

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
67	10	11/05/1962	Newsletter	Nixon For Governor News Release RE: the additional radio and TV time that was purchased for Nixon's "Speacial Telecast." 1pg. [1duplicate, not scanned]
67	10	11/05/1962	Newsletter	Nixon for Governor News Release to News Directors RE: two 45-second "sound-on-film clips of Richard Nixon for immediate release." 1pg.
67	10	11/01/1962	Newsletter	Nixon for Governor News Release of the Statement by Richard Nixon given on 11/01/1962 at 8:00p. 2pgs.
67	10	11/05/1962	Newsletter	Nixon for Governor News Release RE: Nixon cancelling his appearances scheduled for the day before the election in order to prepare for his "special telecast." 1pg.
67	10	11/03/1962	Newsletter	Nixon for Governor News Release RE: the Superior Court issuing a restraining order agains the Dem. State Central Committee from further distributing anit-Nixon literature that violated the elections code. 1pg.
67	10	11/04/1962	Newsletter	Nixon for Governor News Release of the Statement given by Nixon RE: his four year programs for a greater CA. 4pgs.

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67	10	11/05/1962	Newsletter	Nixon for Governor News Release RE: the telephone survey taken the previous weekend. 2pgs.
67	10	11/05/1962	Newsletter	Nixon for Governor News Release RE: the Statement by State Senator John F. McCarthy. 1pg.
67	10	11/04/1962	Newsletter	News Release RE: Harold K. Levering announcing his plan to "bring to the attention of the Legislature instances of shady State leasing practices." 2pgs.
67	10	11/02/1962	Newsletter	Nixon for Governor News Release RE: Paul Johnson being named Chairman of Nixon's Labor Committee. 2pgs
67	10	11/03/1962	Newsletter	Nixon for Governor News Release of the Statement given by Nixon RE: Allen Jonas, the Director of CA Disaster office. 1pg.
67	10	11/01/1962	Newsletter	Nixon for Governor News Release, restating a wire sent from Nixon to Frank Jordan RE: Reservists called to active duty and their vote. 1pg. [1 duplicate, not scanned]
67	10	11/05/1962	Newsletter	Nixon for Governor News Release RE: how the Los Angeles precinct "has picked gubernatorial presidential winners since 1954." 1pg.

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67	10	11/05/1962	Newsletter	Nixon for Governor News Release of a Statement given by Nixon RE: the Nixon Headquarters giving legal assistance to voters being intimidated or threatened. 1pg.
67	10	11/04/1962	Newsletter	Democrats for Nixon News Release RE: William Ware, Democratic candidate for Secretary of State, supporting Nixon for Governor. 1pg.
67	10	n.d	Newsletter	News Release RE: the State Vice Chairman of the Republican Party asking Brown to "repudiate the attack" on Nixon. 1pg
67	10	11/05/1962	Newsletter	Nixon for Governor News Release RE: Boyington, WWII Marine hero, endorsing Nixon for Governor. 1pg.
67	10	11/02/1962	Newsletter	Nixon for Governor News Release RE: "A 44-second sound on film excerpt of Richard Nixon's remarks." 1pg.
67	10	10/31/1962	Newsletter	Nixon for Governor News Release of a Statement by Nixon RE: the East Branch of the Feather River Project. 1pg.
67	10	10/26/1962	Newsletter	News Release RE: Nixon making a special statement to the people of CA concerning the Cuban crisis. 1pg.

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67	10	11/03/1962	Newsletter	Nixon for Governor News Release of a statement by Nixon RE: his call for additional volunteers. 1pg.
67	10	10/28/1962	Newsletter	Nixon for Governor News Release of a statement by Nixon RE: an improved CA Civil Defense program. 3pgs.
67	10	11/01/1962	Newsletter	News Release of a statement by Nixon RE: Nixon's "seven-point program to close the serious civil defense gap." 3pgs.
67	10	11/01/1962	Newsletter	Nixon for Governor News Release RE: "Mayors Endorse Nixon." Includes attached paper with Bob Haldeman's name on it. 3pgs.
67	10	n.d	Newsletter	News Release of a Statement by Elwood Wilson, Past President of CA Citizens Freeway Assoc. Includes letters from both Nixon and Brown to James Lindsey RE: answers to questions pertaining to CA freeways. 9pgs.
67	10	11/01/1962	Memo	Memo to News Directors RE: "A two minute 30-second sound-on-film excerpt of Caspar Winberger's Press Conference." 1pg.
67	10	10/31/62	Newsletter	Nixon for Governor News Release to News Directors RE: Film Clips. 1pg. [1 duplicate; not scanned]

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
67	10	10/31/62	Newsletter	Nixon for Governor News Release. A Statement by Nixon RE: the seven lies used by opponent to scare voters. 1 pg.
67	10	10/31/62	Letter	Letter to Mayor RE: his endorsement of Nixon from Herbert Klein. 2 pgs.
67	10	10/31/62	Newsletter	Nixon for Governor News Release. A statement by Nixon RE: a need for a "California Crusade for New Business Investment." 2pgs.
67	10	10/29/62	Newsletter	Democrats for Nixon News Release RE: Nixon's call for Californians to support President Kennedy. 2pgs.
67	10	10/29/62	Newsletter	Democrats for Nixon News Release RE: Gov. Brown comparing his own briefing of the Cuban crisis to Nixon's. 1pg.
67	10	10/31/62	Newsletter	News Release RE: the Democrats for Nixon. 1pg.
67	10	10/31/62	Newsletter	News Release. A Statement by Harry Keaton RE: A reform program to get politics out of the handling of the state's business. 2pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
67	10	n.d	Memo	Memo to the Press RE: Harry Keaton holding a press conference. 1pg.
67	10	10/31/62	Newsletter	Nixon for Governor News Release. A statement by Nixon RE: Nixon urging Brown to dismiss Jonas, the Director of the CA Disaster Office. 2pgs.
67	10	n.d	Newsletter	News Release RE: Nixon Truth Squad. 2pgs.
67	10	n.d	Other Document	Blank note with Haldeman's name on it.
67	10	10/31/62	Newsletter	Nixon for Governor News Release. A statement by Nixon RE: the East Branch of the Feather River Project. 1pg.
67	10	10/31/62	Newsletter	Nixon for Governor News Release. A statement by Nixon RE: Gov. Brown's administration and the CA freeways. 1pg.

NIXON FOR GOVERNOR

NEWS
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Herbert G. Klein, Press Secretary

FOR IMMEDIATE RELEASE
November 5, 1962

Additional Radio and TV time has been purchased for Richard Nixon's Special Telecast tonight it was announced this noon by Herbert G. Klein, Nixon's Press Secretary.

Because of the all important nature of tonight's telecast, Bakersfield (KERO Channel 10) and Stockton (KQVR Channel 13) have been added to the special statewide network which includes Los Angeles, San Francisco-Oakland, San Diego, Fresno and Sacramento.

In addition the program will be played on a delayed basis on three Los Angeles channels, KTLA, Channel 5 at 10:00 p.m., KABC, Channel 7 at 11:30 p.m. and KCOP, Channel 13 at 12:00 midnight. The program will originate on KTTV, Channel 11 at 9:30 p.m.

Klein also announced that the CBS Radio network will carry the Nixon "gloves off" address at 9:30 p.m.

Mr. Nixon spent the day working on tonight's program. He conferred for an hour this morning with his attorneys.

In six scheduled campaign stops in Southern California, Mrs. Pat Nixon substituted for her husband urging a major turnout of voters tomorrow.

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11/5/62

NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

TO: News Directors
FROM: Sandy Quinn, Nixon for Governor News Bureau
SUBJECT: Film Clips--For Monday, November 5, 1962

Enclosed are two 45-second sound-on-film clips of Richard Nixon for immediate release.

Clip 1) Comment on the last minute smear attack which has been launched against Mr. Nixon

Clip 2) "Get Out the Vote" statement.

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11/5/62

NIXON FOR GOVERNOR

NEWS
RELEASE

Ro Smith

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Statement by RICHARD NIXON
November 1, 1962, 8:00 P.M.
Cerritos College, Norwalk

FOR IMMEDIATE RELEASE
FRIDAY AMs

The statements by Mr. Brown that California's Civil Defense program is "unexcelled" in the nation and that "it is safe to say that the state of California is substantially the leader among the 50 states" in civil defense are shocking attempts to hoodwink the people of California into a false sense of security.

These are the most cynically false statements he has made in his entire career as Governor of this State.

The truth is that Mr. Brown's record in civil defense is one of personal confusion, vacillation and failure to back up his public statements with action. California instead of leading the nation in civil defense as we should because of our concentration of defense industries, has one of the most inadequate civil defense programs of all the industrial states.

This is why I have proposed a positive seven-point program to close the serious civil defense gap that has developed during Mr. Brown's administration.

Here is the major 14-charge indictment of Brown's conduct in failing to assure the safety of all our citizens in the event of nuclear attack.

1. During the Brown administration, the state budget for the California Disaster Office has been reduced by 20%.
2. Brown's budgetary requests and appropriated budgets for the California Disaster Office have been lower than under the two preceding state administrations.
3. Under Brown, in 1960, the Civil Defense budget dropped below \$1 million for the first time since 1951.
4. The extent of Brown's concern for the civil defense protection of California, as reflected in the budget of the California Disaster Office, amounts to 5.9 cents per person.
5. Brown has entrusted the direction of California's Civil Defense to a man who (a) has no background or training in civil defense (he is a former New York advertising man); (b) has a real estate business on the side while receiving \$17,640 a year from the state; (c) has mired the Civil Defense program in partisan politics and is presently under investigation by the United States Civil Service Commission.

