Richard Nixon Presidential Library
Contested Materials Collection
Folder List

| Box Number | Folder Number | Document Date | No Date | Subject | Document Type | Document Description |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 47 | 2/29/1972 | $\square$ | White House Staff | Financial Records | A proposed political budget for the White House in 1972, especially relating to the campaign. 9 pgs. |
| 1 | 47 | 8/17/1972 | $\square$ | Campaign | Memo | From Bull to Chapin RE: estimating the cost of the 1972 campaign. 5 pgs. |
| 1 | 47 | 8/17/1972 | $\square$ | Campaign | Memo | From Bull to Chapin RE: estimating the cost of the 1972 campaign. Duplicates of the financial pages are included. 9 pgs. |
| 1 | 47 | 2/29/1972 | $\square$ | Campaign | Financial Records | A proposed political budget for the White House in 1972, especially relating to the campaign. 9 pgs. |


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| 1 | 47 | 2/29/1972 | $\square$ | Campaign | Financial Records | A proposed political budget for the White House in 1972, especially relating to the campaign. 9 pgs. |
| 1 | 47 | 1/21/1972 | $\square$ | White House Staff | Memo | From Bull to Kehrli RE: the political budget for 1972.1 pg . |
| 1 | 47 |  | $\checkmark$ | White House Staff | Financial Records | Budget proposal for the months before the Republican National Convention in 1972. 1 pg. |
| 1 | 47 |  | $\checkmark$ | White House Staff | Financial Records | Projected budget for the First Family prior to the Republicacn National Convention in 1972. 2 pgs. |
| 1 | 47 | 1/21/1972 | $\square$ | White House Staff | Memo | From Bull to Kehrli RE: the political budget for 1972. 1 pg. |


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| 1 | 47 |  | $\checkmark$ | White House Staff | Financial Records | Monthly expense analysis for the months of 1972. 2 pgs. |
| 1 | 47 | 1/12/1972 | $\square$ | White House Staff | Memo | From Chapin to Bull RE: recent RNC budget figures and the proposed 1972 budget. 1 pg. |
| 1 | 47 | 12/12/1971 | $\square$ | White House Staff | Memo | From Chapin to unknown RE: Republican National Convention budget figures. Hanwritten response added by unknown. 1 pg. |
| 1 | 47 | 12/31/1970 | $\square$ | White House Staff | Memo | From Chapin to Brown RE: a proposed budget for 1971.1 pg . |
| 1 | 47 |  | $\checkmark$ | White House Staff | Financial Records | Monthly expense analysis for an unknown year. 3 pgs. |


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| 1 | 47 |  | $\checkmark$ | White House Staff | Financial Records | Monthly expense analysis for an unknown year. Attached to the first page of the document is a memo from Brown to Chapin. $\beta$ pgs. |

## Principal Categories of Expense

Transportation

Advancemen:
Campaign
Convention

WHCA
Promotional Expenses

The Event

Miscellaneous

Miscellaneous Facts and Figures
(a) Air transportation expenses - 1970 (Oct. and Nov,):

President, First Family, A.G., Bob Finch - \$105,000
(excluding food and beverage of approximately $\$ 4,000$ ).
(b) There was a charge only for the principal's (i.e., President or First Family member) aircraft.
(c) Backup plane should not be used for political purposes or carry any political people. However, when the Spirit of 176 is used politically, it can carry anyone the President wants whether it be a County Chairman or U.S. Senator.
(d) Cost breakdown of planes:

```
C-137(e.g., #26000) - $1173/hour
Jet Star - $365/hour
Convair - $290/hour
Helicopters - $260/hour
```

(e) If any aircraft other than the President's aircraft is used for political purposes, which by law it should not, theoretically we should be charged the commercial rate. For a C-137 this would be $\$ 3,000$ per hour.
(f) In 1968 the President travelled to 79 cities, covering 50,083 air miles.

## Assumptions

(a) Much of the time members of the First Family will be doing their political travelling independently, utilizing separate aircraft.
(b) For planning purposes, we can figure $50 \%$ of the 1968 activity which comes out to 40 cities and 25,000 miles.
(c) Although theoretically most of the costs of an event are borne by the locals, $60 \%$ ends up being paid by the National Committee.
(d) All Presidential travel up until the Convention is non-political.

