

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
61	10	09/14/1962	Memo	Campaign schedule for Friday, September 14. Includes handwritten note. 7 pgs.
61	10	09/15/1962	Memo	Campaign schedule for Saturday, September 15. Includes handwritten notes. 11 pgs.
61	10	09/11/1962	Memo	Memo from Dwight Chapin to L. Stanley Lothridge. RE: Community chairmen contacts for RN stops on Sept. 15. 1 pg. Attached to previous.
61	10	09/16/1962	Memo	Campaign schedule for Sunday, September 16. 7 pgs.

CAMPAIGN SCHEDULE - First Week

Final Schedule

Friday, September 14, 1962 (third day)
(PM Separate AM schedule)

9:30 a. m. Depart Hilton Inn - San Francisco for Bethlehem Steel Shipyards

9:55 a. m. Arrive BETHLEHEM STEEL SHIPYARDS
RM tours shops and yards
PERSON-TO-PERSON with Nixon *acc. by*
supporting Union men.

11:30 a. m. Depart Shipyards
TELEVISION being arranged
from 11:30 a. m. to 1:30 p. m.

(Staff located at Hilton Inn)

2:00 p. m. Arrive Butler Aviation (RM & PM)

2:20 p. m. Takeoff for Modesto (Turlock - Pop. 9,116)

3:00 p. m. Arrive MODESTO Airport
Met by:
Grant Barr, Stanislaus County Nixon Chairman

3:10 p. m. Depart Airport for Turlock

3:30 p. m. Arrive TUR LOCK RALLY - Turlock Theatre
Met by:
Flora Lindblom, Nixon Chairman

RM SPEARS
Introduced by Jack Veneman

4:30 p. m. Depart Rally for Airport

4:40 p. m. Arrive Modesto Airport (RM & PM)

4:55 p. m. Takeoff for Lancaster (Pop. 26,012)

5:55 p. m. Arrive LANCASTER Airport
Met by:
C. L. Hulbregtse (pronounced "Hubersee")
Nixon Lancaster Committee Chairman

6:10 p. m. Depart Lancaster Airport for Antelope Valley Motel

6:25 p. m. Arrive Antelope Valley Motel

7:55 p. m. Depart Antelope Valley Motel for Antelope Valley College

8:05 p. m. Arrive Antelope Valley College Gymnasium
NIXON RALLY

CAMPAIGN SCHEDULE -- First Week

Friday, September 14, 1962 (third Day)

Research

~~8:00 a. m.~~ Depart Safari Motel - Chico - for airfield

~~8:10 a. m.~~ Arrive Chico Airfield

~~8:30 a. m.~~ Takeoff for San Francisco (pop.

~~9:30 a. m.~~ Arrive San Francisco - Butler Aviation
You will be met by:
Alan Nichols, San Francisco Nixon Chairman

9:45 a. m. ~~Depart Airfield for Bethlehem Steel Shipyard~~

~~10:00 a. m.~~ Arrive Bethlehem Steel Shipyard - South San Francisco
TOUR SHIPYARD with Republican Union Man

11:30 a. m. Depart Bethlehem Steel Shipyard

NOTE: Television in San Francisco is being arranged (Interview)
(RN Staff will be located at the Hilton Inn --
San Francisco International Airport) *NAACP*

⁰⁰
2:10 p. m. Arrive Butler Aviation (RN & PN)

²⁰
2:30 p. m. Takeoff for Modesto (Turlock - pop. 9, 116).

3:00 p. m. Arrive MODESTO Airport
You will be met by:
Grant Bare - Stanislaus County Nixon Chairman

3:10 p. m. Depart Airport for Turlock

3:30 p. m. ARRIVE TURLOCK RALLY (*down town theater*)

3:30 p. m. RN SPEAKS
You will be introduced by Jack Veneman

4:30 p. m. Depart Rally for Airport

4:40 p. m. Arrive Modesto Airport (RN & PN).

