

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	8	7/21/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Deborah Sloan to Henry Cashen. RE: List of celebrities invited to the White House during the Nixon Administration. 14 pgs.
12	8	10/25/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Gordon Strachan to Haldeman. RE: Campaign strategy to utilize celebrities to help Nixon attain re-election on November 7, 1972. 1 pg.
12	8	10/20/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Haldeman to Fred Malek. RE: A scheduled meeting between the Attorney General and a group of entertainment industry leaders, in order to attain the names of celebrities who will be helpful in the campaign. 1 pg.
12	8	10/18/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Jeb Magruder to the Attorney General. RE: The use of celebrities as a means to maximize support for Nixon's campaign. 3 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	8	10/12/1971	<input type="checkbox"/>	Economy	Memo	From Charles Colson to Haldeman. RE: The limitations faced by the Nixon Administration concerning the aid of celebrities, and the solution being "active recruiting by a leading celebrity." 1 pg.
12	8	10/11/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Henry Cashen II to Charles Colson. RE: Progress made in attaining celebrity endorsements such as athletes; however, a lack of White House functions has limited actors and entertainers from participating. 3 pgs.
12	8	8/12/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Henry Cashen II to Donald Rumsfeld. RE: The resources and personnel used to gain support from celebrities. 2 pgs.
12	8	9/2/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Constance Stuart to Dwight Chapin and Alex Butterfield. RE: A proposal for an evening at the White House "Salute to Youth." 1 pg.
12	8	8/23/1971	<input type="checkbox"/>	Domestic Policy	Letter	From Taft B. Schreiber to Penny Adams. RE: The willingness on the part of the Partridge Family and Conway Twitty to display their talents at the White House; thereby, demonstrating their support of the President. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	8	6/21/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Dwight Chapin to Henry Cashen. RE: The possibility of getting a celebrity endorsement from the Mike Curb Congregation, which would serve as a means to attract young voters. 1 pg.
12	8	10/25/1971	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Haldeman. RE: The upcoming meeting with Peter Dailey, the newly-appointed Advertising Director for the Campaign. 1 pg.
12	8	10/22/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: Kemp's list of African-American athletes who support RN. 1 pg.
12	8	10/20/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: the initiation of new polls. Included are suggested poll questions. 7 pgs.
12	8	10/20/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: Dr. David Derge's role as a consulstand at the RNC. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	8	10/20/1971	<input type="checkbox"/>	Campaign	Memo	From Haldeman to Flanigan RE: Derge's termination. 1 pg.
12	8	10/18/1971	<input type="checkbox"/>	White House Staff	Memo	From Strachan to Haldeman RE: Senator Brooke's effort to recruit Tricia and Ed Cox for a fundraiser. 1 pg.
12	8	10/13/1971	<input type="checkbox"/>	White House Staff	Memo	From Strachan to Haldeman RE: Julie Eisenhower's involvement in political activities. 1 pg.
12	8	10/12/1971	<input type="checkbox"/>	White House Staff	Memo	From Strachan to Haldeman RE: California mailing. 1 pg.
12	8	9/2/1971	<input type="checkbox"/>	White House Staff	Other Document	Talking paper for the Attorney General from Haldeman. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	8	10/7/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: Richard O'Reilly as Campaign Advertising Director. 1 pg.
12	8	10/6/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman laying out campaign research generated by Flanigan and his staff. 2 pgs.
12	8	10/6/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: Kemp's list of African-American athletes who support RN. 1 pg.
12	8	10/6/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: Dent's request for RN to join the Young Republican National Advisory Board. 1 pg.
12	8	10/5/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: notes on an attached political action paper. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	8	10/4/1971	<input type="checkbox"/>	White House Staff	Photograph	Action paper sent out by Haldeman deeming that a political action group be set up. 1 pg.
12	8	10/5/1971	<input type="checkbox"/>	White House Staff	Other Document	Talking paper generated by Strachan for the Attorney General focusing on political meetings with Buchanan, Chapin, Dent, Finch, Garment, and Sears. 1 pg.
12	8	10/5/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: candidates for the position of Campaign Advertising Director. 1 pg.
12	8	10/5/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman RE: a Market Opinion Research Poll on Alabama of questionable reliability. 1 pg.
12	8	10/5/1971	<input type="checkbox"/>	Personal	Memo	From Strachan to Haldeman RE: an invitation to a dinner organized by Jack Mulcahy. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
12	8	10/4/1971	<input type="checkbox"/>	Campaign	Memo	From Strachan to Haldeman laying out the salaries of various officials within the Committee for the Re-Election of the President. 2 pgs.

October 25, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Celebrities

The Rumsfeld task force on Spokesman Resources recommended to the Attorney General that Bart Porter and Henry Cashen prepare a description of what has been done in three years with celebrities and what should be done between now and November 7, 1972. The Attorney General agreed. Porter's October 18 memorandum is attached at Tab A and Cashen's with a cover note from Colson is attached at Tab B.

Porter recommends that the Attorney General meet with the entertainment industry people suggested by Taft Schreiber. The purpose of the meeting would be to remind the industry leaders of the assistance given them by Richard Nixon and obtain commitments of "celebrities who would ... support the President ... (and) ... appeal to the more youthful voters." The Attorney General has agreed to have this meeting, which Magruder and Porter are trying to schedule for November 9.

Cashen's memorandum notes the success enjoyed with athletes and alludes to the lack of political input in correctly cultivating entertainers. Colson believes that "what is vitally needed now is active recruiting which must be done by a leading celebrity across the street (1701) with a good staffer backing him up."

Several aspects of an effective celebrities program are not covered by the recommendations of Colson, Cashen, and Porter. One individual should receive the suggestions from the Taft Schreiber group, maintain priority lists of celebrities, staff the proposals for political input, and monitor the Rose Mary Woods/Connie Stuart/Lucy Winchester implementation. Fred Malek has assisted the Committee in recruiting a man to do this. He is William Minshall, who is the son of Congressman Minshall (R-Ohio). Minshall has done advance work for the President and Walker recommends him highly. Minshall will begin full-time on November 1 at \$10,000 per year.

Attachments

GS:elr



THE WHITE HOUSE

WASHINGTON

Administratively Confidential

October 20, 1971

MEMORANDUM FOR: FRED MALEK  
FROM: H.R. HALDEMAN  
SUBJECT: Celebrities

For three years the celebrities program here has been diffused among Henry Cashen, Rose Mary Woods, Connie Stuart, and Lucy Winchester. Now the Committee for the Re-Election of the President is planning a meeting between the Attorney General and a group of entertainment industry leaders. The purpose of the meeting is to acquire a list of celebrities who will be helpful in the Campaign. The background information for this meeting and the Committee's plans are outlined in the Bart Porter memorandum attached at Tab A.

Henry Cashen prepared the memorandum attached at Tab B describing the current situation.

You should assume responsibility for the celebrities program. In particular, a system to receive suggestions from the Taft Schreiber group, to maintain priority lists of celebrities, to staff proposals for political input, and to assure implementation by Rose Mary Woods, Connie Stuart and Lucy Winchester.

A monthly report on the status of this project would be appreciated.

CONFIDENTIAL

October 18, 1971

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12065, Section 6-102  
By Emf/ual NARS, Date 1-16-80

MEMORANDUM FOR THE ATTORNEY GENERAL

THROUGH: JEB S. MAGRUDER

SUBJECT: Celebrities

One of the areas for which I am responsible is maximizing the use of celebrities for the President's campaign. I have determined, however, that we have not really done the proper job over the past couple of years and, as a result, we are short on lists of celebrities (and the ability to obtain them) who are willing to work for the President. I have discussed this problem with Taft Schreiber, and he feels strongly that the movie/television industry is much better off now under Richard Nixon than ever before and that the top leaders in the industry, particularly those in California, are well aware of this. Taft has offered to help us in this effort and has suggested that a meeting between you and a group of top executives sympathetic to the President would be extremely helpful in getting our celebrities program off the ground.

BACKGROUND

On April 5, 1971, the President met in San Clemente with representatives of both management and labor from the movie industry. At this meeting, the industry pleaded its case for some sort of tax relief for an industry whose costs were sky-rocketing. The President said he would take a look at the possibilities.

Shortly thereafter, the IRS issued a statement dramatically changing the amortization schedules allowed for film production. This change has helped the movie industry substantially. In addition, there have been other changes regarding tax deferrals. And, finally, the Administration's Investment Credit Bill will be of significant benefit to the film production industry.

Another important change has been a basic policy shift by the Export-Import Bank which has ruled that it will now make loans to qualified applicants in the movie industry for the production of films, another first.

PRESENT SITUATION

In a telephone conversation today with Taft Schreiber regarding celebrities, Taft is strongly suggesting a meeting of 12-15 of the top management and production heads of the major and independent film production companies, both television and movie. Such a meeting would include people like: Ted Ashley, President, Warner Brothers; Frank Price, Executive Producer, Universal Television; Dick Zanuck, Senior Vice President, Warner Brothers; Mike Matland, President, MCA Records (DECCA); Jack Warner; Taft Schreiber; Paul Keyes, and top representatives from MGM, Columbia, Paramount, Walt Disney Productions, and the Mirisch Corporation, plus, possibly the heads of the talent guilds, if in advance we know they will cooperate.

Taft and I both think that it would be of significant value to ask this group to meet with you for the following purposes: (1) give a short memory course on the accomplishments of the Nixon Administration, and, more specifically, what the President has done for the film industry; (2) solicit their ideas on how to maximize celebrity participation in the 1972 campaign; and, (3) to ask their help in identifying those celebrities who would be willing to support the President in his re-election bid -- most importantly those with appeal to the more youthful voters.

Taft assures me that the group he would put together would be sympathetic to the President and that we should not fear any unfavorable publicity from such a gathering. He suggests either a cocktail party at his home just prior to the dinner, or a meeting the next morning (Wednesday, November 10) probably in your hotel suite. Since I will have working responsibility for coordination of celebrities for the campaign, he also suggests that I be in attendance so that I can meet these people personally.

