

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
38	31	08/06/1962	Memo	H.R. Haldeman to Al Moscow. Re: Specific responsibilities. 1pg.
38	31	08/07/1962	Memo	H.R. Haldeman to Staff. Re: Gladys O'Donnell, Liason with Republican Women. 1pg.
38	31	08/07/1962	Letter	H.R. Haldeman to Whom it may concern. Re: Recommendation of Yvonne Smith. 1pg.
38	31	08/07/1962	Memo	H.R. Haldeman to Murray Chotiner. Re: James R. Wetmore letter to Richard Nixon. 1pg.
38	31	08/07/1962	Memo	H.R. Haldeman to Dan Waters. Re: Engineers Committee. 1pg.
38	31	08/07/1962	Letter	H.R. Haldeman to Gladys O'Donnell. Re: Liason efforts with Republican women. 1pg.

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38	31	08/08/1962	Letter	H.R. Haldeman to Raymond E. Vandegriff. Re: Acknowledgment of letter re: campaign strategy suggestions. 1pg.
38	31	08/08/1962	Letter	H.R. Haldeman to L.S. Lewis. Re: Endorsement policy. 1pg.
38	31	08/07/1962	Letter	H.R. Haldeman to Richard A. Litfin. Re: UPI National Conference in San Francisco. 1pg.
38	31	08/06/1962	Memo	H.R. Haldeman to Jerry Reynolds. Re: Boxing issue. 1pg.
38	31	08/06/1962	Memo	H.R. Haldeman to Loie Gaunt. Re: Richard Nixon letter re: new Fresno County appointments. 2pp. w/ attachment
38	31	08/06/1962	Letter	H.R. Haldeman to Rear Adm. Leslie Gehres. Re: Patterson Hyndman. 1pg.
38	31	08/06/1962	Memo	H.R. Haldeman to Sandy Quinn. Re: East Bay Labor Journal. 1pg.

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38	31	08/06/1962	Letter	H.R. Haldeman to Honorable Don Mulford. Re: Boxing issue. 1pg.
38	31	08/06/1962	Letter	H.R. Haldeman to Honorable Howard J. Thelin. Re: Frank Luckel, San Diego Advisory Committee. 1pg.
38	31	08/06/1962	Memo	H.R. Haldeman to Bill Spencer. Re: Ethbert R. Brown letter to Richard Nixon. 1pg.
38	31	08/06/1962	Memo	H.R. Haldeman to Loe Gaunt. Re: Ethbert Brown, letters from Sherwin Ellingson and Ralph Langley. 1pg.
38	31	08/03/1962	Letter	H.R. Haldeman to Adela Rogers St. Johns. Re: Talik Volmensky. 1pg.
38	31	08/03/1962	Letter	H.R. Haldeman to Sherman E. Unger. Re: Whitaker situation. 1pg.

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38	31	08/03/1962	Memo	H.R. Haldeman to Research Department. Re: Establishing ties between William Newsom and Brown. 1pg.
38	31	08/03/1962	Letter	H.R. Haldeman to Jean Dray. Re: UCLA Football Application for tickets. 1pg.
38	31	08/02/1962	Memo	H.R. Haldeman to Bill Spencer. Re: Father Monagle of Catholic Youth Organization. 1pg.
38	31	08/02/1962	Memo	H.R. Haldeman to Bill Spencer. Re: Universal Land Company statement. 1pg.
38	31	08/02/1962	Memo	H.R. Haldeman to Bill Spencer. Re: Raymond E. Vandegriff. 1pg.
38	31	08/02/1962	Letter	H.R. Haldeman to Richard G. Capen Jr. Re: Acknowledgment. 1pg.
38	31	08/01/1962	Letter	H.R. Haldeman to Carl H. Anderson. Re: Hollywood Boulevard Nixon Headquarters. 1pg.

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38	31	08/01/1962	Memo	H.R. Haldeman to Richard Nixon. Re: Betty See, offer of assistance. 1pg.
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38	31	08/01/1962	Letter	H.R. Haldeman to Orren R. McJunkins. Re: Offer of assistance. 1pg.
38	31	08/01/1962	Letter	H.R. Haldeman to Mrs. H. Audell Dixon. Re: Speaking invitation to Richard Nixon. 1pg.
38	31	08/01/1962	Letter	H.R. Haldeman to Robert H. Power. Re: Acknowledgment. 1pg.
38	31	08/01/1962	Memo	H.R. Haldeman to Bill Spencer. Re: Budget. 1pg.
38	31	08/01/1962	Memo	H.R. Haldeman to Charlie Farrington. Re: Jerry McPhee of NBC, offer of assistance. 1pg.

