

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
67	12	10/23/62	Newsletter	Nixon for Governor News Release RE: "Governor Nixon Plums." 1pg
67	12	10/21/62	Newsletter	Democrats for Nixon News Release RE: Robert Stevenson challenging Gov. Brown "to clarify whether he still harbors presidential ambitions." 2pgs.
67	12	10/22/62	Newsletter	Nixon for Governor News Release RE: the Whittier College Alumni for Nixon Committee. 1pg.
67	12	10/22/62	Newsletter	News Release RE: State Senator Jack McCarthy challenging Gov. Brown. 1pg.
67	12	10/22/62	Newsletter	News Release RE: Former President Eisenhower's endorsement of Nixon for Governor of CA. 1pg.
67	12	10/22/62	Newsletter	Nixon for Governor News Release. A statement by Nixon RE: the State's Chief Executive and the Lieutenant Governor in full partnership "in the management of government." 2pgs. [1 duplicate, not scanned]

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67	12	10/22/62	Newsletter	Nixon for Governor News Release RE: Nixon moving into the final days of the gubernatorial election. 2pgs.
67	12	10/19/62	Newsletter	Democrats for Nixon News Release RE: Frank McCoy joining the Democrats for Nixon organization. 2pgs. [1 duplicate, not scanned]
67	12	10/23/62	Newsletter	Nixon for Governor News Release RE: the remarks of Nixon at a Win With Nixon Rally in Inglewood, CA. 2pgs.
67	12	10/22/62	Newsletter	News Release. A statement by Nixon RE: President Kennedy's Address on Cuba. Included: a small piece of paper with Haldeman's name. 2pgs.
67	12	10/22/62	Newsletter	Nixon for Governor News Release to News Director RE: Film Clips for 10/22/62. 1pg.
67	12	n.d	Newsletter	News Release RE: Nixon carrying at least 20% of the registered Democratic vote in San Francisco. 2pgs.
67	12	10/22/62	Newsletter	News Release RE: the remarks of Harry Keaton to Senator Hugh Burns. 1pg.

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67	12	10/22/62	Newsletter	Nixon for Governor News Release RE: Pat Nixon's participation in Nixon's gubernatorial campaign. 2pgs.
67	12	10/18/62	Newsletter	News Release. A statement by Haldeman RE: Gov. Brown and the CDC. 1pg. [1 duplicate, not scanned]
67	12	10/23/62	Newsletter	Nixon for Governor News Release. A statement by Nixon after visiting with Sonoma State Hospital Employees. 2pgs.
67	12	10/19/62	Newsletter	News Release. Remarks by Nixon RE: California's crime rate. 2pgs.
67	12	10/19/62	Newsletter	Nixon for Governor News Release. Remarks by Nixon RE: Democratic voters. 2pgs.
67	12	10/21/62	Newsletter	Nixon for Governor News Release RE: Programs for a Greater CA. A statewide radio address by Nixon. 9pgs.
67	12	10/18/62	Newsletter	News Release. A statement by Murray Chotiner RE: "the dirtiest campaign in California history." 1pg.

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67	12	10/18/62	Newsletter	Nixon for Governor News Release RE: Brown's address that "a governor must be of the same political party as the president." 3pgs.
67	12	10/17/62	Other Document	Statement by Nixon RE: the centennial of the bill, signed by President Lincoln, permitting Jewish chaplains to serve in the armed forces of the US. 2pgs.
67	12	10/17/62	Newsletter	Nixon for Governor News Release RE: Nixon inviting Bob McCarthy into government service. 2pgs.
67	12	10/17/62	Newsletter	Nixon for Governor News Release RE: Nixon's remarks on unemployment in CA. 2pgs.
67	12	9/16/62	Newsletter	Nixon for Governor News Release RE: Walkathons being added to the Nixon person-to-person campaign. 2pgs.
67	12	10/14/62	Newsletter	Nixon for Governor News Release RE: Programs for a Greater CA. A statewide radio address by Nixon. 7pgs.
67	12	10/15/62	Newsletter	Nixon for Governor News Release RE: Nixon winning the governor's race. 2pgs. [2 duplicates, not scanned]

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
67	12	10/17/62	Letter	Telegram sent by Nixon to the Station Manager of every Television station in CA RE: Brown's statement on Meet the Press. Attached: News Release concerning Brown and Harry Bridges. 2pgs.
67	12	n.d	Other Document	Small piece of paper with Haldeman's name written on it. 1pg.
67	12	10/16/62	Newsletter	Democrats for Nixon News Release RE: the many prominent Democrats supporting Nixon. 2pgs. [1 duplicate, not scanned]
67	12	n.d	Other Document	Small piece of paper with Haldeman's name on it. 1pg.
67	12	10/18/62	Newsletter	Nixon for Governor News Release. A statement by Nixon RE: his support of the Lake Elsinore Park and Recreation District. 1pg.
67	12	n.d	Other Document	Small piece of paper with Haldeman's name on it. 1pg.
67	12	10/14/62	Newsletter	News Release RE: Nixon "entering the final stretch drive of his gubernatorial bid." 1pg.

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67	12	10/14/62	Newsletter	Nixon for Governor News Release RE: Pat Nixon joining Nixon's "Programs for a Greater California." 1pg.

# NIXON FOR GOVERNOR

**NEWS  
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

FOR WEDNESDAY RELEASE, October 24, 1962

Those "Governor Nixon Plums" you see in markets all over the State are the real thing -- not a campaign gimmick.

John Garabedian, well-known Fresno fruit grower, developed and patented the newest plum harvested in California, and named it after his choice for Governor -- Dick Nixon.

"As far as can be determined, all the Brown administration has developed is lemons, " Garabedian said.

Garabedian is active in Fresno County in the Farmers for Nixon campaign.

The new plum, marketed by his firm, Peters & Garabedian, is larger and more colorful than most plums, shading from green to gold to red. It has a surprisingly small seed and a sweet, piquant taste not unlike many tropical fruits.

10/23/62

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**NEWS  
RELEASE**

# DEMOCRATS *for* NIXON

641 South Flower Street • Los Angeles 17, California • MAdison 7-0924

FOR AMS TUESDAY, OCTOBER 23

Robert Lewis Stevenson, prominent Beverly Hills Democrat, today challenged Gov. Brown to clarify whether he still harbors presidential ambitions.

"We all know that back in 1959 Brown made no secret of his availability for the Democratic Presidential nomination," Stevenson said.

A lifelong Democrat and 1960 Democratic candidate for Congress, Stevenson recently joined the "Democrats for Nixon" campaign group.

He said that "once bitten, some individuals cannot get the White House bug out of their systems, but even Brown's closest friends must have told him that to have a Pat Brown in the White House would be a completely ludicrous idea."

Brown, in effect, launched his gubernatorial campaign in a speech in Washington, last January, at the National Press Club, a few short blocks from the White House Stevenson said.

"Obviously Governor Brown has been seeking national publicity," he said. "Why? And why has he continued to make trips to Washington? Also, why does he go out of his way to accommodate visiting newsmen with exclusive interviews?"

During one such interview with Eastern reporters last August, Governor Brown was quoted as having said: "My trouble is that I talk too much."

Stevenson also pointed to the fact that, in Brown's current television commercials, the Governor arranged for himself to be described as "the nation's leading Governor."

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"Doesn't this incredibly vain description of himself provide still another significant psychological clue as to the Governor's ultimate intentions?" Stevenson asked.

"The effort to promote himself as 'the nation's leading Governor', along with his never-ending efforts to obtain a national image, must be linked with Brown's past efforts to obtain his party's Presidential nomination," he said.

10/21/62

# NIXON FOR GOVERNOR

**NEWS  
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

FOR RELEASE TUESDAY, OCTOBER 23, 1962

Whittier College alumni are going to bat for their alma mater's most celebrated graduate -- Richard M. Nixon, candidate for Governor of California.

Two leading Whittier businessmen have been named co-chairmen of a Whittier College Alumni for Nixon Committee to boost his campaign. They are Clint Harris, automobile dealer, class of '34 and a classmate of Nixon's, and Hubert Perry, '35, bank manager.

"We are setting up a statewide organization to contact every one of the 7000-plus alumni that we can, requesting them to work with their local Nixon organizations to get out the vote for Dick," the chairmen said in a joint statement.

"We are going to ask each alumnus to talk to at least 10 couples in his behalf. At this crucial time in our State's history, it is imperative we have a man of the stature of Dick Nixon at the head of State government."

John Vaughn, Southern California Contact Chairman of Nixon for Governor, said Whittier alumni may direct inquiries to Nixon's state headquarters at 3908 Wilshire Boulevard, DUnkirk 5-9161.

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STATE SENATOR JACK F. McCARTHY  
Marin County, California  
Republican Floor Leader,  
California State Senate  
(Republican State Committee - DO 2-5576)  
(San Francisco)

FOR RELEASE TUESDAY, October 23, 1962

Governor Edmund Brown was challenged today by State Senator John F. McCarthy to repudiate support of Governors Ross Barnett of Mississippi and Orval Faubus of Arkansas. Governor Brown had voiced such support when he said on the recent "Meet the Press" show that "it would be a good thing for the country" if only Democratic Governors in all fifty states were elected.

"This is probably the most extraordinary of the many extraordinary statements to emanate from Governor Brown in the course of the current gubernatorial campaign," Senator McCarthy said. "It is particularly revealing since the Governor was on his own and did not have his numerous speechwriters on hand to tell him what to say. In effect, what Brown is advocating is a totalitarian, one-party form of government."

In the course of the "Meet the Press" program, Governor Brown also stated it would be "tragic" to have an opponent of the President sitting in the Governor's chair in Sacramento. "Mr. Brown didn't think it was so 'tragic' back in 1958 when he, a political foe of the then occupant of the White House, President Eisenhower, was elected to the Governorship," McCarthy said.

10/22/62

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Republican State Central Committee  
914 South Olive  
Los Angeles, California

FOR PMS MONDAY, OCTOBER 22, 1962

Governor Edmund G. Brown was challenged today to dispute former President Eisenhower's unqualified endorsement of Richard Nixon as "an able leader, an outstanding executive and a public servant in the finest American tradition."

Sen. John F. McCarthy (R - San Rafael) said, "It is now two weeks since President Eisenhower paid this extraordinary tribute to his former Vice President, yet Brown's gifted phrase-makers have been unable to provide the Governor with any response, taking issue with the General's all-out tribute to Mr. Nixon. In fact, not a peep has been heard about it from anyone in the usually loquacious Brown camp," McCarthy said.