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6. New York, with the same population, is outspending California for civil defense protection by at least 100 to 1.

7. While California has made virtually no progress in shelter construction, this is New York's record:

- (a) Shelters now in 80% of New York's state armories;
- (b) Shelters now in five out of six state police barracks;
- (c) Shelters now in the plans for all new New York state university buildings;
- (d) Shelters now in the plans for all new state buildings in New York;
- (e) An average of two to three contracts signed each day for shelters within the past year in New York.

8. In the first two years under Brown, only 3,526 people had taken the prescribed adult course in civil defense, while in New York 180,000 people completed the course in one year alone.

9. Brown's attitude of "let Washington do it" has allowed our state to go unprotected while he waits in vain for Federal action.

- (a) On October 17, 1961, he said, "I will continue to develop our state position so that when there is Federal funding we are ready to use it ... the shelter problem for communities is a responsibility of the Federal Government."
- (b) As recently as July, 1962, the Director of the California Disaster Office reported Brown's attitude was still that no emergency actions should be taken pending the development of federal plans. He said, "It would be improper to spend state dollars for programs the Federal Government might duplicate."

10. In 1960, Brown appointed a State Shelter Study Committee, which made seven recommendations that require state action. By the time of the Cuban crisis last week, there was little if any implementation on five of these seven important recommendations.

11. In 1961, Brown participated in a meeting of the Governor's Civil Defense Committee that called on all Governors to take five Civil Defense actions. Yet he has taken no significant action in California in any of these areas.

12. Brown's reorganization of State government has placed an added layer of bureaucracy between the Governor and the California Disaster Office.

13. In the 1961 legislative session, Brown's lack of leadership resulted in the failure of seven out of eight civil defense measures.

14. Brown has been totally ineffective in showing any Civil Defense leadership in his party's councils:

- (a) His Speaker of the Assembly fought for the complete elimination of the budget for the California Disaster Office in 1960.
- (b) The California Young Democrats' Convention condemned the entire Federal fall-out shelter program.
- (c) The Northern California ADA Chapter called on Brown to exclude Civil Defense from the special session of the Legislature in 1962.

NIXON FOR GOVERNOR

NEWS
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Herbert G. Klein
Press Secretary
November 4, 1962

FOR IMMEDIATE RELEASE 11/5/62

Richard Nixon unexpectedly announced last night he was cancelling his scheduled appearances today, the final day before election, to prepare for a special telecast in which he will "take off the gloves and fight back against the personal attacks which have been made by Brown and his aides."

The special program will originate in Los Angeles (KTTV Channel 11) and will be carried live over a statewide network to San Francisco-Oakland (KTVU Channel 2), San Diego (KFMB-TV Channel 8), Sacramento (KCRA-TV Channel 3) and Fresno (KFRE-TV Channel 30), at 9:30 PM.

"I am going to disclose for the first time the reasons behind this series of personal attacks by Mr. Brown," Nixon said.

Nixon aides said that the former Vice President had made the decision to alter his scheduled telecast tonight partly on the basis of intelligence reports regarding Brown's plans received during the weekend.

Nixon said that he had hoped to devote tonight's telecast to a summary of the election issues. "I have found however that this campaign of smears against me and abuse against my family has reached a point where I no longer can ignore it," he said.

Nixon had scheduled a whirlwind series of stops at six key Southern California campaign headquarters today. This was to climax his border-to-border campaign. The final stop was to be Whittier, Nixon's hometown.

Mrs. Nixon will substitute for the former Vice President to carry out the schedule. In 14 years of campaigning this will mark the first time Mrs. Nixon has substituted for her husband with the exception of one appearance in 1956 when he was suffering from laryngitis.

The headquarters blitz will include stops at Culver City, 3890 Main Street at 9 AM; Lynwood, 11121 Long Beach Blvd. at 10:15 AM; Compton, 735 E. Compton Blvd., 10:30 AM; Norwalk, 11802 Rosecrans Blvd., 11:30 AM; and Whittier, 125 S. Greenleaf Street at 12:30 PM.

Efforts also were being made to arrange additional radio and television time.

NIXON FOR GOVERNOR

NEWS
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

TC & SMITH 100
FOR FLAT AM RELEASE
November 3, 1962

Superior Court Judge Kenneth Chantry today issued a restraining order against the Democratic State Central Committee and its leaders from further distributing two anti-Nixon pieces of literature which allegedly violate the elections code.

The restraining order was issued after H. R. Haldeman, Campaign manager of the Nixon-for-Governor Committee, filed a \$2 million damage suit against the Democratic State Committee and Eugene Wyman, Democratic State Chairman; Roger Kent, Northern California Democratic Chairman; and Elizabeth Rudel Gatov, Democratic National Committeewoman.

Haldeman charged the Democrats with "a conspiracy to violate the elections code and to distribute false election propaganda."

Haldeman declared: "The two papers in question are both smear sheets of the sort typically used by a desperate campaign in its dying hours. The Brown organization has gone to tremendous expense to print thousands of copies and hire people to stuff them into mail boxes. If the material was really this important, it is strange that distribution was delayed until the final days of the campaign.

"Jesse Unruh, Co-Chairman of the Get Out the Vote Committee of the Democratic State Central Committee will, I understand, be named as Doe #1 and also restrained in this case since one of the smear sheets is being distributed with Unruh's marked ballot which tries to tell people who to vote for in all the non-partisan offices, such as judge, as well as how to vote on every proposition."

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11/2/62

NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Statement by RICHARD NIXON
November 3, 1962

FOR SUNDAY AM RELEASE
November 4, 1962

California is destined for greatness and Californians want to get moving again toward that goal.

Our pride in our state and in our own abilities will not allow us to settle for being second best in any area of achievement.

This is what this vital election campaign is all about--whether we will move decisively to meet our appointment with progress or whether we will continue to buy stand-still government in Sacramento.

During the past month I have put my goals for California and my program to realize these goals up against my opponent's attitude of smugness with things as they are.

The tremendous enthusiasm I have seen all over the state for my detailed four-year programs for a greater California makes me supremely confident of victory next Tuesday.

1. Jobs

My Goal: 1 million new jobs for Californians

My Program: Mobilize the talented manpower to aggressively sell our state's great industrial advantages to outside business leaders in a "California Crusade For New Business Investment."

Brown's Record: 44.8% rise in unemployment during the past 3 years.

2. Taxes

My Goal: No new taxes for the next four years and the hope of a tax reduction by cutting the cost of government.

My Program: Cut government spending by \$50 million next year and return California to "pay-as-you-go" financing wherever possible.

-MORE-

Brown's Record: A \$1 billion tax increase--the greatest state tax rise in the history of the country and running on a platform that calls for \$1.36 billion more spending which means another \$1 billion increase in taxes.

3. Government Costs

My Goal: Government that fulfills the necessary services for the least money--and an end to waste, frills, and empire building.

My Program: Sound fiscal policies administered by the best men of experience regardless of party and a constant surveillance of government operations to insure efficiency.

Brown's Record: A \$1 billion increase in state spending which has brought the most expensive and burdensome government in the nation to California.

4. Crime

My Goal: The best record of crime fighting and crime prevention in the nation including a 75% reduction in narcotics traffic.

My Program: Support for capital punishment including the death penalty for big time dope peddlers. Full support for local law enforcement officers backed up by strong legislation and a program of awards for excellence.

Brown's Record: The most major crimes in the nation according to the FBI and opposition to capital punishment.

5. Communism

My Goal: Make California into a model of how to effectively fight communism on the state level.

My Program: A statewide course of education on the high school level, under local supervision, and with a multiple choice of textbooks. Also barring speakers from tax-supported campuses who have refused to testify on communist activities before legislative committees or who have refused to register under the Subversive Activities Control Act.

-MORE

Brown's Record: No new anti-subversive legislation. No program for future action. At least eight speakers with subversive records on state university campuses during his regime. No support for the Unruh Resolution to bar communists from his party's organization.

6. Highway Safety

My Goal: A reduction of highway deaths by 20%.

My Program: Five major actions to keep drunk drivers off the highways and to educate drivers.

Brown's Record: No support for Bob McCarthy's strong program for highway safety, which forced McCarthy to resign. The worst record of highway fatalities in the nation.

7. Civil Defense

My Goal: The maximum protection of all Californians in the event of an enemy attack.

My Program: Seven steps to give the state an effective shelter program in communities, schools, state buildings and industries.

Brown's Record: While New York now has 100 times more protection than California, the budget of our disaster office has been reduced by 20% and an incompetent director has been appointed.

8. Education

My Goal: A top quality education for every child in California.

My Program: Actions to give greater financial support to local school districts and junior colleges. Accent on quality, including higher teacher's salary being given precedent over frills in construction.

Brown's Record: Decrease financial support to local school districts that has led to a crowded classroom situation that now challenges Mississippi and Louisiana for the worst in the nation.

9. Freeways

My Goal: An expanded freeway system that reflects the wishes of local citizens and communities.

My Program: Detailed guidelines and procedures to insure that local citizens are given complete hearings by impartial examiners.

Brown's Record: An attitude of indifference to the wishes of local people that has resulted in costly battles between the Highway Commission and communities throughout the state.

10. Small Business

My Goal: The prosperity of small businesses

My Program: Simplification of state-required forms and reports, tax reforms, actions to help develop credit and steps to get a fair share of state and federal contracts for small businesses.