Expense Estimate - 1972

## Transportation Expense

(a) Spirit of ${ }^{\prime} 76-(25,000$ miles $)-$ 50: hours at \$ll73/hour:
\$ 58,650
(b) Food and beverage:

10, 000
( (c) Mrs. Nixon (10, 000 miles, 20 hrs .):
7,300
((d) Julie ( 10,000 miles, 20 hrs )

7,300
\$365/ ((d) Julie (10,000 miles, $20 \mathrm{hrs}$. ): 7,300

Hour (
((e) Tricia (10,000 miles, $20 \mathrm{hrs}.): \quad 7,300$
(f) Helicopters (\$260/hour - $25 \mathrm{hrs}$. ): 6,500
(g) Busses:

1,500
Total \$ 98,550

## Advancemen Expense - 1972

## Campaign

Assumption: Average advance -6 days $\quad$| Average number of advancemen - 3 |
| :--- |

Airfare - round trip - (average): \$ 200

Following expenses per day:
Hotel (6 days - \$50/day): $\quad 300$

Car Rental ( 6 days - $\$ 25 /$ day ): 150
Office equipment: 50
Telephone: 15
Misccllaneous (tips, taxies) -
( 6 days at $\$ 10 /$ day): 60
Personal ( 6 days at $\$ 25 /$ day ): 150
\$ 925 per advance 3 advancemen $\$ 2,775 \times 40$ stops

Campaign Advancemen - Total \$111,000
Convention - August 21-25

| July 15-Aug. 25(41days)-5Advancemen | 205 Advanceman Days |
| :---: | :---: |
| August 1-25 (25 days) - 5 Advancemen | 125 Advanceman Days |
| August 16-25 (10 days) - 20 Advancemen | 200 Advanceman Days |
| Total | 530 Advanceman Days \$ $95 /$ day |
| Daily expenscs for all advancemen: | \$50,350 |
| Transportation (\$200-30 advancemen) | $: \quad 6,000$ |
| Total Advancemen costs for Convention | n-- $\$ 56,350$ |

Advanceman costs/day
Hotel - $\$ 50$
Personal - 25
Tips \& Taxies - 10
Miscellaneous - 10
\$95/day/advanceman
CAMPAIGN ADVANCEMEN: $\$ 111,000$
CONVENTION ADVANCIEMEN: $\frac{56,350}{\$ 167,350}$ TOTAL ADVANCEMEN
\$167, 350

For political purposes, the local Committee bears the cost for audio-visual only. As President, we are entitled to radio and telephone support. The range for audio-visual would be $\$ 2,000$ $\$ 3,000$ per event. $\$ 2500$ for a workable average.

40 cities at $\$ 2500$ apiece: $\$ 100,000$ Total: $\$ 100,000$

Promotional Expenses (50\% reduction applies) - 1972
(a) Handbills \& Tickets -
(\$4,000/event - 40 events): \$160,000
(b) Telcphone ( 25 phones - 3 days) ( $\$ 750 /$ event -40 events): $\quad 30,000$
(c) Radio, TV advertising and Newspaper advertising (\$1500/event - 40 events): 60,000
(d) Invitations -

$$
(\$ 1750 / \text { event }-20 \text { events }): \quad 35,000
$$

(e) Miscellaneous (e.g., sound trucks) -
(\$1000/event - 40 events): $\quad \frac{40,000}{325,000}$

Total \$162,500

The Event Expense ( $50 \%$ reduction applies) - 1972
(a) Hall rentals -
(\$1200/event - 40 events): $\$ 48,000$
(b) Platform construction -
(\$1000/event -40 events): 40,000
(c) Bands - (\$200/event-20events): 4,000
(d) Color materials -
(\$1000/event - 40 events): $\quad 40,000$
(e) Courtesy ushers -
(\$1500/event - 40 events): 60,000
(f) Miscellaneous -
(\$1000/event - 40 events): $\quad 40,000$
$\$ 232,000$
$-50 \%$
Total \$116,000

## Miscellaneous - 1972

Gifts:

Donations:
(a) $\$ 200 /$ event -35 events $-\$ 7,000$
(b) \$7,000/event - 5 events - $\$ 35,000$

Salaries: (10 men for 2 months -
\$1500/month):
\$ 15,000

42,000

30,000

| Transportation | 98,550 |
| :--- | ---: |
| Advancemen | 167,350 |
| WHCA | 100,000 |
| Promotional Expenses | 162,500 |
| The Event | 116,000 |
| Miscellaneous | TOTAL |
|  | $\$ 87,000$ |
|  | $\$ 31,400$ |

THE WHITE HOUSE EYES ONLY

August 17, 1972
3:20 p. m.