CONFIDENTIAL

RECOMMENDATION

That you agree to meet with top representatives for the movie/ television industry while in Los Angeles, November 9 or 10, for the purpose of maximizing celebrity participation in the 1972 campaign; that I proceed with arrangements for such a meeting; and that I plan to accompany you to Los Angeles for the purpose of attending this meeting.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

COMMENTS \_\_\_\_\_

HERBERT L. PORTER

HLP:md

THE WHITE HOUSE  
WASHINGTON

October 12, 1971

MEMORANDUM FOR: H. R. HALDEMAN

FROM: CHARLES COLSON *CC*

SUBJECT: Celebrities

You asked me or someone else with his head screwed on to give you a report on the celebrities effort. Attached is Henry Cashen's memo to me which convinces me that while we have made some progress there is considerable confusion as to the direction we are going and who's carrying the ball.

A helluva lot more needs to be done fast. We are limited internally; I must say I think Henry has made the most of what he has had to work with, social invitations, visits, letters, phone calls, etc. What is vitally needed now is active recruiting which must be done by a leading celebrity across the street with a good staffer backing him up.

I will push things in that direction as indicated in Cashen's memo.

THE WHITE HOUSE

WASHINGTON

October 11, 1971

MEMORANDUM FOR: CHARLES W. COLSON  
FROM: HENRY C. CASHEN II *HC II*  
SUBJECT: Celebrities

- budget*
- I. I think we have made very good progress in the area of celebrities with respect to athletes and miscellaneous others. However, a lack of White House functions has curtailed activity in the area of actors and entertainers. Rumsfeld held several meetings during the course of the summer at which time it was recommended that Dick Moore and Dwight Chapin recommend an individual, from the profession, to identify key actors and entertainers who might be approached and used through available White House resources. I was asked to identify those resources, which I did. A copy of the same is attached at Tab A.
  - II. Apparently the Attorney General has approved whatever was recommended from Rumsfeld and Jeb Magruder to pursue contact with entertainers. I met with Magruder and Bart Porter on Friday, October 8, for the purpose of helping them identify what celebrities might be targets for contacting, working, and otherwise considering. This will be done this week and a copy of every celebrity who has been invited to the White House is attached at Tab B. This list will be completely broken down as to pros, cons, and undecided.
  - III. With respect to newly cultivated celebrities in the area of entertainers and actors, I think we could count Sammy Davis, Jr., Kirk Douglas, James Garner, Burl Ives, Frank Sinatra (if we do something with him), Lucille Ball, and James Franciscus.

What we are sadly lacking, as previously pointed out, is identification in the youth area. I would strongly recommend that a consultant who is friendly to the Administration be brought in as soon as possible to at least give us an idea of those who are big within the profession and

from a philosophical point of view can be approached and worked with through the White House. This has been discussed at several meetings with Rumsfeld, Moore, Chapin, etc., but I have not seen any evidence of a decision in this regard. Now that Porter and Magruder are moving in this area, they are looking for advice from me. I am going to provide whatever information we have at this point, but there is still a great wealth of unidentified talent which we should be moving on as soon as possible.

*Rec. Car  
Drivers  
Bowlers*

IV. In the area of athletes, we have made very good progress and I am attaching at Tab C a copy of those individuals who have been contacted and talked to and who I think we have an excellent opportunity of cultivating to actively campaign for the President.

Recently, Rumsfeld and I met for 2 1/2 hours with Pearl Bailey who has offered to go on the road campaigning for the President and talk to anyone that we would recommend promoting what is good for America. This is in process and will be done.

VI. Both Miss America of 1971 and 1972 were recently in to meet with the President and subsequent to that time I have talked to them on two occasions and both have offered their strong support for the President. This is a typical example of how the White House can be used in a very productive way to cultivate celebrities for the President. However, as you and I have discussed, there is a great difference between athletes-- Miss Americas, and entertainers. There has to be a particular purpose for calling entertainers and if they already know someone in the White House, they are taken back if it is not a friend who is calling. This brings me back to the point that Rumsfeld was to develop a recommendation to the Attorney General for an individual who would be in such a position to make recommendations, talk to the people and let them know who is doing what in the White House and as such, the celebrity would not be offended or taken back by a call. I do not think much progress has been made in this area, but my understanding was that Don has the action and perhaps now it has been turned over to Magruder.

VII. We are now getting into the active season of White House entertainment and I will continue to track with Connie Stuart's office on what is happening. In coordination with Moore, Chapin, and myself, she came up with an excellent plan for entertainment which would lend

itself very naturally to inviting celebrities to the White House. A copy of this proposal is attached at Tab D. However, I don't think the proposed entertainment schedule is making much progress in that our first White House function since Glen Campbell and the "Tribute to Agriculture" is a ballet performance for Mrs. Ghandi on November 4. I think some real political direction needs to be given from Bob as to what type of entertainment we plan for future State Dinners such as Tito, etc.

VIII. I will give whatever information I have to Porter and work closely with him, but I think some strong push needs to be given as to how we are going to work in this area and it cannot be at random from the Citizens Committee. I would recommend that a meeting on this subject be scheduled with Bob in the very near future.

W, WP  
Should  
handle, get  
it going +  
then let him know

Attachments.



Tab A

August 12, 1971

DETERMINED TO BE AN  
ADMINISTRATIVE MARKING  
E.O. 12958, Section 6-102  
By Emil case NARS, Date 1-16-80

CONFIDENTIAL

MEMORANDUM FOR: DONALD RUMSFELD  
FROM: HENRY C. CASHEN II  
SUBJECT: Celebrities

With respect to our last meeting regarding the captioned subject, the below described resources and personnel should be used:

- 1) Evenings at the White House, and State Dinners. (Rose Woods, Connie Stuart, and Lucy Winchester)
- 2) Presidential stag dinners. (Alex Butterfield, Charles Colson, Peter Flanigan, and Lucy Winchester)
- 3) Mrs. Nixon's receptions and luncheons. (Rose Woods, Connie Stuart, and Lucy Winchester)
- 4) Presidential receptions. (Alex Butterfield - White House staff)
- 5) Sunday Church Services. (Rose Woods, Connie Stuart, and Lucy Winchester)
- 6) Private meetings with the President. (Dwight Chapin and Dave Parker)
- 7) Telephone calls by the President. (Alex Butterfield and Charles Colson)
- 8) Presidential letters. (Ray Price, Alex Butterfield, and Mike Smith)
- 9) Presidential telegrams. (Ray Price and Eliska Hasek)

- 10) Briefings by senior White House staff members on domestic issues. (Ken Cole and White House staff with relevant substantive responsibility). Foreign issues-- (General Haig)
- 11) Military assignments (i. e., goodwill trips to our military bases in Europe and Asia) (General Hughes)
  - a) The Military Aides Office can also be used for arranging tours for such things as subsonic submarines, modern aircraft, missile sites, etc.
- 12) Special White House Tours. (Mike Farrell)

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

July 21, 1971

FOR: HENRY CASHEN  
FROM: DEBORAH SLOAN *msd.*  
SUBJECT: List of Celebrities Invited to the White House During the  
Nixon Administration

*Make a TAB B  
Copy for  
CWC  
Info*

Attached is a list of "celebrities" who have been invited to some social function during the Nixon Administration. The names are listed alphabetically, and each name is followed by "category" (actor, musician, etc.) and an indication of whether the person accepted or regretted the invitation to the White House.

The list is not in perfect form because the woman who prepared it intended to retype it after I had examined it and eliminated those whom I felt we could omit for one reason or another. However, since I am not qualified to judge who is and who is not a celebrity of some sort, I thought it best to send the entire list to you in its original form.

AARON, Mr. Henry (Atlanta Braves)  
ACUFF, Mr. Roy (Musician, Singer)  
AKER, Mr. Jack (N.Y. Yankees)  
ALDRIN, Col. Edwin E., Jr. (Astronaut)  
ALLEN, Mr. George (Coach & Gen. Mgr., Wash. Redskins)  
ALLEN, Dr. Joseph P. (Astronaut)  
ALLISON, Mr. Bob (Minnesota Twins) (REGRET)  
ALLYN, Mr. Arthur C., Jr. (Chicago White Sox)  
ALLYN, Mr. John W., Jr. (Chicago White Sox) (REGRET)  
ALLYSON, Miss June (Actress) (REGRET)  
ALOU, Mr. Matty (Pittsburgh Pirates)  
ALSTON, Mr. Walter (Los Angeles Dodgers)  
ALVIS, Mr. Max (Cleveland Indians) (REGRETS)  
ANDERSON, Marian (Contralto) Mrs. Orpheus Fisher (REGRET)  
AMARO, Mr. Ruben. (California Angeles) (REGRET)  
ANDERS, Hon. William A. (Former Astronaut)  
ANDERSON, Mr. Eddie ("Rochester" - Actor)  
ANDREWS, Mr. Michael (Boston Red Sox)  
ARMSTRONG, Mr. Neil A. (Former Astronaut)  
ARNAZ, Mr. Desi (Actor, Producer)  
ASHE, Lt. Arthur, Jr. (USA) (1968 Davis Cup Team player)  
ASTAIRE, Mr. Fred (Actor, Dancer)  
ATKINS, Mr. Chet (Musician) (REGRET)  
AUTRY, Mr. Gene (Actor)  
BACHARACH, Mr. & Mrs. Burt (Composer/ Mrs.--Angie Dickinson, actress)  
BALL, Miss Lucille (Mrs. Gary Morton) Actress) (REGRET) (REGRET)  
BAILEY, Miss Pearl (Singer-Actress) (Mrs. Louis Bellson)  
BAKER, Miss Diane (Actress)  
BANDO, Mr. Sal (Oakland Athletics)  
BANKS, Mr. Ernie (Chicago Cubs)  
BARTHOLOMAY, Mr. William C. (Atlanta Braves)  
BASIE, Mr. William "Count" (Musician) (REGRET)  
BAUER, Mr. Hank (Oakland Athletics) (REGRET)  
BAUMAN, Mr. Bob (St. Louis Cardinals)  
BEAN, Capt. Alan L. (Astronaut)  
BECKERT, Mr. Glenn (Chicago Cubs) BEHM, Mr. Bill (Detroit Tigers)  
BEHM, Mr. Bill (Detroit Tigers)  
BELLSON, Mr. Louis (Musician - drums & husband of Pearl Bailey)  
BENCH, Mr. Johnny (Cincinnati Reds)  
BENNY, Mr. Jack (Actor) (REGRET)  
BERGEN, Mr. Edgar (Actor)  
BERLIN, Mr. Irving (Composer) (REGRET)  
BERNSTEIN, Mr. Leonard (Dir., NY Philharmonic Orchestra)  
BERRY, Mr. William (Musician - trumpet)  
BLACK, Mrs. Charles A. (Shirley Temple - former actress)  
BLAIR, Mr. Paul (Baltimore Orioles)  
BOLGER, Mr. Ray (Actor, dancer) (REGRET)  
BOND, Mr. Johnny (Composer)  
BOONE, Mr. Pat (Actor - Singer)