4:55 p. m. Takeoff for Lancaster (pop. 26, 012)

5:55 p. m. Arrive LANCASTER Airport
You will be met by:
G. L. Hubregtse (pronounced "Hubersee")
Nixon Lancaster Committee Chairman

6:10 p. m. Depart Lancaster Airport for Antelope Valley Motel

6:25 p. m. Arrive Antelope Valley Motel

7:55 p. m. Depart Antelope Valley Motel for Antelope Valley College

8:05 p. m. Arrive Antelope Valley College Gymnasium.
NIXON RALLY

8:10 p. m. RN SPEAKS

8:55 p. m. Depart Rally for ^{airport} ~~Antelope Valley Motel~~

~~8:55~~
9:10 p. m. ~~Take off~~
~~Arrive Antelope Valley Motel -- Remain Overnight~~

9:30 Land Riverside

10:00 Arrive _____ Motel -
get name. ↗

Friday
9/14

PN not in AM schedule

9:30 depart Hilton Inn

9:55 Arrive Bethlehem Steel
Ship yards

RU tours & shops and
yards PTP with Nixon
supporting union man.

11:30
to
1:30

Television being arranged

~~*****~~

2:10

etc

get name of
Turlock
Theater

CAMPAIGN SCHEDULE -- First Week

Friday, September 14, 1962 (third Day)

~~8:00 a. m.~~ ~~Depart Safari Motel - Chico - for airfield~~

~~8:10 a. m.~~ ~~Arrive Chico Airfield~~

~~8:30 a. m.~~ ~~Takeoff for San Francisco (pop.~~

~~9:30 a. m.~~ ~~Arrive San Francisco - Butler Aviation~~
~~You will be met by:~~
~~Alan Nichols, San Francisco Nixon Chairman~~

9:45 a. m. Depart Airfield for Bethlehem Steel Shipyard

10:00 a. m. Arrive Bethlehem Steel Shipyard - South San Francisco
TOUR SHIPYARD with Republican Union Man

11:30 a. m. Depart Bethlehem Steel Shipyard

NOTE: Television in San Francisco is being arranged (Interview)
(RN Staff will be located at the Hilton Inn --
San Francisco International Airport)

2:00 ~~2:00~~ p. m. Arrive Butler Aviation (RN & PN)

2:20 2:30 p. m. Takeoff for Modesto (Turlock - pop. 9,116)

3:00 p. m. Arrive MODESTO Airport
~~You will be met by:~~
Grant Bare - Stanislaus County Nixon Chairman

3:10 p. m. Depart Airport for Turlock

3:30 p. m. ARRIVE TURLOCK RALLY (TURLOCK Theatre)
MET BY FLORA LINDBLOOM
Nixon Chair

3:30 p. m. RN SPEAKS
~~You will be~~ introduced by Jack Veneman

4:30 p. m. Depart Rally for Airport

4:40 p. m. Arrive Modesto Airport (RN & PN)

4:55 p. m. Takeoff for Lancaster (pop. 26,012)

5:55 p. m. Arrive LANCASTER Airport
~~You will be met by:~~
G. L. Huibregtse (pronounced "Hubersee")
Nixon Lancaster Committee Chairman

6:10 p. m. Depart Lancaster Airport for Antelope Valley Motel

6:25 p. m. Arrive Antelope Valley Motel

Friday, September 14, 1962 (cont'd)

Page 2.
(third day)

7:55 p. m. Depart Antelope Valley Motel for Antelope Valley
College
JOHN KATHL (ASSEMBLY CAND. 62ND DIST)

8:05 p. m. Arrive Antelope Valley College Gymnasium
NIXON RALLY

8:10 p. m. RN SPEAKS ← INTRO BY

8:55 p. m. Depart Rally for Antelope Valley Motel
LANCASTER A/F

~~8:55 p. m. Arrive Antelope Valley Motel - Remain Overnight~~

9:15 pm ARRIVE LANCASTER A/F

9:30 pm TAKEOFF

10:00 pm ARRIVE RIVERSIDE A/F
MET BY GEORGE S. READE JR (CAP)
(Nixon Chmn.)

