Richard Nixon Presidential Library Contested Materials Collection Folder List

Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
1	47	2/29/1972		White House Staff	Financial Records	A proposed political budget for the White House in 1972, especially relating to the campaign. 9 pgs.
1	47	8/17/1972		Campaign	Memo	From Bull to Chapin RE: estimating the cost of the 1972 campaign. 5 pgs.
1	47	8/17/1972		Campaign	Memo	From Bull to Chapin RE: estimating the cost of the 1972 campaign. Duplicates of the financial pages are included. 9 pgs.
1	47	2/29/1972		Campaign	Financial Records	A proposed political budget for the White House in 1972, especially relating to the campaign. 9 pgs.

Monday, September 20, 2010 Page 1 of 4

Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
1	47	2/29/1972		Campaign	Financial Records	A proposed political budget for the White House in 1972, especially relating to the campaign. 9 pgs.
1	47	1/21/1972		White House Staff	Memo	From Bull to Kehrli RE: the political budget for 1972. 1 pg.
1	47		✓	White House Staff	Financial Records	Budget proposal for the months before the Republican National Convention in 1972. 1 pg.
1	47		V	White House Staff	Financial Records	Projected budget for the First Family prior to the Republicaen National Convention in 1972. 2 pgs.
1	47	1/21/1972		White House Staff	Memo	From Bull to Kehrli RE: the political budget for 1972. 1 pg.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
1	47		✓	White House Staff	Financial Records	Monthly expense analysis for the months of 1972. 2 pgs.
1	47	1/12/1972		White House Staff	Memo	From Chapin to Bull RE: recent RNC budget figures and the proposed 1972 budget. 1 pg.
1	47	12/12/1971		White House Staff	Memo	From Chapin to unknown RE: Republican National Convention budget figures. Hanwritten response added by unknown. 1 pg.
1	47	12/31/1970		White House Staff	Memo	From Chapin to Brown RE: a proposed budget for 1971. 1 pg.
1	47		V	White House Staff	Financial Records	Monthly expense analysis for an unknown year. 3 pgs.

Monday, September 20, 2010 Page 3 of 4

Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
1	47		✓	White House Staff	Financial Records	Monthly expense analysis for an unknown year. Attached to the first page of the document is a memo from Brown to Chapin. 3 pgs.

Monday, September 20, 2010 Page 4 of 4

Revised: 2/29/72

Political Budget for 1972

Principal Categories of Expense

Transportation

Advancemen:

Campaign Convention

WHCA

Promotional Expenses

The Event

Miscellaneous

* * * * * * *

Miscellaneous Facts and Figures

(a) Air transportation expenses - 1970 (Oct. and Nov.):

President, First Family, A.G., Bob Finch - \$105,000 (excluding food and beverage of approximately \$4,000).

- (b) There was a charge only for the principal's (i.e., President or First Family member) aircraft.
- (c) Backup plane should not be used for political purposes or carry any political people. However, when the Spirit of '76 is used politically, it can carry anyone the President wants whether it be a County Chairman or U.S. Senator.

(d) Cost breakdown of planes:

C-137 (e.g., #26000) - \$1173/hour Jet Star - \$365/hour Convair - \$290/hour Helicopters - \$260/hour

- (e) If any aircraft other than the President's aircraft is used for political purposes, which by law it should not, theoretically we should be charged the commercial rate. For a C-137 this would be \$3,000 per hour.
- (f) In 1968 the President travelled to 79 cities, covering 50,083 air miles.

Assumptions

- (a) Much of the time members of the First Family will be doing their political travelling independently, utilizing separate aircraft.
- (b) For planning purposes, we can figure 50% of the 1968 activity which comes out to 40 cities and 25,000 miles.
- (c) Although theoretically most of the costs of an event are borne by the locals, 60% ends up being paid by the National Committee.
- (d) All Presidential travel up until the Convention is non-political.

