Richard Nixon Presidential Library Contested Materials Collection Folder List

<u>Box Number</u>	Folder Number	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
13	12	5/19/1972		Campaign	Memo	From Gordon Strachan to Chuck Colson. RE: McGovern's recent advertisements; some of which include catering to Vietnam veterans. 1 pg.
13	12	5/16/1972		Campaign	Letter	From Gordon Strachan to Dick Crumley. RE: Appreciation for Mr. Crumley's letter offering his assistance in re-electing the President. 1 pg.
13	12	5/10/1972		Campaign	Memo	From Gordon Strachan to Howard Cohen. RE: An attached story entitled, "What Young People Think: A Poll About the Polls and Most Plan to Vote." 2 pgs.
13	12	5/15/1972		Campaign	Memo	From Gordon Strachan to Peter Dailey. RE: A possible campaign song for the President's 1972 campaign for re-election entitled, "Mr. President." 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
13	12	5/11/1972		Domestic Policy	Memo	From Gordon Strachan to Harry Dent. RE: Evans and Novak Political Forum. 1 pg.
13	12			White House Staff	Memo	From Gordon Strachan to Haldeman. RE: Note which reads, "Dent will be asked to prepare an analysis." 1 pg.
13	12	6/22/1972		Domestic Policy	Report	Evans-Novak Political Report. RE: The first Evans-Novak political forum at the Madison Hotel in Washington D.C. 1 pg.
13	12	5/4/1972		Domestic Policy	Letter	From Rowland Evans Jr., and Robert Novak to the Subscriber. RE: Presidential Politics, 1972. 1 pg.
13	12			Domestic Policy	Other Document	An envelop addressed to the Evans-Novak Political Report in Washington D.C. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	Document Date	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	Document Description
13	12	5/8/1972		Domestic Policy	Memo	From Gordon Strachan to John Ehrlichman. RE: Review of the Democratic Council booklet. 1 pg.
13	12	4/17/1972		Domestic Policy	Memo	From Jeb Magruder to John N. Mitchell. RE: "The Nixon Years," an official campaign publication, is ready to go to the printer. 1 pg.
13	12	5/19/1972		Domestic Policy	Memo	From Gordon Strachan to Follow Up. RE: Check-in with Jeb Magruder on June 1 concerning Mitchell's desire to initiate the Key State dinners with Haldeman. 1 pg.
13	12	5/18/1972		Domestic Policy	Memo	From Gordon Strachan to Follow-Up. RE: The June 2nd check with Charlie McWhorter concerning the Republican "buddy system." 1 pg.
13	12	5/18/1972		Domestic Policy	Memo	From Gordon Strachan to Follow-Up. RE: Monte Fisher, the trustee at USC, and Herb Kalmbach's contact with him concerning upcoming political matters. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	Document Date	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	Document Description
13	12	5/18/1972		Domestic Policy	Memo	From Gordon Strachan to Follow-Up. RE: The A.C. Nielson project to test the correlation between voting behavior and viewing habits. 1 pg.
13	12	5/10/1972		Campaign	Memo	From Gordon Strachan to Follow-Up. RE: May 14th check-in with Hugh Sloan concerning the statue of the polling bills. 1 pg.
13	12	5/2/1972		Campaign	Memo	From Gordon Strachan to Follow-Up. RE: Check with Dick Howard on May 5th on the 1,000 names of Democrats and Independents in New Hampshire. 1 pg.
13	12	5/19/1972		Domestic Policy	Memo	From Gordon Strachan to Dave Hoopes. RE: Safeway political group entitled, "You and Election '72." 1 pg.
13	12	5/18/1972		White House Staff	Memo	From William E. Timmons to Haldeman. RE: Message that states, "Somebody should look into this." 1 pg.

