

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
22	2	10/30/1972	<input type="checkbox"/>	Campaign	Memo	From: Gordon Strachan To: H.R. Haldeman RE: Presidential Endorsements and Telegrams. 2 pgs.
22	2	10/18/1972	<input type="checkbox"/>	Campaign	Memo	From: E.D Failor To: Congressional Candidates RE: Uses of the President's letter of endorsement for maximum campaign effect. 1 pg.
22	2	10/12/1972	<input type="checkbox"/>	Campaign	Memo	From: H.R. Haldeman To: Bill Timmons and Chuck Colson RE: Communicating to endorsed Congressmen about reading the President's letter at public appearances and radio and T.V. commercials. 1 pg.
22	2	10/23/1972	<input type="checkbox"/>	Campaign	Memo	From: Dave Gergen To: Bob Morgan RE: Support Telegrams for Senatorial Candidates. 2 pgs.

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22	2	10/23/1972	<input type="checkbox"/>	Campaign	Memo	From: William Timmons To: Gordon Strachan RE: Presidential Letters. 3 pgs.
22	2	10/30/1972	<input type="checkbox"/>	Campaign	Memo	From: Gordon Strachan To: H.R. Haldeman RE: Presidential Endorsements and Telegrams. 2 pgs.
22	2	10/24/1972	<input type="checkbox"/>	Campaign	Memo	From: William Timmons To: Mary Ann Allin RE: Attached request from Congressmen Wiggins. Small notes regarding endorsements attached. 2 pgs.
22	2	10/12/1972	<input type="checkbox"/>	Campaign	Letter	From: J. Robert Derry To: The President RE: Requesting a letter of endorsement. Envelope attached. 2 pgs.
22	2	9/15/1972	<input type="checkbox"/>	Campaign	Memo	From: H.R. Haldeman To: Bill Timmons RE: Arrival of Presidential endorsements. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
22	2	9/15/1972	<input type="checkbox"/>	Campaign	Memo	From: William Timmons To: H.R. Haldeman RE: Presidential Endorsements. 3 pgs.
22	2	9/13/1972	<input type="checkbox"/>	Campaign	Memo	From: Mary Ann Allin To: Bill Timmons RE: Supportive materials for candidate endorsements decisions. 1 pg.
22	2	9/5/1972	<input type="checkbox"/>	Campaign	Memo	From: Mary Ann Allin To: Bill Timmons RE: Endorsement of Congressional Candidates, Part I: Incumbent Republicans in the House. 4 pgs.
22	2	10/28/1972	<input type="checkbox"/>	Campaign	Memo	From: Gordon Strachan To: Mel Stephens RE: Sending the endorsement letter. 1 pg.
22	2	10/27/1972	<input type="checkbox"/>	Campaign	Memo	From: Mel Stephens To: Gordon Strachan RE: RN Endorsement of Congressional Candidate. 1 pg.

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22	2	10/27/1972	<input type="checkbox"/>	Campaign	Letter	From: William Ketchum To: Bill RE: Letter expressing best wishes for congressional campaign. 1 pg.
22	2	11/2/1972	<input type="checkbox"/>	Campaign	Memo	From: Gordon Strachan To: H.R. Haldeman RE: California Endorsements. 1 pg.
22	2	10/23/1972	<input type="checkbox"/>	Campaign	Memo	From: Gordon Strachan To: H.R. Haldeman RE: Endorsement Tapes and Film. 1 pg.
22	2	10/22/1972	<input type="checkbox"/>	Campaign	Memo	From: Dave Gergen To: Gordon Strachan RE: Endorsement Tape. Script and notes concerning tape attached. 6 pgs.
22	2	10/20/1972	<input type="checkbox"/>	Campaign	Memo	From: William Timmons To: H.R. Haldeman RE: Senate Campaign Film. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
22	2	10/17/1972	<input type="checkbox"/>	Campaign	Letter	Several drafts of letters written to congress candidates wishing them the best in elections and thanking them for their support. 3 pgs.
22	2	10/15/1972	<input type="checkbox"/>	Campaign	Memo	Action Memo From: H.R. Haldeman RE: Presidential Endorsement Letters-Special Cases. Includes drafts and final letters. 13 pgs.
22	2	10/2/1972	<input type="checkbox"/>	Campaign	Memo	From: Mary Ann Allin To: Bill Timmons RE: Endorsement of House Members. Two pages of notes. 4 pgs.
22	2	10/17/1972	<input type="checkbox"/>	Campaign	Letter	From: The President To: Dewey Bartlett, Louie Nunn, John Chafee, Winton M. Blount and Bob Price RE: Final draft campaign endorsement. 5 pgs.
22	2		<input checked="" type="checkbox"/>	Campaign	Letter	Endorsements for Senate INCs (Mild). 7 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
22	2		<input checked="" type="checkbox"/>	Campaign	Letter	Endorsements for Senate Non-INC. 8 pgs.
22	2		<input checked="" type="checkbox"/>	Campaign	Letter	Endorsements for Incumbents: Special Language Inserts. 10 pgs.
22	2		<input checked="" type="checkbox"/>	Campaign	Letter	Endorsements for Congressmen running for Senate. 4 pgs.
22	2		<input checked="" type="checkbox"/>	Campaign	Letter	Endorsements for Congressional Incumbents: Special Language Inserted. 26 pgs.
22	2	10/18/1972	<input type="checkbox"/>	Campaign	Memo	From: Gordon Strachan To: H.R. Haldeman RE: New York and California Legislature Endorsements. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
22	2	10/17/1972	<input type="checkbox"/>	Campaign	Memo	From: Mary Ann Allin To: Gordon Strachan RE: Request for New York State candidate endorsement letters. Letter and California endorsements are attached. 14 pgs.
22	2	10/12/1972	<input type="checkbox"/>	Campaign	Memo	From: Larry Higby To: Gordon Strachan RE: Endorsement letter deadlines. 1 pg.
22	2	10/9/1972	<input type="checkbox"/>	Campaign	Memo	From: H.R. Haldeman To: Ray Price RE: President's changes to letter drafts for Members of Congress. Notes attached. 2 pgs.
22	2	10/2/1972	<input type="checkbox"/>	Campaign	Memo	From: Bill Timmons To: Mary Ann Allin RE: Endorsements of House Members. Notes written on letter drafts. 9 pgs.
22	2		<input checked="" type="checkbox"/>	Campaign	Other Document	Drafts with notes and suggestions written within the margins. Handwritten notes attached. 18 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
22	2	9/26/1972	<input type="checkbox"/>	Campaign	Memo	From: Gordon Strachan To: H.R. Haldeman RE: 1972 Congressional Seats. 1 pg.
22	2	9/25/1972	<input type="checkbox"/>	Campaign	Memo	From: William E. Timmons To: Clark MacGregor RE: Target Congressional Candidates. 12 pgs.
22	2	9/20/1972	<input type="checkbox"/>	Campaign	Memo	From: Evans-Noval To: Evans-Novak Political Report Subscribers RE: Election Outlook. 4 pgs.
22	2		<input checked="" type="checkbox"/>	Campaign	Memo	From: Bill Timmons To: Clark MacGregor RE: Target Congressional Candidates. 11 pgs.

THE WHITE HOUSE
WASHINGTON

AS

ADMINISTRATIVELY CONFIDENTIAL

October 30, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN S

SUBJECT:

Presidential Endorsements
and Telegrams

Congressional Endorsements

1) The approved endorsement letters to Senators and Congressmen have been sent. Each received direction from the CRP (Ed Failor's letter attached at Tab A) regarding use of the letter at rallies and in their radio and TV commercials.

2) Clark MacGregor asked Ray Price to prepare a telegram to be signed by the President and sent to 15 Senatorial candidates during the last week of the campaign. The 15 Senators are: Griffin, Tower, Nunn, Domenici, Stafford, McClure, Hirsch, Thompson, Bartlett, Helms, Blount, Abbbard, Tolson, Scott, and Powell. The text of the Price-approved telegram is attached at Tab B.

At ready
addressed by
letter
S → L.
Gergen 10/31

Gubernatorial Candidates

All Incumbent Republican Governors have been endorsed except for letters to Governors Ray of Iowa, Moore of West Virginia, and Ferre of Puerto Rico. The draft letters (Tab C) to Ray and Ferre are attached. It is felt that Moore does not need a letter in light of the President's visit. Letters have also been sent to Republican Gubernatorial Challengers except Len Blaylock (Arkansas) and Henry Grover (Texas) because Timmons recommended against it. Letters to the Challengers, Ed Smith in Montana, Dick Larsen in North Dakota, and Luther Hackett in Vermont are being drafted.

S → Allen
10/31
S → Allen
10/31

This should not
have been done - but 1/2
now that we're
pregnant - do it
right.

NO
for read
you said it in
misguide me

Wrong - give
him a letter

Local Candidates

You decided on October 19 that the selected California and New York state legislators should not receive endorsement letters. On October 20, a hold was placed on all endorsements of local candidates. However, the candidates who have requests pending for endorsement letters should be advised that no letters will be sent. Harry Dent has submitted the draft letter for his signature at Tab D for approval.

Recommendation:

That Dent send the attached letter to local candidates, which the President will not endorse.

Approve Disapprove Comments _____

S → Dent
10/31

Special Request

1) Bill Timmons forwarded a very rough draft of a letter for the President's signature to Democrats and Independents in Colorado. The real purpose of the letter is for Flanigan to develop election day challenge sheets and prevent the Democrats from voting the dead. Timmons recommends against the project (Attached at Tab E).

Agree, no letter to Colorado.

Disagree, send letter to assist Dominick

2) Bill Timmons has also asked for a special endorsement letter for Rep. Chamberlain (R-Mich). The request and draft is attached at Tab F.

3) Also, a special letter for Bill Dowd of New Jersey has been submitted and is attached at Tab G.

S → BT →
10/31

OK

S → all in
10/31

Why? - Not approved
w/o a reason

Committee for the Re-election of the President

MEMORANDUM

October 18, 1972

MEMORANDUM FOR CONGRESSIONAL CANDIDATES

FROM: E. D. FAILOR

I have been advised the President has sent you a letter of endorsement in your race.

The polls show the President leading by substantial margins in nearly every state and we hope this will be most helpful to your race. I have been asked to recommend the following uses of the President's letter of endorsement to you for maximum effect:

1. Read the President's letter at all your rallies and appropriate speaking engagements;
2. Issue a press release on the President's letter of recommendation;
3. Have an announcer read the President's letter or excerpts therefrom on your radio and/or television commercials;
4. Mail copies of the President's letter to all editors, radio stations and television stations in your district.

October 12, 1972

**MEMORANDUM FOR: BILL TIMMONS
 CHUCK COLSON**

FROM: H. R. HALDEMAN

The President, as you know, is writing letters to all incumbent Congressmen and all of our Congressional candidates, giving them a very good endorsement.

We should set up a system of suggesting to these Congressmen that they have someone read the President's letter at all their rallies and other speaking appearances and that they work out some way of having an announcer or some other speaker read the letter on their radio and T. V. commercials.

cc: Clark MacGregor

HRH:kb

October 23, 1972

MEMORANDUM FOR: BOB MORGAN
FROM: DAVE GERGEN *DS*
SUBJECT: Support Telegrams for Senatorial
Candidates

In response to your request, we have drafted a telegram that the President could send to voters, asking their support for him and for various Senatorial candidates. The draft has been approved by Ray Price.

It is our understanding that you will obtain clearances from Mr. Timmons and Mr. Haldeman before any telegrams are sent.

Attachment

cc: Bill Timmons -- They apparently have 10 candidates
Gordon Strachan in mind.

SUGGESTED TELEGRAM BY THE PRESIDENT

On November 7 the American people will make a decision that will help determine the future of our nation and of the world for generations to come. I am sending you this personal message to urge you to participate in that decision by casting your vote on election day.

We need your help to achieve the biggest voter turnout in American history, so that the election results will reflect the choice of a clear majority of our people, both for President and for outstanding Senate candidates like _____.

Mrs. Nixon joins me in sending our best wishes to you and your family.

RICHARD NIXON

THE WHITE HOUSE
WASHINGTON

October 24, 1972

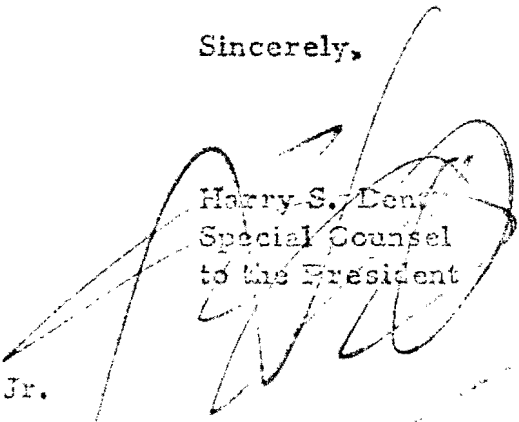
Dear Mr. DuBovik:

The President has received your letter and asked that I respond in his behalf.

The President's campaign advisors have made the difficult decision of limiting Presidential endorsements to those candidates who are running for Governor, or for the U.S. House and Senate. The great number of candidates running for State and local offices has made such a decision necessary.

With the President's best wishes.

Sincerely,




Harry S. Dent
Special Counsel
to the President

Mr. William DuBovik, Jr.
575 Washburn Avenue
New Haven, Connecticut 06511

HSD:BEH:j

approve _____


disapprove _____



THE WHITE HOUSE

WASHINGTON

October 23, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: WILLIAM TIMMONS. 
SUBJECT: Presidential Letters

Attached is a very rough draft of a recommended Presidential letter to registered Democrats and Independents in Denver, Colorado. The suggestion comes from Gordon Allott through Bob Flanigan.