COCHKAN, Miss Jacqueline (Mrs. Floyd B. Odium) (Aviatrix)  
BORMAN, Col. Frank (Former Astronaut)  
BOWMAN, Mr. Lee (Actor)  
BOYER, Mr. Ken (Los Angeles Dodgers)  
BRAND, Mr. Vance D. (Astronaut)  
BRENNAN, Mr. Walter (Actor) (REGRET)  
BRISTOL, Mr. Dave (Cincinnati Reds)  
BROWN, Mr. Joe L. (Pittsburgh Pirates)  
BROWN, Mr. Les (Band leader)  
BRUBECK, Mr. David W. "Dave" (Musician - Pianist)  
BUNNING, Mr. Jim (Pittsburgh Pirates)  
CALHOUN, Mrs. Lita Baron (Actress)  
CALHOUN, Mr. Rory (Actor)  
CALLISON, Mr. John (Philadelphia Phillies) (REGRET)  
CALLOWAY, Mr. Cab (Musician)  
CAMPBELL, Mr. Glen (Singer - Actor)  
CAMPBELL, Mr. James A. (Detroit Tigers)  
CANNIZZARO, Mr. Chris (San Diego Padres)  
CAREW, Mr. Rod (Minnesota Twins)  
CARLTON, Mr. Steve (St. Louis Cardinals)  
CARNEY, Mr. Harry (Musician w/Duke Ellington)  
CARPENTER, Cdr. M. Scott (Former Astronaut)  
CARPENTER, Mr. R. R. M. (Ruly) III (Philadelphia Phillies)  
CARR, Major Gerald P. (Astronaut)  
CARR, Miss Vikki (Singer)  
CARROLL, Miss Diahann (Singer - Actress) (REGRET)  
CARSON, Mr. Johnny (TV personality) (REGRET)  
CASH, Mr. Johnny (Musician)  
CASHEN, Mr. J. Frank (Baltimore Orioles)  
CASPER, Mr. Billy (Golfer)  
CAVETT, Mr. Dick (TV personality)  
CERNAN, Capt. Eugene A. (Astronaut)  
CHAPMAN, Dr. Philip K. (Astronaut)  
CHUNG, Miss Kyung-Wha (Violinist)  
CHUNG, Miss Myung-Wha (Cellist)  
CHUNG, Mr. Myung-Whun (Pianist)  
CLEMENTE, Mr. Roberto (Pittsburg Pirates)  
CLOONEY, Miss Rosemary (Singer - Actress) (REGRET)  
COLLINS, Hon. Michael (Former Astronaut)  
COMO, Mr. Perry (Singer - Actor) (REGRET)  
CONRAD, Capt. Charles, Jr. (Astronaut)  
COOPER, Colonel L. Gordon, Jr. (Astronaut)  
COSBY, Mr. Bill (Actor) (REGRET)  
CRAWFORD, Miss Joan (Actress) (REGRET)  
CROSBY, Mr. & Mrs. Bing (Actor - Mrs., Kathryn Grant, actress) (REGRET)  
CROSBY, Mr. Bob (Band leader)  
CUGAT, Mr. Xavier (Orchestra leader - Mrs., Charro, singer)  
CULP, Mr. Ray (Boston Red Sox)  
CUNNINGHAM, Mr. R. Walter (Astronaut)  
DALEY, Mr. William R. (Seattle Pilots)  
DALRYMPLE, Mr. Clay (Baltimore Orioles)  
DAHL, Mrs. Arlene (Mrs. Rounseville W. Schaum) (Actress)

- DALTON, Mr. Harry I. (Baltimore Orioles)
- DARK, Mr. Alvin (Cleveland Indians)
- DAVIDSON, Mr. Donald (Atlanta Braves)
- DAVIS, Mr. Ossie (Actor, Mrs., Actress Ruby Dee) (REGRET)
- DAY, Mr. Dennis (Singer - Actor)
- DeFORE, Mr. Don (Actor)
- DELL, Mr. Donald L. (1968 Davis Cup Team Captain)
- DESMOND, Mr. Paul (Musician - Alto Saxophone)
- DEVINE, Mr. Andy (Actor)
- DEVINE, Mr. Gregory (Seattle Pilots)
- DEVINE, Mr. Vaughan P. "Bing" (St. Louis Cardinals)
- DIERKER, Mr. Larry (Houston Astros)
- DOERR, Mr. Bob (Boston Red Sox)
- DORATI, Mr. Antal (Music Director, Nat'l Symphony Orchestra) (REGRET)
- DOUGLAS, Mr. Kirk (Actor)
- DOUGLAS, Mr. Mike (TV personality)
- DRABOWSKY, Mr. Moe (Kansas City Royals)
- DRURY, Mr. Allen (Author)
- DRURY, Mr. James (Actor)
- DRYSDALE, Mr. Don (Los Angeles Dodgers) (REGRET)
- DUKE, Major Charles M., Jr. (Astronaut)
- DUNNE, Miss Irene (Actress)
- DUROCHER, Mr. Leo (Chicago Cubs) (REGRET)
- EASTWOOD, Mr. Clint (Actor) (REGRET)
- EBSER, Mr. Buddy (Actor) (REGRET)
- ECKSTINE, Mr. Billy (Singer)
- EDWARDS, Mr. Dennis ("The Temptations")
- EISELE, Lt. Col. Donn F. (Astronaut) (REGRET)
- EISENHOWER, Mrs. Dwight D. (Wife of Pres. Eisenhower)
- ELLINGTON, Hon. Edward K. "Duke" (Musician)
- ENGLAND, Dr. Anthony W. (Astronaut)
- ENGLE, Lt. Col. Joe H. (Astronaut)
- EVANS, Cdr. Ronald E. (Astronaut)
- FANNING, Mr. James (Montreal Expos)
- FERRANTE, Mr. Arthur (Pianist - Ferrante & Teicher)
- FERRELL, Mr. Richard B. (Detroit Tigers)
- FETZER, Mr. John E. (Detroit Tigers)
- FIEDLER, Mr. Arthur (Conductor, Boston Pops Orchestra) (REGRET)
- ~~XXXXXXXXXXXXXXXXXXXX~~
- FINLEY, Mr. Charles O. (Oakland Athletics)
- FISHEL, Mr. Robert (N.Y. Yankees) (REGRET)
- FLAHERTY, Mr. John F. (American League)
- FLEMING, Miss Peggy Gale (1968 Gold Medal Olympic Winner in Figure Skating)
- ~~XXXXXXXXXXXXXXXXXXXX~~
- FRANCIS, Miss Connie (Singer)
- FRANKLIN, Mr. Melvin ("The Temptations")
- FREEHAN, Mr. Bill (Detroit Tigers)
- FREGOSI, Mr. Jim (California Angels)
- GABOR, Miss Zsa Zsa (Actress)
- GALBREATH, Mr. Daniel (Pittsburgh Pirates)
- GARRIOTT, Dr. Owen K. (Astronaut)

GARSON, Miss Greer (Actress)  
GERSHWIN, Mr. Ira (Lyricist)  
GIBSON, Mr. Bob (St. Louis Cardinals)  
GIBSON, Dr. Edward G. (Astronaut)  
GILLESPIE, Mr. John B. "Dizzy" (Musician)  
GLEASON, Mr. Jackie (TV Entertainer, Actor) (REGRET)  
GLENN, Col. John H. (Former Astronaut)  
GODFREY, Mr. Arthur M. (Radio & TV Entertainer)  
GOLDWYN, Mr. Samuel (Motion Picture Producer) (REGRET)  
GOMEZ, Mr. Preston (San Diego Padres)  
GOMEZ, Mr. Vernon "Lefty" (Baseball player - former)  
GOODMAN, Mr. Benny (Musician)  
GORDON, Mr. Joe (Kansas City Royals)  
GORDON, Cdr. Richard F., Jr. (Astronaut)  
GOSDEN, Mr. Freeman F. (Former radio personality)  
GOULET, Mr. Robert (Singer - actor, Mrs., Carol Lawrence, actress, dancer)  
GRAEBNER, Mr. Clark (1968 Davis Cup Team player)  
GRANT, Mr. John (Johnny) (TV personality)  
GREEN, Mr. Urbie (Musician (Trombone))  
GRIFFITH, Mr. Calvin R. (Minnesota Twins)  
GRIFFITH, Mr. Clark (Minnesota Twins)  
GUTTERIDGE, Mr. Don (Chicago White Sox)  
GUY, Mr. Fred (Musician - banjo player formerly with Ellington Band)  
HAGGARD, Mr. Merle (Musician, singer - Composer) (REGRET)  
HAISE, Mr. Fred W., Jr. (Astronaut)  
HALL, Mr. James (Jim) (Musician - guitar)  
HALLER, Mr. Tom (Los Angeles Dodgers)  
HAMILTON, Mr. Leon (San Diego Padres)  
HAMILTON, Mr. Steve (N.Y. Yankees)  
HAMPTON, Mr. Lionel (Musician)  
HARKNESS, Mrs. Rebekah (Ballet - Rebekah Harkness Foundation)  
HARRIS, Mr. Luman (Atlanta Braves) (REGRET)  
HARTLINE, Mrs. Ann (Aquanaut - TEKTITE II experiment)  
HAYWARD, Miss Susan (Actress) (REGRET)  
HEATH, Mr. Percy (Bass player with Modern Jazz Quartet)  
HEGAN, Mr. James (Seattle Pilots) (REGRET)  
HENIZE, Dr. Karl G. (Astronaut)  
HEPBURN, Miss Katharine (Actress) (REGRET)  
HEYMANS, Mr. Bill (Chicago Cubs)  
HILDEGARDE (Hildegard Loretta Sell) (Entertainer)  
HINES, Mr. Earl (Fatha) (Musician - piano)  
HINES, Mr. Jerome (Opera singer)  
HINTON, Mr. Milton (Milt) (Musician - bass)  
HO, Mr. Don (Singer)  
HOFFBERGER, Mr. Jerold C. (Baltimore Orioles)  
HOFHEINZ, Hon. Roy (Houston Astros) (REGRET)  
HOLDER, Mrs. Geoffrey (Mrs. dancer, Carmen de Lavalde)  
HOLDER, Mr. Geoffrey (Dancer)

