

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
65	10	11/14/1962	Financial Records	"Nixon for Governor Trial Balance." 1 pg.
65	10	11/14/1962	Financial Records	"Nixon For Governor Finance Committee Telethon Contributions Deposited." 1 pg.
65	10	11/14/1962	Financial Records	"Nixon For Governor Finance Committee Contributions and Cash on Hand Report." 1 pg.
65	10	10/13/1962	Financial Records	"Nixon For Governor Finance Committee Report." 1 pg.
65	10	11/13/1962	Financial Records	"Nixon For Governor Finance Committee Report Southern Counties." 1 pg.
65	10	n.d.	Financial Records	Buget titled "Salaries Included in the Approved Budget." 1 pg.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
65	10	n.d.	Financial Records	"Nixon For Governor Finance Committee General Election Budget 6/15 - 11/15/62." 5 pgs.
65	10	n.d.	Financial Records	"Nixon For Governor Finance Committee General Election Budget." 6 pgs.
65	10	11/32/1962	Financial Records	"Nixon For Governor Finance Committee Budget Reconciliation as of 11/32/62." 1 pg.
65	10	n.d.	Financial Records	"Nixon for Governor Finance Committee Requests for Budget Shifts etc." 1 pg.
65	10	11/01/1962	Financial Records	"Nixon For Governor Finance Committee Report." 1 pg.
65	10	11/01/1962	Financial Records	"Nixon For Governor Finance Committee Report Southern Counties." 1 pg.
65	10	n.d.	Financial Records	"Nixon For Governor Finance Committee General Election Budget." 6 pgs.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
65	10	10/26/1962	Financial Records	"Nixon For Governor Finance Committee Items For Committee Discussion." 2 pgs.
65	10	10/26/1962	Financial Records	"Nixon For Governor Finance Committee Approved Budget Reconciliation." 1 pg.
65	10	n.d.	Financial Records	"Nixon For Governor Finance Committee Effect of Items for Discussion and Apparent Cashins Noted in Budget." 1 pg.
65	10	10/18/962	Financial Records	"Nixon For Governor Finance Committee General Election Budget." 6 pgs.
65	10	10/19/1962	Financial Records	"Approved Budget Reconciliation as of 10/19/1962." 1 pg.
65	10	n.d.	Financial Records	"Nixon For Governor Finance Committee Requests for Budget shifts etc.1 pg.
65	10	10/10/1962	Financial Records	"Nixon For Governor Finance Committee General Elction Budget." 6 pages.

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65	10	10/12/1962	Financial Records	"Nixon For Governor Finance Committee Requests for Budget shifts etc." 1 pg.
65	10	10/03/1962	Financial Records	"Nixon For Governor Finance Committee General Election Budget." 5 pgs.
65	10	10/03/1962	Financial Records	"Nixon For Governor Finance Committee Requests for Budget Shifts etc." 1pg.
65	10	10/05/1962	Financial Records	"per Kai Jorgensen" re: "Brown's expenditures." 1 pg.
65	10	n.d.	Financial Records	"Televsion-Radio Activities of 'Pat Brown' As reported to Kai Jorgensen." 5 pgs.
65	10	n.d.	Memo	"per Don Frey" re: "more on Brown TV." 1 pg.
65	10	n.d./n.d./1958	Financial Records	"Los Angeles County Budget (General - 1958)." 1 pg.

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65	10	n.d./n.d./1958	Financial Records	"Knowland For Governor Campaign Los Angeles County Budget Administration General Campaign-1958." 1 pg.
65	10	n.d.	Financial Records	Handwritten budget with titles including "salaries/fees," "Past due," and "Projects." 1 pg.

Nixon for Governor
 Trial Balance
 11-14-62

CASH in checking ac		\$ 292,019.26
Deposits in progress	\$ 250,000.-	
Nixon for Governor	(2) 4,035.-	254,035.-
Drawdowns -		
General Election Committee	723,966.44	
Primary Deficit (Net of 800 Reimbursed by RN)	16,745.15	740,711.59 (1)
Receipts from community ledger for liability insurance		570.-
Loans payable to ER Valentini		35,000.00
Payroll Tax Withheld		613
Contributions received		125,189.72
		<u>\$ 1,286,765.85</u> ⁵ 1,286,765.85

(1) Drawdowns above	740,711.59
A/P at Headquarters	10,371.28
A/P at treasurer's office	24,145.03
Advance to H & J (ass'n)	250,000.00
Total expenditures for budget acct	<u>1,025,227.90</u>

(2) Deposits comprise -		(Bills included in A/P to offset)
Modern Mailing	\$ 2,000.00	
Rite deposit	250.00	
Dist. of W & P	3,100.00	
Western Union	1,000.00	
Western Declines	425.00	
U.S. Postmaster	5.00	
	<u>\$ 4,035.00</u>	

11-14-62
 J.W.B.

Nixon For Governor Finance Committee

Telethon Contributions Deposited

11-14-62

Primary Telethon	\$ 1764.00
Salinas	109439
Bakersfield	287470
Fresno	120450
San Diego	4700.00
Sacramento	4699.20
Oakland	6788.50
Los Angeles	30557.60
Miscellaneous	<u>3288.09</u>
Total	<u>\$ 56970.98</u>

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Nixon For Governor Finance Committee
Contributions and Cash on Hand Report

11-14-62

I Contributions received and deposited as of 11-14-62

\$ 1251189.72

II Undeposited receipts on hand at close of business 11-14-62

0

Total contributions received by Treasurer thru 11-14-62

\$ 1251189.72 (1)

III Total cash in checking account at 11-14-62.

\$ 292019.26

IV APPROVED BUDGET AT 11-14-62

\$ 1231212.00

(1) DOES NOT INCLUDE \$35,000 CARRIED AS A LOAN PAYABLE TO E. R. VALENTINE AND \$5000 TO BE RECEIVED FROM COMMITTEE TO IMPROVE STATE GOVERNMENT AND COMMITTEE FOR CONSTITUTIONAL GOVERNMENT. TOTAL CONTRIBUTIONS INCLUDING THESE AMOUNTS ARE \$1,291,190

NIXON FOR GOVERNOR
FINANCE COMMITTEE REPORT

October 15, 1968

<u>Source</u>	<u>Goals</u>	<u>Present estimate</u>	<u>Paid to Date</u> (Increase 1968)
L. A. County:			
URPC	250,000.00		1,455.75
Dinner	200,000.00	85,000.00	84,834.00
Other:			
Direct	200,000.00	515,000.00	574,032.54
Community	320,000.00	50,000.00	65,440.06
SUBTOTAL	970,000.00	650,000.00	525,012.35
So. Counties			
Finance	170,000.00	140,000.00	107,448.36
Direct		10,000.00	53,175.74
SUBTOTAL	170,000.00	150,000.00	160,624.10
No. Counties			
Finance	440,000.00	220,000.00	199,000.00
Direct Indiv.			16,457.55
Direct Counties			9,587.50
SUBTOTAL	440,000.00	220,000.00	225,145.05
Outside Cal.	150,000.00	150,000.00	159,817.70
Statewide Contr.			
Telethon			56,965.98
Contact			23,449.17
Incomplete Idents.			97,685.75
SUBTOTAL			178,100.90
TOTAL	1,730,000.00	1,170,000.00	1,249,100.10

NIXON FOR GOVERNOR

FINANCE COMMITTEE REPORT

Southern Counties

November 13, 1962

<u>County</u>	<u>Goal</u>	<u>Fin. Comm.</u>	<u>Direct</u>	<u>Total</u>
Imperial	2,000.00	1,350.00	50.00	2,110.00
Inyo	1,000.00	103.00	—	1,103.00
Kern	10,000.00	1,525.00	1,525.00	11,550.00
Orange	50,000.00	34,320.00	2,150.00	86,470.00
Riverside	10,000.00	5,800.00	1,000.00	17,800.00
San Bernardino	12,000.00	1,000.00	1,455.00	14,455.00
San Diego	45,000.00	1,450.00	1,121.00	47,571.00
San Luis Obispo	5,000.00	1,000.00	100.00	6,100.00
Santa Barbara	15,000.00	1,100.00	20,100.00	36,200.00
Ventura	10,000.00	10,000.00	3,385.00	23,385.00

Activities Included in The Approved Budget
 October 7-15

Public Affairs		\$ 424	- Farrington, Neelt
Administration - states		775	- Holdeman, Wright
Press		1674	- Klein Quinn Ziegler Moscar Caton, Secy, Secy
Candidates		1057	- Hamilton, McVey, Achen
Mail Office		650	- hold
Schedule Office		3W	- secy - secy
Field Office -			
Head Office	(based on \$1506)	381	
President	(based on \$50)	137	
Fund Raising	(based on \$100)	562	
Vietnam Service (Ad Weinstock)		200	- Weinberg
Mexican Service (Carrigan)		140	- Cawajal
Administration - California		1239	-
Contract		381	Waters - secy
Special Projects	(based on \$100)	775	- Arth - secy
Finance Office		701	
Administration - no California		262	
Field Office	" "	93	
Press Bureau	" "	162	
Schedule Office	" " (based on \$100)	112	

15,048

Outlines of Activities

Field Office	250
Special Projects	100
Special Projects	190
Schedule Office - California	215

765

\$ 10,813

Department of State

Washington 1950

\$ 1125

Department of State Field

2800

\$ 3925

Nixon for President Finance Committee
 2000 Clinton Budget
 6/15 - 11/15/72

Final
 Budget
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Statewide

Public Relations CF

Salaries	James			#	8500 S
Advertising	Outreach	85	85#	40000	85
		20	30	15000	30
		15	15	5000	✓
				300	✓
				5050	5000 ✓
				6400	✓
				1000	✓
				500	✓
Democratic Mail	35% coverage				✓ 50000 P
Newsletters	200000 at ext				✓ 12000 P
Speakers Bureau Mail					✓ 1500 P
Expense Account	Washington Term				✓ 300 O
Travel					✓ 200 O
					<u>392,500</u> 37500

Press Bureau SQ H KL

Salaries	Klein, Moscow, Lator			23,111	10800 S
Press Release	Skinner, Casey				✓ 18000 P
Film Clips & Tapes					✓ 10000 P
Photos					✓ 2500 P
Expense Accounts	Truman, Jr.			3,500	2000 O
Messenger					✓ 450 O
					<u>5,150</u> <u>43750</u>

