

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
34	4	07/01/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, USSR, California, etc. 1 page.
34	4	07/02/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Keogh, H. Lewis, etc. 2 pages.
34	4	07/02/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Akron, Air Travel Card, Keogh, Bundy, NJ, Ohio, etc. 2 Pages.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: VP Polling, etc. 1 Page.
34	4	07/02/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Sears, TV, NJ, Ohio, etc. 1 Page.
34	4	07/03/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: GOP NC, Polls, 18yr Vote, RN, etc. 1 Page.

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34	4	07/03/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: PR, Ellsworth, TV, Ohio, Dem Party, CA, VP, RN, Wallace, etc. 4 Pages.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: CA, Calloway, VP Poll, RN, Keogh, etc. 1 Page.
34	4	07/18/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: VP Poll, RN, School Districts, press, etc. 1 Page.
34	4	07/03/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, VP Candidates, Reagan, NY, Hawaii, TV, etc. 1 Page.
34	4	07/05/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Keogh, Sears, CA, Callaway, RN, etc. 2 Pages.
34	4	07/15/1968	Other Document	Typed and handwritten list of pending H. R. Haldeman phone calls or meetings for Monday. 1 Page.
34	4	07/15/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: CA, PN, Buchanan, RN, Moore, Keogh, Novak, etc. 1 Page.

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34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: PR, NY, soft delegates, etc. 1 Page.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, etc. 1 Page.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Keogh, call list, convention, etc. 1 Page.
34	4	07/15/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Agnew, Percy, Jew, Harlow, Catholics, TV, Keogh, Price, CA, etc. 2 Pages.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, TV, ABC, Price, etc. 1 Page.
34	4	07/19/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Freeman, Catholic, etc. 1 Page.
34	4	07/20/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Mission Bay Program, TV, RN, platform, etc. 1 Page.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
34	4	07/22/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Rhodes, Ohio, TV, RN, NY, 20 state list, etc. 2 Pages.
34	4	07/22/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: platform policy, post convention plan, etc. 1 Page.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: polls, Wallace, etc. 1 Page.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, press, O' Donnell, etc. 1 Page.
34	4	07/23/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Allen, Vietnam, Burns, Sears, recording machine, polls, Safire, TV, draft, etc. 5 Pages.
34	4	07/23/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: TV, Vietnam, JFK, CA, RN, press, NATO, VP, etc. 2 Pages.
34	4	07/23/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Vietnam, Joey Bishop Show, VP, RN, DC, Wilson, Delegates, etc. 3 Pages.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
34	4	07/23/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Mitchell, Allen, etc. 1 Page.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: Finch, Harlow, Calloway, Allen, Price, CA, Hyde, Younger, etc. 2 Pages.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, Dick Allen, etc. 2 Pages.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: CA cites, times, media, papers, size, etc. 1 Page.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: King, etc. 1 Page.
34	4	07/24/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: DC, Texas, TV, RN, etc. 1 Page.
34	4	07/24/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, LBJ, Allen, press, Buchanan, CA, DC, etc. 2 Pages. Attached to the following two pages of H.R. Haldeman handwritten notes dated 07/25/1968.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
34	4	07/25/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, DOE, Allen, LBJ, NY, etc. 2 Pages. Attached to the preceding two pages of H.R. Haldeman handwritten notes dated 07/24/1968.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: PR review, Negroes, Catholic, DC, Keogh, etc. 1 Page.
34	4	n.d.	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: phone calls, RN, Evans, Keyes, etc. 1 Page.
34	4	07/25/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: phone calls, Percy, etc. 1 Page. Double sided.
34	4	07/25/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: phone numbers, Percy, etc. 1 Page. Double sided.
34	4	1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: 1st ballot, etc. 1 Page.
34	4	1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: CA, Sears, Jorgenson, Moore, Negroes, Catholic, etc. 1 Page.

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34	4	07/25/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: DDE, phones calls, delegates, etc. 1 Page.
34	4	07/26/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: national TV, RN, etc. 3 Pages. Written on The Madison Hotel stationary. Only first page scanned.
34	4	07/26/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, staff, speech, etc. 1 Page.
34	4	07/27/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: platform operation, Ellsworth, Vietnam, RN, PR, Rhodes, press, etc. 1 Page.
34	4	07/28/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: RN, NJ, Agnew, Gallup, Sears, Holton, etc. 1 Page.
34	4	07/27/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: NC, PR, RN, interns, Fong, Agnew, etc. 2 Pages.
34	4	07/28/1968	Other Document	H. R. Haldeman handwritten notes on topics including but not limited to: CA, NY, Staff, Delegates, Key Biscayne, Rhodes, Agnew, Ohio, Sears, FL, etc. 2 Pages.

RN-F  
7/1

feld F  
Tomorrow.

G ✓ who's seeing Ben Adair guy tomorrow  
get it to show RN - no govt. w/ him  
- poll VP

C ✓ will do Newsweek in VPes.

~~has start re Soviet aircraft -  
USSR seized our aircraft for air  
is in Kuwait~~

M. X Goro Ball

W et - OK on Calif Sun 21<sup>st</sup> at Music Center

Manolo - 55 - no staff

Have Call Host delegat nty -

(F)



RN  
7/2

file

to RN  
7/2  
+3

- ✓ Keogh?
- ✓ Bundy out of county til July 22
- ~~probly watching Pa.~~ sched review
- ✓ from H. Lewis - re Keogh
  - not very good - relief when he didn't get top job
- Who goes to NJ - M-Fl - Sears?
- Ohio - Ill - M-E - Kldet - Sears

fund RN

W

- ✓ re Keogh - inclined to go with him
- said I'd get to him by Friday
- ✓ put someone on kid's scheds. that has political point of view - ie Tricia's

- ✓ re Mundt's message - BB has never heard of Bill Wolfson - only Wolfson he knows is Louis - who has been indicted
- ✓ talked to Sean - he's going to rec. Pat Dunn Dem - but loyal to feds - will be up us now may. O'Hare - very good, top man
- ✓ explain situation on kid's schedules
- ✓ Convention Plans

file

- May want to go from there to Akron  
maybe dinner with before Jack Knight

✓ C - logistic detail - "David"  
cash to buy tax air travel card  
see that we buy the ticket

EM 1-1266

~~2 Michele traveling w/~~

RN  
7/2

file

✓ time ~~this~~ <sup>tomorrow</sup> ~~afternoon~~ <sup>strategy</sup>  
 mtg w/ PR types - ~~G-S-E-Sears~~  
 F-G-Sears-E-B-P-M

basic strategy + PR  
 45 min - F-M  
 1 hr - Group

✓ when sometime later

✓ talk to G re his TV scheme  
 indicate what g.s

F-H  
to RV

✓ Back going ahead on VP poll  
 ✓ who goes to NJ - Ohio - Ill.

add  
 neither  
 name  
 is Ford Bush  
 any unknown

\*

✓ P writing 800 words for Look  
 Herb accepted it  
 may have reasons = Personal

JWT

There are notes  
I could find on U.P.  
Polling. Names  
are scattered throughout

L.