General Eisenhower had also observed that in his eight years as President, Vice President Nixon had been only a heartbeat away from the Presidency. And knowing that fact, the former President added, "I had no worry about the future of the Republic -- should I be removed from life."

McCarthy said that President Eisenhower's endorsement had knocked "a big hole in the preposterous argument that Mr. Nixon, in Governor Brown's words, 'has no experience as a leader in Washington or California.'"

"In view of President Eisenhower's testimonial, does Governor Brown still view Mr. Nixon as lacking experience? Or to put it another way: A man who possesses the qualifications to be President of the United States certainly possesses the necessary qualifications to be Governor of California," McCarthy said.

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# NIXON FOR GOVERNOR

NEWS  
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Statement by  
RICHARD NIXON  
October 22, 1962

FOR FLAT PM'S RELEASE  
October 22, 1962

As California becomes the first state in the nation, the responsibilities of the Governor become immense. The State's Chief Executive must have a Lieutenant Governor with the ability and experience to be a full partner in the management of government.

We can no longer afford to have a spare tire man in a fifth wheel position. California must upgrade both the Office of Lieutenant Governor and the calibre of the man who will serve in this position.

In Mayor George Christopher, Californians are offered the service of a man of unique qualifications. He is a trained public accountant, a highly successful self-made businessman and a dedicated public official, who has a 17-year record of imaginative government service.

As Governor, I plan to make full use of his ability as my personal troubleshooter. I also plan to give him two specific assignments next January.

First, Mayor Christopher will have a mandate to conduct year-round investigations into the efficiency of government agencies. He will have the responsibility for bringing cost-cutting recommendations to the personal attention of the Governor.

Second, Mayor Christopher will become the Chairman of my Commission to find voluntary means to open up equal opportunities for jobs, promotions and training.

- More -

This Commission to strike at the causes of discrimination will be modeled on the President's Committee on Government Contracts, which I had the honor to head from 1953 through 1960.

The objective of achieving equal job opportunity through voluntary employer compliance has already proved its worth on the national level. I am sure that under George Christopher's direction it will make major break-throughs in the fight against discrimination in California.

# NIXON FOR GOVERNOR

NEWS  
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Statement by  
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October 22, 1962

FOR FLAT PM's RELEASE  
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# NIXON FOR GOVERNOR

NEWS  
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn--Ron Ziegler

FOR MONDAY PM RELEASE, October 22, 1962

Richard Nixon confidently moves into the closing days of the gubernatorial election after five weeks of the most versatile, colorful and concentrated campaigning in the state's political history.

His person-to-person campaign record to date includes:

- 20,640 miles traveled
- personally addressed 534,000 voters
- 32 walkathons through shopping centers, factories, and neighborhoods
- 215,000 hands shaken
- 5 three-hour "no holds barred" telethons, with two left to go
- 35-hour WIN WITH NIXON SPECIAL whistle-stop train tour
- 5 statewide network "Programs for a Greater California" radio broadcasts - two left to go.

Yesterday (Sunday), Nixon outlined his program for "One Million Jobs for Californians" on a statewide radio network. He discussed his action program for meeting the employment needs of California's expanding population and the men and women who are now out of work.

Today (Monday), he begins the week with a three-hour "no holds barred" telethon in the Bay Area. The telethon will be seen over KTVU from 9:30 P.M. to 12:30 A.M.

Tuesday he attends a combined meeting of the Pacific Gas and Electric Company employees and the Pacific Service Employees Association in San Francisco at the PG&E auditorium at noon.

Nixon helicopters to Eldridge in the later afternoon for a visit to the Sonoma State Hospital. He then flies to Los Angeles for a huge WIN WITH NIXON rally at 7:30 P.M. in the Inglewood Women's Club, sponsored by the Westchester and other Southwest area Nixon for Governor committees.

Two major addresses are on his Wednesday schedule in Los Angeles. At 7:30 A.M. he addresses the Southern California Edison Company employees in their

auditorium. The League of California Cities, meeting for their 64th annual conference, will hear him as principal speaker at noon in the Biltmore Hotel.

On Thursday, he begins with an address to the Woodbury College student body in Los Angeles at 10:00 A.M., then an address before a luncheon meeting of the Pico Rivera joint service clubs at the Ramada Inn. He then flies to Ventura for a 3:00 P.M. WIN WITH NIXON rally in front of the County Court House, and then on to San Mateo for a similar event at the San Mateo High School at 8:00 P.M.

Friday morning, Nixon will attend campaign rallies in Fremont at 9:15 A.M.; San Leandro, 10:30 A.M.; Hayward at 11:30 A.M.; and San Ramon at 12:45 P.M.

Friday afternoon will be spent making neighborhood appearances in Contra Costa County, followed by a WIN WITH NIXON rally in Vallejo at 8:00 P.M.

Saturday, Nixon goes to Orange, Riverside and Imperial counties for a round of rallies beginning with a stop at Knott's Berry Farm for a drop-by meeting with Orange County voters at 10:15 A.M.; followed by a flight to Palm City near Palm Desert for a visit to the senior citizens center at noon.

Scheduled for 4:00 P.M., Saturday, is a major address at a WIN WITH NIXON rally at the Mid-Winter Fairgrounds in El Centro. Nixon will wind up his Saturday schedule with an appearance on the Regis Philbin Show at 11:00 P.M.

Sunday, Nixon has scheduled a major television appearance and a statewide radio broadcast. At 5:30 P.M., he will be the guest of television news commentator, Baxter Ward, on ABC's "Press Conference."

In the late afternoon, the former Vice President will close the week when he airs the sixth in a series of white papers entitled, "Programs for a Greater California."

10/22/62

**NEWS  
RELEASE**

# DEMOCRATS *for* NIXON

641 South Flower Street • Los Angeles 17, California • MAdison 7-0924

FOR PM'S MONDAY  
OCTOBER 22, 1962

*Frank McCoy  
Whittier Democrat*

Frank McCoy, a Whittier Democratic official, today charged that Governor Edmund G. Brown "is continuing his election year drift to the middle of the road by failing to campaign for Assemblymen Phillip Burton and John O'Connell."

McCoy, first vice president of the Whittier Democratic Club and a member of the 51st Assembly District Democratic Council, has joined the Democrats for Nixon organization.

He pointed out that Brown said in answer to a question in Los Angeles, Wednesday, October 17 that "I'm not going to campaign for all of them (Democratic candidates) but I'm not going to tell you who they are today."

McCoy said "It is obvious he is referring to Burton and O'Connell, the two ultra liberals who lit the spark under crowds of University of California students the day before they rioted against the House Committee on Un-American activities in San Francisco in May, 1960.

"Burton appeared in a television interview in Los Angeles October 16 and denied flatly that he appeared at the scene of the HCUA hearings. No one claimed he did, but he and O'Connell did speak to a student rally the day before and sympathized with their opposition to HCUA.

"I say that if you let children play with matches, you stand a good chance of having a fire. That's exactly what Burton and O'Connell did," McCoy said.

He said Burton was asked point blank on the interview how he felt about HCUA. "I favor abolishing it," he replied.

McCoy said, "Brown is doing two more flip-flops for the voters. First he is removing his active support for Burton and O'Connell, then he is retracting his sly,

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and completely false hints that Richard Nixon is against pensions and welfare.

When asked directly by an irate pensioner whether Nixon had made such statements, Brown replied that Nixon "didn't say that really."

"The fact is, Nixon has said he is in favor of 'adequate and generous pensions' and wants to cut only the chiselers from the welfare rolls. For anyone to suggest otherwise is completely false and the dirtiest of tactics," McCoy said.

"These are only a few examples of the type of flip-flop leadership we've had in the state capitol for the last four years," McCoy said.

# NIXON FOR GOVERNOR

NEWS  
RELEASE

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

REMARKS BY RICHARD NIXON  
WIN WITH NIXON RALLY  
Inglewood, California  
Oct. 23, 1962  
8:00 p.m.

FOR FLAT AM RELEASE  
October 24, 1962

Last night on my telethon in San Francisco, a questioner asked, "Why should we be concerned about the internal threat of communism when the Communist Party in the United States has only 10,000 members?"

This question implies a misunderstanding of the Communist system and Communist tactics. And now with the strong action that President Kennedy has taken in Cuba, which has my full support, I believe that it is even more imperative that every American and every Californian have a real knowledge of how the Communists operate.

It is not merely the 10,000 American Communists that threaten our security. It is the fact that these party members are agents of a foreign power; that they are backed up by the resources of a worldwide Communist movement; that they have skillfully organized front groups of non-communist dupes, and that they are fanatics who will tell any kind of corrupting lie to further their goal of world domination--just as Khrushchev and Gromyko lied to our President about the nature of the Soviet missile build-up in Cuba.

Moreover, it should be clearly understood, as J. Edgar Hoover said on Oct. 9, that "foremost among the (Communist) targets have been America's young people.... We have but to look at the shameful riots in San Francisco in 1960, when college youth in that area, encouraged by Communists, acted like common hoodlums in

demonstrating against a Committee of the United States Congress engaged in public business. We have but to look at the party's campus speech program, which has seen Communist functionaries appear before student groups at colleges and universities from New York to California."

These are not my words. They are the words of our nations leading authority on Communism. The respected Director of the FBI.

And this is why, throughout the campaign, I have spoken out on the necessity of having a forceful and positive program to supply federal action in the fight against communism.

I have been severely attacked for my stand on barring from the campuses of our tax-supported institutions those individuals who have refused to answer questions about communist activities before legislative investigating committees or who have refused to comply with the Subversive Activities Control Act of 1951, which is the basic anti-communist law of the land and which I helped to write.

I welcome this attack. I believe my position is right and I believe that the vast majority of Californians believe it is right.

I have also called for the mandatory teaching in our high schools of communism and the alternatives of freedom.

Again I have been severely attacked. I have even been called a dictator by my opponent.

And again, I welcome this attack. For I believe that Californians share my view.

I want to add that there are two excellent books that should be seriously considered by local school boards in the teaching of communism. One is J. Edgar Hoover's new book, "A Study of Communism." The other is by a Californian, Roger Swearingen, and is called, "The World of Communism."

I have proposed that the teaching of communism remain completely under the control of the local school districts. I strongly support the supervision of education at the level closest to the people; and I believe that the state must back up our school districts in this program with sufficient resources and a multiple choice of textbooks.

This is what Mr. Brown calls dictation, although his record shows that he has piled on our school districts one mandatory requirement on top of another, while at the same time allowing state support to pay for these state-imposed programs to drop to 38 percent.