HOLLAND, Mr. John (Chicago Cubs)  
HOLMQUEST, Dr. Donald L. (Astronaut)  
HOPE, Mr. Bob (Actor; TV personality)  
HOUK, Mr. Ralph (N.Y. Yankees) (REGRET)  
HOWARD, Mr. Frank (Washington Senators) (REGRET)  
HOWASM, Mr. Robert L. (Cincinnati Reds)  
HUBBELL, Mr. Carl (San Francisco Giants)  
HUNTER, Mr. Jim (Oakland Athletics) (REGRET)  
HURD, Mr. Peter (Artist)  
INGLEHART, Mr. Joseph A. W. (N.Y. Yankees)  
IRWIN, Lt. Col. James B. (Astronaut)  
JACKSON, Mr. Grant (Philadelphia Phillies)  
JACKSON, Miss Mahalia (Mrs. Sigmund Galloway) (Singer)  
JACKSON, Mr. Milton (Vibraharp player with Modern Jazz Quartett)  
JACKSON, Mr. Reggie (Oakland Athletics)  
JAMES, Mr. Harry (Orchestra leader) (REGRET)  
-----  
JASTER, Mr. Larry (Montreal Expos)  
JESSEL, Mr. George (Actor)  
-----  
JOHNSON, Mr. Dave (Baltimore Orioles) (REGRET)  
JOHNSON, Mr. J. J. (Musician - trombone)  
JONES, Mr. Cleon (N.Y. Mets)  
JONES, Mr. Hank (Musician - piano)  
JORY, Mr. Victor (Actor) (REGRET)  
-----  
KAAT, Mr. Jim (Minnesota Twins) (REGRET)  
KAUFFMAN, Mr. Ewing (Kansas City Royals)  
KAY, Mr. Connie (Drums player with Modern Jazz Quartet)  
KAYLAN, Mr. Howard ("The Turtles")  
KENDRICKS, Mr. Eddie ("The Temptations")  
KERWIN, Cdr. Joseph P. (Astronaut)  
-----  
KESSINGER, Mr. Don (Chicago Cubs)  
KILLEBREW, Mr. Harmon (Minnesota Twins)  
KING, Mr. Clyde (San Francisco Giants)  
KNOWLES, Mr. Darold (Washington Senators)  
KOOSMAN, Mr. Jerry (N.Y. Mets)  
KRANPOOL, Mr. Ed (N.Y. Mets) (REGRET)  
LAMOUR, Miss Dorothy (Mrs. William Howard) (Actress)  
LAVICK, Mr. Chris (Chicago White Sox)  
LEE, Mr. Carl E. (Detroit Tigers)  
LEE, Miss Peggy (Singer)  
LEE, Dr. Sammy (Former Olympic diving champ)  
LEISHMAN, Mr. Eddie (San Diego Padres)  
Leishman, Mr. Jay (Kansas City Royals) (REGRET)  
LEMASTER, Mr. Denny (Houston Astros) (REGRET)  
LEMON, Mr. James H. (Washington Senators)  
LENOIR, Dr. William B. (Astronaut)  
LeROY, Mr. Mervyn (Motion Picture Producer)  
LEWIS, Mr. John (Composer and piano player with Modern Jazz Quartet)  
JOHANNESSEN, Mr. Grant (Pianist)



LIND, Dr. Don L. (Astronaut)  
LINDBERGH, Brig. Gen. Charles A. (Aviator)  
LIST, Mr. Eugene (Pianist)  
LOLICH, Mr. Mickey (Detroit Tigers)  
LONBORG, Mr. James (Boston Red Sox)  
LOUSMA, Major Jack R. (Astronaut)  
LOVELL, Capt. James A. (Astronaut)  
LOWE, Mr. Jack (Pianist - Whittemore & Lowe)  
LUCAS, Miss Margaret Ann (Aquanaut - TEKTITE II experiment)  
LUNDIGAN, Mr. William (Actor)  
LUTZ, Mr. Robert (Davis Cup Team)  
MacLEISH, Hon. Archibald (Poet) (REGRET)  
MacMURRAY, Mr. Fred (Actor)  
MacPHAIL, Mr. Leland S., Jr. (N.Y. Yankees)  
MAISLIN, Mr. Sidney (Montreal Expos)  
MANGINI, Mr. Henry (Composer)  
MARICHAL, Mr. Juan (San Francisco Giants)  
MARTIN, Mr. Billy (Minnesota Twins) (REGRET)  
MARTIN, Mr. Dean (Singer - Actor) (REGRET)  
MARTIN, Mr. Dick (Television personality)  
MARTIN, Mr. Tony (Singer) (Mrs., Cyd Charisse - Actress, dancer)  
MASSEY, Mr. Raymond (Actor)  
MATTINGLY, Lt. Cdr. Thomas K. (Astronaut)  
MAUCH, Mr. Gene (Montreal Expos)  
MAY, Mr. Carlos (Chicago White Sox)  
MAY, Mr. Lee (Cincinnati Reds)  
MAYS, Mr. Willie (San Francisco Giants) (REGRET)  
McCANDLESS, Lt. Cdr. Bruce, II (Astronaut)  
McCARVER, Mr. Jim (St. Louis Cardinals)  
McCORMICK, Mr. Mike (San Francisco Giants) (REGRET)  
McCOVEY, Mr. Willie (San Francisco Giants)  
McDIVITT, Col. James A. (Astronaut)  
McDOWELL, Mr. Sam (Cleveland Indians)  
McHALE, Mr. John J. (Montreal Expos)  
McLAIN, Mr. Denny (Detroit Tigers)  
McNally, Mr. Dave (Baltimore Orioles)  
McPARTLAND, Miss Marian (Musician) (Has jazz trio - plays violin)  
MEADE, Dr. Sylvia Earle (Aquanaut - TEKTITE II experiment)  
MEADE, Miss Julia (Mrs. O. Worsham Rudd) (Actress)  
MELCHIOR, Mr. Lauritz (Tenor)  
MENDES, Mr. Sergio (Pianist - Sergio Mendes & Brasil '66)  
MENKE, Mr. Denis (Houston Astros)  
MERRICK, Mr. David (Theatrical Producer)  
MERRILL, Hon. Robert (Opera singer)  
MEYER, Mr. Richard A. (St. Louis Cardinals) (REGRET)  
MICHEL, Dr. F. Curtis (Astronaut)  
MICHENER, Mr. James A. (Author)  
MILKES, Mr. Marvin (Seattle Pilots)

MILLAN, Mr. Felix (Atlanta Braves)  
MILLAND, Mr. Ray (Actor)  
MILLER, Miss Mildred (Mezzo-soprano, Metropolitan Opera Co.)  
MILLIKEN, Mr. Bob (St. Louis Cardinals)  
MINCHER, Mr. Don (Seattle Pilots)  
MITCHELL, Capt. Edgar D. (Astronaut)  
MITCHELL, Dr. Howard (Music Director)  
MOFFO, Miss Anna (Mrs. Mario Lanfranchi) (Mezzo-Soprano)  
MONTALBAN, Mr. Ricardo (Actor) (REGRET)  
MOORE, Mr. Barry (Washington Senators) (REGRET)  
MORENO, Reyes, Mr. Mario "Cantinflas" (Actor) (REGRET)  
MUFFETT, Mr. Billy (St. Louis Cardinals)  
MULLIGAN, Mr. Gerry (Musician - Baritone Saxophone)  
MULVEY, Mr. James (Los Angeles Dodgers)  
MURPHY, Mr. John J. (N.Y. Mets)  
MUSGRAVE, Dr. Story (Astronaut)  
Nelsova, Miss Zara (Mrs. Grant Johannesen) (Cellist)  
NERO, Mr. Peter (Pianist)  
NICHOL, Mr. Gilbert ("The Turtles")  
NIEKRO, Mr. Phil (Atlanta Braves)  
NOLAN, Mr. Lloyd (Actor)  
O'BRIAN, Mr. Hugh (Actor)  
O'BRIEN, Mr. Pat (Actor) (REGRET)  
O'CONNELL, Mr. Richard H. (Boston Red Sox)  
ODOM, Mr. John (Oakland Athletics)  
OHLSSON, Mr. Garrick (Pianist)  
OLIVA, Mr. Tony (Minnesota Twins) (REGRET)  
O'MALLEY, Mr. Peter (Los Angeles Dodgers)  
O'MALLEY, Mr. Walter F. (Los Angeles Dodgers)  
ORMANDY, Mr. Eugene (Conductor, Philadelphia Orchestra)  
OSBORNE, Mr. James (1968 Davis Cup Team player)  
OWENS, Mr. Buck (Musician) (REGRET)  
PALMER, Mr. Arnold D. (Golfer)  
PARKER, Dr. Robert A. (Astronaut)  
PASARELL, Pvt. Charles (USA) (1968 Davis Cup Team player)  
PAUL, Mr. Gabe (Cleveland Indians)  
PEREZ, Mr. Tony (Cincinnati Reds)  
PETERS, Mr. Gary (Chicago White Sox) (REGRET)  
PETROCELLI, Mr. Rico (Boston Red Sox)  
PHILLIPS, Mr. Harold "Lefty" (California Angels) (REGRET)  
PIDGEON, Mr. Walter (Actor) (REGRET)  
POGUE, Major William R. (Astronaut)  
POITIER, Hon. Sidney (Actor) (REGRET)  
PONS, Mr. James ("The Turtles")  
POWELL, Mr. John (Baltimore Orioles)  
PREMINGER, Mr. Otto (Motion Picture Producer & Director)  
PRICE, Mr. Jimmie (Detroit Tigers)

