

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
38	28	07/21/1962	Letter	H.R. Haldeman to Marco Hellman. Re: Fund-raising meeting in Oakland. 1pg.
38	28	08/02/1962	Letter	H.R. Haldeman to Honorable Don Mulford. Re: MCA. 1pg.
38	28	07/17/1962	Letter	H.R. Haldeman to Alan Nichols. Re: Acknowledgment of letter re: campaign strategy suggestions. 1pg.
38	28	07/17/1962	Letter	H.R. Haldeman to Joel Fisher. Re: Fisher identifying self as member of Nixon staff. 1pg.
38	28	07/17/1962	Letter	H.R. Haldeman to Robert M. Eberhardt. Re: S. Edward Yancy, offer of assistance. 1pg.
38	28	07/18/1962	Letter	H.R. Haldeman to Ivy Lee Jr. Re: Meeting. 1pg.

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38	28	07/19/1962	Letter	H.R. Haldeman to Marguerite Klapka. Re: Reimbursement check. 1pg.
38	28	07/17/1962	Letter	H.R. Haldeman to Leone Baxter. Re: Northern California P.R. group; campaign strategy suggestions. 1pg.
38	28	07/17/1962	Letter	H.R. Haldeman to L.R. Tyson. Re: Fund-raising dinner. 1pg.
38	28	07/16/1962	Letter	H.R. Haldeman to Donald Hillman. Re: Offer of assistance. 1pg.
38	28	07/16/1962	Letter	H.R. Haldeman to Milton H. Esberg. Re: Northern California budget. 1pg.
38	28	07/16/1962	Letter	H.R. Haldeman to Paul Davies. Re: FMC plane. 1pg.
38	28	07/16/1962	Memo	H.R. Haldeman to Booth Turner. Re: Available plane. 1pg.

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38	28	07/16/1962	Letter	H.R. Haldeman to W.H. Fettridge. Re: Identifying an unknown gentleman. 1pg.
38	28	07/16/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Chain letter program. 1pg.
38	28	07/16/1962	Memo	H.R. Haldeman to Charles Farrington Jr. Re: Celebrities. 1pg.
38	28	07/16/1962	Letter	H.R. Haldeman to Milton H. Esberg Jr. Re: Peter Johnson. 1pg.
38	28	08/28/1962	Memo	H.R. Haldeman to J.R. White. Re: Chuck Lichenstein. 1pg.
38	28	08/28/1962	Memo	H.R. Haldeman to Lou Quinn. Re: Memo on direct mail to contributors. 1pg.
38	28	08/28/1962	Memo	H.R. Haldeman to Richard Nixon. Re: Reports on phone calls to various people at Los Angeles Times re: Hughes loan. 1pg.

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38	28	08/27/1962	Letter	H.R. Haldeman to Harry von Zell. Re: Endorsement policy. 1pg.
38	28	08/27/1962	Letter	H.R. Haldeman to Sidney L. Hoedemaker. Re: "Win with Nixon" painted bulletin. 1pg.
38	28	08/27/1962	Letter	H.R. Haldeman to Mrs. Jack Drown. Re: Letter from Lowell McGinnis; Jose Colon for Mexican-American group. 1pg.
38	28	08/28/1962	Memo	H.R. Haldeman to Carol Arth, Charlie Farrington, Herb Kalmbach, John Kalmbach, Dan Waters. Re: Progress Reports. 1pg.
38	28	08/27/1962	Letter	H.R. Haldeman to Arthur C. Carmichael. Re: Acknowledgment of letter re: campaign strategy suggestions. 1pg.
38	28	08/24/1962	Memo	H.R. Haldeman to Alan H. Nichols. Re: Mr. and Mrs. Budde. 1pg.
38	28	08/24/1962	Memo	H.R. Haldeman to Phil Boone, Ted Braun , Pat Hitt, Kai Jorgensen, A. Leopold. Re: Pledge. 2pp. with attachment.

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38	28	08/24/1962	Letter	H.R. Haldeman to John W. Davis. Re: Insurance issue. 1pg.
38	28	08/24/1962	Memo	H.R. Haldeman to Lou Quinn. Re; Mr. Brewer's August 23 letter to Mr. Stans. 1pg.
38	28	08/24/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Volunteers. 1pg.
38	28	08/24/1962	Letter	H.R. Haldeman to Susan Taurog. Re: Celebrities groups. 1pg.
38	28	08/24/1962	Letter	H.R. Haldeman to George Whitney. Re: Confirmation of arrangements. 1pg.
38	28	08/27/1962	Memo	H.R. Haldeman to Joe Agnello. RE: Letter from Alger B. Chapman. 1pg.
38	28	08/27/1962	Letter	H.R. Haldeman to Lt. Col. John R. Parsons Jr. Re: Offer of assistance. 1pg.

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38	28	08/27/1962	Memo	H.R. Haldeman to Dick Ports, John Ehrlichman. Re: Handling rejections of speaking requests. 2pp. w/ attachment
38	28	08/23/1962	Letter	H.R. Haldeman to Bernard Weinberg. Re: LIFE memo. 1pg.
38	28	08/23/1962	Memo	H.R. Haldeman to Rose Mary Woods. Re: Appointment for Bernard Weinberg to golf with Richard Nixon. 1pg.
38	28	08/23/1962	Letter	H.R. Haldeman to R.M. Eberhardt. Re: Newspaper articles. 1pg.
38	28	08/23/1962	Memo	H.R. Haldeman to J.R. White. Re: Contribution from Charles T. Chandler. 1pg.
38	28	08/23/1962	Memo	H.R. Haldeman to Al Moscow. Re: Dr. and Mrs. M. Patrick Sweeney. 2pp. w/ attachment
38	28	08/23/1962	Memo	H.R. Haldeman to Dan Waters. Re: Italian community. 1pg.

