin } \end{aligned}$ | Favorad | close | $\begin{aligned} & \text { Should } \\ & \text { win } \end{aligned}$ | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Indiana | 5 | 2 | 1 | 3 |  |
| i. Wadcien-D |  |  |  | X |  |
| 2. Landgrebe-R | X |  |  |  |  |
| 3. Braclemas-D |  |  |  | X |  |
| 1. Roush-J) |  |  | X |  |  |
| 5. Mijlisme | $\chi$ |  |  |  |  |
| 6. Bray-l? | X |  |  |  |  |
| 7. Weyers - R | X |  |  |  |  |
| 8. Zion-l2 | 8 |  |  |  |  |
| 9. Mamilton-D |  |  |  | $\pi$ |  |
| 10. Dennis:-R |  | X |  |  |  |
| 11. Jacolse-1) |  | X |  |  |  |
| Iowa | 2 | 2 |  | 1 | 1 |
| 1. Schnongel-R |  | X |  |  |  |
| 2. Culvas -D |  |  |  | X |  |
| 3. Cross-R | X |  |  |  |  |
| 4. Kyl-R |  |  |  |  | X |
| 5. Scherle-R | X |  |  |  |  |
| 6. Mayme-p |  | X |  |  |  |
| Kıus ${ }^{\text {cus }}$ | 3 | 1 |  |  | 1 |
| l. Sobeljus-R | Y |  |  |  |  |
| 2. ROY-j) |  |  |  |  | X |
| 3. Wimm-r |  | X |  |  |  |
| 4. Shriver-r | Y |  |  |  |  |
| 5. Şubjitz-R | $x$ |  |  |  |  |

Ropuloljcan Democrat

| State | $\begin{gathered} \text { Should } \\ \text { win } \end{gathered}$ | Favorod | close | Should win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Kentucky <br> 3. Stubblefiel(i-b) <br> 2. Natcher-J <br> 3. Mazzoli-D <br> 4. Snyder - R <br> 5. Caxter-R <br> 6. No incumbent <br> 7. porkins-D | $2$ |  |  | $\begin{gathered} 3 \\ X \\ X \end{gathered}$ <br> X | 2 <br> X <br> X |
| juouisiana <br> . 2 . Herbert-D <br> 2. Boges - -1) <br> 3. No incumbent (Trieen) <br> 4. Waggoner-1) <br> 5. Passman-D <br> 6. Rarick-p <br> 7. No incumbent: <br> 8. No incumbent |  | 1 <br> X |  | $\begin{aligned} & 6 \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ $x$ $x^{x}$ | . 1 <br> X |
| Maine <br> 1. Kyros - D <br> 2. No incumbent |  | I <br> \% |  | $\frac{1}{\mathrm{x}}$ |  |
| Marylard <br> l. Hills;-R <br> 2. Y,onç-J) <br> 3. Sartames-D <br> 4. No incumbent | $\begin{gathered} 3 \\ x \end{gathered}$ |  |  | 2. <br> X | $\begin{gathered} 3 \\ X \\ X \end{gathered}$ |

Page Fight
Attachment $\Omega$
1972 Conguesssional. Raccs

Repuislican
Democrat

| State | Should rin | Favored | close | $\begin{aligned} & \text { Should } \\ & \text { Win } \end{aligned}$ | Pavorod |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Warylancs (con't) <br> 5. Hogan-iR <br> 6. Byson‥D <br> 7. Mitchell--D <br> 8. Gude-R | K <br> X |  |  | r | X |
| Massachusctts <br> 1. Conte-R <br> 2. Boland-1) <br> 3. Drinan-D <br> 4. Jonohue-D <br> 5. Morse-R <br> 6. Haxringtion-D <br> 7. PacDonala-D <br> 8. O'Jeil-D <br> O. Hicks-1) <br> 20. Heckier-R <br> 21. Burke-1 <br> 22. Kcith-R | $\begin{aligned} & 2 \\ & x \end{aligned}$ <br> X | 1 <br> $x$ | 2 <br> X <br> X | 5 <br> r. <br> X <br> Y <br> X <br> X | 2 <br> X <br> X |
| Michigan <br> 1. Conyers-D <br> 2. Esch-R <br> 3. Brom-R <br> 4. Hutchinson-R <br> 5. G. Ford-R <br> 6. Chamberiain-R <br> 7. Rjegle-R <br> 8. Harvey-lp <br> 9. Vanderjagt-R <br> 10. Codorberatr <br> 1.1. Kuppe-r | $\begin{aligned} & \text { II } \\ & \\ & X \\ & X \\ & X \\ & X \\ & X \\ & X \\ & X \\ & X \\ & X \\ & X \\ & X \\ & X \end{aligned}$ | . |  | $\begin{gathered} 5 \\ x \end{gathered}$ | 3 |

Jacje Nine
Attachment $A$
1972 Congressional．Races

Renabblician
Democrat

| Stato | $\begin{aligned} & \text { Should } \\ & \text { Hinn } \end{aligned}$ | Favorod | Close | $\begin{gathered} \text { Shonld } \\ \text { Win } \end{gathered}$ | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Mjchigan（con＇t） <br> 12．O＇HaとaーD <br> 13．Diggs－D <br> 14．Nedzi－D <br> 15．W．Ford－D <br> 16．Dingel1－－D <br> 17．Griffiths－1） <br> 18．No jncumbent： <br> 13．Bromificla－R <br> or <br> NCDU：Iad． C －R | $x$ |  |  | $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | $X$ <br> X <br> X |
| Minmesota <br> 1．Suic－l <br> 2．Lelsen－R <br> 3．jrenzol－R <br> 4．Ka゙ざわー」 <br> 5．Fraser－D <br> 6．ZWCaCh－R <br> 7．Bercyland <br> 8．Blatnik…） | $\begin{aligned} & 2 \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | $3$ <br> $x^{r}$ <br> $X$ <br> r |  | 3 <br> X <br> X <br> X |  |
| Jissiseippi <br> 2．Abormethy－D <br> 2．No incumbent <br> 3．No incumbent： <br> 4．Montemomery－b <br> 5．Jフo incumbent |  |  | 2 <br> X <br> X | $\begin{gathered} 2 \\ X \end{gathered}$ <br> X | 1 |


| State | Shonid <br> Win | Mavorad | Close | should Mjn | Pavored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Missouri |  | 1 |  | 3 | 6 |
| 1. Clay-D |  |  |  | Y |  |
| 2. Symingtom-D |  |  |  |  | X |
| 3. Suli ivan- ${ }^{\text {a }}$ |  |  |  | X |  |
| 4. Randall--D |  |  |  |  | X |
| 5. 330.l.ing--J |  |  |  |  | X |
| 6. lro incumbont |  |  |  |  | X |
| 7. No incumbent |  | X |  |  |  |
| 8. IChoid-n |  |  |  |  | X |
| 9. Hungate-1) |  |  |  |  | $X$ |
| 10. Burliso:2-1) |  |  |  | X |  |
| Nontana |  | 1 |  | 1 |  |
| J. Shoup-r |  | X |  |  |  |
| 2. Velcher-D |  |  |  | $x$ |  |
| Nebrasisa | 2 | I |  |  |  |
| 1. Thone. 2 | X |  |  |  |  |
| 2. McColjisiex-R |  | $X$ |  |  |  |
| 3. Waxtincor | $\gamma$ |  |  |  |  |
| Novada |  |  |  |  | 1 |
| 1. Baring-1) |  |  |  |  | $\gamma$ |
|  | 2 |  |  |  |  |
| J. Vroma-i | Y |  |  |  |  |
| 2. Clevelimact-R | X |  |  |  |  |
|  |  |  |  |  |  |

Page Elowen
Attachmont A
1972 Consuressional Races

Fonublican
Democrat

|  | $\begin{gathered} \text { shonid } \\ \text { Win } \end{gathered}$ | Tavomet | C1030 | $\begin{aligned} & \text { Shout } \\ & \text { min } \end{aligned}$ | Eavorcd |
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| New Jexsey | 4 | 2 | 1. | 6 | 2 |
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| 2. Sandman-R |  | X |  |  |  |
| 3. Howard-D |  |  |  | X |  |
| 4. Thompson-D |  |  |  | X |  |
| 5. Frolinghuysen-r | Y |  |  |  |  |
| 6. Forsythe-R |  | X |  |  |  |
| 7. Midnal1-R | x |  |  |  |  |
| 8. ROC-1) |  |  |  | X |  |
| 9. Holstoski-D |  |  |  |  | X |
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| 11. Vini.sh-I) |  |  |  |  | X |
| 12. No incumbent |  |  | X |  |  |
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| 14. Daniols-D |  |  |  | X |  |
| 15. Pattcn-D |  |  |  | \% |  |
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12. Taylor:-1)
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8. Povell-ำ \\
9. Ashley-D \\
10. Millor-R \\
11. V. Stanton-R \\
12. Devine-r \\
13. Kosher-R \\
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| oregon <br> 1．Wyatt－－1R <br> 2．Uliman－D <br> 3．Green－－j） <br> 4．Della back－nk | $\begin{aligned} & 1 \\ & x \end{aligned}$ | ］． <br> $X$ |  | $\begin{gathered} 2 \\ \\ \mathrm{x} \\ \mathrm{x} \end{gathered}$ |  |
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| Ponnsylvania (con't) <br> 7. Williams-R <br> 8. Bjoster-R <br> 9. No incumbont: <br> 10. McDacle-R <br> 11. F. $100 \mathrm{a}-1)$ <br> 12. Say Lom-R <br> 13. Coughlin - R <br> 4. Hoorhoad-D <br> 5. Rooney--1) <br> 6. Esinleman-l? <br> 7. Schncobeji--E <br> 8. IIeinz-R <br> 9. Goodling- $R$ <br> 0. Gaydos-I) <br> 1. 1)enti-1) <br> 2. Hon (ann-D <br> 3. Tomson-R <br> 4. Vigorita- 万 <br> 25.Clark-D | 2 <br> X <br> $X$ <br> $X$ <br> Y <br> $x$ <br> Y <br> $X$ <br> $x$ <br> X | X |  | $\lambda_{2}^{r}$ <br> $X$ <br> X <br> $X$ <br> X <br> $X$ <br> Y | X |
| Rhode Istand <br> 1. SEigermain-D <br> 2. Tjorman-D |  |  |  | $\begin{aligned} & 2 \\ & \text { X } \\ & \text { X } \end{aligned}$ |  |
| South carolina <br> 1. Juvis-1) <br> 2. Spenco- <br> 3. $1001 \mathrm{n}-\mathrm{D}$ <br> 4. 組m-T) <br> '5. Gettys--1) <br> 6. Nomillan-D | $1$ <br> $Y_{2}^{-}$ |  | $\frac{I}{X^{r}}$ | 4. <br> $X$ <br> $X$ <br> Y <br> X | $\checkmark$ |

Page Sixteen
Attachment $\Lambda$
1972 Comgxessional Races

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rexas \\
l. Patman-D \\
2. No incumbent \\
3. Collins-R \\
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7. Archer-R \\
8. Eckhardt-D \\
9. Broolis - - D \\
10. pjekle-D \\
11. Pcrace--1) \\
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16. White-D
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| Toxas (con't) <br> 17. Burleson-D <br> 18. No incumbent <br> 19. Mahon-1) <br> 20. Gonzalos-1) <br> 21. Fisher-1) <br> 22. Casey… <br> 23. Kazen-1) <br> 24. No incumbent |  |  |  | $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | X |
| Utah <br> 1. Nekay $-\cdots$ <br> 2. Lloyd-R |  | 1 <br> X |  |  | $\begin{aligned} & 1 \\ & X \end{aligned}$ |
| Vermont <br> 1. Mallary-R | $\begin{gathered} 2 \\ \mathrm{x} \end{gathered}$ |  |  |  |  |
| virginta <br> 1. Domning-D <br> 2. Whinchurst-R <br> 3. Satucificla--1) <br> 4. 5o incumbent <br> 5. Damicl--D <br> 6. No incumbent <br> 7. Robinson-R <br> 8. No incumbent <br> 9. Wampler-R <br> 20. Broyrailll-R | 5 <br> X <br> X. <br> X <br> X <br> X | 1 <br> X | $x$ | 2 <br> X <br> X | $\begin{aligned} & 1 \\ & X_{2} \end{aligned}$ |

Republican
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| 3. Mansen-D |  |  |  | X |  |
| 4. Liccosmack-〕 |  |  | X |  |  |
| 5. FOley-D |  |  |  |  | X |
| 6. Micks-D |  |  |  | X |  |
| 7. Jidams-D |  |  |  |  | $x$ |
| Fest vinginia |  |  |  |  |  |
| I. Kollolan-1) |  |  |  | X |  |
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| 3. Slack-D |  |  |  | X |  |
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| 2. Kastemmeior- D |  |  |  | X |  |
| 3. 'ilmomson--12 |  | X |  |  |  |
| 4. Vieblockj.-1) |  |  |  | X |  |
| 5. Revss-D |  |  |  | X |  |
| 6. Sitaicgos-R | $\lambda$ |  |  |  |  |
| 7. O'konski-m |  |  | $X$ |  |  |
| 8. J゙o incumbent |  | X |  |  |  |
| Wyoming |  | : |  |  | 1 |
| I. Jroncalio-b |  |  |  |  | \% |
| Totals | 137 | 41. | 29 | ]. 67 | []. |

September 4, 1972

MEMORANDUM FOR:

FROM:
SUBJECT:

MR. HALDEMAN
ROBERT H. MARIK
Status of Senate Races

The following analysis of the 33 Senate races of 1972 represents the comments of Arthur Finkelstein, Cliff White, Ed Failor and myself.

Safe Republican Seats - no help necessary (10): Brooke (Mass.), Case (N.J.), Boggs (Del.), Percy (Ill.), Baker (Tenn.), Thurmond (S.C.), Miller (Iowa), Curtis (Neb.), Allott (Colo.), Stevens (Alaska). (Note: It might be appropriate to show some support for Senator Baker, since Senator Brock is receiving much public exposure in the context of the Presidential Youth Campaign.)

Safe Democratic Seats - no help could change the outcome (4):
Eastland (Miss.), McClelland (Ark.), Mondale (Minn.), Randolph (W. Va.)
States Where Help Could Be a Pactor: (19) (The races where help would be the most critical are denoted by asterisk.)

Alabama: Consensus is that Blount has a chance, although he seems to be far behind Sparkman in early readings. Assistance in forms other than money may be what is needed.

Georgia*: Fletcher Thompson's chances have dimmed with the nomination of Nunn over Gambrell. Still a good opportunity for for Republicans to gain a seat, but money is needed.

Idaho: McClure is probably ahead of his Democratic opponent, Davis. However, race is not certain, and he is thought to be limited in financial resources.

Kansas: Pearson, the Republican incumbent should win. However, he won only $52.1 \%$ of the vote in 1966, and Democratic Governor Docking, seeking re-election, will be a strong factor on the other side of the ticket.

Kentucky: Former Governor Nunn is thought to be ahead, but not a sure winner. If he was persuaded to run in part by 1701, then financial and other campaign support may be appropriate.

Louisiana: The death of Senator Ellender creates an entirely new situation. Little is known of the strength of the candidates or the attitude of the voters. Overall trends in the South make a strong Republican showing possible. A thorough analysis should be performed of that race, with the intent of providing help if the race is winnable.

Maine: There are some rumors that Senator Smith is in trouble. Generally, these are discounted because of her perennial strength in the state, and the anticipation of a strong Nixon showing there. More information should be obtained, and if help could be decisive, we should provide it.

Michigan*: Senator Griffin is in a tight race, and has limited funds. We are already working closely with him in door-to-door canvassing and telephone centers to identify both Nixon and Griffin voters. Griffin was unable to provide funds for his planned share of the telephone centers. If the President is substantially ahead in Michigan, as Yankelovich claims, Griffin may also have moved up. The latest Teeter polls will tell.

Montana*: Metcalf should be beatable. His 1966 percentage was only $53.2 \%$. The President has huge leads in polls of nearby states, and could provide a coattail effect for the Republican candidate, Hibbard. The important thing would be to avoid, if possible, active participation by Mansfield. Money may not be a problem in Hibbard's race.

New Hampshire: The President should run well in New Hampshire. McIntyre may be beatable. Judgment should be witheld until the Republican nominee is determined on September 12th. Little hard data now seems to be available on McIntyre's prospects.

New Mexico*: This contest represents one of our best chances to pick up a seat. Domenici, the Republican is thought to be ahead now. Daniels, the Democrat, has a lot of money, and could buy the election if our man runs out of funds.

North Carolina*: Another prime target to pick up a seat. At the moment, the contest seems to be fairly even. We should provide whatever help is needed for Jesse Helms to win.

Oklahoma: The race looks even today. A big Nixon victory should pull Dewey Bartlett in. He seems to have no money problems.

Oregon: Wayne Morse may give Hatfield a hard race. We should determine whether he needs additional resources.

Rhode Island*: Chafee said to be comfortably out in front. Recent direct attacks by Democrats on his hawk-dove stands on Vietnam have hurt somewhat. This looks like the most vulnerable of the seats where we now have apparent large leads. We should assure that Chafee does not lose for lack of resources.

South Dakota*: The Democrat is now thought to be ahead in this race for Mundt's seat. If the President has the large lead reported in the Dakota Poll, then the Senate seat should be winnable. A Senate campaign here is inexpensive, and we should go all-out to try to preserve this seat in the Republican column. The McGovern "coattails" may work for us in South Dakota.

Texas*: Tower needs lots of help. We are working with him on telephone canvassing. Any other form of help that would be useful should also be offered where possible.

Virginia: The political shifts in this election year should make Spong vulnerable. However, our candidate, Scott, is thought to be weak. He should be offered total campaign assistance even up to having someone like Cliff White assigned to the campaign.

Wyoming: Hansen won in 1966 by only $51.8 \%$. He should be in better shape in 1972, and the President should do well there. Modest financial backing may make all the difference in Wyoming.

