### Richard Nixon Presidential Library Contested Materials Collection Folder List

<b>Box Number</b>	Folder Number	<b>Document Date</b>	No Date	<b>Subject</b>	<b>Document Type</b>	<b>Document Description</b>
2	49	7/20/1970		Campaign	Memo	From Haldeman to Chapin RE: RN's family in the campaign. 1 pg.
2	49	7/22/1970		Campaign	Memo	From Haldeman to Chapin RE: Tricia and Julie in the campaign. 1 pg.
2	49	7/13/1970		Campaign	Memo	Copy of a memo from Haldeman to Chapin RE: RN in the 1970 elections. 1 pg.
2	49		V	Campaign		From Mort Allin to Haldeman RE: rating of journalists. 8 pgs.

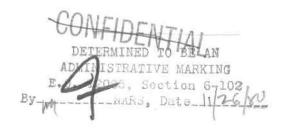
Friday, March 05, 2010 Page 1 of 2

<b>Box Number</b>	Folder Number	<b>Document Date</b>	No Date	<b>Subject</b>	<b>Document Type</b>	<b>Document Description</b>
2	49	7/13/1970		Campaign	Memo	From Haldeman to Chapin RE: using Lodge to rally Catholics. Handwritten notes added by unknown. 1 pg.
2	49	7/13/1970		Campaign	Memo	Memo from Haldeman to Chapin RE: RN in the 1970 elections. Handwritten notes added by unknown. 1 pg.

Friday, March 05, 2010 Page 2 of 2

MEMOR ANDUM

# THE WHITE HOUSE WASHINGTON



July 20, 1970

HIGH PRIORITY

MEMORANDUM FOR:

MR. CHAPIN

I need a program from you before we leave for California that is done on a very confidential basis for the President's review only, of how Tricia, Julie and Mrs. Nixon can help in the campaign.

They are not to know we are doing this.

What we need is to figure out what would be effective, but not blatantly political, as a way that they could go out to help candidates. This would, of course, make it possible for them to cover states without the President having to go in.

Some thought should be given to this with the political people but not in such a way that it gets back to the East Wing until we've worked up some ideas for the President to consider. This is a matter of high priority. Don't let it drop.

H.R. HALDEMAN

HIGH PRIORITY

CONFIDENTIAL

**MEMORANDUM** 

# THE WHITE HOUSE

DETERMINANT TO BE AN ADMINISTRATIVE MARKING FOR 12065, Equion 6-102

July 22, 1970

MEMORANDUM FOR:

MR. CHAPIN

We should, as you know, work up some recommendations for Tricia and Julie for campaigning. We should always look for places where they will get TV coverage. Visits to Fairs, etc., would be good - they should not just do teas with the Republican women. They should be used for top Congressional candidates and can also be used to score Brownie points in the good states like Kansas, where the President and possibly the Vice President will not be able to go.

H.R. HALDEMAN

MEMORANDUM -

## THE WHITE HOUSE WASHINGTON

July 13, 1970

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DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By MACONIMISENTIAL DESCRIPTION

MEMORANDUM FOR:

MR. CHAPIN

As a matter of general scheduling policy remember that from now through November all appointments should be weighed on the basis of their political implication. The President's time should be used at the maximum extent possible to aid in picking up Senate seats. No appointment should be made that would hurt us politically.

We have, for the last year and one-half, overloaded schedule activity to Blacks, youth, and Jews. From here on, until further notice, there are to be no Jewish appointments set up per se. There are to be just enough Blacks to show we care and they are to be establishment-oriented Blacks, and not opposition-type militants. The concentration is now to be on Italians, Poles, Mexicans, Rotarians, Elks, Middle Americans, Silent Americans, Catholics, etc.

Have Bull or somebody analyze the schedule of appointments from the start of the Administration, to date, on the basis of the ethnic orientation and give us a rundown on how many hours the President has spent with opposition-type people vs. potentially favorable-type people. In this kind of a grouping ignore, of course, staff and foreign policy and other such type appointments.

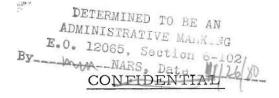
H.R. HALDEMAN

CONFIDENTIAL

100

#### THE WHITE HOUSE

WASHINGTON



MEMORANDUM FOR: H. R. Haldeman

FROM: Mort Allin

RE: RATING OF JOURNALISTS

The journalists with whom we're familiar are divided in 5 groupings:

- 1) Friendly to Administration; 2) Balanced, fair, objective, neutral;
- 3) Unpredictable; 4) Usually Negative; and 5) Always hostile.

#### 1. BASICALLY FRIENDLY

#### MAGAZINE REPORTERS

Stewart Alsop, <u>Newsweek</u>
James Burnham, National Review

Kenneth Crawford, Newsweek (much like HK Smith -- very sympathetic on foreign policy and rallies to defense when attacks are made on the Presidency.