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38	31	09/29/1962	Memo	H.R. Haldeman to Mrs. C.G. Nelson. Re: Request for celebrity. 1pg.
38	31	09/29/1962	Memo	H.R. Haldeman to Ed Selvin. Re: Offer of assistance. 1pg.
38	31	09/29/1962	Letter	H.R. Haldeman to W. Marvin Draper Jr. Re: Statement from Richard Nixon on credit unions. 2pp. w/ attachment.
38	31	09/22/1962	Memo	H.R. Haldeman to Alan Nichols. Re: San Francisco Young Republicans. 1pg.
38	31	09/29/1962	Memo	H.R. Haldeman to Bob Hamilton. Re: Telethons. 1pg.
38	31	n.d.	Memo	Unidentified sender to Bob Hamilton. Re: Richard Nixon trip to Fresno, indicate interest in horse racing. 1pg.
38	31	09/28/1962	Memo	H.R. Haldeman to J.R. White. Re: Contribution. 1pg.

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38	31	09/27/1962	Memo	H.R. Haldeman to Lou Quinn. Re: Letter from Ernest George w/ copy of ad - appeal for money - for Van Nuys News. 1pg.
38	31	09/27/1962	Memo	Dorothy Wright to Herb Kalmbach. Re: Prussian's book. 1pg.
38	31	09/27/1962	Memo	H.R. Haldeman to Steve Hess. Re: Radio spots. 1pg.
38	31	09/27/1962	Memo	H.R. Haldeman to Steve Hess. Re: Richard Nixon's weak positions on discrimination in housing and reducing state expenditures. 1pg.
38	31	09/27/1962	Letter	H.R. Haldeman to Robert A. Crandall. Re: Article in San Diego Independent on Richard Nixon's visit. 1pg.
38	31	09/27/1962	Letter	H.R. Haldeman to Joseph Martin Jr. Re: Procedure for handling voting machines. 1pg.
38	31	09/27/1962	Letter	H.R. Haldeman to Wiliam Davis. Re: Good luck. 1pg.

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38	31	09/27/1962	Memo	H.R. Haldeman to Jerry Gilberti. Re: Check request. 1pg.
38	31	0/27/1962	Letter	H.R. Haldeman to Ned Turkington. Re: Acknowledgment of contribution. 1pg.

Nixon for Governor *date*To: **Al Moscow**Date: **8-6-62**From: **Bob Haldeman**Subject: **Specific responsibilities**Distribution: **cc: NH***see C. Ant
Herb Klein*

CONFIDENTIAL

This will confirm our discussion the other day regarding specific responsibilities which you will be undertaking for the balance of the campaign.

- 1) You will be responsible for taking calls and meeting with people who want to see NH regarding issues, or who have background information or campaign advice to offer.
- 2) You will assume guidance of the KEY Program, providing drafts and suggested ideas for their letter-writing program.
- 3) You will be responsible for reviewing news developments in press, radio and TV for the purpose of preparing suggested statements for spokesmen other than NH, either in answer to attacks by the opposition, or you will initiate comment from our side.
- 4) You will prepare articles and/or statements in answer to requests received from publications and organization.
- 5) You will maintain overall responsibility for preparation of NH acknowledgments of friendly editorials and columns.

It is understood you will be aided in some of the above activities by other members of the staff, but in each case, the overall responsibility for performance will be yours.

Nixon for Governor *date*

To: **Staff Memo** Date: **8-7-62**

From: **Bob Haldeman**

Subject: **Gladys O'Donnell, Campaign Liaison with Republican Women**

Distribution: **Carol Arth, C. Farrington, Don Frey, Herb Kalmbach, John Kalmbach, Herb Klein, Dick Forts, Sandy Quinn, Senny Sammelman, Dan Waters.**

RM has asked Gladys O'Donnell to serve as our campaign liaison with the Republican women. All matters which require clearance or communication with Republican women's organizations regarding schedule, campaign activities, local field operations etc. should be handled through Gladys O'Donnell.

John Kalmbach: Will you please provide Gladys immediately with the name and address of all Nixon County Chairmen and the address and telephone number of every Nixon Headquarters in Southern California? Will you also be sure she receives copies of all bulletins and instructions to the field organization and Nixon Chairmen so that she will be able to coordinate Republican women's activities with those of our organization?

Senny S. J Will you please provide Gladys with whatever quantity she feels is necessary of all available brochures and Nixon literature? I would suggest you send her a sample of each existing piece and let her request the quantities she feels will be needed. Also, make certain she receives samples of each new piece as it is issued so that she can request a supply.