## Committee for the Re-election of the President

## MEMORANDUM

September 4, 1972

| MEMORANDUM FOR: | MR. HALDEMAN |
| :--- | :--- |
| FROM: | ROBERT MARI |
| SUBJECT: | Senate Races |

Listed below are the candidates for the United States Senate in every state where a seat is up for election:
(Incumbents are denoted by an asterisk (*), and the winning percentage is shown in parentheses.)


| State | Candidates |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
| Delaware | Boggs | (R) * | (59.1.\%) | Seeking third term |
|  | Biden | (D) |  | Lawyer:New Castle County <br> Council Rep.; 29 yrs. old |
|  | Mijka | (Amer) |  |  |
| Georgia | Nunn | (D) |  | Defeated incumbent Gov. Carter appointee DAVID GAMBRELL in runoff election 8/29/72. |
|  | Thompson | (R) |  | Incumbent fifth District Congressman |
| Idaho | Davis | (D) |  | President, Idaho State U. |
|  | McClure | (R) |  | First District Congressman (GOP incumbent retiring) |
| Illinois | Percy | (R) * | (54.9\%) | Seeking second term |
|  | Pucinski | (D) |  | Congressman-11th District |
|  | Gross | (Soc.Labor) |  |  |
|  | Halstead (Soc.Workers) |  |  |  |
| Iowa | Miller | (R) * | (62.2\%) | Seeking third term |
|  | Clark | (D) |  | AA to 2nd District Congressman John Culver |
|  | Rocap | (AIP) |  | - |
| Kansas | Pearson | (R) \% | (52.1\%) | Seeking third full tern |
|  | Tetzlaff | - (D) |  | Anesthesiologist |
|  | Miller | (Con.) |  |  |
|  | Hadin | (Pro.) |  |  |


| State | Candidates |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
| Kentucky | Huddleston | (D) |  | Broadcasting Executive |
|  | Nunn | (R) |  | Former Governor <br> (GOP incumbent retiring) |
|  | Moffett | (Peo) |  |  |
|  | Erabry | (Amer.) |  |  |
| Louisiana | Johnston | (D) |  | State Senator <br> (Incumbent Dem. Ellender recently deceased. Wife of Dem.Gov. Edwin Edwards app't to fill rest of Ellender term.) |
|  | McLean | (R) |  | Geologist |
|  | Lyons | (Amer.) |  |  |
| Maine | Smith | (R) * | (58.9\%) | Seeking fifth term |
|  | Hathaway | (D) |  | Second Dist. Congressman |
| Massachusetts | Brooke | (E) * | (60.7\%) | Seeking second term |
|  | O'Leary | (D) |  | Boston City Councilman |
|  | Droney | (D) |  | District attorney |
|  | Lynch | (D) |  |  |
|  | Gurewitz | (Soc.Work.) |  |  |
| Michigan | Griffin | (R) * | (55.0\%) | Seeking second full term; Senate Minority Whip |
|  | Keiley | (D) |  | Michigan Attorney General |



| State | Candidates |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
|  | Levin | (Soc.La |  |  |
|  | Wiley | (Concer | Voter's Voice) |  |
| New Mexico | Domenici | (R) |  | Unsuccessful GOP Candidate for Governor in 1970. |
|  | Daniels | (D) |  | Former State Rep. <br> (Dem. Incumbent retiring) |
| N. Carolina | Galifianakis (D) |  |  | 4th Dist. Cong.; defeated inc in run-off primary |
|  | Helms | (R) |  |  |
| OkI ahoma | Edmondson | (D) |  | Inc. Congressman; 2nd Dist. (Dem. inc, retiring) |
|  | Bartlett | (R) |  | Former Governor |
| Oregon | Hatfield | (R) * | (51.7\%) | Seeking second term |
|  | Morse | (D) |  | Former U.S. Senator |
| Rhode Island | Pell | (D)* | (67.7\%) | Seeking third term |
|  | Chafee | (R) |  | Former Gov.; Former Sec. of the Navy |
| South Caro:lina | Thurmond | (R) * | (62.2\%) | Seeking reelection to fourth term |
|  | Ziegler | (D) |  | - |
| S. Dakota | Abourezk | (D) |  | U.S. Rep; 2nd District |
|  | Hirsch: | (R) |  | Former State Senator (GOP incumbent retiring) |
| Tennessee | Baker | (R)* | (55.7\%) | Seeking Second Term |
|  | Blanton | (D) |  | Iric. 7th Dist; Congressman |


| State | Candidates |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
| Texas | Tower | (R) * | (56.4\%) | Seeking reelection to second full term |
|  | Sanders | (D) |  |  |
| Virginia | Spong | (D) * | (58.5\%) | Seeking second term |
|  | Scott | (R) |  | Inc. old 8th District |
|  | Henderson | (Indep.) |  |  |
| W. Virginja | Rando1ph | (D) * | (59.5\%) | Seeking reelection to third full term |
|  | Leonard | (R) |  | State Senator |
| Wyoming | Hansen | (R) * | (51.8\%) | Seeking second term |
|  | Vinich | (D) |  | Former AA to Democrat Congressman Roncalio |

# THE WHITE HOUSE. 

WASHINGTON

July 10, 1972

MEMORANDUM FOR:

FROM:

SUBJECT:

THE PRESIDENT

HARRY S. DENT

1972 U. S. Senate Races

Attachment $A$ contains a brief rundown on the 33 U . S . Senate races. Calculating conservatively and without a Presidential sweep, we should win l4, are favored in 4 more, and are close in 6. The Democrats should win 5 and are favored in 4. If we win all those where we are sure winners, favored, and close (which is possible with a presidential sweep and monetary assistance) the new lineup would be 50-50, with Byrd of Virginia as a Democrat. If he switched, we would prevail 5l-49.

Races where money could have the best impact are: Georgia. Kentucky, New Mexico, North Carolina, Oklahoma and South Dakota. Secondary money states are: Alaska, Idaho, Montana, Rhode Island and Virginia.

Kevin Phillips and Evans-Novak rate the south as the biggest potential pickup area: Virginia, North Carolina, Georgia, Alabama and saving the Kentucky seat. Also, they rate New Mexico and Oklahoma as possibilities in border areas, with Rhode Island as the best pickup bet in the Northeast. The southern potential depends on the Nixon coattails', no Wallace candidacy and Democrat problems. Unfortunately, most southern ballots are arranged to encourage split ticket voting.

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Page Two
July lo, 1972
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Here is how I rate these races at present:

| Republican |  |  | close |  | Democrat |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| W.in |  | Favored |  |  | Favored | Win |  |
| colo. |  | Alas. (R) | Ga. | (D) | Ala. (D) | Ark. | (D) |
| Del. | (R) | Mich. (R) | Ky. | (R) | Mont. (D) | La. | (D) |
| Idaho | (R) | R. I. (D) | N. M | (D) | N. H. (D) | Minn. | (D) |
| Ill. | (R) | Texas (R) | N. C | (D) | Va. (D) | Miss. | (D) |
| Iowa | (R) |  | Okla | (D) |  | W. Va | (D) |
| Kan. | (R) |  | S. D |  |  |  |  |
| Maine | (R) |  |  |  |  |  |  |
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| S. C. | (R) |  |  |  |  |  |  |
| Tenn. | (R) |  |  |  |  |  |  |
| Wyo. | (R) |  |  |  |  |  |  |
| 14 |  | 4 |  |  | 4 | 5 |  |

## 1972 Senate Races

Alabama: Sen. John Sparkman (D) is favored. Republican Winton Blount has a chance with a heavy Presidential vote. The National Democratic Party of Alabama (NDPA) has a candidate who will split Sparkman's black vote.

Alaska: Sen. Ted Stevens (R) is favored. This will be a tough fight against Democrat Gene Gess, but Stevens should win.

Arkansas: Sen. John McClellan (D) should win. McClellan won his run-off against David Prior, and should win against Republican Wayne Babbitt. Win Rockefeller is pushing Babbitt with some hope.

Colorado: Sen. Gordon Allott (R) should win. The Democrat nominee will be either Floyd Haskell or Tony Vollack. Neither is a credible candidate.

Delaware: Sen. J. Caleb Boggs (R) should win. Democrat challenger is 27 -year-old Joseph Biden, who is wellfinanced and aggressive.

Georgia: Sen. David Gambrell (D) will have close fight with GOP Rep. Fletcher Thompson. Democrat primary not over, and Gambrell could be upset there. Very close.

Idaho: Sen. Len Jordan is not seeking re-election.
Republican should win. The Republicans have a real horse race between ex-Governor Bob Smylie, Glen Wegner, exCongressman George Hansen, and Congressman Jim McClure, who should get the bid. Democrats are Rose Bownan (Wonan's Li.b) ; Byron Johnson, a close ally of Frank Church; William Dows, President of Idaho State University; and State Attorney General Tony Park who will get the nomination.

Page Two
Attachment $A$
1972 Senate Races

Illinois: Sen. Charles H. Percy (R) should win, but is unpopular with many Republicans because of his criticism of the president's Vietnam policy. The Democrat is Congressman Roman Pucinski.

Iowa: Sen. Jack Miller (R) should win. The Democrat is Dick Clark, a political unknown.

Kansas: Sen. James B. Pearson (R) should win after a nuisance primary. The Democrat is A. O. Tetzlaff, a political unknown.

Kentucky: Sen. John Sherman Cooper (R) is not seeking reelection. Republican Iouie Nunn made a good showing in the primary. The Democrat is Dee Huddleston, and is supported by the state administration. Very close.

Louisiana: Sen. Allen J. Ellender (D) favored, but faces tough primaxy with Bennett Johnston, who lost close primary race for Governor. Would support RN. Republicans have C. M. McClean filed, but probably will not run. Dave Treen may go for the House where poll shows should win vacant seat. Can't afford another state race.

Maine: Sen. Margaret Chase Smith ( $R$ ) should win after a very successful primary race against Robert Monks. Democrat is Congressman William Hathaway.

Massachusetts: Sen. Edward W. Brooke (R) should win. Democrat is John Droney, a district attorney from Middlesex county.

Michigan: Sen. Robert P. Griffin (R) favored. Democrat is Atcorney General Frank Kelley, who will feel the brunt of the busing issue.

Page Three
Attachment A
1972 Senate Races

Minnesota: Sen. Walter F. Mondale (D) should win. The endorsed Republican, Phillip Hansen, is a hard-working and dynamic Lutheran minister.

Mississippi: Sen. James O. Eastland (D) should win. The Republicans have an attractive candidate in Gil carmichael.

Montana: Sen. Lee Metcalf (D) is favored. Republican State Senator Henry Hibbard received the nomination, and has a chance. There is some disaffection among Montanans over Metcalf's temper and other habits.

Nebraska: Sen Carl Curtis (R) should win. Curtis' age could have been an issue, but the Democrats nominated Terry Carpenter, age 72.

New Hampshire: Sen. Thomas McIntyre (D) is favored. Filing deadline is July 13. Likely GOP candidates are Bob Hill, Wesley Powell, Peter Boras, Dave Brock, and Speaker of the House Marshall Cobleigh. Cobleigh has a strong base of support in the state House of Representatives.

New Jersey: Sen. Clifford P. Case (R) should win. The Democrat is Piul Krebs, who headed the state consumer Protection agency until the Governor let him go.

New Mexico: Sen. Clinton Anderson (D) is retiring. Republican pete Dominici, 1970 governor candiadate, has an excellent organization and is doing the ground work. The Democrat is Jack Daniels, who was defeated in the 1970 Gubernatorial primary. A heavy Presidential vote will help. Close.

Page Four
Attachment A
1972 Senate Races

North Carolina: Sen. Everett Jordan (D) was upset for re-election by Rep. Nick Galifjanakis who will be a fairly good candidate. The Republican is conservative TV station owner Jesse Helms. He is getting many Democrat endorsements. This will be close. RN coattails will help.

Oklahoma: Sen. Fred Harris (D) is not seeking re-election. Republican Dewey Bartlett has a hard fight, but with a good Presidential vote, he could make it. There are nine Democrats in the primary (Aug. 22) but Congressman Ed Edmondson will probably prevail. Close.

Oregon: Sen. Mark O. HatEield (R) should win. He has an excellent organization, and he has mended many fences. Rumor persists that Governor Tom McCall might try to run as an independent, but the logistics of doing that before the filing deadline (Aug. 29) are extremely difficult. He is chairman of the delegation to the national convention, which would seem to call for unity. The Democrat is Wayne Morse, who has age against him.

Rhode Island: Sen. Claiborne Pell (D). Republican John Chafee is Favored. A May poll showed him with a two-to-one edge. Pell's war record is becoming a major issue. The Presidential vote will be a help to Chafee.

South Carolina: Sen. Strom Thurmond (R) should win. The Democruts are John Bolt Culbertson and Nick Zeigler, who will get the nomination.

South Dakota: Sen. Karl Mundt retiring. This will be close. The Democrat, Congressman James Abourez, is a slight favorite more so if McGovern is the presidential nominee. He has been announcing all of the federal grants resulting from the flood - this has hurt. The Republican is ex-state senate leader Bob Hirsch. Informal media polls have shown a close race.

Page Five
Attachment A
1972 Senate Races

Tennessee: Sen. Howard II. Baker (R) should win. The most likely Democrat is Rep. Ray Blanton. The primary is August 3. The Presidential vote will help Baker.

Texas: Sen. John Jower (R) favored. Tower would have had an easier race against Yarborough; Barefoot Sanders has no record to score and he appears less liberal than he is. A big Presidential vote will help Tower.

Virginia: Sen. William B. Spong, Jr. (D) is favored, but Republican Rep. William Scott has a chance with the expected heavy Presidential vote. Scott's organization is beginning to take shape and campaign finance activities are beginning.

West Virginia: Sen. Jennings Randolph (D) should win. The Republican is State Senator Louise Leonard, whose campaign shows little strength.

Wyoming: Sen. Clifford P. ITansen (R) should win. Hansen is well-financed, and a late spring poll indicates he is very popular. The Democrat is Mike Vinich, who will not be able to hold the Democrats in line.

MEMORANDUM FOR :
FROM :
SUBJECT :
H. R. HALDEMAN

GORDON STRACHAN
1972 U.S. Senate Races

This memorandum briefly describes the status of tho 33 U.S. Senate races. The Fe f
Harry Dent (o) Fred Male, Bill Simmons and Bots Mark
 of the chances fer victory by

The comments by mar Greyer, Dent, Trimers, Teeter, ana male's Fieldoplation are queen below fir the 18 spring states:

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1972 U.S. Senate Races
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the status of the 33 U.S. Senate raven Information from clack Mac Grepor, Hany Dent, Fred Mold, Bill Simmons, Boer Teeter, undid male attachment is a factual descuption of each race. The summery below consolidates their assessment of the races now:

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THE WHITE HOUSE
WASHINGTON

September 5, 1972

MEMORANDUM FOR

FROM:

SUBJECT:
H. R. HALDEMAN

WILLIAM E. TIMMONS
172 Campaign

I would like to have primary White House responsibility for keeping tabs on Senate and Housc races (incumbents and challengers) during the campaign with Stan Anderson at 1701 as the principal staffman on the as signment.

Working with the Re-Elect Committee's resources as well as my congressional staff and their contacts I feel I am the best central source for accumulating pertinent campaign information ... with a. low profile, of course -.. and making any recommondations necessary.

APPROVE $\qquad$ DISAPPROVE $\qquad$
OTHER $\qquad$

# Committee for the Re-election of the President 

## AEMORANDUM

August 29, 1972

MEMORANDUM FOR: CLARK MACGREGOR
FROM: HARRY FLEMMING
SUBJECT: CONGRESSIONAL AND GUBERNATORIAL ASSISTANCE PROGRAM

## Preface

It has been suggested by many political pundits that the large lead the President currently enjoys will have a broad coattail effect on other Republican races this year. The more optimistic of these suggests that the President will have a Republican Congress to work with during his second term and will register significant gains in the State Houses.

A glance back in history, though, does not support that belief. The last landslide year for the Republicans was in 1956 when President Eisenhower won a second term by a $9-1 / 2$ miliion vote majority. However, we had no gain in the Senate and a net loss of two House seats and two State Houses. A careful analysis of our prospects in 1972 indicates that potential exists for a repeat of that election. We have an opportunity, due to reapportionment and an unusual number of retirements, to register a net gain in the area of 20 seats in the House. With luck the organization of the Senate is within our grasp. However, with a high number of incumbent Republican Governors seeking re-election, it will be difficult to hold our present alignment.

The opportunity in the above stated areas is there, but it is foolish to think that it will all happen by accident. The organizational nature of the President's re-election campaign should be of significant help to other candidates. The proposals that follow are designed to be of further assistance in harvesting a bumper crop of new Republican officeholders in 1972.

Attachments

The fcllowing are major areas where this campaign can be of assistance to oth.r Republican races. For purposes of organization and decision making, I a.i. breaking it into five major areas: Organizational, Financial, Presidential Ass stance, Scheduling and Miscellaneous.

## Organizational

(1. There are certain areas such as registration that should, while benefiting the President, at the same time assist other races. This needs no direction as the simple act of performing the task will accomplish the same effect for all candidates. Other activities vary state by state, depending upon the Party tradition, degree of organization and strength of the local candidate. Recruiting volunteers, canvassing and get-out-the-vote operations depend on the above factors. In a state like Ohio where the central party structure is strong, there will be a natural melding of those efforts. In other states where the candidate organization is strong such as Kentucky with Governor Nunn, it is in both of our interests to work together. There are other states, including many southern and border states where neither the state party organization nor the candidate organization are all that is desired. In these states a degree of close cooperation should be dependent on several factors, including whether or not working with state or local candidates could cost the President a substantial number of votes, whether or not there is a basic compatibility between the President's position and that of the local candidate, and whether or not a joint effort has any real chance of making a significant difference.

On the above points I would recommend that in marginal races, where we cannot hurt the President's efforts to carry that state, we direct our fieid personnel to work closely with the other campaigns.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
B. In certain areas we are using paid telephone centers to assist in canvassing and the get-out-the-vote effort. Using the same criterion as above, I would recommend the joint use of these centers to assist other candidates. For example, in Illinois we have several pick-up opportunities in Congressional areas where paid telephone centers are operating.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
A. Perhaps the greatest single need of any candidate is adequate financial help to fund his organizational efforts and to provide the media support needed. My premise in this area would be the President's money must be collected in adequate sums to ensure financial solvency of this campaign first. After this is achieved, assistance to other candidates should be considered.