A moderate liberal on domestic affairs altho no fan of student protesters.)

Milton Friedman, Newsweek
Ken Filmore, Reader's Digest
John Hubbell, Reader's Digest
Paul Martin, US News
Earl Mazo, Reader's Digest
Frank Meyer, National Review
William Rusher, National Review

William Rusher, National Review (gets a bit touchy at times -- Reagan man in '68 -- but basically with us.)

Harry Sievers, America
Henry Wallich, Newsweek
Tom Winter, Human Events

(currently out of sorts over domestic policies -- welfare, deficit, SACB hold-up -- but again wants to be of assistance. Strong on foreign policy in SE Asia and Court appointments.)

#### SYNDICATED COLUMNISTS

Holmes Alexander

Martin Gross

(another conservative who sometimes gets a burr under the saddle but 95% OK)

Joe Alsop Wm. F. Buckley John Chamberlain Ray Cromley Roscoe and Geoffrey Drummond Lt. Gen. Ira Eaker

> (over half of time, he discusses broader philosophical questions than day-to-day political issues, but comes down toward our general Weltanschaung)

Col. R. D. Heinl
James J. Kilpatrick
Russell Kirk
Vic Lasky
David Lawrence
Ray McHugh
Kevin Phillips
John Roche

(in the HK Smith -- Crawford tradition and not immune to letting US have it once in a while. But outstanding for a one-time ADA president and now Prof. at Brandeis.)

Victor Riesel Henry J. Taylor Nick Thimmesch Wm. S. White Alice Widener Richard Wilson

#### OTHER CORRESPONDENTS

Robert Baskin, Dallas Morning News
Aldo Beckman, Chicago Tribune
John Crown, Atlanta Journal
Saville Davis, C. S. Monitor
Willard Edwards, Chicago Tribune
Russ Freeburg, Chicago Tribune
Jerry Greene, NY Daily News
Wm. R. Hearst, Jr., Hearst Papers

Jack Horner, Washington Star
Gould Lincoln, Washington Star
Crosby Noyes, Washington Star
Ed O'Brien, St. Louis Globe Democrat
Michael Padeu, Arizona Republic
John Steen, Tampa Tribune
Walter Trohan, Chicago Tribune
Frank Vanderlinden, Nashville Banner
Dick West, Dallas Morning News
James Wieghart, NY Daily News
Jim Wright, Dallas Morning News

#### TELEVISION

On any sort of consistent basis, only H.K. Smith of ABC belongs in this category.

### 2. BALANCED, FAIR, OBJECTIVE, NEUTRAL

#### SYNDICATED COLUMNISTS

Charles Bartlett

Keyes Beech, Chicago Daily News (Basically sympathetic to US policy in SVN)

Grover Hall Paul Harvey Denis Warner

(on everything but Indochina involvement) (writes only on SE Asia and is basically sympathetic to US policy -- an Australian)

#### OTHER CORRESPONDENTS

Lee Bandy, Columbia, S. C., State

Erwin Canham, Editor, C.S. Monitor

Peter Chew, National Observer

Ernest Conine, LA Times

Charles Corddry, Baltimore Sun (military affairs)

Edwin Dale, NY Times (economics)

Robert Elegant, LA Times (exclusive Asian politics)

George Embry, Columbus Dispatch

Joseph Harsch, C.S. Monitor

Paul Hope, Washington Star

Richard Janssen, W.S. Journal

DeWitt John, C.S. Monitor

Orr Kelly, Washington Star (sometimes hard on Laird)

John Leacacos, Cleveland Plain Dealer Jim Lucas, Scripps-Howard James Naughton, NY Times Alan Otten, W.S. Journal James Perry, National Observer Vermont Royster, W.S. Journal William Selover, C.S. Monitor Robert Semple, N.Y. Times Godfrey Sperling, C.S. Monitor Richard Starnes, Scripps-Howard Wm. Stringer, C.S. Monitor Richard Stout, C.S. Monitor C. L. Sulzberger, NY Times Don Tate, Scripps, Howard J. F. Ter Horst, Detroit News J. Wm. Theis, Hearst Papers Ross Valentine, Richmond Times-Dispatch Jude Wanniski, National Observer Melvin Whiteleather, Philadelphia Evening Bulletin

#### TELEVISION

Bill Gill, ABC
Tom Jarriel, ABC
Herb Kaplow, NBC
John Willis, Metromedia
Allan Smith, Metromedia
Charles Collingwood, CBS
Martin Clancey, Local WTOP-TV