Sandy Quinn: Will you please check with Gladys to determine how she wants to handle distribution of news releases to the Federation clubs?

date

August 7, 1962

TO WHOM IT MAY CONCERN:

It is with pleasure this letter is addressed in behalf of Miss Yvonne Smith.

During the period of the Nixon-for-Governor primary campaign, Miss Smith's basic assignment was an exceedingly important one. As liaison with Republican Party County Organizations throughout the state, the position was one requiring the background and depth of experience and knowledge which she brought to our staff.

Miss Smith's political knowledge and experience at the grass-roots level is exceptional. Her loyalty, integrity and enthusiasm were continuously reflected. She worked effectively and well with everyone with whom she came in contact.

In addition to her basic assignment, Miss Smith handled a multiplicity of duties involved in the primary campaign, accepting eagerly and accomplishing with tact and efficiency any and all activities assigned to her. She worked unselfishly both in thought and time. We were indeed fortunate to have the benefit of her ability and experience.

Sincerely,

H. R. Haldeman

Murray Chotiner

8-7-62

date

Bob Haldeman

attached letter to RH from James R. Wetmore

Murray:

- Wetmore's letter and Lois Gaunt's memo are self-explanatory. I think a telephone call is in order, rather than a letter - but will appreciate your handling, or suggested handling.

- many thanks.

Dan Waters

8-7-62

Lois

Bob Haldeman

Engineers Committee

Attached is memo from Lois Gaunt together with some material forwarded to her by Bob Finch.

Do we have an Engineers' Committee?

If so, RN's water speech should definitely go to this list with the Chairman's letter in an effort to sign these people up.

Please let me know the status of this.

done

August 7, 1962

Dear Gladys:

I have sent the attached memorandum to our key staff people and have asked that they follow through, as indicated.

I hope you will feel free to let me know at any time if there is anything that our organization can do to insure the success of your liaison efforts with the Republican women. Also, please feel free to work directly with any of our staff members here.

Needless to say, we are all delighted that you have accepted this assignment, and are looking forward to working with you.

Best wishes.

WIN WITH NIXON!

H. R. Haldeman

Mrs. Gladys O'Donnell
3814 Gundry Avenue
Long Beach 7, California

Walt

August 8, 1962

Dear Mr. Vandegriff:

Thank you for your memorandum regarding organizing a Nixon Agriculture and Livestockmen's Committee.

We are most appreciative of the time and thought you have devoted to this subject and your earnest desire to assist in any way possible.

In this instance, however, you should know that in the early days of the primary campaign, a "Farmers for Nixon" group was formed and has been operating effectively since that time.

Certainly your ideas in this area should be passed along to the proper person, and in this instance I would like to put you in touch with Mr. Ross Wurm, P.O. Box 3186, Modesto, California, through whom all statewide activities of the "Farmers for Nixon" are channeled.

Thank you again for your interest and help.

Kind regards.

WIN WITH NIXON!

H. R. Waldeman

**Mr. Raymond E. Vandegriff
325 San Jose Avenue
Fairfield, California**

cc: **Mr. Bill Spencer
Mr. Ross Wurm**

August 8, 1962

Dear Mr. Lewis:

Mr. Nixon has asked me to acknowledge and thank you for your letter of July 26th, and to explain the circumstances which preclude his complying with your request.

Unfortunately, because of his position as a candidate for Governor of the state of California, Mr. Nixon is unable to take action regarding endorsement by the Republican Party of a candidate in another state.

We are, however, taking the liberty of sending your letter to the Republican National Committee with the request that they communicate directly with you insofar as any action they feel would be appropriate in this particular instance.

With kind regards.

Sincerely,

H. R. Haldeman

Mr. L. S. Lewis
Editor-in-Chief
The 780 Countdown
1509 Jefferson Street
Nashville 8, Tennessee

cc: Mr. AB Hermann
Republican National Committee
Washington, D.C.

fax of incem. ltr. to AB Hermann
bec Mail Office - 1gg w/fax inc. ltr.
basic - HRH
File - Cand. - out-of-state enders. TDS
x date

date

August 7, 1962

Dear Dick:

Dick Nixon asked me to acknowledge your letter of July 13th regarding arrangements for the UPI National Conference in San Francisco October 1st.

We have already discussed this with Jim Anderson, but wanted to confirm to you that Herb Klein will be designated as our representative to work out the ground rules for the program with Jim Anderson and Mr. Brown's representative.

Best regards.