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Haldeman

file

STATEMENT BY RICHARD NIXON

RELEASED IN SAN FRANCISCO

Regarding President Kennedy's  
Address on Cuba 10/22/62

OCTOBER 22, 1962

As one who has urged for several months that stronger action be taken in Cuba, I fully support the actions the President has taken today.

There are obvious risks in this action. But the risk of inaction is immensely greater. In my view, this action will not lead to war. As in Quemoy and Matsu and Lebanon, in dealing with Communist aggression, strong action actually decreases the possibility of war.

From travelling throughout California and talking to thousands of people, I am sure that an overwhelming majority of the people in the first state of the union will support the President's actions.

Although the nation is in the midst of a political campaign, I know that whenever our peace and freedom is threatened Democrats and Republicans alike will think of America first, rather than the party.



# NIXON FOR GOVERNOR

## NEWS RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

TO: News Director

FROM: Sandy Quinn, Nixon for Governor News Bureau

SUBJECT: Film Clips for 10/22/62

Enclosed is a 45-second silent film clip of Richard Nixon's visit to three Negro churches in Oakland and Berkeley. In his remarks to the church congregations, Mr. Nixon pledged to form a "Council of Equality of Opportunity" if elected.

"California cannot afford the moral cost of prejudice and discrimination. It is not enough simply to have laws on the books which say you should not discriminate. One should be against discrimination not because it is the law, but because it is right and good," the former Vice President said.

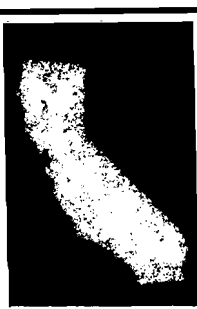
He said his proposed council would bring together top employers, labor leaders, educators and lawyers "to take the offensive against discrimination."

Mr. Nixon, who conducts a three-hour "no holds barred" telethon in the Bay Area tonight (Monday) visited the Church by the Side of the Road, Berkeley; Taylor Memorial Methodist Church, Oakland; and the Bethel Missionary Baptist Church in Oakland. He returns to Los Angeles tomorrow afternoon for a huge WIN WITH NIXON Rally in Westchester.

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10/22/62

~~Haldeiman~~  
~~FBI~~



file

## NIXON FOR GOVERNOR

San Francisco County Headquarters  
1176 Market Street, San Francisco 2, MA 6-1566

ALAN H. NICHOLS, CHAIRMAN

EMILY G. PIKE, CAMPAIGN MANAGER

FOR IMMEDIATE RELEASE

Alan Nichols, San Francisco Nixon for Governor Campaign Chairman announced today that he expects Richard M. Nixon to carry at least 20% of the registered Democratic vote in San Francisco in the November gubernatorial race.

Nichols said that his figures were based on the results of a precinct by precinct telephone poll of registered Democrats done from local Nixon headquarters.

"Our poll is showing that between 10% to 27% of the Democrats are favoring Nixon, depending on the precinct. And the percentage of undecided voters in these areas has been running far greater than these figures. Based on this, I think we can predict that Nixon will carry a large percentage of the Democratic vote."

"We're getting strong support from our Democrats for Nixon Committee", Nichols went on, "as well as real interest and support from union members, nationality and veterans groups. Headquarters have been springing up all over San Francisco. We have leaders in the Mission District, in the Sunset, in the Fillmore, Chinatown and other San Francisco communities."

"I think that the huge crowds that turned out for the Eisenhower dinner and the Nixon International Reception at the Hall of Flowers,

along with the enthusiastic response that Dick Nixon has been receiving everywhere he has gone in San Francisco is indicative of the way people here feel about him."

"We have been tremendously impressed and thrilled with the number of volunteers we have been getting in our headquarters. We have many volunteers who are spending their one day off a week to help us in the campaign. People who have been coming in tell us that they want to do anything they can to help get better government for California, and that Dick Nixon is the one who can give it to us."

"We currently have 3800 volunteers working with us, not including the precinct organization. With this kind of enthusiastic help, we feel the San Francisco Nixon Campaign is on the upswing."

San Francisco Nixon for Governor Headquarters are at 1176 Market Street. Nichols emphasized that all volunteers, regardless of their party registration are urged to take part in the Nixon campaign.

1/11/62  
REMARKS OF HARRY KEATON  
President, California Young Republicans  
(Palo Alto Young Republicans)  
8:00 P.M. Monday, 10/22/62

FOR TUESDAY A.M.'s  
October 23, 1962

The President of the California Young Republicans today called upon Senator Hugh Burns, Chairman of the California Senate Fact-finding Committee on Un-American Activities, to make public "any information gathered by the Committee on the left-wing California Democratic Council which appears to have a bearhug on the legitimate Democratic party."

Keaton, Los Angeles labor attorney, recalled that Senator Burns had announced in April 1961 that the Fact-finding Committee had been investigating the CDC. Chairman Burns had disclosed the probe in a letter to the late Matt Cvetic, the FBI counter-spy, stating, "Your suggestion is well taken -- the California Democratic Council has been under investigation for some time."

Keaton noted that over a year has passed "without a peep out of the Committee on the progress of its CDC investigation."

"I am aware," Keaton added, "that the Senate Fact-finding Committee on Un-American Activities is due to make its biennial report sometime in 1963. But the CDC and its bearhug on the legitimate Democratic party has become an issue in the current election campaign. In my judgment, the voters are entitled to all information on CDC affairs before, not after, the coming election. In the past, Chairman Burns has stood above party to report the grim facts to the people. The time has again come for another display of non-partisanship," Keaton concluded.

# NIXON FOR GOVERNOR

NEWS  
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

OCTOBER 22, 1962

Pat Nixon's tireless participation in her husband's gubernatorial campaign is attracting statewide attention. Her schedule in the past four weeks has kept her busy from morning to night with coffees, brunches, lunches, teas, and civic receptions. Her popular "Chat With Pat" community coffee hours have attracted up to 2,100 enthusiastic women who want to meet and hear the wife of the former Vice President.

We thought you would be interested in reading some of the most recent press comments:

"If crowd counts indicate anything, the next Governor of California will be Pat Nixon. Pat Nixon has been outdrawing Pat Brown in all the more casual campaign gatherings of late. Not including, of course, those \$100-a-plate dinners. ... Pat Nixon has been bypassing dinners to concentrate on luncheons and teas. She may be the only campaigner to emerge in completely sound health, digestion unimpaired. ..." ----- Dick Nolan, San Francisco Examiner.

"... Pat Nixon, with her "Chats With Pat" meetings is outdrawing the other Pat, the one who's running against her husband. ..." ----- Art Ryon, Los Angeles Times..

"Deputy sheriffs and highway patrolmen today were called to help direct traffic when some 1500 women showed up to shake hands with Mrs. Richard "Pat" Nixon." ----- Los Angeles Herald Examiner .

"Mrs. Pat Nixon, a veteran of many campaigns at the side of her husband, went out by herself Wednesday to meet voters at three "Coffee Hours With Pat." The wife of gubernatorial candidate Richard Nixon met an estimated 2000 women." ----- Los Angeles Times .

"Mrs. Nixon attended the third coffee hour of the day at Pasadena. Once again she resumed her tireless handshaking and greetings.

"Asked how she managed to maintain a rigorous campaign schedule, she replied:

'You work from the minute you get up in the morning, which is early, until very late. People are very stimulating and their enthusiasm carries over.'"

Joan Sweeney, Feature Writer, UP International.

"How would you like to shake hands with some 2000 persons, enplane for another community, meet with a variety of people, sit through a Constitutions Observance Day program, then meet more people, all because you are the wife of the guest speaker, a former Vice President of the United States, and presently candidate for the governorship in California? Well, that was yesterday's story in a nutshell of Pat Nixon, wife of Richard Nixon ... ."----- Joyce Barkley, Enterprise-Record Women's Editor, Chico, California.

"Mrs. Pat Nixon is optimistic about her husband's race for governor because 'the enthusiasm and momentum of a campaign has never been this high' ... ." ----- UPI -- Newport Beach Pilot.

"'When he went to Washington I spent many hours in his office helping him, but always as a volunteer. I was never on the government payroll,' Mrs. (Richard) Nixon said." ----- Carmela T. Martin, Sacramento Bee.

"Whether it was a six-year old boy who offered a cup of ice cream to the 'Golden Lady' while her husband (Richard Nixon) was talking, or the admiring glances which attracted her to a 90-year old woman on the sidelines, Pat was never too occupied to take time to acknowledge them." ----- Helene Kampe, Vista (Calif.) Press.

"Candidate Richard M. Nixon paid tribute Wednesday night to one of his hard-working campaigners -- his wife, Pat. The Republican gubernatorial candidate told nearly 3000 persons attending a rally in Pasadena Civic Auditorium that his wife had shaken hands with 26,000 women in the past three weeks." ----- Santa Monica Evening Outlook.

"Santa Barbara had, indeed, put on its very best shining, just-for-company face to greet Mrs. Richard Milhous Nixon." ----- Santa Barbara News-Press.

STATEMENT BY H. R. HALDEMAN  
Statewide Campaign Manager,  
Nixon for Governor Committee

FOR IMMEDIATE RELEASE  
October 18, 1962

The piece of literature entitled, "Pat Brown and the CDC" was drafted by the campaign organization and not by Murray Chotiner. It is significant that neither Mr. Wyman nor Governor Brown denies the statements attributed to the CDC and to Mr. Brown. Furthermore, they do not deny that Brown did nothing when the resolutions were adopted and in fact, did not repudiate any of them until recently when he was in the midst of a re-election campaign. Neither one denies that Mr. Brown as governor brushed off a voter when an inquiry was made about Brown's stand with the CDC.

Instead, they seek to weasel out of their uncomfortable position by complaining about pictures. The truth is they are pictures of Governor Brown and were used only as illustrative of the actual statements made by him.

If Mr. Brown and his hatchetman, Mr. Wyman, have any complaint, let them fight it out with the CDC.

As far as the Prussion booklet, "California Dynasty of Communism," is concerned, both Brown and Wyman know that the Nixon campaign had absolutely nothing to do with it. It was repudiated immediately and the chairman of the Republican County Central Committee ordered it removed from all Republican headquarters if any were there.

It should be noted that Mr. Prussion is reported in the press as having stated that the Republicans never gave him an order for his booklet but the CDC purchased 1,000 copies. Furthermore, Mr. Brown's quarrel concerning the Prussion booklet is with Mr. Prussion, not with us. Mr. Prussion has invited legal action by anyone named in his booklet. If Mr. Brown has any dispute with Mr. Prussion, he knows what to do.

