

Richard Nixon Presidential Library
Contested Materials Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
10	20	2/17/1973	<input type="checkbox"/>	Personal	Letter	From Higby to Deutsch Inc. requesting a catalog. 1 pg.
10	20	2/15/1973	<input type="checkbox"/>	Personal	Letter	From Higby to Deutsch Inc. requesting a catalog. 1 pg.
10	20	2/12/1973	<input type="checkbox"/>	White House Staff	Memo	From Higby to Pat Presock RE: obtaining material from Deutsch Inc. Handwritten note on original added by unknown. 1 pg.
10	20	2/12/1973	<input type="checkbox"/>	Personal	Memo	From Higby to Presock RE: tax forms. Handwritten note added by unknown. 1 pg.

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10	20	2/13/1973	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: scheduling for PN, David Eisenhower, and Julie. 1 pg.
10	20	2/13/1973	<input type="checkbox"/>	White House Staff	Memo	From Higby to Haldeman RE: scheduling for PN, David Eisenhower, and Julie. 1 pg.
10	20		<input checked="" type="checkbox"/>	Domestic Policy	Memo	Draft of a memo from Higby to Haldeman RE: how to manage Bush and the RNC. Handwritten corrections added by unknown. 3 pgs.
10	20	2/5/1973	<input type="checkbox"/>	Domestic Policy	Memo	From Higby to Haldeman RE: how to manage Bush and the RNC. 2 pgs.

February 17, 1973

Dear Sirs:

I would appreciate receiving a catalog from your
Company. Enclosed is \$1.00 to cover the cost
of handling.

Sincerely,

Lawrence M. Higby
5002 Brookway Drive
Chevy Chase, Md. 20016

Deutsch Inc.
Catalog Department
196 Lexington Avenue
New York, New York 10016

February 15, 1973

Dear Sirs:

I would appreciate receiving a catalog
from you Company. Enclosed is \$1.00
for the cost of the catalog.

Sincerely,

Lawrence M. Higby
Deputy Assistant
to the President

Deutsch Inc.
Catalog Department
196 Lexington Avenue
New York, New York 10016

Enclosure

THE WHITE HOUSE

WASHINGTON

February 12, 1973

MEMORANDUM FOR: ~~PAT McKEE~~ — *Pat Presock*

FROM: LARRY HIGBY

Please get me the catalog from a company called Deutsch Inc.
They are located at 196 Lexington Avenue, New York, N. Y.
10016.

*212
LE2-5780*

THE WHITE HOUSE

WASHINGTON

February 12, 1973

MEMORANDUM FOR: PATTY PRESOCK

FROM: LARRY HIGBY *L*

Will you please get me any instructions and forms they have with regard to estimated tax? Specifically, I think it is form 1040 ES.

*2-13
per Jenkins
off - on their
way*

February 13, 1973

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY

Dave Parker called and said that he feels that the Family may go South tomorrow. He has talked to Julie and she indicates that both David and her are leaving tomorrow for Key Biscayne. In addition, Mrs. Nixon has refused to allow anything to be scheduled for the rest of the week. Parker emphasizes that this is only a guess though.

LH/pp

February 13, 1973

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY

Dave Parker called and said that he feels that the Family may go South tomorrow. He has talked to Julie and Julie and David are leaving tomorrow for Key Biscayne. Also, Mrs. Nixon has refused to allow anything to be scheduled for the rest of the week. Parker emphasises that this is only a guess though.

D R A F T

MEMORANDUM FOR: H. R. HALDEMAN
FR: L. HIGBY
RE: RNC

CURRENT SITUATION:

Right now we have the RNC under George Bush rolling along at its own pace with Bush building up an apparatus, *as near as I can tell, without any White House guidance. Jones and Malek have met a couple of times with Bush but Bush has given them the indication that it is his understanding that they are not to be particularly involved in putting his operation together.* *(This is also what Evans and Novak obviously understood)*
As a consequence, he has now ~~named~~ *named* Ed DeBoldt, a reasonably competent, but not/outstanding *man* individual, as his number ~~one~~ *one* man *(Deputy Chairman)* and is conducting ~~some~~ *reported to be* negotiations with Jimmy Allison ~~(ex-sp)~~ to handle certain RNC activities. *(This via Reitz).*

This, to my understanding, is not what we had planned for the RNC.

OBJECTIVES

It's my understanding that the RNC had two primary functions:

- a. to cooperate in whatever way possible with the ~~White~~ House and Senate Campaign Committees in selecting 75 key House races ~~that are winable for 1974 and making sure we win them.~~ and 10 key Senate races ^{in 1974} and making sure we win them.