I recommend that a budget item be included in the overall campaign budget to directly assist other candidates.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
B. Because of the disclosure laws, certain large contributors, after making their contribution to the Presidential campaign, may desire to contribute additional amounts to help in the election of other Republican office seekers. I would recommend that Maurice Stans' organization be provided a list of those races that are considered to be marginal and where additional financial assistance could make a difference. He in turn could divert these contributors to other races.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
C. We have accumulated a substantial list of contributors who have come in as a result of our direct mail efforts. I would recommend that at about September 15, copies of these lists be made available to selected candidates who are in marginal races.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$

## Presidential Assistance

A popular incumbent President with the vast resources of the federal government at his command can be of great assistance to candidates. In 1970 we ran a rather extensive program to help these office seekers. The basis of that program has been shifted to assisting the President's race. Again, this must remain the primary target. However, presuming the President maintains his lead, we should consider extending it to target races.
A. There exists under Bill Gifford at OMB, a grantmanship program to assist target areas for the Presidential campaign. I would recommend that this be extended to include target Senatorial, Gubernatorial and Congressional races.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
B. There is in existence and is being used to some degree, a program which solicits telegrams, letters and the like for campaigns. I would recommend that we make this service known to our target candidates.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
C. Fully recognizing that the President's schedule is incredibly tight, if a certain period of time could be set aside so that candidates in key races could come in for a picture taking session with the resultant publicity back home, it would be of immeasurable assistance.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
D. The President will be making a limited number of campaign appearances, therefore, key races should be a factor in determining which stops the President should make.

I therefore recommend that Dwight Chapin be provided a list of the key and target races for possible use in scheduling the President.

Agree $\qquad$ Disagree $\qquad$ Corments $\qquad$
E. Afteir the President's schedule is set, opportunities will arise for Congressional, Senatorial and Gubernatorial candidates to greet the President at airports, ride in motorcades, sit on the podium, etc. I would recommend that we work closely with the Presidential advance teams to include these candidates on those appearances.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$

## Scheduling

The current target scheduling plan calls for a saturation of speakers in a selected number of states that are iniportant to the re-election of the President. This same plan virtually excludes appearances by the Vice President, surrogates and celebrities in all other areas. Unfortunately, a number of our key Senate and Gubernatorial races are outside the range of the attack program. Therefore, I would recommend that a limited number of dates be freed up on the schedules of the Vice President, surrogates and celebrities so that they may be able to assist in these other campaigns.

Vice President Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$

Surrogates Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
$\qquad$ Disagree $\qquad$ Comments $\qquad$

## Miscellaneous

There are a number of other areas where our existing campaign organization could be put to use to assist other candidates. They are as follows:
A. Advertising - The election reform law limits the amount of money that can be spent on behalf of the Presidential candidate. In order to work these limitations, certificates must be provided before placement for print and the electronic media. If it appears that we are not going to fully utilize our ceiling for media, I would suggest that we open up the opportunity for joint ads with candidates in target areas. I would recommend that I be directed to work up a contingency plan with the November Group for use in the above described manner.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
B. An effective way of taking advantage of Presidential popularity in the electronic media would be a tag line by the President which could be added at the end of a candidate's commercial. I would recommend that the November Group attempt to develop a universal tag line, the text of which could be sent to candidates in target areas.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
C. A considerable amount of our resources has gone into polling and obtaining basic demographic data. The results of the polling, specifically on issues, could be very helpful to candidates in selected areas. I would therefore recommend that this polling information be made available.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$
D. Likewise, certain demographic information has been put together which could be of use to other candidates. I would similarly recommend that this be provided to our target list.

Agree $\qquad$ Disagree $\qquad$ Comments $\qquad$

I am including in this report a current list of the target races. They are: Tab A Senatorial Races Tab B Congressional Races Tab C Gubernatorial Races Tab D A breakout of State legislative seats that are up in 1972.


| STATE | SAFE | PROBABLE | MARGINAL | LONG SHOT |
| :---: | :---: | :---: | :---: | :---: |
| ARKANSAS |  |  |  | Blaylock/Bumpers |
| DELAWARE |  |  | Peterson/Tribitt |  |
| ILLINOIS |  |  | Ogilvie/Walker |  |
| Indiana |  |  | Bowen/Welsh |  |
| IOWA | Ray/Franzenburg |  |  |  |
| KANSAS |  |  | Kay/Docking |  |
| MISSOURI | - |  | Bond/Dowd |  |
| MONTANA |  |  | Smith/Judge |  |
| NEW HAMPSHIRE |  |  | Peterson/primary 9/12 |  |
| NORTH CAROLINA |  |  | Holshouser/Bowles |  |
| NORTH DAKOTA |  |  | Larsen/primary 9/5 |  |
| RHODE ISLAND |  | DeSimone/primary 9/12 |  |  |
| SOUTH DAKOTA |  |  | Thompson/Kneip |  |
| TEXAS |  |  |  | Grover/Briscoe |
| UTAH |  |  |  | Strike/Rampton |
| VERMONT |  | primary 9/12 |  |  |
| WASHINGTON |  |  | Evanc/rrimary Sole |  |
| WEST VIRGINIA |  |  | ...ne/rockefeller |  |


| CODE: | $\begin{array}{r} \text { ND - NEW } \\ \text { RO - REPU } \\ D O-D E M O \\ \text { PAIR - THO } \\ *-I N C U \end{array}$ | STRICT <br> ican open <br> TAT OPEN <br> CUMBENTS <br> ENT |  |  | KEY HOUSE RACES AS/OF 8-16-72 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CODE | STATE | DISTRICT |  | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
|  | ALABAMA | 2 | * | Dickinson | Reeves |  |
|  | ALASKA | AL |  | Young (subj. to Primary) | * Begich |  |
| ND | ARIZONA | 4 |  | Primary 9/12 | Primary 9/12 |  |
|  | CALIFORNIA | 6 | * | Mailliard | Boas |  |
|  |  |  | $\sim$ |  |  |  |
|  | CALIFORNIA | 7 |  | Hannaford | * Dellums |  |
| ND | CALIFORNIA | 11 |  | Chase | Ryan |  |
|  | CALIFORNIA | 18 | * | Mathias | Lavery |  |
| RO | CALIFORNIA | 20 |  | Moorhead | Binkley |  |


STATE



| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | INDIANA. | 11 | Hudnutt | * Jacobs |  |
|  | IOWA | 1 | * Schwengel | Mezvinsky |  |
|  | I OWA | 2 | Ellsworth | * Culver |  |
| PAIR | IOWA | 4 | * Kyl | * Smith |  |
|  | KANSAS | 2 | McAtee | * Roy |  |
|  | KANSAS | 3 | * Winn | Barsotti |  |
|  | KENTUCKY | 3 | Kaelin | * Mazzoli |  |
| DO | KENTUCKy | 6 | Jackson | Breckinridge |  |
|  | LOUISIANA | 3 | Treen | Primary 8/19 |  |
|  | MAINE | 1 | Porteous | * Kyros |  |




| CODE | STATE | DISTRICT |  | GOP CAMDIDATE | DEMOCRIT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NEW JERSEY | 6 |  | Forsythe | Brennan |  |
|  | NEW JERSEY | 9 |  | Schiaffo | * Helstoski |  |
| RO | NEW JERSEY | 12 |  | Rinaldo | English |  |
| ND | NEW JERSEY | $13^{\circ}$ |  | Maraziti | Meyner |  |
|  | NEW MEXICO | 2 |  | Presson | Runnets |  |
|  | NEW YORK | 1 |  | Boyd | * Pike |  |
| ND | NEW YORK | 3 |  | Roncallo | Bates |  |
|  | NEW YORK | 6 |  | Gallagher | * Wolff |  |
|  | NEW YORK | 23 | * | Peyser | Ottinger |  |
|  | NEW YORK | 24 |  | Vergari a | * Reid |  |


| CODE | STATE | DISTRICT |  | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMAENT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NEW YORK | 26 |  | Gilman | * Dow |  |
| RO | NEW YORK | 31 |  | Mitchel] | Castle |  |
|  | NEW YORK | 32 |  | Koldin | * Hanley |  |
| R0 | NEW YORK | 33 |  | Walsh | Kadys |  |
|  | NEW YORK | 36 | * | Smith | McCarthy |  |
| DO | NORTH CAROLINA | A 4 |  | Hawke | Andrews |  |
| RO | NORTH CAROLINA | A 9 |  | Martin | Beatty |  |
| RO | OHIO | 4 |  | Guyer | Nicholas |  |
|  | OHIO | 8 | * | Powe 11 | Ruppert |  |
| RO | OHIO | 16 |  | Regula | Musser |  |

PENNSYLVANI
9
Shuster
collins

PENNSYLVANIA
Catarinella

* Moorehead
SOUTH CAROLINA

Limehouse

* Davis
SOUTH DAKOTA I

Vickerman

* DenholmsOUTH DAKOTA

2
Abdnor
McKeever

TEnnessee
3


| CODE | STATE | DISTRICT | gop candidate | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | WISCONSIN | 1 | Primary 9/12 | * Aspin |  |
|  | WISCONSIN | 3 | * Thomson | Primary 9/12 |  |
| PAIR | WISCONSIN | 7 | * O'Konski | * Obey |  |
|  | WISCONSIN | 8 | Primary 9/12 | Primary 9/12 |  |
|  | WYOMING | AL | Primary 3/22 | * Roncalio |  |


| STATE | SENATE |  |  |  | HOUSE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Total No. } \\ & \text { Seats Up } \\ & \hline \end{aligned}$ | GOP | DEM | Comments | Total No. Seats Up | GOP | DEM | Commentis |
| ALABAMA | None-elected to 4 year terms in 1970 |  |  |  |  |  |  |  |
| ALASKA (1/2 Senate) | 10 | 5 | 5 |  | 40 | 9 | $\frac{31}{4}$ |  |
| ARIZONA | 30 | 18 | 12 |  | 60 | 34 | 26 |  |
| ARKANSAS | 35 | 1 | 34 |  | 100 | 2 | 98 |  |
| CALIFORNIA ( $7 / 2$ Senate) | 20 | 17 | 9 |  | 80 | 37 | 43 |  |
| COLORADO (1/2 Senate) | 18 | 17 | 5 | $\left\lvert\, \begin{aligned} & 2 \\ & \text { new } \\ & \text { GOP }\end{aligned}\right.$ | 65 | 38 | 37 |  |
| CONNECTICUT | Reapportionment as yet undecided--Court hearing set for Aug. 5 |  |  |  |  |  |  |  |
| DELAWARE | 27 | 13 | 6 | Gained 2 | 41 | 23 | 16 | Gained 2 |
| FLORIDA | : 40 | 15 | 33 | Lost 8 | 120 | 38 | 81 | Gained 1 |
| GEORGIA | 56 | 6 | 50 |  | 180 | 22 | 173 | Lost 15 |
| HAWAII | Senate elected in 1970 to 4 year terms |  |  |  | 51 | 17 | 34 |  |
| I DAH0 | 35 | 19 | 16 |  | 70 | 41 | 29 |  |
| ILLINOIS | 59 | 29 |  | Gained 1 | 177 | 90 | 87 |  |
| INDIANA ( $7 / 2$ Senate) | 26. | 15 | . 5 | 6 new due to reappt. | 100 | 53 | 46 | One vacancy |
| IOWA | 50 | 38 | 12 |  | 100 | 63 | $3 i$ |  |
| KANSAS | 40 | 32 | 8 |  | 125 | 84 | 41 |  |
| KENTUCKY | None-elected to four year terms in 1970 |  |  |  |  |  |  |  |
| LOUISIANA | None-elected to four year terms February 1, 1972 |  |  |  |  |  |  |  |
| MAINE | 33 | 18 |  | Gained 1 | 157 | 79 | 71 | One vacancy |
| MARYLAND | None-elected to 4 yr . terms in 1970 |  |  |  |  |  |  |  |
| MASSACHUSETTS | 40 | 10 | 30 |  | 240 | 62 | 178 |  |
| Míchigan | None-elected to in 1970 |  | 4 y | ar t.erms | 170 | 52 | 57 | One vacancy |
| MINNESOTA | 67 |  |  | $\left\lvert\, \begin{gathered}\text { Non-Parti- } \\ \text { san }\end{gathered}\right.$ | 734 |  |  | Non-Partisan Lost one |
| MISSISSIPPI | None-elected to Four year terms in 1971 |  |  |  |  |  |  | - |
| MİSSOURI (1/2 Senate) | 17 | 3 | 74 |  | 163 | 51 | 112 |  |

STATE

| STATE | SENATE |  |  |  | HOUSE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Tota] No. } \\ & \text { Seats Up } \end{aligned}$ | GOP | DEM | COMMENTS | Total No. Seats Up | GOP | DEM | COMMENTS |
| ZONTANA (2/3 Senate) | 35 | 13 | 17 | lost 5 | 100 | 55 | 49 | 10st 4 |
| IEBRASKA (1/2 Leg.) | 24 seats unicameral Legislature-non partisan election |  |  |  |  |  |  |  |
| IEVADA | 18 | 5 | $13$ | 2 GOP <br> Seats are holdovers | 40 | 22 | 18 |  |
| , NEW HAMPSHIRE | 24 |  | , 9 |  | 400 | 248 | 144 | 8 vacancies |
| NEW JERSEY | None-elected in 1971 to 2-year terms |  |  |  |  |  |  |  |
| SEW MEXICO | 34 | 10 | 15 | 9 vacant due to reapport. | 70 | 18 | 38 | 14 vacant due to reapport. |
| SEW YORK | 60 | 32 | 25 | Gained 3 | 150 | 79 | 71 |  |
| NORTH CAROLINA | 50 | 7 | 43 |  | 120 | 24 | 96 |  |
| NORTH DAKOTA (1/2 Senate) | 25 | 21 | 2 | $\begin{aligned} & 2 \text { new } \\ & \text { lean GOP } \end{aligned}$ | 102 | 58 | 40 | Gained 4 |
| JHIO (1/2 Senate) | 16 | 7 | 4 |  | 99 | 54 | 45 |  |
| OKLAHOMA . | 27 | 9 | 18 |  | 101 | 78 | 21 | Gained 2 |
| OREGON | 15 | 7 | 8 |  | 60 | 34 | 26 |  |
| PENNSYLVANIA (1/2 Senate) | 25. | 12 | 13 |  | 203 | 90 | 113 |  |
| RHODE ISLAND | 50 | 9 | 41 |  | 100 | 24 | 75 | 1 Independent |
| SOUTH CAROLINA | 46 | 2 | 44 |  | 124 | 11 | 113 |  |
| SOUTH DAKOTA | 35 | 24 | 11 |  | 70 | 46 | 29 | Lost 5 |
| TENNESSEE ( $1 / 2$ Senate) | 16. | 6 | 10 |  | 99 | 43 | 56 |  |
| TEXAS | 31 | 2 | 29 |  | 150 | 10 | 140 |  |
| UTAH | 29 | 16 | 12 | Gained 7 | 75 | $3]$ | 38 | Gained 6 |
| VERMIONT | 30 | 22 | 8 |  | 750 | 94. | 48 | $R$ \& D-eight |
| VIRGINIA | None-elected in 1971-Senate 4yr. terms, House 2yr. terms |  |  |  |  |  |  |  |
| WASHINGTON | 26 | 6 | 14 | 6 vacant due to reapport. | 98 | 57 | 48 | Lost I |
| WEST VIRGINIA | 17 | 4 | 13 |  | 100 | 32 | 68 |  |
| WISCONSIN (1/2 Senate) | 17 | 13 | 4 |  | 99 | 33 | 66 |  |
| WYOMING ( $1 / 2$ Senate) | 18 |  |  |  | 62 | 40 | ; 20 | Gained 1; <br> 1 Independen 4 |

# THE WHITE HOUSE 

WASHINGTON

July 10, 1972

MEMORANDUM FOR:

FROM:

SUBJECT:

THE PRESIDENT

HARRY S. DENT

1972 U. S. Congressional Races

The GOP Congressional campaign commitiee expects a pickup of 12 to 25 House seats in 1972, with an outside chance that a presidential sweep and several southern switch overs could provide the magic number of 40 needed to organize the House. preciictirg is tough, however, considering past results, as in 1956 when we lost 2 in the Eisenhower victory and LBJ's gain of 37 in 1904. In 1970 we lost 9, in 1968 we gained 2 and in 1966 we jumped 47.

Reapportionment will help us pick up several seats, and we should score on some weak Democrats, especially where we lost in 1970.

The present lineup is 178 GOP (plus the Brad Morse vacancy) and 255 Democrats (plus the Gov. Edwards' Louisiana vacancy). rt takes 218 to organize.

One reason we have a problem winning 218 is because we will be letting 30 to 35 seats go uncontested; whereas, the Democrats will have 3 to 5 uncontested (Harsha and Brown of Ohio and Spence of South Carolina for certain).

Page Two
1972 Congressional Races

Attachment A shows my evaluation of the 435 House races for 1972. T'his is based on checks with our leaders in the states and the campaign commirtee. It works out as follows:

| Republican |  |  | Democrat |  |
| :---: | :---: | :---: | :---: | :---: |
| Win | Favored | Close | Favored | Win |
| 137 | 41 | 29 | 61 | 167 |

We may want to consider channeling some fund help to some key congressional races. These can better be evaluated within the next two months.

ATTACHMENT A.