PRICE, Miss Leontyne (Singer) (REGRET)  
PRICE, Mr. Vincent (Actor) (REGRET)  
PRIDE, Mr. Charley (Musician) (REGRET)  
QUINN, Mr. Anthony (Actor) (REGRET)  
QUINN, Mr. John J. (Philadelphia Phillies)  
RALSTON, Mr. Dennis (1968 Davis Cup Team coach & former Davis Cup player)  
RAWLS, Mr. Lou (Singer)  
REGAN, Mr. Phil (Chicago Cubs)  
RICHARDS, Mr. Paul R. (Atlanta Braves) (REGRET)  
RICHARDSON, Mr. H. B. "Spec" (Houston Astros)  
RICKETTS, Mr. Dave (St. Louis Cardinals) (REGRET)  
RITTER, Mr. Tex (Singer)  
RIZZUTO, Mr. Phil (N.Y. Yankees)  
ROBERTSON, Mr. Dale (Actor)  
ROBINSON, Mr. Brooks (Baltimore Orioles)  
ROBINSON, Mr. Frank (Baltimore Orioles)  
RODGERS, Mr. Richard (Composer)  
RODRIGUEZ, Mr. Eliseo (Kansas City Royals)  
ROGERS, Mr. Buddy (Actor)  
ROGERS, Mr. Roy (Actor) (Mrs., Actress Dale Evans) (REGRET)  
ROMERO, Mr. Angel (Guitarist)  
ROMERO, Mr. Celedonio (Guitarist)  
ROMERO, Mr. Celin (Guitarist)  
ROMERO, Mr. Cesar (Actor)  
ROMERO, Mr. Pete (Guitarist)  
ROOSA, Lt. Col. Stuart A. (Astronaut)  
ROSE, Mr. Pete (Cincinnati Reds)  
ROSEBORO, Mr. John (Minnesota Twins) (REGRET)  
ROWAN, Mr. Dan (Television personality)  
RUPERT, Mr. Charles B. (San Francisco Giants)  
RUSSELL, Miss Rosalind (Actress)  
RYAN, Miss Irene (Actress)  
RYAN, Mr. Mike (Philadelphia Phillies)

St. Johns, Mrs. Adela Rogers (Author)  
SCHIRRA, Capt. Walter M., Jr. (Astronaut)  
SCJMITT, Dr. Harrison H. (Astronaut)  
SCHOENDIENST, Mr. Red (St. Louis Cardinals)  
SCHULTZ, Mr. Joe (Seattle Pilots) (REGRET)  
SCHWEICKART, Mr. Russell L. (Astronaut)  
SCOTT, Col. David R. (Astronaut)  
SCOTT, Mr. Randolph (Actor)  
SEAVER, Mr. Tom (N.Y. Mets)  
SEGHI, Mr. Phil (Oakland Athletics)  
SEITER, Mr. John ("The Turtles")  
SERKIN, Hon. Rudolf (Pianist)  
SHEPARD, Rear Adm. Alan B., Jr. (Astronaut)  
SHEPARD, Mr. Larry (Pittsburgh Pirates) (REGRET)  
SHOEMAKER, Mr. William (Willie) (Jockey)  
SILLS, Miss Beverly (Mrs. Peter B. Greenough) (Opera Singer)  
SINATRA, Mr. Frank (Actor, Singer)  
SINGER, Mr. Bill (Los Angeles Dodgers)  
SISK, Mr. Tommie (San Diego Padres)  
SKELTON, Mr. Red (Comedian)  
SKINNER, Mr. Bob (Philadelphia Phillies)  
SLAYTON, Mr. Donald K. (Astronaut)  
SMITH, Mr. Earl (Kansas City Royals)  
SMITH, Mr. Mayo (Detroit Tigers)  
SMITH, Mr. Reggie (Boston Red Sox)  
SMITH, Mr. Stan (1968 Davis Cup Team player)  
SMITH, Mr. Talbot M. (Houston Astros)  
SOLUM, Mr. John (Flutist)  
SORIANO, Mr. Dewey (Seattle Pilots)  
SORIANO, Mr. Max (Seattle Pilots)  
STACK, Mr. Robert (Actor)  
STAFFORD, Col. Thomas P. (Astronaut)  
STAUB, Mr. Daniel (Montreal Expos)  
STERN, Mr. Isaac (Violinist)  
STEWART, Mr. James (Actor)  
STOKOWSKI, Mr. Leopold (Orchestra Conductor)  
STONEHAM, Mr. Horace C. (San Francisco Giants)  
STOTTLEMYRE, Mr. Mel (N.Y. Yankees)  
STOUFFER, Mr. James (Cleveland Indians)  
STRAVINSKY, Mr. Igor F. (Composer) (REGRET)  
SULLIVAN, Mr. Edward ("Ed") (TV personality) (REGRET)  
SULLIVAN, Mr. Haywood C. (Boston Red Sox)  
SWIGERT, Mr. John L. (Astronaut)  
SZMANT, Miss Aline (Aquanaut - TEKTITE II experiment)  
TALLIS, Mr. Cedric (Kansas City Royals)  
TAUROG, Mr. Norman (Motion Picture Director)  
TAYLOR, Mr. Billy (Musician - piano)  
TEICHER, Mr. Louis (Pianist - Ferrante & Teicher)

TERRY, Mr. Clark (Musician - trumpet)  
THOMAS, Mr. Danny (Actor - TV Entertainer) (REGRET)  
THOMAS, Mr. Lowell (Author, Radio & TV Commentator) (REGRET)  
THORNTON, Dr. William E. (Astronaut)  
TRUE, Dr. Renate Schlenz (Aquanaut - TEKTITE II experiment)  
UGGAMS, Miss Leslie (Mrs. Grahame Pratt) (REGRET)  
VALLEE, Mr. Rudy (Singer, Actor)  
VOLMAN, Mr. Mark ("The Turtles")  
WADSWORTH, Mr. Charles (Pianist)  
WALKER, Mr. Harry (Houston Astros)  
WALSH, Mr. Dick (California Angels)  
WATTS, Mr. Andre M. (Pianist)  
WAYNE, Mr. John (Actor)  
WEAVER, Mr. Earl (Balitmore Orioles)  
WEBSTER, Mr. Lorne (Montreal Expos)  
WEITZ, Cmdr. Paul J. (Astronaut)  
WHITE, Col. Robert (X-15 test pilot)  
WHITE, Mr. Roy (N.Y. Yankees)  
WHITTEMORE, Mr. Arthur (Pianist)  
WILLIAMS, Mr. Dick (Boston Red Sox) (REGRET)  
WILLIAMS, Mr. Joseph (Joe) (Vocalist)  
WILLIAMS, Mr. Otis ("The Temptations")  
WILLIAMS, Mr. Paul ("The Temptations")  
WILLIAMS, Mr. Roger (Pianist)  
WILLIAMSON, Mr. Nicol (Actor)  
WILLSON, Mr. Meredith (Musical Director - Composer)  
WINTERS, Mr. Jonathan (Actor)  
WISE, Mr. Rick (Phila. Phillies) (REGRET)  
WOODWARD, Mr. William (Cincinnati Reds) (REGRETO  
WORDEN, Maj. Alfred M. (Astronaut)  
WRIGLEY, Mr. Philip K. (Chicago Cubs) (REGRET)  
WYETH, Mr. Andrew (Artist)  
WYMAN, Miss Jane (Actress)  
YASTRZEMSKI, Mr. Carl (Boston Red Sox) (REGRET)  
YAWKEY, Mr. Thomas A. (Boston Red Sox) (REGRET)  
YOUNG, Cmdr. John W. (Astornaut)  
YOUNG, Mr. Robert (Actor)  
ZIMBALIST, Mr. Efrem, Jr. (Actor)

AARON, Hank- pro  
ARCARO, Eddie- pro  
BANKS, Ernie- pro  
BASILIO, Carmen- ?  
BENCH, Johnny- ?  
CASPER, Billy- pro  
DiMAGGIO, Joe- pro  
FLEMING, Peggy- maybe  
FRAZIER, Joe- pro  
GAITHER, A. S. "Jake"- pro  
HAVLICEK, John J. - ?  
HAYES, W. W. "Woody"- pro  
HOFFMAN, Bob- ?  
HOGAN, Ben- pro  
KALINE, Al- pro  
KEMP, Jack F. - pro  
KIDD, Billy- ?  
KING, Billie Jean- pro  
LAUGHTER, Robert Cy- pro  
LAQUORI, Martin- ?  
MacPHAIL, L. S. "Larry"- pro  
MATTE, Tom- pro  
McCORMICK, Patricia- ?  
McRAE, Bennie T. - pro  
MILLS, Bill- pro  
MUNCEY, Bill- pro  
NICKLAUS, Jack- pro  
KRAMER, Jack- pro  
O'BRIEN, Parry, Jr. - pro  
PALMER, Arnold- pro  
ROBINSON, Brooks- pro  
SCHOLLANDER, Don- pro  
SHOEMAKER, William Lee- pro  
STARR, Bart- pro  
SWOBODA, Ron- ?  
TARKENTON, Francis- pro  
TINGELHOFF, Mick- pro  
TOOMEY, William A. - maybe  
TREVINO, Lee- pro  
TWYMAN, Jack- pro  
VAN ALEN, James H. - maybe  
VARIPAPA, Andy- pro  
WILLIAMS, Tommy- ?