* * * * * * *

Expense Estimate - 1972

Transportation Expense

	(a)	Spirit of '76 - (25,000 miles) - 501 hours at \$1173/hour:	\$ 58,650	
JetStar \$365/ Hour	(b)	Food and beverage:	10,000	
	((c)	Mrs. Nixon (10,000 miles, 20 hrs.):	7,300	
	((d)	Julie (10,000 miles, 20 hrs.):	7,300	
Hour	((e)	Tricia (10,000 miles, 20 hrs.):	7,300	
No. 1	(f)	Helicopters (\$260/hour - 25 hrs.):	6,500	
	(g)	Busses:	1,500	Φ 00 550
			${f Total}$	\$ 98,550

Advancemen Expense - 1972

Campaign

Average advance - 6 days Assumption:

Average number of advancemen - 3

\$ 200 Airfare - round trip - (average):

Following expenses per day:

Hotel (6 days - \$50/day):	300
Car Rental (6 days - \$25/day):	150
Office equipment:	50
Telephone:	15
Miscellaneous (tips, taxies) -	
(6 days at \$10/day):	60
Personal (6 days at \$25/day):	<u>150</u>
	\$ 925 per advance
	x3 advancemen
	$$2,775 \times 40 \text{ stops}$

Campaign Advancemen - Total \$111,000

Convention - August 21-25

July 15-Aug. 25 (41 days) - 5 Advancemen 205 Advanceman Days August 1-25 (25 days) - 5 Advancemen August 16-25 (10 days) - 20 Advancemen 200 Advanceman Days

125 Advanceman Days

Total

530 Advanceman Days \$ 95/day

Daily expenses for all advancemen:

\$50,350

Transportation (\$200 - 30 advancemen):

6,000

Total Advancemen costs for Convention --

\$56,350

Advanceman costs/day

Hotel -\$50 Personal -25 Tips & Taxics - 10 Miscellaneous - 10

\$95/day/advanceman

CAMPAIGN ADVANCEMEN:

\$111,000

CONVENTION ADVANCEMEN:

56,350 TOTAL ADVANCEMEN \$167,350

\$167,350

WHCA Expense - 1972

For political purposes, the local Committee bears the cost for audio-visual only. As President, we are entitled to radio and telephone support. The range for audio-visual would be \$2,000 - \$3,000 per event. \$2500 for a workable average.

40 cities at \$2500 apiece: \$100,000 Total: \$100,000

Promotional Expenses (50% reduction applies) - 1972

(a) Handbills & Tickets -\$160,000 (\$4,000/event - 40 events): (b) Telephone (25 phones - 3 days) -30,000 (\$750/event - 40 events): (c) Radio, TV advertising and Newspaper advertising -60,000 (\$1500/event - 40 events): (d) Invitations -(\$1750/event - 20 events): 35,000 (e) Miscellaneous (e.g., sound trucks) -40,000 (\$1000/event - 40 events): \$325,000 -50%

\$162,500

Total

The Event Expense (50% reduction applies) - 1972

(a) Hall rentals -(\$1200/event - 40 events): \$ 48,000 (b) Platform construction -(\$1000/event - 40 events): 40,000 4,000 (c) Bands - (\$200/event - 20 events): (d) Color materials -(\$1000/event - 40 events): 40,000 (e) Courtesy ushers -(\$1500/event - 40 events): 60,000 (f) Miscellaneous -(\$1000/event - 40 events): 40,000 \$232,000 -50% Total \$116,000 Miscellaneous - 1972

Gifts: \$ 15,000

Donations:

(a) \$200/event - 35 events - \$7,000 42,000

(b) \$7,000/event - 5 events - \$35,000

Salaries: (10 men for 2 months - \$1500/month):

30,000 Total \$87,000

Total Political Budget for 1972

Transportation		\$ 98,550
Advancemen		167,350
WHCA		100,000
Promotional Expenses		162,500
The Event		116,000
Miscellaneous		 87,000
	TOTAL	\$ 731,400

THE WHITE HOUSE

WASHINGTON

EYES ONLY

August 17, 1972 3:20 p.m.

MEMORANDUM FOR:

DWIGHT L. CHAPIN

FROM:

STEPHEN BULL

RE:

Financial Estimate - 1972 Political Campaign

In February of 1972 we submitted a political budget that totalled \$731,400. This was based upon 40 political stops (copy of Feb. 172 Budget attached).

Dave Parker's proposed campaign plan is in rough form, understandably, so it is virtually impossible to determine how many of those events will be fullscale political events. For purposes of the estimate contained herein, I figured 28 of the cities would be "fullscale political events" that require full promotion, sound system, a full advance, etc.

Transportation is treated as a separate issue and you will note by comparison that we will be flying more hours on S.'76 than originally anticipated, even though we are having fewer events. I don't know why, and the S.'76 estimate is just that—an estimate.

"Special Events" are those which are other than political rallies--political dinners, fund-raisers, receptions.

As you will see on the final sheet, we are approximately \$1/4 million below our February estimate, but I must emphasize that this estimate is based on very, very, sketchy information.