Brown's Record: Bureaucratic harrassment that has contributed to the worst record of business failures of all the major industrial states and the worst record of bankruptcies in the nation.

NIXON FOR GOVERNOR

NEWS
RELEASE

III -

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Herbert G. Klein
Press Secretary

RELEASE MONDAY AM's
November 5, 1962

Telephone survey reports taken during the weekend confirm a major swing of undecided voters to Richard M. Nixon in his race for governor, it was reported Sunday by Herbert G. Klein, Nixon press secretary.

In his own comment, Nixon said:

"The only question in Tuesday's election is the size of the victory. I am confident that I will win by a sizeable majority.

"The enthusiasm of our volunteers, both Democrats and Republicans, and the dramatic swing of undecided voters as our campaign hits its peak assures victory. From every county I have had reports that there will be a heavy turnout of our voters, in most cases larger than in 1960."

Tonight Nixon will bring his campaign to a dramatic climax with a special statewide television program at 9:30 PM.

The program will originate in Los Angeles (KTTV Channel 11) and will be carried live over a statewide network to San Francisco-Oakland (KTVU Channel 2), San Diego (KFMB-TV Channel 8), Sacramento (KRCA-TV Channel 3) and Fresno (KFRE-TV Channel 30).

"A statewide telephonic survey, including 310,000 telephone calls to Democrats, shows Nixon carrying 21.8 percent of the Democrats who list themselves as decided. It shows percentages of undecided ranging in varied areas from nine to 19 percent, and it reveals heavy Democratic apathy for the Brown campaign," Klein said.

During this weekend the volunteers have made spot telephone checks with 5500 of the undecided Democrats. They show a dramatic 3-1 swing to Nixon, more than enough for a Nixon sweep Tuesday," Klein said.

Calls made Sunday showed that the five-hour Nixon telethon Saturday night was the most significant single factor in swaying the undecided voters into support of Nixon, according to H. R. Haldeman, Nixon campaign manager, who directed the study.

"Rating surveys of the viewing audience for the telethon showed it to be the largest ever to see a California political program," Haldeman said. "Four and three-quarter million Californians watched and listened to the

-more-

five hour telethon. "

Nixon chairmen were swamped with calls from volunteers after the former Vice President's appeal for thousands of additional workers to assist in the precincts Tuesday. Special preparations are being made to handle the calls in the headquarters Monday morning, Haldeman said.

"The most used single comment our telephonic check found regarding the telethon was that it presented "the kind of talk we have been wanting to hear on the issues instead of personalities." Haldeman reported.

During the weekend Nixon also received a "grass roots report" from his committee of 27 Los Angeles County mayors, headed by Mayor Talmage V. Burke of Alhambra.

"Our mayors are the best judges of the soundings in the local precincts," Burke said. "My calls to them during the weekend brought predictions that in every city covered, Nixon will lead his opponent by a larger margin than in 1960," Burke said.

"In their Sunday checks the mayors found a swing of undecided voters to Nixon. They also found particular enthusiasm among their constituents for the Nixon program of strong civil defense to end Sacramento indecisiveness and for the strong Nixon law enforcement program. Our local police officers need support from Sacramento to assist them in the war against crime," Burke said.

Nixon is scheduled today to make a tour of six Southern California headquarters ending in his home town of Whittier.

The headquarters blitz will include stops at Culver City, 3890 Main Street, at 9 AM; Lynwood, 11121 Long Beach Boulevard at 10:15 AM; Compton, 735 E. Compton Boulevard, 10:30 AM; Norwalk, 11802 Rosecrans Boulevard, 11:30 AM; and Whittier, 125 S. Greenleaf Street at 12:30 PM.

During Nixon's border-to-border campaign he will have travelled 30,690 miles and personally addressed 621,000 voters. He has made 38 walkathons through shopping centers, factories, downtown streets, the Los Angeles produce market and varied farm centers.

NIXON FOR GOVERNOR

NEWS
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Statement by
STATE SENATOR JOHN F. MC CARTHY

FOR MONDAY A.M. RELEASE
November 5, 1962

State Senator John F. McCarthy, Republican Senate leader, today predicted an overwhelming victory for Richard Nixon in the Tuesday election for the governorship of California.

McCarthy said, "I have just completed a series of calls throughout the state to candidates running for the state Assembly and Senate, their reaction and observation to Mr. Nixon's campaign was one of confidence and victory.

"They all indicated there is tremendous enthusiasm among the workers in their areas and a great desire to get the vote out on election day for Richard Nixon and the entire Republican ticket.

McCarthy said he "also based his prediction on the intensiveness of the campaign Richard Nixon has waged, the number of personal contacts he has made, and the tremendous response of the crowds he has addressed in every corner of the state. In every city where both candidates have appeared and there is valid ground for comparison, Nixon crowds have been at least three times larger than those of Governor Brown.

"Just as importantly, I base my prediction of victory on the fact that Richard Nixon is offering California, soon to be the first state in the nation, a first rate program for sound government -- a program for progress based on experience and leadership -- leadership which this state needs so badly and the people of California want," McCarthy said.

Taking note of a California opinion poll which shows Brown leading over Nixon, McCarthy said, "This is the same poll which wrongly predicted President Kennedy would win in California in 1960."

REPUBLICAN STATE CENTRAL COMMITTEE OF CALIFORNIA
914 S. Olive St.
Los Angeles 15
(Betty Williams, MA 5-1251)

FOR A.M.'s SUNDAY, NOVEMBER 4, 1962

Assemblyman Harold K. Levering today said he planned to "bring to the attention of the Legislature instances of shady State leasing practices.

"There is considerable evidence that in the leasing of private property for state use, the State has largely ignored the principle of competitive bidding, and has leased some facilities on the basis of political favoritism," Levering said.

A member of the Republican "Truth Squad" commenting on the Brown Administration, Levering said he planned to bring "this new evidence of government by crony" to the attention of the voters.

Levering cited as an example the leasing of land and a building constructed to state specifications in the city of Hawthorne, home of Lt. Gov. Glenn Anderson, for the State Department of Vehicles.

Levering said the lease given to the Village Realty Company, Los Angeles, "will cost the state about \$20,000 more over its 10-year duration than another lower and better offer which was rejected."

He said the lease went to an A. Edward Schiesel "in a mysterious series of circumstances. The State Department of Finance recommended against a \$990 a month lease to Schiesel as being 'excessive and unrealistic.'

"Later, Schiesel wrote a letter to the office of Gov. Edmund G. Brown saying "the Governor should be apprised of unrealistic approaches," and pointed out that he "chauffeured" Brown around Los Angeles during his campaign for Attorney General and was "a founding member" of the District Democratic machinery.

"In three months, the judgement of the Department of Finance was over-turned and Schiesel got the lease signed Aug. 31, 1961, despite the fact
(MORE)

that George L. Græziadio, Jr. had made a lower bid of \$950 a month in offering property with more acceptable facilities," Levering said.

"Not only was the lease granted to the less-than-best bidder, but Schiesel was permitted to change his case three months later to make necessary corrections enabling him to meet the state's specifications.

"Then Schiesel sold his property and lease to the Franklin Life Insurance Co. for \$80,000, a profit in excess of \$30,000," Levering said.

He said, "All of this is fact, and I can prove it. I call on the state administration now to stop the political handling of state business and return these matters to the proper competitive bidding procedures."

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10/31/62

NIXON FOR GOVERNOR

NEWS
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

FOR RELEASE FRIDAY

November 2

Paul W. Johnson, Sr., President of Local 1553 of the Electronics and Space Technicians Union, today was named Chairman of Richard M. Nixon's Labor Committee.

Johnson said, "Dick Nixon holds the promise of breaking the chains threatening to strangle organized labor in California, and has my unqualified endorsement for the office of governor in the November 6 election."

Johnson's union, largest local of the International Carpenters Union, AFL-CIO, is the bargaining unit for 15,000 aerospace workers in Southern California.

At the same time, Clayton Thomason, business agent for the Scenic and Title Artists, Local 816, was named to Johnson's Labor Steering Committee.

Johnson said organized labor is caught in the "steel-cold grip of a ramrodding federal government," while Governor Brown stands by in "weak-kneed indifference."

"This icy grip is choking the future of organized labor and threatens to make free collective bargaining a hollow shell, with terms dictated by a handful of non-workers who know more about what's best for us than we do," Johnson said.

"Richard Nixon can and will reverse this dangerous trend, returning collective bargaining to its rightful position in our democratic structure," he said.

-More-

Johnson said another reason for his decision to support Nixon was "Brown's inaction" in the legislature that resulted in the death of a Defense Production Act provision.

"Brown could have broken the stalemate and women in bargaining units in the defense industry would have been permitted to work overtime if and when it was available," he said.

Instead, Johnson said, "Brown's shortsightedness resulted in the death of a defense provision designed for just such a situation as the present Cuban crisis if a defense speed-up were to be ordered."

Johnson said, "Dick Nixon has assured me personally that if he is elected he will do all in his power to return to all women ... the right to compete with men for overtime and in other categories on an equal basis."

10/31/62

NIXON FOR GOVERNOR

NEWS
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Statement by RICHARD NIXON
San Jose

FOR FLAT AM RELEASE
November 3, 1962

We cannot allow Allen K. Jonas, the Director of California Disaster office to continue to play Russian roulette with the lives of 17 million people in the event of enemy attack.

Two new developments in the scandalous operations of the civil defense program underscore the urgency of dismissing Jonas.

1. California's emergency communication center was revealed to be in a state of unreadiness according to the eye witness report of Lance D. MacArthur of the Capital News Service on October 31. MacArthur quotes a state's spokesmen as saying "it has been an all fouled up deal".