I. Race Car Drivers

- a) Andy Granatelli
- b) Mario Andretti
- c) Richard L. Petty
- d) Mark Donahue
- e) Peter Revson
- f) Donnie and Bobbie Allison (South)
- g) Roger Penskie (owner, ex-driver)
- h) Jackie Stewart (Scotland - living in Switzerland- a multi-millionaire, has offered to help the President in any capacity, one of the most prominent international drivers)
- i) Al and Bobby Unser (both Indianapolis 500 winners)
- j) Graham Hill (Indianapolis 500 winner)
- k) Dan Gurney (broad appeal in California)
- l) A. J. Foyt (strong Texas supporter)

II. Baseball

- a) Charlie Finley- Oakland Athletics
- b) Jim Palmer (20 game winner with the Baltimore Orioles-- can bring in the other three 20-game winners of the Orioles)
- c) Vida Blue
- d) Carl Yastrzemski
- e) Mickey Lolich

- f) Harmon Killebrew
- g) Reggie Jackson- Oakland Athletics
- h) Ted Williams
- i) Walter O'Malley (owner of the Los Angeles Dodgers)

III. Football

- a) John Mackie (all-pro, Baltimore Colts)
- b) Bill Curry (all-pro, Baltimore Colts)
- c) Nick Buonconti (all-pro, Miami Dolphins; strong Italian appeal)
- d) Wellington Mara (owner, New York Giants)
- e) Mrs. Vince Lombardi
- f) John Mecom (owner, New Orleans Saints; attended race car reception)
- g) Bob Hyland (guard, New York Giants)
- h) Peter Gogolak- (New York Giants)
- i) Carl Lockhart (defensive caption, New York Giants- Black)
- j) Ron Johnson (top running back of the New York Giants)
- k) Billy Sullivan (owner of the New England Patriots)
- l) Art Rooney (owner of the Pittsburg Steelers)

IV. Basketball

- a) Jerry West (Los Angeles Lakers)
- b) Pete Maravich (Atlanta Hawks)
- c) John Haulicek (Boston Celtics)



MEMORANDUM

THE WHITE HOUSE

WASHINGTON

September 2, 1971

MEMORANDUM TO DWIGHT CHAPIN  
ALEX BUTTERFIELD

FROM: CONSTANCE STUART

SUBJECT: Proposal for an Evening at the White House "Salute to Youth"

This evening would be the usual format of one hour of entertainment followed by food, champagne and dancing. The entertainment would showcase several young individual or group performers.

Performers would include:

- The Mike Curb Congregation (see attached memo)
- The Carpenters (brother and sister who have many hit records and a large following among young people)
- The Partridge Family (from television fame, they also have some hit records)

This show could be packaged and tied together with an MC -- either a young comedian or a well-established MC.

In lieu of the 18-year old vote, does this appeal to anyone?

cc: Dick Moore ✓  
Henry Cashen  
Lucy Winchester



100 UNIVERSAL CITY PLAZA  
UNIVERSAL CITY, CALIFORNIA 91608

PHONE 985-4321

EXECUTIVE OFFICES

August 23, 1971

Miss Penny Adams  
The White House  
Washington, D. C. 20500

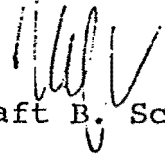
Dear Penny:

I think I should pass on to you that the Carpenters, the Partridge Family and Conway Twitty would be glad to do something at the White House. As you know, their availability is very much a problem in making sure that these talents are possible.

Mike Maitland, who is President of our record companies had pursued this for me. We have been talking about a new kind of Hollywood coordinating committee and I understand that we will be hearing about that from, or will be getting together with Rumsfeld. I understand Dick Moore will also be involved.

I just wanted to be sure that your follow-up folder still held these names and you were undoubtedly waiting some word from us as to some further interest. Outside of the original inquiry we have not discussed these names further.

Sincerely,

  
Taft B. Schreiber

TBS/k

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 21, 1971

10:15 a.m.

MEMORANDUM FOR: HENRY CASHEN  
FROM: DWIGHT L. CHAPIN  
SUBJECT: Mike Curb Congregation

There's a new singing group called the Mike Curb Congregation. They are climbing fast as one of the favorites among the young people. Out in Indiana the other day, I heard Mike Curb himself doing a recruiting advertisement for the Air Force. Perhaps we should check into Curb as quickly as possible and see if he is somebody we want to get on our celebrity list and perhaps recommend for an Evening at the White House.

cc: ✓ Connie Stuart  
Lucy Winchester

October 25, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Peter Dailey

Cliff Miller called to urge that you meet with Peter Dailey for ten minutes on Tuesday, October 26 to welcome Dailey aboard and give him some basic, accurate marching orders for his assignment as Advertising Director for the Campaign. Miller feels that a quick recap of the 1968 mistakes and general guidelines for 1972 would be very valuable. No talking points have been prepared.

- Set meeting Tuesday morning (Dailey leaves Tuesday afternoon).
- Set meeting later, with the Attorney General present
- Forget meeting.

GS:elr

October 22, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Kemp's Black Athletes

On October 6, Jack Kemp (R-NY) was still "'hedging' and 'waffling' on his commitment to the President to develop a list of black ball players as public supporters of the President."

Today, John Nidecker and Bill Timmons confirmed that Kemp simply cannot deliver on this commitment. You may want to inform the President.

However, Henry Cashen, John Nidecker and Bob Brown have been asked to develop such a list, if possible.

Colson reports, however, that Jack Kemp has agreed to work with other athletes in attempting to man a campaign against Cronkite's statement that sports has "virtually nothing to do with the building of character, win or lose."

Follow-up will determine whether Kemp delivers on this agreement with Colson.

GS:elr

Administratively Confidential

October 20, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Presidential Popularity and  
Trial Heat Poll

In light of the recent Harris and Gallup popularity figures, it might be valuable to have ORC conduct a popularity and trial heat poll. A trial heat poll has not been conducted since June 5-6, before the China and Moscow trip announcements and the new economic program. The new popularity series that measures "intensity of feeling" and "why disapprove" should be used.

Tom Benham prepared recommendations for a poll to assess the strengths of the Democratic contenders and the effect of third and fourth party candidates. He suggests running two-way and three-way trial heats so that a cross-tabulation could "identify which persons shift to Wallace from RMN or the Democrats in a three-way race". He also urges the use of the "familiarity/favorability" questions as well as fourth party options. If the questionnaire probed the two, three, and four-way trial heats with Muskie, Kennedy, Humphrey and McGovern as the Democrats and Eugene McCarthy and Shirley Chisholm as the fourth party candidates, the polling would take two days and the results would be available on the third day. A suggested questionnaire is attached.

However, there are several other possible areas that could be substituted for the trial heat questions.

You suggested that the public's interest in defense expenditures should be probed by asking whether they would be "willing to maintain a strong defense even if it meant giving up programs for other things, etc.". This area is being explored by the Harris Family Issues--In Depth Poll, the results of which are due this week. These Harris questions are attached should you decide that comparative results would be useful.

Larry Higby suggested that we probe the relative strength of

Agnew and Connally as Vice Presidential candidates. However, he made this suggestion before the Harris results of September 27 which indicated that Connally was stronger (52 to 36). Higby also suggested that questions be devised to follow-up on the Roper "right track/wrong track" question. Many issue results will be available from the Harris Family Issues--In Depth Poll this week. but suggested questions are attached nevertheless.

Dwight Chapin noted that although 25% of the people feel guilty about the amount of time spent watching television, he believes that the people expect their President to appear on television and that it is their duty to watch. Suggested questions are attached.

Safire believes it would be valuable to conduct a poll among blacks to assess their reaction "to the Muskie statement and the Nixon riposte".

To obtain results accurate enough to form a press release 300 blacks would have to be questioned. If the standard 1000 interview were expanded to 1200 a full 300 blacks could be questioned resulting in an accuracy level of +7%. The additional blacks would be harder to reach by telephone and so interviewing time would be four days instead of two. The additional cost would be \$3,500 to \$4,000. Suggested questions are attached.

In addition, question areas which were offered for the Wrap-Up Poll but not asked include: Jail terms for drugs, welfare--menial jobs, credibility of polls, government policy and polls, SALT talks, Gallup issues ranking, environment/pollution, revenue sharing, no fault insurance, the U.S. Army, and approval of Vice President Agnew. Wuestions in these areas with trend data are immediately available but not attached.

Any of these additional questions areas can only be added if some of the trial heat combinations are dropped.

Recommendation:

That a Presidential popularity and trial heat poll be conducted on October 23 and 24 so that results will be available October 25.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Comment \_\_\_\_\_

GS:lm

10/20/71

Suggested Questions for Trial Heat Poll

1. Do you approve or disapprove of the way Richard Nixon is handling his job as President?

If Approve on Question #1 Ask Question #2:

2. Do you approve very strongly or not so strongly?

If Disapprove on Question #1 Ask Questions #3 and #4:

3. Do you disapprove very strongly or not so strongly?

4. Why do you disapprove of the way President Nixon is handling his job? What specifically don't you like?

5. Now I am going to read you the names of some people in public life. I'd like you to tell me how much you know about each of them. First, take Spiro Agnew -- do you know quite a lot about him, a little about him, practically nothing about him, or have you never heard of him? Next, take \_\_\_\_\_.

(Read each persons name in order and repeat the rating categories as necessary.) Here is the list of individuals in alphabetical order about whom the familiarity question is being asked -- Spiro Agnew, Shirley Chisholm, Fred Harris, Hubert Humphrey, Edward Kennedy, John Lindsay, Eugene McCarthy, George McGovern, Edmund Muskie, Richard Nixon, Ronald Reagan, Nelson Rockefeller, George Wallace.