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38	28	08/23/1962	Memo	H.R. Haldeman to Kai Jorgensen. Re: Southern California Marine Association. 1pg.
38	28	08/27/1962	Letter	H.R. Haldeman to Theodore W. Braun. Re: Bob Lloyd, offer of assistance. 1pg.
38	28	08/24/1962	Letter	H.R. Haldeman to Joseph V. Agnello. Re: Involvement in campaign. 1pg. [1 duplicate not scanned]
38	28	08/24/1962	Memo	H.R. Haldeman to J.R. White. Re: Joseph V. Agnello. 1pg.
38	28	08/24/1962	Memo	H.R. Haldeman to Alan Nichols. Re: Philip Fong; Senator Tom Maloney; Labor and Democrat Chairmen; COPE convention; campaigning in San Francisco area; Chinese Committee dinner; 23rd Assembly District Republican Headquarters; Rudolph Still..
38	28	08/24/1962	Memo	H.R. Haldeman to Schedule. Re: Richard Nixon rally information. 1pg. [1 duplicate not scanned.]
38	28	08/24/1962	Memo	H.R. Haldeman to Betty Haldeman. Re: Ivy Baker Priest Stevens, offer of assistance. 1pg.

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38	28	08/24/1962	Memo	H.R. Haldeman to Dan Waters. Re: Lumbermen's Committee. 1pg.
38	28	08/21/1962	Memo	H.R. Haldeman to Loie Gaunt. Re: Santa Rose Catholic Youth Organization - Father Monagle. 1pg.
38	28	08/21/1962	Memo	Richard Nixon to H.R. Haldeman. Re: Ross Wurm; Dairymen Appearance; discouraging such appearances in future. 1pg.
38	28	08/23/1962	Memo	H.R. Haldeman to Herb Klein. Re: Richard Nixon appearance on "Political Primer" television show. 1pg.
38	28	08/23/1962	Letter	H.R. Haldeman to F. James Sensenbrenner Jr. Re: Cartops. 1pg.
38	28	08/23/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Richard Nixon appearance before Republican Associates. 1pg.

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38	28	08/23/1962	Letter	H.R. Haldeman to Ben Wolfe. Re: Proof and outline of Richard Nixon with Mr. Christensen. 1pg.
38	28	08/24/1962	Letter	H.R. Haldeman to A.L. Cole. Re: Spanish language version of Caracas Chapter in "Six Crises." 1pg.
38	28	08/15/1962	Letter	H.R. Haldeman to Joseph Martin Jr. Re: Brown violations of Hatch Act. 1pg.

claw

July 21, 1962

Dear Mickey:

As I advised you earlier, Dick Nixon will not be able to attend the July 28th fund-raising meeting in Oakland.

Since I will not be able to be up there either, it would seem to me that it would be best for us to be represented by Downey Orrick, Paul Davies and Art Dolan.

I will ask Bill Spencer in the San Francisco office to work with you on setting this up, if this is agreeable.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Marco Hellman
404 Montgomery Street
San Francisco, California

Dictated by Mr. Haldeman;
signed in his absence.

August 2, 1962

Dear Don:

Thanks for your letter of
July 31st.

I agree the MCA subject is
one that bears some checking out and
we will follow through.

I look forward to seeing
you in Sacramento.

Best regards.

Sincerely,

H. R. Haldeman

Honorable Don Mulford
2150 Franklin Street
Oakland 12, California

July 17, 1962

Dear Alan:

I have the copy of your June 27th letter to Dick. Your comments, constructive criticism and suggestions are all appreciated. Some of the points you have raised certainly merit careful thought, and will receive it.

You mention in your paragraph on "people not concepts" and the "urban dweller" approach that you have given considerable thought to this subject and would be glad to pass along some of the details. We would like very much to have them, and if you will direct the information to me, I'll make sure the proper people digest whatever you provide.

On the balance of your letter, I have some thoughts which we can discuss on one of my early trips to San Francisco.

Thanks for the time, effort and thought you have given and will be giving to the campaign in the months ahead. Be sure to pass along anything you feel constructive and of value as the weeks go on. Your suggestions are gratefully received.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Alan Nichols
311 California Street
San Francisco 4, California

July 17, 1962

Dear Joel:

It has been brought to my attention that you are identifying yourself as a member of my staff. This, as I am sure you realize, can cause a great deal of confusion, not only among other candidates and their organizations, but our own organization people.

At the same time, it goes without saying we are deeply grateful not only for your continuing interest in behalf of the Nixon-for-Governor campaign, but also for whatever support you are free to offer it in appropriate ways and through appropriate channels. It is, however, unwise for you to misrepresent that interest and support by leaving the impression you are a staff member and are speaking as such. If this is the case, I know you will clarify the situation quickly. If it is not the case, I also know you will understand why it is important for me to check the matter with you directly and make certain it is straightened out.

Please pass along anything you feel would be helpful, Joel, and best regards.