Sincerely,

H. R. Maldeman

Mr. Richard A. Litfin
United Press International
814 Mission Street
San Francisco 3, California

cc: Mr. James Anderson
UPI - Sacramento

Mr. Herb Klein
San Diego

bcc Rose Mary Woods
R H Finch

Jerry Reynolds

8-6-62

Bob Haldeman

Date
f-w

I am attaching some recent letters from Don Mulford. His suggestions on the boxing issue and the Brown junket merit some further thought and possibly some action.

Will you please check these out?

Loie Gaunt

8-6-62

Bob Haldeman

RN letter - Fresno County new appointments

Date

Don Franson's letter and his list of newly appointed Chairmen are attached hereto.

August 6, 1962

Dear Don:

Thanks for your letter of August 2nd.

We will see that each of your newly appointed Chairmen receives an RN letter.

In the future, Don, where an RN letter is requested, it would be helpful in expediting the mail if you could attach a suggested draft.

In this particular instance, however, we have a draft available which can be adapted to your group of people.

Very best regards.

Sincerely,

H. R. Haldeman

Mr. Donald R. Franson
Fresno County Chairman
Nixon-for-Governor Headquarters
2136 Tulare Street
Fresno 21, California

Revised to N Kalmbach
D. Waters -
file to Dan

Date

August 6, 1962

Dear Les:

Thanks very much for your letter of August 2nd.

The information on Mr. Patterson Hyndman, who will be heading up the WIN program for San Diego County, has been given to Dan Waters, our Contact Director who is responsible for the program at staff organization level. Hyndman sounds like the man for the job.

You have made a good point insofar as a Chairman of a specific activity bypassing the County campaign organization in reporting direct to the State Chairman. I am asking Herb Kalmbach and Dan Waters to give this some thought to see if we can't better this situation somewhere along the line.

Best regards.

WIN WITH NIXON!

H. R. Haldeman

Rear Admiral Leslie Gehres, USN (ret)
Chairman
Nixon for Governor
San Diego Headquarters
1179 Fifth Avenue
San Diego 1, California

Sandy Quinn

8-6-62

Bob Haldeman

*Date
J-w*

S orig. corrected

Don Mulford suggests ~~we~~, and I agree, that we subscribe to the East Bay Labor Journal (copy attached). Will you please handle this appropriately?

Dan Waters

8-6-62

*Call
J-u*

Bob Haldeman

Will you please pass along to Bob Reynolds the information that Assemblyman Don Mulford's partner, Vic Bottari, might be helpful in the north? He's a University of California All-American, and a former President of the Berkeley Board of Education, held in high regard in the area. He, as well as Don Mulford, might come up with some additional suggestions for Northern California.

Don Mulford's office is 2150 Franklin Street, Oakland 12.

Note

August 6, 1962

Dear Don:

I want to acknowledge your several letters, all very much appreciated.

Your suggestion on following up the boxing issue is a good one. I have already asked Jerry Reynolds to give this some thought and some play if and when the time seems right.

Vic Bottari definitely should be brought into the Sportsmen's Committee activity, and we are asking Bob Reynolds, Chairman, to be sure to get in touch with him.

Thanks too for your idea on the Brown junket. Here again, Jerry Reynolds can check it out and if there is any fuel there, use it.

We are subscribing to the East Bay Labor Journal, which will eliminate the necessity of your passing items along from here out. It should and will be available to us for the balance of the time.

Sorry you had trouble catching up with me in Sacramento, but am sure you can understand the reasons which account for my perpetual motion schedule, especially this past weekend.

Your reports and suggestions are helpful and appreciated, Don. Many thanks.

WIN WITH NIXON!

H. R. Haldeman

Honorable Don Mulford
2150 Franklin Street
Oakland 12, California

Date
f-v

August 6, 1962

Dear Howard:

Just by way of reporting back, Les Gehres is going to enlist Frank Luckel as a member of his San Diego Advisory Committee, and is supposed to be making the contact sometime this week.

According to Les, Luckel will be enlisted and assigned to work in his old Assembly District. He has known him for forty years and of course is aware that Luckel was quite active in the Shell program during the primary.

I feel sure this situation will be handled appropriately, and appreciate your bringing it to our attention again.

Best regards.

Sincerely,

H. R. Haldeman

Honorable Howard J. Thelin
500 North Brand Blvd.
Glendale, California

cc: Mr. Waller Taylor, II

Bill Spencer

8-6-62

Bob Haldeman

Note

Letter from Mr. Ethbert R. Brown to RN

Bill:

Here's another one that should be checked out. While we can't spend too much time investigating this type of thing, some contact should be made. In this case, perhaps Dr. Grant Bare, our Chairman who lives in Modesto, could make the call and give you a report. RN's interest in such offers would be evidenced by the local follow-up.