Candidate NR

Salaries	McKey, Acme			6159	5750 S
Nixon Group Travel	Estimate only (no per diem)				✓ 12450 O
Advance Travel Exp.	at \$30/day for 60 days				✓ 5400 O
Special Events	Estimate only per Hold				✓ 10000 P
					<u>40,000</u> <u>39150</u>

Mail Office LGB

Salaries	Shaw, Kersh, P				✓ 10460 S
Postage	per month				✓ 3000 O
Telephone	Telephone \$100/mo				✓ 1375
Fluorography	per mo.				✓ 1250
Stationery	\$750/mo				✓ 3250
Equipment	\$360/mo				✓ 1800
Office Rent	\$350/mo				✓ 1750
Storage	Bekins \$60/mo				✓ 300
					<u>34935</u>

Trust for Governor Service Committee
 General Election Budget
 6/15 - 11/15/62

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Statewide (Continued)

Schedule Office	CRH	Comments		
Salaries		Turner, Robbins 5 months	✓	\$ 4500 S
Expense accounts		Ports, Turner, Hale, Robbins	✓	850 O
			✓	<u>5350</u>
<u>Administration HRH</u>				
Salaries		Halderman, Straight	✓	15500 S
Literature, Materials			✓	60000 P
Mail list maintenance		\$1000/month	✓	5000 O
Thank you letters		12,000 letters - W. Lee etc primary, general	✓	1000 P
Expense accounts		Halderman, Reese \$500/month, five months	✓	5000 O
			✓	<u>86500</u>
<u>Research</u>				2,402
		Total Statewide		619,972
				\$ 542,125

Southern California HK

Administration	SS			
Salaries		Same as above + Dept. etc. - same		19035 S
Telephone, Telegraph		Hammler, Kinney, Port, Carter, Reed, Johnson 5 mos.		15000 O
Utilities		5 months at \$3000	20,100	15000 O
Office Postage		✓ 190	11,450	250
Petty Cash		✓ 600		3000
Stationery, Supplies		✓ 400		2000
Equipment Rentals		✓ 1,020		5100
Messenger Service		✓ 300		1500
Expense Account		✓ 140		700
Packaging, Shipping		Kalmbach - \$500/mo		2500
Signs, Decorations				1900
IBM and Tans				1000
Construction		Rep. - electrical, etc.		770
Payroll Taxes		Includes FUTA & FICA for primary and general		1000
Liability Insurance				8000
Meetings & Travel		Estimate only per Halderman		1300
		Rental 1500		2500
			78,467	<u>66255</u>

Field Office JK

Salaries		Estimate only per Halderman	✓	7600 S
Funding Representatives		Secretary 7/15 - 11/15 at \$400	✓	4650 S
Democratic Program		one at \$800 for 3 mos, one at \$500 4 1/2 mos.		15000 Pn
Veterans Program		Includes Winter's salary \$800/mo.	12	20000 Pn
Mexican Program				15000 Pn
Negro Program				10000 Pn
Travel for above repr.		Estimate only per Halderman	19000	17500 O
Expense Account		Printing		700 O
			78,399	<u>90450</u>

Review for Governor Finance Committee
 General Election Budget
 6/15 - 11/15/62

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So. Calif. (continued)

Special Projects	CA	Comments		
Salaries		Art's	\$ 5000	
		Secretary 4 mos. at \$400	1600	
		Printer 3 ✓ -	1200	
		Publicist - \$800	2400	
		Secretaries Two at \$500 - 3 months	3000	\$ 13200 S
September Meeting				✓ 1000 O
Travel				✓ 800 O
		Add Action Pkg 2200		15000

Contact Office	DW			
Salaries		Status	7,467	3600 S
"WIN" Program		Estimate Only per Holdemen	16,000 16,700	20000 Pr
Special Committee		✓		20000 Pr
Special Programs		Sports Committee etc.	20,000	10000 Pr
Expense Account		Waters 5 mos. at \$1000, Secretary 5 at \$1000	10,000	2500 O
			53,467	✓ 68125
			2500	
			55,967	

Finance Office	LQ			
Salaries		Quinn, Oppen, Pannetschker		11500 S
Pub. Relations Materials and Printing				1000 O
Furniture Rental				850
Telephone & Telegraph				400
Office Supplies				25
Expense Account		Quinn		200
National President				4000
				18225

Total Southern California 261,507 \$ 258,055

Add: Salaries paid for the period June 6-15, 1962 3000

Grand Total Statewide: S. California 882,000 \$ 203,110

Salaries included above: Thirty Nine People \$ 128,970 or 15% of total budget

No Calif 43 40,000
 843,240 OK
 A detrog Increase
 24 sheet 45,000
 7 sheet 15,000
 903,240

Texas General Finance Committee
 General Election Budget
 5/15 - 11/15

Hof5

925 800	Additional \$200 M Increments			
First 1,000	Two field men at \$800/mo. - 3 mos. Democratic Program Mexican Program Trego "WYN" - + Contact - return out Special Contact Committee Special Program Contact Advertising - 7 spots \$10,000/week TV Program - 15 minutes each 2 sheet outdoor Radio spots - return 7 sheet Out Misc. media	# 4,800 15,000 10,000 10,550 12,000 10,000 10,000 30,000 15,000 30,000 75,000 15,000 5,000 7,000	20 10 5 10 20	S Pr Pr Pr Pr Pr A A A A A
Second 1,200	Two field men at \$800/mo. Democratic Program Contact program Literature and Materials (Ad. in Texas) Telephone & Telegraph Newsletters Advertising - 7 sheet outdoor TV Program Radio Spots Radio Program Newspaper Advertising - six 1500 line ads - major papers	4,800 20,000 10,000 20,000 2,500 6,000 10,000 50,000 20,000 5,000 50,000		S Pr Pr P O P A A A A
Third 1,400	Newsletters Direct mail - Democratic second 1/2 coverage Four field men - 3 mos. Press releases Newspaper Advertising - six 1500 line ads. small papers Literature & Materials Telephone & Telegraph TV Program	6,000 50,000 9,600 10,000 20,000 20,000 2,500 1,000		P P S P A P O A
Fourth 1,600	Demos - Mailing - Third 1/2 coverage Misc. Advertising media Full page - eight page supplement - 3,000,000 circulation late October	50,000 25,000 25,000		P A A
		# 199,800		
		# 198,300		
		# 198,100		
		# 200,000		
		# 796,200		

General Election Budget

6/15 - 11/15/12

Contingency Reserves

- Moscow & Reynolds - if not absorbed by state
Reynolds

- six stems for 3 mos. if service not donated
to hand

ten - secondary quarters (old shell 3 1/2,)
re - if not donated

one - Action Package headquarter phone
supplies supplies

~~re for Admin men re Max Smith Salaries~~

re Office if not absorbed by state

800 % 1000 % 1200 % 1400 %

- S Salaries
- O Operations
- ting Sub
- A Advertising
- P Promotion
- romo Sub
- Pr Programs
- ity Sub
- Total

Review for House Finance Committee
General Election Budget

Activity	Budget	Disburse Processed as of 11/1/62	Rem. under Budget (over under)	Comments
Public Relations				
Salaries	\$ 8500	\$ 7627	\$ 873	✓
Advertising - Outdoor	64000 ✓	64005	⑤	✓ PO's totaling 65,000 received - \$47,714 over remaining budget
+ Cash 30,000	110000 ✓	49714	60286	
TV spot production	10000 ✓	0	10000	✓ PO's issued for \$9,351
Cuba-Ragan Election - TV programs	33500 ✓	0	33500	" " 17424
Teletypes	131,933 ✓	69736	62197	✓ PO's totaling 65,695 received - \$34,92 over remaining budget (*)
Ad. Mats	2000 ✓	0	2000	
Radio programs	3000 ✓	0	3000	" " 2776
Speakers Bureau Meetings	1500	811	689	✓
Speakers Bureau Staff Expenses	1400	825	1015	✓
Travel (Fairington)	200	0	200	②
Expense Account	500	143	157	
+ Cash 20,000 - Radio Spots	30000 ✓	0	30000	✓ PO's totaling \$35,000 received - 5,000 over remaining budget
Newspaper Ads 75 thru 11/5	10,000 ✓	4965	20035	
	85000			PO's issued for \$27,136
	481,833	197,826	283,947	
Administration				
Salaries	15500	13950	1550	✓
Democratic Party	11,967	103480	9487	✓
Printing Mats	53200	49212	4019	PO's issued for \$3555
Mail Post Material	300	1769	1231	✓
Unsubsidized Voter Lists	150	1000	440	PO's issued for \$300
Expense Account	5200	3252	1388	✓
Special Projects	0	900	0	"
Democrat Mail Collectors	500	2482	2518	PO's issued for \$1171
	197348	176715	20633	
Press Bureau				
Salaries	21500	21623	2878	✓
Press Releases	11300	9557	1767	✓
Photo Clips (to be checked for possible violation of copyright)	20000	9099	10901	②
Photos, Tapes	370	3212	458	} approx \$700 in misc in drawnt
Expense Accounts	5500	2695	805	
Messenger Service	400	85	365	✓
	63525	46361	17174	

✓ - Budget appears to be adequate, but not excessive.

II - Review of open purchase orders indicates that budget has been committed.

② - Minor or no activity in category as of 11/1/62

(*) The remaining Teletype budget of 62,197, however, is intended to cover approx. \$3000 in hotel and travel accommodations apart from those items covered by purchase orders (items covered by P.O.'s are station time, printing of literature etc.) The effect of the \$65,695 P.O.'s is approx a \$6,498 budget saving.