2. A civil defense official told columnist Henry C. MacArthur, November 2 that his organization doesn't know how the public will be able to get the state's stockpile of wheat in case of emergency. MacArthur concludes that, "the peoples' tax money has been used to transport two million bushels of wheat from the middle west, and for storage cost on food the state administration doesn't know how it will get to the public in case of disaster except through regular milling channels.

-30-

11/2/62

NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161
News Bureau: Sandy Quinn -- Ron Ziegler

FOR IMMEDIATE RELEASE

The following wire was sent today to Frank Jordan from Richard Nixon

I have had inquiries from Reservists just recalled to active duty who are concerned they will lose their vote because of the changes in the absentee ballot law.

I urge your office to give the widest possible publicity to the fact that these Reservists can apply for an absentee ballot through November third at any County Clerk's Office.

11/1/62

NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

FOR IMMEDIATE RELEASE

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11/1/62

NIXON FOR GOVERNOR

NEWS
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

HERBERT G. KLEIN
Press Secretary

FOR MONDAY AM'S RELEASE
November 5, 1962

Richard Nixon will be elected Governor next Tuesday according to a poll taken in a "perfect precinct" in suburban Los Angeles which has picked gubernatorial and presidential winners since 1954.

Conducted by the Democrats for Nixon Committee, the poll showed the former Vice President leading Brown 53.3% to 46.7%.

The poll was taken Thursday and Friday of last week among 65% of the registered voters in Precinct 1240 in the Los Feliz-Silverlake area of Los Angeles.

The same precinct picked Knight over Graves in 1954 within 2% of the statewide vote; Eisenhower over Stevenson in 1956 within 4%; and Brown over Knowland in 1958 and Nixon over Kennedy in 1960, both within a fraction of one percent.

11/4/62

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NIXON FOR GOVERNOR

NEWS RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Statement by RICHARD NIXON

FOR MONDAY AM RELEASE
November 5, 1962

I am alerting the 211 Nixon Headquarters throughout the state today to give legal assistance at our expense to all voters who report they are being intimidated or threatened.

This action is necessary because of numerous calls we are receiving from persons who are being told that anyone who obtains the number on the upper left hand corner of their ballots can match it up with the vote they cast.

I am shocked that there are individuals in California who would stoop so low as to pull this "Big Brother is watching you" trick.

I want to make it clear that the ballot is absolutely secret. There is no way, from the number stub or otherwise, of telling how a ballot is marked. The secrecy of the ballot is the most precious right that an American citizen has and no one can find out who an individual votes for unless he chooses to disclose it himself.

Any threatening or intimidating statement to a voter is a violation of Sections 29130, 29131 and 29132 of the Elections Code. Any individual making such a threat is liable to a prison sentence. And my offices will give full assistance to see that the law is upheld.

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11/3/62



DEMOCRATS *for* NIXON

641 South Flower Street • Los Angeles 17, California • MADison 7-0924

For RELEASE SUNDAY
November 4th

William H. Ware, Democratic candidate for Secretary of State who got 400,000 votes in the primary election, today announced his support of Richard M. Nixon for governor.

Ware said, "I am pleased to support Richard Nixon as the man I feel can put the proper controls on internal communism in California, discredit their left-wing dupes, and break the hold of the California Democratic Council (CDC) on the Democratic Party in California."

Ware, who opposed Don Rose in the Democratic Primary for Secretary of State, said "we must return California politics to those candidates selected by a bona-fide draft of the people rather than those selected by a boss-ridden machine.

"I am one who knows," Ware said. "Any candidate who does not have the blessing of the CDC is marked to receive the cold shoulder from the Democratic machine and almost always is beaten."

"By its deeds, the CDC has become an organization that is not good for the Democratic Party -- an organization whose principles and pronouncements must be rejected. This can only be done by massive repudiation at the polls," Ware said.

He said, "candidates endorsed by the CDC are obligated to follow the council's policies after election.

"For Governor Brown, Controller Alan Cranston, Attorney General Mosk and State Senator Richard Richards to repudiate some of the positions of the CDC without rejecting its support and endorsement is not good enough.

"We must stop the CDC right now by rejecting it completely. This is why I urge all responsible Democrats to vote for Richard Nixon for governor," Ware said.

10/31/62

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REPUBLICAN STATE CENTRAL COMMITTEE
914 South Olive
Los Angeles

FOR IMMEDIATE RELEASE

The State Vice Chairman of the Republican Party today asked Governor Edmund G. Brown to "repudiate the attack on Richard Nixon by the Communist Party. "

Dr. Gaylord Parkinson of San Diego said "when Mr. Brown was attacked in a booklet titled 'California Dynasty of Communism' Nixon was quick to repudiate the document.

"Now Nixon is the victim of a vicious attack in the 'People's World,' the Communist Party's official West Coast publication. There is considerable evidence that this newspaper is being distributed widely throughout Southern California.

"Governor Brown should repudiate this newspaper attacking Nixon as Mr. Nixon repudiated the booklet attacking Brown," Parkinson said.

NIXON FOR GOVERNOR

NEWS RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9167

HERBERT G. KLEIN
Press Secretary

IMMEDIATE RELEASE
November 5, 1962

G. Pappy Boyington, World War II Marine hero and a former Democratic candidate for Congress today announced his endorsement of the gubernatorial candidacy of Richard M. Nixon.

In a telegram, Boyington said:

"I am a thinking Democrat who would like to pledge his wholehearted support to your candidacy. I believe I can best serve the true principles of the Democratic Party by supporting you and I urge other Democrats to do likewise.

"Having been on the inside of the California Democratic Council and the Democratic Party organization during my recent campaign for Congress I find it my patriotic duty to support you for the sake of our state.

"After talking with thousands of Democrats I am convinced that you will win an overwhelming victory Tuesday."

Boyington said he sent the wire after watching Nixon discuss the issues and his philosophy during the telethon Saturday night.

Boyington is a retired colonel in the Marine Corps and more recently has authored the best selling books, "Baa Baa Blacksheep" and "Tanya." He now resides in Studio City.

NIXON FOR GOVERNOR

NEWS
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

H. L. Leman

November 2, 1962

TO: News Directors
FROM: Sandy Quinn, Nixon for Governor News Bureau
SUBJECT: Film Clip

Enclosed is a 44-second sound on film excerpt of Richard Nixon's remarks at a noon rally in Santa Clara (11/2/62).

The statement assails the "hit and run" campaign tactics of Edmund Brown during the last few days.

The excerpt includes:

"Look at the tactics of the Governor in the last few days. He charges smear and yet refuses to meet me in man to man debate. I believe that the people of California want a man as Governor that makes his own decisions, fights his own battles and is willing to meet his opponent in debate....."

NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn--Ron Ziegler

Statement by RICHARD NIXON
Los Angeles
October 31, 1962

FOR IMMEDIATE RELEASE

Both the construction and completion on time of the East Branch of the Feather River Project to Perris Reservoir is vital to the welfare and future growth of large parts of San Diego, Riverside and San Bernardino counties.

The welfare of this great area dependent upon the construction of the East Branch is of great concern to me.

I pledge now that as Governor I will extend every ounce of help that I can muster to assure that the East Branch, or "high line," of the Feather River Project is pushed to completion at the earliest date possible to provide for the safety and welfare of San Diego, Riverside and San Bernardino counties.

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10/31/62

Herbert G. Klein, Press Secretary

FOR IMMEDIATE RELEASE

Richard Nixon announced today he will interrupt his campaign schedule Saturday to make a special statement to the people of California concerning the Cuban crisis.

The former Vice President will make a half-hour television address from San Diego. It will be carried in the Los Angeles area on Station KTTV (Channel 11) at 8 P.M.; in the San Diego area on Station KFMB-TV (Channel 8) at 9:30 P.M., and in the San Francisco-Oakland area on KTVU (Channel 2) at 9:30 P.M.

"I will have a statement of major importance regarding Cuba," Nixon said. "I am directing it to the people of the state through a special network because of the urgency of the situation."

On September 18, Nixon called a press conference in Los Angeles to urge President Kennedy to take stronger action against Cuba. He pledged to support "any action that he (the President) considered necessary to contain a communist beachhead in Cuba."

At the time, Nixon said: "There is always the danger of war in taking any strong action in dealing with an aggressor, but there is a certainty of war, in my opinion, if you do not act until the beachhead has been built to a greater point... . We can't wait to let the dust settle in Cuba."

10/26/62

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NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Statement by RICHARD NIXON
November 2, 1962

FOR FLAT A. M. RELEASE
November 3, 1962

I am today issuing a call, through the 211 Nixon Headquarters, for 20,000 additional volunteers to join the 100,000 Californians who are freely giving their time on election day to get out the vote and watch the polls.

This is my answer to my opponents' desperate and cynical efforts to buy the election with a \$500,000 slush fund for election day workers.

Only desperate men would ever attempt to buy votes. Only cynical men would ever believe that the governorship of California is for sale.

They will find out on November 6th that the peoples' birthright is not, has never been and will never be put on the auction block.

The story of the half-million dollar election day kitty, just reported by "Newsweek", is now confirmed by newspaper advertisements. My opponents have been reduced to seeking supporters through classified ads for "Help Wanted".

I am proud that every worker I will have on election day will be a volunteer. And a person who works for his beliefs will always out-produce one who is paid to believe.

I know that the four volunteer workers we expect to have in every precinct in the State will never be topped by those who are simply out for the money they can get.