Sincerely,

H. R. Haldeman

Mr. Joel Fisher
1900 Vine Street
Berkeley, California

July 17, 1962

Dear Bob:

I am enclosing copies of an exchange of correspondence between S. Edward Yancy and Dick Nixon back in January. You will note Yancy wanted an appointment which it was impossible to work out while he was here. He is a Negro, apparently anxious to help out in the campaign.

It would be helpful if you would give him a call to indicate we are following up on his January contact with Dick, and to check him out as to whether or not you think he might be of some help up there.

Good to talk with you the other day. I have advised our people here of your interest in hooking up with the October statewide dinners and have asked that the Dinner Chairman, as soon as he has been appointed, get in touch with you to work things out.

Many thanks, and best regards.

Sincerely,

H. R. Waldeman

Mr. Robert M. Eberhardt
1520 N. San Joaquin
Stockton, California

July 18, 1962

Dear Ivy:

Your thoughtful note
of July 13th is appreciated.

I too enjoyed the chance
to meet you and talk over a few things
of mutual interest.

I'll look forward to
seeing you again soon and certainly to
working with you in the months ahead.

Best regards, and

WIN WITH NIXON!

H. R. Haldeman

Mr. Ivy Lee, Jr.
Russ Building
San Francisco 4, California

D.

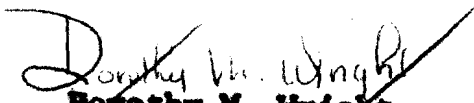
July 19, 1962

Dear Miss Klapka:

Enclosed is check in the amount of \$52.14, reimbursement to Mr. Weinberger for round-trip fare San Francisco-Los Angeles on June 7th.

This is in accordance with your letter to Mr. Haffner.

Sincerely,


Dorothy M. Wright
Secretary to Mr. Haldeman

enclosure (cashier's check)

Miss Marguerite Klapka
Secretary to Mr. Weinberger
Heller, Ehrman, White & McAuliffe
14 Montgomery Street
San Francisco 4, California

July 17, 1962

Dear Leone:

I appreciated your letter of July 12. Your memorandum to Dick regarding the recommended meeting with some of your top people there has also been noted.

A meeting of the Northern California P.R. group is in the process of being set up. I think we should get together soon and believe Phil Boone is working on this.

I couldn't agree with you more on getting programs initiated and handled by outside groups. Your two suggestions in this connection are good.

Many thanks, and

WIN WITH NIXON!

H. R. Haldeman

Mrs. Leone Baxter
Whitaker & Baxter International
The Fairmont
San Francisco, California

July 17, 1962

Dear Mr. Tyson:

Sorry a reply to your letter addressed to Dick Nixon has been delayed. He is and has been away much of the time, and your inquiry was referred to me for a reply while I was out of town.

I wish we could be of help to you in lining up someone for your September 13th fund-raising dinner. Since you have exhausted the normal channels for securing a celebrity as an additional drawing card, my only other thought would be to write George Murphy who has been extremely helpful in this connection on many occasions. You can address him c/o Technicolor, 6311 Romaine Avenue, Hollywood 38, California.

Kind regards and best wishes.

Sincerely,

H. R. Maldeman

Mr. L. R. Tyson
Executive Secretary
Wyoming Republican State Committee
Wehrli Building
Casper, Wyoming

*basic file - returned to LGG
x - Camp Corn. Sec of State
v - staff*

July 16, 1962

Dear Mr. Hillman:

I was very happy to learn from our mutual friend, Steve Hess, that you might be interested in working with us in the gubernatorial campaign here in California.

As I presume Steve indicated to you, we are looking for a top television man, and your experience would certainly seem to qualify you as such.

I would appreciate very much your letting me know as quickly as possible what your present situation is and on what basis you might be available. I would also appreciate a run-down on your business and personal background, and any thoughts you might want to express at this time as to the way in which you feel you might be able to handle the television side of the campaign.

I'll look forward to hearing from you.

Sincerely,

H. R. Haldeman

Mr. Donald Hillman
223 Fox Meadow Road
Scarsdale, New York

P.S. to Steve Hess....

thanks for the tip; I hope we
can work something out.

cc: Steve Hess
File: P.R. - Television Producer
x date

July 16, 1962

Dear Milt:

I assume you will have talked with Joe Martin by the time this reaches you, and that you will know we tried to reach you at Breckway last Thursday.

I am sure also that Downey and Joe have covered with you the cuts we have agreed upon in the Northern California budget, and the basic plan we have worked out for consolidating Northern and Southern operations.

Please let me know if there is anything further that you and I should discuss directly.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Milton M. Esberg, Jr.
127 Montgomery Street
San Francisco 4, California

cc: Joseph M. Martin, Jr.
Downey Orrick

July 16, 1962

Dear Paul:

I certainly understand the situation and your position regarding the use of the FMC plane, but did want to clarify this so that we would know on what basis it could be handled in the future.

Needless to say, we greatly appreciate the availability of the plane, and the generous contributions of the Officers of FMC to the campaign.

Thank you very much for your letter, and best regards.

Sincerely,

H. R. Haldeman

Mr. Paul L. Davies
Chairman
FMC Corporation
P.O. Box 760
San Jose 6, California

Booth Turner

7-16-62

Bob Haldeman

Available Plane

RN advises that Lou Guylay told him his company has a plane here in Los Angeles which is available at any time or all times for our use.

