

Richard Nixon Presidential Library  
White House Special Files Collection  
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
45	12	06/30/1960	Other Document	Proposed Seven-Week Schedule. 2 pages.
45	12	07/27/1960	Other Document	Rough Schedule - First Week. 1 page.
45	12	n.d.	Memo	To Finch, Hall, Klein, Bassett, Haldeman from Don Hughes re: Notes on Scheduling Possibilities for Weeks after the Convention. 1 page.
45	12	n.d.	Other Document	Proposed Schedule. 2 pages.
45	12	n.d.	Other Document	Campaign Calendar - Nov. - Dec. 1 page.
45	12	n.d.	Other Document	Tentative Priority List of States for Campaign. 3 pages.

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
45	12	n.d.	Other Document	Population of Cities Relative to Priority List of States for Campaign. 5 pages.
45	12	n.d.	Other Document	Suggested Pre-Campaign Schedules. 1 page.
45	12	n.d.	Other Document	Suggested "Transcontinental Kick-Off" for '60 Campaign - "J" Schedule. 1 page.
45	12	06/30/1960	Other Document	Proposed Seven-Week Schedule. 5 pages.
45	12	n.d.	Other Document	Sample Daily Schedule. 1 page.
45	12	n.d.	Other Document	Intensity of Campaign by States. 1 page.
45	12	n.d.	Other Document	Vice-Presidential Nominee's Proposed Concurrent "K" Schedule. 2 pages.

<b><u>Box Number</u></b>	<b><u>Folder Number</u></b>	<b><u>Document Date</u></b>	<b><u>Document Type</u></b>	<b><u>Document Description</u></b>
45	12	n.d.	Other Document	Vice Presidential Candidate Intensity of Campaign by States. 1 page.
45	12	n.d.	Report	Forums for Major Talks, Policy Releases; Some Suggested Forums. 3 pages.
45	12	n.d.	Other Document	Ike's Campaign in '52 (Sept. 2 - Nov. 4). 1 page.

Carroll Newton: \_\_\_\_\_  
Revised second week of  
Seven-Week-Proposed-Schedule.

Jim B.

(June 30, 1960)

PROPOSED SEVEN-WEEK SCHEDULE

Official Campaign Kick-Off: September 19, 1960

Basic itinerary predicated on Kennedy nomination, with New England covered on spot basis prior to September 19th. In event of Johnson nomination, necessary changes to be made are shown on "J" schedule following each weekly listing.

FIRST WEEK

Mon. 9/19: "Transcontinental Kick-Off" -- depart Washington, D. C. for appearances in Chicago, Ill.; Dallas, Texas; Los Angeles, Calif.

Tue. 9/20: California. (Riverside, San Bernardino, San Diego)

Wed. 9/21: Oregon; Washington State. (Portland; Seattle)

Thu. 9/22: Iowa; Minnesota. (Des Moines; Minneapolis)

Fri. 9/23: Wisconsin; Ohio. (Milwaukee; Cleveland)

Sat. 9/24: Possible major rally in Philadelphia, Pennsylvania.

Sun. 9/25: Washington, D. C.

("J" Schedule: First Week)

Mon.: "Transcontinental Kick-Off" -- depart Washington, D. C. for appearances in New York City, Chicago, Los Angeles.

Tue. + Sun.: Same as above.

SECOND WEEK

Mon. 9/26: Illinois. (Rockford; Peoria)

Tue. 9/27: Florida. (Tampa)

Wed. 9/28: West Virginia; New Jersey. (Charleston; Newark)

Thu. 9/29: Pennsylvania; Michigan. (Pittsburgh; Detroit)

Fri. 9/30: New York. (Buffalo; New York City)

Sat. - Sun. 10/1 - 10/2: Washington, D. C.

Bob Haldeman

Revised ~~first~~ second week of  
7 week proposed schedule.

Jim B.

**IMPORTANT INVITATIONS ACCEPTED and/or PENDING**

**DURING pre- 9/19 PERIOD**

- Aug. 1 - 7 : California Layover. *but - may go after conv. 2-3 days  
may stop in Nev.*
- Aug. 11 : Santa Barbara Fiesta (Grand Marshall). *N/O*
- Aug. 17 - 19 : Two-day swing through Nevada, Idaho, Montana,  
North Dakota, enroute back to Washington, D. C.
- Aug. 21 : International Congress of Internal Medicine. (drop-by) *NO*  
Washington, D. C.
- Aug. 24 : VFW Convention, Detroit (ACCEPTED); possible  
afternoon-evening political engagement. *NO*
- Aug. 27 : Chautauque Meeting, Lake Chautauque, N. Y. *possible - earlier*
- Aug. 31 : Congressional Candidate Clinic, Washington, D. C.  
(ACCEPTED)
- Sept. 1 : American Bar Association, Washington, D. C.  
(ACCEPTED)
- Sept. 4 : International Association of Machinists, St. Louis, Mo.  
(Democratic candidate also invited).
- Sept. 8 : "Farm-grams" at Richwood, Ohio, (40,000 expected).
- Sept. 7 - 9 : New England swing (Maine, New Hampshire, Massachusetts,  
Connecticut).
- Sept. 12 : Mutual Fund Dealers (drop-by), Washington, D. C.
- Sept. 13 : Kentucky State Fair, Louisville, Ky.
- Sept. 15 : National Federation of Republican Women, Atlantic City, N. J.  
(PROBABLY ACCEPTABLE).