This is another reason why I confidently predict an overwhelming victory next Tuesday.

NIXON FOR GOVERNOR

NEWS
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Statement of
RICHARD NIXON
San Diego
October 27, 1962

FOR RELEASE - SUNDAY AM's
October 28, 1962

The Cuban crisis points up the fact that Californians must have an accelerated and improved Civil Defense program.

As I said in a major speech in San Diego in October, 1961, our goal as the first state in the nation, must be to have the best program in the nation to assure the safety of all our citizens in the event of a nuclear attack.

The existing program in New York demonstrates what decisive leadership from the Governor's office can accomplish. In every area of Civil Defense preparations, we now lag way behind New York. As we pass New York in population, every Californian also wants to pass New York in Civil Defense and all other areas of vital concern.

I want to make it clear that under no circumstances should we have a "panic" program. Nothing could be more foolish than for people to rush out and buy inadequate shelters for their back yards.

Therefore, to assure the safety of all Californians, this is the seven-point action program I will take as Governor to improve Civil Defense and to provide maximum protection within the resources we have available.

1. School Shelters

I will ask the Legislature to permit the use of school bonds for building dual purpose shelters in public schools.

Under this plan, it will be financially possible to design and construct gymnasiums and other school buildings so that they can protect our children in the event of attack.

2. Community Shelters

I will work with the local communities to revise building codes and specifications to permit community shelter construction.

I will also encourage communities to build shelters as voluntary group projects. A Gallup Poll in December, 1961, showed that the public is willing to support such community efforts. Sixty-two percent said they would be "willing to work a day or two on weekends" and 19% said they would be willing to "give one or two days pay."

3. Shelters in State Buildings

Whenever possible, I will see that shelters are made a part of the design of new state buildings.

I will also encourage local governments to incorporate shelters in their building plans.

4. Shelters in Industry

In all parts of the country, business leaders have been studying programs to provide shelters for their workers. Many have already made important contributions to assure the safety of their workers in the event of attack.

Strong, dynamic leadership from the Governor's office will greatly accelerate such programs.

5. Stocking of Shelters

We must immediately see that all existing shelters are stocked with a minimum two week supply of canned food, fresh water and medical supplies.

Where it is found that such supplies are now sitting in Federal warehouses, we must take prompt action to have them moved into designated shelter areas. We should survey other possible storage areas.

6. Public Information and Training

We must speed up our public information and training program.

The first Annual Report of the California Disaster Office, published in 1959, called for a program "to train and educate every Californian in what he should do to protect himself and his family during any kind of disaster."

Two years later, at the end of June, 1961, only one Californian out of every 5,000 had taken the prescribed 12 hour adult education course. This was one-fourth of the national average on a per capita basis.

7. Shelter Standards and False Advertising

We must have strict enforcement of both shelter standards and advertising standards to prevent people from being misled in the highly technical field of shelter construction.

A year ago, the Attorney General had to investigate fifty cases of suspected fraud in construction, design or advertising.

This sort of callous deception can be prevented by having the Disaster Office carefully define and strictly enforce the terms that can be used in advertising shelters.

Haldeman

Statement by RICHARD NIXON

November 1, 1962

San Jose State College

FOR IMMEDIATE RELEASE

7:11 AM '62

The statements by Mr. Brown that California's Civil Defense program is "unexcelled" in the nation and that "it is safe to say that the state of California is substantially the leader among the 50 states" in civil defense are shocking attempts to hoodwink the people of California into a false sense of security.

These are the most cynically false statements he has made in his entire career as Governor of this State.

The truth is that Mr. Brown's record in civil defense is one of personal confusion, vacillation and failure to back up his public statements with action. California, instead of leading the nation in civil defense as we should because of our concentration of defense industries, has one of the most inadequate civil defense programs of all the industrial states.

This is why I have proposed a positive seven-point program to close the serious civil defense gap that has developed during Mr. Brown's administration.

Here is the major 14 charge indictment of Brown's conduct in failing to assure the safety of all our citizens in the event of nuclear attack.

1. During the Brown administration, the state budget for the California Disaster Office has been reduced by 20%.
2. Brown's budgetary requests and appropriated budgets for the California Disaster Office have been lower than under the two preceding state administrations.
3. Under Brown, in 1960 the Civil Defense budget dropped below \$1 million for the first time since 1951.
4. The extent of Brown's concern for the civil defense protection of California, as reflected in the budget of the California Disaster Office, amounts to 5.9 cents per person.
5. Brown has entrusted the direction of California's Civil Defense to a man

who (a) has no background or training in civil defense (he is a former New York advertising man); (b) has a real estate business on the side while receiving \$17,640 a year from the state; (c) has mired the Civil Defense program in partisan politics and is presently under investigation by the United States Civil Service Commission.

6. New York, with the same population, is outspending California for civil defense protection by at least 100 to 1.

7. While California has made virtually no progress in shelter construction, this is New York's record:

- (a) Shelters now in 80% of New York's state armories;
- (b) Shelters now in five out of six state police barracks;
- (c) Shelters now in the plans for all new New York state university buildings;
- (d) Shelters now in the plans for all new state buildings in New York;
- (e) An average of two to three contracts signed each day for shelters within the past year in New York.

8. In the first two years under Brown, only 3,526 people had taken the prescribed adult course in civil defense, while in New York 180,000 people completed the course in one year alone.

9. Brown's attitude of "let Washington do it" has allowed our state to go unprotected while he waits in vain for Federal action.

- (a) On October 17, 1961, he said, "I will continue to develop our state position so that when there is Federal funding we are ready to use it... the shelter problem for communities is a responsibility of the Federal Government."
- (b) As recently as July, 1962, the Director of the California Disaster Office reported Brown's attitude was still that no emergency actions should be taken pending the development of federal plans. He said, "It would be improper to spend state dollars for programs the Federal Government might duplicate."

10. In 1960, Brown appointed a State Shelter Study Committee, which made seven recommendations that require state action. By the time of the Cuban crisis last week, there was little if any implementation on five of these seven important recommendations.

11. In 1961, Brown participated in a meeting of the Governor's Civil Defense Committee that called on all Governors to take five Civil Defense actions. Yet he has taken no significant action in California in any of these areas.

12. Brown's reorganization of State government has placed an added layer of bureaucracy between the Governor and the California Disaster Office.

13. In the 1961 legislative session, Brown's lack of leadership resulted in the failure of seven out of eight civil defense measures.

14. Brown has been totally ineffective in showing any Civil Defense leadership in his party's councils:

- (a) His Speaker of the Assembly fought for the complete elimination of the budget for the California Disaster Office in 1960.
- (b) The California Young Democrats' Convention condemned the entire Federal fall-out shelter program.
- (c) The Northern California ADA Chapter called on Brown to exclude Civil Defense from the special session of the Legislature in 1962.

Bob

HALDEMAN

NIXON FOR GOVERNOR

NEWS
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

HERB KLEIN, Press Secretary
MAYORS ENDORSE NIXON

FOR FLAT A.M. RELEASE
Friday, November 2, 1962

Mayor Talmage V. Burke, of Alhambra, announcing the endorsement of 27 mayors in Los Angeles County for Richard Nixon, today complained of a "lack of consistent support on civil defense from the Brown administration.

Mayor Burke, Chairman of the Mayors' Committee of Los Angeles endorsing Richard Nixon for Governor, declared:

"It was the thought of the mayors that as non-partison office holders, we still had the responsibility of letting our views be known to the public.

"We are convinced that Mr. Nixon is better qualified by experience and proven ability to serve the best interests of our state government."

Mayor Burke said it was his own view that the recent Cuban crisis revealed the "woeful lack of leadership in civil defense from Sacramento. This has compelled me to speak out.

"The plain fact of the matter is there has been no civil defense at all," Mayor Burke said. "Instead of leadership from the state, we have had nothing but confusion and delays.

"This became fearfully plain last week when people tried to find shelters and civil defense instruction--and discovered there was none.

"Because of this lack of leadership on civil defense and on so many other California problems, my fellow mayors and myself look

MORE

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with anticipation to the election of Richard Nixon next Tuesday," Mayor Burke said.

The mayors endorsing Richard Nixon are: Talmage V. Burke, of Alhambra; Leroy H. Watson of Beverly Hills,; Rollin P. Eckis, of Bradbury, Ben Corbin of Downey; William H. Lancaster of Duarte; Arthur R. Kellogg of Huntington Park; Richard H. Diaz of Irwindale; David H. Spring of La Puente; Thomas L. Thorp of Lawndale; Arnold C. Andersen of Rosemead.

Also, Gordon W. McGinley of San Gabriel; Harry W. Hitchcock of San Marino; Grace H. Wilson of Santa Fe Springs; Leland R. Weaver of Southgate; Joseph C. Partsch of South Pasadena; Jack R. Tyrell of Temple City, Robert J. Furlong of Vernon.

And George E. Hartstone of Hidden Hills; Seth I. Colver of Covina; Wilburn E. Baker of El Segundo; H. F. B. Roessler of Palos Verdes Estates; Louis Spang of Paramount; Stanley W. Plummer of San Dimas; Lloyd A. Manning of Pico-Rivera; Thomas M. McCarthy of Santa Monica; Kenneth J. Beyer of Claremont, and Williams Howard Peters of Glendale.

