

Richard Nixon Presidential Library  
 Contested Materials Collection  
 Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
29	3	3/18/1972	<input type="checkbox"/>	White House Staff	Memo	From Jeb S. Magruder and Harry S. Dent to John N. Mitchell. RE: Political Issues Group Meeting, Thursday, March 16, 1972. 3 pgs.
29	3		<input checked="" type="checkbox"/>	Campaign	Report	Title: 1972 Senate Races. This document lists Republican Incumbents and Democratic Incumbents by the following categories: deserves close attention, need for strong rep. contender, and relatively secure seat. 1 pg.
29	3	3/20/1972	<input type="checkbox"/>	Campaign	Memo	From Lyn Nofziger to Ronald Regan. RE: California Campaign (Week Ending March 18). 2 pgs.
29	3	3/3/1972	<input type="checkbox"/>	Campaign	Memo	From John Dean to H.R. Haldeman. RE: Potential Disruptions at the Republican National Convention. 3 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
29	3	3/21/1972	<input type="checkbox"/>		Memo	From Peter H. Dailey Through Jeb S. Magruder to John N. Mitchell. RE: Analysis of Television Documentaries and Issue-Oriented Special Programs. This document contains detailed analysis and statistics. 8 pgs.
29	3	3/1/1972	<input type="checkbox"/>	Campaign	Memo	From Fred Malek to John Mitchell. RE: Preliminary Citizens Campaign Strategy. [Very light ink.] 7 pgs.
29	3	3/17/1972	<input type="checkbox"/>	Campaign	Memo	From Fred Malek to John Mitchell. RE: Campaign Management Audit. This document discusses audit procedures. 3 pgs.
29	3	2/29/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to H.R. Haldeman. RE: New Hampshire Youth Coordinating Telephone Conversations. This document discusses youth activities for the President and a mock election. 7 pgs.
29	3		<input checked="" type="checkbox"/>	White House Staff	Memo	From Gordon Strachan to L. Handwritten note. 1 pg.

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29	3	2/1/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to H.R. Haldeman. RE: New Hampshire Mock Election. This document discusses the results of a mock presidential election at New Hampshire College. 1 pg.
29	3	2/7/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to H.R. Haldeman. RE: Youth Mock Elections. This document outlines future mock presidential elections in Florida and New Hampshire. 3 pgs.
29	3	1/5/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb Magruder to the Attorney General (bcc: H.R. Haldeman). RE: Program for Campus Polls. 2 pgs.
29	3	1/31/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to H.R. Haldeman. RE: High School and College Polls. This document discusses youth mock elections and polls. 4 pgs.
29	3	2/1/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Jeb Magruder. RE: Campus Polls. 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
29	3	1/31/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to H.R. Haldeman. RE: High School and College Polls. This documents discusses mock elections. 1 pg.
29	3	12/18/1971	<input type="checkbox"/>	Campaign	Memo	From L. Higby and Gordon Strachan to Jeb Magruder. RE: Campus Polls. This document concerns early discussion of mock presidential elections. 1 pg.
29	3	1/11/1972	<input type="checkbox"/>	Campaign	Memo	From Gordon Strachan to Jeb Magruder. RE: High School and College Polls. This document discusses moving forward with polls in high schools and colleges in New Hampshire. 1 pg.
29	3	2/17/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb Magruder to the Attorney General. RE: Mailing to Independents in New Hampshire. This document discusses mailings to Independent households from the Republican party regarding the presidential election. 1 pg.
29	3	2/17/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb Magruder. RE: Re-elect the President Campaign. This document discusses and contains a sample mailing for New Hampshire. 6 pgs.

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29	3	2/16/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb Magruder to the Attorney General. RE: First Mailling in Florida for the Re-Election of the President. 4 pgs.
29	3	2/17/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: Florida Presidential Commitment Program. 1 pg.
29	3	2/17/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: Get-Out-The-Vote Telegram-Letter to Florida Republicans. 1 pg.
29	3	2/15/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General (bcc: H.R. Haldeman). RE: Report Summarzing Responses to the New Hampshire Volunteer Mailing. 2 pg.
29	3	2/15/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: New Hampshire Technical Institute Mock Election Results. 2 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
29	3	2/16/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General (CC: Mr. Harry S. Flemming).RE: Proposed Rally in Florida on March 9, 1972. 2 pgs.
29	3	2/24/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: High School Straw Vote Results/Plymouth High School-New Hampshire. 2 pgs.
29	3	2/24/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General.RE: New Hampshire Mailing Responses Volunteers and Contributors. 6 pgs.
29	3	2/24/1972	<input type="checkbox"/>	Campaign	Memo	Through Frederic V. Malek to the Attorney General. RE: Lawyers Committee for the Re-election of the President. 15 pgs.
29	3	2/28/1972	<input type="checkbox"/>	Campaign	Memo	Through Jeb S. Magruder to the Attorney General. RE: Florida Appreciation Day, March 9, 1972. 4 pgs.

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29	3	2/16/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to Gordon Strachan. RE: Poll Among College Republicans. 1 pg.
29	3	2/22/1972	<input checked="" type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: The California Delegation. 9 pgs.
29	3	2/14/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: Letter Concerning Richard Nixon Fundraising. 2 pgs.
29	3	2/25/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to Gordon Strachan. RE: Invitation to the President to Debate in New Hampshire. 3 pgs.
29	3	2/28/1972	<input type="checkbox"/>	Campaign	Memo	From R. C. Odle, Jr. to A Armendaris, M. Chotiner, etc. (cc: Jeb S. Magruder)(bcc:Gordon C. Strachan). RE: Committee for the Re-election of the President. 2 pgs.

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29	3	3/3/1972	<input type="checkbox"/>	Campaign	Memo	From Robert C. Odle, Jr. to A. Armendaris, M. Chotiner, P. Dailey, etc. (cc: Jeb S. Magruder) (bcc: G. C. Strachan).RE: Committee for the Re-election of the President Hospitality Suite. 3 pgs.
29	3	2/23/1972	<input type="checkbox"/>	Campaign	Memo	Through jeb S. Magruder to the Attorney General. RE: Cartoon. This document discusses a cartoon in the "Evening Star." 1 pg.
29	3	2/23/1972	<input type="checkbox"/>	Campaign	Memo	Through Jeb S. Magruder to the Attorney General. RE: Interviews with Wall Street Journal. 1 pg.
29	3	2/29/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: (Bob Morgan Memo) Florida Presidential Commitment Program. 5 pgs.
29	3	2/1/1972	<input type="checkbox"/>	Campaign	Memo	From Glenn J. Sedam, Jr. through Jeb S. Magruder and Harry S. Flemming to Raymond Price (cc: Gordon Liddy). RE: Presidential Filling for North Carolina Primary. 5 pgs.



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29	3	2/28/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: New England Aeronautical Institute Mock Election-February 24, 1972. 2 pgs.
29	3	2/22/1972	<input type="checkbox"/>	Campaign	Report	For Gordon Strachan. Titled: Confirmed Chairmen. This document includes publically announced chairmen by state. 6 pgs.
29	3	2/10/1972	<input type="checkbox"/>	Campaign	Memo	From H.R. Haldeman to Gordon Strachan. RE: New Hampshire Mock Election. 2 pgs.
29	3	2/16/1972	<input type="checkbox"/>	Campaign	Memo	From Jeb S. Magruder to the Attorney General. RE: Clippings Concerning Senator Cases's Press Conference in New Jersey. 19 pgs.

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman  
Box Number: 309

Folder: Campaign 17 Book II Feb. 17-Mar. 3, '72 [Folder 1]

<u>Document</u>	<u>Disposition</u>
36	Return Private/Political Memo, Magruder & Dent to Mitchell, 5-18-72
37	Return Private/Political "1972 Senate Races," n.d.
38	Return Private/Political Memo, Nofziger to Reagan, 3-20-72
39	Return Private/Political Memo, Dean to HRH, 3-3-72
40	Return Private/Political Memo, Dailey to Mitchell, 3-21-72
41	Retain Open
42	Retain Open
43	Return Private/Political Memo, Malek to Mitchell, 3-1-72
44	Return Private/Political Memo, Malek to Mitchell, 3-17-72
45	Return Private/Political Memo, Strachan to HRH, 2-29-72
46	Return Private/Political Note, Strachan to L [Higby], n.d.
47	Return Private/Political Memo, Strachan to HRH, 2-10-72
48	Return Private/Political Note, Strachan to HRH, 2-7-[72]
49	Return Private/Political Memo, Magruder to the AG, 1-5-72
50	Return Private/Political Memo, Strachan to HRH, 1-31-72
51	Return Private/Political Memo, Strachan to Magruder, 2-1-72
52	Return Private/Political Memo, Strachan to HRH, 1-31-72
53	Return Private/Political Memo, Higby & Strachan to Magruder, 12-18-71
54	Return Private/Political Memo, Strachan to Magruder, 1-11-72
55	Return Private/Political Memo, Magruder to the AG, 2-17-72
56	Return Private/Political Memo, Magruder to the AG, 2-17-72
57	Return Private/Political Memo, Magruder to the AG, 2-16-72
58	Return Private/Political Memo, Magruder to the AG, 2-17-72
59	Return Private/Political Memo, Magruder to the AG, 2-17-72

Presidential Materials Review Board

Review on Contested Documents

Collection: H. R. Haldeman  
Box Number: 309

60	Return	Private/Political Memo, Magruder to the AG, 2-15-72
61	Retain	Open
62	Return	Private/Political Memo, Magruder to the AG, 2-15-72
63	Return	Private/Political Memo, Porter to the AG, 2-16-72
64	Return	Private/Political Memo, Magruder to the AG, 2-24-72
65	Return	Private/Political Memo, Magruder to the AG, 2-24-72
66	Return	Private/Political Memo, Odle to the AG, 2-24-72
67	Return	Private/Political Memo, Porter to the AG, 2-28-72
68	Return	Private/Political Memo, Magruder to Strachan, 2-16-72
69	Return	Private/Political Memo, Magruder to the AG, 2-16-72
70	Return	Private/Political Memo, Magruder to the AG, 2-14-72
71	Retain	Open
72	Return	Private/Political Memo, Magruder to the AG, 2-22-72
73	Return	Private/Political Note, Magruder to Strachan, 2-25-72
74	Return	Private/Political Memo, Odle to Armendaris, et al, 2-28-72
75	Return	Private/Political Memo, Odle to Armendaris, et al, 3-3-72
76	Return	Private/Political Memo, Shumway to the AG, 2-23-72
77	Return	Private/Political Memo, Shumway to the AG, 2-23-72
78	Return	Private/Political Memo, Magruder to the AG, 2-29-72
79	Return	Private/Political Memo, Sedam to Price, 2-29-72
80	Return	Private/Political Memo, Magruder to the AG, 2-28-72
81	Return	Private/Political "Confirmed Chairmen," 2-22-72

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

March 18, 1972

CONFIDENTIAL

MEMORANDUM FOR THE HONORABLE JOHN N. MITCHELL

SUBJECT: Political Issues Group Meeting  
Thursday, March 16, 1972

Those invited to attend the meeting were:

Anne Armstrong	Herbert Klein
Robert J. Brown	Fred LaRue
Ken Cole	John Lehman
Charles Colson	Clark MacGregor
Bob Dole	Fred Malek
Senator Peter H. Dominick	Ray Price
Thomas B. Evans	Donald Rumsfeld
Robert Finch	William Safire
Leonard Garment	Gordon Strachan
Roy Goodearle	Robert Teeter
Bryce Harlow	William Timmons
Edwin Harper	Rose Mary Woods
Rita Hauser	

Those in attendance were:

Anne Armstrong	Herbert Klein
Bob Brown	Fred LaRue
Harry Dent	Jeb Magruder
Senator Peter Dominick	Peter Millsbaugh
Robert Finch	Van Shumway
Bryce Harlow	Gordon Strachan

Senator Peter Dominick, Chairman of the Senate Republican Campaign Committee, presented his views on the current situation which exists in each of the states having Senate races this year. He presented a

CONFIDENTIAL

state-by-state analysis of each candidate detailing the present strengths and weaknesses, the financial resources, and where there will be primaries, he gave a brief summary of the likely contenders. In summation, his overall evaluation was that there will be very little likelihood that the Republican Party will be able to gain Senate seats in November.

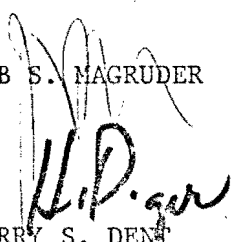
In seven cases the race is likely to be tight for the Republican incumbent. If he encounters competition, Senator Allot will certainly encounter a difficult contest in Senator Dominick's opinion. If opposition appears as is presently expected in New Jersey, Case too will face a difficult primary fight. In Nebraska Senator Eagleton places Curtis' contest among those where there will be competition, though Dominick finds that this would be difficult to believe. In Michigan, though he has shown recent strength, Griffin will certainly have a difficult race. In three cases there will be some difficulty in the race even though the seat is presently held by a strong incumbent. Percy would have some trouble, Dominick feels, if he cannot reconcile the dissident factions of the Illinois party. Margaret Chase Smith will be all right if she can emerge from the primary race without trouble, though the primary contest should seriously challenge her. And finally, Pearson looks all right though he had some initial difficulty in presenting his voting record to Kansas voters.

Asked about the impact of the ITT investigation on these races, Senator Dominick felt that it was thus far negligible. Far more serious, in his opinion, would be the impact of the Campaign Disclosure Act of 1972. Though there are presently no difficulties in raising money for the candidates, he felt that the situation would become more serious.

On the Democratic side there is an indication that in four states opportunities exist for defeating the incumbent. In Rhode Island John Chaffie represents one of the few clear examples of a Republican candidate with enough strength to win. In West Virginia and North Carolina if a candidate could emerge without splitting the party in the primary then there is an excellent chance. And, finally, in Virginia there exists the best opportunity of any of these states which are presently held by Democratic incumbents. But at the same time, Senator Dominick pointed out, the split between the Byrd and Holton factions has created a situation where the best possibility of converting a state to a Republican stronghold is likely to be denied.

Therefore, in summation, Senator Dominick predicted, from the perspective of the early spring, that it was unlikely that the Republican Party could pick up a seat in November. Among the seats which are occupied by Republican incumbents, there are nine likely winners, three seats where there is need for a candidate and seven seats where there will be a contest. Among Democrats, there are four races where there is likely to be a contest, four where there is presently no viable Republican candidate, and six where it is likely that the incumbent will carry the race.

JEB S. MAGRUDER

  
HARRY S. DENT

1972

SENATE RACES

Republican Incumbents

Deserves Close Attention

1. Allot, Colorado
2. Case, New Jersey
3. Curtis, Nebraska
4. Griffin, Michigan
5. Smith, Maine
6. Percy, Illinois
7. Pearson, Kansas

Need for Strong Rep.  
Contender

8. Cooper, Kentucky
9. Jordan, Idaho
10. Mundt, South Dakota

Relatively Secure  
Rep. Seat

11. Baker, Tenn.
12. Boggs, Delaware
13. Brooke, Mass.
14. Hansen, Wyoming  
(tentatively)
15. Hatfield, Oregon  
(at present)
16. Miller, Iowa
17. Thurmond, S.C.
18. Tower, Texas
19. Stevens, Alaska

Democratic Incumbents

Deserves Close Attention

1. Jordan, N.C.
2. Spong, Virginia
3. Randolph, W. Va.
4. Pell, Rhode Island

Need for Strong Rep.  
Contender


5. Metcalf, Montana
6. Mondale, Minn.
7. Anderson, N. Mexico
8. Harris, Oklahoma

Relatively Secure  
Dem. Seat

9. McClellan, Arkansas
10. Ellender, Louisiana
11. Eastland, Mississippi
12. Sparkman, Alabama
13. Gambrell, Georgia
14. McIntyre, Vermont

March 20, 1972

MEMORANDUM FOR RONALD REAGAN

FROM LYN NOFZIGER 

RE: California Campaign (Week Ending March 18)

1. Organization. None of our four regional chairmen has completed picking his county chairmen although Banowsky and McCandless expect to have theirs this week, and Monagan, who has 42 counties, will have most of his. Packard was out of town last week. I'll know where he stands this week. He is the only one who has yet to pick a staff man.

I am not disturbed by this delay because we have yet to receive any guidance as to how they finance their operations. We have been told that contributions of \$100 or less stay in the state, but now we are told that the Hispanic Finance Committee, headed by Ben Fernandez, is going to send contributions, regardless of size, back to Washington. I have reported this to Mr. Firestone but do not know what he intends to do about it.

I am instructing each regional chairman to tell his county chairmen to pick finance chairmen immediately and have them look to Mr. Firestone and Tom Bauer for guidance in this area. We cannot function without money.

The state financial picture remains unsettled and unsatisfactory. Theoretically they have put \$25,000 more in the mail, but that is only \$75,000 for a campaign that began the first of January in the biggest, most complex state. One reason we are not farther along is that we have not been able to finance a full-fledged operation.

Elsa Sandstrom is now fully aboard and ready to begin organizing the women. Someone in Washington made a policy decision that we can't call women "women", but must call them "volunteers". This is a minor point, but the women out here in the GOP like to be called "women" and have traditionally functioned as women's organizations within the campaign structure. It is a shame to get women's lib mixed up with the prime objective of winning an election.

Albert Spiegel is now also aboard and feels that he can be effective in the Jewish community. He is also willing to take on other tasks. I think we have a real find here, thanks to Larry Goldberg at the Washington committee and Taft Schrieber.



W. H. H. H.  
this week<sup>2</sup>

I met with 25 leading Negroes here last week and on Tuesday will meet with Dr. Henry Lucas in San Francisco. This is the week we expect to get our black organization functioning. Ditto with our Mexican-Americans.

Thanks to you, to Ed Nixon, and to the celebrity committee headed by Ed Crane and Sue Taurog, last night's dinner honoring Mexican appointees was a success and gave us the handle we needed on the responsible Mexican community. As you know, this dinner should never have been scheduled. And, after it was, some people at the White House fouled it up unbelievably. As a result we had to put it back together for them on 10 days' notice or risk winning the enmity of several thousand Mexicans who normally could be counted on to support us. The Vice President, who originally was supposed to speak, will be out here anyway. Perhaps you should talk to him about it.

Your youth area now appears in pretty good shape. They have staff and are beginning to organize and seek out volunteers for voter registration purposes. There are a number who are optimistic about getting speakers on campuses, etc. I plan a meeting on that this week.

We are still looking for some leadership in the senior citizens area without a great deal of success, yet. I will keep you informed.

I hope to have our first meeting on installation and use of phone banks this week also. Washington is sending out Nancy Bradaas, their expert, to help. I met with her in Washington last week, and she is first rate. We hope to have pilot projects in phone bank use, direct mail and some areas of advertising in the primary so that we have a better idea of what we are doing in the general. We seem to be in pretty general agreement with national on this approach.

2. We are fairly well set up now in communications and are beginning to feed out actualities and press releases. We are still hampered by not knowing when high administration figures, whom we could use for p.r. purposes, are coming into the state. I hope this clears up shortly.

3. Registration. It is beginning to pick up in some counties, many of which are seeking our help. Los Angeles is a disaster area according to early results. As a result, I have decided to move the Nixon organization right in on top of the LA County precinct organization (and perhaps do this in other counties, too.). I assure you we are going to register people in this state whether or not the counties perform.

cc: John Mitchell  
✓ Bob Haldeman  
Jeb Magruder  
Gordon Luce  
Ed Meese


THE WHITE HOUSE

WASHINGTON

March 3, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: H. R. HALDEMAN

FROM: JOHN DEAN 

SUBJECT: Potential Disruption at the  
Republican National Convention

This memorandum is to keep you abreast of the developments in respect to potential disruptions at the Republican National Convention in San Diego and to up-date our two previous memoranda on this subject. The good news is that in general not much has changed during the past month, leaving the situation as fluid and unorganized as before. The bad news is that another new national group has been formed, with its primary focus on San Diego, and that the potential for disturbances remains. Basically, it is still too early to accurately forecast the magnitude of this problem.

The new "Allamuchy Tribe" (name derived from the location of its initial meetings at Allamuchy, N. J.), organized in December 1971 under the leadership of such well-known New Left militants as Rennie Davis, Stu Alpert, Jay Craven, and Jerry Rubin, has just begun to attract attention. This group, which is also referred to in movement circles as the Election Year Strategy Information Center (EYSIC), seeks to direct all protest activities during the 1972 election year, culminating with demonstrations at the GOP Convention. Reportedly, John Lennon, the former Beatle, has already contributed \$75,000 to the organization and has considerable influence in formulating its plans. The Allamuchy Tribe tentatively intends to appear at major primary elections to confront the candidates with the "New Left message," and also to encourage a large turnout at San Diego. Their degree of success at the primaries is likely to have a great influence on the strategy they finally adopt for the Republican Convention.

The other major national New Left organizations still have not drawn up any specific plans for the convention. The Peoples Coalition for Peace and Justice (PCPJ) has held discussions on possible support of demonstrations but has not yet agreed on detailed activities. Likewise, the Students for a Democratic Society (SDS) has stated it would participate in demonstrations, but not indicated in what manner.

On the local level, the San Diego Convention Coalition (SDCC), consisting of some 100 persons representing a variety of local antiwar, New Left, and underground organizations, has initiated contact with various groups and individuals on the East Coast in order to obtain both financial and administrative support in organizing demonstrations. The SDCC is also going forward with its plans to circulate a petition in the San Diego area protesting the holding of the convention in that city.

Details of the demonstrations being planned by SDCC are still in the discussion stage. Tentatively, three days of demonstrations are being considered. On the first day, a parade may be held with floats symbolizing the major issues involved. On the second day, demonstrators may assemble at the San Diego Sports Arena and demand that the Republican Party adopt the SDCC platform including total withdrawal of U. S. troops from Indochina, a program for "rationalizing" the economy, a reversal of the President's alleged policies of "internal repression," and an end to racism and sexism. On the third day, SDCC plans to organize acts of civil disobedience, including disruption of traffic and stopping "business as usual." This latter objective would obviously be attractive to some of the leadership of the "Allamuchy Tribe," despite other leaders' vows that violent confrontation should be avoided.

It is becoming increasingly obvious that SDCC is also counting on foreign support for its harassment of the Republican Convention. A working draft plan of the SDCC includes proposals for the use of a special television network to broadcast videotaped messages from

other countries and broadcasts over public address systems of live telephone calls from the Vietnamese in Paris and from the Communist Chinese at the United Nations. Of course, since the President's trip to China, the Chinese probably will have some thoughts of their own about such activities aimed directly and personally against the President. Likewise, the last attempt to relay messages from the NVN Paris delegation flopped here in Washington.

We remain in close and constant touch with this situation, as well as with the planning efforts being taken by the city and state officials to cope with it. As new developments occur, we shall keep you informed.

ADMINISTRATIVELY CONFIDENTIAL

Committee for the Re-election of the President

MEMORANDUM

March 21, 1972

MEMORANDUM FOR: THE HONORABLE JOHN N. MITCHELL  
THROUGH: JEB S. MAGRUDER  
FROM: PETER H. DAILEY  
SUBJECT: Analysis of Television Documentaries and  
Issue-Oriented Special Programs

You have already given tentative approval for the development of several documentary features on the President. At the time we asked for general approvals, we stated that some of the conclusions had been based on general knowledge.

Attached is an analysis prepared by our media group. It covers the subject in greater detail and substantiates conclusions reached earlier.

If you have any questions on this document, I will be happy to answer them.



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"PAID POLITICALS"

ANALYSIS OF DOCUMENTARIES/ISSUE-ORIENTED SPECIALS

The following is an analysis of Documentaries/Issue-Oriented Specials prepared to provide us with further insight with which to determine the expected performance of these vehicles in the upcoming election.

Background

An important media element in the National Election Media plan is the recommendation to schedule pre-packaged television programs geared to afford us the opportunity to very positively present in depth -

- (a) the human side of "Nixon The Man" through two half-hour documentaries.
- (b) greater insight into his family life from the women's (Mrs. Nixon's) point of view through the use of a ten minute program.
- (c) an expansion of the President's side of the story on key issues through the use of five 5-minute specials and
- (d) two half-hour specials aired election eve to be used as the final thrust in clarifying and presenting the President's platform on issues. They also would be available to "counter any negatives that might have developed."

Depending on final pricing and availability, the extent of our use of special political programs during the election will ultimately depend on "need to address issues" as they do represent a very viable medium for us in view of the ceiling on spending in media and more importantly ... broadcast media.

The reason for this is that the total cost quoted for television announcements have traditionally included in them a cost for time and also for program production ... whereas, the political programs we will be scheduling will be developed out of the production budget (which does not come under the spending law), and we therefore will only be incurring the time costs expense.

MEDIA ANALYSIS OF PERFORMANCE OF POLITICAL SPECIALS

I - Introductory Comments

Television Specials are used by sponsors, and during political years by candidates, to provide added impact to their regular media efforts through strong identification and control of the editorial environment.

These specials are geared to specific segments of the television audience. Their rating performance can vary considerably depending on many factors but most importantly, on three key elements:

- (A) Type of Program - Of the many varieties of specials aired in any given year, the highest ratings are usually garnered by entertainment type programs (i.e., Academy Awards, Bob Hope, etc. with ratings in the 20+ percentile). The lowest rated specials have traditionally been the news/documentaries averaging in the 10-11% rating range.
- (B) Placement of Program - The time period selected is of critical importance bearing in mind the following -
  - (1) The Total Homes Using Television "peak" during the middle winter months (Jan-March) with approximately 69% of the homes using TV followed closely by the Oct-Dec period with 65% of the homes using TV.
  - (2) Day Part and time period placement can have a considerable effect as prime-time (7:30-11 PM) offers the largest potential audience and the 8:30-10 PM time period having the greatest concentration of homes with sets turned on.
- (C) Competition/Counter Programming - Regardless of the time period selected, a careful analysis of the competitive programming's strength and weakness is critical not only in terms of garnering the largest audience (placement against low rated shows) but also the "right" kind of audience (counter programming).