They hope such an appeal would help the whole GOP ticket in Denver but more importantly they will pay to have undelivered envelopes returned so they can put together their election day challenge sheets. Flanigan reports Democrats often vote the deceased and moved.

While the draft needs a lot of work I question the basic concept for a Presidential.

Your views please.

Re-elect the President

COLORADO COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

October 19, 1972

MEMORANDUM TO: Harry Dent
The White House

FROM: Robert Flanigan, Vice Chairman
Colorado Committee for the Re-election of
the President

RE: Endorsement letter signed by President Nixon

Enclosed is a suggested draft of a letter which the Denver County GOP organization would like to have signed and mailed to approximately 40 thousand registered Democrats in Denver as part of the ballot security program. These letters will be sent with a "do not forward, return to sender" notation on the envelope and undeliverable letters will be used by poll watchers for challenges at the polls on election day.

Tom Reed suggested we send this draft directly to you for prompt attention.

Chairman: Gov. John A. Love

Vice Chairman: Mrs. Robert Michael

Vice Chairman: Mr. Robert Flanigan

611 MAJESTIC BUILDING - 209 SIXTEENTH STREET - DENVER, COLORADO 80202 (303) 893-6533

Draft of Letter for Denver County from President Nixon

Dear Friend:

I have been gratified by the expressions of support I have received from all parts of Colorado.

I would like to urge you as a resident of Denver to consider voting for candidates for the Senate and House of Representatives who will help enact the kinds of programs I feel are essential.

Senator Gordon Allott is a strong supporter of the policy which I believe will lead to peace throughout the world. Gordon Allott is a member of the Congressional leadership and I have found him always hard working and dedicated to America and Colorado's people.

Congressman Don Brotzman is a name new to some Denver voters, but one whom I commend to you most highly. He is dedicated to the best for all of us.

Congressman Mike McKeivitt has worked hard for all the people of Denver and has represented their best interests most capably in the House; I know he will continue to do so.

I appreciate your considering these three men November 7

Sincerely

ADMINISTRATIVELY CONFIDENTIAL

H
FU
10/31

October 30, 1972

MEMORANDUM FOR:

H. E. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Presidential Endorsements
and Telegrams

Congressional Endorsements

1) The approved endorsement letters to Senators and Congressmen have been sent. Each received direction from the CRP (Ed Failer's letter attached at Tab A) regarding use of the letter at rallies and in their radio and TV commercials.

2) Clark MacGregor asked Ray Price to prepare a telegram to be signed by the President and sent to 15 Senatorial candidates during the last week of the campaign. The 15 Senators are: Griffin, Tower, Wynn, Donnell, Chaffee, McClure, Hirsch, Thompson, Bartlett, Helms, D'Amico, Hibbard, Tele. Scott, and Powell. The text of the Price-approved telegram is attached at Tab B.

Gubernatorial Candidates

All Incumbent Republican Governors have been endorsed except for letters to Governors Ray of Iowa, Moore of West Virginia, and Ferré of Puerto Rico. The draft letters (Tab C) to Ray and Ferré are attached. It is felt that Moore does not need a letter in light of the President's visit. Letters have also been sent to Republican Gubernatorial Challengers except Len Blaylock (Arkansas) and Henry Grover (Texas) because Timmons recommended against it. Letters to the Challengers, Ed Smith in Montana, Dick Larson in North Dakota, and Luther Hackett in Vermont are being drafted.

Local Candidates

You decided on October 19 that the selected California and New York state legislators should not receive endorsement letters. On October 20, a hold was placed on all endorsements of local candidates. However, the candidates who have requests pending for endorsement letters should be advised that no letters will be sent. Harry Dent has submitted the draft letter for his signature at Tab D for approval.

Recommendations:

That Dent send the attached letter to local candidates, which the President will not endorse.

Approve _____ Disapprove _____ Comments _____

Special Request

1) Bill Timmons forwarded a very rough draft of a letter for the President's signature to Democrats and Independents in Colorado. The real purpose of the letter is for Flanigan to develop election day challenge sheets and prevent the Democrats from voting the dead. Timmons recommends against the project (Attached at Tab B).

_____ Agree, no letter to Colorado.

_____ Disagree, send letter to assist Dominick

2) Bill Timmons has also asked for a special endorsement letter for Rep. Chamberlain (R-Mich). The request and draft is attached at Tab F.

3) Also, a special letter for Bill Bowd of New Jersey has been submitted and is attached at Tab G.

GS/jb

(F)
W
Endorse

October 24, 1972

MEMORANDUM FOR: MARY ANN ALLIN
FROM: WILLIAM TIMMONS
SUBJECT: Attached request from Cong. Wiggins

As a rule of thumb, we do not intend to send endorsement letters to local candidates. Will you please send the attached back to Harry Flemming and ask him to notify Congressman Wiggins that the President will not send endorsement letters to Messrs. Dolan and Miller.

Thanks, Mary Ann.

cc: Gordon Strachan

THE WHITE HOUSE
WASHINGTON

Date : 10/17/72

To: MARY ANN ALLIN
FROM: HARRY DENT

Please handle _____

For your information _____

Robert Derry does have the support of the State Republican Party.

DATE: 10/24

TO: Gordon Strachan

MMA
Mrs. Mary Ann Allin

DATE: 10/16/72

TO: HD-OK to endorse?

MMA
Mrs. Mary Ann Allin

MEMORANDUM
OF CALL

TO: *JD*

YOU WERE CALLED BY— *Bud MacFarland*
 YOU WERE VISITED BY—
OF (Organization)

PLEASE CALL —> PHONE NO. CODE/EXT. _____
 WILL CALL AGAIN IS WAITING TO SEE YOU
 RETURNED YOUR CALL WISHES AN APPOINTMENT

MESSAGE
Has the endorsement letter to candidate Bledsoe in Washington been drafted?

RECEIVED BY *JD* DATE 10-26 TIME 2-

Oct 31

J. ROBERT DERRY
60 PINECREST DRIVE
INDIANA, PA. 15701

October 12, 1972

President Richard M. Nixon
The White House
Washington, D.C. 20013

Dear Mr. President:

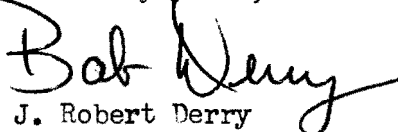
We are campaigning hard for you in Indiana, Pennsylvania. Your Nixon headquarters is going strong (my wife and daughters work there frequently). We are having a big rally on Tuesday, October 31, and we have made arrangements for your brother, Ed, to be the principal speaker. There should be a crowd of 600 to 700 at this dinner-rally.

I am the Republican candidate for State Representative in the 62nd District, Indiana County. My opponent, the Democratic incumbent, has only been in two years. This is a seat that has always been Republican until Mr. Shane went in with Governor Milton Shapp two years ago. You are well aware of the problems we are having with Shapp.

A short letter of endorsement from you, which I could use in a newspaper ad, would be a great boost. I am a businessman in Indiana and my credentials are well known by Congressman John Saylor.

I know you are busy and it is a great deal to ask of the President, but all of us who are working hard for your reelection would appreciate your help.

Sincerely yours,

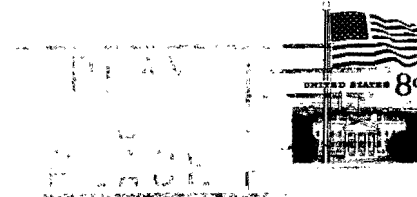


J. Robert Derry
Republican Candidate for State Representative
62nd District - Indiana County

P.S.: Please use "Dear Bob".

Thank you, Mr. President

J. ROBERT DERRY
60 PINECREST DRIVE
INDIANA, PA. 15701



President Richard M. Nixon
The White House
Washington, D.C. 20013



THE WHITE HOUSE
WASHINGTON

September 15, 1972

BILL TIMMONS:

O. K. if MacGregor and
Ehrlichman concur.


H. R. HALDEMAN

*Don't send any before
~~get~~ Congress
adjourns. But tell them
they're coming - if
you need to.*

THE WHITE HOUSE

WASHINGTON

September 15, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: WILLIAM TIMMONS BT
SUBJECT: Presidential Endorsements

Attached is Mary Ann Allin's excellent report on candidates and possible Presidential endorsements. I have reviewed the listing and make recommendations for each category.

My congressional staff and Stan Anderson, handling congressional candidates information for the Re-Elect Committee, concur in this report.

PART I - INCUMBENT REPUBLICANS IN HOUSE

I recommend no Presidential endorsements for:

1. Pete McCloskey (Calif)
2. Donald Riegle (Mich.)
3. John Ashbrook (Ohio)

I suggest a carefully worded, non-endorsement letter to Rep. Bob Price (Tex) who faces incumbent Democrat Graham Purcell, a strong Presidential supporter on Vietnam and domestic issues.

All GOP incumbents should receive the standard letter attached except those with asterisks who should have personal letters tailored for maximum assistance.

PART II - NON-INCUMBENT REPUBLICANS FOR HOUSE

I recommend no Presidential endorsements to GOP challengers for the following Democrats:

ADMINISTRATIVELY CONFIDENTIAL

Alabama:	Nichols, Bevill, Jones
Calif:	Johnson, Sisk, Holifield, Wilson
Conn:	Monagan, Giaimo
Fla:	Bennett, Chappell, Haley, Rogers
Ga:	Davis, Stuckey
Ill:	Kluczynski, Shipley, Price, Rostenkowski
Ky:	Stubblefield
LA:	Passman
Md:	Byron
Missouri:	Randall, Bolling, Ichord, Burlison
N. Mex:	Runnels
NY:	Pike, Stratton, Rooney (if he wins new primary)
N. C. :	Fountain, Jones, Taylor
Ohio:	Ashley, Hays
Okla:	Steed, Jarman
Ore:	Green
Pa:	Flood, Morgan
S. C. :	Dorn, Davis, Mann, Gettys
Tenn:	Evins, Jones
Tex:	Roberts, Cabell, Teague, Brooks, Fisher, Casey
Va:	Downing
W. Va:	Slack, Staggers
Wash:	Foley
Wis:	Zablocki

These Members have supported the President on Vietnam and most have good voting records on domestic issues. Of the 57, 8 are officially "targets" by the Congressional Campaign Committee and the committee judges only 4 of the 8 as realistic possibilities. These four are seats held by Monagan (Conn), Shipley (Ill), Davis (SC) and Cabell (Tex).

I support a standard endorsement letter to other Republican challengers in Part II.

PART III - INCUMBENT REPUBLICAN SENATORS

I concur in Presidential endorsements for all incumbents seeking re-election. However, they should be tailored to suit the candidate with less enthusiastic letters for Stevens, Percy, Pearson, Brooke and Case.

PART IV - GOP HOUSE MEMBERS SEEKING SENATE

Recommend good letters for Thompson and McClure but a tailored endorsement for Scott.

ADMINISTRATIVELY CONFIDENTIAL

PART V - REPUBLICAN SENATE CHALLENGERS

I recommend no endorsement letters for GOP challengers to these Democrats:

1. John Sparkman (Alabama)
2. John McClellan (Ark)
3. James Eastland (Miss)
4. Jennings Randolph (W. Va)

*tailored up to
blount*

PART VI - INCUMBENT REPUBLICAN GOVERNORS

I concur in letters to all.

PART VII - REPUBLICAN GUBERNATORIAL CHALLENGERS

Recommend against endorsements for:

1. Len Blaylock (Ark)
2. Henry Grover (Texas)

MEMORANDUM

Administratively Confidential

THE WHITE HOUSE

WASHINGTON

September 13, 1972

MEMORANDUM FOR BILL TIMMONS

THROUGH ROLAND ELLIOTT *RE*

FROM: MARY ANN ALLIN *MAA*

Attached are supportive materials for Mr. Haldeman's decision on endorsement of candidates. The sections are self-explanatory and as complete as current information permits. Please instruct me as to who should not be endorsed and whether we will do:

- 1) individual letters to each candidate (with the assistance of the Congressional Campaign Committee and your office)
- 2) standard language letters to all candidates (similar to the draft I submitted to you on September 5, 1972)
- 3) standard language letters with some variations (mild praise for lukewarm support.)

In the case of Senatorial and Gubernatorial candidates, we are proceeding with individual letters to all, coordinating with your office, Harry Dent, and the appropriate GOP campaign committees.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 5, 1972

MEMORANDUM FOR: Bill Timmons
VIA: Roland Elliott *RE*
FROM: Mary Ann Allin *MAA*
SUBJECT: Endorsement of Congressional Candidates,
PART I: Incumbent Republicans in the House

In view of the President's remarks at the Convention and his directions since then to the writing staff, we have changed the language of our endorsement letter and are now ready to send out Presidential letters to all incumbent Republican Members of the House except those who have already been endorsed (list attached), those who still face primary opposition (list attached) and those troublesome people whom you might identify who ought not to receive the President's blessing (eg, Pete McCloskey and John Ashbrook). With your approval the letters will be prepared and dated for September 7.

Unless it seems advisable at a later date, we do not intend to send any other "mass mailing" from the President to our candidates, but I hope your staff will encourage Members to ask for Presidential messages tied to political events between now and the election. We will do everything possible to assist their re-election.