MEMORANDUM FOR: DWIGHT L。' CHAPIN
FROM: STEPHEN BULL
RE: $\quad$ Financial Estimate - 1972 Political Campaign
In February of 1972 we submitted a political budget that totalled $\$ 731,400$. This was based upon 40 political stops (copy of Feb, ${ }^{1} 72$ Budget attached).

Dave Parker's proposed campaign plan is in rough form, understandably, so it is virtually impossible to determine how many of those events will be fullscale political events. For purposes of the estimate contained herein, I figured 28 of the cities would be "fullscale political events" that require full promotion, sound system, a full advance, etc.

Transportation is treated as a separate issue and you will note by comparis on that we will be flying more hours on S.' 76 than originally anticipated, even though we are having fewer events. I don't know why, and the S. ${ }^{176}$ estimate is just that--an estimate.
"Special Events" are those which are other than political rallies-political dinners, fund-raisers, receptions.

As you will see on the final sheet, we are approximately $\$ 1 / 4$ million below our February estimate, but I must emphasize that this estimate is based on very, very, sketchy information.

| Advancemen <br> (\$925/advanceman - 3 advancemen/stop | \$ | 2,775 |
| :---: | :---: | :---: |
| WHCA <br> ( $50 \%$ reduction considered) | \$ | 1,250 |
| Promotional Expenses (50\% reduction applies) | \$ | 4,060 |
| Event Expenses | \$ | 2,900 |
| Miscellaneous | \$ | 2,175 |
| Total Per Event | \$ | 13,160 |


| S. ${ }^{1} 76-70$ hours at \$ $1130 /$ hour | \$ | 79,100 |
| :---: | :---: | :---: |
| Helicopter - 35 hours at \$260/hour | \$ | 9, 100 |
| ```Jet Star (Mrs. Nixon, Julie and Tricia) - 60 hours at $365/hour (Previously budgeted)``` | \$ | 21,900 |
| Busses (Previously budgeted) | \$ | 1,500 |
| Total | \$ | 111,600 |

Celebrities Reception ..... \$ 2, 000
2 W.H. Political Dinners at \$5,000 each ..... \$ 10, 000
Advance expenses for other events(e.g., N.Y.C. and L.A. fund-raisers) \$ 5,550
Total ..... \$ 17, 550

Total Political Expense Estimate for 1972 (Based on Parker's Rough Planning Schedule)

| Transportation | \$ | 111,600 |
| :---: | :---: | :---: |
| Fullecale Political Events - 28 at \$13,160 each | \$ | 368,480 |
| Special Events | \$ | 17,550 |
| Total | \$ | 497,630 |
| Political budget submitted February 29, 1972 <br> (based on 40 fullscale events): | \$ | 731,400 |

THE WHITE HOUSE
washington

August 17, 1972
3:20 p. m.

MEMORANDUM FOR: DWIGHT L。'CHAPIN

FROM:


RE: Financial Estimate - 1972 Political Campaign
In February of 1972 we submitted a political budget that totalled $\$ 731,400$. This was based upon 40 political stops (copy of Feb. ${ }^{1} 72$ Budget attached).

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"Special Events" are those which are other than political rallies-political dinners, fund-raisers, receptions.

As you will see on the final sheet, we are approximately $\$ 1 / 4 \mathrm{million}$ below our February estimate, but I must emphasize that this estimate is based on very, very, sketchy information.

## Cost for Average Fullscale Political Event

| Advancemen <br> (\$925/advanceman - 3 advancemen/stop | \$ | 2,775 |
| :---: | :---: | :---: |
| WHCA |  |  |
| (50\% reduction considered) | \$ | 1,250 |
| Promotional Expenses |  |  |
| ( $50 \%$ reduction applies) | \$ | 4,060 |
| Event Expenses | \$ | 2,900 |
| Miscellaneous | \$ | 2,175 |
| Total Per Event | \$ | 3,160 |


| S. ${ }^{\text {P }}$ - 70 hours at \$1130/hour | \$ | 79,100 |
| :---: | :---: | :---: |
| Helicopter - 35 hours at \$260/hour | \$ | 9, 100 |
| ```Jet Star (Mrs. Nixon, Julie and Tricia) - 60 hours at $365/hour (Previously budgeted)``` | \$ | 21,900 |
| Busses (Previously budgeted) | \$ | 1,500 |
| Total | \$ | 11,600 |

## Special Events

Celebrities Reception ..... \$ 2,000
2 W.H. Political Dinners at $\$ 5,000$ each ..... \$ 10,000
Advance expenses for other events
(e.g., N.Y.C. and L.A. fund-raisers) ..... \$ 5,550
Total ..... \$ 17, 550