*Feb Am - probably have to do OK  
fast drop-by*

July 27, 1960

ROUGH SCHEDULE

FIRST WEEK

Fri. - Mon.  
July 29 - Aug. 1

Remain in Chicago for conferences with Vice  
Presidential nominee; campaign planning; etc.

Tue. Aug. 2

Afternoon: Reno, Nevada (airport reception)

Evening : Los Angeles (airport reception)

Whittier (home-town reception)

(overnight in Los Angeles)

Wed. - Thurs.  
Aug. 3-4

Honolulu

*noon reception  
Party leaders meeting  
TV at about 8:00  
1 hrs nite rally*

Fri. Aug. 5

Seattle, Washington (airport reception)

Return to Washington, D. C.

*band shell*

*Mr. Ching - Aloha Airlines*

*3:00 lv Hilo*

*4:30*

*8:30 Oahu*

*10:00*

*11 Maui*

*12 lv Maui*

*17:30 Hilo*

*145*



To: Finch, Hall, Klein, Bassett, Haldeman  
From: Don Hughes

**Notes on Scheduling possibilities for weeks after the Convention:**

- 1) The Vice President is dead set against staying in Chicago after the Convention. He wants to come back to D. C. to hold his conferences with the Vice Presidential nominee on scheduling and other subjects. He feels strongly about this -- says that Chicago will be fed up with him by that time.
- 2) JDH Info -- RN does not want a fuel stop in Denver under any circumstances.
- 3) He feels it would be better to do Whittier after a jet flight to Los Angeles then Reno by Charter, then to San Francisco for takeoff for Hawaii.
- 4) The second week RN said no on Armed Forces band Concert -- nothing public in Washington.
- 5) General guidance for schedulers is that Congress will be in session in August and we have to use the weekends to maximum for travel with the exception of trips which have already been scheduled for August during the week.
- 6) The Chicago meeting on Friday, August 12 -- he is against that because he feels he would have to give a major speech and doesn't think he can do it. However, he is willing to argue on this one.
- 7) RN also said he would like to have a special writers conference in second week -- week of 15th.
- 8) He does not want to do the National Association of County Officials -- says he does not want to go to Miami twice and he has to go there for the American Legion Convention in August -- (despite the obvious peg to hang a Southern swing on)
- 9) Re Tuscaloosa Fair and Kentucky State Fair he says he is against Fairs as places for politicians to visit. (JDH comment -- from non political standpoint I think someone on political staff should argue with him. I was told it is no place for a politician to be.)
- 10) RN said that he would like to do something after the VFW Convention in Detroit.
- 11) Feels he cannot go to New England that week because it is probably the last week of Congress. Said to consider possibility of New England visit weekend of 12, 13 & 14.
- 12) He thought we should wait for developments in Civil Rights before fixing a Southern swing but to know their might be consideration for weekend of 19, 20 & 21.
- 13) He said UPI Editors OK only if Q & A affair. He did not want to go to New Orleans for the Press Club only -- this could be considered in connection with a Southern swing and or the possibility of changing their date.

PROPOSED SCHEDULE

FIRST WEEK

Friday, July 29 - Tuesday, August 2 : Conferences in Chicago: Vice  
Presidential nominee, scheduling, subjects.

Wed. Aug. 3 Los Angeles; Whittier

Thurs. Aug. 4 &  
Fri. Aug 5 Honolulu

Sat. Aug 6 Seattle; Reno, Nevada; return to Washington, D. C.

SECOND WEEK

Mon. Aug. 8 (Congress reconvenes)

Mon. Aug. 8 - Thurs. Aug. 11 : Speech writers' conferences

Thurs. Aug. 11 Armed Forces Band Concert; Washington, D. C.

Fri. Aug. 12 Chautauqua meeting; Lake Chautauqua, N. Y.

THIRD WEEK

Tue. Aug. 16 Southern State

Wed. Aug. 17 National Association of County Officials; Miami Beach, Fla.

Thurs. Aug. 18 Southern State

FOURTH WEEK

Wed. Aug. 24 am VFW Convention; Detroit, Mich.  
pm Tuscola County Fair; Caro, Mich. (near Saginaw)

Thurs. Aug. 25 New England

Fri. Aug. 26 New England

MORE

**FIFTH WEEK**

**Wed. Aug. 31**      **Congressional Campaign Clinic; Washington, D. C.**

**Thurs. Sept. 1**      **American Bar Association; Washington, D. C.**

**SIXTH WEEK**

**Mon. Sept. 5**      **Labor Day**

**Fri. Sept. 9**      **UPI Editors; Washington, D. C.**

**Sat. Sept. 10**      **Press Club of New Orleans, Louisiana (Southern editors)**

**SEVENTH WEEK**

**Tue. Sept. 13**      **Kentucky State Fair; Louisville, Ky.**

**Thurs. Sept. 15**      **National Federation of Republican Women; Atlantic City, N.J.**

CAMPAIGN CALENDAR

JULY

24 25 26 (27 28 29 30  
31) . . . . .

(Convention)

AUGUST

WEEKS

(1) . 1 (2 3 4 5 6  
(2) 7 8 9 10 11 12 13  
(3) 14 15 16 17 18 19 20  
(4) 21 22 23) 24 25 26 27  
(5) 28 29 30 31 . . .

(In California)

SEPTEMBER

. . . . 1 2 3  
(6) 4 (5) 6 7 8 9 10  
(7) 11 12 13 14 15 16 17  
(8) (1) 18 (19) 20 21 22 23 24  
(9) (2) 25 26 27 28 29 30 .