<u>Statewide (Continued)</u>		Source Account to debit	Remainder Exhibit (50) under	
Candidate	Exhibit			Comments
Salaries	15,725	13,931	1,828	✓
News Group Fund	28,949	24,832	4,115	✓
Ad. in News Group	5,400	5,217	183	✓
* *	+ 2,000			
Expense Account	900	583	317	✓
Public Relations Fees & Expenses	23,000	21,000	2,000	✓ Balance applicable to David Hunter
	74,006	65,563	8,443	
<u>Mail Office</u>				
Salaries	17,049	10,295	1,754	✓
Postage	2,000	1,530	470	✓
Telephone, Telegraph	1,375	742	633	✓
Printing, Mimeo	4,125	2,474	1,676	✓
Stationery, Supplies	2,250	1,277	1,473	✓
Equipment Rental	1,800	1,317	483	✓
Office Rental	1,750	1,376	374	✓
Storage	300	217	83	✓
	26,174	19,222	6,946	
<u>Schedule Office</u>				
Salaries	5,200	4,650	650	✓
Expense Account	1,225	497	728	✓
	6,525	5,147	1,378	
<u>Research Office</u>				
from July 1, 1964	2,402	2,402	0	
Total Statewide	\$ 851,823	\$ 513,302	\$ 338,521	

✓ { approx. \$2000 needed based upon prior expense reports etc

✓ Balance applicable to David Hunter

Southern California

Field Office	Budget	Services Provided as of 11/1/67	Remainder Budget (over)	Comments
Salaries - Headquarters	\$ 7350	\$ 6527	\$ 763	✓
President	2771	2502	275	✓
Territory representatives	6850	5817	1033	✓
Veterans Program	12022	11011	1011	✓
Mexican Program	5300	3231	2269	✓
Regis Program	10600	6049	4551	✓
Territory Representatives Expenses	11053	5716	5337	✓
Headquarters Operating Expenses	1250	810	440	✓
Field Mailings	1445	207	638	✓
Campaign Leadership Meeting	1032	1038	0	n
	59885	43608	16317	
<u>Administration</u>				
Salaries	18041	15098	2999	✓
Telephone, Telegram	30100	21000	9100	✓
Utilities	700	280	420	✓
Office Postage	3000	2213	787	✓
Printing Costs	1000	492	508	✓
Travel Expenses	1520	858	662	✓
Stationery, Supplies	5216	3845	1371	✓
Equipment Rental	1500	1012	788	✓
Messenger Service	700	294	406	✓
Insurance	2500	1827	673	✓
Photography, X-ray, Xerox	2411	2352	59	n
Signage, Public Relations	300	228	62	n
1099 forms and other purchases	600	399	271	✓
Construction, Repairs	1200	1195	5	n
Payroll Taxes	8000	6070	1930	✓
Health Insurance	1530	30	1500	✓
Meeting Room Rent	4000	2059	1061	✓
Headquarters Rental	1500	1500	0	n
San Francisco Valley P.O. Expense	200	200	0	n
	84492	61292	22602	
<u>Center Office</u>				
Salaries	7467	6705	762	✓
Special Committees	16943	8554	8389	✓
WIII Program	15105	6705	2400	✓
Special Programs	10000	3754	6246	⑩
Expense Account	1000	591	409	✓
Un-sent Mailings	3655	2455	1200	✓
	54170	28764	25406	

PO's issued for \$1,111

Insurance bills totaling \$3410 on hand at headquarters. Cash totaling \$430 collected from committees. Others to be used to defray expenses.

Southern California (continued)

Special Projects	Profit	Source Processed as of 11/15/54	Remainder - Budget (570) Under	Comments
Salaries	12,835	11,225	1,550	✓
September Meeting	12	12	0	✓
Food	35	184	141	✓
Action Package	5,752	2,560	3,092	Ⓜ
<hr/>				
Finance Office Ⓜ	18,924	14,441	4,783	
Community Meetings	1,150	0	1,150	Ⓜ
Salaries	12,732	11,087	1,695	✓
Public Relations Materials	1,250	992	458	✓
Furniture Rentals	25	493	357	✓
Telephone, Telegrams	600	371	229	✓
Office Supplies	25	115	160	✓
Expense Account	200	195	5	✓
National Mailing	4,750	4,659	91	✓
Brand operating expenses	1,025	337	688	✓
Research Expenses	24,000	0	24,000	Ⓜ
Interest on Loans	2,500	2,350	150	✓
<hr/>				
	49,522	20,599	28,923	
<hr/>				
Total Southern California	\$ 267,055	\$ 162,464	\$ 98,091	

North California

Administrative	Budget	Actual 11/1/67	Remainder Budget (500) under	Comments
Salaries	\$ 4200	\$ 3150	\$ 1050	✓
Fund	500	326	174	✓
Telephone, Telegraph	7700	7293	407	✓
Postage	1700	737	963	✓
Stationery, Supplies	1700	780	920	✓
Rentals	2000	1754	246	✓
Messengers	250	140	110	✓
Miscellaneous	500	64	436	✓
Miscellaneous	265	593	1637	✓
Payroll Taxes	360	59	301	✓
Contact Mailings	2125	224	2201	⊗
	23960	15520	8440	
<u>Field Office</u>				
Salaries	1500	1125	375	✓
Fund	4750	2025	2725	✓
Veteran Program	1700	1488	212	✓
Literature Materials	1500	515	985	✓
Payroll Taxes	75	18	57	✓
Meetings, Luncheons	300	231	69	✓
	9825	5437	4393	
<u>Press Bureau</u>				
Salaries	260	1950	650	✓
Press Releases	600	307	293	✓
Expense Accounts	1250	577	678	✓
Payroll Taxes	130	30	100	✓
	4520	2859	1721	
<u>Schedule Office</u>				
Salaries	1800	1350	450	✓
Payroll Taxes	100	21	81	✓
	1900	1371	531	
Total North California	4025	7512	15085	
Primary Deficit	16745	26445	-0-	
Grand Total	\$1175890	\$122953	\$1451697	

all were attended
 { appears to be approx a \$500 cushion in this ac
 { appears to be approx a \$500 cushion in this ac
 { appears to be approx a \$300 cushion in this ac

appears to be approx a \$1000 cushion in this ac
 { appears to be approx a \$500 cushion in this ac

appears to be approx a \$100 cushion
 { " " " " " "

Republican Research Center Budget

	Actual	Approved 11/1/67	Remainder Budget under	Comment
Advisors	\$ 19,155	\$ 15,103	\$ 4,355	✓
Telephone	200	647	1353	✓
Subscriptions	500	228	212	✓
Rents	2400	1965	435	✓
Fuels	800	357	443	✓
Postage, Traveling	1200	386	814	✓
Contributions to Republican Associates	5500	5500	0	✓
Shenandoah Paper Supplies	2150	898	1252	Ⓧ { appears to be a \$500 (estimated) credit
#1 Security	10,997	10,997	0	✓
News Staff	700	5563	1637	✓
Excise Account	500	0	500	Ⓧ
Special Investigator Expenses	450	3375	1125	✓
Victory Squad	1000	600	400	✓
Payroll Taxes	600	0	600	Ⓧ
	\$ 58,802	\$ 42,671	\$ 13,126	

Trust for the Finance Committee
Budget Reconciliation
as of 11/2/67

Approved Budget 10/27/67

\$104,730

ADD:

Primary Deficit (net of \$800 reimbursed by RN)	16,745	
Community Mailings - Finance	1,150	
Letters - Public Relations	20,000	
TV Program	13,500	
Radio Spots	10,000	
Newspaper Ads	85,000	
TV reports	20,000	
Field Mailings	500	
Underswritten Contact Mailings	1,335	
		168,230

DEDUCT:

Press Releases	480	
Contact Special Committee mailings paid by R. Reynolds	1,897	
Cheques received by Louanna payable to Aldine and Day Printing	10,257	
Payments made by others	2,236	
		(14,070)

Approved Budget as of 11/2/67

\$117,589.00

Form for House Service Committee
 Request for Budget Shifts etc

	<u>Committee</u>	<u>Amount to be</u>	
		<u>Allocated</u>	<u>Requested</u>
<u>A. Budget Shifts Requested</u>			
Pres. Conf. Adm.	Postage	500	
"	Stationery Supplies	500	
"	Memoranda	200	
Full	Travel	1000	
"	Literature Materials	500	
Press	Release	100	
"	Expense Account	100	
Adm.	Telephone Telegraph		3000
<u>B. Items for Discussion</u>			
1.	Necessity for Election Night Budget.		2,000
<u>C. Potential budget shortages - (Approximate)</u>			
TV Spots	(Page 1)		4700
Teletypes	(Page 1)		6500
Radio Spots	(Page 1)		5000
Photos + Tapes	(Page 1)		200
Advance Men	(Page 2)		2000 - added
Security Inv.	(Page 3)		
			<hr/>
			18400
			<hr/>

NIXON FOR GOVERNOR
FINANCE COMMITTEE REPORT

November 1, 1962

<u>Source</u>	<u>Goals</u>	<u>Present Estimate</u>	<u>Received To Date</u> (Increase \$000)
L. A. County			
URFC	250,000.00		1,455.75
Dinner	200,000.00	85,000.00	84,634.00 (/ 38)
Other:			
Direct:	200,000.00	515,000.00	370,402.04 (/127)
Telethon			19,391.88 (/ 7)
Contact			20,705.67 (/ 8)
Community	320,000.00	50,000.00	57,053.00 (/34)
SUBTOTAL	970,000.00	650,000.00	553,642.40 (/230)
So. Counties			
Finance	170,000.00	140,000.00	103,328.36 (/21)
Direct		10,000.00	48,722.68 (/27)
SUBTOTAL	170,000.00	¹⁵⁵ 150 ,000.00	152,051.04 (/49)
No. Counties			
Finance	440,000.00	²²⁵ 220 ,000.00	179,000.00 (/77)
Direct Individ.			13,477.05 (/ 1)
Direct Counties			9,687.50 (/ 0)
SUBTOTAL	440,000.00	220,000.00	202,164.55 (/79)
Outside Calif.	150,000.00	150,000.00	133,787.03 (/17)
TOTAL	1,730,000.00	¹¹⁸⁰ 1170 ,000.00	1,041,645.02 (/369)

NIXON FOR GOVERNOR
FINANCE COMMITTEE REPORT

Southern Counties

November 13, 1962

<u>County</u>	<u>Goal</u>	<u>Fin. Com.</u>	<u>Direct</u>	<u>Total</u>
Imperial	2,000.00	1,350.00	760.00	2,110.00
Inyo	1,000.00	803.00	—	803.00
Kern	10,000.00	7,025.36	1,525.00	8,550.36
Orange	60,000.00	34,320.00	2,850.00	37,170.00
Riverside	10,000.00	6,800.00	1,073.00	7,873.00
San Bernardino	12,000.00	9,000.00	1,455.00	10,455.00
San Diego	45,000.00	18,450.00	13,121.99	31,571.99
San Luis Obispo	5,000.00	1,000.00	830.00	1,830.00
Santa Barbara	15,000.00	18,700.00	28,175.00	46,875.00
Ventura	10,000.00	10,000.00	3,385.00	13,385.00