It's important to note that specials traditionally have a higher than average efficiency (CPM) premium attached to them which can range all the way up to \$8-12.00 per thousand against households as compared to approximately \$3.25-4.50 per thousand for (60 sec) participations running throughout many different prime time programs.

In spite of this, though, they are still used quite prevalently because of the impact, identification and availability of editorial control.

## II - Historical Analysis of Political Programs

### A. Background

Political programs are most analogous to the news/documentary classification and as will be highlighted, perform accordingly in terms of the size of audience garnered.

In specifically analyzing the performance of paid political or political oriented programs, a total of 162 different programs all aired in evening time segments were reviewed ranging in length from 5 minutes to 90 minutes and covering the period of time from 1961 to 1970.

For purposes of this analysis, these 162 programs were classified into five major categories as follows (see attached for details).

<u>Classification</u>	<u>Example</u>
"Paid Politicals"	NBC's "Citizens for Humphrey/Muskie" (1968)
"People"	CBS's "Price Politics & The President" (1968)
"Issues"	NBC's "Red China & The Bomb" (1964)
"Specials"	NBC's "Problems of the Presidency" (1964)
"Women"	CBS's "At Home with Mrs. Goldwater (1964)

### B. Findings

As anticipated, the performance of all of the programs analyzed, followed the traditional pattern of news/documentary type programs.



(4)

Following are the specific findings:

- (1) Ratings - The range in ratings garnered for all classifications analyzed (irregardless of program lengths) fell into the 7-11% range in over 90% of the cases.

On average, though, the shorter length programs (five-fifteen minute programs) did perform somewhat better (range of 8.2% to 16.1%). This is attributable to the fact that the ratings reported for the five minute shows are averages for the 15 minute period in which they were scheduled. In spite of this, one could expect that a large per cent of the audience would "stay with" the short special through the conclusion of the segment.

- (2) Share - The share for all classifications and lengths of programs averaged in the 14 to 20 range, again with the shorter length programs, generating a slight advantage for the same reasons noted above.
- (3) Classification - No one classification of program type seems to have greater strength over another although within classifications certain programs did accrue a somewhat larger audience depending on program content, relevance and competitive scheduling.
- (4) Historical Trend - No conclusive hypothesis can be drawn from year to year as the range in audience garnered seems to be fairly consistent. This is also true of programs aired within "political years."
- (5) Audience - Demographic data for all of the programs is somewhat limited. From the information available, the politically-oriented programs analyzed followed the demographic profile of the general news/documentary specials, aired over the networks in that they skewed

- .... more urban
- .... more upscale
- .... better educated
- .... slightly older

Summary

Paid politicals and/or politically-oriented documentary specials perform as well as other general interest news/documentary programs. The length of the show does seem to have some bearing on the size of the audience garnered due to the "carry-over" factor.

Regardless of performance, though, our recommendation to include specials of varying lengths in the National Election Plan was designed not to increase the reach of the total plan but to provide added impact and editorial emphasis to the "message" we are directing to the voting public.

We can anticipate that the size of the audience generated will ultimately depend on the "topics" selected and placement of the programs.

The extent to which we use them will ultimately depend on "needs" as well as pricing and availability.

HISTORICAL ANALYSIS OF POLITICALLY-ORIENTED PROGRAMMING  
AIRIED IN NETWORK TV

Addendum A

Prog. Class./Year	# Programs Analyzed	30 Minute Programs						60 Minute Programs					
		Average		Rtg Range		Time Segs.		Average		Rtg Range		Time Segs.	
		Rtg.	Share	Low	High	Be.9	Af.9	Rtg.	Share	Low	High	Be.9	Af.9
<u>"Political"</u> 1970	1	11.1	16.0	-	-	1	-	-	-	-	-	-	-
1968	31	10.9	19.0	5.5	17.7	21	10	4	11.5	21.0	8.7	14.4	-
1964	11	11.1	19.1	6.0	14.7	3	8	-	-	-	-	-	4
<u>"People"</u> 1970	2	6.3	21.0	5.1	7.5	-	2	2	13.3	27.0	12.2	14.4	1
1969	2	8.3	15.0	8.1	8.5	-	2	2B	12.5	24.0	10.1	15.0	2
1968	-	-	-	-	-	-	-	6B	8.1	16.4	4.0	15.0	6E
1967	1	6.7	11.7	-	-	-	1	3	8.4	15.5	6.0	12.3	3
1966	-	-	-	-	-	-	-	2	7.4	25.3	6.3	8.5	2
1965	1	11.0	15.5	-	-	1	-	1B	10.7	19.3	-	-	1
1964	1	9.2	18.0	-	-	-	1	1B	10.2	20.7	-	-	1
1963	4	6.2	15.8	3.8	8.8	3	1	2	6.6	16.1	5.3	7.8	2
1961	-	-	-	-	-	-	-	1	7.1	12.4	-	-	1
<u>"Issues"</u> 1970	3	8.4	19.0	6.9	9.7	2	1	9	8.7	17.0	7.5	15.9	2
1969	-	-	-	-	-	-	-	4	5.0	10.0	3.2	6.9	1
1968	3	12.2	21.3	8.2	15.1	1	2	2B	7.8	14.5	5.4	10.1B	2
1967	1	10.4	14.9	-	-	1	-	3	7.6	14.4	5.6	10.3	2
1966	2	8.1	12.0	7.9	8.3	2	-	3	10.4	19.2	8.9	11.8	1
1965	-	-	-	-	-	-	-	6	8.9	19.0	6.9	11.6	1
1964	1	7.4	13.2	-	-	1	-	7	10.2	19.4	7.9	16.2	3
1963	-	-	-	-	-	-	-	3	7.7	19.7	5.5	11.1	1
1961	-	-	-	-	-	-	-	3	10.3	23.9	9.4	11.4	2
<u>"Specials"</u> 1969	2D	13.5	28.5	12.5	14.6D	-	2	2	10.1	19.3	6.8	13.4	2
1966	4	8.3	16.3	6.6	10.3	2	2	2	5.6	13.4	4.7	7.1	-
1964	1	7.7	14.2	-	-	-	1	6	7.9	16.0	4.3	11.5	3
1963	2	8.1	24.4	5.4	10.8	2	-	-	-	-	-	-	3
<u>"Women"</u> 1964	3	6.0	14.8	3.5	9.0	3	-	-	-	-	-	-	-
Total (162 pgms)	<u>76</u>	<u>9.9</u>	<u>18.4</u>					<u>74</u>	<u>8.8</u>	<u>17.9</u>			

Code: A-10 minute shows  
B-Includes one 90 minute  
C-20 Minutes  
D-40 Minutes

HISTORICAL ANALYSIS OF POLITICALLY-ORIENTED PROGRAMMING

Addendum B

AIRIED IN NETWORK TV

Prog. Class./Year	5 Minute Programs						15 Minute Programs					
	# Programs Analyzed	Average Rtg.	Share	Rtg Range Low	High	Time Segs. Be. 9 Af. 9	# Progrms Analyzed	Average Rtg.	Share	Rtg Range Low	High	Time Segs. Be. 9 Af. 9
<u>'Political'</u> 1970	2	13.5	39.0	9.5	17.5	2 -	6	10	15	5.1	14.6	4 2
1968	-	-	-	-	-	-	-	-	-	-	-	-
1964	-	-	-	-	-	-	-	-	-	-	-	-
<u>'People'</u> 1970	-	-	-	-	-	-	2A	14.1	32.0	10.5	17.7	1 1
1969	-	-	-	-	-	-	-	-	-	-	-	-
1968	-	-	-	-	-	-	-	-	-	-	-	-
1967	-	-	-	-	-	-	-	-	-	-	-	-
1966	-	-	-	-	-	-	-	-	-	-	-	-
1965	-	-	-	-	-	-	-	-	-	-	-	-
1964	-	-	-	-	-	-	-	-	-	-	-	-
1963	-	-	-	-	-	-	-	-	-	-	-	-
1961	-	-	-	-	-	-	-	-	-	-	-	-
<u>'Issues'</u> 1970	-	-	-	-	-	-	1C	8.2	35.0	-	-	- 1
1969	-	-	-	-	-	-	-	-	-	-	-	-
1968	-	-	-	-	-	-	1	16.1	35.0	-	-	- 1
1967	-	-	-	-	-	-	-	-	-	-	-	-
1966	-	-	-	-	-	-	-	-	-	-	-	-
1965	-	-	-	-	-	-	-	-	-	-	-	-
1964	-	-	-	-	-	-	-	-	-	-	-	-
1963	-	-	-	-	-	-	-	-	-	-	-	-
1961	-	-	-	-	-	-	-	-	-	-	-	-
<u>'Specials'</u> 1969	-	-	-	-	-	-	-	-	-	-	-	-
1966	-	-	-	-	-	-	-	-	-	-	-	-
1964	-	-	-	-	-	-	-	-	-	-	-	-
1963	-	-	-	-	-	-	-	-	-	-	-	-
<u>'Women'</u> 1964	-	-	-	-	-	-	-	-	-	-	-	-
Total (162 pgms)	<u>2</u>	<u>13.5</u>	<u>39.0</u>				<u>10</u>	<u>11.25</u>	<u>22.40</u>			

Code: A-10 minute shows  
 E-Includes one 90 minute  
 C-20 Minutes  
 D-40 Minutes

March 1, 1972

MEMORANDUM FOR:

JOHN MITCHELL

FROM:

FRED MALEK

SUBJECT:

Preliminary Citizens Campaign  
Strategy

The purpose of this memorandum is to review my preliminary strategy and plans for the Citizens/Voting Bloc organizations. General campaign plans covering each voting bloc are being prepared and will be submitted to you over the next several weeks. I feel it is important, however, to have a unifying strategy that binds the individual plans together and provides a framework for operation.

#### OBJECTIVES AND STRATEGY OF CITIZENS ACTIVITIES

Objectives. The most important objective is to gain the favor of broad blocs of voters by demonstrating convincingly the President's understanding of and interest in their problems and by publicizing his accomplishments and initiatives in areas of major concern to them. The secondary objective is to increase enthusiasm for and interest in the Nixon campaign among particular functional groups and to thereby provide manpower to assist in overall State campaign efforts. In many cases this will include canvassing, registration, and get-out-the-vote drives under the direction of the State Nixon Chairman.

Strategy. We should set priorities and devote the major part of our resources on those voting groups with the greatest pay-off potential. Consequently, groups are divided into two categories: a dozen major voting blocs (e.g., elderly, ethnic) and some fifty small functional groups (e.g., dentists and scientists). Our major emphasis will, of course, be on the major voting blocs in order to convince them to vote for the President and to enlist their support in the campaign. The effort expended on the functional groups will be focused on obtaining manpower support for the campaign.

Also, priorities should be set between major voting blocs in order to guide resource decisions, management attention, and White House and Presidential efforts. Top priority should be devoted to those groups:

- Which are large or important beyond their national average in key States.

-- Where the issues and accomplishments are favorable and a special effort can be instrumental in either attracting or retaining votes for the President.

Based on these criteria, the blocs singled out for top priority and second priority attention are outlined below. Of course, these are only general guidelines as the priority requirements in each State will vary (e.g., Spanish-speaking will be a top priority in Texas and California).

<u>Top Priority</u>		<u>Second Priority</u>	
<u>Group</u>	<u>Voters (millions)</u>	<u>Group</u>	<u>Voters (millions)</u>
Youth	25	Transients	6
Older Americans	20	Labor	26
Ethnics	40	Spanish-Speaking	6
Farm	5	Black	7.5
Women*		Jewish	5.5
		Business	3
		Veterans	23

Agree \_\_\_\_\_

Disagree \_\_\_\_\_

One additional voting bloc warrants your attention: Catholics, who are estimated to comprise nearly 30% of the expected voters. There are seemingly no compelling reasons for Catholics to vote against the President, and he is on the right side of the germano issues (e.g., aid to parochial schools and abortion). Yet, most polls show Catholics supporting the President's opponents. In past campaigns there has never been a separate effort to attract the Catholic vote as the ethnics group usually encompasses it. This year, however, we may want to mount a distinct Catholic campaign under a different name. My recommendation is that I study this issue and present a proposal to you if I feel this group should also be singled out for top or secondary priority.

Agree \_\_\_\_\_

Disagree \_\_\_\_\_

\*Women effort under Pat Hutar not an integral part of Citizens but is included here as there will be close coordination with this effort.

Most of the voting bloc and functional groups will have programs in all States. However, the degree of emphasis will vary so as to concentrate on the largest voting blocs in each State and on those most apt to be swayed. Also, a much greater proportional effort will be made in the large key States such as California and Illinois. This will range down to a minimal effort in the smallest States such as Rhode Island or Wyoming where the outcome is already fairly clear.

Planning. To effectively integrate Citizens into the campaign, it will be important to involve Voting Bloc Directors in the planning process. As pointed out earlier, general campaign plans are being prepared now for various voting blocs. Later, the Voting Bloc Director should participate with Bob Mark and the State Nixon Chairman in developing that part of the State Victory Plan pertaining to his area. These State plans would then govern his and his organization's activities for the remainder of the campaign.

Agree \_\_\_\_\_

Disagree \_\_\_\_\_

### ORGANIZATION

National. As we have discussed, a National Citizens Director will be brought in to organize and coordinate the many functional groups and to assist in managing voter bloc operations. In addition, I estimate 3 - 4 medium level Assistants will be needed to develop and control the 50 or so functional groups. Edward Nixon will function as a top level assistant to the National Director and me, undertaking key projects of sensitivity and counseling with National Chairmen and Committee members.

Each voting bloc group will have a full-time Director along with some support staff. Directors are already on board for 8 of these groups, and they are shown, along with target hiring dates for the remaining 4, at Tab A. Budgets are currently being prepared for each voting bloc group, and the size of staff for each group will vary with the size of target and complexity of mission. Overall, I intend to keep the staffs small with most added professionals devoted to field support.

A prominent National Citizens Chairman and broadly representative National Citizens Committee will be formed ostensibly to oversee all of the voting bloc and functional group activities. Of course, the Dale Committee will remain the major overall committee. Recommended names for the Citizens Committee will be submitted to you for approval. Similarly, Chairmen and Committees will be formed for all the Voting Bloc groups and most of the Citizens functional groups. We plan to maintain tight control over all Chairmen and their committees.

Agree \_\_\_\_\_

Disagree \_\_\_\_\_

State. In conjunction with the State Nixon Chairman, a Chairman and Committee will be formed in each State for most of the Voting Bloc and functional groups. Criteria for selection will be similar to that at the national level. In keeping with holding the State Nixon Chairman accountable for results in his State, the State Voting Bloc Chairmen (e.g., State Older Americans Chairman) would be selected jointly by the State Nixon Chairman and the National Voting Bloc Director. He would report directly to the State Nixon Chairman and receive functional/programmatic guidance from the National Director as long as this guidance is not inconsistent with the State Victory Plan. In some cases it may be necessary to hire a full-time State Director for a major voting bloc (e.g., Spanish-Speaking in California). This would be decided in conjunction with the State Nixon Chairman and would come out of his State budget.

Since Citizens is integrated into the Campaign, in most cases there will be no need for an overall Citizens Chairman at the State level. In some States, however, where the registration is largely Democratic and where the Nixon group is not broadly representative, we may consider an overall Citizens Chairman and Committee. In these cases the Citizens Chairman would report (although not visibly) to the State Nixon Chairman, would not have authority over the Voting Bloc Chairmen, and would be primarily oriented toward public relations. We are currently studying this concept further, and any specific decisions would be made in collaboration with the State Nixon Chairman.

Agree \_\_\_\_\_

Disagree \_\_\_\_\_

OPERATING TIMETABLE

More detailed operating plans are being developed for each voting bloc and will later be developed for each functional group. The following are the major general steps to be taken and the approximate time period for completion.

For Voting Bloc Groups

<u>Step</u>	<u>Time Period for Completion</u>
1. Complete staffing of National Directors	4/1 - 4/15
2. Complete General Campaign Plans for each Voting Bloc and begin operating programs*	3/15 - 5/1

\*Youth program well underway. Some activity in other areas, but full programs not yet underway.



3. Select California Chairman and complete plans for primary activity for selected groups\*\* 3/31
4. Select National Citizens Chairman and Committee 5/1
5. Select National Chairman and Committee for each Voting Bloc 5/1 - 5/15
6. Select State Chairman and Committee for each Voting Bloc and begin State organization efforts 5/1 - 5/15
7. Begin mounting specific programs in selected areas of each State in conjunction with State organizations 6/1

For Citizens Functional Groups\*\*\*

- | <u>Step</u>  | <u>Time Period<br/>for Completion</u> |
|--|---------------------------------------|
| 1. Bring on National Citizens Director                           | 3/17                                  |
| 2. Designate States where overall Citizens Committee needed      | 4/15                                  |
| 3. Determine functional groups desired                           | 4/15                                  |
| 4. Select National Chairmen and Committee for each group         | 5/1 - 6/1                             |
| 5. Develop plans for each group                                  | 5/15 - 6/30                           |
| 6. Select overall Chairmen and Committee in States where desired | 6/1 - 6/15                            |

\*\*Part of tentative California primary plan includes certain amount of activity and testing by 3 - 4 voting bloc groups.

\*\*\*Some groups such as lawyers and physicians are on an accelerated schedule.

7. Select State Chairmen and Committee for each group 6/1 - 7/15
8. Begin organizational efforts 6/1 - 7/15

Attachment

VOTING BLOC DIRECTORS

<u>Group</u>	<u>Director</u>	<u>Target Date</u>
Youth	Ken Rietz	--
Older Americans	Dan Todd	--
Farm	Clayton Yeutter	--
Women	Pat Hutar	--
Black	Paul Jones	--
Spanish-Speaking	Alex Armendariz	--
Jewish	Larry Goldberg	--
Business	Paul Kayser	--
Transients	Dick McAdoo*	4/1
Veterans	Frank Naylor*	4/1
Ethnic		4/1
Labor		4/15

\*Proposed and awaiting approval

THE WHITE HOUSE

WASHINGTON

March 17, 1972

*Feb  
Calc*

DEPT. OF THE ARMY  
ADM. DIV.  
E.O. 12812-102  
By                      Date 3-27-72

**CONFIDENTIAL**

MEMORANDUM FOR: JOHN MITCHELL

FROM: FRED MALEK

SUBJECT: Campaign Management Audit

You directed me to develop management audit procedures for evaluating performance and spotting problems throughout the campaign organization. This memorandum briefly outlines the means by which I plan to carry out this assignment and suggests implementation steps. It also serves as a briefing paper for your planned meeting with Jerry Jones.

**CONCEPT OF THE CONTROL SYSTEM**

Because of the difficulty of measuring performance in a campaign and the hectic nature of campaign activity, campaign management control traditionally has been informal and has lacked systematic evaluation of progress or sure follow through on directives. While we cannot hope to reach the degree of management control that business enterprises attain, I believe we can develop an approach which will meet your management needs.

Since the only valid test of campaign effectiveness is the election, various proxies, as described below, must be used to track progress during the course of the campaign.

- Polls are the best overall measure of effectiveness. However, they must be supplemented to measure progress in conducting key campaign activities, e. g., field operations, voter bloc programs and support activities.

- Progress Reports from each key campaign activity will help to identify deficiencies in performance and to ensure follow through on your directives.
- Spot Checks are necessary to assess the veracity of the reports. On-Site Inspections will serve this need as well as providing a first hand evaluation of the organization. Comparison of progress reports to financial statements can also serve as a spot check. This technique will also help identifying potential cost overruns in time for corrective action.

To evaluate performance using the above techniques, benchmarks are needed to determine what results are good or bad. (For example, is the registration of 30,000 new Republicans in Orange County, California good or bad performance?) Because of the wide diversity between states and the various campaign programs, these benchmarks must be tailored to the individual circumstances. Therefore, we will piggyback on Bob Marik's planning effort by establishing operational objectives for the state field operations, voter bloc activities and campaign support programs. These objectives will be tailored to the individual circumstances and serve as specific benchmarks for evaluating subsequent performance.

To establish this management audit function will require appointing a campaign controller and some staff assistance in the state organizations. Their responsibility will be to track progress against plan and identify problem areas for the line managers. Naturally, the management audit system will focus on key states and programs. Also, recognizing the limited availability of staff time and difficulty of obtaining full cooperation, the reporting will be flexible.

There is general agreement on the above points between the Campaign Services Organization, the Campaign Field Organization and me. However, there are several issues yet to be resolved:

- (1) How will the control organization work with the various line organizations?
- (2) How will the operations control effort fit with the financial control effort?
- (3) What types and frequency of reporting can the states most easily and efficiently handle?

- (4) What type reports will be the most useful to you?
- (5) What staff commitment is needed to operate the management audit system and what are the associated costs?

These issues can best be resolved under operating conditions. Consequently, the next section suggests steps to test the proposed management audit procedures.

#### NEXT STEPS

The Campaign Services Organization, the Campaign Field Organization and I recommend two steps be taken to test the concepts and complete the design of the system:

Step One: As we discussed, an Operations Controller should be established at the Committee. He would be responsible for completing the development of the control system, for installing it, and for operating it. You are planning to interview Jerry Jones for the position.

Step Two: Our control concepts should be tested in the California Primary. The purpose of this test would be to resolve the issues listed above and to develop operating procedures for the general campaign. If this is to be done, the Operations Controller will have to be involved at once in the California Primary planning effort which is already underway.

Agree \_\_\_\_\_

Disagree \_\_\_\_\_

Assuming you agree to the test, a paper describing in detail the management audit approach will be submitted within one week after the planning for the California Primary has been finalized.

# Mock Elections

Administratively Confidential

February 29, 1972

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

New Hampshire Youth Coordinator  
Alleged Haldeman Telephone

The February 28th news summary refers to a Sunday POST (February 27th) article on the New Hampshire Campaign (attachments at Tab A). The article emphasizes the youth activities for the President. The President's New Hampshire Youth Coordinator, Mike Scully, works for Ken Rietz. Jeb Magruder and Ken Rietz granted Scully authority to talk to the press about the youth activities. Magruder received a "blank" memorandum (orally explained to Magruder as being from the President) that the campaign should win some mock elections (copy attached at Tab B). I have talked with Magruder and Rietz several times about the importance of winning mock elections. This New Hampshire college mock election was the first that Rietz thought we could win and publicize if there were an all out effort (memorandum attached at Tab C regarding the New Hampshire mock election). Rietz personally went to New Hampshire to emphasize to his youth campaigners the importance of this election.

On the day of the election I called Magruder and Rietz at 1:30 p.m. to find out how the voting was going. Rietz called his New Hampshire contacts and said he had just had a call from Mr. Haldeman and wanted to know the results. My telephone call to Rietz and Magruder served as the basis of the statement in the newspaper. Rietz and Magruder admit they inappropriately used your name but Rietz felt he needed the extra "clout" to push his people in New Hampshire.

The Attorney General was also quite anxious to receive the results and Magruder called him at 2:30 p.m., one-half hour after the polls closed with the results. The Attorney General referred to the results that evening in a story that was picked up by the POST on February 11.

The net result is that I should have instructed Rietz more carefully never to use your name for "clout". Rietz and Magruder and I talked about this on Sunday when the POST story appeared.

The mock election at Dartmouth, scheduled for February 28, was cancelled because the President would have lost. He would have lost because the Muskie students are in a very rough battle with the McGovern students over fraudulent polls. The result of this battle would have been <sup>^</sup>maximum ~~turmoil~~ <sup>turnout</sup> and no assurance that the President would win.

GS:lm



The following is the missing page 6 of China News Summary No. 28: Wires, Saturday pm and early Sunday D.C. papers and Saturday night specials:

When Muskie got to the Newsweek piece reprinted by the Union Leader on Mrs. Muskie's dirty jokes, smoking and drinking remarks, he broke down and wept. Several times, applause came as he sought to compose himself. Loeb responded that his paper had said nothing itself on Mrs. Muskie and Newsweek says it has no complaint from Muskie's camp when the article first appeared.

Also p. 1 in Post: Miss. Gov. Waller buys some more time as he seeks to put together a bi-racial delegation to the Dem. Convention; Thurmond receives credit from Veteran civil rights leaders in S.C. for securing grants which help blacks; Mansfield and Scott summon entire Senate for Tuesday attempt to defeat Griffin's measure.

Unprecedented slashing of Holton budget request (\$136 M of \$5.2 B) and analysis of what's happened to intellectuals and their overinflated hopes and capacities to influence the Gov't close out p. 1.

P. 2 features RN's NH effort -- its biggest asset is RN in China; its "biggest surprise" is the strength of the youth for Nixon operation which has mobilized as many weekend volunteers as McGovern, and in New Hampshire college's mock election, RN received 32 percent, Muskie 28 percent, McGovern 15 percent. Note by RN Youth Coordinator of the President's interest in the vote as seen by an HRH call even before results were in... Gallup says it's 43-42 RN over Muskie with 10 percent for Wallace, 47-39 RN over EMK.

Becker poll in Mass. gives Muskie 46 percent, HHH 15 percent, McGovern 11 percent, Lindsay 8 percent...Muskie is featured interviewee in Outlook's continuing series on candidates. He says his peace proposal -- set date for end of all US actions -- hasn't been made. He says RN's wasn't new and had been rejected before. Muskie feels Saigon should start acting as if there could be an end to US aid -- that is US public's attitude. The interview closes with Muskie saying he doesn't have a formula to handle the backgrounder controversy. He could have answered similarly on questions on busing, the economy, and disclosure of contributors. Of interest is his denial of "Trust Muskie" slogan. Credibility is an issue -- but "I don't really think that as a man I'm more trustworthy than other men."