After the contact is made, will you please let me know the result?

Lois Gaunt

8-6--62

*Date
f-u*

Bob Haldeman

Re: your memo of July 21 - and the Ethbert R. Brown (Modesto) letter to RN offering information:

- all mail in the category you can continue to pass along to us. In this particular case, we refer it to the local Chairman (via Bill Spencer so he can follow-up) so that RN's interest is evidenced at the local level and if it is a legitimate offer, the needful can be done.

Re: your memo of July 20 - and letters received from Mr. Sherwin Ellingson of San Jose and Mr. Ralph Langley of Los Angeles:

- mail of this type should be referred to Al Moscow. He has already been assigned the task of going through the mail and picking up ideas, suggestions, slogans etc. that have come in, and then preparing in summary form a report for RN.

Date

August 3, 1962

Dear Adela:

As you know, I have corresponded in a preliminary way with Talik Volmensky, and Bill Spencer, our Northern California Campaign Manager, had dinner with him the other evening.

The conclusion reached is that he is apparently a little uncertain about what his next course of action should be. He is most interested in the campaign, but the pitfalls of being in a temporary campaign job are recognized by him and we have not urged him to leave his present position. I understand his wife is working in Monterey for Rafferty and he is also devoting some time to this effort.

Just wanted you to know we had been in touch. From all reports, Talik is certainly a fine person, and we definitely want to keep in touch with him.

Additionally, we have contacted Frank Reiser, our Monterey Chairman, to check his staff situation, and are also forwarding Talik information on the Republican Alliance since we understand they are looking for a full-time Director.

Many thanks, Adela, and warm regards.

Sincerely,

H. R. Haldeman

Mrs. Adela Rogers St. Johns
P.O. Box 2613
Carmel, California

Salt

August 3, 1962

Dear Sherm:

Sorry to have missed your calls. I am leaving for Sacramento, but wanted to fill you in on the Whitaker situation.

As John may have told you, I talked with him about the possibility of his getting into our campaign. He feels the only way he could get into any campaign is if we could get him sprung by his company.

Naturally, if we are able to work this out through the parent company, it will be on the basis of his coming to California to work in the Nixon campaign. Apparently if we are not able to work it out on this basis, John doesn't feel he will be able to get into any full-time campaign spot.

I am sure John will keep you posted on future developments.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Sherman E. Unger
Republican Congressional Campaign Committee
Congressional Hotel
Washington, D. C.

Research Department

8-3-62

Done

Bob Haldeman

I am informed that Mr. Lem Summey, Republican Central Committee in San Mateo County, and also Assistant D.A. for San Mateo, will be helpful in getting some information through a fellow Assistant D.A., Al Rouse, regarding William Newsom, our Squaw Valley man.

Apparently Newsom filed criminal charges against a party named Hinkley and Rouse in the D.A.'s office handled the case. The D.A.'s office recommended no action since there was no basis for the charges, but was forced to prosecute by pressure from the Governor's office.

This could be another step in establishing close and questionable ties between Newsom and Brown and I guess should be checked out.

Alan

August 3, 1962

Dear Jean:

Attached is the UCLA Football Application through which we are entitled to one complimentary ticket and as many additional season tickets as you want.

I would suggest you check with Doc and see if he doesn't want to order four season tickets for company use (one of which will be free).

In any event, the application should be sent in, and if the company doesn't want the tickets, perhaps someone in the office will. I, of course, am not going to be able to use them. The seats are on the 50-yd. line and should be worthwhile.

Best wishes.

Sincerely,

H. R. Haldeman

Miss Jean Dray
J. Walter Thompson Co.
6505 Wilshire Boulevard
Los Angeles, California

Bill Spencer

8-2-62

*date
f-u*

Bob Haldeman

Father Monagle, Director, Catholic Youth Organization
547 "B" Street, Santa Rosa

cc: Loie Gaunt

Bill:

Attached is fax copy of a letter addressed to RN by The Reverend John F. Monagle, Director of the Catholic Youth Organization in Santa Rosa.

There are two main considerations in this type of request. An RN letter might be used by Father Monagle for fund-raising purposes - in some manner. Secondly, if this happens to be in an area where there is strong anti-Catholic feeling, this could do harm.

This should be carefully checked out. Will you assign the job to someone who will do it tactfully and appropriately. Before complying with the request for an RN letter, we must be certain it is in order. If it is not, then it is our feeling it can best be handled by the telephone route in explaining the TD.

Please give this priority. The incoming letter is dated July 17th and we don't want to delay a reply too long. Will appreciate having your report and recommended action as soon as possible.