LARRY HIGBY

RN-  
7/3



w/ polling group.

✓ cancel GOP NC mail poll

AMPAC 43 Cong & 8 Sen Districts

we can piggyback - about 5 g.s

↙ re issue polls -

need to know things like 18 yr. vote

want to know the 10 issues on which

the Am. people have strong convictions

ie 18 yr olds

Fed aid education

what are the safe issues

when RN is in tune of thgy.

also what re controversial ones

ie v. Nam

interested in what we say - not images.

RN-F-M  
7/3

LOOK  
article

✓ need to broaden P.R.

1. Thinking Main Report - not worth a damn  
must talk on gut issues in gut language  
in simple emotional terms

→ ~~B.~~  
- Have objective talk w/ B re Keogh  
or use Ellworth as ed in chief

✓ Have Percy come out -

✓ Vail will help on any problem of fair play  
is on board of AP

✓ re finance - try to move now  
Set up TV Comm + South Comm.  
maybe Walter Thayer for Citizens

- important to police TV shows

see we get equal treatment as well as time

→ ~~Hilbig~~  
Sh.  
- not a game for nice boys - need mean bastards  
setup program for listening posts  
then go after them - fix up our  
feds who own stus

add G

✓ Have to broaden PR group - input  
hard because have worked well together  
what can we do w/in agency for help creating  
need Midwest + Western viewpoint  
maybe one more oriented to right

2 ✓  
✓ to win - hold center + solidify the right  
forget estab. press -

Dem party will have to turn sharply left  
in order to heal its rifts

our thrust + emphasis must be to center + right  
the Dems we get are conservative

same pattern as Calif in 66

90 Rep over 1/2 Ind + Cons. Dems.

Have reached point where can't push nice guy  
have to cut Wallace vote from 14 down to 7

Those people want simple answers

6. ✓ maybe experiment with hard-sell program  
run in Ga + Ch before + after

✓ who is best all-round pol - to use as  
part of PR planning? Evans Lind.

✓ may have to reevaluate N as nice guy  
not say what press wants us to say

✓ maybe should work Mexicans?

✓ polls are not changed by speeches - but by events  
Bridges, King funeral etc won no votes

thus problem of Wallace strength in Reps. + Inds.  
real effect will be what man at top says.

- in Ohio, Ill, Pa. - not V.P.

RN-F  
dinner  
7/3

7/3  
- re Convention - best for RN to go on Weds.  
to RN day - delegate reception - RN tea  
alts. - go on Sunday - bad cause stuck  
with all deleg mtgs + social  
- wait til after now - bad cause  
not believable

- go Mon or Tues + meet w/ VP candidates  
bad cause for Johnsonian

✓ re VP - Percy not enough guts, write program

- Reagan - pub. of record, not presidential, staff

- FOM - best possibility - impact on power structure

- post Convention -

1<sup>st</sup> week direct to Calif - wk to 10 days

W speed  
w/ VP - staff - press - big Orange Co  
reception - stay in S Diego area

then to NY for staff mtgs etc -

VP to Hawaii + Alaska

RN not do 50 states

Wk of Dem Conv. - use truth squad in CO

✓ pre-convention -

? Bin-net TV - re law order as  
rebuttal to NR

decided NO



3

✓ - "E" must concentrate hard on open process  
of GOP selection - vs. Dem. Locked up  
how can we get this across?

everyone figure out how to do this  
maybe everyone orchestrate it

✓ RN has emotional access to lower middle class white  
not firm racist - but concerned re  
crime + violence, law + order

need stronger N position on this  
operationally - must do something

RN take some action - make an event

build PR around it

concerned re V Nam politically

N's got to say how to settle it

moratorium is running out

avoid any tone of anger, hostility, oppressiveness

be factual, firm, clear, candid

✓ - "S" - must dry up Wallace vote -

postpone any stands at least til convention

any stand now gives NR chance to hit us

good chance on ethnic Irish, Ital, Pole, Mex

(Kennedy cuts in - raising Catholic)

they're afraid of Negroes

unions, neighborhood, &

appeal in cities N to cut Wallace

don't just talk about ghettoes

5/2/57 cont.

✓ Not much mileage for us in talking about ghettos  
we have to cut into perimeters of "

" re press - can ignore editorial people  
but have made some headway w/ wkly. press  
of can sustain it.

be very careful about detente - etc. arms balance  
peace runs strong - + isolationist

"B" ones who don't trust Russian are w/ us already  
not much mileage for hard line foreign policy

to RN

file

- ✓ see Rafferty in Calif? - he can't do here
- ✓ M has talked to Calloway - attitude is fine
- ✓ re David TAP in Calif he committed it  
 W has talked to him re: not doing this  
 W has also talked to all billed N chair re school  
 but we (M+S) will also offer.

✓ on VP poll - have NHW - too late RHW  
 are adding RHW on full poll in Aug.

= ~~XXXX~~ F reimbursement =

✓ re Gov. Ball - feeling now is RN shld drop by  
 - good unity exposure - in route Calif

? - locking up post-convention in Calif - 10 days

← Keogh. (shld)

← shld Ed Carter talk to Gardner

± plan for this weekend? - F here  
 ← Will Chamberlain to Cleveland?  
 rather take Fred Morrow

(No)

S. Barbara  
 Del Monte  
 S. Dupo

RW 7/14

(file)

✓ VP poll. highly confidential  
to RW in writing - nobody present -  
will decide whether to meet w/ Derge  
Derge stand-by

✓ Mon. mtg = G OK

✓ Jfe/Herk/KL - Longman jittery NR publicity + polls  
are we doing adequate job of reassuring  
polls that show our side  
get KL working harder on this  
constant task - steady pressure

F ECK Post F re County Executives

maybe hand line re school districts

✓ Whalen makes pitch to have Sears along to  
romance press

RN Fla  
7/5

- B - re Keogh - B most useful to talk to  
be direct on need
- M - memo to M + me on personnel
- M - This Purse useful beyond hand holding  
→ old giving him one of major states  
has maturity + old take command.
- M - 12 major states - most important - guy on each  
rd. org. - feel Tom too conscious of paperwork etc.
- M - don't need Sears at deleg. mtgs.  
Whole thing is social - not to go - low key.  
McW shld be there -
- M - Sears good strategist - sit in mtgs.  
pull him into strategy - analyze seeing states  
what shld we do in each state  
gets weaker when moves around. Nfrs,
- E - at convention - some kind of W/P reception - family stuff.  
Thus nice victory party -  
early friends that are there + major contacts
- F - Calif - Music Center - can we get it?
- CW - gal - sched til Sept 10 - make good use - see people  
down groups - ie religious ldrs, labor,  
do out of NY - maybe some in Calif
- MFL - how about Callaway - what's his attitude  
R N  
fine

RN  
7/15

file ✓

next two weeks - rompon advance men

✓ make RN appearance at adv. men late in day  
find beach hotel for Sat-Sun Montauk  
T+D had one was except. good. Adv. in Va.