####

# N.H. Drive Kept Moving For Absent President

By Mary Russell

Washington Post Staff Writers

MANCHESTER, N.H., Feb. 26—Up to last Tuesday, there were no TV spots, no billboards, no radio ads here pushing President Nixon's candidacy for reelection. There were, of course, the multitudinous hours of television coverage of the President in China, the kind of publicity that no other candidate could buy.

It has been, in the words of Mr. Nixon's New Hampshire coordinators, a low-key but not low-effort campaign.

Perhaps the biggest surprise in the Nixon campaign is the strength of the Youth For Nixon organization. Some of it can be attributed to two politically savvy New England field directors who have been concentrating on New Hampshire.

Mike Scully, a graduate from Colgate, worked for Sen. Lowell Weiker (R-Conn.) from June until October and then took on the job of New England field director of Youth for Nixon.

His co-director is Ted Wigger, who graduated from the University of New Hampshire and worked for a California congressman until returning to New England last fall.

The two of them began visiting New England colleges and universities in December.

"Part of the problem for Republican kids, or those who think they like Nixon, is pressure from their peer group. That's not a popular stand. So we visited colleges, telling students that they had to have the guts to be vocal if they were backing President Nixon; that it took courage, but it was irresponsible not to participate, not to speak out," Scully said.

As a result, he said, "we set up active Nixon for President club on 11 or 12 campuses."

Thus when the Youth for Nixon decided to canvass Republican wards of Manchester one weekend recently they drew 400 to 500 students, comparable to the largest number that came in for Sen. George McGovern up to this weekend.

"I have a feeling attitudes are changing," Scully said. "With the draft and Vietnam defused as issues, students just aren't monolithic in their thinking any more. Besides there's no real star in the Democratic party to attract them, and they're looking around. When they do, they sometimes conclude President Nixon isn't doing such a bad job after all."

Scully thinks on the whole the new voters—18 to 21—have shown "mostly apathy." He thinks less than 50 per cent of these potential

new voters in New Hampshire have registered. But he thinks a fair number of those who have will go to President Nixon.

Scully says he doubts there is such a thing as a youth block vote and cites a mock election conducted by the student government of New Hampshire College in Manchester.

There President Nixon received 32 per cent of the vote, Sen. Edmund Muskie, 28 per cent, Sen. George McGovern, 15 per cent with others getting six per cent or less.

"Boy was the President ever interested in that. The balloting was supposed to end at 2 p.m. that day. And at 1:50 p.m. Bob Haldeman was on the phone asking for results. When he got them I know they went straight to the President's desk.

"I guess even with the China trip the President is still keeping an eye on New Hampshire."

"Obviously, we don't have a recognition problem," said John Sias, president of the New Hampshire Committee for the Re-election of the President. What the committee does consider "of real concern" is the possibility that Nixon supporters might be apathetic about turning out at the polls, figuring that the President has it all sewed up. They are concerned, to a lesser extent, about the 18-21-year old voters.

## Two Taken Seriously

They also say they take seriously the President's two opponents in the March 7 primary here, Rep. Paul McCloskey (R-Calif.) and Rep. John Ashbrook (R-Ohio), and have hedged their predictions accordingly.

They begin by noting the 1968 campaign, when New York Gov. Nelson Rockefeller was only a write-in candidate and Michigan Gov. George Romney had dropped out.

"In 1968, with no competition, we got 79 per cent of the vote," Sias said. "It's not reasonable to expect 79 per cent this time."

"McCloskey's serious, articulate and sincere and he's been spending a lot of time here. That's bound to have an effect. And, of course, there are people who think the President is not conservative enough."

But there is also a line of thought that charges by McCloskey that the President is not liberal enough and by Ashbrook that he's too liberal are offsetting, giving the President the appearance of occupying the favored middle ground.

So the goal of the Nixon campaign is to keep up interest, take advantage of the President's image as a statesman and ward off any feeling of neglect New Hampshire voters may have since the President has taken himself out of active campaigning until after the Republican National Convention in August and will make no personal appearance here.

To reach these goals the campaign has been organized into an effort that consists of:

- A volunteer telephone campaign that aims at reaching almost all of the 110,000 registered Republican voters in the state.

- A well-planned Youth for Nixon effort to get the vote of young people.

Visits by nearly a dozen "surrogates"—cabinet members, congressmen, senators and agency heads who come to the state to speak for the President.

A media campaign with some radio spots, TV spots and newspaper ads has just begun. It will intensify up to primary day and will feature, according to Sias, endorsements of the President by others.

The climax of the surrogate appearances in the state will be March 3 with an "Appreciation Day Rally" for the President.

Gov. Rockefeller will be the keynote speaker, radio and TV star Art Linkletter will be master of ceremonies. At least 14 cabinet officers, governors, congressmen and senators will also attend the rally.

It is rumored that Vice President Spiro Agnew and movie star John Wayne will also be brought in.

The New Hampshire Committee for the Reelection of the President, headed by former New Hampshire Gov. Lane Dwinell, with main headquarters in Concord, New Hampshire, handles most of the operations.

The telephone survey was organized by Nancy Brataas, a Minnesotan with the National Committee for the Re-election of the President in D.C.

Volunteers mostly housewives—work out of eight headquarters scattered around the state. They keep from two (Wolfeborough) to 16 (Manchester) phones manned twelve hours a day (from 9 a.m. to 9 p.m.).

Working from voter registration lists they call those in their districts listed as Republicans and ask, "In the primary election can President Nixon count on your support?" Computerized file cards are then marked, for Mr. Nixon, against and undecided. If they are against, they are asked whether they will support Ashbrook or McCloskey. If they are undecided, they are asked which of a number of issues are bothering them — Vietnam, the economy, the environment, drugs, foreign policy, crime and health care. The issue is then checked, they are sent literature on the issue. All undecideds are called back again.

A get-out-the-vote drive will be launched from the phone centers a few days before the election.

ADMINISTRATIVE/INTERNAL CONFIDENTIAL

MEMORANDUM FOR: JEB MAGRUDER

FROM:

SUBJECT: Campaign Activities

What is happening with our effort to start to get good trial heat polls out of colleges and high schools.

We need to try to develop an effort here on both counts, particularly going for some high school support in New Hampshire so we don't get all negative stories.

It is ridiculous to let the McCloskey people get the kind of story they got out of the one high school poll which was obviously a heavily loaded operation.

Perhaps we should try one high school in New Hampshire and maybe one college to test operations since the overall effort has zero results today. Even if we can't generate out of each one of these a major effort and if that effort is productive, get several other schools doing the same thing and get some polls out of them.

On a different subject, we now need to see that there is a maximum interest developed in the Democratic primary and try to get all the news media focusing there instead of on the Republicans.

One line we should be using is "because of the lack of significant competition in the Republican primaries, we don't expect any large vote turn out".

LH:lant

February 10, 1972

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

New Hampshire Mock Election

The Committee to Re-Elect the President conducted a mock election at New Hampshire College in Manchester, New Hampshire today. Sample ballots were given to 150 students (total enrollment 950). The results were:

Nixon-----	323
Muskie-----	283
McGovern-----	153
Ed Cole (local)-----	63
Humphrey-----	33
Lindsay-----	33
McCloskey-----	33
Ashbrook-----	13
Hartke-----	13
Yorty-----	13

At the direction of Jeb Magruder and Ken Rietz, Van Shurway and Tom Sias, the New Hampshire PR Director for the Committee to Re-Elect the President, are handling publicity in Washington and New Hampshire respectively.

GS:lm

THE WHITE HOUSE  
WASHINGTON

Date: \_\_\_\_\_

TO: L

FROM: GORDON STRACHAN

Do we really  
want to do this?  
It really sand  
bags Magruder.  
Can't "we" push  
him harder w/o  
H.

Administratively Confidential

February 10, 1972

MEMORANDUM FOR: H.R. HALDEMAN  
FROM: GORDON STRACHAN  
SUBJECT: New Hampshire Mock Election

The Committee to Re-Elect the President conducted a mock election at New Hampshire College in Manchester, New Hampshire today. Sample ballots were given to 150 students (total enrollment 950). The results were:

Nixon-----	32%
Muskie-----	28%
McGovern-----	15%
Ed Cole (local)-----	6%
Humphrey-----	3%
Lindsay-----	3%
McCloskey-----	3%
Ashbrook-----	1%
Hartke-----	1%
Yorty-----	1%

At the direction of Jeb Magruder and Ken Rietz, Van Shumway and Tom Sias, the New Hampshire PR Director for the Committee to Re-Elect the President, are handling publicity in Washington and New Hampshire respectively.

GS:lm

THE WHITE HOUSE  
WASHINGTON

Date: 2/7

TO: H.R. HALDEMAN  
FROM: GORDON STRACHAN

Because of the interest in mock elections and the support for the President by young voters, Magruder and Rietz submitted this memorandum to the Attorney General today outlining their plans.



COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 3, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

There has been increased interest expressed in mock elections and we have been very carefully exploring the prospects of conducting some in Florida and New Hampshire during the month of February and early March. All of these mock elections will appear to be non-partisan although the Young Voters for the President Committee, under the direction of Ken Rietz, will exercise as much control as possible. The following is a list of those in which we are currently involved.

NEW HAMPSHIRE

New Hampshire College - February 10. This major New Hampshire college, located in Manchester, has an enrollment of 900.

The mock election, suggested by the Young Voters for the President, is sponsored by the student government and will be conducted by the student government secretary - who is pro-Nixon. We have a strong group of supporters on campus. Congressman Kemp will make an appearance on campus the 4th of February, and Bill Ruckelshaus will make an appearance the day before the mock election.

The following ten candidates will appear on the ballot, and students will be asked to select one: President Nixon, McCloskey, Ashbrook, Muskie, McGovern, Yorty, Hartke, Humphrey, Lindsay and Jackson. Two hundred students are expected to vote, and precautions will be taken to prevent students from voting more than once.

The results will be available immediately for a press release to be written by our New Hampshire people and to be issued by the college.

New Hampshire Technical Institute - February 15. This institute, located in Concord, has an enrollment of 200.

The poll is sponsored by the student government and will be conducted by the student body vice president - who is pro-Nixon.

An estimated one hundred students will vote for one of the same ten candidates listed for the New Hampshire College election. Results of the election will be available immediately.

Scheduled by the Young Voters for the President Committee, Secretary Volpe has made an appearance on New Hampshire Technical Institute campus.

A dorm canvass recently conducted by the Young Voters group indicated that support for the President is especially strong at this school. Rietz feels that the President could receive a majority of the vote.

Tentative mock elections in New Hampshire

- Daniel Webster Junior College and Aeronautical Institute - 22 February
- Dartmouth College - 28 February
- Plymouth State - 24 February

*This is the only one that will matter - what are we doing re it?*

*G → JSM  
2/8.*

High School Mock Elections - New Hampshire. We are exploring the possibility of high school mock elections, especially of one at Phillips Exeter Academy. There is, however, some difficulty in controlling these elections since voting is mandatory rather than optional at most high schools and we need exactly the right situation. Kearsarge High School at Sumner has scheduled a mock convention on February 24-26, with the voting on the 26th, and we are making every effort to see that the results are favorable.

FLORIDA

Florida College Student Primary - March 7. "Project 7th of March" is a student primary to be held on 37 campuses representing 80% of the college students in Florida. A reproduction of the actual Florida primary ballot will be used. Only college students who are registered Florida voters will be eligible to vote and they will vote only in the primary of their party affiliation.

We are obtaining a list of the participating schools, complete with sponsoring organizations and school project coordinators. The sponsoring organization on most campuses is the student government.

The results, both collective and for individual campuses, will be announced at a press conference on March 8.

JEB S. MAGRUDER

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

January 5, 1972

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Program for Campus Polls

Several questions have been raised regarding campus polls and mock elections. As noted in the initial youth report submitted by Ken Rietz, we plan to be very active in that area. Rietz has hired George Gorton who conducted winning campus polls for Senator Buckley in '68, and Gorton is now building the necessary campus organizations. As in other aspects of the campaign, these polls will be handled on a state by state basis starting in the initial primary states.

The schools where possible polls will be run in the first primary states are:

New Hampshire

We will run mock elections at Plymouth State, New Hampshire College and St. Anselems. We should do very well at Plymouth State and New Hampshire College because of our good organizations there and the moderate atmosphere of the school. St. Anselems looks promising but may have to be changed to a preference poll if more progress is not made.

We will run a preference poll at Dartmouth.

The student government at the University of New Hampshire has already pre-empted us with its periodic dorm surveys. We will make every effort to come out on top of them.

All elections are scheduled for February.

Florida

The following schools look most promising for mock elections:

Florida Technological University  
University of Miami  
Valencia College  
Florida State University should be good for a preference poll.

These are all large name schools, reasonably moderate with either good YR or good Nixon clubs.

Tennessee

These are the schools we will use:


Harding College  
Dyersburg State  
Jackson State  
Union University  
Lamburth College

We would also like to try East Tennessee State, Memphis State and a preference poll at the University of Tennessee. Vanderbilt will undoubtedly do one of its own and we will try to win but will probably lose.

Wisconsin


In Wisconsin we will have mock elections at Marquette, the University of Wisconsin at Oshkosh and the University of Wisconsin at Whitewater. Others may be added.

JEB S. MACGRUDER



bcc: Mr. H. R. Haldeman

Administratively Confidential

  
January 31, 1972

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN

SUBJECT:

High School and College Polls

Recent efforts to get Jeb Magruder and the Committee to Re-Elect the President to set up good trial heat polls from colleges and high schools have proved unsuccessful. Three memoranda (copies attached) beginning December 18, and several conversations by Higby and myself have accomplished nothing.

Unfortunately, another memorandum from the President (as blank) or from you to Magruder probably will not produce the results sought. Only the Attorney General may be able to push the Committee to produce on these campus (college) and high school polls.

*What is happening here?*

GS:lm

11/13/72  
J. K. K...  
December 13, 1971

FU  
1/3/72

MEMORANDUM FOR: MR. JEB MAGRUDER  
FROM: L. HIGBY  
GORDON STRACIAN

We need to start cranking up the business of campus polls and encouraging them and begin building a program whereby we gradually increase the number of campus polls that we release.

For example, the President went to the University of Miami while in Key Biscayne last time and discovered they had held a trial heat poll there and that he won over all candidates. (Something I doubt the Campaign Committee is aware of.)

What we need to do here is start picking those campuses, large campuses, that we can win like the University of Miami and begin to organize trial heats on campus and build a program of releasing these trial heats.

On those campuses where we can't win, rather than doing trial heats, we should just do a general question about who do you want to see elected to the Presidency. This way we will still come out strong because of the large number of Democratic candidates and the feel at this time.

Will you please let us know what is happening on this program by January 3rd.

LH:kb

*Advise H.*

~~EU 1/14~~

January 11, 1972

*EU*

*1/31 HIT*

MEMORANDUM FOR:

JEB MACGRUDER

FROM:

GORDON STRACHAN

SUBJECT:

High School and College Polls

As I mentioned to you and Ken yesterday, there is considerable interest in making sure that college and high school polls in New Hampshire proceed correctly. Ken mentioned that he would arrange a high school poll within two weeks. In addition, the colleges that he has selected for February polls should have target dates set.

In light of all the publicity that McCloskey got on that one high school poll, it has been requested that you work directly with Ken Rietz to assure that our high school and college polls proceed quickly with little chance of error.

Thank you.

*1/17 - mag will have poll in 1 week  
1/26 - this weekend*

cc: Ken Rietz

GS:lm

January 11, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: JEB MAGRUDER

FROM:

SUBJECT: Campaign Activities

What is happening with our effort to start to get good trial heat polls out of colleges and high schools.

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One line we should be using is "because of the lack of significant competition in the Republican primaries, we don't expect any large vote turn out".

LH:kmt



F0 7/8

February 1, 1972

MEMORANDUM FOR:

JEB MAGRUDER

FROM:

GORDON STRACHAN

SUBJECT:

Campus Polls

You probably noticed the report regarding another campus poll in this morning's news summary in which McGovern won at Stanford. As we have discussed many times, we are under constant pressure to develop an appropriate poll supporting the President. I assume you will cover this with Ken Reitz, and when you submit a report (if that is planned) to the Attorney General I will rush the copy in to Mr. Haldeman.

Another matter that you may want to cover with Ken Reitz is the fact that the 19 year old mayor from Newcomerston who had indicated moderate to conservative leanings at various media interviews is now a delegate for Muskie. If you have a chance could you give me a call and let me know what happened.

GS:lm

THE WHITE HOUSE

WASHINGTON

Administratively Confidential

January 31, 1972

MEMORANDUM FOR:

H.R. HALDEMAN

FROM:

GORDON STRACHAN **G**

SUBJECT:

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December 13, 1971

*FU*  
*1/3/72*

MEMORANDUM FOR:

MR. JES MACGUDER

FROM:

L. HIGBY  
GORDON STRACHAN

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LH:kb

*advise  
H.*

~~EL 1/14~~

January 11, 1972

*68U*

*1/31/77*

MEMORANDUM FOR:

JED MAGRUDER

FROM:

GORDON STRACHAN

SUBJECT:

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*1/17 - mag will have poll  
in 1 week  
1/26 - this weekend*

cc: Ken Rietz

GS:lm

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 17, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Mailing to Independents in New Hampshire

When the direct mail plan for New Hampshire was presented to you several weeks ago, it included two mailings to Independent voters. This was consistent with the recommendations of the Strategy Group, who felt that we should go after every possible voter in that primary. (Independents can choose to take either a Republican or a Democratic ballot in the New Hampshire Primary.) Work is in process to develop the mailing list of Independents, and the computer letters have been scheduled for production on Friday, February 18th.

We now feel that such a mailing may be counter-productive, because a high proportion of Independents tend to behave like Democrats, and their sympathies will not be with the President (See Tab A).

As the Democratic race has developed, there is almost no chance that Muskie will be defeated, and little chance that he will be seriously hurt by a poor showing. The way a Democratic-leaning Independent would have the greatest impact is to vote for McCloskey and thereby weaken and embarrass the President. There is no doubt that McCloskey will go to great lengths to point this out as he enters the home-stretch of the campaign.

Our direct mail is not likely to change the minds of these Independents, but only further draw their attention away from the Democratic Primary and toward the Republican costest. It may well serve as a get-out-the-vote program for McCloskey.

Recommendation

That no mailings be sent to Independent households in New Hampshire during the Primary Campaign. (The projected cost would have been \$14,000.)

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Comment \_\_\_\_\_

JEB S. MAGRUDER

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 17, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached for your information is a sample of our second mailing in New Hampshire.

JEB S. MAGRUDER

Attachment

CONFIDENTIAL

**NEW HAMPSHIRE COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT**

New Hampshire Highway Hotel / Concord, New Hampshire 03301  
Phone (603) 224-7411

Lane Dwinell—*Chairman*  
Mrs. Bedford Spaulding—*Assistant Chairman*  
G. Allan Walker, Jr.—*Executive Director*

Mr. & Mrs. Herbert Towle  
Concord Road Rfd 1  
Belmont, NH 03220

Dear Mr. & Mrs. Towle:

On March 7th the results of our primary will be flashed across America and transmitted to the world. This is our opportunity to show the nation our support for President Nixon.

And he has earned it.

It was four years ago that the strong backing we gave Richard Nixon started him on the way to the Presidency. He has not failed us. His record is one of courage and action as the enclosed brochure so aptly points out. Now once again he needs our help.

Let us demonstrate this to our fellow Americans by enthusiastically supporting him, and casting the first votes to re-elect the President on March 7th.

Sincerely,



Lane Dwinell

LD:jem

**NEW HAMPSHIRE COMMITTEE FOR  
THE RE-ELECTION OF THE PRESIDENT**  
New Hampshire Highway Hotel  
Concord, New Hampshire 03301



**RE-  
ELECT  
THE  
PRESIDENT**



# A record of courage and action:

**Vietnam:** The President has laid the foundations for a lasting peace in Southeast Asia by preparing the South Vietnamese to resist aggression and determine their own future. By years end, he had cut the number of American troops to one-quarter of what it was when he took office.

**The Economy:** When President Nixon took office inflation was raging. Americans were receiving higher wages, but these were being consumed by a rate of inflation with little parallel in modern American history. The President took bold economic steps, including a 90 day freeze on wages and prices, and a comprehensive system of anti-inflation controls. Major tax changes were proposed and enacted. An historic agreement was reached on a realignment of currency rates. These courageous actions to hold the line on prices, create new jobs and improve the competitive position for business and workers in foreign markets, will benefit all Americans.

**Welfare Reform:** He has proposed sweeping changes in the present welfare system to provide training and work incentives, to prevent the break-up of families, and ultimately to relieve the growing burden on the taxpayers.

**The Environment:** President Nixon has created the Environmental Protection Agency to coordinate his tough new Federal programs to upgrade air and water quality, restrict misuse of harmful pesticides, reduce the problem of solid waste disposal, and administer the new standards to climatic radiation and noise pollution.

**Young Americans:** He has moved toward the goal of an All-Volunteer Army and has overhauled the Selective Service System to eliminate inequities. He supported and signed the law giving the vote to 18-year olds.



**Older Americans:** The President has developed a comprehensive strategy for meeting the needs of the Nation's elderly, including a one third increase in Social Security benefits, programs to enable more of the elderly to live in their own homes, improved health and nursing home care, and increases in employment and volunteer service opportunities.

**Revenue Sharing:** He has proposed that the flow of power away from locally elected officials to the Washington bureaucracy be reversed through the sharing of Federal tax revenues with state and local governments.

**Health Care:** President Nixon has provided far-reaching programs to make health care available to every American and has pledged his administration to an all out effort to eliminate cancer and sickle cell anemia.

**Drugs:** He has moved forcefully to curb narcotics by greatly expanding the law enforcement manpower dedicated to stopping the traffic, and negotiating the end of opium production in Turkey. He has created a White House Special Action Office to develop and coordinate a national drug rehabilitation program.

**Foreign Policy:** The President has taken bold initiatives in world affairs in his quest for a full generation of peace. He has ended crisis diplomacy and opened negotiations to limit nuclear weapons. By implementing the principles of the Nixon Doctrine, he has fostered more self-reliance among our allies.

**HE  
NEEDS  
YOUR HELP!**

Finance Committee for the Re-election of  
President Nixon

Hugh Sloan, Jr., *Chairman*

1701 Pennsylvania Avenue, N.W.  
Washington, D.C. 20006



0

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 16, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached for your information is a sample of our first mailing  
in Florida.

JEB S. MAGRUDER

Attachment

CONFIDENTIAL

**FLORIDA COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT**

P.O. Box 311, Tallahassee, Florida 32302  
Phone (904) 222-7920

L. E. Thomas  
Primary Campaign Coordinator

Mr. & Mrs. E. Brunner  
2065 Highland Ave N Apt  
Clearwater, Fl 33515

Dear Mr. & Mrs. Brunner:

There is a time when you have to stand up and be counted.  
For Florida Republicans that time is now, in the Presi-  
dential Primary on March 14th.

President Richard Nixon is a bold, courageous and effective  
leader. He has proven himself to be the right man for these  
difficult times.

America needs President Nixon--and he needs you. Let us  
show him, and America, our tremendous support. Please com-  
plete the attached volunteer card and send it in today.

Sincerely,



L. E. Thomas

LET:jem

P.S. See you at the polls March 14th.

TEAR HERE

## *Volunteer Card*

Mr. & Mrs. E. Brunner  
2065 Highland Ave N Apt  
Clearwater, Fl 33515

*I want to personally support President  
Nixon for re-election by participating  
in the campaign. Please contact me  
right away!*

Telephone \_\_\_\_\_

Signature \_\_\_\_\_

*I can't personally participate in the cam-  
paign but I want to show my support  
with a contribution of \$\_\_\_\_\_.*

Mr. & Mrs. E. Brunner  
2065 Highland Ave N Apt  
Clearwater, Fl 33515

33515-00189

**INSTRUCTIONS:** *Please fill out this volunteer card, fold it in half and insert it in the  
business reply envelope and mail today.*

**FLORIDA COMMITTEE FOR THE  
RE-ELECTION OF THE PRESIDENT**  
P.O. Box 311, Tallahassee, Florida 32302

BULK RATE  
U.S. POSTAGE  
**PAID**  
Florida Committee  
For The Re-election  
Of The President

*Address Correction Requested*

FIRST CLASS  
U.S. POSTAGE  
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Of The President

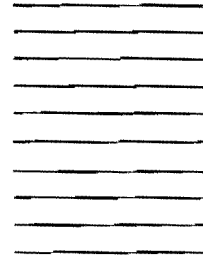
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**BUSINESS REPLY MAIL**

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*Postage will be paid by*

**FLORIDA COMMITTEE FOR THE  
RE-ELECTION OF THE PRESIDENT  
P.O. BOX 311  
TALLAHASSEE, FLORIDA 32302**



# Re-elect the President

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Paid Political Advertisement  
Paid For By Finance Committee  
To Re-elect President Nixon:  
Hugh Sloan, Chairman;  
Jane Dannenhaus, Secretary  
(Screen Graphics, Inc.)

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 17, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Florida Presidential Commitment Program

The Florida primary direct mail budget you recently approved did not include the costs for the implementation of the program. You verbally approved the implementation of the program for the top ten counties. Based on this, 15,000 completed Presidential Commitment Kits were developed and shipped to the County Chairmen.

The estimated expenses for the Presidential Commitment Program are detailed in Tab A.

