Richard Nixon Presidential Library Contested Materials Collection Folder List

Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
6	49	8/26/1970		Campaign	Memo	From Higby to Magruder RE: polling data. 1 pg.
6	49	7/13/1970		Campaign	Memo	From Higby to Magruder RE: poll results on Agnew. 1 pg.

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MEMORANDUM FOR: MR. MAGRUDER

FROM:

L. HIGBY

Haldeman will use the results contained in the revised version of the latest Derge Poll. We mentioned this fact to the RNC but their Research Director indicates that they do not care to use the poll since he feels that the results are unacceptable.

This is where I understand this whole matter stands. If I am wrong let me know so that I can get a washed version of the poll worked up quickly for the RNC's use. Frankly, Jeb, I think they are wrong in not using the revised results and you may want to do some lobbying in this direction.

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GONFIDENTIAL/EYES ONLY

July 13, 1970

MEMORANDUM FOR: MR. MAGRUDER

FROM: LARRY HIGBY

We should include on the next poll, questions regarding Agnew and his campaign abilities, as I did on the recent Derge Poll. By this I mean if Vice President Agnew were to campaign for a Congressional candidate in your district, would you be more likely, less likely, not affected, in your vote for that candidate. We should also start trial heats on the President vs appropriate Democrats - i.e. Muskie, Teddy Kennedy, Hubert Humphrey, etc. Each of these trial heats should be done two ways - with and without Wallace in the race - so we can measure his strength also.

Thank you.

LH:pm

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