M-W for  
W already  
talked to  
st. chmn.

- in terms of planning - get our st. chmn in key states  
cover what's been good - work on generality events  
for T+J+D - ? D at teenage Repet  
maybe county fairs etc. David committed  
great asset this - W told him  
not to do this  
out to start mtgs w/ joint a few key chmn.  
reg. basis - bring

July 15 1968

*Kile*

PENDING HRH PHONE CALLS OR MEETINGS

Monday

~~Defense Dept. re: Security clearances for B and P. Contact Walt Rostow's Office 202 456 1414~~

*He will get back.*

~~Bryce Harlow re; Steve Nelson vs Norris Nelson~~

~~Rebozo re: JDE running convention~~

~~Camp re: Bo Calloway statement. RN reply in relation to the south. Also wants to invite you to a party.~~

*Shift him to Helms*

~~Greenspan re: Doctors and health statements. follow this up with Kline~~

Monday

~~Whalen re: Infighting in regard to the platform Ellsworth also covered on this topic.~~

*hold*

~~Mc Caffery re: Possible assistance in campaign as anything but fund raiser.~~

~~Shakespeare re: several items pending in sheets~~

~~RR~~

~~Price re: re Steve Hess~~

~~Buchanan Re: Steve Hess, Humes, Keogh, and additional items in sheets:~~

~~S - re Calif mtg. Arrange expenses for F.~~

~~Hamlin - re Camp for Campaign.~~

Don't worry typing will get better. This is something we'll try for a few days and then evaluate.

~~Call Doyle.~~

*Rose re Maza & Book cover problem.*

*Skidmore at Citizen office - you return his call.*

~~Dick Moore~~

~~Klein doesn't re: Chamberlain to Convention~~

~~Allen in Sheets:~~

~~Erlachman~~

~~Horton Simon - will phone Beck.~~

~~S - re Citizen memo.~~

~~Keogh - Call Beck~~

~~H - contact people for mtg in Calif.~~

~~RR. Dudley - re:~~

~~Call Keogh if he doesn't phone~~

File

to RN  
7/5

- when Mando to Calif - Mon AM
- Has PN made arguments w/ Browns? =
- mtg w/ law + oran grp?  
in Calif? - or when  
after Convention  
law + order  
foreign policy group

Buchanan + P - news stories for next 2 weeks

to  
RN

what does

no pictures  
incl. our photos  
real social function  
elegant - music

Tues 2:4  
OK

re open County Executives - XComm urges Tues  
 convention plan - RN Tues 7:30 AM receipt Tues PM  
 PN Tues AM receipt Tues PM  
 Weds  
~~B to DC - in St Dept. bag?~~

more is set

I'm going ahead on Keogh - vol. Aug 4

~~NF has declined to appear before platform comm.~~

CR

✓ E urges see Novak - he's doing job on Wallace

C  
//

✓ E says you said Sam rite you're seeing Novak this wk.

✓ Kl + others urge recons. Hearst mtg - taped or not

any format N wants - hope part on record

✓ reopens DA's group - mid Aug.



get out to our state chmn about RR "productivity"  
at convention ~~LM~~  
file

Pat Hitt to NY - + Rita Reunonen leaves  
1/2 time

- work on present NR people - esp. in East.
- travel + speak - esp. small towns etc
- wants to be free to work own plan  
i.e. nationality groups

ck Pat<sup>H</sup> on soft delegates -

can put women, telegrams, etc. on in 24 hours

re conv. staff - problem of morale etc.

imperative to take good ones that have been  
in longest. - have some real good people.

ck Bob Hitt

H. Hyde

T+J stay over - why?  
keep Loie out of it

(file)

~~in R~~  
~~Tomorrow.~~

Mazo - worried about R Neypat about cover  
trying to get it changed. ##  
told him we've all read it -

- ask him what it would run to use hard covers for delays.  
w/o jacket (instead -

---

- Mazo 3A+ copies

don't want to get any word out - idea is that Enli had  
printed 130A paper, 6 hard - 4 out  
pull back would create chaos  
if another printing will put on new cover

another printing on paper-back would be impossible

Chas Canfield Jr. - head of Harper - sounds decent  
see if we can get some if possible

told Steve that thru us they'd  
see if we can get 'em cheap.

author's discount 40%

Say Mazo called me - Mazo upset about jacket

Will Call or we call tomorrow L.

(Call Keogh)

Keogh - move soon as possible  
by time of convention -- Aug 4. Done.

compensation =

relatively comfortable

wouldnt expect payment to cover present pay.

think about it -

File.

RN-M  
7/15

file

✓ DOE will ask to cover. Blawie -  
endorse RN on Tues AM (CONFIDENTIAL)

✓ RN will try to get Agnew to move - later changed  
skip Reg. Morton effort cause all feel  
too late

✓ M work on Percy - tell him to move before DOE does.

✓ LaRue will head up So. Op. - use Lee, Danner  
sep. staff & financing - Danner knows all the moves  
use Don highly confid. matters.

re sked ✓ forget Jewish & Negro vote - go for Catholic & Wallace Pitt.  
drop Negro catry, etc.

do no Jewish things

call on Cardinals, etc. - not black powers.

✓ re # - contact has been made w/ H. Hughes

✓ will see N. Simon

H ✓ mtg w/ Ofm news + commit - set up mtg  
N + Fitz - at Laguna motel

✓ told Harlow wants to mt w/ Laird & Harlow  
dinner or dinner at Mayflower. Thurs nite  
or up here Fri nite, or Sat AM

✓ Whalen & Dick Allan to write V. Nam plank for plat.

Have Laird & Whalen work out together

(told Harlow on phone)

✓ Shakespeare off TV monitoring - Kiehl + McK. in ass

Douglas Kyper reamed us on Cleve. on NBC  
did K. take them on?

ok?

Moore - top N advisor on press + TV relationships  
+ production - + strategist

strategy - F-Moore - Laird - Harlow

may end up as top press guy

- re Keogh - some SOB to get the stuff on time

talk to Price + B. + Whalen

need him in charge of flow

not to re-write

to P. B doing too much re-genl mgt -

RN wants direct relationships - Keogh pull it all together

- for Calif - need discussion of schedule - to Nov.

+ how mobilize everything - surrogate caucus, etc.

campaign by TV in states we don't visit

assmt of man for each state

maybe major state tour right after convention

have yet to see high level strategy

use of telephone - RN + others said Harlow? Rhyme SOB

mtg - M-Tower - Moore - F-E - Sears but read everything in lat.