1972 U. S. Congressional Races

Republican Democrat

| State | Should Win | Favored | Close | Should Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| A labama <br> 1. J. Edwards-R <br> 2. Dickinson-R <br> 3. Nichols-D <br> 4. Bevill-D <br> 5. R. Jones-D <br> 6. Buchanan-R <br> 7. Flowers-D | $\begin{aligned} & 2 \\ & \mathrm{X} \end{aligned}$ <br> X | 1 <br> X |  | 1 <br> X | X <br> X <br> X |
| Alaska <br> 1. Begich | $\begin{aligned} & 1 \\ & \mathrm{X} \end{aligned}$ |  |  |  |  |
| Arizona <br> 1. Rhodes-R <br> 2. Udall-D <br> 3. Steiger - R <br> 4. Primary-Sept. 12 | $\begin{aligned} & 2 \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | $1$ X |  | $\begin{gathered} 1 \\ \mathrm{X} \end{gathered}$ |  |
| Arkansas <br> 1. Alexander-D <br> 2. Hills-D <br> 3. Hammerschmidt-R <br> 4. Primary-Aug. 29 | X |  |  | $\begin{gathered} 3 \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \end{gathered}$ |  |

Page Two
Attachment A
1972 Congressional Races

Republican
Democrat

| State | Should Win | Favored | Close | Should Win. | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Caljfornia | 14. | 4 | 1 | 15 | 9 |
| 1. C.lausen-R | X |  |  |  |  |
| 2. Johnson-D |  |  |  |  | X |
| 3. Moss-D |  |  |  | X |  |
| 4. Leggett-D |  |  |  | X |  |
| 5. Burton-D |  |  |  | X |  |
| 6. Mailliard-R |  |  | X |  |  |
| 7. Dellums-D |  |  |  |  | X |
| 8. No incumbent |  |  |  |  | X |
| 9. Edwards-D |  |  |  | X |  |
| 10. Gubser-R | X |  |  |  |  |
| 11. No incurbent |  |  |  |  | X |
| 12. Talcott-R | X |  |  |  |  |
| 13. Teague-R |  | X |  |  |  |
| 14. Waldje-D |  |  |  | X |  |
| 15. MCFall-D/R |  |  |  | X |  |
| 16. Sisk--D |  |  |  | X | . |
| 17. McCloskey-R |  | X |  |  |  |
| 18. Mathias $\cdots \mathrm{k}$ | X |  |  |  |  |
| 19. Holifield-D |  |  |  | X |  |
| 20. No incumbent | X |  |  |  |  |
| 2. Hawkins-D |  |  |  | X |  |
| 22. Corman-D |  |  |  | X |  |
| 23. Clawson-R | X |  |  |  |  |
| 24. Rousseloi-R | X |  |  |  |  |
| 25. Wiggins-R | X |  |  |  |  |
| 26. Rees-D |  |  |  | X |  |
| 27. Goldwater-R |  | X |  |  |  |
| 28. Bell-R | X |  |  |  |  |
| 29. Danielson-D |  |  |  | X |  |
| 30. Royball-D |  |  |  |  | X |
| 31. Wilson-D |  |  |  |  | X |
| 32. Hosmer-R | X |  |  |  |  |
| 33. Pettis-R | X |  |  |  |  |
| 34. Hanna-D |  |  |  | X |  |
| 35. G. Anderson--D |  |  |  |  | X |

Page Three
Attachment A
1972 Congressional Races

Republican
Democrat

| State | Should win | Favored | Close | Should Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| California (con't) <br> 36. No incumbent <br> 37. No incumbent <br> 38. No incumbent <br> 39. No incumbent <br> 40. B. Wilson - R <br> 41. Van Deerlin-D <br> 42. No incumbent <br> 43. Veysey-R | $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | X |  | X <br> X | $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ |
| Colorado <br> 1. McKevitt--R <br> 2. Brotzman-R <br> 3. Evans-D <br> 4. Aspinall-D <br> 5. No incumbent | 1. <br> X | $\begin{aligned} & 2 \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | 1 X | I. X |  |
| Connecticut <br> 1. Cotter-D <br> 2. Steele--R <br> 3. Giamo-D <br> 4. Mckinney-R <br> 5. Monagan - D <br> 6. Grasso-D | $2$ <br> X X |  |  | $\begin{aligned} & I \\ & X \end{aligned}$ | $3$ <br> X <br> X <br> X |
| Delaware <br> 1. dupont-R | $\begin{aligned} & 1 \\ & X \end{aligned}$ |  |  |  |  |

Page Four
Attachment A
1972 Congressional Races

Republican
Democrat

| state | Should Win | Favored | Close | Should Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Florida | 5 |  |  | 7 | 3 |
| 1. Sikes-D |  |  |  | X |  |
| 2. Fuqua-D |  |  |  | X |  |
| 3. Bennett-D |  |  |  | X |  |
| 4. ChapelI-D |  |  |  |  | X |
| 5. No incumbent | X |  |  |  |  |
| 6. Young -R | X |  |  |  |  |
| 7. Gjbbons-D |  |  |  | X |  |
| 8. Haley-D |  |  |  | X |  |
| 9. Frey-R | X |  |  |  |  |
| 10. No incumbent | X |  |  |  |  |
| 11. Rogers-D |  |  |  |  | X |
| 12. Burke-R | X |  |  |  |  |
| 13. Pepper-D |  |  |  | X |  |
| 14. Fascell-D |  |  |  | X |  |
| 15. No incumbent |  |  |  |  | X |
| Georgia | 1 |  | 2 | 7 |  |
| 1. Hagan-D |  |  |  | X |  |
| 2. Mathis-D |  |  |  | X |  |
| 3. Brinkley-D |  |  |  | X |  |
| 4. Blackburn-R | X |  |  |  |  |
| 5. No incumbent |  |  | X |  |  |
| 6. Flynt-D |  |  |  | X |  |
| 7. Davis-D |  |  |  | X |  |
| 8. Stuckey-D |  | : | X |  |  |
| 9. Jandrum-D |  |  |  | X |  |
| 0. Stephens-D |  |  |  | X |  |

Page Five
Attachment $A$
1972 Congressional Races

Republican
Democrat

| State | Should Win | Favored | Close | $\begin{gathered} \text { Should } \\ \text { Win } \\ \hline \end{gathered}$ | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Hawaii <br> 1. Matsunaga-D <br> 2. Mink-D |  |  |  | $\begin{gathered} \mathrm{l} \\ \mathrm{X} \end{gathered}$ | $\begin{aligned} & \mathrm{I} \\ & \mathrm{X} \end{aligned}$ |
| Idaho <br> l. No incumbent <br> 2. Hansen-R |  | $\begin{aligned} & 2 \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ |  |  |  |
|  | 11 <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X | $1$ <br> X | 3 <br> X <br> $X$ $X$ | 9 <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X |  |

Page Six
Attachment A
1972 Congressional Races

Republican
Democrat

| State | Should Win | Favored | Close | $\begin{aligned} & \text { Should } \\ & \text { Win } \end{aligned}$ | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Indiana <br> 1. Madden-D <br> 2. Landgrebe-R <br> 3. Brademas-D <br> 4. Roush-D <br> 5. Hillis - R <br> 6. Bray- <br> 7. Meyers-R <br> 8. Zion-R <br> 9. Hamilton-D <br> . Dennis-R <br> 11. Jacobs~D | 5 <br> X <br> X <br> X <br> X <br> X | $2$ <br> X X | $1$ X | 3 <br> X <br> X <br> X |  |
| Iowa <br> 1. Schwengel-R <br> 2. Culver--D <br> 3. Gross-R <br> 4. KYl-R <br> 5. Scherle-R <br> 6. Mayne-R | 2 <br> X <br> X | 2 <br> X <br> X |  | 1 X | $1$ <br> X |
| Kansas <br> 1. Sebelius-R <br> 2. Roy-D <br> 3. Winn-R <br> 4. Shriver-R <br> 5. Skubitz-R | 3 <br> X <br> X <br> X | 1 <br> X |  |  | 1 $X$ |

Page Seven
Attachment A
1972 Congressional Races

Republican
Democrat

| State | Should win | Favored | Close | Should Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Kentucky <br> 1. Stubblefield-D <br> 2. Natcher-D <br> 3. Mazzoli-D <br> 4. Snyder- R <br> 5. Carter-R <br> 6. No incumbent <br> 7. Perkins-D | $2$ <br> X <br> X |  |  | 3 <br> X <br> X <br> X | 2 <br> X <br> X |
| Louisiana <br> 1. Herbert-D <br> 2. Boggs -D <br> 3. No incumbent (Treen) <br> 4. Waggonmer-D <br> 5. Passman-D <br> 6. Rarick-D <br> 7. No incumbent <br> 8. No incumbent |  | . <br> X |  | 6 <br> X <br> X <br> X <br> X <br> X <br> X | 1 <br> X |
| Maine <br> 1. Kyros-D <br> 2. No incumbent |  | 1 <br> X |  | $\begin{aligned} & 1 \\ & X \end{aligned}$ |  |
| Maryland <br> 1. Mills-R <br> 2. Long-D <br> 3. Sarbanes-D <br> 4. No incumbent | $\begin{aligned} & 3 \\ & X \end{aligned}$ |  |  | $2 .$ $\mathrm{X}$ | $3$ <br> X <br> X |

Page Eight
Attachment $A$
1972 Congressional Races

| Republican |  |  |  | Democrat |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| - State | Should Win | Favored | Close | should <br> Win | Favored |
| Maryland (con't) <br> 5. Hogan-R <br> 6. Byron-D <br> 7. Mitchell-D <br> 8. Gude-R | X <br> X |  |  | X | X |
| Massachusetts <br> 1. Conte-R <br> 2. Boland-D <br> 3. Drinan $\rightarrow$ D <br> 4. Donohue-D <br> 5. Morse-R <br> 6. Harrington-D <br> 7. MacDonald-D <br> 8. O'Neil--D <br> 9. Hicks-D <br> 10. Heckler-R <br> 11. Burke-D <br> 12. Keith-R | 2 <br> X <br> X | 1 <br> X | 2 <br> X <br> X | 5 <br> X <br> X <br> X <br> X <br> X | $2$ <br> X <br> X |
| Michigan <br> 1. Conyers-D <br> 2. Esch-R <br> 3. Brown-R <br> 4. Hutchinson-R <br> 5. G. Ford-R <br> 6. Chamberlain -R <br> 7. Riegle-R <br> 8. Harvey-R <br> 9. VanderJagt-R <br> 10. Cederberg-R <br> 11. Ruppe-R | $\begin{aligned} & 11 \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | - |  | $\begin{gathered} 5 \\ \mathrm{X} \end{gathered}$ | 3 |

Page Nine
Attachment A
1972 Congressional Races

Republican
Democrat

| State | Should Win | Favored | Close | Should Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Michigan (con't) <br> 12. O'Hara-D <br> 13. Diggs-D <br> 14. Nedzi-D <br> 15. W. Ford-D <br> 16. Dingell--D <br> 17. Griffiths-D <br> 18. No incumbent <br> 19. Broomfield-R <br> or <br> McDonald-R | X |  |  | $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | X $\begin{aligned} & X \\ & X \end{aligned}$ |
| Minnesota <br> 1. QuieーR <br> 2. Nolsen-R <br> 3. Frenzel-R <br> 4. Kirth…D <br> 5. Fraser-D <br> 6. Zwach-R <br> 7. Bergland <br> 8. Blatnik-D | $\begin{aligned} & 2 \\ & X \\ & X \end{aligned}$ | 3 <br> X <br> X <br> X |  | 3 <br> X <br> X <br> X |  |
| Mississippi <br> 1. Abernethy-D <br> 2. No incumbent <br> 3. No incumbent <br> 4. Montgomery-D <br> 5. No incumbent |  |  | 2 <br> X <br> X | $\begin{gathered} 2 \\ \mathrm{X} \end{gathered}$ <br> X | $1$ $\mathrm{X}$ |

Page Ten
Attachment $A$
1972 Congressional Races


Democrat

|  | Should Win | Favored | Close | $\begin{aligned} & \text { Should } \\ & \text { Win } \\ & \hline \end{aligned}$ | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| New Jersey | 4 | 2 | 1 | 6 | 2 |
| 1. Hunt-R | X |  |  |  |  |
| 2. Sandraan-R |  | X |  |  |  |
| 3. Howard-D |  |  |  | X |  |
| 4. Thompson-D |  |  |  | X |  |
| 5. Frelinghuysen-R | X |  |  |  |  |
| 6. Forsythe-R |  | X |  |  |  |
| 7. Widnal1-R | X |  |  |  |  |
| 8. Roe-D |  |  |  | X |  |
| 9. Helstoski-D |  |  |  |  | X |
| 10. Rodino-D |  |  |  | X |  |
| 11. Minish-D |  |  |  |  | X |
| 12. No incumbent |  |  | X |  |  |
| 13. No incumbent | X |  |  |  |  |
| 14. Daniels-D |  |  |  | X |  |
| 15. Patten-D |  |  |  | X |  |
| New Mexico | 1 |  |  |  | 1 |
| 1. Lujan-R | X |  |  |  |  |
| 2. Runnels-D |  |  |  |  | X |
| New York | 11 | 3 | 8 | 14 | 3 |
| 1. Pike-D |  |  | X |  |  |
| 2. Grover-R | X |  |  |  |  |
| 3. No incumbent |  |  | X |  |  |
| 4. Kent-R |  | X |  |  |  |
| 5. Wydler-R | X |  |  |  |  |
| 6. Wolff-D-L |  |  |  | X |  |
| 7. Addabbo-D-L |  |  |  | X |  |
| 8. Rosenthal-D-L |  |  |  | X |  |
| 9. Delaney-D-R-C |  |  |  | X |  |
| 10. Biaggi-D-C |  |  |  | X |  |
| 11. Brasco-D |  |  | X |  |  |
| 12. Chisholm-D--L |  |  |  | X |  |


| State | Should Win | Favored | close | Should Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| New York (con't) <br> 13. No incumbent <br> 14. No incumbent <br> 15. Carey-D <br> 16. Celler-L <br> 17. Murphy-D <br> 18. Koch-D <br> 19. Rangel--D-R-L <br> 20. Ryan-D-L <br> 21. Badillo-D-L <br> 22. Bingham-D--L <br> 23. Peyser-R-C <br> 24. Reid-D-L <br> 25. Fish-R-C <br> 26. Dow-D <br> 27. Robison-R <br> 28. Stratton-D <br> 29. King-R-C <br> 30. McEwen-R-C <br> 31. No incumbent <br> 32. Hanley-D <br> 33. No incumbent <br> 34. Horton-R <br> 35. Conable-R <br> 36. Smith-R-C <br> 37. Dulski-D-L <br> 38. Kemp-R-C <br> 39. Hastings-R-C | X <br> X <br> X <br> X <br> $X$ $X$ $X$ $X$ <br> X <br> X | X | X <br> X <br> X <br> X <br> X | $\begin{gathered} \mathrm{X} \\ \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \\ \hline \end{gathered}$ | $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ |
| North Caxolina <br> 1. Jones-D <br> 2. Fountain-D <br> 3. Henderson-D <br> 4. No incumbent | 3 |  | $2$ <br> X | $\begin{aligned} & 6 \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ |  |

Page Thirteen
Attachment A
1972 Congressional Races

Republican
Democrat

| State | $\begin{aligned} & \text { Should } \\ & \text { Win } \end{aligned}$ | Favored | Close | should Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| North Carolina <br> 5. Mizell-R <br> 6. Preyer-D <br> 7. No incumbent <br> 8. Ruth-R <br> 9. No incumbent <br> 0. Broyhill-R <br> 11. Taylor-D | X <br> X <br> X |  | X | X X X |  |
| North Dakota <br> 1. Andrews-R | $\begin{aligned} & 1 \\ & \text { X } \end{aligned}$ |  |  |  |  |
| Ohio <br> l. Keating-a <br> 2. Clancy-R <br> 3. Whalca-R <br> 4. No incuabent <br> 5. Latta-R <br> 6. Harsha-R <br> 7. Brown-R <br> 8. Powell-R <br> 9. Ashley-D <br> 10. Milloi-R <br> 11. V. Stanton-R <br> 12. Devine-R <br> 13. Mosher-R <br> 14. Seiberling-D <br> 15. Wylic- ? <br> 16. No incumbent <br> 17. Ashbrook-R | 14 <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> $X$ <br> X <br> X | 2 <br> X <br> X |  | 6 <br> X <br> X | 1 |

Page Fourteen
Attachment A
1972 Congressional Races

Republican
Democrat

| State | $\begin{aligned} & \text { Should } \\ & \text { Win } \end{aligned}$ | Favored | Close | Should <br> Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Ohio (con't) <br> 18. Hays-D <br> 19. Carney-D <br> 20. J. W. Stanton-D <br> 21. Stokes-D <br> 22. Vanik-D <br> 23. Minchall-R | X |  |  | $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | X |
| Oklahoma <br> 1. No incumbent <br> 2. No incumbent <br> 3. Albert-D <br> 4. Steed-D <br> 5. Jarman-D <br> 6. Camp-R | 1 <br> X | $\begin{aligned} & 1 \\ & \text { X } \end{aligned}$ |  | $3$ $\begin{aligned} & \mathrm{X} \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ | $\begin{gathered} \text { l } \\ \text { X } \end{gathered}$ |
| oregon <br> 1. Wyatt-R <br> 2. Ullman-D <br> 3. Greon~D <br> 4. Dellenback-R | $\begin{aligned} & 1 \\ & X \end{aligned}$ | 1 <br> X |  | $\begin{gathered} 2 \\ \\ \mathrm{X} \\ \mathrm{X} \end{gathered}$ |  |
| Pennsylvania <br> l. Barrett-D <br> 2. Nix-D <br> 3. Green-D <br> 4. Eilberg-D <br> 5. Ware-R <br> 6. Yatron-D | $11$ <br> X | 1 |  | $\begin{array}{r} 12 \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \end{array}$ | 1 |


| State | $\begin{aligned} & \text { Should } \\ & \text { Win } \\ & \hline \end{aligned}$ | Favored | Close | Should <br> Win | Favored |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ```Pennsylvania (con't.) 7. Williams-R 8. Biester-R 9. No incumbent 10. McDade-R 11. Flood-D 12. Saylor-R 13. Coughlin-R 14. Moorhead-D 15. Rooney-D 16. Eshleman-R 17. Schneebeli-R 18. Heinz-R 19. Goodling-R 20. Gaydos-D 21. Dent-D 22. Morgan-D 23. Johnson-R 24. Vigorito-D 25. Clark-D``` | X X <br> X <br> X <br> X <br> X <br> X <br> X <br> X <br> X | X |  | X <br> X <br> X <br> X <br> X <br> X | X |
| Rhode Istand <br> 1. Stigermain-D <br> 2. Tiernan-D |  |  |  | $\begin{aligned} & 2 \\ & \mathrm{X} \\ & \mathrm{X} \end{aligned}$ |  |
| South Carolina <br> 1. Davis-D <br> 2. Spence-R <br> 3. Dorn-D <br> 4. Mann-D <br> 5. Gettys-D <br> 6. MCMillan-D | $1$ X |  | $\begin{aligned} & \mathrm{I} \\ & \mathrm{X} \end{aligned}$ | 4 <br> X <br> X <br> X <br> X |  |