Ask Question #6 only about those people the respondent has heard of:

6. Now I am going to read you the names of those people you have heard of. I'd like you to tell me how favorable or unfavorable your opinion is of each person. First, take \_\_\_\_\_ (the name of the first person on the list that the respondent has heard of) -- is your opinion of him very favorable, fairly favorable, not very favorable, or very unfavorable? (Read names in order and repeat the rating categories as necessary.)

SET I

7a. In 1972 there will be another Presidential election. If this election were being held today and the candidates were Richard Nixon and Edmund Muskie which one would you vote for?

If Neither or Undecided on #7a You Ask the Following:

7b. Would you say that you lean more toward Richard Nixon or more toward Edmund Muskie?

7c. Now suppose the candidates were Richard Nixon, Edmund Muskie, and George Wallace as a third party candidate. Which one would you vote for?

If None or Undecided on #7c You Ask:

7d. Would you say that you lean more toward Richard Nixon, more toward Edmund Muskie, or more toward George Wallace?

7e. Now suppose the candidates were Richard Nixon, Edmund Muskie, George Wallace as a third party candidate, and Eugene McCarthy as a fourth party candidate. Which one would you vote for?

If None or Undecided on Question #7e You Ask:

7f. Would you say that you lean more toward Richard Nixon, more toward Edmund Muskie, more toward George Wallace, or more toward Eugene McCarthy?

7g. Now suppose the candidates were Richard Nixon, Edmund Muskie, George Wallace as a thrid party candidate, and Shirley Chisholm as a fourth party candidate. Which one would you vote for?

If None or Undecided on Question #7g You Ask:

7h. Would you say that you lean more toward Richard Nixon, more toward George Wallace, or more toward Shirley Chisholm?

The #7a-h set above would be asked for Humphrey, Kennedy, and McGovern.

Alternate Suggested Questions

Defense Questions - Haldeman Suggestion

Do you favor increasing, decreasing, or keeping defense spending where it is now?

(If increasing) Suppose an increase in defense spending meant a decrease in spending on education, pollution control and health, would you still want to increase defense spending or not?

(If decreasing) Suppose a decrease in defense spending meant that U.S. military capability would fall behind that of the Russians, would you still want a decrease in defense spending, or not?

(Ask everyone) If the choice in the federal budget is spending funds for housing, welfare, and other assistance to people at the cost of reducing the United States to a second position behind the Soviet Union, would you favor or oppose these programs?

Roper Issue Question - Higby Suggestion

Do you feel that things in this country are generally going in the right direction today or do you feel that things have pretty seriously gotten off on the wrong track?

	<u>Right</u>	<u>Wrong</u>	<u>N.O.</u>
0-Sep 7-8, 1971	27	64	9

(If wrong track) Why do you feel things in this country have gotten on the wrong track? Anything else?

Benham Recommendation on Intensity of Presidential Approval

2. "How strongly do you feel about that -- very strongly, fairly strongly or not so strong or no opinion?"

Television - Presidential Appearances - Chapin Suggestion

Do you believe the President appears on television too often, not often enough, or just about right?

Why do you watch the President on television?

Black VP - Safire Suggestion

Would you vote against your preferred candidate for President if his Vice Presidential running mate were black?

Do you agree or disagree with this statement -- "a qualified black Vice Presidential candidate cannot be elected in 1972."

Administratively Confidential

October 20, 1971

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Dr. David Derge

Dr. David Derge is currently listed as a Consultant to the RNC at \$1,200 per month. A check with the RNC (Ed DeBolt), Domestic Council (Ed Harper), OMB (Bill Gifford), and the Committee for the Re-Election of the President (Jeb Magruder) indicates that Derge is no longer being used as a consultant on polling or research matters.

As you may recall, Peter Flanigan recommended to the Attorney General in the research memorandum that Bob Teeter of MOR be the polling consultant for the Campaign. The Attorney General met with Bob Teeter last week and was favorably impressed. An appointment for you to meet Teeter is tentatively scheduled for next week when he returns from Canada.

Jeb Magruder believes that Dave Derge "sees the handwriting on the wall" (e. g., he will not be the polling consultant for 1972).

Recommendation:

That Derge be informed that his services are no longer needed. Peter Flanigan should inform Derge.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Comment \_\_\_\_\_

If you approve, a suggested memorandum for your signature to Peter Flanigan is attached.

GS:lm

Administratively Confidential

October 20, 1971

MEMORANDUM FOR:

PETER FLANIGAN

FROM:

H.R. HALDEMAN

SUBJECT:

Dr. David Derge,  
Polling Consultant

Dave Derge is currently carried as a consultant to the RNC at \$1,200 per month. He no longer performs the polling consultant function for the RNC, the Domestic Council, or the Committee for the Re-Election of the President.

Your task force recommendation on Polling, Computers, and Research indicates that Bob Teeter rather than Dave Derge should be the polling consultant for the Campaign. The Attorney General interviewed Bob Teeter last week and was favorably impressed. I will see Teeter next week.

In light of these developments, will you inform Derge that his services are no longer required.

Thank you.

HRH:G<sub>S</sub>:lm

Administratively Confidential

October 18, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Senator Brooke Fund Raiser/  
Tricia and Ed Cox

Colson is encouraging Senator Brooke in his efforts to have Tricia and Ed Cox attend his fund raiser in Framington, Massachusetts on October the 26th.

The Coxes would sit at the head table with Senator Brooke and would probably be asked to say a few words on his behalf.

The question is whether Tricia and Ed Cox should attend the Senator Brooke fund raiser.

\_\_\_\_\_ Yes, both attend.

\_\_\_\_\_ No, neither attend.

\_\_\_\_\_ Other

GS:lm

Administratively Confidential

October 13, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Julie Eisenhower --  
Political Activities

Harry Dent called saying that Julie Eisenhower contacted him about doing a \$15,000 fund raising event in Jacksonville, Florida. Dent does not know the date but believes it is before November 9.

Dent and I are under the impression that Julie Eisenhower was not to do "political events". Dent considers a fund raiser "doubly political".

Julie Eisenhower is also interested in what political events her husband can attend. Commander Larson advised her that David Eisenhower could attend any political event if he were not in uniform. Fred Fielding in John Dean's office is checking.

The question is whether Julie and David Eisenhower are to attend the Jacksonville, Florida fund raiser.

\_\_\_\_\_ Yes, attend.

\_\_\_\_\_ No, do not attend, The Eisenhowers do not attend "political events".

\_\_\_\_\_ Other

GS:lm



Administratively Confidential

October 12, 1971

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Finch Telephone Call -  
October 7

On October 7 Bob Finch called you to ask about the status of a mailing -- presumably in California because Finch wanted to inform Firestone.

A talking paper you used with the Attorney General indicated that "(t)he President does want to move ahead on the California mailing as soon as possible". A copy of this talking paper is attached.

You indicated to Bob Finch that you would "get to the Attorney General" and get an answer.

The question is whether you reached the Attorney General, settled the question about the mailing, and informed Finch.

\_\_\_\_\_ Yes, project complete

\_\_\_\_\_ No, awaiting Haldeman action

\_\_\_\_\_ Forget project

GS:lm

TALKING PAPER FOR THE ATTORNEY GENERAL

The President does want to move ahead on the California mailing as soon as possible.

Also, he wants to get the Committee set up out here right after Labor Day. He doesn't feel we should delay any longer on this.

HRH  
9/2/71

October 7, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Campaign Advertising  
Director and Interviews

You asked for additional information about the political loyalty of Richard O'Reilly.

Magruder reports that Richard O'Reilly is a registered Republican.

In addition, Magruder was fully aware of the anti-Nixon attitudes of Mary Wells and other members of Wells, Rich and Green. However, Magruder checked on O'Reilly's loyalty by discussing the subject at length with Dave Mahoney, the President of Norton Simon. Magruder also checked O'Reilly with Tommy Thompson, the Vice President of General Foods. Chester Posey, who is known by Peter Peterson, says that O'Reilly is a strong Nixon man.

No FBI or Caulfield check has been done on O'Reilly.

Magruder believes that O'Reilly is disenchanted with Mary Wells and would consider the position of Campaign Advertising Director a new career opportunity.

The net result is that Magruder is confident O'Reilly is loyal and has set an appointment for the Attorney General to see O'Reilly on October 13. The Attorney General will also be seeing Peter Dailey, the other candidate for Advertising Director, on October 11 and Bob Teeter, the top candidate for Polling Consultant on October 12.

Recommendation:

That you interview Peter Dailey on October 11, Bob Teeter on October 12 and Richard O'Reilly on October 13.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Comment \_\_\_\_\_

GS:elr

October 6, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Campaign Research

Peter Flanigan, as Chairman of the Polling Computers and Research Task Force, submitted this preliminary plan to the Attorney General. He has not read it yet, but plans on discussing it with you according to Magruder. Mr. Flanigan might also be asked to join the discussion.

It might be helpful to highlight the excellent staff work done by a Malek recruit, Bob Marik:

- 1) Campaign efforts will be concentrated on target voters and ticket-splitters.
- 2) The same organizational structure as in 1968 is recommended except that Bob Teeter of MOR would be the consultant replacing Derge as the contact between the campaign management and the polling vendors, which would be chosen geographically.
- 3) The plan recommends a series of studies similar to those conducted in 1968; that is a baseline study in November using a 15 Key state sample "filled out" to correspond with a national survey. Panels from this baseline study will be used for three subsequent surveys conducted after the primaries, after the convention, and during the height of the Campaign.
- 4) The addition of a telephone-instant-research capability conducted by ORC would bring the total polling cost to \$692,000.
- 5) Authority for an additional \$50,000 is sought to develop experimental polling plans including a proposal for "altitude segmentation."