Sh. G. Mon. afternoon + evening

at Beach my house or Beach

preview this - get everybody's plan

what do at low, behind lows, <sup>during</sup> after De

read Bell memo

{ }  
Calif.  
mtg  
get memos for SOB - but not there + memos from Sears + John Whittaker

(in sealed env. outside to Ben Shub)  
Rm 6-12 Main Bldg W. Rade - Shub

File 1 - Sh  
2 - Call Hobbes Lewis

✓ could FDM get to convention? <sup>should be there to</sup>  
<sup>meet all his crowd</sup>  
<sup>+ potent politicians.</sup>

Personal favor to RN -

not way out on screwball issues

how old is he? -

→ want another meeting w/ him -

'64 - what did he do.

Stacy - Shakespeare - plan for checking TV -

as to who's cooking us

1 e ck on Snell tomorrow mite

Hobbes Lewis - re magazine - sell at 1.00 -

Ch. M. Keogh

this you'd get most back

would be on souvenir program

worth investment

should do it - not Price + McKinley

lot of schwaiz - good pix

does Zander have to be a delegate

Sh - re: ABC exec. lunch on Mtg. TD

1. RN says good example of piecemeal  
planning vs overall program set  
up. Program should be set up

RN  
7/19

~~Jeff~~

file

✓ deviation at Mission Bay (10 days)

staff needs

✓? poll staff to him? - see Derge? ↓

✓ feels sorry for M + C Rhyme - hours of talking  
we all can't waste our time to listen

✓ had no conclusion about do mtgs like  
adv. <sup>ing</sup> yesterday

terribly important to have little team of  
buffer men

~~F. D. Free City Lines~~

M → talk w/ M - re KL - have to have her down  
Neal Freeman

just not up to big leagues  
have to cut it off =

✓ set up M + me this aft. - w/ Derge

✓ on acceptance rite want Protestant + Catholic  
i.e. the one in Wisconsin - church of a rite.  
G. benediction - Catholic benediction

- Thots re Mission Bay program etc
- ↳ Calif TV exploitation
- ↳ Seans for Stegid data for tour
- ↳ staffs for PN + girls
  - PN - Secy + aide
  - girls - aide - with PR ability
- ↳ Manuals + Fun to Com. - Tues w/ RN?

Laguna the platform - <sup>Batter no good cause not on + Com.</sup>

- 1) must have someone on Exec Comm or Tower, who meets w/ Klamm
  - Hansen
  - Jan Rhodes
  - Lippcomb
  - Hoodell
  - Durkin
- 2) Staff to work with our people - know details
  - one writer - Whelan?
  - 2 researchers - Natl Sec + Foreign - Allen?
  - Domestic - Greengard + Anderson

the post victory party - <sup>restaurant</sup> about 800 people at hotel - Highmass - 3,000



RN + full group

7/22



W!  
do County Exec Q+A.  
limit Qs to Presidency -  
Ellsworth program -

~~school~~  
~~planning~~  
file

Cons ✓ set up comm line / on console to P O'Donnell  
his comm. base for So. ldrs.

✓ Dickson mentioned to Tower - why doesn't RN  
call him when something big breaks

tonite

✓ liaison w/ platform - Hurka & Phodes  
staff = ~~Whelan~~ & Greenspan & Allen we there  
Sunday

H call

ck E

✓ don't suspend 3/15 decision - raise later

- what stop - so Penna, Mich, Ohio 10/day.

school  
planning

- in Texas - come in to major cities - one at a time  
don't spend two days in Texas

- criss cross country - not steady progression

- on TV day - do bits w/ Congmen.

- 10 days post convention + during Demos.

get lot of TV in car

1/2 day every week to do new TV spots

don't use RN on all spots - use others.

start fast - make reputation

jazz up once a week

New York? - do it for effect in NJ, Conn -

do the city - not for ghettos but for suburbs

one appearance in Boston - to do NH, Me, VT, Conn.

work out way to film clips w/ Cong + Sen cards.

Sched:

1 Boston - for N. Eng - regl - TV  
start campaign before Dem conv. ie Boston  
& So. State -

Penna. - heavy

2 Conn - no appearance? - or Hartford -  
or let nat'l media coverage - probably yes  
stress Catholic friends - regain N strength there

3 NJ - vitally important - RV hard - & VP

4 Md. - include - can be won

5 Va. - go

6 NC. ✓

7 SC. do this or Ga - not both

8 Tenn - have to do

9 Ky - ✓

10 Mo ✓

14 Pa Ohio Ill Mich - HEAVY - same w/

15 Ind. - have to do - it's on the way - good she

ND - pass

SD ✓

Nebr ✓

Kans ✓

16 Iowa - have to do - this does for

18 in Intn do Colo

20 Wash & Ore

17 do Fla

RN + group  
7/22

File #

conv  
E

- re platform policy at convention  
play it down - agree to as much as possible
- TSD have party for young people?
- Nom plan =

- Dole - Sen V
- Dominick
- Hurney
- Fauid
- Town
- Romney
- Hatfield
- Reid
- May
- W Chamberlain
- Mathias
- Lugar - Mayor Indiana
- Volpe
- A. Baker
- M. Bush

- Nom.
- 4 sec.
- Cities
- South
- Catholic
- Woman
- Gov
- Mayor

youth

youth

Bud Wilkinson

Ogilvie

post convention plan -  
work out way of hitting major states right after conv.  
capitalize on high interest level.

File

✓ Le Cini

- dit our polls (no VP)
- put out N people fear Connally on tick
- idea that Dems are supporting Wallan  
in So. (feel press)  
to build Cong. seats  
(this will force Hubert to repudiate)

File  
NR will force a fight  
Crisis M7

platform =

fight between NR & RN forces  
RN wants to keep it low key  
we can afford to be generous  
no battle like '64

crowd going down July 25  
Comm starts 29<sup>th</sup>

will be struggle over Vietnam  
NR will want his plan in  
on domestic will be struggle re spending  
Stans vs.

has to be someone rep. N for - staff  
Natl Security }  
Dom Affairs }

~~tier~~  
i.e. Tony Jurich sent down to work w/  
Tower/Hunk/et al on Exec Comm.  
to field stuff + work w/ people  
Don Webster is there now

needs to be resolved + discussed w/ Tower  
Whelan shld be there for writing - but Jurich  
on details

~~Greenpan~~ or Dick Allen + Greenpan on  
details

Maybe should discuss w/ Tower

need someone to run it.