10/18/62

# NIXON FOR GOVERNOR

NEWS  
RELEASE

i00 Ron Z

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Statement issued by

RICHARD NIXON

After Visit with

Sonoma State Hospital Employees

October 23, 1962

FOR FLAT PM RELEASE

Tuesday, October 23, 1962

Having devoted 14 years to public service, I am well aware of the challenges and problems of career government employees. The men and women who dedicate their lives to government service, often at considerable financial sacrifice, deserve the support and appreciation of the people, as well as the elected and appointed officials.

I wish to assure every career employee in the state that I will uphold and protect his job rights, which are written into the law of California and are a basic guarantee that government will not be turned into a political football.

I believe that savings can be made by not increasing employment in non-growth agencies and by not filling positions when they become vacant in areas where it is carefully determined that a job can be done properly with a smaller staff. These proposals will not endanger the job of a single career worker.

Government employees have a great stake in having individuals of the highest quality in top state positions. The morale, efficiency and usefulness of career people depends largely on the administrative and imaginative capacities of the appointed directors of departments, bureaus and agencies.

Unfortunately, during the past four years, Mr. Brown has often given positions of high public trust to men of extremely limited ability for purely political reasons. This is a direct contradiction of California's great tradition of appointing the best individuals regardless of party.

My first act as Governor will be to fire the political appointees who have shown more capacity for waste, empire-building, and press-agentry than for effective and efficient administration. I will return California to its former tradition of appointing big men to do big jobs. This will be in the very best interests of our taxpayers, who deserve to work with men of wisdom and experience.

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At the same time, with the help of our government career people, we must carefully survey all expansion costs to make sure that they are in line with similar costs in private industry. If we find duplication or waste, it must be eliminated. And where competitive bidding is not now in effect, we must initiate such a system.

There is nothing wrong with the operation of state government that dynamic leadership from the Governor's office, and a new breed of first-rate appointed officials, will not cure. Our aim, yours and mine, is to make California a model among the states of the finest government service.

10/23/62

Remarks by  
RICHARD NIXON  
Win With Nixon Rallies  
San Diego and Riverside  
October 19, 1962

We will never beat down the criminal element in California with a Governor who is not concerned that our crime rate is nearly double the national average.

When we compare the crime situation in California with crimes in New York -- two states with the same population -- we find: Three times as many rapes in California; twice as many robberies, burglaries and auto thefts, and 50 percent more aggravated assaults.

The reason for this is not the quality of local law enforcement officers. California has the best local peace officers in the United States. But they have been handcuffed for four years by disinterest and disrespect from the Governor's office.

If Mr. Brown spent the same energy fighting crime as he has spent fighting men like the Chief of Police and Sheriff of Los Angeles, we would now have the best record of crime prevention instead of the worst record of crimes committed in the United States.

This record of indecision and failure shows why the Governor has been the weak link in the law enforcement chain.

The failure to smash the narcotics traffic:

When a Southern California high school student was murdered by two drug addicts and a delegation of young people asked Mr. Brown for stronger anti-narcotics legislation, his smug reply was, "I don't believe (in having) 250 children calling on the Governor to discuss something they know nothing about." He did nothing for two full years.

The failure to smash the pornography traffic:

Obscene books and films are a half-billion dollar a year business in California. Yet when my opponent had the opportunity to sign a strong law against this traffic in filth and smut he vetoed it and supported a soft law.

The failure to support capital punishment as a deterrent to crime:

When a dangerous rapist was sentenced to death by a legally constituted court of this state, Mr. Brown tried to pass the buck to world opinion rather than uphold the law of California.

The failure to back up our local law enforcement officials:

When all the associations of peace officers in California asked for 15 strong anti-crime measures, Mr. Brown allowed all of them to be killed in the legislature.

\* \* \* \*

This is my program to reverse this attitude of smugness and disinterest.

1. Strong support for capital punishment, including the death penalty for big-time dope peddlers.

2. A forceful legislative program, including laws to redefine search and seizure and protect the identity of informants who are essential in smashing the narcotics traffic.

3. Positive action to build a new respect for our law enforcement officers, including annual California Awards for the finest contribution in fighting juvenile delinquency and for bravery beyond the call of duty.

4. The immediate establishment of a Governor's Council on Crime Prevention and Law Enforcement to coordinate the fight for a safer California.

This top-level Council will mobilize church groups, boys clubs and other voluntary agencies in a great crusade for crime prevention.

Law enforcement is government's business, but crime prevention is everybody's business. I propose to see that all Californians have the opportunity to participate personally in the fight to make our streets and highways the safest in the nation.

As California becomes the first state in the nation, the choice is clear. We can remain first in crimes committed for four more years. Or we can become first in crime prevention by stamping out smugness in the Governor's office and replacing it with four years of decisive leadership.

10/19/62

# NIXON FOR GOVERNOR

NEWS  
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

REMARKS OF RICHARD NIXON  
Win With Nixon Rally  
San Bernardino, California  
October 20, 1962

FOR FLAT AM SUNDAY RELEASE

As we enter the final two weeks of the campaign the most significant trend that has developed is the massive shift-over of Democrat voters, who supported my opponent in 1958 to our crusade for greater California.

In 1960, when I carried this state by 35,000, I received an estimated 600,000 votes from registered Democrats. I predict that we are going to beat this record and go on to a substantial victory in 1962.

In my 19,500 miles of campaigning since September 12, in speaking to thousands of Democrats, I find there are six major reasons why they want a change of government in Sacramento.

1. Democrats feel that their party has deserted them under the influence of the radical California Democratic Council.

They do not approve of abolishing the House Committee on Un-American Activities, of repealing the Loyalty Oath, of admitting Red China into the UN, and of the other extremist resolutions of the CDC.

And despite expressing some disagreement with this group, Mr. Brown accepts the left wing CDC support and has even called it his "good right arm". From this a great majority of Democrats can only conclude that he does not represent their philosophy of government.

2. Democrats want a Governor who does not run from a fight.

They do not like the way Mr. Brown refused to accept my challenge to debate the issues after he suffered defeat in our only joint appearance.

And they do not like the idea of a candidate who must rely on others to fight his battles. California Democrats want a Governor who does not need to be propped up by a team of "Mr. Inside" (state paid press agents) and "Mr. Outside" (Washington dignitaries).

3. Democrats in agricultural areas want a Governor who will promote the prosperity of California agriculture.

They want a Governor who is for the Bracero program at harvest time - not just at election time; a Governor whose views are firm and consistent on a

minimum wage for farm workers all the time - not just at election time; a Governor who opposes the outmoded 168 acre limitation on state financed water projects all the time - not just at election time.

In other words, the California farmers want an end to double talk from the Governor's office.

4. Democrats want a Governor who will put first raters in state government.

When they see a fellow Democrat like Bob McCarthy, the Director of Motor Vehicles who tried to end highway manslaughter by drunk drivers, enforced out of government by what he calls "a sick administration", the Democrats feel that Mr. Brown is not capable of attracting men of quality into government service.

5. Democrats want a Governor who will make California into a greater opportunity state.

When they see a million people a day directly affected by unemployment in California and they see that New York is starting job producing plants three times faster than our state, they feel that Mr. Brown is not capable of making the one million new jobs that California must have in the next four years.

6. Democrats want a Governor who will make our streets and homes the safest in the nation.

But they see that their dedicated local law enforcement officers are not getting strong backing from the Governor's office. They see that more crimes are committed in California than in any other state in the union. They want a Governor who will support capital punishment and extend it to big time dope peddlers.

# NIXON FOR GOVERNOR

**NEWS  
RELEASE**

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

PROGRAMS FOR A GREATER CALIFORNIA  
Text of Statewide Radio Address  
by RICHARD NIXON

FOR IMMEDIATE RELEASE

October 21, 1962

This is the fifth broadcast in a series that I call, "Programs for a Greater California." Each Sunday evening until election day I will show you how decisive leadership can solve the pressing problems of our state.

On my first program, I presented an eight-point anti-crime program, which includes strong backing for our dedicated local law enforcement officials, a top-level Governor's Council to coordinate the fight for a safer California and the death penalty for big-time dope peddlers.

On these Sunday broadcasts I have also discussed my four-year programs for better education and to meet the special needs of our elderly citizens. One of my proposals calls for a "California Legion of Service" -- a new voluntary organization to mobilize the talents of our senior citizens to help train the youth, particularly those young people who have dropped out of school.

Last week my subject was "The Face of California." My four year proposals, in five major areas from freeways to state construction, were designed to make our state an even more pleasant place to live and work by preserving and improving the natural and man-made beauty of California.

Tonight I want to talk about "One Million Jobs for Californians." This is the number of new jobs that must be created in our state over the next four years

- More -

in order to meet the needs of our expanding population and the needs of Californians now out of work.

First, I want to make it absolutely clear that there is nothing wrong with California's job and business climate that dynamic leadership in Sacramento cannot cure. California has the manpower, the talent and the resources to lead the nation.

Yet what is the situation in our state today.

I believe it can be best summed up by a few stark statistics.

1. A million people a day are directly affected by unemployment in California. 323,000 people are now out of work. Unemployment is up 44.8% in the past three years -- from September, 1959 to September, 1962.

2. Among the major industrial states, California ranks ninth in new plant expansion. We trail New York, Ohio, Pennsylvania, Illinois, Texas, Florida, Massachusetts, and North Carolina. And New York, with the same population as California, has built or started three times as many new plants as we have since the beginning of last year.

3. California has the worst record of bankruptcies in the nation. In 1961, there were more bankruptcies in California than in all of New York, Pennsylvania, Texas, Ohio and Michigan combined -- although these states together have more than 3-1/2 times our population.

Now what has been the record of the present state administration? Has Mr. Brown taken decisive action to solve the job-gap or has his administration actually widened and helped create it?

Basically, my opponent has taken three actions that affect the jobs of Californians.

(1) He has raised taxes by nearly \$1 billion in four years. This is the largest tax increase ever enacted by a state Governor in the history of the United States. Personal income taxes are up 106.2% under the Brown Administration. Bank and corporation taxes have gone up 84% during his

regime. And today Californians have the heaviest tax burden in the nation.

(2) The present state administration has increased government spending by \$1 billion. Mr. Brown has given California the most expensive state government in history. He has allowed state spending to go up more than three times as fast as our population has expanded.

(3) Mr. Brown has fostered an Economic Development Agency as the panacea for all of California's economic ills. This Agency has spent its time making surveys and cannot point to a single new industry it has brought into the State.