- 6) The plan requests that a Director of Research assume responsibility for "voter data" (census and past vote information); Issue Development (analogous to the Research Director in 1968), and Field Information (state by state compilations of issues, polls, etc.)
- 7) The thrust of the campaign effort will be persuading the "target voter," which the Task Force believes can be reached by either direct mail or telephoning. The plan recommends that Tom Reed, National Committeeman from California become Director of the Mailing and Telephone operation.
- 8) Simulation alternatives are discussed with the final recommendation being that \$25-50,000 be appropriated from the DMI version.

GS:elr

October 6, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Kemp's Black Athletes

Jack Kemp is "hedging" and "waffling" on his commitment to the President to develop a list of black ball players as public supporters of the President.

Bill Timmons and John Nidecker have sought to obtain the list from Kemp every third day since September 21. Nidecker has met each of Kemp's demands (personal pictures, speech material, etc.), but this has not caused Kemp to deliver. Nidecker will persist and is somewhat optimistic.

As to the system for handling celebrities, Henry Cashen in Colson's office is neither interested nor detail oriented enough to keep pushing this project. The "spokesman resource" system at the Committee for the Re-Election of the President is the best alternative. Bart Porter has handled Martha Mitchell well and is now ready to work with other celebrities.

The net result is that Nidecker may yet get the list from Kemp. If he does, Porter will schedule from 1701.

GS:elr

October 6, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Young Republican National  
Advisory Board

Harry Dent forwarded the attached request for the President to join the Young Republican National Advisory Board. Dent believes it would be an excellent political move that would not subject the President to an ever accelerating series of requests to sit on Republican advisory boards.

John Dean monitors all requests for the President's membership in various organizations. The President almost always accepts those "traditional to the office" (Easter Seals). The most recent Republican group that the President joined was the Laconia Republican Club in November of 1969. John Dean believes it would be appropriate for the President to join the Young Republican National Advisory Board.

Recommendation:

That the President accept the invitation to serve as a member of the Young Republican National Advisory Board. Harry Dent should draft the letter of acceptance for the President.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_

Comment \_\_\_\_\_

GS:elr



October 5, 1971

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Political Planning Group  
Action Paper

The attached Action Paper suggests a political planning group of Sears, Dent, Buchanan, Garment, Rumsfeld, and Finch. Four points come to mind:

- 1) The Attorney General should be advised of the group by you because he will learn about the meetings soon via the Finch newspaper or Rumsfeld disclosure method. A talking paper is attached.
- 2) Chapin should probably be included because of his experience and responsibility to implement many of the "political" decisions regarding travel, TV, or use of the President's time.
- 3) There should be a project manager who takes notes at the meeting and assures follow up. I would welcome the assignment but others who should be considered include Chapin and Dent.
- 4) You should resist attempts by Colson to join the group for two reasons. First, the Attorney General is reportedly concerned about any "White House Campaign" activities and Colson involvement would exacerbate this concern. Second, Colson has so much to do now that his effectiveness would be further undermined if he attended another "set time meeting."

The first meeting could be held next Monday, October 11, late in the afternoon when all the participants will be in Washington.

Set meeting for October 11 at 5 p.m.

Reschedule meeting

Other

GS:elr

Magruder has asked the Attorney General for authority to establish a "middle level strategy group" of Cliff Miller, Harry Flemming, Harry Dent, Jeb Magruder and Dwight Chapin with Bob Marik as the project manager. No meetings are scheduled but eventually the group would report to the Attorney General through Magruder.



ACTION PAPER

We need to set up a political planning group consisting of Sears, Dent, Buchanan, and Len Garment - the original group. They should be gathered at the President's request. They would be good for general input. Finch and Rumsfeld should be included in the meetings.

HRH  
10/4/71

TALKING PAPER FOR THE ATTORNEY GENERAL

RE: POLITICAL PLANNING GROUP

The President has asked that I meet periodically with Sears, Dent, Buchanan, Garment, Chapin, Finch, and Rumsfeld. They would be used for "general input."

The first meeting is scheduled for October 11.

Unless the meetings become surprisingly productive, there seems to be little reason for either you or McGruder to attend.

CS:elm

12-5-71

October 5, 1971

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Campaign Advertising Director

You wanted to review the candidates for Advertising Director at the Committee for the Re-Election of the President. Eight were interviewed during the past three weeks by Malek, Chapin, Magruder, Garment, Marumoto from Malek's office, and myself. Six of the candidates, Ed Baltz (Compton Advertising - L.A.), Paul Carabatt (Interpublic Group of Companies - N.Y.), Stephen Frankfurt (Young and Rubican), Jim Heekin (Tinker/Pritchard Wood), Alan Mooney (Merril Lynch - N.Y.), and Chester Posey (McCann Erickson - N.Y.) do not deserve your time in the opinion of the interviewers.

Peter Dailey of Dailey and Associates - L.A. impressed Chapin, Malek, Marumoto and myself as "eminently qualified." He is the best type of Californian and would relate easily with most members of the White House and Campaign staffs. His resume is attached.

The other candidate is Richard O'Reilly of Wells, Rich and Green - N.Y. He impressed Chapin, Garment, Magruder, Malek, and myself as the most qualified from a technical "track record" point of view. He is no less personable than Peter Dailey just more "Eastern." The main problem with O'Reilly is compensation - currently \$125,000 per annum. Whether he would demand anything near that for a campaign year is not known (O'Reilly's resume is attached.)

Magruder has scheduled the Attorney General to see O'Reilly on October 13. Chapin and I believe you should also meet O'Reilly. If O'Reilly is not accepted by the Attorney General because of personality or salary, appointments with Peter Dailey will be arranged.

- Schedule O'Reilly to meet Haldeman October 13.
- Schedule O'Reilly to meet Haldeman some other date.
- Forget Haldeman interview of O'Reilly
- Other

GS:elr

174  
October 5, 1971

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

Market Opinion Research Poll of Alabama

You asked for a one page summary of the MOR poll of Alabama conducted between June 21 and July 14 under the direction of Allison Treleven and Rietz for the Committee to Encourage Winton Blount to Run for the U.S. Senate. Even without the material on Blount's candidacy the results are interesting, but technical weaknesses cast doubt on the poll's accuracy:

- 1) Although 805 personal interviews would yield results with a statistical error of + 3.5%, an indeterminate number of "secret ballots" were administered either as part of or substitutes for the personal interviews;
- 2) Only 64 Republicans and 61 18-24 year olds were interviewed yet conclusions are offered without noting that the accuracy level would be no better than + 7-12%;
- 3) If any "weighting" process were used to assure accuracy of the sample there is no discussion of the process. Only a crude "verification" system that compares known voting results from 1968 with the claimed voting behavior of the respondents is mentioned;
- 4) The report contains internally contradictory statements;
- 5) The demographic table indicates that 50% of the respondents refused to give their age. One wonders how successful the interviewers were in obtaining accurate results to other questions.

Substantive results of interest include:

- 1) In either two-way (Nixon-Wallace) or three-way trial heats the President loses Alabama but not by much (2.1 if Nixon vs. Wallace; 2.7, 6.8 and 8.1 if Nixon vs. Muskie, Humphrey or Kennedy respectively, with Wallace as a third party candidate.
- 2) In non-Wallace trial heats MOR does not probe who benefits from Wallace's absence;
- 3) The open-end and comparative position before and during Nixon's Presidency indicate that 20% of those who disapprove of the President mention he "is not working hard enough," yet only 11.2% mention bussing as a source of disapproval.
- 4) Alabamans rank the social issue first, Vietnam second, the economy third and the environment fourth.

GS:elr

October 5, 1971

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Mulcahy Invitation

Eleanor Williams called to invite you and Mrs. Haldeman to be Jack Mulcahy's guests at the New York part of the RNC November 9 Dinners. You would be expected to sit with Jack Mulcahy and would be invited to any pre or post-dinner function that Mr. Mulcahy attends.

Chapin says that the current plan is for the President to address the New York Dinner at 8:00 p.m., then proceed to Chicago and possibly remain over night.

- Reject Mulcahy's invitation through Eleanor Williams;
- Accept Mulcahy's invitation for both you and Mrs. Haldeman;
- Accept Mulcahy's invitation only for yourself;
- Other

GS:elr

October 4, 1971

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: Staff Compensation at the  
Committee for the Re-Election  
of the President

Salaries at the Committee for the Re-Election of the President are:

Jeb Magruder	\$38,500
Harry Flemming	18,000 (for half time)
Hugh Sloan	25,000
Lee Nunn	20,000
Rob Odle	22,000
Tom Bell	10,000
Bob Marik	32,500
Bart Porter	31,000
Ken Rietz	28,000

Staff who will be going on the payroll in the near future include:

Rita Hauser	32,000?
Al Kaupinen	25,000
Larry Goldberg	32,000

In addition certain staff members have special expense accounts. Magruder has a discretionary account of \$3,000 per month, part of which is used to pay Ken Rietz an additional \$8,000 per annum so that his total salary is \$36,000. This arrangement is known only by the Attorney General. In addition Magruder has a travel and expense account which reimbursed him \$2,014 for May, June, and July. Figures for August and September are not yet available. Flemming's travel and expenses were \$794 for April through July 31. Lee Nunn received "living and travel expense" reimbursement in the amount of \$7,397 for April through July. Odle received \$146 for April through July.

There is no staff car but one will be obtained soon. The health and social security payments correspond with the White House Staff health and government retirement benefits.

Some non-staff salaries of note are:

Jean Roberts (	\$14,000 (Magruder's secretary)
----------------	---------------------------------

Jayne Dannenhauer	\$16,500 (Nunn & Sloan's secretary)
Dolores Ulman	15,000 (Flemming's secretary)

Other secretarial salaries begin at \$6,500 and are generally lower than White House secretarial salaries. The monthly operating expenses at 1701 are \$52,000, which includes salaries, rent, telephones, etc.

Hugh Sloan gave me the above information in spite of Magruder's direct order to Sloan not to disclose the salaries. You may recall the extreme reluctance of Magruder and Flemming to release to me the briefest possible budget last spring.

GS:elr