(In Washington)

(Labor Day)

(Kick-Off)

OCTOBER

. . . . . 1  
(10) (3) 2 3 4 5 6 7 8  
(11) (4) 9 10 11 12 13 14 15  
(12) (5) 16 17 18 19 20 21 22  
(13) (6) 23 24 25 26 27 28 29  
30 31 . . . . .

NOVEMBER

(14) (7) . . 1 2 3 4 5  
6 7 (8) 9 10 11 12

(Election)

**TENTATIVE PRIORITY LIST OF STATES FOR CAMPAIGN**

<u>No. 1</u>	<u>Electoral Vote</u>	<u>'56 Vote in Thousands(R-D)</u>	<u>Main Cities in Order of Population</u>
NEW YORK	45	4,340-2,750	New York, Buffalo, Rochester, Syracuse, Albany
CALIFORNIA	32	3,027-2,420	Los Angeles, San Francisco, San Diego, Sacramento
PENNSYLVANIA	32	2,585-1,981	Philadelphia, Pittsburgh, Erie, Scranton, Reading, Harrisburg
<u>No. 2</u>			
ILLINOIS	27	2,625-1,775	Chicago, Peoria, Rockford, Springfield
OHIO	25	2,262-1,439	Cleveland, Cincinnati, Columbus, Akron-Youngstown, Toledo
TEXAS	24	1,080-859	Houston, Ft. Worth-Dallas, San Antonio
MICHIGAN	20	1,713-1,359	Detroit, Grand Rapids, Flint, Lansing
<u>No. 3</u>			
NEW JERSEY	16	1,606-850	Newark, Jersey City, Paterson, Trenton, Camden
INDIANA	13	1,182-783	Indianapolis, Gary, Ft. Wayne, Evansville, South Bend
WISCONSIN	12	954-586	Milwaukee, Madison, Racine
MINNESOTA	11	719-617	Minneapolis, St. Paul, Duluth
IOWA	10	729-501	Des Moines, Sioux City, Daven- port, Cedar Rapids
WASHINGTON	9	620-523	Seattle, Spokane, Tacoma, Olympia
OREGON	6	406-329	Portland, Salem, Eugene

<u>No. 4</u>	<u>Electoral Vote</u>	<u>'56 Vote in Thousands(R-D)</u>	<u>Main Cities In Order of Population</u>
VIRGINIA	12	368-267	Richmond, Norfolk, Roanoke
FLORIDA	10	643-480	Miami, Jacksonville, Tampa- St. Petersburg
MARYLAND	9	559-372	Baltimore, Cumberland, Annapolis
COLORADO	6	394-263	Denver, Pueblo, Colorado Springs
<u>No. 5</u>			
KENTUCKY	10	572-476	Louisville, Covington, Lexington
KANSAS	8	566-296	Wichita, Kansas City, Topeka
OKLAHOMA	8	473-385	Oklahoma City, Tulsa
WEST VIRGINIA	8	449-381	Huntington, Charleston, Wheeling
NEBRASKA	6	378-199	Omaha, Lincoln
UTAH	4	215-118	Salt Lake City, Ogden
MONTANA	4	154-116	Great Falls, Butte, Helena, Billings
IDAHO	4	166-105	Boise, Pocatello
SOUTH DAKOTA	4	171-122	Sioux Falls, Rapid City, Pierre
NORTH DAKOTA	4	156-96	Fargo, Grand Forks, Bismarck
ARIZONA	4	176-112	Phoenix, Tucson
NEW MEXICO	4	146-106	Albuquerque, Santa Fe
DELAWARE	3	98-79	Wilmington
WYOMING	3	74-49	Cheyenne
NEVADA	3	56-40	Reno, Las Vegas
<u>No. 6</u>			
MAINE	5	249-182	Portland, Lewiston, Bangor, Augusta
NEW HAMPSHIRE	4	176-90	Manchester, Nashua, Concord
RHODE ISLAND	4	225-161	Providence, Pawtucket
VERMONT	3	110-42	Burlington, Montpelier

<u>No. 7 (or higher dep. on Dem. Cab.)</u>	<u>Electoral Vote</u>	<u>'56 Vote in Thousands(R-D)</u>	<u>Main Cities In Order of Population</u>
MASSACHUSETTS	16	1,393-948	Boston, Worcester, Springfield
NO. CAROLINA	14	(575-590)	Charlotte, Winston-Salem
MISSOURI	13	(914-918)	St. Louis, Kansas City
TENNESSEE	11	(422-456)	Memphis, Nashville, Chattanooga, Knoxville
LOUISIANA	10	329-243	New Orleans, Shreveport, Baton Rouge
CONNECTICUT	8	711-405	Hartford, New Haven, Bridgeport
<u>No. 8</u>			
HAWAII	3	...	Honolulu
ALASKA	3	...	Anchorage, Fairbanks, Juneau
<u>No. 9</u>			
GEORGIA	12	(222-444)	Atlanta, Savannah
ALABAMA	11	(195-280)	Birmingham, Mobile, Montgomery
So. Carolina	8	(75-136)	Columbia, Charleston
MISSISSIPPI	8	(56-144)	Jackson
ARKANSAS	8	(186-213)	Little Rock, Ft. Smith