Nixon for President Finance Committee
General Election Budget

1 of 6

<u>Dist.</u>	<u>Includes 25 added during week Budget</u>	<u>Invoice Processed as of 10/24/62</u>	<u>Remainder Budget (over)</u>	<u>Comments</u>
<u>Public Relations</u>				
Salaries	\$ 8500	\$ 6802	\$ 1698	✓
Advertising - Outdoor	64000	40005	23995	X " PO's issued for \$25,000
+15 TV spots	100000	25102	74898	" " " " 9,351
TV spot production	10000	0	10000	" " " " 10,560
TV programs	20000	0	20000	" " " " 37,085
Billboards	114558	70142	44416	" " " " 1,781
Ad Mats	2000	0	2000	X " " " 2,776
Radio programs	3000	0	3000	X " " " "
Speech Bureau Mailings	1500	683	817	✓
Speech Bureau Staff Expense	1500	765	735	✓
Travels	200	0	200	(H)
Expense Account	300	143	157	✓
Advertising - Radio Spots 10	10000	0	10000	PO's issued for \$10,000
	20,000			
	<u>335558</u>	<u>143648</u>	<u>191910</u>	
<u>Administration</u>				
Salaries	15500	12400	3100	✓
Democratic Program	112967	103480	9487	✓
Political Materials	59973	50044	9929	X " P.O.'s issued for \$9,674
Mail list maintenance	3000	1524	1476	✓
Undecided Voter Letter	1500	274	1226	X " " " 1,202
Expense Accounts	5230	3588	1662	✓
Special Projects	900	900	0	
Democrat Media Production	5000	2202	2798	✓
	<u>204090</u>	<u>174412</u>	<u>29678</u>	
<u>Press Bureau</u>				
Salaries	24561	17871	6690	✓ See memo attached
Press Releases	12350	8933	3417	✓ P.O.'s issued for \$929
Film Clips	20000	7748	12252	(H)
Photos, Paper	3700	3225	475	✓
Expense Accounts	3500	711	2789	(H)
Messenger Service	450	85	365	✓
	<u>64561</u>	<u>38573</u>	<u>25988</u>	

✓ - Budget appears to be adequate, but not excessive.

Ⓜ - Review of open purchase orders indicates that budget has been committed.

Ⓢ - Minor or no activity in category as of 10/24/62

Statewide (Continued)

Candidate

Budget

Amounts
Received
to date
10/24/62

Remainder
Budget
under

Comments

Salaries
News Group Fund
Admission Men Expenses
Special Events
Expense Account
Public Relations Fees & Expenses

15759	12831	2928
18951	17732	1219
5400	3773	1627
10000	6767	3233
900	583	317
23000	18000	5000

✓
See memo attached
✓
{ approx. \$1000 expected to be
received from tracking press
✓
✓

74010 59626 14384

Trail Office

Salaries
Postage
Telephone, Telegraph
Flexwriting, Mimeo
Stationery, Supplies
Equipment Rental
Office Rental
Storage

12049	9449	2600
3000	1530	1470
1375	742	633
4150	2458	1692
2750	1277	1473
1800	1322	478
1750	1376	374
300	217	83

✓
✓
✓
✓
✓
✓
✓
✓

27174 18371 8803

Labadie Office

Salaries
Expense accounts

5300	4000	1300
1225	497	728

✓
✓

6525 4497 2028

Branch Office Expenses

from 7/1/62 to 7/1/62

2402 2402 0

Total Statewide

\$714320 \$441589 \$272731

San Diego California

Services
Provided
as of
10/24/42
Remainder-
Budget
(over)
under

Field Office

Budget

Comments

Salaries - Headquarters	\$ 7600	\$ 5824	\$ 1776	✓
Presidents	2877	2227	650	✓
Travel representatives	6947	4697	2250	✓
Veterans Program	12022	10591	1431	✓
Medical Program	5000	2550	2450	✓
Travel Program	10100	5391	4709	✓
Travel Representatives Expenses	11303	5370	5933	✓
Presidents Operating Expenses	1250	785	465	✓
Field Meetings	758	251	507	n
Campaign Leadership Meeting	1038	1038	0	✓

{ appears to be approx a \$2000 cushion in this category

58895 38724 20171

Administration

Salaries	18097	13336	4761	✓
Telephone, Telegram	30100	20538	9562	✓
Utilities	1100	273	827	✓
Office Postage	3000	2213	787	✓
Petty Cash	1000	415	585	✓
Travel Expenses	1520	858	662	✓
Stationery, Supplies	5483	3236	2247	✓
Equipment, Office	1800	1012	788	✓
Messenger Service	700	301	399	✓
Expense Account	2500	1768	732	✓
Packaging, Shipping	2411	2352	59	n
Signs, Publications	350	288	62	✓
10% lease and gen purchases	670	399	271	✓
Construction, Repairs	1200	1195	5	✓
Payroll Taxes	8000	6070	1930	✓
Liability Insurance	30	30	0	✓
Meetings, Lunches	4000	2939	1061	✓
Headquarters Rental	1500	1750	250	✓
San Francisco Valley H.Q. Expense	200	200	0	✓

{ appears to be approx a \$400 cushion in this category

✓ P.O.'s issued for \$800

{ \$100 security deposit to be returned

83661 59173 24488

Contact Office

Salaries	7467	5913	1524	✓
Special Committees	19768	7854	11914	✓
W.M. Program	15600	6219	9381	✓
Special Programs	10000	3754	6246	✓
Expense Account	1000	395	605	✓
Underswritten Mailings	1120	1120	0	✓

✓ P.O.'s issued for \$7326 3462

54955 25285 29670

Southern California (continued)

Special Projects	Budget	Services Provided as of 10/24/67	Remainder- Budget (777) under	Comments
Salaries	13025	9735	3290	
September Meeting	825	12	813	✓ appears to be a cash in of this amt in this category
Fuel	325	157	168	
Action Package	5725	2641	3134	✓
	<u>19950</u>	<u>12545</u>	<u>7405</u>	
<u>Finance Office</u> (2)				
Salaries	12722	9975	2807	✓
Public Relations Materials	1150	992	458	✓
Furniture Rentals	250	493	357	✓
Telephone, Long Distance	600	371	229	✓
Office Supplies	225	115	160	✓
Expense Account	200	195	5	n
National Traveling	4750	4591	159	n
Bank operating expenses	1025	125	900	(n)
Research Expenses	24000	0	24000	(n)
Interest on Loans	2500	0	2500	(n)
	<u>48432</u>	<u>16257</u>	<u>31575</u>	
Total Southern California	<u>\$ 265893</u>	<u>\$ 155824</u>	<u>\$ 113309</u>	

(2) Finance Committee Contingencies \$14000

Northwestern California

Administrative	Budget	Services Received as of 12/31/67	Remainder Budget (over under)	Comments
Salaries	\$ 4200	\$ 3150	\$ 1050	✓
Fund	500	274	226	✓
Telephone, Telegraph	7700	4157	3543	✓
Postage	1700	737	963	✓
Stationery, Supplies	1700	780	920	✓
Prints	2000	1754	246	✓
Messengers	250	140	110	✓
Mimeograph	750	64	686	✓
Miscellaneous	2625	620	2005	✓
Payroll Taxes	360	59	301	✓
Contact Mailings	1800	0	1800	Ⓜ
	23585	11730	11855	
<u>Field Office</u>				
Salaries	1500	1125	375	✓
Fund	5250	1177	4073	{ appears to be approx a \$500 cushion in this %
Attorney Program	1700	1422	278	✓
Reference Materials	2000	545	1455	{ appears to be approx a \$500 cushion in this %
Payroll Taxes	75	18	57	✓
Meetings,康康康	500	189	311	{ appears to be approx a \$200 cushion in this %
	11025	4517	6483	
<u>Press Bureau</u>				
Salaries	2600	1950	650	✓
Press Releases	200	67	733	{ appears to be approx a \$200 cushion in this %
Expense Accounts	1250	572	678	✓
Payroll Taxes	130	30	100	✓
	4780	2619	2161	
<u>Schedule Office</u>				
Salaries	2025	1350	675	✓
Payroll Taxes	102	21	81	✓
	2127	1371	756	
<u>Total Northern California</u>	41517	20262	21255	
<u>Grand Total</u>	\$1,021,730	\$614,435	\$407,295	

Republican Research Center Budget

Approved
as of
10/24/64
Remainder
Budget
(over)

Budget

10/24/64

under

Comments

Salaries	\$ 22258	\$ 15103	\$ 7155	all memo attached
Telephone	7000	647	1353	✓
Subscriptions	500	286	214	✓
Rents	2400	1965	435	✓
Fuels	800	357	443	✓
Postage, Mailings	1200	386	814	✓
Contributions to Republican Associates	5500	5500	0	✓
Shirleyfax Paper Supplies	2150	224	1266	✓
#1 Survey	10994	10994	0	✓
News Staff	7000	5563	1637	✓
Expense Account	500	0	500	(M)
Special Investigative Expense	4550	3375	1175	✓
	\$ 60000	\$ 45058	\$ 14942	

Minutes for Executive Committee
Plans for Committee Discussion
10/1/52

1. Liability insurance premiums ^{bills} approximately \$2500 will be received; of this amount approximately \$1900 will be collected from community headquarters. + 1500
2. The ~~Victory~~ Truth Squad has been organized and is currently on the road. A budget for this group has not been received; we are informed it will approximate \$2,000. An amount of \$600 has been made applicable thereto and charged to Candidate Fund temporarily.
3. An apparent cushion of \$2000 exists in the ^{1000 Truth Squad} ~~Personnel~~ ^{Adult} ~~Salary~~ ²⁰⁰ category; it is suggested that \$600 be set aside for payroll taxes not budgeted initially.
4. Lura Eckman has raised \$2100 for the campaign. She requests that an additional \$400 thereof be used to pay her secretary. This would raise the Speakers Bureau Staff and Expenses to \$1900 if approved OK
5. Of the \$2705 Fr. Conf. Contact Fund \$1800 has been authorized as a budget addition. Mr. Waters requests that an additional \$600 ^{OK} be added for a Doctor mailing.
6. Although no formal payroll forms have been received as of 10/20/52, it has been noted that an additional press secretary has been hired. There is no cushion in the Press salary budget to accommodate this additional expense. Absorb - Press releases
7. Additional funds are still being received from Contact committees. Mr. Waters requests that these funds be used to pay for mailing costs as he is receiving bills for mailing made outside the approved budget which he feels are producing revenue. 1200 OK
8. Mr. Latham has suggested that the Candidate Group Travel and Special Events category be continued as is. OK

