

Richard Nixon Presidential Library
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63	20	12/04/1961	Letter	To: Irene Isherwood From: H. R. Haldeman Re: Letter written on November 24 and offer to help with campaign. 1 Page.
63	20	11/24/1961	Letter	To: Robert Haldeman From: Irene Isherwood Re: Suggestions to help Nixon win. 1 Page.

December 4, 1961

Miss Irene Isherwood
3016 Manhattan Avenue
Manhattan Beach, California

Dear Miss Isherwood:

Thank you very much for your letter of November 24 and your most generous offer to help in Richard Nixon's Campaign for the Governorship of California.

Mr. Nixon, of course, does plan to make a major speech on health care and your offer of information and a survey of prominent men in this field would be most valuable.

I am taking the liberty of turning your letter over to our task force group who will be working on this subject and you will be hearing directly from them regarding proceeding with your suggestion.

This will probably not be until shortly after the first of the year. But, in the meantime, you might be getting together what information you feel will be of most value and also working out an outline of what you would propose to include in your survey.

Again, thanks very much for your most generous offer. We certainly appreciate your interest and will look forward to working with you.

Best regards.

Sincerely,

H. R. Haldeman

HRE/jb

November 24, 1961

Mr. Robert Haldeman
J. Walter Thompson Company
6505 Wilshire Boulevard
Los Angeles 48, California

Dear Mr. Haldeman:

I want to help Richard Nixon win the governorship of California, and have a suggestion which may be of some use.

Since Mr. Nixon probably plans to make a major speech on health care in California, it should be valuable to him to know the ideas of people connected with it. At our office, we have reams of material on the subject, and are personally acquainted with every hospital administrator in Southern California.

If you think a survey of prominent men in this field would be helpful, I offer my services. My employer, who is himself one of the foremost authorities on all aspects of health care, has authorized my making this offer. However, because of the nature of our business, he wants it to be clear that any help I may be able to give Mr. Nixon must be as a private citizen, and not as an employee of Blue Cross.

You might want to check with Hugh Sutherland or Pat Warfield* before considering this -- but if you are interested at all, please call me at NO 3-9111 during the day, or, after 7 p. m., at FR 9-8078.

Sincerely,



Irene Isherwood

3016 Manhattan Avenue
Manhattan Beach, California

*(who know me)