Haldeman
Statement by
Mr. Elwood Wilson,
Past President,
California Citizens Freeway Association

RELEASE:

"In a recent letter to The Citizens' Freeway Association, Governor Brown claimed that his administration can take pride in the way freeways have been located in the past four years. He said:

'It is always easy to find the shortest, lowest-cost route, but this is only the beginning point. I can't think of a freeway which has been located during the four years of my term without considering other values such as economic benefits, the character of the community, park and school influences, the number of improvements taken, the number of families displaced, historic structures or areas, if any, to be affected, esthetic and other elements. There may be some such short route in rural areas but, none come to mind in built-up areas or recreational areas.'

"This statement is clearly false. Brown's record proves it false. Citizens of Chico, Monterey, Rincon, Tuolumne County, San Francisco, Fremont and countless other communities, know that Mr. Brown is not telling the truth.

"The fact is that Governor Brown has been completely indifferent to the cries of citizens, cities, counties and colleges who have been trampled on by the state's freeway engineers.

"He says the situation is beyond his ability to control. That I believe.

"But a governor who is willing to take the responsibility can prevent freeways from destroying historic campuses like Mills College; a decisive governor can strongly represent the desires of all the people in demanding that local community plans be honored and considered by the engineers, before land is condemned and buildings are demolished.

"The record shows the governor's administration has not given the problem of freeway location the kind of attention it deserves. The following are a few of the flagrant cases that have been placed before him. He has neglected to lift his finger on behalf of any of those who petitioned him:

- "1. Chico: Brown refused to help prevent a freeway from plowing a wide swath through the center of a fine, historic recreational park.
- "2. Monterey: Instead of helping, Brown threatens to take the 'state money' to another part of the state if the local citizens don't stop protesting

"a huge freeway interchange (one of six in five miles) called 'the can of worms' that would eradicate a fine private school (attended by the governor's daughter), a beautiful lagoon, and a sizable segment of this historic city -- on a freeway that runs out into the country and stops in the middle of nowhere.

- "3. Rincon: Brown washed his hands of a citizens' plea to avoid a freeway location that would have needlessly destroyed fine homes, in a location opposed by the supervisors and planning commissioners of two counties. The citizens won their fight, but no thanks to the head-in-the-sand tactics of Mr. Brown.
- "4. Mills College: Thousands of Californians have been dismayed to learn that a slice of this beautiful, 80 year old campus is to become a freeway. Trucks will rumble within a few feet of Mills' music building. This needless waste of our educational resources has been brought to Brown's attention repeatedly, but he's still hoping the problem will go away and leave him alone.

"And the same pattern of Brown indifference is seen in freeway controversies in Sacramento, San Francisco and forty (40) other places.

"Is it true that the governor's office is powerless to help?

Location of freeways is up to the Highway Commission, but it is everybody's business, including the governor's. The Commissioners are governor-appointed. The governor should speak up for the people in these cases. When Brown does not, he does not serve the people.

"California's governor should seek legislation to correct these abuses permanently. Brown will not; he has said and proved that Democratic Senator Collier and the Highway Commission are in full control as far as he is concerned. He has silently permitted corrective legislation to be watered down or killed in the past.

"California's governor must be vitally interested in preventing further damage to the face of our state. The governor can do much to make this a better place to live, to preserve neighborhoods, schools, parks and natural beauty.

"An indifferent governor has done much to lose them in the past four years.

"His false claims to the contrary will be disbelieved by every citizen who looks about him."

##

C O P Y

CALIFORNIA CITIZENS FREEWAY ASSOCIATION

RICHARD NIXON

October 20, 1962

Mr. James T. Lindsey
President
California Citizens Freeway Association
Suite 302
Granada Building
Santa Barbara, California

Dear Mr. Lindsey:

It is a pleasure to give you my answers to the four questions of interest to the members of the California Citizens Freeway Association.

As you know, I have spoken in detail on these questions on my telethons throughout the state and in a major address, "The Face of California," which was broadcast on October 14. I would be delighted to make the full text of this radio program available to any of your members who may not be familiar with its contents.

The basic premise of my transportation program is that Californians deserve dynamic leadership that will preserve and improve the natural and man-made beauty of our state. One important reason why over 1,000 people a day move to California is that our state is a pleasant place to live. California state government has the obligation to see that it remains so.

The state must not be indifferent to the wishes of our local communities when choosing locations and designs of its freeways and other structures. The Governor does not have to live with a state-built eyesore, but the local people do. Therefore, such factors as the character of a community must be considered in this far-reaching state program.

Now, in answer to your specific questions.

Question 1.

I believe, and have repeatedly stated, that local people must have a greater voice in all freeway issues that intimately affect their lives.

To achieve this goal, I have outlined six exact guidelines for government to follow and five specific procedures on freeway construction.

Question 2.

These are the six questions or guidelines that must be given greater consideration in weighing the pros and cons of a proposed freeway with regard to both location and design:

- (1) How will the freeway affect homes, neighborhoods and communities?
- (2) How will the freeway affect individual property values, personal income, and farm lands?
- (3) How will the freeway affect the tax revenue of local governments?
- (4) How will the freeway affect the scenic beauty of an area?
- (5) How will the freeway affect existing recreational areas and historic landmarks?
- (6) How will the freeway tie in with regional and local comprehensive plans?

These are five procedures to insure that local people get full and fair consideration:

1. Hearings at the locale of the proposed project, after adequate notice, should be conducted by an impartial examiner.
2. Hearings should be conducted with the same regard for due process of law that we have in our court rooms.

3. No rights-of-way should be condemned until a highway project has received final approval.
4. Threats of withdrawal of highway funds or promises of extra highway expenditures must not be used to solicit local agreement for freeway routing.
5. No funds for any highway public relations activities other than purely informational programs should be authorized.

Question 3.

While I resist turning the Highway Commission into a political football, and favor keeping the Commission removed from partisan politics, I believe that the Legislature can responsibly examine its operations and make appropriate recommendations.

Question 4.

As Governor, I will carefully consider any legislative proposal regarding our freeway system and will take whatever action I feel is necessary, in the best interests of the people of California and within my constitutional authority, to implement the policy I have set forth in Question 2.

In conclusion, let me assure all your members that as Governor I look forward to four years of mutual respect and cooperation with the California Citizens Freeway Association.

Sincerely,

Richard Nixon

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STATE OF CALIFORNIA
Governor's Office
Sacramento

C
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October 23, 1962

Mr. James T. Lindsey, President
California Citizens Freeway Association
Suite 302
Granada Building
Santa Barbara, California

Dear Mr. Lindsey:

I am happy to have your recent letter asking me to answer four questions.

May I say at the outset that through our current hearing procedures we try hard to draw the public in our freeway planning process, and I appreciate the interest of your group in the total highway program.

Here are the questions you asked and my answers:

1. Question: Are you willing to allow to the local authorities more voice in disputed freeway designs and locations?

Answer: Certainly I am, if an orderly process could be adopted on a Statewide basis. To make such a revision in procedure workable, we would require the support and concurrence of the League of California Cities and the County Supervisors' Association. My Public Works people have been working with these Associations for many months on possible constructive improvements in the Federal-State-local partnership here in California. If any such changes required revision in the law, of course the Legislature would have to make that decision.

2. Question: Do you recognize that there are other community values to be considered besides distances, speed and lowest cost?

Answer: Of course I do. It is always easy to find the shortest, lowest-cost route, but this is only the beginning point. I can't think of a freeway which has been located during the four years of my term without considering other values such as economic benefits, the character of the community, park and school influences, the number of improvements taken, the number of families displaced, historic structures or areas, if any, to be affected, esthetics and other elements. There may be some such short routes in rural areas but, none come to mind in built-up areas or recreational areas.

- More -

3. Question: If reelected, would you urge the legislature to examine the operation of the Highway Commission in fixing freeway locations and designs?

Answer: As you probably know, I did this last April in a letter to both Houses of the Legislature, which was released to the press. You know that the Legislature now has continuing committees on transportation and highways, and this is one of their continuing responsibilities.

4. Question: If such investigation showed basis for complaints made against the Highway Commission, would you urge remedial legislation?

Answer: Yes.

Sincerely,

/S/ Edmund G. Brown

EDMUND G. BROWN, Governor

Via Air Mail

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Holden

November 1, 1962

TO: News Directors
FROM: Republican State Central Committee
SUBJECT: Film Clip - Caspar Weinberger, Republican State Chairman

Enclosed is a two minute 30-second sound-on-film excerpt of Caspar Weinberger's Press Conference, Thursday, November 1, at the Biltmore Hotel in Los Angeles.

Mr. Weinberger discusses a formal complaint which has been filed with the bipartisan Committee for Fair Campaign Practices.

In the film. Mr. Weinberger cites examples of serious distortions which have been used in television, radio and press material by the Brown campaign.

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11/1/62

NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Sandy Quinn

TO: News Directors
FROM: Sandy Quinn, Nixon for Governor News Bureau
SUBJECT: Film Clips

Enclosed is a 46-second sound-on-film clip of Richard Nixon for immediate release.

Mr. Nixon's statement is an excerpt of remarks this morning to a gathering of more than 700 supporters at the North Hollywood Nixon-for-Governor Headquarters.

His statement is particularly timely as it refers to the smears now being voiced by his opponent.

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10/31/62

NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Statement by RICHARD NIXON
October 31, 1962

FOR IMMEDIATE RELEASE

I predict that in the next five days my opponents will launch the most massive campaign of fear and smear in the history of California elections.

Having been informed by their pollsters that they are now running behind and seeing that their workers are apathetic and they cannot attract crowds they are resorting to a desperate last minute scare campaign.

I have been conducting my campaign on the issues. Up and down the state I have been presenting my 21 detailed "Programs for a Greater California."

But it is time to fight back and rip off the grotesque Halloween mask that my opponents have designed to frighten the voters.