#### RADIO

Forrest Boyd, Mutual News

#### 3. UNPREDICTABLE

#### MAGAZINES

Hugh Sidey, <u>Life</u>
John Osborne, New Republic

#### SYNDICATED COLUMNISTS

Allen-Goldsmith
Jack Anderson
Evans-Novak (usually with us on foreign policy)
Vera Glaser
Marianne Means
Paul Scott
Joseph Slevin
Ralph de Toledano

#### OTHER CORRESPONDENTS

David Broder, Washington Post
Muriel Dobbin, Baltimore Sun
Robert Donovan, LA Times
Richard Harwood, Washington Post
Ted Knap, Scripps-Howard
John S. Knight, Knight Papers
Ted Lewis, NY Daily News
Don Oberdorfer, Washington Post

#### TELEVISION

Dan Rather, CBS Frank Reynolds, ABC

4. USUALLY NEGATIVE (more often than not)

#### SYNDICATED COLUMNISTS

Jim Bishop
D. J. R. Bruckner
Marquis Childs
Michael Harrington
Sidney Harris
Wm. Hines (science)
Max Lerner
Flora Lewis
Peter Lisagor
ManKiewicz-Braden
Sylvia Porter

Carl Rowan TRB Whitney Young

#### OTHER CORRESPONDENTS

James Deakin, St. Louis Post-Dispatch Wm. Eaton, Chicago Daily News Saul Friedman, Knight Ernest Furgurson, Baltimore Sun Robert Healy, Boston Globe Morton Kondracke, Chicago Sun-Times David Kraslow, LA Times James Laird, Philadelphia Inquirer Stanley Levey, Scripps-Howard Stuart Loory, LA Times James McCartney, Knight Rey Murphy, Atlanta Constitution Thomas O'Neill, Baltimore Sun John Pierson, W. S. Journal James Reston, NY Times Jonathan Spivak, W.S. Journal Richard Stewart, Boston Globe Jules Witcover, LA Times

#### TELEVISION

Daniel Schoor, CBS
Eric Sevareid, CBS
John Chancellor, NBC
Lem Tucker, NBC
Bill Lawrence, ABC
Marvin Kalb, CBS
Peter Janssen, NET

5. 99 44/100% HOSTILE

#### SYNDICATED COLUMNISTS

Clayton Fritchey Joseph Kraft Mary McGrory Harriet Van Horne Milton Viorst

#### OTHER CORRESPONDENTS

Richard Dudman, St. Louis Post-Dispatch
Pete Hamill, NY Post
Stanley Karnow, Washington Post
James Millstone, St. Louis Post-Dispatch
Martin Nolan, Boston Globe
Matthew Storin, Boston Globe
Warren Unna, Washington Post, NET
James Wechsler, NY Post
Tom Wicker, NY Times

#### MAGAZINES

Richard Rovere, New Yorker
Robert Sherrill, Nation
Paul Samuelson, Newsweek

ADDENDUM of the papers we see, the following have generally favorable editorial policies of the papers we see:

Arizona Republic

Atlanta Journal

Birmingham News

Charleston, S.C. News and Courier

Chicago Tribune

Cincinnati Enquirer

Columbus (Ohio) Dispatch

Dallas Morning News

Detroit News

Indianapolis News

Indianapolis Star

Knoxville Journal

Manchester Union-Leader

Milwaukee Sentinel

Nashville Banner

National Observer (disenchanted on VN)

N.Y. Daily News

Portland Oregonian

Richmond News Leader

Richmond Times Dispatch

St. Louis Globe Democrat

San Diego Union

Tampa Tribune

Wall St. Journal
Wash. Daily News

Wash. Star

Wichita Eagle

### THE WHITE HOUSE

WASHINGTON

July 13, 1970

MEMORANDUM FOR:

MR. CHAPIN

When Lodge gets back from Rome he should be scheduled for a speaking tour around the country and be used as heavily as possible from now through the election, speaking to every major Catholic group we can line up all over the country, concentrating almost totally in the key states where there are Catholics such as Illinois, Ohio, California, Wisconsin. That is, those states where we have strong Senate races where the Catholic vote is a major influence. He should not make a political speech, but he should allow the candidate, our candidate, to appear with him and he should give a report to these Catholic groups on the great progress being made as a result of our opening relationships with the Vatican.

Have someone in the political operation make an analysis of the states that meet the above criteria and let me see a plan for how you are going to use Lodge. If there is any reluctance on Lodge's part, the President will put the heat on him.

H.R. HALDEMAN

12065, Section 6,103 VA--NARS, Date\_u\_

MEMORANDUM

### THE WHITE HOUSE WASHINGTON

July 13, 1970

Xerof & Calson-Fy/C

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By CONFIDENTIAL

MEMORANDUM FOR:

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CONFIDENTIAL