4633 Brighton Road 12<sup>00</sup> Staff (Strategy Mtg)  
Cameo shores 2<sup>00</sup> RN (DeGuzman)

H-M-E-F-More-Tower - ~~(said)~~ - Sh - G

- discussion of sched thru Nov
  - how to mobilize everything - surrogates, etc.
  - campaign by TV in states we don't visit
  - Assmt of key man for each battle state
  - use of telephone - RN + others
  - plan for Conv - prior Conv - post Dem  
major state tour?
- 

- to Town - O'Donnell counsel Jaluc re Thermomol

Tues 5PM

file

- ✓ invitation from Wym RV - not comm.
- ✓ bloody may left press - after Nott Com  
people who have covered N - now + earlier
- ✓ - generate stories on what we've accomplished  
get early columns on N chances etc.  
show what's happened.  
go on basis of what we've gained by  
spending same as NR - 6 mill
- E - Be sure PB gets letters at airport  
+ mottowrites - for whoops
- \* Tell O'Donnell - re taken already set  
benefit in - then endorse later
- E - last mtg before RV - sugg to Town that  
O'Donnell would like to see in S. of Thurmond

RN  
7/23

talk to G-sh -  
more  
print + send to deleg.  
see how to promote it.

File

R/P

idea - call + get B + P on line at same time  
RN has decided to make hard news  
on the subject + get our print out  
on VN

is to make 4 starts daily to Phyllis Com  
will decide when to do VN.

thought  
everyone

1 - V. Nam

2 - City problem (bridges)

(B) 3 - law + order (new things)

4 - economic issue

not necess.  
consec.  
work out  
timing

4 starts - hard, crisp, about 500-1000 words  
not written as plot, language -

but as start RN would make if appearing  
pressure cooker activity

add Whalen + Allen

enlist Ellsworth

use Sophie for phoans

this will cover pts <sup>acc.</sup> speech can't make

re V. Nam - read thing by Towa -

incredibly bad writing - but good pts.

get Rich briefing + the rest

on very hard basis (perhaps Whalen)

in low row -  
something on hand +  
jumps to assist.



file ✓

be sure  
- let the Bureau be sure to read economy

may have good sleepers on econ. downturn <sup>intensity</sup>

copy for eloquent stunts  
good crisp phrases

re V.N. - major stunt -

moves in central posit. away from tank  
extremely important - pick day  
build up ahead of release

RN could record each one -

use on radio at time make public

gimmick is platform stunt

maybe pick off up V.N. - run w/ others &

build up V.N. - decide what's best  
prefers this to stunt.

don't submit long stunts - hard, tough, crisp

file

Seam

Seam

read Seam memo - very good - tell him  
serious review. re: when send copies.  
tends to avoid libels in some areas  
but sld look at smaller areas  
need F to review -

very pleased w/ accept. speech

R

don't have anything for Whelan

C

✓ RN wants recording machine to put down notes  
just leave it at house

Seam

- be sure to people re: polls -  
on VP - it's super grand.

Tour  
Staff

- some of best material appears for  
Bar Sapiro - need him on travel  
as writer? - discuss this -  
thinks it is important

M  
by

I re bkgnd on VP -  
say I will not make final choice til  
consults w/ party lds at conv.

file



✓ on TV - have to add to team to review  
comms + programs - Moore, Ellworth, F  
+ B + P from time to time + Wilkinson

X - Hall Otis - re deliberate lies

✓ maybe will overemphasizing new N  
have to compare w/ RR

Greenpan + Allen -  
to Cons.

~~EL~~ ~~use back~~

- get names of the people King talked to

for

~~LA~~

~~- talk to Brownell first - before Lindsay~~

~~R~~

- add stmt on draft - volunteer army  
release the one we have in this form

RN/7/23

KE  
7  
FL

KE  
- esp. when we get real good break  
- put him on calling all people on good TV  
& good columns.

sked  
FL  
- Between Com. - Talk free reports  
religious lds (Brownell)  
- thk of ways to program Graham  
- re Citizens - stem winner on Veterans  
HH vulnerable on draft evasion - JFK lie in W. Va.

at  
F  
- Cliff White getting 100A - get word out  
- make concerted attempt in deleg  
don't let Calif miss the boat again  
- someone take on idea that favorite son  
is block N -

make concerted attempt for all fav. ones to release  
no can have truly open conv.  
- tell reg press <sup>RN</sup> wants them to come over  
& see this place

PRESS

BP come out as soon as papers ready -  
then go back Sunday.

Thurs Fri Sat Sun Mon Montauk <sup>out Thurs</sup> back Sun  
Cottage - some things  
take Manolo  
Mon - in NY - pack etc.

ck F etc <sup>only</sup> - nite of nomination - resign law firm  
& all boards of directors + clubs <sup>sell all  
stocks &  
bonds</sup>

Thurs. AM - or late Weds. nite



R ✓ ck Rose - did she get memo  
 - Strauss/Kipé shld be consulted more on NATO  
 - need summary of new look by Schriever  
 consider who can help guide up lines, etc.  
 Keyes for some, ~~that~~  
 photo on things to say - Gavin?

PN  
 IT  
 Haru  
 [scribble]

M-KL - for a story - see what we can do on bigger group of longm to endorse

M - all keep working on getting stuff out  
 - re E, preference is to have him on trip boiling stuff down

✓ for VP - argument for L & P is balance R & L  
 have enlisted Luntz Tower Thurmond - use figs.  
 not healthy to treat as as region apart  
 consensus VP pushes RN to left -  
 most imp to keep Pres more conservative  
 put liberal on so RN can stay "

sched - on scheds - start first on natl TV needs imp. to change spots - poll all the time

B ✓ Recently aware can't do V.N in 1st -  
 try for less on others - go 2nd on V.N.

✓ sched - consider whether useful to see natl comm. or imp state comm. individually  
 do have to see Kearney, Newhouse, Times  
 - need half-hour a day for phone calls  
 Caonita - mist. eds.

RN  
7/23

John ✓

- come over for few minutes  
bring stapler - couple of phone

✓ V. Nam probably 2000 words.

↳ Tell press N why on platform at  
major starts to platform comm.

- V. Nam ~~foreign policy~~
- cities → <sup>problems of</sup> progress for the cities
- <sup>the</sup> economy
- law and order

B  
~~W~~

call P+B - sugg. four topics -

inform Hultow - have him cover <sup>Durksen</sup> + Tower

↳ can we run ads for Joey Bishop show  
publicize - Nominator - our people

✓ re VP - very clear that it's open

M - sched re his L mtg - <sup>Hultow in Okla City</sup>  
lean hard on secrecy <sup>back tomorrow</sup>  
if it's in danger R will deny + <sup>it'll explode</sup> whole thing

M - to brotherman - polls show will win or his  
imp. what Pres thinks - not VP  
better for Pres to carry 50 - not VP  
ie John on running there

B -  
M - ~~foreward~~ stuff - HH rough attack on racism  
get together for us to whack back  
one of our surrogates shld slap HH  
not RL on duty politics - don't argue recid  
below belt etc

6-54  
Reyes

- use show idea to get audience other than our supporters. - talk to Reyes
- R. Nixon shows diff. hat each time  
hope, kinder letter,  
try to find a way to get good tough questions
- move Sh + G a little more out of prod. -
- in view of edge an. in MIA  
not go to deleg. - can bring eds in

? Klatt

for phone calls - might help him if he were to get guy on phone.