The conclusion is inescapable that my opponent has helped create the serious job-gap in California by his policies of heavy taxation, huge spending, bureaucratic harassment of business, and do-nothing administration.

This is the vicious cycle that Mr. Brown has imposed on California. He has first increased government spending out of all proportions to the increase in population. Then to pay for his extravagance, he has forced a tremendous tax load on the people. This tax load, in turn, has created a poorer business climate since businesses must seek out locales where the taxes allow them to compete. A poor business climate causes higher unemployment. And finally, the greater the number of people who are out of work, the greater will be the expense of government since the state has to put out more money to pay for the health and welfare of the unemployed.

What can California expect of Mr. Brown in the future? The answer is more of the same. For he is running on a platform that would cost an additional \$1.36 billion over the next four years. These new government expenditures mean that taxes will have to go up next year if Mr. Brown is elected. He may pledge "no new taxes next year" as a desperate last-minute election promise, but it is impossible to raise spending, as his platform proposes, and not also raise taxes.



Now what do I propose to do?

The first, and most imperative, action must be taken to cut the cost of government. This is the only responsible way to end the vicious cycle that all Californians are now paying for -- either in loss of work or in higher taxes. Only after we have cut government expenses can we expect to give the people the reduction in taxes that they deserve.

My program spells out an immediate saving of \$50 million next year.

Here are the ways I will cut the cost of government in 1963 without cutting any necessary service to the people.

1. I will save \$27 million on the welfare programs and maintain the present level of assistance to the aged, the blind, the handi-capped and others who are entitled to welfare payments.

\$25 million can be saved by getting chiselers out of the ANC program. All who are entitled to this kind of relief will continue to receive it. But I will see that the regulations are changed so that it is no longer more profitable for a man not to work than to work and more profitable for a man to desert his family than to support them.

Another \$2 million will be saved simply by bringing the cost of drug prescriptions into line with Veterans Administration procedures. California now pays 75 cents on each prescription for paper work alone; the VA pays only 21 cents.

2. \$15 million can be saved on personnel by not filling positions in "non-growth" departments and by cutting down on State press agents.

This will be done while protecting the jobs of career state employees. Not one career employee will be fired.

My system will be to not fill state positions as they become vacant, after it has been carefully determined that necessary services can be performed by existing personnel. In 1961, 12,000 full-time employees left government service -- many of these employees need not be replaced.

Moreover, I will encourage state administrators, through an incentive system, to do a better job with a smaller staff. Today, in California government, an administrator, such as William Warne, is rewarded for empire-building -- the more employees he directs, the more he is paid. Next year, the big man in government will be the administrator who would find ways to keep his staff down, while keeping his performance up.

3. Another \$8 million will be saved next year by cutting non-essential government studies, by abolishing the super-agencies, by making a change in the mental hygiene program that will actually strengthen it, by eliminating the needless office of the Consumer Council, and by cutting the fat out of Mr. Warné's empire.

There are four other areas in which I expect to make substantial savings.

1. I plan to save the taxpayers' money by returning California to a pay-as-you-go system as much as possible.

This year, the state is spending \$181 million simply to pay service charges on the long-term bonded debt. This represents about 4% of the total budget. Unless California government changes its course and goes into debt only for its most urgent needs, we will have doubled the percentage of the budget that we must spend on debt service within ten years.

2. Further savings to the taxpayers will be made by a full-scale re-organization of California government.

California now has the amazing total of 360 departments, agencies, boards and commissions. There are conflicts, duplications, and competing offices. These must be eliminated. All that Mr. Brown's super-agencies have accomplished is to put a layer of bureaucratic fat between the Governor and the operating level of government.

3. Another saving to the people will be made by taking government out of competition with private enterprise wherever possible and by expanding our

system of competitive bidding.

For example, today there is no system of competitive bidding on State architectural jobs. I propose to insure that the State Division of Architecture does the designing of state building for the least money. And if it is found that the State Division cannot match outside bids, the work will go to private firms.

4. Additional savings to the people can be made by bringing the space requirements on state office buildings into line with realistic requirements in private industry.

A study of state office building utilization shows an over-all average of 160 square feet per employee. In private industry, where most people work, the average requirement is less than 120 square feet per employee.

In the future, it may be possible to save up to \$30 million a year by bringing state building standards into line with those in effect in private industry.

Once we have reduced the cost of government, we can then give a tax reduction.

At the present time, this is the situation in regard to future tax prospects.

(1) Mr. Brown has pledged no new taxes next year -- a pledge which it will be absolutely impossible for him to deliver; (2) When asked if he would veto any legislative bill to increase taxes next year, Mr. Brown has replied, "I cannot tell you I would veto a new tax bill," and (3) Mr. Brown on the "Meet the Press" program, refused to pledge that he will not increase taxes in 1964, 1965 and 1966.

My position is this: (1) My detailed program to cut the cost of government next year assures that there will not be a tax increase in 1963; (2) While Mr. Brown "spent-as-he-went," I pledge a policy of pay-as-you-go that assures that there will be no tax increase in the next four years -- 1963, 1964, 1965 and 1966; (3) My program of spending the peoples' money without waste or frills is the best assurance possible that Californians can get a tax reduction within the next four years.

I also support the following four year tax reform program.

1. I will initiate an immediate improvement of tax administration, particularly designed to eliminate secrecy of rulings and procedures.

California taxpayers should have objective guidelines, rather than be subjected to the whims of examining authorities.

With proper guidelines, taxpayers can be given an opportunity to settle tax controversies in their local area.

2. I will recommend to the legislature that the California income tax be changed to give a double exemption amounting to \$3,000 to those over 65 and those who are blind.

Not only will this bring our state in line with federal income tax provisions, but it will assist those who are often most in need and who are most adversely affected by inflation.

3. I will propose to the legislature that California adopt a system of tax incentives for companies that expand their employment.

This is a positive way to encourage California industry to create jobs. And since jobs create a greater tax base for the state, it will be possible to design this system so that it will actually add to state revenue.

4. I will recommend tax legislation to encourage Californians to invest in California industry.

Such legislation would relieve the millions of small stockholders in our state from paying double taxes on income earned from a California corporation.

5. I will support legislation that encourages research and development expenditures in California.

The development of new products and new services will create new employment. This type of commercial expenditure can be encouraged through the use of a tax credit.

The growth of California has been built on creativity. Whether it is in agriculture, shopping centers, architecture, home decorating, sports clothes, entertainment, or aero-space, the rest of the nation looks to California to lead in new ideas. Encouragement of ever greater efforts in research and development will create more jobs, but it will also keep California first in new ideas, new products and new services.

Besides cutting the cost of government and initiating tax reforms, there is one other area in which dynamic state leadership can create the \$20 billion in capital outlay that is needed to make one million new jobs for Californians. This area is salesmanship.

And so my final proposal for making our state first in employment is to start a "California Crusade for New Business Investment."

Attracting new industry to a state is a highly competitive business. The head of a Los Angeles electronics company recently wrote me, "Speaking personally, we have been approached by at least half of the states in the union by special committees with fancy brochures and heavy inducements to locate our plants in their particular states."

In the face of this big league competition, California cannot field a bush league team. We must immediately mobilize the talented manpower, supported by sufficient funds, to get back in the ball game. California, the first state in population, must also become the first state in new plant expansion. Ninth place is not good enough for Californians.

This is my positive four year program to make "One Million Jobs for Californians." It starts with efficiency, economy and cost-cutting in government. It follows up with tax reforms and tax reductions. And it accents salesmanship. These three elements, directed by a decisive state administration that is wholly dedicated to doing things the free enterprise way, will create a greater

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California -- a California that is a shining example of an opportunity state instead of a sorry example of a handout state. And this is California's destiny.

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About the only thing that is accurate in Mr. Wyman's frantic efforts in this campaign is his statement that "This will be the dirtiest campaign in California history." He is determined to carry out his prediction by holding a series of press conferences where he hurls wild and reckless distortions of the truth.

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10/18/62

# NIXON FOR GOVERNOR

NEWS  
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Remarks by RICHARD NIXON  
Santa Barbara, California  
8:15 p.m., October 18, 1962

FOR FLAT AM RELEASE  
Friday, October 19

Mr. Brown's repeated remarks that a governor must be of the same political party as the president is a shocking and irresponsible statement. It implies that all 50 governors must be of the same party and that the United States should have a one-party system.

Mr. Brown's statement reflects a lack of understanding of the American system. His statement is alien to the founding principle of our republic--the division of government responsibility between the sovereign states and the national union. 146 years ago, Thomas Jefferson said, "What destroys the liberty and the rights of man is concentrating all powers into one body." Under our system of governing ourselves, in diversity and decentralization of government power there is strength. And at a time when we are opposed by a world conspiracy based on rule by one-man and one-party, it is more important than ever before that we reaffirm the wisdom of our Federal-State system.

When this nation was founded, 13 American colonies created a unique union of sovereign states. If Mr. Brown's statement is carried to its inevitable and illogical conclusion, he would have our 50 sovereign states returned, in effect, to a colonial status. Each governor would be nothing more than a rubber stamp for the national Administration. Californians--Democrats and Republicans alike--resent Mr. Brown's attempt to turn the first state in the nation into a giant puppet with the strings being pulled from Washington D.C.

I believe that the first obligation of a governor is to speak up for the people of the state who elected him. I disagree completely with Mr. Brown's servile atti-

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tude that a governor should be nothing more than a mere agent of the federal government in California.

If my opponent had carried this foolishness to its extreme, he would have urged his own defeat in 1958, since the president was then of a different party..That he did not employ this fallacious reasoning four years ago only confirms that he is now a desparate man who will grasp at any coattail in order to stay alive politically.

But Mr. Brown's remarks carry an even more sinister implication--that the President of the United States might use his great power in the allocation of defense contracts to affect the outcome of a free election in a sovereign state.

I am sure that President Kennedy would be the first to repudiate this shocking implication. He knows that the nation is best served by awarding contracts solely on the basis of merit. California has the best trained manpower and the best facilities in the nation for defense work, particularly in the field of space. And on merit, the record of California's industry assures that we will get our fair share of contracts.

I call upon Mr. Brown, before President Kennedy arrives in California, to retract this embarrassing suggestion that the \$50 billion of government contracts would be used for rewarding the people in states who elect candidates supported by the national administration and for punishing those who elect candidates who belong to the opposition party.

I also want to make it absolutely clear that it is nonsense to suggest that I would use the office of governor of this state to wage war on the President. I can assure the people of California that I have not done so as a candidate and I will not do so as governor.