Review for Income Review Committee
 Approved Budget Reconciliation
 as of 10/31/68

Add;
Deduct

Approved budget as of 10/31/68

\$ 93,016

ADD:

North & California Contract Program Expense	\$ 1800	
Radio spots - Public Relations	10 050	
Public Relations Desk and Expenses - Candidate	23 000	
Field contributions - Negro budget	500	
" " Travel Expense	100	
T (Sports)	25 000	60 400

DEDUCT:

Research Expense - Finance	21 000	
Invoices paid by outside contributors:		
Jellicott	442	
Contract Special Committee	232	
Field drawings	42	
		<u>21 716</u>

Approved budget as of 10/31/68

\$ 107,130

Balance

1036

News for General Finance Committee
Effect of Items for Discussion and
Apparent Cuts Noted in Budget

	<u>Budget</u>	
	<u>Income</u>	<u>Decrease</u>
<u>I Items for Discussion</u>		
1. Liability Insurance - net effect	1500 #	600 ✓
2. Voting on Truth Squad	1000	2000
3. See Research below		
4. Speakers Bureau Staff and Expenses		400 ✓
5. No Calif. Contract Funds		625 ✓
6. Press Secretary - estimated salary		500
7. Contact Mailing Cost - as of 10/15/62 approximately		1200 ✓
8. No effect on budget		
	3725 ✓	

<u>II Apparent Cuts Noted</u>		
Travel Representatives Expenses (based on current salaries) - Field		# 2000
Utilities - Administration So. Calif.		400 ✓
September meeting - Special Projects		813 ✓
Memoranda - No Calif. Administration		250 ✓
Travel - " " Field		500 ✓
Literature Materials - " "		500 ✓
Meetings, Luncheons - " "		200 ✓
Press Release - " " Press Bureau		200 ✓
Field Hq Salaries (based upon employment through Nov. 15, 1962)		250
" Pasadena Hq. " "		100
Special Projects		190
Schedule Office - No California		225
	# 5325	\$ 5628

<u>Republican Research Center Budget</u>		
<u>Items for Discussion</u>		
3. Research Salaries (based upon current salaries through 11/15/62)		# 2800
Payroll taxes	# 600	
	# 600	# 2800

Truth Squad 1000

Union for American Veterans Committee
General Election Budget

1 of 6

<u>Statewide</u>	Budget	Invoices Received as of 10/18/62	Remainder Budget (over/under)	Comments
<u>Public Relations</u>				
Salaries	\$ 8500	\$ 6802	\$ 1698	X ✓
Advertising - Outdoor	64000	40005	23995	X " (M) P.R.'s issued for \$25,000
TV spots	75000	0	75000	X (M) PO - 9,000
TV spot production	10000	0	10000	X (M) P.O. issued for \$9,360
<u>24th & 5th only</u> - TV programs	20000	0	20000	X (M) " " " \$36,000
Films	115000	62436	52564	X (M) " " " \$1,781
Ad Mats	2000	0	2000	X (M) " " " \$2,776
Radio spots	10,000	0	3000	X (M) " " " X
Radio program	3000	0	3000	X (M) " " " X
Speakers Bureau Marking	1500	683	817	X ✓
Speakers Bureau Staff Expenses	1500	765	735	X ✓
Funds	200	0	200	X (M) X
Expense Account	300	143	157	X ✓
	301000	110234	190166	
<u>Administration</u>				
Salaries	15500	12100	3100	✓ analyze
Democratic Program	112967	88630	24337	✓
Education Materials	59973	45489	14484	"
Mail List Maintenance	3000	1524	1476	✓
Undecided Voter Letter	1500	0	1500	(M)
Expense Accounts	5230	3588	1662	✓
Special Projects	900	900	0	"
Democrat Media Production	5000	0	5000	(M)
	204070	162531	81539	
<u>Press Bureau</u>				
Salaries	211561	17871	6690	JG ✓ - JF exam
Press Releases	12350	8642	3708	✓
Film Clips	20000	4767	15233	G (M) - ? HR +
Photos, Paper	3700	2833	867	✓
Expense Accounts	3500	711	2789	✓
Messenger Service	4150	85	365	✓
	64561	34909	29652	

✓ - Budget appears to be adequate, but not excessive.

(M) - Review of open purchase orders indicates that budget has been committed.

(M) - Minor or no activity in category as of 10/18/62

<u>Statement (Continued)</u>			Income Received	Remainder Budget	
Candidate	Budget	10/18/67	under	Comments	
Salaries	15759	11531	4228	(approx. \$500 applied to income received for 10/18/67 to be received from press.	
Exec. Insp. Fund	18951	16740	2211		
Adm. or Men. Expenses	5400	3406	1994		✓
Special Events	10000	6251	3749		✓
Expense Account	900	583	317		✓
PR Fee + Expenses Hess - Hunter Lucky	15000 23,000				
	51010	38511	12499		
<u>Main Office</u>					
Salaries	12049	9449	2600	✓	
Postage	3000	1530	1470	✓	
Telephone, Telegraph	1375	712	633	✓	
Printing, Mimeo	6155	1792	4358	✓	← 2,000 ?
Stationery, Supplies	2750	1248	1502	✓	
Equipment Rental	1800	1291	509	✓	
Office Rental	1750	1376	374	✓	
Storage	300	217	83	✓	
	29174	17645	11529		
<u>Sub-Data Office</u>					
Salaries	5300	4000	1300	✓	
Expense Account	1225	497	728	✓	
	6525	4497	2028		
<u>Research Office Expense</u> since July 1, 1967					
	2402	2402	0		
<u>Total Statement</u>	\$ 68762	\$ 381329	\$ 287433		

Southern California

Services Received as of 10/18/67
 Remainder Budget (over)

Field Office

Budget

Comments

Salaries - Headquarters
 President
 Ward representatives
 Veterans Program
 Mexican Program
 Negro Program
 Travel, Representation Salaries
 President Operating Expenses
 Field Meetings
 Campaign Leadership Meeting

\$ 7600	\$ 5824	\$ 1776	✓
2877	2227	650	✓
7850	4697	3153	✓
12000	8093	3929	✓
5000	1975	3025	✓
9600	4722	4878	✓
11800	4164	7636	✓
1250	778	472	✓
800	251	549	✓
1033	1038	0	n

1000

1500

59837 33769 26068

Administrative

Salaries
 Telephone, Telegrams
 Utilities
 Office Postage
 Petty Cash
 Traveling Expenses
 Advertising, Reproduction
 Equipment Rental
 Messenger Service
 Expense Account
 Packaging, Shipping
 Signs, Publications
 1099 lease and gas purchases
 Construction, Repairs
 Payroll Taxes
 Liability Insurance
 Meetings, Travel
 Lease office rental
 Automobile liability, P.D. Expense

2000	13141	6956	✓
2000	20107	0	✓
1100	583	517	✓
3000	1713	1287	✓
1500	415	1085	✓
2020	818	1202	✓
5183	2999	2184	✓
1800	1012	788	✓
700	281	419	✓
2500	1727	773	✓
2411	2352	59	n
350	288	62	✓
670	399	271	✓
1200	1195	5	n
8000	1301	6699	Ⓜ
30	30	0	n
4000	2939	1061	✓
1500	1750	250	✓
200	200	0	n

{ appears to be approx. a \$2000 credit in this %
 See memo attached

{ appears to be approx. a \$500 credit in this %
 { approx \$500 credit in this %

{ *250 security deposit to be returned

76661 53250 23411

Contract Office

Salaries
 Special Committee
 W.M. Program
 Special Projects
 Expense Account
 Undersheeted Mailings

7467	5943	1524	✓
20000	4403	15597	Ⓜ P.D. issued for \$8000
15600	4114	11486	✓
10000	3686	6314	✓
1500	395	1105	✓
1120	1120	0	✓

JG Check 520

55687 19661 36026

Southern California (cont.)

Special Projects	Budget	Amount Received as of 10/18/64	Remainder-Budget (STP) under	Comments
Salaries	13025	9735	3290	✓
September Meeting	825	12	813	Ⓜ
Fuel	35	157	168	✓
Action Package	5725	2081	3694	✓ ← Reduce?
	<u>19950</u>	<u>11985</u>	<u>7965</u>	
<u>Financial Office</u> Ⓜ				
Salaries	12922	9975	3007	see memo attached
Public Relations Materials	1150	992	158	✓
Furniture Rentals	250	493	357	✓
Telephone, Telegraph	1100	371	29	see memo attached
Office Supplies	25	115	160	✓
Expense Account	200	195	5	Ⓜ
National Mailing	4750	4591	159	✓
Board's operating expenses	1025	0	1025	Ⓜ
Research Expense	45000	0	45000	Ⓜ
Interaction Home	2500	0	2500	Ⓜ
	<u>69422</u>	<u>16732</u>	<u>52700</u>	
Total Southern California	<u>\$ 281567</u>	<u>\$ 135397</u>	<u>\$ 146170</u>	