Recommendation

That you formally approve the budget to implement the Presidential Commitment Program for Florida as an addendum to the previously approved direct mail plan.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Comment \_\_\_\_\_

JEB S. MAGRUDER

CONFIDENTIAL



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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 17, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: Get-Out-The-Vote Telegram-Letter to Florida Republicans

In the original presentation of the Florida direct mail plan, three mailings were proposed to each Republican household. Your decision was to authorize the first mailing and hold as a contingency a telegram-letter for getting out the vote later in the campaign. The first mailing has been implemented and is now being received by the voters. In order to assure sufficient lead time to accomplish the telegram-letter mailing if authorized, a decision is needed from you at this time.

We feel that in the absence of most other important campaign activities, a second letter would be influential in reinforcing the appeal to get out and vote for the President. It would be a good investment to limit the percentage of the vote which Ashbrook would receive if we can thereby cut off his supply of funds and keep him out of subsequent primaries.

Recommendation

That you authorize the mailing of a get-out-the-vote telegram-letter to Florida Republicans shortly before the election on March 14th. The projected cost is \$50,000.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Comment \_\_\_\_\_

JEB S. MAGRUDER



CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 15, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached for your information is a report summarizing the responses to the New Hampshire Volunteer Mailing for the week ending February 11.

To date we have received a total of 651 responses of which 179 were volunteers and 489 were contributors resulting in \$4291, with an average contribution of \$8.80.

JEB S. MAGRUDER

Attachment

bcc: Mr. H. R. Haldeman

CONFIDENTIAL

NEW HAMPSHIRE VOLUNTEER MAILING RESPONSES SUMMARY  
 Week Ending February 11, 1972

<u>Date</u>	<u>Number of Responses</u>		<u>Total % Response</u>		<u>Number of Volunteers</u>		<u>Number of Contributors</u>		<u>Total \$ Contributed</u>		<u>Average \$ Contribution</u>	
	<u>Today</u>	<u>Cum.</u>	<u>Today</u>	<u>Cum.</u>	<u>Today</u>	<u>Cum.</u>	<u>Today</u>	<u>Cum.</u>	<u>Today</u>	<u>Cum.</u>	<u>Today</u>	<u>Cum.</u>
2-7	229	361	.26	.42	66	105	179	267	1,748	2,391	9.80	9.00
2-8	35	396	.04	.46	10	115	26	293	189	2,580	7.30	8.80
2-9	173	569	.20	.66	43	158	134	427	1,213	3,793	9.10	8.90
2-10	34	603	.04	.70	11	169	24	451	173	3,966	7.20	8.80
2-11	48	651	.06	.76	10	179	38	489	325	4,291	8.60	8.80

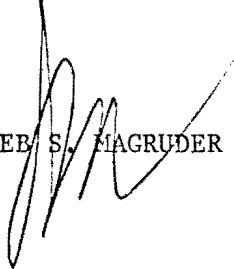
COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 15, 1972

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached are the results of the second New Hampshire mock election conducted by Rietz' staff. As you will recall, the President won the first mock election held at New Hampshire College in Manchester with 32%.

  
JEB S. MAGRUDER

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

February 15, 1972

MEMORANDUM FOR: JEB MAGRUDER  
FROM: KEN RIETZ *KR*  
SUBJECT: New Hampshire Technical Institute -  
Mock Election Results

A mock election was held at the New Hampshire Technical Institute today in Concord with 43% of the student body casting their ballots. The enrollment at the Institute is about 416 students - and 175 ballots were counted.

The results are:

President Nixon	47%
Senator Muskie	19%
Representative McCloskey	14%
Senator McGovern	13%
Senator Humphrey	2%
Senator Jackson	2%
Mayor Yorty	1%
Mayor Lindsay	1%
Representative Ashbrook	.6%
Senator Hartke	0%

The election was sponsored by the student government, supervised by the Student Body Vice President and balloting was done by computer.

180 students actually cast their ballots, however five were rejected by the computer.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 16, 1972

MEMORANDUM FOR THE ATTORNEY GENERAL

THROUGH: JEB S. MAGRUDER

SUBJECT: Proposed Rally in Florida on March 9, 1972

It has been recommended that several administrative spokesmen, celebrities and athletes be scheduled to appear in Florida in the afternoon and evening of March 9, 1972.

The rationale for this is (a) it would reflect broad-based support for the President, (b) it would be a grand finale to a campaign in which the candidate did not appear, (c) it would sustain the enthusiasm generated by the President's trip to China, and (d) it would be structured to weaken the backing Ashbrook has in Florida.

If the event is approved, it would be directed by the Spokesmen Resources Division.

1. Program. We think that the major rally should be held in the evening in the Miami-Fort Lauderdale area. The Miami Municipal Auditorium (capacity: 3,000) can be secured. Congressman Ashbrook has more support in this area than in any other area of the State, and a major rally in this area would affect his strength. (It has been reported to us that the GOP leadership in Dade County is supporting Ashbrook and that they are drafting a letter criticizing Tommy Thomas for involving himself in a partisan way in the primary.)

2. Principal Participants. We propose that the following people participate.

Governor Reagan has reserved March 9 on his schedule. The Governor would agree to be the keynote speaker.

We think that Senator Gurney, Bill Cramer and the Florida Republican Congressmen (Young, Frey and Burke) should participate.

One possibility would be to have Congressman Devine of Ohio read a letter at the evening rally endorsing the President and signed by the Ohio delegation.

We would secure Jackie Gleason as the master of ceremonies. We also think that Clint Eastwood (movies), Frank Borman, Chad Everett (T.V.), Bob Griese (Miami Dolphins), and Nick Buoniconti (Miami Dolphins) should be invited.

We have discussed the possibility of inviting a Vietnam veteran with a Congressional Medal of Honor.

3. News Releases. The proposal is now confidential. It has been suggested that, as in the case of the New Hampshire rally, the event should be made public at the earliest opportunity.

4. Event Timing. The evening rally should be scheduled for 8:00 p.m.

5. Transportation. We have requested American, Eastern and TWA to submit bids to us for a charter aircraft. Approximately 80 persons will be traveling from Washington, D. C. to the rally.

With your approval, we will proceed to organize this event.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_ COMMENTS \_\_\_\_\_

HERBERT L. PORTER

cc: Mr. Harry Flemming.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 24, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached for your information is a memorandum from Ken Rietz showing the results of a straw vote that was conducted in Plymouth High School, Plymouth, New Hampshire.

JEB S. MAGRUDER

Attachment

CONFIDENTIAL



COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

February 22, 1972

MEMORANDUM FOR: JEB MAGRUDER  
FROM: KEN RIETZ *KR*  
SUBJECT: High School Straw Vote Results/  
Plymouth High School - New Hampshire

On Friday, February 18, a straw vote was held among junior U.S. History students (ages 16-17) at Plymouth High School in Plymouth, New Hampshire. 330 votes were cast, some of which were void, and the results are:

	<u>Votes</u>
President Nixon	118
Pat Paulsen	60
Senator Muskie	51
Senator McGovern	20
Shirley Chisholm	18
Senator McCarthy	12
Mayor Lindsay	9
Senator Humphrey	9
Representative McCloskey	8
Mayor Yorty	7
Senator Jackson	3
Representative Mills	3

The vote was taken in junior U.S. History classes and was initiated and conducted by Professor John Sanborn.

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 24, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached for your information is a memorandum from Bob Morgan reporting on the response to the New Hampshire volunteer and contributor mailings.

JEB S. MAGRUDER

Attachment

CONFIDENTIAL

## COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

February 21, 1972

CONFIDENTIAL

MEMORANDUM FOR: DR. ROBERT MARIK

FROM: ROBERT MORGAN

SUBJECT: New Hampshire Mailing Responses  
Volunteers and Contributors

The report summarizing responses for the week ending February 18 is attached as Tab A. To date we received a total of 826 responses of which 222 were volunteers and 625 were contributors resulting in \$5,643 with an average contribution of \$9.00. The trend during the last week shows an increase in average contribution. This phenomenon should be followed.

Two charts are attached as Tab B and C.

Tab B: Tab B, which shows the cumulative response, presently indicates that the volunteer responses have tapered off whereas the contributions are tapering off at a slower rate. If the overall trend continues, our total response will be slightly over 1 percent.

Tab C: Tab C, which shows the daily response, indicates a trimodal response curve vis-a-vis a single peaked bell shape curve that would normally be expected. The largest response occurred 9 days after the mailing was sent out. Looking at it another way, once the responses started to come in, the fourth working day received the largest number of responses. Then we peaked again two working days later and peaked again four working days later. This daily response curve clearly shows the leveling of volunteers as well as contributions.

The objective of the first New Hampshire mailing was to create an awareness and ask for support of the President by getting a large turnout in the New Hampshire primary. As a by-product of this mailing, the contributions to date paid for 36.5 percent of the first mailing. This would not be good for a fund raising effort but could become an important aspect in future budget allocations.

Attachments

cc: Mr. Harry Flemming  
Mr. Jeb S. Magruder ✓  
Mr. Hugh Sloan

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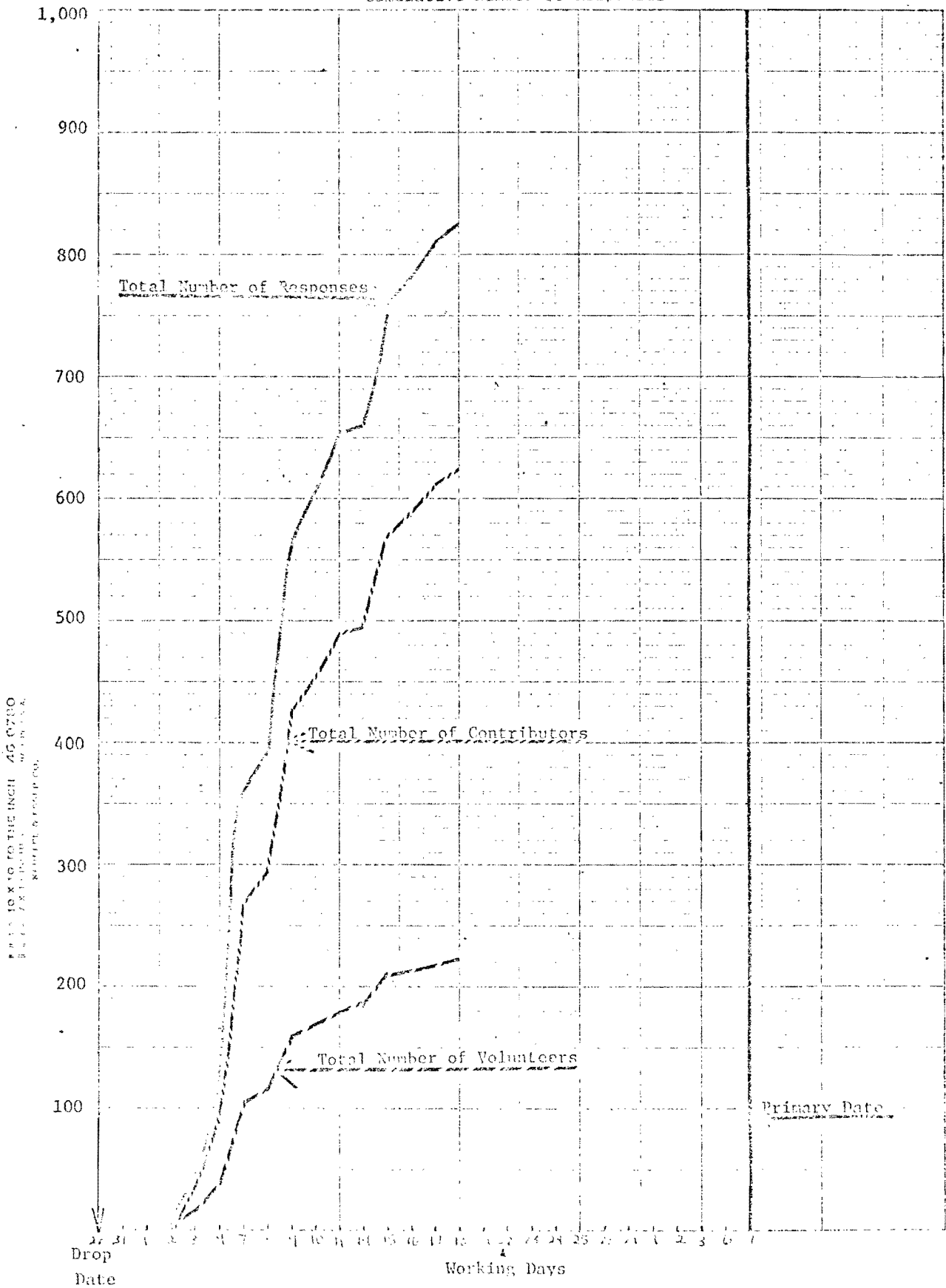
Tab A

## NEW HAMPSHIRE VOLUNTEER MAILING RESPONSES SUMMARY

Date	Number of Responses		Total % Response		Number of Volunteers		Number of Contributors		Total \$ Contributed		Average \$ Contribution	
	Today	Cum.	Today	Cum.	Today	Cum.	Today	Cum.	Today	Cum.	Today	Cum.
2-2	9	9	.01	.01	4	4	5	5	32	32	6.40	6.40
2-3	36	45	.04	.05	9	13	27	32	194	226	7.20	7.00
2-4	87	132	.10	.15	26	39	56	88	417	643	7.50	7.30
2-7	229	361	.26	.42	66	105	179	267	1,748	2,391	9.80	9.00
2-8	35	396	.04	.46	10	115	26	293	189	2,580	7.30	8.80
2-9	173	569	.20	.66	43	158	134	427	1,213	3,793	9.10	8.90
2-10	34	603	.04	.70	11	169	24	451	173	3,966	7.20	8.80
2-11	48	651	.06	.76	10	179	38	489	325	4,291	8.60	8.80
2-14	9	660	.01	.77	3	182	6	495	41	4,332	6.40	8.80
2-15	102	762	.12	.89	28	210	75	570	640	4,972	8.50	8.70
2-16	18	780	.02	.91	2	212	16	586	228	5,200	14.30	8.90
2-17	30	810	.04	.95	6	218	26	612	299	5,499	11.50	9.00
2-18	16	826	.01	.96	4	222	13	625	144	5,643	11.10	9.00

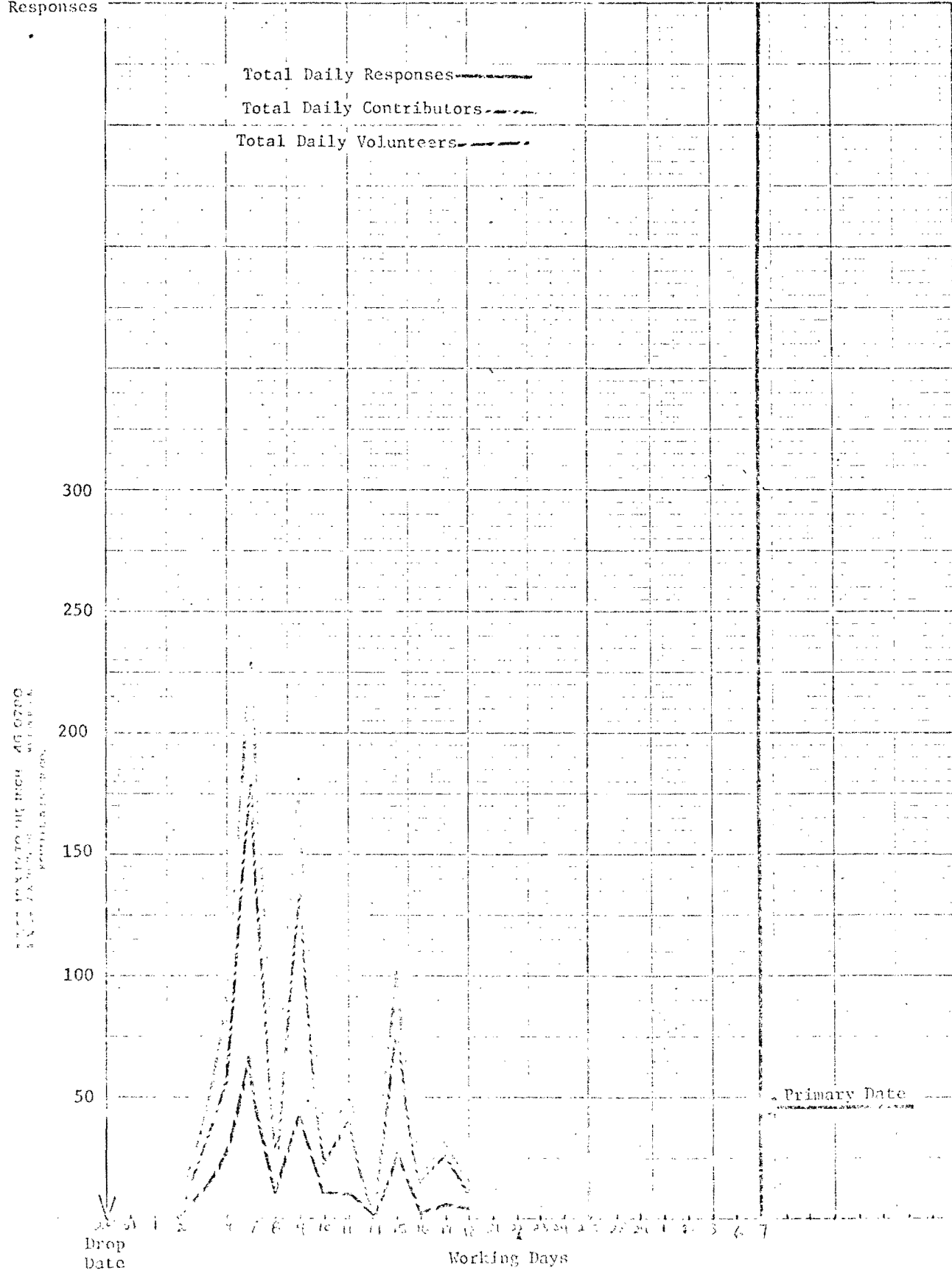
No. of Responses

New Hampshire Mailing  
Cumulative Number of Responses



New Hampshire Mailing  
Daily Responses

No. of Responses



COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 24, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

THROUGH: FREDERIC V. MALEK

SUBJECT: Lawyers Committee for the Re-election of the President

Now that we have established a means by which to coordinate our various voter bloc groups, we feel it is time to move ahead with another one, namely, the lawyers committee.

The proposal for the lawyers committee was submitted with the original Citizens memorandum which you approved. We have waited until now, however, to move forward with the lawyers group because it did not seem desirable to have another horizontal operation before Malek comes on board to coordinate these activities.

The original paper that was submitted to you is attached at Tab A. It was prepared based on input from the three persons we propose to head the lawyers operation and also Thomas W. Evans, John Dean, Harry Dent, and myself.

To coordinate this new committee, we propose that George W. Webster, a prominent Washington attorney, serve as one of the three "vice chairmen." Assisting him would be Richard W. Kiefer of Baltimore, a Duke law school classmate of the President's, and John E. Robson, of Chicago, a close friend of Don Rumsfeld who served as Undersecretary of Transportation in the last Administration. Webster and Robson are Republicans; Kiefer is a "Nixon Democrat," and totally loyal to the President. Webster and Kiefer put together a similar effort in 1968. Although it did not get underway until after the Miami convention, it was the most successful and professionally run of the various Citizens groups.

Although these three men would direct the operation, Webster would have the responsibility for its overall direction since he is based in Washington. He would run it from his law offices, without compensation, although we would provide clerical and supportive services from our headquarters. Later, we would probably need a young lawyer at the Committee as Webster's staff man.

CONFIDENTIAL



CONFIDENTIAL

-2-

Malek, Magruder, Evans, Dean, Dent, and I all agree that Webster is the right person for this job. Later, a "name" chairman would be selected as the "out front" National Chairman, but this would not be necessary for several months. Webster's biography is attached at Tab B.

The initial job of the lawyers committee would be to select lawyers' state chairmen in conjunction with the general Nixon state chairmen. The way in which this would be done is described by Robson at Tab C. Everyone understands that the Nixon state chairman would have the final word in his state, that a state lawyers committee will be designed to be supportive of the state campaign.

The lawyers would primarily focus on carrying the message of the President's positive accomplishments in the legal area (e.g. crime and drugs). They would also carry out special projects, many of which are described in the attachments. Already, some of our key lawyers are informally working on the first project which is to organize support for Dick Kleindienst's nomination. While this will not be an official project, there is much that can be done quietly.

It is proposed that we begin our lawyers operation along the lines outlined herein.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Comment \_\_\_\_\_

It is also proposed that you meet with Webster, Kiefer, Robson, and Malek, so that they may have the benefit of your thinking as to the goals of the lawyers committee.

Approve \_\_\_\_\_ Disapprove \_\_\_\_\_ Comment \_\_\_\_\_

ROBERT C. ODLE, JR.

Attachments

✓ bcc: Mr. H. R. Haldeman

CONFIDENTIAL

a.

## LAWYERS FOR THE RE-ELECTION OF THE PRESIDENT

### ORGANIZATION AND PERSONNEL

The project should consist of a National Lawyers Committee to undertake the broad national effort, and fifty-one individual state committees to undertake the state and local effort. The national committee would be composed of a chairman, executive director, and other key staff who would be approved by the Attorney General. Within the national committee there would also be a director of state organization who would be responsible for coordinating the state committees' efforts at the local level. At the outset, it should be made clear to the National Chairman that the operation is to be run by 1701 and that he is not to consider himself a policy maker.

At the state level there would be a state chairman, selected by the national committee, who would undertake and coordinate activities at the state and local level. The selection process should not be too difficult since in every state there are a number of good lawyers who would be suitable for the job of chairman. In some instances, lawyers who were state chairmen in the 1968 campaign might be used again, but there should be a careful screening since some of the lawyers in 1968 proved unsatisfactory. Kiefer and Webster have already provided Rob Odle with a list of those attorneys they feel could or should be used again.

Suggestions for other prospects could be obtained from numerous other sources, including:

- a. Members of the President's staff
- b. Members of the Cabinet
- c. Justice Department officials
- d. Republican members of Congress
- e. National Republican organizations
- f. State Republican organizations
- g. Selected members of the bar
- h. Bar association officials

In certain states, such as Pennsylvania, California, Tennessee, Florida, Texas, New York, and Michigan, it will be necessary to have two or more lawyers as co-chairmen due to population concentrations and demographic variances. In states such as New York and California, a metro concept might be employed whereby the state chairman designates key people as metro chairmen to coordinate activities in the various metropolitan areas.

The following criteria for selection of the type of state chairmen needed are suggested:

- (a) well regarded and sufficiently prominent as a successful lawyer within the state so that his name will have some meaning.
- (b) willing, and more importantly, able to do the job.
- (c) an effective leader and a good organizer.
- (d) a loyal supporter of the President and his policies.
- (e) personable and friendly.
- (f) not prominently involved in local party politics.
- (g) not seeking any political or financial reward.

Once selected, the state chairmen would be responsible for designating key state organization personnel, such as directors of operations, public relations, and research. This should be done without delay by the chairmen so that they can get underway with recruitment of lawyers within the state. The chairmen should be encouraged to enlist as many lawyers as possible but within reason (in some states fifty to a hundred lawyers may not be unreasonable). Careful attention should be paid to selecting a representative sample of lawyers from all locales within the state. Where possible, the chairmen should place special emphasis on obtaining the services of responsible law students, district and county attorneys, and Attorneys or Assistant Attorneys General (where politically and legally feasible). Efforts should also be made to enlist women attorneys.

The state committees should be encouraged and stimulated by the national committee, which might entail at least one visit by a national committee member to the state chairmen during the course of the campaign. It might also be good to have a meeting in Washington of all state chairmen some time in late spring of 1972. The mechanics of setting this up and getting the chairmen here should not be too difficult.

#### ACTIVITIES

Activities are obviously crucial to the success of the project. Rather than run the gamut of Presidential programs, policies, and issues, committees' activities should focus on areas where they, as lawyers, have peculiar expertise. Their focus should be generally limited to explaining and expounding on the many positive achievements in the legal area which the President has made while in office (drug programs, organized

crime, corrections reform, welfare reform, law enforcement, etc.). Furthermore, the lawyers committees can play an equally important role in clarifying and diffusing many of the controversial legal issues which have arisen during the Administration (Supreme Court nominations, First Amendment issues, civil rights law enforcement, etc.).

To carry the "Message" to the people of the state, the committees should utilize every media approach available. These would include:

- a. speeches before small gatherings such as local civic, service, and social organizations.
- b. newspaper advertisements, particularly toward the end of the campaign.
- c. radio and television advertisements.
- d. mass mailings to attorneys within the state
- e. literature distribution.
- f. direct correspondence with individual clients on a selective basis.

Discretion here should be vested in the state chairman, since he is the one most familiar with the local conditions and political climate.

In those areas where lawyers have numerous speaking opportunities, they should be encouraged to accept them as a means of getting in a good word for the President and his programs. In those areas where speaking opportunities are infrequent, certain groups should be targeted and speaking engagements arranged. Above all, the spokesmen should concentrate on issues and programs and not personalities.

One thing which should be impressed on the lawyers committee chairmen is that they coordinate their activities with the state Republican Chairman and Nixon chairman. Otherwise wasteful duplication and conflicts may develop. In the event of conflict, the state Nixon chairman should have the final word.

#### FUNDING AND MATERIALS

While certain funding will be available to the state lawyers committees, they should not be discouraged from discreet solicitation of funds. Fund

raising should not be made a major activity, but the lawyers operation should be self-sustaining.

On national programs and issues, canned speeches, background information for discussions, form letters, pamphlets, and other literature should be prepared and distributed by the National Committee. This would insure uniformity and offset the expense incurred by the state committees.

The state committees should undertake to develop their own background materials and pamphlets relating to local issues to supplement the program, and the lawyers should be prepared to discuss matters of local as well as national concern.

