

Richard Nixon Presidential Library  
Contested Materials Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>No Date</u>	<u>Subject</u>	<u>Document Type</u>	<u>Document Description</u>
2	66	11/18/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Carruthers to Chapin RE: RNC funds. Handwritten notes added by unknown. 2 pgs.
2	66	11/18/1971	<input type="checkbox"/>	Domestic Policy	Memo	Copy of a memo from Carruthers to Chapin RE: RNC funds. Handwritten notes added by unknown. 2 pgs.
2	66		<input checked="" type="checkbox"/>	Domestic Policy	Other Document	List of documentarians. 1 pg.
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2	66	11/15/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Chapin to Haldeman RE: RNC television procedure. 4 pgs.
2	66	11/2/1971	<input type="checkbox"/>	Domestic Policy	Letter	From Frederic Rheinstein to "Bill" RE: RNC meeting. Handwritten note added by unknown. 1 pg.
2	66	10/13/1972	<input type="checkbox"/>	Campaign	Memo	From Ken W. Clawson to Klein RE: RN in Ohio. Carbon copies to Chapin, Colson, Ehrlichman, Haldeman, Clark MacGregor, and Parker. 1 pg.
2	66	11/15/1971	<input type="checkbox"/>	Domestic Policy	Memo	From Chapin to Haldeman RE: RNC television procedure. Handwritten notes added by unknown. 4 pgs.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

November 18, 1971

MEMORANDUM FOR: DWIGHT CHAPIN  
FROM: BILL CARRUTHERS

*Send*  
*Key to Timmons*  
- Bill - FYI  
- Carruthers,  
Goode +  
Fred R.  
*WAC*  
Can save  
us dollars.  
*C*

In reflecting on our recent working relationship with TNT, Nate Halpern through the RNC in conjunction with the Salute to the President Dinners, Mark Goode and I have reason to be concerned about the expenditure of RNC funds in obtaining the services of outside television facilities.

To bring you up to date, Mark Goode, Mike Duval, and I surveyed the New York and Chicago locations to satisfy ourselves with regard to the television support for the President's appearances in these cities. We worked very closely with Nate Halpern and his people from TNT. TNT was responsible for providing all technical services and manpower concerned with the closed-circuit television production of the dinners.

During the course of our surveys in Chicago and New York, we augmented the existing requirements in order to bring the television support up to Presidential standards. The additions we requested were, of course, communicated back to the RNC in terms of additional dollars for the production of the total television package. Mark had conversations with Bob Odell of the RNC with regard to these additional costs that were a result of the requests we made on the survey. When Mark and I got into the specifics of the charges, we found that (1) it was difficult to obtain a breakdown on costs, and (2) that the costs being charged back to the RNC for the television support were in excess of what is normally charged in the industry. We then contacted Mr. Halpern and negotiated the additional charges with him and had them reduced. For the most part, the result of the televised portions of the dinners went most satisfactorily. Therefore, we do not question the capabilities of TNT. Mark and I are, however, concerned with regard to a continuing relationship with this company.

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NOV 21 1971

I believe we can insure proper sub-contractor charges back to the RNC, the Citizen's Committee, or the White House, if we are given the opportunity. We should be able to inspect cost estimates before they are agreed upon. It is normal practice in the television industry to submit bids or cost estimates when a sub-contractor is providing equipment and/or personnel, and substantial negotiations for dollars charged is also an acceptable and expected practice within the industry.

*Always -  
Rheinstein  
shall justify  
all expenses!  
C*

We are moving into a period during which we will be requiring sub-contractor services all over the country and we should operate according to the accepted television accounting procedures.

MEMORANDUM

THE WHITE HOUSE  
WASHINGTON

November 18, 1971

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**CHRIS CHAPMAN**

Toronto, Canada

Did film for Expo -- A PLACE TO STAND

Very good in multi-picture screen work

**JEREMY LEPARD**

Very good in documentary work --signed him up  
to do film for Ford.

**MEL STUART**

Was at Metromedia for awhile.

Did all documentary work for Wolper.

**CHUCK BRAVERMAN**

Worked on time capsules--

very good at speeding things up--

Could do the Nixon Years in 5 minutes.

Also quite good at other things.

Has some elements of anti-establishment type so may not want  
to touch or at least check out carefully.

**LEE MENDELSON**

Produced "They Said It Couldn't Be Done" --

also Snoopy and the Charlie Brown specials--

He's a wild shot but the right kind of guy.

**ROBERT DREW**

Did the Kennedy Hour Special --went into the White

House and took the President for the first time on documentary television.

**IN ORDER OF PRIORITY**

Chapman

Lepard

Stuart

and Mendelson "a little"

TOM WOLFE at ABC is excellent, as is DON HEWITT At CBS and DON HYATT at NBC

RECEIVED  
NOV 9 1972  
CENTRAL FILES

212  
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November 15, 1971  
11:15 a. m.

MEMORANDUM FOR: H. R. HALDEMAN  
FROM: DWIGHT L. CHAPIN  
SUBJECT: RNC - TV Procedure

At Camp David I related the plight of Fred Rheinstein to you.

Special Note: This morning I asked Scali to make a check on Fred. John called back to say, "He's first-rate, vast experience, can do the job, knows all the network people, understands problems of remoter and all of this comes from a person (also exceptional) who has watched him in action."

Fred Rheinstein: (Note responsibilities last page)

1. Pool procedures for both conventions last four times. (Total of eight conventions).
2. Presently has offers from all three networks to produce 1972 Convention.
3. A registered Nixon Republican.
4. Fully endorsed by Carruthers, Timmons and passed Security check per Butterfield.