Ⓜ Finance Committee Contingencies \$5000

North California		Budget	Source Received 10/18/67	Remainder Budget (over) under	Comments
<u>Administrative</u>					
Salaries	\$ 7200	\$ 3150	\$ 4050		(appears to be approx a \$3000 cushion in this area)
Funds	500	274	226	✓	
Telephone, Telegraph	7700	4072	3608	✓	
Postage	1700	737	963	✓	
Stationery, Supplies	1700	649	1051	✓	
Rentals	2000	1289	711	✓	
Messenger	250	119	131	✓	
Mimeograph	750	55	695	Ⓜ	
Miscellaneous	2625	428	2197	✓	
Payroll Taxes	360	59	301	✓	
	24785	10854	13933		
<u>Field Office</u>					
Salaries	1500	1125	375	✓	✓ ✓ ✓ ✓ ✓ ✓
Funds	5250	1135	4115	✓	
Vitamins Program	1700	1488	212	✓	
Literature Materials	2000	436	1564	✓	
Payroll Taxes	25	18	57	✓	
Meetings, Lunches	500	184	316	✓	
	11025	4386	6639		
<u>Press Bureau</u>					
Salaries	2600	1950	650	✓	Ⓜ ✓ ✓
Press Releases	200	67	733	✓	
Expense Accounts	1250	572	678	✓	
Payroll Taxes	130	30	100	✓	
	4780	2619	2161		
<u>Schedule Office</u>					
Salaries	2025	1350	675	✓	✓ ✓
Payroll Taxes	102	21	81	✓	
	2127	1371	756		
<u>Total within California</u>					
	42717	19228	23489		
<u>Grand Total</u>					
	\$ 983016	\$ 575954	\$ 407062		
	No Calif	3,000			
	X Recor	964			
	HHHL	23			
		987			

<u>Research Budget</u>	Budget	Received as of	Remainder Budget (7/21) under	Comments
Articles	\$ 22358	\$14958	\$ 7300	
Telephone	7000	624	1376	✓
Subscriptions	500	279	221	✓
Rents	2400	1965	435	✓
Fuel	200	330	470	✓
Postage, Mailings	1200	386	814	✓
Contributions to Republican Associates	5500	4000	1500	✓
Stationery Paper & Supplies	2150	820	1330	✓
#1 Survey	10992	10992	0	✓
News Staff	7200	5482	1718	✓
Expense Account	500	0	500	Ⓢ
Special Investigate Expense	4550	2250	2250	✓
	\$ 60000	\$42086	\$17914	

Approved Budget Reconciliation as of 10/19/62

			ADD	
			<u>DEDUCT</u>	
Approved budget as of 10/12/62				\$ 93,013
<u>ADD -</u>				
Underwritten Contract disbursements	#	1120		
Don Brown's operating expenses		1025		
Research Expenses		45,000		
Interest on Loans		2500		
Additional Mailing Expenses -				
Pub. Relations Materials		250		
National Mailings		950		
Candidate Fund		500		
				51,345
<u>DEDUCT -</u>				
Field Campaign Leadership Training Cushman				<u>312</u>
Approved budget as of 10/19/62				\$ 98,046

Mem for Govana Finance Committee
 Requets for budget shifts etc

Committee	Budget to be		Amount
	Reduced	Increased	
<u>A. Budget Shifts Requested</u>			
Administration So. Calif. Del. - HR Holdren - to determine categories for annual - Mr. Holdren was unavailable on time when the matter was raised for discussion - (see also cushion (noted below))		adm. shift	# 9,000 10,000 -
Finance Del. - holdren		Finance Del. - Finance Del. - holdren	100 # 9,100
<u>B. Budget Cushion Noted</u>			
Administration So. Calif. Salaries			# 2,000
" " " " Petty Cash			500
" " " " Mobility Expense			500
" " No. Calif. Salaries			3,000
			# 6,000

House of Representatives Committee
 on Education and Labor
 10/10/62 Report

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<u>Account</u>	Budget	January Actual 10/10/62	Balance Budget under	Comments
<u>Public Relations</u>				
Salaries	\$ 5500	\$ 5377	\$ 2523	✓
Advertising - Outdoor	6700	4025	2675	✓
Theatre	7500	-	25000	ⓐ
TV spot production	1000	-	1000	ⓑ
TV programs	2000	-	15000	ⓒ
Billboard	115000	61096	38104	See memo attached
Radio spots	50000	-	50000	ⓓ
Radio programs	3000	-	5000	ⓔ
Speakers Bureau Meetings	1500	123	217	✓
Speakers Bureau Staff Expenses	1500	125	235	✓
Funds	200	-	200	ⓕ
Expense Account	300	142	157	✓
Advertising Mats	2000			
	2000	17269	17169	
<u>Administrative</u>				
Salaries	1550	1505	465	✓
Democratic Program	112,967	88466	56061	✓
Education Material	64,973	54973	22492	✓
Mail Subscriptions	3000	1524	2476	✓
Thank You Letters	1000	-	1000	ⓖ
Expense Account	1500	1787	1787	✓
Special Projects	1800	-	-	ⓗ
Under Letter	1500	-	-	
Dem. News	5000			
Negro	2,000			
	22221	12473	28667	
<u>Public Relations</u>				
Salaries	2450	1684	8477	✓
Press Releases	12,350	5890	8460	✓
Film Clips	20,000	4351	5649	See memo attached
Photos, Types	3700	2430	1299	✓
Expense Account	3500	711	2789	✓
Messenger Service	450	79	371	✓
	59500	2576	27045	

- Budget appears to be adequate, but not excessive.

- Review of open purchase orders indicates that budget has been committed.

ⓐ - Minor or no activity in category as of 10/10/62

Statewide Continuation

Candidate	Contract	Source	Remainder Budget	Comments
Salaries	15,750	15,751	5378	Report, \$1000 task per month from working press. Please see memo attached also.
Travel Group Fund	18,000	18,000	1880	
Admission - Mr. Anderson	5,400	1,800	3112	
Special Events	10,000	24	9976	
Expense Account	900	523	377	
	<u>50,050</u>	<u>2,200</u>	<u>10,227</u>	
<u>Mail Office</u>				
Salaries	17,000	1600	3115	✓
Postage	3,000	1500	1470	✓
Telephone, Telegrams	1375	500	793	✓
Printing, Mimeo	6,150 11,500	1776	9374	⊙
Stationery, Supplies	2,000	1150	1522	✓
Equipment Rental	1,000	500	500	✓
Office Rental	1,000	1200	374	✓
Storage	500	100	134	✓
	<u>34,175</u>	<u>7,400</u>	<u>17,622</u>	
<u>Lab. Office</u>				
Salaries	5,000	3350	1950	✓
Expense Account	1,000	500	708	✓
	<u>6,000</u>	<u>3,850</u>	<u>2,658</u>	
<u>Research Office Expense -</u>				
<u>period to July 1, 1958</u>				
	2,400	2,400	0	
<u>Total Statewide</u>	<u>\$ 66,225</u>	<u>\$ 22,100</u>	<u>\$ 32,507</u>	

Southern California

Field Office

Special Account as of 10/15/54

Revised Budget (Total) under

Committed

Salaries - Headquarters	\$ 7600	\$ 6667	\$ 2538	✓
President	2877	2451	915	✓
Headquarters	7850	3577	4278	✓
Veterans Program	17000	15000	41379	✓
Mexican Program	5000	4000	3025	✓
Negro Program	7600	2200	5324	✓
Travel Expenses	11800	3300	2117	✓
President's Operating Expenses	1250	750	497	✓
Field Meetings	800	400	65	ⓐ
Campaign Leadership Meetings	1350	200	312	

ⓐ appears to be a cushion of this amount

58,149 24,514 74,115

Administration

Salaries	20,000	11,013	9084	✓
Telephone, Telegrams	20,100	11,400	8687	✓
Utilities	1100	500	517	✓
Office Postage	3,000	1,774	1726	✓
Petty Cash	1,500	100	1085	✓
Travel Expenses	20,000	775	1247	✓
Stationery, Supplies	5,000	2,570	2,613	✓
Equipment Rental	1,000	200	1,161	✓
Messing Service	700	200	456	✓
Expense Accounts	2,500	1,200	206	✓
Packaging, Shipping	2,411	235	59	n
Signs, Posters	300	277	173	✓
109 lease and gas purchases	600	397	271	✓
Construction, Repairs	1,000	1,100	5	n
Payroll Taxes	8,000	1,301	3609	ⓐ
Liability Insurance	30	30	0	n
Meetings, Luncheon	4,000	2,607	1,373	✓
Headquarters Rental	1,000	1,750	250	ⓐ
Liability Insurance, A.C. Expense	200	200	0	n

ⓐ \$250 security deposit to be returned

76,661 46,979 75,674

Contract Office

Salaries	7457	5181	2206	✓
Special Committees	20,000	4070	13,910	✓
WII Program	15,000	3631	11,969	✓
Special Projects	10,000	500	9153	ⓐ
Expense Accounts	1,500	300	1105	✓

54,457 23,582 40,143

Southern California (Continued)

Special Projects

Special Projects	Budget	Service Received as of 10/10/67	Remainder- Budget (574) under	Comments
Salaries	13000	2105	4840	✓
September Meeting	00	00	213	ⓐ
Travel	300	150	162	✓
Activist Package	5000	2011	3764	✓

19950 10215 9525

Financial Office

Salaries	12920	2059	4443	✓
Public Relations Materials	120	99	208	✓
Furniture Rentals	200	270	372	✓
Telephone, Telegrams	100	261	138	✓
Office Supplies	75	107	162	✓
Expense Account	200	150	50	✓
National Mailing	3000	200	2911	✓

19777 11231 8276

Total Southern California

\$ 779,000 \$ 256,000 \$ 123,966

Northwestern California

Administration

Source
Federal
Fund
Reserve
Budget
(570)
under

Budget

Actual

Reserve

Comments

Salaries	\$ 7200	\$ 7125	\$ 7125	✓
Fund	500	274	226	✓
Telephone, Telegraph	700	412	362	✓
Postage	1700	757	953	✓
Stationery, Supplies	1700	649	1057	✓
Rentals	2000	1729	711	✓
Messengers	250	111	131	✓
Mimeographs	200	55	625	⊙
Miscellaneous	200	1123	2197	✓
Payroll Taxes	300	50	501	✓

7200 15271 1478

Field Office

Salaries	1500	938	562	✓
Fund	5200	1135	4115	✓
Veterans Program	1700	1423	212	✓
Retention materials	2000	436	1564	✓
Payroll Taxes	25	12	57	✓
Meetings,康康康	500	128	316	✓

11205 4171 5226

Press Bureau

Salaries	2000	1625	975	✓
Press Release	300	50	733	⊙
Expense Accounts	1200	572	522	✓
Payroll Taxes	130	30	200	✓

4730 2277 2425

Schedule Office

Salaries	2000	1125	900	✓
Payroll Taxes	100	21	81	✓

2100 1146 981

Total Northern California

42717 21701

Grand Total

\$ 90295 \$ 74748 \$ 47725

Contingencies 52,000
 Research 45,000
 Finance 24,000

<u>Research Budget</u>	Original Budget	Revised Budget	Remainder Budget	Comments
	10/10/67	10/10/67	under	
Salaries	\$ 2375	\$ 1375	\$ 1000	✓
Telephone	700	515	1376	✓
Subscriptions	50	279	221	✓
Rents	2400	175	435	✓
Food	800	330	470	✓
Postage, Traveling	1200	378	822	✓
Contribution to Republican Associate	500	400	1500	✓
Change for paper & supplies	215	80	1330	✓
#1 Summary	10997	10997	0	✓
News Staff	700	0	700	⓪
Expense Account	500	0	500	⓪
Special Investigative Expense	450	125	335	✓
	60,000			
	\$ 11150	\$ 11171	\$ 2729	

Joseph R. ... Expenses

Expenditures	Reimbursements	Net Funds Available
Expenditures	date	Expenditures
\$ 11271	\$	\$ 11271 ←

Review of Bureau Finance Committee
 Requests for budget shifts etc.
 10/12/52

	Comments	Budget to be		Amount
		Reduced	Increased	
<u>A. Budget Additions or Shifts for Discussion</u>				
Press Bureau Film Clips	Estimate per J. G. ...		Public Relations	\$10 000
News Group Travel	Estimates per N. Lewis - Room Accommodations Travel Expenses (including train)		Candidate Candidate	6000 14000
				<u>\$ 30 000</u>
 <u>B. Subjects for Discussion</u>				
1. Necessity for and amount of possible selective budget increase.				
2. Separate accounting and control of Contact Funds.				