<u>Box Number</u>	Folder Number	Document Date	<u>No Date</u>	<u>Subject</u>	Document Type	Document Description
13	12	5/5/1972		Personal	Letter	From M.K. Kegley to William E. Timmons. RE: The presentation of the copy of "You and the Election of '72". 1 pg.
13	12	5/1/1972		Domestic Policy	Other Document	A voter guidebook that explains how U.S. citizens can become better acquainted with the candidates and issues of the 1972 Presidential election campaign. 3 pgs.
13	12	5/15/1972		White House Staff	Memo	From Gordon Strachan to Larry Higby. RE: Maurice Stans' request for a quiet dinner for eight people in June. 1 pg.
13	12	4/4/1972		White House Staff	Memo	From Larry Higby to Follow-Up. RE: Check- in with Maurice Stans' request for a dinner with the President in June. 1 pg.

Review on Contested Documents

Collection: Box Number:	H. R. Haldeman 237	
Folder:	Strachan Chron A-I	. May 1972
Document	Disposition	
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Review on Contested Documents

Collection: Box Number:	H. R. Halde 237	
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206	Return	Private/Political Memo Strachan to Dailey 5/15/72
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217	Return	Private/Political Memo Strachan to JDE 5/18/72
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219	Return	Private/Political Memo Strachan to Follow Up 3/19/72
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Review on Contested Documents

Collection: Box Number:	H. R. Halder 237	
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223	Return	Private/Political Memo Strachan to Follow-Up 5/18/72
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Review on Contested Documents

Collection:	H. R.	Haldeman
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May 19, 1972

MEMORANDUM FOR:

FROM:

SUBJECT:

CHUCK COLSON GORDON STRACHAN McGovern Advertisements

Yesterday I saw one of McGovern's 5-minute TV spots that he has been using throughout the primary season and will begin using in California. The spot showed McGovern in a Veterans Administration hospital talking with disabled Vietnam vets. You can imagine the objectivity of the questions and the Senator's responses. However, the main point was that Vietnam veterans are being denied jobs. This domestic tragedy was compared with the tragedy of Vietnam. The spot was amazingly powerful and you might want to have it shown to you. Peter Dailey at 1701 has the tape.

The point of this memorandum is to re-raise what I consider one of the most potentially damaging issues to be used against us in the campaign. I know we went around and around on this project last fall, with the net result being that you personally asked John Ehrlichman for authority to direct John Evans' work in this area. However, I believe that the subject should be re-considered. All the animosities of the Vietnam was plus the tragedy of injured Vietnam veterans out of work is an excellent, graphic mechanism for McGovern and other Democratic candidates to use against the President in the fall.

I know Bill Rhatican is doing all he can to hold up the p.r. end of the Administration's position on this issue. But you may want to develop some impressive, new, substantive, administration action in this area.

GS/jb F/U - 6/1

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May 16, 1972

Dear Mr. Crumley:

Mr. Haldeman asked me to thank you for your letter of May 12 expressing your desire to help reslect the President.

He asked me to forward a copy of your letter, along with his recommendation, to Rob Odle at the Committee for the Re-Election of the President. You should be hearing from Mr. Odle in the near future.

Best wishes,

Sincerely,

Gordon Strachan Staff Assistant to H. R. Haldeman

Mr. Dick Crumley Marina del Americana 2040 Southeast 17th Street Fort Lauderdale, Florida 33316

bcc: Rob Odle -- another biggee, Rob.

GS:KB:kb

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May 10, 1972

MEMORANDUM FOR:

HOWARD COHEN

GORDON STRACHAN

What is your reaction to this story?

Accurate?

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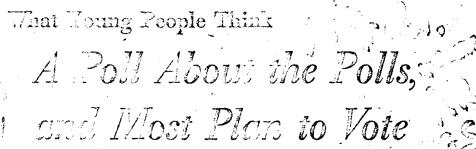
FROM:



Oppressed persons everywhere in the country are being championed these days. Members of minority races are cropping up in TV commercials and on dramatic shows.

Women's 11b proponents are urging us to name hurricanes after men and call then "hisicanes." And they have us going around saying paranoid things like, "Excuse me, I have to go to the Gertrude." But no one seems con-

-AP Sisten cerned about that huge seg-



VOTE

Dy Nancy Gilbert The Youth Service

1/015

Now that young Americans have the vote, the majority of them intend to use that privingly fire results of a grant survey of col-

lega and high school students indicates. Of 18 year olds and over polled, 85.6% Edg may plan to vote in the 1972 presidential election, with girls a couple of percentage points ahead of the boys in their determination to exercise their franchise.