Population of Cities  
Relative to  
Priority List of States for Campaign

<u>NO. 1</u>		<u>1950</u>	<u>More recent</u>
NEW YORK	New York City	7,898,957	7,795,471
	Buffalo	580,132	
	Rochester	332,488	316,074
	Syracuse	220,583	
	Albany	134,993	
CALIFORNIA	Los Angeles	1,970,358	2,243,991
	San Francisco	775,357	
	San Diego	334,387	494,281
	Sacramento	137,572	
PENNSYLVANIA	Philadelphia	2,871,685	2,064,000
	Pittsburgh	676,806	
	Erie	130,803	
	Scranton	125,536	
	Reading	109,320	
	Harrisburg	89,544	
<u>NO. 22</u>			
ILLINOIS	Chicago	3,620,962	
	Peoria	111,856	
	Rockford	92,927	
	Springfield	81,628	
OHIO	Cleveland	914,808	
	Cincinnati	803,998	
	Columbus	375,901	
	Toledo	303,616	315,643
	Akron	274,603	287,592
	Youngstown	168,330	
TEXAS	Houston	596,163	711,000
	Dallas	434,462	
	Fort Worth	278,778	
	San Antonio	408,442	584,471
MICHIGAN	Detroit	1,849,568	
	Grand Rapids	176,515	
	Flint	163,143	194,940
	Lansing	92,129	108,128



<u>NO. 3</u>		<u>1950</u>
<b>NEW JERSEY</b>	Newark	438, 776
	Jersey City	299, 017
	Paterson	139, 336
	Trenton	128, 009
	Camden	124, 555
<b>INDIANA</b>	Indianapolis	427, 173
	Gary	133, 911
	Fl. Wayne	133, 607
	Evansville	128, 633
	South Bend	115, 911
<b>WISCONSIN</b>	Milwaukee	637, 392
	Madison	96, 054
	Racine	71, 193
<b>MINNESOTA</b>	Minneapolis	521, 718
	St. Paul	311, 349
	Duluth	104, 511
<b>IOVA</b>	Des Moines	177, 965
	Sioox City	83, 991
	Davenport	74, 549
	Cedar Rapids	72, 296
<b>WASHINGTON</b>	Seattle	467, 591
	Spokane	161, 721
	Tacoma	143, 673
	Olympia	
<b>OREGON</b>	Portland	373, 628
	Salem	43, 140
	Eugene	35, 879
<u>NO. 4</u>		
<b>VIRGINIA</b>	Richmond	230, 310
	Norfolk	213, 513
	Roanoke	91, 921
<b>FLORIDA</b>	Miami	249, 276
	Jacksonville	206, 517
	Tampa	124, 681
	St. Petersburg	96, 738
<b>MARYLAND</b>	Baltimore	949, 708
	Cumberland	37, 679
	Annapolis	10, 047
<b>COLORADO</b>	Denver	415, 786
	Pueblo	63, 685
	Colorado Springs	45, 472

NO. 5

<b>KENTUCKY</b>	Louisville	369, 129
	Covington	64, 452
	Lexington	55, 534
<b>KANSAS</b>	Wichita	166, 279
	Kansas City	129, 553
	Topeka	78, 791
<b>OKLAHOMA</b>	Oklahoma City	243, 504
	Tulsa	182, 740
<b>WEST VIRGINIA</b>	Huntington	86, 353
	Charleston	73, 501
	Wheeling	58, 891
<b>NEBRASKA</b>	Omaha	251, 117
	Lincoln	98, 884
<b>UTAH</b>	Salt Lake City	182, 121
	Ogden	57, 112
<b>MONTANA</b>	Great Falls	99, 214
	Butte	33, 251
	Billings	31, 834
	Helena	
<b>IDAHO</b>	Boise	34, 393
	Pocatello	26, 131
<b>SO. DAKOTA</b>	Siox Falls	52, 696
	Rapid City	25, 310
	Pierre	5, 715
<b>NO. DAKOTA</b>	Fargo	58, 256
	Grand Forks	26, 836
	Bismarck	18, 640
<b>ARIZONA</b>	Phoenix	106, 818
	Tucson	45, 454
<b>NEW MEXICO</b>	Albuquerque	96, 815
	Santa Fe	27, 998
<b>DELAWARE</b>	Wilmington	110, 356
<b>WYOMING</b>	Cheyenne	31, 935
<b>NEVADA</b>	Reno	32, 497
	Las Vegas	24, 624

NO. 6

MAINE	Portland	77,634
	Lewiston	48,974
	Bangor	31,588
	Augusta	20,913
NEW HAMPSHIRE	Manchester	82,752
	Nashua	34,649
	Concord	27,988
RHODE ISLAND	Providence	248,674
	Providence	81,436
VERMONT	Burlington	33,155
	Montpelier	8,599

NO. 7

MASSACHUSETTS	Boston	801,444
	Worcester	203,486
	Springfield	162,399
NO. CAROLINA	Charlotte	134,042
	Winston-Salem	87,811
MISSOURI	St. Louis	856,796
	Kansas City	456,622
TENNESSEE	Memphis	396,000
	Nashville	174,397
	Chattanooga	131,041
	Knoxville	124,769
LOUISIANA	New Orleans	570,445
	Shreveport	127,206
	Baton Rouge	125,629
CONNECTICUT	Hartford	177,397
	New Haven	164,443
	Bridgeport	158,709

NO. 8

HAWAII	Honolulu	248,034
ALASKA	Anchorage	11,254
	Fairbanks	5,771
	Juneau	3,956

NO. 9

GEORGIA	Atlanta	331, 314
	Savannah	119, 638
ALABAMA	Birmingham	326, 037
	Mobile	129, 809
	Montgomery	106, 525
SO. CAROLINA	Columbia	86, 917
	Charleston	70, 174
MISSISSIPPI	Jackson	98, 271
ARKANSAS	Little Rock	102, 213
	Ft. Smith	47, 942