Review of Budget for the
Year of 1962

<u>Activity</u>	Budget	1961	1962	Comments
<u>Public Relations</u>				
Salaries	\$ 5500	\$ 5977	\$ 2523	✓
Advertising - Outdoor	64000	✓ 40005	23995	✓
Theater	25000	75000	25000	ⓐ
Report production	10000	✓	10000	ⓑ
TV programs	15000	✓	15000	ⓐ
Total	105000	115000	1637	See memo attached
Radio spots	50000	0	50000	ⓐ
Radio program	5000	3000	5000	ⓐ
Speaker Bureau - Traveling	1500	✓ 1157	1043	See memo attached
Speaker Bureau - Staff	1500	✓ 665	835	✓
Travels	200	✓	200	ⓐ
Expense Account	500	✓ 143	157	✓
	28000	10000	172116	
<u>Administrative</u>				
Salaries	15000	14000	2000	✓
Democratic Program	311000	81706	56761	✓ - reduce 55,000
Education Institute	51995	36679	18291	See memo attached
Mail list maintenance	4000	1524	2470	✓
Thank You Letters	1000	0	1000	X ⓐ add to list + mail
Expense Account	5000	3227	2023	✓
	27200	13626	85204	
<u>Public Opinion</u>				
Salaries	21500	14234	9727	✓
Press Release	16500	reduced 1000	4533	See memo attached
Film Clips	10000	20,000	1159	✓
Photos, Signs	2500	already + 1200	2431	See memo attached
Expense Account	3500	37	3128	ⓐ
Message Service	450	61	389	✓
	57500	24690	32871	

✓ - Budget appears to be adequate, but not excessive.

✓ - Review of open purchase orders indicates that budget has been committed.

ⓐ - Minor or no activity in category as of 10/3/62

Sum

Rob	35
B+f	12
F	2
	49
Rob	25
	74
B-J	10
	84
Baxter	10
	94

Stationery (continued)

Cred. Letts	Budget	Spencer Contract 10/12/52	Reminder Budget under	Comments
Salaries	15 500	9131	6628	✓
Travel Exp. Fund	12 450	12 415	5806	✓ { approx \$2000 to be allowed from it for training, etc
Admission Men. Expenses	5 400	1613	3787	✓
Special Events Train	10 000	500	9946	Ⓜ See memo attached
Expense Account	900	436	464	✓

50 510 23279 26631

Mail Office

Salaries	17 049	8603	3446	✓
Postage	3 000	800	2200	✓
Tele. phone, Telegraph	1375	582	793	✓
Printing, Mimeo	11 150	1767	9383	Ⓜ
Stationery, Supplies	3 750	946	2804	See memo attached
Equipment Rental	1 800	971	829	✓
Office Rental	1 750	1032	718	✓
Storage	300	166	134	✓

35 174 14267 20307

Sub. Office

Salaries	5300	3350	1950	✓
Expense account	1225	1197	728	✓

6525 3847 2678

Research Office

Exp. Fr. July 1 1952	2402	2402	0	
----------------------	------	------	---	--

Total Stationery \$ 65 247 \$ 31 566 \$ 33 987

Southern California (Continued)

Special Projects	Expenses	Source Rec'd as of 12/31/57	Remainder - Ex. Acct Under	Comments
Salaries	1302	2185	2221	✓
September Meeting	85	12	213	⊕
Fuel	35	157	168	✓
Action Packages	575	1802	3167	✓
	<u>1997</u>	<u>10167</u>	<u>9728</u>	
<u>Financial Office</u>				
Salaries	1292	2550	41123	✓
Public Relations Materials	1000	239	61	✓ see memo attached
Telephone Rentals	25	439	411	✓
Travel, Auto, Disposal	160	257	138	✓
Office Supplies	75	71	203	✓
Expenses Account	20	150	50	✓
National Mailings	4000	535	3415	✓ see memo attached
	<u>1977</u>	<u>11006</u>	<u>2701</u>	
Total Southern California	<u>\$ 238422</u>	<u>\$ 76413</u>	<u>\$ 137035</u>	

Fort Los Angeles

Administrative	Budget	General Fund 10/31/67	Remainder Budget (over) under	Comments	
Salaries	\$ 7200	\$ 2675	\$ 4525	{ approx. a \$2000 cushion in this account	
Fuels	500	271	226		✓
Telephone, Telegraph	7700	4000	3600		✓
Postage	1700	737	963		✓
Stationery, Supplies	1700	540	1260		✓
Reprints	2000	1229	771		✓
Messenger	250	119	131		✓
Minor contracts	750	55	695		ⓐ
Miscellaneous	2625	422	2197		✓
Payroll Taxes	360	59	301	✓	
		24785	10377	14408	
<u>Field Office</u>					
Salaries	1550	932	562	✓	
Fuels	5250	1135	4115	✓	
Veterans Program	1700	250	1450	✓	
Literature Materials	2000	436	1564	✓	
Payroll Taxes	75	18	57	✓	
Meetings, Luncheons	500	124	376	✓	
		11425	3161	7864	
<u>Press Bureau</u>					
Salaries	2600	1625	975	✓	
Press Releases	200	67	733	ⓐ	
Expense Accounts	1250	572	678	✓	
Payroll Taxes	150	30	100	✓	
		4200	2294	2406	
<u>Schedule Office</u>					
Salaries	2025	1125	900	✓	
Payroll Taxes	102	21	81	✓	
		2127	1146	981	
Total within California	42717	11522	25739		
Grand Total	\$ 93567	\$ 42926	\$ 502581		

Review for Finance Committee
 Reports for Budget Shifts etc.
 10/13/62

Comments	Budget to be		Amount
	Reduced	Increased	
<u>A. Budget Shifts Requested</u>			
Public Relations Materials - Finance - Democratic Program Special Projects	National Traveling Radio spots	Public - Relations Materials + Democratic Program - Admin	200 25000
W.K. Wilson	Negro Budget	Adm. State	900
			<u>\$ 26100</u>
<u>B. Budget Additions Requested</u>			
Literature and Materials	Additional CDC etc folders to be ordered	Adm. State	\$ 5000
Teletype	① Incidental printing and salary expenses over and above agency portion. ② Teletype paid to Chico + Printing from Sacramento Santa Barbara paid from L.O.	Public Relations	15000
			1000
			3500
Photos and Film Clips		Press Bureau	1200
Republican Survey	Bill received in \$99. in excess of budget	Research	99
			<u>\$ 26692</u>
<u>C. Account Credits Noted</u>			
<u>Regular Budget</u>			
Public Relations	Speeches Bureau	Mailing	\$ 1043
Press Bureau	Press Releases		3000
Candidate	Special Events		4000
Mail Office	Stationery, Supplies		1000 ✓
Field Office	Campaign Leadership Meeting		312
	Mailing		300
Contract	Expense Account - Dan Watson		1000 ✓
Adm. Telephone	Utilities		500
	Office Postage		200
	Betty Cook		80
	Traveling Expense		1000
	Equipment Rentals		500
	Fern Purchase		400
	Liability Insurance (to be paid by district office)		1270
Finance Office	National Mailing		900
			<u>\$ 16925</u>
<u>Research Office Budget</u>			
	Salaries		\$ 2500

to above 1200

Pick up
\$ 5000
for let & meet

10-5-62

- per Kai Jorgensen

re: Brown's expenditures

TV Spots - committed for three weeks -- only one week actually paid for.

Los Angeles	181,000	
San Francisco	65,000	
San Diego	20,000	
Bakersfield, Eureka, Redding, Imperial Valley, Stockton & Fresno	17,500	\$283,500.

Radio - \$18,500 - in Los Angeles - Jorgensen said probably has more but they don't know about it;;;radio committed 2 - 3 weeks, but not yet paid for.

Outdoor Advertising - \$85,000 - includes posters and painted bulletins; Jorgensen said probably more -- but this is what Brown people have actually paid for.

About \$5,000 - publications - minority papers etc.

Jorgensen knows of no ~~big~~ large newspaper commitments.

