

Richard Nixon Presidential Library  
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8	9	8/7/1972	<input type="checkbox"/>	Campaign	Memo	"Political Action Memorandum" from Haldeman RE: focusing on key electoral demographics. 1 pg.

POLITICAL ACTION MEMORANDUM

On the target list presented at the staff meeting the other day, we omitted Catholic, ethnics, and old folks. Both of these are much more important than Jewish or Black, which are listed as targets.

We should forget about a massive effort with the Blacks. It's okay to talk about it and cover it on a general public basis, but it is not something that we should put any effort against, because it is counter-productive.

HRH  
August 7, 1972