Total Political Expense Estimate for 1972 (Based on Parker's Rough Planning Schedule)

| Transportation | \$ | 111,600 |
| :---: | :---: | :---: |
| Fullscale Political Events - 28 at \$13,160 each | \$ | 368,480 |
| Special Events | \$ | 17,550 |
| Total | \$ | 497,630 |
| Political budget submitted <br> February 29, 1972 <br> (based on 40 fullscale events): | \$ | 731,400 |

## Cost for Average Fullscale Political Event

| Advancemen <br> (\$925/advanceman - 3 advancemen/stop | $\$$ | 2,775 |
| :--- | :--- | :--- |
| W HCA <br> (50\% reduction considered) | $\$$ | 1,250 |
| Promotional Expenses <br> (50\% reduction applies) | $\$$ | 4,060 |
| Event Expenses | $\$$ | 2,900 |
| Miscellaneous | $\$ \quad 2,175$ |  |

S.'76 - 70 hours at $\$ 1130 /$ hour ..... \$ 79, 100
Helicopter - 35 hours at $\$ 260 /$ hour ..... \$ 9,100
Jet Star(Mrs. Nixon, Julieand Tricia) - 60 hours at $\$ 365 /$ hour(Previously budgeted) \$ 21,900
Busses (Previously budgeted) ..... $\$ \quad 1,500$
Total ..... \$ 111,600

## Special Events

| Celebrities Reception | $\$ 2,000$ |
| :---: | :---: | :---: |
| 2 W.H. Political Dinners at $\$ 5,000$ each | $\$ 10,000$ |
|  |  |
| Advance expenses for other events <br> (e.g., N.Y.C. and L.A. fund-raisers) | $\$ \quad 5,550$ |
| Total | $\$ 17,550$ |

Total Political Expense Estimate for 1972 (Based on Parker's Rough Planning Schedule)

| Transportation | \$ | 111,600 |
| :---: | :---: | :---: |
| Fullscale Political Events - 28 at \$ 13, 160 each | \$ | 368,480 |
| Special Events | \$ | 17,550 |
| Total | \$ | 497,630 |
| Political budget submitted <br> February 29, 1972 <br> (based on 40 fullscale events): | \$ | 731,400 |
| Difference: + | \$ | 233,770 |

## Principal Categories of Expense

Transportation
Advancemen:
Campaign
Convention

WHCA
Promotional Expenses
The Event
Miscellaneous

Miscellaneous Facts and Figures
(a) Air transportation expenses - 1970 (Oct. and Nov.):

President, First Family, A. G., Bob Finch - \$105,000 (excluding food and beverage of approximately $\$ 4,000$ ).
(b) There was a charge only for the principal's (i.e., President or First Family member) aircraft.
(c) Backup plane should not be used for political purposes or carry any political people. However, when the Spirit of '76 is used politically, it can carry anyone the President wants whether it be a County Chairman or U.S. Senator.
(d) Cost breakdown of planes:

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C-137(e.g., #26000) - $1173/hour
Jet Star - $365/hour
Convair - $290/hour
Helicopters - $260/hour
```

(e) If any aircraft other than the President's aircraft is used for political purposes, which by law it should not, theoretically we should be charged the commercial rate. For a C-137 this would be $\$ 3,000$ per hour.
(f) In 1968 the President travelled to 79 cities, covering 50, 083 air miles.

## Assumptions

(a) Much of the time members of the First Family will be doing their political travelling independently, utilizing separate aircraft.
(b) For planning purposes, we can figure $50 \%$ of the 1968 activity which comes out to 40 cities and 25,000 miles.
(c) Although theoretically most of the costs of an event are borne by the locals, $60 \%$ ends up being paid by the National Committee.
(d) All Presidential travel up until the Convention is non-political.

## Expense Estimate - 1972

## Transportation Expense

(a) Spirit of ${ }^{176}$ - (25,000 miles) 50: hours at $\$ 1173 /$ hour :
$\$ 58,650$
(b) Food and beverage:

10, 000
((c) Mrs. Nixon (10, 000 miles, 20 hrs.$):$

7,300
JetStar
\$365/ ((d) Julie (10,000 miles, $20 \mathrm{hrs}$. ): 7,300
Hour
((e) Tricia ( 10,000 miles, 20 hrs .):
7,300
(f) Helicopters (\$260/hour - 25 hrs.$)$ :

6, 500
(g) Busses:

1,500
Total \$ 98,550

Campaign