But when the people of California have something to contribute to the debate on a clear national issue, I believe it is my obligation to speak out. All good ideas do not originate in Washington.

I believe that the Governor of California and the governors of the other states, when they have experience in a particular field or when the people of the state have a strong feeling on a particular subject, have an obligation to express these ideas. Only in this way will national policy reflect the best thinking of all the people. As President Kennedy said in Fresno on February 12, 1960: "Bi-partisanship does not mean and was never meant to mean rubber stamping of every executive blunder without debate."

In this spirit I have strongly supported President Kennedy's position on atomic testing. And let the record show that a vociferous minority of M r. Brown's CDC opposed the president on this issue. I have also publicly supported President Kennedy's action to use American forces to stop Communism in Viet Nam. On the Cuban crisis, on the other hand, I have stated and I state again that I think Californians are ahead of Washington. We believe that whatever additional action is necessary to stop the flow of Soviet men and missiles into Cuba should be taken by the president. We do not want our generation to go down in history as the period when the Monroe Doctrine was allowed to die because of the failure of Americans to recognize that while there are great risks in acting forcefully to protect freedom in America, the risks of inaction are infinitely greater.

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10/18/62

STATEMENT BY

RICHARD M. NIXON

October 17, 1962

This year marks the centennial of the signing into law by President Abraham Lincoln of a bill which, for the first time, permitted Jewish chaplains to serve in the armed forces of the United States of America.

Today, we salute that historic act as marking a milestone on the road to ever-increasing freedom for all Americans regardless of race, color or creed.

The story behind this historic act is not well known. On December 11, 1861, President Lincoln received at the White House a representative of the Board of Delegates of American Israelites. He was Arnold Fischel, a young New York rabbi, who had asked for an appointment to discuss a matter that was causing considerable anxiety to Northern Jewry. Earlier that year, Congress had enacted legislation which provided that Union Army chaplains must be "of some Christian denomination." As a result of the new law, some Jewish chaplains had already been dismissed from duty and had been sent home.

The new law, according to the Board of Delegates, was oppressive since it "established a prejudicial discrimination against a particular class of citizens on account of their religious beliefs." It also violated the Constitution inasmuch as it "established a religious test as a qualification for an office under the United States".

A few days after their meeting, President Lincoln wrote to Rabbi Fischel that "I shall try to have a new law broad enough to cover what is desired by you on behalf of the Israelites." As a result of the President's intervention, the original Act was changed to read "some religious denomination" instead of "Christian denomination."

Among the first to enlist was Rabbi Ferdinand L. Sarnet, of Rochester, New York, who served with the Union Army's 54th Volunteer

MORE

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Regiment. At the battle of Gettysburg, Chaplain Sarner was badly wounded, his horse shot from beneath him.

Today, some 100 Jewish chaplains are serving with United States armed forces throughout the world. They are carrying on a proud tradition of dedication, patriotism and service to mankind.

America salutes them.

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10/17 /62

# NIXON FOR GOVERNOR

NEWS  
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

REMARKS OF RICHARD NIXON  
8:30 A.M. Santa Cruz  
WIN WITH NIXON TRAIN  
Kick-Off Rally

FOR FLAT P.M. RELEASE  
October 18, 1962

I pledge to invite Bob McCarthy and other men of his high calibre into government service.

I do not believe a political label should be the passport for appointments to government office. California needs the best men in state service regardless of whether they may be Republican or Democrat.

Under the Brown administration we have seen good men forced out of office. Bob McCarthy, the California Director of Motor Vehicles was completely handcuffed in his fight for highway safety by what he called "a spineless Administration that lacks both courage and principle."

He resigned with this indictment of Mr. Brown:

"When I accepted your appointment as Director in January 1959, we agreed to the seriousness of the traffic problem and the need for vigorous leadership. Since that time, your support has dwindled and by now has completely disappeared.... my attempt to curb the drunk driver, while initially receiving lip service, saw you cave in to pressure for a softer law. Leadership could have saved lives. These experiences are symbolic of a sick administration".

California cannot afford to lose the services of a dedicated public official like Bob McCarthy. He is a man who is completely

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dedicated to ending the needless death and injury on our highways. He is a man who is completely dedicated to government doing the best job for the least money, instead of reckless empire building at the people's expense.

California deserves to be led by this type of public official.

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10/17/62

# NIXON FOR GOVERNOR

NEWS  
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Remarks by RICHARD NIXON  
Win With Nixon Rally, Richmond  
October 17, 1962

FOR IMMEDIATE RELEASE

A million people a day are directly affected by unemployment in California. The families of the 323,000 people now out of work are not satisfied with Mr. Brown's smog-screen of smug statistics.

What is hidden behind the ballyhoo curtain that his tax-supported press-agents have erected?

Unemployment is up 44.8% in the last three years under the Brown Administration. Industrial expansion is now only half the amount necessary to create full employment for our expanding population.

The greatest tax increase in history---\$1 billion in four years---has forced 44 job-producing businesses to close down or expand outside California.

Work stoppages caused the highest loss of paychecks in ten years in the second quarter of 1962.

Business bankruptcies have gone up 54% with more businesses going under in California than in New York, Pennsylvania, Texas, Ohio and Michigan combined.

Bringing new jobs to California demands a big league team. We cannot beat the men and resources that New York has thrown into the fight for new investment with a bush league outfit. In plant starts and expansion, we are now losing to New York by a score of three to one. Mr. Brown's Economic Development Agency cannot point to a single business it has brought into the state. We must get back in the game with a giant "California Crusade for New Business Investment."

Yet my opponent not only refuses to recognize this problem and to deal with it, but hires a team of puff-peddlers to cover it with a bright halloween mask.

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When pressed for a program, he falls back on the same old snake oil remedy--- big government spending. But the patient will only get sicker for more spending leads to more taxes, which leads to less business, which results in fewer jobs.

My program for a greater California will break this vicious cycle by starting with \$50 million cut in government spending next years. This kind of policy will attract the \$20 billion in new business investment California needs to meet its minimum goal of 1,000,000 new jobs in private enterprise over the next four years.

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10/17/62



# NIXON FOR GOVERNOR

## NEWS RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Herbert G. Klein  
Press Secretary

FOR RELEASE  
Monday, September 17, 1962

Walkathons today were added to telethons in Richard Nixon's border-to-border campaign for Governor of California.

The walkathons are part of the Nixon person-to-person campaign to carry the issues to a cross section of Californians in all parts of the state, according to H. R. Haldeman, campaign manager.

"Mr. Nixon plans to walk through shopping centers and industrial plants in all parts of California on a daily basis," Haldeman said.

"The walkathons which will total more than 100 in the next seven weeks, will be interspersed with rally speeches and seven major telethons on the Nixon schedule," Haldeman said.

"I am dedicated to carrying the campaign issues to Californians as they never have been carried before," Nixon said.

"I plan daily informal stops to talk with workers in their plants, housewives in shopping centers and merchants in their stores.

"I have been greatly impressed by the enthusiasm of the thousands of persons I have met during the first four days of the campaign," Nixon said. "Worker and voter enthusiasm is mounting daily.

"The tremendous enthusiasm I have seen at our meetings, both formal and informal, convinces me that voters in all parts of the state are anxious to join in this campaign to bring strong leadership to the high office of Governor of California."

Nixon plans to set a minimum average of meeting 2,000 persons a day and to reach personally as many as 10,000 frequently, according to Haldeman.

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The walkathon person-to-person tours this week will begin with a tour of the Consolidated Western Steel Plant and a GOP-sponsored picnic in Lacey Park in San Marino tomorrow.

On Wednesday, Nixon will spend the morning touring the Los Angeles civic center and conferring with Los Angeles Mayor Sam Yorty. He will attend the State Bar Association Convention in Beverly Hills and speak at the University Synagogue that evening.

The Nixon campaign will shift to the San Joaquin Valley Thursday with a bus and walking tour scheduled in Delano, Porterville, Lindsay, Visalia, Hanford and Fresno. Nixon then will fly to San Jose for an evening rally at the State College there.

The Friday schedule will include a person-to-person activity in the Bay area, followed by a lunch meeting in Fillmore, informal walkathon tours in the Los Angeles area and an evening address before the Medical, Dental and Pharmaceutical Association of Southern California and the John Langston Law Club. This will be in Los Angeles at the Rodger Young Auditorium.

On Saturday, Nixon, accompanied by his family, will walk through the Los Angeles County Fair Exhibit and then fly to northern San Diego County for an area-wide barbeque. During the first four days of this campaign, Nixon traveled 2,050 miles and campaigned in all parts of the state. The opening drive was climaxed with a 13-speech tour of Riverside and Los Angeles counties Saturday.

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9/16/62

# NIXON FOR GOVERNOR

**NEWS  
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

PROGRAMS FOR A GREATER CALIFORNIA  
Text of Statewide Radio Address  
by RICHARD NIXON  
October 14, 1962

Press Secretary: Herbert G. Klein  
FOR IMMEDIATE RELEASE

This is the fourth broadcast in a series that I call, "Programs for a Greater California. Each Sunday evening until election day I will show you how decisive leadership can solve the pressing problems of our state.

On my first program, I presented an eight-point anti-crime program, which includes strong backing for our dedicated local law enforcement officials, a top-level Governor's Council to coordinate the fight for a safer California and the death penalty for big-time dope peddlers.

On these Sunday broadcasts I have also discussed my four-year programs for better education and to meet the special needs of our elderly citizens. One of my proposals calls for a "California Legion of Service" -- a new voluntary organization to mobilize the talents of our senior citizens to help train the youth, particularly those young people who have dropped out of school.

Tonight, I want to talk about "The Face of California" -- the ways a new Governor can give dynamic leadership to preserve and improve the natural and man-made beauty of our state so that California will be an even better place to live and work.

Many of these problems are created by our tremendous population growth, particularly in the urban areas of the State.

My own hometown, Whittier, was a small college community of less than 9,000 when I grew up. In the last ten years it has expanded seven-fold and now has a population of 65,000. We see this same urban population explosion all over our state. Today, 86.4% of all Californians live on less than 10% of the state's land area. And of the half million people moving to California each year, nearly 85% settle in our urban areas.

Today, the face of California is being marred by actions and inactions of the present State administration. Californians

-More-

deserve a government that is dedicated to making our state a more attractive place to live, raise children and relax.

This is my four-year program to restore and maintain the face of California.

1. Freeways

In California, more people have more cars and drive more miles than in any other state in the union. The automobile has given us a mobility that was unheard of just a generation ago. Every Californian is now within a day's driving distance of our magnificent beach and mountain resorts. Yet the automobile has also brought slaughter on the highways and tedious hours of commuting to and from work.