Brown has cancelled his space reservation for Sat. Eve. Post "due to lack of funds"

Bob Haedeman

TELEVISION-RADIO ACTIVITIES OF "PAT BROWN"
As reported to Kai Jorgensen

- August 8 KNXT advises the Brown agency (Keene Associates) has verbally indicated to them they will be buying between \$45 - \$50,000 in spots on their station for a 4-week period.
- No specific date has been discussed for the campaign. The station will keep us informed.
- Other L.A. stations have had no inquiries to date. They too will keep us informed.
- August 24 KHJ, radio, has been asked for a spot schedule from the Brown agency. Budget: \$5000. Start date: Oct. 1.
- In talking to various radio reps here, the total Brown radio budget will be in the neighborhood of \$60,000 for Southern California.
- August 29 Brown agency has asked for 10, 20 and 60-second avails between October 8 and November 5th, on following stations. No budget mentioned ... just what will be available during this time period.
- KHJ-TV, KTTV, KCOP, KTLA - KRCA and KABC-TV
- KDAY - Negro radio - have been asked to work out a schedule of spots for \$3000.
- September 6 Mr. Brown has asked for clearance of "90-minutes for a telethon" in the following markets:
- | | |
|------------------|--------------|
| Santa Barbara | September 25 |
| Bakersfield | October 5 |
| Fresno | October 8 |
| San Diego | October 15 |
| Sacramento | October 17 |
| San Francisco | October 25 |
| Los Angeles | October 30 |
| Salinas-San Luis | October 1 |
- These are the same markets in which we have scheduled Nixon telethons. Also, the pattern seems to be in each, three days after the Nixon telethons.
- Mr. Brown has also requested - 9:30-10:30 PM, November 5th, for a state-wide live pre-election telecast ... emanating from KHJ-TV. (On September 7th, this was changed to "2 hours", 8:30-10:30 PM, November 5th).

"Pat Brown Activities" - Page 2

September 6 (cont.)

As of 2:15 PM today, no inquiries have been made in Los Angeles for this 90-minute telethon.

Also -

Mr. Brown is buying a half-hour time period for a talk on Sunday, September 9th. Program will be on tape. He has asked for avails on all California stations in prime time.

So far he has bought - Bakersfield, Fresno, San Diego, Santa Barbara and Sacramento.

September 7 Mr. Brown bought KHJ-TV, 9:30-10:00 PM for the half-hour taped program on September 9th.

September 10 Following stations and times have been ordered and confirmed for the Brown telethons:

KSBW-TV - Salinas)	10:30-12:00 PM -	October 1
KSBY-TV - San Luis Obispo)			
KLYD-TV Bakersfield		8:00-9:30 PM	October 5
KJEO-TV Fresno		7:00-8:30 PM	October 8
KOGO-TV San Diego		9:30-11:00 PM	October 15 11:30
KOVR Stockton		7:30-9:00 PM	October 17
KTVU San Francisco		9:30-11:00 PM	October 25
KEY-T Santa Barbara		7:00-8:30 PM	September 25
KVIP-TV Redding		7:00-8:30 PM	October 3
KVIQ-TV Eureka		7:00-8:30 PM	October 27

September 11 Brown has asked KHJ-TV, KTLA, KCOP and KTTV if they can clear 90-minutes for his telethon here on November 4th. KCOP cannot clear. KTLA quoted 8:30-10:00 PM, but quoted so high they do not believe he will buy their station. KTTV also quoted quite high. KHJ-TV is carrying his two hour "Pre-Election Night" program and have not yet quoted him any time for the November 4th telethon.

Mr. Brown's 2-hour "Pre-Election Night" show, November 5th has been cleared in the following markets:

Los Angeles	KHJ-TV	8:30-10:30 PM	
Bakersfield	KLYD-TV	9:30-10:30 PM	(1 hr only)
Redding	KVIP-TV	" "	"
Eureka	KVIQ-TV	" "	"

September 11 There is some possibility the Brown telethon dates may be changed - due to our inquiring as to whether a half-hour immediately following his telethon would be available for Nixon.

(Incidentally, Salinas-San Luis Obispo, Bakersfield, Fresno, Stockton and San Francisco have offered the half-hour immediately following to Nixon. San Diego, offered the half-hour, 30-minutes after.

September 14 Mr. Brown has bought a quarter-hour - 10:15-10:30 PM, Friday, September 21st on the CBS California Radio Network - 11 stations. This will be a taped broadcast.

September 17 Mr. Brown has ordered and stations confirmed the
18 following:
19

KABC-TV - Spots - 10-20- and 60-seconds. \$43,000.00
October 1 thru November 5

KTLA - Spots - 10-20-60-seconds. \$18,000
October 5 thru November 5

KHJ-TV - Spots - as above. \$25,000

KFTV - Spots - as above. \$20,000*

KRCA - Spots - as above. \$35,000*

KNYT - Spots - as above. \$40,000

KLYD-TV - Bakersfield - 4 weeks, beginning October 8th
\$2500

KVIQ-TV - Eureka - 4 weeks - beginning October 8th
\$2000

KVIP-TV - Redding - 4 weeks - beginning October 8th
\$2000

KIVA Yuma - 4 weeks - beginning October 8th
\$1500

KGO-TV San Francisco - 4 weeks beginning October 8th
\$18,000

KOVR Stockton - 4 weeks beginning October 8th
\$8500

KICU-TV Fresno - beginning October 8th
\$1000

"Pat Brown Activities" - Page 4

September 19 - (cont)

Mr. Brown has changed dates and times in two of his telethon towns:

~~Salinas-San Luis Obispo~~ - from October 1 to October 12
from 10:30-12 PM to 10:00-11:30 PM

San Francisco from October 25 to October 31
from 9:30-11:00 PM to 10:00-11:30 PM

As of today, nothing has been firmed up for his telethon in Los Angeles on November 4th.

Bob Halderman

F. Y. D.

"Pat Brown Activities" - Page 5

September 20

Mr. Brown today bought time for his Los Angeles telethon on KHJ-TV. This is scheduled for Friday, November 2nd, 10:15-11:45 PM. *10:15*

Also, the "2-hour Pre-Election" program (mentioned September 6th), has been shortened to 1-hour - 8:30-9:30 PM, KHJ-TV, November 5th.

- per Don Erey

more on Brown TV

Channel	Amt.
2	40M (will prob. get about 30M worth)
4	22M
5	18M
7	43M
9	18M
11	15M
13	5M (rumor)
<hr/>	
	161M

source - Mary Ellen Wheeling - TV buyer (confidential)

also - from an ad agen. friend of hers - she has rumor that
1/4 million will be spent - all media - in L.A. Ct., and
100M in Bay Area.

9/29/62

Los Angeles County Budget
(General - 1958)

	<u>Amount</u>	<u>August</u>	<u>Sept.</u>	<u>Oct.</u>	<u>Nov.</u>
Administration	39,815	6,815	15,000	17,000	1,000
Knowland Clubs	1,500	500	500	500	---
Citizens Committees:					
Women's Division	5,000	1,000	2,000	2,000	---
Veterans Division	5,000	1,000	2,000	2,000	---
Democrat Division	20,000	5,000	7,500	7,500	---
Advertising:					
Outdoor Boards	38,750	12,900	12,900	12,950	---
(L.A. County - \$25,750)					
(Others 13,000)					
Television (Programs and Spots)	62,000	8,000	27,000	27,000	---
Radio	22,000	---	10,000	10,000	2,000
Newspaper Advertising	15,000	1,500	5,500	8,000	---
Literature	25,000	2,500	10,000	12,500	---
Specialized Literature	3,750	750	1,500	1,500	---
Periodicals & Miscel. Ads	2,000	---	750	1,250	---
Maps, Cuts & Photos	2,000	500	750	750	---
Direct Mailing:					
2 mil. @ \$40 per 1000	80,000	---	30,000	50,000	---
Special Group Mailing	10,000	1,000	3,000	6,000	---
Public Relations:					
Publicity:					
Director & Pub. Expense	6,000	1,650	1,650	1,900	800
Secretary	1,445	425	340	425	255
Extra Pub. Men	2,500	---	---	2,500	---
Speakers Bureau	2,500	500	750	1,250	---
Research & Survey	1,500	500	500	500	---
Advance Man	2,500	500	1,000	1,000	---
Candidates Expense	5,000	500	2,250	2,250	---
Assist. to District Headquarters (30 @ \$500)	15,000	5,000	5,000	5,000	---
General Travel	1,500	200	650	650	---
Reserve & Clean-up	3,000	---	---	---	3,000
	<u>\$ 372,760</u>	<u>\$ 50,740</u>	<u>\$ 140,540</u>	<u>\$ 174,425</u>	<u>\$ 7,055</u>

It must be understood that this budget breakdown is based on our best judgment of the timing and items to be expended as of this date. Practical judgment during the campaign may call for acceleration or delaying of expenditures and transferring from one budget item to another. The sole discretion for such changes must be left to the candidate's budget committee.

We can only agree not to accelerate past the total breakdown for any month, plus any saved from previous months. In other words, September provides for \$140,540. If in September we do not spend \$140,540, then the unused amount can be spent in subsequent months in addition to the amounts budgeted for the subsequent months.

The foregoing is predicated on the fact that the money is on hand.

July 18, 1958

Los Angeles County Budget
Administration
General Campaign-1958

	25,090
L. A. County Manager (3 mos. @ 2500)	7,500-
Field Man (3 mos. @ 1000)	3,000-
Field Man (2 mos. @ 1000)	2,000-
Headquarters Manager (2 mos. @ 1200)	2,400-
Secretaries:	
1 @ \$150 for 14 weeks	2,100-
1 @ \$150 for 10 weeks	1,500-
Stenographers:	
3 @ \$80 for 10 weeks	2,400-
Switchboard Operator (14 weeks @ \$75)	1,050-
Micrograph Operator (10 weeks @ \$75)	750-
Receptionist-typist (12 weeks @ \$70)	840-
Typists: 1 @ \$65 for 10 weeks	650-
Shipping & Mailing Clerk (12 weeks @ \$75)	900-
Rent (L.A. County Headquarters)	750 ✓
Furniture & Typewriters	500 X
Telephone & Telegraph	3,000
Stationery & Supplies ✓	2,000 ✓ M
Postage (General) ✓	1,500 ✓ M
Signs	500 ✓
Video and Photo ✓	750 ✓ M
Payroll Taxes	500.
Insurance	300
Meetings & Luncheons	3,000
Petty Cash	500
Utilities	250
Janitor	500
Messenger Service	300
Closing Headquarters	375
	<hr/>
	\$ 39,815
	<hr/> <hr/>

48

14,000 for 3 mos
4,600 mo

Salaries + fees - current

Hess	fee	15,000	Finney
Hunter	3@ 1500 + @ 500/	6,000	
Haffner	2 1/2 @ 1500	3,750	
Lasky	8w @ 250 + 1000	3,000	
		<u>27</u>	

Past due

Finch	10,000	
Primary poll	3,500	
MacNelly poll	4,000	Finney
	<u>17</u>	

38 A

Projects

Telephone Jackson	8,000
	<u>52</u>