More kids in the North Central States than in other sections of the country — 94.6% — insist that they plan to vote, but only 44.6% of them have actually registered.

The Northeast is far ahead of the rest of the country in the percentage of those surveyed who are already on the voting rolls, with three-fourths of the boys and girls in the survey registered.

Even those not yet eligible to vote are eying the campaign with interest, and two out of five of the total number of youngsters polled say they intend to become affiliated with a political party in the future.

Already 14.3% have made such a commitment — almost three times as many collegians as high schoolers.

Although the younger generation often complains noisily about the way the country is run, few want to see a major change as far as the presidency is concerned. Only 14% said they think the president's term in office should be extended to six years and limited to only one term.

Cas clipple that some are willing to see this is the election of a woman as presistantist trong opposition, as

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shown in some of the replies to the question: "If a fully qualified woman ran for president, would her sex influence you one way or the other?"

"I feel the presidency is a man's position and that a woman's place is in the home and not getting around the country trying to allow problems that I feel a woman cannot handle, even with the same qualifications," declares Dennis Singley, 23, of Framingham, Mass.

"She'd never make it anyhow, so why waste my vote?" asks Dave Magnotto, 21, of Dallas, Tex.

"Women do not have the common sense in emergencies that men have and the job of the presidency has many emergencies," says Walter Vaughn, 22, of Chicago.

Even some of the girls fail to come to the defense of their politically minded sisters. "I would rather see a man continue in that office because he has more self-composure than a woman," says Julie Will, 16, of Baton Rouge, La.

Brenda Davanzo, 20, of Youngstown, Ohio, admits that the candidate's sex would influence her — favorably: "The first time a woman ran I would be inclined to vote for her because of her sex."

"I think if she wate fully qualified she should have an equal chance at attaining the presidency and I would vote for her provided I thought she was honest in her quest and a not just a women's lib fanatic," says Toni Freeman, 16, of Oklahoma City, Okla.

Wayne Fremont, 19, of New Orleans, La., sums it up for the pro faction: "It could be that's just what this country needs — a little female compassion." ment of the pepulation which is more discriminated against than any other — the uglies.

Pick up a novel and you'll come across something like, "She wasa't pretty in the conventional sense. Her eyes were a bit too large...her nose too pert." The very first words of "G on e With the Wind" are "Scarlett O'Hara was not heautiful...."

We all know that's a crock of baloncy. Heroines never have squinty eyes or bird legs or a nose that starts in the middle of the forehead. Their only flaws are eyes that are too large or complexions that are too creamy.

The magazines are against us uglies, too. A current article says any woman can be beautiful if she knows what to do with herself. It lists fiaws and how to overcome them. I picked one of mine a high forehead — for which the piece recommends wearing a fluffy bang.

Then I found another of my flaws — a receding chin. The article suggests drawing the hair severly back from the forehead for that. In other words I could be beautiful if I could just figure out how to wear a fluffy bang and pull my hair back from my forehead at the same time.

Turn on any panel show and you'll notice that the women contestants are invariably wide eyed blords with cute little noses and wight teeth — except for the brunets with cute little noses and straight teeth. It's not fair. Us uglies like free merchandise too.

On "Password" the criterion for selecting a contestant is not how well developed her vocabulary is but how well developed SHE is and how she looks in hotpants. Switch the dial to "Allas

Switch the dial to "Allas Smith and Jones" and after a few minutes you can tell whether the new cowpoke in town is the one that robbed the b an k. If he has brown teeth and stubble, he's guilty. (The townfolk might not be able to figure it out but any viewer over the age of 5 can.)

One of these days I think I'll get a bunch of my ugly relatives together and we'll " march along singing "We Shall Overcome." We'll carry "We'll carry placards reading, "Ugly Is w Beautiful."

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R.