10:15 pm DEPART A/F

10:30 pm ARRIVE CARAVAN INN
REMAIN OVERNIGHT RIVERSIDE

CAMPAIGN SCHEDULE - First WeekSaturday, September 15, 1962 (Fourth Day)

(PN Separate Schedule)

8:00 a. m. Depart Caravan Inn Motel - Riverside for Hemet

8:50 a. m. Arrive HEMET HEADQUARTERS (pop. 7,000)

9:05 a. m. Depart Hemet for Perris

9:30 a. m. Arrive PERRIS HEADQUARTERS (pop. 2,950)

9:45 a. m. Depart Perris for Riverside

10:15 a. m. Arrive RIVERSIDE SHOPPING CENTER
PERSON-TO-PERSON

10:45 a. m. Depart Riverside Shopping Center (luncheon enroute)
for Baldwin Park

11:45 a. m. Arrive BALDWIN PARK HEADQUARTERS (pop. 34,000)

12:00 Noon Depart Baldwin Park for Arcadia

12:20 p. m. Arrive ARCADIA HEADQUARTERS (pop. 41,000)

12:35 p. m. Depart Arcadia for San Marino

1:10 p. m. Arrive SAN MARINO HEADQUARTERS (pop. 13,600)

1:25 p. m. Depart San Marino for Pasadena

1:45 p. m. Arrive PASADENA HEADQUARTERS (pop. 116,500)

2:00 p. m. Depart Pasadena for Panorama City

2:45 p. m. Arrive PANORAMA CITY SHOPPING CENTER
Met by:
Lenore Yeamans, Nixon Chairman
Bill Ridgway

SAN FERNANDO VALLEY RALLY
RN REMARKS

3:45 p. m. Depart Rally for Brentwood

4:45 p. m. Arrive BRENTWOOD HEADQUARTERS

5:00 p. m. Depart Brentwood for Westwood

5:20 p. m. Arrive WESTWOOD HEADQUARTERS

5:35 p. m. Depart Westwood for Beverly Wilshire Hotel
RN to room for Dinner

6:45 p. m. Depart Beverly Wilshire Hotel for Beverly Hills

6:55 p. m. Arrive BEVERLY HILLS HEADQUARTERS (pop. 30, 800)

7:10 p. m. Depart Beverly Hills for So. Calif. Headquarters

7:40 p. m. Arrive SOUTHERN CALIFORNIA HEADQUARTERS
Wilshire Boulevard

7:55 p. m. Depart Wilshire Boulevard Headquarters for Hollywood

8:20 p. m. Arrive HOLLYWOOD HEADQUARTERS
Celebrities - Lights - Platform
RN REMARKS (final remarks of the week)

9:20 p. m. Depart Hollywood for 410 Martin Lane

9:50 p. m. Arrive 410 Martin Lane

SKED

Saturday, September 15, 1962

8:00 a.m. Depart Caravan Inn Motel - Riverside for Perris

8:30 a.m. Arrive Perris Headquarters (Riverside County)
(Pop. 2,950). Fourth and D Streets, Perris,
657-2663. Comm. Chmn. - John Couderes

9:05 a.m. Depart Perris for Hemet

9:15 a.m. Arrive Hemet Park (Riverside County) (Pop. 7,000)
318 E. Florida, Hemet, 658-7813. Comm. Chmn. -
Thomas M. Cox and Roberta C. Fees

9:30 a.m. Depart Hemet for Riverside

10:15 a.m. Arrive Riverside Headquarters (Riverside County)
3741 Eighth St., Riverside, OV. 4-3383.
Comm. Chmn. - Mrs. Janet Goeske and Dr. Charles
Johnson.

10:45 a.m. Depart Riverside (luncheon enroute) for Baldwin Park.

12:00 noon Arrive Baldwin Park Headquarters (Pop. 34,000) ?
4224 N. Main, Baldwin Park, 337-1505.
Comm. Chmn. - Mrs. Eva Sheperd.

12:20 p.m. Depart Baldwin Park for Arcadia

12:45 p.m. Arrive Arcadia Headquarters (Pop. 41,000), 113 E.
Huntington Dr., Arcadia, HI. 7-2157.
Comm. Chmn. - Herbert Meier

1:00 p.m. Depart Arcadia for San Marino

1:10 p.m. Arrive San Marino Headquarters (Pop. 13,600), 2475
Huntington Dr., San Marino, 795-7244.
Comm. Chmn. - Rockwood Nelson.

1:30 p.m. Depart San Marino for Pasadena

1:45 p.m. Arrive Pasadena Headquarters (Pop. 116,500), 664
E. Colorado, Pasadena, ~~799-7189~~. Comm. Chmn. -
Leon Kingsley.