Based on a detailed analysis of 4,400 questions that were telephoned to me on my six telethons, here are seven lies that are being used in a statewide attempt to scare the voters with a phony chamber of horrors. From the similar wording and frequency pattern it is clear that this whispering campaign is being planned and executed by professional hatchetmen.

Lie 1: They attempt to scare union members by manufacturing the lie that I support right-to-work laws.

Lie 2: They attempt to scare old people by manufacturing the lie that I will cut off pension.

Lie 3: They attempt to scare defense workers by manufacturing the lie that the state will loose contracts when I am elected.

Lie 4: They attempt to scare the blind by manufacturing the lie that I will abolish their public assistance.

Lie 5: They attempt to scare parents and teachers by manufacturing the lie that I will be a dictator over local school districts.

Lie 6: They attempt to scare the news media by manufacturing the lie that I am for suspension of the press.

Lie 7: They attempt to scare state career employees by manufacturing the lie that I am going to fire them.

It is the cheapest sort of Tammany Hall tactics to run a campaign to lead the first state in the nation like a kid's game of trick or treat.

But Californians will be no more frightened by this kind of grotesque behavior than they are by the ghosts and goblins that will appear on this Halloween night.

10/31/62

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NIXON FOR GOVERNOR

**NEWS
RELEASE**



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

Dear Mayor:

Richard Nixon greatly appreciates your endorsement of his candidacy for Governor of California. We are naturally desirous that as many people as possible in your community are aware of your valued support.

I would greatly appreciate it if you would give to your local newspapers and radio and television stations a news release similar to the attached announcing your endorsement.

Sincerely yours,

Herbert G. Klein
Press Secretary

October 31, 1962

Mayor _____ of _____
today announced his endorsement of Richard Nixon for Governor of
California and predicted victory for the former Vice President at
the November 6th election.

"California desperately needs the strong leadership that Dick
Nixon can provide," Mayor _____ declared.

"As a non-partisan office holder, I still have the responsibility
of letting the people know my views on important matters. I also
believe that Mr. Nixon is the best qualified by experience and proven
ability to best serve the interests of State government.

"In the recent days of the Cuban crisis, I was particularly
impressed by Richard Nixon's accurate analysis and firm leadership,
in contrast to the woeful inadequacies of the present administration,
especially in the field of Civil Defense."

Mayor _____ is one of 27 mayors of Los Angeles
County cities who has endorsed Nixon for Governor.

* * *

NIXON FOR GOVERNOR

NEWS
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn--Ron Ziegler

Statement by RICHARD NIXON
October 31, 1962

FOR IMMEDIATE RELEASE

The most striking proof of the need for a "California Crusade for New Business Investment," a proposal I have made repeatedly in the campaign, is a new state pamphlet on plant expansion .

This document is entitled "California Million Dollar Plus New Plant Expansion Announcement." It is published by Mr. Brown's Economic Development Agency. It is being sent out with each copy of the "1962 California Statistical Abstract." And it is loaded with phony statistics, gross misrepresentations, complete lies and half-truths.

Mr. Brown's agency has been in existence since 1959 and has had a total budget of \$757,844. Yet it cannot point to a single new business it has brought into the state. And to cover its sorry record, it now resorts to fakery and falsification.

Mr. Brown's publication lists 35 new plant expansions for the third quarter of 1962. Here are the facts behind this smog-screen of smug statistics:

--Nearly half of these "expansions" will employ no new workers or are gross misrepresentations.

--11 of these "expansions" will not add a single new job.

--Five of these "expansions" are either complete lies or half-truths.

Here are three specific cases of Brown's so-called "expansions."

1. Anchor Hocking Glass Corporation (San Leandro)

Brown's Claim: A \$1,000,000 expansion that will employ an additional 100 workers.

Fact: Company officials state that expansion plans have been shelved indefinitely.

2. Dow Chemical Company (Fresno)

-MORE-

Brown's Claim: "Company will build a plastic facility."

Fact: Company officials state that there has been no Fresno expansion in two-and-one-half years and none is planned.

3. Crown Zellerbach Corporation (Ventura)

Brown's Claim: "Company announced plans to construct multi-million dollar paper manufacturing facility on recently purchased 122 acres."

Fact: Company officials emphatically deny any such announcement. They state they have never announced any expansion in Ventura and they have never bought the land. They are planning expansions -- but not in California.

This sort of deliberate distortion is a disgrace to state government and a disservice to California.

Californians need jobs, not press agentry. Today the state is getting only half the new investment needed to create all the jobs our people must have. Today New York, with the same population, is starting or expanding three times as many plants as we are.

This situation calls for a big league team to get us back in the ball game. This is why I will mobilize the talented manpower to aggressively sell the tremendous industrial advantages of California to out of state business leaders.

This is why I will see that job-producing industries are not sand bagged by skyrocketing taxes. And this is why I will end anti-business harassment in Sacramento.

**NEWS
RELEASE**

DEMOCRATS *for* NIXON

641 South Flower Street • Los Angeles 17, California • MAAdison 7-0924

FOR IMMEDIATE RELEASE

Merritt K. Ruddock, Belvedere, chairman of the Northern California Democrats for Nixon, today said there was nothing spurious or reckless about Mr. Nixon's call for all Californians to support President Kennedy in this time of national urgency.

Mr. Brown has conveniently forgotten the April 20th Nixon meeting with the president of the Cuban build-up and again his September 18th press conference on the communist menace in Cuba.

Governor Brown pooh-poohed these statements as campaign oratory and he continues in this vein in his latest charge of partisan politics by Mr. Nixon when he speaks out on the Cuban crisis to bring the benefit of his experience with Communism to Californians. Mr. Nixon's words impressed Democrats, Republicans and Independents alike as an eloquent and timely call for calm, reasoning and unified support at a time when Governor Brown was taking a Cuban cram course hoping to learn the difference between Cuba and Catalina.

These early warnings demonstrate the realism in Mr. Nixon's view of the Communist menace be it state, national or international. It emphasizes his experienced talents in dealing with the Communist and left wing symphthaizers.

"This is one more important piece of proof that Richard Nixon's approach is realistic and his experience had prepared him fully to deal with this kind of problem in this state.

MORE

"Governor Brown is not unpatriotic," Ruddock asserted, "but he certainly is naive when it comes to national and international matters that have almost a minute-to-minute impact on California, its industry, its citizens and its future."

"Instead, Brown is the epitome of instant indecision on matters affecting us at home and abroad," Ruddock said.

10/29/62

**NEWS
RELEASE**

DEMOCRATS *for* NIXON

641 South Flower Street • Los Angeles 17, California • MADison 7-0924

FOR IMMEDIATE RELEASE

Z. Wayne Griffin, chairman of the Southern California Democrats for Nixon said that Governor Brown is trying to compare his own briefing on the Cuban crisis with Richard Nixon's 14 years of state, national and international experience.

"Brown charged Mr. Nixon with harping on national affairs when he should have been talking state issues. But when California's attention turned to the Cuban crisis, Brown suddenly found it expedient to become a 24-hour authority on international affairs," Griffin declared.

"Brown, in trying to downgrade Mr. Nixon's statements on Cuba shows completely how unaware he was until the disaster broke over our heads. He has used a cheap political attack," Griffin said, "in a situation that calls for wise, calm wisdom rather than irresponsible political statements such as those issued by Governor Brown."

As far back as April 20th, Richard Nixon warned of the Soviet infiltration into Cuba. Until now, Governor Brown has dismissed it as 'campaign talk.'

"I am shocked that Brown would label Nixon's statements on the Cuban crisis as 'campaign oratory,' particularly when the President has called for unity among our citizens.

"Brown is obviously attempting to conceal his own inadequacy on national affairs," Griffin said.

10/29/62

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FOR RELEASE
Thursday, November 1, 1962

Democrats for Nixon today challenged Governor Brown to name those Democratic candidates for whom he said he was not campaigning.

"This is a remarkable statement," said Z. Wayne Griffin of Los Angeles, chairman of the Democrats for Nixon Committee. "It deserves amplification."

Brown made the statement recently in reply to a question at a Los Angeles luncheon. The Governor said: "It troubles me that there is so much partisanship in the world today. I used to be a Republican and I have voted for Republicans. I'm not campaigning for all Democrats. But don't ask me who they are. I won't tell you."

Said Mr. Griffin: "I am also troubled about the amount of partisanship exhibited today. That is why an increasing number of Democrats such as myself have decided to vote for the best man for Governor, Richard M. Nixon.

"However, as the leader of his party in California, Governor Brown has an obligation to announce the names of those Democratic candidates for whom he will not campaign and why he has decided not to do so.

"The record shows that Governor Brown is supporting the candidacies of John A. O'Connell and Phillip Burton, both of San Francisco. These men are leftwing extremists. They both participated in the events which led to the notorious San Francisco riots of 1960. Yet Governor Brown has announced he is supporting them 'unequivocally.'

"These questions, therefore, must be asked: Is Governor Brown giving similar unequivocal support to the conservative candidates of his party? Does he intend to campaign for them?"

10/31/62

STATEMENT BY HARRY KEATON,
President, Young Republicans of California
Press Conference
October 31, 1962

For Immediate Release

A reform program to get politics out of the handling of the state's business

California must have a program designed to remove political pressure and favoritism from the state's business. Each year the state enters into contracts for goods and services involving many hundreds of millions of dollars. Each year numerous franchises worth millions of dollars to the recipients are granted by the State of California. The decisions made by state officials and employees in entering into such contracts and granting such franchises must be free from political pressures to the greatest extent possible.