Bill Spencer

8-2-62

date

Bob Haldeman

**Ed Slevin handed me the attached statement of
Universal Land Company in the amount of \$350.00
for month of July. This should be processed with your
other San Francisco office bills.**

Bill Spencer

8-2-62

date

Bob Haldeman

Raymond E. Vandegriff

This is the fellow referred to you some time ago....you were going to try him out on an assignment.

The attached may relate to your contact. I'm at a loss to know what to do with it.

date

August 2, 1962

Dear Dick:

Thanks for your note of
July 31st.

We'll look for you here
about 11:00 o'clock on August 20th.
At that time we can button up the
details.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Richard G. Capen, Jr.
Copley Newspapers
7776 Ivanhoe Avenue
P.O. Box 1530
La Jolla, California

dale

August 1, 1962

Dear Mr. Anderson:

You were certainly nice to take the time to write me about the Hollywood Boulevard Nixon Headquarters.

At every hand I have been getting reports about your location and the very excellent job you have done in getting it set up and operating. After reading your letter and learning the details of exactly what you have accomplished, I can well understand everyone's enthusiasm.

I liked your letter and the sentiments expressed. You have set an example for others to follow. As you point out, it is proof of what one person can do when he sets his mind to it. At the first opportunity, I plan to come by, and know Dick Nixon likewise will make every effort to visit the Headquarters later on.

Congratulations - and our sincere thanks. But as everyone knows, the Nixon-for-Governor organization is the one to be congratulated in having someone like you on the team. We need more Carl H. Andersons.

Best regards, and

WIN WITH NIXON!

H. R. Haldeman

Mr. Carl H. Anderson
1132 North Mansfield
Los Angeles 38, California

RN

8-1-62

date

Bob Haldeman

Betty See

My mother has talked with Betty See regarding her participation in the campaign. Betty indicates she will be available for any spot where needed, but not until the end of September. She is also going to give us some help in fund-raising and is sending a list of probable donors to mother within the next few days. She will be given a specific campaign assignment as soon as she is available at the end of September.

August 1, 1962

Dear Sue:

Dick Powell said the other night that Mark Goddard was extremely anxious to help and urged that he be contacted.

Also, Dick Nixon was anxious that we be sure to keep Eddie Anderson for specific uses where he would be especially helpful. I talked with Anderson for awhile and he is really very interested in getting into the campaign. I am sure we can put him to very productive use.

Best regards.

Sincerely,

H. R. Waldeman

Mrs. Norman Taurog
529 N. Hillcrest Road
Beverly Hills, California

file - Call her in (Taurog)
x - date

Wait

August 1, 1962

Dear Mr. McJunkins:

I am sorry your letter arrived while I was out of town and there was no opportunity to reply before your departure. I am, however, marking this to be forwarded and trust it will reach you.

We would, of course, be most appreciative of any help you are able to give us in our fund-raising effort and I would like to put you in touch with our Finance group here so that you can discuss directly with them our needs and program.

I would appreciate your calling me upon your arrival here. Thank you again for your expression of interest and offer to help.

Sincerely,

H. R. Haldeman

Mr. Orren R. McJunkins
1920 South Ocean Drive
Fort Lauderdale, Florida

PLEASE FORWARD

Date

August 1, 1962

Dear Mrs. Dixon:

Thank you so very much for your letter of July 27th.

The invitation extended to Dick Nixon by the San Marino Women's Republican Club Federated to attend the picnic supper on September 20th is in the hands of the Schedule Committee. I will make a point of following through on this so that your answer will be received by August 10th. We certainly understand the necessity for knowing at the earliest possible moment so that you can proceed with your arrangements and the advance planning involved in any such affair.

There are already a number of committed dates on the September calendar, confirmed earlier in the year. However, this is to assure you every effort is being made to work your invitation into the schedule.

We do appreciate the fine cooperation you have extended the other groups in your area in planning for this event. It is definitely one Dick Nixon would like to do if it can be worked into the September itinerary, and the Schedule Committee will have an answer to you by August 10th.

With kind regards and good wishes.

Sincerely,

Mrs. H. Audell Dixon
1825 Alpine Drive
San Marino 9, California

H. R. Haldeman

date

August 1, 1962

Dear Bob:

I have your letter of July 3rd regarding the general situation down here, and have held off answering pending resolution of a number of the problems.

As you know, things have been developing daily and I kept thinking we would have something to report at any time.

I am still not sure exactly where we stand, but will look forward to discussing this with you in Sacramento this weekend.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Robert H. Power
322 Nut Tree Road
Vacaville, California

Bill Spencer

8-1-62

Bob Haldeman

Walt

The Northern California Veterans budget is \$3,000; thus, Flynn's recommendation for \$5,000 will have to be substantially trimmed.