2:00 p.m. Depart Pasadena for Panorama City

9/15

3:10 p.m. Arrive Panorama City Shopping Center
Met by: Lenore Yeamans, Nixon Chairman; Bill
Ridgway; Dr. Herbert L. Burrowes, Comm. Chmn.

SAN FERNANDO VALLEY RALLY - RN REMARKS

3:50 p.m. Depart Rally for Brentwood

4:45 p.m. Arrive Brentwood Headquarters, 11669 San Vicente
Blvd., L. A. 49, CR. 3-1958. Comm. Chmn. -
Mrs. Delia Pesante

5:00 p.m. Depart Brentwood for Westwood

5:20 p.m. Arrive Westwood Headquarters, 10858 Lindbrook Ave.,
L. A. 24, GR. 7-2019. Comm. Chmn. - Mrs. Joseph
Horton.

5:35 p.m. Depart Westwood for Beverly Hills Headquarters

5:55 p.m. Arrive Beverly Hills Headquarters, 253 N. Canon
Dr., Beverly Hills, CR. 3-0671. Comm. Chmn. -
Miss Esther Stroup

6:03 p.m. Depart Beverly Hills Headquarters

6:20 p.m. Arrive Beverly Wilshire Hotel
RN to room for dinner

Room assignments:	
RN and FN	-- Suite 850
Rose	-- Room 830
Staff	-- Room 849
Press	-- La Fiesta Room on the Mezzanine

7:40 p.m. Depart Beverly Wilshire Hotel for So. Calif. Hdqs.

7:40 p.m. Arrive Southern California Headquarters, 3908
and 7950 Wilshire Blvd.

8:58 p.m. Depart Wilshire Boulevard Headquarters for Hollywood

8:00 p.m. Arrive Hollywood Headquarters, 6763 Hollywood Blvd.
Hollywood, HO. 647781. Comm. Chmn. - Carl Anderson
Celebrities ★ Lights ★ Platform
RN REMARKS ★ final remarks of the week

9:20 p.m. Depart Hollywood for 410 Martin Lane

9:50 p.m. Arrive 410 Martin Lane

CONFIDENTIAL

FINAL SCHEDULE

CAMPAIGN SCHEDULE - First week

scratch

Saturday, September 15, 1962 (fourth day)

POSSIBLE STOP-BY

9:20 p.m. Depart Hollywood Headquarters

10:15 p.m. Arrive Catholic Community Center, 4040 Hazard Street, accompanied by William Moreno, business executive, Joseph Galea, attorney, and students from East Los Angeles Junior College.

Fathers' Club dance and fiesta in progress. 400 people celebrating Mexican-American Independence Day. RN invited to learn Mexican folk dance.

SECOND POSSIBLE STOP-BY

➤ CYO Center, Brooklyn Avenue at Gage where VFW chapter also holding fiesta.

(During this time Gov. Brown will be at City Hall for grito ceremonies).

(Foregoing per Art Sutton who will accompany)

10:50 p.m. Depart fiesta

11:30 p.m. Arrive 410 Martin Lane

Distribution: RMW ✓
HRH
BH
Schedule Office

Leback Committee *9-15-62*

Campaign Schedule - First Week

Saturday, September 15, 1962 - Mrs. Nixon Separate morning and afternoon schedule

- 10:15 A M** **Depart Caravan Inn**
(accompanied by Dick Capen, staff member)
- 11:00 A M** **Arrive Banning Women's Club**
Mrs. Charles MacClean, Chairman of Banning Women's reception
- 12:00 N** **Depart Banning**
- 12:45 P M** **Arrive Caravan Inn**

 P N - lunch
- 1:30 P M** **Depart Caravan Inn**
(accompanied by Dick Capen, staff member)
- 1:40 P M** **Arrive Riverside Municipal Auditorium**
Mrs. Williams, Chairman Riverside Women's Reception
- 3:15 P M** **Reception over**
- microphone available for few remarks by P N upon leaving

 John Fitzrandolph to meet Mrs. Nixon at reception hall and
and drive to Beverly Wilshire Hotel to have dinner with R N
and accompany him on evening schedule

 Fitzrandolph to have Room number as P N will arrive before R N
- 5:35 P M** **R N and P N - Dinner, Beverly Wilshire Hotel**