Page Sixteen
Attachment A
1972 Congressional Races

Republican
Democrat

\begin{tabular}{|c|c|c|c|c|c|}
\hline \& Should Win \& Favored \& Close \& \[
\begin{gathered}
\text { Should } \\
\text { Win } \\
\hline
\end{gathered}
\] \& Favored \\
\hline \begin{tabular}{l}
South Dakota \\
1. Denholm-D \\
2. No incuribent
\end{tabular} \& \begin{tabular}{l}
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1
\] \\
X
\end{tabular} \& \& \& \& \[
\begin{aligned}
\& 1 \\
\& \mathrm{X}
\end{aligned}
\] \\
\hline \begin{tabular}{l}
Temessee \\
1. Quillen-R \\
2. Duncan-R \\
3. Baker-R \\
4. Evins-D \\
5. Fulton-D \\
6. Anderson-D \\
7. Jones-D \\
8. Kuykendall-R
\end{tabular} \& \[
\begin{aligned}
\& 2 \\
\& \mathrm{X} \\
\& \mathrm{X}
\end{aligned}
\] \& \begin{tabular}{l}
2 \\
X \\
X
\end{tabular} \& \begin{tabular}{l}
1 \\
X
\end{tabular} \& \begin{tabular}{l}
2 \\
X \\
X
\end{tabular} \& \begin{tabular}{l}
1 \\
X
\end{tabular} \\
\hline \begin{tabular}{l}
Texas \\
1. Patman-D \\
2. No incumbent \\
3. Collins-R \\
4. Roberts-D \\
5. Cabell-D \\
6. Teague-D \\
7. Archer-R \\
8. Eckhardt-D \\
9. Brooks-D \\
10. Pickle-D \\
11. Pcrage -D \\
12. Wright.--D \\
13. Purcell‥D \\
14. Young-D \\
15. de La Garza-D \\
16. White-D
\end{tabular} \& \begin{tabular}{l}
2 \\
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\end{tabular} \& \& \begin{tabular}{l}
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\end{tabular} \& \[
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\mathrm{X} \\
\mathrm{X} \\
\mathrm{X} \\
\mathrm{X} \\
\\
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\mathrm{X} \\
\mathrm{X} \\
\mathrm{X} \\
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\mathrm{X} \\
\mathrm{X} \\
\mathrm{X}
\end{array}
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\hline
\end{tabular}

Page Seventeen
Attachment A
1972 Congressional Races

Republican
Democrat

\begin{tabular}{|c|c|c|c|c|c|}
\hline State \& \begin{tabular}{l}
Should \\
Win
\end{tabular} \& Favored \& Close \& Should Win \& Favored \\
\hline \begin{tabular}{l}
Texas (con't) \\
17. Burleson-D \\
18. No incumbent \\
19. Mahon-D \\
20. Gonzales-D \\
21. Fisher-D \\
22. Casey-D \\
23. Kazen-D \\
24. No incumbent
\end{tabular} \& \& \& \& \[
\begin{aligned}
\& \mathrm{X} \\
\& \mathrm{X} \\
\& \mathrm{X} \\
\& \mathrm{X} \\
\& \mathrm{X} \\
\& \mathrm{X}
\end{aligned}
\] \& X

X <br>

\hline | Utah |
| :--- |
| 1. McKay-D |
| 2. Lloyd-R | \& \& \[

1
\]

X \& \& \& $$
\begin{aligned}
& 1 \\
& X
\end{aligned}
$$ <br>

\hline | Vermont |
| :--- |
| 1. Mallary-R | \& \[

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\begin{aligned}
& 1 \\
& \mathrm{X}
\end{aligned}
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\] \& \& \& \& <br>

\hline | Virginia |
| :--- |
| 1. Downing-D |
| 2. Whitehurst-R |
| 3. Satterfield--D |
| 4. No incumbent |
| 5. Daniel-D |
| 6. No incumbent |
| 7. Robinson-R |
| 8. No incumbent |
| 9. Wamplex-R |
| 10. Broyhill-R | \& | 5 |
| :--- |
| X |
| X |
| X |
| X |
| X | \& | 1 |
| :--- |
| X | \& | 1 |
| :--- |
| X | \& | 2 |
| :--- |
| X |
| X | \& \[

$$
\begin{aligned}
& 1 \\
& \mathrm{X}
\end{aligned}
$$
\] <br>

\hline
\end{tabular}

Page Eighteen
Attachment A
1972 Congressional Races

| Republican |  |  |  | Democrat |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| State | Should Win | Favored | Close | Should <br> Win | Favored |
| Washington <br> 1. No incumbent <br> 2. Meeds-D <br> 3. Hansen-D <br> 4. McCormack-D <br> 5. Foley-D <br> 6. Hicks-D <br> 7. Adams - D | $\begin{aligned} & 1 \\ & X \end{aligned}$ |  | X | 2 <br> X <br> X | 3 <br> X <br> X <br> X |
| West Virginia <br> 1. Mollohan-D <br> 2. Staggers-D <br> 3. Slack-D <br> 4. Hechler-D |  |  |  | $\begin{gathered} 4 \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \end{gathered}$ |  |
| Wisconsin <br> 1. Aspin-D <br> 2. Kastenmeier-D <br> 3. Thomson-R <br> 4. Zablocki-D <br> 5. Reuss-D <br> 6. Steiger-R <br> 7. O'Konski-R <br> 8. No incumbent <br> 9. Davis-R | 2 <br> X <br> X | X <br> X | X | $\begin{gathered} 3 \\ \mathrm{X} \\ \mathrm{X} \\ \mathrm{X} \end{gathered}$ | $\begin{aligned} & I \\ & X \end{aligned}$ |
| Wyoming <br> 1. Roncalio-D |  |  |  |  | $\begin{aligned} & 1 \\ & X \end{aligned}$ |
| rotals | 137 | 41 | 29 | 167 | 6.1 |