I think you and Flynn should work out a revised budget for \$3,000 and resubmit it for OK.

You should tell him that all departmental budgets had to be similarly reduced. The statewide does cover printing costs, however, so you can eliminate that item.

I agree with your general suggestions, but will leave it up to you to work things out with Flynn.

Charlie Farrington

8-1-62

Bob Haldeman

*Date
f-m*

Jerry McPhee, Unit Manager, NBC Television,
was on the crew of the RN Fund show in 1952 --
is all for RN and wants to do anything.

Will you please get in touch with him and
see specifically where he might be used?

H

September 29, 1962

Dear Mrs. Nelson:

Your letter addressed to Mr. Nixon has been received while he is on the campaign trail. Since he will not be returning to the office until next week, your letter was referred to me to avoid further delay.

I certainly wish we could be helpful to you in securing a celebrity speaker for your October 3rd Rally. Unfortunately, however, I'm afraid there is nothing we can do in this instance. Of course, your main stumbling block in attempting to secure someone like James Stewart is the brief notice involved.

I wish I had a suggestion to make, but in view of the time factor, am sorry our answer must be as it is.

Dick Nixon will appreciate the warm good wishes you have extended to him.

Our kind regards, and I hope you are successful in turning up the right person for the October 3rd event.

Sincerely,

H. R. Haldeman

Mrs. C. G. Nelson
322 Robinhood Place
San Antonio 9, Texas

Ed Slevin

9-29-62

Bob Haldeman

Ed -

- this fellow is in your territory;
Bill Spencer has a file on him -- he is an eager
volunteer.

- however, he continues to send me
his bulletins. In the attached, at the bottom you will
note his suggested campaign treatment. We happen to
have a "Sportsmen's Committee", as you know, and
I have no idea what distribution he is giving this
bulletin idea of his, or in this case, a News Release.

- will you impress upon him once more the
importance of checking with your office on a few of his
"ideas". A few months ago he was advocating a farmers'
group and we had to inform him there was already a
"Farmers for Nixon" Committee.

September 29, 1962

Dear Mr. Draper:

Your letter to Mr. Nixon, addressed in my care, has been shown to him.

He is very glad indeed to comply with your request for a statement regarding credit unions, and it is attached hereto.

Dick Nixon appreciated your contacting him, and the good wishes extended.

With kind regards,

Sincerely,

H. R. Haldeman

Mr. W. Marvin Draper, Jr.
Director of Public Relations
California Credit Union League
2910 Lakeshore Avenue
Oakland 10, California

Statement of
Richard M. Nixon

September 29, 1962

for: California Credit Union League

I was pleased to learn of the healthy growth of the Credit Union movement in California, and the contribution the 1740 California Unions and their officials, with more than one and a half million members throughout the state, are making to the economic strength of our future.

By promoting thrift, offering low cost lending services and increasing financial responsibility, Credit Unions have played an important role in helping millions of American families to realize a better standard of living.

The principles of individual initiative and economic self-help which have contributed so much to your success, are basic to the achievement of a fuller and richer life for peoples everywhere.

We need to encourage such ideals and endeavors, not only in California, but in the world-wide struggle for individual freedom and economic determination.

Alan Nichols

9-22-62

Bob Haldeman

San Francisco Young Republicans

**cc: Ruth Watson
Jim Halley
Ed Slevin
Harry Keaton**

Harry Keaton's suggestion that you, as San Francisco Nixon Chairman, hold a meeting with the San Francisco County Young Republicans and all unit club presidents is, I think, a very good one.

Since we do seem to have a problem with the San Francisco YRs because there is no single leader who can direct the entire organization, perhaps your leadership in bringing them into the campaign would provide the missing link.

Bob Hamilton
via Betty McVey for transmission by phone.
Bob Haldeman

9-29-62

Three points:

- 1) Tell RN his opening remarks pertaining to the Telethon as a new campaign technique are very good and should always be used.

This is important because, as you know, Brown follows us by several days in each city. This approach highlights the fact that we started this - and he is copying it.

- 2) As I mentioned to you, I think you should prepare, with the assistance of Hess and Hunter, a list of the key issues which should be covered in all telethons and perhaps review with RN the relative weight he wants to put on each one. This list should be typed in duplicate so that during the show you can keep a running tally pertaining to each of these issues.
- 3) I don't think McCarthy should be on the other telethons with the exception of San Francisco, his home base. Can you cover this with him? There is a problem in bringing an out-of-the-area legislator on the air - as far as the local people are concerned.

also to Bob Hamilton

Ray Arbuthnot strongly recommends, and I strongly agree, that when RN visits the Fresno Fair Saturday that he make a tour of the stable area as early as possible in the morning to indicate his interest in horse racing.