#### TIME SCHEDULE

Nov 15 - Dec 15	Select National Chairman, Executive Director and other key personnel
Dec 15 - Jan 15	<ol style="list-style-type: none"><li>1. Complete national organization, including selection of key personnel for research, finance, public relations, etc.</li><li>2. Begin securing prospects for key state positions.</li></ol>
Jan 15 - Mar 1	<ol style="list-style-type: none"><li>1. Complete list of prospects for State Chairmen and other key state personnel.</li><li>2. Research team completes preparation of research material on programs and issues.</li><li>3. Public relations develops specific plans for publicity for state and national organizations.</li></ol>
Mar 1 - Apr 1	Select state chairmen.
Apr 1 - May 1	State chairmen select key personnel and complete state organization.
May 1 - Aug 1	<ol style="list-style-type: none"><li>1. State Chairmen and key personnel:<ol style="list-style-type: none"><li>a. recruit lawyers down to local level</li></ol></li></ol>

- b. arrange speaking engagements
- c. complete public relations plan
- d. undertake selected speaking engagements, letters to editor

2. State research team develops local information to supplement national issues.

Aug 1 - Election Day

State programs in full operation

B.



GEORGE D. WEBSTER

1. Born - Jacksonville, Florida, 1921
2. B.A., Maryville College (Tennessee), 1941
3. Lieutenant, USNR, on active duty 1942-1946
4. LL.B., Harvard Law School, 1948
5. Attorney, Tax Division, Department of Justice, 1949-1951
6. Private practice of law, Washington, D. C., since 1951. Presently, partner, Marnet and Webster
7. Lecturer at numerous tax institutes throughout the United States, including 30 major colleges and universities
8. Member of Council, Section of Taxation, American Bar Association
9. Member, Taxation Committee, Chamber of Commerce of U. S.
10. Author: Associations and the IRS (1966), Chamber of Commerce of the United States

Business and Professional Political Action Committee (1968), Chamber of Commerce of the United States (reprinted 1970)

The Law of Associations (1971), American Society of Association Executives

11. General Counsel:

American Society of Association Executives  
American Apparel Manufacturers Association  
Packaging Machinery Manufacturers Institute  
National Sporting Goods Association

Other Clients:

Amana Refrigeration, Inc.  
Fruehauf Corporation  
Approximately 50 business and professional associations

12. Other:

Member, Board of Trustees, U. S. Naval Academy  
Foundation, Annapolis, Maryland

Member, Advisory Committee, University of Miami  
Tax Conference, Coral Gables, Florida

13. Home address:

Washington home - 5305 Cardinal Court  
(Spring Hill)  
Washington, D. C. 20016

Domicile - Webster Angus Farms,  
Rogersville, Tennessee (Hawkins County)

14. Professional Associations:

American Law Institute  
Lawyers Club, Washington, D. C.  
American Bar Association (Former member, Council,  
Section of Taxation, ABA)  
Federal Bar Association  
Tennessee Bar Association  
Fellow, American Bar Foundation  
District of Columbia Bar Association

15. Social Clubs:

Metropolitan Club  
Chevy Chase Club  
International Club  
Harvard Club of New York City  
National Association Executives Club

16. Political Activities:

National Director, Lawyers for Nixon-Agnew (1968)  
(Citizens for Nixon)  
Campaign Counsel to Senator Howard Baker (Tenn.)  
1972 Re-election Campaign

C.

# Leibman, Williams, Bennett, Baird and Minow

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JOHN E. ROSSON  
JOHN H. ROCKWELL  
DAVID P. LIST  
A. BRUCE SCHIMBERG  
THOMAS H. MORSCH  
FRANKLIN A. CHANEN  
D. B. WILLIAMS (1945-1969)

ROBERT E. MASON  
NEIL FLANAGIN  
R. QUINCY WHITE, JR.  
DONALD A. MACKAY  
JAMES L. MAROVITZ  
WILLIAM L. KELLEY  
STEPHEN P. THOMAS  
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DAVID SHAYNE  
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H. BRUCE BERNSTEIN  
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STEPHEN P. DURCHSLAG  
JON N. EKDAHL  
MATA P. HILGESSON  
RICHARD K. INGERSOLL  
JAMES D. JOHNSON  
DAVID J. JOLIVETTE  
EDWARD T. JOYCE

HENRY L. MASON III  
LEE M. MITCHELL  
MARTIN J. OBLERMAN  
ALAN P. OLGCHWANG  
MERLE L. ROYCE II  
TOMAS M. RUSSELL  
MICHAEL S. SIGAL  
D. WILLIAM WAGNER

OF COUNSEL · G. KENNETH CROWELL · J. ARTHUR FRIEDLUND · JOHN R. GOLDEN · LAURENS G. HASTINGS  
WASHINGTON OFFICE · 1156 FIFTEENTH STREET, N. W. · WASHINGTON, D. C. 20005 · 202-833-8606

February 7, 1972

Mr. George D. Webster  
Marmet and Webster  
1822 Jefferson Place, N.W.  
Washington, D.C. 20036

Mr. Richard W. Kiefer  
Hooper, Kiefer, Sachs,  
Tabler & Cornell  
10 Light Street  
Baltimore, Maryland 21202

Dear George and Dick:

This is to record our conversation last Thursday on the Lawyers for Nixon program:

1. We are agreed that the head of Lawyers for Nixon in each state will "report" to the general Nixon campaign chairman for the state. The role of the National Lawyers for Nixon group will be primarily one supportive of the state campaigns. We foresee the national group developing "lawyers" issue papers for distribution through the state apparatus, providing form letters and other materials, and serving as a gadfly and overseer to see that the job gets done.
2. The way to start is by "tracking" the selection of state general campaign chairmen and by getting them to select promptly their Lawyers for Nixon chairman. Our thought is that the appropriate person at the Washington Citizens for Re-election of the President will call or write each state chairman upon his selection and (a) ask him to make a prompt selection of a lawyers committee chairman for his state (in some places suggesting persons), (b) tell him a little about the National Lawyers for Nixon and (c) say that one of the three of us will be contacting him very shortly. We would be advised when contact had been made with the state general chairman and follow up with the

Mr. George D. Webster and  
Mr. Richard W. Kiefer  
February 7, 1972  
Page two

purpose of getting the state lawyers chairman in place as soon as possible. Each state lawyers' chairman might also serve as a member of the National Lawyers Committee.

3. When a decent number of state Lawyers for Nixon chairmen are selected, we would program a meeting in Washington, brief them, get their ideas and perhaps have them meet with John Mitchell or others. By the time of this meeting we hope the national chairmen of Lawyers for Nixon is in place. The initial task of each state lawyers committee chairman will be to put his state committee together quickly.
4. As reasonably near term activities we considered:
  - (a) A mailing from the National Lawyers Committee to selected lawyers in various states asking them to work with the lawyers committee in their respective states;
  - (b) A broad mailing by the State Lawyers Committees chairmen to lawyers in his state (perhaps to the state and city bar association membership). We would furnish a suggested letter which might include
    - an "I'll help" card
    - a plea for money
  - (c) Tap some bright young lawyers in various places to operate as a standby "green beret" team and undertake special legal research projects or develop legal theories and associated court papers for ballot security actions, etc. Here the state chairmen should be invaluable.
  - (d) Develop the lawyers issues and get them into useable form for distribution to and through the state committees.
  - (e) See if we can get something started in the law schools. Probably the state committees can carry the ball on this.

Mr. George D. Webster and  
Mr. Richard W. Kiefer  
February 7, 1972  
Page Three

We all want to get going. This requires that the selection of state general chairmen (over which we have no control) proceed apace.

Let me know if this deviates in any material way from our discussions.

Sincerely,

*Jah*  
John H. Robson

JER. ab

✓ cc: Mr. Robert Odle

Rob: Maybe John Mitchell would want to see this.

*Jah*

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

February 28, 1972

1701 PENNSYLVANIA AVENUE, N W  
WASHINGTON, D C 20006  
(202) 333-0920

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

THROUGH: JEB S. MAGRUDER

SUBJECT: Florida Appreciation Day, March 9, 1972

Tommy Thomas has appointed, as co-chairmen for the Florida Appreciation Day Rally, Messrs. Cy Young of Ft. Lauderdale and Steve Nostrand of Miami.

On February 24 Curt Herge, Glenn Sedam, and I went to Miami to meet with Mr. Young and Mr. Nostrand and settle the arrangements on the hotel, auditorium, etc. As a result of that visit, the following is a tentative outline of the schedule for the events of that day.

12:00 Noon	Depart Washington National Airport in a chartered Eastern Airlines DC9 with 88 seats. (On board will be Secretary Morton, Senator Gurney, Congressmen and other participating principals, their staffs, some of the participating celebrities, and some of the Committee staff.)
2:15 pm	Arrive in Miami and proceed to the Sheraton-Four Ambassadors Hotel.
3:30 pm	Press conference. Governor Reagan will have arrived directly from California and, along with other principals, be available to the press.
5:30 pm	A buffet dinner will be available for the participants and staff.
7:30 pm	Depart for Dade County Municipal Auditorium.
8:00 pm	The program begins. Jackie Gleason will serve as Master of Ceremonies. Governor Reagan will be Key-Note Speaker.
9:30 pm	The program is concluded. Proceed directly to Miami International Airport.

10:00 p.m. Depart for Washington

12:00 Midnight Arrive Washington National Airport.

While the list of participating principals and celebrities is not yet complete, we anticipate that Secretary Morton, Senator Gurney, and Congressmen Burke, Frey, Gubser, Devine, and Young will participate. Former Congressman Bill Cramer will also participate. Celebrities participating will be Frank Borman, Mr. and Mrs. Chad Everett, and Debbie Shelton. "The World's Greatest Jazz Band" will provide the music.

We are also working to procure a male and female vocalist and some professional athletes.

Jack and Miriam Meyers, who are producing and directing the New Hampshire Rally, will also produce and direct the Florida Rally.

Our initial draft of a proposed budget is attached. This budget includes all expenses, as we anticipate them now, except the transportation expenses for Governor Reagan and his staff.

HERBERT L. PORTER

Attachment



PROPOSED  
 B U D G E T  
 FOR  
 FLORIDA APPREICATION DAY  
 March 9, 1972

TRANSPORTATION:

Eastern Airlines Charter	\$9,130	
Staff and Press Buses	150	
Car Rentals	100	
Off-Duty Police Drivers	<u>200</u>	
		\$9,580

HOTEL:

Rooms	1,400	
Buffet Dinner	<u>600</u>	
		2,000

AUDITORIUM:

Rental	225	
Cost of Relocating the Opera Company	<u>1,000</u>	
		1,225

DECORATIONS:

Bunting and Drops	500	
TV Platform Construction	400	
Stagehands	<u>500</u>	
		1,400

AUDIO AND LIGHTING:

Audio and Lighting Contractor	700	
Lighting Equipment	<u>200</u>	
		900

PRODUCER:

1,500

PUBLICITY:

Printing of Tickets, Signs and Handbills	500	
Advertising	<u>300</u>	
		800

PROPOSED BUDGET: FLORIDA

-2-

SECURITY:

Guards	\$300	
Additional Fire		
Marshalls	<u>100</u>	\$ 400

ADVANCEMEN: 800

CELEBRITIES EXPENSES: 1,200

TOTAL \$19,805

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

0

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 16, 1972

CONFIDENTIAL

MEMORANDUM FOR: GORDON STRACHAN  
FROM: JEB S. MAGRUDE

I have talked with Ken Rietz about the advisability of conducting a poll among college Republicans through the RNC as suggested in your memorandum of February 9.

Ken prefers the mock election format which can be controlled much better. I concur with Ken in encouraging mock elections and in not undertaking a poll at this time.

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 16, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

For your information I am sending you the attached press clippings concerning Senator Case's press conference in New Jersey.

  
JAMES S. MACRUDER

CONFIDENTIAL

Magruder - FYI  
New Jersey  
FYI

February 10, 1972

Dear Charlie:

Thank you for your February 8 letter advising us of the reaction you stimulated as a result of your Cherry Hill press conference. We do appreciate having the copies of the news stories, which, you may be assured, have been appropriately noted. Please keep us advised of future developments.

With warm regards,

Sincerely,

William E. Timmons  
Assistant to the President

Honorable Charles W. Sandman, Jr.  
House of Representatives  
Washington, D. C. 20515

✓ bcc: w/incoming to Clark MacGregor - FYI

WET:EF:VO:vo

CHARLES W. SANDMAN, JR.  
2d DISTRICT, NEW JERSEY

29  
COMMITTEES:  
JUDICIARY  
SELECT COMMITTEE ON CRIME

DISTRICT OFFICES:  
415 WASHINGTON STREET  
CAPE MAY, N.J. 08204  
CODE 609: 884-8492  
427 LANDIS AVENUE  
VINELAND, N.J. 08360  
CODE 609: 696-0100

Congress of the United States  
House of Representatives  
Washington, D.C. 20515

SUBCOMMITTEES:  
CLAIMS  
BANKRUPTCY AND  
REORGANIZATION  
WASHINGTON OFFICE:  
115 CANNON BUILDING  
WASHINGTON, D.C. 20515  
TELEPHONE: 202. 225-6572

February 8, 1972

Honorable Richard M. Nixon  
President  
The White House  
Washington, D.C.

encl  
Attention: William E. Timmons

My dear Mr. President:


BT  
As you will note from the top news clipping enclosed, we are already getting some beneficial results from the course of action I outlined to you by letter February 3rd.

Clearly as a result of my challenge Friday, Senator Case has given an initial indication of support for your re-election. Perhaps he doesn't want me to run against him.

The other news clippings indicate how the major media in my District are handling the situation. Elsewhere in the State, coverage has been extensive and mostly favorable.

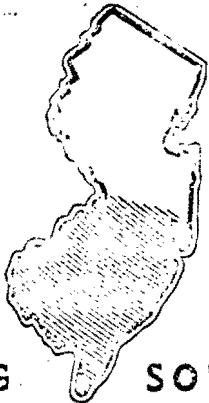
I will continue to keep you advised on developments and am at your service. With warmest regards, I remain

Very truly yours,

  
Charles W. Sandman, Jr.  
Member of Congress

CWS:fc  
enclosures

# The Press



SERVING SOUTHERN NEW JERSEY

ATLANTIC CITY, N. J. MONDAY, FEBRUARY 7, 1972

## Case Pledges To Aid Nixon Reelection Bid

NEW YORK (UPI) — Sen. Clifford Case, R-N.J., said Sunday he saw no reason why he would not support President Nixon for reelection next year.

"... I see no reason in the world why I shouldn't support him and I expect to," Case said. He described Nixon as "an extraordinary, able man" who "has done and is doing an extraordinary job."

Case commented on his support for Nixon after he was asked in a television interview if his position on Vietnam was the same as Sen. Edmund Muskie, D-Maine, a Democratic presidential contender, and at odds with the president.

### NO CRITICISM

"I don't criticize anything the President has done," Case said. However, he added he thought a complete withdrawal date would be set.

"I just think this ought to be done," the Senator said.

"I think the only chance for reasonable negotiations on Hanoi's part is when it comes to believe it can get more by negotiating now than it can by holding out to the end," Case said.

That is why, Case said, he has "been advocating fixing a complete withdrawal date, a date for complete withdrawal so that Saigon would know it had to shape up."

### WHOLE BURDEN

Saigon, the senator said, will "only shape up, if it can at all, if it knows it's going to have to take on the whole burden." Only then, he said "will Hanoi negotiate a reasonable settlement."

Case also was questioned about an announcement by Rep. Charles W. Sandman Jr., R-N.J., that he would run in

### Case Pledges Nixon Support

(Continued from Page 1)

The Republican primary against Case if Case did not endorse Nixon.

Case was asked if Sandman's possible entrance into the senatorial race echoed what happened in New York State when Sen. James Buckley, Republican conservative, defeated then Sen. Charles Goodell, the Republican incumbent. Buckley had Nixon administration support in the race.

### TAKE ON FAITH

"I know that it is not," Case replied. "... you're going to have to take that on faith because I'm not going to tell you how I know, but do know that it is not."

"And I think that there is almost no parallel between this present campaign and Charlie Goodell's campaign. Sure, I do agree with Charlie on certain issues, and disagree with him on certain issues and did then."

"But the situation in New York then was established third party operation and the absence of any such thing in our state. The whole setup is entirely different, I think," the Senator said.

Case made his remarks on WNBC-TV's "Newslight."

(Continued on Page 5)

# Sandman Plans To Oppose Bill For Income Tax

By FREDDIE BOYLE  
Of The Bulletin Staff

Cherry Hill — If a state income tax bill is introduced in the Legislature this year U. S. Rep. Charles W. Sandman (R-2d Dist.) will try to get it defeated.

Sandman said here Friday that Governor Cahill wants a state income tax, and to bring such an issue up in a presidential election year would mean that President Nixon would lose New Jersey in the November election.

"If he (the governor) goes for an income tax it will have to be by an act of the Legislature," Sandman said. "While it is pending I will try to persuade people not to vote for it."

## Announced Candidacy

Sandman made the statement during a press conference at Kenney's Suburban House here where he announced his conditional candidacy for the U. S. Senate.

He said he will run in the June 6 Republican primary against Sen. Clifford P. Case unless Case actively supports President Nixon for reelection and unless Governor Cahill decides not to promote an income tax.

He said promotion of an income tax by the governor would be like "an albatross around President Nixon's neck and by itself could lose New Jersey for him."

## GOP Not Supported

Sandman said in the last three presidential elections Case has not supported the Republican candidate and Sandman feels the senator plans to follow a similar course this year.

Unless he sees evidence in the next couple of weeks of Case's support of the President and of Cahill's withdrawal of his support of an income tax, Sandman said, he will run against Case.

He said he thinks he could beat Case in the primary and by so doing could save the state for the President.

Meanwhile, the congressman will continue his campaign for a fourth term in the House of Representatives. His district includes Salem, Cumberland, Cape May and Atlantic counties.

Asked if he had any suggestions for a substitute for a state income tax, Sandman said, "There are any number of ways that the budget can be balanced without an income tax, but I don't want to get into that here."

## No Build Up

In answer to another question, Sandman said his conditional candidacy for the senate is not intended as a build up for his candidacy for the governorship next year.

"I don't know whether Cahill will be challenged in the Republican primary election next year or not," Sandman said. "I do not intend to challenge him."

Sandman also said he was "annoyed" at Cahill because, he said, the governor has stated there is very little he can do about redistricting.

"In view of the fantastic control of the chief executives office and with 12 of 15 seats

Continued on Page 4, Col. 3

The Sunday Bulletin  
Sunday, February 6, 1972

## Sandman

Continued From First Page

almost agreed on by members of the Congress, to say you can't do anything about the other three — I don't believe that," Sandman said.

## Won't Happen

The congressman declined to say how he would like the redistricting to go "because whatever I say won't happen."

He did add, however, that he will agree to anything that would not hurt U.S. Rep. John E. Hunt (R-1st Dist.).

Governor Cahill said in a press conference Thursday that he foresees a legislative impasse over congressional redistricting in New Jersey, which will eventually end up in the courts.

The measure which redraws congressional lines under the 1970 census, places into one district two incumbent Democrats, Cornelius E. Gallagher, of Bayonne, and Dominick V. Daniels, of Union City.

## District Extended

Meanwhile, a redistricting plan prepared by Republicans and expected to be introduced in the state Senate Monday, would extend Sandman's second district to the outskirts of Camden City. Democrats have said this plan was made to make sure that Sandman and Hunt will not run in the same district.

Sandman said he is studying possible ways of making federal funds available for construction of regional jails like one recently proposed to serve both Camden and Burlington Counties.

At present, he said, federal funds can be used for construction of state institutions but not for county or regional ones.



## Sandman's 'maybe'

Charles W. Sandman Jr. went to a lot of trouble to issue an emphatic "maybe."

A long-heralded news conference was set up in Cherry Hill Friday, and his promise of "an important announcement" drew television cameras plus lots of newspaper reporters.

The expectations were that he would announce his candidacy for the Republican nomination for U.S. senator against Clifford P. Case, who has held the seat since 1954. Congressman Sandman did nothing to discourage such speculation.

After all, you don't set up elaborate trappings to say "no" or "maybe."

But, when the time came, he backed off and said he'd decide on entering the race "within the next couple of weeks."

That could hardly be classed as "an important announcement" worthy of all the attention he drummed up. Nor could his other statements. Those consisted of praise for President Nixon and criticism of Case and Gov. William T. Cahill.

Sandman and Cahill have been feuding for years, and the rivalry descended to a bitter personal fight when they campaigned against each other in 1969 for the gubernatorial nomination. Since then, their attitudes have hardened rather than mellowed.

As for Case, Sandman tore into him for his lukewarm adherence to Republican principles and candidates, specifically Mr. Nixon. Unless Case indicates he will campaign actively for the President, Sandman will challenge him in the senatorial race.

According to Sandman's own time-

table for announcing, Case will have to come through with such an indication within a matter of weeks, something he is unlikely to do.

All of which would seem to leave Sandman where he was before the fanfare over his news conference.

The public and politicians are aware that he is available — if. Whether they'll leap to his support remains to be seen. Perhaps most important is whether the support will include the several hundred thousand dollars needed to mount a statewide campaign.

He insisted that the money is no problem. If so, it's probably his only problem-free area.

If he runs for reelection to the House of Representatives instead of for the Senate, he will face a badly split party in his own Cape May County plus an Atlantic County organization still reeling from its defeat last fall.

His narrow victory margin two years ago was hardly reassuring to him, and his present district of Atlantic, Cape May, Cumberland and Salem counties will be realigned at least to some extent.

In his favor are the seniority gained through three terms in the House, the presence of an incumbent President heading his ticket, his acknowledged record of attention to the district's problems, and the absence of an outstanding Democratic challenger on the present horizon.

For all the letdown feeling brought about by his "maybe" statement, he is still in a position to go either way. Let's hope, however, that he develops a new understanding of what "an important announcement" is.

# The Evening Bulletin

INDEPENDENT—LOCALLY OWNED

WITH SUNDAY MORNING EDITION

## for New Jersey

SATURDAY, FEBRUARY 5, 1972

## Rep. Sandman Prepared to Oppose Case

### Conditions Set For Entry Into Senate Race

Cherry Hill — U.S. Rep. Charles W. Sandman Jr. (R-2d Dist) said here yesterday he is prepared to run for the U. S. Senate against Sen. Clifford P. Case in the June 6 Republican primary election.

But he attached certain conditions to his candidacy. He will not run, he said, if Case actively supports President Nixon for reelection and if Governor Cahill withdraws his backing for a state income tax.

Sandman made his announcement at a press conference yesterday afternoon at Kenney's Suburban House.

### Decision Pending

He would not say what Case and Cahill would have to do to make him decide not to run, but, he said, he would watch their actions and make his decision in a couple of weeks.

"I hope this candidacy is not made necessary," he said. "I hope other things will happen that will win the election for Mr. Nixon."

Meanwhile, the congressman said he will continue his campaign for reelection to his fourth term in Congress. His district includes Atlantic, Cape May, Cumberland and Salem counties.

The 50-year-old congressman said that during the past three Republican presidential campaigns Case did not support the Republican candidate and he sees the same thing happening this year.

"The governor of the state is wedded to a state income tax," Sandman said. "This is an albatross around President Nixon's neck and by itself could lose New Jersey for him."

### Urged by People

"At the state level it's absolutely necessary that the governor bring the income tax issue up when he is running for election and not when the President is running. For him, in his election year it would be political suicide, but when the President is up, it amounts almost to murder of a presidential candidate."

Sandman has been a long-time political foe of Cahill, but, he said, he has previously supported Case.

He said he has been neither encouraged nor discouraged by the White House to run for the Senate, and he does not think the President should take sides in a primary election.

But, he said, many people both in New Jersey and in other parts of the country have asked him to run. He added that petitions for his senatorial candidacy are now being circulated in the state.

Asked what he thought his chances of winning in the primary would be, he said, "I would put on a good campaign and tell the people they are entitled to have a Republican run on a Republican ticket. I think I would win."

## Sandman to Run 'If Case Ignores Nixon'

CHERRY HILL. — Rep. Charles W. Sandman (R., 2d District) is threatening to run for the Republican Senate nomination as an apparent means of forcing the state's two top Republicans to wholeheartedly support President Nixon for re-election.

At a press conference here, Sandman said he would enter the race against incumbent Sen. Clifford P. Case (R., N. J.) only if the senator and Gov. William T. Cahill do not show they are actually supporting the President.

Cahill was warned to postpone any state income tax until after the Presidential election year.

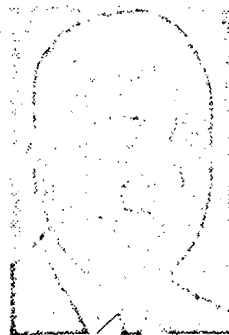
"I hope I don't have to run against Case," Sandman said, "But I am preparing to do so if it means saving New Jersey for Nixon, and I expect to get

the answers in a matter of days."

The 50-year-old Cape May congressman charged that neither Case nor Cahill worked for Mr. Nixon in the 1960 campaign, or for Barry Goldwater in 1964, and said, "all signs point to . . . a repeat performance this year."

Sandman intimated that the liberal Case is supporting Sen. Edmund S. Muskie (D., Me.) for President this year.

The conservative Sandman, whose dislike for Cahill, who he opposed in the 1969 gubernatorial primary, is well-known, said the governor "should postpone a state income tax until he runs himself in 1973, not make it an issue when he is not on the ballot and a Republican President is running."



REP. SANDMAN  
... strategy

He charged Cahill with "trying to put an albatross around President Nixon's neck" with an income tax that would seriously harm Republican candidates, including the President.

Mr. Nixon carried New Jer-

sey against former Vice President Hubert H. Humphrey in 1968 by the narrow margin of 60,000 votes. It was the only major Northeastern industrial state carried by the President.