Cost for Average Fullscale Political Event

(\$925/advanceman - 3 advancemen/stop	\$	2,775
WHCA (50% reduction considered)	\$	1,250
Promotional Expenses (50% reduction applies)	\$	4,060
Event Expenses	\$	2,900
Miscellaneous	\$_	2,175
Total Per Event	\$	13,160

Transportation Costs

S.'76 - 70 hours at \$1130/hour	\$	79,100
Helicopter - 35 hours at \$260/hour	\$	9,100
Jet Star (Mrs. Nixon, Julie and Tricia) - 60 hours at \$365/hour (Previously budgeted)	\$	21,900
Busses (Previously budgeted)	\$_	1,500
Total	\$	111,600

Special Events

Celebrities Reception \$ 2,000

2 W.H. Political Dinners at \$5,000 each \$ 10,000

Advance expenses for other events
(e.g., N.Y.C. and L.A. fund-raisers) \$ 5,550

Total \$ 17,550

Total Political Expense Estimate for 1972 (Based on Parker's Rough Planning Schedule)

Transportation \$ 111,600

Fullscale Political Events - 28 at \$13,160 each \$ 368,480

Special Events \$ 17,550

Total \$ 497,630

Political budget submitted February 29, 1972 (based on 40 fullscale events): \$ 731,400

Difference: + \$ 233,770

THE WHITE HOUSE WASHINGTON

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Political budget submitted February 29, 1972

(based on 40 fullscale events):

Difference: + \$ 233,770

\$ 731,400

<u>Revised</u>: 2/29/72

Political Budget for 1972

Principal Categories of Expense

Transportation

Advancemen:

Campaign Convention

WHCA

Promotional Expenses

The Event

Miscellaneous

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(a) Air transportation expenses - 1970 (Oct. and Nov.):

President, First Family, A.G., Bob Finch - \$105,000 (excluding food and beverage of approximately \$4,000).

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- (a) Much of the time members of the First Family will be doing their political travelling independently, utilizing separate aircraft.
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Expense Estimate - 1972

Transportation Expense

	(a)	Spirit of '76 - (25,000 miles) - 500 hours at \$1173/hour:	\$ 58,650
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	(((e)	Tricia (10,000 miles, 20 hrs.):	7,300
	(f)	Helicopters (\$260/hour - 25 hrs.):	6,500
	(g)	Busses:	
			Total \$ 98,550

Advancemen Expense - 1972

Campaign

Assumption: Average advance - 6 days

Average number of advancemen - 3

Airfare - round trip - (average): \$ 200

Following expenses per day:

Hotel (6 days - \$50/day): 300 Car Rental (6 days - \$25/day): 150 50 Office equipment: 15 Telephone: Miscellaneous (tips, taxies) -60 (6 days at \$10/day): Personal (6 days at \$25/day): 150 925 per advance x3 advancemen $$2,775 \times 40 \text{ stops}$

Campaign Advancemen - Total \$111,000

Convention - August 21-25

July 15-Aug. 25 (41 days) - 5 Advancemen August 1-25 (25 days) - 5 Advancemen August 16-25 (10 days) - 20 Advancemen 200 Advanceman Days

205 Advanceman Days 125 Advanceman Days

Total

530 Advanceman Days \$<u>95</u>/day

Daily expenses for all advancemen:

\$50,350

Transportation (\$200 - 30 advancemen):

6,000

Total Advancemen costs for Convention --

\$56,350

Advanceman costs/day

Hotel -\$50 Personal -25 Tips & Taxies - 10 Miscellaneous - 10

\$95/day/advanceman

CAMPAIGN ADVANCEMEN:

\$111,000

CONVENTION ADVANCEMEN:

56,350

\$167,350

TOTAL ADVANCEMEN

\$ 167,350

WHCA Expense - 1972

For political purposes, the local Committee bears the cost for audio-visual only. As President, we are entitled to radio and telephone support. The range for audio-visual would be \$2,000 - \$3,000 per event. \$2500 for a workable average.