Unfortunately today far too often decisions appear to be based on factors removed from the actual merits. In too many cases our fine state employees have no protection from actual or potential pressure by political friends of the administration. Existing statutes fail to protect the public adequately against conflicts of interest affecting those who handle the public's business.

Governor Brown has closed his eyes to this problem. He has permitted it to grow to monstrous proportions. His only answer to exposure of conflicts of interest or political favoritism seems to be that it is none of his business. Because of the size of our population and the enormous influx of new residents, the problem is far greater in this state than in any other.

California needs a Governor who makes it his business to see to it that state contracts are made on the merits and franchises of all sorts granted in full public view. We cannot wait until the legal but unethical conduct of today becomes the scandal of tomorrow. Because of these facts, a group of attorneys has drafted the following proposal of a reform program to get politics out of the state's business. This program has been worked out with, and has the full approval of, Richard Nixon.

If implemented, we are convinced that it will make California first in the nation in honest administration free to the greatest extent possible from political considerations.

Two major problem areas must be tackled:

1. Protecting and immunizing from political pressures or threats state employees who make decisions on such matters as government contracts and granting of various types of franchises.
2. Preventing the existence of any conflict between the interests

of the state in matters handled by state officers and employees, and the personal interests of such officers and employees.

We propose the establishment of a blue ribbon commission appointed by the Governor composed of outstanding citizens assisted by the finest experts in this field that can be found in California as well as throughout the nation to draft a comprehensive program for the solution of these problems.

The following are among objectives for the Commission:

1. Decisions on granting of government contracts and franchises based on specific objective standards.
2. Prohibition of secret approaches of government officials and employees by persons seeking favors in the granting of contracts or franchises.
3. Decisions relating to the granting of contracts and franchises made publicly, based on the record and not at secret meetings with interested parties.
4. Disclosure by top level state officers of personal business interests or outside employment which could affect their official decision or efficiency.
5. Disclosure, or prohibition, of loans by government contractors to state officials or to the campaigns of candidates for statewide office.
6. A new efficient and effective State Corrupt Practices Act which will be a model for the other states to follow.

Among those participating in the preparation of this material are the following: Robert D. Burch, Vincent C. Page, Myrl R. Scott, Clifford R. Anderson, Jr., Harry Keaton.

MEMO TO THE PRESS

Harry Keaton, President of the California Young Republicans, will hold a press conference at 1:00 p.m., Wednesday, October 31, in the Press Room of the Ambassador Hotel.

Mr. Keaton will present a specific and constructive program to provide safeguards against political influences in the handling of the state's business.

The program presented by Mr. Keaton will be of major importance to the gubernatorial campaign.

Keaton Press Conference

1:00 p.m. - Wednesday, 10/31/62

Press Room, Ambassador Hotel

Contact: Sandy Quinn, DUnkirk 5-9161

NIXON FOR GOVERNOR

**NEWS
RELEASE**

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Statement by RICHARD NIXON

FOR REIEASE TO
WEDNESDAY AM's
November 1, 1962

I call on Mr. Brown to immediately dismiss Allan K. Jonas, Director of the California Disaster Office, for gross negligence that potentially endangers the lives of 17,000,000 Californians.

Over a year ago, on October 17, 1961, Mr. Jonas reported that California would be "completely naked", if an enemy chose to attack. A year later, when confronted by a serious world crisis, it became obvious that under Mr. Jonas' direction this serious situation is virtually unchanged.

Although California is a major target because of our defense industry, this is the situation today, as reported by responsible newspapers throughout the state!

--In Los Angeles, the City Director of Civil Defense reports he has received no instructions from the California disaster office. His exact words are, "I have had no word from them whatsoever."

--In Alameda County, according to the Oakland Tribune (10/29), "The unready status of Alameda County CivilDefense as far as public protection is concerned, was boiled down to a chilling truth yesterday; everyman for himself."

--In the city of San Bernardino, the San Bernardino Sun (10/24), reports there are only three marked shelters that will accommodate 675 of the city's 95,000 residents. And the shelters are not stocked with food, water, medical, sleeping facilities. The city's sirens will only reach 30% of the people.

--In Los Angeles, most of the 307 buildings certified as fallout shelters are reported as unmarked, unsupplied and unusable for that purpose.

-MORE-

Only two are stocked with food, water and other supplies deemed adequate to sustain the indicated numbers of refugees for two weeks.

--In the city of Alameda, with a population of 63,855, the city manager reports that only five buildings, accommodating 996 people, have been designated as shelters.

--In Bakersfield, the San Francisco Chronicle reports there have been serious runs on guns, ammunition and food. Similar runs on fire arms were reported in the San Fernando Valley. And near panic occurred in Los Angeles grocery stores.

--After surveying civil defense preparations, the Los Angeles Times (10/24) concludes "the best advise for most residents who have no private shelters is... 'stay home' and pray."

--In the whole state, according to William Ward of the California Disaster office, there are only 1200 licensed public shelters. None of them have been stocked with food, medical supplies and water with the exception of some test shelters in Sacramento, Long Beach and Los Angeles.

Under Mr. Jonas' direction, California is, in his own words, "completely naked." Strong leadership could have given the people the protection they deserve, just as it has in New York and other states.

This critical situation cannot wait until a new governor replaces Mr. Jonas. He must be removed from office now. California needs a full-time Civil Defense director. Yet, Mr. Jonas, who receives \$17,640 a year from the state, also runs a private real estate business in Inglewood.

California needs a Civil Defense director with experience and knowledge in this field. Yet, Mr. Jonas is a former New York advertising man with absolutely no background in Civil Defense.

California needs a Civil Defense director who is above partisan politics. Yet, Mr. Jonas is presently under investigation by the Federal Government for possible violation of the Hatch Act because of his political activities.

GOP TRUTH SQUAD
Senator John F. McCarthy, Chairman

Don Frey - 315 West Ninth Street
Los Angeles 15 - MADison 3-6227

FOR IMMEDIATE RELEASE

LOS ANGELES -- The Nixon Truth Squad continued to trail Governor Brown and furnish immediate public correction of what Truth Squad Chairman, Senator Jack McCarthy, called Brown's "Distortion-A-Day Campaign."

Joining McCarthy in a Los Angeles press conference were Senators Robert Lagomarsino, Ventura, and Richard Dolwig, San Mateo, and Assemblyman Harold Levering.

The Truth Squad cited specific "distortions" in Brown's speech at Town Hall today:

Distortion 1: The implication that Republicans have made this the "filthiest campaign in California History."

Fact: It was Brown's own state chairman, Roger Kent who predicted that this would be a dirty campaign, and Brown has been desperately trying to prove this so ever since.

Dick Nixon has made responsible speeches on the real problems of the state -- water, education, law enforcement, agriculture, and others -- and has offered a concrete program for the future. Brown at all times has had the opportunity to rise above the campaign of innuendo he has been conducting and meet Nixon face-to-face on the issues. He still has that opportunity.

- more -

Distortion 2: California is the undisputed leader in Civil Defense.

Fact: Can this be true when today the bulk of our population has no knowledge of what to do in an emergency -- there are no concise definite orders of what to do or where to go. There is no master plan for immediate collaboration with private firms to restore major services after an attack. Such a program should include provisions for not only restoring utilities and food supplies, but other essential daily commercial services as well.

We would like to ask Governor Brown how influential the CDC has been in holding back an effective shelter program. In January, 1962, they not only refused to adopt a resolution calling for an effective program, but a majority of the Fallout Shelter Committee presented a resolution stating that the "CDC opposes the expenditure of funds for building and promoting fallout shelter programs by federal, state and local agencies."

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Haldeman

NIXON FOR GOVERNOR

**NEWS
RELEASE**

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

San Bern. Sun

Statement by RICHARD NIXON
Los Angeles
October 31, 1962

FOR IMMEDIATE RELEASE

Both the construction and completion on time of the East Branch of the Feather River Project to Perris Reservoir is vital to the welfare and future growth of large parts of San Diego, Riverside and San Bernardino counties.

The welfare of this great area dependent upon the construction of the East Branch is of great concern to me.

I pledge now that as Governor I will extend every ounce of help that I can muster to assure that the East Branch, or "high line," of the Feather River Project is pushed to completion at the earliest date possible to provide for the safety and welfare of San Diego, Riverside and San Bernardino counties.

-30-

10/31/62

NIXON FOR GOVERNOR

NEWS
RELEASE



State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

STATEMENT BY RICHARD NIXON
REGARDING THE OAKLAND FREEWAY CONTROVERSY

FOR IMMEDIATE RELEASE
October 31, 1962

Governor Brown's administration has repeatedly failed to represent the interests of all Californians in the location and design of freeways.

A new freeway path has cut through the middle of Oakland and threatens to seriously diminish the usefulness of public schools, Mills College, hospitals, churches and residential neighborhoods.

An aroused citizenry has demanded that heavy truck traffic be diverted to an existing freeway going through the industrial district. This will avoid a great loss in community values, as well as dollars. I support this proposal to cut down the traffic noises created by the new freeway.

The Brown administration blocks this solution to the problem by its indecision. Brown has promised to have a meeting about it sometime, and his engineers will conduct a study to analyze truck noises. Meantime, the trucks will begin to roll and the damage will be done to Oakland's neighborhoods and a beautiful college.

California has great need for decisive leadership in these freeway problems. When elected Governor I will immediately do everything possible to expedite the required state approval of an Oakland ordinance to divert truck traffic from Mills College and the other areas affected by this new freeway.