Oh

- use Rebozo for yachts etc, entertainment
- M do same - of Mch

Klatt says weakest is Cila -

C

- do Heart 5<sup>00</sup> Mon - so can't do calls
- in DC - nothing in AM - in aft.

Wilson - AA's no - wait til after nom.

- Klatt thks some of our people acting too jittery  
must play it cool - no reactions

M-E Klatt

- make up list for VP session
- get one to rep. each group - 10-12 people
- " - get rec on who nom + 2<sup>nd</sup> - be sure Norton sits in on it - cover other fields



÷÷ Khat - Wash. situation -

- was ltr to DDE op. successful?

- P. Hatt ltr to delegs.

Ja. WVa, NC, Wash, Ohio

B - re-review everything collected through  
put off all pers til after com.

7/23

L. File

~~Fred Martin Jr. -~~

~~415-392 4511~~

~~Mr. SFO CC.~~

~~Will call later today re: mtg. Thurs morn.~~

~~Thurs 9:30 - Arr Calif 206. Taxitell.~~

~~H. Check Call Ogilvie.~~

~~JDE -~~

~~re: Tues Invitation now say from  
the Nixons.~~

~~"Bloody May Break" for Press on Fri morn.~~

~~It - Call Mitchell today.~~

~~B+JDE~~

~~Breanjan + Allen to Miami on Sunday~~

~~re: Platform~~

Get material for JDE re: Local Cola from McWhorter.

# Tell M sat meeting cancelled.

Fik

Get someone for

Highly - you sent DDAA letter to Finch.

- Finch, in sheets.

- JDE - ~~Warren Brock, Tom Powell~~ get back to Whitaker.  
~~Algeria for Adams school~~ ~~see sheets.~~

- ~~Hankin of Home~~ Monday <sup>(1)</sup> L phos Huston.

- FI re: Tom Evans memo <sup>(1)</sup> get memo that goes to Huston

- Bayce Harlow - see sheets.

- Rebogo re: JDE running convention.

- <sup>Call</sup> Kamp re Nixon Bow Callaway statement in ldd.

- Call Green span - re health + Doctor - also Flury of K1.

- <sup>Whalen</sup> Whalen - re: Sheets. H - Notify people for Calif  
re sheets + letter.

- D Allen - sheets (a letter)

- McCaffery - sheets.

- Rafferty - RN will see in Calif. talk to at Regents.

\* Whitaker do memo, for Calif Mtg - memo by 16th. Also Sean + Ellsworth

- ~~B~~ B in sheets. H - Call Defense Dept - Monday Re: Sheets

- Shakerrean - re sheets / B follow after Huston.

- Price re sheets E in sheets.

- L Staffer Cleveland, 2. Fan Phone

Stam Problem, call Don Brewer. 4. JDE - L to advance school.

\* 5. Business advisory committee for Adams mem. suggestion.

to KL re: S Diego Hotel progress

H - arrange Expenses for F.

V Flanigan - JDE list of Staff for Convention OK  
from Flanigan. Phone if not please.

H - Ewell Younger + Fon National District Attorneys. - Sheets.

Finnore re: Note in Sheets.

# File H

- ~~Highy - Tower & Moore re: Calif mtg.~~
- ~~- Hanger for near of office door.~~
- ~~- Hyde - Wason re: Staff case for Calif. Hotel. Have Penwell.~~  
~~for that period. also memo for him in stock.~~
- ~~- Dictation Material home.~~
- ~~- If talk to E re: Calif.~~
- ~~- Xerox after if looks at Wallace memo by B & general~~  
~~camping study & HRH memo. 6 or 7 copies.~~
- ~~- Dictation to girls.~~
- ~~- Rose Woods re: start.~~
- ~~- Files for Washington mtg. Wash, Tenn, School planing~~
- ~~- Satter re: Tickets at train station and several gpb ~~at~~ Wash.~~
- ~~- JDE list of staff & name arrangements for Convention.~~
- ~~- Marty Polara re: Memo into do file.~~
- ~~- Rose re: Sha, H, & Susan memos.~~
- ~~- Wesen re:~~
- ~~- Ev Younger - yes for 28th Hallmark~~
- ~~- Do letters in Correspondence.~~
- ~~- Davies re: Discounting lines of Brade - place Hotel first.~~
- ~~- Phono Runo.~~

file.

Calif.	Time	Radio/TV	Paper & Size
Bakersfield.	17-7-10	/Tune In	Bakersfield Calif. Day of show
Fresno	"	"	Fresno Bee. - 4x4 all / addl. r / Big addl.
Redding/Chico		"	Redding Record
Sacramento	7:30-8:30	" since Santa Barbara	Searchlight No Adol
Monterey	21 7:-8		Salmon Calif Monterey Herald
San Diego	#9 7:30-8:30	"	San Diego Transcript Union, Tribune, with San Diego.
SFO	17 10-11	"	No Newspapers.
Santa Barbara	18 10-11	"	S.B. News-Prem
LA	21 8:30	"	LA Times
	23	"	Sent Monday Laye, Reg Turner's Scatter

King file for FL  
TK deal w/ H H 7/24  
for one term

thks they may be using him

King has talked to Gentry  
Re Lindsay -  
all were entirely willing  
to take him

---

prob - he's a lover

BOB HALDEMAN

RN 7/24  
✓ - ck airline speeds Fri to DC - earliest poss place  
✓ - Jack Dreyfus on phone list after return  
✓ - Nap Feldman's return  
- may have to go to DC Fri - or Texas -

✓ Vargenter will do - can't be fulltime -  
wants to hear from us

✓ Thurmond - RR VP - TV off  
→ Mr Wm Hunter of Clemson <sup>SC</sup> (delegate)  
find out why  
has written several times - no reply  
send him a wire - <sup>RN</sup> opp to soc. med  
will opp in campaign & after election

JDE  
Fe  
→ So. Carolina choir - wants to go to conv  
will pay own expenses

✓ Condner playing RR line, ST urged him  
to be neutral - (RN <sup>would</sup> call Condner)  
get riding on NC - give him \$ if we have to  
keep NC in line

input  
post speed.  
ck on coast basis right now  
work out tentative dates after conv. -  
have them come to Calif - or in our first swing  
high priority - work out w/ H. R. Dent

R-M  
Top Priority - from CTA on dictaphone - re VP  
we only second etc  
go to all N Adv. Comm - pay finance  
few pdt - Govs - orig longman - N funds.