- b. broadening the base of the Republican Party to whatever extent possible to include greater numbers of youths, ethnics, labor, Catholics, etc.

specifically

No one is sure ~~what you~~ communicated to Bush with regard to these two objectives or what Bush's plans or commitments were. As a consequence, Bush has more or less gone off on his own.

Suggested ACTION STEPS:

1. Someone here needs to be ~~xxx~~ given clear charge of working with Bush to ~~to~~ build the RNC in a way that we want it. I would suggest that we use Jones, Malek and Timmons to do this.
2. Essentially, it would appear that Bush needs three basic deputies to handle each of the three basic missions: ~~xxx~~ the deputy to handle the special "74" election objectives.
→
(b) A deputy to maintain and build liaison with the grassroots party organization across the country.

(c) A deputy to run the staff operation here in Washington. (Deboalt)

←
These three deputies would be in concert with the basic Rietz/Brock plan for the future. To my knowledge, Bush has not even seen that plan and Rietz indicates that Bush doesn't particularly have any indication of following that plan.

3.
2.

Timmons is convinced that he could talk Bush into putting Rietz on board over at RNC. Currently Rietz ~~is very unsatisfied~~ with the offer that has been given to him by Malek for a low level spot at ACTION. Most parties agree that Rietz's strong suit is in motivating people and PR, not in management or detail. He ~~could~~ would be a logical candidate therefore to handle the special elections role. Timmons feels that there is no way that he can go to work up on the Hill in the campaign operation.

WPH Action

What ~~I would like~~ ^{your approval} is an o.k. fr you ^{to} have Timmons, Malek and Jones ^{to talk to Bush toward} start conducting some ~~serious negotiations~~ ^{effort} in an attempt to up-grade the RNC. Obviously, they would have to bring you in a time or two on a program ^{need} basis, but ~~I think that~~ overall we ^{would} ~~will have~~ a far better National Committee this way with far less problems down the line as we get into the elections.

AGREE

DISAGREE

OTHER

Rietz would accept. (see attached)
has not be able to work out

February 5, 1973

MEMORANDUM FOR: H. R. HALDEMAN
FROM: L. HIGBY
SUBJECT: RNC

CURRENT SITUATION:

Right now we have the RNC under George Bush rolling along at its own pace with Bush building up an apparatus of little if any White House guidance. Jones and Malek have met a couple of times with Bush, but Bush has given them the indication that it is his understanding that the White House is not to be particularly involved in putting his operation together. (This is also what Evans and Novak obviously indicated). As a consequence, he has now named Ed DeBoldt, a reasonably competent, but not an outstanding man, as his number one man (Deputy Chairman) and is reported to be conducting negotiations with Jimmy Allison to handle certain RNC activities. (This via Rietz).

This, to my understanding, is not what we had planned for the RNC.

OBJECTIVES:

It is my understanding that the RNC had two primary functions:

- A. To cooperate in whatever way possible with the House and Senate Campaign Committees in selecting 75 key House races and 10 key Senate races in 1974 and making sure we win them.
- B. Broadening the base of the Republican Party to whatever extent possible to include greater numbers of youths, ethnics, labor, Catholics, etc.

No one is sure specifically what you communicated to Bush with regard to these two objectives or what Bush's plans or commitments were. As a consequence, Bush has more or less gone off on his own.

SUGGESTED ACTION STEPS:

1. Someone here needs to be given clear charge of working with Bush to build the RNC in a way that we want it. I would suggest that we use Jones, Malek and Timmons to do this.
2. Essentially, it would appear that Bush needs three basic deputies to handle each of the three basic missions:
 - (a) The deputy to handle the special "74" election objectives.
 - (b) A deputy to maintain and build liaison with the grass-roots party organization across the country.
 - (c) A deputy to run the staff operation here in Washington.
(DeBoldt)

These three deputies would be in concert with the basic Rietz/Brock plan for the future. To my knowledge, Bush has not even seen that plan and Rietz indicates that Bush doesn't particularly have any indication of following that plan.

3. Timmons is convinced that he could talk Bush into putting Rietz on board over at RNC and that Rietz would accept (see attached). Currently Rietz has not been able to work out a satisfactory post within the Administration. Most parties agree that Rietz's strong suit is in motivating people and PR, not in management or detail. He could be a logical candidate, therefore, to handle the special elections role. Timmons feels that there is no way that he can go to work up on the Hill in the campaign operation.

HRH ACTION:

Your approval to have Timmons, Malek and Jones to talk to Bush and start conducting some efforts to up-grade the RNC. Obviously, they would have to bring you in a time or two on a programmed basis, but overall we would have a better National Committee this way with far less problems down the line as we get into the elections.

AGREE _____ DISAGREE _____

OTHER _____