

Richard Nixon Presidential Library
 Contested Materials Collection
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
43	1	1/20/1972	<input type="checkbox"/>	Campaign	Letter	From Raymond O. Nelson of Chilton Research Services to Strachan RE: election survey data. 1 pg.
43	1		<input checked="" type="checkbox"/>	Campaign	Memo	From "lm" to Strachan RE: scheduling an event based on attached documents. Handwritten notes added by unknown. 1 pg.
43	1	1/10/1972	<input type="checkbox"/>	Campaign	Letter	From Raymond O. Nelson to Strachan RE: a meeting on January 17. 1 pg.
43	1		<input type="checkbox"/>	Domestic Policy	Book	Booklet titled "Listing of Business and Governmental Agencies for Whom Chilton Research Services Has Conducted Research Projects." Only cover scanned. 1 pg.
43	1		<input checked="" type="checkbox"/>	Domestic Policy	Other Document	Business card of Raymond O. Nelson, Associate Director of Chilton Research Services. 2 pgs.
43	1		<input checked="" type="checkbox"/>	Domestic Policy	Other Document	Business card of John H. Kofron, Senior Vice President and Director of Research for Chilton. 1 pg.
43	1		<input checked="" type="checkbox"/>	Campaign	Book	Chilton Research Services booklet titled "A National Probability Sample of Telephone Households Using Computerized Sampling Techniques." Only cover scanned. 1 pg.
43	1	3/20/1970	<input type="checkbox"/>	Domestic Policy	Book	Booklet titled "Types of Studies Conducted by Chilton Research Services." Only cover scanned. 1 pg.

Chilton Research Services



File
Pols

January 20, 1972

Mr. Gordon Strachan
Staff Assistant to H. R. Haldeman
THE WHITE HOUSE
Washington, D. C. 20500

Dear Gordon:

Thank you for meeting with Jack Kofron and myself last Monday.

I realize things are "hopping" with you right now and certainly hope we can be of assistance.

To sum it up, we can provide you with survey data that is accurate and timely (2 - 3 day delivery) while maintaining complete security.

Our past experience in 1968 and 1970 has been most interesting to us and we believe helpful to your people.

I'm in Washington nearly every week and will plan to call you to answer any questions you may have.

Thanks again for your interest in Chilton Research Services.

Sincerely,

Raymond O. Nelson
Associate Director

RON/kw

GS:

OK

I have this in your schedule book
(my top middle drawer of desk).

lm

<p>→ 20% w/ Gov 950 interviews</p>	<p>No poli credits bot 72 4500 - 6500 - nice Polle Milk</p>
<p>→ No career add?</p>	

Chilton Research Services

File

Chilton

January 10, 1972

Mr. Gordon Strachan
Staff Assistant to H. R. Haldeman
THE WHITE HOUSE
Washington, D. C. 20500

Dear Mr. Strachan:

This will confirm my telephone conversation with your secretary on January 7, 1972. Mr. John H. Kofron, Senior Vice President of the Chilton Company and Director of Chilton Research Services, and myself will meet with you in your office at 2:30 P.M. on Monday, January 17, 1972. We will be traveling to Washington that morning and checking into the Hay-Adams Hotel. A message would reach us either through our office in Philadelphia or with the Hay-Adams Hotel.

Mr. Kofron and I would like to review with you our capabilities and experience in conducting political surveys and discuss your plans for 1972.

We are looking forward to meeting you at that time.

Sincerely,

Raymond O. Nelson /kw

Raymond O. Nelson
Associate Director

RON/kw

**Chilton
Research
Services**



· LISTING OF BUSINESS AND
GOVERNMENTAL AGENCIES
FOR WHOM
CHILTON RESEARCH SERVICES
HAS CONDUCTED RESEARCH PROJECTS

CHILTON RESEARCH SERVICES
56TH & CHESTNUT STS.
PHILADELPHIA, PENNSYLVANIA 19139
215-748-2000

Raymond O. Nelson
Associate Director

Chestnut and Fifty-sixth Streets
Philadelphia, Pennsylvania 19139
215/748-2000

CHILTON PUBLICATIONS

Automotive Industries
Boot and Shoe Recorder
Commercial Car Journal
Distribution Worldwide
Electronic Component News
The Electronic Engineer
Food Engineering
Gas
Hardware Age
Instrument & Apparatus News
Instruments and Control Systems
Iron Age

Iron Age Metalworking
International
Jewelers' Circular-Keystone
Marine Products
Medical Electronic News
Motor Age
Optical Journal and
Review of Optometry
Owner Operator
Product Design & Development
PD&D International
The Spectator

Ad-Chart Services
Chilton Research Services
Direct Mail Marketing Division
Chilton Trade Books

Center for Curriculum Development
Magazine Service Books
Chilton Printing Division

John H. Kofron
Senior Vice President and
Director of Research



Chestnut and Fifty-sixth streets
Philadelphia, Pennsylvania 19139
215/748-2000

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PHILADELPHIA, PENNSYLVANIA 19139
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PHILADELPHIA, PENNSYLVANIA 19139
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