Many of our transportation problems are closely related to our growing highway system. The California Division of Highways has embarked on a 12,400-mile program of freeways, which will use up to 1-1/4 million acres of land. This undertaking has caused considerable controversy and I want to make my position absolutely clear.

The highway program is vital to the growth of California and has my strong support. In fact, in 1954, on behalf of President Eisenhower, I presented the most comprehensive highway program ever attempted in the world. The Eisenhower-Nixon plan was based on a partnership with the states. And this plan today accounts for much of the growth of the California freeway system.

It is ironic that although a vast majority of Californians approve of a freeway network, there are now 25 communities locked in combat with the Highway Commission.

San Franciscans are concerned about the Embarcadero freeway. On the Monterey Peninsula the fight is over what is called "the can of worms." The people of Chico protest that a freeway is going through beautiful Bidwell Park. In San Jose, the fight is over the use of prime farm land to build a freeway. The people in Santa Barbara are concerned over the construction of a freeway that is out of character with their lovely community. In Sacramento, the battle centers around the destruction of historic buildings for freeway development.

This situation is not in the best interests of the state and is detrimental to the whole freeway program. But we cannot expect a satisfactory solution as long as we have a Governor who says (as Mr. Brown did on April 14, 1961), "In those matters of freeways and things such as that I don't interfere at all. I can't. I haven't sufficient knowledge of either the engineering or the other values to make any decision on them at all."

A Governor, with the whole state government to call upon, must have the knowledge and must make decisions. This does not mean that the independence of the Highway Commission should be changed. It is right to remove the Commission from politics. However, a Governor who is willing to give leadership and has the power of appointment can iron out the present causes of dispute.

In weighing the merits of a proposed freeway, much greater consideration must be given to these six questions.

1) How will the freeway affect homes, neighborhoods and communities?

2) How will the freeway affect individual property values, personal income, and farm lands?

3) How will the freeway affect the tax revenue of local governments?

4) How will the freeway affect the scenic beauty of an area?

5) How will the freeway affect existing recreational areas and historic landmarks?

6) How will the freeway tie in with regional and local comprehensive plans?

In considering future freeways, I believe these five procedures must be followed in every case:

1. Hearings at the locale of the proposed project, after adequate notice, should be conducted by an impartial examiner.

2. Hearings should be conducted with the same regard for due process of law that we have in our courtrooms.

3. No rights of way should be condemned until a highway project has received final approval.

4. Threats of withdrawal of highway funds or promises of extra highway expenditures must not be used to solicit local agreement for freeway routing.

5. No funds for any highway public relations activities other than purely informational programs should be authorized.

Rather than slowing down freeway construction, these procedures will actually speed it up by ending the type of long drawn-out controversy that has been going on in Chico for five years.

My proposals are designed to give greater consideration to the feelings of the people who are most intimately affected by the construction of a freeway. But they are also designed to eliminate the present ill-will toward the Highway Commission, so that it can move forward with the full support of the people.

By following these proposals, Californians will have both the greatest State system of surface transportation in the world and a beautiful place to live.

#### 6. Rapid Transit

Even when California gets the best highway system in the nation, with the best safety record, we will not have licked all our transportation problems.

There are families who do not own cars. There are one-car families who need a supplemental means of transportation. There are people who are not able to drive or who prefer to use public transportation. There are people who waste many hours each day in commuting -- hours that could be spent in more productive and pleasant ways.

The needs of these people can be best met by rapid transit systems in our metropolitan areas.

In the San Francisco Bay Area, rapid transit planning has reached the point where next month the people will vote on a \$792 million bond issue to build a 75-mile system using high speed aluminum cars.

Similar action is now necessary in Southern California.

I will ask the legislature to establish a Southern California Rapid Transit District.

The present Los Angeles Metropolitan Transit Authority would continue to run local bus and streetcar operations and would work closely with the new District.

But unlike the MTA, whose members are appointed by the Governor the Board of Directors of the new District would be chosen by the city councils and the Mayors of the communities directly affected by a rapid transit system.

After years of fruitless planning and the spending of hundreds of thousands of dollars, the State has failed to come up with a workable rapid transit plan for the Los Angeles area. It is time for a new start and a new organization -- an organization not of State appointees, but of the people who are most directly involved in the need for rapid transit.

### 3. Smog

I will not believe a nation that can build a hydrogen bomb and discover a successful vaccine for polio cannot lick the smog problem. But this will only be accomplished by strong state leadership and the will to do the job.

Smog has become a statewide menace.

It is detrimental to the health of Californians, especially people with heart and lung conditions.

It is detrimental to the beauty of our state.

And it is detrimental to our crops. California farmers are losing \$8 million a year because of smog and this crop damage is rapidly increasing.

The greatest single cause of California's serious smog situation is the automobile -- both automobile exhausts and crank cases that emit unburned gasoline.

I propose an immediate three-point program:

1. A speed up of exhaust device testing by the State Motor Vehicle Pollution Control Board;
2. A crash program, in cooperation with local law enforcement and fire departments, to crack down on malfunctioning automobiles;

3. A strong campaign to get automotive manufacturers to accelerate anti-smog research.

4. Forest Fires

Forest fire prevention is another area in which strong state leadership can protect the face of California and the property of Californians.

Last year, damages from fires on non-federal land amounted to over \$17.2 million. On State-protected land, there were 3,283 fires causing damage to 315,316 acres. The State Forester believes this is the worst record of damage in California history. And so far this year, fires on State-protected lands are already 13% above the five-year average.

The State must step up its forest fire prevention programs and must actively encourage private parties to start or increase programs in this area.

5. State Buildings

The State of California is the largest single source of non-residential building construction. The latest figures, for fiscal year 1960-61, show that the State spent \$235 million on the construction of buildings.

Obviously, when this amount of money is spent, the State plays a major role in changing the face of California.

The State must not be indifferent to the wishes of our local communities when choosing locations and designs of its buildings. The Governor will not have to live with a State-built eyesore, but the local people will. Therefore, such factors as the character of a community must be considered in the State building program just as they must be considered in the State highway program.

I believe that the same detailed guidelines and procedures that I propose for freeway construction must be followed by the State in building construction.

Also, I believe that we must have competitive bidding on all State architectural jobs. Under the present system, the State only calls for bids on construction. My proposal would insure that the State Division of Architecture is doing the designing for the least money. If the State Division cannot match outside



bids, the work would go to private firms.

\* \* \* \* \*

This four-year program, covering five major areas of State concern, will be a significant breakthrough in protecting, restoring and maintaining the face of California.

My proposals are designed to make our state an even more pleasant place to live and work -- a State of such beauty that all Americans will wish to see it for themselves and a State that will cause every one of us to stand tall and say, "I'm proud to be a Californian."

# NIXON FOR GOVERNOR

**NEWS  
RELEASE**

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

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FOR AM RELEASE  
October 16, 1962  
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"Richard Nixon will win the governor's race by a margin in excess of 400,000 votes," it was forecast today by H. R. Haldeman, Nixon campaign manager. "My forecast of a smashing victory is based on a comprehensive state survey completed Saturday, October 13," Haldeman said.

"Both the size and the enthusiasm of the Nixon crowds, which dwarf those of Brown, leave no doubt but that there is a strong Nixon tide running," Haldeman said. "We anticipate a Republican turnout of at least 80 percent and probably better and a Democratic vote of less than 72 percent."

Haldeman's analysis shows that Nixon will get 91 percent of the Republican vote with Brown obtaining 4 percent. He said there is a 5 percent margin undecided at this point. Among Democrats, Haldeman said Nixon will gain 20 percent as compared to 72 percent for Brown. "There appears to be an undecided vote of 8 percent or better among the Democrats," Haldeman said.

"While the 'Decline to State' registrants are running 2 to 1 in Nixon's favor, our samples are too small to be conclusive among this group," Haldeman said. There are 230,915 decline to state registered voters..

In some areas, such as San Diego, Haldeman said that private surveys show that Nixon will receive more than one out of every four Democratic votes. "Since the telethon in San Diego Friday, our weekend survey showed the margin is likely to be higher," the campaign manager said.

The same survey, which covers a complete analysis of continual statewide telethon surveys, private polls from specific key areas and examination of past elections, also shows Kuchel well ahead in the Senatorial race. Among Republicans, Kuchel has

85%, Richards 2% and 13% undecided. Democrats give Kuchel 23%, Richards 68% and 9% undecided.

"If the voting pattern of Republicans and Democrats runs true to past percentages," Haldeman declared, "Nixon will win by 459,228 votes disregarding the undecided vote. The undecided vote on the usual voting pattern totals 367,184." Haldeman pointed out that, "the undecided vote splits in the same proportion as the known vote at this stage of a campaign, barring any last minute change in trend.

"A stepped-up drive by the Nixon forces to marshall their supporters to get out their vote on election day is being launched today," Haldeman declared.

"The Nixon campaign goes, today, into what Haldeman described as 'the famous Nixon stretch drive.'

"During the next three weeks, Dick and Pat Nixon will see and talk to more people than in any other campaign in California history," Haldeman said. "Schedules have been arranged to permit Nixon and his wife to continue to campaign in all parts of California each week as part of their border-to-border program to carry the issues to every voter in the state.

"In the past few weeks the Dick Nixon crowds have exceeded those of presidential races in many California areas by both Nixon and Kennedy in 1960. The additional phenomena of this campaign has been the crowds drawn by Pat Nixon. In the past few weeks she has shaken hands with 31,500 women and during the next three weeks she has set a goal of meeting 40,000 more Californians personally." Haldeman said.

Mrs. Nixon is in Sacramento today for a major reception expected to attract more than 1500 women. Nixon will start his stretch drive with a telethon in Sacramento tonight and then move to the San Francisco area wednesday for a series of meetings climaxed with a giant rally wednesday night.

Richard Nixon will spend two days of the final phase of his intensive hard driving campaign aboard a "Victory Express" campaign train which will make a whistle stop swing along the California coast, stopping at 17 cities.

This will be the only campaign train of the 1962 election and it marks the first coastal whistle stop trip in modern California campaign history.

Since the kickoff of the General Election campaign last September 12, Nixon has traveled 17,775 miles, seen 445,800 Californians, and shaken 163,000 hands,

Since the general campaign, Nixon has also conducted 28 Walkathons, a part of his person-to-person campaigning, thus establishing personal contact with more than 50,000 Californians in this manner.