Will you please check with Rose and find out what company this is -- I think it's Tennessee Natural Gas. Then find out how you can contact Guylay, and determine how we go about making connections to use the plane.

July 16, 1962

Dear Bill:

I have a peculiar request and hope you may be able to help me out.

Some time ago, Dick Nixon was on a plane from New York to Los Angeles. Marlene Dietrich was also on the same flight. Upon their arrival at the Los Angeles airport, Miss Dietrich was met by a lady who identified herself to Dick as your sister. There was a gentleman accompanying your sister who is a television star of some importance, a former Democrat, but now strongly pro-Nixon. Unfortunately, Dick does not remember who this television star was, but is anxious that we contact him and see if he is willing to become active in the campaign. And so to my request.

Do you know who the gentleman might have been, or could you contact your sister and find out who he was, or tell me how I might be able to get in touch with your sister to get this information.

Sorry to bother you with this, but will appreciate any help you can give us.

Best regards.

Sincerely,

H. R. Haldeman

Mr. W. M. Petridge
Diamond T Motor Truck Co.
4401 West 26th Street
Chicago 23, California

Charles Farrington, Jr.

7-16-62

Bob Haldeman

Will you please follow up with Mrs. Wellborn on her idea for a chain letter program urging support of Nixon - along the lines we discussed the other day?

Bob Haldeman

At the Taurog meeting with RN re: Celebrities, some points were raised which should be followed up:

- 1) Paul Keyes should be contacted (he is back here now for a short period) to see if he can give us help on preparation of material for celebrities to use in their appearances.
- 2) Planning should start immediately for assignment of celebrities to the October 8th dinners.
- 3) In an effort to find other ways of using celebrities than just to have them appear at Rallies, the suggestion was made that William Holden, who has moved his residence to Switzerland or some place to avoid taxes, might appropriately be used to make a press release or public statement or appearance of some kind, reporting on a discussion he had with RN regarding the necessity for changes in tax laws to make it possible for people to retain some of their earnings.
- 4) Another way of using the celebrities would be to have them work in the special interest groups of which they are members, i.e. Jewish, Catholic, Negro etc., talking along the lines of the special interests of those groups, thus setting to rest false stories of RN's anti-Semitic attitude, lack of interest in the Negro, etc. etc.

July 16, 1962

Dear Milt:

Thanks very much for the copy of Peter Johnson's personal resume.

I understand from Bill Spencer that we are putting Mr. Johnson to work immediately in Northern California. We are, of course, delighted to have him with us.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Milton M. Esberg, Jr.
127 Montgomery Street
San Francisco, California

J. R. White

8-28-62

Bob Maldeman

**cc: Ray Dubrowski
Jerry Gilberti
Don Frey
Lois Gaunt**

Chuck Lichenstein is going to be working full time, to the extent he is able to do so, on Nixon mail rather than on research projects. He therefore cannot justifiably be carried on the Research Department payroll. He should be added to the mail office budget at the rate of \$950.00 per month effective August 1, and the amount required for this should be transferred from the Newsletter account.

This procedure for handling inter-item transfers within the budget has been approved as indicated in the minutes of the Finance Committee.

Lou Quinn

8-28-62

Bob Haldeman

Your memo on direct mail to contributors

What about inclusion of the Human Events quote which I attached to my earlier memorandum?

Also, we are developing a piece on RN Union statements in connection with the recent California Labor Federation Convention which I think would be an excellent piece to send to these people.

Perhaps we should even double up two pieces in some of these mailings.

RH

8-28-62

Bob Maldeman

Summary: reports on phone calls to various people at
Los Angeles Times re: Hughes loan.

Ruff Chandler told my mother that "they" felt the Democrats planned to go all out on this attack, and therefore they felt it was better to get it over with now -- that it was much ado about nothing, there was no basis to the smear, so they decided to give it a big blast now and forget it.

(Incidentally, she also told mother that you had contributed to the Music Center earlier, and that in about ten days they are running a story quoting outstanding people who have supported the Center, and that it will feature you).

Otis Chandler told Steve Broidy that "this is what happens on Monday mornings when management isn't around to see what goes into the paper... we have problems with some of our reporters and their personal sympathies...we are going to make sure it never happens again." He went on to say he doesn't really have and never has had the true facts on the loan; he wants to get them, and said he would like to talk to you; he said "we should have had an editorial in the paper today, but we can't without the facts" and added that when they do have them, they would help get the answer out through editorials.

Jim Bassett in taking calls was very pleasant; did not commit himself, but indicated poor judgment on the part of the paper; said he had not seen the story until he came into the office; that he had been deluged with calls; promised a front page story for Tuesday, which ran.

Dick Bergholz told callers he had no comment on the story, but that they would give RH an equal chance to answer in a later edition.

Many of the callers were unable to reach anyone at the Times on the list we gave them (Chandler, Bergholz, McCulloch, Williams, Bassett).

I think we gave them something to worry about and that the flood of calls did have some effect.

12/12/62
August 27, 1962

Dear Mr. von Zell:

Dick Nixon appreciated very much your letter of August 14th, and has asked me to explain the policy established for the campaign period which precludes his serving as a member of the Committee for the 36th Anniversary Foundation Dinner of the Americanism Educational League.

