

Richard Nixon Presidential Library  
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44	7	7/16/1972	<input type="checkbox"/>	Campaign	Memo	To: Gordon Strachan From: Wanda M. Phelan RE: Arkansas Polls. KXOW Radio Point of View asking questions about Senator J. William Fulbright, article prompting topic (titled "Fulbright, Laird clash over Viet Escalation,") and envelope attached. 4pgs
44	7	12/14/1971	<input type="checkbox"/>	Campaign	Report	Arkansas Trial Heats from December 14-21, 1971. Says: the President leads all Democrats but Kennedy; President does poorest against Kennedy among all three voting groups; the economy is most mentioned as reason for voting against Nixon. 1pg

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

June 16, 1972

*F*  
*WPC*  
*WPC*

MEMORANDUM FOR: MR. GORDON STRACHAN  
FROM: WANDA M. PHELAN *WP*  
RE: Poll

I understand you're interested in all polls. Here's a copy of one which should brighten your day. Note that it is an Arkansas station! I will continue to send you any polls I come across, as will others here.

# KXOW RADIO

POST OFFICE BOX 579

HOT SPRINGS NATIONAL PARK, ARKANSAS 71901

DIAL 625-1301

## POINT OF VIEW...

HK-1

... is a highly rated Audience Participation Program heard throughout Central Arkansas on KXOW Radio. This daily program is designed to solicit public opinion on any given subject vital to our city, state and nation. Most of the subjects aired pertain to current events that are prominent in the thoughts of thousands of concerned citizens. When a subject requires a definite voting opinion, only qualified voters are asked to participate. Realizing that you are vitally concerned in public affairs and matters that are in the public interest, this particular consensus of public opinion is directed to your attention for evaluation and consideration.

*Program Date* APRIL 25 1972 *Time* 1:00 P.M. *Moderator* WAYNE BROCK

*Topic* QUESTION ONE: BASED ON THE NEWSPAPER REPORT OF APRIL 18, DO YOU AGREE OR DISAGREE WITH SENATOR J. WILLIAM FULBRIGHT CONCERNING HIS OBJECTIONS TO THE HANDLING OF THE VIETNAM CONFLICT AT THIS DATE?

*Consensus of Opinion* QUESTION TWO: WOULD YOU CAST A VOTE OF CONFIDENCE FOR OR AGAINST SENATOR J. WILLIAM FULBRIGHT BASED ON HIS RECORD OF SERVICE TO THE STATE OF ARKANSAS AND NATION?

CONSENSUS OF OPINION: (1) 16.6% AGREE WITH SENATOR FULBRIGHT.  
83.4% DISAGREE WITH SENATOR FULBRIGHT.

(2) 15% VOTE FOR SENATOR FULBRIGHT.  
85% VOTE AGAINST SENATOR FULBRIGHT.

*Respectfully submitted to* PRESIDENT RICHARD NIXON

KXOW Radio

*Forrest Eddy*  
Forrest Eddy, President

5000 WATTS

*The Arkansas Giant*

1420 KC

# Point of View

Page ONE Date APRIL 25 1972

TOPIC BASED ON CONTENTS OF NEWSPAPER ARTICLE OF APRIL 18, 1972. REFER TO QUESTIONS POSED TO AUDIENCE.

## Fulbright, Laird clash over Viet escalation

Wed. APR. 18

WASHINGTON (AP) — Secretary of Defense Melvin R. Laird said Tuesday he would not rule out mining Haiphong harbor or establishing a naval blockade of North Vietnam to blunt the Communist invasion of the South.

Laird responded with a terse, "Yes," when asked by Sen. J. W. Fulbright if any thought was being given to these possibilities. Laird was testifying before the Senate Foreign Relations Committee chaired by the Arkansas Democrat, a longtime critic of policy in Vietnam.

The Defense secretary said there are many contingency plans and noted that these two possibilities had been discussed by the previous administration. But when pressed by Fulbright if they were merely old contingency plans, Laird said: "I would not rule (it) out."

In a four-and-a-half-hour appearance before the committee, Laird said that "any area of North Vietnam, as long as the invasion continues, is subject to attack."

Laird said the Hanoi-Haiphong area bombing was necessary to protect U. S. troops.

The fuel supplies, truck parks and other logistics destroyed in the weekend raids were being used by the Communists to press their attack on the south and to endanger America GIs, he said.

Fulbright said it appeared to him that the administration is now intent on seeking a military victory with "no hope of negotiating with the North Vietnamese until their military capacity is destroyed."

"That is not the case," Laird responded, adding that he still believes the quickest way to end the U. S. involvement is



SEN. J.W. FULBRIGHT

through negotiations.

However, Laird said it would be the "height of irresponsibility" to negotiate for peace with the North Vietnamese while their invasion is under way and their forces are "marauding throughout Southeast Asia."

Laird estimated the North Vietnamese now have about 110,000 troops in South Vietnam. But he said they are running into stiff resistance from South Vietnamese forces which he predicted would come out victorious.

Laird raised his voice to answer when Fulbright asked what authority the President relies upon in ordering bombing escalation.

"It's the protection of American personnel," Laird responded. "You don't need any more authority than that. It's sufficient, it's complete, and total. There should be no question about it."

"I'm amazed you're so sensitive about it," Fulbright said.

Results of Opinion Poll: For \_\_\_\_\_

Against \_\_\_\_\_

Undecided \_\_\_\_\_

Comments: \_\_\_\_\_



President Richard M. Nixon  
The White House Office  
1600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20500



December 14-21, 1971  
 600 Interviews  
 D.M.I.  
 Winthrop Rockefeller

Arkansas

Trial Heats

The President leads all Democrats but Kennedy. 1968: -8.1%

	<u>Muskie</u> 41-22-20-17			<u>Kennedy</u> 33-36-17-14			<u>HHH</u> 41-25-20-14		
	<u>Rep.</u>			<u>T-S</u>			<u>Dem.</u>		
N	68	59	73	47	42	48	30	21	29
M-K-H	14	30	13	14	27	14	28	42	34
W	7	7	10	23	17	22	24	21	23
U	11	4	5	17	15	16	19	16	15

The President does poorest against Kennedy among all three voting groups. There were no demographics reported.

Approval

	<u>A.</u>		<u>D.</u>		<u>N.O.</u>	
	<u>Ark.</u>	<u>Nat'l</u>	<u>Ark.</u>	<u>Nat'l</u>	<u>Ark.</u>	<u>Nat'l</u>
Job	52	54	31	35	16	11

Issues

	<u>Ark.</u>	<u>Nat'l</u>
Vietnam	29	31
Inflation	8	-
Drugs	7	6
Lack of Moral Values	6	-
Economy	6	16

The economy is most frequently mentioned as the reason for voting against Nixon.

State

No state statistics reported.