40 cities at \$2500 apiece: \$100,000 Total: \$100,000

Promotional Expenses (50% reduction applies) - 1972

(a) Handbills & Tickets -(\$4,000/event - 40 events): \$160,000 (b) Telephone (25 phones - 3 days) -(\$750/event - 40 events): 30,000 (c) Radio, TV advertising and Newspaper advertising -(\$1500/event - 40 events): 60,000 (d) Invitations -(\$1750/event - 20 events): 35,000 (e) Miscellaneous (e.g., sound trucks) -(\$1000/event - 40 events): 40,000 \$325,000 -50% Total \$162,500

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(a) Hall rentals -\$ 48,000 (\$1200/event - 40 events): (b) Platform construction -40,000 (\$1000/event - 40 events): (c) Bands - (\$200/event - 20 events): 4,000 (d) Color materials -(\$1000/event - 40 events): 40,000 (e) Courtesy ushers -(\$1500/event - 40 events): 60,000 (f) Miscellaneous -(\$1000/event - 40 events): 40,000 \$232,000 -50%

Total \$116,000

Miscellaneous - 1972

\$ 15,000 Gifts:

Donations:

(a) \$200/event - 35 events - \$7,000 (b) \$7,000/event - 5 events - \$35,000 42,000

Salaries: (10 men for 2 months -\$1500/month):

30,000 Total \$87,000

Total Political Budget for 1972

Transportation		\$ 98,550
Advancemen		167,350
WHCA		100,000
Promotional Expenses		162,500
The Event		116,000
Miscellaneous		 87,000
	TOTAL	\$ 731,400

Revised: 2/29/72

Political Budget for 1972

Principal Categories of Expense

Transportation

Advancemen:

Campaign Convention

WHCA

Promotional Expenses

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	(f)	Helicopters (\$260/hour - 25 hrs.):	6,500	
	(g)	Busses:	1,500	00 550
			Total \$	98,550

Advancemen Expense - 1972

Campaign

Assumption: Average advance - 6 days

Average number of advancemen - 3

Airfare - round trip - (average): \$ 200

Following expenses per day:

Hotel (6 days - \$50/day): 300 Car Rental (6 days - \$25/day): 150 50 Office equipment: Telephone: 15

Miscellaneous (tips, taxies) -(6 days at \$10/day): 60 Personal (6 days at \$25/day): 150

925 per advance x3 advancemen $$2,775 \times 40 \text{ stops}$

Campaign Advancemen - Total \$111,000

Convention - August 21-25

July 15-Aug. 25 (41 days) - 5 Advancemen 205 Advanceman Days August 1-25 (25 days) - 5 Advancemen 125 Advanceman Days August 16-25 (10 days) - 20 Advancemen 200 Advanceman Days

Total 530 Advanceman Days

\$ 95/day

Daily expenses for all advancemen: \$50,350

Transportation (\$200 - 30 advancemen): 6,000 \$56,350

Total Advancemen costs for Convention --

Advanceman costs/day

\$50 Hotel -Personal -25 Tips & Taxies - 10 Miscellaneous - 10

\$95/day/advanceman

\$111,000 CAMPAIGN ADVANCEMEN:

 $\frac{56,350}{$167,350}$ CONVENTION ADVANCEMEN: TOTAL ADVANCEMEN \$ 167,350

WHCA Expense - 1972

For political purposes, the local Committee bears the cost for audio-visual only. As President, we are entitled to radio and telephone support. The range for audio-visual would be \$2,000 - \$3,000 per event. \$2500 for a workable average.

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Promotional Expenses (50% reduction applies) - 1972

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The Event Expense (50% reduction applies) - 1972

(a) Hall rentals -(\$1200/event - 40 events): \$ 48,000 (b) Platform construction -40,000 (\$1000/event - 40 events): (c) Bands - (\$200/event - 20 events): 4,000 (d) Color materials -40,000 (\$1000/event - 40 events): (e) Courtesy ushers -60,000 (\$1500/event - 40 events): (f) Miscellaneous -(\$1000/event - 40 events): 40,000 \$232,000 -50% Total \$116,000 Miscellaneous - 1972

Gifts: \$ 15,000

Donations:

(a) \$200/event - 35 events - \$7,000 42,000

(b) \$7,000/event - 5 events - \$35,000

Salaries: (10 men for 2 months - \$1500/month):

30,000 Total \$87,000

Total Political Budget for 1972

Transportation		\$	98,550
Advancemen			167,350
WHCA			100,000
Promotional Expenses			162,500
The Event			116,000
Miscellaneous		·	87,000
	TOTAL	\$	731,400

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

ADMINISTRATIVELY CONFIDENTIAL

January 21, 1972

FOR:

BRUCE KEHRLI

FROM:

STEPHEN BULL

RE:

Political Budget for 1972

Following is a breakdown of expenses for Presidential activities for 1972. For your information, but not for distribution to any outside individual, I am providing you copies of the bases for compilation of each of the below listed categories and budgets:

Political Budget for 1972

Presidential Activities - Jan. 20 - Aug. 20 \$ 115,200.00

First Family Activities - Jan. 20 - Aug. 20 162,994.00

Advance Budget (Pre-Convention Seminar) 30,950.00

Convention and Campaign Activities 1,259,250.00

TOTAL \$1,568,394.00

ADVANCE BUDGET PRIOR TO CONVENTION

The following is based on a projection of 15 domestic stops prior to August 1, 1972

Assumption:

Average advance - 6 days

Average number of advancemen - 6

NOTE: Number of advancemen estimated high

because of training of new men.