As I am sure you will realize, many similar requests have been received and doubtless will continue to be received for permission to use Mr. Nixon's name on various Committees. There is only one equitable manner in which to handle the multitude of such requests, and that is to establish a firm policy of not participating, even to this extent, in any organizational activity during the course of a campaign. We have strictly adhered to this, and in fairness to all concerned, there can be no deviation.

May I, therefore, assure you of Mr. Nixon's appreciation for your thoughtfulness in writing him and his regret that he is unable to accept your invitation to serve as a member of the Committee?

With kind regards and good wishes.

Sincerely,

H. R. Haldeman

Mr. Harry von Zell, Chairman
Dinner Committee
Americanism Educational League
P.O. Box 90593 Airport Station
Los Angeles 9, California

August 27, 1963

Dear Mr. Hoodmaker:

I know that within a very few days the **WIN WITH NIXON** painted bulletin will once more be prominently displayed through your generous and much appreciated cooperation.

This was tremendously effective during the primary campaign, and I can assure you its impact will be just as great if not more so during the next few months. As I understand it, the location on Sunset Boulevard will prevail through September, and in October it will once again appear on Wilshire Boulevard.

We can't begin to thank you for this substantial contribution to the campaign effort. With help like yours, we will certainly

WIN WITH NIXON!

H. R. Haldeman

**Mr. Sidney L. Hoodmaker
7848 West 3rd Street
Los Angeles, California**

August 27, 1962

Dear Helene:

The letter from Lowell McGinnis is very interesting and I'm passing it along to our research and speech people. He has some good suggestions.

We will certainly put Jose Colon in touch with our Mexican-American group. This is shaping up into what will be an effective organization, and doubtless he can contribute some substantial help along the way.

Thanks, Helene. You can "clutter up my desk" with letters like these any time.

Best regards, and

WIN WITH NIXON!

Mrs. Jack Brown
1 Crest Road West
Rolling Hills, California

(see below)

8-28-62

Bob Maldeman

Progress Reports

Carl Arth

Charlie Farrington

Herb Kalmbach

John Kalmbach

Don Waters

It is going to be necessary for us to reinstitute the system of weekly progress reports which we had in effect for awhile during the primary. I realize the problem of taking the time to prepare such a report every week, but with the wide variety of projects and dispersion of personnel, this is the only way we can keep posted on what is being accomplished and where our needs for additional effort are required.

Your weekly report should be in my hands by five o'clock Thursday afternoon. Please observe this deadline, since in the past reports have filtered in at all hours and it has been impossible to compile them into an overall summary.

I know you realize the reason for these reports is so that the candidate, the press, the finance people and others who have major interest in campaign developments, will have the necessary ammunition for capitalizing on our accomplishments. There is a great deal that can be done in the way of promotion of various facets of campaign activity, but only if we have a regular, up-to-date rundown of what that activity is.

Please have your report in without fail starting Thursday, September 6th, and every Thursday thereafter.

August 27, 1962

Dear Art:

Dick Nixon appreciated your note of August 17th and the helpful suggestions it contained.

Your points are well taken, and we will certainly follow through.

Dick and I are in full agreement with your comments on the Adela Rogers St. Johns schedule and are glad to have them.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Arthur C. Carmichael
Santa Clara County Headquarters
40 W. San Carlos Street
San Jose, California

Alan H. Nichols

Bob Haldeman

Mr. and Mrs. Budde

August 24, 1962

This should definitely be a follow-up.

**These people can be helpful. Will appreciate your
handling.**

"See Below"

August 24, 1962

Bob Waldman

Pledge

Phil Boone, Ted Eram, Pat Hitt, Kai Jorgensen, A. Leopold

How does the use of a pledge such as the attached appear to you?

I'll appreciate having your ideas regarding ways in which it could be utilized and any suggestions on changes in wording.

Many thanks.

RICHARD NIXON'S PLEDGE

I pledge allegiance to the people of my home state of California, that each shall share equally in Constitutional freedom under God and that none shall suffer for his color or the Creed of his choice.

I pledge representative government truly representative of the people - that each voice shall be heard in decisions affecting him and his family - that none shall suffer the agony of crying in the wilderness of despair.

I pledge to remove governmental invasion of human rights, not to wage it deeper.

I pledge to reduce the cost burdens of government by reducing government itself.

I pledge total dedication to the rights of the individual and to his family in upholding the liberty, freedom and dignity of each with honor.

I pledge proper balance between citizen and state - that the state be returned to its Constitutional role of servant of the people and that the premises of individual rights be reinvested in the individual where justice demands they abide.

Finally, I pledge return to government of the people - decisions with leadership - integrity with strength - and a new birth of freedom for the first state in the nation that our republic may know California has awakened to claim its rightful place in history.

August 24, 1962

Dear Mr. Davis:

We appreciate very much your letter of August 23 and the additional information on the insurance issue which you have made available to us.

We are passing this along to our research people to add to the file for use at the appropriate time.

Best regards,

H. R. Haldeman

Mr. John W. Davis
Imperial Industries
433 McGrearty Street
San Gabriel, California

Lou Quinn

August 24, 1963

Bob Kaldeman

Mr. Brewer's August 23 letter to Mr. Stans

**In connection with paragraphs one and two,
you should provide drafts of any RM letter requested and
also the press release mentioned.**

Herb Kalmbach

August 24, 1962

Bob Haldeman

Volunteers

Through Jack Brown I understand Mr. & Mrs. Boyle Brentand, 221 S. Larchmont Blvd., Los Angeles, Calif. WE 5-2180, are completely devoted to RN. I am told they have many Catholic contacts and would like to help in any possible way.