# THE WHITE HOUSE 

WASHINGTON

August 30, 1972

| MEMORANDUM FOR: | H. R. HALDEMAN |
| :--- | :--- |
| FROM: | HARRY S. DENT |
| SUBJECT: | Maximizing the coattails |

```
The latest Gallup Poll underscores the importance of making the most of the President's coattails to win more seats in Congress and the state Houses. This will be good for the President for these reasons:
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l) We need more help on Capitol Hill and in the state Houses; 2) depending on coattails alone may not prove successful, as past history shows; 3) GOP leaders and newsmen are now questioning whether we're just doing our own thing; 4) aiding the key candidates and scoring previously unexpected gains will boost the president's stock with the party and increase his grip on their 1976 actions (polls show the GOP and Demo parties have been going downhill, like under Ike, who is remembered by the GOP as not caring and helping).

Here are suggestions for maximizing our coattail possibilities:

1) Let's execute the John Rollins proposal for raising and disbursing candidate assistance funds. If not this, then let's get set up a special outside group to do this without our direct involvement. Some of these candidates are hurting for funds, in part because we're tying up money with our use of surrogates (the best speakers) only for our fund raisers, etc. Also, Meany \& Co. are zeroing in on capitol Hill races and will thus blunt some of our coattail effects with money and manpower diverted from McGovern's effort.
(2) Schedule right away another picture session with all challengers. This means expanding the list I sent you this week by about double. I sent only the vital ones. The guys making the most noise are the less vital challengers who just might make it in a landslide with RN identification, like the governor candidate in Indiana. They want some TV film shots as well.
(3) Work in the key candidates in regional or state appearances by the president, especially where we are a cinch to win, like N. C. These candidates want the RN blessing like never before.
(4) Radio tapes done quickly for key races, like Bartlett of Oklahoma, will be most helpful and can be used with the picture for $T V$ as well as radio. We have strong requests for this.
(5) Visits to key candidate headquarters by top RN spokesmen can be used as a substitute for RN in some cases to leave the impression $R N$ cares and we are helping. This is needed particularly if the president isn't going to be seen with these candidates much at all in the campaign.

Most of what $I$ am suggesting can be done with minimal presidential involvement and time and without harming our overall thrust for a new majority of all Americans. In fact, in pushing for the new majority we need to do something minimal like this to satisfy the candidate appetites and GOP leader morale.

## THE WHITE HOUSE

WASHINGTON

July 10, 1972

M巴MORANDUM FOR:

FROM:

SUBJECT :

The President
Harry S. Dent
1972 Governor Races

The Democrats should continue to keep the lead in
Governorships (29-2l now, excluding ours in Puerto Rico, Samoa, and the Virgin Islands), but we have the potential for closing the gap by one or two seats. Of the 18 Governorships up this year, we should win three, are favored in two, and are close in five. The Democrats should win four and are favored in four.

The tough fights will be in Illinois (R), New Hampshire (R), West Virginia (R), Missouri (D) and North Dakota (D). We are favored to pick up Rhode Island (D), and are expected to lose our seat in Indiana (R).

States where money would have the best impact are the five close states listed above, with N. C. (D) and S. D. (D) worth watching, depending on the Presidential race.

These judgments are based on conservative evaluation from our side, and not predicated on a Presidential sweep.

Here are the evaluations:

| Republican |  | Close | Democrat |  |
| :---: | :---: | :---: | :---: | :---: |
| Win | Favored |  | Favored | Win |
| Del. (R) | Vt. (R) | Ill. (R) | Ind. (R) | Ark. (D) |
| Iowa (R) | R.I.(D) | N.H. (R) | Mont. (D) | Kan. (D) |
| Wash. (R) |  | W.Va. (R) | N.C. (D) | Texas (D) |
|  |  | Mo. (D) | S.D. (D) | Utah (D) |
|  |  | N.D. (D) |  |  |

2
5
4
4

Page Two
The President
July 10, 1972

Gov. Luis Ferre should keep his GOP seat in Puerto Rico.
Attachment "A" has more information on each race.

Attachment

1. Arkansas: Gov. Dale Bumpers (D) should win. The hope is to keep him under 60\%. The Republican is Ien Blaylock.
2. Delaware: Gov. Russell w. Peterson (R) is the endorsed candidate, but could be forced into divisive primary at July 17 convention with Buckson. The strongest and most likely Democrat is state Treasurer Mrs. Emily Womack. Other Democrats are Earl McGinness, Sherman Iribbett, Ed Sandstrom, and william Quillen. Republican should win.
3. Illinois: Gov. Richard B. Ogilvie (R) won the primary easily. His chances continue to improve. The Democrat is Daniel Walker, who was the surprise primary winner over a Daley candidate. Walker led Ogilvie by two-toone right after the primary, but this was probably antiDaley sentiment. Walker's victory probably helps ogilvie. Very close race here.
4. Indiana: Otis (DOC) Bowen is the Republican nominee. GOP Gov. Ed Whitcomb is barred from re-election. The Democrat is ex-Governor Matthew Welsh. Democrat favored.
5. Iowa: Gov. Robert D. Ray (R) should win. Lt. Gov. Jepson has dropped out of the primary, leaving the field to Ray. Democrats are John Tapscott, James Lynch, and Paul Franzenburg, who will probably get the nomination.
6. Kansas: Gov. Robert Docking (D) is very popular throughout the state and is favored. Republicans are Morris Kay, Reynolds Shultz, John Anderson, and Ray Frisbie. Anderson is leading, but Frisbie is President of the Kansas Farm Bureau, which gives him a strong constituency.
7. Missouri: Gov. Warren E. Hearnes (D) is barred from re-elcction. Democrats are Edward Dowd, William Morris, Earl Blackwell, and Joseph Teasdale。 Morris and Teasdale are the leading contenders. Republicans are R. J. King, Steve Burns, Harvey Engie, Gene McNary, and Kit Bond, who should get the nomination. Close, with GOP chance.

Page Two
Attachment A - 1972 Governor Races
July 10, 1972
8. Montana: Gov. Forrest Anderson (D) is not seeking re-election. Democrat is Lt. Gov. Thomas L. Judge. Republican is Ed Smith. Democrat is Eavored.
9. New Hampshire: Gov. Walter Peterson, Jr. (R) will have close race. GOp primary opposition is from Bob Hill and Meldrin Thompson. Peterson should win the primary. Hill's campaign is unimpressive and Thompson was the 1970 AIP candidate. If Peterson loses, the top three offices could go Democrat, especially if Cotton's seat should become vacant. The Democrat is Roger Crowley, who lost to Peterson in 1970. Close race since Peterson hurt on tax proposal. (Hill looking at Gov. and Senate races).
10. North Carolina: Gov. Robert W. Scott (D) is barred from re-election. The Democrat is Skipper Bowles, a fresh face who beat the establishment. Republican is Jim Holshouser, who has a chance, but must reunite the GOP after a divisive primary. It would take an $R N$ sweep to win. Democrat favored.
11. North Dakota: Gov. William Guy (D) is not seeking re-election. Democrat is Congressman Arthur Link. The endorsed Republican is Lt. Gov. Richard Larsen. Robert McCarney, a maverick Republican, is expected to insist on a primary. This could keep the GOP from uniting until September. Race will be close.
12. Rhode Island: Gov. Frank Licht (D) is not seeking re-election. Democrat is Phillip Noel. Republican is Herbert DeSimone, (DOT Assistant Secretary). Late April newspaper poll shows DeSimone two-to-one over Noel. Republican favored.
13. South Dakota: Gov. Richard Kneip (D) is hurt by his income tax proposal, which was defeated by the Legislature. Republican is Carve Thompson, a druggist with four years' experience in the State House of Representatives. Democrat favored.
14. Texas: Gov. Preston Smith (D) was defeated. Democrat is Dolphe Briscoe. Republican is right-wing State Sen. Henry Grover. Democrat should win.

Page Three
Attachment A - 1972 Governor Races
July 10, 1972
15. Utah: Calvin L. Rampton (D) is seeking an unprecedented third term. Republican is Nicholas Strike. Democrat favored.
16. Vermont: Gov. Deane C. Davis (R) is not seeking re-election. Republicans are Jim Jeffords, Richard Snelling, John Burgess, and Luther Hackett, who will probably get the nomination. Democrats are John Downs and Leo O'Brien. Close, but Republican favored.
17. Washington: Gov. Daniel J. Evans (R) will face either Albert Rosellini, who is leading, or Martin Durkan. Evans defeated Rosellini in 1964. Republican should win.
18. West Virginia: Gov. Arch A. Moore, Jr. (R) has compiled an excellent record. The Democrat is Jay Rockefeller with a big primary win and plenty of money. Close.
$L / D$

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MEMORANDUM FOR:

FROM:
SUBJECT:
H. R. HALDEMAN

GORDON STRACHAN
1972 U.S. Congressional Races

Dent has prepared a factual analysis of the Congressional races, indicating that the Republicans must hold all current incumbent seats and win 39 new seats to reach the 218 needed to organize the House. Ford's Southern Democrats switchover project will not become important unless the Republicans are close to 218. Dent's Tab A picks the top 30 requiring attention.

Timmons independently reviewed the September 5 Congressional Campaign Committee analysis. Timmons' picks are double underscored while Dent's are single underscored. Where Dent and Timmons agree three underlines appear.

Malek's field organization can provide assessments of 50 important individual races by September 13. Malek's input would be conjecture before then.

MacGregor's views will be checked September 7.
Teeter talked with an AMPAC representative on September 5 regarding access to their polls. Teeter received a commitment to obtain the 25 completed polls on September 8.

This analysis of the Congressional races will be resubmitted when the additional information is acquired.

The only people involved in this project are Bill Timmons, Clark MacGregor, Fred Malek, Bob Teeter and Stan Anderson. Harry Flemming has done an independent analysis for Clark MacGregor but has not reviewed it with Mitchell or MacGregor.

# THE WHITE HOUSE 

WASHINGTON

September 5, 1972

MEMORANDUM FOR:

FROM:

SUBJECT:


1972 U. S. Congressional Races

The GOP Congressional election picture is brighter today than on July 10 when I submitted the last memorandum, primarily because the President is stronger. The Congressional Campaign Committee is privately predicting a minimum pickup of $20-25$ seats, recognizing we could win more if the tide is strong enough. Jerry Ford is still working on the prospect of Southern Democrat switchovers after the election if we are close enough to the magic number of 218 seats required to organize the $H_{o}$ use. The present lineup is 178 GOP (plus Brad Morse vacancy) and 255 Democrats (plus Governor Edwards of Louisiana vacancy). In order to win 218 we must keep everything we have, including the Brad Morse vacancy, and pick up 39.

Attachment A contains a listing in state alphabetical order of the top 10 incumbent seats which need defending (most vulnerable on our side); our best lo possible pickups; and then our second best 10 possible pickups.

Attachment $B$ contains a listing of congressional seats targeted by the GOP Congressional Campaign Committee, defensively and offensively. The ones underscored in red need priority attention to win.

$$
f_{A}
$$

TOP 10 THAT NEED DEFENDING

| 1. California 6 | Mailliard |
| :--- | :--- |
| 2. Colorado 1 | McKevitt |
| 3. Iowa 1 | Schwengel |
| 4. Iowa 4 | Kyl |
| 5. Indiana lo | Dennis |
| 6. Michigan 2 | Esch |
| 7. Minnesota 6 | Zwach |
| 8. Tennessee 8 | Kuykendall |
| 9. Utah 2 | Lloyd |
| 10. Wisconsin 3 | Thomson |

TOP POSSIBLE PICKUPS (TOP 10)

1. California 36
2. California 42 (safe)
3. Illinois 17
4. Indiana 11
5. Maine 2
6. New York 26
7. North Carolina 4
8. Pennsylvania 9
9. South Dakota 2
10. Washington 4

Ketchum (new seat)
Burgener (new seat)
O'Brien (new seat)
Hudnut (Jacobs)
Cohen (Dem. open)
Gilman (Dow)
Hawke (Dem. open)
Shuster (Rep. open)
Abdnor (Dem. open)
Bledsoe (McCormac) primary 9/19

POSSIBLE PICKUPS (SECOND 10)

1. Illinois 3
2. Illinois 10
3. Illinois ll
4. Illinois 22
5. Indiana 4
6. Kentucky 6
7. Maryland 4
8. Massachusetts 12
9. Mississippi 5
10. New Jersey 12

Hanrahan (new seat)
Young (Mikva)
Hoellen (Annunzio)
Lamkin (Shipley)
Bloom (Roush)
Jackson (Dem. open)
Holt (new seat)
Weeks (Rep. open)
Lott (Dem. open)
Rinaldo (Rep. open)


| CODE: | ND - NEW DISTRICT <br> RO - REPUBLICAN OPEN <br> DO - DEMOCRAT OPEN <br> PAIR - TWO INCUMBENTS <br> * - INCUMBENT |  |  |  | AS OF 9-5-72 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CODE | STATE | DISTRICT |  | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
|  | Alabama | 2 | * | Dickinson | Reeves |  |
|  | ALASKA | AL |  | Young | * Begich |  |
| ND | ARIZONA | 4 |  | Primary 9/12 | Primary 9/12 |  |
|  | CALIFORNIA | 6 | * | Mailliard | Boas |  |
|  | CALIFORNIA | 7 |  | Hannaford | * Dellums |  |
| ND | CALIFORNIA | 11 |  | Chase | Ryan |  |
|  | CALIFORNIA | 18 |  | Mathias | Lavery |  |
| RO | CALIFORNIA | 20 |  | Moorhead | Binkley |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | CALIFORNIA | 31 | Valentine | * C. Wilson |  |
|  | CALIFORNIA | 34 | Ratterree | * Hanna |  |
|  | CALIFORNIA | 35 | Brown | * Anderson |  |
| ND | CALIFORNIA | 36 | Ketchum | Lemucchi |  |
| ND | CALIFORNIA | 38 | Snider | Brown |  |
| R0 | CALIFORNIA | 39 | Hinshaw | B7ack |  |
| ND | CALIFORNIA | 42 | Burgener | Lowe |  |
|  | COLORADO | 1 | * McKevitt | Primary 9/12 |  |
|  | COLORADO | 4 | Primary 9/12 | * Aspinall |  |
| ND | COLORADO | 5 | Primary 9/12 | Primary 9/12 |  |


| CODE | STATE | DISTRICT | gop candidate | democrat candidate | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | connecticut | 1 | Rittenband | * Cotter |  |
|  | connecticut | 2 | * Steele | Hilsman |  |
|  | connecticut | 5 | Sarasin | * Monagan |  |
| ND | Florida | 5 | Primary 9/12 | Primary 9/1? |  |
|  | Florida | 8 | Thompson | * Hapey |  |
| ND | Florida | 10 | Primary 9/12 | Primary 9/12 |  |
| ND | FLORIDA | 13 | Primary 9/12 | Primary 9/12 |  |
| Ro | GEORGIA | 5 | Cook | Young |  |
| Ro | IDAHO | 1 | Symms | Williams |  |
| ND | Illinois | 3 | Hanrahan | coman |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ND | ILLINOIS | 10 | Young | * Mikva |  |
|  | ILLINOIS | 11 | Hoellen | * Annunzio |  |
| ND | ILLINOIS | 17 | 0'Brien | Houlihan |  |
| RO | ILLINOIS | 21 | Madigan | Johnson |  |
|  | ILLINOIS | 22 | Lamkin | * Shipley |  |
|  | INDIANA | 2 | * Landgrebe | Fithian |  |
|  | INDIANA | 3 | Newman | * Brademas |  |
|  | INDIANA | 4 | B100m | * Roush |  |
|  | INDIANA | 8 | * Zion | Deen |  |
|  | INDIANA | 10 | * Dennis | Sharp |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | INDIANA | 17 | Hudnutt | * Jacobs |  |
|  | I OWA | 1 | * Schwengel | Mezvinsky |  |
|  | IOWA | 2 | Ellsworth | * Culver |  |
| PAIR | IOWA | 4 | * Kyl | * Smith |  |
|  | KANSAS | 2 | McAtee | * Roy |  |
|  | KANSAS | 3 | * Winn | Barsotti |  |
|  | KENTUCXY | 3 | Kaelin | * Mazzoli |  |
| DO | KENTUCKY | 6 | Jackson | Breckinridge |  |
|  | LOUISIANA | 3 | Treen | Run-0ff 9-30 |  |
|  | MAINE | 1 | Porteous | * Kyros |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEmOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| DO | maine | 2 | Cohen | Violette |  |
|  | maryland | 1 | * Mills | Hargreaves |  |
| ND | Maryland | 4 | Holt | Fornos |  |
|  | Maryland | 6 | Mason | * Byron |  |
|  | MASSACHUSETTS | 4 | Primary 9/19 | Drinan |  |
| Ro | MASSACHUSETTS | 5 | Primary 9/19 | Primary 9/19 |  |
|  | MASSACHUSETTS | 6 | Moseley | * Harrington |  |
| RO | MASSACHUSETTS | 12 | Weeks | Studds |  |
|  | michigan | 2 | Esch | Stempien |  |
|  | Michigan | 12 | Serotkin | * O'Hara |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | democrat candidate | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ND | MICHIGAN | 18 | $H \cup b \in R$ | Montgomery |  |
|  | minnesota | 6 | * Zwach | Nolan |  |
|  | minnesota | 7 | Haaven | * Bergland |  |
| 00 | MISSISSIPPI | 2 | Butier | Bowen |  |
| D0 | MISSISSIPPI | 4 | Cochran | Bodron |  |
| DO | MISSISSIPPI | 5 | Lott | Stone |  |
| 00 | MISSOURI | 6 | Sloan | Litton |  |
| R0 | MISSOURI | 7 | Taylor | Thomas |  |
|  | montana | 1 | * Shoup | 01 sen |  |
|  | NEW Jersey | 3 | Dowd | * Howard |  |


| CODE | STATE | DISTRICT |  | GOP CANDIDATE |  | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NEW JERSEY | 6 |  | Forsythe |  | Brennan |  |
|  | NEW JERSEY | 9 |  | Schiaffo |  | Helstoski |  |
| RO | NEW JERSEY | 12 |  | Rinaldo |  | English |  |
| ND | NEW JERSEY | 13 |  | Maraziti |  | Meyner |  |
|  | NEW MEXICO | 2 |  | Presson |  | Runnels |  |
|  | NEW YORK | 1 |  | Boyd | * | Pike |  |
| ND | NEW YORK | 3 |  | Roncal 10 |  | Bales |  |
|  | NEW YORK | 6 |  | Gallagher | * | Wolff |  |
|  | NEW YORK | 23 | * | Peyser |  | Ottinger |  |
|  | NEW YORK | 24 |  | Vergari | * | Reid |  |


| CODE | STATE |  | DISTRICT | gop candidate | democrat candidate | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | NEW YO | ORK | 26 | Gilman | * Dow |  |
| R0 | NEW YORK |  | 31 | Mitchell | Castle |  |
|  | NEW YORK |  | 32 | Koldin | * Hanley |  |
| RO | NEW YORK |  | 33 | Walsh | Kadys |  |
|  | NEW Y | ORK | 36 | * Smith | McCarthy |  |
| DO | NORTH | carolina | 4 | Hawke | Andrews |  |
| Ro | NORTH | carolina | 9 | Martin | Beatty |  |
| RO | OHIO |  | 4 | Guyer | Nicholas |  |
|  | OHIO |  | 8 | * Powell | Ruppert |  |
| Ro | OHiO |  | 16 | Regula | Musser |  |


| CODE | STATE | DISTRICT |  | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | OHIO | 19 |  | Parr | * Carney |  |
| RO | OKLAHOMA | 1 |  | Run-0ff 9-19 | Jones |  |
| DO | OKLAHOMA | 2 |  | Toliver | McSpadden |  |
|  | PENNSYLVANIA | 5 | * | Ware | Franco |  |
| RO | PENNSYLVANIA | 9 |  | Shuster | Collins |  |
|  | $P_{2}$ <br> PENNSYLVANIA | 20 14 |  | Hunt <br> Catarinella | *Gaydos <br> * Moorehead |  |
|  | SOUTH CAROLINA | 1 |  | Limehouse | * Davis |  |
|  | SOUTH DAKOTA | 1 |  | Vickerman | * Denholm |  |
| DO | SOUTH DAKOTA. | 2 |  | Abdnor | Mckeever |  |
|  | TENNESSEE | 3 | * | Baker | Sompayrac |  |


| CODE | STATE | DISTRICT | GOP CANDIDATE | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | tennessee | 6 | Beard | * Anderson |  |
|  | tennessee | 8 | * Kuykendall | Patterson |  |
|  | TEXAS | 5 | Stee 1 man | * Cabell? |  |
| PAIR | TEXAS | 13 | * Price | * Purcell |  |
|  | UTAH | 1 | Primary 9/12 | McKay |  |
|  | UTAH | 2 | * Lloyd | Primary 9/12 |  |
|  | VIRGINIA | 4 | Danie 1 | Gibson |  |
| RO | VIRGINIA | 6 | Butler | Anderson |  |
| RO | VIRGINIA | 8 | Parris | Horan |  |
| RO | WASHINGTON | 1 | Primary 9/19 | Primary 9/19 |  |
|  | WASHINGTON | 4 | Primary 9/19 | * McCormack |  |


| CODE | StATE | DISTRICT |  | GOP CANDIDATE |  | DEMOCRAT CANDIDATE | COMMENT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | WISCONSIN | 1 |  | Primary 9/12 |  | Aspin |  |
|  | WISCONSIN | 3 | * | Thomson |  | Primary 9/12 |  |
| PAIR | WISCONSIN | 7 | * | O'Konski | * | Obey |  |
|  | WISCONSIN | 8 |  | Primary 9/12 |  | Primary 9/12 |  |
|  | WYOMING | AL |  | Kidd | * | Roncalio |  |

# EVANS-NOVAK <br> POUTICCAL REPORT 

WHAT'S HAPPENING . . . WHO'S AHEAD . . . IN POLITICS TODAY

1750 Pennsylvania Ave., N.W. • Room 1312 • Washington, D.C. 20006•202-298-7850

September 6, 1972 - No. 144
TO : Our Subscribers

FROM: Evans-Novak
President Richard M. Nixon and top White House politicians are far more worried than they are willing to admit by over-confidence resulting from the impact of the huge Nixon lead over Sen. George McGovern for the Presidency in all the public opinion polls. This extraordinary lead has so far masked the inefficiencies and factional disputes inside the Nixon camp. We believe that the White House vs. the Committee to Re-elect the President dispute could have potentially dangerous results. The way in which the Watergate Scandal has been handled is certainly no cause for GOP confidence. Worst of all, there is no clear plan for Mr. Nixon's own activities this fall, which leads us to this prediction: despite all the talk about the President running his campaign from the Oval Office, Mr. Nixon will hit the hustings far more vigorously than seemed likely before the Republican National Convention, with no holds barred. Conclusion: Great danger for the President and the GOP if he really lets himself go a la 1970 .