Airfare:	\$200.00 P	er trip (average) X 4 X 15	=	\$ 12,000
Daily Expenses:	Hotel Autos Personal Misc.	\$50.00 \$25.00 \$25.00 \$20.00 \$120.00 X 4 X 6 X 15	=	\$ 43,200
Promotional Expenses:	Printing Telephone Misc.	\$3,000.00 X 15 \$750.00 X 10 \$500.00 X 15	= =	\$ 45,000 \$ 7,500 \$ 7,500

Total Advance Expenses:

\$115,200

Seminar Expense:

The following is based on holding 5 seminars prior to June 1, each seminar having 15 men invited and one grand refresher about mid June for approximately 50 men.

Airfare:	12 men X 5 seminars X \$200 per man	=	\$ 12,000
	50 men X 1 refresher X \$200 per man	=	\$ 10,000
Hotel:	120 men X 2 nights X \$15.00/night	Ξ	\$ 3,600
Personal:	\$15/day X 2 days X 120	=	\$ 3,600
Refreshments &	5 X \$200/seminar	=	\$ 1,000
Reception:	l Refresher	=	\$ 750
Total Seminar Ex	xpenses:		\$ 30,950

TRAVEL BUDGET FOR FIRST FAMILY PRIOR TO CONVENTION

The following budget is based on these assumptions:

- A) Julie and Tricia making four trips per month, and trips averaging two (2) hours flying time.
- B) Mrs. Nixon, one trip per month, averaging three (3) hours flying time.

EXPENSE ESTIMATE

Transportation:

- A) Jetstar Julie and Tricia (16 hrs/mo. \times 6 mos. \times \$365/hr) = 35,040
- B) C-137 (970, etc.) Mrs. Nixon (3 hrs/mo x 6 mos. x \$1173/hr) = 21,114
- C) Busses (wild guess) 1,000

Total Transportation \$57,154.

Advancemen:

Assumption: Average advance three (3) days
Average number of advancemen: 2

Airfare - (\$200/trip x 9 trips/mo x 6 mos x 2 A'me	en) 21,600
Hotel - (54 advances x 3 day/advance x 2 A'men x	
\$50/day)	16,200
Autos - $(54 \times 3 \times 2 \times \$25/\text{day})$	8,100
Personal - $(54 \times 3 \times 2 \times \$25/\text{day})$	8,100
Misc $(54 \times 3 \times 2 \times \$10/\text{day})$	3,240
	\$57,240

Promotional Expenses:

 Printing:
 \$500 x 54 stops
 27,000

 Telephone:
 \$300 x 54
 16,200

 Misc:
 \$100 x 54
 5,400

 48,600

TOTAL BUDGET:

\$<u>162,994.00</u>

MEMORANDUM

THE WHITE HOUSE

WASHINGTON .

ADMINISTRATIVELY CONFIDENTIAL

January 21, 1972

FOR:

BRUCE KEHRLI

FROM:

STEPHEN BULL

RE:

Political Budget for 1972

Following is a breakdown of expenses for Presidential activities for 1972. For your information, but not for distribution to any outside individual, I am providing you copies of the bases for compilation of each of the below listed categories and budgets:

Political Budget for 1972

Presidential Activities - Jan. 20 - Aug. 20 \$ 115,200.00

First Family Activities - Jan. 20 - Aug. 20 162,994.00

Advance Budget (Pre-Convention Seminar) 30,950.00

Convention and Campaign Activities 1,259,250.00

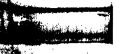
TOTAL \$1,568,394.00

Statement No. 2

MONTHLY EXPENSE ANALYSIS

ACTIVITY NO. 1

Classification	January	February	March	April '	May	June	July	August	September
Gifts	\$10,087.19	\$	\$6,659.44	\$	\$11,603.05	\$ 66.21	\$ 473.51	\$1,306.53	\$ 2,511.10
Advancemen Costs	2,214.55	2,275.70	108.64		758.73	829.02	412.06	2,934.23	543.21
Printing					495.02				
Hotel	441.55	553.97							69.18
Banner & Signs				240.00			•	•	
Air Transportati o n		3,927.80		2,442.50					169.00
Other Transportation			,					89.50	
Office Services									198.00
Photos									10,250.00
Office Supplies				390.37		***************************************	315.34	168.48	
TOTAL	\$12,743.29	\$6,757.47	\$6,768.08	\$3,072.87	\$12,856.80	\$895.23	\$1,200.91	\$4,498.74	\$ <u>13,740.49</u>