August 24, 1962

Dear Sue:

As you know, Goldie Arthur has been most helpful in past campaigns in working with the celebrities groups.

The thought just occurred to me that if you have not already contacted her, you might want to do so immediately. She is anxious to help out.

Best regards,

H. E. Maldeman

Mrs. Norman Taurog
529 N. Hillcrest Road
Beverly Hills, California

August 24, 1963

Dear George:

Thank you very much for your letter of August 23
and copy of your letter to Orr Walsh confirming arrangements.

We certainly appreciate your fine help.

Best regards,

H. R. Haldeman

Mr. George Whitney
Vice-Pres. and Gen. Mgr.
KFMB-TV
1405 5th Avenue
San Diego 1, California

Joe Agnello

8-27-62

Bob Haldeman

Would you please review the attached copy of a letter received from Alger B. Chapman and let me have your comments? Please be sure the letter is returned to me also.

Thanks.

August 27, 1962

Dear Colonel Parsons:

Thank you for your card follow-up to our previous correspondence.

We certainly appreciate your interest in the campaign, but unfortunately we are still unable to take advantage of your availability.

The staff positions for the campaign have been filled, and because of budget limitations imposed, we cannot expand the paid staff beyond its present set-up.

We are nonetheless grateful for your fine interest and support. Our sincere thanks.

WIN WITH NIXON!

H. R. Haldeman

Lt. Col. John R. Parsons, Jr.
2153 California Street, N.W.
Washington 8, D. C.

Dick Ports - John Ehrlichman

Bob Haldeman

8-27-62

Attached is memo received from Murray
Chotiner on handling rejections on speaking requests.

Please see this is followed from here out.

Murray Chotiner

August 24, 1962

Bob Haldeman

**Many thanks for your memo on handling the schedule
mail. We are following through accordingly.**

August 23, 1962

Dear Bernie:

Thanks very much for sending
along the LIFE memo.

I'll certainly ask Dick
about the golf date, and am sure he'll
appreciate your thoughtfulness.
We'll see if we can't work something
out.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Bernard Weinberg
6523 Wilshire Boulevard
Los Angeles 48, California

Rose Mary Woods

8-23-62

Bob Haldeman

In a note just received from Bernie Weinberg, he asks if RN would like to take time for a golf game. If so, this might take care of the fact Bernie was not included in the receptions.

H

August 23, 1962

Dear Bob:

Thanks for your note of
August 21st.

I had seen the Stockton
story in the Times. It's great.

Jim Bassett's series of
articles have been a real boost.

Best regards, and hope to see
you one of these days.

WIN WITH NIXON!

H. R. Haldeman

Mr. R. M. Eberhardt
Chairman, San Joaquin County
1520 N. San Joaquin
Stockton, California

J. R. White

8-23-62

Bob Haldeman

Dear Bob:

For processing and acknowledgment, attached is check for \$250.00 received from Mr. Charles T. Chandler, 6434 Wilshire Boulevard, Los Angeles 48.

Al Moscow

Bob Haldeman

Dr. & Mrs. M. Patrick Sweeney

8-23-62

Attached is the correspondence referred
by AB Hermann.

Please contact Dr. and Mrs. Sweeney. It
sounds like they might have some helpful ideas and/or
information.

August 21, 1962

Dear AB:

Many thanks for your note
of August 20th.

We will certainly contact
Dr. and Mrs. Sweeney. It sounds
like they may be in a position to
offer some interesting information.

We appreciate your handling
of this, AB.

Best regards.

Sincerely,

H. R. Haldeman

Mr. AB Hermann
Republican National Committee
1625 Eye Street, N. W.
Washington 6, D. C.

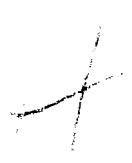
Dan Waters

8-23-62

Bob Haldeman

Italian Community

Will you please make certain that Al Lawrence
and/or Joe Micciche contacts Vittorio Sanguinite?
He is Italian Trade Commissioner in Los Angeles and
apparently the most influential Italian in the West.



Kai Jorgensen

8-23-62

Bob Haldeman

Southern California Marine Association

cc: Don Frey

Kai:

**Just a note to acknowledge your memo
with attached file on this subject.**

**It has been passed along to Don Frey, our
Director of Research, for review and whatever action and/or
use is appropriate.**

Many thanks.

August 27, 1962

Dear Ted:

Thanks very much for sending along the information on Bob Lloyd.

I certainly wish we had a spot and the budget to cover someone like this. Unfortunately, we have neither. The department in which he would be a natural is fully staffed.

Our loss, Ted, but our thanks for your thoughtfulness in bringing Mr. Lloyd to our attention.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Mr. Theodore W. Braun
625 South Kingsley Drive
Los Angeles 5, California

August 24, 1962

Mr. Joseph V. Agnello
5434 Eagle Avenue
Van Nuys, California

Dear Joe:

This will confirm our several discussions regarding arrangements for your participation in the Nixon for Governor campaign.

In my conversations with Bob Quinalan at KTLA, I have been assured that you will be given a leave of absence from the station and that they will be most happy to have you return to their employ immediately following the election.