The Republican's problems, however, are nothing compared to George McGovern's misfortunes. Since our last Report, we have been unable to locate any discernible rise in McGovern's and the Democratic Party's low state. The only change we have found is a new loss of confidence in McGovern within his own camp from politicians and aides who have been sorely disappointed and disillusioned by his failure to take hold and resolve organizational problems. As of today, we can report that our state-by-state checks show Nixon winning all 50 states, with McGovern capturing only the District of Columbia. All the breaks are going against him -- including the Munich tragedy which now will dominate the media just as McGovern's campaign is at last starting to move.

The real fight this year is for control of Congress. If President Nixon maintains his present lead, he could bring in a GOP House, but this is unlikely. Although it is still too early for a race-by-race analysis of the House, we can now analyze the Senate, where there is a slightly better prospect for Democratic retention of control than we last reported on the Senate three weeks ago.

## ELECTORAL VOTE ANALYSIS

Our incredible report that RMN would win 50 states today surely marks the low point of McGovern's slide, and almost certainly he will do better on November 7th. It should be remembered that in our first state-by-state analysis, provided on June 7th, we gave McGovern 3 Probable states and 4 Leaning to him, and many experts thought we were exaggerating his difficulties.

Our present 50 state analysis is based on private and public polls in all but one state, Massachusetts. The last available survey there, a private one, showed McGovern leading Nixon by 3 points, but this was taken before the Eagleton Affair and the disastrous McGovern campaigning during the week of the GOP convention. Since then, his drop has been at least 3 points just about everywhere (and more like $7-10$ points in most places), so we must assume that McGovern now trails in Massachusetts. Politicians of both parties, however, tell us that they expect McGovern to carry Massachusetts, and we suspect this is his best state.

## REPUBLICANS

Our feeling that the President will not be contained in his Oval Office this fall was reinforced by his first campaign trip to Chicago and the Detroit suburbs after the Republican Convention. He attacked McGovern with full force on two issues: amnesty and busing. This could be dangerous for Nixon on two counts: it could revive Democratic partisanship and a rallying-around-the-flag for Democrats who have been deserting McGovern in droves; and it could whet Nixon's appetite for a full-fledged old-style Nixon campaign, which all experience has shown costs him votes wherever he goes.

Organization: On a more genteel, Republican note, it's a little reminiscent of the Democratic shambles (although with RMN's huge lead, it really doesn't matter all that much). The basic power struggle is between Clark MacGregor's Re-election Committee staff (though there are internal battles there) and Chuck Colson at the White House. There's a lot of back-biting and back-stabbing going on, but there's no question who's the real boss: H. R. (Bob) Haldeman at the White House.

Tactics: The biggest issue in the background of all this is the question whether Nixon will go off into orbit again, particularly if McGovern begins to make up some ground. That's why it is a matter of some worry that there is no definite scenario for the President's conduct during the campaign, giving him the opening to try for a '70-style free-wheeling campaign for which the McGovern people are desperately hoping. Also there is some fear that Colson's own hard-line tactics will reinforce Mr. Nixon's well-known proclivities, considering Colson's present degree of influence at the White House.

Issues: RMN looks good to us as of today on the issues, even if -- as appears more and more to be the case -- the Vietnam War doesn't end before the election. On the war, we see a washout at worst for Nixon, a plus of some magnitude at best. On the economy, Nixon looks better every day despite a slight rise in unemployment. Every economic indicator now available seems to assure a rising economy at least through election day. But the President's best issue of all, clearly indicated in almost all the polls, is voter perception of him as a known commodity -- even if a much unloved one -- opposed by an unknown commodity who scares many voters. Evidence: Polls finding that the alienated voter and the union member go to Nixon over McGovern. This makes RMN almost invulnerable, but the one element that could shake him is for the present Nixon to remind the voters too much of the old Nixon.

Watergate Caper: We cannot imagine how the scandal could have been handled worse. We still have yet to see any evidence that its impact extends beyond Washington, but the cover-up here has all the earmarks of guilt. We have yet to talk to a single top aide who privately does not feel that much too much has been concealed. GOP National Committee Chairman Sen. Robert Dole's counterattack lacks punch and credibility, but we do not believe the voters are going to get turned on by this issue unless indictments reach into high levels of the Party and/or White House apparatus.

Agnew: He seems intent on his new soft line. For the first time, he has no Nixon aides along as governesses. His major aide will be his ex-Baltimore law partner George White. Spiro Agnew must strengthen his political staff to get ready for 1976 now that he has apparently made the decision to make a try for the Presidency.

## DEMOCRATS

Organization: Factional and personal rivalries are to be expected in Presidential campaigns, but we have never seen anything even to approach the McGovern campaign. We are now finding increasing complaints from the battlers for power that McGovern himself is to blame, showing weakness and unPresidential indecision in letting the power struggle drag on so long.

The basic struggle for power right now involves Gary Hart, who is in nominal control, versus DNC Chairman Jean Westwood, who makes no secret of her opinion that McGovern would be in much better shape if she were in supreme command. But it's not nearly that simple. Hart's ally against Westwood is Frank Mankiewicz, who is in charge of the travelling campaign but wants a larger slice. Westwood also has a rival with her Deputy Chairman, Basil Patterson. Hovering over all is old pro Larry O'Brien who is insisting that as "chief spokesman" of the campaign that media -- and all statements made by all campaign aides -- stress one point above all others: that McGovern is the Democratic Party nominee. O'Brien is also trying to: 1) Calm the free-for-all; 2) Coordinate all aspects of the campaign; 3) Get McGovern and everyone else to concentrate on a couple of simple themes: the Party, taxes, the War and Richard Nixon. There are many -- inside and outside the campaign -- who feel that McGovern should have turned supreme command over to $0^{\prime}$ Brien right after the Convention. Now, they fear, it all may be too late.

We find increasing criticism of the organization on two points:

1) There is no campaign in many states. In Southern California, for example, there has been no visible sign of any activity in Los Angeles county since the June primary. Pennsylvania is another disaster area.
2) Gary Hart is putting together too "heavy" an organization -- too much money and too permanent a structure, trying to do something nationally in three months similar to what was done in Wisconsin over two years.

Strategy: We feel McGovern has lost enthusiasm within his own camp without gaining anything at all by his moves rightward -- the meetings with LBJ and Chicago Mayor Richard Daley, the American Legion and VFW speeches, the jettisoning of the $\$ 1,000$ for everyone grant, the centrist tone of his speeches. He would have been criticized had he not made these rightward moves, but they have given him the image of just another opportunistic politician, and now, on top of all his other problems, add credibility.

Strategically, these are lining up as McGovern's three big points:

1) Run against Richard Nixon. Hence the emphasis on the Watergate mess.
2) Build up sentiment against RMN's bombing policy in Vietnam. We tend to feel that all those outraged by the bombings are already for McGovern.
3) Show the voters that Nixon is condoning an inequitable tax system. This, we believe, would be McGovern's best issue, if properly exploited as a neo-Wallaceite attack on government, bureaucrats, spending, etc.

Tactics: McGovern is really ploughing new ground in his three major-media-centers-a-day campaigning plan devised by Fred Dutton. The idea is to hit the evening local tv news in three separate areas each day, which is fine if 1 ) the candidate can take the pace, and 2) the local pols don't get too riled by the short visits.

McGovern's real tactical problems continue to stem from his mistakes: i.e. endorsing the Ramsey Clark-to-Hanoi and Pierre Salinger-to-Paris fiascoes,
and, on a smaller scale, going to the Southern Governors Conference, despite the warnings from aides that the campaign would start off on a flat note.

Registration: Ballyhooed as McGovern's secret weapon, this has turned into the largest battleground and now wasteland of the campaign, a disaster area which has been over-staffed, under-financed and rife with internecine warfare. Present result: much carnage and few new voters registered.

Shriven: Sargent Shriver, as we suspected, is proving troublesome, along with his enthusiastic but amateurish staff. He and they bring real assets to the campaign, energy and the Kennedy glitter among them, but the wild and foolish statements and lack of political judgment is producing credibility and other problems.

## SENATE

As of today, we read the Senate, now 55-45 Democratic, going 52-48 Democratic. Please bear in mind that nobody has really focused in on the Senate races yet, and that these can change dramatically in the weeks ahead. We see the following seats changing hands if the election were held today:

South Dakota: Rep. James Abourezk (D) leads over Robert Hirsch (R) for the seat being vacated by Sen. Karl Mundt (R), but by only 4 points. Abourezk is running ahead of McGovern today. Democratic Takeover.

North Carolina: All signs continue to point to a win for Jesse Helms (R) against Rep. Nick Galifianakis (D), who toppled Sen. Everett Jordan (D) in the primary. GOP Takeover.

Rhode Island: Ex-Gov. and Navy Sec. John Chafee (R) is still favored to unseat Sen. Claiborne Fell (D) but Fell is now gaining in the polls. Fell had been expected to trail the ticket but is currently running far ahead of McGovern. GOP Takeover.

New Mexico: We still see Peter Domenici (R) over Jack Daniels (D) in the fight for retiring Sen. Clinton Anderson's (D) seat. GOP Takeover.

Oklahoma: One of the closest, but we see Rep. Ed Edmondson (D) losing to ex-Gov. Dewey Bartlett (R) for the struggle for retiring Sen. Fred Harris's (D) seat. Very, very close. GOP Takeover.

To win control of the Senate, the GOP also will have to win these two races, where we now find the Democrats ahead.

Georgia: The defeat of appointive Sen. David Cambrel (D) by State
Sam Nun (D) in the primary runoff was a Godsend for the Democrats in the race against Rep. Fletcher Thompson (R), who would have been a heavy favorite against Cambrel. Thompson is a slight underdog against Jun, who is even more liberal than Gambre11. Tentatively a Democratic Retention.

Alabama: Sen. John Sparkman (D) leads ex-Postmaster General Red Blount (R) substantially in the polls but a black Democratic candidate will drain lots of votes from Sparkman. For now, a Democratic Retention.

However, two other races could turn into Democratic Takeovers:
Michigan: Sen. Robert Griffin (R) barely leads State Atty. Gen. Frank Kelley (D) and, considering RMN's present big lead in the state, that may not be good enough. So, hesitantly, a GOP Retention.

Idaho: Everybody feels that Rep. James McClure (R) has a clear but small lead against Bud Davis (D) for the seat being vacated by Sen. Len Jordan (R). This one's far from over. But for now, a GOP Retention.


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- Bebst + Rillis want to tull alout sen races
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Tectes.
10 pts aheal in Wash
Mo- 1 now aheal-new poll
Det nevy fole - 17-18 ptsabod
all agree pres $P$ appearances + compurpon
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cm-aspapiar - stell Oleeping p camp
seperate fr/sen $t_{\text {tong camp. }}$

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& \text { Drop mass mpe G-4nt led }
\end{aligned}
$$

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Neiber to Neighber Fundraising oct 10 - night for Nexm

FM- lulcewarn
Dailey-way not on $9 / 26$.
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Slatus $9 / 16$ - conerass
Neloen Roe - not doing t Knoel a Door LLa Rue to get Jm togat ten R ale Celebis separbte spots Worl in their oux precinets write to get Predey

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    CAMPATGN STRATTGY GRONP
    Meeting of Septenter 7, 19%2
    ACEMDA
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1. Should we consider a moderate reallocation of resources (without compromising our key-state strategy) to seek a 50-state win for the President?
2. Congressional races--
```
"Under what circumstances, if any, should we consider
offerimg campaign assistance to selected Senate and
Housc cendidates?
* If the decision is made to assist Congressional
candidates, what form should that assistance take?
-- Money
-.. Campaign planning/management
-- Presidential involvement
* letter of endorsement
* photographs
* campaign visit
* joint advertising
* issue material
Pro-Nixon
Anti-McGovern
```

CURRENI CAAPAIGN SITUATION: The wide lead attributed to the President in the Gallup and Harris polls is well beyond what had been expected for this stage of the campaign. It is generally expected that the margin will decrease before Elcction Day. There is the very real. possibility, however, of a landslide vote for the President. In that context, it is appropriate that the Strategy Group review the existing plans for the campaign.

50-STATE CAMPATCN: Published and private polls indicate that the President is even with or well ahead of McGovern in every state except the District of Columbia. It is plausible that with a modest reallocation of resources. not endangering our target state strategy, a 50-state win is within the reach of the President. Such an accomplishment could increase his political strength in the second tern.

CONGRESSIONAL RACES: The present make-up of the Senate is 55 Democrats and 45 Republicans. The present make-up of the House is 177 Republicans, 255 Democrats and 3 vacancies. If the President does approach a landslide victory, there is the possibility that the Republicans could win one or both of the Houses of Congress. That possibility would be greatly enhanced by careful planning of which House and Senate races should receive attention, and what kind of help, if any, would be meaningful to the Republican candidates. The candidates for each of the 33 Senate races are listed in Tab I. One analysis of the curront status of those races
is given in Tab II, although other political observers might disagree with the conclusions in specific races. A compilation of House races is given in Tab III. Much additional analysis must be done of individual House races of interest, particularly because redistricting has substantially changed the constituencies of many Congressional districts.

One factor in the Prestdential coattail effect is whether it is possible to vote a straight party ticket with one pull of the voting lever, or one "X" on a paper ballot. Tab IV, provided by the RNC, lists those 31 states where straight ticket voting is possible. In the remaining 19 states, each office must be voted for separately.

The decision of whether or not the Re-election Committee should concern itself at all with Congressional races should not be made until the resuits of the 3rd wave of polling has been analyzed. In preparation for that decision, however, the Strategy Group should develop some thoughts on what forms of assistance it might be in a position to provide to Congressional candicates, and on what basis the selection should be made of which candidates to assist.

## Committee for the Re-election of the President

September 4, 1972


| State | Candidetes |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
| Delavare | Boggs | (R) * | ( $59.3 \%$ ) | Seeking third term |
|  | Biden | (D) |  | Lawyer:New Castic Courty <br> Council Rep.; 29 yrs. Old |
|  | Wijka | (Amor) |  | . |
| Georgia | Num | ( 15 |  | Defeated incumbent Gor. Cartor appointee DANID GAMBMALL in runoff election 8/29/72. |
|  | Thompson | (R) |  | Incurbent fifth District Congressman |
| Idalio | Davis | (D) |  | President, Idaho State U. |
|  | licclure | (R) |  | Pirst District Congressmath (GOP incurbent retiring) |
| I11:nojs | Percy | (12) $\%$ | (5\%.9\%) | Sceking second tera |
|  | Pucinski | (D) |  | Congressman-11th District |
|  | Cross | (SociJabor) |  |  |
|  | Halstead (Soc. Workers) |  |  |  |
| Iowa | Miller | (R) * | (62.2\%) | Seeking thind tern |
|  | Clamk | (D) |  | A to 2nd Distrjct Congressmon John Culver |
|  | Rocap | (ATP) |  | - |
| Kancas | Pearson | (R) \% | (52.1\%) | Seeking thimd fuil temb |
|  | Tetzlafe | - (1)) |  | Anesthestologist |
|  | Willer | (Con.) |  |  |
|  | Macin | (120.) |  |  |


| State | Candidates |  |  | Comments |
| :---: | :---: | :---: | :---: | :---: |
| Kentucky | Huddleston | (D) |  | Broadcasting Executive |
|  | Nunn | (R) |  | Former Governor <br> (GOP incumbent retiring) |
|  | Moffett | (Peo) |  |  |
|  | Embry | (Aner.) |  |  |
| Loujsiana | Johnston | (D) |  | State Senator <br> (Incumbent Den. Ellender recently deceased. Wife of Dem. Gov. Eawin ECrayds app't to fill rest of Ellonder tem: |
|  | Toledano, <br> McKiethen | $\begin{aligned} & \text { Ben C. ( } \mathrm{n} \text { ) } \\ & \text { (Ind) } \end{aligned}$ |  | Ran for Mavor of N. $0 .-43 \%$ of vote. <br> Former Deno, Govemor. |
| Maine | Smith | (\%) * | (58.9\%) | Seekjng fifth term |
|  | Hatheway | (J) |  | Second Dist. Congressman |
| Massachusetts | Brooke | (R) * | (60.7\%) | Seeking second term |
|  | 0!Leary | (D) |  | Boston City Councilmen |
|  | Droney | (D) |  | District attorney |
|  | Lynch | (D) |  |  |
|  | Gurenitz | (Soc. Fork.) |  |  |
| Michigan | Griffin | (R) * | (55.0\%) | Seeking second full term; Senate Minority thip |
|  | Kelley | (ij) |  | Wichigan Attorney Gonoral |


| State | Candidates |  |  | Conments |
| :---: | :---: | :---: | :---: | :---: |
| Minnesota | Mondale | (DEL) \% | (54.9\%) | Secking electien to Second rull Teu• |
|  | Hansen | (R) |  | Lutheran Minister |
|  | Franklin | (DEL) |  |  |
|  | Griffin | (DFL) |  |  |
|  | Leaf | (Dit) |  |  |
|  | Heck (Inclust. Gov ${ }^{\text {t. }}$ ) |  |  |  |
| Mississippi | Eastiand | (D) : : | (73.3\%) | Chaimman, Senaze Judiciary Comittee |
|  | Cammohael | (R). |  | Automobile Dealer |
| Kontaia | Metcalf | (D) $\div$ | (53.2\%) | Sceking third term |
|  | Hibberd | (R) |  | State Senator |
| Nebraska | Curtis | (R) \% | (61.0\%) | Secking reelection to fourth term. |
|  | Carpentor | (D) |  | State Senator |
| Niow Hampshire | McIntyzo | (D) * | ( $54.1 \%$ ) | First elected $\sim$ Nov, Is62 |
|  | Powel1 | (下) |  | Fommer Two Teri. Governor |
| . | Coblcigh | (R) |  | State House Sfeaker |
|  | Prock | (E) |  | Former U.S. Arsorney |
|  | Boores | (K) |  |  |
| Now Jerscy | Case | (2) : | (6, . 6\%) | Secking fourth term |
|  | Kxcbs | (D) |  | Former U. S. Rep. |
|  | Frempi | (As.ex.) |  |  |



State
Tevas

Candidates
Tower
(R):
(D)

Virgjnia
Spong
(D) $\%$
(58.5\%)

Scott
(R)

Henderson (Indep.)
V. Virginia

Randolph
(D) *
(59, 5\%)
(11)

Hansen
(R) :
(D)

Conments
Seeking reelection to second full term

Seeling second tern

Inc. old 8th District

Seeking reelection to third full term

State Senator

Seeking second term

Fornor AA to Democrat
Congressman Roncalio

## Committee for the Re-alection of the President

The following analysis of the 33 Senate racos of 1972 represents the coments of Amthux Einkelstein, Cliff Thite, Ed Failor and Bob Marif

Safe Rewulicen Sents - no holp necessary (10): Brooke (Hass.), Case (A.J.), Dogss (We1.), Perey (J11.), Daker (Temm.), Thumond (S.C.), Miller (Iora), Curtis (Mob.), Alloti (Colo.), Steyens
(Alaska) (Iote: It misht be appropriate to show some support for Senator Haker, sirce Sonator Rrock is receiving much public exposure in the context of the Presidential Vouth Campaign.)

Safe Defoeratic Scat: - - no help could change the outcone (4): Fastland (itss.), Nalelland (Ark.), Mondale (Minn.), Randolph (if. Va.)

Stales Whore help Cuula Pe Bectoz: (19) (The races where holp would be the rost (atiteai are donoted by asterista.)