A poll taken by the White House last year showed that the President wasn't doing well in New Jersey, an aide to Sen. Case revealed a few weeks ago.

Sandman said he had set no deadlines for Case and Cahill to measure up to his demands, but felt a final decision on his candidacy would be made "very soon." The filing deadline for the primary is April 27.

In the meantime, he said, he is making plans to run for a fourth term in Congress.

# Sandman's Senate Bid Hinges On 'Changes' by Case, Cahill

(Continued from Page 1)  
tively with the Nixon election in New Jersey" and said that if his conditions are met by Case and Cahill then "perhaps it will not be necessary" for him to become a U.S. Senate primary candidate.

Asked how he could beat Case in a primary election, Sandman said he would do it by "proving to the people they are entitled to have a Republican on the Republican ticket."

Sandman and Case, although both Republicans, are on opposite poles of the political spectrum. Sandman is strongly conservative, while Case at times has leaned more liberal than some Democrats.

The congressman said it is "well known" that the AFL-CIO in New Jersey will endorse Democratic Sen. Edmund Muskie for president and Republican Sen. Case for the U.S. Senate and Sandman declared that he is "sure" Case's plans for 1972 are "about the same as they were the last four presidential years."

Explaining, Sandman said Case "will take what he can get from both sides and give absolutely nothing in return to the President."

**RUBY PI 2-H ON THE FENCE**  
"I've watched Case sit on the fence in four presidential election years," Sandman charged, adding, "he's not going to get away with it this year."

Sandman outlined his position at a press conference held at Kenney's Suburban House Restaurant.

Asked his outlook if he runs again as congressman, for a fourth two-year term, Sandman said he thinks his "chances are excellent for reelection."

Answering a question posed with the suspicion that Sandman was attacking the governor with a view of challenging Gov. Cahill next year in the gubernatorial election, Sandman replied, "I have already said countless times I don't intend to run (for governor in 1973)."

**ELECTION VICTORY**  
Sandman and Gov. Cahill are bitter antagonists. Cahill defeated Sandman in the last Republican gubernatorial primary and then went on to sweep the state for an election victory.

The congressman said Friday that he was hampered by a shortage of funds in his last primary election bid, but noted that "from what I am told" there would be no financial difficulty in a primary contest with Case. He said he could raise \$500,000 for an election campaign, but did not identify any of his supporters.

He said he is being urged to run for the Senate against Case and Republican Wilham Hughes, of Ocean City two years ago, and now outside of the state.

had spoken to U. S. Atty. Gen. John Mitchell, who will direct Nixon's campaign, but had not talked to the President.

**LOST PRIMARY BID**  
Sandman also lost a GOP primary bid for governor in 1965, to Wayne Dumont, who later lost in the general election to Democrat Richard Hughes.

Looking to the pending November election, Sandman said he observes "things happening" now the same as they did in 1960 when Nixon made his first bid for presidential election.

Sandman said that in 1960, Sen. Case and Cahill, who then was a congressman, "didn't breathe a word of support" for Nixon.

He noted that in 1960 Case won by some 332,000 votes, but Nixon lost by 23,000 in New Jersey.

In 1964 Case "not only refused to make Sen. Barry Goldwater's nomination unanimous, but he once again failed to support the Republican nominee for president," the congressman declared.

**GAME PLAN**  
"He took a walk again in 1963 and I know that's his game plan again this year," Sandman said.

Nixon won New Jersey by a narrow margin of about 60,000 votes in 1963 over Hubert Humphrey, Sandman said he believes Nixon won New Jersey only through Nixon's own campaign efforts and the work of citizens' groups.

Now, according to Sandman, "The most important thing that could happen in 1972 would be the reelection of President Nixon. I think Nixon is good for the country," he added.

**NEXT FEW WEEKS**  
The congressman said his own candidacy against Case "hinges" on circumstances over the next few weeks. He said if Case "makes some moves" then "my candidacy won't be necessary."

Sandman said he has no overwhelming desire to be a U. S. Senator. He said he is "happy" as a congressman and would be "happy to stay there."

However, he noted that petitions for his candidacy for the U. S. Senate will "continue to be circulated" until his final decision is made.

Deadline for filing petitions of candidacy is April 27.

Sandman would face an intensive election fight in challenging Case, and he undoubtedly will have a hard fight in running for reelection as congressman.

**WON NARROWLY**  
He won very narrowly in his contest against Democrat Wilham Hughes, of Ocean City two years ago in the present state.

Cape May, Cumberland and Salem counties.

Districts have to be reapportioned before the November election and the myriad of possibilities for realignment include factors that could be either advantageous, or the opposite, for Sandman.

He said the pending reapportionment was not a factor in his U. S. Senate outlook.

## May Seek Senate Seat - Sandman

By FRANK J. PRENDERGAST he is up for election — not the Press Political Editor President."

**CHERRY HILL** — Rep. Charles W. Sandman Jr., R-2nd District, announced Friday that unless his fellow Republicans Sen. Clifford P. Case and Gov. William T. Cahill campaign "actively" for President Nixon's reelection, he will oppose Case in a GOP primary for the President, Sandman said, means that Case changes his sit-on-the-fence posture and that Cahill gives assurance there will be no state income tax pushed this year.

The congressman said an income tax would be political "suicide" next year. This year it would be "political murder" for the President in our tax-conscious state," he charged. Election for governor will be held next year.

Sandman declared that his outlook is "tied in almost entirely" with the President's.

(Continued on Page 12)

Thus Sandman moved himself into a position to run either for reelection to the U.S. House of Representatives or for election to the Senate. He said he will decide which "within the next couple of weeks."

**INCOME TAX ISSUE**  
Sandman said a state income tax this year would be an "albatross around the President's neck" and he said if Gov. Cahill "wants to bring an income tax" then he should do it "when

# THE MILLVILLE MAIL

"The Holy City of America"

MILLVILLE, N. J. (08332), SATURDAY, FEBRUARY 5, 1972

## Sandman Will Decide Within Next Few Weeks

CHERRY HILL (UPI) — Rep. Charles W. Sandman, serving notice on the governor and other party standard-bearers, says he will decide within the next few weeks whether to oppose Sen. Clifford P. Case in the Republican primary.

"I've watched Case sit the fence in four presidential election years," Sandman told newsmen here Friday. "He's not going to get away with it this time."

Sandman, a conservative congressman from South Jersey, said "a very reliable organization" has indicated that Case, who is up for re-election this year after serving three six-year terms in the U.S. Senate, can be beaten. He declined to identify the group.

Case, the Republican senator with the highest rating from the liberal Americans for Democratic Action, will have to take steps, Sandman said, which would lead "to show his support for President Nixon."

For the past three presidential campaigns, Sandman charged, Case failed to work for the Republican nominee and "I know that's his game plan for this year."

Sandman said his action was taken solely to help Nixon in his attempt to spend another four years in the White House.

He also said he plans to run for re-election to Congress.

He said that he briefly has discussed his possible campaign plans with U.S. Attorney General John Mitchell, and received neither "encouragement nor discouragement." Sandman said he would be able to raise one half million dollars in campaign funds, but he declined to list his donors.

Case has yet to announce his candidacy. A spokesman said he declined comment on Sandman's remarks.

Turning his attention to his long-time political foe Gov. William T. Cahill, Sandman said the governor's "current romance" with the idea of imposing an income tax in 1972 would be the "Kiss of Death" for Nixon in New Jersey.

"If he insists on an income tax, let him try to sell it during his election year, not the President's," Sandman said. "Then it would only be suicide."

Withholds Final Decision:

# Sandman May Run For Senate If Case Fails To Back Nixon

By WENDELL E. KOHNKE

Congressman Charles W. Sandman, Jr., has challenged Senator Clifford Case to a primary election battle for his Senate seat unless Case does something in the immediate future in support of Republicans and Richard Nixon's 1972 bid for reelection to the presidency.

At a press conference in Cherry Hill Friday afternoon, Sandman said he is proceeding with a campaign to seek reelection for a fourth term in the House of Representatives but will abandon that campaign within the next few weeks unless the immediate political situation changes.

He gave as two major concerns which have prompted his anticipated candidacy Case's inactivity in behalf of Nixon and Governor William Cahill's proposal for a New Jersey State income tax.

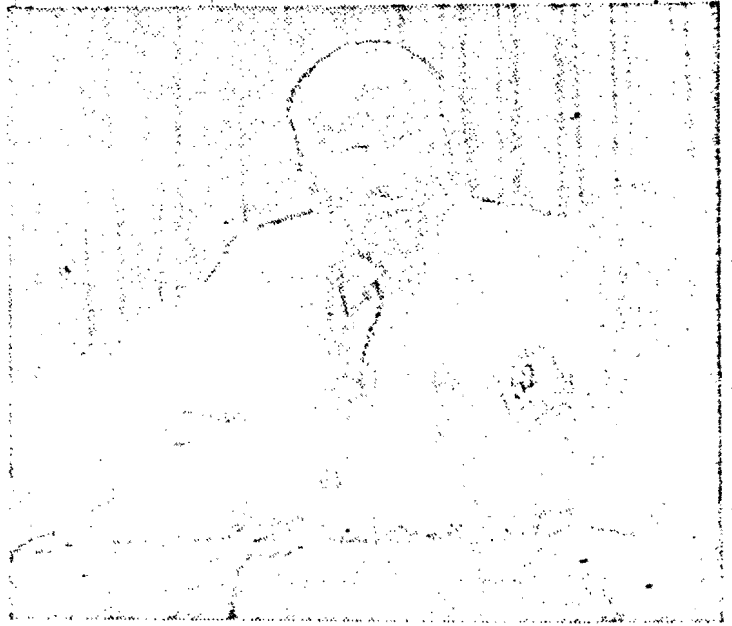
Sandman's primary concern in the 1972 election is the fate of President Nixon. He criticized Case's record in support of Nixon and his administration policies severely and called Cahill's talk of a state income tax "an albatross around the President's neck" which Sandman said could defeat Nixon in this state in 1972.

The congressman officially came out in support of Nixon and went on record saying he will work for the President's reelection in 1972. "Nixon is good for the country," Sandman stated, adding he feels his candidacy for the Senate "will be in Nixon's best interest in 1972."

### Cites Case's Record

Sandman challenged Case on the senator's record since 1960 and through four presidential elections with which he has been associated. He pointed to Nixon's defeat in New Jersey in 1960 by 23,000 and Case's victory in the same year by over 300,000 votes. He said he personally made over 100 appearances on behalf of Nixon in that election while Case "failed to make even one."

Continued On Page 2, Column 5



**MAY CHALLENGE CASE**—Congressman Charles W. Sandman, Jr., Republican from the Second Congressional District, gives his full support to the candidacy of Richard M. Nixon for reelection to the presidency in 1972. Sandman's announcement came at a press conference in Cherry Hill Friday in which he also announced his possible candidacy for the Senate against Clifford Case in the 1972 GOP primary.

The congressman recounted Case's record over the past 12 years, pointing out similar actions as those which he related from the 1960 campaign, and said "unless Case will make some effort on behalf of a Republican for the first time in his life" he will have to campaign against him in the next election.

On Cahill's discussion of an income tax Sandman said it would be "political murder" for the governor to propose an income tax in the President's reelection year and suggested the governor try it in his own reelection year. "It would be political suicide," Sandman asserted.

Sandman charged Cahill with giving the people of New Jersey "false hope" that an income tax will reduce property taxes and said he would do what he could personally to persuade New Jersey legislators to defeat any such legislation.

After his review of the past four presidential elections Sandman said he can see the identical situation developing for 1972. He said he understands the New Jersey AFL/CIO will endorse Senator Muskie for the presidency and Case for Senate and he anticipates Case's efforts will be the same as they have for the past 12 years.

"If I decide to run I intend to win or I would not be running. I hope my candidacy is not made necessary but unless a few conditions are met I will have to," Sandman said.

Sandman said the White House is aware of his concerns for the President's candidacy in New Jersey but added he has not spoken directly with Nixon. In fact, Sandman said no one knew of his intentions before he entered the room for the press conference.

News

Examiner

Bridgeport

Cumberland County's Finest Newspaper

ESTABLISHED 1879

BRIDGETON, N. J., SATURDAY, FEBRUARY 5, 1972

AEC Daily Paid Circulation 12,055

# The Press



SERVING SOUTHERN NEW JERSEY

ATLANTIC CITY, N. J. FRIDAY, FEBRUARY 4, 1972

## P. McGahn Emerges Top Demo for Senate

**By FRANK J. PRENDERGAST,** The resort lawyer, a Mar-  
Press Staff Writer gate resident, did not attend  
the session. To date he has  
said only that he is consider-  
ing running for the U.S. Sen-  
ate seat, long held by Repub-  
lican Sen. Clifford P. Case.  
McGahn although acknowl-  
edging that he is a potential  
candidate, has declined to de-  
clare himself into the contest.  
state Democratic leaders who  
committee considering candi-  
conferred here for eight hours until a five-member screening  
Wednesday to interview poten-  
tial candidates and discuss  
party aims. The state chairman after the  
interview session said he would  
n't name the 12 men interview-  
ed for the November election  
contest because the men were  
only interviewed and it was not  
a full screening process.  
As he came out of the meet-  
ing, Bontempo said, "We have  
made no final selection."  
Sen. Case, 63, who leans as  
liberal on many issues, has an-  
nounced he will be a candidate

for reelection to his fourth term.  
In past elections he has gain-  
ed the voting support of both  
Republicans and Democrats in  
New Jersey and has also won  
support of many labor organi-  
zations.

Sen. Case may be opposed in  
the Republican primary election  
by another South Jersey figure,  
Rep. Charles W. Sandman Jr.  
of Cape May, who represents  
the Second Congressional Dis-  
trict of Atlantic, Cape May,  
Cumberland and Salem coun-  
ties.

**TO ANNOUNCE TODAY**  
Rep. Sandman will hold a  
press conference this afternoon  
in Cherry Hill to comment on  
"rumors" that he will oppose  
Case. His only public com-  
ment to date is that he will  
make "an important political  
announcement" at the press  
conference.

McGahn has been active in  
national, state and local elec-  
tion campaigns, but has never  
run for an elective office.

He was active in national  
campaigns for President Ken-  
nedy and President Johnson,  
and in the presidential cam-  
paign of Hubert Humphrey.

He was active in the guber-  
natorial campaigns of Gov.  
Richard J. Hughes.

**KEY FIGURE**  
McGahn also was a key figure  
in the two rare occasions when  
Democrats won major elective  
office in the Atlantic County  
area.

He was campaign coordinator  
when his former law partner,  
Thomas C. McGrath Jr., won  
election to Congress in 1964 and  
he was a key figure when his  
brother, Dr. Joseph L. McGahn,  
Frank S. Farley in the past  
November N. J. Senate election  
in Atlantic County.

Atlantic County Democratic  
Chairman Leo T. Clark is a  
member of the state screening  
committee that is considering  
U. S. Senate candidates, but he  
did not attend the session. He  
reportedly was represented by  
John Keeley of Brigantine.

# COURIER - POST

A Gannett Newspaper

CAMDEN, N. J., FRIDAY, FEBRUARY 4, 1972

## Sandman Expected to Buck Case for GOP Nomination

WASHINGTON (UPI) — Rep. Charles W. Sandman Jr. was expected to announce his candidacy for the Republican nomination to the U.S. Senate from New Jersey at a news conference in Cherry Hill this afternoon.

He would oppose veteran Senator Clifford P. Case, New Jersey's liberal senior senator who has served in the upper house for 18 years with some of his staunchest support coming from labor groups.

Sandman, questioned by newsmen last night at the annual New Jersey Chamber of Commerce congressional dinner here, would only say that details of the announcement would not be released until the late afternoon news conference today, when he has arranged wide-prime television coverage of the event.

A source close to the South Jersey Congressman said he has decided to oppose Case on "conditional" grounds, which

depend on the political climate in New Jersey. He would not elaborate.

At the reception in the Hotel Stadler Hilton in Washington, a Sandman entourage filed in and out of one suite after another. Sandman was greeted by groups of well-wishers from South Jer-

sey delegations of businessmen and civil leaders.

The 50-year-old Sandman, of Emma Park, has represented the Second Congressional District, including Atlantic, Cape May, Cumberland and Salem Counties since his election in November 1966. He was reelected to the 91st and 92nd Congresses.

Continued on Page 4—Col. 1

## Sandman Expected to Buck Case for GOP Nomination

Continued From Page One

November 1966. He was reelected to the 91st and 92nd Congresses.

A past state Senate majority leader and state Senate president, he served several times as acting governor in 1964-65. He is believed a bitter enemy of Republican Gov. William T. Cahill, who defeated him for the GOP gubernatorial nomination in 1969.

Insurgent State

In last year's Republican primary election in Cape May County, Sandman backed an insurgent Republican slate and accused Cahill of "interfering" in county politics. Two freeholder candidates backed by the governor won, as did one backed by Sandman.

Recently, the congressman, following inspections of state planned bond referendum for prisons, declared that he would fight against the governor's prison construction.

Observers in Washington said it is believed the Nixon administration will not work against Sandman, and likely may take the stand of refrain-

ing to give the liberal 67-year-old Case strong backing. The Right Time.

Some observers believe that Sandman may have chosen the right time to oppose Case, who most Republicans call unbeatable. They say the 67-year-old senator from Rahway has failed to make himself regularly visible in the state.

But labor groups are expected to stick with Case, because

of his voting record. The Americans for Democratic Action have given him an 81 per cent rating for 1971. He has not officially announced that he will run again, but aides have said they would be "very surprised" if he does not.

When Case faced the voters last, six years ago, he defeated Democrat Willard Wilentz with a 500,000-vote plurality.



## U.S. Senate Race

# Sandman, McGahn Could Run

By FRANK J. PRENDERGAST  
Press Political Editor

ATLANTIC CITY — There's a possibility that the two men who will battle each other for election in November to the office of U.S. senator may be from South Jersey.

Exactly 50 per cent of the speculation will end Friday when Rep. Charles W. Sandman Jr. of Cape May conducts a press conference in Cherry Hill to comment on "rumors" he plans to run for the U.S. Senate.

The other 50 per cent hinges on the final determination of

Patrick T. McGahn of Atlantic City, who is considering running for the Democratic nomination, but has made no decision.

McGahn, an attorney who was a key figure in directing the election victory of his brother, Dr. Joseph L. McGahn, over Republican Frank S. Farley for the state Senate, is still waiting to decide on his future.

He also is awaiting results of a five-man committee appointed at the state level to consider potential Democratic candidates for the U.S. Senate. One of the

committee members is Leo T. Clark, chairman of the Atlantic County Democratic Committee. Rep. Sandman, who twice has unsuccessfully tried to win Republican nomination for governor, would have to beat U.S. Sen. Clifford P. Case in a primary fight, to win his party's endorsement.

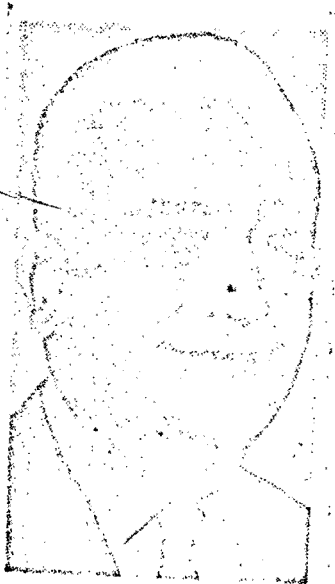
If he is considering the U.S. Senate race, he would not only have to weigh the pitfalls of first having to beat Sen. Case in the GOP primary election, but then battle the Democratic nominee in the November general election.

Balanced on the opposite side is the factor that if he ran again for election to Congress, and won, he would be serving his fourth congressional term and would have seniority that could gain him key leadership if the Republicans won control of the House.

Rep. Sandman's only advance public comment on his future plans is that he will make an "important political announcement" at the press conference. A notice from his Washington office stated he will comment on "rumors" he plans to run for the U.S. Senate.

# The Philadelphia Inquirer

Sunday, January 30, 1972



CHARLES SANDMAN

... thinking it over

## Sandman Expected to Tell Plans

Rep. Charles W. Sandman Jr. (R., 2nd District) is expected to announce formally his candidacy for the United States Senate Friday at Kenney's Suburban Restaurant near Cherry Hill.

The Cape May legislator, who will admit only that he is "seriously considering" taking on fellow Republican Sen. Clifford Case, said he would make a "major announcement" at a 2:30 P. M. press conference.

The fact that he has chosen a Camden County site outside his own four-county congressional district is a "tipoff" to his plans.

### TOP ATTRACTION

Sen. Case, who normally would announce his candidacy for a fourth six-year term in late February, has been the state's leading Republican vote-getter.

However, reports from New Jersey Republicans who never have been happy with Case's liberal style — say the Nixon Administration has been quietly seeking a candidate to oppose Sen. Case for the nomination.

They say F. Clifton White Associates, a New York consulting firm, has issued the results of a survey which "point out factors encouraging to candidates who might seek to run against Sen. Case."

### LOSE SENIORITY

Sandman, who would be seeking a fourth term if he chose to run again for congress, points out that he would be giving up considerable seniority if he selects to leave the lower house.

But he admitted considerable pressure has been applied upon him "by various sources" to take on Sen. Case.

"There is a growing anti-Case feeling in the Republican Party," he said, "and it is for that reason, among others, that I have been approached. But I must weigh my decision closely."

# COURIER-POST

1/30/72

A Gannett Newspaper

The Bentley Report

## Sandman Zigs and Zags But He Isn't Going to Run

By ART BENTLEY  
Courier-Post Staff

On or about Feb. 4, if we may believe all the nuances and innuendoes that are abroad in the land, Charley Sandman is going to make an announcement of Great Importance, to wit, that he will seek Cliff Case's Senate seat.

This rumor has received considerable circulation in South Jersey recently, and those close to Sandman are milking it for all it's worth. And it's worth plenty, in terms of publicity for a congressman who faces some reelection woes in his own county of Cape May.

"He's thinking about it, sure," an aide confides.

That statement can hardly be disputed. Without a doubt, conservative Rep. Charles W. Sandman Jr. has thought about challenging liberal Sen. Clifford P. Case in a Republican primary.

After all, the neighborhood Saturday night street fighter has thought about challenging Joe Frazier. But how many such individuals have you seen indulge a death wish recently by climbing into the ring against Smokey Joe?

That's likely to haven't about as often as you'll see Charley Sandman challenge the man who won re-election in 1966 by 600,000 votes.

Not surprisingly, trepidation at the thought of the advent of Sandman does not prevail in Case's office in Washington.

"We're not worried," remarks Miss Frances Henderson, his administrative assistant, in what might well go down as the political understatement of the year in New Jersey.

Some observers read Sandman's sudden interest in the Senate as a sign that he has some inside information to the effect that Case, who is 57 years old, will not seek reelection.

"I think he'd be the most surprised person in the world if he didn't run," confides Miss Henderson, smothering that possibility.

Sandman himself doesn't even sound much like a candidate any more.

serious, the suspicion is that, if nothing else could dissuade him, the President could.

The most logical explanation for Sandman's willingness to feed the fires of speculation is simply the publicity to be derived from it. Sandman, a political animal, thrived on it. And he's been needing it especially for the last year and a half, owing to some political difficulties he's experienced in Cape May County.

But another reason could well be that bugaboos known as congressional reapportionment that will eventually be decreed by the New Jersey Legislature.

Sandman and Gov. William T. Cahill are not enjoying the most amicable relationship. Sandman is worried that Cahill might influence the Legislature to redraw his Second District into something 500 yards wide that extends from Cape May north to Passaic County.

Thus, his antics may be a way of saying "Leave me alone, boys, or I'll jump into a primary nobody wants to see in this state."

He might even be hoping that his threat, which few people in Trenton are taking seriously, by the way, might even bring about an improvement over the way the district is shaped now.

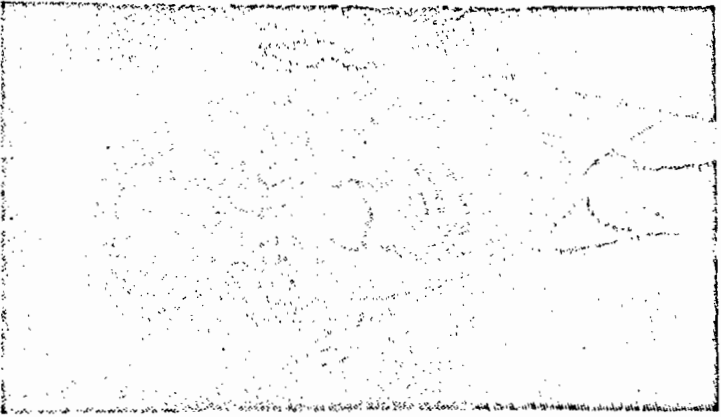
Running in Cape May, Atlantic, Cumberland and Salem Counties in 1970, Sandman barely beat Democrat William Hughes of Ocean City in an election he was supposed to have won handsily.

Hughes, who is said to be waiting eagerly in the wings for another crack at Sandman, beat him in Salem and lost by eyelashes in Cumberland and Atlantic.

Since the Second District must gain population in order to conform to the doctrine of "one man, one vote," Sandman may have a covetous eye on the lush conservative Republican territory of Ocean County, meanwhile hoping to shed at least part of Salem or Cumberland.

But whatever the reasons for the play, rest assured that they are good political reasons — that is to say, quite devious.

Sort of like Sandman himself.



SEN. CASE

Isn't worried about it

Although he says a number of supporters are urging him to run, he won't "unless there's something unforeseen that I don't know about."

And there's not likely to be anything unforeseen.