September 1, 1972

Incumbent Republican Members of the House Who Have Been Endorsed
by the President to date:

Harold Collier, Ill. 6th

Elwood Hillis, Ind. 5th

Peter Peyser, N. Y. 23rd

Carleton King, N. Y. 29th

William Keating, Ohio 1st

Herman Schneebeli, Pa. 17th

September 1, 1972

Incumbent Republican Members of the House Who Face September
Primary Challenges:

John Rhodes, Ariz. 1st

Bill Frenzel, Minn. 5th

Sherman Lloyd, Utah 2nd

Alvin O'Konski, Wis. 7th

Glenn Davis, Wis. 9th

THE WHITE HOUSE
WASHINGTON

September 7, 1972

Dear ~~PAH~~///:

As you begin your 1972 campaign for re-election to House of Representatives, you have my very best wishes for well-earned and deserved success. I also want to convey my heartfelt appreciation for the ability you have unfailingly demonstrated in your distinguished service to the American people. Your leadership in advancing the programs and policies of this Administration has been vital, and we will be counting on your help in the days and years ahead to form what I have called a "new majority." To accomplish this, we need able men and women in the Congress who share my conviction that Americans are bound together by our common ideals, and that with a renewed spirit of confidence and cooperation we can make our nation and the world a better, safer place in which to live.

It is my earnest hope that all citizens of ~~Ad 3/4/8 5th~~ District will join our New Majority by registering, voting, and actively supporting ~~PAH/Pbitt~~, for he is a man deeply committed to bringing positive change to our country.

Sincerely,

RN:MAA:RLE:WET

THE WHITE HOUSE
WASHINGTON

(F)

Date: 10/28/72

Cong
Endorse

TO: (2) MEL STEPHENS

FROM: (1) GORDON STRACHAN

Per our discussion, the standard
Congressional non-incumbent
endorsement letter should be sent.

Letter was sent 10/16/72

Maddlin

THE WHITE HOUSE

WASHINGTON

October 27, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: MEL STEPHENS *mel*
SUBJECT: RN Endorsement of Congressional
Candidate

I would appreciate your reviewing the attached letter and your opinion as to whether or not such an endorsement is desired or feasible. Ketchum, who defeated me in the June primary, is a conservative Republican running against a McGovern Democrat in California's new 36th Congressional District. The race is viewed as a toss up by all of the experts and Ketchum needs all of the help he can get.

If this letter is approved, Ketchum will run it as a full page ad in each of the dailies in the District on Friday, November 3.

I personally recommend approval and would appreciate your quick attention to the question.

THE WHITE HOUSE
WASHINGTON

27 October 1972

Dear Bill,

Best wishes in your race for Congress. The people of California's new 36th District deserve the finest possible representation in Washington, and you are clearly the candidate whose record of experience, accomplishment and devotion to duty are a credit to yourself and merit the support of all our citizens.

I urge all of your staff to redouble their efforts in your behalf now, so that you can go to work for all of us in the Congress in January.

Best regards,

William
Mr. ~~Bill~~ Ketchum
1617 19th Street
Bakersfield, California 93301

ADMINISTRATIVELY CONFIDENTIAL

November 2, 1972

MEMORANDUM FOR: R. H. HALDEMAN
FROM: GORDON STRACHAN
SUBJECT: California Endorsements

Harry Dent and Cap Weinberger are appealing the decision not to send Presidential endorsements to California Assemblymen. Instead of the twenty originally submitted, they suggest the eight described in the attached memorandum.

A check with Hofziger indicates that these eight would be helpful even at this late date. He pointedly reminded me that he and Governor Reagan had strongly urged letters to the original twenty.

Hofziger noted with a certain vindictive pleasure that he had succeeded in obtaining one endorsement for Charles Conrad, an Assembly candidate in a particularly close race. Hofziger would not disclose how he did it but said he would have drafted and signed a letter from the President himself if he had to.

The suggested draft for the eight is attached.

Recommendation:

That you approve the attached draft Presidential letter of endorsement to the eight California Assembly candidates.

Approve _____ Disapprove _____ Comments _____

GS/jb

ADMINISTRATIVELY CONFIDENTIAL

October 23, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Endorsement Tapes and Film

You have the text of the audio tape for the President to read to assist Hirsch, Tower, Domenici, McClure, Chaffee, Thompson, Bartlett, and Helms in their Senate races. Another copy of the Price-approved text, which is an abbreviated version of the endorsement letters, is attached.

Bill Timmons and Stan Anderson have not contacted this list of Senate candidates about whether it would be helpful to receive an audio tape because all answer affirmatively. Timmons and Anderson want to contact them after the audio tapes are completed. Bull is scheduling the audio tapings for Tuesday, October 24.

The Red Blount silent film footage shooting with the President is scheduled for Thursday at 9 a.m. Bill Timmons strongly urges that Caleb Boggs be added to this filming opportunity. Timmons believes that Blount won't win even with the footage. Boggs will probably win but desperately wants the footage. Boggs now has the financial commitments to run the resultant TV spot from Philadelphia.

Recommendation:

That Caleb Boggs also receive footage of the President at the Thursday Blount event.

Approve _____ Disapprove _____ Comments _____

GS/jb

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 22, 1972

MEMORANDUM FOR: GORDON STRACHAN
FROM: DAVE GERGEN *DS.*
SUBJECT: Endorsement Tape

This is the same script that I sent to you earlier. Ray Price has signed off without any changes.

Attachment

(Huebner)DG

October 21, 1972
Word Count 103

SUGGESTED AUDIO TAPE ENDORSEMENT OF SENATORIAL
CANDIDATES

As we move into the closing days of this election, I want you all to know of my strong support for _____ in the race for United States Senator from the State of _____.

He has my confidence -- and he deserves yours.

We both need his help in the next Congress.

With his assistance -- and yours -- we can continue our progress toward the goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

Thank you.

October 17, 1972

Dear Cale:

As you move into the closing days of your campaign for re-election, I want to take this opportunity, to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Delaware will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given us on the vitally important issues which have come before the Congress during the past four years. Your key role in the Appropriations Committee gives Delaware a strong voice in the Senate while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority - peace at home and abroad for generations to come, a new prosperity without war and without inflation and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable J. Caleb Foggs
1203 Grinnell Road
Green Acres
Wilmington, Delaware 19803

PH:plr

Anderson &
Tommons -
all want the
radio tape
w/o asking

P personally to Tommons
that Cole Boggs
get videotape
I want you to tell
Cole Boggs that
I will do it if
we're doing the
work in the
work you...
could get away for you

THE WHITE HOUSE

WASHINGTON

1. The President wants people reactions on Connally. Check 1701. *Hon phone to C + JSM. Documentary type*
2. The President will do an audio tape for Caleb Boggs.

Also check and see if the following need an audio tape:

*To
Carter
check*

Hirsch
Tower
Domenici
McClure
Chaffee
Thompson
Bartlett
Helms

Testimonials at Home

If they can, we should work up a standard format so that the name can just be dropped in.. The script should be based on the letter we sent to them,

The President will do this on Tuesday.

*Letters - 250
Usual him 100*

URGENT

TO
H
10/21

THE WHITE HOUSE

WASHINGTON

October 20, 1972

MEMORANDUM FOR: H. R. HALDEMAN
FROM: WILLIAM TIMMONS *W.T.*
SUBJECT: Senate Campaign Film

After our conversation this morning I traced the steps on "commitments" for the President to have films made with incumbent Senators seeking re-election. Stan Anderson and Clark MacGregor confirm that a Presidential offer for campaign film has been accepted by:

1. Gordon Allott
2. Caleb Boggs
3. Clif Hansen
4. Mark Hatfield
5. Chas. Percy

This stems from the President to MacGregor to Dominick to candidates, with Anderson doing the follow-up staff work.

Incidentally, I personally checked on Caleb Boggs and he now wants film and will buy the Philadelphia market. I gather the young radical Democrat is closing Cale's early margin.

Clark believes he told you that we have no further obligation to do film for challengers.

RECOMMENDATIONS:

1. That Presidential time early next week be set aside for filming.
2. That Timmons call five Senators to offer film at that time if they want it.
3. That Rep. Bill Scott (R-VA) be asked to come in at same time along with incumbent Senators.

*Congress
All Non-Incumbents*

THE WHITE HOUSE

WASHINGTON

October 17, 1972

Dear

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

P-470A
Congress - warm
over 80% Support

THE WHITE HOUSE

WASHINGTON

October 17, 1972

Dear

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past //// years.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

//////
//////
//////

P-470
Congress - Mild
under 80% Support

THE WHITE HOUSE

WASHINGTON

October 17, 1972

Dear

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

//////
//////
//////

October 15, 1972

ACTION MEMO

SUBJECT: Presidential Endorsement Letters -- Special Cases

Red Blount: The rough draft for Blount is okay.

Chafee: A special draft should be prepared for Chafee, along the same basic lines as the Blount letter, putting in the point of his dedicated service to the nation as Secretary of the Navy, etc. Leave out, of course, the line in the Blount letter about reorganization of the Department.

Louie Nunn: Follow the same basic form as the Blount letter inserting reference to "the experience you have gained as Governor of your state qualifies you to serve Kentucky and the nation in the United States Senate.

Bartlett: The Bartlett form should be the same as Louie Nunn's with reference to the state of Oklahoma instead of Kentucky.

Bob Price: A letter should be sent, along the same lines as the telegram.

John Tower: His is apparently already taken care of.

The mild version for Senate incumbents such as Hatfield, etc. is okay.

H. R. Haldeman

INCUMBENTS

*ck each card
re what first name
he wants used.*

Dear _____ (First Name)

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your ~~dedicated~~ service to the Nation in the [Congress] [Senate] I am ^{sure} ~~confident~~ that your constituents [if Congressman][or if Senator] that the people of _____ State will give you an overwhelming vote of confidence on Election Day.

~~Stet~~ Stet

[For those with especially good records the following sentence should go in] I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years [Use four if Congressman has been there four years - true of all Senators unless just elected two years ago -- for those, of course, use two years].

America needs your ~~dedicated~~ leadership in the next Congress.

Continued

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity

without war and without inflation; opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years one of the best four-year ~~periods~~ periods in America's history.

Sincerely,

RN

NON INCUMBENT

Dear _____ (First Name) (Check carefully)

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come) a new prosperity without war and without inflation) opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years one of the best four-year ~~periods~~ periods in America's history.

Sincerely,

RN

Mr. President

SPECIAL CASES:

Senate Challengers:

Blount (draft attached)
Chafee)
Nunn) need special language
Bartlett)

House Incumbents:

Bob Price (attached wire sent, recommend letter follow up)

Senate Incumbent:

John Tower (already done, see attached)

*Here are rough drafts of the
special letters. The others
are all in preparation to
be mailed Monday.*

H.

Dear Red:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. Because of your dedicated service to the Nation as Postmaster General, I am sure that ~~you~~ the people of Alabama will give you ~~a~~ their vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for ~~the~~ your accomplishments while you were a member of my Cabinet and during the reorganization of your department.

America needs your leadership in the Senate .

With your help we can make unprecedented progress toward the great goals of our new American majority--peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

RN

Dear John:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John Chafee

Dear Louie:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Louie B. Nunn

Dear Dewey:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Dewey F. Bartlett

X

October 14, 1972

STRAIGHT WIRE

Please expedite

Honorable Bob Price
c/o Mr. George W. Graham
3000 Harrison
Wichita Falls, Texas 76302

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years.

America needs your leadership in the next Congress.

RICHARD NIXON

RN:MAAllin:baw

cc: RMWoods/H. Dent/A. Waldron/M. White/maallin/CF/Timmons

EVENT: OCTOBER 14, 1972

Requested by: John Nidecker

Approved by: Roland Elliott

September 29, 1972

Dear John:

Your candidacy for re-election to the United States Senate has my enthusiastic endorsement, and I want you to know how grateful I am for your faithful and energetic support of my Administration.

For over a decade, your leadership in the Senate has been a source of strength to the State of Texas and the nation. Having observed the impressive results of your hard work and having benefitted from your thorough knowledge of the issues, especially in the vital areas of national defense and economic policy, I can testify to the importance of your continuing service in Washington.

We need your informed, articulate voice in the United States Senate to meet the challenging problems that confront America in the coming years.

With my best wishes,

Sincerely,

Honorable John G. Tower
United States Senate
Washington, D.C. 20510

EM:MAAllin:nc
cc: RMHoods/H.Dent/A.Waldron/M.White/MAAllin/CP/W. Timmons
EVENT: September 29, 1972
Requested by: Stan Anderson
Approved by: Roland Elliott
SENT AIRMAIL/SPECIAL DELIVERY TO:
Miss Joyce Baker, 500 S. Congress, Apt 108, Austin, Texas 78704

INCUMBENTS

Dear _____ (First Name)

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the [Congress] [Senate] I am confident that your constituents [if Congressman] [or if Senator] that the people of State will give you an overwhelming vote of confidence on Election Day.

[For those with especially good records the following sentence should go in] I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. [Use four if Congressman has been there four years - true of all Senators unless just elected two years ago -- for those, of course, use two years]

America needs your ~~dedicated~~ leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity

without war and without inflation; opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years one of the best four-year ~~periods~~ periods in America's history.

Sincerely,

RN

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 2, 1972

MEMORANDUM FOR: BILL TIMMONS
FROM: MARY ANN ALLIN
SUBJECT: Endorsement of House Members

MMA
after adjoint.
Ashbrook should get one.