Sunday, September 15, 1962 (Fourth day)

8:00	depart 8:00am <u>Chateau Hotel</u> motel, Riverside	()	arrive <u>Hemas</u> HQ (pop. 7000)	depart <u>Hemas</u>
8:50		()	arrive <u>Hemas</u> HQ (pop. 7000)	depart <u>Hemas</u>
9:05				
9:30	arrive <u>Perris</u> HQ (pop. 2,950)	()	depart <u>Perris</u>	
9:45				
10:15		()	arrive <u>Liverdale</u>	
10:45	depart <u>Shopping Center</u> (lunch en route)	()	arrive <u>Shopping Center</u> - RV - PTP	
11:45	arrive <u>Madison Park</u> HQ (pop. 34,000)	()	depart <u>Madison Park</u>	
12:00	depart <u>Madison Park</u>	()	arrive <u>Madison Park</u> HQ (pop. 41,000)	
12:20	arrive <u>Madison Park</u> HQ (pop. 41,000)	()	depart <u>Madison Park</u>	
12:35	depart <u>Madison Park</u>	()	arrive <u>Madison Park</u> HQ (pop. 41,000)	
1:10	arrive <u>San Marino</u> HQ (pop. 13,600)	()	depart <u>San Marino</u>	
1:25	depart <u>San Marino</u>	()	arrive <u>San Marino</u> HQ (pop. 16,500)	
1:45	arrive <u>Paradise</u> HQ (pop. 16,500)	()	depart <u>Paradise</u>	
2:00	depart <u>Paradise</u>	()	arrive <u>Paradise</u> HQ (pop. 16,500)	
2:45	arrive <u>Paradise</u> HQ (pop. 16,500)	()	depart <u>Paradise</u>	
3:45	depart <u>Paradise</u>	()	arrive <u>Paradise</u> HQ (pop. 16,500)	
4:15	arrive <u>Paradise</u> HQ (pop. 16,500)	()	depart <u>Paradise</u>	
4:45	depart <u>Paradise</u>	()	arrive <u>Paradise</u> HQ (pop. 16,500)	
5:00	depart <u>Paradise</u>	()	arrive <u>Paradise</u> HQ (pop. 16,500)	
5:20	arrive <u>Paradise</u> HQ (pop. 16,500)	()	depart <u>Paradise</u>	
5:35	depart <u>Paradise</u>	()	arrive <u>Paradise</u> HQ (pop. 16,500)	
5:45	arrive <u>Paradise</u> HQ (pop. 16,500)	()	depart <u>Paradise</u>	
6:15	depart <u>Paradise</u>	()	arrive <u>Paradise</u> HQ (pop. 16,500)	
6:45	depart <u>Paradise</u>	()	arrive <u>Paradise</u> HQ (pop. 16,500)	
7:10	depart <u>Paradise</u>	()	arrive <u>Paradise</u> HQ (pop. 16,500)	

MT. P. KENNEDY
 MET. P. KENNEDY
 MET. P. KENNEDY
 MET. P. KENNEDY

3:45 depart Railway

4:45 arrive Frankford HQ

5:00 depart Frankford

5:20 arrive Frankford HQ

5:35 depart Frankford

5:45 arrive Frankford HQ

6:15 depart Frankford

6:45 arrive Frankford HQ (pop. 30,800)

7:10 depart Frankford

740 () Arrive wilshire (So. Cal.) HQ

755 depart wilshire

820 () Arrive Hollywood HQ

Lights - celebrities - platform -
week's final remarks by RN

920 Depart Hollywood

950 Home

INTER-OFFICE MEMORANDUM

Nixon for Governor

To: L. Stanley Lothridge

Date: Sept. 11, 1962

From: Dwight Chapin

Subject: Community Chairmen contacts for RN stops on Sept. 15.

Distribution:

Brentwood H. Q. - 11669 San Vicente Blvd., L. A. 49, CR 3-1958
Comm. Chmn. - Mrs. Delia Pesante, 214 S. Bristol Ave., L. A. 49,
EX 4-3097.

Westwood H. Q. - 10858 Lindbrook Ave., L. A. 24, GR 7-2019.
Comm. Chmn. - Mrs. Joseph Horton, 870 Strada Vecchia Rd., Bel Air,
GR 6-1400.