```
Assumption: Average advance - 6 days
                Average number of advancemen - 3
```

Airfare - round trip - (average): \$ 200
Following expenses per day:


Campaign Advancemen - Total \$111,000
Convention - August 21-25

| July 15-Aug. 25 (41 days) - 5 Advancemen | 205 Advanceman Days |
| :---: | :---: |
| August $1-25$ (25 days) -5 Advancemen | 125 Advanceman Days |
| August $16-25$ (l0 days) - 20 Advancemen | $\underline{200}$ Advanceman Days |
| Total | 530 Advanceman Days |
|  | $\$ \underline{95} /$ day |
| Daily expenses for all advancemen: | $\$ 50,350$ |
| Transportation $(\$ 200-30$ advancemen): | $\underline{6,000}$ |
| Total Advancemen costs for Convention -- | $\$ 56,350$ |

```
Advanceman costs/day
    Hotel - $50
    Personal - }2
    Tips & Taxies - 10
    Miscellaneous - 10
                            $95/day/advanceman
                            ---------------------------
        CAMPAIGN ADVANCEMEN: $111,000
        CONVENTION ADVANCEMEN: }\frac{56,350}{$167,350}\mathrm{ TOTAL ADVANCEMEN
                                    $ 167,350
```

WHCA Expense - 1972

For political purposes, the local Committee bears the cost for audio-visual only. As President, we are entitled to radio and telephone support. The range for audio-visual would be $\$ 2,000-$ $\$ 3,000$ per event. $\$ 2500$ for a workable average.

40 cities at $\$ 2500$ apiece: $\$ 100,000$ Total: $\$ 100,000$

Promotional Expenses (50\% reduction applies) - 1972
(a) Handbills \& Tickets -
(\$4,000/event - 40 events): $\$ 160,000$
(b) Telephone ( 25 phones - 3 days) (\$750/event - 40 events):

30,000
(c) Radio, TV advertising and Newspaper advertising (\$1500/event - 40 events): 60,000
(d) Invitations -
(\$1750/event - 20 events): 35,000
(e) Miscellaneous (e.g., sound trucks) ( $\$ 1000 /$ event -40 events): $\quad \$ \frac{40,000}{325,000}$
$-50 \%$
Total \$162,500
(a) Hall rentals -
(\$1200/event - 40 events): $\$ 48,000$
(b) Platform construction (\$1000/event - 40 events):

40, 000
(c) Bands - ( $\$ 200 /$ event -20 events $):$

4,000
(d) Color materials -
(\$1000/event - 40 events): 40,000
(e) Courtesy ushers -
(\$1500/event - 40 events): 60,000
(f) Miscellaneous -
$(\$ 1000 /$ event -40 events $): \quad \frac{40,000}{\$ 232,000}$
\$232, 000
$-50 \%$
Total \$116,000

Miscellaneous - 1972
Gifts:
\$ 15, 000

## Donations:

(a) $\$ 200 /$ event - 35 events - $\$ 7,000$
42,000
(b) \$7,000/event - 5 events - $\$ 35,000$

Salaries: ( 10 men for 2 months $\$ 1500 /$ month):

30,000
Total \$87,000

Total Political Budget for 1972

| Transportation | 98,550 |  |
| :--- | ---: | ---: |
| Advancemen | 167,350 |  |
| WHCA | 100,000 |  |
| Promotional Expenses | 162,500 |  |
| The Event | 116,000 |  |
| Miscellaneous | TOTAL | $\$ 7,000$ |
|  | $\$ 31,400$ |  |

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Expense Estimate - 1972

## Transportation Expense

|  | (a) | Spirit of '76-(25,000 miles) 50: hours at \$1173/hour: | \$ 58,650 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (b) | Food and beverage: | 10,000 |  |
|  | ( ${ }^{\text {c }}$ | Mrs. Nixon (10, 000 miles, $20 \mathrm{hrs}$. ) | 7,300 |  |
| JetStar | ( |  |  |  |
| \$365/ | ( (d) | Julie (10,000 miles, 20 hrs ) : | 7,300 |  |
| Hour | ( |  |  |  |
|  | ( (e) | Tricia ( 10,000 miles, $20 \mathrm{hrs}$.$) :$ | 7,300 |  |
|  | (f) | Helicopters (\$260/hour - $25 \mathrm{hrs}$. ) | 6,500 |  |
|  | (g) | Busses: | 1,500 |  |

Advancemen Expense -. 1972

## Campaign

