

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

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47	5	10/18/1972	<input type="checkbox"/>	Campaign	Memo	To: Congrssional Candidates. From: E. D. Failor. RE: Letters of endorsement from the President. 1pg.
47	5	10/17/1972	<input type="checkbox"/>	Campaign	Memo	To: ED Failor. From: Richard Howard. RE: Letters of endorsement. 1pg.
47	5	10/12/1972	<input type="checkbox"/>	Campaign	Memo	To: Bill Timmons and Chuck Colson. From: H. R. Haldeman. RE: Letters of endorsement. 1pg.

Committee for the Re-election of the President

MEMORANDUM

October 18, 1972

MEMORANDUM FOR CONGRESSIONAL CANDIDATES

FROM: E. D. FAILOR

I have been advised the President has sent you a letter of endorsement in your race.

The polls show the President leading by substantial margins in nearly every state and we hope this will be most helpful to your race. I have been asked to recommend the following uses of the President's letter of endorsement to you for maximum effect:

1. Read the President's letter at all your rallies and appropriate speaking engagements;
2. Issue a press release on the President's letter of recommendation;
3. Have an announcer read the President's letter or excerpts therefrom on your radio and/or television commercials;
4. Mail copies of the President's letter to all editors, radio stations and television stations in your district.

October 17, 1972

MEMORANDUM FOR ED FAILOR

The President is writing letters to all incumbent Congressmen and all of our Congressional candidates, giving them a very good endorsement.

You should set up a system of suggesting to these Congressmen that they have someone read the President's letter at all their rallies and other speaking appearances and that they work out some way of having an announcer or some other speaker read the letter on their radio and TV commercials.

The letter were mailed yesterday.

W. Richard Howard

THE WHITE HOUSE  
WASHINGTON

October 12, 1972

MEMORANDUM FOR: BILL TIMMONS  
✓ CHUCK COLSON

FROM: H. R. HALDEMAN *H*

The President, as you know, is writing letters to all incumbent Congressmen and all of our Congressional candidates, giving them a very good endorsement.

We should set up a system of suggesting to these Congressmen that they have someone read the President's letter at all their rallies and other speaking appearances and that they work out some way of having an announcer or some other speaker read the letter on their radio and T. V. commercials.

cc: Clark MacGregor