Alabsta: Consonsus is that Blowst has a chances although he scans to be far behinu sportwon in canly roadings. Assistance in forms other then money nay be what is needed.

Georgio*: Fletcher Thompson's clances have djumed with the nomination of Numn over Gambrell. Still a good opporEunity for for Thepulicuns to gain a seat, but money is necied.

Ichan: Mcclume is probably ahead of his Derocratic opponent, Davis. Lowerat, race is not certath, and he is thought to be imilcd in fimencial resources.

Kancas: Fearmon, the Remublicen incumbent shoulai win. Fovever, he wo: only 32.13 of time vote in 1966 , and Democratic Gevernox Dueling, secking ro-election, will be a strong factor, on whe othor site of the Welet.

Kontwely: Formex: Governer itum is thoteht to be chead, but not a sure wimer. If he vas persuaded to run in
 iay be draver i:las.

Iceinima: The deatio of Senator fllender creates an entimely nos sitwation. Little is known of the strength of the candidates or the attitude of the voters. Overall tremts in the South make a strong Republican showing possible. A thurough analysis should be peremmed of that race, with the fintent of providing help if the race is wimable.

Mane: There are some rumors that Smator Swith is in trouble. Gencrally, these are discounted because of her recomial strensth in the state, and the anticipation of a strong i, won showing there. Xore information should be obtained, and if help could be decisive, we should provice it.

Michicant: Senctor Griffin is in a tight race, and has 1imited funcs. Ve are alroady working closely with him in door-to-door canvassing and telephone centers to identify botli ifwon Ge Gziffin voters. Grjifin vas unade to prowide funds for lis planned share of the telaphone conters. If the Prestedent is substantiolly ahead in Mchigen, as Xankelovicli clams, Griffin may also have hoved up. The latest Tecter polle will tell.

Nontans*: Motcalf should be beatable. Mis 1906 percentage was only 53.2\%. The President has huge lends in polls of nearby states, and could provide a coattall effect for the Raqubican candidate, Hibbard. The irportant thing would te to avold, if possible, active participation by Monsficle. Zoney ray not be a problen in lifburd's race.

New Hamshto: The President should run woll in Now Hamshire. Molntyre may be beatable. Juderent should be vitheld until the kepublican nomince is determined on Septerter 12th. Jitule hatd cita now sams to be avalilable on Mcintyro's prospects.

Now Yoxico*: This contest repreaents one of our best chances to pick up a seat. Domenici, the Ropurlican is thought to be head now. Daniels, the Democrat, has a Jot of moncy, and could buy the election if our men runs out. of funce.

Noth Carolfan*: imother prime turget to pich: up a seat ft tho momme the contest oecms to be faikly even. We shoule provide whtever halp is neceded for Jesse helas to min.

Q1. should pull Doney Barelett in. he seons to have no money Moble:..s.

Orcoon: Wayne Morse may give Eatfield a hard wace. We should detomine wether he meeds adititional resources.

Rhode Island: Chafee said to be cowfortably out in front. Reccat difrect attacks by Democrats on his havk-dove stands on Vietnon heve hurt somewhat. This' looks like the mast vulnerablo of the seats where we now have apparent large leads. We should assure that Chafee does not lose for lack of resources.

South Dakota\%: The Donocrat is now thought to be cheas? in this race for Zundt's seat. If the President has the large lead reported in the Dakota Poll, then the Senate seat should be wimable. A Smate campaign here is inexpensive, and we shoulo go all-out to tyy to prosarve this seat in the Republican column. The Nocovern "conttails" may work for us in South Dakota.

Tems:" Tower noeds lots of help. We are vorkins with hise on telephone renvassing. Any other form of help that would be usoful should also be offored where possible.

Virginia: The political shlfts in this election year should make spone wulnerable, However, our candidate, scott, is thought to be weak. He should be offered total campaign assistance even up to leving someone like Clifi White assignod to the cerpaien.

Wyomins: Hansen won in 1966 by oniy $51.8 \%$. He should be in better shape in 1972, and the prosident should do well there. Modost finmonal backing may male all the difference in Hyoming.

As a part of our ongoing analysis of the total 1972 campaign, the attached summary of Congressional races has been prepared. (See Tab A.) It shows the margin by which each district was won in 1970 by the present incumbent. Also noted are reces where the incumbent is not running in 1972 .

Marginal djatricts are taken to be those in which the winner had $55 \%$ or less of the total vote. In Tab $B$, the candidates are shom for each of the marginal races. In Tab $C$, the candidates are shown for the districts in which no incumbent is ruming. These include nenly-formed districts besed on the 1970 Census.

This sumary represents only the initial overview of the Congressional races. Its purpose is to enable us to set aside those racos where no real contest is likely to occur, and to focus on those that warrant closer analysis. The criterion of margin of victory in 1970 must be viewed with some care, because in many states, redistricting has substantially altered the constibuencies of the individual Congressional districts. The races of interest must be evaluated through political intelligence acquited from the field and through gualified observers in Washington and elsewhere in the country.
numbers, tabulated according to the 1970 margin of victory by the incumbert now runnimg.)

|  | \%PPubt | LTCA: | Mratmal |  |  | democratte |  | No <br> Incurbent Rumning |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| State | Over $60 \%$ | 56\%-60\% | 53\%-55\% | 4.8\%-52\% | 53\%-5.5\% | 56\%-60\% | $\begin{aligned} & \text { Over } \\ & 00 \% \end{aligned}$ |  |
| ALASKA |  |  |  |  |  |  |  |  |
| Alabama | 1,2, | 6, |  |  |  |  | $3,4,5,$ |  |
| ARIZOM | 1,3 |  |  |  |  |  |  | 4*, |
| ARKANSAS |  |  |  |  |  |  | ,2, $4^{+}$ |  |
| CALIF. | $\begin{aligned} & 1,10,12, \\ & 17,18, \\ & 23,24, \\ & 25,27, \\ & 28,32, \\ & 33,40 \end{aligned}$ | , 13, | 6, | 43, | 34. | 7,22 | $\left.\begin{aligned} & 2,3,4, \\ & 5,9,14, \\ & 15,16, \\ & 19,21, \\ & 26,29, \\ & 30,31, \\ & 35,41 \end{aligned} \right\rvert\,$ | $\begin{aligned} & 8,11 *, 20, \\ & 36 \pi, 37 \%, \\ & 38 *, 39,42 * \end{aligned} .$ |
| COLOR CH | 2. |  |  | 1. |  |  | 3. | 5* |
| Cosis. |  |  | 2,4, | 1,6, |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| FLORIDA | 6,9, |  | 12, | 8, |  | 4, | $\begin{aligned} & 1,2,3, \\ & 7,11, \\ & 14,15, \end{aligned}$ | 5*,10*, 13* |
| $\overline{\text { GEORGIA }}$ | 14, |  |  |  |  |  | $\begin{aligned} & 2,3,6, \\ & 7,8,9, \\ & 10, \end{aligned}$ | 1,5. |
| HAWAII |  |  |  |  |  |  |  |  |
| IDAHO |  |  |  |  |  |  | 2, | 1, |
| ILLINOIS | $\begin{aligned} & 1,6,13, \\ & 1,4,15, \\ & 16,18, \\ & 19,20, \end{aligned}$ | 12, |  |  | 22, |  | $\begin{aligned} & 1,2,5, \\ & 1,8,8, \\ & 10,11, \\ & 23,24, \end{aligned}$ | 3,17, 21 |
| Indiana |  | 5,7, |  | 2,4,8,10, |  | 3,111 | , 2 |  |
| IONA |  | 3,6, | 4. | 1, |  | 2, |  |  |
| KANSAS |  | 12. |  | 2, |  |  |  |  |
| REMTUCKY |  | - |  | 3, - - |  |  | 1,2.7, |  |
| LOUISIAMA |  |  |  | - |  | 2. | $5,4,5,$ | 3,7,8, |
| MAINT |  |  |  |  |  |  |  |  |
| MARYLADI | 5,8, |  |  | 1,6, |  | 7. | 2,3, |  |
| MASS. | 1, |  |  | 4. | 3, | 12,10, | $\begin{aligned} & 2,6,7, \\ & 8,11 \end{aligned}$ | 5,12 |
| Michigan | $\begin{aligned} & 2,4,5, \\ & 6,7,8, \\ & 9,11 \end{aligned}$ | 3,10, |  |  |  |  | $\begin{aligned} & 1,12, \\ & 13,14, \\ & 15,1,6, \\ & 117, \end{aligned}$ | 18\%,19, |
| Mindisum | 1,2, |  |  | 3,6, | 7. |  | 4,8, |  |
| MTSS. | 1,2. |  |  |  |  |  | 1,3, | 2, 4, 5, |
|  |  |  |  |  |  |  |  |  |



## CANDIDATES IN MARGINAL RACES

(A) DISTRICIS FHERE INCINAENI NOW RUNNING RECEIVED $52 \%$ OT LESS OT ITIE. DOTE İ; 1970:

| STATE | COMGRESSJORAL DISTRICI | CANDIDATES | COMNEITS |
| :---: | :---: | :---: | :---: |
| CALIF. | 43 | Victor Veysey (R) 50.1\% Ernest Robles (D) | Educator |
| COLO. | 1 | J. D. Mckevitt (R) $51.3 \%$ <br> Clarence Decker (D) <br> Patricia Shrocder (D) |  |
| Conn. | J. | Wilian Cotter (D) $48.6 \%$ Richard Rittemband (R) Charlie Burle (George Wallace Party) | Attorney |
|  | 6 | $\begin{aligned} & \text { Ella Grasso (D) } 50.7 \% \\ & \text { John F. Walsh (R) } \end{aligned}$ | Attorney |
| DELATARE | 1 | $\begin{aligned} & \text { Pierre Dupont (R) } 51 \% \\ & \text { Norma Handloff (D) } \\ & \text { Robert LoProsts (omer.) } \end{aligned}$ | Kayor of Newark |
| ELORTDA | 8 | James Haley (D) 52.8\% Robert Carter (I) | Incumbent old 7 th Dist. |
| INDIANA | 2 | EarI Landgrebe (R) 50.4\% Floyd Fithian (D) |  |
|  | 4 | Edward Roush (D) $51.9 \%$ Allen Bloom (F) |  |
|  | 8 | Roger Zion (R) $52.6 \%$ Richard Deen (D) |  |
|  | 10 | $\begin{aligned} & \text { David Denuis (R) } 50.8 \% \\ & \text { Philip Sharp (D) } \end{aligned}$ |  |
| 107A | 1 | Fred Schwenge1 (R) $49.9 \%$ <br> Fdward Mezvinsky (D) <br> Lee Fuster (AIP) | ```Seeking ninth (non- consocutive) torm Namonly lost to Scluwengel in 1970``` |

(A) DISTRICTS WHRE IHCUMBENT :OH RUMNTHG RECETVED $52 \%$ OR IESS OE THE $105 \pi$ I.: 1970:

CONGRMSETOMAL
SRATE $\qquad$
KANSAS

ME1?UCMY

MARYLAMD

MASS.

MTEMS.

MOELANA

NEBRASKA

3
.

6
2

6

4

3

6
$I$

1

2

## CAMDTDAITS

Williata Roy (D) $52.8 \%$
Charles Heftee (R)
Bert Falley (Com.)
Davic Scoggin (Pro.)
Romamo Maszoli (i) 50.1\%
Phil Kaelin (R)
Jefferson Cty. Property Valuation Deputy

William Mills (R) 52.6\%
Specially-elected in 1971
John Hargreaves (D)

Goodloe Byron (D) 50.7\%
Edward Mason (R)
Robert Drinan (D) $37.7 \%$ (3-way race)
Robert Pelmonte (R)

Lawrence Curtis (R)
Martin likesky (R)
Avi Nelson (R)
John Collins 'Ind/Con)
William Frenzel (R) $52 \%$
Willian Schmase (R)
Jim Boll (DFL)
Donald Wright (M.T.)
John Zwach (R) 51.9\%
Richard Nolan (DEL)
Richave Shoup (R) $50.6 \%$ Seeking 2nd tem
Arnold Olsen (D) Fomer U.S. Representative.
Charles Thone (R) $50.6 \%$
Darzel. E. Eer: (D) Methodist Minister

Jehu MeCollister (12) 51.7\%
Patrick Cooncy (D)
 VOHE 1: 1070 :

COHGRFSSIOMA

STHTE
N. JER.
N. MEX
N. YORK

4
1.7

23

26

32

OHLO 8
S. Car.

TENA.

UTAH

CADTDATES
Charles Sendman (R) $51.6 \%$ John Rose (D) Charles Yeager (Ind.)

Harold Runnels (D) $50.8 \%$ George Presson (R)

Otis Pike (D) 52.3\%
Joseph Boyd (R)
Robert Gardiner (Con.)
Robert Samek (Lib.)
Norman Lent (R) $52.8 \%$
Elaine Horowitz (D)
Wallace Searle (Con)
Aaron Schein (Lib)
John Murply (D) 5I.6\% Mario Belardico (RECon) Robert A. Hollis (Iib)

Petar Peyser (R) $\$ 2.6 \%$ Richard Ottinger' (D)

Jolin Dow (D) $52 \%$
Benjamin Gilman (R)
Yale Rapkin (Con)
James lianley (D) 51.6\% Leonard Koldin (R\&Con)

Waiter Powol1 (R) 51.5\% James Ruppert (D)

Mendel Davis (D) 48.3\%-1971. Specially-clected in 1971 Special Election after Mendell Rivers died Sidi. Iimehouse (R)

LaMar Daker (R) $52.8 \%$
Howard Sompayrac (D)
Gunn Feliay (D) 51.1\%
Joe Fergusen (I)
Robert Thelthuis (R)
Ti. S. Troven (Tud.)
comamats

Freeholder

Former Aide to Cong.Lujan

Aide to Cov. Rockefeller
Business Executive
Commercial Fisherman
Incumbent old 5th Dist. Designer
Management Consuitant
Wathematics Professor
Incumbent old 16th Dist. Attorney
Data Processing Clerk
Incumbent old 25th Dist. Former Representative

Incumbent old 27 th Dist. State Representative Attorney

Incumbent old 35 th Dist. Attorney

Incumbent old 24 th Dist. Sidi Imehouse (R)

## CFMDID.

 VO1及 T: 19 :
concnissio...
SIA:
—

UTAH
2
CAMDJENHS
COMF ITS

Sherman Lloyd (R) $52.4 \%$
Seeking 5th not-consecutjor tem.
Mark Anderson (R.)
Wayne Ovens (D)
Willian Henderson (D)
Joseyly Stury (D)
Bruce Bancerter (Ind)
WASH.

WISC.

WXO.
1.

Teno Roncalio (D) 50.3\%
Sceking 2nd consecutive tert.--narrowly lost to Sonator Hansen in 1966
Willian Kidd (R) Stockbroker
(B) DISTRICTS WHERE REPUBLTCAN INCUMBENT NOW RUNNING RECEIVED 53\%-55\% OF TH1: VOTE IN 1970:

STATE

CALIF。

CONN.

CONGRESS 10NAI
$\qquad$ CANDTHATTE

Willian Mailiiard (R) 53.1\%
Roget Boas (1)
Member, City \& County
Board of Supervisors
Robert Stecle (R) $53.6 \%$
Roger lli1gman (D) Former State Dept. Asst.

Basil. Paouet (Ind)

Stewart Mekinney (R) 55.7\%
James NoLoughlin (ID)
(B) DISTRICAS F.EAT REIUTHICA: INCWATENT NOU IUKNING RECEIVED 53\%-55\% OE THE VOLE I: 1970 :

CONGRI SSIONAL STATE $\qquad$ CAIDIDATES
COMTNIS

| ELORIDA | 13 | J. Herbert Jurke <br> (B) $54.2 \%$ James Stephanis | Incumbent old loth Dist. |
| :---: | :---: | :---: | :---: |
| IONA | 4 | John KyI (R) 54.6\% <br> Neal Smith (D) 64.9\% | Incumbent old 5th Dist. |
| 1FANSAS | 3 | Lamy Vimn (R) $53.6 \%$ Charles Earsotti (D) Warren Redring (Com.) | . ${ }^{\text {- }}$ |
| N.JER. | 6 | Edwin Forsythe (R) 54.4\% <br> Erancis Prennan (D) <br> B.S. Dogantero (Soc.Lab.) <br> C.E. St. Martin (Ind) <br> Ida Ebert (Ind/Con) | . |
| N.IEEX. | I | Manuel Lujan (R) 55.7\% Eugene Callegos (D) | Attorney |
| N. YORE | 6 | Lester Wolff (D/Lib) 54.5\% John Callagher (R/Con) | Incumbent old 3rd Dist. State Representative |
|  | 38 | Jack Kerp (R/Con) 54.3\% Anthony Lalkusso (D/Lib) | Incumbent old 34 th Dist. |
| PENN. | 19 | George Goodling (R) $53.9 \%$ <br> Richard Noll (D) <br> Paul H. Lésse (Con) |  |
| S.CAP. | 2 | Floyd Spence (R) 53.5\% No Dehocratic Candicdate | , |
| VIRCINIA | 10 | ```Joel Eroyhill (R) 54.4% Harold Nillex (D)``` | ```Seekime Ilth Consecutive temm. Fairfax County Supervisor``` |
| WISC. | 3 | Vernon Thomson (R) $55.4 \%$ Petar Berg (R) Walter Thoresen (D) Edmund Nix (D). <br> Raynond Short <br> (1) | - |

 THE VOTE IA $1870:$

COMGRESSTOMA
STATE DISTRT. T

CADDIDATES
CO2.5NS

ALASK
I.

CNLIF. 34

COLO \&

CONN.
5

ILLINOIS

MASS.

MINN.
7
N. YORK $\quad 14$

Seeking second term
State Senator

Businessman
Electronic Technioian
Seeking 33th Term
Prof. Univ. of Denver

Seeking: 8th Temm
State Representative
Asst. Minority Lcader
Incumbent old 23 rd Dist.
George Shipley (D) 54.1\% Robert Lamkin (R) Cleo Duzan (Ind)

Harcld Donohue (D) 54.2\% Incuabent old 4 th Dist. No Republican Candidate

Bob Berglanci (DFL) 54.27 Jon O. Haeven (R)

State Representative

John Rooney (D) 53.9\%.
Prancis Voylicky (R)
Allard Lowenstein (LIB) Incumbent Congressman
defeated in primary on
(D) ticket

Attormey

Nary Carmen Ballestcros (Con)

| STATE | CONGRESSIONAL DISIRICTS | CAIDIDATES | COMAENTS |
| :---: | :---: | :---: | :---: |
| ARIZ. | 4 (Nせい) | Bill Baker (R) <br> John Conlan (R) <br> Ernest GarficId (R) <br> Robext Reveles (D) <br> Jack E. Brown (D) <br> Curtiis liordwall (D) <br> Rev. James Brockoan (D) <br> Sam Grossman (D) | Fomer Maricopa County <br> GOP Chaimman <br> State Senator <br> State Treasurer <br> Phoenix Attorney <br> Chippewa Indian <br> Phocnix shopping center <br> owner; defeated by Sen. <br> Eannin (R) in 1970 |
| CALIF. | 8 | Fortney Stark (i) <br> Lew Warcen (R) | ```Eank Executive; ceseated incumbent in prinary. Attorney``` |
|  | 11 (NEW) | ```Charles Chase (r.) Leo Ryan (D) Nicholas Kudrovzeff (ATP)``` | Attorney <br> State Representative <br> Electrician |
|  | 20 | Carlos Nooreheas ( $R$ ) John Binlajey (D) | State Representative Execueive Administrator |
|  | 36 (NET) | Wilian Ketchum ( $R$ ) <br> Timothy Lemucchi (D) <br> William Ammour (AIP) | State Representative <br> Attorney <br> Equipment Rental |
|  | 37 (NEW) | Gregg Tria (R) <br> Yvonme Brathwaite (D) <br> John Hagg (PFP) | Eusiness Administrator <br> State Representative <br> Organizer |
|  | 38 (NEW) | Howard Snider (R) <br> George Brown, Jr: (D) | Mayor of Ontario <br> Former U.S. Representative |
|  | 39 | Andten Hinshaw (R) | Orange County Assessor; <br> Defeated incumbent in Primary |
|  |  | John Black (D) |  |
|  | 42 (NTN) | ```Clair Iurgener (R) Bob Lowe (ID) Armin Noths (GTP)``` | State Senator <br> American Gov't. Teacher <br> Building Contractor |


| COLO. | 5 (fiche) | William Armstrong (R) <br> Byrarl Johmsan (D) <br> Ceorge Stapleton (D) | ```State Senator; Radio Station President Former: U.S. Congressman``` |
| :---: | :---: | :---: | :---: |
| FLORTDA | 5 (NEM) | Jack Insco (R) Chuck Raincy (R) | Pinellas County Comittee Chaiman |
|  |  | Jeck Maxtin (R) |  |
|  |  | Mike Snyder (R) | Advertising Executive |
|  |  | Bill Gunter (D) | State Senator |
|  |  | Niller Newton (D) | Administrator-Universiay of South Florida |
|  | 10 (NEN) | L.A. Bafalis (R) | Former State Senator |
|  |  | Paul J. Nyers (R) | Former Mayor of Et. Nyers |
|  |  | Burton Thornal. (D) |  |
|  |  | Bruce J. Scott (D) Bill Sikes (I) | Lee Sounty Commissioner |
|  |  | John A. Darlson (D) |  |
|  | 13 (NEW) | Paul Bethel (R) |  |
|  |  | Ralph Milone, Jr. (R) |  |
|  |  | Marvin Mondres (R) |  |
|  | . | Gcorge Balner (D) | - |
|  |  | Johnson Davis (D) |  |
|  |  | Jay Kislak (D) | Real Estatc Broker |
|  |  | William Leham (D) | Former Chairman, Dade County School Board |
|  |  | Betty Page (1) |  |
|  |  | Lee Weissemborn (D) | State Senator |
|  |  | Louis Wolfgon (D) | State Representative |
| GEORGIA | 1. | Ronald Gimm (D) | Defeated incumbent E11ictt Hagen in runoff election $8 / 29 / 72$ |
|  |  | Killiam Gowan (a) |  |
|  | 5 | Andrew Young (D) |  |
|  |  | Rodney Cook (R) | State Representative |
| TIAAHO | 1 (Incur:- | Steven Symm; (R) | Sumny Slope Fruit Earmer |
|  | bent run- | EX Williams (12) | Formor coach, teactor, |
|  | ning for |  | Legtslator and atde |
|  | Scmate) |  | to Gov. Cecil Ambirus |

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CONGRESSIONNL
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STATE
DISTETCTS CANDTH:TES COMENTS

| MASS. | 5(Previous GOP incumbent appointed to UN. | Paul Cronin (R) <br> - George Macheras Ammand Morisette (R) Eilen Sampson (R) Glen Cooper (D) John Desmond (D) Anthony DiFruscia (D) Helen Droney (D) Wederick If miegan (D) Robert Kennedy (D) John Kerry (D) <br> Daniel Kiley (D) <br> Paul Shechy (D) <br> Richard Williams (D) Roger Durkin (Ind) | Former Mass. Rep. <br> Leader-Vietnam Veterans against the War |
| :---: | :---: | :---: | :---: |
|  | 12 (Fommer GOP incumbent retiring) | Wiliam $($. Weoks (R) Gerry E. Studds (D) | Former State SEnator <br> Defeated by GOP incumbent <br> in 1970 |
| Michigan | 18 (NEW) | Robert Huber: (R) <br> Deniel Cooper (D) | Heads Mich. Con. Party |
|  | 19 | Killian S. Broomfield (R) | Incumbent old 18th Dist; defeated 19 th Dist. incumbent in primary. |
| MTSSISSIPPI | 2 | Car1 Butlor (B) <br> David Bowen (D) <br> (01d Ist dist, Democrat: incumbent retiring-unopposed in 1970) | Political Sci. Professor Former Miss. FederalState Coordinator |
|  | 4 | Thad Cochran (R) <br> Eliis Bodron (D) <br> (Old 3rd Dist. Demo. incumbent reciring-won in 1970 with $63 \%$ of the vote. | Attorney State Senator |

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DISTALCTS

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| MISSISSIPEI | 5 | ```Trent Lott(R) Fien Stone (D) (Incumbent Colmer (D) retiring-won in 1970 with 90% of the vote.)``` | $\begin{aligned} & \text { Adm. Asst. to U.S. Rep. } \\ & \text { Wm. Colmer } \\ & \text { State Senator } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| MLSSOLRI | 6 | Russ Sloan ( $\mathbb{E}$ ) <br> Jerry Litton (D) | Head Coach at Northeast Missouri State College |
|  | 7 | Gene Taylor (k) <br> William Thomas (D) | GOP Nat'l. Committeenan |
| N. JERSEY | 12 | Matthew Rinaldo (R) <br> Jerry EngIish (D) <br> (GOP incumbent retiringwon in 1970 with $66.2 \%$ of the rote.) | State Senator Attorney |
|  | 23 | Joseph Maraziti (R) <br> Helen S. Meyner (D) <br> Santuel (Gölub (Ind/Con) (Incumbent Dem. Jetiring win in 1970 with $73 \%$ of the vote.) | State Senator <br> Wife of former Governor <br> Robert Meyner |
| N. YORK | 3 (NEW) | Angelo Roncallo (R) <br> Carter 3ales (D) <br> Lawrence P. Russo (Con) <br> Lec James (Lib) | Nassau County Controller <br> Business Coneultant <br> Sales Mgr. for distillery |
|  | 31 | Donald Witchell (R/Con) <br> Robert Castle (D) <br> Joht Buckley (Iib) <br> (Gop incumbent retiringwon $65.8 \%$ of the vote in 1970.) | State Representative Businessman State Rep. |
|  | 33 | Will ian Walsh (R/Con) <br> Clarezce Kadys (17) (cop incurbent welirirgwom in 1970 with 59.53$)$ | Fozmer Nayor of Syracuse Harduare Store Owner |

TAB C

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STATE

| WISCOnsis | 8 | Harold Eroehlich (R) <br> James Long <br> Myron Latto <br> A]tce Dodge (R) <br> Rev. Frederick Kile <br> Jon LeDue (D) <br> Rev. Robert Cornell <br> (1970-55.5\%, incumbent <br> Byrnes [R] retiring) | State Representative <br> Outagamie Cty. Dist. Attorne. <br> State Semator <br> An Indian <br> Ran against Cong: Byrmes in 1970 |
| :---: | :---: | :---: | :---: |




[^0]:    *Fox has just done a poll of newspaper editors in the ten deep south states, having a total of 101 electoral votes. The president wins by $100 \%$.

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