Your term of service with the Nixon campaign will be effective August 20th, and assuming that this relationship continues to be mutually satisfactory, will continue through November 6th and for whatever time might be needed after Election Day to clean up any necessary details before you return to KTLA.

Your compensation as an independent contractor will be at the rate of \$650.00 per week. All ordinary and necessary expenses incurred in the performance of your duties will, upon receipt of an itemized accounting and subject to approval by either Herb Klein or me, be reimbursed by the campaign organization.

Needless to say, we are delighted to have you with us.

Sincerely,

H. R. Maldeman

cc: J. R. White
Ray Dubrowski

Mr. J. R. White

8-24-62

Mr. Bob Maldeman

Mr. Joseph V. Agnello

cc: Mr. Ray Dubrowski
Mr. Jerry Gilberti

This will confirm the addition of Mr. Joseph V. Agnello to the campaign staff on the basis outlined in my letter of confirmation addressed to him, copy attached hereto.

Mr. Agnello's title is Special Assistant to Mr. Nixon, and he will be working on a consulting basis for all campaign television planning. He will be travelling with the candidate most of the time, and his travelling expenses are included in the budget for Candidate - Travel.

Mr. Agnello should be added to the statewide budget under Candidate, and necessary funds to cover his compensation for 11 weeks @ \$650.00 per week, or approximately \$7,150.00, should be transferred from the amount budgeted under statewide Public Relations for Newsletters. This will leave a balance of \$4,850.00 in this Newsletters' account.

August 24, 1962

Mr. Joseph V. Agnello
5434 Eagle Avenue
Van Nuys, California

Dear Joe:

This will confirm our several discussions regarding arrangements for your participation in the Nixon for Governor campaign.

In my conversations with Bob Quinlan at KTLA, I have been assured that you will be given a leave of absence from the station and that they will be most happy to have you return to their employ immediately following the election.

Your term of service with the Nixon campaign will be effective August 20th, and assuming that this relationship continues to be mutually satisfactory, will continue through November 6th and for whatever time might be needed after Election Day to clean up any necessary details before you return to KTLA.

Your compensation as an independent contractor will be at the rate of \$650.00 per week. All ordinary and necessary expenses incurred in the performance of your duties will, upon receipt of an itemized accounting and subject to approval by either Herb Klein or me, be reimbursed by the campaign organization.

Needless to say, we are delighted to have you with us.

Sincerely,

H. R. Haldeman

cc: J. R. White
Ray Dubrowski

Alan Nichols

8-24-62

Bob Haldeman

Your letter of August 23rd

Dear Alan:

I will answer per your numbered paragraphs:

- 1) If you will send a suggested draft, we will arrange to have the RN letter go to Mr. Philip Fong. In each case where an RN letter or message is requested, however, we must have the suggested wording.
- 2) I would suggest either Downey Orrick or Joe Martin make the contact with Senator Tom Maloney. In this instance, it is not appropriate coming from either RN or myself.
- 3) Please check with Ed Slevin and Alice Leopold regarding the Labor and Democrat Chairmen. They have been working in these areas and doubtless will come up with some good suggestions.
- 4) We do not want an invitation to RN for the COPE convention, but this should be covered by someone up there who can report on it.
- 5) I agree with your comments in connection with the October 17th schedule and they will be passed along to the Schedule Office.
- 6) The Schedule Office will also keep you posted on proposed RN campaigning in the San Francisco area and will be in touch with you in ample time to provide checking out any ideas you have on the time there.
- 7) We will have to forget the \$100 dinner proposed by the Chinese Committee in view of the October 8th plans.
- 8) Information on the 23rd Assembly District Republican Headquarters opening has been noted. Again, if you will draft the RN letter to be addressed to Mrs. Hildred Rising and send it to me, we will see that it goes out.

- 9) RN cannot write the letter suggested to Mr. Rudolph Still. An initial contact of this type must come from someone else - you could make it, or if you prefer, perhaps Downey Orrick. Since RN does not know Mr. Still, he would have no apparent reason for writing such a letter. Someone at top level, but local level, should make the first contact and if Mr. Still is interested and is willing to participate, then an RN letter expressing thanks etc. would be in order.

Many thanks, Alan, and best regards.

~~S~~
Schedule

Bob Haldeman

8-24-62

Date file

For your information and follow-through, the following paragraphs are taken from a memo just received from Alan Nichols, our San Francisco County Chairman:

'We received approval on our requested date for October 17th for an International Rally at the Hall of Flowers for Nixon. This will be a very important part of the San Francisco campaign since we will use it to personally expose Nixon to non-Republican clubs and people, especially leaders and, in the later hours, union leaders and minority leaders who are also working in the campaign. I understand that Nixon is also booked to attend a Contra Costa meeting from 4-7 PM that same day for Nixon workers in Contra Costa County. Please be sure to have the schedule planned to give Nixon the maximum time at the Hall of Flowers since there will be thousands of people there and those who are working will not be able to be there much before 5 o'clock. Helen Gale has written Dick Ports about this.

"Are you planning to assign certain campaign days and times for us to work up the program for Nixon to campaign in SF? It would be extremely helpful if you could forward your plans to us so that we can at least tentatively make plans for coffee hours, factory visits, hand shaking tours etc. I believe Al Derre has stressed this program to you."

