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10	12	2/7/1973	<input type="checkbox"/>	White House Staff	Memo	Copy of a memo from Kehrli to Haldeman RE: a comprehensive breakdown of the 1973 White House budget. Handwritten notes on original added by Haldeman. 2 pgs.

THE WHITE HOUSE
WASHINGTON

To Bush

February 7, 1973

MEMORANDUM FOR: H. R. HALDEMAN
FROM: BRUCE KEHRLI BK
SUBJECT: 1973 White House
Political Budget

On January 4, the source of financial support for the White House shifted back to the RNC from the Committee to Re-elect the President.

Because of the RNC's financial situation, the money used to support the White House account will actually come from the Committee to Re-elect, however, George Bush and Maury Stans have requested a budget estimate so that they know how much money is to be transferred.

I've contacted Bill Henkel, Bill Timmons, Dick Howard and Art Sohmer to cover their financial needs for 1973.

Since the President's travel schedule has not been finalized and we are working under a new staff structure; I asked each of the people submitting budget estimates to use 1971 -- the last non-election year -- as the basis for their 1973 estimates. The estimated and actual figures for 1970, 1971 and 1972 are included at Tab A.

The estimates for each of the five categories are as follows:

1. Presidential and First Family Travel -- This estimate is based on the assumption that there will be six major trips that cannot be reimbursed by appropriated funds or local sponsors. Also, for the purpose of estimating advancement related costs, we have assumed two Presidential trips a month for a total of 24. Our policy has been to pay all of the expenses for political trips and only the advancement portion for non-political trips. It is especially important that we stick to the second part of this policy because our appropriated funds for travel are no longer fungible. The estimate for 1973 is \$225,910; broken out as follows with details included at Tab B:

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Gifts	\$ 50,000.00
Photos	10,250.00
Advancemen Costs	34,560.00
A'men Air Transportation	19,200.00
Crowd Raising	43,500.00
Hotel	7,500.00
Event Expenses	37,200.00
Office Supplies	4,800.00
Transportation	18,900.00
	<hr/>
	\$225,910.00

2. Staff Support -- The total of \$100,000 will go for reimbursement to staff members who carry out political business for the President. Bill Timmons, John Dean, Anne Armstrong, and Bill Baroody will be receiving most of this money.

3. Mailings -- The \$450,000 figure for mailings may be a little high; although we are still receiving bills for political mailings which would put the actual figure for 1972 far above the \$513,000 figure listed at Tab A. This account includes expenses for mailings, information retrieval and updating of mailing lists.

4. Vice President -- The figure for Vice Presidential travel is based primarily on a review of 1971 -- the last non-election year.

5. Old Campaign Expenses -- I've also included a \$50,000 figure for campaign '72 expenses which are still coming in.

*Why House
people think
the budget*

This budget does not include White House polling expenses which should be handled in another manner. *How?*

Last year, we were very open and honest about the actual amount of support provided. Prior to that point, we always underestimated the RNC budget figures for the psychological advantage it provided while at the same time knowing that the bills would be paid. With George Bush now at the RNC, we ought to be honest about the actual budget and I recommend that you approve these budget figures. I will cover them with him along with the system of accounting and disbursing funds which we have been using.

APPROVE *H*

DISAPPROVE _____

OTHER *But I think Travel is way too high - will be more like 100-150,000.*