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## SUGGESTED PRE-CAMPAIGN SCHEDULES

- August 1 - 7:** In California. (Santa Barbara Fiesta?).
- August 7 - 7:** Enroute to Washington, D. C., make two-day swing via: Reno, Nevada (noon); Boise, Idaho (night); Billings, Montana (noon); North Dakota (evening).
- August 24:** VFW Convention at Detroit, Michigan (CONFIRMED). Possible afternoon or evening political engagement.
- August 31:** Congressional Campaign Clinic, Washington, D. C. (CONFIRMED).
- September 1:** American Bar Association, Washington, D. C. (CONFIRMED).
- September 7:** New England swing; commitment pending with New Hampshire; possible Massachusetts engagement.
- September 18:** National Federation of Republican Women, Atlantic City, N.J. (Confirmation pending).

**SUGGESTED "TRANSCONTINENTAL KICK-OFF" FOR '60 CAMPAIGN**

**("J" Schedule)**

**(Times all approximate)**

<b>7:00 - 7:15 am EDT</b>	<b>Brief airport ceremony at Washington National Airport. (President?)</b>
	<b>Depart for LaGuardia Field, NYC, in Convair.</b>
<b>8:30 am EDT</b>	<b>Motorcade through lower Manhattan.</b>
<b>9:00 am EDT</b>	<b>Breakfast: "Eastern Campaign Kick-Off."</b>
<b>11:30 am EDT</b>	<b>Arrive Chicago; motorcade.</b>
<b>12 noon EDT</b>	<b>"Midwestern Campaign Kick-Off."</b>
<b>6:30 PDT</b>	<b>Arrive Los Angeles for airport ceremony;</b>
	<b>"Western Campaign Kick-Off."</b>
<b>8:30 PDT</b>	<b>Rally</b>

(June 30, 1960)

PROPOSED SEVEN-WEEK SCHEDULE

Official Campaign Kick-Off: September 19, 1960

Basic itinerary predicated on Kennedy nomination, with New England covered on spot basis prior to September 19th. In event of Johnson nomination, necessary changes to be made are shown on "J" schedule following each weekly listing.

FIRST WEEK ✓ - 14

- Mon. 9/19: "Transcontinental Kick-Off" -- depart Washington, D. C. <sup>1-1</sup> for appearances in Chicago, Ill.; Dallas, Texas; Los Angeles, Calif. <sup>2-7</sup>
- Tue. 9/20: California. (Riverside, San Bernardino, San Diego) <sup>5-5 6-6 7-7</sup>
- Wed. 9/21: Oregon; Washington State. (Portland; Seattle) <sup>8-8 9-9</sup>
- Thu. 9/22: Iowa; Minnesota. (Des Moines; Minneapolis) <sup>10-10 11-2</sup>
- Fri. 9/23: Wisconsin; Ohio. (Milwaukee; Cleveland) <sup>12-8 13-5</sup>
- Sat. 9/24: Possible major rally in Philadelphia, Pennsylvania. <sup>14-1</sup>
- Sun. 9/25: Washington, D. C.

("J" Schedule: First Week)

- Mon.: "Transcontinental Kick-Off" -- depart Washington, D. C. for appearances in New York City, Chicago, Los Angeles.
- Tue. + Sun.: Same as above.

SECOND WEEK ✓ - 9

- Mon. 9/26: Illinois. (Rockford; Peoria) <sup>15-8 16-10</sup>
- Tue. 9/27: Florida. (Tampa) <sup>17-3</sup>
- Wed. 9/28: West Virginia; New Jersey. (Charleston; Newark) <sup>18-6 19-5</sup>
- Thu. 9/29: Pennsylvania; Michigan. (Pittsburgh; Detroit) <sup>20-1 21-8</sup>
- Fri. 9/30: New York. (Buffalo; New York City) <sup>22-5 23-6</sup>
- Sat. - Sun. 10/1 - 10/2: Washington, D. C.

(June 28, 1960)

**PROPOSED SEVEN-WEEK SCHEDULE**

**Official Campaign Kick-Off: September 19, 1960**

**Basic itinerary predicated on Kennedy nomination, with New England covered on spot basis prior to September 19th. In event of Johnson nomination, necessary changes to be made are shown on "J" schedule following such weekly listing.**

**FIRST WEEK**

- Mon. 9/19: "Transcontinental Kick-Off" -- depart Washington, D. C., for appearances in Chicago, Ill.; Dallas, Texas; Los Angeles, Calif.**
- Tue. 9/20: California. (Riverside, San Bernadino, San Diego)**
- Wed. 9/21: Oregon; Washington State. (Portland; Seattle)**
- Thu. 9/22: Iowa; Minnesota. (Des Moines; Minneapolis)**
- Fri. 9/23: Wisconsin; Ohio. (Milwaukee; Cleveland)**
- Sat. 9/24: Possible major rally in Philadelphia, Pennsylvania.**
- Sun. 9/25: Washington, D. C.**

**("J" Schedule: First Week)**

- Mon.: "Transcontinental Kick-Off" -- depart Washington, D. C. for appearances in New York City, Chicago, Los Angeles.**
- Tue. - Sun.: Same as above.**

**SECOND WEEK**

- Mon. 9/26: New York. (Buffalo; New York City)**
- Tue. 9/27: Pennsylvania; Michigan. (Pittsburgh; Detroit)**
- Wed. 9/28: Illinois. (Rockford; Peoria)**
- Thu. 9/29: West Virginia; New Jersey. (Charleston; Newark)**
- Fri. 9/30: Florida. (Tampa)**
- Sat. - Sun. 10/1 - 10/2: Washington, D. C. (or weekend in Florida)**



("J" Schedule: Second Week)

Mon.: Pennsylvania  
 Tue.: Massachusetts; Michigan  
 Wed.: Illinois  
 Thu.: West Virginia; Ohio  
 Fri.: Minnesota; New Jersey  
 Sat.-Sun.: Washington, D. C.