This telegram was sent on October 14, 1969, to the Station Manager of every Television station in California:

Mr. Brown's statement on Meet the Press tonight makes it clear that he will continue to deny Californians the right to see the candidates for Governor in debate under any circumstances. Therefore, the only opportunity for the voters to watch and compare the two candidates is by replaying the film and tape of the UPI confrontation which was missed the first time by countless thousands of Californians.

Since Mr. Brown finally has agreed to my request for such rebroadcast, I sincerely hope that you will clear time for the replay of the UPI program at a highly appropriate hour as a public service to the citizens of your area.

Richard M. Nixon

REPUBLICAN STATE CENTRAL COMMITTEE  
914 South Olive Street  
Los Angeles, California

FOR PM'S FRIDAY, OCTOBER 19, 1962

Governor Edmund G. Brown was challenged today to repudiate the support given his re-election campaign by the International Longshoremen and Warehousemen's Union, controlled by "the notorious" Harry Bridges.

Edith Warren Quinn, Chairman of the Child Welfare Commission of the American Legion, said, "The voters should know whether Brown specifically opposes Harry Bridges and the powerful support his left-wing ILWU is giving the Brown candidacy."

The role of the Bridges Union in support of Brown's candidacy was described in an October 7 newspaper column (by Fulton Lewis, Jr.). In that column, it was revealed that Brown, through a press aide named Wayne Harbert, had refused to repudiate the ILWU endorsement.

Mrs. Quinn, of San Diego, said, "What is more astonishing is the fact that Mr. Brown's spokesman, Mr. Harbert, appeared to be unaware of the left-wing nature of this union. All he knew was that Harry Bridges appeared to be a 'controversial character.'

"Is it at all possible that Brown himself is unaware of the nature of this union which is ardently supporting his re-election drive? Surely that cannot be the case.

"Brown is from San Francisco and surely that 'FBI man' he is always quoting must have told him about Harry Bridges," Mrs. Quinn said. "If not, the Governor can familiarize himself with the background of this supporter by reading the published reports of the California Fact Finding Committee on Un-American Activities.

"I am sure the committee's chairman, Democratic Senator Hugh Burns, already has sent him copies of the reports," she said.



**NEWS  
RELEASE**

# DEMOCRATS *for* NIXON

641 South Flower Street • Los Angeles 17, California • MADison 7-0924

FOR IMMEDIATE RELEASE

Active support among registered Democrats for the candidacy of Richard Nixon is "snow balling" it was reported today by Z. Wayne Griffin, chairman of the Southern California Democrats for Nixon Committee.

Prominent Democrats, including the cousin of former President Harry S. Truman; the widow of a former Democratic Congressman; and an official of Edmund Brown's 1958 gubernatorial campaign, today were announced as key members of the statewide committee.

In addition, Griffin revealed that 43 new Democrats for Nixon headquarters have been opened throughout California. Last week, 23,961 registered Democrats were signed up forming a statewide striking force to turn out a decisive Democratic vote for the former Vice President.

Griffin said 327 Democrats for Nixon community chairmen have been appointed.

Rolland Truman, cousin of the former President and a prominent South Gate attorney, announced his support for Dick Nixon. "Although I'm supporting several Democratic candidates, I cannot vote for Mr. Brown because he simply has not produced for California," Truman said.

"Mr. Brown has been in office four years. His record speaks for itself. We are first in total state taxes, first in major crime, first in property taxes and first in the number of state employees.

-MORE-

"As an active member of the Los Angeles County Democratic Central Committee for several years and as Southern Division chairman of the Young Democrats, I am disappointed that this record has occurred under a Democratic Administration. Mr. Brown must be held responsible.

"California must be first in achievement rather than spending, crime and taxes. Dick Nixon has the judgment and the executive ability to give California the decisive leadership we need for the first state in the nation." Truman declared.

Mrs. Irene Dockweiler, long a local Democratic Party leader, today announced her support of Richard Nixon for Governor of California because "he will best serve the best interests of the State and people."

She is the widow of John Dockweiler, former Democratic Congressman from Los Angeles and District Attorney of Los Angeles County. She has filled important assignments in the Foreign Service for the United States, serving in Amman, Jordan and Tehran, Iran.

I am joining the Nixon campaign with hundreds of thousands of fellow Democrats because I feel Mr. Brown, as head of the Democratic Party, is following the dictates of the liberal thinking California Democratic Council.

"Thousands of Democrats crossed party lines every time Dick Nixon has been on the ballot in California. This represents the confidence Democrats, Republicans and Independents have in his high ideals and executive ability.

"Although I have been a lifelong Democrat, I realize that my obligation is first to my state and country, regardless of party label. It is now the obligation of every good Democrat to speak up and be counted as opposed to the irresponsibility of the liberal leadership of the present administration.

"I have known Dick Nixon for many years and have watched his brilliant career in public service with admiration. His courage, dedication, honesty and resourcefulness recommend him unqualifiedly to be the next Governor of California.

Joseph F. Medeiros, chairman of the Merced County Brown for Governor Committee, also declared his support for Nixon today charging Edmund Brown with an "obvious lack of understanding of the problems of California.

"Governor Brown's administration has created a billion dollar increase in taxes during his four years in office. Our taxes are too high. I know that Dick Nixon's 'Programs for a Greater California' will hold the tax line.

"California, as the first state in the nation, must be operated in a business like fashion. Under the Brown Administration, however, we have seen government-by-indecision," Medeiros concluded.



Haldeman

# NIXON FOR GOVERNOR

NEWS  
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Statement by RICHARD NIXON  
October 18, 1962

FOR IMMEDIATE RELEASE

As Governor of California, I would support the efforts of the Lake Elsinore Park and Recreation District to receive a state loan to purchase water to restore the lake's recreational advantages to the people of Southern California.

This is an excellent example of the way in which state government can aid local groups in helping themselves. In providing financing for the loan, we would utilize monies from the unclaimed portions of gas tax revenues coming from fuel sold to motor board operators.

It would be repaid out of revenues realized when Lake Elsinore once again becomes a center for aquatic recreation.

The interest shown by the residents of the lake area and their representatives in the State Legislature, Senator Lee Backstrand and Assemblyman Gordon Cologne, should be an example to people everywhere of what can be done in working out sound solutions to these kind of local problems - not waiting for a handout, but working for an opportunity.

10/18/62

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Handwritten text, possibly a signature or name, written in cursive script.

NIXON FOR GOVERNOR  
3908 Wilshire Blvd.  
Los Angeles 5, Calif.

Herbert G. Klein, Press Secretary  
DUnkirk 5-9161

FOR RELEASE MONDAY P.M.  
October 15, 1962

Richard Nixon, entering the final stretch drive of his gubernatorial bid, shifts into "super high gear" this week. He plans a 3-hour telethon in Sacramento, 24 "Win With Nixon" rallies and a 35-hour whistle stop train tour.

Keeping his pledge to "shake more hands, make more speeches and travel more miles" than any candidate for Governor in the state's history, the former Vice President will board the "Win With Nixon Special" Thursday morning in Santa Cruz and speak in 17 coastal communities through Friday afternoon.

He flies to Sacramento tomorrow (Tuesday) for the fifth in a series of seven "no holds barred" telethons which will be seen on KCRA-TV from 9:30 p.m. to 12:30 a.m.

Wednesday he goes to San Francisco for a major address at noon in the Mark Hopkins Hotel before the Chartered Property and Casualty Underwriters convention. He will make a 3:30 p.m. appearance at a Nationalities reception at the Hall of Flowers and then travel to Richmond for an 8:00 p.m. rally in the Municipal Auditorium.

Beginning in Santa Cruz at 8:30 a.m. Thursday, Nixon embarks on his 35-hour whistle stop train swing. The "Win With Nixon Special" rolls out of Santa Cruz for trainside rallies in Watsonville at 9:45 a.m.; Salinas, 10:30 a.m.; King City, 11:45 a.m.; Paso Robles, 1:00 p.m.; San Luis Obispo, 2:30 p.m.; Santa Maria, 4:30 p.m.; and Santa Barbara at 7:45 p.m.

The only off-train rally of the tour is planned at Santa Barbara, where the Nixons will attend a huge rally at the Santa Barbara High School.

Leaving Santa Barbara at 9:30 p.m., the "Win With Nixon Special" goes on to Los Angeles arriving at 11:30 p.m. for an overnight stopover. No campaign activity is scheduled for the layover. Friday morning, the train departs Los Angeles at 8:45 p.m. for Pico Rivera, 9:00 a.m.; Fullerton, 9:45 a.m.; Anaheim, 10:30 a.m.; Orange, 11:00 a.m.; Santa Ana, 12 noon; San Juan Capistrano, 12:45 p.m.; Oceanside, 2:00 p.m.; Del Mar, 3:00 p.m.; and San Diego at 4:00 p.m.

Saturday the candidate takes his "Programs for a Greater California" campaign before four rallies in Los Angeles County and one in San Bernardino.

His schedule calls for appearances in Montrose at 10:30 a.m.; Glendale, 12 noon; Los Feliz District in Los Angeles, 1:30 p.m.; Burbank, 3 p.m.; and San Bernardino, 8 p.m. at the Orange Show.

# NIXON FOR GOVERNOR

NEWS  
RELEASE



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FOR RELEASE TUESDAY A.M.  
October 16, 1962

Pat Nixon joins her husband's "Programs for a Greater California" campaign this week with a busy schedule of appearances which includes a community reception, a 3-hour telethon, and a 35-hour "Win With Nixon" train tour.

Today (Tuesday) she flies to Sacramento to attend an afternoon "Chat With Pat" community reception in the El Dorado Motel.

Tonight (Tuesday) she will appear with her husband on a 3-hour telethon over KCRA-TV, Sacramento, from 9:30 p.m. to 12:30 a.m. The telethon is one in a series of seven "no holds barred" question and answer TV sessions which the former Vice President is conducting throughout the state.

Wednesday Pat teams up with her husband for the rest of the week's campaigning. This includes a San Francisco luncheon of insurance personnel sponsored by the Chartered Property and Casualty Underwriters.

Following the luncheon, the Nixons will attend a Nationalities reception at the Hall of Flowers. In the evening they will go to Richmond for a huge Nixon for Governor Rally at the Municipal Auditorium.

Thursday morning at 9:00 a.m., they board the "Win With Nixon Special" for a whistle-stop train tour of 17 California coastal communities.

The train swing ends in San Diego Friday evening. The Nixons then travel to Riverside for an 8:00 p.m. campaign rally.

Saturday's schedule includes rallies in Montrose, Glendale, Los Feliz, Burbank and San Bernardino.

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