In the first place, there's an insignificant detail like Richard Nixon's re-election plans to think about. New Jersey is the only major northeastern state he carried in 1953. With 17 electoral votes, it will be just as crucial to the President's plans this year. So, even though he often disagrees with Nixon, Case will be a pleasant company for the President on the ticket here.

Somehow, even if Sandman were quite

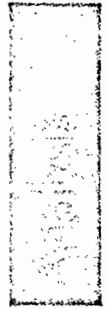
# Sandman Urged to Oppose Case for Senate

By DENNIS M. CULNAN  
Courier-Post Staff

Sandman, sank his teeth into two statewide elections and came up a loser with a bad case of indigestion.

His stomach begins growling again as supporters whisper in his ear that he could move up to the Senate by knocking off the incumbent, Clifford B. Case, in the Republican primary.

Sandman would like to go to the Senate — and some people who claim to be in the



know say he will — but it's going to take some persuasive arguments, plenty of cash, and a warehouse full of Bromo Seltzer to fortify Sandman for another statewide election.

ACCORDING to the rumor echoing out of Cape May, Sandman is supposed to announce on Feb. 1 that he will not seek reelection for Congress but will oppose Case for the party nomination

for the U.S. Senate.

Sandman admits he's going to make a statement on Feb. 4 concerning these "rumors" but has promised his supporters he wouldn't reveal what it would be.

But a source close to Sandman claims he will not oppose Case and will once again announce his candidacy for reelection.

Sandman himself strongly hints this will be his decision.

"I have all intentions in the world of running for reelection," he said, explaining that his seniority in Congress "is improving," and that in many cases a veteran Congressman has more power to get things done in Washington than a freshman senator.

SANDMAN claims that "a lot of people" who had supported his previous bids for governor are once again urging him to run. He says he believes "that as much of this is anti-Case as it is pro-Sandman."

Conservatives within the GOP find Case's liberal voting record hard to swallow.

For them, a conservative politician like Sandman is more palatable.

"It costs a lot of money to run in a statewide election," Sandman said. "I lost two statewide elections by a hair because I didn't have enough money."

A realist, Sandman apparently will devote his time to solidifying his power in Cape May, Atlantic, Cumberland and Salem Counties and get his track shoes on in case his arch-enemy, Gov. William T. Cahill, stumbles on an income tax.

SANDMAN is a smart enough politician to know that to get the kind of big money he would need to run against Case he would have to attract

# Sandman Plans To Battle Case For Senate Seat

*Of The Inquirer Staff*

There is hardly any doubt that Rep. Charles W. Sandman is getting ready to take a shot this year at the hallowed head of fellow Republican Sen. Clifford P. Case in Washington.

Sandman has let it be known that about Feb. 1 — well in advance of primary election day in June, al-



Around South Jersey

though he did not add that observation — he will have "a major political announcement to make."

Charles W. Sandman, who is many things to many people, does not intend to contest the governor for the job in Trenton. He has made it clear, time and time again, and just a week or so ago,

he spelled it out in no uncertain terms for a passel of North Jersey newspaper people.

For a long time we have been suspect of Sandman's protestations on the governorship, something he once wanted so badly he could "taste it."

WE NO LONGER HAVE OUR DOUBTS, primarily because we became privy recently to an "expert poll" conducted by a high-ranking Republican opinion-seeker and close friend of Attorney General John Mitchell.

Even allowing for the wellknown fact that neither President Nixon nor Mr. Mitchell has affection for Sen. Case, there were some observations in the poll, we're told, that impressed Rep. Sandman.

When questioned about these election year reports, Sandman said simply he has a "major announcement" to make Feb. 1.

Were he to campaign for a third term in Congress, would that be a major announcement?

IS HIS PURPOSE TO ANNOUNCE for the Senate?

"I'll talk about my plans on Feb. 7."

Perhaps, he's going to organize a clamdigger posse in the Cape May hinterlands and run all those rival Republicans into the wetlands?

A laugh was his response.

Is it true that two county Republican chairmen have openly promised him their support as openers?

"I'll make my announcement on Feb. 1."

When students of state government in New Jersey a generation from now ponder the career of Sandman as state senator and congressman, they might well conclude that the gentleman from Cape May who flies an American Flag every day from a flagpole in his 10-acre frontyard was "very active."

THAT'S THE KEY, right there — activity.

The path taken by Sen. Case is the only way "up."



SANDMAN

Sandman is interested too *A. G. Sentinel Ledger*  
*11/25/71*

# McGahn eyes U. S. Senate seat in '72

by Thomas L. Watkins

The successful candidates from this month's general election haven't even been sworn in yet, and already the battle lines are being drawn for one year from now when a variety of offices from President on down will be up for grabs.

Of interest to voters in this area is the almost certain entry of Atlantic City attorney Patrick T. McGahn, Jr., into the U.S. Senate race against three-term incumbent Clifford Case, a Republican.

McGahn told the Sentinel-Ledger this week that he is receptive to the idea and feels the time might be right to hand Case his pension. McGahn, a 43-year-old Democrat who earlier this month engineered the defeat of State Senator Frank S. "Hap" Farley and the Republican ticket while getting his brother, Abscon Mayor Joseph L. McGahn, M.D., elected to the State Senate from Atlantic County, is optimistic about his chances against Case.

McGahn pointed out that the liberal Republican, although he has served in the Senate for 12 years, has attained no com-

mittee chairmanships and is almost illusive in his dealings with the voters of the state.

McGahn's chances are further reinforced by his national party connections with the Kennedys, the Humphreys and the O'Briens. And in the months ahead McGahn appears

to be the only Democratic candidate who could muster state-wide support.

Case has alienated some Republicans with his liberal stands and frequent votes with Democrats. The GOP has threatened to give Case, its most popular vote getter, a primary battle if he continues to play footsie with the liberals.

If there is anything Congressman Charles W. Sandman (R. Second District) wants next to the governorship, it's Case's seat in the Senate. Sandman may turn out to be just the man to challenge Case

in the June primary. If he doesn't, it's certain Sandman will seek reelection to the House of Representatives.

If Sandman bows out of the House to run against Case, Ocean City attorney William J. Hughes could well be the second Democrat to be elected to Congress from this district in 40 years. Hughes did well against Sandman in 1970 and could do even better if McGahn can swing Atlantic County votes to him and Sandman doesn't run. If Sandman seeks reelection Hughes' chances will be even slimmer than last time.

Something else that could hurt Hughes is a rumored deal that he made with anti-Sandman Republicans during the campaign just past. In exchange for tacit support next November, Hughes is alleged to have under-cut Democrat State Senate candidate Paul R. Porreca in favor of Republican James S. Cafiero.

Cafiero managed to edge past Porreca on the strength of a hearty plurality in Cape May County, especially in Ocean City. Cafiero and other anti-

continued on page 9

## McGahn

continued from page 1

Sandman Republicans have not forgotten Sandman's break with the County Organization earlier this year when he put forth his own slate of freeholder candidates.

Prominent Democrats have denied that Hughes "sold out" Porreca with his eye toward next November. Republicans are saying Cafiero won on the strength of the GOP Organization in the county and not because of a Democrat sell out.

Nevertheless Hughes may have to convince Democrats in Atlantic, Cumberland and Salem Counties that he supported the entire ticket this year if he hopes to do well next year.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

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1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

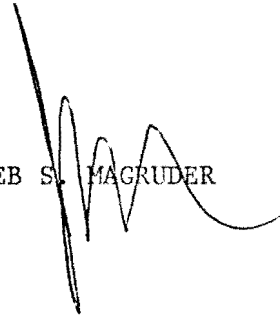
February 14, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached for your information is a copy of the letter which Francis Dale sent to Senator Muskie in reply to the fund raising letter which Muskie sent out in January.

JEB S. MAGRUDER



CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 7, 1972

Honorable Edmund S. Muskie  
U. S. Senate  
Washington, D. C. 20510

Dear Senator Muskie:

In your form letter issued early in January, you make this statement:

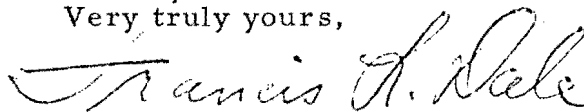
"Richard Nixon is amassing a political war chest of \$40 million, with \$30 million already in the bank. Most of it has been contributed by powerful special interests."

As Chairman of The Committee for the Re-Election of the President, I want to reiterate to you personally what Commerce Secretary Maurice Stans stated in his news conference on February 1: that your statement is an outright lie. For one thing, the Republican campaign fund contains approximately \$2 million as Secretary Stans also indicated at his press conference. For another, you speak of powerful special interests, but the fact remains that it is the Republican cause rather than your own, which is consistently supported by the largest number of small contributors.

Furthermore, there are no budgets that call for anything near a total fund of \$40 million for the campaign.

Any further statements by you to this effect can only continue to erode your creditability in the eyes of the voting public, who must be finding it harder and harder to "trust Muskie".

Very truly yours,



Francis L. Dale

Chairman



COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 22, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

SUBJECT: The California Delegation

Attached is the final list of delegates and alternates from California to the Republican National Convention as supplied by Tom Reed.

JEB S. MAGRUDER

CONFIDENTIAL

The California Delegation  
to the Republican National Convention of 1972  
pledged to the re-election of President Richard M. Nixon  
Governor Ronald Reagan, Chairman  
Thomas C. Reed, Vice Chairman

February 18, 1972

Mr. Robert Merrick  
Committee for the Re-election  
of the President  
1701 Pennsylvania Avenue, NW, # 272  
Washington, D.C.

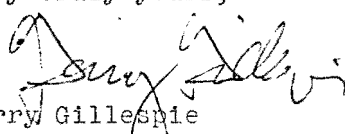
Dear Bob:

Enclosed find a final draft of delegates and alternates  
of California's slate at the Republican National  
Convention in August. The list includes brief bio-  
graphical notes for your review.

My apologies for the delay, but they were still making  
changes on the delegation as of yesterday afternoon.  
However, we are confident that everything is settled  
at this point.

I look forward to seeing you in the near future.

Very truly yours,

  
Gerry Gillespie  
Executive Director  
Delegation Organizing Committee

G2:sp

Enclosure

-----  
 PAGE 1  
 DATE: 2/17 11:38  
 DATA BASE: DACN  
 REPORT FORM: DELEGATION

STATUS

D=DEL

A=ALT NAME

BIOGRAPHICAL NOTES

SEX RACE

\* DIST: 1

D	BOYNTON/M.C.	CONG'L DIST CHMN	F	W
D	VEALE/RHODES	RR COUNTY CHMN	M	W
A	CLAUSEN/DON	MEMBER OF CONGRESS	M	W
A	RUSS/JOE	RANCHER/RR REGIONAL CHMN	M	W

\* DIST: 2

D	MARLER/FRED	SENATE MINORITY LDR	M	W
D	TECHEIRA/AUG	CHICO STATE STDT./AGE 21	M	W
A	CHAPPIE/GENE	ASSEMBLYMAN	M	W
A	DRYDEN/JEANNE	COUNTY CENT. CTTE. CHMN	F	W

\* DIST: 3

D	DIEPENBROCK/J	ATTORNEY	M	W
D	REINECKE/ED	LT. GOVERNOR	M	W
A	BOWLIN/TOM	SACTO YR CHMN/AGE 28	M	W
A	BREKKE/LOLA	RR HQ CHMN 1970	F	W

\* DIST: 4

D	CEASAR/LOR'A	PRES. VALLEJO F.W./AGE 26	F	B
D	JOHNSTON/JNT	BUSINESSWOMAN/AGE 32	F	W
A	EHRMAN/HEIDI	UC DAVIS - AGE 21	F	W
A	HARRINGTON/R.	SEVERAL RR CAMPAIGNS	M	W

\* DIST: 5

D	JEONG/STEVE	REALTOR	M	O
D	LIVERMORE/PUT	CHAIRMAN RSCCC	M	W
A	CHAN/AGNES I	TEACHER	F	O
A	GREEN/JACKIE	RR HQ WORK/AGE 28	F	B

\* DIST: 6

D	BAGLEY/WM.	ASSEMBLYMAN	M	W
D	HAERLE/PAUL	RSCCC SEC/RR N.CA. CH'70	M	W
D	REED/THOMAS	RR CHMN 70/R. NATL CTTE	M	W
A	BUISSON/CYD	MED. STUDENT/AGE 22	F	W
A	MOLINARI/JOHN	COUNTY SUPERVISOR	M	W
A	PAGLIARO/FJ	ASS'T DA/ASSY CAND/ 31	M	W

\* DIST: 7

D	ADAMS/FRANK	TREAS. RSCCC - ATTY	M	W
D	SCHWAB/SUE	NO CALIF RR V. CHMN 70	F	W
A	EDWARDS/AURA	NO. DIV'N. CHMN. - CFRW	F	W

STATUS

D=DEL

A=ALT NAME

BIOGRAPHICAL NOTES

SEX RACE

A WILLIAMS/DIAN WHITE HSE INTERN/AGE 24 F W

\* DIST: 8

D KOFORD/HUGH 1971 CRA PRESIDENT M W

D WIRT/LAURA CTY CTTE PRECINCT CHMN F W

A GELDERMANN/H. REALTOR M W

A WEAKLEY/PAT ALAMEDA CTY YR'S/AGE 23 F W

\* DIST: 9

D BLACKMAN/ROBT SAN JOSE STATE/AGE 23 M W

D COON/KATHY LOCAL PRECINCT CHMN F W

A BRADLEY/CLARK STATE SENATOR M W

A PUCCIO/S.GUY HAYWARD RR CH/REALTOR M W

A SUHR/ROBERT 1968 NIXON CHMN M W

\* DIST: 10

D BURKE/HALSEY MFG BUSINESS/RR CHMN 70 M W

D DELGADO/OLIVI VOLUNTEER WORKER F S

D SANDSTROM/E. IMMED.PAST PRES.CFRW F W

A MOORE/GAIL PRES.MNTN.VIEW SCH.BD. F W

A NICHOLSON/WM FORMER MAYOR-SANTA CLARA M W

\* DIST: 11

D BALDWIN/BLAKE STANFORD STUDENT/AGE 20 M W

D NAYLOR/R.W. STANFORD/SF ATTY/AGE 28 M W

A ATHAS/LOUIS P TITLE INSURANCE EXEC. M W

A WOOD/ROBERT COUNTY CENT.CTTE.CHMN. M W

\* DIST: 12

D EASTWOOD/CLNT ENTERTAINER M W

D LEITCHER/BETT RR COUNTY CHAIRMAN F W

D TEMPLE/W.H. COUNTY CENT.CTTE.CHMN M W

A MORGAN/TIM UCS.CR./DAVIS LAW/AGE 24 M W

A SCHIMBOR/MARK UCB/STANFORD/ATTY/AGE 26 M W

\* DIST: 13

D JOHNSON/ARVID MACGILLIVRAY CHMN/AGE 28 M W

D JOHNSON/CY INSURANCE/RSCCC PCT.CHMN M W

A CACKLEY/HELEN PRES.S.BARB.FED.WOMEN F W

A SIPLE/RANDY ASSY CAND/COUNTY CHMN M W

\* DIST: 14

D ASHCRAFT/NITA V.CHMN RSCCC F W

D VALORY/KAY RR VICE CHMN 1966 F W

A JELONEK/SUE STUDENT/UC BERK/AGE 21 F W

PAGE 3 2/17

STATUS

D=DEL

A=ALT NAME

BIOGRAPHICAL NOTES

SEX RACE

A MOSES/WM.P. COUNTY CENT. CTTE. CHMN. M W

\* DIST: 15

D JENSEN/WILMAR RR COUNTY CHMN '70 M W

D MONAGAN/ROBT. ASS'Y MINORITY LDR M W

A CASTILLO/IREN ATTORNEY/AGE 27 F S

A MORENO/FERN'0 PRES STOCKTON SCH BD M S

\* DIST: 16

D COOMBS/DENNIS RR COUNTY CHMN '70 M W

D STEWART/ROBT WAS RR COUNTY CHMN '70 M W

A CARDENAS/MIKE RR MEX-AMER. CHMN. M S

A MOBLEY/ERNIE ASSEMBLYMAN M W

A SPEAKE/THER'A LEGAL SECRETARY/AGE 31 F S

\* DIST: 17

D HASENKAMP/BR STANFORD ADMIN/CRL PRES M W

D PACKARD/DAVID FORMER DEPUTY SEC. DEF. M W

D VERLOT/FRANK COUNTY CENT. CTTE. CHMN. M W

A HILBERS/IMOG. PALO ALTO FED. WOMEN F W

A ROOD/PAUL PRINCETON/AGE 18 M W

\* DIST: 18

D ROSEDALE/R. CHMN/COUNTY CHMN'S ASSOC M W

D SOLBERG/MARIE MADERA CNTY CHMN F W

A CHASE/ROBERTA 70 RR CH/66 L.A. REG DIR F W

A MOST/DONNA UOP FRESHMAN - AGE 19 F W

\* DIST: 23

D BEAVER/ROBT RSCCC FINANCE CHMN M W

D FERRARO/ROSE VOLUNTEER WORKER F W

A DELAHANTY/GEO BANKER M W

A LINDSAY/HARRY CLAWSON CAMP'N TREAS. M W

\* DIST: 25

D LUNDBERG/LOIS PRECINCT CHMN. F W

D ROOT/SHIRLEY 50TH AD WOMAN OF YR F W

A MANNING/KEN CAL POLY/CCR VP/AGE 19 M W

A SODOMA/LOR. FED. WOMEN F W

\* DIST: 27

D GOMEZ/BLANCHE CHMN. L.A. HOUSING BD F S

D MCGRATH/CHAS ATTY/RR CTY CHMN '70 M W

A DEL FARO/G. BUSINESSMAN M W

A LAFOLLETTE/M PRES. L.A. COMM'Y COLL. BD. F W

-----  
PAGE 4 2/17

STATUS

D=DEL

A=ALT NAME BIOGRAPHICAL NOTES SEX RACE

A LASHLEY/EDITH VOLUNTEER WORKER F W

\* DIST: 32

D DE LYRE/ELVA PRES LNG BCH CFRW F W

D SPERLINE/LIZ STATE YOUNG REP'N PRES. F W

A DEUKMEJIAN/G STATE SENATOR M W

A RUCHTI/ROBT. MEAT PACKER/RR CAMP'N M W

\* DIST: 33

D FLOURNOY/H.I. STATE CONTROLLER M W

D SPRINKEL/REED CONTRACTOR/RR CAMP'NS. M W

A COOMBS/WM. STATE SENATOR M W

A LUTTRELL/BETT FORMER TEACHER/CFRW F W

\* DIST: 34

D BATHE/JOHN R BROKER/AGE 27 M W

D BROUGHTON/JAN VOLUNTEER WORKER F W

A ORTIZ/DAVID BANKER & BONDSMAN M S

A PADBERG/EIL'N PUBLIC REL'NS/AGE 28 F W

\* DIST: 36

D BROCK/VIRG. RSCCC WOM VICE CHMN F W

D RICE/VIRGINIA COUNTY CENT. CTTE. CHMN F W

A MAZZIE/LOR. CHMN. VARIOUS CAMP'NS F W

A NOREIGA/FRANK BASQUE/RET'D JUDGE M W

\* DIST: 38

D BEVERLIN/WES MT. SAN ANT. COL./AGE 19 M W

D SWAJIAN/CATHY UCLA LAW STUDENT/AGE 21 F W

A SILVER/ETHEL COUNTY CENT. CTTE. F W

A TORTAROLO/JO HIGH SCH. TEACHER/AGE 24 F W

\* DIST: 39

D FLUOR/MARGE VOLUNTEER WORKER F W

D TEAGUE/WM. BUSINESSMAN/CONG. CAND. M W

A BADHAM/ROBT ASSEMBLYMAN M W

A NEIGHB'R/HUGH SNA HI SB PRES/AGE18 M W

\* DIST: 42

D GEHRES/L.E. COUNTY CENT. CTTE. CHMN M W

D MILLS/ED RR SO CAL \$ CHMN '70 M W

D STULL/JOHN REP. CAUCAS CHMN. ASSY M W

A BENTS/MARCIA COUNTY C.C. FINANCE CHMN F W

A HRPR/RTH FLRS VOLUNTEER WORKER F S

A SHERMAN/ROD OAK. RAIDERS/USC/AGE 26 M W



## STATUS

D=DEL

A=ALT

STATUS	NAME	BIOGRAPHICAL NOTES	SEX	RACE
A	BEVERLY/BOB	ASSEMBLYMAN	M	W
A	BRAUN/VIRGINI	VOLUNTEER WORKER/FINANCE	F	W
A	BROWN/VERNON	INSUR./COLUMNIST/AGE 28	M	B
A	CORLISS/TIM	REALTOR/RR CHMN '70	M	W
A	DUNN/JAMES	ATTORNEY/AGE 35	M	W
A	ELLIS/GEORGE	ATTY/ASS'Y CAND/AGE 32	M	W
A	FREDERICKS/JM	USC STUDENT/AGE 22	M	W
A	GROTENHUIS/DT	TITLE INSURANCE EXEC.	M	W
A	HARKER/JACKIE	VOL.WORKER/RR CHMN '70	F	W
A	HAYDEN/TOM	RSCCC YOUTH CHMN/AGE 30	M	W
A	HILLMAN/ROBT.	CONTRACTOR/RR CAMP'N	M	W
A	INCH/TERRY	FURNITURE/RR CAMP'N	M	W
A	MATTOX/VIRNA	SECRETARY-L.A. CTY CTTE	F	W
A	MILLER/WM.	LOCKHEED/RR CAMP'N	M	W
A	OGLE/ALICE	PRECINCT CHMN/RR CAMP'N	F	W
A	REAGAN/NEIL	ADVERTISING	M	W
A	SCOTT/MARG'T	L.A.PRES.FED.REP.WOMEN	F	W
A	SOMMARS/JULIE	ENTERTAINER	F	W
A	STRAW/JAMES	UCLA STUDENT/AGE 21	M	W
A	STURGEON/JOHN	ATTY/R.A.SPKRS BUREAU	M	W
A	TAYLOR/WALLER	ATTY/RMN L.A. CHMN '68	M	W
A	TOBIN/PAT	INGLEWOOD CITY CNCL/39	M	W
A	VALDEZ/JOYCE	VOLUNTEER WORKER	F	W
A	WEINGARTEN/WA	TRUSTEE/U.S.C.	F	W
A	WOODS/JIM	WATTS INDUSTRIES	M	B
A	YAMAMOTO/T.	BARBER	F	O

NOTE: "CFRW", or "F.W." stands for Calif. Fed'n of Republican Women..



The California Delegation  
to the Republican National Convention of 1972  
pledged to the re-election of President Richard M. Nixon  
Governor Ronald Reagan, Chairman  
Thomas C. Reed, Vice Chairman

February 10, 1972

The Honorable Richard Nixon  
President of the United States  
Washington, D.C.

Dear Mr. President:

Attached is our proposed delegation to the 1972 Republican National Convention.

They are a fine group of Californians, pledged to your renomination and re-election as President of the United States.

It is a young, well-balanced group. If this list meets with your approval I would appreciate your endorsing the group by letter to the Secretary of State, State of California.

Sincerely yours,

  
Ronald Reagan

Enclosure

February 25, 1972

MEMORANDUM FOR: GORDON STRACHAN

FROM: JEB S. MAGRUDER

Attached for Mr. Haldeman's information is a copy of a letter from Congressman McCloskey inviting the President to a debate in New Hampshire, as well as Frank Dale's response to the Congressman.

Congress of the United States  
House of Representatives  
Washington, D.C. 20515

February 15, 1972

BT  
Honorable Richard M. Nixon  
President of the United States  
The White House  
Washington, D. C.

Dear Mr. President:

Noting your plans to be back in the United States about March 1st, I would like to extend an invitation to a debate here in New Hampshire upon your return.

If your party found it convenient to land at Pease Air Force Base here in New Hampshire, I am sure that arrangements could be made to televise the debate to the Republican and Independent voters in New Hampshire who will be going to the polls on March 7th.

Respectfully,

*Paul N. McCloskey Jr.*  
Paul N. McCloskey, Jr.

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 24, 1972

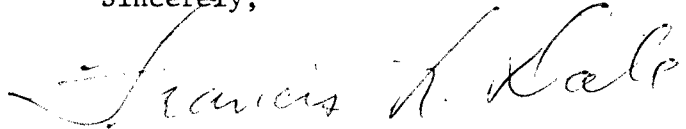
Dear Congressman McCloskey:

This acknowledges your February 15th invitation to the President to debate in New Hampshire. Your letter was received the day he left for his historic trip to the Peoples Republic of China in the pursuit of peace. The President's immediate schedule after his return has already been committed, and it will be impossible for him to accept your invitation. Also, as you know, the Chief Executive has stated he does not plan to engage in political activity until he is re-nominated by the Republican National Convention in August.

I feel certain that the citizens of the primary states understand that the demands on the President's office are such that he must devote his full attention and energy to affairs of state. This fact makes the President all the more grateful for the outstanding support he is receiving by the people of New Hampshire and other primary states.

With cordial regard,

Sincerely,



Francis L. Dale

Honorable Paul N. McCloskey, Jr.  
House of Representatives  
Washington, D.C. 20515

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

February 28, 1972

CONFIDENTIAL

MEMORANDUM FOR:

MR. ALEX ARMENDARIS  
MR. MURRAY CHOTINER  
MR. PETER DAILEY  
MR. HARRY FLEMMING  
MR. LARRY GOLDBERG  
MRS. PAT HUTAR  
MR. PAUL JONES  
MR. ALLAN KAUPINEN  
MR. PAUL KAYSER  
MR. FRED LA RUE  
MR. GORDON LIDDY  
MR. FREDERIC MALEK  
DR. ROBERT MARIK  
MR. EDWARD NIXON  
MR. HERBERT PORTER  
MR. ROBERT REISNER  
MR. KEN RIETZ  
MR. DE VAN SHUMWAY  
MR. HUGH SLOAN  
MR. ROBERT TEETER  
MR. DAN TODD  
DR. CLAYTON YEUTTER

FROM:

ROBERT C. ODLE, JR.