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C.JI

May 15, 1972

MEMORANDUM FOR:

PETER DAILEY

FROM:

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GORDON STRACHAN

Jack Brennan, the Marine aide to the President, heard a possible campaign song on tape called "Mr. President". It is song by a black entertainer, Scatman Crouthers. Brennan has the tape and thought you might be interested in listening to it. He can send it to you when he returns from Russia after June 1.

cc: Jeb Magruder F/U - 6/5 GS/jb

May 11, 1972

MEMORANDUM FOR:

HARRY DENT

GORDON STRACHAN

FROM

SUBJECT :

Evans & Novak Political Forum

Bob noticed that you would be the guest speaker on "A Republican Viewpoint" at the first Evans & Novak Political Forum. Since Larry O'Brien will also be a featured speaker, Bob indicated that he would be very interested in your written analysis of this Forum.

GS/jb

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THE WHITE HOUSE

Date: 5/10

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TO: H.R. HALDEMAN

FROM: GORDON STRACHAN

Dent will be asked to prepare and analysis.

EVANS-NOVAK POLITICAL REPORT

WHAT'S HAPPENING . . . WHO'S AHEAD . . . IN POLITICS TODAY

1750 Pennsylvania Ave., N.W. • Room 1312 • Washington, D.C. 20006 • 202-298-7850

Tentative Schedule

FIRST EVANS-NOVAK POLITICAL FORUM

MADISON HOTEL, WASHINGTON, D.C. JUNE 22, 1972

- 10:00 a.m. Rowland Evans and Robert Novak: <u>Presidential Politics, 1972</u>. Questions and discussion.
- 11:30 a.m. Hon. Lawrence F. O'Brien, Chairman of the Democratic National Committee: <u>A Democratic Viewpoint</u>. Questions and discussion.
- 1:00 p.m. Lunch.
- 2:00 p.m. Mr. Richard Scammon, The Election Research Center, and Mr. Patrick Caddell, Cambridge Survey Research: <u>The 1972 Voter</u>. Questions and discussion.

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- 3:45 p.m. Hon. Harry S. Dent, Special Assistant to the President: <u>A</u> <u>Republican Viewpoint</u>. Questions and discussion.
- 5:15 p.m. Evans and Novak: <u>Summing up</u>.

6:00 p.m. Reception.

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EVANS-NOVAK POLITICAL REPORT

WHAT'S HAPPENING . . . WHO'S AHEAD . . . IN POLITICS TODAY

1750 Pennsylvania Ave., N.W. • Room 1312 • Washington, D.C. 20006 • 202-298-7850

May 4, 1972

Dear Subscriber:

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In response to numerous requests, we are planning an intimate, offthe-record political forum in Washington on Thursday, June 22, at the Madison Hotel.

The subject: Presidential Politics, 1972.

We will meet at 10:00 a.m., lunch at 1:00 p.m., resume in the afternoon, and close the day with cocktails at 6:00 p.m.

We will discuss with you, on a completely off-the-record basis, some of our observations and conclusions based on extensive political journeys and studies during the pre-convention campaigning.

In addition, the following political experts are scheduled (to speak and to be questioned by both of us and you -- all strictly off-the-record):

Hon. Lawrence F. O'Brien, Chairman of the Democratic
National Committee.
Hon. Harry S. Dent, Special Assistant to the President and one of Mr. Nixon's key political advisers.
Mr. Richard Scammon, expert student of the political scene and co-author of the best-selling book, The Real Majority.
Mr. Patrick Caddell, brilliant young pollster and vote analyzer for Sen. George McGovern.

Through the day, we will take a close look at: What you can expect to happen at the conventions; The strengths and weaknesses of President Nixon and the Democratic candidates; The central issues on which the election could turn.

The fee is \$100, covering food and drinks. If you wish to participate in this first Evans-Novak Political Forum, please fill in the enclosed form and send it with your check in the postpaid envelope provided herein.

Sincerely yours,

tD.

Rowland Evans, Jr. and Robert D. Novak

P.S. Evans will have returned a week earlier from the President's trip to Moscow.

EVANS-NOVAK POLITICAL REPORT

1750 Pennsylvania Ave., N.W. Room 1312 Washington, D.C. 20006

BUSINESS REPLY MAIL NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES



May 8, 1972

MEMORANDUM FOR:

JOHN EHRLICHMAN

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GORDON STRACHAN

FROM:

Ed Harper has signed off on the text of this booklet for the Domestic Council. Would you mind taking a quick last look at the text in this "semi-final" form before it goes to press?