THIRD WEEK <sup>11 ✓</sup>

Mon. 10/3: North Carolina; Ohio. (Winston-Salem; Cincinnati) <sup>24-1 25-6</sup>  
Tue. 10/4: North or South Dakota; Nebraska. (Fargo or Sioux Falls; Omaha) <sup>26-10 27-4</sup>  
Wed. 10/5: Kansas; Colorado. (Wichita; Denver) <sup>28-3 29-7</sup>  
Thu. 10/6: Utah; California. (Salt Lake City; San Francisco) <sup>30-4 31-9</sup>  
Fri. 10/7: California. (tour northern area) <sup>32-7 33-10</sup>  
Sat.-Sun. 10/8-9: Weekend in San Francisco. <sup>34-9</sup>

("J" Schedule: Third Week)

Same as above.

FOURTH WEEK <sup>15 ✓</sup>

Mon. 10/10: California (tour San Joaquin Valley). <sup>35-7 36-10</sup>  
Tue. 10/11: California (tour Los Angeles area); Arizona (Phoenix). <sup>37-4 38-2 39-9</sup>  
Wed. 10/12: New Mexico (Albuquerque); Oklahoma (Oklahoma City); Louisiana (New Orleans) <sup>40-3 41-7</sup> Board train in New Orleans for overnight run to Texas. <sup>42-3</sup>  
Thu. 10/13: Texas (San Antonio, Lubbock, Waco, Houston) -- Board train for overnight run to Dallas. <sup>43-4 44-9 45-1 46-2</sup>  
Fri. 10/14: Texas (Dallas); Arkansas (Little Rock); Missouri (St. Louis). <sup>47-3 48-7 49-8</sup>  
Sat.-Sun. 10/15-16: Washington, D. C.

("J" Schedule: Fourth Week)

Mon.-Tue.: Same as above.  
Wed.: New Mexico; Wisconsin.  
Thu.: Michigan; Indiana  
Fri.: Connecticut; Massachusetts.  
Sat.-Sun.: Washington, D. C.

FIFTH WEEK

Mon. 10/17: Delaware (Wilmington); New Jersey (motorcade winding up in Camden). <sup>50-1</sup>  
Tue. 10/18: Kentucky; Tennessee. (Louisville; Nashville). <sup>53-2 54-8</sup>  
Wed. 10/19: Florida. (American Legion Convention in Miami; spend full day on east Florida coastal area). <sup>55-3</sup>  
Thu. 10/20: Virginia (Roanoke, Norfolk, Richmond). <sup>58-1 59-6 60-5</sup>  
Fri. 10/21: Illinois (Springfield); Indiana (Evansville, Indianapolis). <sup>61-2 62-4 63-7</sup>  
Sat.-Sun. 10/22-23: Washington, D. C.

("J" Schedule: Fifth Week)

Mon.: Maryland; Delaware  
Tue.: Connecticut; Rhode Island; Massachusetts  
Wed.: Florida (American Legion Convention)  
Thu.: New York; Pennsylvania  
Fri.: Pennsylvania; New Jersey  
Sat.-Sun.: Washington, D. C.

SIXTH WEEK

Mon. 10/24: New York; Pennsylvania  
Tue. 10/25: Pennsylvania  
Wed. 10/26: Ohio  
Thu. 10/27: Michigan; Indiana  
Fri. 10/28: Indiana; Illinois  
Sat. 10/29 - Sun. 10/30: Washington, D. C.

(Alternate: Leave Washington, D. C., Maryland, Pennsylvania)

10-18

**("J" Schedule: Sixth Week)**

Same as above

**SEVENTH WEEK**

Final week of campaign would be left "open" for last-minute troubleshooting.

On the "K" (Kennedy) schedule, we would schedule appearances in New York, Pennsylvania; possibly California, Deep South.

On the "J" Schedule: California, Pennsylvania, Illinois, New York.

## SAMPLE DAILY SCHEDULE

Tuesday, September 27

<b>8:30 AM EDT</b>	<b>Leave New York City for Pittsburgh, Pa.</b>
<b>9:15 AM EDT</b>	<b>Arrive Pittsburgh Airport (Airport Ceremonies, conferences)</b>
<b>10:00 AM EDT</b>	<b>Tour Steel Plant (Informal meetings with workers; possible set-up for remarks)</b>
<b>12 noon EDT</b>	<b>Reserved for Candidate in hotel suite; Lunch</b>
<b>1:30 PM EDT</b>	<b>Outdoor Park Rally: ADDRESS BY CANDIDATE</b>
<b>2:15 PM EDT</b>	<b>Tour suburbs</b>
<b>3:30 PM EDT</b>	<b>Leave for Detroit, Michigan</b>
<b>4:15 PM EDT</b>	<b>Arrive Detroit; motorcade through downtown area.</b>
<b>5:00 PM to 8:00 PM</b>	<b>Reserved for Candidate in hotel suite; Dinner</b>
<b>8:15 PM EDT</b>	<b>To Rally; area TV</b>
<b>8:30 PM EDT</b>	<b>ADDRESS BY CANDIDATE</b>
<b>9:30 PM EDT</b>	<b>Return to hotel overnight.</b>