Mrs. Betty Haldeman

8-24-62

Mr. Bob Haldeman

Ivy Baker Priest Stevens, former Treasurer of the United States and a national Republican leader, now living in Beverly Hills, is anxious to be of help in the campaign. She is unable to do as much travelling and speaking as she would like because of her doctor's restrictions.

In 1952 she set up a flying squadron of women executives cutting across party lines and put them to work in all capacities. This was a very potent force and Mrs. Stevens is willing to provide guidance for setting up a similar program in Southern California. She will not be able to do much of the work, but will counsel with those who can.

Do you have 2 or 3 top volunteers who might be good for leading this type activity? If so, they should be brought together with Mrs. Stevens as quickly as possible so we can get this program going.

RN

8-24-62

Bob Haldeman

Ivy Baker Priest Stevens

I met with Ivy Baker Priest Stevens finally at her convenience and found that since her conversation with you she has been told by her doctor that she must cancel all of her speaking engagements and greatly restrict all physical activity. This will preclude her actively directing the Flying Squadron of Women Executives.

She did agree, however, to counsel with two or three volunteer leader types who might then take this project on, using her know-how and experience and their energy.

I have asked my mother to try to line up some candidates for this and put them in touch with Mrs. Stevens.

~~Handwritten scribble~~
Dan Waters

Bob Haldeman

8-24-62

date copy

I need an immediate answer on this.

Who are the principals on your Lumbermen's Committee? What is their relationship to the National Lumber Manufacturers Association? Is Grant Potter or Gus Luellwitz of Sequoia Forest Industries involved -- or Mr. Farnsworth of the California Redwood Association?

Briefly, what is the status of this organization and what are the plans?

Lois Gaunt

8-21-62

Bob Haldeman

Santa Rosa Catholic Youth Organization - Father Monagle

**Bill Spencer's memo, attached, indicates an RN letter is
advisable.**

**You will doubtless want to tone down some of the statements
in his suggested draft.**

INTER-OFFICE MEMORANDUM

File
Nixon for Governor *shy*

To: **Bob Haldeman**

Date: **August 21, 1962**

From: **RN**

Subject: **Ross Wurm -- Dairymen Appearance**

Distribution:

This is one of his clients. This is a purely technical group and in my opinion this is a waste of my time. From now until November I do not want another engagement accepted because of personal association of our campaign organization or people from McClellan down.

The fact that it is your friends who want me to appear -- don't do it unless it is in the best interests of the overall campaign.

OK

Herb Klein

8-23-62

Bob Haldeman

Mr. Sands, KNXT TV, is calling re: an RN appearance on POLITICAL PRIMER -- 4:00 P.M. Sunday, October 16th.

Charlie Farrington can give you a rundown on this program -- he appeared on it last week. It is produced by KNXT in cooperation with the League of Women Voters.

According to Sands, they would like RN October 16th (a Tuesday) for taping a show to be on the air the following Sunday. However, it is my understanding Brown will follow him - taking next to the last spot in this particular series -- the last show being devoted to issues.

Will you call Sands - and get the complete picture[?] Let me know if you think it's something that should be done.

Mr. Sands - HQ 9-1212

August 23, 1962

Dear Jim:

I appreciate your letter of August 17th.

The information you have passed along regarding the Cartops is interesting and we'll certainly give it some thought.

By all means, get in touch with us when you return to California.

Best regards.

Sincerely,

H. R. Haldeman

Mr. F. James Sensenbrenner, Jr.
Assistant to the Campaign Director
Kuehn for Governor Committee
P.O. Box 62
Nashotah, Wisconsin

Herb Kalmbach

8-23-62

Bob Haldeman

RN appearance before Republican Associates

I don't know the details of this, but it should be a "no" answer.

Will you please call Preston and handle appropriately with him? Also, Mr. Wilson of Republican Associates is calling me. It may relate to the same thing. Will you check with him at the same time?

August 23, 1962

file to sub Klein

Dear Mr. Wolfe:

You were thoughtful to send along the proof and outline showing Dick Nixon with Mr. Christensen. We're glad to have it for our files.

With all good wishes,

Sincerely,

H. R. Haldeman

Mr. Ben Wolfe
Director, Press Relations
Richard G. Christensen Headquarters
308 Orpheum Building
Seattle 1, Washington

August 24, 1962

Dear Mr. Cole:

We are wondering if there is a possibility of securing the Spanish language version of the Caracas Chapter of "Six Crises".

We have conducted extensive research and feel that this particular piece would be especially effective with this block of normally Democratic voters. It could be a real help in one of the areas where we are applying special effort, and I am sure we could easily use 50,000 copies.

I will appreciate very much hearing from you, and many thanks for your help.

Kind regards.

Sincerely,

H. R. Haldeman

Mr. A. L. Cole
Vice President and General Manager
Reader's Digest
Pleasantville, New York

August 15, 1962

Dear Joe:

In talking with Steve Hess yesterday, he mentioned the letter you addressed to the Civil Service Commission last May, requesting Federal investigation of the activities of the four Brown appointees for violation of the Hatch Act.

Steve asked if you had ever received any kind of a reply, and if not, was strongly urging we keep this alive. He said the case is 100% valid. It was Steve's further suggestion you might well address a letter to Glen Lipscomb, asking him to look into it.

If you agree, will you let me know what action you take?

Best regards.

Sincerely,

H. R. Maldeman

Mr. Joseph Martin, Jr.
400 Montgomery Street
San Francisco, California