```
Assumption: Average advance - 6 days
    Average number of advancemen - 3
Airfare - round trip - (average): $ 200
Following expenses per day:
```



Campaign Advancemen - Total \$111,000
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| August 16-25 (10 days) - 20 Advancemen | 200 Advanceman Days |
| Total $\$$ | 530 Advanceman Days \$ 95/day |
| Daily expenses for all advancemen: | \$50,350 |
| Transportation (\$200-30 advancemen) : | : 6,000 |
| Total Advancemen costs for Convention | -- \$56,350 |


| Advancernan costs/day |  |  |
| :---: | :---: | :---: |
| Hotel - $\$ 50$ |  |  |
| Personal - 25 |  |  |
| Tips \& Taxies - 10 |  |  |
| Miscellaneous - 10 |  |  |
| \$95/day/advanceman |  |  |
| CAMPAIGN ADVANCEMEN: | \$111,000 |  |
| CONVENTJON ADVANCFMEN: | 56,350 | VANCEMEN |
|  | \$167,350 | $\$ 167,350$ |

For political purposes, the local Committee bears the cost for audio-visual only. As President, we are entitled to radio and telephone support. The range for audio-visual would be $\$ 2,000$ $\$ 3,000$ per event. $\$ 2500$ for a workable average.

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$-50 \%$
Total $\$ 162,500$

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(\$1000/event -40 events): $\quad 40,000$
\$232, 000
$-50 \%$
Total \$116,000

Miscellaneous - 1972
Gifts:
\$ 15,000

Donations:
(a) $\$ 200 /$ event -35 events - $\$ 7,000$

42,000
(b) \$7,000/event - 5 events $-\$ 35,000$

Salaries: (10 men for 2 months $\$ 1500 /$ month):

30,000
Total \$87,000

Total Political Budget for 1972


## THE WHITE HOUSE

January 21, 1972

| FOR: | BRUCE KEHRLI |
| :--- | :--- |
| FROM: | STEPHEN BULL |
| RE: | Political Budget for 1972 |

Following is a breakdown of expenses for Presidential activities for 1972. For your information, but not for distribution to any outside individual, I am providing you copies of the bases for compilation of each of the below listed categories and budgets:

Political Budget for 1972
Presidential Activities - Jan. 20 - Aug. 20 \$ 115, 200.00
First Family Activities - Jan. 20 - Aug. 20 162,994.00
Advance Budget (Pre-Convention Seminar) $\quad 30,950.00$
Convention and Campaign Activities
$1,259,250.00$

TOTAL $\$ 1,568,394.00$

## ADVANCE BUDGET PRIOR TO CONVENTION

The following is based on a projection of 15 domestic stops prior to August 1, 1972

Assumption: Average advance - 6 days
Average number of advancemen - 6
NOTE: Number of advancemen estimated high because of training of new men.

| Airfare: | \$200.00. per trip (average) $\times 4 \times 15$ |  | = | \$ 12,000 |
| :---: | :---: | :---: | :---: | :---: |
| Daily Expenses: | Hotel | \$ 50.00 |  |  |
|  | Autos | \$25.00 |  |  |
|  | Personal | \$25.00 |  |  |
|  | Misc. | \$20.00 |  |  |
|  |  | \$120.00 X $4 \times 6 \times 15$ | $=$ | \$ 43, 200 |
| Promotional <br> Expenses: | Printing | \$3,000.00 X 15 | = | \$ 45, 000 |
|  | Telephone | \$750.00 X 10 | = | \$ 7,500 |
|  | Misc. | \$500.00 X 15 | $=$ | \$ 7,500 |

Total Advance Expenses:
\$115,200

## Seminar Expense:

The following is based on holding 5 seminars prior to June 1, each seminar having 15 men invited and one grand refresher about mid June for approximately 50 men.

| Airfare: | 12 men X 5 seminars X $\$ 200$ per man | $=$ |  | 2,000 |
| :---: | :---: | :---: | :---: | :---: |
|  | 50 men X l refresher X $\$ 200$ per man | $=$ | \$ | 10,000 |
| Hotel: | 120 men X 2 nights X \$15.00/night | $=$ | \$ | 3,600 |
| Personal: | \$15/day X 2 days X 120 | = | \$ | 3,600 |
| Refreshments \& | 5 X \$200\%seminar | $=$ | \$ | 1,000 |
| Reception: | 1 Refresher | = | \$ | 750 |
| Total Scminar E | penses: |  |  | 30,950 |