1. Our next staff meeting will be Tuesday, February 29, at 7:30 a.m. in Room 370. Herbert G. Klein, Director of Communications for the Executive Branch, will be the guest speaker. Herb headed the PR/Media division of the 1968 campaign and his presentation should be most informative and helpful.

Please bring your "chief assistant" to this meeting and please be on time. Once again it has been requested that division heads who travel not travel on Tuesday mornings so that they can be present at these meetings.

CONFIDENTIAL

2. Material for the weekly report is due in my office by noon Tuesday, February 29. Material received after this time will not be included. Please hold your report to one page (the growth of our staff has made the weekly report run 20 pages -- which is too much. Therefore, please keep your report to one page.
3. Division heads and their chief assistants are invited to three functions in connection with the RNC's Leadership Conference this week. These are as follows:
  - a. A luncheon on Thursday, March 2, at 12:30 p.m. at the Washington Hilton Hotel, featuring the Attorney General. If you wish to attend this luncheon, please make checks payable to the "Republican National Leadership Conference" for \$5.00 and have it in my office by noon Tuesday, February 29. You can pick up your ticket at the "Cabinet Room" on the concourse level of the Washington Hilton Hotel just before the luncheon.
  - b. A dinner on Friday, March 3, at 7:30 p.m. at the Washington Hilton featuring Vice President and Mrs. Agnew and Members of the Cabinet. Your check for \$8.00 for the dinner must be in my office by noon Tuesday made payable as outlined above. Tickets may be picked up prior to the event as mentioned above.
  - c. A reception at the White House on Wednesday, March 1, from 6:00 p.m. until 8:00 p.m. featuring Mrs. David Eisenhower. If you wish to attend this reception, please have a note to this effect in my office by noon Tuesday.

Thank you.

cc: Mr. Jeb S. Magruder

~~cc:~~ Mr. Gordon C. Strachan

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

March 3, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR:

MR. ALEX ARMENDARIS  
MR. MURRAY CHOTINER  
MR. PETER DAILEY  
MR. HARRY FLEMING  
MR. LARRY GOLDBERG  
MRS. PAT HUTAR  
MR. PAUL JONES  
MR. ALLAN KAUPINEN  
MR. PAUL KAYSER  
MR. FRED LA RUE  
MR. GORDON LIDDY  
MR. FREDERIC MALEK  
DR. ROBERT MARIK  
MR. EDWARD NIXON  
MR. HERBERT PORTER  
MR. ROBERT REISNER  
MR. KEN RIETZ  
MR. DE VAN SHUMWAY  
MR. HUGH SLOAN  
MR. WILLIAM STOVER  
MR. ROBERT TEETER  
MR. DAN TODD  
DR. CLAYTON YEUTTER

FROM:

ROBERT C. ODLE, JR.

1. Our next staff meeting will be Tuesday, March 7 at 7:30 a.m. in Room 370. General Alexander Haig, Deputy Assistant to the President for National Security Affairs, will be the guest speaker. Haig, as many of you know, is Henry Kissinger's principal assistant and was actively involved in planning for the China trip.

Please bring your "chief assistant" to this meeting and please be on time. Once again it has been requested that division heads who travel not travel on Tuesday mornings so that they can be present at these meetings.

~~CONFIDENTIAL~~

CONFIDENTIAL

-2-

2. Material for the weekly report is due in my office by noon Tuesday, March 7. Material received after this time will not be included. Please hold your report to one page.

Thank you.

cc: Mr. Jeb S. Magruder

~~cc:~~ Mr. Gordon C. Strachan

CONFIDENTIAL



COMMITTEE FOR THE RE-ELECTION  
OF THE PRESIDENT

HOSPITALITY SUITE

YOU ARE CORDIALLY INVITED TO THE HOSPITALITY SUITE OF  
THE COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT.

LOCATION: Washington Hilton Hotel

Presidential Suite, 10th floor,  
Room 0174

HOURS:

March 1 - 1:00 p.m. to 11:00 p.m.  
March 2 - 10:00 a.m. to 11:00 p.m.  
March 3 - 10:00 a.m. to 7:00 p.m.  
          9:00 p.m. to 11:00 p.m.

LITERATURE, BUTTONS, BUMPER STICKERS AND OTHER INFORMATION  
WILL BE AVAILABLE.


THE COMMITTEE FOR THE RE-ELECTION  
OF THE PRESIDENT

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

February 23, 1972

MEMORANDUM FOR THE ATTORNEY GENERAL

THROUGH: JEB S. MAGRUDER 

SUBJECT: Cartoon

I spoke today with Gib Crockett, who drew the cartoon in last Thursday's Evening Star. He will be sending along the original for your files -- or for your wall.

The Star has some sort of system where all cartoons are copies before they are sent along. That takes about a month.

  
DE VAN L. SHUMWAY

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

February 23, 1972

MEMORANDUM FOR THE ATTORNEY GENERAL

THROUGH: JEB S. MAGRUDER

SUBJECT: Interviews with Wall Street Journal

James Gannon, the Wall Street Journal's new man on the political beat, is planning an article on our campaign. When he approached me, he already had a list of most major people on the team so I made the somewhat unilateral decision late Friday to allow him to talk to some of them -- specifically, Rita Hauser, Ken Reitz, Clayton Yeutter and others in charge of divisions.

He seems to be an honest reporter trying to do an honest job of reporting the gearing up of a campaign, but Jeb felt you should know that I had authorized the short interviews.

  
DE VAN L. SHUMWAY

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333 0920

February 29, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached for your information is a memorandum from Bob Morgan summarizing his activities with respect to the Florida Presidential Commitment Program.

JEB S. MAGRUDER

Attachment

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

February 15, 1972

MEMORANDUM FOR: BOB MARIK  
FROM: BOB MORGAN *M*  
Subject: Florida Presidential Commitment Program

This is a brief summary of my activities in Florida from February 8 through the 13th.

All of the County Commitment Chairmen have been established and they have been given a presentation on the program including commitment kit samples. A list of the County Commitment Chairmen is attached as TAB A.

The three Regional Chairmen also have been established. A list of their names and addresses is attached as TAB B.

Maxwell Calloway will be headquartered in Tallahassee and his responsibilities will be the coordination of youth volunteers as well as overall troubleshooter for the program. He will continue to work on the youth development program under the direction of Ken Rietz. Paula Hawkins will assist us in problems as they occur as well as identification of volunteer groups in all counties.

I feel confident of the caliber of the County Chairmen except for Pinellas County where the Chairman appears to be rather weak. However, this is compensated by an extremely capable Regional Chairman who is aware of the problem.

The only negative aspect of the Florida trip was that the County Commitment Chairmen were not firmly established on Tuesday the 8th when I arrived. Instead, meetings had to be set up on the 9th to establish the Chairmen. My presentations were then given on Thursday through Sunday. Overall we had excellent cooperation and the general attitude was positive.

On the political side, the only major Ashbrook support that surfaced was in Dade County. Very little mention of Ashbrook was made in the other counties. Aliyse O'Neil, whose husband is with SACA in Washington, and Phyllis Schlafly from Alton, Illinois, are actively stirring up the women who are supporting Ashbrook such as Phyllis Moore who is State Vice Chairman of the Republican Party of Florida and Shirley Spellerberg who is State Committeewoman for Dade County.

FLORIDA PRESIDENTIAL COMMITMENT PROGRAM  
COUNTY CHAIRMAN

<u>County</u>	<u>Chairman</u>	
Brevard		
Broward	A. Gray Boylston 325 S.E. 6th Street Ft. Lauderdale, Fla. 33301	305, 522-6219
Dade	James McKillips 3700 N.W. 62nd Street Miami, Fla.	305, 633-7544 (Office) 305, 866-2459 (Home)
Duval	Jack Carter 2747 Art Museum Drive Jacksonville, Fla.	904, 398-7509 (Office) 904, 724-4116 (Home)
Hillsborough	Alfred S. Austin Bayside Building Tampa, Fla. 33609	813, 839-5454
Orange	Judge Yergey (name only)	
	Carol Cady (full time) 2812 Will-o-the-Green Winter Park, Fla.	305, 671-3347
Palm Beach	John C. Cassidy 427 Okeechobee Road West Palm Beach, Fla. 33401	305, 833-6331
Pinellas	Frank Balke 433 Bath Club Boulevard South North Redington Beach, Fla. 33401	813, 391-1245
Sarasota	Dick Kincaid 423 Pepper Tree Road Venice Gardens Venice, Fla. 33595	813, 488-3724
Volusia	Ronald N. Johnson 326 South Grandview Avenue Daytona Beach, Fla. 32018	904, 252-3694

FLORIDA PRESIDENTIAL COMMITMENT PROGRAM  
REGIONAL CHAIRMAN

<u>Region</u>	<u>Chairman</u>	
Region I Brevard Duval Orange Volusia	Peter Robinson P. O. Box 789 Fern Park, Fla. 32730	305, 831-2211 (Office) 305, 644-2960 (Home)
Region II Hillsborough Pinellas Sarasota	John Holt 404 South Venus Avenue Apartment 9 Clearwater, Fla. 33515	813, 446-2258
Region III Broward Dade Palm Beach	Doug McGrory 1121 S. Miami Avenue Apartment 6 Miami, Fla. 33130	305, 751-5611 (Office) 305, 374-9670 (Home)



COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

February 29, 1972

0

1701 PENNSYLVANIA AVENUE, N W  
WASHINGTON, D C 20006  
(202) 333-0920

MEMORANDUM FOR: MR. RAYMOND PRICE

THROUGH: JEB S. MAGRUDER  
HARRY S. FLEMMING

FROM: GLENN J. SEDAM, JR.

SUBJECT: Presidential Filing For  
North Carolina Primary

Attached is a draft letter for the President's signature accepting the nomination by the State Board of Elections of North Carolina as a candidate in the North Carolina Republican Primary.

This letter along with the executed Notice of Candidacy and a check for \$1,000 must be filed with the State Board of Elections in Raleigh on Monday, March 6. It is my understanding that the original of the Notice of Candidacy is being held by Noble Mellencamp. The check for \$1,000 is with Harry Flemming.

Charles Jonas, the Nixon chairman in North Carolina, would like to hand deliver these materials to the State Board of Elections on Monday and make a news story with the deliverance.

It is recommended, therefore, that after the President signs the cover letter and executes the Notice of Candidacy that they be returned to Harry Flemming. Harry will deliver the letter, the notice, and the check to Mr. Jonas' representative on Friday who will, in turn, fly it to Raleigh. Mr. Jonas will then hand carry it to the Board of Elections on Monday at 2:00 pm.

Attachment

cc: G. Gordon Liddy

D R A F T C O P Y

Mr. Alex K. Brock  
Executive Secretary  
State Board of Elections  
Suite 801, Raleigh Building  
Raleigh, NC 27601

Dear Mr. Brock:

Thank you for your letter of February 22, 1972, in which you advise me that the State Board of Elections nominated me as a candidate for President in the Republican Party Primary Election to be held in North Carolina on May 6, 1972.

I do accept that nomination and am forwarding to you my executed "Notice of Candidacy" along with a cashier's check in the amount of \$1,000 payable to the State Board of Elections of North Carolina to cover the filing fee.

Very truly yours,

Enclosure


Attachment

February 25, 1972

MEMORANDUM FOR:

BOB MARIK

FROM:

GORDON STRACHAN 

SUBJECT:

North Carolina Filing

Attached is a copy of the letter from the Director of Elections to the President regarding the requirements for North Carolina entry in the Presidential Preference Primary.

It is my understanding that you and Harry Dent are responsible for the handling and correct filing of these materials. You will notice that the deadline is March 6, 1972. Please submit whatever materials you deem necessary to us so that they may be processed correctly and quickly. For your information the original of the materials from the Director of Elections of North Carolina will be held by Noble Melencamp. Please contact me when you are ready to have the materials handled.

7-R  
2-6-72  
mail  
90



STATE BOARD OF ELECTIONS

SUITE 801 RALEIGH BUILDING  
5 WEST HARGETT STREET  
RALEIGH, NORTH CAROLINA 27601

TELEPHONE  
(919) 829-7173

February 22, 1972

NM

Honorable Richard M. Nixon  
President of the United States  
The White House  
Washington, D.C.

Re: Nomination as candidate;  
Presidential Preference  
Primary

Dear Mr. President:

Pursuant to North Carolina General Statutes 163-213.1 the State Board of Elections met on Monday, February 21, 1972, for the purpose of nominating candidates to participate in North Carolina's Presidential Preference Primary to be conducted on May 6, 1972.

We are pleased to advise that you have been officially nominated by the State Board of Elections and, upon acceptance of said nomination, your name will be placed on the Presidential Ballot in the Republican Party Primary for the May 6, 1972 primary election.

In accordance with the rules governing the nomination of candidates it will be necessary for you to accept this nomination by noting official acceptance on the attached notification. Your acknowledgment must be signed by you and returned to this office so as to be received no later than March 6, 1972, along with your remittance in the amount of \$1,000.00. Failure to return your acceptance and remittance by March 6, 1972 will result in automatic withdrawal of your name from nomination. A copy of Chapter 18A of the General Statutes is attached hereto for your information.

With every good wish and assuring you of our desire to be of service, we are

Very truly yours,

Director of Elections

AKB/k  
attachments (2) ✓



STATE BOARD OF ELECTIONS

ALEX K. BROCK  
EXECUTIVE SECRETARY

SUITE 801 RALEIGH BUILDING  
5 WEST HARGETT STREET  
RALEIGH, NORTH CAROLINA 27601

TELEPHONE  
(919) 829-7173

RICHARD M. NIXON

NOTICE OF CANDIDACY

I acknowledge the letter of notification of nomination and hereby execute this "Notice of Candidacy", giving consent to my name being entered in the Presidential Preference Primary in the Republican Party Primary in North Carolina. I also submit herewith my filing fee in the amount of \$1,000.00 payable to the State Board of Elections of North Carolina.

\_\_\_\_\_  
Signature of Candidate

\_\_\_\_\_  
Witness (Notary)

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

1701 PENNSYLVANIA AVENUE, N.W.  
WASHINGTON, D. C. 20006  
(202) 333-0920

February 28, 1972

CONFIDENTIAL

MEMORANDUM FOR THE ATTORNEY GENERAL

Attached for your information are the results of our February 24 mock election at the New England Aeronautical Institute in Nashua, New Hampshire. This is our third consecutive victorious mock election.

JEB S. MAGRUDER

CONFIDENTIAL

COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

February 24, 1972

MEMORANDUM FOR: JEB MAGRUDER  
FROM: KEN RIETZ *WA*  
SUBJECT: New England Aeronautical Institute  
Mock Election - February 24, 1972

President Nixon won with a little over 44% of the vote at a mock election held today at New England Aeronautical Institute in Nashua, New Hampshire. 179 ballots were cast and the following is a breakdown on the voting:

President Nixon	79	44.1%
Senator Muskie	48	26.8%
Senator McGovern	19	10.6%
Senator Kennedy	12	6.7%
Representative McCloskey	6	3.3%
Senator Humphrey	3	1.1%
Senator Hartke	1	.005%
Ned Coll	1	.005%

Write-in votes were:

Pat Paulsen	4	2.2%
Representative Mills	2	1.1%
Mayor Lindsay	1	.005%
Barry Goldwater	1	.005%
George Wallace	1	.005%
Dr. Raphasada	1 ( a professor at New England Aeronautical Institute)	.005%

The election was sponsored by the political science department at New England Aeronautical Institute.

*Donna Strockman*  
0

February 22, 1972

By: [unclear] 3 29 72

CONFIDENTIAL

\*publicly announced  
(date)  
\*\*special designation

CONFIRMED  
CHAIRMEN

\* California  
2-4-72

Governor Ronald Reagan (916) 445-2841  
State Capitol  
Sacramento, California 95814

temporary  
headquarters:

Executive Director (213) 641-6612  
Mr. Lyn Nofziger  
California Committee for the Re-election  
of the President  
Airport Marina Hotel  
Los Angeles, California 90045

home:

Mr. Lyn Nofziger (213) 670-8111  
Airport Marina Hotel  
Los Angeles, California 90045

\* Colorado  
1-11-72

office:

Governor John Love (303) 892-2471  
Executive Chambers  
Colorado State Capitol Bldg.  
Denver, Colorado 80203

home:

Executive Mansion (303) 892-2471  
400 E. 8th Avenue  
Denver, Colorado 80203

home:

Vice-Chairman  
Mrs. Robert K. Michael (Pat) (303) 443-7389  
7075 Roaring Fork Trail  
Boulder, Colorado 80301

\* Connecticut  
1-25-72

office:

Nathan G. (Gus) Agostinelli (203) 566-5565  
State Comptroller  
30 Trinity Street  
Hartford, Connecticut 06115

home:

95 Olcott Street (203) 643-8683  
Manchester, Connecticut 06040

Florida

\*\*special designation  
PRIMARY COORDINATOR:

\*\*

L. E. (Tommy) Thomas  
P. O. Box 490 office: (904) 785-5221  
Panama City, Florida

GOP State Hdqtrs.:

P. O. Box 311 (103 Call Street) (904) 222-7920  
Tallahassee, Florida 32302

home:

2814 Canal Drive (904) 785-7834  
Panama City, Florida 32401

home:

\*\*Primary Contact  
Mrs. Walter E. Hawkins (Paula) (305) 644-0390  
241 Dommerich Drive  
Maitland, Florida 32751



\* publicly announced  
\*\* special designation

CONFIDENTIAL

- 2 -

<u>* Illinois</u> 1-10-72 **special designation CAMPAIGN MANAGER	** Thomas Houser Illinois Committee for the Re-election of the President 110 South Dearborn, Room 200 Chicago, Illinois 60603	(312) 263-2353
office:	Suite 3200 One First National Plaza Chicago, Illinois 60670	(312) 329-7603
home:	219 N. Hickory Arlington Heights, Illinois	(312) CL3-7395
<u>Indiana</u> 2-1-72	HEADQUARTERS: Mr. Will H. Hays, Jr. Indiana Committee for the Re-election of the President 2nd Floor Five Indiana Square Indianapolis, Indiana 46204	(317) 635-7302 or (317) 632-7886
home:	413 Crawford Street Crawfordsville, Indiana 47933	(317) 362-2416
<u>* Iowa</u> 2-21-72	office: Churchill Williams Oelwein State Bank Oelwein, Iowa 50662	(319) 283-3361
home:	9 Hillside Drive West Oelwein, Iowa 50662	(319) 283-2331
<u>Maine</u>	office: Ned Harding P. O. Box 2011 24 Free Street Portland, Maine 04104	(207) 773-1775
home:	South Freeport, Maine	(207) 865-6565
home:	<u>Co-Chairman</u> Mrs. David R. Tibbetts (Donna) 9 Central Street Bangor, Maine	(207) 947-7905
<u>* Maryland</u> 12-15-71	office: Edward P. Thomas Senate of Maryland Carroll and Frederick County Annapolis, Maryland	(301) 662-0713 or (301) 662-2777
home:	710 Wyngate Drive Frederick, Maryland	(301) 663-5765

\* publicly announced  
\*\* special designation

CONFIDENTIAL

- 3 -

\* Missouri  
12-22-72 HEADQUARTERS: Lawrence K. Roos  
Missouri Committee for the Re-election (314) 862-2460  
of the President if no answer  
130 South Bemiston, Suite 309 at hdqtrs. Call:  
St. Louis, Missouri 63105 (314) 727-7963  
Executive Secretary at Headquarters:  
Mrs. Mildred Huffman

office: Supervisor, St. Louis County (314) 889-2016

home: 943 Tirrill Farms Road (314) WY3-3766  
St. Louis County, Missouri

home: Co-Chairman  
Mrs. Ed Jones (Jean) (816) 884-3234  
301 Price Street  
Harrisonville, Missouri 64701

Montana  
G. W. Deschamps (State Senator)  
District No. 26, Missoula County (406) 549-0535  
Route 2, Mullen Road  
Missoula, Montana 59801

\* Nebraska  
1-7-72 office: George Cook  
Chairman and Chief Executive (402) 467-1122  
Officer  
Bankers Life of Nebraska  
Lincoln, Nebraska

home: 3070 Sheridan Blvd. (402) 423-6272  
Lincoln, Nebraska

\* Nevada  
1-13-72 office: C. Clifton (Cliff) Young  
P. O. Box 1361 (702) 786-7600  
232 Court Street  
Reno, Nevada 89501

home: 2085 Regent Street (702) 329-0587  
Reno, Nevada 89502

\* New Hampshire  
11-1-71 Governor Lane Dwinell (602) 224-7411  
N. H. Committee for the  
Re-election of the President  
New Hampshire Highway Hotel  
Concord, New Hampshire 03301

home: 94 Bank Street (603) 888-0713  
Lebanon, New Hampshire 03766

home: Executive Director  
G. Allan Walker (603) 888-0713  
#5 Millpond Drive  
Nashua, New Hampshire

home: \*\* Assistant Chairman  
Mrs. Bedford Spaulding (Roma) (603) 543-3449  
8 Maple Avenue  
Claremont, New Hampshire

\*announced publicly  
\*\*special designation

\* New York  
12-15-71 office: Governor Nelson Rockefeller  
Executive Chambers (Albany) (518) GR4-7000  
Albany, New York 12224 (NYC) (212) 582-7030

North Carolina  
HEADQUARTERS: Charles Jonas, Jr.  
North Carolina Committee for (704) 372-9500  
the Re-election of the President  
916 E. Morehead Street (private)(704) 372-9516  
Charlotte, North Carolina 28202

office: Reynolds and Company  
330 S. Tryon Street (704) 377-3651  
Charlotte, N. C. 28202

home: 302 Colville Road (704) 332-7018  
Charlotte, North Carolina

Oklahoma  
home: Mrs. Rex Moore (Rita)  
7210 Waverly Drive (405) 843-9597  
Oklahoma City, Oklahoma 73120

if no answer, please leave message:  
Mr. Clarence Warner (405) 528-3501  
Chairman, Republican State Committee  
of Oklahoma

\*Oregon  
12-17-71 HEADQUARTERS: Congressman Wendell Wyatt  
R-om 505, Terminal Sales Bldg. (503) 226-6727  
1220 S.W. Morrison Street  
Portland, Oregon 97205

Washington  
office: (202) 225-2206

home: 1209 Huntley Place (703) 765-5421  
Alexandria, Virginia

Executive Director  
Mr. Warne Nunn  
home: 2405 Bellwood Drive (503) 636-5415  
Lake Oswega, Oregon 97034

home: Co-Chairman  
Mrs. Roy Payne (Anna) (503) 659-1020  
2320 9th Avenue  
Milwaukie, Oregon

\*Pennsylvania  
2-14-72 office: Mr. Arlen Spectór  
District Attorney's Office (215) 686-2660  
Room 666, City Hall (24 hour service)  
Philadelphia, Pa. 19107

home: 3417 Warden Drive (215) GE8-2622  
Philadelphia, Pa. 19129

\*announced publicly  
\*\*special designation

- 5 -

CONFIDENTIAL

\*Rhode Island  
2-14-72

office: Mayor James L. Taft, Jr.  
Executive Chambers (401) 461-8271  
City Hall  
Cranston, Rhode Island 02910

home: 53 Fairfield Road (401) 785-1844  
Cranston, Rhode Island 02910

CONTACT  
Robert C. Connaughton Office: (401) 461-8271  
Director of Administration  
City of Cranston home: (401) 785-2034

South Carolina

office: Hal C. Byrd (803) 585-4221  
P. O. Box 1926  
Deering-Milliken Corporation  
Spartanburg, South Carolina 29302

home: 1009 Glendalyn Circle (803) 582-1676  
Spartanburg, South Carolina 29302

South Dakota

office: W. E. "Obie" O'Brien (605) 256-3551  
Dakota State College  
c/o Karl Mundt Library  
Madison, South Dakota Ext. 228

home: 215 North Chicago Avenue (605) 256-4898  
Madison, South Dakota 57042

Vice-Chairman - East S.D.  
Mrs. M. O. Lee (Wanda) (605) 352-5038  
438 Jefferson Blvd.  
Huron, S.D.

Vice-Chairman - West S.D.  
Mrs. Robert Lee (Dode) (605) 347-3225  
Boulder Canyon Route  
Sturgis, South Dakota 57788

\* Utah  
1-14-72

office: Dick Richards (801) 399-3303  
2610 Washington Boulevard  
Ogden, Utah 84401

home: 4735 Madison Avenue (801) 621-4163  
Ogden, Utah 84403

\* announced publicly  
\*\* special designation

- 6 -

CONFIDENTIAL

\* Wisconsin  
2-18-72

office: John K. MacIver  
Michael, Best & Friedrich (414) 271-6560  
626 East Wisconsin Avenue  
Milwaukee, Wisconsin

home: 5498 North Lake Drive (414) 962-2475  
Milwaukee, Wisconsin 53217

office: Executive Director  
Mr. Charles Davis (414) 273-2500  
McDonald, Davis & Assoc., Inc.  
411 E. Mason Street  
Milwaukee, Wisconsin

home: 1776 Church View Drive (414) 782-4031  
Milwaukee, Wisconsin

home: Co-Chairman  
Mrs. Mary Kay Hansen (414) 352-2900  
8241 North River Road  
Milwaukee, Wisconsin

Wyoming

Mrs. Robert (Barbara) Gosman  
c/o Republican State Headquarters (307) 243-9166  
Box 241  
Casper, Wyoming 82601

home: 120 East 15th Street (307) 234-2801  
Casper, Wyoming 82601