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**INTENSITY OF CAMPAIGN BY STATES**  
**(including pre-9/19 engagements in August and September)**

**"K" Schedule: (40 states)**

**Three Visits**

**New York, Pennsylvania, Illinois, Ohio. (4)**

**Two Visits**

**California, Texas, Michigan, New Jersey, Indiana, Minnesota, Florida. (7)**

**Single Visits**

**Wisconsin, Iowa, Washington, Oregon, Virginia, Maryland, Colorado, Kentucky, Kansas, Oklahoma, West Virginia, Nebraska, Utah, Montana, Idaho, North Dakota, Arizona, New Mexico, Delaware, Wyoming, Nevada, North Carolina, Missouri, Tennessee, Louisiana, Arkansas, South Dakota, Massachusetts, New Hampshire. (39)**

**Omitted**

**Maine, Rhode Island, Vermont, Connecticut, Georgia, Alabama, South Carolina, Mississippi, Hawaii, Alaska. (10)**

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**"J" Schedule: (28 states)**

**Four Visits**

**Ohio, Pennsylvania. (2)**

**Three Visits**

**New York, Illinois, Massachusetts, Michigan. (4)**

**Two Visits**

**California, New Jersey, Indiana, Connecticut, Minnesota, Wisconsin. (6)**

**Single Visits**

**Oregon, Washington, Iowa, West Virginia, North Carolina, North Dakota, Nebraska, Kansas, Colorado, Utah, Arizona, New Mexico, Maryland, Delaware, Rhode Island, Florida. (16)**

**Omitted**

**Alabama, Alaska, Arkansas, Georgia, Idaho, Kentucky, Louisiana, Maine, Mississippi, Missouri, Montana, Nevada, New Hampshire, South Dakota, Oklahoma, South Carolina, Tennessee, Texas, Vermont, Virginia, Wyoming, Hawaii. (22)**

**VICE-PRESIDENTIAL NOMINEE'S  
PROPOSED CONCURRENT "K" SCHEDULE**

**FIRST WEEK**

- Mon. 9/19: Participates in "Transcontinental Kick-Off" at Washington, D. C.; New Hampshire (Manchester); New York (Albany).  
Tue. 9/20: Maine (Portland); Connecticut (Hartford, New Haven).  
Wed. 9/21: Rhode Island (Providence); Massachusetts (Boston area).  
Thu. 9/22: New Jersey (Camden, Princeton, Newark).  
Fri. 9/23: Kentucky (Lexington); Tennessee (Memphis).

**SECOND WEEK**

- Mon. 9/26: Arkansas (Little Rock); Oklahoma (Tulsa).  
Tue. 9/27: Kansas (Topeka); Colorado (Boulder, Colorado Springs).  
Wed. 9/28: California (San Bernardino, San Diego).  
Thu. 9/29: California (Los Angeles, Sacramento).  
Fri. 9/30: Oregon (Medford, Eugene, Salem).

**THIRD WEEK**

- Mon. 10/3: Washington (Vancouver, Tacoma, Spokane).  
Tue. 10/4: Idaho (Pocatello); Montana (Butte).  
Wed. 10/5: Iowa (Sioux City, Mason City); Missouri (Kansas City).  
Thu. 10/6: Indiana (Terre Haute, Bloomington, Evansville).  
Fri. 10/7: Illinois (Decatur, Kankakee, Chicago area).

FOURTH WEEK

- Mon. 10/10: Wisconsin (Racine, Oshkosh, Madison).  
Tue. 10/11: Minnesota (St. Cloud, Duluth, St. Paul).  
Wed. 10/12: Michigan (Grand Rapids, Lansing, Flint).  
Thu. 10/13: Ohio (Columbus, Dayton, Toledo).  
Fri. 10/14: Virginia (Richmond); Georgia (Atlanta).

FIFTH WEEK

- Mon. 10/17: New York (Schenectady, Utica, Syracuse).  
Tue. 10/18: Pennsylvania (Harrisburg, Reading, Philadelphia).  
Wed. 10/19: North Dakota (Fargo); Nebraska (Lincoln).  
Thu. 10/20: Missouri (Springfield); Louisiana (Shreveport).  
Fri. 10/21: Texas (Beaumont, Corpus Christi, Ft. Worth).

SIXTH WEEK

- Mon. 10/24: New Mexico (Santa Fe); Arizona (Tucson).  
Tue. 10/25: Nevada (Las Vegas); Utah (Provo, Salt Lake City).  
Wed. 10/26: California (San Francisco area).  
Thu. 10/27: California (Los Angeles area).  
Fri. 10/28: (on stand-by status).