## TRAVEL BUDGET FOR FIRST FAMILY <br> PRIOR TO CONVENTION

The following budget is based on these assumptions:
A) Julie and Tricia making four trips per month, and trips averaging two (2) hours flying time.
B) Mrs. Nixon, one trip per month, averaging three (3) hours flying time.

## EXPENSE ESTIMATE

Transportation:
A) Jetstar Julie and Tricia ( $16 \mathrm{hrs} / \mathrm{mo}$. $\times 6$ mos. $\times \$ 365 / \mathrm{hr}$ ) $=35,040$
B) C-137 (970, etc.) Mrs. Nixon ( $3 \mathrm{hrs} / \mathrm{mo} \times 6 \mathrm{mos} . \times \$ 1173 / \mathrm{hr}$ ) $=\quad 21,114$
C) Busses (wild guess)

1,000
\$57, 154.
Total Transportation

Advancemen:
Assumption: Average advance three (3) days
Average number of advancemen: 2

| Airfare $-(\$ 200 /$ trip $\times 9$ trips $/$ mo $\times 6$ mos $\times 2$ A'men $)$ | 21,600 |  |
| :--- | ---: | ---: |
| Hotel $-(54$ advances $\times 3$ day/advance $\times 2$ A'men $\times$ |  |  |
| Autos $-(54 \times 3 \times 2 \times \$ 25 /$ day $)$ | $\$ 50 /$ day $)$ | 16,200 |
| Personal $-(54 \times 3 \times 2 \times \$ 25 /$ day $)$ | 8,100 |  |
| Misc. $-(54 \times 3 \times 2 \times \$ 10 /$ day $)$ | 8,100 |  |
|  |  | 3,240 |

## Promotional Expenses:

| Printing: | $\$ 500 \times 54$ stops |  | 27,000 |
| :--- | :--- | :--- | ---: |
| Telephone: $\$ 300 \times 54$ | .. | 16,200 |  |
| Misc: | $\$ 100 \times 54$ |  | $\underline{5,400}$ |
|  |  |  | 48,600 |

THE WHITE HOUSE
WAsHIMATON
ADMINISTRATIVELY CONFIDENTIAL

January 21, 1972
FOR:
FROM:
RE:

FTEPHCE KEHRLI
Following is a breakdown of expenses for Presidential activities for 1972
for 1972 . For your information, but not for distribution to any
outside individual, I am providing you copies of the bases for
compilation of each of the below listed categories and budgets:

## Political Budget for 1972

| Presidential Activities - Jan. 20 - Aug. 20 | $\$$ | $115,200.00$ |
| :--- | ---: | ---: |
| First Family Activities - Jan. 20 - Aug. 20 | $162,994.00$ |  |
| Advance Budget (Pre-Convention Seminar) | $30,950.00$ |  |
| Convention and Campaign Activities | $1,259,250.00$ |  |
| TOTAL | $\$ 1,568,394.00$ |  |



Statement No. 2
MONTHLY EXPENSE ANALYSIS

## Classification <br> Gifts

## Advancemen Costs

| October |  | November |  |
| ---: | ---: | ---: | ---: |
|  |  | December |  |
|  | $\$ 9,126.29$ |  | $\$, 024.80$ |
| 906.50 | $8,019.68$ |  | $1,658.02$ |

ACTIVITY NO. 1

## Printing

Hotel
1,457.10
Banner \& Signs
Air Transportation
Other Transportation
60.00
355.99
$110,900.58$

## Office Services

## Photos

Supplies

THE WHITE HOUSE
WASHINGTON
January 12, 1972
12:30 p.m.

MEMORANDUM FOR:

FROM:

STEVE BULL

DWIGHT L. CHAPIN

Attached you will find the file concerning the budget figures which I have used with the RNC over the last couple of years. You will also find a covering memorandum from Bruce Kehrli stating that he wants to have my best estimate as soon as possible as to the figures for the current year - 1972.

Will you please look over the figures, talk with Ron Walker and evaluate exactly what we have and what we are going to need in terms of monies from the RNC over the next 12 months. As soon as you have some recommendations drawn up in rough form, let's get together and then we can meet with Bruce. We need to get on this just as soon as possible.

## THE WHITE HOUSE

WASHINGTON

$$
\text { Date: } 12 / 12
$$

TO:

FROM: Dwight L. Chapin

Please handle. $\qquad$

Please see me.


wine to Dian DRum-, Deme
 sol Conn
Promo attaches!


## MEMORANDUM FOR:

FROM:
RB:

Following is my rough estimate of expenses which can be expected next year for Prodevertal travel, advance man comes, promotion of events and arrangements, and office gite and photon.

