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4	7	10/13/1972	<input type="checkbox"/>	Campaign	Memo	Memo from Clawson to Klein (cc: Chapin, Colson, Ehrlichman, Haldeman, MacGregor, Parker) re: Ohio situation, favorable Columbus Dispatch poll, possible campaign trip to Mahoning River Valley region. 1 pg.

October 13, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: HERBERT G. KLEIN
FROM: KEN W. CLAWSON
SUBJECT: OHIO SITUATION

George Embry, Bureau Chief of the COLUMBUS DISPATCH, reported today that the DISPATCH's continuing Ohio poll will be published this weekend. It will show the President increasing in popularity from 62% to 64% in the state.

This poll is more meaningful than the earlier one because it is weighted heavier into the industrial areas of northwestern and northeastern Ohio (Toledo - Cleveland).

Embry also made a suggestion to me that I think is worthwhile and that I would pass on for consideration:

He suggests that a Presidential campaign trip concentrate on the Mahoning River Valley areas of Pennsylvania and Ohio. This area is stocked with traditional Democrat, ethnic voters who may be susceptible to crossing over for us. The area in Ohio is the only one where the DISPATCH poll shows that we are eroding but not breaking the traditional Democratic stance of voters there.

The tour could include Pittsburgh, Steubenville, Youngstown, Canton and end up in Cleveland.

cc: Dwight Chapin
Charles W. Colson ✓
John D. Ehrlichman
H. R. Haldeman
Clark MacGregor
David Parker