Beverly Hills H. Q. - 253 N. Canon Dr., Beverly Hills, CR 3-0671.
Comm. Chmn. and H. Q. Chmn. - Miss Esther Stroup, 510 N. Rexford Dr.,
Beverly Hills, CR 6-8469.

Hollywood H. Q. - 6763 Hollywood Blvd., Hollywood, HO 6-7781.
Comm. Chmn - Mr. Carl Anderson, 907 Rexford Dr., Hollywood, BR 2-5250.
H. Q. Chmn. - Mrs. Benjamin Smith, 3144 Nichols Canyon Road,
Hollywood 46, OL 6-5061.

~~CONFIDENTIAL~~

FINAL SCHEDULE

CAMPAIGN SCHEDULE - First Week

Sunday, September 16, 1962 (fifth day) RN and PN

1:05 p.m. Depart 410 Martin Lane.

1:45 p.m. Arrive 1st and Evergreen Streets to meet Sheriff's squad car which will escort to parade formation area (1st and Lorena Streets). *

RN, PN and girls to ride in open car driven by Bill Morano in parade -- car marked "The Nixon Family."

Parade section for RN to consist of marching flag unit preceding car, float with Mexican freedom motif and band to follow car, entire unit to move at RN's speed. Art Sutton and Dick Miller to accompany unit to coordinate.

RN's car to be accompanied by young Mexican-American men of community, who will walk, greeting crowd and introducing RN to individuals along parade route. Balloons to be distributed to children.

Gov. Brown to be on reviewing stand after leading parade to that point.

Parade route: Depart 1st and Lorena Streets along 1st to Sage; Brooklyn Avenue, Atlantic Boulevard, with parade ending in Belvedere Park. RN's car to be waiting in Standard station, Brooklyn at Atlantic Streets.

3:00 p.m. RN from parade car to own car to home.

3:50 p.m. Arrive 410 Martin Lane

- - -

DISTRIBUTION: RN - PN WK
 *RN BK
 *RN (3) Schedule Office (3)

*RN to present U.S. flag to color guard at head of parade for TV.
Re-enter car and drive to RN unit formation area.

CAMPAIGN SCHEDULE - First Week

Sunday, September 16, 1962 (fifth day) RN and PN

Optional Stop-By

- 1:35 p.m. Depart 410 Martin Lane
- 2:15 p.m. Arrive Brooklyn and Gage Streets (CYO Building). Father Hutson's reception for parish leaders honoring Mexican-American Independence Day. Parade starts at 2:00 p.m., will reach this corner about 2:30 p.m.
- 2:30 p.m. Depart reception.

- 2:00 p.m. Depart 410 Martin Lane.
- 2:45 p.m. Arrive 1st and Lorena Streets (parade formation area).
RN, PN and girls to ride in open car driven by Bill Moreno in parade - car marked "The Nixon Family."

Parade section for PN to consist of marching flag unit preceding car, float with Mexican freedom motif and band to follow car, entire unit to move at RN's speed. Art Sutton and Dick Miller to accompany unit to coordinate.

RN's car to be accompanied by young Mexican-American men of community, who will walk, greeting crowd and introducing RN to individuals ~~wh-~~ along parade route. Balloons to be distributed ~~by~~ children.

Gov. Brown to be on reviewing stand after leading parade to that point.

Parade route: Depart 1st and Lorena Streets along 1st to Gage; Brooklyn Avenue, Atlantic Boulevard, with parade ending in Belvedere Park. RN's car to be waiting in Standard station, Brooklyn at Atlantic Streets.

- 3:00 p.m. RN from parade car to own car to home.
- 3:50 p.m. Arrive 410 Martin Lane.

6:00 p.m.
to 9:00 p.m.

Drop-by - ~~residence of Lionel Hampton~~
at the ~~Wide-a-Way~~, 5775

reception given by
Joe Arthur Pysok
OW. Adams.