GS/jb F/U - May ll

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDEN

chumway

April 17, 1972

Have Est Sofice givetorio quickbot fri

MEMORANDUM FOR:

THE HONORABLE JOHN N. MITCHELL

FROM:

JEB S. MAGRUDER The Nixon Years

SUBJECT:

The Nixon Years, our official campaign publication on the Nixon Record based on "The Third Year Report" and "The State of the Union Message," is ready now to go to the printer. I reviewed it Saturday with Frank Leonard and the following people have already signed off on it: Dr. Edwin Harper of the Domestic Council; John Lehman of the National Security Council; Phil Joanou; Ray Price and Van Shumway.

We are planning to run 20,000 copies on the first run; with this quantity we will be able to give between 300 to 500 to each of the state committees for the Re-Election of the President. In addition we will send a copy to selected VIP's from the RNC mailing list, as well as to key press people.

Arrangements for you to review this publication can be made. However, if you feel it has received sufficient approval, we would like to start printing immediately.

That <u>The Nixon Years</u> be printed having received approval of White House and Committee persons and without further review.

Approve_____

Disapprove_____

Comments____

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May 19, 1972

MEMORANDUM FOR:

FOLLOW UP

FROM:

GORDON STRACHAN

On June 1 check with Jeb Magruder regarding Mitchell's desire to raise the Key State dinners with Bob Haldeman at that time. Mitchell does not think it would be a good idea now.

GS/jb H-F/U-6/l

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May 18, 1972

MEMORANDUM FOR:

FROM

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FOLLOW-UP

GORDON STRACHAN

On June 2nd check with Charlie McWhorter regarding the results of the Republican Governors establishment of a "buddy system".

GS/jb F/U - 6/2

May 18, 1972

MEMORANDUM FOR:

FROM:

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FOLLOW-UP

GORDON STRACHAN

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When Herb Kalmbach returns from Europe on June 12 check with him regarding his contact with Monte Fisher, the trustee at USC, who is mentioned in the Marbh 28 Political Matters memo.

GS/jb F/U - 6/12

May 18, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

GORDON STRACHAN

Check with Jeb Magruder on June 15th regarding the A.C. Nielsen project to test the correlation between voting behavior and viewing habits.

GS/jb F/U - 6/15

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May 10, 1972

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MEMORANDUM FOR:

FOLLOW-UP

FROM:

GORDON STRACHAN

Check with Hugh Sloan on May 14th regadding the status of the polling bills.

GS/jb F/U - 5/14

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MEMORANDUM FOR:

FOLLOW UP

FROM

GORDON STRACHAN

Check with Dick Howard on May 5th for the 1,000 names of Democrats and Independents in New Hampshire.

> GS/jb F/U - 5/5

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May 19, 1972

MEMORANDUM FOR: DAVE HOOPES FROM: GORDON STRACHAN SUBJECT: Safeway Political Book

As you probably know, Safeway Stores has prepared a book entitled You and Election '72. I reviewed it very quickly and it appeared to be a rather objective account. The interesting question with both the funding and the distribution of the book is, why does the League of Women Voters get 10¢ off the top?

Would you check with Colson and Dean regarding this project and submit a recommendation to Bob?

Please submit your report on this project by June 1, 1972.

GS/jb F/U - 6/1

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THE WHITE HOUSE

Date 5/18/72

H.R. HALDEMAN TO:

FROM: William E. Timmons

Please Handle For Your Information Xother Somebody Shud look into This!

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1730 M. Street, N. W. Washington, D.C. 20036

May 5, 1972

Mr. William E. Timmons Assistant to the President The White House Washington, D. C. 20500

Dear Mr. Timmons:

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Please accept with my compliments a personal copy of "You and Election '72."

This book, published in cooperation with the League of Women Voters and Prentice-Hall, will be sold in Safeway Stores in 27 states and the District of Columbia, as a non-profit public service and, in other areas, by mail order from the League.