M+H - ck everyone on staff & give them opp'ty to sign  
ck R on who's already on file  
find low level

RN  
7/24

R-B now thru lower - put all input on hand need to know basis

Smathers - at Shoreham - but not home right now

BB - 305 361 5535

call 55 - re Pat -

~~call Pat - RN has tried - live has been~~

ck RN in AM re PV - did he call

need to know soonest what LOST up to

H! - call Allen - need to know HH position

utmost urgency - everything you can tell press tomorrow afternoon

make reservations for them

one private plane for RN to go to NY

hatched man ready to jump on HH - chg of position etc

Buchanan

→ have B - Allen - P <sup>Ellsworth</sup> come to DC to ride back

get Rockley plane or other bigger one

Set to clear streets

S - M - Tues absolutely clear for speech - apt in city

W Wash

Pierre  
2 BR + CR

Th - F - S - S - M pack

Montauk



file to RN

from E

- E saw Rusk - said the foreigner had already told him - app. E telling him
- Rusk that it was fine
- if RN wanted last min stuff they'd be glad to do so

Brizinsky + someone of his ilk  
had to level policy inty today  
w/ HH or someone - to settle V.N. posit.

re stmts - essential that our groups have  
stmts before released to press

from G

part convention idea -  
take key state Govs home - end in Calif.

- where stay in Miami?
- go to DC nite before
- go direct to studios tomorrow? about 6:00  
Manolo dinner at 5:00

RH  
7/25

? - M - when having mtg w B RN

re F = call RN

re Percy comment.

inquiries - play it cool - expected it.

4 at most - probably only 3

we got big one - DOE = he got little one Percy

Backlog plane (15)

255

tell 'em all

Airport Marina Hotel

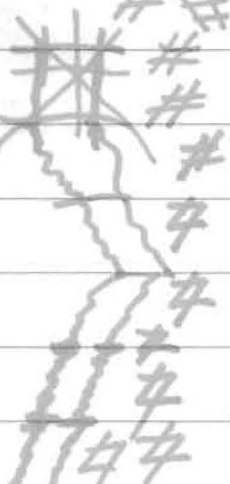
##  
##  
##

Whalen +  
(B-P-Allen)-E

} whole group on plane to discuss

'kick this around

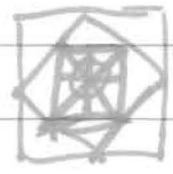
+ our position as of now  
security is absolutely imperative  
if any leak - RUC can't



no holds barred discussion

nothing of it can be in a column

call each one



B

Highly +  
Manolo  
to NY

444

Price went home - eyes bad

RA

444

Whalen home

###

Allen upstairs

##

Ellsworth

##

= pub - can't postpone - off chance FBI is honest  
I have to know it

- after dinner - bring RMW over =  
see light on rock

RN

file ~~Moore~~ ~~Ferguson~~

re KE problem -  
F - Fred Martin - SFO

- get Brito PR review + Moore

Moore - get Moore into things now  
go to low. say "that's going to alienate the people  
who don't like Negroes"  
zero in on Catholic blue collar worker

F. Jorgensen - shift Patrick to F. Jorgensen

or Kelly. E to DC as overall charge - or on road  
Seans up VP chg of briefing

Keogh - re a color man - guy w/ heart

M. Whorta Travel

A program phone calls.

ie Sat. - 5-6 - so don't interrupt  
work all day - no calls - hold til 5<sup>00</sup>  
get priority list on delays - etc  
indicate what RN is to say -  
is he with us - etc.

- could make some to write -

Evans - say RN's been out of touch  
Kldat - from Kldat - got impression some of long  
complaining about Kldat  
none did to RN -  
make this clear to Kldat -

- PR - broaden base of polit. judgment  
also on showmanship -

get some from agency -  
don't just leave to G + Sh.

Keyes idea - instead of N answer  
need showmanship -

get Wayne come on - call it N show  
cut his letter - do our own show  
paid time

(argument - not Presidential)

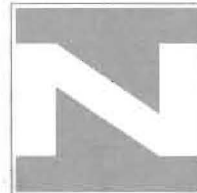
Good way to use celebrities

one who had talk show for 10 yrs -  
said he would help

Ch Keyes

H. R. Haldeman

Nixon for President Committee  
450 Park Avenue  
New York, N.Y. 10022  
(212) 661-6400



Chief of Staff  
for Richard M. Nixon

Memo:

*7/25 Foley will call  
R -  
get M - see what can be  
no delay -  
opinion that give credit  
for N - etc.  
Tremont's financial picture  
M + E have been known  
call & give R's report on delay  
R's*

(10)

2:00-  
2:30

202

225-2197

Jersey

F/ After lunch - reconstructed dialog at Brown X  
F told out N had kept faith  
R had stirring of effort to force not call before  
1<sup>st</sup> ballot - afraid of this - affront to CR  
denies press accts. that he personally soliciting



F - make concerted attempt in Calif deleg (file)  
"don't let Calif miss the boat again"  
- nite of non - resign law firm, boards, clubs  
agrees sold all stocks + bonds?  
Thurs AM or late Weds nite?  
- who from Calif at strat mtg? Jorgenson?  
Nesem + Parkey wait til after.

---

Sears - memo was very good

✓ staff lists for EIN - per my draft  
FL ~~ANY~~ people King talked to

F Jorgenson - shift Bill Patrick to him

✓ Moore - get into things now -  
say "that's going to alienate the people who  
don't like Negroes"  
zero in on Catholic blue collar worker  
✓ go to Conventi

RN 7/25

- good time to come out w/ DDE officials - <sup>file</sup>

somebody ought to pressure w/in Calif deleg.

Gardner - go further on this. -

re phone calls -

will make some where necessary

i.e. delegate calls.

1/2 hour day - mid-day  
very carefully selected.

M

file



7/26

THE MADISON  
WASHINGTON, D. C. 20005

✓ Clean Stone -

wants to put up  
\$ for Natl TV whenever  
time avail -

Wants RN on live

before conv. =

D+B Mm. - 1<sup>st</sup> time

on subj. decided too  
risky to meet personally  
w/ JM - wants to do  
avail under paper  
live.

The MONTPELIER - Restaurant and Lounge

La PROVENCE - Coffee House

The RETREAT - Men's Grille

i.e. draft basis  
of admin etc.



THE MADISON  
WASHINGTON, D. C. 20005

Only pub it parts of  
RN on V.N. &  
Koeber report  
to be credit too like  
comprised

maybe V.N. not get  
pub. now -  
& Koeber likewise

B will talk to him  
STP + review these  
matters - gen. rules  
etc. = pickhell out

The MONTPELIER — Restaurant and Lounge

La PROVENCE — Coffee House

The RETREAT — Men's Grille

of admin etc.