Letters like the attached have been prepared with ~~today's~~ date for all incumbent members of the House except: Pete McCloskey, Donald Riegle and John Ashbrook who will receive no endorsement. The first line of the 3rd paragraph (giving "wholehearted endorsement") was omitted for Charles Whalen and John Heinz (whose support records fall under 50%). A specially-worded "non-endorsement" is being prepared for Bob Price of Texas, a hold has been placed on Jim Collins of Texas and special inserts are being prepared for our priority candidates:

Alabama:	Dickinson
California:	Mailliard, Mathias
Colorado:	McKevitt
Connecticut:	Steele
Indiana:	Landgrebe, Zion, Dennis
Iowa:	Schwengel, Kyl
Kansas:	Winn
Maryland:	Mills
Michigan:	Esch, Broomfield, Zwach
Montana:	Shoup
New Jersey:	Forsythe
New York:	Peyser, Smith
Ohio:	Powell
Pennsylvania:	Ware
Tennessee:	Baker, Kuykendall
Wisconsin:	Thomson, O'Konski

Letters for non-incumbents are also ready to be mailed today to all Republican challengers except those few races where primaries remain to be held and those running against the following friendly Democrats:

Alabama:	Nichols, Bevill, Jones
California:	Johnson, Sisk, Holifield, Wilson
Connecticut:	Monagan, Giaino
Florida:	Bennett, Chappell, Haley, Rogers
Georgia:	Davis, Stuckey
Illinois:	Kluczynski, Shipley, Price, Rostenkowski
Kentucky:	Stubblefield
Louisiana:	Passman
Maryland:	Byron
Missouri:	Randall, Bolling, Ichord, Burlison
New Mexico:	Runnels
New York:	Pike, Stratton, Rooney
North Carolina:	Fountain, Jones, Taylor
Ohio:	Ashley, Hays
Oklahoma:	Steed, Jarman
Oregon:	Green
Pennsylvania:	Flood, Morgan
South Carolina:	Dorn, Davis, Mann, Gettys
Tennessee:	Evins, Jones
Texas:	Roberts, Cabell, Teague, Brooks, Fisher,
Virginia:	Downing /Casey
West Virginia:	Slack, Staggers
Wisconsin:	Zablocki

MR. PRESIDENT:

You might want to consider saying "With your continued help "
to the incumbents who have been good backers.

rmw

Rosen

NON INCUMBENT

Dear _____ (First Name) (Check Carefully)

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the next Congress.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity without war and without inflation; opportunity for every American to see the American dream come true in his how life.

I look forward to working with you in making the next four years one of the best four-year periods in America's history.

Sincerely,

RN

October 17, 1972

Dear Dewey:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. The experience you have gained as Governor more than qualifies you to serve the Nation and your state in the Senate, and I am sure that the people of Oklahoma will give you their vote of confidence on Election Day.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

**Honorable Dewey F. Bartlett
3010 South Harvard
Tulsa, Oklahoma 74114**

RN:MAA:bih

October 17, 1972

Dear Louis:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. The experience you have gained as Governor more than qualifies you to serve the Nation and your state in the Senate, and I am sure that the people of Kentucky will give you their vote of confidence on Election Day.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

**Honorable Louis B. Nunn
Phoenix Hotel
Lexington, Kentucky 40507**

EN:MAA:bih

October 17, 1972

Dear John:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. Because of your dedicated service as Governor and Secretary of the Navy, I am sure that the people of Rhode Island will give you their vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for your contributions to our national government as Secretary of the Navy.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

**Honorable John Chafee
472 Turks Head Building
Providence, Rhode Island 02903**

RN:MAA:blh

October 17, 1972

Dear Red:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th. Because of your dedicated service to the Nation as Postmaster General, I am sure that the people of Alabama will give you their vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for your accomplishments while you were a member of my Cabinet and during the reorganization of your department.

America needs your leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

**Honorable Winton M. Blount
Post Office Box 4444
Montgomery, Alabama 36104**

RN:MAA:blh

October 17, 1972

Dear Bob:

As you move into the closing day of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the nation in the Congress I am sure that your constituents will give you an overwhelming vote of confidence on election day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Bob Price
Room 313
United States Post Office
Amarillo, Texas 79101

R&pad

SENATE INCS
(MILD)

Dear Ted:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Alaska will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Ted Stevens

Dear Chuck:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Illinois will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Charles H. Percy

Dear Jim:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Kansas will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable James B. Pearson

Dear Ed:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Massachusetts will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Edward W. Brooke

Dear Cliff:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of New Jersey will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Clifford P. Case

Dear Mark:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Oregon will give you an overwhelming vote of confidence on Election Day.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Mark O. Hatfield

SENATE
NON-INC'S.

OK

Dear Bob:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Robert Hirsch

Dear Jesse:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Mr. Jesse Helms

Dear Pete:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Mr. Peter V. Domenici

Dear Wes:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Wesley Powell

Dear Hank:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Henry Hibbard

Dear Phil:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Mr. Phil Hansen

Dear Ben:

As you near the end of what I know must have been an arduous and challenging campaign, I want to take this opportunity to wish you the best on November 7th.

America needs your dedicated leadership in the Senate.

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Mr. Ben Toladano

SENATE
INCUMBENTS

SPECIAL LANGUAGE
INSERTS

OK

Dear Gordon:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Colorado will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past *four* years. Your key role in the Senate and, your wise counsel and advice in the Republican leadership meetings here in the White House have meant a great deal to me.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Gordon Allott
~~United States Senate~~
~~Washington, D.C. 20510~~

Dear Cale:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Delaware will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past *four* years. Your key role in the Appropriations Committee gives Delaware a strong voice in the Senate while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable J. Caleb Boggs

Dear Jack:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Iowa will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past *four* years. The positive direction you have provided on agricultural matters has contributed substantially not only to Iowa but also to our national well-being.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Jack Miller

Dear Margaret:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Maine will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Your key role in the Senate and, your wise counsel and advice in the leadership functions here at the White House have contributed substantially to this Administration.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Margaret Chase Smith

Dear Bob:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Michigan will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past *four* years. Your key role in the Senate and, your wise counsel and advice in the Republican leadership meetings here in the White House have meant a great deal to me.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Robert P. Griffin

Dear Carl:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Nebraska will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past *four* years. Your leadership in the committees on Finance, Agriculture, and Space gives Nebraska a strong voice in the Senate, while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Carl T. Curtis

Dear Strom:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of South Carolina will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past *four* years. Your leadership in the Armed Services and Judiciary Committees gives South Carolina a strong voice in the Senate, while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Strom Thurmond

Dear Howard:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Tennessee will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past *four* years. Your key role in the Committees on Commerce, Public Works and Atomic Energy gives Tennessee a strong voice in the Senate, while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Howard H. Baker, Jr.

Dear Cliff:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Senate, I am sure that the people of Wyoming will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past *four* years. Your key role in the Interior and Finance Committees gives Wyoming a strong voice in the Senate, while your courageous and independent contributions on national and international matters have earned you the reputation of a true statesman.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Clifford P. Hansen

CONGRESSMEN
RUNNING FOR
SENATE

DK

Dear Fletcher:

As you move into the closing days of your campaign for the Senate, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that the people of Georgia will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your responsible conservatism has earned you a distinguished career in the House.

America needs your leadership in the Senate.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Fletcher Thompson

Dear Jim:

As you move into the closing days of your campaign for the Senate, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that the people of Idaho will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. Your unceasing efforts in the House to curb unnecessary spending has helped us win the battle against inflation. I am also aware of your work on the Interior Committee to preserve our natural environment.

America needs your leadership in the Senate.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Jim McClure

Dear Bill:

As you move into the closing days of your campaign for the Senate, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that the people of Virginia will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years. You have stood firmly behind our efforts to win a lasting peace while maintaining a strong defense posture. You have introduced legislation to curb forced busing of school children and preserve the neighborhood school concept, while in the area of Federal spending, you have spoken out forcefully against unnecessary and inflationary expenditures.

America needs your leadership in the Senate.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Bill Scott

CONGRESSIONAL
INCUMBENTS

SPECIAL LANG.
INSERTS

OK

Dear Bill:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. As a member of the House Armed Services Committee you have contributed substantially towards maintaining a sound national defense.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable William L. Dickinson

Dear Bill:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. As the highest ranking Republican member of the House Foreign Affairs Committee you have contributed immeasurably in America's efforts to establish a viable foreign policy based on a just and lasting peace.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable William S. Mailliard

Dear Bob:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Your faithful service on two key Congressional Committees -- Agriculture and Foreign Affairs -- has contributed substantially in two diverse areas that affect the national well-being.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Bob Mathias
~~House of Representatives~~
~~Washington, D.C. 20515~~

Dear Mike:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable James D. McKeivitt
~~House of Representatives~~
~~Washington, D.C. 20515~~

Dear Bob:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern, especially in the fight for strong Federal action against narcotics and dangerous drugs.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Robert Steele

Dear Earl:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 7 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Earl Landgrebe

Dear Roger:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Roger H. Zion

Dear Dave:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable David Dennis

Dear Fred:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Fred Schwengel

Dear John:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have also performed yeoman service on behalf of the American farmer as a member of the House Agriculture Committee, and I know all our citizens join in thanking you for your conscientious efforts to safeguard our environment through your work on the House Interior Committee.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John Kyl

Dear Larry:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Larry Winn, Jr.
~~House of Representatives~~
~~Washington, D.C. 20515~~

Dear Bill:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress, during the past ~~recently~~ years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable William O. Mills
~~House of Representatives~~
~~Washington, D.C. 20515~~

Dear Marv:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Perhaps the most significant of your many contributions during the 92nd Congress has been your untiring work to improve American education through your service on the House Education and Labor Committee.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Marvin L. Esch

Dear Bill:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Your unwavering support for a strong American foreign policy through your work on the House Foreign Affairs Committee has been especially valuable. Your efforts to forestall forced busing of school children are widely recognized as well.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable William S. Broomfield

Dear John:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 7 years. Certainly no member of Congress has been more steadfast in his support or more enterprising on behalf of America's farmers.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John M. Zwach

Dear Dick:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Richard G. Shoup

Dear Ed:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

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I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Edwin B. Forsythe

Dear Henry:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

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With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Henry P. Smith, III

Dear Walter:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

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With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Walter E. Powell

Dear John:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable John H. Ware, III

Dear LaMar:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 2 years. You have demonstrated in one short term that a truly dedicated Congressman can have an impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable LaMar Baker

Dear Dan:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. You have demonstrated that a truly dedicated Congressman can have a major impact on many matters of national concern.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Dan H. Kuykendall

Dear Vern:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Your presence at my side for the signing of the Strategic Arms Limitation Agreements with the Soviet Union further testifies to the value of your contribution.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Vernon W. Thomson

Dear Al:

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your dedicated service to the Nation in the Congress, I am sure that your constituents will give you an overwhelming vote of confidence on Election Day.

I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past 4 years. Your remarkable career has been highlighted by your service on the House Armed Services Committee where I have long admired your efforts to retain a strong defense posture for America.

America needs your leadership in the next Congress.

With your continued help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come, a new prosperity without war and without inflation, and the opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years among the best in America's history.

Sincerely,

Honorable Alvin E. O'Konski

ADMINISTRATIVELY CONFIDENTIAL

October 18, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

**New York and California
Legislature Endorsements**

The New York and California GOP and CRP organizations have asked for endorsement letters for some of their state legislature candidates. The general rule, enforced by Dent and Price, is that blanket letters of endorsement do not go out to unselected local office holders.

In New York 10 of the requested 108 have been done by special appeal. The balance should receive a standard endorsement letter according to Harry Dent, the New York GOP, the New York CRP, and the CRP Regional Director.

In California, Hofziger and the CRP Regional Director have asked for endorsement letters for the 18 "Cal Plan" candidates. According to Hofziger on October 17, Reagan is actively pushing for these letters.

Because there are only 19 days left, telegrams would be better than letters. Nightletters cost \$3.20 each, one-third that of a telegram.

Alternative language for the endorsements appears in the attached. One is a full, warm endorsement; the other is a "Best Wishes" message.

Recommendation:

That the "Best Wishes" nightletter be sent to the New York and California state legislature candidates.

Approve _____ Disapprove _____ Comments _____

GS/jb

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 17, 1972

MEMORANDUM FOR: GORDON STRACHAN

FROM: MARY ANN ALLIN *MaA*

Attached is a copy of Stan Anderson's request which came through Harry Dent for endorsement of candidates for the New York State Legislature. On the list there are 60 incumbents for the Assembly (of which 2 have been done), 37 candidates for the Assembly (of which 5 have been done), and 9 candidates for the State Senate (of which 3 have been done). In addition, 6 other candidates in New York have been done, but they do not appear on this list.

They are asking for about 100 endorsements out of approximately 200 races state-wide, so this reflects some selection on the part of the State GOP and Re-Elect Committees. Telegrams of endorsement similar to the ones attached (actually they just offer best wishes) can be sent to the remaining candidates, as requested, but I feel there should be some discussion of how these will be used to avoid a lot of media overlap where we are endorsing candidates whose districts are in close proximity. The cost of such an undertaking can be held down by sending Mailgrams (\$1.60) instead of Straightwires (\$10.65, and Nightletters \$3.20).

For your information, I have attached copies of the four endorsements done for candidates for the California State Legislature.

October 6, 1972

NIGHTLETTER

Mr. William J. McLaughlin
4120 North Maine Avenue
Baldwin Park, California 91706

Best wishes to Kurt Hahn in his race for the State Assembly.

The people of California deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Kurt so he can go to work for us!

RICHARD NIXON

RN:MAAllin:blh

cc: RMWoods/H. Dent/A. Waldron/M. White/MAAllin/CF/

Requested by: Mr. William J. McLaughlin

Approved by: Roland Elliott

Stranger 10.65
N.L. 3.70
Maigram 1.60

September 27, 1972

NIGHTLETTER

Mr. Sumner Offill
444 West Ocean Boulevard
Long Beach, California

My very best wishes go to George Deukmejian in his
campaign for re-election to the California Senate.

The people of the 37th Senate District have countless
reasons to be proud of Duke's distinguished record of
service to his constituency and to our state. I am
delighted that Bob Finch can be with you to speak on
behalf of this Administration and the need to elect
Republicans at all levels of government. It is my
earnest hope that the voters will turn out in overwhelming
numbers to re-elect our entire Republican team on
November 7th, but especially to return my good friend,
George Deukmejian, to the State Senate.