SEVENTH WEEK

(on stand-by status)

VICE PRESIDENTIAL CANDIDATE  
INTENSITY OF CAMPAIGN by states

"K" Schedule: (37 states)

Two Visits

New York, California, Missouri. (3)

One Visit

Arizona, Arkansas, Colorado, Connecticut, Georgia, Idaho, Illinois,  
Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Massachusetts,  
Michigan, Minnesota, Montana, Nebraska, Nevada, New Hampshire,  
New Jersey, New Mexico, North Dakota, Ohio, Oklahoma, Oregon,  
Pennsylvania, Rhode Island, Tennessee, Texas, Utah, Virginia,  
Washington, Wisconsin. (34)

Omitted

Alabama, Alaska, Delaware, Florida, Hawaii, Maryland, Mississippi,  
North Carolina, South Carolina, South Dakota, Vermont, West Virginia,  
Wyoming. (13)

States Omitted By Both Candidates On "K" Schedule

Alaska, Alabama, Hawaii, South Carolina, Mississippi. (5)



## FORUMS FOR MAJOR TALKS, POLICY RELEASES

Since certain major themes will be treated in speeches, others in fact-papers, it is essential that we determine the best geographical areas for such releases.

Some subjects to be considered in scheduling this phase of the operation:

1. National Defense: U. S. strength in the Cold War; missiles, military; estimate of situation; the future.
2. Foreign Policy: Prospects of peace; our strength; our philosophy.
3. U. S. Economy: How to maintain a strong America for Cold War competition with Soviet; accomplishments of past 8 years.
4. Agriculture: Proposals for ending the present unhappy situation.
5. Labor-Management: Hopes and plans for harmonious, productive economy paced by good labor-management relations.
6. Industry & Commerce: Plans for increasing GNP; what U. S. industry can do to meet Soviet challenge; trade, commerce, shipping.
7. Civil Rights: Accomplishments of Eisenhower Administration; future; what civil rights means to U. S. economy, world prestige.
8. Health & Welfare: Old age medical care program; social security; broadscale proposal for future; medical research.
9. Education & Science: Federal government's part in this basic Cold War element; our goals in each; our plans.

## SOME SUGGESTED FORUMS

### Pre-Campaign

- Aug. 24: National Defense; Foreign Policy; Strong America theme.  
(VFW Convention, Detroit, Michigan.)
- Aug. 27: (PENDING) "Image of America". (Chautauqua finale,  
Lake Chautauqua, N.Y.)
- Sept. 7: Education for the Space Age. (A New England college;  
such as Springfield College, Mass.)

### First Week

- Sept. 20: Challenge of the Space Age; National Defense. (Select an  
aircraft, rocket, electronic, naval center.)  
(San Diego, Calif.)
- Sept. 23: Future of U. S. Economy as it relates to young people in the  
21 - 24 age group: the most fertile area for political  
"Independents." Similar theme addressed also to young  
housewives, who tend toward GOP.  
(Cleveland, Ohio : at a busy suburban development).
- Sept. 26: Foreign Policy; Democracy in Action; Freedom.  
(New York, N. Y.)

### Second Week

- Sept. 27: Labor-Management Relations; Future of U. S. Industry;  
the GNP. (Best choice would be top-ranking industrial  
center; or major labor market.)  
(Pittsburgh, Pa.; Detroit, Mich.)
- Sept. 30: Welfare, Health Program, etc. (Select area with heavy  
concentration of elderly and retired people.)  
(Tampa, Fla.)

### Third Week

- Oct. 4: Agriculture; Farm Problems; "Feeding the World."  
(Choose a U. S. heartland area).  
(Omaha, Nebraska.)
- Oct. 6: Foreign Policy; U. S. in a Nuclear World. (Where better  
than U. N. founding place?)  
(San Francisco, Calif.)

#### Fourth Week

- Oct. 11: Science and Education. (Pick one of nation's leading "brain factories" in a growing area where mass public education is a major problem).  
(Los Angeles, Calif.; Caltech).
- Oct. 14: Civil Rights. (This would come after swing through Deep South; it's an interesting gamble, offering chance to tell how U. S. cannot afford to lose man's knowhow because of prejudice.)  
(St. Louis, Mo.)

#### Fifth Week

- Oct. 19: Building a Strong America; Defense, etc. (Here's an obvious forum).  
(Miami, Fla.; American Legion Convention).
- Oct. 28: Civil Rights; (Appropriate site, on 100th anniversary of Lincoln's Inaugural.)  
(Springfield, Ill.)
- Oct. 31: Agricultural Future; Rural Redevelopment, etc. (This engagement permits audience from three farm states - Indiana, Illinois, Kentucky).  
(Evansville, Ind.)

#### Sixth Week

- Oct. 28: Civil Rights; Full Use of U. S. Manpower, Brainpower. (Major northern Negro population center.)  
(Chicago, Ill.)

#### Seventh Week

Since this is open, major summary speeches could be made at any appropriate city, such as New York, Philadelphia, Chicago, Los Angeles.

IKE'S CAMPAIGN IN '52 (Sept. 2 - Nov. 4)

**NEW YORK:** Home base; 3 intensive swings.  
**ILLINOIS:** 2 swings; 3 single stops.  
**MASS.:** 2 swings; 1 stop.  
**MDIN.:** 2 swings; 1 stop.  
**OHIO:** 2 swings; 1 stop.  
**MICHIGAN:** 2 swings.  
**INDIANA:** 1 swing; 2 stops.  
**CONN.:** 1 swing; 1 stop.  
**PENNA.:** 1 swing; 1 stop.  
**LOUISIANA:** 2 stops.

Single swings through:

Iowa	North Dakota
Nebraska	Montana
Missouri	Washington
Kentucky	Oregon
West Virginia	California
Maryland	Arizona
North Carolina	Oklahoma
Virginia	Texas
Wisconsin	Tennessee

Single stops in:

South Dakota	Utah
New Mexico	Colorado