- RN
PNW (3)
PH

PH
PN
BH

CAMPAIGN SCHEDULE - First Week

Sunday, September 16, 1962 (fifth day)

- 1:35 p.m. Depart 410 Martin Lane
- 2:15 p.m. Arrive ~~1st and Lorena~~ ^{Brooklyn and Gage} Streets (C40 Building) (parade formation area).
Father Hutson's reception for parish leaders honoring Mexican-American Independence Day. Parade starts at 2:00 p.m., will reach this corner about 2:30 pm.
- 2:30 p.m. ~~Arrive~~ ^{Depart} reception, ~~1st and Lorena Sts.~~ (parade formation area)
- 2:00 Depart 410 ML.
- 2:45 pm Arrive RN, PN and girls ~~to~~ ride in open car driven by Bill Moreno in parade - Car marked "the Nixon Family".

Optional Stop by

Parade section for RN to consist of marching flag unit preceding car, float with Mexican ^{freedom} motif and band to follow car, entire unit to move at RN's speed. Art Sutton to accompany unit to coordinate.
and Dick Miller

young - RN's car to be accompanied by ~~car containing prominent~~ Mexican-Americans ^{men of community} who will walk, greeting crowd and introducing RN to individuals along parade route. ~~Balloons to be distributed to children.~~

Gov. Brown to be on reviewing stand after leading parade to that point.

Parade route: Depart 1st and Lorena Streets along 1st to Gage; Brooklyn Avenue, Atlantic Boulevard, with parade ending in Belvedere Park. RN's car to be waiting in Standard Station, Brooklyn at Atlantic Sts. RN from parade car to ~~home~~ own car to home.

3:00 p.m.

3:50 p.m.

Arrive 410 Martin Lane.

CAMPAIGN SCHEDULE - First Week

Sunday, September 16, 1962 (fifth day)

1:30

Lv. 410 Martin Lane

2:15 p.m.

Arrive formation area (1st and Lorena Streets) for Mexican-American Independence Day Parade in East Los Angeles (Parade will have started at 2:00 p.m.)

o Met by Art Sutton

o RN riding in car with PN and girls, driven by BILL

2:45 p.m.

RN's section of parade leaves 1st and Lorena Streets.

o Route: ~~left-to-Gage~~, - First to Gage, left to Brooklyn Avenue, right to Atlantic Boulevard; parade ends in Belvedere Park.

MORENO

RN goes directly from parade car to his own car to home.

9/13 - TALKED to MILLER he has
DETAILS -

9/13 SUTTON to call JE AT
9:30 on 9/14

MEXICAN INDEPENDENCE DAY PARADE

Sunday, September 16, 1962

1:45 P M R N to present Colors to Color Guard

(The flag will be at the scene of the presentation. Dick Miller and Art Sutton to arrange. Radio and TV coverage of presentation firm. Flag will be carried at head of parade. Mexican flag presented by Mexican Secretary of Treasury at Grito, Saturday night.)

SUGGESTED REMARKS:

"On this 152nd Anniversary of Mexican Independence, it is an honor for me and my family to participate with you in the celebration of the freedom which was won at such great cost. It is a pleasure for me to present to the Mexican colony of Los Angeles the flag of the United States of America.

Thank you very much. "

MEXICAN INDEPENDENCE DAY PARADE

Sunday, September 16, 1962

1:45 P M R N to present Colors to Color Guard

(The flag will be at the scene of the presentation. Dick Miller and Art Sutton to arrange. Radio and TV coverage of presentation firm. Flag will be carried at head of parade. Mexican flag presented by Mexican Secretary of Treasury at Grito, Saturday night.)

SUGGESTED REMARKS:

"On this 152nd Anniversary of Mexican Independence, it is an honor for me and my family to participate with you in the celebration of the freedom which was won at such great cost. It is a pleasure for me to present to the Mexican colony of Los Angeles the flag of the United States of America.

Thank you very much. "

SUNDAY
SEPT. 15

146 - RN presents colors to color guard.

Art Sutton's suggestion for

RN's remarks upon presenting the U.S. Flag to the colorbearer tomorrow. (The flag will be at the scene of the presentation. Dick Miller and Sutton will arrange. Radio and TV coverage of presentation firm. Flag will be carried at head of parade. Mexican flag presented by Mexican Sec'y. of Treasury at Grito, Saturday night):

" On this 152d Anniversary of Mexican Independence, it is an honor for me and my family to participate with you in the celebration of the freedom which was won at such great cost. It is a pleasure for me to present to the Mexican colony of Los Angeles the flag of the United States of America.

Thank you very much."