The Problem:

Dick Herman:

Dick is the RNC's director of all convention arrangements. He is evidently very protective and does not like the idea of our pushing them for a TV man. He currently feels the Disney organization should run the whole thing including TV (which in my mind highlights the extent of his understanding of the problem).

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NOV 9 1972  
RAL FILES

Dick Herman (cont'd):

He has met with Rheinstein and they did not hit it off well, due in most part to Herman's negative feelings about a TV producer.

Lyn Nofziger

Lyn considers the TV production and all media at the Convention to be his responsibility. He feels the control is his. (There is no reason why Rheinstein couldn't be assigned to Nofziger's office.)

A problem with Lyn (also Herman) is that Rheinstein is expecting to make \$40,000. He evidently can make more than this with the networks but would like to do this job.

The Attorney General:

Per Timmons:

1. Mitchell feels a TV producer for the Convention is a necessary requirement.
2. Mitchell's position is a man is needed but he doesn't care who it is.

ACTION:

Haldeman call Mitchell and say:

1. I feel a good TV producer for the Convention is a necessary must as you do.
2. They have found a highly rated -- Nixon Republican -- who has been the pool producer at eight different conventions.
3. Presently the networks are trying to hire him, but he would rather do the job for the President.
4. Nofziger and Herman seem to have hangups with the guy, but there is evidently reason to believe they will be bothered by whomever we bring in. They are thinking now of using the Disney organization which would be a disaster.

5. Timmons and Carruthers strongly endorse Rheinstein and I think we should just tell the RNC to hire him.

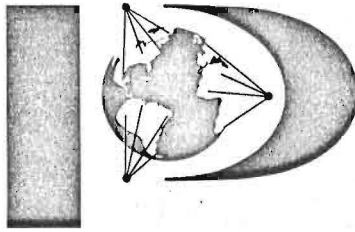
Special Note: Rheinstein meet with ABC Wednesday for the purpose of discussing their offer to him. We need to move.

ACTION:

1. Mitchell agrees. Hire Rheinstein \_\_\_\_\_
2. Draft memo to Dole from Mitchell and Haldeman instructing RNC to hire Rheinstein \_\_\_\_\_
3. Have Citizens Committee hire him and tell the RNC they can't hire a TV man but must use Rheinstein \_\_\_\_\_

Responsibility of the RNC TV Producer :

1. Coordinates all net media coverage with network producers.
2. Stages and coordinates through Citizens and White House and Republican Committee, program events for TV.
3. Coordinates all media sub-contract elements to insure maximum quality and minimum expenditure of dollars.
4. In addition he will give us reports on the network coverage plans for our Convention so our planning can be closely coordinated with the coverage patterns. In addition he will provide us with substantive reports on the Democratic Convention, coverage and solutions to coverage problems.



Dwight  
e.c.

Frederic Rheinstein  
President

November 2, 1971

Dear Bill :

I have just returned from a short meeting with Lyn Nofziger over at The Republican National Committee. I feel a little flattened, but through it all I am very grateful to you for what you tried to do, and genuinely sorry that it ended as it did. I thought you might be interested in an unadjectived summary of the day.

1. At breakfast this morning Dick Herman asked me to summarize what it was I was interested in doing for the committee. I did.

2. He suggested that he would not make the decision himself, but with Bob Flanigan. It might be a good idea if I stopped off in Denver to see him.

3. In point of fact they were on the verge of hiring a large concern to handle the whole thing for them. I suggested it didn't make much sense for me to see Bob Flanigan. He agreed.

TV-wise at the Convention

4. He asked me some more about what I thought should be done, I told him. Interest seemed to awaken. He suggested I see Lyn Nofziger this PM.

5. Lyn (an old friend from the California political wars) was a bit discomfitted. He said he had the media responsibility for the convention. He had a nice young fellow from the South already handling the job. The \$40,000 price I had mentioned was out of the question. If Dick Herman ordered him xxx to relinquish the TV responsibility and relieve his man who had been working since July, he would do so and gladly work with me. It was all he said, up to Dick Herman. I said I felt it would be better for all concerned if I simply bowed out of the picture rather than prolonging or deepening any misunderstanding. Lyn (very nicely) took my card and said that if there were any need for any film work, he would be happy to attempt to have my name considered.

Bill, you're great to give it the try and by George, I'll not forget ever what you put into it. I'll talk to you by phone when I get back to LA next week.

Warm regards,

**intelveideo productions, inc.**

4823 Whitsett Avenue · North Hollywood, California 91607 · (213) 980-7333  
(213) 789-6666

October 13, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR: HERBERT G. KLEIN  
FROM: KEN W. CLAWSON  
SUBJECT: OHIO SITUATION

George Embry, Bureau Chief of the COLUMBUS DISPATCH, reported today that the DISPATCH's continuing Ohio poll will be published this weekend. It will show the President increasing in popularity from 62% to 64% in the state.

This poll is more meaningful than the earlier one because it is weighted heavier into the industrial areas of northwestern and northeastern Ohio (Toledo - Cleveland).

Embry also made a suggestion to me that I think is worthwhile and that I would pass on for consideration:

He suggests that a Presidential campaign trip concentrate on the Mahoning River Valley areas of Pennsylvania and Ohio. This area is stocked with traditional Democrat, ethnic voters who may be susceptible to crossing over for us. The area in Ohio is the only one where the DISPATCH poll shows that we are eroding but not breaking the traditional Democratic stance of voters there.

The tour could include Pittsburgh, Steubenville, Youngstown, Canton and end up in Cleveland.

cc: Dwight Chapin ✓  
Charles W. Colson  
John D. Ehrlichman  
H. R. Haldeman  
Clark MacGregor  
David Parker

MEMORANDUM

THE WHITE HOUSE

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November 15, 1971

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*Mazur also recommends the AG  
Call Herman & Nofziger to tell them —*

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