It is our pleasure to make the book available to further the League's goal of encouraging informed and active citizen participation in government and politics. Ten cents per book sold will go to the League and their 160,000 members to assist in their national program.

We are pleased to be a part of this public service program. We hope you will find the book of interest.

Sincerely yours,

Kegley

SAFEWAY STORES, INCORPORATED Washington Representative (202) 659-1997 ... Kegley

May 1, 1972

FOR IMMEDIATE RELEASE

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An informative voter guidebook--offering U.S. citizens the opportunity to become better acquainted with the candidates and issues of the 1972 Presidential election campaign--will go on sale May 8 at Safeway Stores in 27 states and the District of Columbia.

The 378-page paperback, "YOU AND ELECTION '72," was developed by the grocery chain as a public service, in cooperation with the League of Women Voters. It will be offered to Safeway customers for 89¢, with all profits going to the League.

Written by a team of topflight authors assembled by Prentice-Hall Publishers, the book is packed with easy-to-read discussion of such major campaign issues as jobs, busing, women's rights, Vietnam, law and order, consumerism, pollution and a wide range of other subjects.

Safeway President W. S. Mitchell said development of the book is in keeping with a major corporate objective of his organization: "To practice responsible citizenship in the conduct of our business, and in community and social relations."

He said, "In our continuous search for new ways to fulfill this objective, we foresaw the need for a low-cost, factual, non-partisan book that would help American voters to better understand the issues and the candidates in this critical election-year when 25 million young voters are going to the Presidential polls for the first time."

One additional factor influencing the decision to produce the voter guidebook was Safeway's ability to distribute the volume promptly, at low cost, at a grass-roots level, to citizens in more than half the nation.

In States where Safeway does not operate, the books will be made available by mail order from the League of Women Voters.

The League is a non-partisan organization that supports neither candidates nor parties but encourages citizens to inform themselves about issues and candidates before going to the polls.

Mr. Mitchell said, "Safeway is deeply grateful to the League, and its President, Mrs. Lucy Wilson Benson, for cooperating with us on this project. The League's integrity and impartiality are above reproach, and our past experience with their many local chapters has demonstrated the organization's practical effectiveness in voter-registration drives and getout-the-vote campaigns. We are hopeful that this new guidebook will broaden public understanding of the 1972 issues and candidates, encourage greater numbers of our citizens to vote, and further strengthen the entire democratic process."

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Writers who made contributions to "YOU AND ELECTION '72" are:

Harold Faber, a former reporter and war correspondent and the editor of "The Kennedy Years" and the forthcoming "25 Million New Voters."

Anthony Austin, a former foreign correspondent for United Press International who is now an editor of the Week in Review section of The New York Times. He is the author of "The President's War."

Doris Faber, a former reporter and the author of "Petticoat Politics" and "The Mothers of American Presidents." She is the wife of Harold Faber.

Fabian Linden, Director of Consumer Economics for The Conference Board and the author of "The Consumer of the '70's" and "The Expenditure Patterns of The American Family."

Michael E. Levy, Director of Economic Policy Research for The Conference Board and Adjunct Prof. of New York U. He is the author of "Fiscal Policy, Cycles and Growth" and "Containing Inflation in the Environment of the 1970's."

John Noble Wilford, who covers science for The New York Times. He formerly worked for The Wall Street Journal and Time Magazine. He is the author of "We Reach The Moon."

Lee Kanner, an assistant financial editor of The New York Times and the editor of several books on finance.

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May 15, 1972

MEMORANDUM FOR:	LARRY HIGBY
FROM:	GORDON STRACHAN
SUBJECT:	Stans' Dinner

In follow-up, the attached memorandum from you regarding checking with Maurice Stans' request for a quiet dinner for eight new people in June appeared. Have you heard anything from Stans? Or should we wait to hear from him? Or should I contact his office directly?

GS/jb F/U - 5/18

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THE WHITE HOUSE

WASHINGTON

τ FU 5/10

April 4, 1972

MEMORANDUM FOR:

FOLLOW-UP

FROM:

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L. HIGBY

Follow-up at the middle of May with Maurice Stans' request for a quiet dinner for eight new people in June with the President.

8 "new" people in June with the Pro not the group to CO