RICHARD NIXON

RN:MAAllin:blh

cc: RMWoods/H. Dent/A. Waldron/M. White/MAAllin/CF/Finch

EVENT: October 5, 1972

Requested by: Bonnie Bradbeer

Approved by: Roland Elliott

October 13, 1972

STRAIGHTWIRE

Mr. Richard E. Gulbranson
1326 West 6th Street
Los Angeles, California

Best Wishes to Bob Aguirre in his race for the State Assembly.

The people of 30th Assembly District deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Bob Aguirre so he can go to work for us!

RICHARD NIXON

RN:MAAllin:blh

cc: RMWoods/H. Dent/A. Waldron/M. White/MAAllin/CF/

Requested by: Brad Hainsworth

Approved by: Roland Elliott

1744
October 6, 1972

NIGHTLETTER

Honorable Charles Conrad
13440 Ventura Boulevard
Sherman Oaks, California 91403

Best wishes to Charles Conrad in his race for re-election to the State Assembly. The people of California deserve the finest possible representation in Sacramento, and you have a candidate whose record of accomplishment and devotion to duty are a credit to the Republican Party and merit the support of all our citizens. Let's go to work for Charlie so he can continue to work for us!

RICHARD NIXON

RN:MAAllin:blh
cc: RMWoods/H. Dent/A. Waldron/M. White/Maallin/CF/
EVENT: October 6, 1972
Requested by: Harry Dent
Approved by: Roland Elliott

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 3, 1972

TO: Mary Ann Allin
FROM: Harry S. Dent *HSD*
RE: PRESIDENTIAL ENDORSEMENTS

The Committee for the Re-election has forwarded to me a list of candidates seeking legislative seats in the New York State Legislature. Each has requested a Presidential endorsement, and each has been endorsed by the State GOP, New York Nixon people, and the Nixon Regional Director.

I recommend that a Presidential endorsement be sent.

**Committee
for the Re-election
of the President**

1701 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20006 (202) 333-0920

October 2, 1972

MEMORANDUM FOR:

BRAD HAINSWORTH

FROM:

STAN ANDERSON



Attached is a list of local Republican candidates in New York who have requested a letter of endorsement from the President.

Tab A is a listing of incumbent State Legislators. Tab B is a listing of Republican candidates for the Legislature. Tab C is a listing of Republican Senatorial candidates requesting endorsement.

This request has the endorsement of the GOP and Nixon people in New York and our Regional Director.

<u>INCUMBENT</u>	<u>A.D.</u>	<u>ADDRESS</u>
Ferry B. Duryea, Jr.	1	Old Montauk Hgwy., Montauk, 11954
Peter Costigan	2	154 Old Field Rd., Setauket, 11785
Robert Wertz	4	37 Bethany Dr., Commack 11725
John G. McCarthy	8	8 Pine Oak Court, Huntington Sta., 11746
William L. Burns	9	23 Whitney Dr., Amityville, 11701
Philip B. Healey	11	32 Frankel Rd., Massapequa, 11758
Milton Jonas	13	1854 Zana Court, N. Merrick, 11566
Joseph M. Reilly	14	36 Chestnut St., Glen Cove, 11542
John E. Kingston	15	97 Ward Street, Westbury, 11590
Joseph M. Margiotta	17	884 Bedford Court, Uniondale, 11553
George J. Farrell	21	116 Carnation Ave., Floral Park, 11001
John A. Esposito	23	222-01 101 Ave., Queens Village 11429
Alfred DelliBovi	31	114-13 111th Ave., Ozone Park, 11420
John T. Flack	33	78-14 64th Place, Glendale, 11227
John G. LoPresto	35	87-18 30th Ave., Jackson Heights, 11369
Rosemary R. Gunning	37	1867 Grove St., Ridgewood, 11237
Vito P. Battista	38	290 Highland Blvd. Brooklyn, 11201
Dominick L. DiCarlo	49	1345 83rd St., Brooklyn, 11219
Robert F. Kelly	50	226 76th St., Brooklyn, 11209
Vincent Riccio	51	375 16th St., Brooklyn 11215
Lucio F. Russo	60	82 Romer Rd., Staten Island, 10310
Edward J. Amann	61	285 Kissell Ave., Staten Island, 10310
Alvin M. Suchin	89	269 Broadway, Dobbs Ferry, 10522
Gordon W. Burrows	90	65 Harvard Avenue, Yonkers, 10710
J. Edward Meyer	92	47 Hights Cross Rd., Chappaqua, 10017

NIXON ENDORSEMENT

<u>INCUMBENT</u>	<u>A. D.</u>	<u>ADDRESS</u>
Peter R. Biondo	93	Oak Hill Terrace, Ossining, 10562
Willis H. Stephens	94	Indian Will Farm, Brewster,
Eugene Levy	95	East Place, Suffern, 10901
Lawrence Herbst	97	9 Leicht Place, Newburgh, 12550
Emeel Betros	99	67 Grand Ave., Poughkeepsie, 12603
H. Clark Bell	101	P. O. Box 734, Woodstock, 12498
Clarence Lane	102	Windham Arms, Windham, 12496
Fred G. Field	103	16 E. Newton Rd., Newtonville, 12128
Neil Keleher	106	406 6th Ave., Troy 12181
Clark C. Wemple	107	1760 Van Antwerp Rd., Schenectady, 12309
Fred Droms, Jr.	108	Droms Rd., Town of Clifton Park, Rexford
Glenn H. Harris	109	Canada Lake, 12030
Andrew W. Ryan	111	43 Grace Ave., Plattsburg, 12901
Donald L. Taylor	114	117 Ward St., Watertown, 13601
William R. Sears	115	Bear Creek Rd., Woodgate, 13494
Edward F. Crawford	117	129 West 6th St., Oswego, 13120
Leonard F. Bersani	118	128 Rugby Rd., Syracuse, 13206
Hyman M. Miller	119	56 Lyndon Rd., Fayetteville, 13066
Edward M. Kinsella	120	407 Center Street, Solvay, 13209
Thomas J. Murphy	121	314 Broadview Dr., Syracuse, 13215
Francis J. Boland	124	55 Orchard Rd., Binghamton, 13905
L. Stephen Riford	125	West Genesee Rd., Box 681, Auburn, 13021
L. Richard Marshall	126	Strathmang Pk., Elmira 14905
Charles D. Henderson	127	39 Church Street, Hornell, 14843
Constance E. Cook	128	209 Coy Glen Rd., Ithaca, 148
Frank Carroll	133	613 Elmgrove Rd., Rochester, 14606
William Steinfeldt	124	217 Weston Rd., Rochester, 14612

NIXON ENDORSEMENT

<u>INCUMBENT</u>	<u>A. D.</u>	<u>ADDRESS</u>
James L. Emery	136	5477 Lakeville Rd., Geneseo, 14454
Richard J. Hogan	139	8648 Griffon Ave., Niagara Falls, 14304
Chester Hardt	141	107 Oakgrove Dr., Williamsville, 14221
Albert J. Hausbeck	144	315 Dartmouth Ave., Buffalo, 14215
Ronald Tills	147	43 Union St., Hamburg, 14075
Lloyd Russell	149	East Otto, 14729
John W. Beckman	150	98 So. Portage St., Westfield

also done - Mbb

Harry C. Fotopoulos

73rd Dist.

4170 Broadway

NY, NY 10033

NIXON ENDORSEMENT

<u>CANDIDATE</u>	<u>A.D.</u>	<u>ADDRESS</u>
Anthony Coraci	3	12 Margin Dr., W., Shirley, 11967
Dennis O'Doherty	5	105 Cleveland Ave., Sayville, 11782
John C. Cochrane	6	80 Concourse E., Brightwaters, 11718
John J. Flanagan	7	20 Pine Hollow Lane, Greenlawn, 11740
Stuart R. Leveine	10	42 Burton Ave., Bethpage, 11714
George A. Murphy	12	3556 Tonopah St., Seaford, 11783
Clinton Martin, Jr.	16	68 Webster Ave., Manhasset, 11030
Armand P. D'Amato	18	15 Ostend Rd., Island Park, 11558
Dominick M. Minerva	19	35 Sprague Dr., Valley Stream, 11580
Mrs. Gloria Chizner	20	776 Kearney Dr., N. Woodmere, 11581
Frank H. McDermott	22	8400 Shore Front Pkwy., Far Rockaway 1169
William G. Meier	25	3926 211th St., Bayside, 11361
Anthony J. Ruggiero	62	257 McClean Ave., Staten Island 10305
Guy V. Velella	80	1240 Rhinelander Ave., Bronx, 10451
Michael J. McSherry	86	4412 Van Cortlandt Pk. E., Bronx, 10470
Bruce F. Caputo	87	250 Pondfield Rd., West Bronxville,
Richard Ross	88	24 Palmer Ave., Mt. Vernon
Richard E. Mannix	91	111 Beach Ave., Larchmont
Harold Grune	96	33 DeHalve Maen Dr., Stony Point, 10980
Louis Ingrassia,	98	R.D. #5, Ingrassia Rd., Middletown, 1094
Benjamin P. Roosa,	100	Hickwell Junction,
Thomas Conole	101	22B Old Hickory Dr., Albany, 12209
Charles D. Cook	105	19 Prospect St., Delhi, 13752
Gerald B. Solomon	110	23 North Rd., Queensbury, Glens Falls, 12801

NIXON ENDORSEMENT

<u>CANDIDATE</u>	<u>A.D.</u>	<u>ADDRESS</u>
Verner M. Ingram	112	19 Market St., Potsdam, 13676
Harold Luther	113	4 Spofford Ave., Dolgeville, 13329
Nicholas J. Calogero	116	10 Proctor Blvd., Utica, 13501
Clarence D. Rappleyea, Jr.	122	Ridgeland Dr., Norwich
Maurice Mattisti	123	2204 Jenkins St., Endicott
James Hurley	129	28 High Street, Lyons, 14489
Thomas Hanna	130	1680 Lake Rd., Webster
Mrs. Dorothy Phillips	132	52 Newcastle Rd., Rochester 14610
William Knights	137	12454 Ridge Rd., Knowlesville
John B. Daley	138	430 Dutton Dr., Lewiston
Noel E. Bartlo	140	40 Victoria Blvd., Kenmore, 14217
Alan J. Justin	146	102 Lou Dr., Cheetowaga, 14043
Dale M. Volker	148	91 So. Ellington St., Depew, 14043

New York State Senatorial Candidates

done

S.D. 38
Donald R. Ackerson
63 Hickory Hill Road
Tappan, N. Y. 10983
Tel (914) EL 9-1882

S.D. 54
Fred J. Eckert
141 Ledgewood Circle
Rochester, N. Y. 14616
Tel (716) 225-2000

S.D. 42
Walter B. Langley*
225 Jay Street
Albany, N. Y. 12210
Tel (518) 434-3983

done

S.D. 44
Robert E. Lynch
67 Saratoga Drive
Scotia, N. Y. 12302
Tel (518) 399-4147

S.D. 41
Douglas Hudson*
116 Green Avenue
Castleton-on-Hudson, N. Y. 12033
Tel (518) PE 2-2139

S.D. 35
John E. Flynn*
15 Huron Road
Yonkers, N. Y. 10710
Tel (914) DE 7-8746

S.D. 11 Frank Padavan
8315-248th Street
Bellerose, N. Y. 11426
Tel (212) 343-3525

done

S.D. 36
Joseph R. Pisani
18 Fairview Place
New Rochelle, N. Y. 10802
Tel (914) 235-0020

S.D. 24
John J. Marchi*
79 Nixon Avenue

also done - MAM

- William T. Smith
Route 1
Elmira, Ny 14903

- Richard E. Schermerhorn
70th Dist.
12 Idlewild Park Dr.
Cornwall-on-Hudson, Ny

- Lloyd Patterson
60th Dist.

- Stewart Levy

- John D. Caemmerer
7th Dist.

<u>NAME</u>	<u>A.D.</u>	<u>COUNTIES/COUNTY</u>
Antolini, Lawrence G.	21 st	Humboldt, Mendocino, Sonoma
Boggess, Warren N.	10 th	Contra Costa
Nimmo, Robert P.	23 rd	Tulare, Kern, San Luis Obispo
Simon, Raymond C.	30 th	Stanislaus, San Joaquin
Browne, Robert E.	25 th	Santa Clara
MacGillivray, W. Don	36 th	Santa Barbara, San Luis Obispo
Conlan, John T.	37 th	Ventura
Bond, Bill	39 th	Los Angeles

<u>NAME</u>	<u>A.D.</u>	<u>COUNTIES/COUNTY</u>
Aguirre, Robert	40 th	Los Angeles
Arklin, Henry	41 st	Los Angeles
Miller, Keith W.	50 th	Los Angeles
Conrad, Hon. Charles J.	57 th	Los Angeles
Hahn, Kurt	58 th	Los Angeles
Priolo, Hon. Paul V.	60 th	Los Angeles
Dannemeyer, William E.	69 th	Orange
Hunter, Robert O.	74 th	Riverside
Del Principe, Ron	76 th	San Diego
Green, Mrs. Ruth A.	79 th	San Diego

Timmons



October 12, 1972

Hfu
10/13
10/14
1917

MEMORANDUM FOR: GORDON STRACHAN
FROM: L. HIGBY

As I mentioned to you, all the letters to candidates, that is the endorsement letters to candidates need to be ready to go on Monday. Bob wants to see the special letters right away. Let's get these in today (Friday) for him to review.