THE MADISON  
WASHINGTON, D. C. 20005

Must maintain posture  
here up to now.

draft solves prob.

re Garden - Beck  
has def. combat  
will back really for  
N - just play for  
TV

The MONTPELIER — Restaurant and Lounge  
La PROVENCE — Coffee House  
The RÊTREAT — Men's Grille

RN  
7/26

file to RN  
7/26

M - talking to Herb now  
- Break close to Gardner

B -

Control of input - B + R

critical period in terms of time

I'm having calls made + other things

want RN to see all necessary -

nothing except on need to know

procedure - I take R stuff -

B will take programming

upon stuff that bears on what he says <sup>RN</sup>

briefing for press conf. when get in MIA

normal traffic of col. etc -

put aside - til after Coms

only if relates to what say at Coms

speech - press conf.

now is time to make change

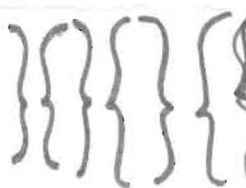
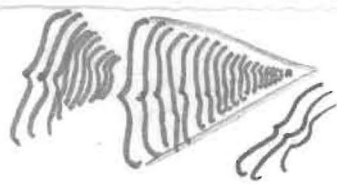
B is terrific already - but

shld hand up more

input for G, Olds, etc. I look at it.

B ✓

RN/7/27-ve



Thompson - Rom  
Allen - NS + FP  
Whalen  
Anderson  
file



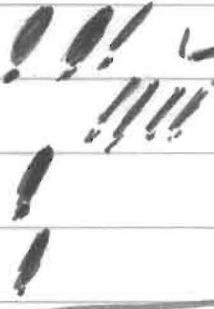
going to beef up platform operation  
Whalen + Anderson down to Miami  
not til Mon or Tues.

- NR is a destroyer - doesn't care about party  
out to make issues when there aren't any

- Ellsworth coordinate everyone  
others work under him

- strategy is not to fight

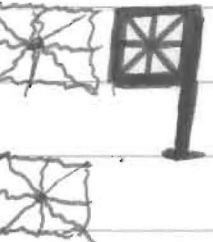
- Whalen down Tues - fight on V. Nam =  
need someone to fight NR on peace plan



!!  
!!!  
!  
! - told to F - he must not get off - wait til later  
RR - disturbed F <sup>RR</sup> enough down to see RN

- mail NR plan for few now - let it leak

590  
690



- will try to get Rhodes, Batten, Hinkel

- will have session w/ these guys -

→ talk to no press - no members of plot. comm.  
Whalen - E - emphasize complexity of polit. nature

lot of talk about RR strength -

Fla 70 Ga 13 La low NC 16/18 Mo low (Mitchell  
Bum has got up)

mostly south - and to RR

NR hasn't picked up more

RN  
7/28

file

M trying to reach Gardner  
what is Gardner actually doing?

M - re states - want to get NC nailed down  
not just on basis of 3<sup>rd</sup> hand info  
concerned about propaganda

M talk to Brock - put someone in charge

M Kldite - Ala. - find out if something can be done  
who's working on Goldthwaite <sup>nephew of pentamer</sup>  
<sub>in firm</sub>

" - someone other than McW on W. Va.

ref to RN - Revercome call <sup>Holton + Arch Moore</sup>

What is NJ situation? - what happened. <sup>Case</sup> <sub>Jan. 1971</sub>

surprised we had only 7 <sup>don't know</sup> will  
do we get only this on 1<sup>st</sup> ballot <sup>caucus</sup>

M shld have a wheel-deal on there

Keep Agnew thing on g.t. - <sup>or</sup> he will deny  
say he'll decide when he gets to com.

re polls - Gallup out Sun.?

not really concerned - just want to be sure  
they're really covered the way they shld be.  
just calling Gardner on phone doesn't do it.

going to Paris - use Sears

Hold to Kldite - use RR plan

show privately to few people

let it leak + have people talk  
about it

esp R/R hot line



RN  
7/27

\*  
\* M

↳ kids just back =

from NC - DDE ran into someone in  
rept that RR forces working hard  
Gardner had pres conf sched for Mon.  
going to come out for RR a few. son.  
said we orig had 22 - RR had us down to 8  
- be sure we don't let it fall between

\*  
\* ~~RF~~

↳ ck w/ M tomorrow + fix  
nail down our strength -  
get Gardner set as recorder  
also ck any other erosion  
ck out Brogkills - how does rest stand

#re platform #

impt. to put E in chg - he is bridge to <sup>platform</sup> people  
can't let our eager beavers fight each other  
can state positions - but stay out of strategy  
have to send Anderson for positions on  
minor gen'l issues - generalist

M

✓ NC - be sure one <sup>man</sup> man of great stroke is in chg.  
(ck Hldst on this)

- ✓ re NR cov. plan - get it out  
M disc. w/ B - KL
  - ✓ KL tell press no staff disc of V.P.
- 14 ✓ ch list ltr went to

re seconders -

Fong as one  
 RN wants to see final list -  
 + those knocked out.  
 might go to world of celebrities  
 Wilkinson - Brit star -  
 not too much Tower type stuff

21 ✓ Gaudner as seconder?

will get more  
 message  
 but  
 secondly

RN spent 3 yrs there - school etc.  
 only have 4 spots - picking guys ready  
 imp. in Nov.  
 2 thys - 2 na - & send names in that  
 will not up textile

22 ✓ Agnew - good touch - knew when N  
 polit career began -  
 stud in Ind. when rec'd wise  
 (leads into service)

RN-M  
7/28

✓ M for on Gardner - m.

H. Dent!  
S.C.

✓ set up date w/ Milliken & the Dent

1) either in Calif - or later in NY

2) want our top fellow to talk to their top  
staff man to work out position in textile  
Pete Flanigan - take Greenspan  
or Anderson

URGENT  
Tues  
Fl.

Ehr.

- deleg mtg Tenn Va Ky ? Ida. -  
N.C. some other states Ohio?

not wires - pure delegates

no handshaking - talk briefly -

see you this afternoon

allow 45 min per. - 3 hours

Ehr

- mtg re VP at Key Biscayne

M for N staff - ~~except E pros.~~

R. Matron - floor ldr

Tower Thurmond

Arundel + Mundat - Ford + Dirksen

Rhodes - Agnew - - all boys?

disc. w/ E + Kleist

Bliss

Chmn of St. Chmn - Odie Fish

Ogilvie

Stans - ck finances & power comm

F?

Kleist  
E  
bes Murphy?  
for Wilson?

(file)

was for today

✓ Ch on sugg - stories on Long Sen ~~Gov~~  
DDE groups. (Mon)  
Have one of them put each one out

✓ Kl - side head on Gallup - shld have  
R as H trial heat  
tip off is Mich + Ohio + own in Ill  
we're same better little better  
don't let 'em get concerned -  
make better use of ours on st-st basis

Seans

→ - Seans - write up brief on Nease via polls  
Fla etc. - jugla interest  
✓ get Rebozo to Herald to plant  
Ia - Ill - Ohio - Mich - Pa - Ky - Fla  
R  
pour it out + compare the case  
N ten % ahead of polls.

✓ full page in Misc Herald