This is also good color stuff for photography, obviously.

There was some adverse reaction at the L.A. ~~State~~ County Fair to the fact that he ignored the racing group and, as you know, they are very significant - financially as well as in numbers.

Walter Bauchy, who runs the racing operation at both the L.A. and Fresno County Fairs, will call you Friday evening to determine when to expect RN on Saturday morning.

J. R. White

9-28-62

Bob Haldeman

Attached is check of Mr. James D. Garibaldi
for \$2,500.00 for processing and acknowledgment.

Lou Quinn

9-27-62

Bob Haldeman

Ltr. from Ernest George, Finance Chm., San Fernando Valley
w/copy of ad - appeal for money - for Van Nuys News.

Lou -

- please get on this fellow, fast.

9/27

To: Herb Kalmbach
From: Dorothy Wright

- per your request - a reminder note re: Prussian's book.
- the latest is that Mrs. Felker, our Burbank Chairman, called. A Mr. Ray Sence contributed \$200.00 of the \$400.00 involved in their headquarters building. Mr. Sence now is asking to bring in Prussian's book - to distribute out of the Nixon Headquarters. Mrs. Felker does not want to offend Mr. Sence -- but is questioning this (as well she might!). She thinks someone in authority should call him, explain the situation.

Herb, the fellow who is pushing hard on this is Bob Quinn. I don't have a telephone number for him, unfortunately. He called here again this morning and wanted our Schedule info. -- said he would like to work Prussion into it somehow (and maybe distribute more books at our meetings?).

I think it's time for someone to clamp down, don't you?

(Mr. Sence - TH 8-5166)

Steve Hess

Bob Haldeman

9-27-62

It is our current plan to invest a substantial amount of our advertising budget in 60 and 30 sec. radio spots.

Present plan is to use RN for the full spot, with no announcer, introducing himself and outlining very succinctly one of the key California issues.

There should be a series of some 10 or 20 of these spots which will be rotated and repeated. Could you start whipping some together in the next week? We will need to record them about October 10th, so a batch should be put together and approved before that date.

Steve Hess

9-27-62

Bob Haldeman

I leave it up to you as to how to handle this, if at all.

Joe Martin called me today, after reviewing the tape of the ABC school kid interview RN did in San Francisco awhile back. He says there are two questions on which RN's answers appear to be rather weak.

The first was the one regarding the state law on discrimination in housing. Brown apparently said there definitely should be a state law forbidding discrimination. RN shifted the thing to Kennedy and his failure to sign the executive order he had promised, but did not directly answer the question regarding the state law.

The second question was re: how Nixon would reduce state expenditures. Nixon apparently covered three fields, but apparently not in a convincing way. Brown retaliated that if Nixon has specific ideas on how to reduce expenditures, he (Brown) would like to have them and would put them into effect immediately.

September 27, 1962

Dear Mr. Crandall:

Rocky Jordan has just sent me the September 13th issue of the San Diego Independent. I certainly want to thank you for your excellent treatment of Dick Nixon's appearance down there on September 12th. The story is great, as is the picture.

Rocky also mentioned the good advance publicity you gave the luncheon.

We do appreciate your help, and I am passing the clipping along for Dick Nixon to see. He too will be grateful.

Many thanks, and best regards.

Sincerely,

H. R. Haldeman

Mr. Robert A. Crandall
Editor
San Diego Independent
348 West Market Street
San Diego, California

September 27, 1962

Dear Joe:

Thanks for your letter on procedure for handling the voting machines. Keep me posted if changes in the system of inspection can be implemented.

Also, please check with Ed Slevin. I handed him a letter while he was down here from a fellow in San Francisco who was involved in the 1960 situation.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Joseph Martin, Jr.
400 Montgomery Street
San Francisco, California

cc: Ed Slevin

September 27, 1962

Dear Bill:

It was good to hear from you,
and I am delighted to learn of your new
association with Ralph.

You both have my very best
wishes.

I'm sure our paths will be crossing
and I'll look forward to seeing you - after
November 6th.

Meantime, best of luck. You have
a successful combination going.

Sincerely,

H. R. Haldeman

Mr. William Davis
Starkweather-Davis Company
1093 Broxton Avenue
Suite 230
Los Angeles 24, California

Jerry Gilberti

9-27-62

Bob Haldeman

May I please have a check tomorrow morning, payable to R. H. Finch, in the amount of \$2,000.00, charged against the Democratic Program?