10/13 - pushing, may
4pm have end of
day

LH:kb

lh

October 9, 1972

MEMORANDUM FOR : **RAY PRICE**
FROM : **H. R. HALDEMAN**

The President has totally rejected the two letter drafts to Members of Congress, incumbent and non-incumbent. He makes the point that the letter should be briefer, more precise, shorter sentences. He feels the two draft letters attached are utterly terrible and suggests something along the following lines:

"As you enter the final stages of your campaign, I want you to know that I realize how challenging it is as I recall my first race for Congress. We need people of your dedication and ability, and I wish you well."

I don't think he's really thought this one through, but he does feel that it should be done more tightly than the attached drafts.

Attachments
HRH:pm

Andersen

P.
Endorse letters to assemblymen in Cal
18 cards - Rep.
Dent concurs sending

NY-60

BT-

cm - the P wanted
me to
- indirect

SA proposal, etc.
never seen but heard.

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 2, 1972

MEMORANDUM FOR: BILL TIMMONS
FROM: MARY ANN ALLIN
SUBJECT: Endorsement of House Members

MMA
after adjoint.
Ashbrook should get one.

Letters like the attached have been prepared with ~~today's~~ date for all incumbent members of the House except: Pete McCloskey, Donald Riegle and John Ashbrook who will receive no endorsement. The first line of the 3rd paragraph (giving "wholehearted endorsement") was omitted for Charles Whalen and John Heinz (whose support records fall under 50%). A specially-worded "non-endorsement" is being prepared for Bob Price of Texas, a hold has been placed on Jim Collins of Texas and special inserts are being prepared for our priority candidates:

Alabama:	Dickinson
California:	Mailliard, Mathias
Colorado:	McKevitt
Connecticut:	Steele
Indiana:	Landgrebe, Zion, Dennis
Iowa:	Schwengel, Kyl
Kansas:	Winn
Maryland:	Mills
Michigan:	Esch, Broomfield, Zwach
Montana:	Shoup
New Jersey:	Forsythe
New York:	Peyser, Smith
Ohio:	Powell
Pennsylvania:	Ware
Tennessee:	Baker, Kuykendall
Wisconsin:	Thomson, O'Konski

Letters for non-incumbents are also ready to be mailed today to all Republican challengers except those few races where primaries remain to be held and those running against the following friendly Democrats:

Alabama:	Nichols, Bevill, Jones
California:	Johnson, Sisk, Holifield, Wilson
Connecticut:	Monagan, Giaimo
Florida:	Bennett, Chappell, Haley, Rogers
Georgia:	Davis, Stuckey
Illinois:	Kluczynski, Shipley, Price, Rostenkowski
Kentucky:	Stubblefield
Louisiana:	Passman
Maryland:	Byron
Missouri:	Randall, Bolling, Ichord, Burlison
New Mexico:	Runnels
New York:	Pike, Stratton, Rooney
North Carolina:	Fountain, Jones, Taylor
Ohio:	Ashley, Hays
Oklahoma:	Steed, Jarman
Oregon:	Green
Pennsylvania:	Flood, Morgan
South Carolina:	Dorn, Davis, Mann, Gettys
Tennessee:	Evins, Jones
Texas:	Roberts, Cabell, Teague, Brooks, Fisher,
Virginia:	Downing /Casey
West Virginia:	Slack, Staggers
Wisconsin:	Zablocki

INCUMBENTS

*ck each card
re what first name
he wants used.*

Dear _____ (First Name)

As you move into the closing days of your campaign for re-election, I want to take this opportunity to wish you the very best on November 7th. Because of your ~~dedicated~~ service to the Nation in the [Congress] [Senate] I am ~~confident~~ ^{sure} that your constituents [if Congressman][or if Senator] that the people of _____ State will give you an overwhelming vote of confidence on Election Day.

~~stet~~ stet

[For those with especially good records the following sentence should go in] I particularly want to express my deep appreciation to you for the support you have given me on the vitally important issues which have come before the Congress during the past four years [Use four if Congressman has been there four years - true of all Senators unless just elected two years ago -- for those, of course, use two years].

America needs your ~~dedicated~~ leadership in the next Congress.

continued

With your help we can make unprecedented progress toward the great goals of our new American majority -- peace at home and abroad for generations to come; a new prosperity

without war and without inflation; opportunity for every American to see the American dream come true in his own life.

I look forward to working with you in making the next four years one of the best four-year ~~periods~~ periods in America's history.

Sincerely,

RN

NON INCUMBENT

Dear _____ (First Name) (Check carefully)

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MR. PRESIDENT:

You might want to consider saying "With your continued help "
to the incumbents who have been good backers.

rmw

Rosen

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RN

Joan

I've given a copy of this letter to Timmons per GS request. (The letter needs a little editing, in case someone wants to take a look at it.)

k

INCUMBENTS

*ok each card
re what first name
he wants used.*

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MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 2, 1972

MEMORANDUM FOR: BILL TIMMONS
FROM: MARY ANN ALLIN
SUBJECT: Endorsement of House Members

MMA
after adjoint.
Ashbrook should get one.

Letters like the attached have been prepared with today's date for all incumbent members of the House except: Pete McCloskey, Donald Riegle and John Ashbrook who will receive no endorsement. The first line of the 3rd paragraph (giving "wholehearted endorsement") was omitted for Charles Whalen and John Heinz (whose support records fall under 50%). A specially-worded "non-endorsement" is being prepared for Bob Price of Texas, a hold has been placed on Jim Collins of Texas and special inserts are being prepared for our priority candidates:

Alabama:	Dickinson
California:	Mailliard, Mathias
Colorado:	McKevitt
Connecticut:	Steele
Indiana:	Landgrebe, Zion, Dennis
Iowa:	Schwengel, Kyl
Kansas:	Winn
Maryland:	Mills
Michigan:	Esch, Broomfield, Zwach
Montana:	Shoup
New Jersey:	Forsythe
New York:	Peyser, Smith
Ohio:	Powell
Pennsylvania:	Ware
Tennessee:	Baker, Kuykendall
Wisconsin:	Thomson, O'Konski

Letters for non-incumbents are also ready to be mailed today to all Republican challengers except those few races where primaries remain to be held and those running against the following friendly Democrats:

Alabama:	Nichols, Bevill, Jones
California:	Johnson, Sisk, Holifield, Wilson
Connecticut:	Monagan, Giaimo
Florida:	Bennett, Chappell, Haley, Rogers
Georgia:	Davis, Stuckey
Illinois:	Kluczynski, Shipley, Price, Rostenkowski
Kentucky:	Stubblefield
Louisiana:	Passman
Maryland:	Byron
Missouri:	Randall, Bolling, Ichord, Burlison
New Mexico:	Runnels
New York:	Pike, Stratton, Rooney
North Carolina:	Fountain, Jones, Taylor
Ohio:	Ashley, Hays
Oklahoma:	Steed, Jarman
Oregon:	Green
Pennsylvania:	Flood, Morgan
South Carolina:	Dorn, Davis, Mann, Gettys
Tennessee:	Evins, Jones
Texas:	Roberts, Cabell, Teague, Brooks, Fisher,
Virginia:	Downing /Casey
West Virginia:	Slack, Staggers
Wisconsin:	Zablocki

INCUMBENTS

*ck each card
re what first name
he wants used.*

Dear _____ (First Name)

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~~secret~~ *slit*

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continued

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MR. PRESIDENT:

You might want to consider saying "With your continued help "
to the incumbents who have been good backers.

rmw

A handwritten signature in cursive script, appearing to read "Rost".

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Tape 10/9 -
C - hold til 10/25

10/9

S → ~~Harper~~ re no Tel Heat Info.

Comm. Taping - Open + cc of Tapes, etc

Faylor re cc of McG tape to be

Budget mtg - re Fin Comm to Re-ell

Geo Certif's - FOX - Today!

Alex re UHS re Camp Ads

Get Out Vote Teleg's → Price Set.

Sen Races -

Include - Wash Post analysis
a chart.

FM - re Election Night. 2³⁰

915

- 1) No lie detectors until after elec.
- 2) No grand debate in Sen on
- Dem's slam P on '68 Premie
- 15 Sens + 9 Cong around
country blasting us
- Sen on crossing, H re Out
- Scott 15-minis
- cc of MONDAY on desks of all Sens
- MONDAY to McG Hdt's + to travelling bus
- 3) McG spe
- 4) Rogers P re Com 10/10 1211 - may be
cancelled if HAK still in Paris
- 5) hold to respond to McG 10/11

NY & Del →

6) VP to blast McG credibility + emphasize Economics

Welcome Ad - Check Sched.

Dole
FU

7) Fair Camp Race - dirtiest camp in history

5 ag/McG - none ag/P.

Goldwater + also may use Cora Weiss.
Clenheim - VP

8) CM seeing Busoff - waste

9) Hunt - CBS - Common crew - Vote for McG

Don Rodgers - try to use Chris

McG blocking out of Hall League of Fam - POC.

Shakespeare - may blast CBS.

Shiver bring in Ciceros
- abrahms.

→ Busing - what Hell Bil St makes
Balzano to Detroit w/ Billboard -
airplane, Handills

~~Harris - P dropped 9 pts -~~

stay same

Clausen knows

Rums - next wk - McG infla

Teleg - not

Trester - Idaho 507 pers on Ser
~~Id~~ 9/25 - 9/30

66 - 16 - 18

The Clum cert Davis Und
47 30 23

ORC - 500

10/6 - 10/9

w/o learners 58 - 23 - 19

w/ learners 82 - 27 - 11

~~423~~ Rerey cert Pacinski Un
60 27 13

Ogil 49 Walker Un 9
42

NY - Rowland Evans has
copy of DM 1 Sep 6-12
Exact info -
seen ahead in NY 22pt

Mixed ON
10/9

THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

September 26, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN *S*

SUBJECT:

1972 Congressional Seats

Clark MacGregor chaired a meeting on September 22 of Bill Timmons, Stan Anderson, and Harry Flemming to review the target list of Congressional seats. Harry Dent was out of town. I sat in on the meeting.

Harry Flemming had completed a field survey. His impressions with sharp questioning by MacGregor and Timmons were included in the attached memorandum, which was drafted by Stan Anderson.

The memorandum recommends three levels of support for 84 candidates. The main unresolved question is finances. Stans is balking at using Presidential campaign funds and yet there does not seem to be a program to channel available money to either these House races or key Senate races. You may want to discuss this in the next 10 a.m. Political Meeting. MacGregor and Timmons believe that the sooner money is sent to key races the more efficiently it is spent.

W.H. 9/27
S → Timmons 9/27
No money
shld be sent to
any race.
Period.
H

THE WHITE HOUSE

WASHINGTON

SENSITIVE - EYES ONLY

September 25, 1972

MEMORANDUM FOR: CLARK MacGREGOR
FROM: WILLIAM E. TIMMONS
SUBJECT: Target Congressional Candidates

As you requested, this memorandum sets forth three categories for 84 Congressional races which deserve special attention and discusses the various types of support which may be undertaken for each group. Stan Anderson and Harry Flemming agree in these recommendations.

We have rated the target districts in three categories:

Category A - Maximum Support (30)

Category B - Moderate Support (15)

Category C - Little Support (39)

We also created three Divisions within each category:

Division I - Incumbent Republican (22)

Division II - Open Republicans* (21)

Division III - Net gain opportunity (41)

It was our feeling that incumbent Republicans facing stiff reelection challenges should receive maximum support if it appears they have any opportunity to win. We also feel that priority consideration should be given to Republican challengers in districts where the Republican incumbent is not seeking reelection.

Tab A contains our recommendations for Category A - Maximum Support - races.
Tab B contains our recommendations for Category B - Moderate Support - races.
Tab C contains our recommendations for Category C - Little Support - races.

* The Republican incumbent is not seeking reelection.

→bcc: Gordon Strachen

We also recommend specific types of support for each Category:

Category A (7 incumbents, 6 Republicans open, 17 net gain opportunities)
This group represents the tightest House races where maximum effort should be most helpful.

Finance - We recommend \$5,000 for each candidate.
This would total \$150,000.

Speakers - We recommend that a member of the First Family or the Vice President visit each district.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a joint canvassing effort with the Nixon organization for each candidate. We also recommend joint telephone canvassing in those areas where telephone banks are located and a combined ballot security operation with the Nixon organization in each district. We also recommend that we make available lists of Republicans (where party registration is known) and identified Nixon supporters (at no cost) taken from our computer mailing tapes (in key states) and make available the list of contributors in each target district derived from our finance mailings. Campaign literature of each target candidate should also be allowed in each Nixon storefront.

Advertising - We recommend providing each candidate with a uniform television and radio tape of the President endorsing the need for a Republican Congress. A tag line then could be added to this tape by each candidate.

Category B (3 incumbents, 1 Republican open, 11 net gain opportunities)
This group represents moderately difficult races for incumbents and GOP open seat candidates as well as challengers who are "outside chances."

Finance - We recommend \$3,000 for each candidate. This would total \$45,000.

Speakers - We recommend scheduling at least one surrogate into each district.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a combined ballot security operation and that we provide computer print-outs as explained above. We also recommend that we allow campaign materiel of each target candidate to be placed in Nixon storefronts.

Advertising - We recommend providing a uniform radio tape by the President for each candidate. This tape would be general in nature and each candidate would provide his own tag line.

Category C (12 incumbents, 12 Republicans open, 13 net gain opportunities) This group represents districts that are apparent winners or losers and extra effort will have only marginal effect on the outcome.

Finances - None

Speakers - We recommend scheduling the surrogates if they are available after meeting the requirements of Category B.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a combined ballot security operation and allow the target candidates to place their campaign literature in Nixon storefronts.

Advertising - None

RECOMMENDATIONS

We recommend strongly that a final decision on the above recommendations be made as soon as possible. We feel that money distributed in early October can be much more efficiently spent than money distributed in late October or early November. It will also require two to three weeks to produce the TV and radio tapes described above thus making the speedy approval of these recommendations mandatory.