Statement No. 2

MONTHLY EXPENSE ANALYSIS

ACTIVITY NO. 1

Classification	October	November	<u>December</u>
Gifts	\$	\$ 9,126.29	\$ 5,024.80
Advancemen Costs	906.50	8,019.68	1,658.02
Printing			
Hotel		1,457.10	
Banner & Signs			
Air Transportation		355.99	110,900.58
Other Transportation	60.00	72.50	
Office Services			
Photos			
Supplies	484.00	***************************************	
	\$ <u>1,450.50</u>	\$ <u>19,031.56</u>	\$ <u>117,583.40</u>

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

January 12, 1972 12:30 p.m. High Priority

MEMORANDUM FOR:

STEVE BULL

FROM:

DWIGHT L. CHAPIN

Attached you will find the file concerning the budget figures which I have used with the RNC over the last couple of years. You will also find a covering memorandum from Bruce Kehrli stating that he wants to have my best estimate as soon as possible as to the figures for the current year - 1972.

Will you please look over the figures, talk with Ron Walker and evaluate exactly what we have and what we are going to need in terms of monies from the RNC over the next 12 months. As soon as you have some recommendations drawn up in rough form, let's get together and then we can meet with Bruce. We need to get on this just as soon as possible.

THE WHITE HOUSE WASHINGTON

FROM: Dwight L. Chapin

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Please see me.
Other: Last year about this time
or in you. I did a memo
re the Rep. NATE Com. Bulget
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Wor to John Stown - please
get a copy for me to
for of con work on
Memo attached! This

December 31, 1970

FG 6-11-1 /D Chapen

MEMORANDUM FOR:

JOHN R. BROWN

FROM:

DWIGHT L. CHAPIN

RE:

Republican National Committee Expenses for 1971 -

Estimate for Appointments Office

Following is my rough estimate of expenses which can be expected next year for Presidential travel, advance man costs, promotion of events and arrangements, and office sifts and photos.

1971	Political Use of Air Force One	\$ 40,000.00
1971	Promotion of Events and Arrangements	100,000.00
1971	Advance Man Costs	25, 500.00
1971	Official Gifts/Photos	24, 500.00

TOTAL

\$200,000.00

SPECIAL NOTE:

Once we have the complete figuration for 1970 expenditures, it may be possible to revise the above figures somewhat. We must continue to allow a large fund for promotion of events and arrangements. I expect that advance man costs will increase tremendously as we move towards 1972. Obviously, with the replacement of the official photo and with the continued pace which the President is following in terms of handing out gifts, that budget must be increased.

THE STATES

Statement No. 2

MONTHLY EXPENSE ANALYSIS

ACTIVITY NO. 1

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Printing					495.02		15.5	
Hote1	441.55	553.97					- 1	69.18
Banner & Signs				240.00				
Air Transportation		3,927.80		2,442.50				169.00
Other Transportation							89.5	
Office Services	*							198.00
Photos								10,250.00
Office Supplies				390.37			315.34 168.4	
TOTAL	\$12,743.29	\$6,757.47	\$6,768.08	\$3,072.87	\$12,856.80	\$895.23	\$1,200.91 \$4,498.7	

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MONTHLY EXPENSE ANALYSIS

ACTIVITY NO. 1

Classification	October
Gifts	\$
Advancemen Costs	906.50
Printing	53
Hotel	
Banner & Signs	
Air Transportation	
Other Transportation	60.00
Office Services	100
Photos	
Supplies	484.00
	\$1,450.50
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Name Date

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Statement No. 2

MONTHLY EXPENSE ANALYSIS

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THE WHITE HOUSE WASHINGTON

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Banner & Signs		
Air Transportation		355.99
Other Transportation	60.00	72.50
Office Services		
Photos		
Supplies	484.00	
	\$1,450.50	\$19,031.56