| 1971 Political Use of Air Force One | $\$ 40,000.00$ |  |
| :--- | ---: | ---: |
| 1971 Promotion of Events and Arrangements | $100,000.00$ |  |
| 1971 Advance Man Costs | $25,500.00$ |  |
| 1971 Official GIfts/Photos | $24,500.00$ |  |
|  |  |  |
|  |  | $\$ 200,000.00$ |

SPECIAL NOTE: Once we have the complete figumidn for 1970 expenditures, it may be possible to revise the above figures somewhat. We must continue to allow a large fund for promotion of events and arrangements. I expect that advance man costs will increase tremendously as we move towards 1972. Obviously, with the replacement of the official photo and with the continued pace which the President is following in terms of handing out effs, that budget must be increased.

Statement No. 2
monthly expense analysis

| Classification | January | February | March | April | May | June | Ju1y | August | September |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gifts | \$10,087.19 | \$ | \$6,659.44 | \$ | \$11,603.05 | \$ 66.21 | \$ 473.51 | \$1,306.53 | \$2,511.10 |
| Advancemen Costs | 2,214.55 | 2,275.70 | 108.64 |  | 758.73 | 829.02 | 412.06 | 2,934.23 | 543.21 |
| Printing |  |  |  |  | 495.02 |  |  |  |  |
| Hotel | 441.55 | 553.97 |  |  |  |  |  |  | 69.18 |
| Bamer \& $_{\text {S }}$ Signs |  |  |  | 240.00 |  |  |  |  |  |
| Air Transportation |  | 3,927.80 |  | 2,442.50 |  |  |  |  | 169.00 |
| Other Transportation |  |  |  |  |  |  |  | 89.50 |  |
| Office Services |  |  |  |  |  |  |  |  | 198.00 |
| Photos |  |  |  |  |  |  |  |  | 10,250.00 |
| Office Supplies | - | - | - | 390.37 | - | - .- | 315.34 | 168.48 |  |
| TOTAL | \$12,743.29 | \$6,757.47 | \$6,768.08 | \$3,072.87 | \$12,856.80 | \$895.23 | \$1,200.91 | \$4,498.74 | \$13,740.49 |

Gifts
Advancemen Costs

## Printing

Hotel
Bamer \& Signs
Air Transportation
Other Transportation
Office Services
Photos
Supplies

Dctober
906.50
60.00
484.00
$\$ 1,450.50$

## 


$4-4$

- Aix

| monthly expense analysis |  |  |  |  |  | ACtivity No. 1 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Classification | January | February | March | April | May | June |  | ly | August | September |
| Gifts | \$10,087.19 | \$ | \$6,659.44 | \$ | \$11,603.05 | \$ 66.21 | \$ | 473.51 | \$1,306.53 | \$2,511.10 |
| Advancemen Costs | 2,214.55 | 2,275.70 | 108.64 |  | 758.73 | 829.02 |  | 412.06 | 2,934.23 | 543.21 |
| Printing |  |  |  |  | 495.02 |  |  |  |  |  |
| Hotel | 441.55 | 553.97 |  |  |  |  |  |  |  | 69.18 |
| Bamer \& Signs |  |  |  | 240.00 |  |  |  |  |  |  |
| Air Transportation |  | 3,927.80 |  | 2,442.50 |  |  |  |  |  | 169.00 |
| Other Transportation |  |  | " |  |  |  |  |  | 89.50 |  |
| Office Services |  |  |  |  |  |  |  |  |  | 198.00 |
| Photos |  |  |  |  |  |  |  |  |  | 10,250.00 |
| Office Supplies | --. | - | - | 390.37 | - | - |  | 315.34 | 168.48 |  |
| total | \$12,743.29 | \$6,757.47 | \$6,768.08 | \$3,072.87 | \$12,856.80 | \$895.23 |  | ,200.91 | \$4,498.74 | \$13,740.49 |

2
The White house
To: Dwight Chapin
JOKN BROWN

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break down of youn
Nou. figunes. owenel
youre spent i83,000 but there is sticl a "90,000 bilc fon AF $I$ I that has wat been
incloded.

| Classification | October | November |
| :---: | :---: | :---: |
| Gifts | \$ | \$ 9,126.29 |
| Advancemen Costs. | 906.50 | 8,019.68 |
| Printing |  |  |
| Hotel |  | 1,457.10 |
| Bamer \& Signs |  |  |
| Air Transportation |  | 355.99 |
| Other Transportation | 60.00 | 72.50 |
| Office Services |  |  |
| Photos |  |  |
| Supplies | 484.00 |  |
|  | \$1,450.50 | \$19,031.56 |