CATEGORY A

Maximum Support

STATE DISTRICT CANDIDATE

Division I (Incumbents)

California	6th	Mailliard
Connecticut	2nd	Steele
Indiana	10th	Dennis
Iowa	1st	Schwenpel
Michigan	2nd	Esch
Minnesota	6th	Zwach
Texas	13th	Price *

Division II (Republicans Open)

Georgia	5th	Cook
Illinois	21st	Madigan
Massachusetts	5th	Cronin
Massachusetts	12th	Weeks
North Carolina	9th	Martin
Oklahoma	1st	Hewgley

Division III (Net Gains)

California	38th	Snider
Colorado	4th	Johnson
Connecticut	5th	Sarasin

* EXCEPTION: Should not have Presidential tapes and endorsements should be tailored.

CATEGORY A

Maximum Support (Continued)

STATE	DISTRICT	CANDIDATE
<u>Division III (Net Gains) Continued</u>		
Indiana	11th	Hudnutt
Illinois	10th	Young
Illinois	11th	Hoellen
Kentucky	6th	Jackson
Maine	2nd	Cohen
Maryland	4th	Hold
Minnesota	7th	Haaven
Missouri	6th	Sloan
New Jersey	13th	Maraziti
New York	26th	Gilman
New York	32nd	Koldin
North Carolina	4th	Hawke
South Dakota	2nd	Abdnor
Tennessee	6th	Beard

CATEGORY B

Moderate Support .

STATE DISTRICT CANDIDATE

Division I (Incumbents)

Indiana	2nd	Landgrebe
New York	23rd	Peysen
Wisconsin	3rd	Thomson

Division II (Republicans Open)

Wisconsin	8th	Froelich
-----------	-----	----------

Division III (Net Gains)

Connecticut	1st	Rittenband
Mississippi	2nd	Butler
Mississippi	4th	Cochran
New Jersey	3rd	Dowd
New York	24th	Vergari
South Carolina	1st	Limehouse
South Dakota	1st	Vickerman
Texas	5th	Steelman *
Washington	4th	Bledsoe
Wisconsin	3rd	Thompson
Wyoming	AL	Kidd

* EXCEPTION: Should not have Presidential tapes and endorsements.

CATEGORY C

Little Support

STATE DISTRICT CANDIDATE

Division I (Incumbents)

Alabama	2nd	Dickerson
California	43rd	Veysey
Colorado	1st	McKevitt
Indiana	8th	Zion
Iowa	4th	Kyl
Maryland	1st	Mills
New York	36th	Smith
Ohio	8th	Powell
Tennessee	3rd	Baker
Tennessee	8th	Kuykendall
Utah	2nd	Lloyd

Division II (Republicans Open)

California	20th	Moorhead
California	39th	Hinshaw
Idaho	1st	Svms
Michigan	18th	Huber
Missouri	7th	Taylor
New Jersey	12th	Rinaldo

CATEGORY C

Little Support (Continued)

STATE DISTRICT CANDIDATE

Division II (Republicans Open) Continued

New York	31st	Mitchell
New York	33rd	Walsh
Ohio	4th	Guyer
Ohio	16th	Regula
Pennsylvania	9th	Shuster
Virginia	6th	Butler
Virginia	8th	Parris
Washington	1st	Pritchard

Division III (Net Gains)

Arizona	4th	Conlan
California	36th	Ketchum
California	42nd	Burgener
Colorado	5th	Armstrong
Florida	5th	Insco
Florida	10th	Bafalis
Illinois	3rd	Hanrahan
Illinois	17th	O'Brien

EVANS-NOVAK POLITICAL REPORT

WHAT'S HAPPENING . . . WHO'S AHEAD . . . IN POLITICS TODAY

1750 Pennsylvania Ave., N.W. • Room 1312 • Washington, D.C. 20006 • 202-298-7850

September 20, 1972 - No. 145

TO : Our Subscribers

FROM: Evans-Novak

9-22-72 * + have Sandra call WFD re: p. 4

We can detect only the slightest rise in Sen. George McGovern's support for the Presidency of the United States after almost three weeks of post-Labor Day campaigning. McGovern, at this writing, is still a loser by landslide proportions, and time is running out on him. There remain deep flaws in both his strategic and tactical planning.)

On the other hand, President Richard M. Nixon and the Republican Party have not yet made the errors of excess upon which the Democrats have been counting. Mr. Nixon is still doing "Presidential campaigning," apparently waiting until mid-October to hit the road, which is exactly the way he should be playing it. The Democratic charges of corruption and skulduggery (Watergate, grain deal, milk fund) simply have not taken hold of the American electorate, although scandals sometimes sink in at the end of a campaign.

On a seat-by-seat evaluation, we find it increasingly difficult to forecast a GOP takeover of either the Senate or the House. But bear in mind, if RMN can win by 60% or more (which is possible today), there could be many surprises in both chambers.

ELECTION OUTLOOK

We must still stick with our evaluation that today Nixon would defeat McGovern in all 50 states, losing only the District of Columbia. All the latest polling data -- both private and public -- supports this conclusion. The most current poll, taken over the telephone weekly by Albert Sindlinger, shows a very slight increase in McGovern's strength, based on his week-long tour with Sen. Edward M. Kennedy, but not nearly enough to demonstrate a definite trend.)

In the big states, Nixon's lead in New York and California appears to be of modest proportions and conceivably could be overcome. His lead in Michigan is larger (though this was one of his worst states in 1968) and McGovern will have to rally strongly to overcome it. Nixon's lead in Ohio, Illinois and Texas appears very large and virtually irreversible.)

DEMOCRATS

The politicians and voters we have checked in the Midwest, South, and by telephone nationally are coming to the same conclusion we are: the extraordinary spread in the polls is for real. Why? Because, we find from almost everyone we talk to, George McGovern's credibility as a President may be irrevocably lost. We agree with Gary Hart that the Nixon support is a mile wide and an inch deep, but McGovern's campaign manager doesn't seem to |

apprehend that the voters are rejecting McGovern far more than they are accepting Nixon.

Tactics: Based on the time we have spent traveling with the McGovern entourage, we have serious doubts about his unique campaign style on two counts:

1) The so-called "visuals" intended to give maximum television coverage are so patently contrived that they not only create adverse press comment but infuriate local McGovern supporters. The decision, consequently, has been taken to try to make these visuals more realistic and to reduce them in number.

2) The attempt to reach three separate media markets each day lends a rag-tag appearance to the campaign and unnecessarily angers local Democrats who are more accustomed to longer stays by a Presidential candidate whereas now he may be at an airport rally for only an hour and then out of the state for another week.

Strategy: This, of course, is the much greater problem. The conscious McGovern strategy for the month of September is to try to broaden his base by reaching out to disaffected members of the old Democratic coalition -- Jews, Catholics, union members, etc. Clearly, these efforts are weakening the militancy and dedication of McGovern's original supporters, but we agree that they are absolutely necessary. The problem is that they don't seem to be succeeding because McGovern's credibility as a candidate has so diminished. Our door-to-door interviewing definitely shows that the voter, particularly the blue-collar Catholic voter, simply cannot take George McGovern seriously as a Presidential candidate. If McGovern cannot restore his credibility, nothing else that he, his staff, or Teddy Kennedy do will really matter.

McGovern has still been unable to develop a single hard issue. Nixon has outflanked him on the Vietnam war and the economy, and all our checks with state-level Democrats and our door-to-door interviewing in conjunction with Oliver Quayle's organization convinces us that the issues of the Watergate incident and general corruption in the Nixon Administration are too exotic for the rank-and-file voter even to contemplate.

We still find voter resentment against Nixon on the questions of inflation and unemployment, and a feeling that he has favored big business over the workingman in the wage-price controls. But McGovern still seems unwilling and unable to zero in on this issue.

REPUBLICANS

The growing conviction at the White House that McGovern is really as bad off as the polls show has eased tensions and conflict with the Committee to Re-elect the President.

Strategy: The great danger to the Republicans has always been the possibility of overkill against McGovern, and last week's strategy meeting at the White House pinpointed that problem as GOP National Chairman Bob Dole, Campaign Director Clark MacGregor, White House aide Charles Colson, et al concentrated on how they were going to clobber McGovern. At the end of the meeting, Vice President Spiro Agnew, of all people, advised some restraint, based upon his own unfortunate experiences in 1970.

Tactics: The "Presidential campaigning" of Mr. Nixon, supposedly non-political, is working very well. His visit to the Wilkes-Barre flood area was particularly impressive. We, agreeing with many Republicans, see no reason why the President has to go into regular political-year campaign-style rallies where he is not at his best. There is terrific pressure, however, from Republicans at the state level to get RMN out to support some

Congressional candidates. Mr. Nixon will have to exhibit a great deal of self-restraint to prevent a skid of his own making in October.

Agnew: The Vice President spent his first 24 hours campaigning Tuesday in the following way: 30 minutes spent shaking hands; 15 minutes spent making a non-political speech; 1 hour spent holding two press conferences; 22 1/4 hours spent resting, eating, sleeping and chatting with local politicians.

Needless to say, Agnew's '72 campaign is totally unlike those of '68 and '70. In 1970, four White House aides accompanied the Vice President everywhere he went; this time there are none. In 1972, the Vice President is deliberately dulling his cutting edge not only because he wants to refurbish his image, but also because he is convinced that the electorate is tired of hot politics.

GEORGE WALLACE

We lunched with the Alabama Governor, who is slowly recovering from his wounds. Wallace, a bona fide hero in the South today, wants to refurbish his card-carrying credentials as a Democrat and prove his political power. Therefore, if his health permits him, he may jump into the Georgia, North Carolina, South Carolina and other Senate races with endorsements of Democratic nominees.

Wallace plans to campaign in Texas for Governor candidate Dolph Briscoe, in Florida and on the Eastern Shore of Maryland. His long-range goal remains: a crack at the 1976 Democratic Presidential nomination.

Southern politicians are coming around in droves, beseeching him for endorsements. Wallace is seeing them all, but making no commitments. This year he'll steer a neutral course on the Presidential race, saying that George McGovern deserted his Party and that Richard Nixon failed to fulfill his pledges. We do not expect George Wallace to do or say anything to help any Republican this fall.

SENATE '72

We toured two Deep South and one perimeter-South state last week and, on the basis of our surveys, conclude that Richard Nixon's coattails are unlikely to pull in the Senate wins there that are needed for a GOP takeover.

We now feel, following up our last Report, that in:

North Carolina: Rep. Nick Galifianakis (D) has pulled ahead of Jesse Helms (R) (reversing our most recent appraisal).

Alabama: Sen. John Sparkman (D) is far ahead of ex-Postmaster General Red Blount (R).

Georgia: State Rep. Sam Nunn (D) narrowly leads Rep. Fletcher Thompson (R) today.

In addition, the Michigan race between Sen. Robert Griffin (R) and State Attorney General Frank Kelley (D), which we have been giving to Griffin, is now a virtual toss-up, with Kelley apparently having some momentum. We are still calling Griffin ahead but without much confidence.

This makes our Senate prognostication one less for the Republicans than in our last Report, or presently 53-47 for the Democrats (compared to the present Senate line-up of 55-45 Democratic).

HOUSE '72

Forecasting the results of the House is even a riskier business than Senate elections because they are much more influenced by the top of the ticket, and a Nixon landslide might change everything. On a seat-by-seat basis, we will analyze the House by sections, starting with the Northeast:

Maine (2 Dems): The seat surrendered by Democratic Senate candidate William Hathaway will probably be won by Bangor Mayor William Cohen (R) against State Sen. Elmer Violette (D). One probable GOP pickup.

Vermont (1 GOP): No change.

New Hampshire (2 GOP): No change.

Massachusetts (8 Dems, 4 GOP): The most vulnerable is Rep. Robert Drinan (D), but State Rep. Martin Linsky (R) may not catch him. The Democrats will probably pick up the seat of retiring Rep. Hastings Keith (R), with Garry Studts (D) favored over ex-State Sen. William Weeks (R). The GOP seat vacated by Rep. Bradford Morse (R) could go to the Democratic nominee John Kerry. One possible GOP pickup. One probable Democratic pickup. One possible Democratic pickup.

Connecticut (4 Dems, 2 GOP): This is a state known for straight ticket voting, and a Nixon landslide could bring down the House. Rep. William Cotter (D) is extremely vulnerable against Richard Rittenband (R), but a Nixon landslide could also do in Reps. Robert Giaimo (D) and Ella Grasso (D). One probable, two possible GOP pickups.

Rhode Island (2 Dems): The Democratic incumbents seem safe, but if RMN's present 2-to-1 lead in the state holds up, they could be buried.

New York (25 Dems, 16 GOP): Redistricting has already stripped the Democrats of two seats. In addition, Rep. Ogden Reid, Republican turned Democrat, is considered vulnerable against Carl Vergari (R), as is Rep. John Dow (D) against Assemblyman Benjamin Gilman (R). Further, Leonard Koldin (R) has a chance against Rep. James Hanley (D). On the other hand, the Democrats will pick up the seat being surrendered by Rep. Seymour Halpern (R), and there is a chance that ex-Reps. Richard Ottinger (D) and Max McCarthy (D) will overturn incumbent Reps. Peter Peyser (R) and Henry Smith (R). One probable GOP pickup. Two possible GOP pickups. One probable Democratic pickup. Two possible Democratic pickups.

Pennsylvania (14 Dems, 13 GOP): Redistricting will also strip the Republicans and Democrats of one seat each here. The most vulnerable incumbent is Rep. Joseph Gaydos (D), but Rep. Joseph Vigorito (D) is also in some trouble. A Nixon landslide in Pittsburgh and Philadelphia, now possible, could turn everything upside down here. For now, two possible GOP pickups.

New Jersey (9 Dems, 6 GOP): The most vulnerable Congressman is, as usual, Rep. James Howard (D), who faces a strong challenge from William Dowd (R). Also in danger is Rep. Joseph Minish (D). One probable GOP pickup. One possible GOP pickup.

Delaware (1 GOP): No change.

Maryland (5 Dems, 3 GOP): Thanks to redistricting, the Republicans now figure to pick up one seat, with Marjorie Holt (R) favored over Werner Fornos (D). One probable GOP pickup.

Summary: In the Northeast, the Democrats lose a net of 2 seats because of redistricting. The Republicans have a chance at 5 probable and 8 possible pickups while the Democrats only have a chance at 2 probable and 3 possible pickups. This area has had a heavy Democratic imbalance for many years, which could shift dramatically in the event of a Nixon landslide.

Robert D. Nord

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By El AAR, Date 3-16-62

CONFIDENTIAL - EYES ONLY

MEMORANDUM FOR: CLARK MacGREGOR
FROM: BILL TIMMONS
SUBJECT: Target Congressional Candidates

As you requested, this memorandum sets forth three categories of Congressional races which deserve special attention and discusses the various types of support which should be undertaken for each category. Stan Anderson and Harry Flemming agree in these recommendations.

We have divided the ratings into three categories:

- Category A - Maximum Support
- Category B - Moderate Support
- Category C - Little Support

We also created three Divisions within each category:

- Division I - Incumbent Republican
- Division II - Open Republican *

* The Republican incumbent is not seeking reelection.

- Division III - Net gain opportunity.

It was our feeling that incumbent Republicans facing stiff reelection challenges should receive maximum support if it appears they have any opportunity to win. We also feel that priority consideration should be given to Republican challengers in districts where the Republican incumbent is not seeking reelection.

Tab A contains our recommendations for Category A - Maximum Support - races.
Tab B contains our recommendations for Category B - Moderate Support - races.
Tab C contains our recommendations for Category C - Little Support - races.

We also recommend specific types of support for each Category.

Category A (7 incumbents, 6 Republicans open, 2 net gain)

Finance - We recommend \$5,000 for each candidate.

This would total \$145,000.

Speakers - We recommend that either the First Family or the Vice President visit each district.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a joint canvassing effort with the Nixon organization for each candidate. We also recommend joint telephone canvassing in those areas where telephone banks are located

and a combined ballot security operation with the Nixon organization. We also recommend making available lists of Republicans and identified Nixon supporters (at notcost) taken from our computer mailing tapes and make available the list of contributors derived from our finance mailings. Campaign literature of each candidate should also be allowed in each Nixon storefront.

Advertising - We recommend providing each candidate with a uniform television tape of the President endorsing the need for a Republican Congress. A tag line then could be added to this tape by each candidate.

Category B (3 incumbents, 1 Republican open, .11 net gain)

Finance - We recommend \$3,000 for each candidate. This would total \$45,000.

Speakers - We recommend scheduling at least one surrogate into each of these districts.

Endorsements - same as above

Organization - We recommend a combined ballot security operation providing computer print-outs of

Republicans and Nixon favorables (paid for by the local candidate) and allow campaign materiel on each candidate to be placed in Nixon storefronts.

Advertising - We recommend providing a uniform radio tape by the President for each candidate. This tape would ben general in nature and each candidate would provide his own tag line.

Category C (12 incumbents, 12 Republicans open, 13 net gain)

Finances - None

Speakers - We recommend scheduling the surrogates if they are available after meeting the requirements of Category B.

Endorsements - Same as above

Organization - We recommend a combined ballot security operation and allow the candidate to place his campaign literature in Nixon storefronts.

Advertising - None

RECOMMENDATIONS

We recommend strongly that a final decision on the above recommendations be made as soon as possible. We feel that money distributed in early

October can be much more efficiently spent than money distributed in late October or early November. It will also require two to three weeks to produce the tapes described above thus making the speedy approval of these recommendations mandatory.

A completed list with states and districts indicated will be provided on final.

CATEGORY A

Maximum Support

Division I (Incumbents)

Mailliard
Steele
Dennis
Schwengel
Esch
Zwach
Price

Division III (Net Gains) cont.

Sarasin
Young
Hoellen
Hudnut
Jackson
Cohen
Holt
Haasen

Division II (Republicans Open)

Cook
Madigan
Cronin
Weeks
Martin
Hewgley

Sloan
Maraziti
Gilman
Koldin
Hawke
Abdnor
Beard

Division III (Net Gains)

Snider
Johnson

A completed list with states and districts indicated will be provided on the final.

CATEGORY B

Moderate Support

Division I (Incumbents)

Thomson

Landgrebe

Peyscr

Division II (Republicans Open)

Froelich

Division III (Net Gains)

Thompson

Butler

Cockeran

Vergari

Limehouse

Vickermann

Steelman

Bledsoe

Kidd

Dowd

Rittenband

A completed list with states and districts indicated will be provided on the final.

CATEGORY C

Little Support

Division I (Incumbents)

Zion
Mills
Dickerson
Smith
McKevitt
Baker
Kuykendall
Powell
Veysey
Llody
Kyl
O'Konski

Division II (Republicans Open)

Moorhead
Butler
Hinshaw
Taylor
Walsh
Guyer
Regula

Division II (Republicans Open) cont.

Pritchard
Shuster
Huber
Symms
Rinaldo
Mitchell
Parris

Division III (Net Gains)

Conlan
Burgener
Insko
Bafalis
Treen
Roncallo
Ketchum
Armstrong
Hanrahan
O'Brien
Linsky
Lott
Hutt

THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

September 26, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN **S**

SUBJECT:

1972 Congressional Seats

Clark MacGregor chaired a meeting on September 22 of Bill Timmons, Stan Anderson, and Harry Flemming to review the target list of Congressional seats. Harry Dent was out of town. I sat in on the meeting.

Harry Flemming had completed a field survey. His impressions with sharp questioning by MacGregor and Timmons were included in the attached memorandum, which was drafted by Stan Anderson.

The memorandum recommends three levels of support for 84 candidates. The main unresolved question is finances. Stan is balking at using Presidential campaign funds and yet there does not seem to be a program to channel available money to either these House races or key Senate races. You may want to discuss this in the next 10 a.m. Political Meeting. MacGregor and Timmons believe that the sooner money is sent to key races the more efficiently it is spent.

THE WHITE HOUSE

WASHINGTON

SENSITIVE - EYES ONLY

September 25, 1972

MEMORANDUM FOR:

CLARK MacGREGOR

FROM:

WILLIAM E. TIMMONS

SUBJECT:

Target Congressional Candidates

As you requested, this memorandum sets forth three categories for 84 Congressional races which deserve special attention and discusses the various types of support which may be undertaken for each group. Stan Anderson and Harry Flemming agree in these recommendations.

We have rated the target districts in three categories:

Category A - Maximum Support (30)

Category B - Moderate Support (15)

Category C - Little Support (39)

We also created three Divisions within each category:

Division I - Incumbent Republican (22)

Division II - Open Republicans* (21)

Division III - Net gain opportunity (41)

It was our feeling that incumbent Republicans facing stiff reelection challenges should receive maximum support if it appears they have any opportunity to win. We also feel that priority consideration should be given to Republican challengers in districts where the Republican incumbent is not seeking reelection.

Tab A contains our recommendations for Category A - Maximum Support - races.
Tab B contains our recommendations for Category B - Moderate Support - races.
Tab C contains our recommendations for Category C - Little Support - races.

* The Republican incumbent is not seeking reelection.

→ bcc: Gordon Strachen

We also recommend specific types of support for each Category:

Category A (7 incumbents, 6 Republicans open, 17 net gain opportunities)
This group represents the tightest House races where maximum effort should be most helpful.

Finance - We recommend \$5,000 for each candidate.
This would total \$150,000.

Speakers - We recommend that a member of the First Family or the Vice President visit each district.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a joint canvassing effort with the Nixon organization for each candidate. We also recommend joint telephone canvassing in those areas where telephone banks are located and a combined ballot security operation with the Nixon organization in each district. We also recommend that we make available lists of Republicans (where party registration is known) and identified Nixon supporters (at no cost) taken from our computer mailing tapes (in key states) and make available the list of contributors in each target district derived from our finance mailings. Campaign literature of each target candidate should also be allowed in each Nixon storefront.

Advertising - We recommend providing each candidate with a uniform television and radio tape of the President endorsing the need for a Republican Congress. A tag line then could be added to this tape by each candidate.

Category B (3 incumbents, 1 Republican open, 11 net gain opportunities)
This group represents moderately difficult races for incumbents and GOP open seat candidates as well as challengers who are "outside chances."

Finance - We recommend \$3,000 for each candidate. This would total \$45,000.

Speakers - We recommend scheduling at least one surrogate into each district.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a combined ballot security operation and that we provide computer print-outs as explained above. We also recommend that we allow campaign materiel of each target candidate to be placed in Nixon storefronts.

Advertising - We recommend providing a uniform radio tape by the President for each candidate. This tape would be general in nature and each candidate would provide his own tag line.

Category C (12 incumbents, 12 Republicans open, 13 net gain opportunities)
This group represents districts that are apparent winners or losers and extra effort will have only marginal effect on the outcome.

Finances - None

Speakers - We recommend scheduling the surrogates if they are available after meeting the requirements of Category B.

Endorsements - We recommend an endorsement letter from the President and a still photo of each candidate with the President.

Organization - We recommend a combined ballot security operation and allow the target candidates to place their campaign literature in Nixon storefronts.

Advertising - None

RECOMMENDATIONS

We recommend strongly that a final decision on the above recommendations be made as soon as possible. We feel that money distributed in early October can be much more efficiently spent than money distributed in late October or early November. It will also require two to three weeks to produce the TV and radio tapes described above thus making the speedy approval of these recommendations mandatory.

CATEGORY A

Maximum Support

STATE DISTRICT CANDIDATE

Division I (Incumbents)

California	6th	Mailliard
Connecticut	2nd	Steele
Indiana	10th	Dennis
Iowa	1st	Schwengel
Michigan	2nd	Esch
Minnesota	6th	Zwach
Texas	13th	Price *

Division II (Republicans Open)

Georgia	5th	Cook
Illinois	21st	Madigan
Massachusetts	5th	Cronin
Massachusetts	12th	Weeks
North Carolina	9th	Martin
Oklahoma	1st	Hewgley

Division III (Net Gains)

California	38th	Snider
Colorado	4th	Johnson
Connecticut	5th	Sarasin

* EXCEPTION: Should not have Presidential tapes and endorsements, should be tailored.

CATEGORY A

Maximum Support (Continued)

STATE	DISTRICT	CANDIDATE
<u>Division III (Net Gains) Continued</u>		
Indiana	11th	Hudnutt
Illinois	10th	Young
Illinois	11th	Hoellen
Kentucky	6th	Jackson
Maine	2nd	Cohen
Maryland	4th	Hold
Minnesota	7th	Haaven
Missouri	6th	Sloan
New Jersey	13th	Maraziti
New York	26th	Gilman
New York	32nd	Koldin
North Carolina	4th	Hawke
South Dakota	2nd	Abdnor
Tennessee	6th	Beard

CATEGORY B

Moderate Support .

STATE	DISTRICT	CANDIDATE
<u>Division I (Incumbents)</u>		
Indiana	2nd	Landgrebe
New York	23rd	Peysen
Wisconsin	3rd	Thomson
<u>Division II (Republicans Open)</u>		
Wisconsin	8th	Froelich
<u>Division III (Net Gains)</u>		
Connecticut	1st	Rittenband
Mississippi	2nd	Butler
Mississippi	4th	Cochran
New Jersey	3rd	Dowd
New York	24th	Vergari
South Carolina	1st	Limehouse
South Dakota	1st	Vickerman
Texas	5th	Steelman *
Washington	4th	Bledsoe
Wisconsin	3rd	Thompson
Wyoming	AL	Kidd

* EXCEPTION: Should not have Presidential tapes and endorsements.

CATEGORY C

Little Support

STATE	DISTRICT	CANDIDATE
<u>Division I (Incumbents)</u>		
Alabama	2nd	Dickerson
California	43rd	Veysey
Colorado	1st	McKevitt
Indiana	8th	Zion
Iowa	4th	Kyl
Maryland	1st	Mills
New York	36th	Smith
Ohio	8th	Powell
Tennessee	3rd	Baker
Tennessee	8th	Kuykendall
Utah	2nd	Lloyd
<u>Division II (Republicans Open)</u>		
California	20th	Moorhead
California	39th	Hinshaw
Idaho	1st	Symms
Michigan	18th	Huber
Missouri	7th	Taylor
New Jersey	12th	Rinaldo

CATEGORY C

Little Support (Continued)

STATE DISTRICT CANDIDATE

Division II (Republicans Open) Continued

New York	31st	Mitchell
New York	33rd	Walsh
Ohio	4th	Guyer
Ohio	16th	Regula
Pennsylvania	9th	Shuster
Virginia	6th	Butler
Virginia	8th	Parris
Washington	1st	Pritchard

Division III (Net Gains)

Arizona	4th	Conlan
California	36th	Ketchum
California	42nd	Burgener
Colorado	5th	Armstrong
Florida	5th	Insco
Florida	10th	Bafalis
Illinois	3rd	Hanrahan
Illinois	17th	O'Brien

CATEGORY C

Little Support (Continued)

STATE DISTRICT CANDIDATE

Division III (Net Gains) Continued

Lousiana	3rd	Treen
Massachusetts	4th	Linsky
Mississippi	5th	Lott
New York	3rd	Roncallo
Pennsylvania	20th	Hunt